

**East Carolina University
Board of Trustees
February 16, 2024**

MINUTES

The East Carolina University Board of Trustees met on Friday, February 16, 2024, at 9:00 am as part of their regularly scheduled meeting series. The meeting originated from room 249 in the Main Campus Student Center, on the campus of East Carolina University in Greenville, NC. Chair Jason Poole called the meeting to order.

PLEDGE OF ALLEGIANCE

Mr. Poole called on Army ROTC Cadet Graziella De Souza Nunes, a Public Health major from Tampa, FL, and Cadet Holden Burroughs, a Piano Performance major from Greenville, N.C. to lead the pledge.

ROLL CALL

Mr. Poole called on Secretary Cassandra Burt to call the roll. A quorum was established.

PRESENT

Cassandra Burt
Van Isley
Javier Limon
Jason Poole
Jeffrey Roberts
Carl Rogers
Jim Segrave
Vince Smith
Vanessa Workman

ABSENT

Fielding Miller
Tom Furr
Dave Fussell
Scott Shook

READING OF ETHICS STATEMENT

In compliance with the State Government Ethics Act, Mr. Poole read the conflict-of-interest statement. No conflicts were identified.

CONSENT AGENDA

Members of the board were presented with a copy of the consent agenda. No items were identified for removal and separate discussion. Mr. Limon moved to approve the consent agenda and Ms. Burt seconded the motion. The board voted to approve the consent agenda with no negative votes. A copy of the agenda is listed as “Attachment A”.

UNIVERSITY REPORTS

CHANCELLOR’S REPORT

Mr. Poole called on Philip Rogers, Chancellor, to present a report to the board. A copy of the report is listed as “Attachment B.”

BOARD CHAIR’S REPORT

Mr. Poole provided brief remarks to the board. A copy of those remarks is listed as “Attachment C.”

REPORT FROM THE STUDENT GOVERNMENT ASSOCIATION

Mr. Poole called on Javier Limon, President of the Student Government Association to present a report on behalf of the student body. A copy of the report is listed as “Attachment D.”

REPORT FROM THE FACULTY

Mr. Poole called on Anne Ticknor, Chair of the Faculty Senate, to present a report on behalf of the faculty. A copy of the report is listed as “Attachment E.”

REPORT FROM THE STAFF

Mr. Poole called on Dana Lopez, Chair of the Staff Senate, to present a report on behalf of the staff. A copy of the report is listed as “Attachment F.”

REPORT FROM THE BOARD OF VISITORS

Mr. Poole called on Preston Mitchell, Chair of the Board of Visitors, to present a report on behalf of the Board of Visitors. A copy of the report is listed as “Attachment G.”

COMMITTEE REPORTS

JOINT MEETING: STRATEGY & INNOVATION AND UNIVERSITY AFFAIRS COMMITTEE

Mr. Poole called on Mr. Roberts, Vice Chair of the University Affairs Committee, to provide a report on behalf of both committees. A copy of the report is listed as “Attachment H.”

ATHLETICS AND ADVANCEMENT COMMITTEE

Mr. Poole called on Mr. Segrave, vice chair of the Athletics and Advancement Committee, to provide a report on behalf of the committee. A copy of the report is listed as “Attachment I.”

AUDIT, RISK MANAGEMENT, COMPLIANCE AND ETHICS COMMITTEE

Mr. Poole called on Mr. Smith, chair of the Audit, Risk Management, Compliance and Ethics Committee to present a report on behalf of the committee. A copy of the report is listed as “Attachment J.”

BUDGET, FINANCE, AND INFRASTRUCTURE COMMITTEE

Mr. Poole called on Mr. Isley, chair of the Budget, Finance, and Infrastructure Committee to present a report on behalf of the committee. A copy of the report is listed as “Attachment K.”

Mr. Isley had one action item from the committee for full board consideration. Mr. Isley motioned the board approve the design team for the ECU Health Medical Examiner Complex as

presented in board materials. The motion was seconded by Mr. Segrave and approved unanimously. This item is listed as “Attachment L.”

CLOSED SESSION

Ms. Burt motioned the board move into closed to prevent the disclosure of confidential information under N.C. General Statutes §126-22 to §126-30 (personnel information) and the federal Family Educational Rights and Privacy Act; and to consider the qualifications, competence, performance, character, fitness, or appointment of prospective and/or current employees and/or to hear or investigate a complaint or grievance by or against one or more employees, to consult with an attorney to preserve the attorney-client privilege between the attorney and the Board. Ms. Workman seconded the motion and the board voted to move into closed session with no negative votes.

RETURN TO OPEN SESSION

ACTIONS FROM CLOSED SESSION

There were no actions for board consideration coming from closed session.

UNFINISHED BUSINESS

There was no unfinished business for board consideration.

NEW BUSINESS

There was no new business for board consideration.

