

**East Carolina University
Board of Trustees
December 1, 2023
MINUTES**

The East Carolina University Board of Trustees met on Friday, December 1, 2023, at 9:00 am as part of their regularly scheduled meeting series. The meeting originated from room 249 in the Main Campus Student Center, on the campus of East Carolina University in Greenville, NC. Chair Jason Poole called the meeting to order.

PLEDGE OF ALLEGIANCE

Mr. Poole called on Air Force Cadet Maxim White, a chemistry major from Gastonia, NC, and Army Cadet Aniya Nicole McNair, an elementary education major from Rocky Mount, NC, to lead the Pledge of Allegiance.

ROLL CALL

Mr. Poole called on Secretary Cassandra Burt to call the roll. A quorum was established.

PRESENT

Cassandra Burt
Fielding Miller
Tom Furr
Dave Fusell
Van Isley
Javier Limon
Jason Poole
Jeffrey Roberts
Carl Rogers
Scott Shook
Vince Smith
Vanessa Workman

ABSENT

Jim Segrave

READING OF ETHICS STATEMENT

In compliance with the State Government Ethics Act, Mr. Poole read the conflict-of-interest statement. No conflicts were identified.

CONSENT AGENDA

Members of the board were presented with a copy of the consent agenda. No items were identified for removal and separate discussion. Mr. Isley moved to approve the consent agenda and Mr. Smith seconded the motion. The board voted to approve the consent agenda with no negative votes. A copy of the agenda is listed as “Attachment A.”

PRESENTATION OF THE TRUSTEES AWARD FOR DISTINCTION

The Trustees Award for Distinction was established in April 2023 to recognize those individuals who have provided extraordinary leadership to the university. Distinction is defined as excellence that sets someone apart, and often includes leading, influencing, and motivating others to achieve a common goal. This award honors Pirates who demonstrate the leadership and innovation needed to advance ECU’s mission of student success, public service, and regional transformation.

Honorees should have a combination of the following characteristics:

- demonstrates a unique and unwavering commitment to the strategic vision of ECU and an unparalleled dedication to ECU’s mission;
- champions partnerships to promote the institution, the region, the state, and beyond;
- contributes to ECU’s success through philanthropy, public influence, and/or service;
- exhibit a strong Pirate character.

Mr. Bill Clark and Mr. Jim Westmoreland were honored as recipients of the 2023 Trustees Award for Distinction.

UNIVERSITY REPORTS

CHANCELLOR'S REPORT

Mr. Poole called on Philip Rogers, Chancellor to present a report to the board. A copy of the report is listed as "Attachment B."

REPORT FROM THE STUDENT GOVERNMENT ASSOCIATION

Mr. Poole called on Javier Limon, President of the Student Government Association to present a report on behalf of the student body. A copy of the report is listed as "Attachment C."

REPORT FROM THE FACULTY

Mr. Poole called on Anne Ticknor, Chair of the Faculty Senate, to present a report on behalf of the faculty. A copy of the report is listed as "Attachment D."

REPORT FROM THE STAFF

Mr. Poole called on Dana Lopez, Chair of the Staff Senate, to present a report on behalf of the staff. A copy of the report is listed as "Attachment E."

REPORT FROM THE BOARD OF VISITORS

Mr. Poole called on Preston Mitchell, Chair of the Board of Visitors, to present a report on behalf of the Board of Visitors. A copy of the report is listed as "Attachment F."

COMMITTEE REPORTS

ATHLETICS AND ADVANCEMENT COMMITTEE

Mr. Poole called on Mr. Miller, chair of the Athletics and Advancement Committee to provide a report on behalf of the committee. A copy of the report is listed as “Attachment G.”

AUDIT, RISK MANAGEMENT, COMPLIANCE AND ETHICS COMMITTEE

Mr. Poole called on Mr. Smith, chair of the Audit, Risk Management, Compliance and Ethics Committee to present a report on behalf of the committee. A copy of the report is listed as “Attachment H.”

BUDGET, FINANCE, AND INFRASTRUCTURE COMMITTEE

Mr. Poole called on Mr. Isley, chair of the Budget, Finance, and Infrastructure Committee to present a report on behalf of the committee. A copy of the report is listed as “Attachment I.”

The committee had one action item for full board consideration. Mr. Isley moved the board approve the tuition and fee proposal for academic year 2024-2025 as presented in board materials. Mr. Limon seconded the motion. The board voted to approve the proposal with no negative votes. This item is listed as “Attachment J.”

UNIVERSITY AFFAIRS COMMITTEE

Mr. Poole called on Mr. Fussell, chair of the University Affairs Committee to present a report on behalf of the committee. A copy of the report is listed as “Attachment K.”

The committee had one action item for full board consideration. Mr. Limon moved the board approve the conferral of degrees, as approved by the Chancellor and the Faculty Senate, for those students graduating at the annual Winter Commencement on Friday, December 15, 2023. Mr. Fussell seconded the motion. The board voted to approve the motion with no negative votes.

COMMITTEE ON STRATEGY AND INNOVATION

Mr. Poole called on Mr. Furr, chair of the Committee on Strategy and Innovation to present a report on behalf of the committee. A copy of the report is listed as “Attachment L.”

CLOSED SESSION

Ms. Burt motioned the board go into closed session to prevent the disclosure of confidential information under N.C.G.S. 126-22 to 126-30 (personnel information) and the federal Family Educational Rights and Privacy Act; and to consider the qualifications, competence, performance, character, fitness, or appointment of prospective and/or current employees and/or to hear or investigate a complaint or grievance by or against one or more employees; and to prevent the premature disclosure of an honorary degree, prize, or similar award; and to consult with an attorney to preserve the attorney-client privilege between the attorney and the Board.

Mr. Shook seconded the motion and the board voted to move into closed session with no negative votes.

ITEMS FROM CLOSED SESSION

Once returned to open session, the board had no items from closed session requiring board consideration.

UNFINISHED BUSINESS

The board had no unfinished business for consideration.

NEW BUSINESS

The board had no new business for consideration.

ADJOURNMENT

Hearing no further business to come before the board, Mr. Poole asked for a motion to adjourn.

Mr. Shook motioned to adjourn and Mr. Furr seconded the motion. The board voted to adjourn with no negative votes.

Respectfully submitted,

Ms. Megan Ayers
Assistant Secretary to the Board of Trustees

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A G E N D A
December 1, 2023

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|-------|--|--------------------------------------|
| I. | Call to Order | Jason Poole
Presiding |
| II. | Pledge of Allegiance | |
| III. | Roll Call | Cassie Burt
Secretary |
| IV. | Conflict of Interest | |
| V. | Consent Agenda | Jason Poole
Chair |
| | <u>Minutes</u> | |
| | a. Approval of Minutes, September 29, 2023 | |
| | <u>Budget, Finance, & Infrastructure Committee</u> | |
| | b. ECU Health Physicians West End Building Office Lease | |
| | c. Advance Planning for Residence Halls Rooftop Units Replacement | |
| | <u>University Affairs Committee</u> | |
| | d. Conferral of Honorary Academic Titles Policy | |
| | e. Conferral of Tenure – Dr. Zaijing Sun (Physics) | |
| | f. College of Health Sciences Non-Salary Compensation – TVS Incentive Payments | |
| VI. | Presentation of the Trustees Award for Distinction | Jason Poole
Chair |
| | | Philip Rogers
Chancellor |
| VII. | Chancellor’s Report | Philip Rogers
Chancellor |
| VIII. | Report from the Student Body | Javier Limon
SGA President |

- IX. Report from the Faculty
Anne Ticknor
Chair of the Faculty
- X. Report from the Staff
Dana Lopez
Chair of the Staff Senate
- XI. Report from the Board of Visitors
Preston Mitchell
Chair of the Board of Visitors
- XII. Committee Reports and Recommendations
 - A. Athletics and Advancement Committee
Fielding Miller, Committee Chair
 - B. Audit, Enterprise Risk Management, Compliance & Ethics Committee
Vince Smith, Committee Chair
 - C. Budget, Finance, & Infrastructure Committee
Van Isley, Committee Chair
 - D. Committee on Strategy & Innovation
Tom Furr, Committee Chair
 - E. University Affairs Committee
Dave Fussell, Committee Chair
- XIII. Closed Session
- XIV. Items Recommended from Closed Session
- XV. Unfinished Business
- XVI. New Business
- XVII. Adjourn

Thank you, Mr. Chairman. GTBWYT for the Board's final meeting of 2023. TY to this Board for all you've done to add value to the university community over the last year and beyond.

