



**Athletics and Advancement**  
**April 11, 2024**  
**Committee Report**

The Athletics and Advancement Committee had a full meeting yesterday.

First, this is a reminder to the board that the Trustees Award for Distinction nominations are due on August 23, 2024. The award will be presented at the November Board of Trustees meeting.

Bryan Jenkins presented officer, reappointment, and new member recommendations from the ECU Board of Visitors. Thirteen new members are being recommended for appointment along with 11 members for reappointment. The new officer recommendations are Dutch Holland, Chair, Toby Thomas, Vice Chair, and Ryan Beeson, Secretary. The committee approved these recommendations and the full board approved this morning through the consent agenda.

Ryan Robinson, the Executive Associate Athletics Director, updated the committee on athletics. The American Athletic Conference just named Tim Perneti as the new commissioner. I'd like to recognize Chancellor Rogers for his work in leading the search as AAC board chair, and Jon Gilbert for his leadership of the AD group of the AAC. It'll be exciting to see what comes next for the AAC under Commissioner Perneti's leadership.

Football season ticket sales goal is 15,000 and we are tracking ahead of last year with 11,200. Fundraising for projects like the Isley Indoor Performance Center (\$21M), and the Dick & Sarah Bennet baseball building (\$6.2M) are progressing. The golf project is fully funded at \$1.5M, and new greens and a new driving range will be added to Ironwood Country Club. In June, new LED lights will be installed at softball, soccer, and lacrosse facilities.

The transfer portal remains very active - the basketball transfer portal closes May 1st, while the football portal reopens April 16-30th. And in the every-changing world of NIL, the NCAA is exploring allowing institutions to support athletes in NIL endeavors, likely leading to the addition of NIL liaison positions in athletics staff. More to come soon there.

ECU Athletics looks forward to a great weekend for the 39<sup>th</sup> Annual Pigskin Pigout Party with the various events scheduled, including the Golf Classic, Pigskin Pigout, Spring Football Game, baseball games, and a tennis match.

Vice Chancellor for University Advancement, Christopher Dyba, gave the committee an update on fundraising efforts with the East Campus is slightly ahead of schedule at \$19.7M, while West Campus, including Legacy Vidant, is at \$7.7M. Year-to-date, \$44M has been raised, with a significant boost from Pirate Nation Gives, which raised \$8.6M, including gifts from 2800

individual donors, over 1,000 of whom were first-time donors and 16% of whom were current students.

Moving forward, the focus is on scholarships and understanding the impact scholarships have on recruitment and retention, especially amid expected nationwide enrollment declines. Goals include adding to the general scholarship fund, automating the scholarship process, ensuring renewability, raising \$2,500-3,000 per student per year, building endowments, expanding access scholarships, and forming 250 new \$3,000 general, recurring scholarships.

In closed session, our committee approved three naming proposals that were approved as part of the consent agenda this morning.

Mr. Chairman, I'll have one item for closed session, but for now, that concludes my report.

## Report of the University Affairs Committee for April 11, 2024

The University Affairs Committee met in regular session with committee members Fussell, Roberts, Furr, Limon, Smith and Workman in attendance.

The Committee approved the minutes of the February 15, 2024 joint meeting of the University Affairs Committee and the Committee on Strategy and Innovation, and was encouraged to reach out to Provost Coger with any questions about the updated operational metrics.

The informational topic for the committee was a session highlighting one of the pillars of our mission, Regional Transformation, and how ECU's Purple and Gold Bus Tour demonstrates ECU's expertise in just that. We heard from two faculty members deeply impacted by their participation in the bus tour, and also heard from the Student Affairs team who shared how the Days of Service at ECU inspire regional transformation as well.


In closed session, the committee approved 37 tenure proposals as well as a nonsalary compensation item for Dean Allison Danell, the W. Keats Sparrow Distinguished Chair, that were both included on the consent agenda this morning.

Provost Coger asked the Board to consider the candidates for degrees for conferral at the annual Spring Commencement on Friday, May 3, 2024. At this time, I'd like to call on Javier Limon for that motions.

JAVIER MAKES MOTION:

I move the board approve the conferral of degrees, as approved by the Chancellor and the Faculty Senate, for those students graduating at the annual Spring Commencement on Friday, May 3, 2024.

Mr. Chairman, I'll have two items for closed session but for now, that concludes my report.



## Report of the Audit, Risk Management, Compliance, and Ethics Committee for April 11, 2024

### Operational Metrics Review

The committee reviewed the operational metrics related to Internal Audit and Compliance, through February 2024. All metrics are in the green for the year to date.

### Action Items

The committee had two action items.

1. We approved the fiscal year 2025 annual audit plan as presented by Chief Audit Officer Wayne Poole.
2. We also approved changes to the Audit Committee charter and the Internal Audit charter as presented by Mr. Poole. Mr. Poole informed us that edits were needed to incorporate language required by the recently changed *Global Internal Audit Standards*.

