

**East Carolina University
Board of Trustees
April 25, 2025**

MINUTES

The East Carolina University Board of Trustees met on Friday, April 25, 2025, at 9:30 am as part of their regularly scheduled meeting series. The meeting originated from room 249 in the Main Campus Student Center, on the campus of East Carolina University in Greenville, NC. Chair Jason Poole called the meeting to order.

PLEDGE OF ALLEGIANCE

Mr. Poole called on Air Force ROTC Cadet Nitary Gomez Burgos, a Nursing major from Raeford, and Cadet Jaida Hernandez Dones, a Math and Physics double major from Havelock, NC to lead the Pledge of Allegiance.

ROLL CALL

Mr. Poole called on Secretary Dave Fussell to call the roll.

PRESENT

Cassandra Burt
Tom Furr
Dave Fussell
Van Isley
Fielding Miller
Jason Poole
Carl Rogers
Jim Segrave
Scott Shook
Vince Smith
Anderson Ward
Vanessa Workman

ABSENT

Jeffrey Roberts

READING OF ETHICS STATEMENT

In compliance with the State Government Ethics Act, Mr. Poole read the conflict-of-interest statement. No conflicts were identified.

CONSENT AGENDA

Members of the board were presented with a copy of the consent agenda. No items were identified for removal and separate discussion. Mr. Isley moved to approve the consent agenda with a second by Mr. Furr. The board voted to approve the consent agenda unanimously.

A copy of the agenda is listed as “Attachment A”.

UNIVERSITY REPORTS

CHANCELLOR’S REPORT

Mr. Poole called on Philip Rogers, Chancellor, to present a report to the board.

A copy of the report is listed as “Attachment B.”

RECOGNITIONS

Following Chancellor Rogers’ report, Vice Chair Cassie Burt recognized outgoing Board of Trustee members.

ANDERSON WARD

Ms. Burt recognized outgoing Student Government Association President Anderson Ward. Anderson has led with passion, integrity, and a genuine commitment to making ECU special for everyone. Whether it was organizing events that brought campus together, advocating for student voices, or working behind the scenes to solve problems - Anderson showed up, every time. Leadership isn’t just about titles — it’s about impact. From the Boneyard Bell downstairs,

advocating for academic advising initiatives, and organizing the Board's social activities, Anderson, made a lasting impact.

VINCENT SMITH

Ms. Burt called on Mr. Isley to present a resolution in the form of a motion honoring Vincent Smith.

WHEREAS, Vince Smith has served with distinction as a member of the East Carolina University Board of Trustees since 2017, demonstrating an unwavering commitment to the University's mission and values;

WHEREAS, Trustee Smith has championed countless initiatives during his time on the Board, including admissions, advising, and compliance, although none more important than his advocacy on behalf of students;

WHEREAS, Mr. Smith has consistently demonstrated a passionate commitment to student success, working to ensure students have a voice in the University's decision-making process;

WHEREAS, Mr. Smith has been a tireless advocate for our military-affiliated students, drawing upon his own background and understanding of the needs of service members, veterans, and their families to ensure ECU remains a welcoming and supportive environment for all those who have served our nation; and

WHEREAS, his vision, integrity, and service have strengthened the ECU community, inspired future leaders, and left a lasting impact on the University's mission to serve as a national model for student-centered success and public service.

NOW THEREFORE BE IT RESOLVED, East Carolina University and the Board of Trustees express deepest gratitude for the outstanding contributions made by Trustee Vince Smith during his eight years of service as a Trustee to East Carolina University.

NOW THEREFORE BE IT FURTHER RESOLVED, that this resolution be entered into the minutes of the April 25, 2025, Board of Trustees meeting, and that a copy be presented to Mr. Smith as a token of gratitude from East Carolina University.

Mr. Furr seconded the motion. The board voted unanimously to approve the resolution. A copy of the resolution is listed as “Attachment C.”

J. FIELDING MILLER

Ms. Burt called on Mr. Rogers to present a resolution in the form of a motion honoring J. Fielding Miller.

WHEREAS, J. Fielding Miller has served with distinction as a member of the East Carolina University Board of Trustees since 2017, offering his time, leadership, and advice in support of the University’s mission to serve the people of North Carolina and beyond;

WHEREAS, Mr. Miller has demonstrated unwavering dedication to the advancement of East Carolina University through his strategic insight, commitment to excellence, and a deep belief in the transformative power of higher education;

WHEREAS, during his tenure on the Board, Mr. Miller has played an instrumental role in advancing the goals and priorities of the University, specifically in his role as long-standing chair of the Athletics and Advancement Committee;

WHEREAS, Mr. Miller and his wife, Kim, have made a profound philanthropic impact through their generous support of the University, most notably through their gift that led to the

establishment of the Miller School of Entrepreneurship within the ECU College of Business;
and

WHEREAS, the Miller School stands as a testament to Mr. Miller's commitment to fostering innovation, leadership, and economic development, equipping future generations of students with the and vision to create lasting impacts in their communities and beyond.

NOW THEREFORE BE IT RESOLVED, East Carolina University and the Board of Trustees express deepest appreciation to J. Fielding Miller for his eight years of exemplary service as a Trustee to East Carolina University.

NOW THEREFORE BE IT FURTHER RESOLVED, that this resolution be entered into the minutes of the April 25, 2025, Board of Trustees meeting, and that a copy be presented to Mr. Miller as a token of gratitude from East Carolina University.

Mr. Fussell seconded the motion. The board voted unanimously to approve the resolution. A copy of the resolution is listed as "Attachment D."

ROBERT JASON POOLE

Ms. Burt called on Mr. Furr to present a resolution in the form of a motion honoring Robert Jason Poole.

WHEREAS, Jason Poole has served with distinction as a member of the East Carolina University Board of Trustees since 2017, providing steadfast leadership, insight, and advocacy in support of the University's mission, and its students, faculty, and staff;

WHEREAS, during his tenure on the Board, Mr. Poole demonstrated unwavering dedication to advancing East Carolina University's role as a leader in education, research, health care, and public service;

WHEREAS, Mr. Poole served with distinction as Chair of the ECU Board of Trustees from 2023 to 2025, guiding the Board with integrity, professionalism, and a collaborative spirit, and ensuring that the University remained focused on student success, academic excellence, and community impact;

WHEREAS, under his leadership, the Board navigated complex challenges and critical decisions with transparency and purpose, always placing the well-being and future of East Carolina University at the forefront; and

WHEREAS, Mr. Poole's commitment to Pirate Nation, his strategic vision, and his enduring support for ECU have left a lasting legacy and helped position the University for continued success.

