

**AGENDA**  
**University Affairs Committee**  
**November 30, 2023**

- I. Approval of Minutes – September 28, 2023 Action
  
- II. Operational Metrics Information Only
  
- III. Conferral of Degrees Action
  
- IV. Conferral of Honorary Academic Titles Policy Action
  
- V. Evaluative Feedback and ECU
  - A. Faculty Evaluations
  
  - B. Student Affairs Evaluation Example: Student Leadership Development Programs
  
  - C. Research / Creative Works Examples: Real world feedback from Industry and Partners  
Ensure Relevancy
  
- VI. Closed Session



**AGENDA ITEM**

- I. Approval of Minutes – September 28, 2023.....Dave Fussell  
Committee Chair

**Situation:** Approval of the minutes from the September 28, 2023 committee meeting is required.

**Background:**

**Assessment:**

**Action:** This item requires a vote by the committee.

**Minutes from the University Affairs Committee  
September 28, 2023 – Main Campus Student Center and Online Meeting**

The University Affairs Committee of the ECU Board of Trustees met in person on Thursday, September 28.

Committee members present:

Dave Fussell (chair); Jeffrey Roberts (vice chair); Tom Furr; Javier Limon; Jim Segrave; Vince Smith; Vanessa Workman

Other Board members present:

Jason Poole, Van Isley  
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Trustee Dave Fussell, Chair of the Committee, convened the meeting at 2:25PM. Chairman Fussell read the conflict-of-interest provisions as required by the State Government Ethics Act and asked if anyone would like to declare or report an actual or perceived conflict. None were reported.

Chairman Fussell called role and a quorum was established.

Chairman Fussell asked for the approval of the minutes of the April 27, 2023 committee meeting. Trustee Furr motioned and received a second.

**Action Items**

The minutes of the April 27, 2023 committee meeting were approved with no changes.

**Informational Items**

II. Operational Metrics

Board members were encouraged to reach out to Provost Coger with any questions about the updated operational metrics available in board materials.

III. Opportunity in a Time of Great Change

Chairman Fussell briefly introduced a discussion on selected topics that are current challenges in higher education and to students, faculty and staff at our university: Artificial Intelligence, Student Mental Health, and Regional Transformation, before turning it over to Provost Coger to begin the presentation: Opportunity in a Time of Great Change.

a. Artificial intelligence

Provost Coger spoke about Generative Artificial Intelligence, informing the committee about what it is, how it's use is affecting or will affect the higher education community, and ways in which our university should be prepared to approach it's use. ECU is embracing opportunities to leverage AI to enhance possibilities related to student learning and Provost Coger underscored the importance of providing resources to both faculty and students as AI becomes more and more engrained in day-to-day.

b. Student mental health

VC Brandon Frye introduced the topic of student mental health and spoke of ways in which the Student Affairs division is focused on supporting students. VC Frye turned it over to Dr. LaNika Wright who shared the university's focus on "whole person care." Dr. Wright shared and detailed the

**Minutes from the University Affairs Committee  
September 28, 2023 – Main Campus Student Center and Online Meeting**

three tenets in Student Health's approach to health: Comprehensive Health Care, Cultivating a Culture of Well Being, and Educating the Campus Community. Dr. Wright also introduced three student guests, two of whom who stopped to help the third student present who had been having a health emergency on campus earlier this week. Drs. Wright and Frye addressed the students and thanked them, and meeting attendees expressed their appreciation and pride for the students who were able to keep calm and assist a fellow student in a time of need.

c. Regional transformation – RISE29

Acting Chief Research Officer Sharon Paynter then spoke to the committee about the importance of regional transformation and how ECU delivers in this space, sharing information about the RISE29 program which is intended to leverage the intersection between faculty expertise, student learning outcomes, and the needs of community partners. Dr. Paynter mentioned several impact statistics about the RISE29 program, including 23 new businesses operating in 6 counties, 198 student interns, almost 60,000 field hours with 74 small business across the east, 114 new jobs created and 16 jobs retained. Dr. Paynter also discussed ECU's collaboration with NC Innovation, details of which will be presented at a future BOT meeting.