ADJOURNMENT

Hearing no further business to come before the board, Mr. Poole adjourned the meeting.

Respectfully submitted,

Ms. Megan Ayers
Assistant Secretary to the Board of Trustees

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A G E N D A
February 16, 2024

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|------|---|--------------------------------------|
| I. | Call to Order | Jason Poole
Presiding |
| II. | Pledge of Allegiance | |
| III. | Roll Call | Cassie Burt
Secretary |
| IV. | Conflict of Interest Statement | Jason Poole
Chair |
| V. | Consent Agenda | Jason Poole
Chair |
| | <u>Minutes</u> | |
| | a. Approval of Minutes, December 1, 2023 | |
| | <u>University Affairs Committee</u> | |
| | a. Conferral of Tenure for Dr. Chad Morris (Dept. of Anthropology) | |
| | b. Petition for Political Activity for Dr. Bob Edwards (Dept. of Political Science) | |
| | <u>Athletics and Advancement</u> | |
| | a. Nonsalary Compensation Plan | |
| | b. Long Family Gate to Clark LeClair Stadium | |
| | c. Paradossi Gate to Clark LeClair Stadium | |
| | d. McShane Courtyard | |
| VI. | Chancellor's Report | Philip Rogers
Chancellor |
| VII. | Report from the Student Body | Javier Limon
SGA President |

- XIII. Report from the Faculty
Anne Ticknor
Chair of the Faculty

- IX. Report from the Staff
Dana Lopez
Chair of the Staff Senate

- X. Report from the Board of Visitors
Preston Mitchell
Chair of the Board of Visitors

- XI. Committee Reports and Recommendations
 - A. Athletics and Advancement Committee
Fielding Miller, Committee Chair
 - B. Audit, Enterprise Risk Management, Compliance & Ethics Committee
Vince Smith, Committee Chair
 - C. Budget, Finance, & Infrastructure Committee
Van Isley, Committee Chair
 - D. Joint Meeting Committee on Strategy & Innovation and University Affairs Committee
Jeff Roberts, Acting Chair

- XII. Closed Session

- XIII. Items Recommended from Closed Session

- XIV. Unfinished Business

- XV. New Business

- XVI. Adjourn

Draft – Chancellor BOT Remarks – February 16, 2024

Thank you, Mr. Chairman, and good morning, Trustees. It's good to be with you today and I'm pleased to welcome you to your first official meeting of 2024. The spring semester is in full swing as our faculty, staff, and students are busy living out ECU's mission and executing on the priorities outlined in the strategic plan.

With no shortage of topics that we could unpack together, my comments this morning are intended to connect the broader higher education landscape with the ongoing policy work underway by the Board of Governors and our own need to adapt and innovate as we respond to the many changing dynamics in postsecondary education.

As I review the national trade press or the media's coverage of American higher education each morning, I'm often struck by the consistency of the headlines and how they center on a few key thematic dimensions of our work.

1. The value proposition and the public perception of higher ed.
2. Enrollment pressures, including the fast-approaching demographic cliff.
3. Financial shortfalls, affordability for learners, and questions surrounding sustainable business models.
4. The many complexities of the student success ecosystem.
5. Changing dynamics of the workforce.
6. Campus safety. AND (more recently)
7. The role of AI and other emerging technologies in the classroom and on our campuses.

This isn't a comprehensive list, but those topics are at the fore of many higher ed discussions and debates in nearly every sector of the industry. For today, though, let's narrow our focus to the first three dimensions, the perceptions of higher education, the enrollment landscape, and longer term sustainable and adaptable business models – as well as what all these issues they mean for our future.

You know these data well, but I think it's important to remind ourselves of them yet again: In October 2023 a Gallup poll found only 36 percent of those surveyed have "a great deal" or "quite a lot" of confidence in higher education. Ongoing debates about affordability and student ROI fuel the growing negative perceptions of higher ed. To counter the negative narrative, we must continue to focus on accessibility, affordability, and student success – the very priorities the Board of Governors and President Hans emphasized during the trustees workshop last year.

This Board and ECU's leadership reinforced our commitment to affordability by holding the line next academic year on mandatory fees, non-resident undergraduate tuition, and graduate tuition (with VERY limited exceptions for selected graduate programs with clear market differentials) – and I can assure you System and Board leadership took notice of our strategic approach with respect to affordability. When you couple our campus approach with the System's commitment to keeping resident undergraduate tuition flat, we have a VERY positive affordability narrative at ECU.

We also have a compelling narrative with respect to student return on investment as you heard yesterday from Dr. Andrew Kelly from the UNC System. In the ROI study commissioned by the North Carolina General Assembly, ECU has over 90% of our programs with a positive student ROI; we're also proud that 90% of low-

income graduates from ECU experience upward economic mobility and nearly 90% of our graduates are employed or enrolled in an advanced degree program within six months of graduating.

