

Committee Report
Committee on Strategy and Innovation
April 27, 2023

The Committee on Strategy and Innovation met yesterday and covered some really interesting topics.

First, as we've heard from the Chancellor this morning, ECU's Strategic Plan refresh, entitled Future Focused, Innovation Driven, has gone through the initial phase and is now moving into the next phase of development. As the Chancellor said this morning, our commitment to being a national model for student success, public service, regional transformation has not changed. This plan is intended to be the intersection of ECU's mission, vision, and values. Our vision priorities include social and economic mobility, workforce success, and rural health and well-being. Now units will have the opportunity to really put their mark on this plan. I'd like to personally thank Strategic Plan co-chairs Sharon Paynter and Ravi Paul, and all of the faculty and staff who have spent a lot of time on this plan.

This committee also heard a legislative update from ECU's legislative liaisons Michelle Brooks and Karson Nelson. We heard a little about how the System Office establishes its budget and policy agenda, as well as the State Budget Process. They then took us through the BOG approved priorities for FY 2023-25 as well as the status of the House, Senate and Governor's budgets. We are grateful for the generosity thus far from the House and Governor's version, although we know there is a long way to go! Special thanks to Michelle and Karson for their work advocating for the UNC System and ECU in Raleigh and beyond.

Our committee also heard an ECU Health Update from Dr. Mike Waldrum. I do want to add that we were happy to have ECU Health Board Chair and former ECU Board Chair Bob Greczyn in attendance yesterday. Dr. Waldrum's update included the work of the Joint Operating Committee, or "JOC" as we call it, the core elements, and milestones of the integration as well as the timeline of work. The highlight of our meeting was getting to meet and hear from Ryan Dickerson, a 3rd year medical student in the Brody School of Medicine, Class of 2025. Ryan is one of four Brody Scholars in his class. As you may know, the Brody Scholars is a prestigious award allowing students to progress through the curriculum without the worry of debt while engaging in formative mentoring and learning opportunities. Ryan has had the opportunity to teach students in the DPT and CRNA programs as part of his training and is conducting research into lab-based learning practices in an effort to improve the learning experience for future students.

Our committee had no action items. Mr. Chairman, that concludes my report.

Report of the Audit, Risk Management, Compliance, and Ethics Committee for April 27, 2023

Operational Metrics Review

The committee reviewed the operational metrics related to Internal Audit and Compliance. All metrics are on track for the year to date.

Action Items

The committee had two action items. These items do not require action by the full board.

1. The committee approved proposed changes to the current year audit plan. One engagement was added, and one engagement was postponed.
2. The committee approved the fiscal year 2024 annual audit plan as presented by Chief Audit Officer Wayne Poole. The plan will now be submitted to the UNC System Office and the North Carolina Council of Internal Audit.

Informational Items

Enterprise Risk Management – Ms. Stephanie Coleman

Vice Chancellor Coleman shared the recently updated matrix of top risks and briefed us on the recent activities of the ERM Committee. Ms. Coleman specifically shared that while the top 10 enterprise risks remain the same, their rankings have changed. Ms. Coleman advised that the University will submit the updated top five risks to the UNC System Office later in the spring. The de-identified top risks for the entire system will be shared with the UNC Board of Governors.

University Policy Process Update – Mr. Wayne Poole

Mr. Poole updated the committee on the previous recommendations to streamline the University's policy development process, make it more efficient, and bring it in line with the UNC Code. A draft of the proposed policy process has been shared with the University Policy Committee. Key tenets of the new process are flexibility, delegated authority, and ensuring input is received from relevant stakeholders. The policy committee was given one month to provide input and will reconvene in late May to review additional revisions before determining next steps. I told Mr. Poole that we would like a timeline established for implementing the new policy process and that a new process should be implemented in the fall.

Regulatory Compliance Committee Update – Mr. Wayne Poole

Mr. Poole advised that in response to rapidly evolving regulatory compliance risks, and after considering the compliance structures at other institutions, Chancellor Rogers has directed the establishment of a standing Regulatory Compliance Committee. This group includes compliance professionals from across the University. It is co-chaired by General Counsel Paul Zigas and Chief Audit Officer Wayne Poole and is charged with ongoing review of external compliance requirements and ensuring that significant gaps, opportunities, and risks are addressed. The group is also responsible for communicating significant items with senior leadership and the Board.

Recent Internal Audits – Mr. Wayne Poole

Mr. Poole briefed the committee on one recent internal audit engagement.

We reviewed other audit topics in closed session.

Mr. Chairman, that concludes my report.



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Highlights

The minutes from February 2, 2023, were *approved*.

Ms. Coleman provided the highlights on the operational metrics data.

Ms. Coleman shared the All Funds Budget. She provided an overview of the process, timeline and presented the university summary for fiscal year 2024 and the All Funds Budget was approved this morning through the consent agenda. The all funds budget is an operational budget for the institution and excludes Foundation and capital spending. Ms. Coleman provided comparative data for total revenues and expenses for fiscal year 2023.

Ms. Coleman, Peter Groenendyk, and Bill Bagnell shared the highlights of the Campus Housing Master Plan and the need for renovations in Legacy and Jones residence halls. A projected timeline for the projects and financial factors were shared with the Committee. Additionally, Advance Planning approval was requested for Legacy and Jones residence halls comprehensive renovations and those were approved this morning through the consent agenda.

