

**East Carolina University
Board of Trustees
February 7, 2025**

MINUTES

The East Carolina University Board of Trustees met on Friday, February 7, 2025, at 9:00 am as part of their regularly scheduled meeting series. The meeting originated from room 249 in the Main Campus Student Center, on the campus of East Carolina University in Greenville, NC. Chair Jason Poole called the meeting to order.

PLEDGE OF ALLEGIANCE

Mr. Poole called on Army ROTC Ashton Boone, a Nursing major from Henderson, NC, and Cadet Benjamin Young, a Supply Chain Management major from Belgrade, NC to lead the pledge.

ROLL CALL

Mr. Poole called on Secretary Dave Fussell to call the roll. A quorum was present.

PRESENT

Cassandra Burt
Tom Furr
Dave Fussell
Van Isley
Jason Poole
Carl Rogers
Jim Segrave
Scott Shook
Vince Smith
Anderson Ward
Vanessa Workman

ABSENT

Fielding Miller
Jeffrey Roberts

READING OF ETHICS STATEMENT

In compliance with the State Government Ethics Act, Mr. Poole read the conflict-of-interest statement. No conflicts were identified.

CONSENT AGENDA

Members of the board were presented with a copy of the consent agenda. No items were identified for removal and separate discussion. Mr. Shook moved to approve the consent agenda with a second by Mr. Furr. The board voted to approve the consent agenda unanimously. A copy of the agenda is listed as “Attachment A”.

UNIVERSITY REPORTS

CHANCELLOR’S REPORT

Mr. Poole called on Philip Rogers, Chancellor, to present a report to the board.
A copy of the report is listed as “Attachment B.”

REPORT FROM THE STUDENT GOVERNMENT ASSOCIATION

Mr. Poole called on Anderson Ward, President of the Student Government Association to present a report on behalf of the student body. A copy of the report is listed as “Attachment C.”

REPORT FROM THE FACULTY

Mr. Poole called on Anne Ticknor, Chair of the Faculty Senate, to present a report on behalf of the faculty. A copy of the report is listed as “Attachment D.”

REPORT FROM THE STAFF

Mr. Poole called on Crystal Hildebrand, Chair of the Staff Senate, to present a report on behalf of the staff. A copy of the report is listed as “Attachment E.”

REPORT FROM THE BOARD OF VISITORS

Mr. Poole called on Ret. General Dutch Holland, Chair of the Board of Visitors, to present a report on behalf of the board. A copy of the report is listed as “Attachment F.”

COMMITTEE REPORTS

ATHLETICS AND ADVANCEMENT COMMITTEE

Mr. Poole called on Mr. Segrave, vice chair of the Athletics and Advancement Committee, to provide a report on behalf of the committee. A copy of the report is listed as “Attachment G.” There were no action items from the committee requiring full board consideration.

AUDIT, RISK MANAGEMENT, COMPLIANCE AND ETHICS COMMITTEE

Mr. Poole called on Mr. Smith, chair of the Audit, Risk Management, Compliance and Ethics Committee to present a report on behalf of the committee. A copy of the report is listed as “Attachment H.” There were no action items from the committee requiring full board consideration.

BUDGET, FINANCE, AND INFRASTRUCTURE COMMITTEE

Mr. Poole called on Mr. Isley, chair of the Budget, Finance, and Infrastructure Committee to present a report on behalf of the committee. A copy of the report is listed as “Attachment I.”

There were no action items from the committee requiring full board consideration.

COMMITTEE ON STRATEGY & INNOVATION

Mr. Poole called on Mr. Furr, chair of the Committee on Strategy and Innovation, to provide a report on behalf of the committee. A copy of the report is listed as “Attachment J.”

There were no action items from the committee requiring full board consideration.

JOINT COMMITTEE MEETING – UNIVERSITY AFFAIRS AND STRATEGY AND INNOVATION

Mr. Poole called on Mr. Furr, co-chair of the joint committee meeting of the University Affairs Committee and the Committee on Strategy and Innovation, to provide a report on behalf of the committees. A copy of the report is listed as “Attachment K.” There were no action items from the committee required full board consideration.

UNIVERSITY AFFAIRS COMMITTEE

Mr. Poole called on Mr. Fussell, chair of the University Affairs Committee, to provide a report on behalf of the committee. A copy of the report is listed as “Attachment L.”