Access to an affordable education that leads to a degree or credential (in a timely manner) with a positive return on investment for the learner is delivering on our mission. But there is always more work to do.

Student ROI (for example), while important, is just one metric as we think about the broader landscape. The institutional costs to deliver programs, the relevance and market demand for programs and credentials, student credit hour production, and the evolving workforce needs are all important factors as well. In part, this is why I believe the Board of Governors and UNC System leadership began a dialogue last meeting on academic planning policies and practices. As one slide highlighted during the recent BOG presentation, the UNC policy on academic planning states the campuses, System, and the Board “shall be guided by the needs of the people of North Carolina in their academic degree program development, approval, and discontinuation actions.” Program reviews and planning are already part of our business practices. The conversation is on how to enhance these practices, including the possibility of connecting ROI outcomes and various other data sources as we navigate the future together.

And it’s a future (without question) that includes a rapidly approaching enrollment cliff that will impact all of higher education. If you revisit the 2020 Knocking at the College Door report by the Western Interstate Commission for Higher Education (WICHE), you will note the predicted rapid decline in high school graduates in North Carolina begins in 2027-28. Just last week you may have also read revised U.S. Census Bureau forecasts, which no longer predicts a rebound of the 18-year-old cohort in the mid-2030s. This cohort hits a high of 4.3 million in 2025 and revised predictions shrink from 4.2 million in 2033 to 3.8 million in 2039. The prediction now is the age group likely won’t eclipse 4 million again this century. A significant decline in the traditional-age college going population and declining college-going rates *among* this population results in the need to adapt our business model while continuing to drive value for all learners. Plugging into Project Kitty Hawk and our collaboration with Mr.Beast are early examples of adapting to the evolving environment.

Next meeting this Board will consider an all-funds budget for next academic year. As we collaborate on this front, I intend for us to continue a conversation that began yesterday when Vice Chancellor Coleman shared the financial assessment tool, in part, because the longer-term strategic dialogue connects back to my University Day remarks in September, when I shared the following with the campus community, *“Across the higher-ed trade press, there are countless stories of institutions dealing with economic challenges. Healthy organizations cultivate responsive, long-term fiscal strategies rather than react in the moment. Such planning for at least a five-year horizon must be a whole-of-ECU priority, with every funding source included in the analysis. Our goal is to ensure we have a sustainable business model with key indicators that inform any necessary adjustments, including strategic reallocations to invest in our established priorities.”*

Doing this important work when we aren’t in a moment of crisis and while there is still a window of time before the enrollment cliff begins is important for the long-term health of our campus. This very well may be the most important task before us over the next few years.

Having the right long-term fiscal strategies within a culture of care that is adaptable and innovative while continuing to provide access to affordable and relevant degree programs and credentials with a high return on investment for all learners is how we will distinguish ourselves in a highly competitive market and achieve the aspirations outlined in our strategic plan, Future focused. Innovation driven.

My thanks to this Board for your leadership as we collectively position ECU for excellence now and into the future.

**BOT Chair Reflections following Chancellor's Remarks
February 16, 2024**

Thank you, Chancellor Rogers, for your remarks.

I know this Board is tracking the same headlines across higher ed nationally and we are deeply invested in ensuring ECU has the structures and strategies in place to deliver on our mission.

As this Board knows from the regular Enterprise Risk Management updates, one of the identified ERM 2022-24 top risks is university financial sustainability, with an emphasis on sustainable revenues from all sources, impacts of the funding model, and any impacts of economic conditions (see the ARMCE Committee ERM update for reference.)

Chancellor, you not only have the support of the Board for the fiscal planning priority you expressed during University Day, but it is the expectation of the Board that the campus engage in the necessary reviews, analysis, planning, and strategic execution within the delegated authorities to ensure ECU has a long-term sustainable business model that best positions ECU for the changing landscape ahead.

I'd like you and Vice Chancellor Coleman, through the Budget, Finance, and Infrastructure Committee, to keep the Board updated on this important work.

Student Government Association President
Report to Board of Trustees
February 16, 2024

Thank you Mr. Chairman,

Good morning everyone,

As always, it is a pleasure to be back for another productive meeting on a lovely Friday morning. It's hard to believe that I've only got one more meeting left after this. I feel like I'm just getting started! Currently, Student Government is in the midst of our elections season and my successor should be announced a week from today. I will have the pleasure of introducing whoever that may be at our April meeting.

Moving right along to some updates, it was really nice to see many of you at yesterday's ribbon cutting ceremony for the newly endowed Williams-Ross Purple Pantry. As I've mentioned in many of my previous reports, SGA has a very close relationship with the pantry in our efforts to serve the student body and ensure their success. A year ago this semester we actually launched our Swipe Out Hunger food drive for the first time under President Ryan Bonnett's leadership. Last year, our first donation drive yielded 89 donated meals - not a bad start. In January of 2024 though, we raised 217 meals for the program. Each semester since its launch we've steadily increased the amount of donations and I think it's a testament to the culture of care we're building at ECU where Pirates pitch in to help other Pirates. My sincere thanks goes out to Dr. Williams and Dr. Ross for their generous endowment of this wonderful service to our campus and strengthening the services we will be able to provide.

