

AGENDA
Athletics & Advancement Committee
April 24, 2025

- | | | |
|------|---|-------------|
| I. | Approval of Minutes – February 6, 2025 | Action |
| II. | Board of Visitors Appointments and Officer Appointments | Action |
| III. | ECU Athletics Landscape | Information |
| IV. | Closed Session | |



Meeting of the Board of Trustees
Athletics & Advancement Committee
April 24, 2025

AGENDA ITEM

- I. Approval of Minutes – February 6, 2025..... Fielding Miller
Committee Chair

Situation: Approval of the minutes from the February 6, 2025, meeting.

Background: N/A

Assessment: N/A

Action: This item requires a vote by the committee.



Athletics and Advancement

February 6, 2025

Minutes

The Athletics and Advancement Committee met in a regular session on February 6, 2025. A quorum was established, and the committee approved the November 21, 2024 meeting minutes.

Director of Athletics Jon Gilbert provided an update on key developments within the athletics department. He began with a report on the house settlement, noting that the objection period closed on January 31, and final court approval is expected on April 7. Financial matters were also discussed, including a revenue share plan presented by Deloitte and ongoing discussions regarding the AAC minimum investment.

Mid-year student-athlete enrollment figures were reviewed, with 37 new enrollees, including 30 football players, 3 volleyball players, 2 soccer players, 1 tennis player, and 1 men's track athlete (pending confirmation). Academically, the department reported a single-year Academic Progress Rate (APR) of 991, the highest since the COVID-19 pandemic, which qualifies the institution for the NCAA Academic Distribution.

The Pirate Club currently has 9,349 members, consisting of 5,124 full members and 4,225 student members. While overall membership has declined since 2022, revenue per member has increased. Over the past three years, the Pirate Club has raised \$82 million, with annual contributions of \$36.2 million in 2022, \$23 million in 2023, and \$22.8 million in 2024. Additionally, 125 donors have contributed major gifts of \$25,000 or more. Plans are in place to break ground on the Isley project in May 2025.

The athletics department will celebrate National Girls and Women in Sports Day during the upcoming Saturday Women's Basketball Game. In addition, Dr. Jan Veinot, the Athletics Mental Health Specialist, will be recognized for her efforts in supporting student-athlete mental health.

The committee approved a motion regarding non-salaried compensation and bonus plans. That was approved by the full board as part of the consent agenda.

Vice Chancellor for University Advancement Christopher Dyba provided updates on University Advancement and the Chancellor's Scholars program. For the 2025-2026 academic year, there will be 75 new Chancellor's Scholars and 30 renewals, totaling 105 scholarships. Advancement is already preparing for FY 2026-2027. Most of these scholarships are annually funded with commitments of \$10,000 over four years, though a small number are endowed. Moving forward, the focus is on increasing endowments to ensure sustainable funding and secure state matching, reducing the need for continuous fundraising.

Selection for the Chancellor's Scholars program primarily included students who applied for the Honors program but were waitlisted. Of the 617 initial applications, candidates were evaluated based on GPA, leadership, service, employment, and commitment to ECU and their major. The strongest candidates were ranked, and 253 total scholarship offers were extended to fill 75 available slots, anticipating a 30% yield.

For the Voyager Scholars program, which supports out-of-state students, all 55 students from the Honors waitlist were considered. Unlike the Chancellor's Scholars program, students who had already deposited were not removed, helping to prevent enrollment melt. With 20 available slots, efforts are underway to fill as many as possible.

Pirate Nation Gives (PNG) will take place on March 5. The goal is to exceed last year's \$8.5 million in donations and engage more than 3,000 individual donors.

During the closed session, the committee reviewed and approved five naming proposals that were also approved by the full board via consent agenda.



AGENDA ITEM

- II. Board of Visitors Officer and New Member AppointmentsDutch Holland
Chair, ECU Board of Visitors

Situation:	The Board of Visitors has recommended the slate of officers for the 2025-26 year as well as a slate of reappointments and new members for consideration by the Board of Trustees.
Background:	The ECU Board of Visitors is a volunteer board that advises, promotes, and advocates on behalf of the university. Membership consists of no less than forty and no more than sixty appointed members, 8 ex-officio members, and emeritus members. Appointed members are approved by the Board of Trustees.
Assessment:	The Board of Trustees will consider the recommended slate of reappointments, new members and officer appointments presented in these materials.
Action:	This item requires a vote by the committee, with a vote by the full Board of Trustees through the consent agenda.



MEMORANDUM

TO: ECU Board of Trustees

FROM: Dutch Holland, Chair, ECU Board of Visitors

DATE: April 4, 2025

RE: Board of Visitors New Member Appointments and Officer Recommendations

The Board of Visitors voted on Friday, March 14th to recommend the following slate of officers for the 2025-26 year:

- Chair: Toby Thomas
- Vice Chair: Ryan Beeson
- Secretary: Brad Osborne

On behalf of the ECU Board of Visitors Executive Committee and Nominating Committee, it is our pleasure to recommend the following nominees for reappointments and appointments. As a reminder, nominations were solicited from members of the Board of Trustees, Board of Visitors, and the Chancellor's Executive Council. It is my understanding it was a record-tying year for nominations totaling 29 overall. This year, the Nominating Committee considered four candidates for reappointment and 13 new member appointments.

Recommended for reappointment to the Class of 2029:

- Wes Johnson (2nd Term)
- AJ Malicdem (2nd Term)
- Brad Osborne (2nd Term)
- Mark Pabst (2nd Term)

Recommended for appointment to the Class of 2029:

- | | | |
|------------------|-------------------|------------------|
| • Nicole Beasley | • Martha Logemann | • Todd Viverette |
| • Wade Cline | • Rebecca Moffitt | • Chandler Ward |
| • Lisa Faulkner | • Mary Lesa Pegg | • Bobby Woodard |
| • Matt Houston | • Allen Smith | |

Recommended to fill vacancies:

- Rodney Mallette – Class of 2026
- Ashley Elks – Class of 2027



I would like to thank the Nominating Committee Chair Lance Metzler and Vice Chair Wes Johnson for their hard work and specifically leadership during a difficult nominations process. Also, I would like to thank the members of the Committee – Wade Butner, Scott Chase, and Justin Davis along with Wanda Montano who served as a liaison.

Thank you for considering these recommendations and for your support of the ECU Board of Visitors.

2025-2026

BOV Class List

Class of 2026

Christina Bowen (1st term)
Tom Campbell (1st term)
Scott Chase (1st term)
Robert Cherry (filling vacancy)
Richard Cobb (1st term)
Brad Congleton (2nd term)
Barnanne Creech (1st term)
Lewis Gale (1st term)
Phil Kirk (1st term)
Nicole Kloss (1st term)
Rodney Mallette (filling vacancy)
Phil Tetterton (1st term)
Toby Thomas (2nd term)
Andrew Wasilick (1st term)
Scott West (1st term)
15 members

Class of 2028

Worth Carter (2nd term)
Frank Gray (1st term)
Steve Kearney (1st term)
Jordan Koonts (1st term)
Anna Scott Marsh (1st term)
Sam Matheny (2nd term)
Trent McGee (1st term)
Berry Oliver (1st term)
Alex Paschall (2nd term)
Everett Hayes Petteway (1st term)
Casey Prentice (1st term)
Tucker Robbins (1st term)
Joey Tart (1st term)
Bert Ward (1st term)
Nicholas Wilson (1st term)
15 members

Class of 2027

Ryan Beeson (2nd term)
Ellen Bland (1st term)
Wade Butner (1st term)
Justin Davis (1st term)
Robert Davis (1st term)
Ashley Elks (filling vacancy)
Ken Jolly (1st term)
Lynn Lang (1st term)
DaJuan Lucas (2nd term)
Lance Metzler (1st term)
Courtney Moore (filling vacancy)
Jared Plummer (1st term)
Tremayne Smith (1st term)
Kyle Smithwick (1st term)
Chip Wooten (1st term)
15 members

Class of 2029

Nicole Beasley (1st term)
Wade Cline (1st term)
Lisa Faulkner (1st term)
Matt Houston (1st term)
Wes Johnson (2nd term)
Martha Logemann (1st term)
AJ Malicdem (2nd term)
Rebecca Moffitt (1st term)
Brad Osborne (2nd term)
Mark Pabst (2nd term)
Mary Lesa Pegg (1st term)
Allen Smith (1st term)
Todd Viverette (1st term)
Chandler Ward (1st term)
Bobby Woodard (1st term)
15 members

Continued on back

Emeritus Members

Sabrina Bengel
Steve Brown
Doug Byrd
Alisa Chapman
John Cooper
Carl Davis
Mark Garner
Bob Greczyn
Linda Hofler
Dutch Holland
Steve Jones
Preston Mitchell
Wanda Montano
Angela Moss
Reid Overcash
Linda Thomas
Reid Tyler
Terry Yeargan
18 members

Ex-Officio Members

Philip Rogers (Chancellor)
Jason Poole (Board of Trustees)
Matt Slate (ECU Foundation)
Shannon Minges (Alumni Association)
Sean Smith (Pirate Club)
Will Franklin (Med & HS Fndn)
PJ Connelly (Mayor of Greenville)
Benji Holloman (County Commissioners)
8 members

Membership Summary

60	appointed members
8	ex-officio members
18	<u>emeritus members</u>
86	TOTAL

Nomination Form

First Name of Nominee	Nicole
Last Name of Nominee	Beasley
Preferred Mailing Address	130 Lewis Lane Jackson, NC 27845
Preferred Phone	252-676-0546
Preferred Email	beasleyn20@ecu.edu
Business/Company Name	East Carolina Univeristy School of Dental Medicine
Business Address	100 Health Center Drive Ahoskie, NC 27910
Profession/Title	Dentist/Assistant Director CSLC Ahoskie/Clinical Assitant Professor
Areas of interest in higher education	student-engagement
ECU Alum	yes
Year(s) Graduated	2016
Degree(s)	DMD
Major(s)	Dental
Name of Nominator	Vanessa Workman
Nominator Email Address	albernaz@me.com

Nominator Phone Number	(252) 258-7285.
Attachments	bio-resume
Personal Bio OR Professional Resume of Nominee	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Beasley-N-ResumeNew.docx
Upload Nomination Letter	

Nicole E. Beasley
130 Lewis Lane Jackson, NC 27845
(252)676-0546
nbeasley11@gmail.com

EDUCATION

East Carolina University School of Dental Medicine	Greenville, NC
<i>Advanced Education in General Dentistry Residency</i>	2016-2017
<i>Doctor of Dental Medicine</i>	2012-2016
University of North Carolina at Greensboro	Greensboro, NC
<i>Bachelor of Science in Biology, Minor in Chemistry</i>	2007-2011
Concentration: Human Biology, Pre-Dental	
Honors: Cum Laude	

LICENSE AND CERTIFICATIONS

NC Dental License #10344
DEA License FB6025387
NPI 1447703426
Basic Life Support Certification

ACADEMIC AND PROFESSIONAL EXPERIENCE

East Carolina University School of Dental Medicine	Ahoskie, NC
<i>Assistant Director, Clinical Assistant Professor</i>	September 2020 – Present
<ul style="list-style-type: none">• Supervises students and residents as they perform a wide range of dental procedures.• Provides patient care in an underserved area.• Collaborates with a wide range of offices and committees throughout the School of Dental Medicine.• Works together with the neighboring FQHC to provide care to mutual patients.• Evaluates residents periodically to ensure their progression in the program.• Interviews applicants for admission into AEGD residency program.• Performs hygiene exams for Bertie County School Oral Health Project and collaborates with other members of the project to treat patient needs beyond hygiene in Ahoskie clinic.• Completes annual staff evaluations and conducts regular staff meetings.• Collaborates with Vidant/ECU Rural Family Medicine Residency Program to involve dental and medical residents in social engagement and mutual training.	
UNC School of Dentistry	December 2017 – September 2020
<i>Adjunct Instructor</i>	
<ul style="list-style-type: none">• Instructs fourth year dental students during routine dental procedures.• Educates students on how to work with a dental assistant.• Provides feedback to dental school on student's progress.	
Rural Health Group, Inc. Dental	Jackson, NC
<i>Dentist</i>	July 2017 – September 2020
<ul style="list-style-type: none">• Performed restorative, endodontic, prosthodontic, and surgery procedures on adults and pediatric patients.• Educated patients on proper hygiene and techniques.• Ran multiple chairs and performed hygiene checks.• Performed screenings on pre-kindergarten children at Head Start locations.• Worked well with all members of the dental team.	

Nicole E. Beasley
130 Lewis Lane Jackson, NC 27845
(252)676-0546
nbeasley11@gmail.com

COMMITTEES

Executive Committee of the Faculty Council
SODM Associate Dean of Student Affairs Search Committee (2021 and 2024)
Admissions Committee
Spruce Pine Director Search Committee (Head of Committee, 2023)

MISCELLANEOUS

Leadership Development Academy (2023 Cohort)
ECU 40 Under 40 Leadership Award (2023)

SCHOLARLY CONTRIBUTIONS

Integration of Clinical Special Care Dentistry Training in Underserved Community Settings (poster)
Teledentistry in Management of Oral Lesion Consultations in a Rural Setting (poster)
Testing a Case Definition for Special Care Dentistry (poster)

SERVICE

Give Kids A Smile
Preparing Tomorrow's Dentist Alumni Panel (2023)
ECU SODM Family Day Volunteer (2021 and 2023)
Presented to the Dental Career Network (2022)
Purple and Gold Bus Tour (2021)
HRSA Rural Storytelling Project (2022)
CADA Head Start screenings
NC MOM clinics
C.S. Brown High School health career panel (2017)
Guilford County Department of Public Health Dental Clinic (2010-2011)

PROFESSIONAL ORGANIZATIONS

Member of North Carolina Dental Society	August 2012-Present
Member of American Dental Association	August 2012-Present
Member of Academy of General Dentistry	February 2013-Present
Member of North Carolina 5 th District Dental Society	May 2016-Present

References available upon request.

Nomination Form

First Name of Nominee	Wade
Last Name of Nominee	Cline
Preferred Mailing Address	3309 Camille Drive, Winterville, NC 28590
Preferred Phone	252-229-2177
Preferred Email	wade.cline@mbgpepsi.com
Business/Company Name	Minges Bottling Group
Business Address	PO Box 520, Ayden, NC 28513
Profession/Title	Director of Sales
Areas of interest in higher education	fundraising, student-engagement, legislative-advocacy
ECU Alum	yes
Year(s) Graduated	1979
Degree(s)	BS
Major(s)	Business
Name of Nominator	Scott Shook
Nominator Email Address	shookpirate@gmail.com
Nominator Phone Number	252-883-7466

Attachments	
Personal Bio OR Professional Resume of Nominee	
Upload Nomination Letter	

Wade Clifford Cline

Born in San Diego, California on July 16, 1957

Lived in various communities in the United States as his father was in the Navy for 20 years as a Hospital Corpsman.

Wade has 3 siblings Cindy/Terry Lynn & Scott

Graduated from Swansboro High School in 1975.

Continued his studies at East Carolina University where he secured his Bachelor of Science Degree at the School of Business in 1979

While at ECU he maintained 2 jobs to pay tuition/books and Room and board. (drove a school bus and worked at Roses in the evenings)

While at East Carolina he was inducted into Gamma Beta Phi (an Honor Service Organization) and was elected to be the President of the ECU Chapter.

Wade was also elected to the National Executive Committee and received the "Certificate of Merit" for his leadership at the National level.

After Graduating from East Carolina, he maintained his employment at Roses Dept Store and worked as an Assistant Manager in Virginia, Delaware and New Bern, NC.

While in New Bern he was offered a job by the local Sales Manager at the New Bern Pepsi Facility.

His first job at Pepsi Cola of New Bern, Inc. was in Food Service and Business Development where he started his career on April 13, 1981.

Wade later learned route operations and bottle & can distribution.

He later served as the Military Sales Manager at Camp Lejeune and Cherry Point.

Wade was also assigned duties in warehousing and office management.

He was promoted to General Manager of the New Bern Franchise in 1997.

Wade was involved in various transformational projects Bulk Delivery in Large Format and the Geo Box Conversion in Small Format.

While in New Bern he married Pamela Messner Cline soon to be celebrating 43 years on April 24, 1982.

They have 2 daughters, Sterling Cline Pryor and Blake Cline Hudson.

Wade was also involved in the Church and the New Bern Community.

He served as Chairman of the Military Affairs Committee for 10 years at the New Bern Area Chamber of Commerce.

Wade and his family were active members of Christ Episcopal Church, and he served on the Vestry and served on the Clergy Search Committee for 3 years in 1997.

He joined the Board of Directors for the Marine Corps Scholarship Foundation in 2003 where he still serves today. This organization raises money for the Military dependents funding scholarships to various colleges across the US.