It's been an active few weeks in the life of ECU and our community. Recently many of you hit the road with me to Greensboro for a professional learning and engagement opportunity at the Boards of Trustees workshop hosted by the UNC Board of Governors and the System Office. Our time on UNC-Greensboro's campus provided meaningful opportunities to engage in relationship building with members of the Board of Governors, President Hans and his leadership team, and (of course) trustees from various constituent institutions across the state. I want you to know I appreciate the time and attention you devoted to this experience, and I hope you found the dialogue to be rich and meaningful – but most importantly, I hope you noticed that it embraced the future-focused, innovation driven mindset we're building here at ECU.

The message during the workshop was clear. We were all encouraged (just like I shared on University Day several months ago) to “keep the main thing, the main thing” – access, affordability, and student success. Focusing on these core metrics – as opposed to reacting to detractors and chasing convenient distractions – is what ultimately drives value for the students, for the institution, and for the state of NC. Improving retention rates, credit benchmarks, course success rates, and on-time graduation rates. Making targeted investments in student success. Advancing innovative affordability strategies, carefully managing the total cost of a degree, and lowering student debt. These are ALL mission-aligned priorities that matter most for this university; it's the work we were built to do and that we were called to do.

At a system-level, we're making good progress in this space. An uptick in new student enrollment, a lower percentage of in-state undergraduate students with

federal student loan debt at graduation, and improving four-year graduation rates. And at ECU, we saw an increase in new undergraduate students this fall; we met our performance metrics in first-time student debt at graduation and transfer student debt at graduation; and retention rates were up last year which is the first important indicator of graduating more students on-time.

Through an emerging student success agenda for the campus community that matures our ecosystem in a scalable and sustainable waywe'll continue to focus on growing our retention and graduation rates while providing coordinated care for ALL of our learners. Provost Coger and Vice Chancellor Frye are prepared to engage with the Board and lead the charge on this important work now and into the new year.

And as we move into the spring semester, we should maintain our laser focus on affirming and strengthening our value proposition with a deep dive into the ECU data from the recent Return On Investment study. Internal conversations are underway in anticipation of additional System guidance, but the initial topline are predictably positive given our future-focused, innovation driven approach to delivering value to our students. At ECU, 98% of undergraduate programs had a positive ROI for students. For graduate programs 97% had a positive ROI for students. And at least 90% of low-income students experience upward economic mobility after obtaining an ECU degree. Should I say that again? (98% for UG; 97% for GR; and 90% low income experience upward econ mobility). And we're not done yet – we'll continue to evaluate multi-dimensional data sources to expand our analysis in various other areas to advance a sustainable mission for ECU.

The reality is that across higher education, and even at ECU, we still have too many students who enroll and don't finish on-time. Additional semesters equate to additional tuition, fees, and living expenses, while also losing time in the labor market. Too many students enroll and never complete – and the greatest financial risk for students is to leave with no credential and mounting student debt; yet another reason to have a robust student success agenda, to

understand and improve the student ROI, and to keep a degree or credential as affordable as practicable.

Today this Board considers tuition and fee proposals for 2024-25. In keeping with the Board of Governors emphasis on affordability, for the eighth consecutive year, there will be NO TUITION INCREASES for resident undergraduate students. At ECU we've chosen NOT to recommend any tuition increases for nonresident undergraduate students as well. Fortunately, we're gaining momentum in our out-of-state markets, without sacrificing access for in-state students, so this is one way we can differentiate ourselves in a highly competitive landscape. Other than a few graduate program specific tuition differentials, we propose holding the line on tuition at ECU. The proposed housing rate increases you discussed yesterday align with the housing master plan and the proposed dining rate increases are driven by labor and food costs. What I believe you see in today's proposal is a demonstrated commitment to affordability for current and prospective ECU students.

High-quality academic experiences (inside and outside the classroom) that are accessible and affordable, and hold value across a career, require us to keep operating costs low while also strategically investing in the programs and services that drive value for all learners. As we continue the work across the student success continuum and remain good stewards of the resources entrusted to us, we're committed to ensuring our academic offerings remain relevant and we'll continue to deliver intentional value to our learners and the state.

Thank you, Mr. Chairman, this concludes my remarks.

SGA Student Body President
BOT remarks
December 1, 2023

Good morning everyone,

It is another lovely morning here in Greenville, North Carolina especially after that incredible win last night. Sorry to my UNCW folks back there. I want you all to know that your Student Body President was talking a lot of smack at halftime but he got real quiet towards the end. I hope everyone here had a well deserved break during last week's holiday. Our second Board meeting was held right at the start of the fall semester which was marked by the excitement and pandemonium of students returning to campus. I think it's only fitting that the last meeting of 2023 be held right as the semester ends marked by, well also pandemonium, and of course the dreaded final exam season. However, the light at the end of the tunnel is in sight as we close the book on another successful semester. For some of our Pirates, Commencement is on the horizon and the culmination of all their hard work will be on full display in just a few short weeks. I want to thank the Board for allowing me, as the Student Body President, to make the motions to confer degrees for the fall class of 2023. Many of these graduates are peers, classmates, and friends. It's an honor to be an advocate for them one last time before they move onto the next chapter.

On my side of things, I have had an absolutely jam packed semester. In just three months, the 8th session of Student Government has broken the record for the most passed pieces of legislation in SGA's history since ratifying our new constitution ranging from accessibility, sustainability, affordability, and more. Just so you know how driven these students are, after my meeting with Stephanie a few weeks ago I addressed the assembly and said "Hey guys, great news! We are getting no university wide fee increases. The only increases will be among specific colleges so we don't have to go through the debate and passage process like we normally do." I thought they would be excited about some shorter meetings but they actually *wanted* to discuss and pass legislation

supporting the college-specific increases. I don't know what you all put in the drinking water but our engagement is at an all time high. I'm proud to have such an attentive and motivated group of students in our assembly.

Additionally, in partnership with CLCE, campus dining, Aramark, and student engagement we were able to host a day of giving for Swipe Out Hunger where we raised 72 meal swipes in one day to go towards students facing food insecurity. SGA matched every single donation totaling 144 meals for our students in need. In the past semester, SGA has also appropriated over \$62,000 to students and their organizations. One of the events we are assisting in funding I am particularly excited about. In our last Board meeting we highlighted the importance of internships as a key form of experiential learning that shapes our students into competitive applicants in the labor market. However, I believe we can also contribute to this in the form of short-term high impact experiences. Thanks to the advocacy from Dr. Stacy Warner in the College of Health and Human performance, we are helping to send sports management undergraduate student researchers to the Super Bowl and other NFL sponsored events to collect data. I would attempt to stow away in someone's luggage but unfortunately I'm a Patriots fan when I'm not cheering for our Pirates here in Greenville. Needless to say it's been a rough season for me.

In closing I want to once again call to attention some of our amazing students whom many of you may have heard of by now. Student leaders with the Muslim Student Association and Hillel at ECU came together during a time of immense controversy and hurt in order to share their perspectives with the community. With all the anger and vitriol we've seen in the world, many were concerned that this event was even happening in the first place; but as Chair Poole put it - our students are different. What followed was an impressive display of civil discourse with an intent to understand each other, not to argue or score rhetorical points for the communities they represented. I commend Fares and Jack for being stellar examples of what it means to be a Pirate. I am so proud to be able to represent them as their Student Body President, and I am reminded of the idea of "One

ECU” when I see what these gentlemen are doing. I am eager to see us continue to be a model for student success and belonging. Thank you all, this concludes my report.