Looking ahead as we wrap up our time in office, my team and I have some great final initiatives in the works. My Vice President is diligently working to incorporate wellness days into the academic calendar in a way that does not reduce the number of contact hours nor does it push back commencement. As the candidates who broke the record number of votes with wellness days being our most popular initiative, we believe it is worthy of consideration and I want to thank members of the calendar committee in the Faculty Senate for their time, research, and willingness to engage with us. The Fall semester wellness day is proposed to fall on election day, which, if I'm not mistaken, would make us the first campus in the UNC System to provide that day off. It is my hope that the proposal will make it through one of the upcoming Faculty Senate meetings and I look forward to further discussion on the matter.

Shifting gears a bit, one of the major priorities underlying my term this year has been campus safety and I am proud of the work ECU is doing to stay up to date on our policies, protocols, and procedures. On the Student Government side, we have noticed many instances of student organizations intending to host an event either wanting or being required to request the presence of a security team. What these organizations often don't realize is that these requests come with a fee to pay for the security that is on-site. My team is currently drafting a budget bill that will allocate funds to cover the cost of security presence at any student organization events so that they do not have to bear the cost of ensuring a safe and successful event.

Finally, I want to point out how impressed I always am with the level of civic engagement on our campus. Quick plug to those who haven't voted yet, early voting is

going on right now in this building so make sure to make your voice heard! On that note, I am super excited to announce Student Government's Bipartisan Town Hall event that will take place on March 28th. I believe this event will serve as a great opportunity to better communicate what our elected officials are doing for ECU and its constituencies. Attendees will have the chance to ask questions and discuss the issues that are pertinent to their daily lives. I want to thank my Director of Local and State Affairs Cameron Brown for spearheading both the campus safety funding bill and this town hall as it is truly no easy undertaking.

So, as my term comes to an end a little over a month from now, I am greatly looking forward to finishing off strong and hopefully leaving the organization better than I found out. I want to quickly share that for the first time since before the pandemic, we have over 50 seats in our Student Government consistently occupied which is just about 10 seats away from maximum occupancy. After several years of declining engagement, I'm proud to have helped oversee a renewed interest in the organization and above all - an interest in serving our fellow students. At our April meeting you may see me a bit sad to be leaving, but I am so excited by this next generation of leaders to come.

Thank you Mr. Chair, this concludes my report.

Chair of Faculty
Report to Board of Trustees
February 16, 2024

Good morning and thank you for inviting me to share updates from our ECU faculty. My report this morning includes a follow-up from my December 2023 remarks about updates on three UNC Policy revisions that impact our ECU faculty. In one of your future meetings, the Board will be asked to consider revisions related to these policies in the *ECU Faculty Manual*. My remarks are meant to provide a brief overview of the changes required by each policy. I will also share faculty perspectives on recent higher education activities occurring in our state.

The first policy update is 400.3.4 - Policy on Faculty Workload, which was approved by the UNC BoG in July 2023. This policy revision requires updates and revisions to several documents at ECU including the *ECU Faculty Manual* and REG02.07.06 - Faculty Workload. The current workload policy is based on the former funding model and thus changes needed to be made. One of the changes is the creation of an annual faculty work plan. The work plan is a plan for the next academic year that includes expected activities and anticipated outputs related to each faculty member's job. For many faculty this will include teaching, research or creative activities, and service. Our clinical faculty will also have clinical responsibilities as part of their work plan. The work plan will then be used in the faculty member's annual evaluation to assess their performance on the expected plan. For faculty members who do not adequately satisfy their workload expectations for the review period they shall be subject to a faculty success plan. At ECU we already have a system in place for this annual process to occur; however, the establishment of the work plan will formalize the process. Additionally, this policy revision offers an opportunity for academic units to establish workload expectations based on the missions of the university and academic unit. Within this opportunity is a chance for us to showcase the myriad of work that faculty engage in that may not be seen or recognized in our current annual evaluation process. For example, in the December meeting you met and heard from several faculty about the additional activities they engage in to foster student success in the broadest terms—many of the faculty shared how they connect students with industry or community partners, mentor them through research projects to develop their skills, and others dance at their weddings or host coffee

chats at their homes. This policy revision allows ECU to make visible the valuable work that our faculty go above and beyond in the areas of teaching, research/creative activities, service, or clinical responsibilities.