Wade was promoted to the Director of Sales by Jeff and Tom Minges in the year 2000 when the Minges Family merged all three individual franchises into one for Eastern NC.

He was inducted into the PepsiCo Ring of Honor in 2007.

He was also a proud member of the MBG Director Team where the Minges Bottling Group was Nominated as the “Bottler of the Year” in 2016.

Wade has had the unique privilege of having worked for 3 generations of a family-held business.

January 28, 2025

East Carolina University
Board of Visitors
202 Spillman Building
Greenville, NC 27858

To Whom It May Concern:

I am pleased to submit the name of Wade Cline of Winterville, NC to serve on the BoV for the coming nomination cycle. Anne and I have had the pleasure of knowing Wade and his family for over a decade. Wade will be retiring at the end of the year from a very successful career with Minges Bottling Group where he led a lengthy career in senior management, and is retiring as Director of Sales.

Wade is a proud Pirate, and has been active in the Pirate Club for decades. This very personal story best illustrates why I believe that Wade will make an excellent BoV member. Over the recent holidays, Wade and Pam joined Anne and me for dinner, and discussion ensued upon what he would spend his time doing in retirement. His immediate answer was simply, "I want to find a way to do something that gives back to ECU and focus on that. The school has meant so much to me and I want to find a way to give back."

That statement encapsulates Wade's overall worldview, and having served 8 years on BoV myself, I can assure you that he will be a perfect fit. I am glad to provide further recommendations if necessary. Go Pirates!

Best regards,



Jonathan G. Brooks
Senior Government Relations Advisor
Ward and Smith, P.A.
Member, ECU Board of Visitors 2013-2019

Nomination Form

First Name of Nominee	Lisa
Last Name of Nominee	Faulkner
Preferred Mailing Address	508 Persimmon Place, Winterville NC 28590
Preferred Phone	252-341-5922
Preferred Email	lisafaulkner@gmail.com
Business/Company Name	J. Morgan Design Associates, Inc.
Business Address	Greenville, NC
Profession/Title	Designer/Project Manager
Areas of interest in higher education	fundraising, student-engagement, legislative-advocacy
ECU Alum	yes
Year(s) Graduated	1998
Degree(s)	BS
Major(s)	Interior Design, Business Administration (Minor)
Name of Nominator	Van Isley
Nominator Email Address	Van@isleyventures.com
Nominator Phone Number	919-524-8465

Attachments	bio-resume, letter-of-rec
Personal Bio OR Professional Resume of Nominee	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Lisa-McCoy-Faulkner-Resume-2025.pdf
Upload Nomination Letter	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Lisa-Faulkner-Letter.pdf

ISLEY

Family Ventures

February 5, 2025

Re. Lisa McCoy Faulkner – Nomination for ECU Board of Visitors

To The Board of Visitors Nominating Committee:

The purpose of this letter is to recommend Lisa McCoy Faulkner to the East Carolina University Board of Visitors.

Lisa is intimately familiar with Greenville and ECU. A Greenville resident since 1980, she graduated from JH Rose high school and earned a BS Degree in Interior Design and a Minor in Business Administration from ECU in 1998. During her time as a student at ECU Lisa was a member of the Swimming and Diving Team.

Lisa is currently a highly respected Designer/Project Manager at J. Morgan Design Associates Inc. in Greenville where she leads corporate, commercial and residential projects. She is a single mother of two impressive daughters, Hallie and Anna, both of whom are current ECU students.

Lisa is heavily involved in the community and has a number of important connections in and around the area that will ultimately be of benefit to the BOV. Her father is a past Chairman of the Greenville Chamber of Commerce and her mother was involved in the Greenville Service League. Lisa, herself, is involved in a number of charitable, community and civic activities including having served as a Founding Member and Chair of the Flip-N-Fund (Rose's Gymnastics Competitive Team), a Board Member for Bryson's Birdies for Kids benefitting the Children's Miracle Network, the Greenville Women's League and she Chaired Bunco for Breast Cancer. She has also served as a member of the NC Association of Realtors when she was a multimillion dollar producing agent and ranked in the Top 10 of 600 in real estate sales. Currently she is a member of the Pirate Club and continues to support ECU and the Greenville community in numerous ways.

I have known Lisa both personally and professionally over the course of the last 10+ years. Her connections and contacts are vast. Her work ethic is second to none. She will do more than her part and I am confident that she will be an active, cooperative and willing participant in BOV activities. She will represent the University with class, professionalism, passion and energy.

Lisa will be a great addition to the Board of Visitors. Please feel free to call with questions, concerns or for additional insight.

Van Isley

Van Isley
Class of '85
Board of Trustees

Lisa McCoy Faulkner

508 Persimmon Place - Winterville, North Carolina, 28590 - lisafaulkner@gmail.com - 252-341-5922

PROFESSIONAL EXPERIENCE

Designer / Project Manager, J. Morgan Design Associates Inc. – Greenville NC

November 1998-Present

Perform all tasks related to design, sales and personnel management. Project management, project specifications, estimating, purchasing, oversee installations on multiple prime commercial projects. Oversee account management through billing and maintaining sales reports. Work closely with clients, architects, contractors and installers to achieve overall project goals on residential, commercial & corporate projects.

Broker, Realty World East Carolina – Greenville NC

October 2024-August 2008

Performed all tasks related to sales in home buying. Pre-qualified prospective home buyers and assisted them in every aspect of buying a home. Gained several referrals.

Design Assistant, Accent Interior Design – Greenville NC

September 1997-November 1998

Assisted head designer on all sales related to residential design including space planning, sales and purchasing.

Intern, Houghton Group Interior Design – Virginia Beach VA

Summer 1997

Performed all tasks related to the design process for the Birkenstock store remodel. Interim draftsman.

EDUCATION

East Carolina University – BS Interior Design (CIDA and NKBA Accredited Program)

Minor: Business Administration

December 1998

PROFESSIONAL ORGANIZATIONS & ACCOMPLISHMENTS

Founding Member & Chair – Flip-N-Fund 2018-2021 – Rose's Gymnastics Competitive Team

Board Member – Bryson's Birdies for Kids benefiting Children's Miracle Network (2014-2019)

Greenville Women's League (1998-2012)

Chair – Bunco for Breast Cancer (2010)

NC Association of Realtors

Multi-Million dollar producing agent - Top 10 of 600 in real estate sales (2-person team)

ECU Swimming & Diving Team

ECU Pirate Club

Nomination Form

First Name of Nominee	Matt
Last Name of Nominee	Houston
Preferred Mailing Address	2432 Village of Wakefield Drive, Zebulon, NC 27597
Preferred Phone	910-290-1958
Preferred Email	houston.mth@gmail.com
Business/Company Name	State of North Carolina - Judicial Branch
Business Address	NC
Profession/Title	NC Special Superior Court Judge
Areas of interest in higher education	legislative-advocacy
ECU Alum	yes
Year(s) Graduated	2010
Degree(s)	Bachelors of Arts
Major(s)	English
Name of Nominator	Fielding Miller
Nominator Email Address	fielding.miller@captrust.com
Nominator Phone Number	919-278-9600

Attachments	letter-of-rec, bio-resume
Personal Bio OR Professional Resume of Nominee	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/M.-Houston-CV.pdf
Upload Nomination Letter	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/M.-Houston-Nomination-Letter.pdf

February 10, 2025

Dear Members of the ECU Board of Visitors Nominating Committee,

We are writing to enthusiastically nominate Judge Matthew Houston for service on the East Carolina University (ECU) Board of Visitors. Judge Houston's distinguished career and deep commitment to our community make him an outstanding candidate for the BOV.

Judge Houston has dedicated much of his professional life to serving the people of North Carolina. In his role as Special Superior Court Judge in Raleigh, he has earned a reputation for fairness, integrity, and a tireless commitment to justice. Prior to his appointment as special judge, he was a partner at K & L Gates in Raleigh, NC. His legal expertise, combined with his experience in a range of complex and high-profile cases, will provide invaluable insight and perspective to the ECU Board of Visitors.

Beyond his distinguished legal career, Judge Houston has been a passionate advocate for education and community engagement. He has served on numerous local boards and committees, focusing on initiatives to strengthen education, support at-risk youth, and enhance community well-being. His belief in the transformative power of ECU will be a tremendous asset to the university as it continues to grow and thrive.

Judge Houston is also deeply committed to ECU itself. As an alum of the university, he understands the mission, challenges, and opportunities facing ECU. He is a passionate Pirate and has been a season ticket holder for both ECU Football and ECU Baseball.

We have no reservations recommending Judge Matthew Houston for appointment to the ECU Board of Visitors. He is a great ambassador for ECU, and we have no doubt that his contributions will help advance the BOV.

Please do not hesitate to contact us should you require any additional information.

Sincerely,

Fielding Miller
CEO, CAPTRUST
Member, ECU Board of Trustees

Steve Jones
CEO, Dogwood State Bank
Former Chair, ECU Board of Trustees
Emeritus Member, ECU Board of Visitors

Kel Normann
Principal, CAPTRUST
Former Member, ECU Board of Trustees

Matthew T. Houston

houston.mth@gmail.com | (910) 290-1958
2432 Village of Wakefield Dr., Zebulon, NC 27597

Relevant Professional Experience

- January 2024 – Present **State of North Carolina, Judicial Branch** Raleigh, N.C.
Special Superior Court Judge
- Preside over all phases of civil actions (including trials) involving disputes in excess of \$25,000.00, administrative appeals, special proceedings appeals, and other similar proceedings
 - Preside over felony criminal proceedings, including trials, pleas, and probation matters, as well as appeals of misdemeanor proceedings
 - Serve as a three-judge panel member in proceedings concerning constitutional challenges to state statutes
 - Oversee all trial court proceedings in Rule 2.1 and Local Rule 2.2 civil actions as the assigned Superior Court Judge, implementing case-specific case management and protective orders, resolving discovery disputes and pretrial procedural and dispositive motions, and conducting trial and post-trial proceedings
 - Draft detailed post-trial judgments and orders with findings of fact and conclusions of law
 - Preside over daily hearings and pretrial and trial proceedings in dozens of cases per week
 - Coordinate with counsel and judicial staff regarding case management and court proceedings
 - **Representative Matters** – Preside over trials and hearings involving allegations of:
 - Misappropriation of trade secrets, unfair/deceptive trade practices, and similar commercial disputes
 - Breach of contract, fraud, promissory estoppel, and similar claims
 - Dram shop statute violations
 - Implied easements and adverse real property access
 - Tortious conduct, both personal and commercial
 - Felonious criminal conduct, including firearm possession, narcotics possession, and hit and run
 - **Service Opportunities**
 - Chief Justice’s Commission on Professionalism (Term: January 1, 2025 – December 31, 2027)
 - Council Member, Litigation Section Council, North Carolina Bar Association (2024 – Present)
- September 2013 – December 2023 **K&L Gates LLP** Raleigh, N.C.
Partner – Commercial Disputes, Real Estate/Leasing, and Contracts
- Represent clients in all phases of trial and appellate proceedings before state and federal courts, arbitration panels, and administrative agencies, including before the U.S. Supreme Court, Fourth Circuit Court of Appeals, various federal district courts, Supreme Court of N.C., N.C. Court of Appeals, N.C. Business Court, U.S. Bankruptcy Court, and other courts
 - Represent clients in negotiating and drafting leases, lease amendments, loan documents, complex contracts, deeds, deeds of trust, and related transaction documents
 - Advise clients regarding sales of commercial equipment and applicable processes for consummation of secured creditor and judgment creditor sales
 - Advise employers regarding employer-employee disputes, corporate employer handbook and policy evaluations and revisions, employer-employee separation agreements, and related matters
 - Advise clients regarding federal statutory compliance, including Telephone Consumer Protection Act, Clean Water Act, Fair Debt Collection Practices Act, Unfair or Deceptive Trade Practices Act, Fair Credit Reporting Act, and other consumer-protection statutes
 - **Representative Matters:**
 - Represent state legislative leaders in trial and appellate proceedings in constitutional litigation concerning executive/legislative appointment powers
 - Represent clients before the U.S. Supreme Court and Fourth Circuit Court of Appeals (briefing and oral argument concerning civil rights of civilly committed person in *pro bono* proceedings), and 1st Circuit Court of Appeals (briefing concerning alleged bankruptcy discharge injunction claims)
 - Represent real estate developer before the North Carolina Court of Appeals and Supreme Court of North Carolina in proceedings concerning good-faith purchasers and lis pendens matters
 - Represent parties in complex commercial contract disputes and related litigation, including an international company in alleged trade secret misappropriation litigation
 - Represent buyer-side real estate broker in case of first impression under Commercial Real Estate Broker Lien

Act regarding buyer-side brokers' lien rights

- Represent closely held family farm entities and individual owners in property development dispute
- Represent clients before the North Carolina Business Court and federal courts in defending against breach of contract, fraud, unfair/deceptive trade practices, and misrepresentation claims
- Represent clients in administrative proceedings, including proceedings challenging denial of certifications under the Clean Water Act for an energy provider, state contracting proceedings contesting bid procedures, and occupational and professional licensing proceedings, including before the North Carolina Licensing Board for General Contractors, North Carolina Well Contractors Certification Commission, and North Carolina Consumer Protection Division
- Represent landlords and tenants in real estate disputes, lease amendments and workouts, lien and bond claims, landlord-tenant disputes, subcontractor subrogation litigation, construction defect arbitrations/litigation, and summary ejectment proceedings
- Represent secured and unsecured creditors in bankruptcy proceedings, claims litigation, adversary proceedings, bankruptcy preference, fraudulent transfer, and related litigation
- Represent financial institutions in putative class action litigation, collection litigation, related defensive litigation, and foreclosure hearings and sales
- Leadership/Honors:
 - *The Best Lawyers in America: Ones to Watch*: 2021, 2022, 2023, and 2024 Editions
 - *Business North Carolina Legal Elite*: 2021 (*Young Guns*), 2023, and 2024 Editions
 - *Super Lawyers – North Carolina Rising Stars*: 2022 and 2023 Editions
 - Leadership Raleigh (Class 44 - Raleigh Chamber); NCBA Leadership Academy (2019)
 - North Carolina Pro Bono Honor Society, Classes of 2016 and 2017
 - 2014-2023: Manage and oversee Raleigh office summer associate writing program, including developing prompts, teaching summer writing course, reviewing and editing writing projects, and advising summer associates regarding writing improvements

June 2000 – **Whaley's Livestock Farm** Beulaville, N.C.
Present **Owner/Operator** (Family "Hobby" Farm)

- Supervise personal farm operations, make executive decisions, and oversee livestock matters
- Manage, raise, and transport cattle and other livestock; oversee farm and property management

August 2019 – **Wake Forest University School of Law** Winston-Salem, N.C.
May 2020 **Adjunct Professor of Law – Legal Analysis, Writing, and Research I & II**

- Teach legal writing methods, legal analysis, and advocacy to first-year law students
- Design and implement first-year legal writing syllabus and course structure

Education

Wake Forest University School of Law Winston-Salem, N.C.
Juris Doctor, May 2013 (*cum laude*, Order of the Coif, Scholastic Honors List)
Class Rank: 12 of 161 (Top 10%) **GPA: 91.3/100**

- *Wake Forest Law Review*, Editor-in-Chief (2012-2013) and Staff Member (2011-2012)
- E. Faris McGruder Memorial Award (Graduate Exhibiting Highest Standards of Character, Leadership, & Scholarship)
- CALI Award (Highest Grade): Legal Analysis, Writing, and Research I & II; Law Practice Management
- David and Patricia Acord Law Scholarship and Lonnie B. Williams Law Scholarship

East Carolina University Greenville, N.C.
B.A., English, May 2010 (*summa cum laude*; Chancellor's List)
Class Rank: 1 of 8,911 (Per Registrar's Office) **GPA: 4.0/4.0**

- Omicron Delta Kappa Honor Society
- Phi Kappa Phi Honor Soc. – Top 7.5% of Class
- Sigma Tau Delta – Int'l English Honor Society
- Phi Eta Sigma Honor Soc.
- Phi Sigma Iota - Int'l Foreign Lang. Honor Soc.
- National Society of Collegiate Scholars
- Golden Key International Honor Society
- The National Scholars Honor Society

Bar and Court Admissions

- State of North Carolina
- State of Texas
- U.S. Supreme Court
- U.S. Courts of Appeals:
 - Fourth Circuit
 - Sixth Circuit
 - Seventh Circuit
 - Eighth Circuit
 - Ninth Circuit
 - Tenth Circuit
- U.S. District and Bankruptcy Courts:
 - Eastern District of North Carolina
 - Middle District of North Carolina
 - Western District of North Carolina
 - Central District of Illinois
 - Northern District of Texas
 - District of Nebraska

