

**East Carolina University
Board of Trustees
September 27, 2024**

MINUTES

The East Carolina University Board of Trustees met on Friday, September 27, 2024, at 9:00 am as part of their regularly scheduled meeting series. The meeting originated from room 249 in the Main Campus Student Center, on the campus of East Carolina University in Greenville, NC. Chair Jason Poole called the meeting to order.

PLEDGE OF ALLEGIANCE

Mr. Poole called on Army ROTC Cadet Ty Rouse, a Construction Management major from Goldsboro, NC, and Cadet Leila Brown, an Exercise Physiology major from Orange County, VA, to lead the pledge.

ROLL CALL

Mr. Poole called on Secretary Dave Fussell to call the roll. All members were present.

PRESENT

Cassandra Burt
Tom Furr
Dave Fussell
Van Isley
Fielding Miller
Jason Poole
Jeffrey Roberts
Carl Rogers
Jim Segrave
Scott Shook
Vince Smith
Anderson Ward
Vanessa Workman

ABSENT

READING OF ETHICS STATEMENT

In compliance with the State Government Ethics Act, Mr. Poole read the conflict-

of-interest statement. Mr. Isley identified a conflict with a motion coming from the Athletics & Advancement committee.

CONSENT AGENDA

Members of the board were presented with a copy of the consent agenda. No items were identified for removal and separate discussion. Mr. Isley moved to approve the consent agenda and Mr. Segrave seconded the motion. The board voted to approve the consent agenda with no negative votes. A copy of the agenda is listed as “Attachment A”.

UNIVERSITY REPORTS

CHANCELLOR’S REPORT

Mr. Poole called on Philip Rogers, Chancellor, to present a report to the board.
A copy of the report is listed as “Attachment B.”

REPORT FROM THE FACULTY

Mr. Poole called on Anne Ticknor, Chair of the Faculty Senate, to present a report on behalf of the faculty. A copy of the report is listed as “Attachment C.”

REPORT FROM THE STUDENT GOVERNMENT ASSOCIATION

Mr. Poole called on Anderson Ward, President of the Student Government Association to present a report on behalf of the student body. A copy of the report is listed as “Attachment D.”

REPORT FROM THE STAFF

Mr. Poole called on Crystal Hildebrand, Chair of the Staff Senate, to present a report on behalf of the staff. A copy of the report is listed as “Attachment E.”

REPORT FROM THE BOARD OF VISITORS

Mr. Poole called on Dutch Holland, Chair of the Board of Visitors, to present a report on behalf of the Board of Visitors. A copy of the report is listed as “Attachment F.”

COMMITTEE REPORTS

ATHLETICS AND ADVANCEMENT COMMITTEE

Mr. Poole called on Mr. Segrave, vice chair of the Athletics and Advancement Committee, to provide a report on behalf of the committee. A copy of the report is listed as “Attachment G.”

The committee had an action item requiring full board consideration. Mr. Segrave moved the board approve the Isley Indoor Performance Center project, as presented in board materials. The motion was seconded and the board voted to approve the motion, with no negative votes. Mr. Isley abstained from the vote, citing a conflict of interest. This item is listed as “Attachment H.”

AUDIT, RISK MANAGEMENT, COMPLIANCE AND ETHICS COMMITTEE

Mr. Poole called on Mr. Smith, chair of the Audit, Risk Management, Compliance and Ethics Committee to present a report on behalf of the committee. A copy of the report is listed as “Attachment I.”

BUDGET, FINANCE, AND INFRASTRUCTURE COMMITTEE

Mr. Poole called on Mr. Isley, chair of the Budget, Finance, and Infrastructure Committee to present a report on behalf of the committee. A copy of the report is listed as “Attachment J.”

STRATEGY & INNOVATION COMMITTEE

Mr. Poole called on Mr. Furr, chair of the Strategy and Innovation Committee, to provide a report on behalf of the committee. A copy of the report is listed as “Attachment K.”