The next policy update is 400.3.3 - Performance Review of Tenured Faculty (Post-Tenure Review), which is a comprehensive review of tenured faculty at 5 year intervals. The purpose of a post-tenure review is to support and encourage faculty excellence through a holistic and cumulative review post earning tenure. The review materials include the previous 5-year plan, annual evaluations during the review period, and other related items that demonstrate excellence. Again, with this policy, ECU already has a system in place to review our tenured faculty; however, the revised policy has added a new step in the process, which is a cumulative review of the faculty member by the dean after the Peer Review Committee and unit administrator reviews. For tenured faculty who are found to not meet expectations in one area of the review, a faculty success plan will be established, which is similar to the workload policy expectation for a faculty success plan. For both revised policies, the success plan is meant to establish tangible goals with support and resources to be achieved within a reasonable timeline. The inclusion of the word “success” is important in these plans since the goal is to foster continued faculty excellence.

The third policy, 400.3.1 - Teaching Effectiveness in the University of North Carolina, is also meant to encourage faculty excellence specifically in the area of teaching. The main revisions in this policy are to include a self-assessment and a peer assessment in the evaluation cycle for teaching. Again, ECU already has much of this in place so the details of the process, including the supports and resources needed, are being considered.

For all of these revisions, faculty committees have been revising several parts of our *Faculty Manual*, which is the document that is written by faculty to govern faculty, and we will finalize the revisions once the accompanying regulations and guidelines are issued. As Chair of the Faculty, I collaborate with the faculty committees as they consider and write these revisions. All three of these revised policies take effect for AY 24-25.

Finally I want to share faculty perspectives on recent higher education activities happening in our state, including those occurring at UNCG and UNC Asheville, related to budget shortfalls, curtailment of academic programs and faculty, changing learner demographics, additional proposed policy, and FRIP

funding. First, ECU faculty are closely watching the events at UNC-G and Asheville and wondering if we may encounter similar issues at ECU due to enrollment declines in recent years. Although we heard many positives about our budget yesterday, we do understand that shortfalls are very real and that the higher education landscape is shifting. Not only are our students changing to include more adult learners, their learning needs and expectations are changing too. Second, faculty were highly interested in a recently proposed UNC policy amendment to include specific curriculum to meet a Foundations of American Democracy requirement for incoming 2025 students. We have seen curriculum requirements before in the area of reading education from GA and including more curriculum requirements into UNC policy could create a pattern. The UNC System has long relied on the expertise of faculty to develop and deliver curriculum to our students, and this sets a different course. Finally, ECU faculty are anxious to see how the Faculty Realignment Incentive Program funds are utilized to decrease our recurring budget. We are hopeful that eligible faculty who wanted to participate in the program did so and the university is able to use the funds we were allotted to keep other difficult budget decisions at bay. Faculty fear the many unknowns and have many unanswered questions about what may be next at ECU and in higher education. We need to be at the table to engage in conversations about navigating the shifting landscape and work together to find solutions that work for our community. Even when we are sometimes overwhelmed by the seemingly constant changes, ECU's faculty will continue to adapt, continue to adjust, and continue to respond. As one faculty member recently stated, "I don't know where to look or where to put my energies," and this sentiment is shared by many of our faculty. Even though this feeling is palpable, we remain committed to ECU and our mission for student success, regional transformation, and public service.

**Chair of Staff Senate
Report to Board of Trustees
February 16, 2024**

Good morning and thank you for allowing me to update you on Staff Senate.

Since December, we have selected recipients to receive Staff Emeritus status. This status recognizes permanent status retired staff members who have made significant contributions to ECU through a long and distinguished record of service, dedication, leadership, and innovation. We will be recognizing 14 recipients at the University Awards for Service ceremony in April.

We have also reviewed and selected recipients for our two scholarships: The Children of SHRA Employees Scholarship and The Gail Jordan Memorial Scholarship. There were 58 applications this year which is a 48% increase from last year. We will be awarding four staff members \$950 each for the Children of SHRA Employee Scholarship and three staff members \$1,000 each for the Gail Jordan Memorial Scholarship. The recipients will be recognized in our April Staff Senate meeting.

Next, we have several upcoming events we would like to invite you to attend to engage with staff. First, is our 3rd Annual Women Leaders at ECU panel on March 28th in the Main Campus Student Center. This event is timed with Women's History Month. We have outstanding panelists and a fantastic moderator to guide us through a roundtable discussion about advancing opportunities through care and belonging.

The remaining events will be held in April during Staff Appreciation. It was made clear to us in recent years that a week of appreciation events just wasn't enough to recognize all the amazing work our staff do for the university. Last year we expanded Staff Appreciation week to Staff Appreciation month. During the month, we will be hosting Spirit Week, our Silent Auction fundraiser, a Family Day event, the Outstanding Staff Awards, and a community service event with Mr. Beast. We will offer one free meal to all staff and we are currently working on options to include staff that work 3rd shift that haven't been able to participate in the past. While there are several other smaller events, discount offerings, and freebies being offered during this time, I'll close with one of our largest events; Ballard's 8th Annual Lessons in Leadership, known as the BALL event. It will be held on April 10th at the East Carolina Heart Institute. Our keynote speaker is Dr. Jason Higginson who will be speaking on Learning to Lead.