Language Proficiencies

- English: Native
- Spanish: Proficient

Selected Publications and Presentations

Publications

CHRISTINE COUGHLIN, SANDY PATRICK, ELIZABETH JOHNSON, & MATTHEW HOUSTON, MODERN LEGAL SCHOLARSHIP: A GUIDE TO PRODUCING AND PUBLISHING SCHOLARLY AND PROFESSIONAL WRITING (2020)

John R. Gardner, Matthew T. Houston, & Haniya Mir, *Banks Beware: Mobile Checking and the Rise of Duplicate Presentment*, 46 U.C.C. L.J. 177 (2015)

John R. Gardner, Matthew T. Houston, & Haniya Mir, *Mobile Check Deposits: With Soaring Use, Increasing Risks*, JDSUPRA (Aug. 1, 2014), <https://www.jdsupra.com/legalnews/mobile-check-deposits-with-soaring-use-94803/>

Matthew T. Houston and Zachary S. Buckheit, *North Carolina Servicemembers Civil Relief Act: An Expansion of Existing Federal Protections*, K&L GATES HUB (July 17, 2020), <https://www.klgates.com/north-carolina-servicemembers-civil-relief-act-an-expansion-of-existing-federal-protections-07-16-2020>

Matthew T. Houston (Co-Author), *Court Finds Website Owner Did Not Send Text Messages Initiated by Its Users and Thus Did Not Violate the TCPA*, TCPA WATCH (Mar. 22, 2018), <https://www.tmtlawwatch.com/2018/03/court-finds-website-owner-did-not-send-text-messages-initiated-by-its-users-and-thus-did-not-violate-the-tcpa/>

Matthew T. Houston (Co-Author), *Fisker's Reach: Liquidating Trustee May Pursue Overseas Fraudulent Transfers as Unjust Enrichment*, K&L GATES LLP (July 7, 2017), <http://www.klgates.com/fiskers-reach--liquidating-trustee-may-pursue-overseas-fraudulent-transfers-as-unjust-enrichment-07-07-2017/>

Matthew T. Houston (Co-Author), *Bankruptcy Court Finds that Foreign Transactions May be Subject to U.S. Fraudulent Transfer Laws*, K&L GATES LLP (July 6, 2017), <http://www.klgates.com/bankruptcy-court-finds-that-foreign-transactions-may-be-subject-to-us-fraudulent-transfer-laws-07-06-2017/>

Matthew T. Houston (Co-Author), *Federal Government Continues Defense Against First Amendment Challenge to TCPA*, TCPA WATCH (July 3, 2017), <https://www.tmtlawwatch.com/2017/07/federal-government-continues-defense-against-first-amendment-challenge-to-tcpa/>

Matthew T. Houston (Co-Author), *It Wasn't Me! – District Court Dismisses TCPA Action Alleging Vicarious Liability Against Hotel Chains*, TCPA WATCH (May 12, 2017), <https://www.tmtlawwatch.com/2017/05/it-wasnt-me-district-court-dismisses-tcpa-action-alleging-vicarious-liability-against-hotel-chains/>

Matthew T. Houston (Co-Author), *FCC Begins Rulemaking Process to Allow Blocking of “Spoofed” Number Calls*, CONSUMER FIN. SERVS. WATCH (Mar. 27, 2017), <https://www.consumerfinancialserviceswatch.com/2017/03/fcc-begins-rulemaking-process-to-allow-blocking-of-spoofed-number-calls/>

Matthew T. Houston (Co-Author), *Court Rejects TCPA Claims Based on Theory of Third-Party Liability*, K&L GATES LLP (Jan. 13, 2017), <http://www.klgates.com/court-rejects-tcpa-claims-based-on-theory-of-third-party-liability-01-13-2017/>

Matthew T. Houston (Co-Author), *Bankruptcy Court Case Summaries*, DISCLOSURE STATEMENT, N.C.B.A. BANKR. SEC., Dec. 2016, at 8; Feb. 2016, at 10

Matthew T. Houston (Co-Author), *Eastern District Case Summaries*, DISCLOSURE STATEMENT, N.C.B.A. BANKR. SEC., Oct. 2015, at 23; Apr. 2015, at 23; Oct. 2014, at 19

Matthew T. Houston (Co-Author), *Spring Case Summaries: Eastern District Bankruptcy Court*, DISCLOSURE STATEMENT, N.C.B.A. BANKR. SEC., May 2014, at 12

Matthew T. Houston (Co-Author), *Eastern District of North Carolina Case Summaries*, DISCLOSURE STATEMENT, N.C.B.A. BANKR. SEC., Nov. 2014, at 11

Presentations

Matthew T. Houston (Co-Presenter), *The North Carolina Business Court: Now Open for More Business*, K&L Gates LLP, Seventh Annual “Under the Wire” CLE, Jan. 31, 2019, *available at* <https://www.klgates.com/seventh-annual-under-the-wire-cle-seminar-1-31-2019>

Matthew T. Houston (Co-Presenter), *Navigating Traps for the Unwary and Increasingly Complex Ethical Issues in Discovery*, K&L Gates LLP, Third Annual “Under the Wire” CLE, Jan. 22, 2015

Matthew T. Houston (Co-Presenter), *Eastern District of North Carolina Case Update*, Presenter, N.C.B.A. Bank. Sec., 38th Annual Bankr. Institute, Nov. 7, 2015

Nomination Form

First Name of Nominee	Rebecca
Last Name of Nominee	Moffitt
Preferred Mailing Address	4693 Coltrane St, Trinity, NC 27370
Preferred Phone	3363141262
Preferred Email	rmoffitt@pettyfamilyfoundation.org
Business/Company Name	Petty Family Foundation
Business Address	311 Branson Mill Rd, Randleman, NC 27317
Profession/Title	Executive Director
Areas of interest in higher education	student-engagement, legislative-advocacy
ECU Alum	yes
Year(s) Graduated	1996
Degree(s)	BFA Art
Major(s)	Art
Name of Nominator	Cassie Burt
Nominator Email Address	burt0615@yahoo.com
Nominator Phone Number	2524126412

Attachments	bio-resume
Personal Bio OR Professional Resume of Nominee	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Rebecca-Bio.docx
Upload Nomination Letter	



Rebecca Petty Moffitt, native of Randleman, N.C., resides in Trinity, N.C., with her husband Brian, daughter Helen (22), and sons Thaddeus (20) and Harrison (18). Rebecca graduated from East Carolina University with a Bachelor of Fine Arts. She served as the PTA vice president from 2008 to 2010. She is the owner of Petty's Garage, a high-performance speed shop founded by her father, Richard Petty, and serves as the executive director of the Petty Family Foundation, a non-profit organization developed to assist those in need. Since 2013, she has held a seat on the Randolph County Board of Tourism, and in 2018 became the vice chairman of the board. She was instrumental in placing the Toomes-Petty Homestead and Historical Petty Enterprise on the Randolph County Historical Register. Of all her duties and responsibilities, she enjoys her role of mother the most.

Nomination Form

First Name of Nominee	Martha
Last Name of Nominee	Logemann
Preferred Mailing Address	340 Hanover Arms Court Unit A Winston-Salem, North Carolina 27104
Preferred Phone	336-577-9982
Preferred Email	logemann@mclogemann.com
Business/Company Name	LOGEMANN & CO
Business Address	340 Hanover Arms Court Unit A Winston-Salem, North Carolina 27104
Profession/Title	CPA
Areas of interest in higher education	student-engagement, fundraising
ECU Alum	no
Year(s) Graduated	n/a
Degree(s)	BS
Major(s)	education
Name of Nominator	Wanda Montano
Nominator Email Address	PurpleGold5274@gmail.com

Nominator Phone Number	252-751-3925
Attachments	bio-resume, letter-of-rec
Personal Bio OR Professional Resume of Nominee	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Martha-Logemann-Resume-2025-1.doc
Upload Nomination Letter	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Logemann-Nomination.docx

4104 Colony Woods Drive
Greenville, NC 27834

February 11, 2025

Mr. Lance Metzler
Chair, Nominating Committee
ECU Board of Visitors

RE: Nomination of Martha Logeman

Dear Lance,

I am writing to recommend the appointment of Martha Logeman as a member of the ECU Board of Visitors. Martha is an avid Pirate, and gives freely of his time and treasure to ECU. Martha and her husband, Ernest also have an Access Scholar Scholarship, are members of the Order of the Cupola and the Leo Jenkins Society. Ernest is also a former member of the Board of Visitors. Their daughter, Anna, is also an ECU grad.

Martha is an emeritus member of the ECU Women's Roundtable, demonstrating her commitment and service to ECU.

In addition to serving the ECU Community, Rod is also an active member of the Winston-Salem community and has a record of servant leadership in that community. Martha serves on the boards of the SECU Family House, United Way and Truliant Foundation. Thus, her community life also supports regional and state transformation.

I have known Martha for over 10 years and highly recommend her appointment to the Board of Visitors.

Best Regards,

Wanda G. Montano
Emeritus Member, Board of Visitors

Nomination Form

First Name of Nominee	Martha
Last Name of Nominee	Logemann
Preferred Mailing Address	340 Hanover Arms Court Unit A Winston Salem, NC 27104
Preferred Phone	336-577-9982
Preferred Email	logemann@mclogemann.com
Business/Company Name	Logemann & CO., P.A
Business Address	Winston Salem NC
Profession/Title	Owner
Areas of interest in higher education	fundraising, student-engagement
ECU Alum	no
Year(s) Graduated	NA
Degree(s)	B.A Education and Graduate coursework in accounting and Business
Major(s)	Education
Name of Nominator	Nicole Kloss
Nominator Email Address	ynmartin@yahoo.com

Nominator Phone Number	7045129448
Attachments	bio-resume
Personal Bio OR Professional Resume of Nominee	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Martha-Logemann-Resume-2025.doc
Upload Nomination Letter	

Martha Clayton Logemann, CPA

340 Hanover Arms Court Unit A
Winston-Salem, North Carolina 27104
336-577-9982 - Mobile
logemann@mclogemann.com

Certified Public Accountant

Retired CPA putting skills learned during 40 year career to use as a community volunteer

EXPERIENCE

March 1994 to January 31, 2024	LOGEMANN & CO., P.A. ~ Winston-Salem, NC <i>Owner / CPA</i>
January 2005 to November 2005	HABITAT FOR HUMANITY ~ Winston-Salem, NC <i>Interim CFO (7/05 to 11/05)</i>
1998 to 2001	PILOT THERAPEUTICS ~ Winston-Salem, NC <i>Controller (part-time)</i>
1989 to 1994	GRAY CALLISON & CO. ~ Winston-Salem, NC
1986 to 1989	LONG HAYMES & CARR ~ Winston-Salem, NC <i>Manager of Financial Operations</i> <i>(Promoted from Manager of Client Accounting)</i>
1983 to 1986	AT&T FEDERAL CREDIT UNION (currently Truliant) ~ Winston-Salem, NC <i>Internal Auditor</i>

EDUCATION

University of North Carolina-Chapel Hill ~ Chapel Hill, NC
B. A. in Education

University of North Carolina-Greensboro ~ Greensboro, NC
Graduate Coursework in Accounting and Business

PROFESSIONAL AFFILIATIONS

Fellow, North Carolina Association of CPAs
Member, American Institute of CPAs

COMMUNITY ACTIVITIES

United Way of Forsyth County ~ Winston-Salem, NC

Board Member & Executive Committee Member (2015-2020) Treasurer (2022-present)

SECU Family House ~ Winston-Salem, NC

Board Member (2022-present), Executive Committee Member (2024-present)

Truliant Federal Credit Union ~ Winston-Salem, NC

Board Member (2011-present) Chair, Strategic Planning

Novant Foundation – Women’s Council ~ Winston-Salem, NC

Board Member (2019-present), Chair 2020

Forsyth Technical Community College Foundation ~ Winston-Salem

Board Member (2015 to 2020), Chair 2018

WSSU Foundation ~ Winston-Salem

*Board Member (2008 to 2014), Member, Executive Committee,
Chair, Audit Committee*

The Women’s Fund of the Winston-Salem Foundation

Executive Committee (2006 to 2012) Treasurer (2006-2009), Chair, Leadership Development

The Women’s Roundtable of East Carolina University

Emerita Member

EAST CAROLINA GIVING SOCIETIES

Leo Jenkins Society, member

Order of the Cupola, member

Chancellor’s Society, member

Access Scholarship, funder since 2012

Nomination Form

First Name of Nominee	Mary Lesa
Last Name of Nominee	Pegg
Preferred Mailing Address	8449 Central Dr., Raleigh NC 27613
Preferred Phone	3367822047
Preferred Email	marylesa.pegg@nscorp.com
Business/Company Name	Norfolk Southern Corporation
Business Address	1500 Carson St. Raleigh NC, 27608
Profession/Title	Industrial Development Manager
Areas of interest in higher education	fundraising, student-engagement, legislative-advocacy
ECU Alum	yes
Year(s) Graduated	2013
Degree(s)	Bachelors of Science
Major(s)	Communication
Name of Nominator	Kyle Smithwick
Nominator Email Address	smithwickk07@gmail.com
Nominator Phone Number	2529451360

Attachments	bio-resume, letter-of-rec
Personal Bio OR Professional Resume of Nominee	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Resume_PEGG-1.pdf
Upload Nomination Letter	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/MaryLesaPeggNomination-1.pdf

February 18, 2024

Nominating Committee
Board of Visitors
East Carolina University
202 Spilman Building
Greenville, NC 27858

Dear Nominating Committee,

I am thrilled to nominate Mary Lesa Pegg for the East Carolina University Board of Visitors. Mary Lesa brings a diverse set of experiences in both higher education and economic development, and highly values the mission of the ECU Board of Visitors. She is the perfect candidate for the Board of Visitors Class of 2028.

I met Mary Lesa in the fall of 2009 when she was selected for the incoming class of the ECU Ambassadors. In my role as President of Ambassadors, I was immediately struck by her enthusiastic Pirate pride and willingness to throw herself into any project she was asked to participate in. The students selected to be Ambassadors are special and have a unique level of Pirate pride, but Mary Lesa was different. She stood out among the already special group of Pirates. She combined her enthusiasm for ECU with action. She is a doer and I saw that right away. I quickly recommended her to the Orientation office because I knew she would be an invaluable asset in welcoming Freshman to ECU. Each of the following summers we worked together as Orientation Assistants, and she ultimately was the perfect person to succeed me as ECU Homecoming Chair.

After graduating from ECU, Mary Lesa earned both a Master of Business Administration and a Master of Education in Higher Education. She currently works for the statewide entity charged with managing economic development of the state of North Carolina. Mary Lesa regularly works on multi-billion-dollar projects across the state bringing new jobs and taxable investment to North Carolina.

Mary Lesa was actively involved during her time at ECU. She was a member of the ECU Ambassadors, Chi Omega sorority, Student Government Association, and served as Chair of the ECU Homecoming committee. Mary Lesa also has extensive experience serving her community. She has served on the Greensboro Chamber of Commerce Executive Committee, the 2nd Harvest Food Bank Campaign Committee, and the March of Dimes Leadership Committee.

She maintains a vast network ranging from major North Carolina companies seeking to recruit ECU students, as well as influential North Carolina state leaders. She has been a tireless supporter of ECU and will serve as a strong connection for students, administrators, and the community.

I wholeheartedly nominate Mary Lesa Pegg for the ECU Board of Visitors Class of 2028. Her enthusiasm combined with her willingness to dive in and get her hands dirty will be invaluable. Our Board would be so lucky to have her as a part of it. If you have any questions, do not hesitate to ask.

With Pirate pride,

Kyle B. Smithwick

Mary Lesa Pegg, MBA, M.Ed.

Raleigh, NC

marylesa.pegg@nscorp.com | (336) 782-2047 | www.linkedin.com/in/marylesapegg/

PROFESSIONAL EXPERIENCE

Norfolk Southern Corporation

Industrial Development Manager, North Carolina

July 2024- present

- Serve as Norfolk Southern's North Carolina representative for all economic development activity.
- Build and maintain relationships with state and local economic developers, NC DOT, NC Railroad, government officials, and other strategic entities.

Economic Development Partnership of North Carolina (EPDNC)

Senior Manager, Business Recruitment

January 2024- June 2024

- All previous responsibilities still apply.
- Maintain strong customer service including quick and thorough responses to email and phone inquiries to consultants, clients, partners, and teammates.
- Serve as team leader for training of new project managers through regular one-on-one sessions.
- Represent the state of North Carolina internationally through company meetings and conferences.
- Brainstormed, planned, and implemented the Inaugural North Carolina Economic Development Career Trek, introducing 60 college students to the economic development industry, partnering with 30+ economic development professionals from around the state.