NOW THEREFORE BE IT RESOLVED, East Carolina University and the ECU Board of Trustees express deepest appreciation to Jason Poole for his eight years of exemplary service and leadership as a Trustee to East Carolina University.

NOW THEREFORE BE IT FURTHER RESOLVED, that this resolution be entered into the minutes of the April 25, 2025, Board of Trustees meeting, and that a copy be presented to Mr. Poole as a token of gratitude from East Carolina University.

Mr. Fussell seconded the motion. The board voted unanimously to approve the resolution. A copy of the resolution is listed as "Attachment E."

Ms. Burt turned the meeting over to Chair Poole.

UNIVERSITY REPORTS

REPORT FROM THE STUDENT GOVERNMENT ASSOCIATION

Mr. Poole called on Mr. Ward, president of the Student Government Association, to present a report to the board on behalf of the student body. A copy of the report is listed as “Attachment F.”

REPORT FROM THE FACULTY

Mr. Poole called on Anne Ticknor, Chair of the Faculty Senate, to present a report on behalf of the faculty. A copy of the report is listed as “Attachment G.”

REPORT FROM THE STAFF

Mr. Poole called on Crystal Hildebrand, Chair of the Staff Senate, to present a report on behalf of the staff. A copy of the report is listed as “Attachment H.”

REPORT FROM THE BOARD OF VISITORS

Mr. Poole called on Ret. General Dutch Holland, Chair of the Board of Visitors, to present a report to the board on behalf of the board. A copy of the report is listed as “Attachment I.”

COMMITTEE REPORTS

ATHLETICS AND ADVANCEMENT COMMITTEE

Mr. Poole called on Mr. Miller, chair of the Athletics and Advancement Committee, to provide a report on behalf of the committee. A copy of the report is listed as “Attachment J.”

There were no action items from the committee requiring full board consideration.

AUDIT, RISK MANAGEMENT, COMPLIANCE AND ETHICS COMMITTEE

Mr. Poole called on Mr. Smith, chair of the Audit, Risk Management, Compliance and Ethics Committee to present a report on behalf of the committee. A copy of the report is listed as “Attachment K.” There were no action items from the committee requiring full board consideration.

BUDGET, FINANCE, AND INFRASTRUCTURE COMMITTEE

Mr. Poole called on Mr. Isley, chair of the Budget, Finance, and Infrastructure Committee to present a report on behalf of the committee. A copy of the report is listed as “Attachment L.” There were no action items from the committee requiring full board consideration.

COMMITTEE ON STRATEGY & INNOVATION

Mr. Poole called on Mr. Furr, chair of the Committee on Strategy and Innovation, to provide a report on behalf of the committee. A copy of the report is listed as “Attachment M.” There were no action items from the committee requiring full board consideration.

JOINT MEETING – UNIVERSITY AFFAIRS / STRATEGY AND INNOVATION

Mr. Poole called on Mr. Furr, co-chair of the joint committee meeting of the University Affairs Committee and the Committee on Strategy and Innovation, to provide a report on behalf of the committees. A copy of the report is listed as “Attachment N.” There was no action items from the committee required full board consideration.

UNIVERSITY AFFAIRS

Mr. Poole called on Mr. Fussell, chair of the University Affairs Committee, to provide a

report on behalf of the committee. A copy of the report is listed as “Attachment O.” The committee had one action item requiring full board consideration.

Mr. Ward moved the board approve conferral of degrees, as approved by the Chancellor and the Faculty Senate, for those students graduating at the annual Spring Commencement on Friday, May 9, 2025. Mr. Furr seconded the motion. The board voted to approve the motion with no negative votes.

CLOSED SESSION

Mr. Ward motioned the board go into closed session to prevent the disclosure of confidential information under NCGS 136-22 to 126-30 (personnel information) and the federal Family Educational Rights and Privacy Act; and to consider the qualifications, competence, performance, character, fitness, or appointment of prospective and/or current employees and/or to hear or investigate a complaint or grievance by or against one more employees; and to consult with an attorney to preserve the attorney-client privilege between the attorney and the Board. Mr. Furr seconded the motion. The board voted to move into closed session.

RETURN TO OPEN SESSION

ACTIONS FROM CLOSED SESSION

There were no items from closed session requiring full board consideration.

UNFINISHED BUSINESS

There was no unfinished business for board consideration.

NEW BUSINESS

NOMINATING COMMITTEE

Mr. Poole appointed Mr. Furr, Mr. Isley, and Ms. Workman to serve on the nominating committee for 2025-2026 board leadership roles.

BOARD SELF-ASSESSMENT

Per UNC System policy, Board of Trustees in the UNC System are required to participate in a comprehensive self-assessment every four years.

Mr. Poole called on Mr. Bradley Ballou, UNC System Vice President for Executive Leadership and Management to facilitate the self-assessment.

ADJOURNMENT

Hearing no further business to come before the board, Mr. Poole adjourned the meeting.

Respectfully submitted,
Ms. Megan Ayers
Assistant Secretary to the Board of Trustees
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A G E N D A
April 25, 2025

- I. Call to Order **Jason Poole**
Presiding

- II. Pledge of Allegiance

- III. Roll Call **Dave Fussell**
Secretary

- IV. Conflict of Interest

- V. Consent Agenda

Minutes

- a. Approval of Minutes, February 7, 2025

Athletics & Advancement Committee

- a. Board of Visitors Appointment
- b. Clark LeClair Renovation and Expansion Project
- c. Men's Basketball Head Coach Employment Amendment
- d. Naming Proposal – Robbie & Laura Taylor

