

**ECU Board of Trustees  
September 16, 2022**

**MINUTES**

The East Carolina University Board of Trustees met on Friday, September 16, 2022, at 9:00 am as part of their regularly scheduled meeting series. The meeting originated from room 249 in the Main Campus Student Center, on the campus of East Carolina University in Greenville, NC. Chair Scott Shook called the meeting to order.

**PLEDGE OF ALLEGIANCE**

Mr. Shook introduced Air Force ROTC Cadet Tatiana Bear, a graduate student in Criminal Justice from Fayetteville, NC to lead the Pledge of Allegiance.

**ROLL CALL**

Mr. Shook called on Secretary, Ms. Cassandra Burt, to call the roll. A quorum was established.

**PRESENT**

Ryan Bonnett  
Cassandra Burt  
Leigh Fanning  
Tom Furr  
Dave Fussell  
Van Isley  
Fielding Miller  
Angela Moss  
Jason Poole  
Jeffrey Roberts  
Jim Segrave  
Scott Shook

**ABSENT**

Vince Smith

**READING OF ETHICS STATEMENT**

In compliance with State Government Ethics Act, Secretary Burt read the conflict of interest statement on behalf of Chairman Shook. Mr. Shook identified a conflict with an item in closed session.

## **CONSIDERATION OF CONSENT AGENDA**

Chairman Shook presented the consent agenda for consideration. Hearing no concerns, Chair Shook asked for a motion to approve the consent agenda. The motion was made and seconded to approve the consent agenda. The motion was approved with no negative votes. A copy of the consent agenda is listed as “Attachment A.”

## **UNIVERSITY REPORTS**

### **CHANCELLOR’S REPORT**

Chairman Shook called on Chancellor Philip Rogers to present his report to the board. A copy of the report is listed as “Attachment B.”

### **REPORT FROM THE STUDENT GOVERNMENT ASSOCIATION**

Chairman Shook called on Mr. Ryan Bonnett, president of the Student Government Association, to provide a report on behalf of the student body. A copy of the report is listed as “Attachment C.”

### **REPORT FROM THE FACULTY**

Chairman Shook called on Dr. Anne Ticknor, Chair of the Faculty, to provide a report on behalf of the faculty. A copy of the report is listed as “Attachment D.”

### **REPORT FROM THE STAFF**

Chairman Shook called on Ms. Aisha Powell, Chair of the Staff Senate, to provide a report on behalf of the staff. A copy of the report is listed as “Attachment E.”

### **REPORT FROM THE BOARD OF VISITORS**

Chairman Shook called on Ms. Alisa Chapman, Chair of the Board of Visitors, to provide a report on behalf of the staff. A copy of the report is listed as “Attachment F.”

## **COMMITTEE REPORTS**

### **ATHLETICS AND ADVANCEMENT**

Chairman Shook called on Mr. Miller, Chair of the Athletics and Advancement Committee, to present the report on behalf of the committee.

A full text version of the report is listed as “Attachment G.”

Mr. Miller will have an item for board consideration coming out of closed session.

### **AUDIT, RISK MANAGEMENT, COMPLIANCE, AND ETHICS COMMITTEE**

Chairman Shook called on Ms. Angela Moss and Mr. Tom Furr to present the report on behalf of the Audit, Risk Management, Compliance and Ethics committee.

A full text version of the report is listed as “Attachment H.”

### **BUDGET, FINANCE, AND INFRASTRUCTURE**

Chairman Shook called on Mr. Van Isley to present the report on behalf of the committee.

A full text version of the report is listed as “Attachment I.”

### **COMMITTEE ON STRATEGY AND INNOVATION**

Chairman Shook called on Mr. Tom Furr to present the report on behalf of the committee.

A full text version of the report is listed as “Attachment K.”

### **UNIVERSITY AFFAIRS**

Chairman Shook called on Mr. Dave Fussell to present the report on behalf of the committee.

A full text version of the report is listed as “Attachment J.”

### **CLOSED SESSION**

Ms. Burt moved the board go into closed session to prevent the disclosure of confidential information under N.C. General Statutes §126-22 to §126-30 (personnel information) and the federal Family Educational Rights and Privacy Act; and to consider the qualifications, competence, performance, character, fitness, or appointment of prospective and/or current employees and/or to hear or investigate a complaint or grievance by or against one or more employees; and to consult with an attorney to preserve the attorney-client privilege between the attorney and the Committee.

The motion was made, seconded, and passed with no negative votes.

The board moved into closed session.

### **ACTIONS FROM CLOSED SESSION**

Once the board returned to open session, there were items for consideration from closed session.

Mr. Miller moved the board approve the naming of conference room 236 of the Main Campus Student Center in honor of Ken and Lee Conrad, as presented in board materials.

The motion was seconded.

The board voted to approve the motion with no negative votes.

A copy of the materials is listed as “Attachment K.”

### **UNFINISHED BUSINESS**

There was no unfinished business coming from the board at this time.

### **NEW BUSINESS**

There was no new business to be discussed by the board at this time.

### **ADJOURNMENT**

Hearing no further business to come before the board, Chairman Shook asked for a motion to adjourn the meeting.

The motion was made, seconded, and passed with no negative votes.  
The meeting was adjourned.

Respectfully Submitted,

Megan Ayers  
Assistant Secretary to the Board of Trustees

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**A G E N D A**  
September 16, 2022

- |       |   |  |
|-------|---|--|
| I.    | Call to Order   | <b>Scott Shook</b><br>Presiding                        |
| II.   | Pledge of Allegiance  |  |
| III.  | Roll Call   | <b>Cassie Burt</b><br>Secretary                        |
| IV.   | Conflict of Interest  |  |
| V.    | <b>Consideration on Consent Agenda</b> <ul style="list-style-type: none"><li>• Minutes – July 14, 2022</li><li>• Minutes - August 26, 2022</li><li>• Affiliation Agreement (ECU / ECU Health Medical Center)</li><li>• Request to Lease Residential Space in Manteo, NC</li></ul> |  |
| VI.   | Chancellor's Report   | <b>Philip Rogers</b><br>Chancellor                     |
| VII.  | Report from the Student Body  | <b>Ryan Bonnett</b><br>SGA President                   |
| VIII. | Report from the Faculty   | <b>Anne Ticknor</b><br>Chair of the Faculty            |
| IX.   | Report from the Staff   | <b>Aisha Powell</b><br>Chair of the Staff Senate       |
| X.    | Report from the Board of Visitors   | <b>Alisa Chapman</b><br>Chair of the Board of Visitors |
| XI.   | <b>Committee Reports and Recommendations</b>  |  |
|       | A. Athletics and Advancement Committee  | Fielding Miller, Committee Chair                       |
|       | B. Audit, Enterprise Risk Management, Compliance and Ethics Committee   | Vince Smith, Committee Chair                           |
|       | C. Finance and Facilities Committee   | Van Isley, Committee Chair                             |
|       | D. Committee on Strategy & Innovation   | Tom Furr, Committee, Chair                             |
|       | E. University Affairs Committee   | Dave Fussell, Committee Chair                          |

- XI. Closed Session
- XII. Items Recommended from Closed Session
- XIII. Unfinished Business
- XIV. New Business
- XV. Adjourn

Thank you, Mr. Chairman. Before I dive into my remarks, which I promise will be positive and uplifting today, I'd like to offer another word of gratitude to Van and Jennifer Isley for their game changing investment in our students. Yesterday we celebrated the opening of the Isley Innovation Hub, which is a beautiful facility that will permit access to the type of high impact practices that enrich the academic experience. This is the type of investment that moves the needle on our trajectory as an innovative university and we're all grateful for the vision/contribution (round of applause).