UNIVERSITY AFFAIRS COMMITTEE

Mr. Poole called on Mr. Fussell, chair of the University Affairs Committee, to provide a report on behalf of the committee. A copy of the report is listed as “Attachment L.”

CLOSED SESSION

Ms. Burt motioned the board move into closed to prevent the disclosure of confidential information under N.C. General Statutes §126-22 to §126-30 (personnel information) and the federal Family Educational Rights and Privacy Act; and to consider the qualifications, competence, performance, character, fitness, or appointment of prospective and/or current employees and/or to hear or investigate a complaint or grievance by or against one or more employees, to consult with an attorney to preserve the attorney-client privilege between the attorney and the Board.

Mr. Shook seconded the motion, and the board voted to move into closed session with no negative votes.

RETURN TO OPEN SESSION

ACTIONS FROM CLOSED SESSION

There were no actions for board consideration coming from closed session.

UNFINISHED BUSINESS

There was no unfinished business for board consideration.

NEW BUSINESS

There was no new business for board consideration.

ADJOURNMENT

Hearing no further business to come before the board, Mr. Poole requested a motion to adjourn the meeting. Mr. Shook motioned to adjourn the meeting. Mr. Miller seconded the motion. The board voted to adjourn the meeting, with no negative votes.

Respectfully submitted,

Ms. Megan Ayers
Assistant Secretary to the Board of Trustees

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A G E N D A
September 27, 2024

- | | | |
|------|----------------------|----------------------------------|
| I. | Call to Order | Jason Poole Presiding |
| II. | Pledge of Allegiance | |
| III. | Roll Call | Dave Fussell Secretary |
| IV. | Conflict of Interest | |
| V. | Consent Agenda | Jason Poole |

Minutes

- a. Approval of Minutes, August 1, 2024

Athletics and Advancement Committee

- a. Center for Medical Education Building Naming Menu
- b. Naming Proposals – Rand Family, Cole Family, and Caswell Center Foundation

University Affairs Committee

- a. Tenure for Dr. Tanya Christ, College of Education

Budget, Finance, and Infrastructure Committee

- a. Housing Application Fee Increase
- b. Designer Approval for Special Health Needs Dental Clinic
- c. Designer Approval for New Regional Outpatient Behavioral Health Facility
- d. Isley Indoor Performance Center Elevations

- | | | |
|------|------------------------------|---------------------------------------|
| VI. | Chancellor's Report | Philip Rogers Chancellor |
| VII. | Report from the Student Body | Anderson Ward SGA President |

- VIII. **Report from the Faculty**
Anne Ticknor
Chair of the Faculty

- IX. **Report from the Staff**
Crystal Hildenbrand
Chair of the Staff Senate

- X. **Report from the Board of Visitors**
Dutch Holland
Chair of the Board of Visitors

- XI. **Committee Reports and Recommendations**
 - A. Athletics and Advancement Committee
Fielding Miller, Committee Chair
 - B. Audit, Enterprise Risk Management, Compliance & Ethics Committee
Vince Smith, Committee Chair
 - C. Budget, Finance, & Infrastructure Committee
Van Isley, Committee Chair
 - D. Committee on Strategy & Innovation
Tom Furr, Committee Chair
 - E. University Affairs Committee
Dave Fussell, Committee Chair

- XII. **Closed Session**

- XIII. **Items Recommended from Closed Session**

- XIV. **Unfinished Business**

- XV. **New Business**

- XVI. **Adjourn**

**September 27, 2024
Chancellor Philip G. Rogers**

Thank you, Chair Poole, and good morning, Trustees.

I appreciate the engagement yesterday across your committees on a variety of institutional topics, including the ECU Health update, reminders of our enterprise risks, and how we're adapting to Artificial Intelligence in the classroom. Two notable items out of yesterday's committee work included a menu of naming items for the medical education building, which we will break ground for soon AND the approvals for the Isley Indoor Performance Center, which brings us one step closer to realizing this long-awaited asset on our athletics campus.