CLOSED SESSION

Mr. Ward motioned the board move into closed to prevent the disclosure of confidential information under N.C. General Statutes §126-22 to §126-30 (personnel information) and the federal Family Educational Rights and Privacy Act; and to consider the qualifications, competence, performance, character, fitness, or appointment of prospective and/or current employees and/or to hear or investigate a complaint or grievance by or against one or more employees, to prevent the disclosure of confidential competitive health care information, and to consult with an attorney to preserve the attorney-client privilege between the attorney and the Board. Mr. Furr seconded the motion, and the board voted to move into closed session with no negative votes.

RETURN TO OPEN SESSION

ACTIONS FROM CLOSED SESSION

There were no actions for board consideration coming from closed session.

UNFINISHED BUSINESS

There was no unfinished business for board consideration.

NEW BUSINESS

BOARD SELF ASSESSMENT

Mr. Poole advised the board of the self-assessment required every 4 years per UNC System Policy. Additional instruction is forthcoming.

ADJOURNMENT

Hearing no further business to come before the board, Mr. Poole requested a motion to adjourn the meeting. Mr. Isley motioned to adjourn the meeting. Mr. Ward seconded the motion. The board voted to adjourn the meeting, with no negative votes.

Respectfully submitted,

Ms. Megan Ayers
Assistant Secretary to the Board of Trustees

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A G E N D A

February 7, 2025

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|------|----------------------|---------------------------|
| I. | Call to Order | Jason Poole
Presiding |
| II. | Pledge of Allegiance | |
| III. | Roll Call | Dave Fussell
Secretary |
| IV. | Conflict of Interest | |
| V. | Consent Agenda | Jason Poole |

Minutes

- a. Approval of Minutes – November 21, 2024
- b. Approval of Minutes – November 27, 2024

Athletics and Advancement Committee

- a. ECU Athletics Nonsalary Compensation Plan
- b. Naming Proposals: Bill & Nancy Miller, Kay Chalk, Derek Dunn, Ryan Colich, Bill Clark Homes

Budget, Finance, and Infrastructure Committee

- a. Land Acceptance by Gift for Land Parcel #92216 and #91523
- b. Millennial Designation for North Recreational Complex and the Department for People, Operations, Success, and Opportunity Annex
- c. Advance Planning for the Student Health Center Flat Room and Drain Partial Replacement
- d. Capital Project Approvals for the Flanagan Building Controls, Phase I of the Brewster Restrooms ADA Renovations, and the Eppes Modular Building Replacement
- e. Employment-Related Background Checks, Criminal Activity Reporting, and Applicant Salary History Policy
- f. Employment Policy for Exempt Professional Staff
- g. Approval of Issuance of Special Obligation Bonds

University Affairs Committee

- a. Water Resource Center Request to Plan

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| VI. | Chancellor's Report | Philip Rogers
Chancellor |
| VII. | Report from the Student Body | Anderson Ward
SGA President |
| VIII. | Report from the Faculty | Anne Ticknor
Chair of the Faculty |
| IX. | Report from the Staff | Crystal Hildenbrand
Chair of the Staff |
| X. | Report from the Board of Visitors | Dutch Holland
Chair of the BOV |
| XI. | Committee Reports and Recommendations | |
| | A. Athletics and Advancement Committee | Fielding Miller, Committee Chair |
| | B. Audit, Enterprise Risk Management, Compliance & Ethics Committee | Vince Smith, Committee Chair |
| | C. Budget, Finance, & Infrastructure Committee | Van Isley, Committee Chair |
| | D. Committee on Strategy & Innovation | Tom Furr, Committee Chair |
| | E. Joint Committee – Strategy & Innovation and University Affairs | Tom Furr, Committee Chair |
| | F. University Affairs Committee | Dave Fussell, Committee Chair |
| XII. | Closed Session | |
| XIII. | Items Recommended from Closed Session | |
| XIV. | Unfinished Business | |
| XV. | New Business | |
| XVI. | Adjourn | |

BOT Remarks
Chancellor Rogers – February 7, 2025

Thank you, Chairman Poole, and good morning, Trustees. Welcome to our first regularly scheduled meeting for 2025.