Chair of Faculty
BOT remarks
December 1, 2023

Good morning, and thank you for inviting me to share updates from the faculty at ECU. I appreciate the board's interest in our faculty, and any opportunity to share insights from the faculty perspective. This morning I plan to follow up on two items from yesterday's committee meeting presentations.

The first item is the revisions to the UNC Policy Manual and Code. As you may know from your Board of Trustees training, the UNC System is conducting a comprehensive review of the manual and code this calendar year. As Provost Coger mentioned in her presentation, some of these policies have already been, or will soon be approved by the UNC Board of Governors. As they approve the revisions, each constituent institution must also revise their policies and governing documents. Items that govern faculty are generally housed in ECU's *Faculty Manual* and are updated by ECU's Faculty Senate to reflect UNC Policy revisions. Similar to how the BoG and BoT work, revisions are led by committees, then they are presented to the full Faculty Senate for discussion and approval. Once approved at senate, the revised documents are sent on to Chancellor Roger's office and some are even sent on to this board for approval. We are currently working on revising parts of the Faculty Manual related to the revised policy on Faculty Workload. The UNC system policy was approved in July and we plan to bring revisions to the full senate in our January meeting after the corresponding regulation is issued.

Faculty Workload is the documented work that each of our faculty do at ECU. The typical categories are teaching, research/creative activities, and service. At ECU we also have faculty engaged in patient care and clinical responsibilities. An updated workload policy means an opportunity to capture and document all the nuances of faculty work, both the seen and unseen efforts that you have heard myself and our faculty presenters share. For example, yesterday you heard our faculty panel share about the extensive time and energy they each put into building relationships and mentoring students. Trustee Carl Rogers asked how they fit it into their schedule, and I thought that was an excellent question because it can be difficult to fit in all the unseen efforts faculty make in the area of teaching. As I shared last year with this board, teaching is much more than simply what might be seen on a course schedule—it involves a host of activities related to teaching, and building relationships with our students is one of these often unseen activities. In our updated faculty workload, we can recognize this, and a variety of other additional efforts by our faculty in each area of our usual work that may not always be visible.

Another policy revision that is forthcoming from the BoG is Teaching Effectiveness. Yesterday Provost Coger spoke about one measure used to evaluate faculty, course evaluations that students complete each semester. However, there are other ways to evaluate the teaching of faculty, including updating course materials, time spent with students, feedback to students, peer observations as well as multiple other ways faculty ensure effective teaching.

A third policy revision forthcoming is about Post Tenure Review, which will require revisions to our Post Tenure Review process. Yesterday you heard Provost Coger speak about the process and the occurrence of a comprehensive review of tenured faculty at 5-year intervals and I'd like

to further address the question from Trustee Dave Fussell about faculty not meeting expectations in the review. Interestingly when the system analyzed data about how our tenured faculty rate on their Post Tenure Review over the past decade, they found that less than 3% of tenured faculty across the UNC system do not meet expectations. Over 10 years of data from ECU we reported that only 27 faculty did not meet expectations during that 10 year period. Knowing that the vast majority of our tenured faculty do meet or exceed expectations in their Post Tenure Review, there is a call for recognizing and rewarding our faculty who meet or exceed expectations in the revised post tenure review policy.

I also want to return to yesterday's excellent faculty and student presentations in the committee sessions. I was pleased to see and hear from 4 of our excellent faculty and to learn about their contributions to elevating our academic reputation and our students' success. I also want to affirm what many of you heard yesterday, and that I know through my interactions with our outstanding faculty: our faculty are dedicated to our students' success well-beyond the time we have with them in our classrooms, labs, and studios. Many of our faculty continue to provide advice, write recommendation letters, and as Professor Bhibha Das noted, dance at their weddings long after our students graduate from ECU. This is one of the reasons why our students come to ECU; they know that the faculty here care about them and their success while they are at ECU and their care will continue after they graduate. Our reputation for high-quality programs with mentoring and real-life experiences is a testament to our faculty and their passion for their area of expertise. As we look forward to graduation in a few weeks, we can be sure that our students are graduating with a degree that reflects the quality and expertise of our faculty with a continued connection to ECU.

Finally, I will close my remarks with a request to the Board of Trustees on how they can support faculty; help us tell our story. We are experienced in sharing our content expertise and knowledge with our students. As academics, many of us are well-versed in disseminating our research and creative activities with our peers and colleagues. And we are confident in working with our colleagues and community partners in our service endeavors. But we need you to tell everyone you know how we support the mission of ECU, how we draw students to our programs, and how we make ECU a great place to work and learn. As you hear from more faculty, staff, and students in your roles as trustees, pass these stories on, advocate for the success of our university, and be proud of ECU.

Staff Senate Chair
BOT remarks
December 1, 2023

Good morning and thank you for allowing me to update you on Staff Senate.

In October, Staff Senate held our Annual Wellness Walk on the Health Sciences Campus. We had the opportunity to engage with about 150 people and promote a healthy and active lifestyle through organizations and vendors as participants walked around Lake Laupus.

At the October UNC System – Staff Assembly meeting, the assembly created a resolution to request for paid leave specifically for family member bereavement. The resolution is to attract and retain excellent staff across the UNC System, align its paid leave programs for university EHRA non-faculty employees with the paid leave programs provided to SHRA employees, and align with several North Carolina peer institutions. This resolution proposes five days of bereavement leave with additional recommendations to such policy. This will be worked up the channels in hopes of support.

In November, we arranged a community service event at the Food Bank of Central & Eastern North Carolina. We will continue to create these opportunities for staff to use their Community Service Leave.

Nominations for Staff Emeritus closed yesterday. We increased our nominations from last year and plan to review these in the next few weeks.

Last time, I updated you on our priorities. One of which was to expand our understanding of artificial intelligence and its benefits to staff ... *outside of getting lunch delivered by the bots on campus*. We invited Associate Vice Chancellor and Chief Information Officer Zach Loch to our November meeting to discuss current and upcoming AI. We will continue to keep this on the forefront so we can find ways to integrate staff roles with AI.

I would like to use my remaining time to recognize a few staff.

The UNC System – Staff Assembly raised funds for the Janet B. Royster Memorial Scholarship through the Chancellor's Cup – Golf Tournament in October. It was a record year with 100 applicants requesting over \$93,000 in funds. Of the 100 applications 19 scholarships were awarded.

Through the work of ECU's Staff Senate, ECU had the second highest number of applicants. Of the 17 UNC schools and UNC Television, East Carolina University was the only one to be awarded two scholarships for our staff. I would like to ask the recipients to step forward to be acknowledged.

Our first recipient, Nikki Moore is a Certified Medical Assistant in the Department of Surgery at ECU Health Physicians. She has worked here for 10 years and has completed her Associate's

degree in Applied Science with a concentration in Medical Assisting through Pitt Community College. Her scholarship will be used to support her going to Nursing school at Wilson Community College since this program offers nights and weekend classes while she continues working full-time for ECU. She would like to pursue a nursing role in her current department in their weight loss surgery and general surgery clinics. Her long-term goal will be to attend ECU's RN-BSN bachelor's degree program.

Our second recipient, Dede Smalls is a Budget and Resource Coordinator in Campus Recreation & Wellness. She has worked at ECU for 16 years and has certificates in Public Management & Leadership and Substance Abuse Counseling. She plans on using the scholarship to continue working on her Master's degree in Public Administration that will lead to new career opportunities within the UNC system.

I would like to congratulate you both on your scholarship.

Lastly, the UNC Thomas W. Ross Sr. Visionary Leader Award was created in 2015 to celebrate a member of the UNC System – Staff Assembly who has proven to be an exemplary leader and one who inspires a shared vision on their campus and throughout the whole of the UNC System – Staff Assembly. This individual's accomplishments are consistent with the leadership characteristics exemplified by Thomas Ross during his tenure as UNC System President. This award is presented annually in recognition of a UNC System – Staff Assembly delegate who embodies these characteristics, exhibits outstanding leadership on their campus, and demonstrates leadership and engagement in the UNC Staff Assembly. This year's award went to ECU's Garrett Killian in ITCS. He is unable to be here today, but is tuning in virtually. Garrett has just over 28 years of service, served as ECU's Staff Senate chair, and as the UNC System – Staff Assembly's chair. I want to thank you Garrett for your leadership and dedication to staff. Congratulations on your award.