University Affairs Committee

- a. Tenure Recommendations

Budget, Finance, & Infrastructure Committee

- a. All Funds Budget FY26
- b. Clark LeClair Renovation & Expansion Project
- c. CM at Risk for the Regional Outpatient Behavioral health Facility
- d. CM at Risk for Howell Science North Renovation
- e. Advance Planning for Mendenhall Renovation, Todd Dining Hall, Blount Fields Improvements, and Fletcher Residence Hall
- f. Capital Authorization for Scott and Jarvis HVAC Controls
- g. Leases – 207 E. 5th Street & 503 Bowman Gray Dr.
- h. Policy Items – EHRA Leave Programs, Faculty Serious Illness and Parental Leave, Leave Policy for Twelve-Month Faculty, Notice of Nondiscrimination, Parking & Traffic Ordinance, University Motor Vehicle

- VI. **Chancellor’s Report** **Philip Rogers**
Chancellor
- VII. **Recognition of Outgoing Members** **Cassie Burt**
Vice Chair
- VIII. **Report from the Student Body** **Anderson Ward**
SGA President
- IX. **Report from the Faculty** **Anne Ticknor**
Chair of the Faculty
- X. **Report from the Staff** **Crystal Hildebrand**
Chair of the Staff Senate
- XI. **Report from the Board of Visitors** **Dutch Holland**
Chair of the Board of Visitors
- XII. **Committee Reports and Recommendations**
- A. Athletics and Advancement Committee **Fielding Miller, Committee Chair**
 - B. Audit, Enterprise Risk Management, Compliance & Ethics Committee **Vince Smith, Committee Chair**
 - C. Budget, Finance, & Infrastructure Committee **Van Isley, Committee Chair**
 - D. Committee on Strategy & Innovation **Tom Furr, Committee Chair**
 - E. University Affairs Committee **Dave Fussell, Committee Chair**
 - F. Joint Committee – Committee on Strategy & Innovation and University Affairs Committee **Tom Furr, Co-Committee Chair**
- XIII. **Closed Session**
- XIV. **Items Recommended from Closed Session**
- XV. **Unfinished Business**
- XVI. **New Business**
- A. Board of Trustees Self-Assessment
 - B. Announcement of Board of Trustees Nominating Committee
- XVII. **Adjourn**

Chancellor Rogers
April 2025 BOT Remarks

Opening

Thank you, Mr. Chairman.

In August you convened on our Outer Banks campus for the first Board meeting of the academic year and today we welcome you to our final regularly scheduled meeting of this body as the semester comes to a rapid close. Much has changed across the higher education landscape, in collegiate athletics, and on our campus since that beautiful August day on the coast.

Yet, our daily compass remains fixed and focused on delivering on our mission. Every day, the dedicated faculty and staff of ECU demonstrate an unshakable commitment to providing an affordable and accessible education that offers a positive return on investment for our learners. In part, we achieve our goals through rigorous and relevant academic programs, meaningful experiential learning opportunities, student success structures and services tailored to meet the evolving needs of all learners, and philanthropic support that enables access to our educational opportunities.

We commence each academic year with a set of priorities and goals for the university and throughout the year, we adapt to changing circumstances and capitalize on opportunities to advance our mission. We rely on the expertise, advocacy, and generosity of many individuals in pursuit of our objectives. As your chancellor, I am deeply grateful to this

Board for the time, talent, and resources you have invested in advancing our mission this academic year.

Highlights

Sometimes, amidst the daily hustle and bustle, we forget to pause and celebrate the remarkable achievements we've accomplished together over the course of the year. Here are just a few notable institutional accomplishments:

- Thanks to the response of our donors, we've moved from concept to action by awarding our first cohort of Chancellor's Scholars,
- We've joined the ranks of the most productive, prestigious research universities in the nation, with the new R1 designation,
- For the second time in our history, and the only campus to ever receive the award twice (2012 and 2024), ECU received the prestigious APLU C. Peter Magrath Community Engagement Scholarship Award,
- ECU is one of 25 U.S. colleges and universities – and the only one in NC – to receive the Carnegie Leadership for Public Purpose classification,
- We are one of only 15 universities to receive a five-year extension of the APLU designation as an Innovative and Economic Prosperity University,
- In reference to the preceding four highlights, ECU is the only 2025 R1 institution to also be awarded the Carnegie Leadership for Public Purpose Designation, the Elective Community Engagement Classification (2024), the C. Peter Magrath Award and the APLU Innovation and Economic Prosperity Designation.

- You broke ground earlier this year on the Center for Medical Education Building, which will transform medical education at ECU, and yesterday you broke ground on the Isley Indoor Performance Center, which will provide tremendous value to our student-athletes.

Of course, there are other highlights we could mention like another successful Pirate Nation gives, or individual accolades like Dr. Angela Lamson receiving the 2024 Governor James E. Holshouser, Jr. Award for Excellence in Public Service from the UNC Board of Governors.

Our history, spanning from our founding until this very moment, is a testament to our commitment to adapting and innovating to serve our students and our region, regardless of the challenges and complexities that arise. This academic year stands as another remarkable chapter in our legacy, as we continue to uphold our future-focused and mission-driven university identity.

During his April Board of Governors remarks, President Hans offered two reflections on how public institutions maintain public trust. Stay focused on the core mission and execute well on that mission. President of the American Council on Education, Dr. Ted Mitchell, had the perfect walk-off comment during the R1 celebration connecting our achievement as a top 5% research institution and the public trust reflections from President Hans. Ted said, “For me, why create a blueprint for the new American university when it’s right here? This is the university that is creating the model for what the American research university will be in the future. Period. End.”

Our task is to focus on the missional priorities, execute them effectively, and do our work with a commitment to a culture of care for our people. We continuously challenge ourselves to innovate and adapt, ensuring that we do so in an efficient manner to optimize our resources. These actions demonstrate our enduring value to the state.

Gratitude

In such a large and complex organization, achievements and progress are only possible through a commitment to collaboration. It is with that recognition that I extend my sincere gratitude to the faculty, staff, students, and supporters who have collectively contributed to another successful academic year at East Carolina University.

Among those who have served ECU with distinction this year, permit me a moment to thank Dr. Anne Ticknor, Crystal Hildenbrand, and Dutch Holland for their invaluable contributions as Chair of the Faculty, Chair of the Staff Senate, and Chair of the ECU Board of Visitors, respectively. Each has made a positive contribution through their dedication to their respective leadership roles, their commitment to our mission, and their genuine passion for enhancing the learning and work environments at ECU. Please join me in expressing our sincere appreciation for their service.