Chair Poole encouraged committee members and meeting attendees to reach out to the two students who were recognized for helping their fellow student if they could be of assistance with regard to internships in their desired fields.

Trustee Furr asked a question about enrollment and Provost Coger shared a quick recap of enrollment numbers this semester and how campus conversations are proceeding. There was also discussion about what we can expect related to enrollment with the work of the Carnegie firm currently partnering with our communications team.

Chancellor emphasized several points that Provost Coger made, specifically related to the multidimensional nature of enrollment data and the importance of focusing on the whole story.

**Other Business**

There was no other business to discuss, and the committee meeting was adjourned at 3:12PM.

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Respectfully submitted,  
Madeleine Bade Griffith, Office of the Provost



Meeting of the Board of Trustees  
University Affairs Committee  
November 30, 2023

**AGENDA ITEM**

II. University Affairs Operational Metrics ..... Dr. Robin Coger  
Provost & Senior Vice Chancellor  
for Academic Affairs

**Situation:** Presentation of the metrics monitored by the University Affairs Committee.

**Background:**

**Assessment:**

**Action:** This item is for information only.





**AGENDA ITEM**

III. Conferral of Degrees..... Dr. Robin Coger  
Provost & Senior Vice Chancellor  
for Academic Affairs

**Situation:** The ECU Board of Trustees should confer the degrees of those qualified candidates.

**Background:** The ECU Board of Trustees has the authority and responsibility to confer the degrees for candidates who have been approved by the Chancellor and Faculty Senate.

**Assessment:** Proposed Motion:  
"I move the candidates for degrees, as approved by the Chancellor and the Faculty Senate, be authorized for conferral at the annual Winter Commencement on Friday, December 15, 2023."

**Action:** This item requires a vote by the committee and a vote by the full Board of Trustees.

**AGENDA ITEM**

- IV. Conferral of Honorary Academic Titles Policy ..... Robin Cogger  
Provost

**Situation:** The university benefits from the contributions of individuals who have primary employment responsibilities outside the university but who volunteer their professional expertise and other services to their respective programs through honorary academic titles with appointments as unpaid affiliate faculty. This policy outlines how colleges and schools can recruit and recognize these professionals. Note, persons with affiliate faculty appointments have no access to ECU resources or services, are not eligible for permanent tenure, and are not entitled to any of the rights afforded to tenured, probationary or fixed-term faculty in Chapter VI of *The Code* of the Board of Governors of the University of North Carolina and/or the *ECU Faculty Manual*.

**Background:** This board approved an interim version of this policy on August 10, 2023.

**Assessment:** There have been no further edits or revisions to the Conferral of Honorary Academic Titles Policy, therefore, administration is asking to remove the “interim” from the policy and approve this version as university policy.

**Action:** This item requires a vote by the committee, with a vote by the full Board of Trustees through the consent agenda.



# Policy on Conferral of Honorary Academic Titles

Version 1 (Current Version)



<b>Policy</b>	POL01.20.01
<b>Title</b>	Policy on Conferral of Honorary Academic Titles
<b>Category</b>	Governance and Administration
<b>Sub-category</b>	Honorary Degrees, Awards and Distinctions
<b>Authority</b>	Board of Trustees
<b>History</b>	Approved by ECU Board of Trustees August 10, 2023.
<b>Contact</b>	Deans' Offices
<b>Related Policies</b>	Chapter VI, Section 611 of the UNC Code ( <a href="https://www.northcarolina.edu/apps/policy/doc.php?type=pdf&amp;id=58">https://www.northcarolina.edu/apps/policy/doc.php?type=pdf&amp;id=58</a> )
<b>Additional References</b>	Part VIII, Section I(l) of the ECU <i>Faculty Manual</i> ( <a href="https://osrr.ecu.edu/wp-content/uploads/sites/234/2018/04/EastCarolinaUniversityFacultyManual.pdf">https://osrr.ecu.edu/wp-content/uploads/sites/234/2018/04/EastCarolinaUniversityFacultyManual.pdf</a> )

