

Minutes
Athletics & Advancement Committee
November 11, 2021

Advancement

Mr. Chris Dyba reported that east campus is trending well and they are \$718K ahead of schedule. West campus had a great October and is lagging a little behind schedule; however, he feels there is no question that they will meet their goal.

The Life Sciences & Biotechnology Building has great space to entice donors. He reminded the committee that the building was built with bond money but money is needed to outfit the facility and for academic programs. A slate of spaces and a schematic of spaces were presented to the committee for preapproval. The committee approved the naming catalog and this item was included on this morning's consent agenda.

Mr. Dyba shared that he and/or his team met with all the deans and unit directors to discuss their priorities and goals for the upcoming Comprehensive Campaign. Buy in was received from all. Mr. Dyba also shared that there are a few 8-figure gift discussions going on which will be transformative for ECU and ECU's first 8-figure gift. A motion was made endorsing the public phase of the campaign and unanimously approved for presentation to the full board tomorrow.

Athletics

Mr. Jon Gilbert reviewed the metrics for Athletics. He reported that the Pirate Club has done an exceptional job with premium seating and the Student Pirate Club is growing. He shared that Athletics fundraising without Pirate Club is trending in the right direction and a recent \$100,000 gift was received for a new endowment. The new EC Letterwinners Club already has 200 members. He shared that next football season we will host 7 games with the first one being against NC State. Current basketball season ticket sales are less than expected. Athletics continues to monitor athletic expenses compared to budget and is in the green due to the counting of season football ticket sales; however, single game sales lag which is attributed to not selling as many tickets to the South Carolina contest. The upcoming contest against Cincinnati brings the highest ranked team to ever play at ECU.

Mr. Gilbert reported that six institutions were added to the American Athletic Conference. The start date is not finalized as we must wait to see when the three teams exiting leave. He also reminded the committee that each team leaving has a \$10M exit fee that goes into a conference reserve.

He announced that the APR is 993 which is the highest ever at ECU. Much growth has been made over the past three years.

Student game day attendance for the South Florida game was 10,216.

He shared that the Pirate Club brought back the Pirates Supporting Pirates program where businesses can join at a minimum of \$500. Currently there are 173 local businesses. Signing day for fall sports was yesterday, November 10. December 15 is football signing day and the second one is the first Wednesday in February.

Higher education is pushing for a policy on NIL. The newly formed constitution committee will vote in January and it is anticipated that change is coming with a large desegregation to conference level or individual schools.

Mr. Gilbert shared the success of Treasure Island, a place where student clubs from campus can gather during a football game. He believes this new venture has increased student attendance at the football games.

A question was raised asking why we don't compete with our more traditional rivals. Mr. Gilbert responded by saying a lot has to do with funding and revenue.

Our committee approved the non-salary compensation plan relative to academic bonuses which covers the gamut of all sports and competitive bonuses for conference championships and above were presented to the committee. Approval of this plan eliminates the need to come before the committee/board on sport specific as each occurrence arises. This item was included on this morning's consent agenda.

I will have a motion coming out of closed session, but for now, that concludes my report.

Health Sciences Committee
November 11, 2021

- Minutes from the September 9, 2021 meeting were approved.
- Dr. Ron Mitchelson discussed the newly adopted metrics that include the number of applications to health sciences division undergraduate, graduate and professional programs. Additional metrics include sponsored awards, Laupus Library Resource Utilization, and patient visits.

Mr. Chairman, I will have several motions coming out of closed session, but I do have one motion I'd like the board to consider now:

I move that the board approve the Joint Operating Agreement in support of the clinical integration between East Carolina University and Vidant, as presented in board materials.

MOTIONS FOLLOWING CLOSED SESSION:

- I move the Board approve the initial appointment with tenure for Dr. James Leigh Whiteside in the Brody School of Medicine as presented in the board materials.
- I move the Board approve the initial appointment with tenure for Dr. Raymond Mattingly in the Brody School of Medicine as presented in the board materials.
- I move the Board approve the College of Allied Health Sciences incentive payments as presented in board materials.
- I move the Board approve the School of Dental Medicine incentive payments as presented in board materials.