Outgoing Trustees

I close my remarks with what is always a bittersweet moment.

Today, we bid farewell to a few of our esteemed Trustees as they conclude their terms, leaving behind a legacy of remarkable contributions.

The individuals we honor today have offered me invaluable guidance. They have dedicated their time and resources to our people and our mission. We owe them a profound sense of gratitude for their unwavering commitment to our purpose, their constant faith in the positive impact ECU has on this region, and their steadfast dedication to the success of all learners.

Anderson, thank you for infusing the SGA presidency with your contagious passion and positive energy. From spearheading initiatives to establishing a new tradition with installation of the bell outside the Main Campus Student Center to championing innovative approaches to combat food insecurities, you've left an indelible mark of excellence. Your genuine care for all students, evident through your love for this university, is truly commendable. We eagerly anticipate your future endeavors and are confident that you'll achieve remarkable success in the years to come.

Vince, from our very first conversation, you have consistently demonstrated a steadfast belief in ensuring all learners have access to exceptional and transformative experiences. You've dedicated a tremendous amount of personal time to encouraging us to be more innovative in the student success space and engaging with students to hear their stories and those of the academic professionals involved in this work. Vince has served as a Board officer, led the Audit, Risk Management, Compliance & Ethics Committee – which during his tenure has focused on significant institutional matters, and he has fostered relationships across campus to provide us with more direct insights into

those crucial Pirate experiences. We appreciate your service and passion for student success.

Fielding, given the numerous demands on your time, I understand that you might be eager to disconnect from these two-day sessions. However, I hope you recognize the immense value your wisdom has brought to me and this Board during your tenure. From leading the Athletics and Advancement Committee – during times of great disruption in college athletics and during the most successful fundraising campaign in our history – to your strong support for experiential learning opportunities, particularly through the College of Business and the thriving Miller School of Entrepreneurship, your personal investments in our mission have the potential to yield significant returns for years to come. I am grateful for your advocacy and many contributions to this Board and ECU.

Finally, **Chairman Poole**. The epitome of quiet, steady, and thoughtful leadership. I genuinely appreciate the time you've dedicated, especially during these past two years as Chair, to regularly engage in a diverse range of institutional matters. In these challenging times for higher education, having a governance partner who remains engaged and keeps our mission at the forefront of every discussion is invaluable. Jason, who has also served as Vice Chair and as Chair of the Budget, Finance, & Infrastructure Committee, has logged countless miles during his tenure, but particularly in the last two years, to demonstrate his unwavering support for the campus and actively participate in crucial institutional activities. From addressing the Staff Senate and the Faculty Senate to attending University Day or an important meeting focused on advancing a missional priority, Jason has consistently been ready to represent this

Board and our University with integrity and passion. Thank you for your exceptional leadership and selfless service.

We are fortunate to have Board members who are passionate about this University. You center all your work and advocacy on the mission and what is in the best long-term interest of the University. Thank you for living our values and serving as institutionalists. Your dedication and humility are truly commendable. Please join me in expressing appreciation for Anderson, Vince, Fielding, and Jason for their invaluable service to ECU.

Mr. Chairman, this concludes my remarks, and at this time, I'd like to turn it over to Vice Chair Cassie Burt.

[Instructions: VC Burt will facilitate the recognitions of outgoing members. She will first ask the Chancellor and Chair Poole to proceed to the front of the room to be in place for the presentations in this order:

Presentation of plate for Anderson Ward

Reading of resolution & motion to accept for Vince Smith (framed resolution)

Reading of resolution & motion to accept for Fielding Miller (framed resolution)

Reading of resolution & motion to accept for Jason Poole (framed resolution & gavel)

***There will be a photographer capturing photos in real time, but the "official" photos will be taken at the break between open session and closed session.]*

A RESOLUTION HONORING VINCE SMITH

WHEREAS, Vince Smith has served with distinction as a member of the East Carolina University Board of Trustees since 2017, demonstrating an unwavering commitment to the University's mission and values;

WHEREAS, Trustee Smith has championed countless initiatives during his time on the Board, including admissions, advising, and compliance, although none more important than his advocacy on behalf of students;

WHEREAS, Mr. Smith has consistently demonstrated a passionate commitment to student success, working to ensure students have a voice in the University's decision-making processes;

WHEREAS, Mr. Smith has been a tireless advocate for our military-affiliated students, drawing upon his own background and understanding of the needs of service members, veterans, and their families to ensure ECU remains a welcoming and supportive environment for all those who have served our nation; and

WHEREAS, his vision, integrity, and service have strengthened the ECU community, inspired future leaders, and left a lasting impact on the University's mission to serve as a national model for student-centered success and public service.

NOW THEREFORE BE IT RESOLVED, East Carolina University and the Board of Trustees express deepest gratitude for the outstanding contributions made by Trustee Vince Smith during his eight years of service as a Trustee to East Carolina University.

NOW THEREFORE BE IT FURTHER RESOLVED, that this resolution be entered into the minutes of the April 25, 2025, Board of Trustees meeting, and that a copy be presented to Mr. Smith as a token of gratitude from East Carolina University.

Approved this the 25th day of April, 2025, by the East Carolina University Board of Trustees.

Mr. Jason Poole
Chair

Dr. Philip Rogers
Chancellor

A RESOLUTION HONORING J. FIELDING MILLER

WHEREAS, J. Fielding Miller has served with distinction as a member of the East Carolina University Board of Trustees since 2017, offering his time, leadership, and advice in support of the University's mission to serve the people of North Carolina and beyond;

WHEREAS, Mr. Miller has demonstrated unwavering dedication to the advancement of East Carolina University through his strategic insight, commitment to excellence, and a deep belief in the transformative power of higher education;

WHEREAS, during his tenure on the Board, Mr. Miller has played an instrumental role in advancing the goals and priorities of the University, specifically in his role as long-standing chair of the Athletics and Advancement Committee;

WHEREAS, Mr. Miller and his wife, Kim, have made a profound philanthropic impact through their generous support of the University, most notably through their gift that led to the establishment of the Miller School of Entrepreneurship within the ECU College of Business; and

WHEREAS, the Miller School stands as a testament to Mr. Miller's commitment to fostering innovation, leadership, and economic development, equipping future generations of students with the and vision to create lasting impacts in their communities and beyond.