Manager, Business Recruitment

October 2020- December 2023

- Closed 28% of all NC business recruitment projects in second year, exceeding all internal goals by 210%; focus on food processing, agriculture, life science, and general manufacturing industries.
- Supported businesses, consultants, or other company representatives through a real estate search, incentives process, and connections to local communities and North Carolina assets maintaining ~35+ projects on average at any time.
- Served as food and beverage business developer, attending yearly trade shows, international trips, consultant meetings, and other networking events.
- Participated in regular speaking engagements with communities, local & state-level organizations, and North Carolina assets (NC Ports, NC Food Innovation Lab, NC Legislators, International Trade Shows, and more).

University of North Carolina at Greensboro

2013-2020

Assistant Director; Alumni Relations, Office of Alumni Relations

2019-2020

- Developed strategy and launch of corporate network initiative using target company list based on alumni data to increase engagement of alumni and partnerships with local companies including Volvo, Syngenta, Kontoor and Ralph Lauren.
- Targeted Emerging Alumni Leaders and engage through programming with students and administration in a meaningful way.
- Re-established regional networks in Charlotte, Atlanta, Raleigh/Durham, NYC, and DC to create strong alumni relationship in preparation for capital campaign, increasing alumni participation by 200%.

Manager; Graduate Recruitment, Bryan School of Business and Economics

2018-2019

- Oversaw recruitment efforts, supervising a full-time employee and leading recruitment strategy.
- Increased marketing and engagement of alumni and corporate partners with graduate programs.
- Collected and analyzed data on prospective and enrolled students to track year over year trends of recruitment activities.
- Increased faculty engagement with new partnership opportunities for classroom visits, programming opportunities, and department meeting presentations.

Specialist; Graduate Recruitment, Bryan School of Business and Economics 2016-2018

- Achieved a 10% increase in graduate enrollment across all programs (7 masters programs and 6 graduate certificate programs) within one year through strategic marketing and recruiting efforts.
- Regular presentations to community members (audience ranging from 10-200 people).
- Recruit prospective students through more than 50 yearly southeast-based career fairs and recruiting events.

University of North Carolina at Greensboro (cont.) 2013-2020

Assistant Director; Employer Relations, Career Services Center 2015-2016

Graduate Student Intern, Employer Relations 2014

Student Programs & Orientation Graduate Assistant, New Student & Spartan Family Programs 2013-2015

VOLUNTEER EXPERIENCE

Greensboro Chamber of Commerce Board Member 2018-2020

- Executive Committee Member, Nominating Committee, Intercity Visit Steering Committee

Junior League of Greensboro

- Various Chair Positions 2015-2019

synerG Young Professionals Council Chair 2018-2019

HONORS & AWARDS

Top 50 Economic Developer in North America, Consultant Connect 2024

Innovator of the Year, NC Economic Development Association 2024

East Carolina University Forty Under 40 Leadership Award 2021

Bryan School Spirit of the Spartan Award 2019

Triad Business Journal Forty Under 40 Award 2019

Junior League of Greensboro President's Service Award 2016

EDUCATION

M.B.A, **Business Administration**, UNC Greensboro December 2021

M.Ed., Student Personnel Administration in **Higher Education**, UNC Greensboro May 2015

B.S., **Communication**; Concentration: Interpersonal, Organizational, East Carolina University May 2013

Nomination Form

First Name of Nominee	Allen
Last Name of Nominee	Smith
Preferred Mailing Address	635 Poplar Street, Spartanburg, NC 29302
Preferred Phone	252-327-0069
Preferred Email	acsecu@gmail.com
Business/Company Name	OneSpartanburg, Inc
Business Address	105 N Pine St., Spartanburg, SC 29302
Profession/Title	President/CEO
Areas of interest in higher education	legislative-advocacy, student-engagement
ECU Alum	yes
Year(s) Graduated	2003
Degree(s)	Bachelor of Science
Major(s)	Political Science, Minor in Communcations
Name of Nominator	Jason Poole
Nominator Email Address	jason@trpsumner.com
Nominator Phone Number	910-978-3600

Attachments	bio-resume, letter-of-rec
Personal Bio OR Professional Resume of Nominee	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Allen-C.-Smith-IOM-CCE-RESUME-1.docx
Upload Nomination Letter	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Allen-Smith-Letter.pdf

February 12, 2025

Nominating Committee
Board of Visitors
East Carolina University

Greetings,

I am writing to recommend Allen Smith for service as a member of the East Carolina University Board of Visitors. Allen is a proud Pirate having graduated in 2003. He has spent much of his professional and personal life living the ECU motto, "Servire." He currently serves on the Advisory Board for Spartanburg Regional Healthcare System, on the Spartanburg Academic Movement Board of Directors, and the Duke Energy President's Council, among other organizations. If provided the opportunity to serve on the Board of Visitors, I am confident Allen will bring passion, commitment, and drive that exceeds the expectations of membership.

Allen's commitment to public service is demonstrated in his professional experience. Currently serving as President and CEO of OneSpartanburg, Inc., formerly Spartanburg Chamber of Commerce/Spartanburg Economic Futures Group, Allen presides over the only countywide organization in North and South Carolina with consolidated economic, tourism, talent, downtown and business development functions. His leadership was vital to One Spartanburg, Inc. being recognized as 2021 US Chamber of the Year on the heels of being named 2020 Carolinas Chamber of the Year. Prior to beginning his work with OneSpartanburg, Inc. in 2014, Allen served President and CEO of the Greater Greer Chamber of Commerce, Vice President for Operations and subsequently, Senior Vice President for the Greenville-Pitt County Chamber of Commerce, and Town Clerk for Bethel, NC. Allen's background and experience uniquely position him to support the ECU missional pillar of regional transformation, as we work to propel ECU into the future.

As Chair of the East Carolina University Board of Trustees, I am keenly aware of the challenges and opportunities before us as a university. Vision, action, commitment, and dedication are required to build upon our recent successes. I believe Allen will be a visionary leader on the Board of Visitors, dedicated to delivering on our missional promises with a clear commitment to student success, public service and regional transformation.

Go Pirates,



Jason Poole

Chairman, Board of Trustees
East Carolina University

ALLEN COLEMAN SMITH, IOM, CCE

**625 Poplar Street
Spartanburg, SC
252.327.0069
acsecu@gmail.com**

PROFESSIONAL EXPERIENCE

President/CEO

June 2014-Present

OneSpartanburg, Inc., Spartanburg, SC (formerly Spartanburg Area Chamber of Commerce/Spartanburg Economic Futures Group)

- Preside over the only countywide organization in North and South Carolina with consolidated economic, tourism, talent, downtown and business development functions; led consolidation in 2020
- Led team responsible for directly recruiting \$12 billion in new investment and 17,438 new jobs through 243 projects since 2014 (#1 in South Carolina over the same time period)
- 2021 United States Chamber of the Year
- 2020 Carolinas Chamber of the Year
- Led successful 2017 campaign (63% to 37%) for penny referendum resulting in \$331M in public projects
- Led successful 2023 campaign (55% to 45%) for penny referendum resulting in \$478M for 577 road projects
- From 2021 to 2023, secured \$73.5 million from SC General Assembly for economic development, community revitalization, and quality of place projects
- Successfully lobbied community, in conjunction with referendum committees, for a total of \$600 million in new education capital projects (in four different school districts)
- Launched and funded two political action committees (PAC) bringing the total to three
- Developed and funded C4 organization to deliver pro-business messaging to the electorate
- From March 2023 to June 2024, raised and deployed \$794k for PACs and C4
- Launched PowerUp Spartanburg, a countywide small and minority business initiative, funded by a \$6.5M ARPA grant, which has engaged 1,838 small and minority businesses
- In 2024, launched “Re-Degree,” a \$7M, six-year initiative to enroll 5,000 students who have some college but no degree
- Built and implemented corporate development strategy resulting in four new corporate headquarter announcements
- Presided over record tourism occupancy, room night generation and destination marketing fund growth
- Launched nationally acclaimed “Bringing Back the Burg” COVID-19 business recovery initiative
- Presided over 116% growth in tourism destination marketing fund from September 2022 to February 2023

PROFESSIONAL CERTIFICATIONS/RECOGNITIONS

2024 – SC Liberty Fellowship and Aspen Global Leadership Fellow
2024 – Recipient of the Inaugural USC-Upstate Community Impact Award
2023 - Carolinas Association of Chamber of Commerce Executives – Executive of the Year
2023 - Inaugural Class of SC Biz’s “Top 50 Most Influential in South Carolina”
2023 - Greenville (SC) Business Magazine’s Top 50 Most Influential
2022 Graduate - Truist Leadership Development Institute
2019 - “40 under 40” recognition by the International Association of Chamber of Commerce Executives
2015 - Named Top 50 Most Influential Leader of the Upstate by *Greenville-Spartanburg-Anderson Business*
2013 Graduate - Governor Richard Riley Diversity Leadership Institute, Furman University
2012 - Certified Chamber Executive certification; American Chamber of Commerce Executives
2011 - “Greer Citizen of the Year” by *The Greer Citizen*
2011 Graduate - Leadership Greer

2009 Graduate - Institute of Organization Management, US Chamber of Commerce
 2009 - "Top 40 Under 40" American Chamber of Commerce Executives
 2008-2009 - "Up and Coming Young Rotarian of the Year" Rotary International District 7720
 2008 - Spirit of Institute Award Recipient, US Chamber of Commerce
 2007 Graduate - Greenville-Pitt County Chamber of Commerce Leadership Institute
 2005 Graduate - Institute of Municipal Clerks, University of North Carolina - Knapp School of Government

CURRENT BOARD SERVICE

- Spartanburg Regional Healthcare System/PMC – Advisory Board (2011 – Present)
- Spartanburg Academic Movement – Board of Directors (2014 – Present)
- Upstate Employer's Network – Board of Directors (2014 – Present)
- Northside Development Group – Advisory Board (2014 – Present)
- Converse University – Board of Trustees (2016 – Present)
- Upstate Workforce Futures – Board of Directors (2016 – Present)
- Duke Energy – President's Council (2021 – Present)
- Strategic Spartanburg – Chair (2024 – 2025)
- BMW Pro-Am Sales Advisory Council (2024-2025)

PRIOR PROFESSIONAL EXPERIENCE

President/CEO

June 2010-June 2014

Greater Greer Chamber of Commerce, Greer, SC

- 2012 Carolinas Chamber of the Year
- Managed substantial revenue growth (31% increase from 2010 to 2013)
- Grew Chamber reserves by 117% from 2010 to 2013
- Created "Keep the Green in Greer" shop local initiative which channeled \$166,345 to the local business community from December 2011 to January 2014
- Presided over record membership growth
- Implemented new governance structure which increased engagement and streamlined all governing functions
- Named one of nation's top 100 "Social Media Friendly" chambers in 2013 (out of 7,100)
- Worked with the Greer Political Action Committee to raise record funds and consistently support business friendly elected officials
- Collaborated with 12 Upstate chambers of commerce through the Upstate Chamber Coalition (a regional business advocacy organization)
- Directed effort to institutionalize minority business outreach; subsequently was asked to keynote the 2012 community wide Dr. Martin Luther King celebration event
- Launched "*Success Starts Here. Experience Greer.*" community guide
- Drafted and entered into an innovative workforce development contract with Upstate Workforce Investment Board to serve as their marketing agency for the Greater Greer area
- Presided over two community wide events bringing a combined 20,000-25,000 visitors to Greer per year

Senior Vice President

January 2008-June 2010

Greenville-Pitt County Chamber of Commerce, Greenville, NC

- Worked with referendum committee to campaign for quarter cent sales tax referendum for local school construction; referendum was approved
- Lobbied for creation of East Carolina University Dental School and Heart Institute; both funded by the North Carolina General Assembly
- Worked to create City Council endorsed Special Task Force on Public Safety
- Worked with senior staff to achieve five-star accreditation from the U.S. Chamber of Commerce
- Collaborated with regional partners to draft annual regional legislative agenda

- Developed Chamber's formal process for addressing governmental issues
- Started Greenville-Pitt County Young Professionals
- Planned monthly Power Luncheons featuring influential speakers from the local, state and federal levels of government
- Created, along with marketing staff, Chamber's first web site dedicated to governmental affairs activity
- Supervised Chamber financial and general operations
- Devised annual budget

Vice President of Operations

August 2005-December 2007

Greenville-Pitt County Chamber of Commerce, Greenville, NC

- Coupled with President, led effort to raise \$150,000 to offset expenses associated with the renovation of the historic Fleming House (Chamber headquarters)
- Spearheaded complete renovation of the historic Fleming House
- Worked with staff to submit top three application for 2007 U.S. Chamber of the Year
- Collaborated with President to develop annual budget
- Managed all financial and accounting activities
- Worked with accountant to complete annual audit
- Sought cost efficiencies in all contracts, maximizing income and reducing expense
- Maintained all personnel and payroll records
- Supervised front office operations and staff

Town Clerk

May 2004-July 2005

Town of Bethel, Bethel, NC

- Prepared monthly minutes for Board of Commissioners
- Supervised utility billing process
- Submitted all local, state and federal reports adhering to local government reporting standards
- Facilitated annual local governmental audit

EDUCATION

East Carolina University, *B.S. in Political Science*

1999-2003

Minor in Communication

Nomination Form

First Name of Nominee	Todd
Last Name of Nominee	Viverette
Preferred Mailing Address	2308 Valleuway Rd Greenville, NC 27858
Preferred Phone	252-378-5100
Preferred Email	toddviverette@gmail.com
Business/Company Name	Patheon, part of Thermo Fisher Scientific
Business Address	5900 Martin Luther King Jr Hwy Greenville, NC 27834
Profession/Title	Staff R&D/Manufacturing Scientist
Areas of interest in higher education	fundraising, student-engagement, legislative-advocacy
ECU Alum	yes
Year(s) Graduated	2002 and 2013
Degree(s)	BS in Biology and BA in Philosophy (Magna Cum Laude), MS in Technology Systems
Major(s)	BS Molecular Biology and Biotechnology, BA Philosophy, MS Manufacturing Systems
Name of Nominator	Jared Plummer
Nominator Email Address	Jared.Plummer@gmail.com

Nominator Phone Number	225-333-6475
Attachments	bio-resume
Personal Bio OR Professional Resume of Nominee	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Todd-Viverette-cv-Dec-2024.pdf
Upload Nomination Letter	

February 13, 2024

Re: Todd Viverette- Nomination for ECU Board of Visitors

To Whom It May Concern:

I am writing in support of the nomination of Todd Viverette as a potential member of the ECU Board of Visitors. I have had the opportunity to get to know he and his family for close to 10 years through ECU Athletic events, and can personally speak for his passion towards ECU.

Todd graduated with Magna Cum Laude honors in 2002 with a Bachelor of Science in Biology, and a Bachelor of Arts in Philosophy. He followed that up 10 years later with a Master of Science degree in Technology Systems. His wife Ashley, brother, and sister-in-law are all ECU graduates. Following graduating from ECU, he started his career working in pharmaceuticals in the Raleigh /Morrisville area before moving back home to Greenville at DSM Pharmaceuticals as a Sr Principal Scientist, and now as a Senior Business System Specialist for Thermo Fisher Scientific.

Todd has served on the ECU Bachelor of Science in Industrial Technology (BSIT) Advisory Board for the last 11 years, NC State Employees Credit Union Advisory Board the last 2 years, is a Sabre Level donor in the ECU Pirate Club, and later this year will be a VanSant Society member.

Todd is an example of everything that is right about ECU. He has taken his education, and aggressively pursued a career in manufacturing at a Fortune 100 company, and has been giving back to ECU in every way he can.

I strongly recommend Todd Viverette as a member of the 2028 class of the ECU Board of Visitors. He will provide a passionate sounding board, and wealth of ideas to better our organization.

If I can help answer any questions, please do not hesitate to contact me. Thank you for your consideration.

