

Minutes
Athletics & Advancement Committee
November 2022

The Athletics and Advancement Committee met on November 3, 2022.

The meeting was opened with the reading of the Conflict-of-Interest Statement.

A motion was made to approve the minutes from the September 15, 2022 meeting. After a second and no discussion the minutes were approved.

Advancement

Mr. Greg Abeyounis recapped FY2022 figures and reported that this FY has been a productive first three months. East Campus has raised \$3.2M and west campus has brought in \$526,000. The Pursue Gold campaign total to date is \$421.3M with \$19.8M coming in this FY. He reported that Annual Fund dollars are budget relieving dollars, and we are currently using a broad approach in reaching out to donors. So far this FY \$462,000 has been raised for unrestricted support for colleges, departments and programs. Major gift fundraising on east campus has yielded 400 substantive conversations with 110 proposals and west campus yielded 85 conversations with 65 proposals. Charitable gift planning totals are \$4.5M with 53 substantive conversations. Collaboration across campus has been instrumental in the successes reported. Corporate and Foundation Relations has received \$3M in the first quarter of FY23 with \$13M pending solicitations. He mentioned our partnership with Fayetteville State University for regional public health workforce needs and wonderful long time/on going support of the Golden Leaf Foundation.

He reported that the focus of Pirate Nation Gives (PNG) will be participation and organic giving.

Mr. Abeyounis shared the hard work of our alumni association and the collaboration across campus that allows for connectivity with our alumni in many different regions. To date, there have been many wonderful events engaging over 2600 individuals.

Athletics

Mr. Ryan Robinson shared several athletic updates:

- Football season ticket sales will begin in December to accommodate the many individuals that pay for them on a payment plan.
- The Pirate Unite campaign has raised \$12M since May. Of those gifts: three are \$1M or higher, 26 are \$100K or higher and 34 are \$50K and above.
- Football is bowl eligible for the second straight season.
- Game time for the Houston game on November 19 will be announced Monday, November 7th. With all the current ticket promotions athletics is hoping to have 40-45K in the stands on the 19th.
- Women's soccer player Jazmin Ferguson was named AAC Rookie of the Year.
- The auxiliary weight room is near completion with equipment due for delivery in late November.
- Athletic signing period begins next week for all sports.
- The average Pirate Club gift is \$850. Efforts are being made to reach out to \$100 donors for a potential increase in their giving.

- Name Image and Likeness (NIL) opportunities for our athletes has increased with local businesses. Mr. Robison said that athletics is pleased with the activity over the last two months.
- A plan is in process for install chairbacks on one side of Minges coliseum. Currently, fundraising is nearly halfway to goal.

A question was raised about alcohol sales. Figures were not available; however, it was noted that sales were better than last year and specifically in the tower. Also, noted was that efforts must continue to find new revenue opportunities.

Mr. Robinson reported that we are leading the conference in football game attendance, and we have the highest attendance in the non-Power 5 schools. We are also number 50th in the country for attendance. Student attendance set a record at the NC State game and is averaging 9500 students per game. Mr. Robinson said it is up to athletics to create spaces for students to come and engage - using the student tailgate lot as an example. There will be one provided for baseball. Baseball ticket sales go on sale in two weeks.

Two naming opportunities were presented to the committee – the Chair’s Suite in Family Medicine for Dr. James Jones and Gate 8 of Dowdy Ficklen Stadium in honor of the Greene Family. The committee approved these items and they were included on the consent agenda.

Non-salary compensation for athletic coaches and staff was also approved by the committee and was on the consent agenda this morning.

Mr. Chairman, that concludes my report.

Report of the Audit, Risk Management, Compliance, and Ethics Committee for November 3, 2022

Operational Metrics Review

The committee reviewed the operational metrics related to Internal Audit and Compliance. The metrics are generally on track for the year to date. The Athletics Compliance target for the number of education sessions has been increased due to the significant ongoing changes in collegiate athletics. The Healthcare Compliance targets could evolve this year as the ECU Health integration continues.

Action Items

The committee approved changes to the annual audit plan as proposed by Mr. Wayne Poole. One engagement was added to the plan, and one was cancelled. This does not require action by the full Board.

Informational Items

Athletics Compliance – Ms. Alex Keddie

Ms. Keddie provided a brief update on recent changes related to Name, Image, and Likeness and other Athletics compliance topics.

Enterprise Risk Management – Ms. Stephanie Coleman

Vice Chancellor Coleman shared the matrix of top risks and briefed the committee on the recent activities of the ERM Committee.

Top Risk Update: Student Crisis Management – Vice Chancellor Virginia Hardy/Student Affairs

Dr. Hardy and her team briefed the committee on the efforts to mitigate risks related to student behaviors and dangerous incidents in the campus community. They shared information on the Dean of Students office and Student Counseling Center's efforts to assist students in distress. They also shared information on how the Care Team and University Behavioral Concerns Team ensure that risks are communicated and mitigated.

Research Compliance Update – Ms. Becky Welch

Ms. Welch briefed the committee on recent organizational changes affecting the offices that handle research compliance, export controls, sponsored programs financial compliance, and human subjects' research.

External Audit Update – Mr. Wayne Poole

Mr. Poole briefed the committee on the University's annual financial statement audit and the external audits of the affiliated entities. There are no anticipated issues with any of these audits and the external auditor reports are expected within the next month.

