

AGENDA
Athletics & Advancement Committee
April 27, 2023

- | | | |
|------|--|-------------|
| I. | Approval of Minutes – February 2, 2023 | Action |
| II. | Operational Metrics | Information |
| III. | University Advancement Update | Information |
| IV. | Athletics Update | Information |
| V. | Board of Visitors Officers and New Member Appointments | Action |
| VI. | Establishment of a Trustee Award | Action |
| VII. | Closed Session | |



AGENDA ITEM

- I. Approval of MinutesJim Segrave, Committee Vice Chair

Situation: Approval of the minutes from the February 2, 2023.

Background: N/A

Assessment: N/A

Action: This item requires a vote by the committee.

Minutes
Athletics & Advancement Committee
February 2, 2023

The Athletics and Advancement Committee meeting was called to order by Committee Chair Fielding Miller. Roll was called and a quorum was established.

University Advancement update

Vice Chancellor Chris Dyba provided a university advancement update. We are six months into the 2023 fiscal year and \$34.5 million has been raised by the university. The metrics show an increase in the funds raised by Medical and Health Sciences Foundation and that is due to a yet to be announced gift on the medical campus. Pirate Nation Gives is March 22, 2023 and to-date, the campaign has raised \$437 million towards the \$500 million goal.

VC Dyba gave a brief update on the ECU Health Foundation and Alumni Association. The Alumni Association board voted to alter the structure of the association and apply for a separate 501c3 while integrating the operational side into University Advancement. There will be no changes to the outward operation of the ECU Alumni Association.

Athletics update

Jon Gilbert provided an update on the Pirate Unite campaign. \$15.2 million in donations have been generated in 8 months of the 60 million dollar campaign. In total, Pirate Club members donated 342 separate gifts. 58 of those gifts were considered major gifts and 5 of those gifts were \$1 million or more. In 2022, the Pirate Club added 1,000 new members and the Student Pirate Club added 1200 members. Academically, the athletic department has an overall 3.19 GPA and 14 of 16 teams have produced a 3.0 or better team average.

In 2022, there were 15,835 football season tickets sold and 2023 football season tickets went on sale this week with a goal of 16,000 season tickets. Baseball season tickets for the 2023 season are sold out and individual game tickets will go on sale soon. During the month of February, Black History Month will be celebrated at all athletic events. Rosie Thompson, former student athlete, coach, and longtime administrator was recently selected for induction in the North Carolina Sports Hall of Fame later this month.

The committee approved 4 namings from University Advancement that were included on the full board consent agenda, as well as the establishment of the Innovation Foundation Associated Entity, also approved on the consent agenda.

There was one naming item that was approved in closed session.

The meeting adjourned at 4:30 p.m.



Meeting of the Board of Trustees
Athletics & Advancement Committee
April 27, 2023

AGENDA ITEM

II. Operational Metrics..... Jon Gilbert, Director of Athletics
Chris Dyba, Vice Chancellor for University Advancement

Situation: Presentation of the metrics that are monitored by the Athletics & Advancement Committee.

Background: N/A

Assessment:

Action: This item is for information only.



Meeting of the Board of Trustees
Athletics & Advancement Committee
April 27, 2023

AGENDA ITEM

III. University Advancement UpdateChris Dyba, Vice Chancellor for University Advancement

Situation: University Advancement Campaign Update and UA Performance Summary

Background:

Assessment:

Action: This item is for information only.



Meeting of the Board of Trustees
Athletics & Advancement Committee
April 27, 2023

AGENDA ITEM

IV. Athletics Update Jon Gilbert
Director of Athletics

Situation: Update on recent initiatives in ECU Athletics

Background:

Assessment:

Action: This item is for information only.



AGENDA ITEM

- V. Board of Visitors Officer & New Member Appointments..... Alisa Chapman
Chair, BOV

Situation: The ECU Board of Visitors has a recommended slate of officers has multiple vacancies available to be filled in the Class of 2027 and Class of 2024. In addition, there is a recommended slate of officers for the 2023-24 year.

Background: The ECU Board of Visitors is a volunteer board that advises, promotes, and advocates on behalf of the university. Membership consists of no less than forty and no more than 60 appointed members, and eight ex-officio members. Appointed members are approved by the ECU Board of Trustees.

Assessment: The Board of Trustees should consider the recommended slate of new member and officer appointments presented in these materials.

Action: This item requires a vote by the committee and a vote by the full Board of Trustees.



MEMORANDUM

TO: ECU Board of Trustees

FROM: Alisa Chapman, Chair, ECU Board of Visitors
Ryan Beeson, Chair, ECU Board of Visitors Nominating Committee

DATE: April 25, 2023

RE: Board of Visitors New Member Appointments and Officer Recommendations

On behalf of the ECU Board of Visitors Executive Committee and Nominating Committee, it is our pleasure to recommend the following nominees for reappointments and appointments. As a reminder, nominations were solicited from members of the Board of Trustees, Board of Visitors, and the Chancellor's Executive Council. This year, the Nominating Committee considered two candidates for reappointment and 14 new member appointments.

Recommended for reappointment to the Class of 2027:

Ryan Beeson (2nd term)
DaJuan Lucas (2nd term)

Recommended for appointment to the Class of 2027:

Ellen Bland	Lance Metzler
Wade Butner	Lynn Lang
Justin Davis	Jared Plummer
Robert Davis	Tremayne Smith
Alison Garten	Kyle Smithwick
Ken Jolly	Chip Wooten

Recommended to fill vacancies in the Class of 2024:

Jordan Koonts
Joey Tart



Additionally, in accordance with the Board of Visitors bylaws, the Board of Visitors voted on April 21, 2023 to recommend the following slate of officers for the 2023-24 year:

Chair: Preston Mitchell
Vice Chair: William "Dutch" Holland
Secretary: Toby Thomas

We would like to thank the members of the Nominating Committee for their time and dedication over the past year – A. J. Malicdem - Vice Chair, Pam Baldwin, Mickey Foster, and Linda Hofler. Thank you for considering these recommendations, and for your continued support of the ECU Board of Visitors.

PROPOSED
2023-2024
BOV Class List

Class of 2024

Worth Carter (1st term)
Michael Deaton (1st term)
Sharona Johnson (1st term)
Jordan Koonts (filling vacancy)
Sam Matheny (1st term)
Preston Mitchell (2nd term)
Wanda Montano (2nd term)
Justin Mullarkey (2nd term)
Patrick O'Bryant (1st term)
Alex Paschall (1st term)
Terrance Powell (1st term)
Patrick Sebastian (2nd term)
Kurt Stone (1st term)
Joey Tart (filling vacancy)
Henry Taylor (2nd term)
15 members

Class of 2025

Daphne Brewington (1st term)
Jennifer Congleton (2nd term)
Johna Faulconer (2nd term)
Nyki Hill (1st term)
Duane Holder (2nd term)
Dutch Holland (2nd term)
Wes Johnson (1st term)
AJ Malicdem (1st term)
Joshua Mauney (2nd term)
Lee Mulkey (2nd term)
Brad Osborne (1st term)
Mark Pabst (1st term)
Worth Paschal (2nd term)
Robin Peace (2nd term)
Keva Walton (1st term)
15 members

Class of 2026

Pam Baldwin (2nd term)
Christina Bowen (1st term)
Tom Campbell (1st term)
Scott Chase (1st term)
Richard Cobb (1st term)
Brad Congleton (2nd term)
Terrance Copper (1st term)
Barnanne Creech (1st term)
Lewis Gale (1st term)
Phil Kirk (1st term)
Nicole Kloss (1st term)
Phil Tetterton (1st term)
Toby Thomas (2nd term)
Andrew Wasilick (1st term)
Scott West (1st term)
15 members

Class of 2027

Ryan Beeson (2nd term)
Ellen Bland (1st term)
Wade Butner (1st term)
Justin Davis (1st term)
Robert Davis (1st term)
Alison Garten (1st term)
DaJuan Lucas (2nd term)
Lance Metzler (1st term)
Lynn Lang (1st term)
Jared Plummer (1st term)
Tremayne Smith (1st term)
Kyle Smithwick (1st term)
Chip Wooten (1st term)
14 members (1 vacancy)

Continued on back

Emeritus Members

Sabrina Bengel
Steve Brown
Doug Byrd
Alisa Chapman
John Cooper
Carl Davis
Mark Garner
Bob Greczyn
Linda Hofler
Steve Jones
Angela Moss
Reid Overcash
Linda Thomas
Reid Tyler
Terry Yeargan
15 members

Ex-Officio Members

Philip Rogers (Chancellor)
Scott Shook (Board of Trustees)
Matt Slate (ECU Foundation)
Karla Jones (Alumni Association)
Tony Cannon (Pirate Club)
Jordy Whichard (Med & HS Fndn)
PJ Connelly (Mayor of Greenville)
Beth Ward (County Commissioners)
8 members

Membership Summary

59 appointed members
8 ex-officio members
14 emeritus members
81 TOTAL

Ellen Bland
602 Brookwood Ln,
Goldsboro
9199206327
scotsmanice@aol.com

Business Info:
Strike Eagle Properties, LLC
PO Box 11010, Goldsboro, NC
President

Areas of interest: student-engagement

ECU Alum: yes
Degree: 1991, BS, Elementary Education

Nominator: Cassandra Burt
burt0615@yahoo.com
2524126412

ELLEN JEFFREYS BLAND
602 BROOKWOOD LANE
GOLDSBORO, NC. 27534
919-920-6327; SCOTSMANICE@AOL.COM

March 30, 2023

Dear Mrs. Burt,

Thank you for your consideration of me as a potential member of the ECU Board of Visitors. I am a proud ECU Pirate to the core!

I have attached a short "résumé" to tell you a little bit about myself. I would be pleased to talk with you or others any convenient time as necessary.

Best wishes to all for a wonderful Spring!

Sincerely,



Ellen Jeffreys Bland

ELLEN JEFFREYS BLAND
602 BROOKWOOD LANE
GOLDSBORO, NC. 27534
919-920-6327; SCOTSMANICE@AOL.COM



I am a 1991 graduate from East Carolina University with a BA in Elementary Education.

For three years, 1992-1995, I taught 3rd & 4th grades at Meadow Lane Elementary School in Goldsboro, NC.

I sold refrigeration equipment and parts in NC, SC, VA, & GA (mostly to military bases) as the vice-president for Empire Equipment Co. in Goldsboro, NC, from 1995 to 2001.

With my husband Will Bland, I have spent the twenty-first century raising our two children. Our son, an ROTC cadet and a member of the Lambda Chi fraternity, will graduate from UNC Chapel Hill in May 2023, commissioned as an officer in the United States Air Force. Our daughter is a sophomore at North Carolina State University and is a member of the Alpha Delta Pi sorority.

Our daughter earned her Girl Scout Gold Award in 2020 and our son earned his BSA Eagle Award in 2018. I have also cared for my elderly parents throughout this time. (My father is now deceased & my mother recently moved to Cypress Glen in Greenville.)

In the last twelve years, I have developed a real estate business, Strike Eagle Properties, LLC, investing in properties in eastern North Carolina, including Greenville.

For several years, I have been a member of the Wayne Community College Foundation Board. I have assisted other community boards in the past. In Greenville, I currently help support the [PeeDee's Sensory Trailer](#) autism initiative at Minges Coliseum.

In Greenville, I am a member of the Pirate Greek Alliance, an organization which seeks to promote a productive relationship between the University and ECU fraternities and sororities. I also recently served as president of the House Corp Board for my ECU ADPi chapter.

After a few years' effort, a local writer and I were successful in having a North Carolina Highway Historical Marker placed in Goldsboro to recognize Ruth Whitehead Whaley, the first African American woman to be licensed (in 1933) to practice law in North Carolina.

Something of a genealogist, I am a member of the National Society of the Colonial Dames of America in the State of North Carolina. I am also a member of the Willowdale Cemetery Preservation Society in Goldsboro.

I am a member of St. Stephen's Episcopal Church in Goldsboro and most recently served on the rector search committee.

I love traveling with my husband and my family and especially enjoy time with my extended family and friends in Atlantic Beach, NC.



Wade Butner
4708 Sweetbriar Drive
Raleigh, NC 27609
(704) 223-3626
wade.butnernc@gmail.com

Business Info:
SPEVCO, Inc.
8118 Reynolda Road, Pfafftown, NC 27040
Director of Business Development & External Affairs

Areas of interest: legislative-advocacy

ECU Alum: yes
Degree: Bachelor of Science in Political Science, May 2015

Nominator: David Powers/Scott Shook
david.powers83@gmail.com
(336) 829-9638

M. Wade Butner III

4708 Sweetbriar Drive
Raleigh, North Carolina 27609
wade.butnenc@gmail.com
704.223.3626

EXPERIENCE

SPEVCO, Inc.

Director of Business Development & External Affairs
336.924.8100

Winston-Salem, NC

May 2020 – Present

North Carolina Department of Public Instruction

Legislative Director
919.448.5623

Raleigh, NC

August 2018 – May 2020

North Carolina General Assembly

Policy Advisor – Senate Rules Committee
919.733.4111

Raleigh, NC

June 2017 – July 2018

EDUCATION

Salisbury High School

High School Diploma, June 2010

Salisbury, NC

East Carolina University

Bachelor of Science in Political Science, May 2015

Greenville, NC

REFERENCES

Senator Brent Jackson

Chairman, Senate Appropriations Committee
910.590.6041

Representative Jason Saine

Chairman, House Appropriations Committee
704.479.1803

David Powers

UNC Board of Governors
336.829.9638

COMMUNITY INVOLVEMENT

- North Carolina Capitol Leaders
- Florence Aid to Students and Teachers of North Carolina (FAST NC) Steering Committee
- North Carolina Museum of History Associates Steering Committee
- Rowan-Salisbury Society of the Triangle
- Hayes Barton Baptist Church

DAVID M. POWERS
2321 AIRLINE DRIVE, RALEIGH, NC 27607

29 March 2023

Board of Visitors Nominating Committee

East Carolina University

Greetings,

I write to you today to recommend Wade Butner to serve on the Board of Visitors at East Carolina University.

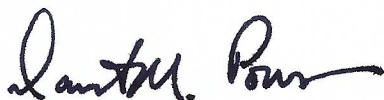
I have known Wade for many years, since his senior year at East Carolina. I have interacted with him in many roles, particularly as a staff member in the North Carolina General Assembly and in his current role with SPEVCO. Wade is bright, energetic, and hard-working. He has a great ability to see the “big picture” – to assess opportunities for what they could be, not just what they appear to be. I believe this is the kind of vision that East Carolina needs to face the future – much like the vision of Chancellor Philip Rogers.

Wade also has great experience in working through the political process and in the legislative arena. As one of the nation’s best-funded public systems, the legislative process is vital to all of our public universities. I have lobbied on issues on behalf of the university and I know how important it is for all constituents of the university, especially its advisory boards, to be engaged in advocating for the university’s needs. Wade will be a willing and able advocate in Raleigh for East Carolina.

As a long-serving member of the University of North Carolina Board of Governors, I am acutely aware of the challenges that face East Carolina and our other public institutions. It will take vision, action, and perseverance to continue our record of success. I have observed those qualities in Wade, and I believe he will be an outstanding member of the East Carolina University Board of Visitors and will one day make an outstanding Trustee for the university.

Wade Butner loves his alma mater and he has my whole-hearted support for appointment to the board.