Jared Plummer, MA, ATC
225.333.6475/Jared.Plummer@gmail.com

TODD A. VIVERETTE

EDUCATION

- | | | |
|--|--------------------------|-----------------|
| 2013 – 2015 | Indiana State University | Terre Haute, IN |
| <ul style="list-style-type: none">▪ 10 courses completed in PhD in Technology Management program including<ul style="list-style-type: none">○ Manufacturing Economy○ Legal Aspects of Technology○ Technology Systems, Assessment, & Innovation○ Systems in Manufacturing○ Technology Project Management○ Production Planning and Inventory Management○ Impacts of Technology○ Advanced Technological Research Methods | | |
| 2011 – 2013 | East Carolina University | Greenville, NC |
| <ul style="list-style-type: none">▪ Master of Science in Technology Systems, concentration in Manufacturing Systems | | |
| 1998 – 2002 | East Carolina University | Greenville, NC |
| <ul style="list-style-type: none">▪ Bachelor of Science in Biology, concentration in Molecular Biology and Biotechnology – <i>Magna Cum Laude</i> honors▪ Bachelor of Arts in Philosophy – <i>Magna Cum Laude</i> honors | | |

CERTIFICATIONS

- | | |
|---------------------------------|--|
| December 2020 – Present | Certified Manufacturing Engineer (CMfgE) |
| September 2015 – September 2018 | Project Management Professional (PMP) |

PROFESSIONAL EXPERIENCE

- | | | |
|---------------------|---|----------------|
| June 2022 – Present | Patheon, part of Thermo Fisher Scientific | Greenville, NC |
|---------------------|---|----------------|
- Staff R&D/Mfg Scientist, Steriles Technical Support/Technology Transfer*
- Act as lead scientist for technology transfer projects onto pre-filled syringe and vial filling lines.
 - Author protocols, batch records, SOP's, and other technical documents as needed.
 - Utilize software systems including *Trackwise* for authoring deviation investigations, change controls, CAPAs; *Documentum* for document management, *SAP* for operations transactions, etc.
 - Mentor junior scientists to aid them with onboarding and project troubleshooting

August 2017 – Present

East Carolina University

Greenville, NC

Adjunct Instructor, College of Engineering and Technology (Part Time)

Teach online courses in Industrial Engineering Technology including:

- ITEC 4293 Industrial Supervision
- IENG 4020 Manufacturing System Planning
- IENG 4023 Advanced Manufacturing Systems

November 2018 – June 2022

Patheon, part of Thermo Fisher Scientific

Greenville, NC

Sr. PPI Business System Specialist (Operational Excellence)

- Facilitate Kaizen events to gain value capture by eliminating waste and debottlenecking revenue; responsible for overseeing projects that achieved over \$11 million USD in OpEx savings between 2019-2021
- Lead multidisciplinary teams in root cause analysis and CAPA implementation meetings for issues that negatively impact key performance indicators (e.g. RFT, CAS, OTD/OTIF)
- Participate in customer audits and ad hoc customer meetings to discuss issues being addressed PPI projects
- Monitor weekly, monthly, and annual metrics for continuous improvement projects
- Lead 5S events for production and office areas to maintain clean and productive workspaces
- Perform value stream and process mapping for operations areas as needed

February 2016 – November 2018

Patheon, part of Thermo Fisher Scientific

Greenville, NC

Sr. Staff R&D/Mfg Scientist, Steriles Technical Support

- Served dual role as project manager and technical support lead for one of the company's largest biopharmaceutical clients
- Led three person cross-functional team that is responsible for meeting client's performance metrics including on time closure of deviations, Corrective Actions/Preventative Actions (CAPAs), change controls, audit items, as well as lot disposition cycle times
- Utilized software systems including *Trackwise* for authoring deviation investigations, change controls, CAPAs; *Documentum* for document management, authoring/reviewing/approving of SOPs; *SAP* for operations transactions, etc.

May 2015 – February 2016

Patheon Manufacturing Services/DSM Pharmaceuticals

Greenville, NC

Project Manager, Pharmaceutical Development Services

- Manage technology transfer projects for steriles products in clinical trials
- Lead weekly and ad-hoc team meetings to meet project goals
- Assist with project proposals, author change of scopes, issue invoices to customers

June 2012 – February 2016

Patheon Manufacturing Services/DSM Pharmaceuticals

Greenville, NC

Sr. Principal Scientist, Steriles Technical Support

- Same duties as listed above between February 2016 - Present

May 2010 – June 2012

NNE Pharmaplan

Morrisville, NC

Fill/Finish Engineer, Process and Mechanical Engineering

- Performed consulting duties as a process engineer with expertise in sterile pharmaceutical manufacturing processes from component preparation to finished product inspection
- Worked with customers under regulatory investigation to redesign their quality system using a 7 step Quality by Design (QbD) approach
- Authored and executed protocols for laboratory scale, engineering and process validation batches to ensure compliance with the latest FDA-issued process validation guidance document
- Authored and executed IQ/OQ/PQ documents for facility equipment and unit manufacturing processes

October 2006 – April 2010

APP Pharmaceuticals (formerly Catalent Pharma Solutions)

Raleigh, NC

Technology Transfer Leader, Department of Engineering and Technical Services

- Lead technology transfer representative for over 25 different client projects ranging from all three phases of Clinical Trials to Process Validation and FDA/EMA registration batches.
- Acted as technical project manager in a dual role function as both the project manager and project technical lead. Project manager duties included making project schedules in Microsoft Project, scheduling weekly and ad-hoc meetings as needed, interacting with third-party clients, and reporting to site leadership team on project status.
- Technical lead duties included authoring master batch records for sterile filling operations including instructions as needed for API and excipient dispensing, component and equipment preparation, formulation, sterile filtration, aseptic filling (vials or pre-filled syringes), lyophilization, capping, and inspection.
- Identified, specified, and ordered manufacturing equipment including 316L stainless steel tanks, product contact filler parts, and ancillary production equipment.
- Trained production supervisors and technicians on batch record and protocol execution for client-specific processes.
- Authored engineering protocols and summary reports, developed lyophilization recipes, attended internal and external meetings for project related issues.
- Participated in an off-site five week Failure Modes and Effects Analysis (FMEA) event as a lyophilization science expert for lyophilization related issues at sister manufacturing site.

KEY SKILLS

- | | |
|---|--|
| ▪ Technology Transfer | ▪ Project Management |
| ▪ Lyophilization Science | ▪ Technical Writing |
| ▪ Client Interaction | ▪ cGMP practices as listed in 21 CFR Parts 210 and 211 |
| ▪ Microsoft Excel, Visio, Project; IBM SPSS | ▪ Process Engineering |
| ▪ Process Validation | ▪ Lean Manufacturing |

PUBLICATIONS

- Liu, J.S., Viverette, T., et al. A Study of the Impact of Freezing on the Lyophilization of a Concentrated Formulation with a High Fill Depth. *Pharmaceutical Development and Technology*, 10:261-272, 2005.
- Liu, J.S., Viverette, T., et al. Impact of Freezing on the Drying rate and the Product Quality of a Formulation of High Concentration in High Fill Depth. *International Lyophilization Conference*, Sept. 16-19, 2003. Chicago.

ORGANIZATIONS AND LEADERSHIP ACTIVITIES

- East Carolina University Bachelor of Science in Industrial Technology (BSIT) Advisory Board (2013-Present)
- North Carolina State Employees Credit Union Advisory Board (2021-Present)
- Society of Manufacturing Engineers member (2014-Present)
- International Society for Pharmaceutical Engineering member (2013-2014)
- Phi Sigma Pi National Honor Fraternity – Chapter President (2001-2002), Interchapter Relations Committee Chair (2001-2002), Webmaster (2000-2001), Historian (2000-2001)
- East Carolina University Student Pirate Club - Vice President (2001-2002)
- Omicron Delta Kappa National Leadership Honor Society (2001-2014)
- The Honor Society of Phi Kappa Phi (1999-2002)
- Golden Key National Honor Society (1999-2002)
- Monroe High School Varsity Football Team - Co-Captain (1997)

AWARDS RECEIVED

- Spot Award for Exceptional Leadership of Customer Dedicated Team (2014)
- DSM Exceptional Achievement Award for Customer Performance Improvement (2013)
- Most Outstanding Senior – East Carolina University Philosophy Department (2002)
- Dr. Richard Cecil Todd Scholarship Award (2002, 2001)
- Clauda Pennock Todd Fellowship Award (2001)
- North Carolina National Guard Scholarship (2001, 2000, 1999, 1998)
- East Carolina University Dean's List (1999)
- East Carolina University Chancellor's List (1998)

Nomination Form

First Name of Nominee	Chandler
Last Name of Nominee	Ward
Preferred Mailing Address	8805 Cottingham Way, Raleigh, NC 27615
Preferred Phone	919-961-5454
Preferred Email	cward@sentinelra.com
Business/Company Name	Sentinel
Business Address	4700 Six Forks Road, Suite 200, Raleigh, NC 27609
Profession/Title	Client Executive
Areas of interest in higher education	student-engagement, legislative-advocacy
ECU Alum	yes
Year(s) Graduated	2022, 2023
Degree(s)	BSBA, MBA
Major(s)	Finance
Name of Nominator	Van Isley
Nominator Email Address	Van@isleyventures.com
Nominator Phone Number	919-524-8465

Attachments	bio-resume, letter-of-rec
Personal Bio OR Professional Resume of Nominee	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Chandler-Ward-Resume-2.pdf
Upload Nomination Letter	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Chandler-Ward-Letter.pdf

Nomination Form

First Name of Nominee	Chandler
Last Name of Nominee	Ward
Preferred Mailing Address	8805 Cottingham Way, Raleigh NC 27615
Preferred Phone	919-961-5454
Preferred Email	cward.business8@gmail.com
Business/Company Name	Sentinel
Business Address	4700 Six Forks Road, Suite 200, Raliegh, NC 27609
Profession/Title	Client Executive
Areas of interest in higher education	fundraising, legislative-advocacy, student-engagement
ECU Alum	yes
Year(s) Graduated	2022, 2023
Degree(s)	Master of Business Administration, Bachelor of Science in Business Administration
Major(s)	Business Administration; Finance
Name of Nominator	Vincent C. Smith
Nominator Email Address	smithv84@hotmail.com

Nominator Phone Number	703-909-8934
Attachments	bio-resume, letter-of-rec
Personal Bio OR Professional Resume of Nominee	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Chandler-Ward-Resume.docx
Upload Nomination Letter	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/ECU_VS-BOT-letterhead-2021_Ward.docx

CHANDLER WARD

8805 Cottingham Way, Raleigh, NC 27615

cward.business8@gmail.com | 919-961-5454 | <https://www.linkedin.com/in/chandler-ward-mba/>

EDUCATION

East Carolina University, College of Business

Greenville, NC

Master of Business Administration; Finance

Class of August 2023

Bachelor of Science in Business Administration; Finance

Class of May 2022

Relevant coursework: Entrepreneurship, Risk Management & Insurance, Economics, Financial Man. & Investments

WORK EXPERIENCE

Sentinel

Raleigh, NC

Client Executive

January 2025 – Present

- Develop new and existing business relationships with businesses across the US, with a particular focus in NC.
- Oversee, manage, and implement tailored strategies to meet client property and casualty insurance needs.

Ward Legacy Realtor Group

Raleigh, NC

Broker; Development Lead

January 2024 – December 2024

- Designed and implemented an autonomous lead development pipeline, resulting in an average of 2.6 closed deals per month. Delivered \$32,425 in monthly revenue at the time of system's sale to parent broker.

Life Media Group

Greenville, NC

Consultant

June 2022- August 2023

- Built weighted seasonality forecasting financial models to improve portfolio budgeting and strategic planning.
- Orchestrated franchise marketing initiatives that increased weekly net profits by 22.3% in under three quarters.

East Carolina University

Greenville, NC

Student Body President

February 2021- May 2022

- Collaborated with ECU CFO to analyze the allocation of \$181,000,000 in student tuition and fees across the University for FY 2022. Identified discrepancies in ride-share funding that saved students \$1,200,000.
- Captured 70% of the total election votes among three executive tickets through an extensive personal network.
- Allocated \$886,000 to student organizations and projects through the student government finance committee.
- Led over 30,000 students through unprecedented pandemic experiences to address enrollment shortfalls.

NC Department of Information Technology

Raleigh, NC

Executive Assistant

June 2019- August 2019

- Partnered with SAS Institute to analyze and present Health Information Exchange Authority client data.

LEADERSHIP EXPERIENCE

East Carolina University Board of Trustees

Greenville, NC

Vice Chair - University Affairs

July 2021 – July 2022

- Identified and reported agenda items as University Affairs Vice Chair, additionally served on the audit committee.
- Navigated clinical integration with the 9th largest hospital system in the country, generating revenue of \$3.6B.

Uptown Greenville Board of Directors

Greenville, NC

Vice Chair - Student Engagement

February 2021 – May 2022

- Coordinated strategic efforts with key players to attract funding from private investors and growing businesses.
- Served as the liaison between downtown business owners, the City of Greenville, and the ECU Student Body.

Kappa Alpha Order Fraternity

Greenville, NC

Chapter President

August 2019- November 2020

- Implemented academic programming to improve the chapter's GPA from the 14th to the 100th percentile in the IFC.
- Created and managed a capital campaign fundraiser, raising \$252,000 for chapter projects and scholarships.

ADDITIONAL INFORMATION

- **Recognition:** ECU Helen Bahnson Award, ECU Greek Hall of Fame, Kappa Alpha OEF Scholarship Recipient
- **Community Engagement:** ECU DEI Steering Committee, Wake County Pirate Club, ECU COB Young Advisory Council
- **Activities:** ECU Provost Search Committee, Gamma Iota Sigma, ECU Investment Club, NIC ENGAGE Global Ambassador
- **Certifications:** UAS FAA Pilot, Search Engine Optimization Mimic Pro, Excel Advanced, Google Analytics, Google Ads

ISLEY

Family Ventures

February 4, 2025

Re. Chandler Ward – Nomination for ECU Board of Visitors

To The Board of Visitors Nominating Committee:

I am writing to recommend Chandler Ward as a prospective member of the ECU Board of Visitors.

I have known Chandler since he was a child growing up in Raleigh, North Carolina. Our families “traveled in some of the same circles” and one of my first memories of Chandler was when he played little league baseball and he and his team participated in a St. Baldrick’s fundraising event to benefit childhood cancer research. Chandler demonstrated leadership abilities at that very young age leading his team in the fundraising effort.

Years later, I worked closely with Chandler when he was the Student Body President at East Carolina and served as the Student Government Association representative on the Board of Trustees. Chandler represented the student body with authenticity, passion and a common-sense approach. He served as the student representative for both the ECU DEI Sterring Committee and the Provost Search Committee. He served as a member of the Uptown Greenville Board of Directors, the Greenville Neighborhood Service Organization and the Pirate Greek Alliance. While doing all of this he managed to hold down a job managing StillLife, one of the more popular nightclubs in Greenville. Ultimately, he earned both a BSBA in Finance and an MBA in Finance demonstrating an innate ability to manage numerous priorities simultaneously.

Since leaving ECU, Chandler continues to live and breathe all things ECU. He has worked tirelessly to stay involved; most recently being named to the College of Business Young Advisory Council. He also is an active member of the Pirate Club, serves as a College of Business student mentor and is a member of the Wake County chapter of the Alumni Association.

In recent months, I have worked with Chandler in his new job and career at Sentinel in Raleigh. His energy and enthusiasm are contagious, and I have no doubt that he will be extremely successful in this relationship driven business. I’ve never seen anyone quite so comfortable in striking up a conversation with a complete stranger. Having said that, because of the depth of his contacts and connections he doesn’t run across too many strangers.

I am extremely confident that Chandler will be a significant asset to the BOV and he will represent us as an ambassador with passion and professionalism.

Please feel free to call with questions, concerns or for additional insight.

Van Isley

Van Isley
Class of '85
Board of Trustees



14 March 2025

Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spillman Building
East Carolina University
Greenville, NC 27858

Dear Ms. Ayers,

I write this memorandum to personally nominate Chandler Ward to the East Carolina University Board of Visitors, for the Class of 2029.

I believe Chandler is an exceptional choice to be a part of the important work of the Board of Visitors. His maturity and demeanor are perfectly suited to support this great organization. As an undergraduate student at East Carolina University, he was fully engaged as a seasoned ambassador of the University. His Senior year he was the Student Government Association President. So now is the time to make his Ambassadorship formal by appointing him to the Board of Visitors.

Chandler found time while majoring in Business Administration with a focus in Finance to run for and become the Student Body President for the 2021-2022 academic year. This of course meant he was also a Member of the East Carolina University Board of Trustees. Positions he held during a very volatile time for the University during COVID -19 and other transitional events, leading the charge to get masks removed as a requirement to be on campus through factual data which showed the masks had no impact on curbing transmission of the virus. As a fellow Trustee, Chandler was my "Go To" Trustee when I needed a clear view of issues impacting the University and even more importantly, students. Chandler was a strong, clear eyed, articulate voice and advocate for student issues and concerns across the entire campus.

Upon graduation from this great University in May 2022, Chandler continued his education and completed his Master of Business Administration here at East Carolina in August of 2023. He began his business career at the Ward Legacy Realtor Group in Raleigh helping people realize their dream of owning a home. Now a Client Executive at Sentinel in Raleigh tailoring strategies to meet client property and casualty insurance needs.

In conclusion and once again, I fully endorse Chandler Ward for nomination to the East Carolina Board of Visitors for the Class of 2029. I know he will bring an unmatched energy and drive to the Team. If you have any questions, please do not hesitate to call me at 703-909-8934 or email at smithv84@hotmail.com.