I especially appreciated the dialogue and questions posed during University Affairs yesterday. You are asking the right questions and have appropriately raised the importance of a multi-pronged strategy to address new student acquisition, retention and timely graduation of our students, and the long-term fiscal planning of our university. We are actively deploying strategies to address all these issues and continue to develop new approaches to the changing environment all universities are facing. Asking these important questions and challenging our approaches only helps us to strengthen and refine our strategic actions to drive outcomes. In November there will be an opportunity for a robust discussion of these key dimensions during a joint meeting of the University Affairs and Strategy & Innovation committees.

Since I returned to ECU, I've repeatedly emphasized the importance of demonstrating value across our many constituencies and stakeholder groups. If those who invest state appropriations, corporate or foundation resources, or personal treasure in our university have confidence in our ability to fulfill our commitments to students and the region, and if we're responsible stewards of those resources such that we are providing the programs, structures, and services

to move learners through the education pipeline in a timely manner with minimal debt, then we'll have demonstrated ECU remains a good investment.

The recent annual Access Scholars luncheon is an example of that work in action and it's one of my favorite moments of the year because the scholars, their donors, and university personnel have fellowship over a meal and discuss their respective ECU experiences. A donor hearing directly from a scholar on the transformative gift they received is one of those moments where we bring the value proposition to life. It's both a moment for the recipient to express gratitude and to plant the seed that may lead to a future donor.

As we begin to solicit gifts towards the Chancellor's Scholars Initiative, we seek to leverage a passion for ECU and the trust placed in us. As we discussed yesterday, you know well the market for student recruitment requires us to enhance our ability to attract more highly qualified students to ECU. In an environment that includes private universities paying students and their families to visit campus, or out of state flagships offering tuition discounts under the guise of a scholarship, having funds we can offer at the time of admission is an important enrollment management strategy, so my thanks to all who answer the call and contribute to this important initiative.

As we've discussed on numerous occasions, we can't change the demographic shifts like declining birthrates and we can't change the macro-economic drivers for enrollment like unemployment rates or household income/finances, but we CAN influence the college-going rate by delivering on our value proposition; we CAN advance college access practices (like expedited financial aid award letters, more seamless credit transfer processes, or alternative education models); we CAN enhance our brand awareness through more modern marketing strategies that reach today's students and their families; and we CAN implement a student success agenda that drives effective student outcomes practices (like an increased focus on retention or decreased time to degree).

In addition to this critical work before us, we also have a responsibility to demonstrate we're attending to our own long-term fiscal health and doing so while not in a moment of crisis. The data are clear (and you've heard them before), the long-discussed enrollment cliff is upon us.

In fact, the enrollment landscape is THE key driver in launching our latest long-term fiscal planning analysis. We have two work groups, one focused on operational fiscal health and the other on academic fiscal health. Each group begins their work with recommendations from prior fiscal sustainability reports that either were not acted on or not fully implemented. Revenue generation, removing bottlenecks for required courses, and business process improvements are examples of the work ahead.

As I've said many times, we must ensure an adaptable long-term fiscal strategy that is responsive to the shifts in enrollment trends and the performance weighted enrollment change model. Smart and adaptable institutions recognize that across the board budget reductions are unsustainable AND must have a clear internal reallocation strategy to fund priorities. For us, some of those priorities include: student success enhancements, employee recruitment and retention, the research infrastructure, and emerging programs and initiatives. This is difficult and important work, so I am grateful to those directly involved and for the input of the campus community as we move throughout this semester.

Finally, keeping with the theme of confidence in ECU resulting in key investments. Having a menu of naming opportunities in the new medical education building is a signal we are nearing the moment of breaking ground and bringing this long-awaited resource to life. An exciting reminder of the state's historic investments in ECU over the last few years and the confidence in our commitment to improve health and wellness, especially in rural communities.

The relentless pursuit of our mission requires us to adapt and innovate, and it requires the engagement of everyone in this room – faculty, staff, administrators,

students, and Trustees. We all have a role to play in advancing our mission. No one gets to sit on the sidelines during these rapidly changing times. The actions we take together now will shape the ECU of the future.

Chairman Poole, this concludes my remarks.