## 1. Purpose:

The university benefits from the contributions of individuals who have primary employment responsibilities outside the university but who volunteer their professional expertise and other services to their respective academic programs. To recruit and recognize these professionals, especially those in healthcare and related fields who serve as preceptors for clinical clerkships or experiential learning, colleges or schools may confer upon them honorary academic titles with appointments as unpaid affiliate faculty. Persons with affiliate faculty appointments have no access rights to ECU resources or services, are not eligible for permanent tenure, and are not entitled to any of the rights afforded to tenured, probationary or fixed-term faculty in Chapter VI of *The Code of the Board of Governors of the University of North Carolina* ("UNC Code") and/or the *ECU Faculty Manual*.

## 2. Appointment of Honorary Affiliate Faculty:

Each college or school shall establish a Rule, as defined by ECU's policy on Formatting, Adopting and Publishing Policies, Regulations, and Rules (<https://policy.ecu.edu/01/15/01>), for the selection, appointment, and advancement in title for affiliate faculty. The relevant Dean should consult its faculty in the development and revision of these Rules. All Rules must be approved by the Provost and respective Dean, but are not subject to any of the requirements of the *ECU Faculty Manual* applicable to tenured, probationary and/or fixed-term faculty.

## 3. Affiliate Faculty Titles:

No school or college may confer an academic title otherwise designated for tenured, probationary or fixed-term faculty in the *ECU Faculty Manual*.

## 4. Termination of Affiliate Faculty Appointments:

The Chancellor, the Provost, or the Chancellor's or Provost's designees may revoke an affiliate faculty appointment for any reason not prohibited by law. Termination is not subject to appeal.

## East Carolina University

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**AGENDA ITEM**

V. Evaluative Processes &amp; Norms at ECU .....Robin Coger, Provost

Brandon Frye, VC of  
Student AffairsSharon Paynter,  
Acting Chief Research  
& Engagement Officer

**Situation:** By leveraging different types of evaluative and feedback mechanisms, the performance of East Carolina University’s employees, degree programs, units and research continuously improve. These evaluative processes occur regularly and are essential, yet they may not be well known to those external to higher education institutions. Examples at ECU will be highlighted in this session.

**Background:** At ECU, full time staff and administrators are evaluated annually, faculty are evaluated in each course, at various timepoints by their peers, and annually by their direct supervisors; degree programs are evaluated in cycles through either accreditation organizations or internal/external review teams, and the latter can also apply to units throughout student affairs or academic affairs. ECU’s strength continues to be the people of this University, and the feedback we seek and receive – and our responses to that feedback – are critical to ensuring the University’s relevance, effectiveness and successes in being a “national model”.

**Assessment:** This session highlights faculty evaluative processes, a recent assessment conducted by Student Affairs of its Center for Leadership and Civic Engagement, and examples of the way feedback shapes research at ECU.

**Action:** This item is for information only.



**DIVISION OF STUDENT AFFAIRS**

**STUDENT LEADERSHIP  
DEVELOPMENT PROGRAMS**

**BOARD OF TRUSTEES  
UNIVERSITY AFFAIRS COMMITTEE  
BRIEFING**

Greenville, North Carolina  
November 2023



# ECU<sup>®</sup>

## LEADERSHIP AND CIVIC ENGAGEMENT

### Summary

A team composed of members from the Center for Leadership and Civic Engagement (CLCE) and Student Affairs Assessment, Research, and Planning gathered data on the leadership programs and activities within the Division of Student Affairs (SA). A total of 12 student leadership programs were audited to gather information regarding theoretical frameworks, program outcomes and competencies, and assessment methods. This report provides a brief overview of the purpose and method of the study, lessons learned from the data, and recommendations for next steps.