Sincerely,

//SIGNED//
VINCENT C. SMITH '84
East Carolina University
Board of Trustees

Nomination Form

First Name of Nominee	Bobby
Last Name of Nominee	Woodard
Preferred Mailing Address	125 Kee Riad 957, Opelika, AL 36804
Preferred Phone	706-247-1777
Preferred Email	brwecu12@gmail.com
Business/Company Name	Auburn University
Business Address	255 Heisman Drive, Harold D. Melton Student Center, Suite 3248, Auburn AL 36849
Profession/Title	Sr. Vice President for Student Affairs, Auburn University
Areas of interest in higher education	fundraising, student-engagement, legislative-advocacy
ECU Alum	yes
Year(s) Graduated	1998
Degree(s)	BS
Major(s)	Exercise and Sport Science, Teachers Option
Name of Nominator	Brandon Frye
Nominator Email Address	fryeb23@ecu.edu

Nominator Phone Number	252-328-6541
Attachments	bio-resume, letter-of-rec
Personal Bio OR Professional Resume of Nominee	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Bobby-R.-Woodard-11-2025.docx
Upload Nomination Letter	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Dr-Bobby-R-Woodard-Letter-of-Rec-ECU-BOV.docx

Brandon A. Frye, Ph.D.
Vice Chancellor for Student Affairs, East Carolina University
Email: fryeb23@ecu.edu Phone: (w) 252-328-5541

February 17, 2025

Re: Letter of Recommendation Dr. Bobby R. Woodard

Dear East Carolina University Board of Visitors Selection Committee:

I am writing to provide my full support and recommendation of Dr. Bobby R. Woodard to serve on the East Carolina University (ECU) Board of Visitors (BOV). I met Dr. Woodard 22 years ago when we were in the same doctoral cohort at the University of Georgia (UGA). Additionally, Dr. Woodard and I were colleagues for six years in the UGA Division of Student Affairs in the early 2000s. I will note at the offset that Dr. Woodard and I are close friends and that I do not make this recommendation without some bias.

Booby and I became quick friends in graduate school, as we were both born in North Carolina (NC) and attended UNC System institutions for our undergraduate degrees. I am from the western side of NC and attended Appalachian State University and Bobby is from Smithfield, NC and attended ECU. One of the first things I learned about Dr. Woodard, was his love of all things “Eastern NC”—including his passion for Pirate Nation. I think the first time I met him he had on an ECU Pirate baseball hat even though we were at a University of Georgia event. I can attest that over the last 20 years of knowing him that his love of ECU has not diminished. In fact, I believe his passion for ECU has grown substantially over time.

Professionally, Dr. Woodard represents ECU and Pirate Nation well, as he is a nationally recognized student affairs/higher education professional. I will not recite Dr. Woodard’s resume here, as it is attached, but what I can confirm as a current senior student affairs officer is that Dr. Woodard is highly respected by his colleagues and other senior student affairs officers across the United States. Over his 20 plus year career he has served as a consultant, professor, executive level administrator, published author, leader in professional associations, etc. Of note, he also loyally served ECU in various roles ending his tenure as Associate Vice Chancellor for Student Involvement and Leadership in 2014.

Bobby and I talk regularly about ECU and I mentioned to him the possibility of serving ECU on the BOV. He informed me that he would be happy to serve in any way possible, as he loved ECU and what it provided him with...a transformational experience. Bobby, is a first-generation Pirate from Eastern NC, he has worked hard in his life and field and I believe that he would provide substantial insight an perspective to the ECU BOV.

Again, I give Dr. Woodard my highest recommendation. If I can elaborate on any of the information in this letter or answer additional questions, then please do not hesitate to contact me at fryeb23@ecu.edu or via phone at 252-328-6541.

Regards,

Brandon A. Frye

Brandon A. Frye, Ph.D.
Vice Chancellor for Student Affairs, ECU

Bobby R. Woodard, Ph.D.

125 Lee Road 957, Opelika, AL 36804

Cell phone: (706) 247-1777 Email: brwecu12@gmail.com

EDUCATION

Doctor of Philosophy – Counseling and Human Development, Student Affairs Administration
The University of Georgia, Athens, Georgia

*Dissertation Title: An Examination of Chief Student Affairs Officers (CSAOs) Perceptions of Professional Competencies

Master of Arts – Educational Leadership, Student Personnel Administration
The University of Central Florida, Orlando, Florida

Bachelor of Science – Exercise and Sport Science, with Teachers Option
East Carolina University, Greenville, North Carolina

Associate of Arts – Liberal Arts
Johnston Community College, Smithfield, North Carolina

Auburn University – Auburn, Alabama

Auburn University is a comprehensive land, space, and sea grant research institution with over 30,000 students in more than 140 degree options in 13 schools and colleges. Auburn remains at the educational forefront with its traditional blend of arts and applied science, and changing with the needs of today while living with respect for the traditions and spirit that are Auburn.

Senior Vice President for Student Affairs, 5/2018 – Present

Vice President for Student Affairs and Associate Provost, 8/2014 – 4/2018

Responsibilities:

- Provide executive leadership and vision for the Division of Student Affairs, which includes 20 functional areas, 200+ full-time staff, and over 800 student staff.
- Serve as a member of the University Senior Leadership Team, President's Cabinet.
- Responsible for leadership, support, and direction for all divisional staff while enhancing their professional development.
- Work with the downtown merchants' group and with the City of Auburn officials as it relates to students' needs and benefits.
- Represent student needs and be the lead advocate to central administration on policies that affect students.
- Communicate with parents and students and represent their interests and needs at all levels of University decision-making.
- Work collaboratively with deans and academic leaders to identify ways to improve the quality of student programs and activities.
- Work directly with SGA leaders and students at large to represent their interests and needs.
- Maintain critical campus partnerships to establish collaborative efforts to increase retention and recruitment at all levels of students.
- Develop and manage state-appropriated student activity fee and auxiliary budgets totaling over \$75 million.
- Monitor the outsourcing of Auburn University Medical Clinic and ensure that it meets the needs of the Auburn University community.
- Obtain Divisional Fund-raising goals and the appropriation of those funds.
- Develop and implement a Divisional Strategic Plan that works in relation to the University Strategic Plan.

Accomplishments: Secured \$2.3 million in additional funds for student mental health needs on campus. Increased the professional development of each employee in the division by providing opportunities and funding. Revised and updated the University's Code of Conduct to incorporate the changes with Title IX policies and procedures.

East Carolina University – Greenville, North Carolina

East Carolina University is a large, public, Doctoral/Research Extensive University including a Medical Campus with over 27,000 students in 100 baccalaureate, 77 master's, 16 doctoral, and 5 professional degrees with a mission to serve North Carolina and the Mid-Atlantic Region. It is currently one of the nation's leaders in distance education and one of the fastest growing institutions in the University of North Carolina System.

Associate Vice Chancellor for Student Involvement and Leadership, 7/2012 – 7/2014

Executive Director for Student Involvement and Leadership, 8/2010 – 6/2012

Responsibilities:

- Coordinate Units that include Mendenhall Student Center and Wright Auditorium facilities and employs a professional and support staff of 60 full-time employees and over 120 student employees.
- Develop and manage state-appropriated, student activity fee, and auxiliary budgets totaling over \$24 million.
- Oversaw reorganization and additions to the department to align mission, staffing, budgets, and programming.
- Created and implemented a Union Master Plan and Strategic Plan for Student Involvement and Leadership Units.
- Principal in charge of the construction of two Student Unions (Main Campus, Health Sciences Campus) with project totaling \$132 million, which is the largest single project in the institution's history.
- Provide leadership and direction in the areas of: Mendenhall Student Center; Wright Auditorium; Student Activities; Student Organization Center; Center for Student Leadership & Engagement; Greek Life; Student Government Association; Graduate and Professional Student Society (GPSS); Central Ticket Office; Fine Arts Funding Board; Production Services; Event Services and Conference Planning; Ledonia Wright Cultural Center; GLBTQ Resource Center; Volunteer and Service Learning Center and SIL Finance and Administration.
- Maintain critical campus partnerships to establish collaborative efforts to increase retention and recruitment.
- Serve as fundraising and grant officer for the Student Involvement and Leadership Units.
- Serve as a member of the Foundations of Excellence (FOE) Implementation Team.
- Serve as member of the Student Affairs Executive Council (SAEC).
- Serve as a Conduct Hearing Officer for the Office of Student Rights and Responsibilities.
- Member of the Bias Assessment Response Team
- Support the Student Involvement and Leadership Advisory Board, consisting of thirteen students, one faculty member, one staff member and alumni.

Accomplishments:

Leading the expansion of Student Centers on campus totaling \$132 million; Implementing a campus-wide Centralize Reservation System for both Main Campus and the Health Sciences Campus; Established more efficient lines of communication with faculty and academic departments in the area of co-curricular programming by establishing a co-curricular fund; Established and secured funding for the Student Memorial Garden on main campus; and maintain a level of professional development for all staff, including professional, support, and student staff.

The University of Georgia – Athens, Georgia

The University of Georgia is a large, public, flagship, land-grant, Doctoral/Research Extensive University with over 34,000 students in 140 baccalaureate, 123 master's, 19 educational specialist, 89 doctoral, 3 professional (law, pharmacy, and veterinary medicine) degrees as well as more than 170 study abroad and exchange programs. It is the largest institution in the State of Georgia.

Associate Dean of Students and Director of the Tate Student Center (Interim), 1/2010 – 8/2010

Responsibilities:

- Administered state-appropriated student activity fee, auxiliary, and foundation budgets totaling over \$12 million.
- Coordinated a department that included the Tate Student Center, Memorial Hall, Legion Field, and Legion Pool facilities and employed a professional and support staff of 51 full-time employees and over 150 student employees.
- Developed a strong and active Student Life program through the supervision of six units, which include: Campus Life Business Office; Student Activities; Facilities & Services; UGACard Office; Informational Technology; and Marketing/Communications.
- Worked in close relations with units housed in the Tate Student Center such as: Center for Leadership and Service, Greek Life, and the Office of the Dean of Students.
- Directed efforts to expand programs, services, staffing and facilities for all areas housed in the Tate Student Center.

- Established numerous collaborative efforts with other departments within the University community and outside agencies.
- Member of the Campus Response Team and Critical Incident Committee.
- Oversaw all academic and exam scheduling for the University's main campus (Athens).
- Served as a senior member of the Student Affairs Leadership Team (SALT).
- Served on SACS Extended Campuses Reaccreditation Team.
- Supported the Tate Student Center Advisory Board consisting of ten students of diverse backgrounds and interest from across campus.
- Maintained contact with other SEC Union Directors regarding trends and developments in Student Centers and Unions.

Accomplishments:

Increased collaborative efforts with faculty; implemented the Student Employee Education and Development (SEED) program; became actively involved in the fundraising and grant writing efforts for the Tate Student Center; revamped the organizational flow for the department; increased the diversity of the full-time and part-time staff for the department; increased the communication between the Student Government Association and the Administration; created a synergistic flow of communication in the departments, so as to encourage employees from all level to feel heard and appreciated.

Associate Director of Campus Life and Director of Facilities and Services, 7/2005 – 12/2009

Responsibilities:

- Oversaw the \$60.2 million expansion and renovation of the Tate Student Center.
- Provided leadership and management in operations and maintenance of the Tate Student Center, Tate Student Center Expansion, Memorial Hall, Legion Field, Legion Pool, and Van Rental Fleet.
- Managed a workforce of approximately 22 full-time and 80 student employees.
- Supervised nine areas that provide programs and services to the student body: Print and Copy Services, Technical Services, Event Services, Campus Reservations, Event Management Office, Information Desk, Game Room, Legion Pool, and all renovation projects for Campus Life.
- Worked with the Director in oversight of internal fiscal controls through the development of policies and procedures to ensure sound financial records, reports, and audit capabilities totaling \$9.3 million.
- Ensured continual implementation of sustainability issues for all current and new facilities.
- Worked with a 15-person Tate Student Center Renovation & Expansion Advisory Board consisting of students, staff, alumni, and faculty.
- Maintained oversight of contracts and vendors of retail and dining areas.
- Served as the departmental representative and spokesperson to various campus and community organizations and committees, including the Board of Regents.

Accomplishments:

Successfully completed the \$60.2 million Tate Student Center Expansion and Renovation project, which added an additional 95,000sq.ft and achieved LEED Gold Certification; implemented an ongoing professional development program involving student and employee participation in training activities for personal and professional growth; established collaborative relationships with external departments; successfully chaired the Supplemental Funding Committee; created two graduate assistant positions, one being a masters level and one being a doctoral level; created an emergency response program for the Department of Campus Life, and increased funding and revenue generated by the units that fell under my supervision.

Vice-President for Student Affairs and Dean of Students Doctoral Assistant, 5/2004 – 7/2005

Responsibilities:

- Provided leadership and administrative duties for the "Safe Space" program.
- Compiled speeches and correspondence for the Vice-President for Student Affairs and Dean of Students.
- Completed research projects for the Vice-President for Student Affairs and Dean of Students.
- Assisted in the planning of the Official Welcome for all Graduate Students in the Division of Student Affairs.
- Coordinated the "Hunker Down with Housing" event, a 3-day move-in process for 4800 students living in University Housing, including all marketing and publication materials; collaboration with city officials, members of the university community, county and university police; and the oversight of 200 volunteers.

Accomplishments:

Increased the participation in the “Safe Space” program throughout the Division of Student Affairs and the University Community; increased the level of assessment for the graduate student welcome for the Division of Student Affairs; The “Hunker Down with Housing” process aided 4800 incoming students and their parents with their transition to campus by coordinating a seamless move-in process.

Dean of Students Doctoral Assistant, 8/2003 – 5/2004

Responsibilities:

- Advised and coordinated the Dean’s Cabinet on Diversity.
- Provided leadership and administrative duties for the “Safe Space” program.
- Composed speeches for the Dean of Students for various events and functions.
- Attended development events with the Dean of Students.

Accomplishments:

Increased the participation and awareness of the Dean’s Cabinet on Diversity with programs and services geared towards students and departments around campus; gained a valuable understanding of the role of the Dean of Students and their responsibilities on a college campus.

The University of Central Florida – Orlando, Florida

The University of Central Florida is the state’s largest institution, public, Doctoral/Research Extensive University with over 52,000 students offering 225 degree programs. It has become an academic and research leader in numerous fields, such as optics, modeling and simulation, engineering and computer science, business administration, education, science, hospitality management, and digital media.

Assistant Director of Facilities and Operations for Campus Life, 10/2001 – 7/2003

Responsibilities:

- Prepared and implemented a personnel budget of approximately \$1.2 million.
- Managed expense budgets in excess of \$2.7 million.
- Oversaw maintenance and operations of the Recreation and Wellness Center, Student Auditorium, Wired Café, Tennis Courts, Swimming Pool, Outdoor Basketball Courts, and Intramural Fields.
- Hired, supervised, and evaluated four full-time professional staff members.
- Supervised over 25 maintenance and custodial staff members and over 100 student staff members (international, traditional, and non-traditional).
- Served as the point of contact for planning and project design of construction and renovation projects for Campus Life Facilities.

Accomplishments:

Gained valuable budget preparation and implementation experience; supervised full-time staff members; gained experience into the areas of construction and facility management; provided information for consultation projects at extended campus.

Coordinator of the Recreation and Wellness Center for Campus Life, 1/2001 – 10/2001

Responsibilities:

- Established pre-opening and post-opening facility policies and procedures.
- Coordinated floor layout for the new \$13 million facility.
- Responsible for purchase of equipment totaling \$1.1 million.
- Supervised two full time professional staff members and 100+ student staff (international, traditional, and non-traditional).
- Managed daily operations and maintenance of the Recreation and Wellness Center, Student Auditorium, and Wired Café.

Accomplishments:

Coordinated the opening of a new Recreation and Wellness facility on campus; established hiring procedures for lead Building Managers and Wellness employees; instituted a department wide professional development series for all levels of staffing.

Coordinator of the Student Union for Campus Life Facilities, 8/2000 – 12/2000

Responsibilities:

- Scheduled and coordinated events in the Student Union and Recreation Center via the Event Management System.
- Supervised, hired, and evaluated a student staff of 15.
- Toured other universities in the country to gather comparative research data on facilities and policies.
- Developed a staff-training manual.

Accomplishments:

Benched marked operations of unions and recreation centers; became proficient with campus reservation system; refined organizational skills and time management solutions; served on university wide committee.

Page Private School – Orlando, Florida, 07/1999 – 08/2000

Health and Physical Education Instructor

Responsibilities:

- Served as Department Head that included four instructors.
- Taught grades 4th through 8th on the benefits of being physically active.
- Supervised all school field trip and community service projects.

Accomplishments:

Assisted students in understanding the benefits of informed choices about their bodies and their diets; facilitated the action to have all employees (37) at the school certified in First Aid /CPR and AED training.