As I reflect on the last few weeks and all the activities associated with the start of the fall term – move-in, Pirate Palooza, Meet the Pirates, convocation exercises, the first day of class, and watching our fall sports compete – it is the first fall since my arrival and since the start of the pandemic that we've been able to provide a full in-person student experience. If the last few years have taught us anything, it's that we should never again take for granted these activities and what we considered for so long to be the normal rhythms of an academic year. For so many there is tremendous value in the campus experience. During my daily walks around our beautiful campus, I sense a renewed energy and enthusiasm – and I can't think of a better moment to embrace our collective responsibility to deliver on our commitments and provide our learners with a high-quality educational experience.

During my installation remarks, I emphasized the importance of extending the higher education experience to far more students. It's our obligation to meet students where they are, invest in their success, and provide them with a transformative experience that prepares them for the future. Doing so in an affordable way with an eye on a return on their investment are our priorities. While there is always an opportunity for continuous improvement, we should also celebrate that we deliver on our commitments to our learners and the region. I'd like to use my time today to highlight some specific examples of that mission-aligned work on our campus.

At ECU....

- Almost half of our students (nearly 13k) major in STEM or health care related fields.

- We are the top university for providing health care professionals for our state – including new nurses and new allied health professionals in North Carolina.
- The Brody School of Medicine continues to be the leader in producing physicians that practice in North Carolina. We remain a national leader in percentage of graduates choosing careers in family medicine (#2 in the US and #1 in NC).
- We are the leader in providing education professionals for our state.
- The Miller School of Entrepreneurship is ranked in the top 50 in the United States.
- We remain NC's leader in online ed and have been recognized by Newsweek with a top ten national ranking (#6) in their 2022 online colleges rankings.
- Our 4 yr graduation rate is at the national average and our 5 and 6 yr graduation rates exceed the national average. These rates have risen over the past decade, and we are committed to continuing this multi-year trend.
- We are top 10% in the nation for social mobility. AND
- Of those students who participated in the First Destination Study almost 90% (88.6%) are either employed or enrolled in an institution of higher education within six months of graduating.

In almost every conversation I have with Provost Coger, she comments on the excellence we have across our campus – and especially throughout our academic units. We remain focused on enhancing our communication tools and strategies – including engaging with experts in the field to help us refine our recruitment marketing – to tell the story of excellence and opportunity at ECU. You each have a lived experience that an ECU education is a good investment. We must share this good news in ways that resonate with today's students and their parents, and most importantly, continue to deliver on our commitments.

Finally, I will end my remarks today with a few comments on strategic planning, which connects delivering on our commitments and the value proposition of completing a degree or credential at ECU. The timing couldn't be more perfect given that in May the UNC Board of Governors approved a refresh for the System's Plan, and we now have the opportunity to shape ECU's future over the next 5 years in ongoing alignment with the System's Goals and Metrics (Increase access, make progress on equity gaps, increase graduate student success, increase critical workforce, increase research productivity).



I do indeed view this as a true refresh because so much of what we already do is critical to our ability to serve the needs of the state and region, as well as deliver on the vision for this university established at our founding. I've said this many times b/c I believe it in my heart – We have the best mission in all of higher education; and so, as this Board has already affirmed, our mission will remain the same and our commitments are evergreen b/c of the value they add to the people we serve.

In our planning process, I challenge the campus community to value and prioritize innovation. In coping with the complexities of a changing higher education landscape and charting a course for the next five years, I believe we must embrace a culture of innovation and be nimbler and more adaptable across our organization. We are still designing the process and timeline for the plan refresh, so we will update you on our progress next month and will ensure opportunities for input and engagement at the Board level along the way.

Mr. Chairman, that concludes my remarks, we remain grateful to this Board for their commitment to ECU and look forward to everyone joining us tomorrow at the game.

## **SGA Report to the BOT September 16, 2022**

Good morning, Trustees. I'd just like to say that it has been an absolute pleasure getting to know each of you and serve alongside you thus far, but the year is just beginning. Being able to represent the student body and provide a voice and perspective is vital to the effort of shared governance and I want to thank you for the trust that you've placed in me. Students are now in their fourth week of classes and hitting their strides, finding their place, and making ECU their home once again; **or they haven't looked at canvas in two weeks and are freaking out with the first round of exams coming up.** But that is okay because we have all the resources they will need to turn it around. As you heard yesterday from Chris Stansbury, our incoming students got a warm welcome with the Pirate Experience, where I was able to welcome them with Student Convocation teaching them some school traditions and getting them fired up for the new year.

In Student Government we have worked to hit the ground running and the list of accomplishments and goals grows with every week. I am fortunate to have an amazing lineup of representatives that are both passionate and motivated to provide the change and representation that our students need. They all just have huge aspirations and sometimes it's a job in itself to reel them back in to reality. Nonetheless it has been a productive year so far. We have already passed two pieces of legislation, the first being a resolution in recognition of Dr. Virginia Hardy that I'd like to read a little excerpt from.

Dr. Hardy's work within the Student Affairs Division at East Carolina University has made a tremendous impact on ECU students as well as the surrounding Greenville community. The work Dr. Hardy has contributed to making students of all backgrounds feel welcome and incorporated into Pirate Nation will outlast her tenure and Vice Chancellors to come.

Now, therefore, be it, RESOLVED, East Carolina University Student Government Association would like to formally thank Dr. Virginia Hardy for her dedication to the students of East Carolina University and the values they strive to uphold”

The second piece recommending the installation of posts containing signage of accessibility directions so that students with disabilities can easily navigate campus and entering buildings. We also have resolutions in progress on expanding closed captioning services, amending the good Samaritan regulation policy in relation to drug related instances, as well as working to prevent acts of sexual violence.

My VP, Emily, and I ran on four main platform points of Mental Health, Food insecurity, Sexual Assault Prevention/Survivor Support, and Student engagement. We feel that these areas have demonstrated a need for improvement as well as the opportunity for attainable change. For mental health, we will be focusing on presenting our mental health resources to students and providing them with the information that they need. I'll be putting together a video on this soon so look out for my pretty face on SGA's Instagram. We are working in conjunction with the purple pantry, in order to fund the wiring and purchase of a freezer for their facilities to allow them to offer frozen items like meats and vegetables. As well as the implementation of meal swipe donations for students in need. In support of the Panhellenic Association and IFC, we are finalizing the details to bring in a guest speaker to talk about sexual assault prevention for the student body. As well as talking with a local club FindYourVoice to hopefully provide a survivor support group and information through social media. Lastly, we need to get the students engaged and excited about ECU on a regular basis. I am working to explore opportunities on campus and in the community to help students truly feel at home.