**East Carolina University | Finance & Facilities | November 12, 2021
Highlights**

- I. **Minutes** - Approved
- II. **Review of Operational Metrics** - State expenses are on track and the change in unrestricted fund balance is overall better than plan. AF Auxiliary is close to plan while SA auxiliary is a little off plan but anticipate improvement. Tuition compared to prior year is slightly up. DE rates are slightly higher while tuition to budget is better than plan. A lower FTE than normal projection was used in Mandatory Fees. Athletics is showing a significant gain with the football season ticket revenue. ECUP isn't doing as well as plan projection due to unbudgeted electronic health record cost and upper limit payments
- III. **Fee Proposals for Academic Year 2022-2023** - This year's guidelines did not allow any increase in resident tuition. Housing, Dining, Parking and 1 card proposed fee increases. Additionally, several Dental fees were proposed. Two of the dental increases will need BOG approval. All other fee increases only require BOT approval. - I'll have a motion at the end of my report.
- IV. **Ground Lease to Pacesetter Land, Company, LLC** - ECU has a developer agreement with Elliott Sidewalk Communities (ESC) for 19.2 acres. Thus far, we have sold them 3 acres which were the historical buildings and have approval to lease 2 acres from BOT and BOG. That leaves 13.7 acres that needs approval by this Board and BOG for us to lease to Pacesetter Land Company which is a part of ESC enterprise . This item was included in this morning's consent agenda.
- V. **Sever Eight Buildings on Millennial Campus-Warehouse District** - We are requesting approval to demolish 8 buildings in the Warehouse District. Most likely not all 8 will be severed, however, the desire is for us to get approval from everyone including Council of State and therefore the project will not be delayed waiting on approvals. This item was included in this morning's consent agenda.
- VI. **Non-salary compensation policy-Car Allowances** - We are requesting an update to include Athletics staff in this benefit if their job requires them to routinely travel for their job. This item was included in this morning's consent agenda.
- VII. **Capital Projects Update** - Information was provided on the Life Sciences and Biotechnology Center, Mendenhall Renovation Phase I, Isley Innovation Hub, Main Campus Steam Plant Fuel Tank Farm, Multi-Sports Strength Training Facility. The Major Capital Projects Schedule was also provided.
- VIII. **Informational Items**
 - A. Stephanie Coleman, VC for Administration & Finance, provided the Comprehensive Budget Report.
 - B. Stephanie Coleman, VC for Administration & Finance, provided the Report of Approved EHRA Employee Salary Adjustments.
 - C. Stephanie Coleman, VC for Administration & Finance, provided the Pension Report.
 - D. Bill Bagnell, Associate VC for Campus Operations, provided information on the Designer Selection. Informal Projects included: Pharma Center Fit-Up in Life Sciences and Biotechnology Building and ESRC Court Lighting Replacement.
 - E. Bill Bagnell, Associate VC for Campus Operations, updated the Committee on Capital Projects. Information was provided on the Chilled water Infrastructure - McGinnis to Wright and Rawl Buildings.
 - F. Stephanie Coleman, VC for Administration & Finance, provided the Statement of Bonded Indebtedness as of June 30, 2021.

Mr. Chairman, I have one motion for the board's consideration this morning:

I move that the board approve the fee proposal for Academic Year 2022-23 as presented in board materials.

Report of the Audit, Risk Management, Compliance, and Ethics Committee for November 11, 2021

Operational Metrics Review

The committee reviewed the operational metrics related to Internal Audit, Healthcare Compliance, Research Compliance, and Athletics Compliance.

Through October, Internal Audit is on track to hit the targets for audit plan completion and auditor productivity. Mr. Poole reported that 92% of the audits on the plan are directly related to a University top risk, emerging risk, or strategic goal. Management has completed or made satisfactory progress towards resolving 95.8% of the audit recommendations that Internal Audit has followed up on during the current fiscal year.

Athletics Compliance and Healthcare Compliance are exceeding their targets for the number of education and consultation sessions they've provided for the year to date. For the year to date, 93.7% of the healthcare providers have passed their documentation reviews, exceeding the target of 90%.

Action Items

The committee approved changes to the fiscal year 2022 annual audit plan, as presented by Chief Audit Officer Wayne Poole. One audit was added to the plan and one audit was postponed. This does not require any action by the full Board.

Informational Items

Enterprise Risk Management – Ms. Stephanie Coleman

Ms. Coleman presented the University's top enterprise risks matrix, which includes the responsible senior management official for each risk. The matrix includes communications and steps that have been taken on each risk. The matrix also includes information on secondary risks and emerging risks.

Ms. Coleman advised that the University Affairs Committee would be receiving an update on student mental health and well-being, one of ECU's top risks, from Vice Chancellor Virginia Hardy and the Student Affairs team.

Office of Internal Audit – Mr. Wayne Poole

Mr. Poole provided information on Internal Audit resources as requested by the committee.

Mr. Poole briefed the committee on the University's annual financial audit which has been completed by the Office of the State Auditor. The State Auditor found the financial statements for the 2021 fiscal year to be fairly stated and reported no internal control weaknesses that would impact the accuracy of the financial statements. The financial audit report will be published in the next two weeks.

Mr. Poole advised the committee that this year ECU was selected by the State Auditor as part of the statewide audit of federal student financial aid funds. The State Auditor found no reportable findings related to ECU on this audit.