Lastly, I would like to update you on our major priorities. In September I introduced our four priorities to include, AI, facilitating consistency among similar jobs and increasing job satisfaction and productivity, increasing communication in support of "One ECU" and engaging in activities that strengthen Staff Senates role in University Shared Governance. In December I spoke on AI and today I want to touch on communication.

Our mission is to promote communication between staff and ECU administration, as well as faculty and students where appropriate. We do this through monthly meetings with the Chancellor and his leadership team, monthly meetings with the Associate Vice Chancellor and

Chief Human Resources Officer, monthly meetings with the Faculty Senate Chair, quarterly meetings with UNC System Staff Assembly, quarterly meetings with executive committees from SGA and Faculty Senate, and participating as ex-officio's in one another's meetings. We even had the opportunity to hear from Chair Poole in our December meeting and what we believe is a first-time update from a BOT member in a Staff Senate meeting. We hope this marks a tradition for years to come. This communication is vital to our purpose. We want a seat at the table, we want our voices to be heard, and we appreciate every opportunity to work through difficult changes in policy with these different groups. We hope to continue the momentum we have gained over the past five months and work together in future policy discussion.

Thank you and this concludes my report.

**Chair, Board of Visitors
Report to Board of Trustees
February 16, 2024**

Good morning! As usual, let me begin my comments by thanking Chair Poole, Chancellor Rogers and members of the Board of Trustees for your support of the ECU Board of Visitors (BOV).

I am happy to be back with you today for a very brief update to the Board of Trustees as Chair of the BOV; regarding endeavors for the BOV this spring semester.

As always, I want to thank the members of the Chancellor's leadership team for their work with us, on our behalf, and their guidance.

BOV Updates

To provide a brief update of our work since our last BOV meeting:

- Nominations for the BOV and relevant dates
 - New member and officer nominations opened January 19th 2024.
 - The due date for all nominations are due by February 19th, 2024.
 - The BOV will vote on new officers via a special called zoom meeting March 25th 2024
 - The new members and officers will then be submitted to the BOT for consideration at your April 12th 2024 meeting.
 - Nominations are accepted virtually through the BOV website (under forms heading) or BOT members can submit via Bryan Jenkins
 - I shared in my last report that BOT members can submit nominations and you are encouraged to do so.
 - The BOV bylaws encourage consideration be given to diversity of race, sex, geography, and commitment to ECU. Also, the factors of age, degrees, leadership, and many others can be considered as well.

- Student Recruitment and Engagement Efforts
 - The BOV was fortunate to have Provost Dr. Robin Coger and Dr. Allen Guidry attend our January meeting presenting the topic of "Understanding the Landscape of Student Success"

- This presentation was extremely informative and practical with a very extended period of positive discussion.
 - From separate discussion, we believe this will be the start of the BOV endeavors related to recruitment/access expanding to include our assistance under the appropriate umbrella of ECU to include nontraditional recruitment, retention & success endeavors.
 - BOV member Tom Campbell referred to Provost and of course Chancellor Rogers as being known across the state as “rock stars” regarding this type of thinking & approach within the presentation.
- **BOV Access Scholars**
 - The BOV is proud to have 4 access scholars this year (and will be adding a 5th scholars/scholarship next year via our “bridging the gap” endeavor until our endowed scholarship can start 2 or 3 years after funding was raised.
 - However, the members of the BOV have become much more invested in our access scholars beyond the actual scholarship. This includes the BOV “treats for scholars” endeavor, general support, and networking for the scholars while in school, but especially for those graduating this spring.
 - It produced a lot of pride to see how much our wide range of diverse attending members were willing to invest their time, talent, and treasure into our graduating scholars at our just recent spring zoom meeting with them.

Annual Donation Task Force Update

The Task Force continues to conduct its research and consideration of this matter.

The January BOV hosted a feedback session for our members that saw a great deal of vital feedback provided.

The task force is analyzing that important feedback in conjunction with the past survey data and research to make a recommendation for the BOV to consider at the April BOV meeting.

The results of that vote will determine if next year’s BOV Chair presents the results of the vote to the BOT for consideration of the amount in the BOV bylaws to be changed or if the BOV votes for additional review or no action.

If any members of the BOT have any questions or comments, please contact myself or Byran Jenkins.

Concluding Comments

I want to thank BOV Vice Chair Dutch Holland and BOV Secretary Toby Thomas along with all of the BOV membership for their increased leadership, participation, and passion.

Finally, I would like to thank you all here today for your service and making a difference for ECU!