COURSES TAUGHT

- HIED 7020, Leadership in Higher Education; Auburn University
- HIED 7230, Student Services Administration: Postsecondary Education; Auburn University
- ECHD 9440, Leadership and Policy Development Administration; The University of Georgia
- COAD 1000, Student Development and Learning in Higher Education; East Carolina University
- ECHD 7440, Administration in College Student Affairs; The University of Georgia.
- PHED 1000, Personal Fitness; Gainesville College, Oconee Campus.
- Co-Facilitated On-line Student Services Core Competencies Institute; The University of Georgia
- ECHD 2050, Academic and Career Planning; The University of Georgia
- HSC 1931, Foundations of Leadership; The University of Central Florida
- PEM 2104, Personal Fitness; The University of Central Florida

PROFESSIONAL AFFILIATIONS

- Association of College Unions International (ACUI)
- Association of Public Land-Grants Universities (APLU)
- National Association for Student Personnel Administrators (NASPA)
- Southern Association for College Student Affairs (SACSA)

UNIVERSITY INVOLVEMENT

- Auburn University – Auburn, Alabama
 - University Senate, Senator
 - Committee for Inter-Collegiate Athletics, Member
 - Climate Study on Diversity and Inclusion Steering Committee, Member
 - Diversity and Inclusion Advisory Board, Co-Chair
 - Provost Council, Member
 - Alabama Higher Education Partnership Board of Directors, Member
- East Carolina University – Greenville, North Carolina:
 - Property Review Committee, Member
 - University Athletics Advisory Council, Member
 - Strategic Plan Work Team, Leadership, Chair
 - Bias Assessment Response Council, Member
 - Office of Student Rights and Responsibilities, Conduct Hearing Officer
 - Co-Lead for the Foundation of Excellence Committee for the Learning Dimension
- University of Georgia – Athens, Georgia:
 - Campus LEED and Sustainability Committee, Member

- Supplemental Funding Committee, Chair
- Student Activity Fee Allocation Committee, Member
- Office of Judicial Programs, Hearing Officer
- Campus Safety and Planning, Member
- University of Central Florida – Orlando, Florida:
 - Construction, Renovation, and Expansion Committee, Member
 - Campus Life Advisory Board, Member
 - Conduct Board, Hearing Officer

HONORS/CERTIFICATIONS/ PROFESSIONAL POSITIONS

- Association for Public Land-Grant Universities (APLU), Council for Student Affairs Chair, 2019-2020
- Southeastern Conference (SEC) Working Group on Student-Athlete Conduct, 2018 – Present
- Association for Public Land-Grant Universities (APLU), Council for Student Affairs Program Planning Committee Chair, 2017 – Present
- Soaring Eagle, Auburn University, 2015
- Forty Under 40 Leadership Award, East Carolina University, Class of 2015
- “Cupola Award,” East Carolina University, April 2013
- Southern Association for College Student Affairs (SACSA), Membership Chair, 2012 – 2013
- Southern Association for College Student Affairs (SACSA), Strategic Planning Chair, 2011 – 2012
- Association of College Unions International (ACUI), Certification Task Force Chair, 2011 – 2012
- Southern Association for College Student Affairs (SACSA), “Joe Buck Service Award,” Atlanta, 2011
- Southern Association for College Student Affairs (SACSA), Conference Chair – Panama City, 2010
- North Carolina College Personnel Association (NCCPA), “Outstanding Service to the Profession” Award, November, 2010
- Association of College Unions International (ACUI), Auxiliary Services Co-Educational Chair, 2009-2011
- Association of College Unions International (ACUI), Certification Council Chair, 2009-2010
- Association of College Unions International (ACUI) Region 6, Auxiliary Services Ed Council Coordinator, 2006-2007
- Southern Association for College Student Affairs (SACSA), Strategic Planning Committee, 2007-2012
- Division of Student Affairs, “Lee Anne Seawell Award for Service to Students,” University of Georgia, May 2007
- Association of College Unions International (ACUI) Region 6, Educational Chair, 2006-2007
- NASPA Region III/SACSA Mid-Managers Institute (MMI) Attendee, Raleigh, North Carolina, June 2006
- Southern Association for College Student Affairs (SACSA), 2006 Conference Program Committee, Jacksonville, Florida 2006
- NASPA Region III/SACSA New Professionals Institute (NPI) Attendee, Athens, Georgia, June 2002

CONSULTING

- Office of Student Involvement, The University of Central Florida. Purpose: Office Communication and Organization. Summer 2005.
- Office of the President, Stephen F. Austin State University. Purpose: Division of University Affairs Organization. Fall 2020.

GRANTS

- MillerCorps Grant Plays/ABMRF-The Foundation for Alcohol Research, \$50,000 (2012).

PUBLICATION

- Dean, L. A., Woodard, B. R., & Cooper, D. L. (2008). *Professional development credits in student affairs practice: A method to enhance professionalism*. College Student Affairs Journal, 27 (1), 45-56.
- Woodard, B. R. (2015). *Campus Facility Projects: The Necessity of Communicating with Campus and Community*. ACUI: the Commons: http://www.acui.org/Publications/The_Commons/28680/
- Woodard, B. R. & Fatzinger, J. (2018). *Student Engagement with Other Students*. New Directions for Teaching and Learning, 154, 99-108.

SELECTED PRESENTATIONS

- *HR – A Seat at the Table: An Institutional Cabinet Perspective*: CUPA- HR, Atlantic Beach, FL, June 2018.

- *Building the Bridge Toward Collaboration and Impact as SSAOs and CDOs*, Association of Public Land-Grant Universities (APLU), Summer Forum, Chicago, IL, June 2018.
- *Innovation and the Student Affairs Profession*, Southern Association for College Student Affairs (SACSA), Webinar, September 2015.
- *The Southeastern Conference: More Than Just Football*, Association of College Unions, International (ACUI), Annual Conference, San Antonio, Texas, April 2015.
- *SACSA: Moving Forward with Strategic Planning*, Southern Association for College Student Affairs (SACSA), Memphis, Tennessee, November 2012.
- *Infusing Your Work Into Academic Life*, Association of College Unions International (ACUI), Annual Conference, New York, New York, March 2010.
- *Civil Discourse Why So Difficult*, Association of College Unions International (ACUI), Webinar, January 2010.
- *Discussion of Civil Discourse*, Association of College Unions International (ACUI), Region 6 Conference, Tampa, Florida, October 2009.
- *Construction and Renovations: How to get from Point A to Point B, But What About the In Between Stages?*, Association of College Unions International (ACUI), Anaheim, California, April 2009.
- *Sustainable and Green Practices at Different Institutions: Small Private and Large Public*, Southern Association for College Student Affairs Conference (SACSA), Hilton Head, South Carolina, November 2008.
- *Campus Construction Projects: What they don't tell you*, Association of College Unions International (ACUI), Region 6 Conference, Augusta, Georgia, October 2008.
- *Civil Discourse on Difficult Topics: Exploring the Diversity and Social Justice Frontier*, Southern Association for College Student Affairs Conference (SACSA), Dallas, Texas, November 2007.
- *A Game Plan for Addressing Performance Issues Through Professional Development*, Southern Association for College Student Affairs Conference (SACSA), Jacksonville, Florida, November 2006.
- *Professional Development and Performance Appraisals*, Association of College Unions International (ACUI), Region 6 Conference, Orlando, Florida, October 2006.
- *Your Campus During Major Renovations and Expansion*, Association of College Unions International (ACUI), Region 6 Conference, Orlando, Florida, October 2006.
- *The Future of Student Affairs*. Southern Association for College Student Affairs Conference (SACSA), Chattanooga, Tennessee, November 2004.
- *Understanding the Millennium Generation*. American College Personnel Association Annual Convention (ACPA), Philadelphia, Pennsylvania, April 2004.
- *Council for the Advancement of Standards in Higher Education*. National Intramural-Recreational Sports Association (NIRSA), Region II Conference, Athens, Georgia, December 2003.
- *Identifying the African American UGA Student*. Grady School of Journalism and Mass Communication, The University of Georgia, Athens, Georgia, November 2003.
- *Ethical and Legal Issues in Personal Training*. National Strength and Conditioning Association (NSCA), Regional Conference, Orlando, Florida, October 2003.

Nomination Form

First Name of Nominee	Rodney
Last Name of Nominee	Mallette
Preferred Mailing Address	5624 Closeburn Road, Charlotte, NC 28210
Preferred Phone	912-602-5622
Preferred Email	rod.mallette@ialpov.us
Business/Company Name	International Auto Logistics
Business Address	5624 Closeburn Road, Charlotte, NC 28210
Profession/Title	Special Advisor to the Chairman
Areas of interest in higher education	student-engagement, fundraising
ECU Alum	yes
Year(s) Graduated	1988
Degree(s)	MBA
Major(s)	Business
Name of Nominator	Wanda Montano
Nominator Email Address	PurpleGold5274@gmail.com
Nominator Phone Number	252-751-3925

Attachments	bio-resume, letter-of-rec
Personal Bio OR Professional Resume of Nominee	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/BIO-Rod-Mallette-IAL_10SEP24.doc
Upload Nomination Letter	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Mallette-Nomination.docx

4104 Colony Woods Drive
Greenville, NC 27834

February 11, 2025

Mr. Lance Metzler
Chair, Nominating Committee
ECU Board of Visitors

RE: Nomination of Rodney Mallette

Dear Lance,

I am writing to recommend the appointment of Rodney Mallette as a member of the ECU Board of Visitors. Rod is an avid Pirate, and gives freely of his time and treasure to ECU. Rod holds an MBA from ECU, and his wife Wanda is also a Pirate.

Rod was inducted into the ECU Distinguished Military Service Society this past November, is a member of the Honors College Advancement Council, a past member of the College of Business Advisory Board and has an endowed scholarship. Rod also serves as a frequent classroom speaker and mentor.

His logistics knowledge and expertise combined with his military service has also enabled him to source internships and scholarships for ECU students.

In addition to serving the ECU Community, Rod is also an active member of the Charlotte community and has a record of servant leadership in that community. Rod serves as President of the Charlotte South Rotary Club. Thus, his community life also supports regional and state transformation.

I have known Rod for over 10 years and highly recommend his appointment to the Board of Visitors.

Best Regards,

Wanda G. Montano
Emeritus Member, Board of Visitors



Executive Bio – Rodney A. Mallette

Colonel Rod Mallette, USA (Ret.), is the Special Advisor to the Chairman of the Board for International Auto Logistics. He previously was the CEO of IAL after serving several years in the company in both operational and business development roles.

Prior to joining IAL, Rod worked four years with Boyle Transportation as the Vice President for Business Development. Additionally, he was successful in expanding Boyle Transportation's profile within the nuclear transportation industry and gaining new business. He worked for Agility, an international 3PL, as a Global Account Manager, and handled large accounts for over three years. He set up the company's distribution route into Afghanistan over both the southern and northern routes. Rod also worked for the American Shipping and Logistics Group for almost two years in both business development and operations. His initial focus was on deploying U.S. Forces on the company's roll-on roll-off vessels. During the second year, he operated vehicle processing and storage sites for the Global POV Contract.

Rod served in the U.S. Army for almost 28 years, with a final posting as the Chief of Staff, Military Surface Deployment and Distribution Command (SDDC). Prior to that, Rod served in a joint assignment as Director, Operations and Plans, for the Military Sealift Command (MSC) as the N3/5 where he directed the flow of forces by sea into Iraq. He deployed twice to serve in the Deployment and Distribution Operations Center – once in Kuwait during the first troop rotation, and once to PACOM for the Tsunami Relief effort. Other relevant assignments include a tour on the Army staff in the Pentagon, commanding the port in Busan, South Korea, leading the Redeployment Control Center in Somalia, and an exchange position with British forces in the ACE Mobile Force (Land).

Rod received his commission in 1978 as a distinguished military graduate from the University of Alabama where he earned a Bachelor of Science degree in General Business. He also received a Master of Business Administration from East Carolina University and a Master of Science degree in National Resource Strategy from the National Defense University.

Active in the National Defense Transportation Association, Rod is a member of the National Board of Directors. He received the National Transportation Award in 2020 and the Distinguished Service Award in 2011 and 2005 from NDTA.

Rod has been active in support of ECU since graduation. He's spoken to various supply chain classes, served on the Supply Chain Advisory Council, the Business Advisory Council and is currently on the Advisory Council of the East Carolina University Honors College. Rod and his wife, Wanda, also a graduate of ECU, have established a scholarship in the College of Business to support veterans or their spouses. In his local community of Charlotte, Rod is the president of the Rotary Club of Charlotte South.

Nomination Form

First Name of Nominee	Ashley
Last Name of Nominee	Elks
Preferred Mailing Address	3478 Ballard Crossroads Road Greenville NC 27834
Preferred Phone	ashley.elks1@gmail.com
Preferred Email	Ashley.elks1@gmail.com
Business/Company Name	ECU Health
Business Address	2100 Stantonsburg Road Greenville NC 27834
Profession/Title	Administrator- Team Member Commitment and Work Life Innovation
Areas of interest in higher education	student-engagement
ECU Alum	yes
Year(s) Graduated	2011, 2020
Degree(s)	BSN, MSN
Major(s)	Nursing
Name of Nominator	Linda Dunnum Hofler
Nominator Email Address	Lindahofler2020@gmail.com
Nominator Phone Number	252-341-0924

Attachments	letter-of-rec, bio-resume
Personal Bio OR Professional Resume of Nominee	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Elks_CV_Sept2023.docx
Upload Nomination Letter	https://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Reference-Letter-ElksBOV2024.docx

January 23, 2024

Nominating Committee

East Carolina University

Board of Visitors

Dear Nominating Committee,

This letter serves as a professional reference for Ms. Ashley Elks in consideration for membership on the East Carolina University- Board of Visitors. I have known Ms. Elks professionally for more than a decade and have been consistently impressed with the skills and ability she brings to any setting she is in.

She is a Pitt County native, product of the Pitt County public schools and a graduate of ECU College of Nursing. She loves eastern NC and shares the story of our region no matter where she goes. She has never met a stranger and is recognized as a leader at the local, state and national for the work she did to improve the care for stroke patients. She is an entrepreneur and worked full time, as a nurse as well as started an infusion company which she later sold. As the Board of Visitors continues to have conversations about engaging early careerists, Ashley Elks is a perfect example of someone in that demographic that is passionate about ECU and will advocate and sell the spirit of Pirate Nation in her day to day communication. She has been recognized by ECU as one of 40 under 40 and she has connections across the region with students who have the potential to become Pirates for life.

Ms. Elks is highly respected by state and national healthcare leaders and business leaders. She is a highly motivated individual who has boundless energy. She recently took on a new body of work to lead health and well being for caregivers along with leading use of innovation in the work setting. She has a broad understanding of the thoughts and beliefs of multiple generations in the workforce and how best to communicate to engage them and she has a good understanding of what it is like to be a young professional in the workplace of today. I believe those skills translate well into the work that the BOV is doing related to Student Success.

There is no doubt that Ashley Elks can be an asset to the Board of Visitors. As you think about cultivating young minds to expand the thinking of the Board of Visitors, I hope you will consider her for membership. I know she is ready, willing and able to serve and excited about the possibility of service to her "University".