Thank you and this concludes my report.

Chair, Board of Visitors
BOT remarks
December 1, 2023

Good morning! Let me begin my comments by thanking Chair Poole, Chancellor Rogers and members of the Board of Trustees for your support of the ECU Board of Visitors (BOV).

I am happy to be back with you today for a very brief update to the Board of Trustees as Chair of the BOV.

As always, I want to thank the members of the Chancellor's leadership team for their work with us, on our behalf, and their guidance.

BOV Committee Updates

To provide a brief update of our work since our last BOV meeting via our committee structures:

- Orientation Committee – This committee has continued its orientation work by holding a feedback session for this year's new BOV members and feedback from the assigned mentors in an effort to improve our onboarding process for future members.
- Student Recruitment & Engagement Committee – This committee serves as one of our major committees from the BOV's partnership role under the direction of ECU Admissions.

This committee has seen the beginning of the BOV Campus Tour Feedback endeavor regarding the on-campus tour with ECU Admissions.

Also, BOV members have volunteered to pursue a similar feedback endeavor with ECU Marketing on the virtual campus tour.

Our out of state BOV contingent has taken a leading role in regard to the virtual campus tour feedback.

- Access Scholars Committee – This committee is working with our four BOV Access Scholars ranging from donations of gift cards to being a resource/network opportunity.

The committee held its fall zoom meeting with our Access Scholars and plans to have another in the Spring; with an emphasis of offering future networking opportunities as 3 of our 4 scholars will graduate this Spring.

- Nominating Committee – The nominating committee is preparing to open nominations in January for consideration of the new class of BOV members and officers. They requested that it be shared with the BOT that nominations for the BOV can be made from the BOT, BOV, Chancellor and Chancellor’ Executive Council.

We encourage you to consider potential nominees.

Our bylaws encourage consideration to be given to diversity of race, sex, geography, and commitment to ECU.

Annual Donation Task Force Update

The Task Force continues to conduct its research and consideration of this matter.

They are conducting a survey of all BOV members this fall, with a plan of action to present the anonymous results at the January BOV meeting and have additional feedback.

Their goal is to have a recommendation to the BOV membership at the April meeting.

If any members of the BOT have any questions, comments, or desire to complete the survey, please contact myself or Byran Jenkins.

Concluding Comments

I want to thank BOV Vice Chair Dutch Holland and BOV Secretary Toby Thomas along with the BOV Committee Chairs & Vice Chairs for their leadership and efforts.

Finally, I would like to thank you all here today for your service and making a difference for ECU!

GO PIRATES!

Preston Mitchell, Chair (2023-24)
ECU Board of Visitors



**Athletics and Advancement
November 30, 2023
Committee Report**

First, congratulations to Coach Schwartz and the Men's basketball team for the big win last night!

The Athletics and Advancement Committee had a full meeting yesterday. We started with a University Advancement update.

Vice Chancellor for University Advancement, Christopher Dyba, provided the committee with an advancement update, including a review of operational metrics and fundraising update. Mr. Dyba reported that the Pursue Gold Campaign total is \$513.7M as of Thursday, this campaign concludes on December 31st. Total percentages by Foundation are as follows: 47% ECU Foundation, 31% Athletics, 22% ECU Health Foundation and .3% Alumni Association. 572 new scholarships were created during Pursue Gold. The post-campaign efforts will be aligned with the Chancellor's strategic plan and focus on student scholarships to ensure student success.

VC Dyba provided an update on the Alumni Association's Oral History project. Alumni has partnered with the vendor 'Publishing Concepts' with the intent is to capture and preserve alumni stories while furthermore updating personal contact information. Initial e-mails went out on November 13th. During the first 4 days, over 1,300 alumni responses were recorded. The hope is that the personal stories collected can provide insight into alumni experience and future philanthropic development. These stories could also be added to Joyner Library's oral history archives. According to Publishing Concepts, this would be the first time any institution has done this. A commemorative book with a digital option would be available. Participation estimates based on university size are 7,000 alumni respondents. Out of the respondents, they hope to collect over 5,000 stories and expect 3% will make a gift. The Oral History project will run through May 2024.

Director of Athletics Jon Gilbert provided the board with an athletics update. Regarding, ECU Athletics fundraising, to date, the Pirates Unite Campaign is at \$23.5M. There have been 82 gifts over \$25,000, 44 six-figure gifts, and 7 at \$1M or more. Men's basketball season ticket sales fell slightly short of the 2,000 goal selling 1,844. Compared to last year, the revenue increased by \$112,000. They believe this is due to the increase in ticket price for the new courtside luxury seating. Football ticket sales surpassed budget by \$22,000.

Mr. Gilbert reminded the committee that Army is joining the AAC next fall just in football. Opponents for the 2024 football season should be announced soon. The women's volleyball team had a great season and is currently playing in the NIVC post-season tournament and will

host matches in Minges this weekend. Soccer also had a good season and finished 4th in the AAC.

The committee then heard from Senior Associate Athletic Director for Compliance, Alex Keddie, who presented on recent athletic changes. More changes have been made in the past 2 years compared to the last 20 years and even more are expected to come. The average number of transfer players on football rosters in 2019 was 6.4%. In 2023, that average jumped to 20.5%. Currently, ECU's football roster is 25% transfers. Some elements that caused this jump include the COVID waiver that produced many 5th- and 6th-year eligibility players and the uniform one-time transfer exception that was adopted in 2021. This has affected both football and basketball. The NIL policy went into effect the same year. A permanent legislation is still in process, and we are still operating under an interim policy. Regarding NIL, there are no public financial statistics available, however, some monies are believed to be inflated by coaches. Having NIL opportunities would help attract transfer athletes to ECU. Ms. Keddie briefly presented on the transfer portal, sharing that each sport has a portal "window". The football window opens this Monday, December 4th. As of yesterday, 399 football athletes were already in the portal. This is attributed to coaches' separations or graduate student transfers which allow early portal entry.

Mr. Chairman, I'll have one item for closed session. That concludes my report.

Report of the Audit, Risk Management, Compliance, and Ethics Committee for November 30, 2023

Operational Metrics Review

The committee reviewed the operational metrics related to Internal Audit and Compliance. For fiscal year 2024, all metrics are in the green for the year to date through October. The committee was reminded that the metrics reflect a sample of the proactive efforts at the University, which are aimed at ensuring a strong culture of compliance. These metrics reflect only a small portion of the daily ongoing compliance and audit activities.

Action Items

The committee had one action item. We approved three proposed changes to the annual audit plan, as presented by Chief Audit Officer Wayne Poole. This does not require action by the full Board.

Informational Items

Enterprise Risk Management – Ms. Stephanie Coleman

Vice Chancellor Coleman shared the matrix of top risks and briefed us on the recent activities of the ERM Committee. She also provided information on an emerging risk that is being monitored, related to Artificial Intelligence and its potential impacts on academic integrity, student outcomes, research, and data privacy and security.

University Policy Process Update – Mr. Wayne Poole

Mr. Poole updated the committee on the previous recommendations to streamline the University's policy development process, make it more efficient, and bring it in line with the UNC Code. The new process and the software that will be used to manage it are being piloted beginning December 1. The regulation outlining the revised process will be posted for comment by University students and employees from December 1 through January 31. The process is expected to be fully live soon after the open comment period ends.

External Audit Update – Mr. Wayne Poole

Mr. Poole briefed us on the status of the University's required external audits for fiscal year 2023.

- The University's annual financial statement audit performed by the State Auditor is complete. The State Auditor issued a clean report with no findings.
- The annual financial audits of the University's affiliated entities are partially complete.
 - The audits of ECU Foundation and the Medical and Health Sciences Foundation have been published with no findings.
 - The audits of the Pirate Club and Alumni Association will be published soon. At this point the University is not aware of any concerns or findings related to these two entities.

Recent Internal Audits – Mr. Wayne Poole

Mr. Poole briefed the committee on one recent internal audit engagement, related to the School of Dental Medicine patient revenue cycle.