Looking forward, I will be traveling with a few other SGA students to the red school in Raleigh for an Association of Student Governments conference later today to meet with student governments from across the UNC System to work and collaborate. We have family weekend for the football game so I hope everyone enjoys that precious time. And on Sunday at 2pm we have the Student Memorial Service honoring our students that have passed away over the last year. I invite you all to attend, it will take place at the student memorial statue located next to the Erwin building near West End.

This concludes my remarks from the student body.

## **Faculty Senate Report to the BOT September 16, 2022**

Good morning, and thank you for inviting me to share a report from the faculty. First, let me introduce myself to you. I am a Professor in the College of Education, I have been a classroom teacher and teacher educator for over 25 years, and it is my honor to serve as the elected Chair of the Faculty. It is my pleasure to bring remarks to you about the interests and priorities of our faculty.

As you know, ECU faculty number over 2000 and are a talented group of people who actively engage in scholarship and creative activities to better educate our students and embody the mission of our university. Through faculty commitments to our university mission, we have seen our community grow to become more inclusive and more affirming for our employees and students. Today, I'd like to highlight our commitment to student success.

In the article that Trustee Tom Furr sent to us in August in his response to my invitation to Faculty Convocation, I quote

“One in three students in the University of North Carolina system identified as an underrepresented minority in fall 2021, and the diversity trend is destined to grow as demographics shift among traditional college-age youth.” end quote

The article continues by describing enrollment trends and to define diversity in terms of gender, race, and ethnicity with additional descriptions of low-income and first generation students. The article focuses on the need to prepare universities to both recruit and then retain our increasingly diverse students to graduate in a timely manner as a measure of student success.

The faculty of ECU resoundingly agree with this position and the alignment with our commitment to maximize student success. We know that students who see themselves reflected in the classroom are more successful in their academic and post-academic pursuits, and we have made a concerted effort to recruit faculty from a wider range of identities so that our students have reflections of their own identities in their courses and learning experiences.

As faculty continue to recruit and hire new faculty, we also continue to be intentional about our policies and procedures to retain and promote faculty, especially faculty whose identities have been historically marginalized, in the Faculty Manual. This means that we

are continually growing in our knowledge about diversity, equity, and inclusion so we can build a faculty that reflects our students.

In my role as Chair of the Faculty, faculty share with me stories about their professional lives, and I consistently hear that we are doing more with less. We know ECU faculty are not unique in this; however, I want to assure Trustees that we at ECU feel this loud and clear. Like many people across the nation and in our region, we are feeling the strain as we transition into more face-to-face interactions in our classes, faculty meetings, research and community engagements—we are made acutely aware of how our resources have diminished. We continue to lose faculty and staff without replacing them, which compounds understaffing and more burn out in our academic and non-academic spaces.

Another strain we are experiencing is salary compression and limited opportunities for raises. For those of us who have been employed at ECU for a decade or so—rising inflation without equal salary increases negatively impacts us and our families. We experience these impacts both financially and professionally, which compounds low morale, retention of our faculty and staff, the productivity of our faculty, and ultimately the success of our students.

We ask for support from Trustee members in our efforts to support student success from our vantage point as faculty who work with our students as teachers, research mentors, advisors, lab supervisors, career counselors, and supportive adults. In addition to the strains already described, our academic freedom must be maintained so that we can effectively engage our students in learning from our expertise. We must have protections so that we are able to adapt to our changing student demographics and design course and learning experiences that are innovative, engaging, and based on current scholarship to meet the academic mission of our university.

Finally, we are hopeful. I look to our leadership as we fully engage in coming together to operationalize One ECU. As I said at our Faculty Senate meeting on Tuesday, we are in a year of opportunities—we have new leaders, a new organizational structure, a new budgeting model and formula, new Employee Engagement Survey results, a forthcoming strategic plan refresh—and this means that we have multiple opportunities to participate in decisions to make that will immediately impact us and decisions that will have an effect on us for years to come.

Staff Senate Report to BOT  
September 16, 2022

Good morning, Chairman, Members of the Board, and Chancellor Rogers.

Over the past few months, the Senate has been busy with our summer initiatives including meeting with students and their parents over the 10-orientation sessions, assisting students and their families during move-in week and our 4th annual School Supply drive. The Staff Senate held our 4th annual School Supplies Drive from July 29th to August 24th. Across East and West campuses, we had 19 collection box locations and with support from the University, Staff Senate was able to donate around 1400 school supplies to the ECU Community School. The supplies were dropped off at the ECU Community School on Friday, August 26th just in time for the new school year.

As we entered in our new term, we have four major priorities which are:

- Addressing staff retention including increased support for staff, advocating for cost-of-living increases, and support for staff scholarships and professional development
- Participating in the university's 2022 – 2027 Strategic planning process
- Proactively engaging in activities that strengthen the Staff Senate's role in University Shared Governance and
- Fostering relationships within the Staff Senate division representation and with university administration.

Staff retention is one of our top priorities this year primarily because it looks different for the staff in various departments and divisions who not only experience frequent turnover but also experience the frequent loss of valuable institutional knowledge that affects operations and efficiency. It is difficult to effectively run a working unit when more time and resources are dedicated to hiring and onboarding new employees rather than developing and advancing current qualified employees. We look forward to our continued work with our campus leaders to discuss ideas and best practices to improve staff retention.

Back in March, several stakeholders and myself were able to provide feedback to the UNC system during their strategic planning refresh tour. During the session, I emphasized that the goals surrounding human capital, diversity, equity, inclusion, and sense of belonging, and wellness should be reprioritizing. These goals are critical to preserve institutional knowledge, optimal performance, and morale for staff. We would like ECU to be the employer of choice in our region and for our current staff to feel valued and see themselves in our mission, commitments, and strategic plan. We hope to share additional feedback during our version refresh of our strategic that will include staff in the plan.

During the summer, I was able to meet with Chair Anne Ticknor to discuss our Senates goals, events, adding *Ex-officio* members to our Senates to share information and stay up to date on faculty concerns. I also was to meet with SGA President Ryan Bonnet to discuss similar items and discuss the appointment of a SGA representative to Staff Senate Parliamentarian position. We plan to host a lunch with both bodies' executive committees in next month to continue to strengthen our relationship.

We start this academic year with a new Provost and different make-up of Academic Affairs. We like to officially welcome Dr. Coger to ECU. With the merging of REDE and Health Science under Academic Affairs. We would like to assist you with building relationships with staff in your division and across campus.

Before I conclude my report, I would like to share with you about to important events that will great support our staff. On September 27<sup>th</sup>, the UNC System Staff Assembly will be hosting our 10<sup>th</sup> Annual Chancellors' Cup Golf Tournament at Finley Golf course. The tournament helps support the Janet B. Royster (JBR) Memorial Staff Scholarship Fund. The funds will allow UNC System Staff Assembly to continue to support the professional development goals of UNC System staff with a sustainable scholarship and secure annual awards.