Faculty Chair remarks
Board of Trustees meeting
September 27, 2024

Good morning and thank you for the opportunity to provide a report from the wonderful faculty at ECU. It has been an honor to represent the talented faculty at ECU, and I am honored to begin a third year in this role. As I begin this term, I have been reflecting on all that our faculty have accomplished in the areas of teaching, research/creative activities, service, and patient care. Earlier this week a faculty colleague told me about an embedded study abroad program they are teaching in Croatia where their theater students learn about puppetry and later Croatian students will come to ECU to learn about musical theater. When I hear these stories, I am both amazed by the creative opportunities our faculty design for our students and wonder why I was not invited.

As part of my reflection, I have spent quite a bit of time thinking about the work of our Faculty Senate, which was established in 1964 by ECU President Leo Jenkins. President Jenkins established the Faculty Senate “as an organized voice for the faculty of East Carolina University to enable faculty to play a broader role in the decisional mainstream of the institution.”

In 1965, President Jenkins constituted a committee of administrators and faculty to develop the ECU Faculty Constitution, that read in part “The Faculty Senate shall ratify, amend, or remand all matters of academic policy or faculty welfare which have been recommended by any standing or special committee of East Carolina or initiate any policies in such matters which it deems desirable.”

The Faculty Senate has continued to be an invested partner in sharing the governance of our university for 60 years and our dedication to staying engaged can be evidenced in the recent revisions to the *Faculty Manual*. Last year the senate revised 9 of the 12 parts, which was the most comprehensive revision since 2012.

If you are not familiar with the *Faculty Manual*, this document is the product of many years of faculty participation in shared governance at ECU and it provides faculty members and administrators with policies and procedures in relation to faculty matters. Part I of the *Faculty Manual* details the history of our senate and there are 11 additional parts, or sections. Each part is devoted to a separate topic such as Part II covers the topic of East Carolina University Organization and Shared Governance, Part IV addresses Academic Units, Codes, and Seven Year Program Evaluation, Part VII is focused on Faculty Research and Scholarship, and Part X includes guidance for the Documentation and Schedule for Personnel Actions.

The *Faculty Manual* is a living document; it is reviewed often and revised when needed by our Faculty Senate committees, which include elected and appointed faculty, administrators, and often staff and/or students. Revisions made in committee are then considered by the full senate members and when approved by the Faculty Senate, they are presented to the Chancellor’s

Office for approval. There are also certain sections of the Faculty Manual that require additional approval from either this body and/or the UNC System.

When reflecting on the undertaking to revise 75% of the *Faculty Manual* last academic year, many of last year's revisions were needed due to numerous UNC Policy updates, I am continually impressed by our faculty and our shared governance system to ensure compliance with the UNC System in such a short time frame.

One revised UNC Policy was the Policy on Faculty Workload, which you may remember approving an ECU Policy on the same topic this past summer in June. In conjunction with the ECU Policy, the Faculty Senate also revised and approved 3 parts in our *Faculty Manual* to serve as complementary implementation guidance to the policy for faculty and administrators. As you can imagine, this endeavor took quite a bit of time and energy since this policy directly impacts the entirety of our work as faculty. I am very thankful for the thorough and thoughtful efforts of our faculty and administrators who worked on these efforts.

And now this academic year is the first implementation year. ECU is in a very good position for implementing this new policy because we had several of these pieces already in place; however, with any new policy, the first year of implementation is where questions and hiccups can occur.

Before I close I want to take a moment to thank the board for their commitment to shared governance at ECU. I appreciate my time working with each of you and look forward to our continued work together this year. I would also like to thank this board for routinely highlighting our faculty and students in your meetings and sharing the great work faculty do to ensure the success of our students.

This concludes my remarks, and I am happy to take any questions.

SGA President remarks
September 27, 2024
Board of Trustees meeting

I would like to take a moment to welcome our newest staff member, Allison Schaefer, to the SGA family. Allison joined us in June as our new Financial Advisor and has already proven to be an invaluable asset. With her experience as a former Student Body Treasurer serving two terms, we are fortunate to have her on board as a full-time employee. I am pleased to announce that the Student Government Association office is now fully professionally staffed.