Sincerely,



David M. Powers



NOMINATION COVER FORM

Name of Nominee: Mark "Justin" Davis

Preferred Address: 1512 Lone Prairie Drive

Wendell, NC 27591

Preferred Number: 252.702.7752 Preferred Email: justin@mjustindavis.com

Business / Company Name: eXp Realty / Hinton-Davis Consulting

Business Address: 1512 Lone Prairie Drive

Wendell, NC 27591

Profession / Title: Team Leader, Growth Consultant, + Strategist

Areas of particular interest in higher education: (Check any that apply)

Legislative Advocacy Student Engagement Fundraising

ECU Alum? No Yes Year/Degree/Major: 2015, Public Policy + Leadership Studies (University Studies)

Name of Nominator: Steve Ballard Executive Council Phone: 252.916.5313

Nominator Email Address: scb@ecu.edu

SUBMIT NOMINATIONS BY: March 31, 2023 to:

Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

***** Nominations will only be accepted from members of: ECU Board of Trustees, ECU Board of Visitors, and Chancellor's Executive Council. Nominations for the Class of 2027 may be submitted until March 31, 2023 and will be considered after the nomination period closes. This is a nomination cover form briefly introducing the nominee. Please attach the nominee's personal bio or professional resume and a letter of reference on the nominee along with this form.**



March 29, 2023

TO WHOM IT MAY CONCERN:

It is a pleasure to nominate Justin Davis for membership on the ECU Board of Visitors. Having worked closely with the BOV for 12 years, I understand how important this body is to ECU's progress. Therefore, finding superb new members is vital.

Justin is a perfect fit for the Board because of his capability, his commitment to eastern North Carolina and his proven leadership skills. Just one of numerous positive qualities is his continuing commitment to ECU. Justin was born in Rocky Mount, attended ECU, works in Raleigh, and participates actively in many activities at ECU.

I knew Justin very well from 2011 to 2013, during which time he served as President of the Student Government Association and ex officio member of the Board of Trustees. His heart has always been with our university and now he is ready to give back to the institution. He is a successful businessman with eXp reality. He is very well networked in the Research Triangle and throughout eastern North Carolina. He will make many contributions to the university. Justin stays in close contact with several former presidents of the SGA and can help the institution reconnect with these Pirates.

Justin is a natural leader with an outgoing personality and excellent speaking skills. He majored in Public Policy and Leadership Studies at ECU. In addition to his leadership of the SGA, he served as assistant director of the Shelton Leadership Challenge (2014-15) and was a strong contributor to their strategic planning work. He has been a team leader with Keller Williams Reality. All of these positions are positive indicators that Justin knows leadership and is ready to a helpful leader for ECU.

Justin is a perfect person for consideration for the BOV and I recommend him enthusiastically.

Sincerely,

Steve Ballard

Chancellor Emeritus

Director, Truist Leadership Center



March 27, 2023

Ms. Megan Ayers
Assistant Secretary to the ECU Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858

Womble Bond Dickinson (US) LLP

One Wells Fargo Center
Suite 3500, 301 South College Street
Charlotte, NC 28202-6037

t: 704.331.4900
f: 704.331.4955

**RE: Letter of Support for Justin Davis for Membership on the
ECU Board of Visitors**

Robert Brinkley
Partner
Direct Dial: 704-331-4977
E-mail: Robert.Brinkley@wbd-us.com

Dear Megan:

I am excited to hear of Justin Davis' interest in joining the ECU Board of Visitors. I enthusiastically support his nomination to the BOV and am honored to be able to provide this letter to confirm my support.

I know Justin very well from his service on the ECU Board of Trustees by virtue of his position as SGA President at ECU. As you know, the SGA president serves as a full voting member of the BOT, and Justin carried out those leadership responsibilities extremely well and in a serious and dedicated manner. He was very helpful to me and to other members of the BOT, especially as relates to the students' position on many important and sensitive matters. He was not hesitant to speak his mind or to make himself heard on issues that required his input. I found him to be a strong leader with much to offer his university.

I have been able to stay in touch with Justin some after his graduation from ECU. He has continued to grow in his leadership roles and brings energy to every endeavor he undertakes. I know he has been a successful manager of his Keller Williams real estate brokerage office. I also am aware of his recent move from that position to another ambitious position to help lead the growth of eXp Realty in Raleigh. I am very confident that his personal and leadership skills will result in his being equally successful in his new role.

I feel that Justin has the business acumen, personal skills, and dedication to be make valuable contributions to the hard work and goals of the BOV. He will participate at a high level and with great energy. He will follow through on things he says he will do. I also feel that he is in a "young leader" demographic that is important to the future work of the BOV. I applaud his interest in connecting into the university at the BOV level and wholeheartedly support his nomination.

Please feel free to reach out to me if anyone has questions or if I can provide further information.

Sincerely,

Robert G. Brinkley

**Professional Overview
for
M. Justin Davis**

(cover letter, resume, KPIs/OKRs, and references included herein)

Cover Letter

Justin Davis is a results-driven, growth-minded leader who is passionate about helping others succeed and is relentless in his pursuit of learning, leadership, and growth. He believes that the purpose of business is to fund the lives of our dreams, so in his leisure time, you can find him pursuing extreme activities (ziplining, skydiving, off-road ATV, etc.), traveling, and spending time with those whom he holds dearest in his life.

Born and raised in Rocky Mount, North Carolina, Justin is a true eastern North Carolinian. A graduate of Northern Nash High School, Justin enrolled at East Carolina University (ECU) to study under world-renowned, Canadian tubist, Tom McCaslin and pursue a degree in music performance at the A.J. Fletcher School of Music. Justin satisfied the requirements for a minor in music performance and shifted his academic pursuits toward a degree in public policy and leadership studies graduating in 2015.

During his time at ECU, Justin served in many leadership and service-based organizations. He was elected student body president of the 29,000-student university in 2012 and served as a voting member of the East Carolina University Board of Trustees. At the conclusion of Justin's term as student body president and service as a trustee, he was awarded the Public Service Medal by the College of Master Advocates and Barristers. Subsequently, and in recognition of an individual's noteworthy accomplishments and outstanding service to community, state, and nation, Justin was commissioned as a Kentucky Colonel--the highest title of honor bestowed by the Governor of Kentucky.

After graduation, and prior to venturing into the private sector, Justin served as the Assistant Director of the Shelton Leadership Challenge at ECU. The Shelton Challenge and Shelton Leadership Center--both named for and founded by our nation's 14th Chairman of the Joint Chiefs of Staff, General Hugh Shelton--are dedicated to building up the next generation of values-based leaders. Justin served in various capacities with Shelton from its inception at ECU through the conclusion of his employment with the university.

In 2017, Justin was named Team Leader and CEO of Keller Williams Realty Points East in Greenville, North Carolina. During his tenure, Justin and his team experienced a 103% increase in agent count, a 121% increase in closed units, a 158% increase in closed sales volume, a 150% increase in agent's commission earnings, and a 165% increase in owner profits. Finishing 2017 as the #5 real estate brokerage in Pitt County, Keller Williams Realty Points East earned its rank as the #1 real estate brokerage in units, volume, and agent count by the end of 2019. Justin attracted over 170 agents to partner with Keller Williams and led the Market Center to establish and maintain itself as the #1 brokerage in units, volume, and agent count in Pitt County.

Following much success with Keller Williams, Justin joined eXp Realty in 2021 as a Growth Consultant and Strategist and was subsequently privileged with the opportunity to serve as Team Leader for Marti Hampton Real Estate (brokered by eXp Realty). Marti's Team closes over \$147 million in sales volume annually and is recognized as the #1 residential resale team in the Triangle. Justin has established himself and continues to serve as a proven business leader and brokerage growth professional in the Raleigh-Durham-Chapel Hill area.

Resumé

M. Justin Davis

252.702.7752 // justin@mjustindavis.com

EXPERIENCE

- Mar 2021 – Present **eXp Realty** | Raleigh-Durham-Chapel Hill Area, NC
Team Leader, Growth Consultant, + Strategist
Team Leader for Marti Hampton Real Estate (brokered by eXp Realty) with over \$147 million in closed sales volume, #1 residential resale team in the Triangle. Chief driver of productivity, profitability, accountability, and growth. Responsible for execution and implementation of CEO's vision and growth objectives, KPIs, and OKRs.
- Growth Consultant + Strategist responsible for merger and acquisition of largest residential real estate team in Pitt County to eXp Realty.
- Nov 2017 – Mar 2021 **Keller Williams Realty** | Greenville, NC
Team Leader + CEO
Chief driver of growth, productivity, and profitability. Primary focus on creating culture that retains and on attracting and hiring top-producing talent. Responsible for communicating and executing the organization's vision while acting as the chief storyteller in megaphoning the value proposition at the highest level. Charged with serving as the face of the organization locally, regionally, and beyond while shaping a positive presence and brand. Hiring and empowering a leadership team to establish culture and standards and manage day-to-day operations.
- Dec 2015 – Nov 2017 **Nease Personnel, an Inc. 5000 Company** | Greenville, NC
VP of Business Development + Executive Talent Acquisition
Developed, coordinated, and implemented sales and marketing plans and business analyses to meet company growth objectives. Gave sales presentations to current and potential clients. Oversaw all business-to-business and community relations.
- June 2014 – Sept 2015 **East Carolina University** | Greenville, NC
Assistant Director, Shelton Leadership Challenge
Assisted with strategic planning efforts for local businesses. Helped facilitate input sessions for plan development and assisted with coordination of feedback. Implemented all aspects of the Shelton Leadership Challenge with the aim of building up the next generation of values-based leaders.
- April 2012 - Jan 2013 **East Carolina University** | Greenville, NC
Student Body President; Ex-Officio Member, ECU Board of Trustees
Acted as the primary advocate and voice for the 29,000 students in the East Carolina University student body. Managed a budget of over \$600,000.

EDUCATION

East Carolina University
Public Policy + Leadership Studies; Minor in Music Performance

CORE COMPETENCIES

Leadership + Management Experience in High-Volume, Large Brokerage
Real Estate Business Coaching + Consulting
Public Speaking Experience from Small Groups to Crowds of 15,000+

Resumé

Talent Attraction, Acquisition, and Mergers

World Class Customer + Consumer Service

Ability to Diagnosis and Prescribe Businesses Using Balance Sheets, Profit and Loss Statements, Organizational Structure, and Multi-Year Trends

HONORS AND AWARDS

Ex-Officio Member, East Carolina University Board of Trustees

E.A. Morris Fellowship for Emerging Leaders, Class of 2017

Student Body President, East Carolina University

Commission of Kentucky Colonel, Commonwealth of Kentucky by Governor Steven L. Beshear

Public Service Medal, College of Master Advocates and Barristers

Key Metrics, KPIs/OKRs

M. Justin Davis

Team Leader + CEO, Keller Williams Realty Points East (Greenville, NC)

Start Date as Team Leader + CEO

- November 2017

Agents in Local Board (CPAR)

- 536

Market Share

- Then: ended 2017 as #5 in CPAR (Coastal Plains Association of REALTORS)
- Now: YTD and Rolling 12 Months #1 in CPAR (units, volume, and agent count--see attached Broker Metrics data)

Total Agent Count

- 103% increase in total agent count from start date to present **Talent Acquisition Results**
- >170 total agents recruited from start date to present

Language of Real Estate

- Closed Units
 - 2017-2018
 - 26% increase YOY
 - 2018-2019
 - 45% increase YOY
 - 2019-2020
 - 21% increase YOY
 - 121% total increase during tenure as Team Leader
- Closed Sales Volume
 - 2017-2018
 - 28% increase YOY
 - 2018-2019
 - 51% increase YOY
 - 2019-2020
 - 33% increase YTD
 - 158% total increase during tenure as Team Leader
- Listings Taken
 - 2017-2018
 - 15% increase YOY
 - 2018-2019
 - 52% increase YOY
 - 2019-2020
 - 2% increase YOY
 - 78% total increase during tenure as Team Leader
- Listings Taken Volume
 - 2017-2018
 - 4% increase YOY
 - 2018-2019
 - 59% increase YOY

- 2019-2020
 - 15% increase YOY
- 91% total increase during tenure as Team Leader
- Listings Sold
 - 2017-2018
 - 15% increase YOY
 - 2018-2019
 - 35% increase YOY
 - 2019-2020
 - 32% increase YOY
 - 110% total increase during tenure as Team Leader
- Listings Sold Volume
 - 2017-2018
 - 16% increase YOY
 - 2018-2019
 - 41% increase YOY
 - 2019-2020
 - 40% increase YOY
 - 134% total increase during tenure as Team Leader
- Contracts Written
 - 2017-2018
 - 23% increase YOY
 - 2018-2019
 - 43% increase YOY
 - 2019-2020
 - 25% increase YOY
 - 120% total increase during tenure as Team Leader
- Contracts Written Volume
 - 2017-2018
 - 27% increase YOY
 - 2018-2019
 - 48% increase YOY
 - 2019-2020
 - 35% increase YOY
 - 154% total increase during tenure as Team Leader

Closed GCI (Gross Commission Income)

- 2017-2018
 - 28% increase YOY
- 2018-2019
 - 52% increase YOY
- 2019-2020
 - 28% increase YOY
- 150% total increase during tenure as Team Leader

Company Dollar

- 2017-2018
 - 42% increase YOY

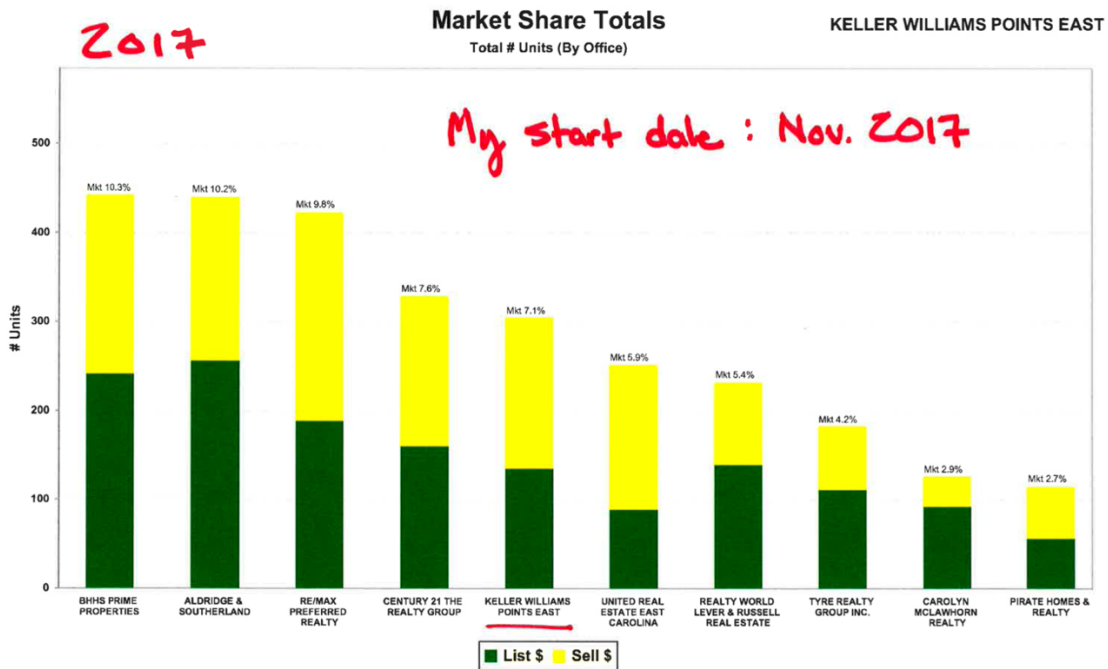
- 2018-2019
 - 25% increase YOY
- 2019-2020
 - 9% increase YOY
- 92% total increase during tenure as Team Leader

Owner Profits

- 2017-2018
 - 48% increase YOY
- 2018-2019
 - 38% increase YOY
- 2019-2020
 - 29% increase YOY
- 165% total increase during tenure as Team Leader

Profit Share

- 2017-2018
 - 80% increase YOY
- 2018-2019
 - 52% increase YOY
- 2019-2020
 - 47% increase YOY
- 295% total increase during tenure as Team Leader