Lastly, each year the ECU Staff Senate sponsors a staff wellness walk formally known as the health fitness walk around Lake Laupus (near the Brody building). In conjunction with the walk, we also have tables set up along the walking trail where campus groups, community organizations, and businesses can participate by helping to promote an active lifestyle and healthy eating habits with regards the 8 dimensions of wellness. If you are available, we would love for you join us Any time from 11:00 a.m to 2:00 p.m. Thursday, October 20 at Lake Laupus. Rain date is October 27<sup>th</sup>.



Thank you and this concludes my report.

## BOV UPDATE TO ECU BOARD OF TRUSTEES (9-16-22)

Good morning! I want to start by thanking Chair Shook, Chancellor Rogers and members of the Board of Trustees for your support of my leadership this year. I am excited to be with you today as Chair of the ECU Board of Visitors! It's a great day to be a PIRATE!

The work of my predecessor, Past Chair Wanda Montano, has eased my transition into this role – I would like to express my gratitude for her leadership with the BOV and passion for ECU.

I could not have a better, more supportive leadership team this year with my fellow officers, Vice Chair Preston Mitchell, and Secretary Dutch Holland. We are excited about the year ahead!

Importantly, I want to thank Chancellor Rogers, Provost Coger, members of the Chancellor's leadership team, including Megan Ayres and Kimrey Miko. They have all helped me prepare for the coming year. Our meetings would not happen without this remarkable team of leaders.

### **The Board of Visitors Meetings for the 2022-23 will be held on:**

- September 2, 2022
- January 20, 2023
- April 21, 2023

Our first meeting was held two weeks ago on September 2<sup>nd</sup> on campus in the new Life Sciences Building. Thank you to Chair Shook for attending and providing an update with Q&A to our membership.

### **BOV Committee Chairs/Vice Chairs**

We have four established Committees to help facilitate our work.

- Orientation Committee - Jon Defriese (Chair) / Terrance Powell (Vice Chair)  
Jon and Terrance hosted an online Orientation session for the 12 new BOV members on August 19<sup>th</sup>. The meeting was well attended and provided an opportunity for our new members to learn a little about the BOV and the work of our committees.
- Nominating Committee - Ryan Beeson (Chair) / AJ Malicdem (Vice Chair)

Nominating Committee Members are appointed by the BOV Officers. This year's committee members are Ryan Beeson, AJ Malicdem, Pam Baldwin, Mickey Foster, and Linda Hofler. The Nominating Committee met on August 22<sup>nd</sup> to select a Chair and Vice Chair. This year Ryan Beeson will serve as Chair and AJ Malicdem will serve as Vice Chair.

- Student Recruitment Committee - Toby Thomas (Chair) / Lewis Gale (Vice Chair)

Toby and Lewis have hit the ground running, recruiting members to participate in the Pirates in Your Town Events across NC and in VA; attend ECU's Fall Open House; participate in a post card campaign; and attend the Pirates Aboard Admitted Student Day... just to name a few. Pirates in Your Town Events have already begun. Toby, Lewis, and BOV members are already on the road helping our Admissions Officers recruit students to ECU.

Tuesday September 6	<b>Wilmington</b> Pirates in Your Town
Wednesday, September 7	Fayetteville or <b>Jacksonville</b> Pirates in Your Town
Monday, September 12	Northern Virginia / Washington DC Pirates in Your Town
Tuesday, September 13	Richmond Pirates in Your Town
Wednesday, September 14	<b>Virginia Beach</b> Pirates in Your Town
Monday, September 19	<b>Charlotte</b> Pirates in Your Town
Tuesday, September 20	<b>Greensboro</b> Pirates in Your Town
Wednesday, September 21	<b>Raleigh/Durham</b> Pirates in Your Town
<b>Saturday, October 1</b>	<b>Fall Open House – Student Rec Center, Greenville</b>
Monday, October 3	Charlotte Guidance Counselor Reception
Tuesday, October 4	Greensboro Guidance Counselor Reception
Wednesday, October 5	Raleigh / Durham Guidance Counselor Reception
Monday, October 10	Wilmington Guidance Counselor Reception
Tuesday, October 11	Greenville Guidance Counselor Reception

- Access Scholars Committee - Duane Holder (Chair) / Wes Johnson (Vice Chair)

Duane and Wes are setting up opportunities for our members to meet and engage with the scholars online as well as in person at our January meeting.

### **ECU Board of Visitors Purpose | As A Reminder...**

- The ECU Board of Visitors is a *service organization* of the University.
- In part, our purpose is to be responsive to and supportive of the priorities of the Chancellor and the Board of Trustees.
- The BOV does have, as a part of its purpose, a small philanthropic component. We support four Access Scholarships. Incorporated in our bylaws is the requirement that BOV members contribute \$500 each year in support of these four scholarships.

### **Data Focus**

It is with this purpose in mind that we have decided to focus our three BOV meetings this year on establishing a better understanding ECU's priorities and institutional metrics, such as Student Success, Access, and Affordability & Efficiency. We'll take a look as why some of these metrics are important and how ECU is held accountable -- either through an institutional report card, strategic plan refresh, or the new financial funding model.

At our September 2<sup>nd</sup> meeting we took a deeper dive into Research & Discovery and Critical Workforce Areas.

As we think about ECU's priorities, and we learn more about the metrics that are important to ECU, the question is –

*How might we organize our work so that the Board of Visitors amplify the work of this great institution?*

## **Organizing Our Work**

I believe we can pursue our purpose and organize our work in 3 key ways:

- STRENGTHEN
- SCALE
- SUPPORT

Kicking off this year at our September 2<sup>nd</sup> meeting, I posed three challenges to the Board of Visitors related to these three focus areas.

### **Challenges to the Board of Visitors**

**Strengthen** the participation of our Board members, as well as grow a more diverse and engaged membership. We are seeking to have greater participation in Committees and BOV activities and overall engagement with ECU. **Simply put, the challenge is to get involved!**

**Scale** our work by telling ECU's story through a better understanding of ECU's institutional metrics. Understanding why these metrics are important, and how ECU is focused on driving greater impact. **The challenge is to do a great job of telling ECU's story this year!**

**Support** the priorities of the Chancellor and the Board of Trustees with an eye toward improving the excellence and effectiveness of ECU. With this challenge we are seeking to **endow one of the four Access Scholarships the ECU Board of Visitors supports. This is a BIG challenge and a BIG goal.** Our intent is to expand the number of scholarships we support, once we meet the endowment goal.

- The scholarships are \$5K/year for each of the four Access Scholars.
- The BOV contributes \$20K each year (\$5K x 4 = \$20K).
- To endow one scholarship is \$125K.

- With 59 voting BOV members contributing \$500 each year (per Bylaws) we collectively contribute \$29,500 each year. The first \$20K goes to fund the scholarships and the remainder (about \$10K) goes to the endowment.
- The endowment is at \$60K and we will add \$10K this year through regular required giving. That puts us around \$70K in the endowment and **leaves us with about \$55K to raise above and beyond our regular contributions.**
- It's a "stretch" goal but we are optimistic that we can rise to meet this challenge. We are working closely with Chris Dyba to roll out campaign opportunities toward meeting this ambitious goal.