Recent Internal Audits – Mr. Wayne Poole

Mr. Poole briefed the committee on two recent internal audit engagements, including a consultation on the University Policy Process. The committee strongly supports the recommendations to make the policy process more efficient and consistent with the UNC Code. I directed Mr. Poole to keep us updated on the progress.

Mr. Chairman, that concludes my report.

Talking Points
Committee on Strategy and Innovation
November 3, 2022

I had the honor of filling in for committee chair Tom Furr yesterday.

Our first item was the 2nd part of a two-part series on civil discourse. As a reminder, this is a topic has been front and center on university campuses around the country and the UNC Board of Governors have prioritized this as well. In September, Provost Coger and Vice Chancellor Hardy reviewed the university's policies as it pertains to free speech and walked us through initiatives across campus that encourage and support civil discourse, such as ECUUnited and Cupola Conversations. Yesterday, we were joined by Dr. Tim Ryan, associate professor at UNC Chapel Hill who produced the Freedom of Expression in the UNC System report. We also heard from two students and two recent graduates about their experiences both on campus and in the classroom. We were really impressed with their perspectives and their ability to share their perspectives with us.

Our committee also heard an ECU Health update from Dr. Mike Waldrum. His update focused on the rebranding efforts of ECU Health, as well as the integrations of foundations.

Mr. Chairman, we did not have any action items and that concludes my report.

East Carolina University Board of Trustees

University Affairs Committee

Thursday, November 3, 2022 - 2:1 p.m.

Main Campus Student Center 249

Members attending: Dave Fussell, Chair, Jeff Roberts, Vice Chair, Ryan Bonnett, Leigh Fanning, Jim Segrave, Vince Smith.

The theme for yesterday's committee meeting was "Student Success within a Relationship Rich Culture. When we have new students coming in, their experience here at ECU is a blend of their academic, learning and achievement, and their belongingness and enjoyment of being here at ECU. All of that together is how they have learning and evidence of learning, degree persistence, degree progress, acquiring valued competencies, acquiring value professional skills so they can get a job they came here to get after they finish their degrees. Ultimately, that leads to them leaving and launching their careers with success as graduates and alum of ECU.

ECU is doing many things right in a changing higher ed climate

- Experiential learning activities
- Project and team experiences
- Formal and informal engagement with discipline experts
- Teaching, learning, and lab assistants, tutoring
- University-facilitated work experiences
- Leadership training and practice
- Innovation spaces
- And so much more

Our committee heard from an experiential learning panel facilitated by Dr. Sharon Paynter. The panel discussed five high-impact educational practices

1. Collaborative assignments and projects
2. Undergraduate research
3. Service Learning, Community-based learning
4. Internships
5. Capstone courses and projects

Mentors and interns on the panel provided a glimpse of an important part of student success through CUREs, Undergraduate Research Program, SECU Public Fellows Internship Program, and RISE29.

Dr. Hardy then introduced Dr. Jeremy Tuchmayer, Student Affairs Assessment, Research, and Planning gave a presentation on the First Year Assessment report.

In closed session, our committee approved nonsalary compensation for identified faculty in the College of Allied Health Sciences. That item was included on the consent agenda this morning.

And there was one additional motion coming from our committee. I'll turn it over to Ryan Bonnet for that one.

RYAN BONNETT:

I moved that the candidates for degrees, as approved by the Chancellor and the Faculty Senate, be authorized for conferral at the annual Winter Commencement on Friday, December 16, 2022.



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Highlights

The minutes from September 15, 2022 were *approved*.

Ms. Coleman provided the metrics for fiscal year 22 and 23.

Ms Coleman presented the **2023-24 Tuition and Fees Proposal**. She shared the System Office guidance allows tuition increases for all categories except undergraduate resident and fees are limited by statute to 3% increase. Fee increases are only allowed for inflationary costs increases. There were four professional tuition increases proposed- Medicine, Dental Medicine, Nursing and Physician Assistant Studies and four fees proposed- Campus Recreation and Wellness, Transit, Dining, and Dental Materials. I will have a motion at the end of this report.

Mr. Derek West with BSA Life Structures presented the site selection for **Brody School of Medicine New Medical Education Building**. The committee approved this item and it was included on the consent agenda.

Mr. Bagnell provided information on **three CM@Risk selections**. The projects were for Howell Science Building South Renovation, Mendenhall Comprehensive Renovation Phase 2, and Brody School of Medicine (New Medical Education Building). These items were included on the consent agenda.

Ms. Coleman presented a resolution to **amend and restate BOT Delegations** for the Chancellor to approve bonuses such as sign-on bonuses, retention bonuses, and performance-based bonuses for employees exempt from the State Human Resources Act with the exclusion of Tier I Senior Academic and Administrative Officers. These delegations were approved by the committee and included on the consent agenda.

Ms. Coleman presented the **Psychiatric Medicine Lease Agreement** for extension at 905 Johns Hopkins Drive, Greenville, NC. This item was approved and included in the consent agenda.

Other informational items were provided in our materials included the Employee Engagement Survey and the 6-year capital plan.

Mr. Chairman, I do have one time for board consideration.

I move the board approve the tuition and fees proposal as presented in board materials.

That concludes my report.