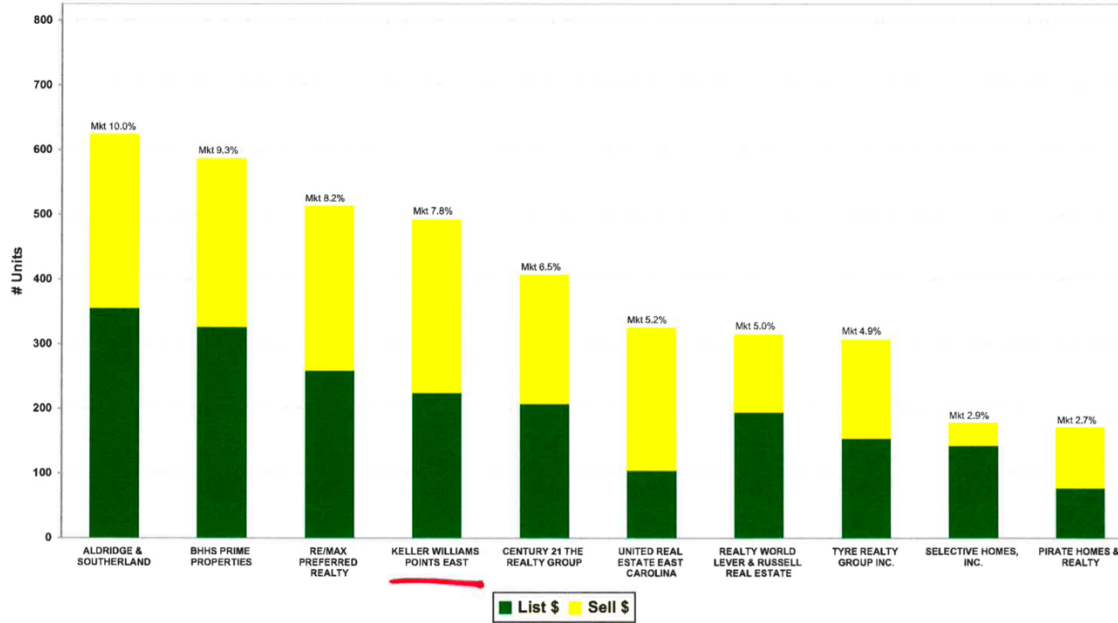


MLS: NCRMLS Date: 05/01/2017 - 12/31/2017 Type: Office Status: Total Sold List + Sell Price: All Construction Type: All Bedrooms: All Bathrooms: All
 Property Types: Residential: (Single Family Residence, Condominium, Townhouse, Manufactured Home, Half Duplex), Land: (Single Family Residence, Commercial/Industrial, Undeveloped, Wooded, Agriculture,...
 Associations: GPAR

2018

Market Share Totals
Total # Units (By Office)

KELLER WILLIAMS POINTS EAST



MLS: NCRMLS Date: 01/01/2018 - 12/31/2018 Type: Office Status: Total Sold List + Sell Price: All Construction Type: All Bedrooms: All Bathrooms: All
 Property Types: Residential: (Single Family Residence, Condominium, Townhouse, Manufactured Home, Half Duplex), Land: (Single Family Residence, Commercial/Industrial, Undeveloped, Wooded, Agriculture,...
 Associations: GPAR

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1 of 2

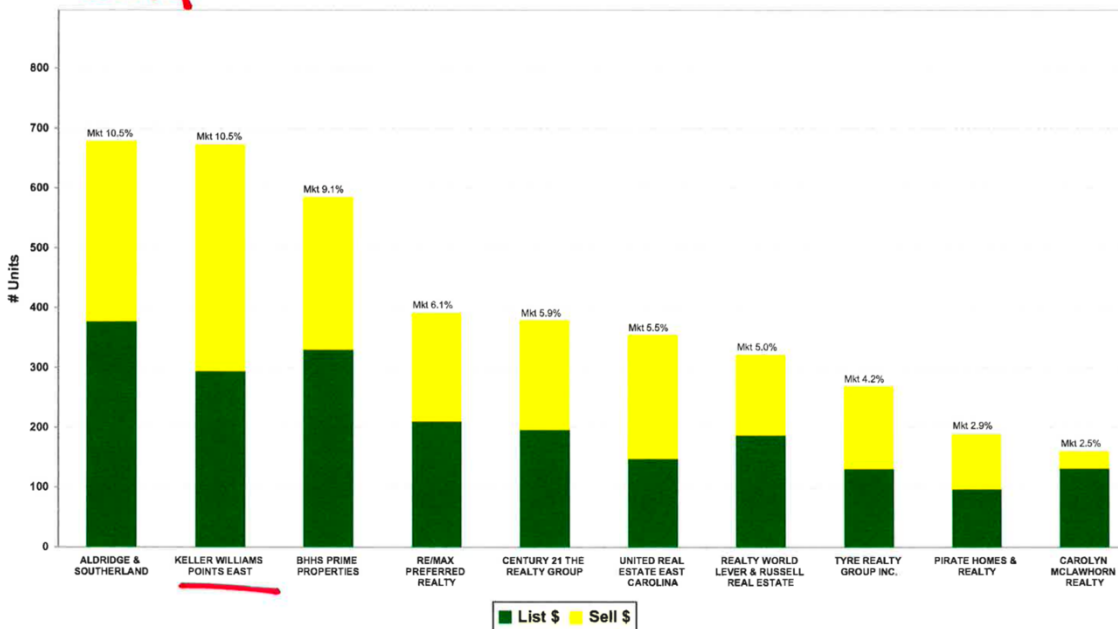
08/19/20

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2019

Market Share Totals
Total # Units (By Office)

KELLER WILLIAMS POINTS EAST



MLS: NCRMLS Date: 01/01/2019 - 12/31/2019 Type: Office Status: Total Sold List + Sell Price: All Construction Type: All Bedrooms: All Bathrooms: All
 Property Types: Residential: (Single Family Residence, Condominium, Townhouse, Manufactured Home, Half Duplex), Land: (Single Family Residence, Commercial/Industrial, Undeveloped, Wooded, Agriculture,...
 Associations: GPAR

BrokerMetrics®

1 of 2

08/19/20

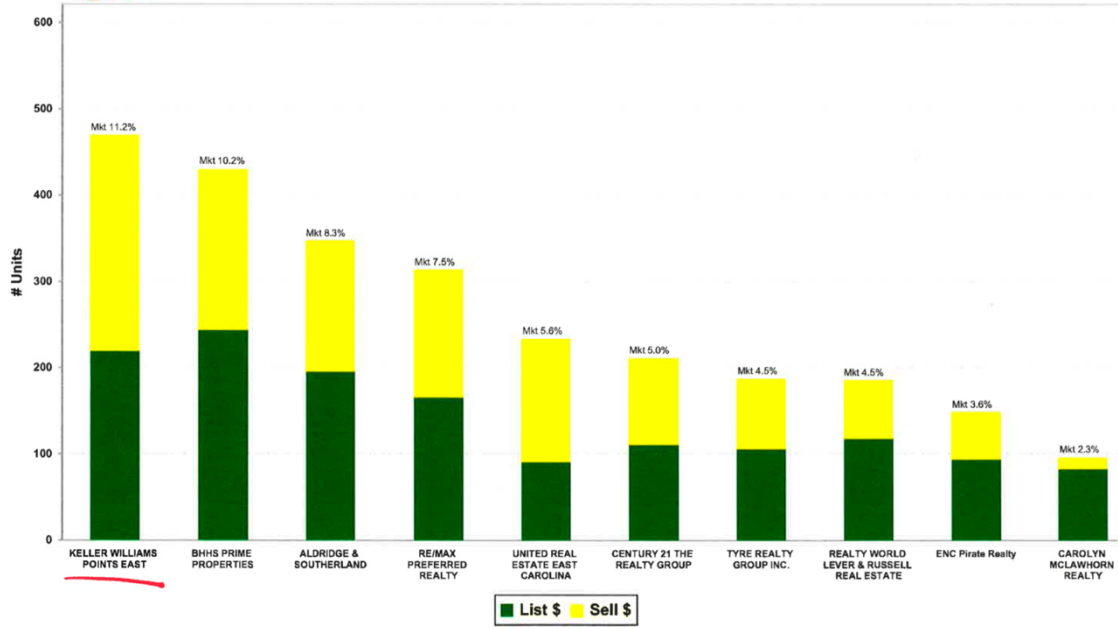
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2020

Market Share Totals

KELLER WILLIAMS POINTS EAST

Total # Units (By Office)



MLS: NCRMLS Date: 01/01/2020 - 08/19/2020 Type: Office Status: Total Sold List + Sell Price: All Construction Type: All Bedrooms: All Bathrooms: All
Property Types: Residential: (Single Family Residence, Condominium, Townhouse, Manufactured Home, Half Duplex), Land: (Single Family Residence, Commercial/Industrial, Undeveloped, Wooded, Agriculture,...
Associations: GPAR

BrokerMetrics®



Office of the Chancellor
105 Spilman Building
East Carolina University
Greenville, NC 27858-4353

252-328-6212 office
252-328-4155 fax
www.ecu.edu

June 20, 2016

To Whom It May Concern:

I have known Justin Davis for four years and have worked closely with him on many issues and opportunities for our university. He was an excellent leader of the Student Government Association (President in 2012), served with distinction on our Board of Trustees, and we have continued to communicate and work collegially during the past few years.

Justin is a hard-working and innovative thinker. He gets results and he knows how to build a team environment so that the organization will achieve its goals. I believe Justin has the interpersonal skills and persuasiveness to build better organizations and to be successful in almost any organization.

Justin has consistently challenged himself to be a better leader and to mentor others in leadership development. He has numerous personal characteristics that aid his leadership style, but most importantly he inspires trust in others, who then want to follow him. He works hard to continuously improve as a leader, but he also has natural leadership competencies, especially regarding relational and people skills.

I have great confidence in Justin and know that he will be successful in the future.

Sincerely,

A handwritten signature in black ink that reads 'Steve Ballard'.

Steve Ballard
Chancellor, 2004-16
East Carolina University



College of Education
Department of Elementary Education & Middle Grades Education
Speight Building
East Carolina University • Greenville, NC 27858-4353
252-328-6833 office • 252-328-2585 fax
www.coe.ecu.edu

October 3, 2017

Dear Sir/Madame:

Justin Davis! Unbelievably talented! A true rarity! As a member of the faculty at East Carolina University (ECU), I have come to know Justin quite well as the exceptional student leader he was within the ECU community and as the leader he continues to be within the Greenville community.

Justin is one of those individuals who rarely comes along. But when someone of his caliber does come along, you just know he is going to do great things in his life. Within moments of meeting him you realize that he has that something "extra" that few others have.

Justin is authentic! He exemplifies the highest level of integrity. As a matter of fact, Justin is the epitome of integrity. His character is built on a solid moral and ethical foundation which serves him well in doing what's right. Justin is able to build trust quickly with all of those he associates with. He is mature way beyond his years in this regard. Justin is also a highly disciplined, conscientious, focused, responsible, and self-motivated individual. He is trustworthy and you can always count on Justin following through and delivering what he promised.

Justin is a natural leader and his peers have certainly recognized and value his exemplary leadership skills. I have always been impressed with how Justin's peers will seek him out for his advice. He is recognized by his peers as being someone who is able to provide them guidance and direction when needed. He continues to be recognized as one of the strongest and most effective Presidents of the Student Government Association here at ECU that has ever served in that elected office.

Justin's level of self-awareness is impressive. He is able to respond and make decisions with confidence because he knows who he is and what he believes in. People are attracted to Justin and will seek him out for advice. He possesses a genuine desire to bring out the best in everyone he encounters. Justin is a good listener and always solicits the thoughts and opinions of others. He has a remarkable ability in being able to validate everyone he interacts with.

Justin possesses outstanding communication skills, both verbal and nonverbal. His communication skills are enhanced with his innate charisma. It's impressive to see how people are naturally drawn to him and how they listen carefully to everything he says to them. Justin also possesses excellent writing skills.

Justin Davis is truly a remarkable and extraordinary individual. Through the years, I have come to know many outstanding individuals, but Justin Davis stands above all of them. I have the absolute highest respect for him. Justin is one of the finest, *if not the finest*, individuals I have ever known. It is with the strongest conviction that I give Justin Davis my highest recommendation.

Louis Warren, PhD
Professor

March 14, 2016

To Whom It May Concern:

It is with great enthusiasm that I write this letter of recommendation for Mr. Justin Davis. I have known and worked with Justin for over six years and am confident that I can speak on his behalf.

I have had the pleasure of knowing Justin in my role as the Dean of Students at East Carolina University. We first met when he became a member of the ECU Student Government Association (SGA). Justin served as President of SGA in 2012. As the President, Justin excelled as a leader and his contributions to the Student Government Association greatly contributed to the success of the organization.

Justin is an amazing young man and from the moment I met him, he impressed me with his ability to effectively work with students, faculty and administration. He has a very energetic, empathic, yet focused style. His warm and outgoing personality, his level of maturity and his ability to lead other students inside and outside of the classroom is most impressive.

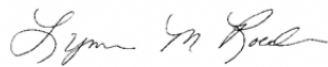
As the advisor to the SGA, I had the opportunity to see Justin in action as he led events, projects and committees. He consistently took on challenging roles and in each instance performed over and above what was expected of him. Justin is a natural leader and seeks to assume a leadership role in all that he does.

As a student leader, Justin has participated in a series of academic seminars, leadership development opportunities, professional, social and cultural experiences. Justin has served as a volunteer for several community based organizations and has represented East Carolina University in the best possible manner through his volunteer efforts.

Beyond his demonstrated leadership ability, Justin established himself as a solid student academically. Justin's proven ability to apply his leadership skills in a wide range of extra-curricular activities, while maintaining academic excellence, made him an outstanding student leader.

Thank you very much for your time and consideration. If I can provide any further feedback in support of Mr. Justin Davis's candidacy, please feel free to contact me at (252) 328-9293.

Sincerely,



Lynn M. Roeder, PhD
Associate Vice Chancellor
Dean of Students

Robert Davis
550 N. Chestnut St., Suite 430,
Lumberton, NC 28358
910-887-6502
rob.davis@co.robeson.nc.us

Business Info:
Robeson County
County Attorney

Areas of interest: legislative-advocacy

ECU Alum: yes
Degree: 1990, Bachelor of Science, Psychology

Nominator: Scott Shook
shookpirate@gmail.com
252-883-7466



Office of the Speaker
North Carolina House of Representatives

TIM MOORE
SPEAKER OF THE HOUSE

April 5, 2023

Board of Visitors Nominating Committee
202 Spilman Building
East Carolina University
Greenville, North Carolina 27858

To whom it may concern,

I am writing to you to recommend Mr. K. Robert "Rob" Davis for appointment to the East Carolina University Board of Visitors. I met Rob in law school over thirty years ago and he is a true East Carolina Pirate.

Rob graduated from East Carolina University as a psychology major and his first job was with Southeastern Regional Mental Health. After several years working as the court liaison for disabled adults in Bladen County, Rob went to Oklahoma City University School of Law. Rob was a practicing attorney in Elizabethtown, North Carolina for over twenty years. In 2019, he returned to his hometown of Lumberton to be the Robeson County Attorney.

Rob recently received the Van Sant award for twenty-five years of continuous Pirate Club membership and season ticket holders. His daughter Cassidy attended East Carolina and his youngest daughter, Lilly, will start school here in the fall.

I can think of no other applicant that will perform the functions of the East Carolina University Board of Visitors better than Rob Davis. He is a shining example of the mission, programs, accomplishments, and aspirations of East Carolina University. Rob will give great counsel to the Chancellor and the Board of Trustees to follow the expectations of the people of North Carolina with respect to East Carolina University.

Therefore, I send you this recommendation in support of his appointment to the Board of Visitors.

Sincerely,

Tim Moore
Speaker of the House

K. Robert Davis
Biography

Education

High School: Lumberton Senior High
College: East Carolina University; Class of 1990
Law School: Oklahoma City University; Class of 1995

Employment

Former Private Practice; K. Robert Davis, Attorney at Law

Current County Attorney for County of Robeson

Extra-

Curricular: Little League Soccer coach, Bladen County for 20 years
Pirate Club Member, Season Ticket Holder for 25 years.
(Member VanSant Society)
Elder at Elizabethtown Presbyterian Church
Board Member of Bladen County Board of Elections
Board Member of UNC Pembroke Board of Visitors (rotated off last year)

Current Attorney

For: Robeson County Dept. of Social Services Board
Robeson County Sheriff's Office
Robeson County Board of Elections
Robeson County Health Board
Robeson County Board of Commissioners
COMtech Industrial Park Board

Family: Married to Jessica Davis
Daughter – Cassidy Davis; attended East Carolina University
Daughter - Lilian Davis; Incoming Freshman, East Carolina University

Davis back 'home' as attorney for county

July 5, 2019



A A A

LUMBERTON — With only a week in the Robeson County attorney's office, Rob Davis will appear in court on Monday in a lawsuit involving the controversial Atlantic Coast Pipeline, a proposed multi-state natural gas pipeline that terminates near Pembroke.