NOW THEREFORE BE IT RESOLVED, East Carolina University and the Board of Trustees express deepest appreciation to J. Fielding Miller for his eight years of exemplary service as a Trustee to East Carolina University.

NOW THEREFORE BE IT FURTHER RESOLVED, that this resolution be entered into the minutes of the April 25, 2025, Board of Trustees meeting, and that a copy be presented to Mr. Miller as a token of gratitude from East Carolina University.

Approved this the 25th day of April, 2025, by the East Carolina University Board of Trustees.

Mr. Jason Poole
Chair

Dr. Philip Rogers
Chancellor

A RESOLUTION HONORING ROBERT JASON POOLE

WHEREAS, Jason Poole has served with distinction as a member of the East Carolina University Board of Trustees since 2017, providing steadfast leadership, insight, and advocacy in support of the University's mission, and its students, faculty, and staff;

WHEREAS, during his tenure on the Board, Mr. Poole demonstrated unwavering dedication to advancing East Carolina University's role as a leader in education, research, health care, and public service;

WHEREAS, Mr. Poole served with distinction as Chair of the ECU Board of Trustees from 2023 to 2025, guiding the Board with integrity, professionalism, and a collaborative spirit, and ensuring that the University remained focused on student success, academic excellence, and community impact;

WHEREAS, under his leadership, the Board navigated complex challenges and critical decisions with transparency and purpose, always placing the well-being and future of East Carolina University at the forefront; and

WHEREAS, Mr. Poole's commitment to Pirate Nation, his strategic vision, and his enduring support for ECU have left a lasting legacy and helped position the University for continued success.

NOW THEREFORE BE IT RESOLVED, East Carolina University and the ECU Board of Trustees express deepest appreciation to Jason Poole for his eight years of exemplary service and leadership as a Trustee to East Carolina University.

NOW THEREFORE BE IT FURTHER RESOLVED, that this resolution be entered into the minutes of the April 25, 2025, Board of Trustees meeting, and that a copy be presented to Mr. Poole as a token of gratitude from East Carolina University.

Approved this the 25th day of April, 2025, by the East Carolina University Board of Trustees.

Dr. Philip Rogers
Chancellor

Board of Trustees Report

April 25th, 2025

Good morning esteemed guests and members of the board.

Today, I present my final report as the Student Body President and a member of the Board of Trustees for the Student Government Association at East Carolina University. As my term ends, I want to reflect on all the initiatives, campaigns, and tangible impacts that Ava and I accomplished during our time in office.

We hit the ground running in the summer of 2024, allocating leftover funds to various ECU departments for projects aimed at improving our campus community. We began by supporting the Ground Crew in campus beautification, then expanded menstruation stations into the Health Sciences campus. We also donated personal hygiene products to the William-Ross Purple Pantry, contributed to campus safety efforts in the Pirate Pathways initiative, provided apparel for the Campus EMS organization, and partnered with Student Health to install free sunscreen dispensers at football games.

In the fall, we created and distributed over 3,000 mental health resource magnets to all students living in residence halls, partnered with Sound Rivers Cleanup to remove trash and debris from the Tar River, collaborated with the Tar River University/Neighborhood Association and members of the City of Greenville staff to promote the “Good Neighbor” initiative. We also funded a performance by Rodney Adkins for Homecoming’s Freeboot Friday event and distributed 250 Healthy Pirate kits to students, faculty, and staff.

Mid-way through the semester, we continued making strides: we expanded the Swipe Out Hunger program donating over 400 meals to battle campus food insecurity; Launched our one-of-a-kind Food for Fines initiative, collecting over 630 food items for the William-Ross Purple Pantry; Revived the long-lost Boneyard Bell tradition; and partnered with Information Technology (ITCS) office to create phishing awareness infographics. We also collected over 40 items during our Stuff the Stockings campaign for local children. We worked with the Association of Student Government’s (ASG) to allocate funds to western North Carolina schools affected by Hurricane Helene.

Following Winter break and a memorable Military Bowl victory over North Carolina State University, we brought the Victory Barrel home from NC State to be housed in the SGA office. I began monthly meetings with the Greenville City Manager, Michael Cowin, to strengthen transparency between student leadership and the city. We also supported over 110 student organizations through the SGA appropriations process. Most recently, we purchased an Iris professional photobooth that will be installed in the SGA suite, allowing the entire ECU

community to take free professional headshots in under 5 minutes that will be delivered via email.

As I reflect on everything Ava and I were able to accomplish, I know none of it would have been possible without the dedication of our incredible student assembly and the support of so many across the ECU Community. I want to offer my heartfelt thanks to the students of ECU for trusting me with this opportunity, and to the members of the Board of Trustees for welcoming me so warmly. A special thank you goes to Chancellor Rogers and Chair Poole – your support has meant the world.

Lastly, to my family – some of whom are here with me today, I know I can be a handful at times, but your love and support have made everything possible, I would not be sitting here in this seat without you.

Serving as the Student Body President has been one of the greatest honors of my life. I have full confidence in Daniel as he steps into this role, and I look forward to supporting ECU and its incredible work for years to come.

Thank you all!

Ground Crew Beautification
Marketing Intern for Counseling Services
Menstruation Stations in HSC
Purple Pantry Hygiene Products
Pirate Pathways
Campus EMS
Sunscreen Initiative

Mental Health Resource Magnets
Sound Rivers Clean-Up
Homecoming Artist
TRUNA Partnership
Pirate Kits
Hurricane Helene Relief
Swipe Out Hunger
Food for Fines
Boneyard Bell
InfoSec IQ Platform Simulation
Stuff the Stockings

Victory Barrel

Monthly Meetings with Greenville City Manager

Supporting ECU Student Organizations through the SGA appropriation process

Iris Photo Booth

Faculty Senate report
Board of Trustees
April 25, 2025

Good morning, and thank you for the opportunity to share a report on the wonderful faculty of ECU, or as Dave Fussell said yesterday, “Anne’s Crowd.”

