



AGENDA
Committee on Strategy and Innovation
November 30, 2023

- I. Approval of Minutes, September 28, 2023 Tom Furr
Committee Chair

- II. ECU's Commitment to Student Success:
How Faculty Help Meet ECU's Mission - Faculty Panel Discussion



AGENDA ITEM

- I. Approval of MinutesTom Furr, Committee Chair

Situation: Approval of the minutes from the September 28, 2023.

Background: N/A

Assessment: N/A

Action: This item requires a vote by the committee.

Minutes
Committee on Strategy and Innovation
September 28, 2023

The Committee on Strategy and Innovation met in regular session on Thursday, September 28, 2023. A quorum of committee members was established.

Chair, Mr. Tom Furr, called the meeting to order. Mr. Furr read the conflict-of-interest statement. No conflicts were identified.

The committee reviewed the minutes from April 27, 2023 and no changes were recommended. A motion was made to approve the minutes and the motion was seconded. The minutes were approved with no negative votes.

The first item on the agenda was a panel discussion focused on ECU's Commitment to Student Success facilitated by Dr. Sharon Paynter, Acting Chief Research Officer. Panelists included:

- William Dong, a senior from the College of Business, majoring in Marketing and Supply Chain Management. He'll also be receiving a certificate in professional sales. William is an aspiring tech sales leader.
- Dr. Teresa Ryan, Associate Professor and Director of Engineering Research in the College of Engineering and Technology
- Steven LaFevers, a local industry leader, Vice President, Global Emerging Technology at the Hyster-Yale Group
- Isaac Carlos, an 2022 ECU Alum who graduated with a BS in Industrial Engineering and Technology and is currently employed as a Quality Assurance Engineer New Model at Hitachi Astemo.

The purpose of the panel was to show the continuum of the student experiences through the lense of a current student, a faculty member, an industry leader, and a young alum currently employed in the region.

The final agenda item included a presentation by Scott Ochander and Kevin Kirk, from Carnegie, a nationally recognized higher education marketing and strategy group. The group was engaged by the university to conduct research related to enrollment marketing materials and to ECU's place in the competitive higher education landscape.

The committee had no action items.

Respectfully submitted,

Megan Ayers

Assistant Secretary to the Board of Trustees

AGENDA ITEM

II.Sharon Paynter
Acting Chief Research and Engagement Officer

Situation: This panel is comprised of faculty and students that demonstrate the power of a relationship rich culture. Panelists will share their experiences in different learning settings – ranging from living learning communities to research settings to demonstrate the importance of relationships for student retention, Pirate experience, and career aspirations.

Background: The power of human connection is well documented. Studies show that people who are more connected exhibit lower levels of anxiety, have higher self-esteem, and demonstrate greater workplace productivity, perception, and satisfaction. Relationships matter. An educational environment that focuses on quality relationships between faculty, staff, and students can be critical element of high impact student success strategies.

Assessment: Panelists will include faculty members and students from the College of Health and Human Performance, School of Art and Design, School of Dental Medicine, and Honors College.

Action: This item is for information only.