### **Concluding Comments**

My commitment is to find ways to help to STRENGTHEN, SCALE, and SUPPORT the Board of Visitors' service to ECU this year and to respond to these challenges. I cannot wait to see how this year unfolds!

GO PIRATES!

Alisa Chapman, Chair (2022-23)  
ECU Board of Visitors

**Minutes  
Athletics & Advancement Committee  
September 2022**

Advancement

Mr. Dyba reported that last FY fundraising totals were a few dollars short of \$70M. Two months into this FY the total is \$12M. The current campaign total is \$413M. Emphasis was made on the need for scholarship monies. Scholarship dollars are used for recruitment, merit and need based – there is never enough.

A question was raised about the integration of the Vidant Foundation and our ECU Foundation (MHSF). The best practice (both for business and donors) would be to combine both foundations. An update is expected at the November meeting.

Athletics

Mr. Gilbert reported that all fall sports are underway. Basketball season ticket sales will begin Monday, September 19<sup>th</sup>. Football season ticket sales were 15,850 which is a 15% increase over last year. This is significant as most schools are trending negative. The Student Pirate Club (SPC) increased by 1300 members, bringing this year's total to 5,600. The Annual Fund is \$1M ahead of this time last year at \$6.7M.

Alex Keddie, Senior Associate Athletics Director gave a presentation on the NIL. Since its implementation in July of last year it has changed a lot and is everchanging. She explained the who can and can't hire ECU athletes. She emphasized that NIL cannot be used for pay-to-play or inducements. Also, she shared that international student athletes cannot participate in NIL.

Ms. Keddie mentioned the SABRE program, Student Athlete Brand Resource Education, which is in partnership with the Miller School of Entrepreneurship. This program provides financial literacy, personal branding, entrepreneurship, content management, social media strategies, media training, taxes, and compliance which helps the student athletes with NIL.

Currently ECU has one NIL collective (a group independent of the university that pool funds to create NIL activities for student athletes).

Mr. Gilbert shared that \$9M has been committed in cash or pledges since the launching of their campaign in May. To date there are a total of 222 gifts, 16 of the gifts being six figures and two of them being the 3<sup>rd</sup> and 4<sup>th</sup> largest gifts to ECU.

Mr. Chairman, I will have an item in closed session, and one coming out of closed session for consideration.

IN CLOSED SESSION

Three naming opportunities were approved by the committee. One we need to approve in closed session so Athletics can make a formal announcement later today.

Mr. Chairman, I move the board approve naming the Boneyard Student Section in honor of the Bill Clark Family, and the fieldside lot in honor of Scott and Karen Shook as presented in board materials.

UPON RETURN TO OPEN SESSION

Mr. Chairman, I move the board approve naming Conference Room 236 in the Main Campus Student Center in honor of Ken and Lee Conrad as presented in board materials.



## **Report of the Audit, Risk Management, Compliance, and Ethics Committee for September 15, 2022**

### **Operational Metrics Review**

The committee reviewed the operational metrics related to Internal Audit, Healthcare Compliance, Research Compliance, and Athletics Compliance. All metrics for the 2022 fiscal year were in the “green” for the overall year. We reviewed the metrics for July and August 2023.

### **Action Items**

We had no action items.

### **Informational Items**

#### **Internal Audit Update – Mr. Wayne Poole**

Mr. Poole provided copies of the Committee Charter and the Internal Audit Charter as well as the annual report of Internal Audit activity. Mr. Poole reported that for the 2022 fiscal year there were no audit impairments, no instances of non-conformance to audit standards, and no instances where management accepted risks that are required to be reported to the Board.

Mr. Poole also briefed the committee on the required annual self-assessment of the Internal Audit activity and advised us that Internal Audit meets or exceeds the required professional standards in all areas. The annual self-assessment is required by law and is reported to the NC Council of Internal Auditing.

#### **Enterprise Risk Management – Ms. Stephanie Coleman**

Vice Chancellor Coleman shared the matrix of top risks and briefed the committee on the recent activities of the ERM Committee.

Mr. Wayne Poole briefed the committee on the formation of a new Regulatory Compliance Workgroup that was formed at the direction of Chancellor Rogers. The group is charged with identifying significant compliance risks, as well as ways the various compliance offices can best coordinate with each other to ensure proper coverage of risks and alignment with the University’s needs.

#### **Healthcare Compliance/Office of Institutional Integrity – Ms. Michelle Deville**

Ms. DeVille provided an update on healthcare compliance coordination efforts with ECU Health. She also advised the Committee that her office now reports to General Counsel Paul Zigas. (It previously reported to the Vice Chancellor for Health Sciences.)

#### **Recent Internal Audits – Mr. Wayne Poole**

Mr. Poole briefed the committee on a recent internal audit of pandemic relief funds and a recent consultation on the University Policy Process.

#### **Athletics Compliance**

Mr. Wayne Poole told us that a presentation on Name, Image, and Likeness legislation would be presented in the Athletics and Advancement Committee by Athletics Compliance officer Alex Keddie.

-----  
Mr. Chairman, that concludes my report.



**East Carolina University | Board of Trustees**  
**Budget, Finance & Infrastructure | In Person & Virtual/Main Campus Student Center | September 15, 2022**  
**Highlights**

- I. Minutes from April 28, 2022 - Approved**
- II. Capital Projects Update** - Bill Bagnell, Associate VC for Facilities Services provided detailed updates on the Fleming HVAC & Bathrooms Renovation, Mendenhall Renovation Phase 2, Howell Science Building South Comprehensive Renovation, Whichard Building Comprehensive Renovation, and the Brody School of Medicine New Medical Education Building projects.
- III. Lease Residential Space in Manteo, NC** - Stephanie Coleman, VC for Administration & Finance, request ECU BOT approval to Lease Residential Space for Housing in Manteo, NC from Manteo Community Housings, LLC. for the 2023 calendar year - *This item was approved by the committee and was included on the consent agenda this morning for approval.*

**Action Items**

Stephanie Coleman, VC for Administration & Finance, requested approval of:

- Minutes
- Lease Residential Space in Manteo, NC

**IV. Informational Items**

- A. Stephanie Coleman, VC for Administration & Finance, provided the Comprehensive Budget Report.
- B. Stephanie Coleman, VC for Administration & Finance, provided the Report of Approved EHRA Employee Salary Adjustments.
- C. Stephanie Coleman, VC for Administration & Finance, provided the Pension Report.
- D. Bill Bagnell, Associate VC for Campus Operations, provided information to the Committee on the Designer Selections since last board meeting.
- E. Bill Bagnell, Associate VC for Campus Operations, provided information to the Committee on the Capital Projects Updates.
- F. Stephanie Coleman, VC for Administration & Finance, provided the Statement of Bonded Indebtedness as of September 30, 2022.

**V. OTHER - N/A**

Meeting adjourned at 2:40 pm.



## Talking Points

### Committee on Strategy and Innovation

### September 15, 2022

I'm excited to chair the Committee on Strategy and Innovation and hope this committee gives the board to continue to look at key strategic issues that are impacting not only our institution but higher ed in general. It's exciting to have this platform to hear and discuss those topics.

