

Report of the Audit, Risk Management, Compliance, and Ethics Committee for April 25, 2025

Operational Metrics Review

The committee reviewed the operational metrics related to Internal Audit and Compliance for fiscal year 2025 through March.

Action Items

The committee had one action item. We approved the University's fiscal year 2026 annual audit plan as presented by Chief Audit Officer Wayne Poole. This item does not require action by the full Board.

Informational Items

Enterprise Risk Management – Mr. Chris Rowland

Mr. Rowland shared the University's updated risk matrix for 2025-2027. The matrix was updated after discussion and review by the ERM Committee and endorsed by the Chancellor's Executive Council. The list of top risks is essentially the same as the previous iteration, with some tweaks to the order of risks and one new entry into the top 10.

Research Compliance – Ms. Becky Welch

Ms. Welch provided an overview of the University's research-related compliance responsibilities. A strong research compliance infrastructure is critical in light of the University's recent R-1 designation. Ms. Welch shared some recent and upcoming areas of emphasis because of the change in federal leadership, and how the University is adapting. A notable emphasis is on the disclosure and management of relationships with foreign entities.

Academic Advising Update – Dr. Allen Guidry

Dr. Guidry provided an update on the steps taken to address previous audit recommendations related to Academic Advising. One key accomplishment so far is the development of an "advising syllabus" which will be deployed for the fall 2025 semester. The document outlines the core commitments of advisors and students to ensure successful advising relationships. Dr. Guidry also provided an update on future steps that will be taken, including using the CRM system to help standardize advising processes and provide advisors and students better tools with which to monitor status and remain engaged with each other. The tools incorporated into the CRM system will be piloted in the fall 2025 semester. The goal is to strengthen advising practices and standardize the student experience across the various colleges and schools, as a key part of the University's Student Success agenda.

Closed Session

We discussed other audit topics in closed session.

Mr. Chairman, that concludes my report.

Report of the Committee on Strategy and Innovation for April 24, 2025

The Committee on Strategy and Innovation met on April 24, 2025. Committee members present were Tom Furr, Scott Shook, Van Isley, Carl Rogers, Anderson Ward, Vanessa Workman, and Fielding Miller. The committee approved the minutes from February 6, 2025. The next agenda item introduced Jason Simon, CEO of Simpson Scarborough, a nationally recognized leader in the field of higher education brand management. Mr. Simon updated the Board on the partnership between ECU and SimpsonScarborough, including the timeline and scope of work. Mr. Simon spent some time discussing the marketing challenges facing universities today and the importance of building and maintaining a comprehensive brand system and strategy. In today's environment, it is imperative that ECU is able to communicate who we are and the value we offer. Our brand is more than a logo or tagline – it's the story we tell, experiences we create, what we deliver to current and future students, and the community we serve. We look forward to future updates from Simpson Scarborough on the best way for ECU to accomplish this task.

Mr. Chairman, that concludes my report.

Athletics and Advancement**April 25, 2025****Committee Report**

The Athletics and Advancement Committee met in regular session on April 24 and approved the February 6, 2025, meeting minutes.

Dutch Holland, Chair of the Board of Visitors, presented the slate of officer recommendations: Toby Thomas (Chair), Ryan Beeson (Vice Chair), and Brad Osborne (Secretary). A record 29 nominations were received, with 17 individuals approved for appointment or reappointment. The slate for member appointments, reappointments and officers were approved by committee and was included on the consent agenda this morning.

Athletic Director Jon Gilbert shared an update on ECU Athletics, emphasizing ongoing challenges in intercollegiate sports, including NIL, the House v. NCAA settlement, the transfer portal, sports gambling, and conference realignment. While athletics remains a visible part of ECU, Gilbert highlighted the university's continued academic focus, noting a 3.26 average GPA among 465 student-athletes.

Gilbert reviewed ECU's financial performance, citing substantial self-generated revenue from ticket sales, media rights, donor contributions, and conference distributions. ECU ranks 5th or 6th in financial standing among 13 conference schools. The FY24 deficit improved to \$5.6 million from a projected \$6.9 million. Similarly, FY23's actual deficit was \$3.9 million versus a projected \$8.6 million.

Regarding the House settlement, Gilbert noted ECU's share is \$700,000 annually for 10 years, deducted from conference distributions. Starting in 2025–26, institutions may share up to \$20 million annually with athletes. All sports will shift to equivalency status, providing scholarship flexibility under new roster limits. NIL payments over \$600 must be reported to the NCAA Clearinghouse.

To adapt, ECU will increase baseball scholarships and match those investments in women's sports to maintain Title IX compliance. Plans also include Alston Awards for academic performance and revenue sharing in football, men's and women's basketball, and baseball. Deloitte Consulting is advising on implementation and the Purple & Gold Society will help offset costs.

The committee approved a \$10.3 million expansion of Clark-LeClair Stadium, a fully funded 11,000-square-foot facility. Groundbreaking is expected in August, and the timeline is 15 months.

In closed session, the committee approved a revision to the employment agreement for ECU Men's Basketball Coach Mike Schwartz, and a naming proposal in honor of Mike and Laura Taylor, both of which were included on the consent agenda this morning.
Mr. Chairman, that concludes my report.