As we approach the midpoint of the Fall 2024 semester, the Student Government Association has hit the ground running:

In late August, we collaborated with the ECU Campus Safety team to identify areas of concern around campus. SGA allocated funding for the Pirate Pathways project, which includes the installation of blue-light cameras and additional light poles to enhance student safety in the College Hill area. This initiative will significantly support both the ECU Police Department and our campus community.

Around the same time, SGA participated in the 2024 Good Neighbor Initiative, which aims to educate students in off-campus housing about the City of Greenville policies and regulations. In collaboration with the City of Greenville, the Greenville Police Department, the ECU Police Department, and the Tar River University Neighborhood Association (TRUNA), we distributed 750 welcome goodie bags to student residents of TRUNA.

We continue our efforts to combat food insecurity through the Swipe Out Hunger program, a key initiative in collaboration with ECU's Williams-Ross Purple Pantry and ECU Dining. This program provides students experiencing food insecurity with access to healthy meals at West End and Todd Dining Halls. Swipe Out Hunger is available to all students living off campus, including undergraduates, graduates, and those in dental and medical programs, offering essential short-term assistance.

This past Monday, SGA partnered with Sound Rivers for a clean-up of the Tar River, reaffirming our commitment to sustainability. Our Executive Cabinet volunteered at Green Spring Park, removing trash and debris collected by the Sound Rivers trap over the past month. This small action contributes to a lasting positive impact on our local community.

On October 22nd, SGA will launch a new pilot program called "Pirate Kits." These kits are designed to support students in the time between falling ill and seeing a licensed provider. Each kit will include tea bags, honey, disposable thermometers, facial tissues, disinfecting wipes, and other items to aid in recovery for students, faculty, and staff.

Lastly, SGA has collaborated with faculty and staff from various departments to introduce a new tradition at ECU. We have repurposed a previous SGA initiative gifted to the Athletics

Department in 2011, aimed at promoting East Carolina's rich heritage. We look forward to unveiling this new tradition at the Main Campus Student Center at the end of the Fall semester. Thank you for your continued support.

Report from the Staff Senate

Crystal Hildenbrand, Staff Senate Chair

September 27, 2024

Good morning and thank you for allowing me to share updates on behalf of the staff.

I would like to start my report by thanking our immediate past Staff Senate Chair Dana Lopez for her service to Staff Senate. I was fortunate enough to spend last year serving alongside Chair Lopez as her Chair Elect and learning right along with her on how valuable our roles are to the ECU staff. I am happy to report that Chair Lopez is still serving on the Staff Senate and is chairing our Recognition and Rewards Committee. It's nice to have her close by as we continue to collaborate and help highlight the work our staff at ECU continue to do.

With that said, the gavel was passed to me and my new Executive Committee on June 1 and things haven't slowed down since. We used the summer months for some professional development. Rob Weatherly and Christy Carraway from P.O.S.O conducted "Survivor" training with our senators. During this team building exercise, we were all placed on "tribes" and given mental and physical challenges to see which tribe could "outwit, outplay and outlast" each other and find the hidden immunity idol to win the game. In August, Dr. Pamela Hopkins, Director from the Center for Communications Excellence gave a presentation to the senate on "Why Should We Listen to You?" regarding effective communication. I know this presentation was well received and greatly benefited our senators.

We were also fortunate to enough to assist in ten new student orientations, help new Pirates move into their residence halls, conducted a very successful school supply drive partnering with SEANC that benefitted our ECU Community School and most recently, represented ECU at the Chancellor's Cup Golf Tournament this past Wednesday at Finley Golf Club in Chapel Hill, where we had a team as well as staff volunteers. Thank you to Brad Sikes, Brian Mattern, John Gill and Mike Cato for their golfing skills and representing ECU in the tournament. Also, thank you to fellow ECU staff members that volunteered at the event, Garrett Killian, who co-chaired the event, Todd Inman and Jenna Boardman. The funds raised from the tournament will be awarded to deserving staff members through the Janet B. Royster Memorial Scholarship. This scholarship was created to help fund and support UNC system staff members in their professional development and educational goals. The applications for the scholarship close on September 30 and ECU was fortunate last year to be the only institution in the UNC system to receive two scholarships for our staff.