Respectfully yours,

Linda D. Hofler, PhD, RN, LFACHE

Emeritus Member- ECU Board of Visitors

Ashley Elks MSN, RN, SCRNP, FAHA
ashley.elks1@gmail.com/ 252-327-2061 / Greenville, NC

EDUCATION

M.S. in Nursing Administration, May 2020 – University of North Carolina at Charlotte
B.S. in Nursing, May 2011 – East Carolina University

CERTIFICATIONS

2023 Lean Six Sigma Green Belt
2019 Stroke Certified Registered Nurse
2013 Progressive Care Certified Nurse

PROFESSIONAL EXPERIENCE

2020 Administrator, Team Member Commitment and Work-Life Innovation, ECU Health
2021 – 2022 Interim Administrator, Talent Acquisition, ECU Health
2019 Director Stroke and Neuroscience, Vidant Medical Center
2015 Stroke Center Manager, Vidant Medical Center
2012 Cardiac Intermediate Unit, Staff Nurse III, Vidant Medical Center
2011 Neuroscience Intermediate Unit, Staff Nurse I, Vidant Medical Center

PRESENTATIONS

Conference
2023 Cracking the Code on Employee Retention
North Carolina Health Information Technology Conference, NC

2023 Panel Discussion: Building a Professional Practice Environment Where All Nurses Thrive
ECU Health Nursing Symposium, NC

2019 Building an Effective Stroke System of Care in Rural Eastern North Carolina
Mid-Atlantic Heart and Stroke Summit, NC

2019 Building an Effective Stroke System of Care in Rural Eastern North Carolina
Neuroscience Conference, NC

2018 Tele-Stroke Data and Process Improvement
Eastern North Carolina Tele-stroke Forum, NC

2018 Stroke Certification, What's the Big Deal?
Eastern North Carolina Stroke Network Biannual Meeting, NC

2018 Updates in the 2018 AHA/ASA Guidelines for the Early Management of Patients with
Acute Ischemic Stroke Eastern North Carolina Stroke Network Biannual Meeting, NC

2017 Tele-Stroke Data and Process Improvement
Eastern North Carolina Tele-stroke Forum, NC

2016 Updates in Stroke Systems of Care in eastern North Carolina
Eastern North Carolina Stroke Network Biannual Meeting, NC

2016 STEMI and Stroke Update
Eastern NC EMS Leadership Conference, NC

Poster Presentation

2019 Nurses Take the Lead Developing a Rural Stroke System of Care
Collaborative Nurse Research Day, NC

2019 Nurses Take the Lead Developing a Rural Stroke System of Care
North Carolina Organization of Nurse Leaders, NC

2019 Implementing Effective Stroke System Improvements in a Rural Hub and Spoke Model Association
of American Medical Colleges Integrating Quality Conference, MN

2018 Implantation of Implantable Loop Recorder to Detect Occult Atrial Fibrillation: An
Initiative of the Cryptogenic Stroke Task Force
Annual Scientific Session of the North Carolina Chapter of the American College of Physicians, NC

2017 Implantation of Implantable Loop Recorder to Detect Occult Atrial Fibrillation: An
Initiative of the Cryptogenic Stroke Task Force
Unified Quality Improvement Symposium, NC

2017 Screening and Treatment of Obstructive Sleep Apnea in Stroke Patients
Unified Quality Improvement Symposium, NC

HONORS / AWARDS

2024 AONL Young Professional Voices
2020 East Carolina University 40 Under 40
2019 Fellow of the American Heart Association
2019 Chair of Greenville, NC Heart and Stroke Walk
2019 People's Poster Choice Award - "Nurses Take the Lead Developing a Rural Stroke System of Care"
Collaborative Nurse Research Day, NC
2019 Featured in Vidant Health Compass Report and Vidant 360

COMMITTEES

American Organization for Nursing Leadership Young Professional Task Force (*Beginning 2024*)
Serve on the AONL Young Professionals Task Force to provide feedback on how AONL can
continue to engage young professionals.

ECU Health Clinical Pastoral Education Program Professional Advisory Committee (PAC)
The PAC consists of a diverse group of professionals representing the ECU Health Medical
Center, Brody School of Medicine, and our community. PAC members, knowledgeable about
CPE, are individuals who either represent areas that may work directly with the department,

and/or have a stake in both overseeing and advocating for a strong department. The PAC committee meets three times a year as a whole group to offer consultation and to review policies and procedures of the department. PAC members also provide feedback to the department on issues such as utilization of resources, educational effectiveness, and program evaluation.

American Heart and Stroke Association Cardiovascular and Stroke Nursing Strategic Planning Taskforce
Taskforce assigned to the development and implementation of the 2021-2023 CVSN Strategic Plan. The mission of CVSN is to contribute nursing's biopsychosocial expertise to AHA's global agenda to promote ideal cardiovascular and stroke health, quality of life and heart healthy lifestyles and environments. CVSN provides strategic direction via clinical expertise, leadership, education, innovation and science activities that are focused on reducing cardiovascular and stroke health disparities and advancing cardiovascular health of patients and families across the lifespan and illness trajectory including end-of-life.

American Heart and Stroke Association Development Committee

Responsible for reviewing the Council's programs, budget and objectives on an annual basis and identify short-term and long-term needs for resources. Develops a plan to secure the needed resources, including objectives, strategies, timelines and assignments, and monitor progress. Anticipate and appraise areas of possible future needs for resources. Designs and presents to the Leadership Committee a three to five year plan for resource development.

Eastern North Carolina Neuroscience Conference Planning Committee

Annual education conference that provides participants with current evidence-based practice guidelines in treating acute and chronic neurological conditions. Conference explores how a system of care, early surgical and non-surgical interventions can improve the outcomes of patients with neurological diseases.

2020 American Heart Association Southeast Heart and Stroke Quality Summit Planning Committee

The planning committee is comprised of an interdisciplinary team of individuals from organizations from across the Southeast with varying roles within the systems of care. The committee is charged with providing general oversight to the event, making key event decisions, approving program content, reviewing and approving abstract submissions, and soliciting activities. The week-long event will include educational opportunities in the areas of atrial fibrillation, heart failure, acute coronary syndrome, resuscitation, stroke, and the outpatient management of hypertension, cholesterol, and diabetes. Participants will attend primarily from North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, Tennessee, and Puerto Rico.

North Carolina State Plan Development Team

Invited select group of leaders across the state to set the vision and development of the strategic state priorities. Leaders were selected based on leadership accomplishments and engagement on the State Stroke Advisory Council. The development team is responsible for developing goals, establishing evaluation measures, identifying and closing gaps in stroke care and employing quality improvement methods to improve state stroke care.

North Carolina State Stroke Advisory Council

Responsible for leading policy adoption or change and informing legislators about cardiovascular health issues at the state level. SAC seeks to link communities and health systems with prevention, sustainability and increased capacity in stroke care. The goals of SAC is to guide efforts to increase access to care; to increase quality, coordinated care; to enhance post-stroke care; and to prevent strokes.

North Carolina State Stroke Integrating and Accessing Care Work Group

Works to address the need to strengthen stroke care access in counties and communities across the state, including the need for tools to use in triaging patients for care and for appropriate transfer. The work group is conducting an assessment of the current state of interventional stroke care in North Carolina; to begin to educate referring physicians on how to stratify stroke patients in their care, identifying through standard protocols those patients that are candidates for intervention; and to develop a statewide plan based on quality metrics.

Eastern North Carolina Stroke Network Planning Committee

Leading the planning committee, a team of interprofessional health care providers that meet biannually whose focus is to develop a model of stroke care for rural eastern NC that addresses the entire spectrum of care, including primary and secondary prevention strategies, coordination of care throughout the acute stroke event, and planning for the patient's successful transition back into their community.

MEMBERSHIPS / AFFILIATIONS

2023 American Organization for Nursing Leadership

2023 North Carolina Organization for Nursing Leadership

2023 North Carolina Nurses Association

2023 American Nurses Association

2023 American College of Healthcare Executives

2019 American Association of Neuroscience Nurses (AANN)

2019 President of the Eastern North Carolina Chapter of the AANN

2019 Sigma Theta Tau – Beta Nu Chapter

2019 The Honor Society of Phi Kappa Phi

2019 North Carolina Organization of Nurse Leaders

2017 American Heart and Stroke Association

2013 American Association of Critical-Care Nurses

CLINICAL RESEARCH

2019

- A Comparison of Face-To-Face and Tele Clinical Swallow Evaluation in the Setting of Acute Stroke
- A Comparison of Clinical Outcomes in Acute Stroke Patients Admitted to Vidant Medical Center and Regional Hospitals
- Airway Pressure Release Ventilation in Neuro-Intensive Care Unit patients

2018

- Identifying Risk Factor Management Deficits in the Acute Ischemic Stroke Population
- Cryptogenic Stroke
- Screening and Treatment of Obstructive Sleep Apnea in Stroke Patients

2016

- Understanding Incivility in Nursing Practice at Vidant Medical Center

VOLUNTEER SERVICE AND COMMUNITY OUTREACH

2019 Chair of the Greenville Heart and Stroke Walk

Organizing and leading the event teams to raise vital funds to benefit heart disease and stroke research, prevention and education

2019 East Carolina University Basketball Game – Stroke Education

Provided education on stroke prevalence, prevention, risk factors, signs and symptoms, treatment and recovery based on AHA/ASA guidelines. Shared the story of stroke survivor and her family through the regional system of care

2019 East Carolina University Baseball Game – Stroke Education

Provided education on stroke prevalence, prevention, risk factors, signs and symptoms, treatment and recovery based on AHA/ASA guidelines. Provided education on the regional stroke system of care in eastern North Carolina

2017 Stroke Education Women's Group

Focus group with women to discuss stroke prevalence, risk factors, signs and symptoms, treatment and recovery based on AHA/ASA guidelines

2015 Vidant Medical Center Stroke Support Network

Provided a forum utilizing AHA/ASA information for stroke survivors and caregivers that promotes learning, listening and socializing with others

MEDIA ACTIVITIES

2019 Invited Speaker for 5 Prime Media Group

Provided education on stroke prevalence, prevention, risk factors, signs and symptoms, treatment and recovery based on AHA/ASA guidelines

2018 Invited Speaker for Henry Hinton Talk Show

Provided education on stroke prevalence, prevention, risk factors, signs and symptoms, treatment and recovery based on AHA/ASA guidelines

2018 Invited Speaker at Onslow Memorial Hospital

Utilized AHA/ASA clinical practice guidelines to teach educational course on the management of stroke patients across the care continuum

2017 Invited Speaker for Henry Hinton Talk Show

Provided education on stroke prevalence, prevention, risk factors, signs and symptoms, treatment and recovery based on AHA/ASA guidelines

2016 Stroke Education WITN

Provide education on stroke prevalence, risk factors, prevention, signs and symptoms, treatment and recovery based on AHA/ASA guidelines

2016 Invited Speaker 5 Prime Media Group

Provided education on stroke prevalence, prevention, risk factors, signs and symptoms, treatment and recovery based on AHA/ASA guidelines

2016 Invited Speaker for Henry Hinton Talk Show

Provided education on stroke prevalence, prevention, risk factors, signs and symptoms, treatment and recovery based on AHA/ASA guidelines

EDUCATION

2019 Invited Speaker at Nash UNC Health Care

Utilized AHA/ASA clinical practice guidelines to discuss the management of cryptogenic stroke patients

2018 Invited Speaker at Carteret Health Care

Utilized AHA/ASA clinical practice guidelines to teach educational course on the management of stroke patients across the care continuum

2018 Invited Speaker at CarolinaEast Medical Center

Utilized AHA/ASA clinical practice guidelines to teach educational course on the management of stroke patients across the care continuum

2018 Invited Speaker at Wayne UNC Health Care

Utilized AHA/ASA clinical practice guidelines to teach educational course on the management of stroke patients across the care continuum

2016 Stroke Education Winterville EMS

Provided education based on AHA/ASA guidelines on stroke prevalence, prevention, risk factors, signs and symptoms, treatment and recovery for pre-hospital providers

2016 Stroke Education Wilson EMS

Provided education based on AHA/ASA guidelines on stroke prevalence, prevention, risk factors, signs and symptoms, treatment and recovery for pre-hospital providers

2016 Invited Speaker at Camp Lejeune Naval Center

Utilized AHA/ASA clinical practice guidelines to teach educational course on the management of stroke patients across the care continuum



AGENDA ITEM

III. ECU Athletics Landscape.....Jon Gilbert
Athletics Director

Stephanie Coleman
Vice Chancellor for Administration and Finance

Situation: Information will be shared on ECU Athletics financials, the economic impact of the program to our community and region and provide insight into the House settlement v. NCAA and what it means for college athletics.

Background: College athletics is at a turning point with the pending House settlement. The proposed settlement in the House v. NCAA case aims to address multiple issues, including revenue sharing and NIL deals. It requires a payout to past athletes and lays out how schools will make direct payments to athletes moving forward. The final settlement approval is pending; however, it is set to be effective July 1, 2025.

Assessment: ECU and its athletics program will be impacted by the changes in college athletics from a recruitment and retention perspective as well as potential financial impacts.

Action: This item is for information only.

HOUSE SETTLEMENT BRIEF

BACKGROUND

- House vs. NCAA is a lawsuit brought by a former Swim Student-Athlete at Arizona State (House) and a Women's Basketball Student-Athlete at Oregon who transferred to TCU
- House vs. NCAA seeks back pay for Division I Student-Athletes who were barred from earning Name, Image, and Likeness (NIL) compensation while also pursuing a share of future revenue for Athletes at Power Conference Institutions
- The case was assigned to U.S. District Court Judge Claudia Wilken
- Judge Wilken previously decided in favor of the plaintiffs in O'Bannon vs. NCAA (2014) and Alston vs. NCAA (2020)
- In November 2023, Judge Wilken granted Class Action Certification for the damages portion of the case, expanding it to any Division I Student-Athlete back to 2016 in accordance with a four-year statute of limitations
- NCAA and Power Four Conferences have agreed to settle the lawsuit, subject to approval by the Court
- Judge Wilken granted preliminary approval in September 2024
- Legal Analysts expect Judge Wilken to issue final approval with some minor adjustments

WHY SETTLE?

- The strategy to settle was seen as necessary for the survival of the NCAA
- As an Antitrust case, damages could be tripled if they were to take the case to Court
- A loss at trial would also likely strike down any regulations placed on NIL Agreements
- Judgement at trial could have been as high as \$20 Billion, causing the NCAA to go bankrupt

SETTLEMENT DETAILS

- The settlement contains a backward settlement for former Student-Athletes and creates an avenue for future Athletes to participate in revenue sharing
- Fund of \$2.8 Billion will be created to pay former Student-Athletes who were not allowed to sign NIL Agreements. A portion of the fund will be paid by reducing future NCAA distributions to Institutions
- Starting in 2025-26, for a period of 10 years, approximately \$20 Million per year in permissive revenue sharing for Power Conference Institutions, allowing them to pay Athletes. The approximately \$20 Million figure represents 22% of the average Power Conference Institution's annual revenue. This amount is expected to increase annually

SETTLEMENT DETAILS (CONT.)

- Institutions may pay Athletes directly for their NIL, with those payments applying toward the approximately \$20 Million cap. NIL payments by Collectives or third parties would not apply toward the cap, but any payment over \$600 must be sent to the new NCAA Clearinghouse for review
- Scholarship limits will be eliminated, and roster limits will be established. Every Sport becomes an 'equivalency' Sport, giving Institutions discretion to offer full or partial scholarships provided they do not exceed the roster limits
- Up to \$2.5 Million in yearly additional scholarship payments can count toward the cap
- In exchange, Athletes cannot sue the NCAA for other potential antitrust violations and must drop their complaints in several other cases

WHAT DOES A SETTLEMENT MEAN?

- A wider gap of how Power Conferences can treat their Athletes as opposed to the rest of Division I
- Will result in more Athlete Transfer Portal movement to Power Conferences
- Many 'walk-on' (non-scholarship) Athletes will lose their place on teams due to roster limits

WHAT QUESTIONS STILL NEED TO BE ANSWERED?

- Can the NCAA secure an Antitrust Exemption from the Federal Government? If not, some State Laws will conflict with the settlement. And legal experts say the NCAA may also be at risk of future Antitrust litigation.
- For individual Institutions, how will they allocate and distribute the approximately \$20 Million yearly expense and how does Title IX impact those distributions?
- Will Student-Athletes unionize and/or be deemed employees of Institutions they represent?
- Will Power Conference Institutions break away from the rest of NCAA Division 1?

OUR EXPERIENCES

- ECU back damages – \$700,000 per year x 10 years. Will be taken out of future AAC conference distributions
- Opt-in or Opt-out – Opt-in and be held to all standards of the suit even though we were not a defendant
- Settlement will include back damages to plaintiffs, future revenue sharing, and roster/scholarship limits per sport

PERSPECTIVES

- We are proceeding with the preparation to adhere to the suit and the stipulations approved by the judge
- Preliminary ruling indicates the judge will move forward with the settlement

EXPERT ADVICE

- We have partnered with Deloitte Consulting to assist us through the process.
- Deloitte has provided us with guidance on formalizing our house settlement plan through increased scholarships, Alston payments and revenue sharing

FIGURES/NUMBERS

- The American Athletic Conference will require each member except Army and Navy to provide athletes with at least \$10 million in additional benefits over the next three years. This measure was voted on and approved by the Presidents and Chancellors

CONCLUSION

I will address this topic and our general path forward at the BOT meeting on Thursday. Thank you very much for your attention to this matter. Jon

AGENDA ITEM

IV. Closed SessionFielding Miller
Committee Chair

Situation: The committee requests to go into closed session to consider confidential personnel related matters.

Background: It is the policy of the State of North Carolina that closed sessions shall be held only when required to permit a public body to act in the public interest as permitted in the North Carolina General Statutes.

Assessment: The committee will go into closed session:

- To prevent disclosure of confidential personnel information under NCGS 136-22 to 126-30 (personnel information) and the federal Family Educational Rights and Privacy Act; and
- To consider the qualifications, competence, performance, character, fitness, or appointment of prospective and/or current employees and/or to hear or investigate a complaint or grievance by or against one or more employees; and
- To consult with an attorney to preserve the attorney-client privilege between the attorney and the Committee.

Action: This item requires a vote by the committee, with a vote by the full Board of Trustees through the consent agenda.