



AGENDA
Committee on Strategy and Innovation
November 21, 2024

- I. Approval of Minutes, September 26, 2024
Tom Furr
Committee Chair

- II. Carnegie Classifications of Institutions of Higher Ed
Dr. Philip Rogers
Chancellor

Mushtaq Gunja
Executive Director
Carnegie Classifications



AGENDA ITEM

- I. Approval of Minutes – September 26, 2024..... Tom Furr
Committee Chair

Situation: Approval of the minutes from the Committee on Strategy and Innovation on September 26, 2024 is required.

Background:

Assessment:

Action: This item requires a vote by the committee.

Minutes of the Committee on Strategy and Innovation for September 26, 2024

The Committee on Strategy and Innovation met on September 26, 2024 as part of the Board of Trustees regularly scheduled meeting. The meeting originated from the Main Campus Student Center room 249, on the campus of East Carolina University.

Chair Tom Furr called the meeting to order. Committee attendance was taken and present members were: Tom Furr, Scott Shook, Van Isley, Vanessa Workman, Carl Rogers, Jeffrey Roberts, and Anderson Ward. Committee member Fielding Miller was absent.

Mr. Furr asked for a motion to approve the minutes from the April 11, 2024 committee meeting. The motion was made and seconded. The minutes were passed with no negative votes.

The next item on the agenda was an update from Dr. Mike. Waldrum, Dean, Brody School of Medicine and CEO, ECU Health. Dr. Waldrum provided an update to the board on the integration known as ECU Health.

Hearing no further business to come before the committee, Mr. Furr asked for a motion to adjourn. The motion was made and seconded. The committee voted to adjourn.

Respectfully submitted,
Kimrey Miko

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AGENDA ITEM

II. Carnegie Classifications of Institutions of Higher EducationPhilip Rogers
Chancellor

Mushtaq Gunja
Executive Director
Carnegie Classifications

Situation: The new Carnegie Classifications will be released in February 2025. Given the Board of Trustees role in supporting the long-term mission and success of ECU, it is imperative the board has an awareness of the classification system and what certain designations mean. The Carnegie Classification is a key metric that can directly influence a university’s strategic decisions, reputation, funding, and ability to achieve its goals.

Background: The Carnegie Classification is the leading framework for recognizing and describing institutional diversity in U.S. higher education. In 1970, the Carnegie Commission on Higher Education began developing a classification of colleges and universities to support its program of research and policy analysis. The framework was first published in 1973 and is now updated every 3 years to reflect changes among colleges and universities. The Carnegie Classification of Institutions of Higher Education is a system used to categorize and classify U.S. colleges and universities based on their research activity, institutional characteristics, and mission.

Assessment: The Committee on Strategy and Innovation will receive a presentation on the Carnegie Classification System from the nation’s leading expert on the classification system, Executive Director of Carnegie, Mushtaq Gunja.

Action: This item is for information only.