Before I share my report, I’d like to extend my thanks and well wishes to the board members who are ending their service: Jason Poole, Vince Smith, and Fielding Miller. I have thoroughly enjoyed meeting and working with each of you during the past three years. I have appreciated the devotion you have to supporting our students, staff, and faculty at ECU.

I would also like to thank SGA President Anderson Ward for his service to ECU on this board and to our students. I have appreciated the opportunity to partner with you this year and look forward to congratulating you at commencement in a couple of weeks.

Finally, I would also like to thank Crystal Hildebrand, staff senate chair, for her enthusiasm and collaboration this year.

As many of you know, this is my last ECU Board of Trustees meeting as Chair of the Faculty. I have been honored to serve in this role for the past 3 years having been elected then re elected and re elected again to serve. It has been a pleasure to serve our faculty in this way and represent over 2,000 talented ECU faculty. I have had the opportunity to fully engage in conversations with senior administration and the Board of Trustees as well as collaborated with two BoT chairs, three Presidents of the Student Government Association, three Chairs of the Staff Senate, and work with partners across the university including Campus Police. I have enjoyed so much of this role, and I have appreciated the support this board has shown the faculty of ECU.

Spring is award and celebration season at ECU. We have had several recent events celebrating scholarship, teaching, and service with many of these awards recognizing the expertise and talents of our faculty. As a faculty body, we are productive, dedicated to our disciplines and students, and contributors to making ECU a wonderful place to work and study. And in two weeks we will be celebrating our combined success as the next generation of scientists, teachers, nurses, doctors, engineers, dentists, scholars, artists, musicians, writers, and professionals graduate.

I also want to highlight one special event—a reception to celebrate a milestone in our Faculty Senate history—our 60th Anniversary. Nearly 30% of our faculty serve in some capacity in our Faculty Senate or on one of its committees. At the April 7 event, we honored our past Chairs of the Faculty with 11 attending the event in person. It was an honor to talk with each of them about their experiences at ECU in the role of Faculty Chair. As you can imagine, they all had sage advice for me.

We also honored Lori Lee who had been the Faculty Senate Office Administrator for nearly 3 decades, and Rachel Baker, who is our current Office Administrator. Both have been wonderful assets to ensuring the smooth running of our senate and its 24 committees. ECU News Service wrote a delightful article about it and I am sharing the link in my report: <https://news.ecu.edu/2025/04/17/ecu-faculty-senate-celebrates-60th-anniversary/>

Since the creation of East Carolina Teachers Training School (ECTTS), shared governance has been at the heart of our university. Then President Robert Wright brought all the faculty together for the first recorded meeting 2 weeks after classes began on October 19, 1909. For nearly 120 years, we have chosen to bring our university community together, to discuss relevant issues, and to be partners in making decisions that impact the university community.

A proposal to establish the Faculty Senate was created 1964 by President Leo Jenkins and then ratified in a meeting of the general faculty February 17, 1965 with inaugural officers beginning their service a month later, on March 16, 1965. As an interesting side note, all of these early meetings, including the 1909 meeting, were held on a Tuesday and our current Faculty Senate meets on a Tuesday each month.

A decade later in 1974, President Leo Jenkins remarked that the Faculty Senate
QUOTE

“had been a constructive relationship between faculty and administration which has resulted in the most representative and responsible Faculty Senate in the entire university system.”

We have continued to uphold a representative and responsible Faculty Senate, and our Faculty Senate is efficient and effective partners in shared governance.

In closing, I thank the board again for their support of the ECU faculty, staff, and students and I have deeply appreciated my time with you during the past 3 years. This concludes my remarks.

Report from the Staff Senate

Crystal Hildenbrand, Staff Senate Chair

April 25, 2025

Good morning and thank you for allowing me to bring you updates on behalf of the Staff.

The days are long, but the years are short, and it seems like just yesterday I was standing before you giving my first update on behalf of the staff here at ECU. Now as my term draws to end, I can reflect on how important staff are to ECU, its mission and purpose.

This spring has found a whirlwind of activity here on campus and it doesn't look like it's going to slow up as we conclude this academic year. April is Staff Appreciation Month. We used to have Staff Appreciation Week, but how do you recognize so many outstanding individuals in just a week time frame, so Staff Appreciation Week was expanded to Staff Appreciate Month. Our month kicked off with a spirit week for our staff, we saw staff wearing crazy socks, their favorite hats and of course their best purple and gold showing their Pirate Pride. We treated over 1,000 staff members to a free lunch on both our main campus and health sciences campus and showed our appreciation by hosting a family day out at the North Recreation Complex. Although the weather was not what we had hoped for that day, we had 127 staff members, and their families enjoy the time together. Our staff were also treated to discount baseball tickets, a free week at the campus rec centers and an opportunity for free passport photos.

We were also able to recognize 12 staff emeritus last week at the University Awards for Service. These 12 staff members had a combined 248 plus years of service to ECU and received numerous letters of support from their co-workers, Vice Chancellors and even Chancellor Rogers.

We held a silent auction during Staff Appreciation Month with all the monies earned going toward our 2025-2026 Children of ECU Staff and Gail Jordan Memorial Scholarships. We will be awarding almost \$7,000 in scholarships at our May Staff Senate Meeting with funds raised in 2024-2025.

On Monday we will hold our 9th Annual Ballard's Lessons in Leadership event, better known as the B.A.L.L event with keynote speaker and ECU's own Thomas D. Arthur Distinguished Scholar in Leadership, Dr. Andrew Herdman. Dr. Herdman will be presenting on "Leading with Intent; Bridging the Gap Between Knowing and Doing."

Then our month will end on May 1 with our Outstanding Staff Awards. At this year's awards 13 staff will be recognized from each of our 7 units on campus for their outstanding contributions to their departments, colleges, and campus wide.

One of the biggest highlights of the month of April is that ECU hosted the UNC Staff Assembly for the first time since 2014. We had staff delegates here from all 17 of our fellow UNC sister institutions for 2 days of hard work and maybe just a little bit of play. I could not have been prouder of my fellow staff members during this event. We received so many compliments from fellow UNC delegates about everything from the food, to the venue, to our awesome tech team,

and our very personable Chancellor and even about the Starship robots that roam our campus. ECU set the bar high for our fellow UNC institutions who host future Staff Assembly meetings.