We reviewed other audit topics in closed session.

Mr. Chairman, that concludes my report.

**East Carolina University | Board of Trustees
Budget, Finance, and Infrastructure /Main Campus Student Center 249 |
November 30, 2023
Highlights**

The Budget, Finance, and Infrastructure Committee met on November 30, 2023.

Minutes were approved from the September 28, 2023 meeting.

Ms. Coleman provided the highlights on the operational metrics data and provide information regarding 1st quarter results of the fiscal year compared to budget and prior year actuals.

Ms. Coleman shared the tuition and fee guidelines for fiscal year 2024-2025 and shared information on the campus process as well as provided comparative System and peer data. Ms. Coleman presented increases for several program specific graduate and professional programs. Additionally, she presented several dental fee adjustments. Lastly, Ms. Coleman presented Housing and Dining rate increases. I'll have a motion for this item at the end of this report. \

Ms. Coleman presented a request for approval to lease the West End Office Building. With the expiration of an existing lease and the ability to reduce space needs, the University will save about \$300,000 with this change. This item was approved as part of the consent agenda this morning.

Mr. Bagnell presented renderings of the new Medical Education Building, provided a budget update and project timeline.

Mr. Bagnell presented a request for advance planning approval for Tyler, White, and Clement rooftop unit replacements. This item was also included in the consent agenda.

Mr. Chairman, I do have one motion:

I move the board approve the 2024-2025 Tuition and Fee Proposal as presented in board materials.

Tuition & Fee Proposals for
Academic Year
2024-2025



2024-25 System Office Tuition & Fee Guidance

Tuition

- No increases allowed for resident undergraduate students
- Increases are allowed for nonresident undergraduate students
- Graduate and Professional School increases allowed

Mandatory Fees

- Subject to 3% statutory cap
- Increases allowed that are critical to maintaining the core activities supported by the fee.
- No fee increases for expansion of services or noncritical activities.

Special Fees

- Increases to existing special fees for inflationary cost increases will be considered.



Tuition & Fee Approvals

Tuition & Fees	BOT Recommendation or Approval	BOG Approval	BOG Information	Student Involvement Required
Tuition	X	X		X
Tuition Differentials	X	X		X
Mandatory Fees	X	X		X
Application Fees	X	X		X
Special Fees	X	X		X
Misc. Fees *	X		X	
Housing	X		X	
Dining	X		X	
Parking	X		X	

* Misc fees include graduation, cap & gown, transcripts, and transit

ECU Process

- Provost and Vice Chancellor for Student Affairs collect and review proposals from respective areas
- Tuition and Fee Committee formed- comprised of faculty, staff, and students. First meeting October 17, 2023.
- Student feedback on requested proposals
- Tuition and fee committee submit recommendation to Chancellor
- Chancellor evaluates proposals and makes a recommendation to BOT
- Campus approved increases submitted to System Office in December
- BOG review and action on proposals at February meeting

ECU Cost of Attendance 2023-2024

	Undergraduate Resident	Undergraduate Nonresident	Graduate Resident	Graduate Nonresident
Tuition	\$ 4,452	\$ 20,729	\$ 4,749	\$ 17,898
Fees	2,909	2,909	2,909	2,909
Tuition & Fees	7,361	23,638	7,658	20,807
Room and Board	11,000	11,000	13,737	13,737
Books & Supplies	1,794	1,794	1,008	1,008
Personal	1,480	1,480	2,101	2,101
Transportation	2,616	2,616	1,598	1,598
Loan Fee	80	80	215	215
Total Cost of Attendance	\$ 24,331	\$ 40,608	\$ 26,317	\$ 39,466

*On campus



UNC System Approved Tuition & Fees 2023-2024

Undergraduate- Resident					
	Tuition	Fees	Total Tuition and Fees	Rank of Tuition	Rank of Tuition and Fees Combined
UNC School of the Arts	\$ 6,497	\$ 2,510	\$ 9,007	3	1
NC State University	\$ 6,535	\$ 2,361	\$ 8,896	2	2
UNC-Chapel Hill	\$ 7,019	\$ 1,733	\$ 8,752	1	3
UNC Greensboro	\$ 4,422	\$ 3,046	\$ 7,468	6	4
Appalachian State University	\$ 4,242	\$ 3,139	\$ 7,381	7	5
UNC Asheville	\$ 4,122	\$ 3,171	\$ 7,293	8	6
UNC Wilmington	\$ 4,443	\$ 2,771	\$ 7,214	5	7
East Carolina University	\$ 4,452	\$ 2,719	\$ 7,171	4	8
UNC Charlotte	\$ 3,812	\$ 3,212	\$ 7,024	9	9
NC A&T State University	\$ 3,540	\$ 3,086	\$ 6,626	11	10
NC Central University	\$ 3,728	\$ 2,815	\$ 6,543	10	11
Winston-Salem State University	\$ 3,401	\$ 2,643	\$ 6,044	12	12
Western Carolina University	\$ 1,000	\$ 3,053	\$ 4,053	13	13
UNC Pembroke	\$ 1,000	\$ 2,571	\$ 3,571	13	14
Fayetteville State University	\$ 1,000	\$ 2,525	\$ 3,525	13	15
Elizabeth City State University	\$ 1,000	\$ 2,392	\$ 3,392	13	16

Ranked High to Low

Undergraduate- Nonresident					
	Tuition	Fees	Total Tuition and Fees	Rank of Tuition	Rank of Tuition and Fees Combined
UNC-Chapel Hill	\$ 37,360	\$ 1,733	\$ 39,093	1	1
NC State University	\$ 29,407	\$ 2,361	\$ 31,768	2	2
UNC School of the Arts	\$ 24,231	\$ 2,510	\$ 26,741	3	3
UNC Asheville	\$ 21,470	\$ 3,171	\$ 24,641	4	4
Appalachian State University	\$ 21,238	\$ 3,139	\$ 24,377	5	5
East Carolina University	\$ 20,729	\$ 2,719	\$ 23,448	6	6
UNC Greensboro	\$ 20,168	\$ 3,046	\$ 23,214	7	7
UNC Wilmington	\$ 20,111	\$ 2,771	\$ 22,882	8	8
UNC Charlotte	\$ 18,474	\$ 3,212	\$ 21,686	9	9
NC A&T State University	\$ 17,200	\$ 3,086	\$ 20,286	10	10
NC Central University	\$ 16,764	\$ 2,815	\$ 19,579	11	11
Winston-Salem State University	\$ 14,057	\$ 2,643	\$ 16,700	12	12
Western Carolina University	\$ 5,000	\$ 3,053	\$ 8,053	13	13
UNC Pembroke	\$ 5,000	\$ 2,571	\$ 7,571	13	14
Fayetteville State University	\$ 5,000	\$ 2,525	\$ 7,525	13	15
Elizabeth City State University	\$ 5,000	\$ 2,392	\$ 7,392	13	16

Ranked High to Low

Graduate- Resident					
	Tuition	Fees	Total Tuition and Fees	Rank of Tuition	Rank of Tuition and Fees Combined
UNC-Chapel Hill	\$10,552	\$ 1,711	\$ 12,263	1	1
UNC School of the Arts	\$ 9,696	\$ 2,510	\$ 12,206	2	2
NC State University	\$ 9,459	\$ 2,361	\$ 11,820	3	3
UNC Greensboro	\$ 5,375	\$ 3,046	\$ 8,421	4	4
Appalachian State University	\$ 5,081	\$ 3,139	\$ 8,220	5	5
UNC Asheville	\$ 4,914	\$ 3,171	\$ 8,085	7	6
NC A&T State University	\$ 4,895	\$ 3,086	\$ 7,981	8	7
UNC Wilmington	\$ 4,979	\$ 2,771	\$ 7,750	6	8
UNC Charlotte	\$ 4,467	\$ 3,212	\$ 7,679	12	9
Western Carolina University	\$ 4,568	\$ 3,053	\$ 7,621	11	10
NC Central University	\$ 4,740	\$ 2,740	\$ 7,480	10	11
East Carolina University	\$ 4,749	\$ 2,719	\$ 7,468	9	12
UNC Pembroke	\$ 4,280	\$ 2,571	\$ 6,851	13	13
Winston-Salem State University	\$ 3,872	\$ 2,643	\$ 6,515	14	14
Fayetteville State University	\$ 3,438	\$ 2,525	\$ 5,963	15	15
Elizabeth City State University	\$ 3,375	\$ 2,392	\$ 5,767	16	16