### Informational Items

#### **Enterprise Risk Management – Ms. Stephanie Coleman**

Vice Chancellor Coleman briefed the committee on upcoming organizational changes impacting HR-related units. She shared that the changes are intended in part to help address workforce challenges, which is one of the University's top risks.

#### **Research Administration and Compliance – Ms. Becky Welch**

Ms. Welch briefed the committee on her team's roles and responsibilities related to compliance for sponsored programs. Her briefing included the most notable risks and the potential outcomes if ECU fails to comply with the external requirements. She discussed financial compliance, protocols for research related to human subjects, export controls, conflicts of interest, research misconduct, and other topics.

#### **REDE Compliance Monitoring – Mr. Kenneth Briley**

Mr. Briley provided an update on his team's roles and responsibilities related to research compliance. His briefing included the most notable risks and the impacts of non-compliance. Mr. Briley's team reviews compliance on the back end of research studies (after they are approved), including how human research is being conducted, how potential conflicts of interest are being managed, and how research-related data is shared.

#### **Recent Internal Audits – Mr. Wayne Poole and Ms. Amanda Danielson**

Mr. Poole and Ms. Danielson briefed the committee on one recent internal audit engagement, related to Academic Advising. Provost Cogger and her team also provided comments on the next steps in the evolution of Academic Advising services.

We received updates on other audit topics in closed session.

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Mr. Chairman, that concludes my report.

## **Report of the Committee on Strategy & Innovation for April 12, 2024**

The Committee on Strategy and Innovation met on April 11 and all members were in attendance. First, the committee voted to approve the minutes from the February 15, 2024 meeting. Then, Provost Robin Coger introduced Dave Eby, Chief Operating Officer of Project Kitty Hawk, and Allen Guidry, Associate Provost of Learner Operations, to provide an update to the committee on ECU's collaboration with Project Kitty Hawk.

In 2021, the NC General Assembly appropriated almost \$100M to launch Project Kitty Hawk, a nonprofit ed-tech startup designed to partner with UNC System institutions to better serve adult and non-traditional learners, with a special emphasis on workforce-aligned online degree programs delivered on the Project Kitty Hawk platform. In addition, Project Kitty Hawk helps attract, enroll, and support learners in those programs as they matriculate through their respective programs.

ECU is currently one of two universities in the system with active degree programs on the Project Kitty Hawk platform. By partnering with Project Kitty Hawk, ECU is further expanding its online learning portfolio to high demand programs that have the potential to scale. The committee heard first-hand about the experiences of faculty and student in the online ECU program. Joining us were faculty member Dr. Page Varnell, coordinator of the information cybersecurity program, and student Sarah Williams. Sarah shared with the committee how much the team of ECU representatives helping her from her first click on an ECU ad till today means to her and positively impacts her experience as an ECU student.

The committee had no action items for consideration.

Mr. Chairman, that concludes my report.



**East Carolina University | Board of Trustees**  
**Budget, Finance, and Infrastructure /Main Campus Student Center 249 |**  
**April 12, 2024**  
**Highlights**

The Budget, Finance, and Infrastructure Committee met on April 11, 2024 and the minutes were approved from the November 30, 2023, and February 16, 2024 meetings.

Vice Chancellor Coleman provided highlights on the operational metrics data.

Vice Chancellor Coleman presented the third all funds budget. She recognized the Financial Planning & Analysis office for their hard work in compiling the All Funds Budget and stated a new budgeting software, Anaplan, was used and created efficiencies in the process. The all funds budget proposes a 2.3 million dollar operational loss for fiscal year 2025, which is a \$5.6 million dollar improvement from prior fiscal year. The all funds budget was approved this morning as part of the consent agenda.

Chief Sugg shared the annual Campus Safety Report of major campus safety initiatives, crime data, and alcohol and drug statistics. He also shared that ECU Police Department just received its 6<sup>th</sup> Gold Standard in Public Safety CALEA Accreditation Award with Excellence in March.

Ms. Gina Shoemaker shared overall project scope of the Legacy and Jones residence hall renovations. She presented the intended elevations for Legacy Hall. This item was approved as part of the consent agenda this morning.

Mr. Bill Bagnell presented a request to delegate authority for CM At Risk for Medical Examiner Facility to VC Coleman after consultation with the Committee Chair to select the CM At Risk for Medical Examiner project and report to the Committee at the next scheduled meeting. Taking this action will keep the project on schedule. This item was also included as part of the consent agenda.

Ms. Coleman presented a request to approve two ECU Health leases. Details were provided in Board material and was approved this morning on the consent agenda.

Other informational items were provided in materials.

Mr. Chairman, that concludes my report.