This year came with its share of challenges and frustrations and maybe even a little bit of burn out, but I truly think keeping the lines of communication open between the SGA, Faculty Senate and senior leadership helped ease some of those frustrations. Our Staff are such a valuable asset to ECU, and they need to know that they have someone backing them up dealing with everyday issues.

I accepted the position as Chair Elect of the Staff Senate and ultimately Chair knowing that I was a huge introvert and disliked public speaking, but also willingly accepted the challenge to not only allow myself to grow but to also be a voice for the staff here at ECU.

I want to express my gratitude and thank my own Staff Senate Executive Committee, the Board of Trustees, Vice Chancellors and Chancellor Rogers for this experience. I anticipate a bright future for staff at ECU and I'm so glad I got to play a small part of it.

Thank you and this concludes my final report.

Remarks of Dutch Holland,
Chair, ECU Board of Visitors
April 25, 2025

It has been both a privilege and a pleasure to represent the Board of Visitors, especially as the Board completes its 30th year of service to our great university.

The Board had a great year.

Immersion activities to increase our knowledge

Support for recruitment and engagement including Pirates Aboard on March 29th. We had 12 BoV members participate in welcoming admitted students and their families to campus.

Increased our scholarship support by adding 2 Chancellor's Scholarships to our existing 5 Access Scholars, with a commitment to endow 1 Chancellor's Scholarship. Several of our BoV members also personally funded Chancellor's Scholarships.

Nominating Committee reviewed 29 nominations for 13 vacant seats, and those recommendations were presented to the Advancement and Athletics Committee yesterday.

Our final meeting included Dean Allison Danell with the Harriott College and Dr. Paynter with a celebration of our R-1 status.

Alex Keddie represented Athletics and reviewed NIL and other compliance subjects. Also we had Coaches and Student/Athletes showcasing our Soccer Champs and their trophy, Swim and Dive champions and Football Military Bowl victors along with our Military Bowl trophy.

The Chancellor also recognized our nine outgoing members.

At the Advancement and Athletics Committee yesterday, the new officers and members were presented. You can trust that our new officers with Toby Thomas as the new Chair will continue the great work of our Board of Visitors and as always we appreciate your support as we continue to serve our University and Pirate Nation.

I can address any questions you may have.



Athletics and Advancement

April 25, 2025

Committee Report

The Athletics and Advancement Committee met in regular session on April 24 and approved the February 6, 2025, meeting minutes.

Dutch Holland, Chair of the Board of Visitors, presented the slate of officer recommendations: Toby Thomas (Chair), Ryan Beeson (Vice Chair), and Brad Osborne (Secretary). A record 29 nominations were received, with 17 individuals approved for appointment or reappointment. The slate for member appointments, reappointments and officers were approved by committee and was included on the consent agenda this morning.

Athletic Director Jon Gilbert shared an update on ECU Athletics, emphasizing ongoing challenges in intercollegiate sports, including NIL, the House v. NCAA settlement, the transfer portal, sports gambling, and conference realignment. While athletics remains a visible part of ECU, Gilbert highlighted the university's continued academic focus, noting a 3.26 average GPA among 465 student-athletes.

Gilbert reviewed ECU's financial performance, citing substantial self-generated revenue from ticket sales, media rights, donor contributions, and conference distributions. ECU ranks 5th or 6th in financial standing among 13 conference schools. The FY24 deficit improved to \$5.6 million from a projected \$6.9 million. Similarly, FY23's actual deficit was \$3.9 million versus a projected \$8.6 million.

Regarding the House settlement, Gilbert noted ECU's share is \$700,000 annually for 10 years, deducted from conference distributions. Starting in 2025–26, institutions may share up to \$20 million annually with athletes. All sports will shift to equivalency status, providing scholarship flexibility under new roster limits. NIL payments over \$600 must be reported to the NCAA Clearinghouse.

To adapt, ECU will increase baseball scholarships and match those investments in women's sports to maintain Title IX compliance. Plans also include Alston Awards for academic performance and revenue sharing in football, men's and women's basketball, and baseball. Deloitte Consulting is advising on implementation and the Purple & Gold Society will help offset costs.

The committee approved a \$10.3 million expansion of Clark-LeClair Stadium, a fully funded 11,000-square-foot facility. Groundbreaking is expected in August, and the timeline is 15 months.

In closed session, the committee approved a revision to the employment agreement for ECU Men's Basketball Coach Mike Schwartz, and a naming proposal in honor of Mike and Laura Taylor, both of which were included on the consent agenda this morning.

Mr. Chairman, that concludes my report.



Report of the Audit, Risk Management, Compliance, and Ethics Committee for April 25, 2025

Operational Metrics Review

The committee reviewed the operational metrics related to Internal Audit and Compliance for fiscal year 2025 through March.

Action Items

The committee had one action item. We approved the University’s fiscal year 2026 annual audit plan as presented by Chief Audit Officer Wayne Poole. This item does not require action by the full Board.

Informational Items

Enterprise Risk Management – Mr. Chris Rowland

Mr. Rowland shared the University’s updated risk matrix for 2025-2027. The matrix was updated after discussion and review by the ERM Committee and endorsed by the Chancellor’s Executive Council. The list of top risks is essentially the same as the previous iteration, with some tweaks to the order of risks and one new entry into the top 10.

Research Compliance – Ms. Becky Welch

Ms. Welch provided an overview of the University’s research-related compliance responsibilities. A strong research compliance infrastructure is critical in light of the University’s recent R-1 designation. Ms. Welch shared some recent and upcoming areas of emphasis because of the change in federal leadership, and how the University is adapting. A notable emphasis is on the disclosure and management of relationships with foreign entities.

Academic Advising Update – Dr. Allen Guidry

Dr. Guidry provided an update on the steps taken to address previous audit recommendations related to Academic Advising. One key accomplishment so far is the development of an “advising syllabus” which will be deployed for the fall 2025 semester. The document outlines the core commitments of advisors and students to ensure successful advising relationships. Dr. Guidry also provided an update on future steps that will be taken, including using the CRM system to help standardize advising processes and provide advisors and students better tools with which to monitor status and remain engaged with each other. The tools incorporated into the CRM system will be piloted in the fall 2025 semester. The goal is to strengthen advising practices and standardize the student experience across the various colleges and schools, as a key part of the University’s Student Success agenda.