In just a few short weeks, we will be hosting a Staff Senate Blood Drive and well as our annual Staff Senate Wellness Walk at Lake Laupus on the Health Sciences Campus. Last year we had over 150 participants and vendors. The walk is timed strategically during the lunch hour to encourage staff to get up and get away from their desks and enjoy some fresh air. Participants will walk around the lake for exercise and will be given the opportunity to stop at vendor tables that represent the 5 elements of wellness: social, financial, physical, career and community. We would like to invite everyone to take a few minutes out of their day to come out, meet with staff and enjoy the fresh air. There will also be buses running from the main campus to the health sciences campus for those that want to participate from our main campus.

Our Staff Senate committees are busy working on staff emeritus nominations, the spring B.A.L.L event, Women's Leadership Panel, a community service event at the Food Bank of Central and Eastern North Carolina, a stronger presence on social media and fundraising for our scholarships that will be awarded in the spring.

Lastly, I would like to mention our initiatives this year that we are striving to meet:

1. Help ECU retain and recognize its skilled employees
2. Increase staff wellness opportunities
3. Recognize all employees equally for their time and dedicated service to the state and university.

Thank you and this concludes my report.

Report from the Board of Visitors
Dutch Holland, Chair
September 27, 2024

- First meeting of the year scheduled for October 11
- Committees have been finalized
 - Engaging emeritus members by appointing 1 emeritus member to serve on each committee
- Orientation Committee held an orientation session for new members virtually
 - In person follow-up is scheduled for 30 minutes prior to the first meeting
 - Mentors have been assigned to each new member
- Several BOV members attended the Access Scholars Luncheon
- Nominating Committee has been appointed
 - Lance Metzler, Chair
 - Wes Johnson, Vice Chair
 - Currently planning to fill 13 vacancies
- Worked with Dr. Allen Guidry to support recruitment and retention efforts
 - Several members have attended Pirates In Your Town events
 - Members will support Fall Open House
 - BOV will continue to look for opportunities to support other events and efforts
- The BOV theme for 2024-25 will remain the 3 Ts – Time, Talent, Treasure
 - Adding
 - E – Educate Ourselves = immerse deeper into the university
 - C – Communicate = talk about the university in our communities
 - U – Unapologetically Proud Pirates = take the opportunity to sing the purple-and-gold song



Athletics and Advancement
September 26, 2024
Committee Report

The Athletics and Advancement Committee had a full meeting yesterday.

Director of Athletics Jon Gilbert provided an update from the athletics department, reporting that all performance metrics are positive. The Annual/Impact Fund currently stands at \$6.7 million. Gilbert recognized Lance and Heath Clark of Bill Clark Homes as the largest donors in ECU Athletics history, contributing significantly to both traditional athletics and the NIL space. He also highlighted the success of the Pirates Unite Campaign, which has raised \$40 million over two years, including 109 major gifts, 95 of which are the largest one-time gifts from individual donors.

Gilbert announced that the Isley Indoor Performance Facility, a 7-story, 200,000-square-foot facility costing \$24.5 million, is now fully funded through private donations. More than 450 donors contributed to the project, and Chancellor Rogers expressed pride in the donors' trust, translating into meaningful investments in student-athletes. Additional updates included that the baseball facility project is \$2 million short of its funding goal, with a week of fundraising challenges planned to help close the gap. Renovations at the Harold Varner Golf facility are complete, and LED lights have been installed at the soccer, lacrosse, and softball fields. Plans are also underway to replace artificial turf at the baseball and softball stadiums. Football season ticket sales reached 15,100, and student attendance is averaging nearly 11,000 per game.

