

DRAFT COMMITTEE REPORT

The Athletics and Advancement Committee met yesterday and received several important updates.

Vice Chancellor Christopher Dyba reported that the University achieved its second-largest fundraising year in history, with balanced support across athletics, health sciences, and the main campus. He also highlighted the launch of the Chancellor's Scholars program, which provides \$10,000 scholarships to high-achieving in-state students. This fall, 75 students with an average GPA of 3.75 enrolled, representing 33 counties and 28 intended majors. The long-term goal is to endow 300 scholarships, with five already secured, and additional progress dependent on state support and matching funds.

Assistant Vice Chancellor Nicole Stokes shared an update on the enterprise-wide Salesforce implementation. Advancement has chosen Kindsight's Ascend system, already in use at more than 150 institutions. Migrating nearly 300,000 constituent records will be a significant task, but the 20-month project is underway with collaboration across campus, Athletics, and ECU Health. Phase one, focused on internal users, is set to launch in spring 2026, followed by external systems such as online giving and donor engagement tools.

J.J. McLamb and Ryan Robinson reported that football attendance is leading the conference, season ticket sales are up, and the Impact Fund is on track to provide \$7 million in scholarships. National exposure has increased through ESPN broadcasts, while major facility projects, including the Isley Indoor Facility and the Dick and Sarah Bennett Baseball Facility, are progressing well. Challenges ahead include scholarship endowments, the tighter NCAA football transfer window, and parking impacts from construction.

The committee approved two naming proposals in honor of Gordan and Kim Darragh and Tom Morris, on behalf of Meredith Hinton. Those naming proposals were approved as part of the consent agenda this morning.

This concludes the report from the Athletics and Advancement Committee.



Meeting of the Board of Trustees
University Affairs Committee
October 2, 2025

REPORT OF THE UNIVERSITY AFFAIRS COMMITTEE FOR OCTOBER 2, 2025

Thursday, October 2, 2025 at 12:30 p.m.
Via Videoconference and Panopto Livestream
ECU Main Campus Student Center, Room 249
501 E. 10th St.
Greenville, NC 27858

The University Affairs Committee began with Provost Buddo presenting the first annual Faculty Workload Report for consideration. The committee voted to approve the 2025-2026 report as presented and it is on the consent agenda for the full Board this morning.

Next the committee received a briefing on Fall 2025 enrollment at ECU. We heard great news about increased enrollment, increased retention and persistence rates, progress in the transfer student space, and much more. The committee also heard about challenges, especially related to graduate enrollment, and engaged in discussion on some of the factors driving those challenges.

Partners from Student Affairs then shared with the committee an update on student engagement at ECU. Student Affairs and Academic Affairs have been working together to assess multiple aspects of the student experience, like orientation, opening weekend, and other student engagement avenues like Greek Life. Updates to experiences like these ensure that our student life efforts are maximizing student engagement impact and we are staying current to meet student expectations and needs. We also heard from two very successful students who shared their insights on how they've benefited from being engaged on campus.

Lastly, we went into closed session to consider one personnel appointment with tenure that is also on the consent agenda for the board this morning.

Mr. Chairman, that concludes my report.



COMMITTEE REPORT HIGHLIGHTS

The Budget, Finance, and Infrastructure Committee yesterday.

Vice Chancellor Coleman presented All Funds Budget Quarterly Report showing comparative data on revenue and expenses for budget versus actual for fiscal year 2025.

Vice Chancellor Coleman also presented a General Fund Update and impacts to the University. The North Carolina General Assembly has approved two mini bills thus far for the biennium. Impacts to ECU included benefit rate increases for state funded positions, reduction in funding for nonresident graduate waivers and repair and renovation funding. Additionally, ECU also received SCIF funding of \$60M for the Medical Education Building.

The committee approved a lease by acquisition ± 10,115 NSF located in the Prizery, located at 1000 S. Greene St. Greenville, NC as required in the Development Agreement with Intersect East Historic Properties, LLC. Given new information, that item will be considered at a future meeting.

Ms. Coleman presented a Policy Approval request on Administrative Separation and/or Return to a Faculty Position. This policy outlines ECU's terms and conditions for Senior Academic and Administrative Officers separating from their administrative appointment, whether voluntarily or involuntarily.

New members were made aware of what's in the informational items.

This concludes my report.

COMMITTEE ON STRATEGY & INNOVATION COMMITTEE REPORT

The Committee on Strategy and Innovation received a comprehensive update on ECU Health from Dr. Michael Waldrum, beginning with the history and integration of ECU Health and its impact to date. Over the past 40 years, the partnership between the Brody School of Medicine and Vidant Health has evolved into one of the largest academic medical systems in the United States. The integration has delivered measurable results. Since 2022, state funding has increased, clinical revenues have grown faster than before, and ECU has seen a \$40 million enterprise impact. Recruitment and retention of providers has also improved due to competitive compensation, practice consolidation, and streamlined recruitment processes.

The academic pipeline has also expanded. The Brody School is growing to 120 students per class by 2027, with new early assurance pathways, rural training tracks, and additional graduate medical education programs.

The committee spent time in closed session discussing confidential information related to competitive healthcare.

And there is still much to do. Looking ahead, ECU Health will continue focusing on access, efficiency, rural care delivery, and innovative solutions to strengthen patient care and financial sustainability, positioning ECU Health as the academic health system for Eastern North Carolina. And we will definitely bring Dr. Waldrum back in the near future to continue our conversation.



**Report of the Audit, Risk Management, Compliance, and Ethics Committee
October 2, 2025**

Chair Burt and members of the Board—

The Audit, Risk Management, Compliance, and Ethics Committee had two action items. First, we approved revisions to the Internal Audit charter to ensure alignment with professional audit standards. Second, we approved three additions to the University's annual audit plan. Neither of these items requires action by the full Board.

On the informational side, the committee received several important updates. Mr. Wayne Poole provided an orientation on the scope of the committee's oversight. Mr. Chris Rowland presented on the role of Enterprise Risk Management, including ECU's updated risk matrix for 2025–2027 and how it aligns with the UNC System's top risks.

Mr. Poole also briefed us on the Internal Audit program. He reviewed results of the fiscal year 2025 self-assessment, outlined plans for the upcoming external review, and presented the FY 2025 annual report and strategic plan. In addition, he provided highlights from a recent audit of the Central Reservations Office.

The committee moved into closed session for further discussion of audit topics.

Madame Chair, that concludes my report.