The first item we discussed yesterday was civil discourse. This is a topic that is front and center on university campuses around the country. The UNC Board of Governors have just completed a five-part series on this topic as well. Provost Coger and Vice Chancellor Hardy reviewed the university's policies as it pertains to free speech and walked us through initiatives across campus that encourage and support civil discourse, such as ECUUnited and Cupola Conversations.

In November, we'll conduct a panel discussion on this topic and will include students, faculty and Dr. Tim Ryan, the researcher from UNC Chapel Hill who conducted the Freedom of Expression report that was reviewed by the Board of Governors.

This committee also approved nonsubstantive revisions to the Affiliation Agreement between ECU and ECU Health Medical Center. That item was approved this morning on the consent agenda.

Mr. Chairman, that concludes my report.

East Carolina University Board of Trustees  
University Affairs Committee  
Thursday, September 15, 2022, 2:15 p.m.  
Talking Points

The theme for yesterday's meeting was the Power of Partnerships - how partnerships affect our recruitment of students and retaining them after they get here, and how research is quickly becoming a workforce development strategy to transform this region.

Dr. Hardy talked about residence life. Freshmen are required to live on campus. We have approximately 5,700 beds on campus. The Residential experience exists to connect students more fully to the university in their first formative years of scholarly development. Living on campus provides them easy access to faculty, classes, support services, peer groups that they're going to need to fully engage with in the pursuit of knowledge. Our committee reviewed the ACUHO Skyfactor Resident Assessment which assesses whether we are hitting our mark in the residence life arena. The purpose of the assessment is self-improvement, and we are focusing our attention on Monitoring, Improving, and Maintaining.

Chris Stansbury gave an update about fall semester kickoff activities, also called The Pirate Experience. The Pirate Experience is designed to provide meaningful opportunities for students to build community, connect with new friends, engage through events and activities outside of the classroom, and it starts opening weekend and continues all year long. We saw video updates from :

- Movies on the MCSC Lawn
- Raid the Rec
- Pirate Palooza
- New Student Welcome and Convocation plus First Year Photo
- Greek Fest

Provost Coger talked about partnerships throughout our university and with external partners. Student success, regional transformation, and public service wouldn't be possible without partners. The strength of ECU is anchored in our people and depends on our collaborations together – how we work together inside the university but also how we partner inside with those outside of the university because we are always talking about the skills that our students master so that they are the professionals that we are seeking for them to be.

Dr. Sharon Paynter talked to us about Research as a Workforce Development Strategy. The university recorded its highest number of sponsored awards last year at \$82 million. And for this year, we are at \$17.7M. Faculty are working hard with partners to think about how to give students opportunities to learn in ways beside industries, beside experts in technical places, to do things they would have never thought about doing.

ECU has had an opportunity to show its expertise against its peers across the country. The NSF HERD Research Expenditures has ECU at 192 out of 915 universities, our highest ranking thus far. In 2020, ECU was in the top 22% of institutions that expended at least 150K on research and development.

Dr. Paynter highlighted a few of examples of research in action:

Dr. Brian Sylcott, College of Engineering and Technology, and Dr. Chia-Chin Lin, College of Allied Health Science - using neuroimaging and virtual technology to understand how adults process images and sound to prevent falls and improve movement and balance in daily activity - NIH funding \$377,499.

Dr. Jason Raupp, Thomas College of Arts and Sciences - using high resolution imaging to examine underwater World War II battlefield in Kitka, Alaska - the only site on US territory - NOAA funding \$707,330.

Dr. Karen Litwa, Brody School of Medicine - studies how brains work by examining how information is processed differently when autism is present - NIH funding \$429,505; uses high tech imaging to allow undergrad students to explore the technology and science in a new undergraduate course that will debut in Fall 2022 - NFS Career Award \$1.2M.

Dr. Rebecca Asch, Dr. Mark Sprague, Dr. Roger Rulifson, Dr. Joseph Luczkovich, Thomas Harriot College of Arts and Sciences - movement and spawning of southern flounder in Core Sound - 2022 NC Dept of Marine Fisheries award \$109,956.

There were no action items from this committee, so Mr. Chairman, that concludes my report.



**Athletics & Advancement Committee  
September 15, 2022**

Agenda Item: IV. A. Naming Recommendations

Responsible Person: Chris Dyba  
Vice Chancellor for  
University Advancement

Jon Gilbert  
Director of Athletics

Action Requested: Approval

Notes:

1. Ken and Lee Conrad Conference Room (MCSC 236)
2. The Shook Lot (Fieldside Lot)
3. The Clark Family (Boneyard Student Section)

**NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY  
BOARD OF TRUSTEES**

Keith Tingley

Name of Originator

Student Affairs

Department/Division

252-737-4827

Phone

Tingleyk@ecu.edu

Email

Proposed Name(s) to Honor: Ken and Lee Conrad Conference Room

\*Gift made by son Justin Conrad\*

1717 Hobbs Rd.

Address:

City

Greensboro

NC

State

27410

Zip

Telephone: 336-855-1180

Home

Business

Relationship to the University: Alumnus

Proposed Object for Naming: Student Center Room 236

Purpose for recommendation:

Honorary (Attach background materials as appropriate to justify the recommendation)

Gift (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift:  Annual  Capital  Endowment

Date of Original Commitment: 5/23/22

Amount of the Total Commitment: \$25,000

Amount Paid: \$15,000

Current Pledge Balance: \$10,000

Status of Payments:

Was the gift part of a campaign:  Yes  No Define: \_\_\_\_\_

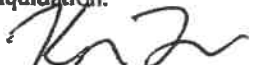
Was the project pre-approved:  Yes  No

Directed to:

ECU Foundation  Educational Foundation  
 Medical Foundation  Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

  
Signature of Originator

6/28/22  
Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

**Office of Vice Chancellor for University Advancement:**

Received \_\_\_\_\_  
 Action Approved / 6/30/22 Date  
*Christy Tyle* Forwarded or returned \_\_\_\_\_  
 Vice Chancellor's Signature Date

Comments \_\_\_\_\_  
\_\_\_\_\_

**Chancellor's Office:**

Received \_\_\_\_\_  
 Action Approved / 9/7/22 Date  
*DLB* Forwarded or returned \_\_\_\_\_  
 Chancellor's Signature Date

Comments \_\_\_\_\_  
\_\_\_\_\_

**Athletics and Advancement Committee of the Board of Trustees:**

Received \_\_\_\_\_  
 Action \_\_\_\_\_ / \_\_\_\_\_ Date  
 \_\_\_\_\_ Forwarded or returned \_\_\_\_\_  
 Chair's Signature Date

Comments \_\_\_\_\_  
\_\_\_\_\_

**Board of Trustees:**

Received \_\_\_\_\_  
 Action \_\_\_\_\_ / \_\_\_\_\_ Date  
 \_\_\_\_\_ Forwarded or returned \_\_\_\_\_  
 Chair's Signature Date

Comments \_\_\_\_\_  
\_\_\_\_\_



# Pledge Form

Justin Conrad  
 Name 1996  
 Class  
 1717 Hobbs Rd. Greensboro NC 27410  
 Street Address City State Zip  
 336-855-1180  
 Phone (home) Phone (office) Phone (cell)  
 justin@bayhillseafood.com  
 E-mail Fax  
 Andria Conrad  
 Spouse's Name Class

## GIFT COMMITMENT

As an investment in ECU, I/we will commit a gift to the ECU Foundation Inc. in the sum of \$ 25,000 to be paid in cash, securities, and/or other property of equivalent value.