Mr. Poole also briefed the committee on several recently completed internal audits.

Mr. Chairman, that concludes my report.

University Affairs Meeting - November 11, 2021- Talking Points

BOT Members Attending: Fanning, Ward, Furr, Roberts, and Smith.

- **Metrics**
 - **Academic Affairs – Grant Hayes**
 - New freshman applications are slightly behind last year's pace – largely because the free app days reduced from 12 to 5 from last year to this.
 - NC resident applicants went down, but out of state applicants went up 500-600 apps.
 - Enrollment deposits are trending slightly behind last year, but it's still early
 - Transfer applications are similar to last year even though it's still early.
 - **Student Affairs – Virginia Hardy**
 - Housing –Contracts go live this month – earlier than in the past – this is a good thing. We are going to market to transfers for more space designated for them.
 - College Hill Suites will still have Q&I space but the rest of the building will go back to a residence hall as normal.
 - Counseling – YTD comparison – we are serving students more this fall and that is up even compared to pre-COVID years.
 - **Research – Mike Van Scott**
 - After a slow start in July, many of our metrics are tracking back toward our five-year goal – this is a good sign.
- **Action Items – our committee had two action items that we'll have at the end of my report.**
 - **Honors College (HC) Spotlight**
 - Dean David White explained the history of the Honors College – We are at close to 800 students, and they all receive scholarships. The highest level is called the EC Scholars and typically we have 80 EC Scholars at any given time (20 per year).
 - The graduation rate for HC is around 95% and the retention rate is around 98%.
 - Most HC students come from North Carolina, but we have an international student as well as students across the country. Again, the out of state tuition can be a barrier to these high-level students coming to ECU.
 - We have started admitting transfer students from the NC Community Colleges to the Honors College (new this year).
 - The breakdown for HC students each year is: 20 EC Scholars – 80 Chancellor Scholars and 100 Centennial Scholars.
 - Associate Dean Todd Fraley explained the request from the Honors College to allow out of state students trying to become EC Scholars to be treated as in-state students and only pay in-state rates. This practice does happen at other schools and the statute exists for ECU to follow.

- **Informational Items**

- **Student Mental Health**

- Dr. Valerie Kisler-van Reede and Steven Trotter discussed the holistic approach to mental health and well-being. The mental health crisis isn't a college campus issue, it's not an ECU issue either – this is a young person's issue and the pandemic hasn't helped.
 - Dr. Kisler-van Reede shared data from the First Year Assessment report conducted this summer specific to stress, mental health, and loneliness.
 - There is a direct correlation between those suffering in mental health issues and academic success and engaging with these students can be key to their success.
 - She shared that we are struggling to keep counselors as private practices are recruiting our staff and offering them more money and flexibility by working from home.
 - Students across all classes are having mental health issues. It is no longer a first-year college student problem. She shared a new program called My SSP (Student Support Program) which has provided 24/7 support that helps the influx of caseloads with staff.
 - Steven Trotter discussed the focus is on prevention through the elements of well-being including career, social, financial, physical and community.
 - He explained the philosophy of surviving, striving and thriving and he talked about how our bodies are like a gas tank – recognizing when the tank is low and how to refuel the tank.
 - Steven shared some of the signature prevention strategies programs and workshops and how they connect to the well-being of our students.

- **Career Services and Academic Planning**

- Tom Halasz and Patrick Roberts from Career Services presented on Career Readiness and discussed the Career Advocate Network that is training for faculty and staff to better prepare students for career options.
 - The Career Readiness Continuum demonstrates how Career Services are provided in conjunction with faculty from the first year through to the senior year and also serves graduate/professional students and alumni.
 - Handshake is the software system we use in Career Services including nearly 5,000 appointments and 225 academic unit partnerships.
 - Patrick shared some data specifically from Career Fairs over the last five years. He stated that partnerships with academics have been huge for maintaining student engagement during the pandemic. From the CET Fair, he shared that Amazon attended for the first time ever and student engagement for these events are very high.
 - IPAR also did a demo of the First Destination Dashboard and shared some data specific from the Colleges of Nursing and Engineering and Technology to learn how many graduates have jobs, a map of where the students are working and he showed the ability to drill down to NC and even the county level.

Mr. Chairman, that concludes my report and I have two motions for the board to consider:

Honors College Motion

I move the board authorizes the EC Scholars Program within the Honors College the authority to use of North Carolina General Statute 116-143, which provides the full cost scholarship opportunities for students at constituent institutions as outlined in the statute and as presented in board materials.

And I'd like to call on Chandler Ward to make the last motion coming from our committee:

Conferral of Degrees Motion

I move the candidates for degrees, as approved by the Chancellor and Faculty Senate, be authorized for conferral at the annual winter commencement on Friday, December 17, 2021.