After a winter break filled with rest, reflection, renewal, and a bowl victory, as well as a wintry disruption to the start of the spring semester, we're now back at full speed, engaging our current students in transformative learning experiences and paving the way for new students as we begin another admissions cycle.

Last evening, we honored several of our distinguished scholars and innovators who are all core to our missional work. As I've often mentioned, ECU's success in the research space is quite simply a derivative of our university doing what we do best – which is to unapologetically deliver on our mission and vision as established in our strategic plan Future Focused – Innovation Driven. In practice, this means that ECU researchers and innovators enhance economic development opportunities, improve healthcare outcomes, develop new technologies, and give life to entrepreneurial ventures, among so much more.

And the tangible outcomes demonstrated through these efforts leave NO DOUBT that OUR ACADEMIC BRAND IS ON THE RISE.

ECU's research funding soared from \$37 million in 2018 to nearly \$86 million in 2023—the largest in our history—marking a 127% increase. Much of this research, conducted through community and industry partnerships, contributes to the creation and dissemination of new knowledge and practices both regionally and throughout the world.

Last week, I highlighted this work during the Board of Governors Committee on Educational Planning, Policies, and Programs. For those who missed my remarks, allow me to share 3 ways in which our research drives value for the people we serve:

- **First and foremost, we recognize at ECU that Cross-Disciplinary Innovation** (between academic departments and partnering institutions across the state/country) is crucial for addressing complex and grand challenges facing our society.
 - We've seen this come to life recently at ECU with a \$3.7 million grant from the National Institute of Dental and Craniofacial Research, in partnership with the University of Florida, is improving oral healthcare access in underserved rural areas, addressing critical health disparities.
 - We're also proud of leaders like ECU Physics faculty member Dr. Nathan Hudson, who leads an NIH-funded project on heart, lung, and blood research that explores blood clot formation and new diagnostic and treatment methods for vascular disease. He's also developing new materials to aid medical professionals in surgery and wound healing processes.
- **We're also proud that our applied research drives Economic Development, Commercialization, and Entrepreneurship** opportunities, which are vital for the region.
 - You've likely already heard, for example, about the work of Dr. Rukiyah Van Dross-Anderson who received \$1 million to support her melanoma therapeutic company, Claradele Pharmaceuticals, from funders including the NC Biotechnology Center and NC Innovation. With the right resources and tools, research can move through the "valley of death" and pass into the commercialization process to

form high impact companies that have the potential to create high-tech jobs in the state and address global challenges.

- **And finally, ECU is well positioned to advance Rural Health Research and Local Public Service** opportunities to have a significant community impact.
 - For example, ECU's Coastal Studies Institute researchers received a \$3.6 million NSF grant for energy resilience in coastal communities, critical for the region and state.
 - We also celebrate research collaborations across ECU's engineering, biology, and technology systems departments, funded by the Department of Defense, that have led to innovations with broad environmental and military applications. The CET faculty secured \$4.1 million from the Civil Military Innovation Institute (CMI2) to support military readiness and sustainability in warfighter systems, enhancing ECU's reputation for applied research benefiting both the military and society.

In anticipation of a Carnegie R1 designation, some have asked what this means for ECU. Such recognitions, including the Carnegie R1, Community Engagement, and Leadership for Public Purpose classifications, significantly impact ECU and its research enterprise. These prestigious honors validate the hard work and accomplishments of our faculty, staff, and students, bringing tangible benefits such as:

- National and global recognition
- Ability to attract extramural funding and strategic partnerships
- Development of a deep talent pool to sustain and advance this work; and
- Further enhancement and achievement of the university's mission and goals

In addition to our research recognitions, you may have also noticed that our College of Nursing is ranked the No. 1 online master's program for public universities in North Carolina and is in the top 10 nationwide according to U.S. News and World Report. Our online master's programs in criminal justice, education, and the MBA were also ranked in the U.S. News 2025 Best Online Programs.

We have a long history of excellence in delivering rigorous academic online programs. This market excellence has positioned us to leverage the Project Kitty Hawk utility and scale programs online in a non-traditional market. I am pleased to report that the ECU Flight Path Program, powered by PKH, has grown to 425 students, an increase of nearly 36% since Fall 2024 Census.

We continue to innovate and adapt our research portfolio while evolving how we bring our academic programs to markets, serving students in a way that meets their needs and aligns with their aspirations.