A Lumberton native who has been practicing law in Bladen County for 24 years, Davis brings a wealth of legal experience to the county. But before he can assume the mantle of county attorney, Davis will work for several months with Gary Locklear, a retired Superior Court Judge who has been serving as interim county attorney since July 2018.

As Locklear told the county commissioners on Monday, and Davis agrees, his new law partner has "hit the ground running."

In his first week, Davis polished off a noise ordinance for the Sheriff's Office. Besides representing the county in lawsuits and advising the Board of Commissioners, he will work with all county departments.

"It has been a good start, and everybody has been great to work with," Davis said from his second-floor office in the Old Agriculture Building. "I have a great staff and a wonderful mentor in Gary Locklear."

There is another thing.

"I am looking forward to coming home," he said.

Davis, a Lumberton High School graduate, is the son of Lumberton Mayor Bruce Davis and his wife Pat.

Davis says that Bladen County has been good to him. His wife, Jessica, is a Bladen County native, and they raised two children, Cassidy, a second-year student at East Carolina University, and Lilly, a rising high school freshman.

"I like the small-town feel of Elizabethtown," Davis said. "It reminds me of Lumberton when I was growing up."

In Bladen, he served as an elder in the Presbyterian Church and on the Bladen County Board of Elections. Davis coached youth soccer for 20 years.

A psychology major at East Carolina, Davis started his career for Southeastern Regional Mental Health working with developmentally disabled adults in Bladen County.

"I got the job as court liaison with clients of the mental health agency," he said. "I did that for five years, and that's when I became interested in the law."

Davis received a law degree from Oklahoma City University School of Law. Tim Moore, speaker of the North Carolina House of Representatives, was a classmate there and remains a good friend. Sen. Danny Britt Jr., another Bladen County native, followed them there. Britt represents Robeson and Columbus counties in the General Assembly.

"I gave Danny his first job at Moore and Maynard Law Firm," Davis said. "I worked there for five years before starting my own practice."

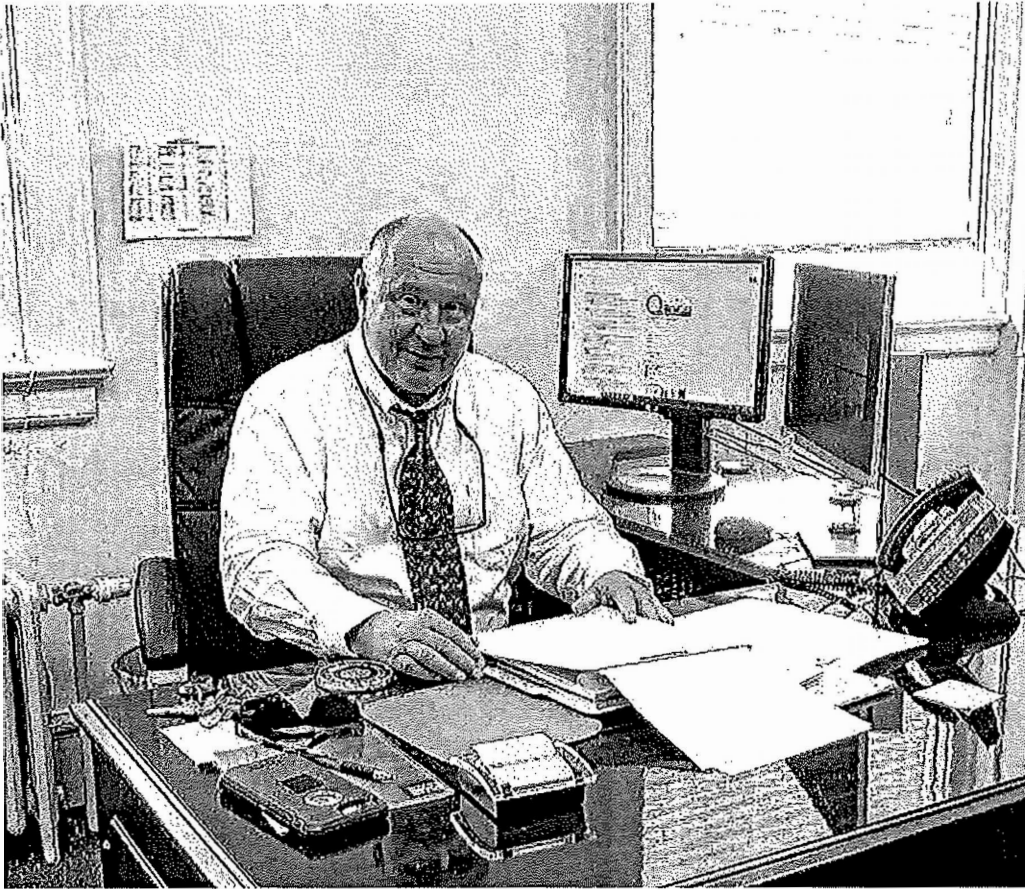
Robeson County was never far away, and Davis, who had an established general law practice, took work as the attorney for children represented by Robeson County's Guardian Ad Litem program.

"That's the most enjoyable legal work I've ever had," he said. "At the end of the day, you felt like you had restored hope for a child."

The job also allowed Davis to have lunches with his parents and work with Robeson County's courts and legal community.

"It was time for a change, a time to start the second half of my career," he said. "We are planning a move to Lumberton.

"This is exciting work and very challenging. I am really looking forward to it."



His first week in the Robeson County attorney's office has been busy for Rob Davis. The son of Lumberton's mayor, Bruce Davis, had been practicing law in Bladen County for 24 years before taking the job in Robeson County.

https://www.robsonian.com/wp-content/uploads/2019/07/web1_Rob-Davis.jpgHis first week in the Robeson County attorney's office has been busy for Rob Davis. The son of Lumberton's mayor, Bruce Davis, had been practicing law in Bladen County for 24 years before taking the job in Robeson County.

Scott Bigelow

Staff writer

Reach Scott Bigelow at 910-644-4497 or bigelow@yahoo.com.

Alison Garten
2015 Dilworth Road East,
Charlotte, NC 28203
6175296551
drgartenaawp@gmail.com

Business Info:
Diabetic Limb and Preservation Center
Charlotte
Doctor of Podiatry; wound care specialist

Areas of interest: fundraising, student-engagement

ECU Alum: yes
Degree: 1996, Biology

Nominator: Wanda Montano
wanda@undauntedvision.com
252-751-3925

DR. ALISON GARTEN, DPM, CWSP, CPED

617-529-6551 | drgartenaawp@gmail.com

EDUCATION

MedStar Washington Hospital Center/ Georgetown University Hospital – Washington, DC 2004-2006
Podiatric Surgery Resident

Three-year podiatric surgical residency affiliated with a large teaching hospital. Extensive training in foot and ankle surgery, diabetic limb salvage, elective forefoot and rearfoot reconstruction, management of in-house patients with vast medical issues, and emergency room foot and ankle trauma.

- Roy Lester Schneider Hospital – US Virgin Islands: Developed clinics in underprivileged areas for diabetic wound care
- Served as podiatry program educational coordinator.

Montgomery Hospital Medical Center – Norristown, PA 2002-2004
Resident

Completed a two-year medicine and surgical residency. This included extensive wound care, limb salvage, orthopedic training, intensive focus on private practice management, forefoot elective procedures, and extensive biomechanical orthotic management.

- Established rotations in wound care at St. Joseph's Medical Center and the Geriatric Center.
- Operated a podiatric clinic in a drug and alcohol rehabilitation hospital.
- Established surgical rotation at Reading Surgery Center and Brandywine Hospital.

Temple University – Philadelphia, PA May 2002
School of Podiatric Medicine – Doctorate Podiatric Medicine

East Carolina University – Greenville, NC May 1996
Bachelor of Science – Biology

LICENSURE & CERTIFICATIONS

North Carolina Podiatric State License	Current
South Carolina Podiatric State License	Current
Certified Wound Care Specialist Physician (CWSP)	2022
Healogics Wound and Hyperbaric, Certified	2013-Current
American Board of Podiatric Surgery, Certified	2011-Current
American Board for Certification in Orthotics, Prosthetics & Pedorthics, Certified	2009-Current
BLS/CPR, Certified	2009-Current

PROFESSIONAL EXPERIENCE

Diabetic Limb and Preservation Center- Charlotte, NC 2022-Present
Medial Director of Wound Care Services

Piedmont Medical Center: Tenet Health System – Rock Hill, SC 2017-Present
Wound Care Panel Physician

Wound Care Consultant 2011-Present

Brand Strategist, Educator, and National Speaker

**Queen City Foot and Ankle Specialists: Branch of Instride Foot and Ankle Specialists – Charlotte, NC
Podiatric Physician**

2017-2019

**John Hopkins Howard County General Hospital Wound Care Center – Columbia, MD
Wound Care Panel Physician**

2016

Foot and Ankle Specialists of Mid-Atlantic – Washington, DC & Chevy Chase, MD	2013-2016
Physician, Foot and Ankle Surgery and Medicine	
<ul style="list-style-type: none"> • Specialized in wound care, diabetic limb salvage, diabetic foot education, sports medicine, trauma and general podiatry • Hospital Affiliations: Washington Adventist Hospital, Sibley Memorial Hospital, Holy Cross Hospital, Suburban Hospital 	
Washington Adventist Hospital: Ahealogics Wound Care Center – Takoma Park, MD	2013-2016
Panel Physician	
<ul style="list-style-type: none"> • Specialized in lower extremity wound care, limb salvage and advanced techniques in diabetic foot amputation 	
Kaiser-Permanente – Washington, DC	2007-2013
Physician: Foot and Ankle Surgery and Medicine	
<ul style="list-style-type: none"> • Specialized in wound care, diabetic limb salvage and diabetic foot education, general podiatry • Hospital Affiliations: Holy Cross Hospital (DC), Washington Hospital Center (DC), Suburban Medical Center (MD) • Physicians Innovation Committee • National Physical Activity Clinical Advisory Board for Kaiser Permanente – Member • Live Well Be Well Champion – Capitol Hill and Camp Springs Medical Center 	
Private Practice – Washington, DC	2006-2007
Physician: Foot and Ankle Surgery and Sports Medicine	
<ul style="list-style-type: none"> • Specialized in sports medicine, biomechanical abnormalities and orthotic management • Hospital affiliations: Suburban Hospital and outpatient surgery center 	

PROFESSIONAL ASSOCIATIONS

Immediate Past President -American Association for Women Podiatrists/	2019-Present
President -American Association for Women Podiatrists	2017-2018
North Carolina Podiatric Medical Association	2017-Present
American Podiatric Medical Education Task Force/National Board of Podiatric Medical Examiners	2016-Present
American Board of Certified Pedorthists	2009-Present
American Podiatric Medical Association	2004-Present
American Society of Podiatric Executives – Member	2017-2019
District of Columbia Board of Podiatry – Appointed Board Member	2012-2016
Vice President of the American Association of Women Podiatrists	2010-2016
Conference Sponsorship Chair	2012/2014/2016
American College of Sports Medicine (2010)	2010
NSPAPPH National Society of Physical Activity Practitioners in Public Health – Member	

SPEAKING ENGAGEMENTS – AWARDS – HONORS

- American Association for Women Podiatrists
Speaker Panel (2016-Present)
- Smith & Nephew Wound Care Advisory Board
(2017-Present)
- *First MPJ Ulcerations* (July 2017) American
Podiatric Medical Association Scientific
Conference Speaker
- *Venous Insufficiency and Ulcerations* (2016)
American Podiatric Medical Association
Scientific Conference Speaker
- 2017 Podiatry Management magazine-voted
one of *America's Most Influential Podiatrists*
- NPWT Presentation (April 2017) SAWC Wound

Care Conference

- Consulting Strategy Team- Smith and Nephew - 2016
- *Wound Care in the Female Patient Population* (July 2015) American Podiatric Medical Association: Orlando, FL
- *Oasis Matrix: Advanced Wound Management for Today's Wound Care Needs* (March 2015) Sponsored by Smith & Nephew: Leesburg, PA

- *The Facts: Diabetic Neuropathic Ulcerations* (November 2014) Sibley Memorial Hospital & John Hopkins Medicine, WOCN Quarterly Meeting
- *Diabetic Neuropathy Complications* (November 2014) Washington Adventist Hospital — Continuing Medical Education Program
- *Complications of the Diabetic Patient* (November 2014) Wound Healing 2.0 Seminar: Takoma Park, MD
- *Fresh Approach to Wound Dressings* (September 2014) Wild on Wounds Conference, Wound Care Education Institute Sponsored by OSNovative Systems
- *Ahead of the Curve: Wound Care Dressings a Fresh Approach* (January 2014) Florida Podiatric Medical Association: Orlando, FL
- *Diabetic Wound Care-A Fresh Approach* (April 2013) American Association for Women Podiatrists Scientific Conference: Coral Gables, FL
- *Best Practices: The Diabetic Foot Exam from a Podiatric Perspective* (November 2012) 53rd Annual Symposium and Exhibition Pedorthic Footwear Association, - Little Rock, AK
- *ABC's of Skin Substitutes* (September 2012) Wild on Wounds, Wound Care Education Institute Las Vegas, NV
- *Did You Ask What is Charcot Arthropathy* (September 2012) Wild on Wounds, Wound Care Education Institute Las Vegas, NV
- *Jump to the Front of the Line. Know How to Perform a Diabetic Foot Exam* (September 2011) Wild on Wounds, Wound Care Education Institute Las Vegas, NV
- Charcot Arthropathy Webinar (February 2011) Pedorthic Footwear Association
- Charcot Arthropathy Presentation (November 2010) North American Pedorthic Congress Meeting – Orlando, FL

PUBLICATIONS AND MEDIA FEATURES

- WUWHS Consensus Document- TIME CDST – Publishing March 2020
- Better Homes and Gardens- Foot Health Article – June 2017
- LIFETIME TV The Balancing Act - Negative Pressure Therapy and Wounds – February 2017
- Pain Management and Podiatric Medicine- Practice Management Round Table Podiatry

Management magazine, September 2015

- Podiatry Today Journal - Diabetic Foot Blog – Monthly Posts – 2014 – Present
- Compendium of Podiatric Medicine and Surgery – Internal Medicine: Endocrinology and Rheumatology, 2014
- PM NEWS (Podiatrists In The News) – Podiatry Management Online – November 2014
- Shoe Fit Feet are Getting Bigger and Many People Wear Shoes That Don't Fit Right – Wall Street Journal – July 2014
- Happy Feet: Foot Care Tips for Active Women – Women in Adventure magazine, Spring 2013
- Meet the Masters Webinar – April 2013
- The Best Shoes for Rheumatoid Arthritis – Everyday Health Journal – July 2012
- PM News (Podiatrists In The News) – Podiatry Management Online – November 2011
- Wanted for Assault: This Season's Killer Styles Demands New Product, Strategies to Stop the Bloodshed, Wall Street Journal – July 16, 2011
- "Snow Flower": Foot Binding, High Heels and the Cost of Beauty – Huffington Post – July 9, 2011
- Charcot Arthropathy Webinar – Pedorthic Footwear Association – February 2011
- Fish Pedicure Broadcast – NBC – WBAL-TV Baltimore, MD – August 2008
- Shoe in High and Mighty Comfortable – Washington Post Express – October 2008

4104 Colony Woods Drive
Greenville, NC 27834

March 29, 2023

Mr. Ryan Beeson, Chair
Nominating Committee
ECU Board of Visitors
Greenville, NC 27858

Dear Ryan and Members of the Nominating Committee,

I am writing to nominate Dr. Alison Garten as a member of the Board of Visitors. I have known Alison for over 10 years upon her relocation to Charlotte. During that time, Alison worked with me on alumni association and Pirate Club events in the Greater Charlotte area, engaging alumni and recruiting new members to these organizations. Alison also sponsored weekly networking events in Charlotte, during which she focused on bringing Pirates together to support each other in our careers and business lives while also meeting others to whom we could proselytize about all things Pirate.