Ranked High to Low

Graduate- Nonresident					
	Tuition	Fees	Total Tuition and Fees	Rank of Tuition	Rank of Tuition and Fees Combined
NC State University	\$ 29,433	\$ 2,361	\$ 31,794	1	1
UNC-Chapel Hill	\$ 28,844	\$ 1,711	\$ 30,555	2	2
UNC School of the Arts	\$ 24,399	\$ 2,510	\$ 26,909	3	3
UNC Asheville	\$ 21,236	\$ 3,171	\$ 24,407	4	4
Appalachian State University	\$ 20,841	\$ 3,139	\$ 23,980	5	5
UNC Wilmington	\$ 20,155	\$ 2,771	\$ 22,926	6	6
UNC Greensboro	\$ 19,505	\$ 3,046	\$ 22,551	7	7
UNC Charlotte	\$ 19,036	\$ 3,212	\$ 22,248	8	8
NC Central University	\$ 18,048	\$ 2,740	\$ 20,788	9	9
NC A&T State University	\$ 17,695	\$ 3,086	\$ 20,781	11	10
East Carolina University	\$ 17,898	\$ 2,719	\$ 20,617	10	11
UNC Pembroke	\$ 17,339	\$ 2,571	\$ 19,910	12	12
Elizabeth City State University	\$ 16,437	\$ 2,392	\$ 18,829	13	13
Western Carolina University	\$ 15,287	\$ 3,053	\$ 18,340	14	14
Winston-Salem State University	\$ 14,407	\$ 2,643	\$ 17,050	16	15
Fayetteville State University	\$ 14,503	\$ 2,525	\$ 17,028	15	16

Ranked High to Low

Only includes BOG approved fees



UNC System Approved fees for 2023-2024

UNIVERSITY	Student Activity Fee	Rank	Athletic Fee	Rank	Student Health Fee	Rank	Educational And Technology Fee	Rank	Safety Fee	Rank	Total General Fees	Rank	Debt Service Fee	Rank	Total General Fees and Debt Service	Rank
UNC - Charlotte	650	11	824	7	335	12	622	2	60		2,491	6	720	1	3,211	1
UNC - Asheville	839	1	906	1	415	3	556	4	60		2,776	1	394	10	3,170	2
Appalachian State University	705	8	801	11	345	10	593	3	60		2,504	4	634	3	3,138	3
North Carolina A & T State University	714	4	870	4	370	8	483	8	60		2,497	5	588	4	3,085	4
Western Carolina University	657	10	903	2	365	9	544	5	60		2,529	2	523	6	3,052	5
UNC - Greensboro	600	12	811	9	387	6	480	9	60		2,338	9	707	2	3,045	6
North Carolina Central University	536	15	862	5	338	11	448	10	60		2,244	12	570	5	2,814	7
UNC - Wilmington	709	6	820	8	270	15	535	6	60		2,394	7	376	11	2,770	8
East Carolina University	718	3	773	13	319	13	403	14	60		2,273	11	445	8	2,718	9
Winston Salem State University	568	14	780	12	375	7	436	13	60		2,219	13	423	9	2,642	10
UNC - Pembroke	678	9	802	10	215	16	534	7	60		2,289	10	281	13	2,570	11
Fayetteville State University	582	13	858	6	296	14	393	15	60		2,189	14	335	12	2,524	12
UNC School of the Arts	770	2	-	16	908	1	771	1	60		2,509	3	-	15	2,509	13
Elizabeth City State University	711	5	899	3	395	5	326	16	60		2,391	8	-	15	2,391	14
North Carolina State University	708	7	232	15	445	2	439	12	60		1,884	15	476	7	2,360	15
UNC - Chapel Hill	394	16	279	14	410	4	442	11	60		1,586	16	147	14	1,732	16
Ranked High to Low																

Peer Tuition & Fees for AY 2022-2023

Undergraduate- Resident					
	Tuition	Fees	Total Tuition and Fees	Rank of Tuition	Rank of Tuition and Fees Combined
Western Michigan University	14,523	100	14,623	1	1
Illinois State University	10,907	3,034	13,941	5	2
Central Michigan University	13,253	450	13,703	3	3
Ohio University-Main Campus	13,352	-	13,352	2	4
Washington State University	10,708	1,993	12,701	6	5
Northern Arizona University	10,644	1,166	11,810	7	6
Kent State University at Kent	11,218	155	11,373	4	7
Ball State University	8,434	2,006	10,440	8	8
University of Nevada-Las Vegas	8,159	788	8,947	9	9
Utah State University	7,387	918	8,305	10	10
East Carolina University	4,452	2,873	7,325	11	11
Florida Atlantic University	2,522	2,357	4,879	12	12

Ranked High to Low

Undergraduate- Nonresident					
	Tuition	Fees	Total Tuition and Fees	Rank of Tuition	Rank of Tuition and Fees Combined
Washington State University	26,392	1,993	28,385	1	1
Ball State University	25,918	2,006	27,924	2	2
University of Nevada-Las Vegas	24,701	788	25,489	3	3
Utah State University	23,305	918	24,223	5	4
Ohio University-Main Campus	23,720	-	23,720	4	5
East Carolina University	20,729	2,873	23,602	6	6
Illinois State University	20,175	3,034	23,209	7	7
Kent State University at Kent	20,132	155	20,287	8	8
Northern Arizona University	17,352	1,179	18,531	10	9
Western Michigan University	18,154	100	18,254	9	10
Florida Atlantic University	14,374	2,950	17,324	11	11
Central Michigan University	13,253	450	13,703	12	12

Ranked High to Low

Graduate- Resident					
	Tuition	Fees	Total Tuition and Fees	Rank of Tuition	Rank of Tuition and Fees Combined
Western Michigan University	17,539	923	18,462	1	1
Central Michigan University	15,942	450	16,392	2	2
Washington State University	12,366	1,697	14,063	3	3
Kent State University at Kent	12,071	-	12,071	4	4
Northern Arizona University	11,103	843	11,946	5	5
Ball State University	9,636	2,006	11,642	6	6
Ohio University-Main Campus	9,444	276	9,720	7	7
Illinois State University	7,694	1,954	9,648	8	8
East Carolina University	4,749	2,873	7,622	12	9
Utah State University	6,763	832	7,595	9	10
University of Nevada-Las Vegas	5,976	784	6,760	10	11
Florida Atlantic University	5,467	1,226	6,693	11	12

Ranked High to Low

Graduate- Nonresident					
	Tuition	Fees	Total Tuition and Fees	Rank of Tuition	Rank of Tuition and Fees Combined
Washington State University	27,163	1,697	28,860	1	1
Ball State University	26,334	2,006	28,340	2	2
Western Michigan University	26,308	923	27,231	3	3
Utah State University	23,176	832	24,008	4	4
University of Nevada-Las Vegas	22,518	784	23,302	6	5
Kent State University at Kent	22,522	-	22,522	5	6
Northern Arizona University	20,817	873	21,690	7	7
East Carolina University	17,898	2,873	20,771	8	8
Florida Atlantic University	16,695	1,787	18,482	10	9
Ohio University-Main Campus	17,436	276	17,712	9	10
Central Michigan University	15,942	450	16,392	11	11
Illinois State University	9,500	1,954	11,454	12	12

Ranked High to Low



Historical and Proposed Fees

EAST CAROLINA UNIVERSITY MANDATORY STUDENT FEES (PAID BY ALL STUDENTS)