Delivering high-quality academic programs that are affordable and relevant, ensuring we have the services and structures to support their educational endeavors, leveraging new knowledge creation to solve problems and contribute to economic vitality, and forming meaningful partnerships that improve our region are how we demonstrate our value, uphold the public's trust and investments, and pursue our mission of being a national model for student success, public service, and regional transformation.

As we continue into 2025 with optimism and purpose, ECU remains a great value, making a positive difference in the lives of our students and throughout our region.

Thank you, Mr. Chairman, this concludes my remarks.

SGA President
Remarks to BOT
February 7, 2025

Good morning, Board Members,

During the University's Winter Break, the ECU football team delivered a thrilling victory against our in-state rival, North Carolina State University. Following the game, I had the opportunity to speak with NC State's Student Government President, Allison Markert, about the *SGA Victory Barrel*—a historic wooden barrel featuring hand-painted plaques commemorating each football matchup between our schools, complete with scores and dates. I'm pleased to share that the barrel has now been returned to Greenville and resides in the SGA Office for all members of the ECU community to view and celebrate.

In mid-January, we kicked off our semi-annual *Swipe Out Hunger* initiative, which resulted in the donation of 119 Guest meals and 34 Gold Plan meals. With an additional 240 meals carried over from the Fall semester, the William-Ross Purple Pantry now has nearly 400 meals available to support students facing food insecurity donated by the *Swipe Out Hunger* initiative.

Earlier this semester, I reached out to Greenville City Manager Michael Cowin to establish monthly meetings aimed at increasing transparency between ECU students and the city. Together, we are exploring solutions to enhance campus safety and strategic innovation as I approach the conclusion of my term as SGA President.

As we move forward through the spring semester, I want to remind everyone that *SGA elections* will take place from February 12th to February 28th. I am incredibly grateful for your continued support of the SGA, and I will ensure clear communication as our campus community selects my successor.

This past Friday, I received confirmation from the ECU Campus Safety Department that our \$2,500 allocation for the Pirate Pathways program at Jones Hall has been fully utilized. This marks an important step in our ongoing commitment to creating a safer campus environment for all.

Finally, I am excited to announce that one of the most impactful initiatives of my tenure has received final approval: the installation of an *Iris Photo Booth*. This professional setup will provide students, faculty, and staff with the opportunity to take free high-quality headshots. Whether it's for ECU OneCards, passports, LinkedIn profiles, or student organization needs, the Photo Booth offers a controlled environment with optimal lighting and backdrops to ensure top-tier photos. This initiative aligns with our university's commitment to student success and professional development, and I encourage you to stop by later in the semester to experience it for yourself.

Thank you for your time and continued support of the Student Government Association.

Good morning, Board Members,

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Thank you for your time and continued support of the Student Government Association.

Chair of the Faculty
February 7, 2025
Board of Trustees

Good morning, and thank you for the opportunity to represent the wonderful faculty of ECU in your meeting. Today I was asked to talk about ways faculty support our students in and out of the classroom and, I want to highlight 2 programs we have at ECU that are designed for new students, which was the focus of yesterday's joint committee meeting, and then share additional examples of faculty practice.

The first program is the Veteran to Scholar Boot Camp (<https://mvrc.ecu.edu/veteran-to-scholar-boot-camp/>), which was established in 2017 through federal funding from the National Endowment for the Humanities' Dialogues on the Experience of War initiative. The program was established with the mission "to assist new student Veterans make a successful transition from military to university life. The program provides soft skills training necessary for academic success, while building community and connecting participants with relevant campus resources."

Since 2017, the program has continued to serve a small group of incoming veteran students each year for a 2-week program in early August before the fall semester begins. The program is designed to balance academics with an introduction to university life specifically designed to address veteran needs such as veteran benefits and resources on the ECU campus.

The academic program focuses on the establishment of "soft skills" through the study of humanities texts related to war. Students read, watch, and engage in discussions about these texts with the intent of developing the skills needed to succeed in the university classroom. Upon completion of the program, students earn 3 humanities general education credits, which count during their fall semester and reduce their course load.

The program is led by English Department faculty, Dr. Anna Froula, and the program co-director is Dr. Sheena Eagon, who is a faculty member in the Bioethics and Interdisciplinary Studies Department.