During her time as a student at ECU, Alison was a member of the Women's Tennis Team, and continues to actively support the tennis team and its endeavors, and was recently featured in their newsletter. Alison's brother Matt is also a Pirate.

Alison has a demonstrated love of ECU and is excited about this opportunity to engage with and give back to our alma mater. Her residence in Charlotte also brings some much needed geographic diversity to the Board.

I recommend the appointment of Dr. Garten to the Board of Visitors.

Respectfully submitted,



Wanda Montano
Class of 2024
Past Chair



NOMINATION COVER FORM

Name of Nominee: Ken Jolly

Preferred Address: 709 Edgemore Ave

Cary NC 27519

Preferred Number: 919-219-9966 Preferred Email: Kjolly104@gmail.com

Business / Company Name: Exact Sciences Corporation

Business Address: 5505 Endeavor Lane

Madison, WI 53719

Profession / Title: NC Screening Advocate

Areas of particular interest in higher education: (Check any that apply)

Legislative Advocacy Student Engagement Fundraising

ECU Alum? No Yes Year/Degree/Major 91/BSBA/Marketing

Name of Nominator: Alisa Chapman Phone: 919-360-0819

Nominator Email Address: alisachapman309@gmail.com

SUBMIT NOMINATIONS BY: March 31, 2023 to:

Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

***** Nominations will only be accepted from members of: ECU Board of Trustees, ECU Board of Visitors, and Chancellor's Executive Council. Nominations for the Class of 2027 may be submitted until March 31, 2023 and will be considered after the nomination period closes. This is a nomination cover form briefly introducing the nominee. Please attach the nominee's personal bio or professional resume and a letter of reference on the nominee along with this form.**



ASSOCIATION OF TEACHER EDUCATORS

Post Office Box 793, Manassas, VA 20113
Alisa Chapman, Executive Director
Phone 703-659-1708 • Email: achapman@ate1.org
Website: www.ate1.org

March 30, 2023

Megan Ayres
Assistant Secretary to the ECU Board of Trustees
202 Spilman Building
Greenville, NC 27858

Dear Megan,

It is my pleasure to nominate Mr. Ken Jolly to serve on the East Carolina University Board of Visitors (BOV). Ken graduated from ECU's College of Business in 1991 with a Bachelor of Science Business Administration (BSBA) – Marketing degree. He currently works for Exact Sciences Corporation where he serves as a Cancer Screening Advocate for North Carolina and is tasked with the important goal of increasing the number of early cancer screenings across the state – a meaningful goal that will help to improve the health and wellbeing of all North Carolinians. Ken is passionate about his work and focused on building partnerships across the state to help promote cancer screening and preventive healthcare.

I have known Ken and his wife Lauren for most of my life, having grown up in the same hometown -- Lumberton, North Carolina. Lauren graduated from ECU in 1988 with a Bachelor of Fine Arts (BFA) degree in Dance / Ballet. Ken and Lauren have three adult children, all of whom have attended ECU: Jesse Jolly (BSBA, 2016), Wilson Jolly (BSBA, 2019), and Austin Jolly (BSBA, Projected Graduation is Spring 2023). The Jolly's are avid Pirate fans and devoted to their alma mater, East Carolina University.

In summary, Ken Jolly is a remarkable business leader with over 25 years of experience in the health care sector. He would be a great addition to the ECU Board of Visitors. If I can provide additional information or words of support endorsing his nomination, please let me know.

Sincerely,

A handwritten signature in black ink that reads "Alisa Chapman". The signature is written in a cursive, flowing style.

Alisa Chapman, ATE Executive Director
(ECU Board of Visitors Chair, 2022-23)

Copy:

Ryan Beeson, Nominating Committee Chair
ECU Board of Visitors

Bio for Ken Jolly

Ken Jolly has over 25 years of experience in the Health Care sector with leadership responsibilities in Project Management, Business Development, Operations, Research, and State Government Relations. He graduated from the East Carolina University (ECU) College of Business in 1991 with a BSBA in Marketing. Ken works for Exact Sciences Corporation, *a molecular diagnostics company specializing in the detection of early-stage cancers*. In his current role, Ken serves as a North Carolina Cancer Screening Advocate and is tasked with the goal of increasing the number of early cancer screening across our state. This important work requires the development of collaborative partnerships and a deep understanding of people, cultures, and perspectives. Ken and his wife Lauren Jolly live in Cary, NC and have three adult children. All five members of Ken's family have attended ECU.

Personal Information

- Ken Jolly (ECU College of Business – 1991, BSBA Marketing)
- Hometown: Lumberton, North Carolina
- Wife: Lauren Jolly (ECU College of Fine Arts – 1988 BFA Dance / Ballet)
- Children:
 - Jesse Jolly (ECU College of Business – 2016, BSBA Supply Chain Management)
 - Wilson Jolly (ECU College of Business – 2019 BSBA and Master's Accounting)
 - Austin Jolly (ECU College of Business – Grad. Spring 2023 BSBA Marketing)

Employers

- Organon INC.
- Pfizer INC.
- Exact Sciences Corp.

Volunteer & Membership Organization

- The NC American Cancer Society
- The NC American Cancer Society
- Leading Edge Health Care Professionals
- Triangle Healthcare Executives
- NC Colon Cancer Roundtable

Lance Metzler
181 Lake Hunt Drive Reidsville, NC 27320
336-612-7723
lancemetzler@gmail.com

Business Info:
County of Rockingham, NC
371 NC Hwy 65. Reidsville, NC 27320
County Manager

Areas of interest: fundraising, student-engagement, legislative-advocacy

ECU Alum: yes
Degree: 1993

Nominator: Preston Mitchell
pwm0809@yahoo.com
252-903-4295

Lance L. Metzler
181 Lake Hunt Drive
Reidsville, North Carolina 27320
lancemetzler@gmail.com
(336) 612-7723

EDUCATION:

2017 Appalachian State University
Boone, North Carolina
Master of Public Administration

2009 University of Virginia
Senior Executive Institute (SEI)
Charlottesville, Virginia

2007 University of North Carolina at Chapel Hill
Public Executive Leadership Academy (PELA)
Chapel Hill, North Carolina

1993 Graduate, **East Carolina University**
Greenville, North Carolina
Major: Bachelor of Science in Urban/Regional Planning
Minor: Business Administration

EXPERIENCE:

December 2011-Present
County of Rockingham County, North Carolina
County Manager: Chief Administrative Officer responsible for day-to-day operations of County Government. Directly responsible for all County Government operations and functions as mentioned in my previous position including additional departments such as Emergency Medical Services, Fire Marshal, Landfill Operations, Animal Shelter, Environment and Engineering Services, Code Enforcement, Budget and Performance Management, Economic Development, Geographical Information System, Community Development, Risk Management and Health & Human Services; supervises 700 employees and administers a \$130 million budget an \$80 million capital debt fund; created the County's first Multi-Year Capital Improvement Plan and Five Year Long Range Plan; received the GFOA Distinguished Budget Award every year since 2013; improved the bond rating from a B- to an A+; kept the tax rate the same/lowered while maintaining quality services since 2011; increased the Unassigned Fund Balance from 17.07% to 34.25%; saved \$2.7 million through debt refinancing; improved economic development initiatives by evaluating non-traditional methods; developed policies and procedures (personnel policy, land use plan and Unified Development Ordinance); worked with

small businesses and entrepreneurs to help them grow; crafted a strategic plan for the Commissioners and Staff; exercised oversight for constructing a library, EMS base, and an Economic Development Facility; analyzed alternatives to increase the life and the efficiencies of the landfill; worked with the Sheriff's Department to construct a firing range; participated in the design, construction and implementation of a \$7.2 million consolidated 911 PSAP (Public Safety Answering Points) Center; increased collaboration efforts with towns, cities and surrounding counties; protected the Penn 4-H Camp from closing with a collaborative effort between state and local stakeholders; worked with the N.C. Film Commission on promoting the County for future cinema opportunities; developed a central permitting process to improve customer service and provide a one stop shop; evaluation and implementation of a consolidation of Health and Human Services; developed a rebranding process for the County; transitioned economic development efforts from a not-for-profit to a county department to increase accountability and productivity; involved in recruiting Ruger, Sanritsu Logistics, Pella, Ontex, Nestle Purina, Farmina, Bovone and other expansions of existing industries; established a county-wide recycling program; awarded a \$1.5 million grant from Kate B. Reynolds to implement an Integrated Health Program; applied and received a grant from Duke Energy through the Water Resources Fund to purchase and construct an additional public river access and a park; received PARTF funding to design a twenty mile greenway project on Belews Creek (Duke Energy Property); consolidated supervision of Emergency Management; reduced 24 hour Emergency Medical Services (EMS) shifts to 12 hour shifts to provide additional safety and availability; developed an Inmate Roadside Litter Program; implemented a Food Stamp Fraud Program; oversaw a \$14 million water and wastewater expansion for industrial growth on Interstate 73 (Hwy 220); awarded \$2.2 million GREAT grant to provide broadband in underserved areas in the County; established a timber and property management plan; created a Public, Educational and Governmental (PEG) channel; created a Manager's Corner Show for the PEG channel; drastically enhanced the appearance of the County website; developed strategies to address the opioid epidemic; successfully managed through times of uncertainty with the COVID-19 pandemic to include providing small business grants and awarded \$900,000 CDBG-CV funds to provide rental and utility assistance; received NCACC's 2022 Civic Excellence in Innovation Award for a Connect Rockingham project; obtained over \$46.7 million for water and wastewater projects in our high growth areas of the County; created a EMT/Paramedic Academy.

April 2005-December 2011

County of Montgomery, North Carolina

County Manager: Chief Administrative Officer responsible for day-to-day operations of County Government; held direct responsibility for Planning and Zoning, Building Inspections, Parks and Recreation, Information Technology, Human Resources, Animal Control, Emergency Management, Airport Management, Economic Development, Soil and Water Conservation, Veterans Affairs, Tax Administration, Finance, Housekeeping and Budgetary Administration; supervised 221 employees and administered a \$28 million general operation budget, a \$5 million enterprise fund and developed and implemented a \$50 million Capital Improvement Budget; oversaw and administrated over \$10 million in grant funding for the airport, housing improvements, water, sewer and economic development; developed the personnel policy, Board of Commissioners procedure manual, purchasing, financing and fund balance policies and many other pertinent policies for government operations; coordinated efforts to develop the first Strategic Plan between staff and the Board of Commissioners; served on various boards, commissions, committees; restructured financial operations; developed a compensation pay plan and performance measure evaluation for employees; created various ordinances for implementation; received funding and implemented a \$1.6 million contaminated drink wells project; successfully negotiated a Landfill Franchise Agreement and Ordinance for a mega-landfill; developed the County's first recycling program and facilities design; coordinated efforts to develop a mega-industrial park with multijurisdictional participation; oversaw the construction of a new jail; created a voluntary agricultural district ordinance; aided in converting public safety communications to VIPER with grant funding; led the Commissioners through redistricting electoral boundaries; successfully completed a revaluation process; led the community through a Golden Leaf Community Initiative Assistance process.

January 2000-April 2005

County of Northampton, Virginia

County Administrator/Manager: Chief Administrative Officer responsible for day-to-day operations of County Government in a coastal community. Held direct responsibility for Planning and Zoning, Building Inspections, Parks and Recreation, Human Resources, Animal Control, Sustainable Development and Economic Development, Landfill Operations, Emergency Medical Services and Budget Functions; supervised 72 employees and administered a \$37 million operating budget and developed and implemented a \$30 million Capital Improvement Budget; received

the Distinguished Budget Award for Fiscal Year 2004 from GFOA; assisted the Industrial Development Authority with implementing the issuance of bonds totaling over \$30 million; created and implemented a Five Year County Strategic Plan; implemented various harbor and coastal canal dredging projects; developed a new zoning ordinance and comprehensive land use plan; established a regional working relationship with the adjoining county and municipalities; established the nation's first Sustainable Technology Industrial Park (STIP); diversified County revenue stream; applied and implemented various grants amounting to over \$6 million; improved citizen relationship by developing a County website and quarterly newsletters; improved the tax structure to accommodate for the handicapped and elderly and economic development; assisted developing the County Redistricting Plan; implemented vast improvements to Customer Services and Public Relations; acted as the Director of Civil Defense and Director of Emergency Services; sat on various county, regional and state authorities, boards, commissions and committees.

April 1997 – January 2000

Town of West Point, Virginia

Town Manager: Chief Administrative Officer responsible for day-to-day operations of Municipal Government in a coastal community. Held direct responsibility for Zoning, Planning, Economic Development, Downtown Revitalization, Human Resources, Safety Risk Management, Budget Functions and Municipal Airport; supervised 52 employees and administered a \$7.4 million operating budget and a \$3.2 million Capital Improvements Budget for both the Town and the School System; increased the General Funds substantially through strong investments, created a new police department; developed a Storm Water Management Program; obtained \$300,000 through grant funding to create a downtown revitalization program; established and implemented a public transportation system; improved recreation facilities and programs; received funding to support a Small Urban Study for citizen participation in future growth; developed a 106 acre industrial park and a target market study for industrial growth; completed a Bikeway and Scenic Vista through ISTEA funding; received over \$1 million in grant assistance for improvements to the Municipal Airport; restructured the Town's fine and fee schedule; increased Public Awareness by developing a Town website, a quarterly Newsletter and a Public Forum.

September 1994 – April 1997

Town of Kingstree, South Carolina

Town Manager: Chief Administrative Officer responsible for day-to-day operations of Municipal Government. Held direct responsibility for Zoning, Planning, Economic Development, Downtown Revitalization, Human Resources and Budget Functions; supervised operations of eight departments consisting of 54 employees and administered a total budget of approximately \$2.6 million; made substantial water and wastewater systems improvements; revised various town policies and procedures; obtained over \$1.8 million in grant funding to address community needs of economic development, law enforcement and community-oriented policing, utilities, recreation and downtown revitalization.

May 1993 – September 1994

Town of Troy, North Carolina

Administrative Assistant to the Town Manager

Assisted in the day-to-day operations of the Town Manager with duties that included: formulated and implemented the Town's (OSHA) Safety Policy, Carolina Star Program Application and a Wellness Incentive Program; developed a Land/Water Conservation Fund (LWCF) Grant Application for the Town Lake and Community Parks; coordinated "Troyfest 94" Fourth of July celebration; responsible for the Town's purchasing and procurement functions; assisted in administration and implementation of Community Development Block Grant (CDBG) applications; assisted in planning and zoning functions; developed a travel policy and reviewed the Comprehensive Annual Financial Reports; and developed supervisory skills with various departments.

ACTIVITIES:

Current:

- Credentialed Manager, International City/County Manager's Association
- N.C. City/County Manager's Association Past President (2021)
- NC Association of County Commissioners; Board of Directors and serve on the Environmental and Intergovernmental Relations Steering Committees
- Rockingham County Juvenile Crime Prevention Council
- Paul Harris Fellow, Rotary
- Member, Osborne Baptist Church
- Member, Pi Kappa Phi Alumni

Previous:

- Served on the East Carolina Board of Visitors
- N.C. Commission on Human Relations
- VA Association of Counties, Administration of Government Committee
- Charter President, West Point Rotary Club
- Past President, Reidsville Rotary Club
- Eastern Shore Regional Housing Authority, Chairman
- Eastern Shore Redevelopment & Housing Corporation
- Local Community Criminal Justice Board, Chairman
- Board of Directors, Eastern Shore Rural Health
- Eastern Shore 911 Commission
- Eastern Shore Public Service Authority
- Eastern Shore Economic Development Commission
- Eastern Shore Groundwater Committee
- Eastern Shore Regional Jail Board
- Delmarva Transport Commission
- VLGMA, Executive Committee
- Hampton Roads Justice Academy

Featured in:

- “Professional Local Government Management is Working in Virginia” produced by Joel Rubin Productions
- Virginia Review, a Virginia based Magazine
- Government Finance Review, Government Finance Officers Association
- Virginia Wildlife Magazine
- Polyvision Magazine
- American City & County Magazine
- Virginia Coastal Management Magazine
- “Crossroads: *Addressing Conservation Issues in the Economic Development Process in Virginia*”-Virginia Economic Development Partnership Model for Effective Economic Development
- North Carolina Association of County Commissioners County Lines
- *Our Town Magazine*, North Carolina
- Cities and Nature, Author: Roger L. Kemp
- Recipient of the Piedmont Triad Regional Council 2022 Randall Billings Public Service Award

Ryan Beeson
Chair
ECU BOV Nominating Committee
East Carolina University

Dear Ryan,

The purpose of this letter of recommendation is to nominate Lance Metzler for membership of the East Carolina University Board of Visitors. I have known Lance both professionally and personally for several years. His professional career has been quite successful, serving as a local government manager for several communities and as President of the North Carolina City/County Managers Association, while his personal life has shown both involvement and commitment to East Carolina University. This involvement includes his family being a multi-generational Pirate Family.