We were running low on time, so Vice Chancellor for University Advancement Christopher Dyba provided a brief update, reviewing key operational metrics and fundraising efforts. Scholarships, particularly the Chancellor's Scholarship initiative, remain the top priority for University Advancement. Dyba noted that increased endowment support has channeled more funds back to campus, contributing to enrollment growth.

Dr. Michael Waldrum, Dean of the Brody School of Medicine and CEO of ECU Health, updated the committee on the new Center for Medical Education Building as well as those spaces that are available for naming. With \$265 million allocated through the state budget, the 7-story, 200,000-square-foot facility will include a parking deck and central utilities plant. Construction is set to begin in early 2025 and is expected to be completed by August 2027. The facility will support Brody's goal of increasing class sizes to produce more physicians for North Carolina. More than 190 naming opportunities were identified in the naming menu that was approved this morning through the consent agenda. Now, fundraising can begin.

In closed session, our committee approved three naming proposals for the Rand Family, the Cole Family, and the Caswell Center Foundation, all three included on the consent agenda this morning.

Mr. Chairman, I do have one motion for the board.

I move the board approve the Isley Indoor Performance Center project as presented in board materials.

Mr. Chairman, that concludes my report.



Meeting of the Board of Trustees
Athletics & Advancement Committee
September 26, 2024

AGENDA ITEM

II. B. Isley Indoor Performance Center Project Approval.....Stephanie Coleman
Vice Chancellor for Administration & Fiance

Situation: Request for approval of the Isley Indoor Performance Center Project.

The new indoor performance center will offer a dedicated practice space conveniently located next to the outdoor fields, designed to meet the training needs of multiple ECU sports teams and host large gatherings. The building will be a pre-engineered metal structure, incorporating insulated metal wall cladding, translucent polycarbonate panels, and a brick base. It will also feature exposed gutters and downspouts, align with eight overhead doors to support cross ventilation. The facility will be climate-controlled with two large air-rotation units for heating and air conditioning.

The \$24.5 project will be funded by the Pirate Club.

Background: [UNC Policy Manual 66.2.5.2\[R\]](#) requires Board of Governors approval of capital projects undertaken by an Associated Entity.

Assessment: Approval of the project is requested.

Action: This item requires a vote by the committee, with a vote by the full Board of Trustees through the consent agenda.



Report of the Audit, Risk Management, Compliance, and Ethics Committee for September 26, 2024

Operational Metrics Review

The committee reviewed the operational metrics related to Internal Audit and Compliance for fiscal year 2024 and fiscal year 2025 through August.

Action Items

The committee had one action item. We approved two changes to the fiscal year 2025 annual audit plan as presented by Chief Audit Officer Wayne Poole.

Informational Items

Enterprise Risk Management – Mr. Chris Rowland

Mr. Rowland briefed the committee on some of the steps the University is taking to mitigate two top risks – workforce challenges and financial stability.

Policy Manual Update – Mr. Wayne Poole

Mr. Poole updated the committee on the progress towards moving Board-approved directives into the *University Policy Manual*, as directed by this Board earlier this year. Several policies have been updated and moved, and others are in progress, consistent with our request and with the UNC Policy Manual. Mr. Poole briefed us that the new policy vetting process is being followed and confirmed that it allows for an open comment period to allow all members of the campus community to opine on new or revised policies and regulations.

Internal Audit Reporting Requirements – Mr. Wayne Poole

Mr. Poole briefed the committee on the Internal Audit annual report for fiscal year 2024 and the Internal Audit strategic plan. Mr. Poole also briefed the committee on several other annual requirements, including the audit-related certifications for the UNC System Office and the annual Assessment of Internal Audit that has been submitted to the North Carolina Council of Internal Auditing.

Recent Internal Audits – Mr. Wayne Poole

Mr. Poole advised that since our last meeting, Internal Audit has closed 16 engagements. He briefed the committee on two of the audits, related to IT Controls in the College of Engineering and Technology, and ECU Transit.

Mr. Chairman, that concludes my report.

**East Carolina University | Board of Trustees
Budget, Finance, and Infrastructure /Main Campus Student Center 249 |
September 26, 2024
Highlights**

The Budget, Finance, and Infrastructure Committee met on September 26, 2024.