The second program is housed in the College of Education and is the edPirate program (<https://education.ecu.edu/edpirate/>). This program was established with funds from the Department of Education Federal Teacher Quality Partnership and the program provides students, or residents as they are called, with a living wage of \$41,000 as they simultaneously complete a Masters degree program in education, initial teacher certification, and practice their learning in a K-12 classroom. The program is 13-months long, includes a placement in a school located in one of 6 partner counties, and is led by College of Education Professor Matt Militello, who was at the reception last night, with 6 additional faculty and staff program members from the College of Education. A condition of the program is that students serve as a teacher for 3 years in one of the partner districts once they complete the program. This is the second year with residents. Fun fact, I taught the literacy course for the elementary residents this past fall.

What each of these programs have in common is an intentional focus on supporting adult learners, who come to ECU with a wealth of prior learning and lived experiences. They also were started with funding that ensured that there was a dedicated team of faculty and staff who worked in collaboration to ensure the success of the students in the program and beyond. As another bonus to adult learners, the program enables students to walk into university life knowing that the faculty and staff are well-equipped to provide for their needs as people as well as learners. But what about programs without funds and a dedicated team of faculty and staff to support students?

As this body has heard in previous sessions and my remarks, ECU faculty tend to go beyond classroom level, content-focused teaching, and we do it on our own time and sometimes with our own money. We often go beyond because we value our students, we understand their needs outside of learning the content we teach, and we are here for it. For many faculty at ECU, we choose ECU because of our students, because of our commitment to the ECU mission, and because we want to be the kind of faculty that impacts our students in meaningful and lasting ways.

Recently I asked my faculty colleagues for a few examples of how they go beyond and here are a few examples they shared:

- They offer flexible assignment due dates to support non traditional students as they navigate their first semester;
- They have flexible attendance policies and flexible meeting times and office hours to allow for students' scheduling needs;
- They keep food in their office for students to grab & also counsel students on prioritizing their own health;
- They connect students with mental health resources, and sometimes they walk them to the resource offices;
- They model how to prioritize mental health within university life;
- And finally, they are visible to their students and they share their educational and/or life journeys as a possible model.

These ECU faculty examples enact daily for their students what President Ward stated yesterday, "Everyone at this university is here to help you." And I would add that we are here to ensure our students' success, that they feel welcomed, and that they belong here.

Report from the Staff Senate

Crystal Hildenbrand, Staff Senate Chair

February 7, 2025

Good morning and thank you for allowing me to update you on some exciting things happening this spring for our Staff.

We closed out 2024 with 13 Staff Emeritus nominations. This status recognizes permanent status retired staff who have made significant contributions to ECU through a long and distinguished record of service, dedication, leadership and innovation to the university. These staff will be recognized at the University Awards for Service ceremony in April.

I am pleased to report that we had 28 applicants for our two Staff Senate Scholarships, The Children of ECU Staff Scholarship and the Gail Jordan Memorial Scholarship. With these two scholarships, there will be over \$8,000 worth of scholarships awarded at our April Staff Senate meeting.

We have two exciting events for our staff to engage in during the months of March and April. On March 6, we will host our 4th Annual Women Leaders at ECU Panel. This year's theme is "Creating Space to Enhance Employee Well-Being and Workforce Success" and our distinguished panel is made up of Dr. Allison Danell, Dr. Marjorie Campo Ringler, Ms. Stephanie White and Dr. Janee' Avent Harris. We will hold a moderated panel discussion and then have a question and answer session afterwards.

Our second event being held on April 28 is the Ballard's Lessons in Leadership Lecture better known as the B.A.L.L event. This will be the 9th year for this event and our keynote speaker is ECU's very own College of Business Associate Professor, Dr. Andrew Herdman, Thomas D. Arthur Distinguished Scholar in Leadership. Dr. Herdman's focus will be on "Learning to Lead: Bridging the Gap Between Knowing and Doing." Our Staff Senate committees have worked very hard to put these events together and we hope that they both have great turnouts.

April also finds us having Staff Appreciate Month. During this month, we will be hosting a Spirit Week, a silent auction fundraiser for our scholarships, a Family Day event, our Outstanding Staff Awards and an additional professional development event hosted by Rob Weatherly from our POSO office.