As you may be aware, Lance previously served on the Board of Visitors for two terms. He is eager to serve again. Furthermore, his previous terms saw him actively advocate, attend, be greatly involved, and go well beyond the requirements of a BOV member. I make a point of these actions as this has become a matter of grave importance to our Board and the University.

A few other important points to note of Lance's service to ECU are:

- Advocated at the request of ECU BOV and BOT members with Senator & NC General Assembly Senate President Pro Tem for greater ECU representation upon the UNC System Board of Governors.
- He worked with me to successfully achieve Rockingham Community College joining the ECU Pirate Promise Transfer program.
- Encouraged students of the Piedmont Triad Region to attend East Carolina University via BOV events (such as Pirate In Your Town Events) and as other opportunities arise.
- Advocated for ECU with his NC General Assembly representatives that he has both a professional and personal relationship.

This letter only shares a few items about Lance, but I feel these items combined with his previous service makes him an excellent choice for appointment to the ECU BOV. Furthermore, his location within the Piedmont Triad Region will assist the BOV, and ECU, in our student recruitment efforts within that area that has seen increasing numbers of ECU enrollment.

Thank you for your consideration of the nomination of Lance as well as your service to East Carolina University and the Board of Visitors.

Sincerely,

Preston Mitchell

ECU Board of Visitors – Vice Chair

Lynn Lang
107 W. Camden Forest Drive, Cary, NC 27518
(919) 349-0011
lynnlang13@gmail.com

Business Info:
Columbus Logistics Group dba Saturn Freight Systems
107 W. Camden Forest Dr, Cary NC 27518
Owner

Areas of interest: fundraising, student-engagement

ECU Alum: yes
Degree: Business Administration with Marketing concentration, 1980

Nominator: Tom Campbell
tomcamp@carolinabroadcasting.com
(919) 215-9607

Lynn Landreth Lang
107 W. Camden Forest Dr
Cary, NC 27518

Summary

I am currently a franchise owner of the Raleigh office of Saturn Freight Systems. I have been in the logistics business since 1980 when I graduated from East Carolina University. I received my first job through the college recruiting program of ECU for college seniors where companies came to the university to interview. It was a valuable part of my education as I had my job offer months before graduation. I currently have a daughter that will be attending ECU Physical Therapy Graduate School beginning May 2023.

Professional History

Owner – Columbus Logistics Group, Cary, NC, DBA Saturn Freight Systems
2009 - Present

A logistics company that handles both Domestic and International ground, air and ocean shipments. We develop business with companies to handle their logistics needs throughout the US and Internationally.

Marketing – Saturn Freight Systems

2000 – 2009

Worked with offices around the country to identify their target market and develop strategies for each city. Developed marketing material for the corporate office and worked with the IT department to develop strategies for name recognition.

Pilot Air Freight, Atlanta GA

1998 – 2000 – Director of Business Development

Developed business both air freight and expedited ground for major customers and National Accounts.

1993 – 1998 – Southeast Regional Manager

Managed both sales and operations for the southeast region which included GA, AL, TN, SC. All offices reported directly to me.

SurfAir, Atlanta GA

1990 – 1993 – National Account Manager

Developed business with National accounts throughout the country with air and expedited freight both domestic and internationally.

1985 – 1990 – Account Executive

Worked a territory to build a customer base for both air and expedited freight both domestic and internationally.

McLean Trucking Company, Duluth GA

1980 – 1985 – Account Executive

Started in the McLean Trucking training program for college graduates. Once out of the training program, was assigned to the Duluth GA terminal. Developed my territory with LTL business throughout the US.

East Carolina University

BSBA – Business Administration with a Marketing Concentration 1980

Member of Alpha Xi Delta Sorority

Rush Chairman, Quill Chairman, Panhellenic Representative

Greek Hall of Fame

Panhellenic Executive Board

Lambda Chi Alpha Crescent Girl

Lambda Chi Alpha Little Sister President

Personal

Married with 2 adult children. My daughter Alexis will soon be in the Physical Therapy graduate program starting in May 2023. My son Austin works with me and will soon take over my company.

Activities

Stephen Ministry Leader

Served on Stewardship committee – St. Francis UMC, Cary NC

Head of Greeting committee – St. Francis UMC, Cary NC

PTA Fundraising – Washington Elementary

Grace Christian School – Parent/Volunteer Coordinator

Tom Campbell
3605 Ranlo Drive
Raleigh, NC 27612
tomcamp@carolinabroadcasting.com
(919) 215-9607

February 20, 2023

To the Nominations Committee
ECU Board of Visitors

Dear fellow Pirate supporters:

It is with great pleasure and anticipation that I nominate Lynn Landreth Lang to become a new member of the Board of Visitors.

I have known Lynn since 1998 and within the first few minutes of that meeting she informed me she was a proud graduate of East Carolina. We talked about going to football games, the old CU and her experience on campus. It was the beginning of a long friendship.

As a member of the church my wife served as associate pastor Lynn was an active member and quickly rose to become part of the leadership team. Her enthusiasm, effervescent personality and ability to get things done was contagious and when she co-chaired our annual stewardship campaign it was no surprise that we raised the goal.

Lynn is a spark plug, a great salesperson and has never met a stranger. Her successful career in the logistics industry, beginning when she was in Atlanta, has resulted in ownership in her own company. Her customers are extremely loyal, a big feat in a very competitive industry.

At our January BOV meeting it was requested that we consider people to nominate to join the board. I immediately thought of Lynn and asked her if she would be interested. She was thrilled to be considered and after discussing with her the functions of the board she said she would be excited about helping recruit new students, mentioning the fact she had encouraged and led her daughter to enter grad school at ECU. She also said she would gladly help with fundraising. I can easily see her rising to leadership of this board.

I enthusiastically endorse Lynn Lang to join the board and encourage the committee to strongly consider her application. When you meet her, you will instantly see why I am so enthusiastic about her becoming a Board of Visitors member and will gladly discuss this nomination further with anyone interested.

Thank you for your consideration,

Tom Campbell

Jared Plummer
4405 Southlea Dr.
Winterville, NC 28590
225-333-6475
Jared.Plummer@gmail.com

Business Info:
ACO Medical Supply/DonJoy Orthopedics
9006-B Perimeter Woods Dr, Charlotte, NC 28216
Territory Manager

Areas of interest: student-engagement,fundraising

ECU Alum: yes
Degree: '04 BS in Athletic Training

Nominator: Van Isley
van@isleyventures.com
919-524-8465

Jared Plummer, MA, ATC

4405 Southlea Dr

Winterville NC 28590

Jared.Plummer@gmail.com

225.333.6475

Education

Southeastern Louisiana University	Hammond, LA	2006
Master of Arts in Health Studies		
East Carolina University	Greenville, NC	2004
Bachelor of Science in Athletic Training		

Sales Experience

ACO Medical Supply	Charlotte, NC	2012-Present
<i>Eastern NC Territory Manager</i>		
<i>Manufacturer Rep for Enovis (DonJoy Orthopedics)</i>		

Sales Awards:

- DJO President's Club: 2022
- ACO Rep of the Year- 2021, 2020, 2014, 2013
- OPE Sales Rep of the Year- 2021, 2018, 2016, 2015

Clinical Experience

Asst Athletic Trainer	University of Mississippi	2009-2012
<ul style="list-style-type: none">• Football Athletic Trainer• Coordinate Sports Medicine Budget, Equipment Purchases, Staff Hiring		
Asst Athletic Trainer	Florida Atlantic University	2007-2009
<ul style="list-style-type: none">• Football Athletic Trainer• Plan/Implement Sports Medicine Budget, Facility Design, GA Hiring		
Asst Athletic Trainer	University of Maryland	2006-2007
<ul style="list-style-type: none">• Baseball Athletic Trainer (Primary), Football and Lacrosse (Secondary)		
Graduate Asst Athletic Trainer	Southeastern LA University	2004-2006
<ul style="list-style-type: none">• Baseball Athletic Trainer (Primary), Football (Secondary)• Instructor in Accredited Athletic Training Program		

ISLEY

Family Ventures

March 20, 2023

Re. Jared Plummer – Nomination for ECU Board of Visitors

To Whom It May Concern:

I am writing to recommend Jared Plummer as a prospective member of the ECU Board of Visitors. I have come to know Jared over the course of the last 10 plus years and have watched closely as he has grown into his role as a husband, father, businessman and supporter of our University.

Jared is a high performing, award winning businessman. His commitment to his industry, his company and to his patients and customers is truly unique. His passion for his work and his profession is contagious. He is one of the most optimistic, positive people I know. His work ethic is unequalled and he approaches his job in a dedicated and professional manner. Those who know him well know that he doesn't sit still. A curious and inquisitive learner, Jared is constantly working, driven to make things better...whether it's a home project, engaging with his family or supporting the Pirates.

Jared and his family live in Greenville which allows him to be heavily involved in Pirate athletics. He is a loyal alum of ECU and he pours countless hours and energy into supporting the institution in numerous manners one of which is through maintaining, administering and frequently updating the PackTheJungle social media sites. Jared's enthusiasm, energy, creativity, persistence, patience and devoted loyalty all shine through clearly in this endeavor.

Jared works hard to develop deep personal relationships with his clients, with his friends and basically with anyone with whom he comes into contact. He's comfortable talking with anyone and doesn't have to be pushed or prodded to make new friends and establish new relationships. I'm also extremely confident, that if selected to serve in the BOV Class of 2027, he will represent us as an Ambassador in a professional, ethical, classy and confident manner. We need more like him!

Please feel free to call with questions, concerns or for additional insight.

Van Isley

Van Isley
Class of '85
Board of Trustees

Tremayne Smith
4213 13th Place, NE,
Washington, DC 20017
7042452345
tremaynesmith87@gmail.com

Business Info:
JPMorgan Chase & Co.
875 15th Street, NW, Washington, DC 20005
Vice President - Operations Manager, Global Diversity, Equity & Inclusion

Areas of interest: student-engagement, legislative-advocacy

ECU Alum: yes
Degree: 2006/Bachelor of Music/Music Education; 2006/BA/Political Science

Nominator: AJ Malicdem
malicdema07@alumni.ecu.edu
757-472-8408



Tremayne B. Smith

Washington, DC 20017 | TremayneSmith87@gmail.com | 704.245.2345

SUMMARY

Strategic professional with more than a decade of private and public sector experience in organizational operations management, business governance, and senior executive advising.

PROFESSIONAL EXPERIENCE

Vice President, Operations Manager – Global Office of Diversity, Equity & Inclusion (DEI)

May 2022 – Present

- Exemplifies strong leadership, problem-solving skills, positive stakeholder relationship management, and outcomes-driven strategic execution as evidenced by 4+ years of strong/exceeds expectations ratings on year-end evaluations
- Develop and oversee implementation of DEI's operation function to centralize standard processes, enhance operational efficiencies, and mitigate standard deviation and risks for Global DEI
- Manage day-to-day process of identifying and delivering appropriate end-to-end solutions for event and relationship management, payments, and vendor onboarding for the DEI Centers of Excellence (COEs) and Business Resource Groups
- Coordinate senior-level meeting agendas, minutes, reporting, and status tracking to ensure successful outcomes
- Collaborate with subject matter experts to execute on initiatives in alignment with core business goals
- Manage DEI Strategic Priority Assessment process to assess risk of new initiatives in coordination with 10 senior-level reviewers, 37 participants, and members of the DEI Control forum across 5 firmwide functions
- Plan, assign, and direct work for team, appraise performance and provide frequent feedback connected to outcomes, design and facilitate professional development, and problem-solve inter-personal or professional concerns connected to systems-management or communication with other functions
- Lead efforts resulting in quantified, measurable impacts in operational efficiencies by reducing process steps by over 50%, saving each COE ~23 business days per year, and saving the Global DEI Org ~158 business days per year of work
- Lead coordination for 8 DEI Custodians of Record and Access Champions to execute on firmwide data requirements
- Lead coordination with Legal and Regulatory Office of Legal Obligations to ensure compliance with changes in laws, rules, and regulatory requirements pertaining to JPMorgan Chase & Co.
- Author and review executive-level briefings that identify trends and opportunities for improvements and report findings to DEI Operating Committee, DEI Control Forum, COE Leads, Chief of Staff, and Global Head of DEI
- Support team culture across Global DEI by cultivating partnerships, fostering an inclusive environment, and encouraging a professional growth-mindset
- Represent Global DEI in stakeholder engagements, panel discussions, conferences and firmwide communications:
 - JPMC Polaris Day – Presented on work and outcomes of the Global DEI Centers of Excellence for Ohio state, county, and local leaders
 - 2022 Black Enterprise's Black Men Xcel Conference – Represented JPMorgan Chase and Global DEI at conference of 700 men of color focused on leadership and professional development in corporate America
 - 2022 Out & Equal Workplace Summit – Represented JPMorgan Chase and Global DEI at the largest international LGBTQ conference to learn best practices on enhancing inclusion in the workplace
 - Published featured article on the JPMC Homepage for Black History Month highlighting ancestry and the importance of intersectionality

Senior Associate, Business Management – Global Office of Diversity, Equity & Inclusion

February 2021 – May 2022

- Managed operations and governance with Compliance, Legal, Marketing & Communications, and Finance functional partners
- Facilitated collaboration of DEI pillar leads and program managers on their administrative updates across the Centers of Excellence including business reviews, biweekly written updates, schedules & templates
- Implemented strong business processes that identified best practices
- Coordinated strategic presentations for Operating Committee meetings, JP Morgan Chase & Co. Board, and Regulatory meetings
- Developed and implemented strategic agendas and partnered with cross-function executive assistants to support scheduling for Global Head of DEI
- Served as DEI Business Resiliency coordinator to ensure adherence to firmwide resiliency standards
- Served as point of contact for coordination, preparation, and tracking responses for senior-level inquiries
- Managed contributions/sponsorships requests, oversaw the DEI CyberGrants process, and served as the DEI Corporate Tax Program Liaison

Special Assistant to the President & CEO – JPMorgan Chase Institute

February 2019 – February 2021

- Managed the official desk of the President & CEO including overseeing calendar, domestic and international travel, meetings, speaking requests, internal and external board and advisory engagements, and contacts management
- Served as a key member of the JPMC Institute leadership team and strategic partner supporting the President & CEO and Chief of Staff
- Facilitated Institute operations and partnered with senior management and stakeholders to resolve issues and facilitate timely decision-making
- Drafted and revised communications and presentations for the President & CEO to internal and external audiences
- Ideated and conducted a Corporate Responsibility-wide interview series entitled “Food for Thought” with senior leaders to showcase workstreams underway and to encourage cohesion across functions
- Coordinated JPMC Institute’s All Hands programming with responsibility for program strategy and facilitation including scheduling and material preparation
- Supported team culture across Corporate Responsibility by fostering an inclusive environment, cultivating partnerships, embracing a professional growth-mindset, and building relationships with firm and external partners that assisted in accomplishing tasks
- Co-led project management for the Path Forward Initiative by centralizing support across cities to promote cohesion, analysis, and information flow between national and local discussions
- Managed preparations for the JPMC Institute’s quarterly meeting with JPMorgan Chase & Co. Chairman and CEO to present on the Institute’s strategic plans, identify opportunities for impact, and preview upcoming research
- Managed synchronizing multi-stage scheduling plans for senior leadership team and owned implementation of feedback while driving deliverables

Director of Scheduling – U.S. Congressman Conor J. Lamb, Washington, D.C.