GO PIRATES!

Preston Mitchell, Chair (2023-24)
ECU Board of Visitors



Report of the JOINT MEETING of the Committee on Strategy & Innovation and the University Affairs Committee for February 15, 2024

The Committee on Strategy and Innovation met jointly with the University Affairs Committee in regular session with committee members Isley, Limon, Roberts, Workman, Segrave, Smith in attendance and Trustees Furr and Shook joining virtually.

The Committees separately approved the minutes of their November 30, 2023 meetings and were encouraged to reach out to Provost Coger with any questions about the updated operational metrics for University Affairs.

Dr. Andrew Kelly, Senior Vice President for Strategy and Policy at the UNC System Office, presented to the committees on the Return on Investment (ROI) Study submitted by the Board of Governors to General Assembly in November 2023. He discussed the increasing public concern about the value of higher education, overviewed the ROI efforts of the UNC System, took a closer look at ECU ROI based on results of the study, and discussed next steps and policy implications for the system and our institution. Notably, he was glad to share that 96% of undergraduate programs and 92% of graduate programs at ECU were found to have positive ROI.

Dr. Sharon Paynter then gave the committees an informational presentation on Tech Transfer at ECU, shared the five benchmarks to measure success in tech transfer, and showed the committee a little bit of where ECU's performance in these areas measures up to our peers. She continued by discussing the ways in which ECU can benefit and succeed as a partner with NC Innovation.

Lastly, two personnel items were approved in the closed session of the committee yesterday afternoon and are on the consent agenda for the board this morning. The first was the conferral of tenure for Dr. Chad Morris, Professor in the Department of Anthropology. The second was approving the Petition Regarding Political Activity presented in Board materials.

Mr. Chairman, that concludes my report.



**Athletics and Advancement
February 15, 2024
Committee Report**

The Athletics and Advancement Committee had a full meeting yesterday. We started with an update from Athletics.

Director of Athletics, Jon Gilbert, reviewed athletics metrics. The numbers are looking good due to football season tickets going on sale earlier this month. So far, 3.6 million dollars in season ticket sales have been sold. Their goal is to sell 15,000 season tickets for this year. Pirate Club Pledge Day, brought in 2.5 million dollars. The full football schedule with dates and opponents will be announced soon.

The student-athletes are performing extremely well in the classroom finishing the fall 2023 semester with an average 3.25 GPA. That is the highest GPA for a fall semester on record. Baseball season kicks off tomorrow. A new LED advertising screen has been added behind home plate. It should help bring in more game sponsorship dollars.

On March 11th, sports wagering becomes legal in NC. Athletics is utilizing a monitoring system, US Integrity to monitor activity.

The spring football game will be held on Saturday, April 13th. A large crowd is expected in Greenville that weekend due to baseball hosting UNC Charlotte.

Our committee approved Mr. Gilbert's request to approve the Athletics non-salary compensation plan. That item was included on this morning's consent agenda.

D'Anta Johnson joined us and shared his perspective as a student-athlete.

Vice Chancellor for University Advancement, Christopher Dyba, provided an advancement update.

The Pursue Gold Campaign concluded on December 31, 2023. The comprehensive total finished at \$526.9M. During the campaign, over 200,000 individual transactions were recorded from more than 30,000 unique donors. 575 new scholarships were created. Since FY 2017, the foundations have provided support totaling \$161M to the University averaging \$23M per year. That number is expected to increase as the endowment grows.

Our committee approved three naming proposals in closed session, which were also included on the consent agenda this morning.

Mr. Chairman, that concludes my report.



Report of the Audit, Risk Management, Compliance, and Ethics Committee for February 15, 2024

Operational Metrics Review

The committee reviewed the operational metrics related to Internal Audit and Compliance, through January 2024.

Action Items

The committee had no action items.

Informational Items

Enterprise Risk Management – Ms. Stephanie Coleman

Vice Chancellor Coleman shared the matrix of top risks and briefed us on the recent activities of the ERM Committee. Ms. Coleman advised us that a new emerging risk related to the collegiate athletics landscape has been added to the enterprise risk register. She also told us that the ERM Committee will begin the bi-annual risk assessment and ranking process next month.

Office of Institutional Integrity – Ms. Michelle DeVille

Ms. DeVille briefed the committee on the roles and responsibilities of the Office of Institutional Integrity. Among other things, the office plays a major role in compliance efforts related to healthcare, HIPAA, and various privacy laws and regulations. Ms. DeVille told us that the Office recently created and implemented the University's privacy incident response plan as directed by the Chancellor.

Athletics Compliance – Ms. Alex Keddie

Ms. Keddie provided an update on sports wagering rules that have been enacted by the NCAA and the State of North Carolina. She also provided an update on the constantly changing rules related to student athletes' Name, Image, and Likeness, or "NIL". Ms. Keddie reminded us that this is an evolving area of compliance risk, and the University will need to remain vigilant in monitoring changes.