I am also happy to announce that ECU will be hosting delegates from our UNC Staff Assembly here in April. We look forward to having approximately 75 delegates from our fellow UNC institutions along with members from the system office here in Greenville to showcase ECU as well host this important meeting. I look forward to giving you updates at the April Board of Trustees meeting on all that was accomplished. So, as you can see Spring is a very busy time for our staff.

Before I close, I would like to thank everyone in this room for keeping ECU's staff front and center and being willing to lend an ear and listen to staff needs. We are fortunate to be able to have monthly meetings with our Chancellor and senior leadership, meetings with our Senior Associate Vice Chancellor and Chief People Officer Lakesha Alston Forbes, monthly meetings with leadership from SGA and Faculty Senate and quarterly Staff Assembly meeting. I also want to thank Chair Jason Poole for visiting with us at our December meeting as well. This open communication is vital and greatly appreciated as we navigate staff roles in the changing higher education environment.

Thank you and this concludes my report.

ECU BOV report to BOT, Feb 10, 2025
Chair Dutch Holland

Last meeting was held 17 Jan, 2025 at the Heart Institute

-Good presentation by Chancellor Rodgers and Chairman Poole

-Update by Recruitment and Engagement Cmte after we supported the Open House with over a dozen members at the Athletic Campus which was the main arrival/parking area for visitors, the Student Center where most of the information presentations were conducted and the Mall where the Colleges and Departments had information booths, tables, handouts, and bling (very popular)

--We are also looking forward to supporting the upcoming "Pirates aboard" program for accepted students day coming up in March

-Our Immersion program is excellent and well received. We had a 'Deep Dive' into the School of Nursing and the College of Fine Arts and Technology at our November meeting and the School of Dentistry along with a great tour of their facilities at our recent Jan meeting.

-The Big Takeaway from this meeting however was our business session. The Financial Working Group studied and presented to the Board our current and projected situation regarding our income and expenditures. They looked at several Courses of Action and Recommended we 1) continue to meet our commitment to fund 4 annual Access Scholarships for a total of \$20,000 2) we add 2 annually funded Chancellor's Scholarships for a total of \$5000 and 3) once our balance reaches the required amount of \$62,500, we will endow a Chancellor's Scholarship while we continue to fund the annual ones.

-Finally, our Nomination Comte laid out the timeline for new member process and opened the Nomination window for 15 Jan through 15 Feb. Hopefully you all have some good nominations coming our way. We have 13 positions to fill with a few nominations carrying over from last year.

-I will present our recommendation of new BOV members for approval at your next meeting in May along with the list of our newly elected Executive Committee Officers.

William "Dutch" Holland

BOV Chairman 2024-25



**Athletics and Advancement
February 7, 2025
Committee Report**

The Athletics and Advancement Committee met in regular session yesterday and approved the November 21, 2024 meeting minutes.

Athletics Director Jon Gilbert provided an update on key developments. The house settlement process is moving forward, with the objection period closing on January 31 and final court approval expected on April 7. Financial discussions included a revenue share plan presented by Deloitte and ongoing AAC minimum investment discussions.

Student-athlete enrollment saw 37 mid-year enrollees, including 30 football players, 3 volleyball players, 2 soccer players, 1 tennis player, and 1 pending men's track athlete. Academically, the Athletic Progress Rate (APR) reached 991, the highest since COVID-19, qualifying ECU for NCAA Academic Distribution.

The Pirate Club has 9,349 members, with 5,124 full members and 4,225 student members. While overall membership has declined, revenue per member has increased. Over the past three years, \$82 million has been raised, including \$36.2 million in 2022, \$23 million in 2023, and \$22.8 million in 2024. The Isley project is set to break ground in May 2025.

ECU will celebrate National Girls and Women in Sports Day at the upcoming Saturday Women's Basketball Game, where Dr. Jan Veinot, Athletics Mental Health Specialist, will be recognized.

Jon Gilbert presented an ECU Athletics nonsalary compensation plan, which the committee approved and was approved this morning as part of the consent agenda.

Vice Chancellor Christopher Dyba updated the committee on University Advancement and the Chancellor's Scholars program. For the 2025-2026 academic year, ECU will welcome 75 new Chancellor's Scholars and 30 renewals, totaling 105 scholarships. The focus is on increasing endowments to ensure long-term funding and secure state matching funds.

The Voyager Scholars program, which supports out-of-state students, is working to fill 20 available slots, with 55 students from the Honors waitlist under consideration.