April 2018 – January 2019

- Worked with the Congressman, Chief of Staff, and District Director to determine and finalize daily schedule
- Briefed the Congressman on all scheduling activities of the Washington, D.C., and district offices
- Coordinated official travel and meeting planning activities with other Congressional Offices, Committees, the White House, Executive Departments, and federal agencies
- Monitored and tracked the Congressman’s incoming telephone calls, manage messages, and return calls as requested
- Partnered with the communications team and district office staff to schedule radio and television press interviews
- Processed official travel vouchers and office expenses for reimbursement and maintain important file

Special Assistant – U.S. Congressman G.K. Butterfield, Washington, D.C.

November 2015 – April 2018

- Served as personal and confidential aide to the Congressman and managed the front office and constituent services
- Advised senior staff on assessment of services and process developments resulting in a more accurate forecasting of office essentials
- Assisted in drafting policy speeches and enhancing social media presence to target and communicate more effectively with a diverse constituency
- Aided in the planning and execution of three Congressional community town hall events in the district including event preparation, coordination of prep calls, and presentation development
- Directed initiative to collect and synthesize data related to the top Fortune 500 Tech Companies to initiate viable plan to increase African American inclusion at all levels of the technology industry
- Supervised congressional interns and legislative fellows overseeing project management with 60% of interns successfully securing full-time positions at the end of their internships or fellowships

Director of Bands – Rocky Mount High School, Rocky Mount, N.C.

July 2012 – July 2015

- Directed a result-driven music program, including several performing ensembles in accordance with NC education standards
- Led above-satisfactory outcomes in accordance with regional, state, and national standards
- Overhauled the program’s organizational structure resulting in 500%-member growth in three years
- Spearheaded fundraising campaigns of \$20,000 annually for acquisition of new equipment, operating costs
- Hired and managed staff, and oversaw community volunteer group
- Accolades: Rocky Mount High Teacher of the Year (2012-2013), Wells Fargo High School District Teacher of the Year (2012-2013), North Carolina Bandmasters Association Encore Award (2012-2013)

Staff Assistant – U.S. Senator Kay R. Hagan, Washington, D.C.

June 2011 – July 2012

- Coordinated and executed on administrative support for Senator Hagan and legislative staff to include research, legislative tracking, and monitoring hearings and floor sessions
- Managed office supplies purchasing and inventory
- Coordinated and implemented the Senator’s marquee weekly constituent service event

EDUCATION

Harvard University	Post-Graduate Certificate, Social Justice	May 2022
The George Washington University	Master of Professional Studies, Political Management	May 2017
East Carolina University	Bachelor of Music, Music Education	May 2011
	Bachelor of Arts, Political Science	May 2011

March 21, 2023

Ms. Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858

Dear Ms. Ayers:

I am writing to nominate Tremayne Smith for a position on the East Carolina University Board of Visitors. I have had the pleasure of working alongside Tremayne in varying capacities for over a decade. First as Chief of Staff to his administration while he was Student Body President, and also a colleague in the United States House of Representatives.

As a current member of the board, I am well acquainted with our mission and purpose. I am confident that Tremayne is more than qualified and deserving to serve. As a student, Tremayne was committed and engaged to the Pirate Nation. Tremayne was elected President of the Student Body and appointed to the University Board of Trustees in 2010. He was also elected Student Body Treasurer in 2009, served three years as the Head Drum Major of the Marching Pirates, four years as an ECU Orientation Assistant, and instructed a COAD freshman seminar in 2011. In 2016, he was the recipient of the “ECU 40 Under 40 Distinguished Alumni Award”.

He served as Director of Bands at Rocky Mount High School in Rocky Mount, N.C. from 2012-2015. He was named Rocky Mount Teacher of the Year, Nash-Rocky Mount School System High School District Teacher of the year, and received the North Carolina Bandmasters Association Encore Award.

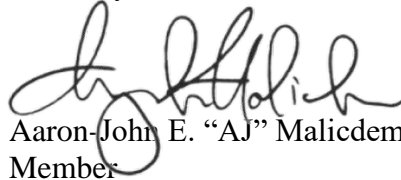
Tremayne’s commitment to East Carolina University continues as an alumnus. Tremayne serves on the Ledonia Wright Cultural Center Advancement Council, EC Honors College Advancement Council, regularly engages with the EC Scholars, and has engaged with the ECU Marching Pirates’ leadership panels.

He is a 2017 graduate of The George Washington University, receiving his Masters in Political Management. Tremayne has served as a staffer in both chambers of Congress and in 2019 began his career with JPMorgan Chase as the Special Assistant to the President and CEO of the JPMorgan Chase Institute.

Tremayne led as the Business Management Associate for the JPMorgan Chase & Co. Global Office of Diversity, Equity & Inclusion (DEI) before his current role as Vice President, Operations Manager for Global DEI. Additionally, Tremayne completed a post-graduate certificate in Social Justice at Harvard University in May 2022.

Tremayne has undoubtedly demonstrated a strong commitment to giving back to ECU as evidenced by his accolades and alumni involvement. Tremayne is a model addition to the Board of Visitors and will no doubt be an integral voice in advancing our mission.

Sincerely,

A handwritten signature in black ink, appearing to read "AJ Malicdem". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Aaron-John E. "AJ" Malicdem
Member
ECU Board of Visitors

Kyle Smithwick
640 John Carlyle St. Apt. 430
Alexandria, VA 22314
252-945-1360
smithwickk07@gmail.com

Business Info:
U.S. House of Representatives - Committee on Financial Services
2129 Rayburn House Office Building, Washington, DC 20515
Deputy Chief Oversight Counsel

Areas of interest: student-engagement

ECU Alum: yes
Degree: 2012/Bachelor of Science/Political Science

Nominator: AJ Malicdem
malicdema07@alumni.ecu.edu
757-472-8408

KYLE BRENT SMITHWICK
(252) 945-1360 | smithwickk07@gmail.com

EXPERIENCE

U.S. House of Representatives, Committee on Financial Services **Washington, DC**
Deputy Chief Oversight Counsel, September 2022 – Present

- Conduct oversight of executive branch agencies subject to the jurisdiction of the Committee on Financial Services;
- Manage Committee investigations including drafting investigative letters, negotiating with agency counsel, conducting transcribed interviews and depositions, and writing reports of investigative findings;
- Serve as liaison to the Ranking Member of the Subcommittee on Oversight and Investigations; and
- Draft memoranda, questions, and statements for hearings.

U.S. House of Representatives, Office of the Minority Leader **Washington, DC**
Counsel, September 2021 – December 2022

- Served as temporary, shared staffer to lead a unique investigation;
- Led transcribed interviews of individuals subject to the investigation;
- Drafted speeches and talking points for Members of Congress;
- Drafted and sent letters to outside entities;
- Managed Members of Congress for House floor debate and coordinated floor time; and
- Wrote the report of investigative findings.

U.S. House of Representatives, Committee on the Judiciary **Washington, DC**
Counsel, March 2020 – September 2022

- Conducted oversight of the Executive Branch agencies subject to the jurisdiction of the Committee on the Judiciary;
- Served as liaison to the Ranking Member of the Subcommittee on Immigration and Citizenship;
- Drafted memoranda, questions, and statements for hearings and legislative action;
- Planned and staffed Congressional Delegation for Members of the Committee; and
- Reviewed and evaluated legislative proposals and advised Members of the Committee on the proposals.

U.S. House of Representatives, Committee on Oversight and Reform **Washington, DC**
Counsel, December 2018 – March 2020

Professional Staff Member, May 2018 – November 2018

Law Clerk, January 2018 – May 2018

- Served as a staff attorney on the impeachment investigation of President Donald J. Trump. Briefed Members of Congress on investigative findings. Prepared materials for impeachment depositions and impeachment hearings;
- Served as liaison to the Ranking Member of the Subcommittee on National Security;
- Conducted investigations of various national security related agencies and policies;
- Conducted transcribed interviews and depositions of political appointees and career government officials; and
- Wrote and edited reports of investigative findings.

EDUCATION

The George Washington University Law School **Washington, DC**
Master of Laws in National Security and U.S. Foreign Relations Law, May 2018

Charleston School of Law **Charleston, SC**
Juris Doctor, May 2017

- **Awards:** 2017 Pro Bono Populi Award for Public Service; 2017 Student Bar Association Senator of the Year;
- **Advocacy:** Moot Court Board – Participated in 3 National Moot Court Competitions; Trial Advocacy Board;
- **Journals:** *Charleston Law Review*, *Associate Symposium Editor*; *Federal Courts Law Review*, *Associate Editor in Chief*;
- **Organizations:** Student Bar Association, *Senator*; James L. Petigru American Inn of Court; and
- **Study Abroad:** Studied at the International Institute of Social Studies in The Hague, Netherlands.

East Carolina University **Greenville, NC**
Bachelor of Science - Political Science, Minor - Healthcare Administration and Policy, May 2012

- **Awards:** *Servire Society* Inductee; Elite Pirate Award; 40 under Forty Class of 2021;
- **Miscellaneous:** Created and started the Chancellor's Student Leadership Academy

Bar Admission: South Carolina

March 9, 2023

Ms. Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858

Dear Ms. Ayers:

I am writing to nominate Kyle Smithwick for a position on the East Carolina University Board of Visitors. Kyle is one of Pirate Nation's proudest and most vocal alumni. He currently works on Capitol Hill in Washington, D.C. where he proudly and consistently boasts about East Carolina University. He also tries to rally the local Pirates as often as possible. I knew Kyle while we were both in school at ECU and have since reconnected through our jobs on Capitol Hill. He would make an excellent addition to the Board of Visitors.

Kyle is a graduate of the Class of 2012. He graduated with a degree in Political Science. After graduation he received his law degree from Charleston School of Law and his Master of Laws degree in national security and foreign relations law from The George Washington University Law School.

During his time at ECU, he dedicated his extracurricular involvement investing in those who came after him. Whether it was involvement in campus ministry, serving as President of ECU Ambassadors, or as an Orientation Assistant, the goal was to improve the experience of those who came after us. I know he will dedicate that same sense of service to his time on the Board of Visitors.

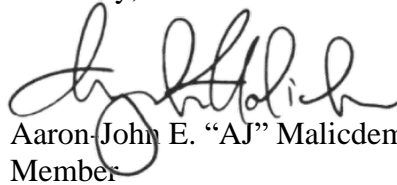
One of Kyle's proudest accomplishments is still operating on campus today. Before he left ECU, he knew that he wanted to leave a legacy that would outlast his time on campus. Kyle recognized that outside of the College of Business there was no place to learn about leadership. Sure, organizations were an opportunity to participate and grow into being a leader or observe someone who came before you, but there was not a place on campus to *learn* about leadership. For that reason, he developed the Chancellor's Student Leadership Academy. His vision was to accept a cohort of students every year to participate in seminars taught by leaders on campus and within the community. He hoped students would learn about leadership skills, building teams, appreciating diversity of perspectives, and implementing change. He led the first year of the program and proudly boasts that it is still influencing positive change on campus today, more than ten years later.

Kyle influenced change on campus and continues to do so in his work and community today. After moving to D.C. he got a job as an attorney on the U.S. House Committee on Oversight and Reform. His main responsibility was conducting national security related oversight and investigations of the executive branch on behalf of Congress. After less than two years with the

Committee, he was asked to be a part of the team of attorneys working on the impeachment investigation. Since then, he has continued his work as a congressional investigator with the Committee on the Judiciary, the Office of the Minority Leader, and now with the Committee on Financial Services where he serves as Deputy Chief Oversight Counsel. Kyle has dedicated his time in Washington to work for the American people to root out fraud, waste, and abuse in the federal government.

Given Kyle's continued commitment to Pirate Nation and his breadth of experience, I believe Kyle would be an asset to the Board. I wholeheartedly and enthusiastically nominate him for membership on the Board of Visitors.

Sincerely,

A handwritten signature in black ink, appearing to read "AJ Malicdem". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Aaron John E. "AJ" Malicdem
Member
ECU Board of Visitors

Chip Wooten
106 Open Court, Morrisville, NC 27560
919 369 8039
sawootenjr@gmail.com

Business Info:
McKesson Medical Surgical
9954 Mayland Dr. Richmond, VA 23233
Area Sales Manager; Southeast HME

Areas of interest: student-engagement, legislative-advocacy

ECU Alum: yes
Degree: 1987 Industrial Technology Technical Sales

Nominator: Van Isley
van@isleyventures.com
919 524 8465

SHADE A. "CHIP" WOOTEN, JR.

106 Open Court
Morrisville, NC 27560
Phone: (919) 467-9186
Cell: (919) 369-8039
Email: sawootenjr@gmail.com

PROFESSIONAL EXPERIENCE:

McKesson Corporation
Medical Surgical Division
Richmond, Virginia

Area Sales Manager, HME Southeast October 2015 to present

- Directly manage seven (7) territory managers in NC, SC, GA, FL and AL
- Responsible for \$70 million in sales for Durable Medical Equipment locations and retail pharmacies
- Products include incontinence, enteral nutrition, DME, urology and all general med-surg
- Served on the Respiratory Council - responsible for creation and deployment of field sales manuals for the respiratory product line
- Partnered with McKesson Marketing teams in formation of sales materials for Urology product line; cascaded to entire sales force
- Served on the Profitability Project in 2018-2019 – drove higher profitability across multiple accounts in the DME division
- Spearheaded the Advance Wound Care committee aimed at increased sales productivity in that product area
- Served on the Journey Mapping committee – identified customer buying habits to expand the DME business in the US

Teleflex Medical (via acquisition of Hudson R.C.I.)
Temecula, California
Raleigh, North Carolina

National Sales Manager (Specialty Division, US & Canada) July 2009 – October 2015

- Directly managed ten (10) Sales Representatives in the United States
- Directly managed two (2) Telemarketing Representatives and One (1) Manager at West Business Services (WBS) in Appleton, WI
- Successfully trained new WBS Telemarketing team
- Responsibility for sales volume of over \$31,000,000

- Leading and Creating new business in the Urology, O2, and Anesthesia markets
- Partnered directly with Marketing Team to develop new collateral (posters, etc.) for Heat Moisture Exchanger (HMS) units as feature and benefits tools for Reps as they took the Respiratory line to market
- Notable Accomplishments:
 - ✓ *2012 National Sales Manager of the Year (100% of Quota)*
 - ✓ *2011 Recipient of the Teleflex Circle of Excellence Award (Outstanding Sales Manager Performance)*
 - ✓ *2009 Sales Manager of the Year in Respiratory Division (Sales growth of over \$1,000,000)*

Regional Sales Manager.....April 2004 – June 2009

- Fully staffed and directly managed ten (10) sales representatives in the Eastern U.S.
- Responsible for sales volume of over \$16,000,000
- Hiring and Training accountability for new representatives in the territory
- Responsible for management of Tri-Anim bids for United States
- Core product line: respiratory, anesthesia urology and sleep (CPAP)
- Notable Accomplishments:
 - ✓ *2008 Regional Sales Manager of the Year for Alternate Site (Sales growth of \$1,082,000)*
 - ✓ *2006 Regional Sales Manager of the Year for Alternate Site (Sales growth of \$1,000,000)*

Territory Sales Manager..... August 2001 – April 2004

- Marketing responsibility for 4 states (North Carolina, South Carolina, Virginia, and West Virginia) in the D.M.E. market and medical distribution
- Product line: respiratory soft goods, regulators, and oxygen analyzers
- Covered Distributor markets: long-term care, wholesalers, emergency medical services, and anesthesia groups
- Annual sales of \$1,500,000+
- Notable Accomplishments:
 - ✓ *Raised territory volume in excess of \$400,000 in first year*
 - ✓ *2003 Outstanding Territory Sales Manager; Alternate Site, Eastern Region*
 - ✓ *2002 Rookie of the Year award hitting target of 114%*
 - ✓ *2002 Territory Manager of the Year*

Chester Labs

Cincinnati, Ohio

Account Manager..... October 1998 – July 2001

- Marketing responsibilities for 12 states (Southeast U.S.) calling on small to medium-sized medical distributors
- Product line: antibacterial and antimicrobial hand-washing systems, personal care products, ultrasound gel, and instrument germicide
- Distributor markets include acute care, long term care, and physician
- Responsible for maintaining business with IMCO and NDC; two major group purchasing organizations
- Partnered with VP of Sales to fully establish marketing strategy for new name brand antimicrobial hand washing system
- Annual sales exceeding over \$1.2 million dollars

Neil Medical Group

Kinston, North Carolina

Territory Manager: Med-Surg Division March 1998 – September 1998

- Territory included Raleigh, NC metro area and 15 surrounding counties
- Product line: bar code inventory systems and medicare services
- Marketed to the long-term care market
- Largest responsibility was Interim Healthcare with annual sales of \$400,000

Redline Healthcare

Minneapolis, Minnesota

Territory Manager: Homecare Division..... April 1997 – February 1998

- Start up territory for new division comprising of North and South Carolina
- Marketing of all med-surg supplies to home health agencies and durable medical equipment dealers
- Territory finished 3rd out of 14 territories in company with sales exceeding \$500,000

Territory Manager: Long Term Care Division December 1989 – March 1997

- Territory covering central North Carolina and northern South Carolina.
- Marketing of med-surg, bar coding tracking systems, and medicare services.
- 1996: 4th highest performing territory in company with sales over \$3,000,000
- 1996: Finished in top fourth of company with Medicare sales over \$300,000
- 1995: Launched private brand products to sales force with director of marketing

- 1996: Received Delivering Excellence award for help on the New York Medicare transition team
- 1994-1996: Served as field trainer for my district representing 6 states
- 1992-1994: Served on President's Council representing sales reps from 6 states
- 1990: Finished 5th out of 98 sales representatives in peer review with sales of \$1,000,000

Sales Associate..... August 1987 – December 1989

- Entry level position into the company.
- Responsible for handling all certificates of medical necessities forms for all Part B billing patients.
- Assisted all other territory managers in North Carolina, South Carolina, and Georgia.