### DESIGNATION OF GIFT:

\$20,000 Student Affairs Fund for Excellence (ET3271) 100%  
 \$5,000 SIL Priority Fund (ET3802) 11/17

### METHOD OF PAYMENT:

- Check enclosed for the amount of \$ \_\_\_\_\_ made payable to the **ECU Foundation Inc.**
- Credit Card:  American Express  Master Card  Visa Amount \$ \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_

I/we intend to request our donor advised fund to make the following payments to the Foundation.  
\*Gifts from donor advised funds cannot be used to satisfy personal pledges (thereby converting this into an intent).

### PAYMENT SCHEDULE:

Total Commitment \$ 25,000  
 Amount Paid \$ 15,000  
 Balance Due \$ 10,000

*Handwritten:* CH-1000010 ex. EXCELLENCE  
 J. Neal Affairs  
 Balance to be paid as follows  
 \*Month August Year 2022 Amount \$ 15,000  
 Month August Year 2023 Amount \$ 10,000  
 Month \_\_\_\_\_ Year \_\_\_\_\_ Amount \$ \_\_\_\_\_  
 Month \_\_\_\_\_ Year \_\_\_\_\_ Amount \$ \_\_\_\_\_  
 Month \_\_\_\_\_ Year \_\_\_\_\_ Amount \$ \_\_\_\_\_

Please send reminders one month before each installment due date.

I/we work for the following matching-gift company: \_\_\_\_\_

[Signature] 5-23-22 Keith Tingley 5/23/2022  
 Donor Signature Date Gift Officer Signature Date

University Advancement • 2200 South Charles Boulevard • Greenville Centre, Suite 110C  
 East Carolina University • Greenville, NC • 27859-4353  
 E-mail [giva2ecu@ecu.edu](mailto:giva2ecu@ecu.edu) • Phone: 252-328-9560 • Fax: 252-328-4904

*Handwritten:* Set up 6/1/22



Justin Conrad  
1717 Hobbs Rd.  
Greensboro, NC 27410

Dear Justin,

I can't thank you enough for your friendship and willingness to engage with East Carolina University over the past several years. The passion you show for ECU and the continued success for our University is a testament of the experience you and your family have had with this great institution.

Enhancing the student experience is a priority for the Division of Student Affairs. Through programming dollars, scholarships, and unrestricted giving, allows the division to support student both inside and outside of the classroom.

Currently, the Division of Student Affairs is working to fill some areas of great need. This corresponds with the University's \$500 Million Capital Campaign. As part of this campaign naming rights for donors who meet certain giving thresholds has been established.

The \$25,000 threshold is the minimum gift amount for naming rights. Gifts can be made outright or be pledged over two to five years:

**Donations to the following priorities:**  
\$20,000 Vice Chancellors Fund For Excellence  
\$5,000 ECU Student Centers Priority Fund

#### **THE CONRAD FAMILY CONFERENCE ROOM**

In recognition of this generous support of the ECU Division of Student Affairs, ECU administration will propose approval through the ECU Board of Trustees that a conference room 236 within the Main Campus Student Center be named the **The Ken and Lee Conrad Conference Room**, or a similar name, with your approval.

With Pirate Pride,

Keith Tingley, Ed.D. '02, '09, '17  
Senior Associate Director  
Office of Student Affairs Development  
(252)-737-4827

*Proposals for facilities naming's shall be accompanied by sufficient documentation of the gift, along with a completed naming proposal form. The minimum contribution to submit a naming proposal will be \$25,000 and only upon the receipt of at least 60% of the funds committed and with a written gift agreement in place for the remainder, will the Vice Chancellor for University Advancement forward the naming recommendation to the Chancellor.*



**Tingley, Keith**

---

**From:** Justin . <justin@bayhillseafood.com>  
**Sent:** Monday, May 23, 2022 9:27 AM  
**To:** Tingley, Keith  
**Cc:** Williams, Will  
**Subject:** RE: Thank You!

This email originated from outside ECU.

Thanks guys good seeing you as well. Ill get the \$15k check out this week.

Ken and Lee Conrad conference Room is great. No issue at all with the public write up as well.

**From:** Tingley, Keith <TINGLEYK@ecu.edu>  
**Sent:** Monday, May 23, 2022 9:17 AM  
**To:** Justin . <justin@bayhillseafood.com>  
**Cc:** Williams, Will <WILLIAMSWI17@ECU.EDU>  
**Subject:** Thank You!

Justin,

Thanks once again for taking the time to meet with us last week and your commitment to ECU and our students!

Attached you will find a pledge form that matches the conversation. Here are few points of information as we move forward:

- The pledge agreement will have a reminder sent to you one month prior.
- After the initial \$15,000 is received the paperwork will be drafted and submitted to the ECU BOT for naming approval. Most likely we will get it on the agenda for the November 2022 meeting.
- Be thinking about what you would like the exact wording of the conference room:
  - Ken and Lee Conrad Conference Room, or some similar variation
- After the approval:
  - Typically, we do a celebration/dedication of the naming. Invite some dignitaries from inside the University and we will send out a list of invites to those you would like to invite.
  - The dedication's last about 30 minutes and would give you some time to speak to the group about the significance of ECU and your family, why you chose to name it after your parents.
  - I think this is a great tribute and will encourage other donors to pursue naming- please consider allowing us to do a public write up on the naming/gift. We wouldn't use the specific \$\$\$ amount but phrase it along the lines, "Justin Conrad has made a significant gift to Student Affairs...that includes naming a conference room in honor/memory of his parents Ken and Lee Conrad".

Again, I can't thank you enough. These funds are so important to support ECU students, to tie them in with a tribute to your parents is a great gesture and continues to show the impact ECU has had on your family.

When you get a chance, please sign the attached form, scan, and send back my way. I will get the paperwork started!