Pirate Nation Gives (PNG) is set for March 5, with a goal to exceed last year's \$8.5 million in donations and engage more than 3,000 donors.

Our committee approved five naming proposals in closed session, which was included in today's consent agenda. Mr. Chairman, that concludes my report.

Report of the Audit, Risk Management, Compliance, and Ethics Committee for February 6, 2025**Operational Metrics Review**

The committee reviewed the operational metrics related to Internal Audit and Compliance for fiscal year 2025 through January.

Action Items

The committee had one action item. We approved a change to the University's annual audit plan as presented by Chief Audit Officer Wayne Poole. This item does not require action by the full Board.

Informational Items**Enterprise Risk Management – Ms. Stephanie Coleman**

Vice Chancellor Coleman advised that the ERM committee will be evaluating any necessary adjustments to the University's register of top risks and emerging risks and will share any updates with us at our April meeting.

Academic Advising Update – Dr. Allen Guidry

Dr. Guidry updated the committee on the steps taken to address previous audit recommendations related to Academic Advising. The University's response has included the establishment of an Advising Standardization Commission and sub-committees to address specific areas of opportunity. Dr. Guidry shared the timeline for the work that has already been done and the future steps that will be taken. The goal is to strengthen advising practices and standardize the student experience across the various colleges and schools, as a key part of the University's Student Success agenda.

Recent Internal Audits – Mr. Wayne Poole

Mr. Poole advised that since our last meeting, Internal Audit has closed 8 engagements. He briefed the committee on two of the audits – the University Purchasing Card Program, and the Student Emergency Response Process.

We discussed other audit and compliance topics in closed session.

Mr. Chairman, that concludes my report.

East Carolina University | Board of Trustees
Budget, Finance, and Infrastructure /Main Campus Student Center 249 |
February 6, 2025
Highlights

The Budget, Finance, and Infrastructure Committee met on February 6, 2025.

Minutes were approved from the November 21, 2024, meeting.

Ms. Coleman presented highlights on the operational metrics for fiscal year 2025.

Ms. Coleman presented All Funds Budget Quarterly Report. Ms. Coleman shared comparative data on revenue and expenses and the budget vs actual for the 2nd quarter of FY25 didn't reflect any concerns.

Ms. Coleman presented the ECU FY24 Financial Presentation and provided highlights from the fiscal year 2024 financial statements. ECU received an unqualified opinion on its 2024 financial statements from the NC State Auditor. ECU financial performance continues to yield a strong annual financial position. Ms. Coleman also provided information on the all funds budget timeline and template for fiscal year 2026.

Chief Sugg presented the Campus Safety Report. He noted that last year was heavily involved with succession planning in the Police Department and shared that ECU's department is in the 1st year of reaccreditation, and there were no present challenges.

Ms. Coleman presented two Land Acceptances Gifted by ECU Health for approval. The two parcels of land are owned by Pitt Memorial Hospital. Parcel #92216 is being gifted for the new Medical Examiner Building and Parcel # 91523 is gifted for the Behavioral Health Facility. Both projects were funded by the State in Session Law 2023-134. Details were provided in Board materials, and the item was approved as part of the consent agenda.

Ms. Coleman presented a request to expand the Millennial Designation for the North Recreation Complex & POSO Annex. Millennial designation provides regulatory flexibility and allows collaboration with industry and private sector. Details were provided in Board materials, and the items were approved as part of the consent agenda.

Mr. Bagnell presented a request to approve the Advance Planning for the Student Health Center Roof & Drain. Details were provided in Board materials, and the item was approved as part of the consent agenda.

Mr. Bagnell presented Capital Approval for the Flanagan Building Automation Controls Replacement, Brewster Restroom Renovation, Phase I, and Eppes Building Replacement. Details were provided in Board materials, and the item was approved as part of the consent agenda.

Ms. Coleman presented two Personnel policies. They were the Employment-Related Background checks, Criminal Activity Reporting and Applicant Salary History, and Employment Policy for Exempt Professional Staff. Details were provided in Board materials, and both items were approved as part of the consent agenda.

Ms. Coleman presented a request to approve the Issuance of Special Obligation Bonds for Renovation of Legacy and Jones Residence Halls. Ms. Coleman presented the financial impact of issuing debt for these two projects. In summary, there is minimal impact. Details were provided in Board materials, and the items were approved as part of the consent agenda.