EDUCATION:

East Carolina University, Greenville, NC
Bachelor of Science (B.S.)
Technical Sales - INDT (Industrial Distribution & Technology)

- Professional Selling Skills; Redline Healthcare, 1991
- Medi Mart Certification; Medicare Part B Billing, 1991.
- **Fraternal Organizations:** Member of Cary Masonic Lodge #198 A.F. & A.M.

ISLEY

Family Ventures

February 5, 2023

Re. Shade A. "Chip" Wooten – Nomination for ECU Board of Visitors

To Whom It May Concern:

I am writing in support of the nomination of Chip Wooten as a prospective member of the ECU Board of Visitors. I have known Chip personally for over 35 years. We met when Chip was a student at ECU. We have stayed in touch over the years and I've watched Chip flourish as a husband, as a father, as a professional and as a leader in his church.

Chip is loyal, passionate and devoted....to his family, to his friends and, specifically, to East Carolina University. He has been a consistent financial supporter of the University and its athletic programs. He is a true Ambassador for ECU. His approach is one of common sense, hard work and persistence. He will work tirelessly if selected to serve on the Board of Visitors in support of the University and all that we do. He is well connected in the community and he will use those connections and contacts to push the university forward in any way feasible and practical. Chip is ethical, honest and, most importantly, sincere.

I comfortably and confidently recommend Chip as a member of the Board of Visitors Class of 2027. He is open-minded and will be diligent in researching whatever issues may surface. He will make decisions with ECU's best interest in mind without regard to special interests or personal interests. We sincerely need him on the Board of Visitors.

Please feel free to call with questions, concerns or for additional insight.

Van Isley

Van Isley
Class of '85
Board of Trustees

Jordan Koonts
1017 Tavern Drive
Raleigh NC 27603
919-600-8601
jakoonts1@gmail.com

Business Info:
Nelson, Mullins, Riley & Scarborough LLP
4140 Parklake Avenue
Raleigh, NC 27612
Associate Attorney

Areas of interest: fundraising, student-engagement, legislative-advocacy

ECU Alum: yes
Degree: 2019/BS-Political Science/BS-Public Relations Communications

Nominator: Vince Smith
SMITHV17@ecu.edu
703-909-8934

Jordan A. Koonts

1017 Tavern Dr. Raleigh, NC 27603 • jakoonts1@gmail.com (919) 600-8601 • linkedin.com/Jordan-koonts

EDUCATION

University of North Carolina School of Law – Chapel Hill, North Carolina

Juris Doctor With Honors – May 2022

GPA: 3.719

- North Carolina Banking Institute Journal – Vol. 26 Executive Editor
- Faculty Selection and Dean’s Advisory Committees

East Carolina University – Greenville, North Carolina

Bachelor of Science in Political Sciences – May 2019

Bachelor of Science in Public Relations Communications – May 2019

GPA: 3.89

- Student Body President – 29,000 Students
- Board of Trustees Member
- Audit and Risk Management Board, Alumni Board, Interfraternity Council

LICENSURE & ADMISSIONS

Attorney – North Carolina Bar Association, NCSB# 59363

- North Carolina State Courts
- Federal District Courts: Eastern District of N.C. (Middle and Western Districts pending)
- Federal Courts of Appeal: Fourth Circuit Court of Appeals (pending)

PUBLICATIONS

Borrowers Beware: The OCC’s Madden-Fix Rules and Their Shield for Predatory Lenders, 25

N.C. Banking Inst. 321 (2021)

EXPERIENCE

Nelson, Mullins, Riley & Scarborough LLP – Raleigh, North Carolina

Associate Attorney – September 2022 – Present

- Attorney serving on complex business litigation teams at firm of over 1,000 attorneys.
- Work with teams covering various banking and financial regulatory practices.
- Participate in litigation regarding election law and related matters in state and federal courts.

Nelson, Mullins, Riley & Scarborough LLP – Raleigh, North Carolina

Summer Associate – May 2021 – July 2021

- Worked on Corporate teams and Business and Civil Litigation teams.
- Assisted with litigation concerning several North Carolina Constitutional law disputes.

Clerk to Hon. Richard Dietz, North Carolina Court of Appeals – Raleigh, North Carolina

Summer Law Clerk – July 2021 – August 2021

- Served as a summer law clerk to Judge Richard Dietz on the North Carolina Court of Appeals.
- Researched questions of law and reviewed draft opinion sections.
- Completed initial first draft of an eventually published opinion.

Shanahan Law Group – Raleigh, North Carolina

Summer Associate – May 2020 – August 2020

- Worked in a complex business litigation firm dealing with matters including shareholder disputes, contract litigation, and corporate dissolution.



31 March 2023

Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spillman Building
East Carolina University
Greenville, NC 27858

Dear Ms. Ayers,

I write this memorandum to personally nominate Jordan Koonts to the East Carolina University Board of Visitors, for the Class of 2027.

I believe Jordan is an exceptional choice to be a part of the important work of the Board of Visitors. His maturity and demeanor are perfectly suited to support this great organization. As an undergraduate student at East Carolina University, he was fully engaged as a seasoned ambassador of the University. So now is the time to make his Ambassadorship formal by appointing him to the Board of Visitors.

Jordan found time while he was double majoring in Political Science and Public Relations Communications to run for and become the Student Body President for the 2018-2019 academic year. This of course meant that he was also a Member of the East Carolina University Board of Trustees. A position he held during a very volatile time for the University during much transition, including ramping up a search for a new permanent Chancellor. As a fellow Trustee, Jordan became my "Go To" Trustee when I needed a clear view of issues impacting the University and even more importantly, students.

Upon graduation from this great University in May 2019, with a GPA of 3.89, Jordan earned a seat in the University of North Carolina School of Law. He completed his studies as a Juris Doctor with Honors in May 2022. Jordan is now a practicing Attorney with Nelson, Mullins, Riley and Scarborough LLP in Raleigh and a member of the North Carolina Bar Association.

In conclusion and once again, I fully endorse Jordan Koonts for nomination to the East Carolina Board of Visitors for the Class of 2027. If you have any questions please do not hesitate to call me at 703-909-8934 or email at SMITHV17@ecu.edu.

Sincerely,

//SIGNED//
VINCENT C. SMITH '84
East Carolina University
Board of Trustees



NOMINATION COVER FORM

Joseph Tart

Name of Nominee: _____

Preferred Address: _____
207 West Tart Road

Dunn, NC 28334

Preferred Number: _____ Preferred Email: _____
910-890-2603 joey@tartinsurance.com

Business / Company Name: _____
Tart Insurance

Business Address: _____
1245 West Cumberland St

Dunn, NC 28334

Profession / Title: _____
Owner Tart Insurance Company

Areas of particular interest in higher education: (Check any that apply)

Legislative Advocacy Student Engagement Fundraising

ECU Alum? _____ No Yes Year/Degree/Major _____
1996/BA/Industrial Sales i

Name of Nominator: _____
Alisa Chapman Phone: _____

Nominator Email Address: _____
alisachapman309@gmail.com

SUBMIT NOMINATIONS BY: March 31, 2023 to:

Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

***** Nominations will only be accepted from members of: ECU Board of Trustees, ECU Board of Visitors, and Chancellor's Executive Council. Nominations for the Class of 2027 may be submitted until March 31, 2023 and will be considered after the nomination period closes. This is a nomination cover form briefly introducing the nominee. Please attach the nominee's personal bio or professional resume and a letter of reference on the nominee along with this form.**



ASSOCIATION OF TEACHER EDUCATORS

Post Office Box 793, Manassas, VA 20113
Alisa Chapman, Executive Director
Phone 703-659-1708 • Email: achapman@ate1.org
Website: www.ate1.org

March 18, 2023

Megan Ayres
Assistant Secretary to the ECU Board of Trustees
202 Spilman Building
Greenville, NC 27858

Dear Megan,

I am pleased to nominate Joseph (Joey) Tart to serve on the East Carolina University (ECU) Board of Visitors. Joey lives in Dunn, North Carolina where he owns and operates Tart Insurance, Inc. providing commercial, personal and life insurance in the regional area. In 1996, Joey graduated from ECU with a Bachelor of Science degree in Industrial Sales and Distribution. He is a second-generation ECU graduate and lifelong Pirate fan. His father, Joseph Tart, graduated from ECU in 1969. Both Joey and his father have supported ECU financially.

Joey volunteers regularly in his community, local church, and with Operation Gratitude in Erwin, North Carolina. Operation Gratitude is an organization that provides care packages for military and first responders. Additionally, he has served on the Coates Area Chamber of Commerce.

In conclusion, Joey has a deep-rooted commitment to ECU and demonstrated service to his local community. He has identified student engagement, fundraising, and legislative advocacy as areas of interest on his BOV application and nomination form.

Thank you for consideration of Joey Tart for service on the ECU Board of Visitors.

Sincerely,

A handwritten signature in cursive script that reads "Alisa Chapman".

Alisa Chapman, ATE Executive Director
(ECU Board of Visitors Chair, 2022-23)

Copy:

Ryan Beeson, Nominating Committee Chair
ECU Board of Visitors

JOSEPH TART

Dunn, NC 28334

910-890-2603 - joey@tartinsurance.com

PROFESSIONAL SUMMARY

I am a devoted father of two boys and maintain my family farm that was purchased in 1886 as well as own my business. I am a major share holder in Chicora Country Club. I am a lifelong Pirate fan as was my father, Joseph Tart, who graduated in 1969. We supported ECU financially as well as enjoying ECU football.

I served as an Elder at The First Presbyterian Church ISM of Dunn. I enjoyed the role of taking leadership in the church and community. I served on the Coates Chamber of Commerce for three years. I have also been fortunate enough to volunteer with Operation Gratitude in Erwin. This organization provides Care Packages for the military and first responders. I am proud to continue my fathers legacy by working with this organization.

In my personal time I enjoy spending time with my sons. I also enjoy quail hunting, fresh water fishing, and golf.

SKILLS

- Budget Development
- Coaching and Mentoring
- Business Administration
- Verbal and Written Communication
- Sales Leadership
- Customer Relations
- Profit and Loss Analysis
- Business Development
- Staff Management
- Client Service
- Contract Negotiation Expertise
- Hiring and Staffing
- Business Planning
- Account Oversight
- Product Branding
- Bidding Process

WORK HISTORY

10/2010 to Current **Owner/President Tart Insurance Inc.**

Self – Dunn

I provide Commercial Insurance for several major cooperations in my area. I also provide personal insurance and life insurance. I have worked in my community serving insurance needs for twenty-two years. Prior to owning my own company I worked in

the District of Columbia in the field of Government Contracts.

EDUCATION

12/1996

Bachelor of Science: Industrial Sales And Distribution
East Carolina University - Greenville, NC



AGENDA ITEM

VI. Establishment of The Trustees Award for DistinctionJim Segrave
Committee Vice Chair

Situation: The greater ECU community is full of individuals who have contributed to the success of East Carolina University. The Board of Trustees should have a mechanism to recognize those achievements.

Background:

Assessment: The Board of Trustees would like to establish an award that recognizes, honors, and celebrates individuals who have provided extraordinary leadership to the university to help meet ECU's mission.

Action: This item requires a vote by the committee and a vote by the full Board of Trustees.

DRAFT

PROPOSED TITLE: The Trustees Award for Distinction

The Trustees Award for Distinction has been established by the East Carolina University Board of Trustees to recognize those who have provided extraordinary leadership to the university. Distinction is the excellence that sets someone apart, and often includes leading, influencing, and motivating others to achieve a common goal. This award will honor a Pirate who demonstrates the leadership and innovation needed to meet ECU's mission of student success, public service, and regional transformation. The Trustees Award for Distinction is intended to be one of the most prestigious awards given at ECU each year.

Criteria

Current members of the ECU Board of Trustees are not eligible to receive this award. Former trustees remain ineligible for two years after the completion of their service as a trustee.

Employees of East Carolina University are not eligible to receive this award and must be separated from the university for no less than 12 months.

Desired Characteristics

A nominee should have some combination of the following characteristics:

- Demonstrates an uncommon and unwavering commitment to the strategic vision of ECU and unparalleled dedication to ECU's mission of student success, public service, and regional transformation.
- Champions partnerships to promote the institution and surrounding communities.
- Contributes to ECU's success through philanthropy, public influence, and/or service.
- Exhibits strong character and ethical professionalism.

Nomination Process

- There will be an annual call for nominations for The Trustees Award at the spring meeting of the ECU Board of Trustees.
- Nominations can be accepted from any source.

- All nominations must include a nomination form, nomination letter and short bio of the nominee. Additional letters of support can be included. Nomination packets should be submitted to the Office of the Assistant Secretary to the Board of Trustees by the established deadline.
- Nominations will be considered by an anonymous selection group comprised of both Board of Trustees and university officials. The selection group will make a recommendation for the Chancellor's consideration. The Chancellor will formally recommend the honoree to the Athletics and Advancement Committee of the Board of Trustees, and the Athletics and Advancement Committee will further recommend to the ECU Board of Trustees.

Announcement of the Award

The Trustees Award for Distinction will be presented at the fall meeting of the ECU Board of Trustees.

AGENDA ITEM

V. Closed SessionFielding Miller
Committee Chair

Situation: The committee requests to go into closed session to hear personnel related items as well as to prevent the premature disclosure of an honorary degree, prize, or similar award.

Background: It is the policy of the State of North Carolina that closed sessions shall be held only when required to permit a public body to act in the public interest as permitted in Chapter 143 of the North Carolina General Statutes.

Assessment: The committee will go into closed session:

- To prevent the disclosure of confidential information under N.C. General Statutes 126-22-126-30 (personnel information) and the federal Family Educational Rights and Privacy Act;
- To consider the qualifications, competence, performance, character, fitness, or appointment of prospective and/or current employees and/or to hear or investigate a complaint or grievance by or against one or more employees
- To prevent the premature disclosure of an honorary degree, prize, or similar award.
- To consult with an attorney to preserve the attorney-client privilege between the attorney and the Committee.

Action: This item requires a vote by the committee.