	Approved 2020-2021	Approved 2021-2022	Approved 2022-2023	Approved 2023-2024	Proposed 2024-2025	% Change
MANDATORY STUDENT FEES:						
GENERAL FEES:						
STUDENT ACTIVITY FEES	702.00	702.00	702.00	718.00	718.00	
ATHLETIC FEE	773.00	773.00	773.00	773.00	773.00	
STUDENT HEALTH FEE	263.00	319.00	319.00	319.00	319.00	
EDUCATION AND TECHNOLOGY FEE	403.00	403.00	403.00	403.00	403.00	
TOTAL GENERAL STUDENT FEES	2,141.00	2,197.00	2,197.00	2,213.00	2,213.00	
DEBT SERVICE						
STUDENT REC. CENTER	-	-	-	-	-	
ATHLETIC FACILITY DEBT	70.00	70.00	70.00	70.00	70.00	
NEW STUDENT UNION (phased fee)	375.00	375.00	375.00	375.00	375.00	
TOTAL DEBT SERVICE	445.00	445.00	445.00	445.00	445.00	
TOTAL GENERAL STUDENT FEES & DEBT SERVICE	2,586.00	2,642.00	2,642.00	2,658.00	2,658.00	
SPECIAL FEES						
CAMPUS SAFETY FEE	30.00	52.00	60.00	60.00	60.00	
TOTAL SPECIAL FEES	30.00	52.00	60.00	60.00	60.00	
MISCELLANEOUS CHARGES						
TRANSIT (Not approved by BOG, but charged to all students)	158.00	158.00	158.00	178.00	178.00	
GRADUATION (Not approved by BOG, but charged to all students)	12.00	12.00	12.00	12.00	12.00	
ASSOCIATION OF STUDENT GOVERNMENTS (Approved by BOG)	1.00	1.00	1.00	1.00	1.00	
TOTAL MISCELLANEOUS CHARGES PAID BY ALL STUDENTS	171.00	171.00	171.00	191.00	191.00	
Total Fees Paid by Each Student	2,787.00	2,865.00	2,873.00	2,909.00	2,909.00	0.00%



Proposed Increases for 2024-25

- Professional Tuition
 - Doctorate of Occupational Therapy
 - Masters of Occupational Therapy
 - Masters of Social Work
 - All professional programs in College of Business
 - School of Dental Medicine
- Fees
 - Dental Fees
 - ASDA
 - Dental Risk Management
 - Electronic Textbooks
 - Handpiece Kit
 - Instrument
 - Materials/Preclinical
 - Dining
 - Housing



Professional School Tuition Increases



Doctorate of Occupational Therapy/ Masters of Occupational Therapy

- Revenue generated from increase \$131,059
- Uses of funds
 - Invest in FTE increase for admin support position to support capstone placement for OTD
 - Invest in new fixed-term clinical faculty member to assist students in the newly formed pro bono clinic where all OT students rotate through for clinical hours

Rate information

- Establish tuition differential of \$3,211 for new Doctorate of Occupational Therapy
- Increase tuition differential by \$1,811 for Masters of Occupational Therapy

Local OTD Programs

School	State	Public vs Private	Length (in semesters)	First year In-State Cost*	In-State Total Cost*
East Carolina University	NC	Public	8	\$14,929.52	\$42,719.51
The University of Tennessee at Chattanooga	TN	Public	8	\$19,242.00	\$50,172.00
Old Dominion University	VA	Public	9	\$25,693.00	\$62,466.00
Virginia Commonwealth University	VA	Public	9	\$24,283.00	\$72,892.00
Medical University of South Carolina	SC	Public	9	\$26,538.00	\$80,589.00
Wingate University	NC	Private	8	\$33,580.00	\$89,125.00
Methodist University	NC	Private	9	\$40,845.00	\$122,535.00
Duke University	NC	Private	8	\$47,993.00	\$136,349.00

* Costs included fall, spring, and summer semesters for tuition & fees and tuition differential

Local MSOT Programs

School	State	Public vs Private	Length (in semesters)	First Year In-State Cost*	In-state Total Cost*
Winston Salem State University	NC	Public	7	\$9,917.36	\$31,693.75
East Carolina University	NC	Public	6	\$14,929.52	\$31,877.55
Tennessee State University	TN	Public	7	\$15,649.00	\$33,226.00
University of Tennessee Health Science Center	TN	Public	6	\$19,036.00	\$38,072.00
James Madison University	VA	Public	7	\$19,492.00	\$43,209.00
University of North Carolina Chapel Hill	NC	Public	6	\$21,744.50	\$43,489.28
Radford University	VA	Public	7	\$21,420.00	\$50,796.00
Lenoir Rhyne University	NC	Private	6	\$33,880.00	\$62,910.00
Pfeiffer University	NC	Private	7	\$29,665.00	\$77,340.00

* Costs included fall, spring, and summer semesters for tuition & fees and tuition differential

Masters of Social Work

- **Revenue generated from increase \$35,739**
- **Uses of funds**
 - Integrate standardized patients to advance practice courses
 - Integrate virtual reality into the classroom
 - Stabilize and expand funding for clinical licensure supervision

Rate information

- Current tuition differential \$612
- Proposed tuition differential \$810
- Proposed change \$198

Rate Com

University	MSW Tuition	Differential	MSW Fees
Appalachian State University	\$5081		
East Carolina University	\$4749	\$612	
Fayetteville State University	\$3438		\$150 one time
NC A&T State University	\$4745	\$414 (DE)	
NC Central University	\$4740		
NC State	\$9460		
UNC Chapel Hill	\$14,602		\$300 per field course
UNC Charlotte	\$4337		
UNC Pembroke	\$4280		
UNC Wilmington	\$4979		
Western Carolina University	\$10,562	\$600	

Master of Business/Master of Accounting/All Certificate Programs in College of Business

- **Revenue generated from increase \$713,646**

- **Uses of funds**

- Merit/need based aid scholarships
- Two new positions: Advisor, Business Communication Center
- Invest in Arthur Teaching Fellowships
- Invest in Emerging Leader Initiative
 - Leadership development opportunity for early career professionals
- Invest in graduate assistantships
- Create partnership opportunities to better connect with untapped student markets
- Invest in student professional development

- **Rate information**

- Current tuition differential \$2,250
- Proposed tuition differential \$2,988
- Proposed change \$738

Current Tuition Differential Comparison

School	Graduate Differential Per Credit Hour
NCSU	\$784.72
UNC-C Online	\$488.33
UNC-C Main Campus	\$333.33
UNCW Online	\$207.86
ASU	\$200
UNC-G	\$200
NC A&T Main Campus	\$188.89
NC A&T Online	\$147.00
ECU	\$125
UNCW Main Campus	\$122.23
UNC-P	\$30.32

School of Dental Medicine

- **Revenue generated from increase \$706,051**
- **Uses of funds**
 - Support new 3 faculty positions
 - Asst. Director of Service Learning Center-Ross Hall
 - General dentist for Practice Group
 - General dentist or specialty faculty
 - Support Student Performance Coordinator position
- **Relevant Facts**
 - Faculty positions will enhance continuity of clinical education
 - To comply with accreditation, faculty to student ratio should be 1 faculty to 8 students.
 - This configuration for a class of 50 students per clinic session requires more than six faculty.

Rate information

- Current tuition \$31,444
- Proposed tuition \$35,147
- Proposed change \$3,703;

Rate Comparison

- American Dental Association, 2021-2022 Survey of Dental Education ranked ECU SoDM as the 5th lowest in tuition in the United States.
- UNC was ranked 21st, MUSC 28th and VCU 22nd



Fees



American Student Dental Association Fee

Attachment J

- **Revenue generated from increase \$1,040**
- **Uses of funds**
 - Local and national dues for the American Student Dental Association
 - Benefits for students include professional disability insurance, life insurance, professional publications, extensive resources related to debt management, post-graduation planning, and licensure.
 - Support of professional development to ASDA conferences
- **Relevant facts**
 - ASDA dues increased 2% in fall 2023 and an additional 2% is expected in fall 2024

Rate information

- Current fee \$120
- Proposed fee \$125
- Proposed change \$5



Electronic Textbook Fee

- **Revenue generated from increase**
\$9,534
- **Uses of funds**
 - Electronic textbooks for students
- **Relevant facts**
 - Cover increased cost of textbooks
 - Estimated revenue will cover current shortfall

Rate information

- Current fee \$1,005
- Proposed fee \$1,055
- Proposed change \$50

Dental Risk Management Fee

- **Revenue generated from increase \$1,248**

- **Uses of funds**

- Professional liability (dental malpractice) insurance
- General liability insurance

- **Relevant facts**

- Increase in insurance cost
- Add general liability coverage
 - Now required by many healthcare entities before students can participate in clinical externships

- **Rate information**

- Current fee \$54
- Proposed fee \$60
- Proposed change \$6

Student Handpiece Kit

- **Revenue generated from increase \$1,040**
- **Uses of funds**
 - ECU will facilitate the purchase of student handpiece kit for students to own/use in preclinical settings.
- **Relevant facts**
 - At program completion, student will keep their handpiece kit.
 - Vendor has agreed to warranty the handpieces during schooling and to refurbish handpiece of student in their last year.