University Policy Process Update – Mr. Wayne Poole

Mr. Poole updated the committee on the previous recommendations to streamline the University's policy development process. Mr. Poole told us that the open comment period for the new regulation closed on January 31, and very few comments were received. The new policy process and the governing regulation have been revised, approved by the Chancellor, and are in place. I told Mr. Poole that as a next step in addressing the original recommendations, the Board expects all Board-approved policies to be incorporated into the University Policy Manual.

Recent Internal Audits – Mr. Wayne Poole

Mr. Poole briefed the committee on two recent internal audit engagements, related to Succession Planning and Athletics Safety.

We received updates on other audit topics in closed session.



Report of the Audit, Risk Management, Compliance, and Ethics Committee for February 15, 2024

Mr. Chairman, that concludes my report.



East Carolina University | Board of Trustees
Budget, Finance, and Infrastructure /Main Campus Student Center 249 |
February 16, 2024
Highlights

The Budget, Finance, and Infrastructure Committee met on February 15, 2024.

Minutes were approved from the November 30, 2023 meeting.

Ms. Coleman provided the highlights on the operational metrics data and provided information regarding 2nd quarter results of the fiscal year compared to budget and prior year actuals.

Ms. Coleman provided highlights from the fiscal year 2023 financial statements. ECU received an unqualified opinion on its 2023 financial statements and continues to yield a strong financial position. Ms. Coleman shared key performance indicators with a financial health assessment tool. The tool included enrollment, retention, financial, fiscal and workforce data. Ms. Coleman stated that ECU is not in a crisis situation, however, there are areas to take a closer look and areas to maintain the positive momentum to be prepared for the future. Ms. Coleman also provided information on the UNC System performance weighted enrollment funding model and provided an overview of ECU's All Funds Budget process.

Ms. Coleman presented a request to approve the Design Team for the ECU Health Medical Examiner Complex. Four firms were provided in prioritized order within the board materials, with CPL Architects and Engineers, P.C. being the recommended choice. This does require a vote by this board.

Mr. Chairman, I'd like to make a motion to approve the request to approve the Design Team for the ECU Health Medical Examiner Complex as presented in board materials.

Other informational items were provided in materials. Mr. Chairman, this concludes my report.



Meeting of the Board of Trustees
Budget, Finance, & Infrastructure Committee
February 15, 2024

AGENDA ITEM

V. Request to approve Design Team
for the ECU Health Medical Examiner Complex

William Bagnell
Associate Vice Chancellor for Campus Operations

Situation: On January 19, 2024, the designer pre-selection committee for the above referenced project conducted interviews with four (4) firms who were shortlisted on a qualifications-based selection criterion as required by the State Building Commission. Interviews were conducted in-person.

Background: Based on the interviews and requirements of this project, the committee recommends the following four firms in prioritized order with CPL Architects and Engineers, P.C. being the top recommended firm.

CPL Architects and Engineers, P.C. Raleigh & Charlotte, NC
MHAworks, PA Greenville & Durham, NC
Becker Morgan Group, Inc. Wilmington, NC
Environments for Health (USA), P.C. (E4H) Charlotte, NC

Assessment: Board of Trustees approval of the recommended firm, CPL Architects and Engineers, P.C. is requested.

Action: This item requires a vote by the committee, with a vote by the full Board of Trustees through the consent agenda.

For Action: Request Approval for Design Team for ECU Health Medical Examiners Complex

On January 19, 2024, the designer pre-selection committee for the above referenced project conducted interviews with four (4) firms who were shortlisted on a qualifications-based selection criterion as required by the State Building Commission. Interviews were conducted in-person.

The committee consisted of:

William Bagnell - Associate Vice Chancellor for Campus Operations

Gina Shoemaker - Director, Facilities Engineering & Architectural Services

Griffin Avin - Director, Health Science Campus Facilities Services

Ainsley Thrailkill - Project Manager, Facilities Engineering & Architectural Services

Jay Walton - ECU Health Design & Construction

Garrett Theisen - ECU Health Design & Construction

David Harlow - ECU Health Office of the President

Craig Steffee - ECU Health Pathology

Based on the interviews and requirements of this project, the committee recommends the following four firms in prioritized order with CPL Architects and Engineers, P.C. being the top recommended firm.

CPL Architects and Engineers, P.C. Raleigh & Charlotte, NC

MHAWorks, PA Greenville & Durham, NC

Becker Morgan Group, Inc. Wilmington, NC

Environments for Health (USA), P.C. (E4H) Charlotte, NC

To the best of our knowledge and belief all steps in the selection process were conducted in accordance with State Building Commission requirements as they apply to the institutions of the University of North Carolina.

Board of Trustees approval of the recommended firm, CPL Architects and Engineers, P.C. is requested.