With Pirate Pride,

NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY  
BOARD OF TRUSTEES

Name of Originator: Jon Gilbert  
Department/Division: Athletics Phone: 252-737-4502 Email: Athletic\_director@ecu.edu

Proposed Name(s) to Honor: The Shook Lot  
Scott and Karen Shook

Address: City Greenville State NC Zip \_\_\_\_\_

Telephone: \_\_\_\_\_  
Home Business

Relationship to the University: Donor / Board of Trustees Chairman

Proposed Object for Naming: Fieldside lot

Purpose for recommendation:

- Honorary (Attach background materials as appropriate to justify the recommendation)
- Gift (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift:  Annual  Capital  Endowment

Date of Original Commitment: July 27, 2022

Amount of the Total Commitment: \$ 50,000

Amount Paid: \$ 25,000

Current Pledge Balance: \$ 25,000

Status of Payments: \_\_\_\_\_

Was the gift part of a campaign:  Yes  No Define: \_\_\_\_\_

Was the project pre-approved:  Yes  No

Directed to:  ECU Foundation  Educational Foundation  
 Medical Foundation  Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

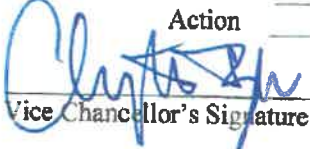
Jon Gilbert  
Signature of Originator

9-8-22  
Date


PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

**Office of Vice Chancellor for University Advancement:**

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date \_\_\_\_\_  
  
Vice Chancellor's Signature Forwarded or returned Sept 13, 2022  
Date \_\_\_\_\_  
Comments \_\_\_\_\_  
\_\_\_\_\_

**Chancellor's Office:**

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date \_\_\_\_\_  
  
Chancellor's Signature Forwarded or returned 9-13-22  
Date \_\_\_\_\_  
Comments \_\_\_\_\_  
\_\_\_\_\_

**Athletics and Advancement Committee of the Board of Trustees:**

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date \_\_\_\_\_  
Chair's Signature Forwarded or returned \_\_\_\_\_  
Date \_\_\_\_\_  
Comments \_\_\_\_\_  
\_\_\_\_\_

**Board of Trustees:**

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date \_\_\_\_\_  
Chair's Signature Forwarded or returned \_\_\_\_\_  
Date \_\_\_\_\_  
Comments \_\_\_\_\_  
\_\_\_\_\_

NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY  
BOARD OF TRUSTEES

Jon Gilbert  
Name of Originator

Athletics  
Department/Division

252-737-4502  
Phone

athletic\_director@ecu.edu  
Email

Proposed Name(s) to Honor: Clark Family  
Bill, Hunter, Heath, Lance

Address: Greenville City NC State \_\_\_\_\_ Zip

Telephone: \_\_\_\_\_  
Home Business

Relationship to the University: Donor

Proposed Object for Naming: Boulevard (Student section) in Dowdy-Ficklen Stadium

Purpose for recommendation:

Honorary (Attach background materials as appropriate to justify the recommendation)

Gift (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift:  Annual  Capital  Endowment

Date of Original Commitment: Aug. 26, 2022

Amount of the Total Commitment: \$ 2 million

Amount Paid: \$ 200,000

Current Pledge Balance: \$1.8 million (to be paid in next 30 days)

Status of Payments: \_\_\_\_\_

Was the gift part of a campaign:  Yes  No Define: \_\_\_\_\_

Was the project pre-approved:  Yes  No

Directed to:  ECU Foundation  Educational Foundation  
 Medical Foundation  Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

Jon Gilbert  
Signature of Originator

9-9-22  
Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

**Office of Vice Chancellor for University Advancement:**

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date \_\_\_\_\_  
Forwarded or returned Sept 13, 2022  
Date \_\_\_\_\_  
Vice Chancellor's Signature \_\_\_\_\_  
Comments \_\_\_\_\_

**Chancellor's Office:**

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date \_\_\_\_\_  
Forwarded or returned 9-13-22  
Date \_\_\_\_\_  
Chancellor's Signature \_\_\_\_\_  
Comments \_\_\_\_\_

**Athletics and Advancement Committee of the Board of Trustees:**

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date \_\_\_\_\_  
Forwarded or returned \_\_\_\_\_  
Date \_\_\_\_\_  
Chair's Signature \_\_\_\_\_  
Comments \_\_\_\_\_

**Board of Trustees:**

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date \_\_\_\_\_  
Forwarded or returned \_\_\_\_\_  
Date \_\_\_\_\_  
Chair's Signature \_\_\_\_\_  
Comments \_\_\_\_\_

**THE ECU EDUCATIONAL FOUNDATION INC.  
STATEMENT OF FINANCIAL COMMITMENT**



**PIRATES UNITE: CAMPAIGN FOR COMPREHENSIVE EXCELLENCE**

**ATHLETICS EXCELLENCE FUND**

The Athletics Excellence Fund will be used to provide resources and support for education, nutrition, recruiting, travel, facilities maintenance, student-athlete development, mental health support, and operational needs.

**MULTIPURPOSE INDOOR PRACTICE FACILITY**

Located off Charles Boulevard, the 101,000 square-foot Multipurpose Indoor Practice Facility will provide all sport programs with access to a climate-controlled facility to train. The facility, which will reside on top of the current multipurpose turf field, will consist of a steel structure, a 120-yard synthetic turf football practice field, LED lighting, camera platform, scoreboards, clocks, sound systems, and graphics.

**MINGES COLISEUM RENOVATIONS**

Williams Arena at Minges Coliseum is home to the Pirates Basketball and Volleyball programs and hosts numerous university and community events. Renovations, which include new chair back seats on one side of the lower bowl, new bench seats, and courtside seating, would enhance gameday and event experiences

**BASEBALL BUILDING EXPANSION**

Giving the Pirates one of the top Division I athletic facilities in the country, a new building will be constructed that will expand down the left field line. The building will include a renovated and enlarged players locker room, player development areas, coaches' locker room and office space. The building will also feature an open-air, covered party deck with an indoor climate-controlled club space to be utilized on baseball game days and for Pirate Club hospitality events.

**TEAMS BUILDING EXPANSION**

Additions to enhance the student-athlete experience and provide needed office space will be added to the Williams-Harvey Teams Sports Building. This will enhance the overall footprint for ECU Athletics Olympic sports.

**WOMEN'S SWIMMING & DIVING LOCKER ROOM**

The Women's Swimming & Diving Locker Room renovation project will include a full demolition of the 2,400 square foot space and the addition of 35 private lockers, a private shower area, a separate entrance to the pool from the rest of the facility, and modern team graphics throughout the space.

If the project you have indicated below is fully funded and complete, any contributions in excess of total project cost will be reallocated to another capital project within the scope of the Pirates Unite Campaign at the discretion of the Athletic Director.

**PIRATES UNITE COMMITMENT**

- Athletics Excellence Fund
- Minges Coliseum Renovations
- TEAMS Building Expansion
- Multipurpose Indoor Practice Facility
- Baseball Building Expansion
- Women's Swimming Locker Room

Commitment Amount \$ 2 MILLION  
 Equal payment(s) of \$ \_\_\_\_\_ per year for \_\_\_\_\_ year(s)  
 Naming Opportunity Attached Document

1.6M \$ \_\_\_\_\_ 100K \$ \_\_\_\_\_ 100K \$ \_\_\_\_\_ 100K \$ \_\_\_\_\_ 100K \$ \_\_\_\_\_

Name(s): Clark Family (Bill, Hunter, Heath, Lance) Pirate Club Number: \_\_\_\_\_

ECU would like to recognize you and your financial support. (Please check one)

Print my/our name as Clark Family  List me/us as "anonymous."

Signature [Signature] Date 9/8/22

Pirate Club Staff Member Signature \_\_\_\_\_ Date \_\_\_\_\_

**PLEASE SIGN/DATE AGREEMENT AND RETURN TO:**  
 ECU PIRATE CLUB, 304 WARD SPORTS MEDICINE BUILDING, MAILSTOP 158, EAST CAROLINA UNIVERSITY, GREENVILLE, NC 27655-4353