This concludes my report.



Report of the Committee on Strategy and Innovation for February 6, 2025

The Committee on Strategy and Innovation met on February 6, 2025. Committee members present were Tom Furr, Scott Shook, Van Isley, Carl Rogers, Anderson Ward, and Vanessa Workman. The committee approved the minutes from November 21, 2024. Ms. Karson Hallow, Director of Strategic Initiatives, provided the committee with information on the current legislative session and UNC System 2025-27 operating budget priorities. The system intends to focus on the performance funding model, budget flexibility for capital recovery funds, NC Promise schools, faculty and staff compensation, and high priority operational needs. Ms. Hallow reminded the board of the legislative budget process, which will begin with the Senate this year. She also reviewed the UNC System and ECU's budget priority processes. A major UNC System priority is for the performance funding to move from nonrecurring to recurring, and ECU as a specific proposal to match scholarship endowment dollars specifically for the Chancellor's Scholarship initiative. Ms. Hallow advised the committee of a specific UNC System draft policy priority to amend GS 116-143 intended to allow universities to discount tuition for students using military tuition assistance and employee sponsored education benefits. Additionally, Ms. Hallow provided the committee with a federal appropriations and Executive Orders update. The current expectation is to see a budget proposal from the newly installed administration in March 2025, for FY2026.

Mr. Chairman, that concludes my report.

Report from the Joint Meeting of the Committee on Strategy & Innovation and the University Affairs Committee on February 6, 2025

The Committee on Strategy and Innovation and the University Affairs Committee met in joint session with members from both committees (Fussell, Furr, Ward, Segrave, Smith, Workman, Shook, Isley and Rogers) in attendance.

Yesterday's joint Committee meeting was the second discussion in a series of three that are meant to inform and educate the Trustees on the current enrollment landscape in higher education, and how our enrollment strategy aligns with the UNC Performance Funding metrics and Chancellor Rogers' Student Success Agenda.

The focus for the presentation was new student acquisition, including three distinct types of students: first-time first year, out of state, and transfer students. Teams across Academic and Student Affairs are actively working on strategy in the recruitment and retention of students in these spaces, which begins with understanding both the national enrollment landscape and the data behind trends in the UNC System and specific to ECU.

Dr. Allen Guidry, Associate Provost for Learner Operations, Dr. Ying Zhou, Associate Provost for Institutional Planning, Assessment and Research, and Mr. Chris Stansbury, Senior Associate Vice Chancellor for Student Affairs, gave a very informative presentation that covered national demographics, projections specific to North Carolina, incoming student analysis, incoming student characteristics, and the current approach to strategic enrollment management. They took the committee on a deep dive into data for each category of students at ECU as well as in the context of our competitors in the UNC System.

Of particular interest to the committee, part of the presentation focused on why students may be choosing other system institutions, and how ECU can combat the perceived shortcomings in certain areas, particularly academic reputation.

The team concluded the presentation by describing the current strategy behind our enrollment efforts, noting our strengths in each student category as well as identified areas of opportunity for improvement and touching on the importance of student engagement so far as their efforts to persist toward degree.

The committee members had great questions for the presenters and all parties are looking forward to the third installment of this series which will focus on four related aspects of ECU's portfolio: graduate enrollments, Project Kitty Hawk, scholarships, and branding.

Mr. Chairman, that concludes my report.



Report of the University Affairs Committee for February 6, 2025

The University Affairs Committee met in regular session with committee members Fussell, Rogers, Furr, Ward, Segrave, Smith and Workman in attendance.

As a first order of business, the Committee approved the minutes of the November 21, 2024 meeting of the University Affairs Committee.

Next, Dr. Buddo shared with us about all the great work the ECU Water Resources Center has been doing since it began as a college level center in 2018, culminating in this request of the Board to approve ECU's Request to Plan for UNC Center. The committee approved this request and the full board approved this item through the consent agenda this morning.

Finally, Dr. Buddo provided the board an informational update on the UNC System Institutional Peer Study. ECU is required to update their list of peer institutions every five years, and Dr. Buddo shared the process by which the workgroup for this exercise arrived at the finalized list of proposed peers, and some of the considerations they took into account. This list is now ready for submission to the System Office.

Mr. Chairman, that concludes my report.