Bill Bagnell and Gina Shoemaker with the assistance of Smith Group representative, David Johnson and Derek West of BSA Life Structures shared the Brody School of Medicine New Medical Education Building renderings and those were approved through the consent agenda this morning.

Bill Bagnell along with Albie McLawhorn from GAD + Intrepid Architecture shared the façade improvements for the Speight Building and again, those were approved through the consent agenda.

The Construction Manager at Risk for the Whichard Building Comprehensive Renovation was approved by committee and then through the consent agenda this morning.

The committee also approved temporary and permanent easements to the City of Greenville to extend the Greenway Town Commons Connector Project. And a lease agreement for the Firetower Medical Office Clinic for ECU Health Physicians. Both were approved via consent agenda this morning.

Other informational items were provided in materials.

Report was concluded at 3:07pm.

Athletics and Advancement
April 27, 2023
Committee Report

The Athletics and Advancement Committee had a full meeting yesterday. We started with a University Advancement update.

Vice Chancellor for University Advancement, Chris Dyba, said the ECU Foundation and the ECU Endowment Fund Board recently obtained investment consultant services from a new provider: Cambridge & Associates.

The Pursue Gold Campaign total is \$455.8M as of April 17, 2023, and the campaign will conclude Dec. 31, 2023. As of April 1, University Advancement has raised \$53.9 million in fiscal year 2023. Pirate Nation Gives on March 22, 2023, was a huge success and raised \$11.8M.

The committee then heard from Director of Athletics, Jon Gilbert Campaign, who provided the board with an athletics facilities update. Currently, Minges Coliseum is receiving updated LED lighting and the bleachers on the North Side of Minges are being replaced with retractable chair back seating. In regards to ECU Athletics fundraising, to date, the Pirates Unite Campaign has received \$20M in pledges and commitments and \$900,000 has been raised for sport specific restricted funds. Pirate Nation Gives raised \$332,000 for athletics.

Football season tickets are currently on sale and currently, about 12,300 season tickets have been sold. Sales are on pace with 2022, and we'd like to see that number grow to about 16,000. Plans are underway to honor Jeff Charles, the Voice of the Pirates, on September 9, the evening prior to the Marshall vs. ECU football game, as well as during the game.

ECU Athletics is now partnering with the sports division of Aramark Food Service in order to provide enhanced and improved concession operations at sporting events.

Athletics is also in the process of hiring a mental health position devoted solely to student athletes.

Board of Visitors Chair Alisa Chapman was with us yesterday to provide recommendations an update from the BOV. First, thank you Alisa for your leadership of the BOV this year. You guys have certainly been busy and we appreciate all the hard work that the BOV does on behalf of the university. Also, congratulations to the BOV for endowing one of their Access Scholars. That's a big deal!

The Board of Visitors recommended the following slate of 2023-24 officers to the board for consideration:

Chair: Preston Mitchell

Vice Chair: William "Dutch" Holland

Secretary: Toby Thomas

In addition, the BOV recommended:

Two reappointments to the class of 2027:

Ryan Beeson (2nd term)

DaJuan Lucas (2nd term)

Twelve (12) appointments to the class of 2027:

Ellen Bland

Lance Metzler

Wade Butner

Lynn Lang

Justin Davis

Jared Plummer

Robert Davis

Tremayne Smith

Alison Garten

Kyle Smithwick

Ken Jolly

Chip Wooten

And two recommendations to fill vacancies in the class of 2024:

Jordan Koonts

Joey Tart

This item was approved this morning as part of the consent agenda.

The committee reviewed and approved the draft document for the establishment of the Trustees Award for Distinction. The Board of Trustees intend to establish an award that recognizes, honors, and celebrates individuals who have provided extraordinary leadership to the university to help meet ECU's mission. The goal of the annual award is to select someone that demonstrates passion for ECU through their philanthropy, time, and service to the university. This item was also approved as part of the consent agenda this morning.

Our committee also approved the naming of the Library Conference Room in honor of the Pitt County Group Homes Foundation, and this item was approved by the full board this morning on the consent agenda.

Mr. Chairman, I'll have another item coming out of closed session, but for now, that concludes my report.

East Carolina University Board of Trustees

University Affairs Committee

Thursday, April 27, 2023 || 2:15 - 3:15PM

Main Campus Student Center 249

We had a really full meeting. The most important thing we heard from Provost Coger, who said there's about 4,500 students graduating next Friday at ECU's Spring Commencement. We'll have a motion at the end of this report, but congratulations to those Pirates!

We had several items approved in committee that were approved through the consent agenda this morning, including the discontinuation of the Center for Natural Hazards Research, the Renewal of the Innovative Early College High School and the Establishment of the Admissions Appeal Committee.

Provost Coger gave an update about the 6th annual Pirate Entrepreneurship Challenge, describing a little about the challenge itself and celebrating all the teams, especially the winners, briefly describing their winning ideas.

Provost Coger also presented the idea of "Wrap Around Services." She outlined the metrics that dictate ECU's state budget, pointing out that many of those metrics are directly affected by any student's success at ECU, and how the services in today's presentation play a part in allowing a student to progress in their degree. We then heard from representatives from Disability Support Services, the STEPP Program and the PASS Clinic.

There were also a couple items from closed session that were approved this morning on the consent agenda: Nonsalary compensation for ECU Tuscany and the full set of Tenure Recommendations.

Mr. Chairman, I'll have one item coming out of closed session, but for now, that concludes my report.