### Purpose

The data provides a better understanding of the shared competencies and outcomes of each leadership program within the division which allows leadership to align resources and support for the leadership programs as well as identify potential donors and collaborations for future growth and development. Additionally, this analysis will allow CLCE to better serve the division through consultation in developing common leadership outcomes and competencies. Lastly, the team identified active and potential future partners outside the division to enhance the leadership learning of our students.

### Leadership Program Inventory

The team identified the primary student leadership programs within the Division of Student Affairs. These programs include:

- Campus Living – Community Building Model (Campus Living)
- Chancellor’s Student Leadership Academy (CLCE)
- ECU Leads (CLCE)
- Emerging Leaders Institute (Fraternity and Sorority Life)
- G.O.L.D. Leader Series (Student Organizations)
- Impact: The Leadership LLC (Campus Living)
- Living Learning Communities (Campus Living)
- LeaderShape Institute (CLCE)
- Residence Hall Association (Campus Living)
- Resident Advisors (Campus Living)
- SGA Shipmates (SGA)
- Veterans Leadership Academy (Military and Veteran Resource Center)

### Procedure

An electronic self-audit survey was distributed to the Division of Student Affairs through the listserv. This survey requested information regarding a description of the program, the theoretical frameworks used to develop the program, program outcomes and competencies, and the assessment plan and results. The team then met individually with several program coordinators to gather more in-depth information regarding any of the details included in the self-audit survey.

## Results

### *Trends Related to Competencies & Theoretical Frameworks*

Each program coordinator was asked for applicable theoretical frameworks, competencies, and outcomes for their respective programs. The results from the self-audit of the 12 student leadership programs span 17 frameworks and 49 of Seemiller's 60 Student Leadership Competencies.

ECU's Definition of Leadership and Astin's Theory of Involvement ranged from three programs. At the same time, Clifton Strengths, the Social Change Model, Servant Leadership, Maslow's Hierarchy of Needs, and Sanford's Challenge and Support theories each influence two programs. The 11 of 60 Student Leadership Competencies not represented in the student leadership programs are receiving feedback, supervision, nonverbal communication, listening, writing, facilitation, mission, functioning independently, positive attitude, and excellence.

### *Learning Outcomes*

Common outcomes that span several programs are teamwork/collaboration, some capacity to develop leadership skills, and effective communication. On a broad scale, program coordinators indicated that the assessment of these outcomes was an area for improvement. One program indicated that they incorporate no specific outcomes for their students.

## Recommendations

- Centralized/common outcomes and Student Leadership Competencies for each program
- Improve the assessment process for all programs and explore common assessment tools
- Collaborate with CLCE for the development of new programs, administration, and assessment
- Support the development of outcomes for programs that do not have specified outcomes
- Explore badging opportunities and scaffolding of experiences
- Identify donor / extramural funding opportunities to support leadership development

### *Active/Future Partners Outside the Division*

- [Leadership Studies Minor](#)
- [Leadership Development Academy](#)
- [College of Nursing East Carolina Consortium for Nursing Leadership](#)
- [College of Business Leadership & Professional Development Curriculum](#)
- [BB&T Center for Leadership Development](#)
- [Honors College](#)
- [Digital Badging](#) committee
- HLTH 1000 course redesign

**AGENDA ITEM**

IV. Closed Session ..... Dave Fussell  
Committee Chair

**Situation:** The committee requests to go into closed session to consider personnel related matters.

**Background:** It is the policy of the State of North Carolina that closed sessions shall be held only when required to permit a public body to act in the public interest as permitted in Chapter 143 of the North Carolina General Statutes.

**Assessment:** The committee will go into closed session:

- To prevent the disclosure of confidential information under N.C. General Statutes §126-22 to §126-30 (personnel information) and the federal Family Educational Rights and Privacy Act; and
- To consider the qualifications, competence, performance, character, fitness, or appointment of prospective and/or current employees and/or to hear or investigate a complaint or grievance by or against one or more employees
- To consult with an attorney to preserve the attorney-client privilege between the attorney and the Committee.

**Action:** This item requires a vote by the committee.