Closed Session

We discussed other audit topics in closed session.

Mr. Chairman, that concludes my report.

East Carolina University | Board of Trustees
Budget, Finance, and Infrastructure /Main Campus Student Center 249 |
April 25, 2025
Highlights

The Budget, Finance, and Infrastructure Committee met on April 24, 2025.

Minutes were approved from February 6, 2025, meeting.

Ms. Coleman presented highlights on the operational metrics for fiscal year 2025.

Ms. Coleman presented the All Funds Budget Quarterly Report. Ms. Coleman shared comparative data on revenue and expenses and the budget vs actual for the third quarter of FY25 and did not reflect any concerns.

Ms. Coleman presented the All Funds Budget for fiscal year 2026 and shared yearly comparative data on revenue and expenses for fiscal years 2024 and 2025. Details were provided in Board materials, and the item was approved as part of the consent agenda.

Ms. Coleman presented a request for Clark-LeClair Renovation & Expansion Elevations Approval and project approval. The existing facility needs upgrades to meet ADA requirements, building code compliance, and correct water intrusions issues. Details were provided in Board materials, and the item was approved as part of the consent agenda.

Mr. Bagnell presented a request for CM at Risk Approval for the Regional Outpatient Behavioral Health Facility. Details were provided in Board materials, and the item was approved as part of the consent agenda.

Mr. Bagnell presented a request for CM at Risk Approval for Howell Science North Renovation. Details were provided in Board materials, and the item was approved as part of the consent agenda.

Mr. Bagnell presented requests for Advance Planning Approvals on:

- A. Mendenhall Renovation Phase 3 & 4 Design
- B. Todd Hall Crawl Space Reconditioning
- C. Blount Intramural Fields
- D. Fletcher Residence Hall Envelope Repairs

Details were provided in Board materials, and the items were approved as part of the consent agenda.

Mr. Bagnell presented a request for Capital Authorization Approval on Scott and Jarvis HVAC Controls. This action will increase full authority for this project. Details were provided in Board materials, and the item was approved as part of the consent agenda.

Ms. Coleman presented a request for two Lease Approvals on:

- A. 207 E. 5th St. - three-year lease by acquisition +8062 NSF from No Quarter, LLC
- B. 503 Bowman Gray Dr. - 5-year sublease by acquisition +10,600 SF of clinical and Office space from Vidant Medical Group, LLC.dba ECU Health Physicians

Details were provided in Board materials, and the items were approved as part of the consent agenda.

Ms. Coleman presented a request for six Policy Approvals on:

- A. EHRA Leave Programs
- B. Faculty Serious Illness and Parental Leave
- C. Leave Policy for Twelve-month Faculty
- D. Notice of Nondiscrimination

E. Parking & Traffic Ordinance

F. University Motor Vehicle

Details were provided in Board materials, and the items were approved as part of the consent agenda.

This concludes my report.



Report of the Committee on Strategy and Innovation for April 24, 2025

The Committee on Strategy and Innovation met on April 24, 2025. Committee members present were Tom Furr, Scott Shook, Van Isley, Carl Rogers, Anderson Ward, Vanessa Workman, and Fielding Miller. The committee approved the minutes from February 6, 2025. The next agenda item introduced Jason Simon, CEO of Simpson Scarborough, a nationally recognized leader in the field of higher education brand management. Mr. Simon updated the Board on the partnership between ECU and SimpsonScarborough, including the timeline and scope of work. Mr. Simon spent some time discussing the marketing challenges facing universities today and the importance of building and maintaining a comprehensive brand system and strategy. In today's environment, it is imperative that ECU is able to communicate who we are and the value we offer. Our brand is more than a logo or tagline – it's the story we tell, experiences we create, what we deliver to current and future students, and the community we serve. We look forward to future updates from Simpson Scarborough on the best way for ECU to accomplish this task.

Mr. Chairman, that concludes my report.



Report from the Joint Meeting of the Committee on Strategy & Innovation and the University Affairs Committee on April 24, 2025

The Committee on Strategy and Innovation and the University Affairs Committee met yesterday in joint session with almost full membership from both committees in attendance. The meeting was the third and final discussion in a series of three meant to inform and educate us on the Enrollment Management Strategy here at ECU.

The session covered several primary topics with informational presentations from leaders in News & Communications, Advancement, IPAR and the Graduate School, Innovation & Engagement and Learner Operations in Academic Affairs.

Jeannine Hutson presented about ECU's market positioning and referenced the Simpson Scarborough presentation in the morning on Thursday. Chris Dyba presented on incoming student scholarship efforts, and Ying Zhou and Debra Jackson collaborated to offer insight on the graduate enrollment space.

The session closed with Sharon Paynter and Allen Guidry describing the innovative vision for alternate enrollment spaces, including non-traditional age students generally and programs like ECU Online Flight Path Programs as part of Project Kitty Hawk, as well as paths other than a traditional degree, like microcredentials or potentially stackable credentials that could, but don't have to, build toward a degree down the line.

All parties yesterday shared their gratefulness for the teams who put on the presentations during the three part series on Enrollment Management. Both committees will spend some time over the summer discussing what metrics should be monitored related to ECU's enrollment strategy.

Mr. Chairman, that concludes my report.



Report of the University Affairs Committee for April 25, 2025

The University Affairs Committee met in regular session with committee members Fussell, Roberts, Furr, Ward, Smith and Workman in attendance.

As a first order of business, the Committee approved the minutes of the February 6, 2025 meeting with no changes.

Next, the committee approved the conferral of degrees for those graduating on May 9. Just a note, that's a special day in particular for SGA President Anderson Ward.

We also heard two informational topics – first, the UNC System Intercollegiate Athletics Report to the System Office, in which no significant findings or irregularities were reported.

The second item was related to the recent System Office request that Boards of Trustees remain informed of waivers for degrees which require more than the 120-credit hour cap currently in place. ECU has two of these waivers in place since the last review in 2018 that will remain, and has no new or additional waivers to report since that time.

The committee went into closed session to consider 41 promotion and tenure recommendation. Those were approved as part of the consent agenda this morning.

Mr. Chairman, I'd like to call on Anderson Ward for one motion coming from our committee.