Minutes were approved from the April 11, 2024, meetings.

Ms. Coleman provided highlights on the operational metrics for fiscal year 2024. Overall, ECU had a strong financial year. Ms. Coleman provided highlights on the operational metrics for July and August of fiscal year 2025.

Ms. Coleman presented the 2024 all funds budget compared to actual and previous year actual.

Ms. Coleman presented a request to approve the Housing Application Fee increase. Details were provided in Board materials and item was approved as part the consent agenda.

Mr. Bill Bagnell presented a request for Designer Approval for Special Health Needs Dental Clinic and Design Approval for New Regional Outpatient Behavioral Health Facility. Details were provided in Board materials and items were approved as part the consent agenda.

The committee heard the presentation about the Isley Indoor Performance Center funded by the Pirate Club, and following that presentation, the project and the elevations were approved. The project elevations were approved by the full board through the consent agenda this morning.

Other informational items were provided in materials.

This concludes my report.



Report of the Committee on Strategy and Innovation for September 26, 2024

The Committee on Strategy and Innovation met on September 26, 2024. Committee members present were Tom Furr, Scott Shook, Fielding Miller, Van Isley, Jeffrey Roberts, Carl Rogers, Anderson Ward, and Vanessa Workman. The committee approved the minutes from April 11, 2024 and received an update on ECU health Integration from Dr. Mike Waldrum, Dean of Brody School of Medicine and CEO, ECU Health.

Dr. Waldrum advised the committee on the status of integration efforts by the Joint Operating Agreement. To date, the following integrations have taken place - integration of management structure including philanthropy and data information systems, integration of strategic planning such as shared services and branding, and research related integration to include clinical and financial. Operational costs were reduced by the physical integration of four Greenville based specialties previously existing in duplicate locations. Two additional clinic integrations are planned for winter. ECU Health’s managed care contracting enabled the leveraging of expertise and existing capability within the health system and brought increased value to BSOM. Brody is ranked as the 4th highest value in medical education, according to the AAMC, with the average debt of a Brody graduate just under \$94,000. Additionally, ECU Health has been recognized in multiple ways including, patient experience. ECU Health Medical Center was recognized as the top hospital in the country for patient experience in a ranking based on an analysis of over 30 million online patient reviews from hospitals across the country.

Dr. Waldrum provided a philanthropy update on behalf of the ECU Health Foundation. After joining forces, the ECU Medical and Health Sciences Foundation and ECU Health merged to develop a unified strategic framework with an updated purpose statement, core beliefs, and governance structure. Additionally, back-end operations were coordinated with ECU’s University Advancement. The ECU Health Foundation launched the Our Future Endowment, used in perpetuity to support ECU’s Schools and Colleges of the Health Sciences and ECU Health clinician recruitment and retention. The fundraising goal is \$20 million and to date, \$12.3 million has been raised.

Mr. Chairman, that concludes my report.



Report of the University Affairs Committee for September 26, 2024

The University Affairs Committee met in regular session with trustees Fussell, Roberts, Rogers, Furr, Ward, Segrave, Smith and Workman in attendance.

The Committee approved the minutes of the April 11, 2024 meeting of the University Affairs Committee. There were several questions related to the operational metrics in our materials and discussion was had specifically around the Fall 2024 enrollment metrics.

The Committee heard two informational items. First, Provost Coger and Vice Chancellor Frye shared the components of ECU's Student Success agenda and this year's short-term priorities aligned with emphasizing student success as a key recruitment and retention strategy. Then, Provost Coger and Chief Innovation and Engagement Officer Paynter led a discussion showcasing the AI landscape at ECU, including a faculty and student guest panel who shared their firsthand experiences and insights into using AI as students, professors and professionals in their research and careers.

In closed session, the committee approved the tenure recommendation for Dr. Tanya Christ in the College of Education. Dr. Christ is also the Spangler Distinguished Professor for Early Childhood Literacy. This item was approved through the consent agenda for the board this morning.

Mr. Chairman, that concludes my report.