Report from the Joint Meeting of the Committee on Strategy & Innovation and the University Affairs Committee on April 24, 2025

The Committee on Strategy and Innovation and the University Affairs Committee met yesterday in joint session with almost full membership from both committees in attendance. The meeting was the third and final discussion in a series of three meant to inform and educate us on the Enrollment Management Strategy here at ECU.

The session covered several primary topics with informational presentations from leaders in News & Communications, Advancement, IPAR and the Graduate School, Innovation & Engagement and Learner Operations in Academic Affairs.

Jeannine Hutson presented about ECU's market positioning and referenced the Simpson Scarborough presentation in the morning on Thursday. Chris Dyba presented on incoming student scholarship efforts, and Ying Zhou and Debra Jackson collaborated to offer insight on the graduate enrollment space.

The session closed with Sharon Paynter and Allen Guidry describing the innovative vision for alternate enrollment spaces, including non-traditional age students generally and programs like ECU Online Flight Path Programs as part of Project Kitty Hawk, as well as paths other than a traditional degree, like microcredentials or potentially stackable credentials that could, but don't have to, build toward a degree down the line.

All parties yesterday shared their gratefulness for the teams who put on the presentations during the three part series on Enrollment Management. Both committees will spend some time over the summer discussing what metrics should be monitored related to ECU's enrollment strategy.

Mr. Chairman, that concludes my report.



Report of the University Affairs Committee for April 25, 2025

The University Affairs Committee met in regular session with committee members Fussell, Roberts, Furr, Ward, Smith and Workman in attendance.

As a first order of business, the Committee approved the minutes of the February 6, 2025 meeting with no changes.

Next, the committee approved the conferral of degrees for those graduating on May 9. Just a note, that's a special day in particular for SGA President Anderson Ward.

We also heard two informational topics – first, the UNC System Intercollegiate Athletics Report to the System Office, in which no significant findings or irregularities were reported.

The second item was related to the recent System Office request that Boards of Trustees remain informed of waivers for degrees which require more than the 120-credit hour cap currently in place. ECU has two of these waivers in place since the last review in 2018 that will remain, and has no new or additional waivers to report since that time.

The committee went into closed session to consider 41 promotion and tenure recommendation. Those were approved as part of the consent agenda this morning.

Mr. Chairman, that concludes my report.



East Carolina University | Board of Trustees
Budget, Finance, and Infrastructure /Main Campus Student Center 249 |
April 25, 2025
Highlights

The Budget, Finance, and Infrastructure Committee met on April 24, 2025.

Minutes were approved from February 6, 2025, meeting.

Ms. Coleman presented highlights on the operational metrics for fiscal year 2025.

Ms. Coleman presented the All Funds Budget Quarterly Report. Ms. Coleman shared comparative data on revenue and expenses and the budget vs actual for the third quarter of FY25 and did not reflect any concerns.

Ms. Coleman presented the All Funds Budget for fiscal year 2026 and shared yearly comparative data on revenue and expenses for fiscal years 2024 and 2025. Details were provided in Board materials, and the item was approved as part of the consent agenda.

Ms. Coleman presented a request for Clark-LeClair Renovation & Expansion Elevations Approval and project approval. The existing facility needs upgrades to meet ADA requirements, building code compliance, and correct water intrusions issues. Details were provided in Board materials, and the item was approved as part of the consent agenda.

Mr. Bagnell presented a request for CM at Risk Approval for the Regional Outpatient Behavioral Health Facility. Details were provided in Board materials, and the item was approved as part of the consent agenda.

Mr. Bagnell presented a request for CM at Risk Approval for Howell Science North Renovation. Details were provided in Board materials, and the item was approved as part of the consent agenda.

Mr. Bagnell presented requests for Advance Planning Approvals on:

- A. Mendenhall Renovation Phase 3 & 4 Design
- B. Todd Hall Crawl Space Reconditioning
- C. Blount Intramural Fields
- D. Fletcher Residence Hall Envelope Repairs

Details were provided in Board materials, and the items were approved as part of the consent agenda.

Mr. Bagnell presented a request for Capital Authorization Approval on Scott and Jarvis HVAC Controls. This action will increase full authority for this project. Details were provided in Board materials, and the item was approved as part of the consent agenda.

Ms. Coleman presented a request for two Lease Approvals on:

- A. 207 E. 5th St. – three-year lease by acquisition +8062 NSF from No Quarter, LLC
- B. 503 Bowman Gray Dr. – 5-year sublease by acquisition +10,600 SF of clinical and Office space from Vidant Medical Group, LLC.dba ECU Health Physicians

Details were provided in Board materials, and the items were approved as part of the consent agenda.

Ms. Coleman presented a request for six Policy Approvals on:

- A. EHRA Leave Programs
- B. Faculty Serious Illness and Parental Leave
- C. Leave Policy for Twelve-month Faculty
- D. Notice of Nondiscrimination

E. Parking & Traffic Ordinance

F. University Motor Vehicle

Details were provided in Board materials, and the items were approved as part of the consent agenda.

This concludes my report.