Rate information

- Current fee \$0
- Proposed fee up to \$4,500
- Proposed change up to \$4,500



Instrument Fee

- **Revenue loss of \$214,504**
- **Uses of funds**
 - Purchase replacements of student instruments in the preclinical and clinical setting
- **Relevant facts**
 - Rate change is related to the proposed new handpiece instrument kit where incoming D1 students will begin purchasing their own handpieces in FY 2024-2025 to use in the preclinical setting and will take the instruments with them when they graduate.
 - Revise name from Instrument Lease fee to Instrument fee

Rate information

- Current fee \$3,525
- Proposed fee \$2,400
- Proposed reduction of \$1,525 beginning with D1 students; D2-D4 for AY 2024-25 will remain unchanged



Materials Fee and Preclinical Materials fee

- **Revenue generated from increase \$11,059**
- **Uses of funds**
 - Both fees are used to purchase practice teeth, typodonts and other materials, such as bonding agents, composite materials, personal protective equipment (PPE), amalgam and endodontic materials used in preclinical labs.
- **Relevant facts**
 - SoDM is now required by the consolidated CDCA-WREB-CITA (CWC) testing agency (which administers the dental licensing examinations) to purchase Acidental teeth and typodonts which are more expensive materials than required by previous testing agencies.
 - Teeth and typodonts are provided to the students to complete their laboratory module and Mock CWC licensing exam

Current Rate information

- Materials current fee \$150
- Preclinical Materials fee \$450

Proposed Rate Information

- Consolidate fee into Preclinical Materials fee with a rate of \$576



ECU Dining

Proposed Rate Increases 2024-

- Covers anticipated increase in labor and food costs, direct costs, maintenance, and contractor fee
- Estimated revenue generated is \$1,581,000

Meal Plan	23-24	24-25	Rate Increase
Purple 60	\$4,556	\$4,852	6.5%
Purple 40	\$4,556	\$4,852	6.5%
Purple 20	\$4,556	\$4,852	6.5%
Purple Flex	\$4,556	\$4,852	6.5%
Commuter Plans are listed and sold by semester*			
Gold 120	\$1,195	\$1,273	6.5%
Gold 80	\$985	\$1,049	6.5%
Gold 40	\$770	\$820	6.5%
Gold 500	\$500	-	-

*CPI Food Away from Home, unadjusted 12 months (August) was 6.5%



UNC System Dining Annual Rate Comparison 2023-2024

School	Meal Quantity	Cost	Increase from 22-23	Additional Notes
ECSU	19/week	\$3,614	6%	No national brands, 3 locations.
UNCG	Unlimited	\$3,900/\$4,300		Incomparable in retail.
WSSU	Unlimited	\$3,984		Less transferable meal exchanges.
FSU	Unlimited	\$4,406	8%	Meal exchange incomparable.
WCU	Unlimited	\$4,494/\$5,244	2.4%	Low-cost plan has no retail exchanges.
ECU	Unlimited	\$4,556	4.07%	
UNCC	Unlimited	\$4,758		
UNCW	Unlimited	\$5,098		
NCSU	Unlimited	\$5,150	9%	No meal exchanges, 2 national brands, 1 regional.
UNC	Unlimited	\$5,650	6.5%	2 National Brands, 3 Regional, heavy local brands.

Source: university websites



Housing Proposed Rate Increases 2024-2025

- Maintain funding for capital investments
- Prepare for debt service of upcoming Legacy and Jones renovations
- Revenue increase of approximately \$1.2 million

Room/Building Type	23-24	24-25	Rate Increase
College Hill Suites	\$6,710	\$6,944	3.5%
Coastal Studies Institute	-	\$6,944	-
Scott Hall/Ballard Suites	\$6,470	\$6,696	3.5%
Renovated Residence Halls*	\$6,280	\$6,499	3.5%
Standard Residence Halls**	\$5,800	\$5,916	2%
Designated Single Additional Charge	\$1,600	\$1,640	2.5%
Double Room Buy-Out Charge	\$1,600	\$1,640	2.5%
Designated Small Single Additional Charge	\$1,200	\$1,230	2.5%
Scott/CHS Specialty Rooms Additional Charge	\$400	\$410	2.5%
Average Increase			2.8%

*Ballard, Clement, White, Greene, Tyler, Fletcher, Cotten, Jarvis, Fleming

**Umstead, Jones, Legacy, Garrett



UNC System Housing Annual Rate Comparison for 2023-2024

University	Least Expensive	Most Expensive
ECU	\$5,800	\$6,710
App State	\$5,946	\$7,400
UNCG	\$6,000	\$9,290
UNC Asheville	\$6,130	\$11,932
UNCW	\$6,580	\$9,688
UNCC	\$6,760	\$11,020
NC State	\$7,050	\$9,600
UNC Chapel Hill	\$7,148	\$10,224

Source: university websites



Questions



Report of the University Affairs Committee for November 30, 2023

The University Affairs Committee met in regular session with committee members Fussell, Roberts, Furr, Limon, Smith and Workman in attendance.

The Committee approved the minutes of the September 28, 2023 meeting and was encouraged to reach out to Provost Coger with any questions about the updated operational metrics.

Provost Coger asked the Board to consider the candidates for degrees for conferral at the annual Winter Commencement on Friday, December 15, 2023 and we'll have a motion at the end of this report.

The committee also approved several items yesterday that were part of the consent agenda this morning - the removal of an interim designation on the Conferral of Honorary Academic Titles Policy; the conferral of tenure for Dr. Sun in the Physics Department, and the nonsalary compensation (TVS payments) in the College of Allied Health Sciences.

The informational topic for the committee was a session highlighting how evaluative processes at ECU are used to ensure the University's relevance, effectiveness and successes in being a national model. Examples included a general overview of faculty evaluative processes, a panel discussion of a recent assessment of Student Affairs' student leadership programs and testimonies from students who participated in them, and examples of the way feedback shapes research at ECU.

Acting CREO Dr. Sharon Paynter and her guest Dr. Zac Domire discussed industry partnerships and the ways in which research can be evaluated on how impactful it is; Vice Chancellor Frye introduced a panel of Student Affairs experts who described a recent assessment effort as well as students who were able to share their experience in leadership programs at ECU; and, Provost Coger gave the committee an overview of the many ways in which faculty at ECU are evaluated.

Mr. Chairman, I'd like to turn it over to Javier for a motion. (Conferral of Degrees)

That concludes my report.



Report of the Committee on Strategy and Innovation for November 30, 2023

The Committee on Strategy and Innovation met on November 30, 2023 and all committee members were present. The committee approved the minutes from the September 28, 2023 meeting. Dr. Sharon Paynter, Acting Chief Research and Engagement Officer, facilitated a panel discussion focused on ECU's commitment to student success through the lens of three faculty members from the School of Dental Medicine, the College of Health and Human Performance, and the College of Fine Arts and Communications, and their students. The relationships between faculty and students were powerful and it was exciting to see how those relationships impact student retention, employability and the entire Pirate Experience. It was really interesting to hear the students talk about their experiences in different learning settings, such as the living learning communities, traditional classrooms, and research settings. We are fortunate to have faculty that show true care and commitment to helping students achieve at the highest levels.

Mr. Chairman, our committee had no action items. That concludes my report.