



AGENDA
Athletics & Advancement Committee
April 28, 2022

- | | | |
|------|---|-------------|
| I. | Approval of Minutes – February 10, 2022 | Action |
| II. | University Advancement | |
| | a. Review of Operational Metrics | Information |
| | b. Comprehensive Campaign Update | Information |
| | c. Endowment Fund Board Appointment | Action |
| III. | Athletics | |
| | a. Review of Operational Metrics | Information |
| | b. Athletics Update | Information |
| IV. | Board of Visitors Officer and New Member Appointments | Action |
| V. | Closed Session | |



Athletics & Advancement Committee
April 28, 2022

Agenda Item: I. Approval of Minutes - February 10, 2022

Responsible Person: Fielding Miller
Committee Chair

Action Requested: Approval

Notes:

Minutes
Athletics and Advancement Committee
February 10, 2022

Athletics

Mr. Jon Gilbert reviewed the metrics for Athletics. He reported that the Pirate Club is trending very well. Also, Fundraising Excluding Annual Fund is trending well due to several gifts received. He reported that Men's basketball season ticket sales did not reach projection. He reported that Athletic Expenses Compared to Budget is red due to scholarship transfers. And that Revenue Compared to Budget is red because figures demonstrate expenses incurred from the bowl game and does not yet show the amount the conference will provide at year end.

Mr. Gilbert shared that Athletics recently entered into a new Multimedia agreement with Playfly. The contract with IMG will expire June 30; after a 15-year run. Playfly will own all marketing rights.

Ground has broken for the new auxiliary weight room. A December/January completion date is expected.

For the first time ever baseball season tickets have sold out. Single game tickets are still available. The football season ticket deadline is April 1. Mr. Gilbert anticipates that Trade Club will sell out so individual game tickets will not be available as in years past. April 8/9 will be the Pigskin Pig out and the spring football game. Baseball and softball will have home contests that weekend as well.

Mr. Gilbert reported that 80 of 420 athletes are participating in Name Image and Likeness. He shared that a lot of schools have a third party who work with the athletes and institution. Questions were raised about ECU doing the same. Mr. Gilbert informed the board that it's a complex venture and he would do more research and report back. So far, the NIL is not affecting money coming into Athletics. He reported that the NCAA is continuing to work on a new constitution. A lot of change is anticipated.

Lastly, he informed the committee that the Soccer coach, Jason Hamilton, will be leaving ECU.

Advancement

Mr. Dyba reported on the metrics for Advancement. Currently East campus is \$16M ahead of projections and West campus is trending better than this time last year. There is a lot of momentum for the campaign. He reminded the board of the dashboard where campaign data is readily available and up to date. To date \$383.5M has been raised toward the \$500M goal; \$65M in the last 12 months. He shared that there were two \$10M gifts recently and there are five other eight-figure proposals in the works. He reminded the board that if all proposals don't yield an eight-figure gift that they will yield something.

March 25th will be the Campaign Kickoff event in Mingos which will be part of the larger picture of that week with Pirate Nation Gives and the Chancellor's installation.

A recent gift of \$2M from the Spangler Foundation was received at year end to establish a Professorship in the College of Education. ECU is one of four schools in the UNC system to be awarded this money. A motion was made to accept the plan, with a second for presentation to the consent agenda tomorrow.

The committee moved into closed session to discuss three naming opportunities and a personnel matter for consideration at the board meeting tomorrow. The naming motions were approved for presentation to the full board tomorrow.

The committee returned to Open Session.

With no further business the meeting concluded.

Respectfully submitted,
Maha Z. Banning
University Advancement



CEO Tracking Sheet
 Fiscal Year - 2022
 Athletics & Advancement Committee

KPI	Measurement	Prior Year	Target	Variance	July	August	September	October	November	December	January	February	March	April	May	June	Total				
					Plan	Actual	+/-	YTD +/-	Plan	Actual	+/-	YTD +/-	Plan	Actual	+/-	YTD +/-	Plan	Actual	+/-	YTD +/-	Plan
Fundraising - Annual Fund (Pirate Club)	Fundraising for Athletics (Pirate Club), includes pledges to the Athletic Annual Fund	\$ 5,206,154	\$ 5,600,000		Plan	326,414	572,159	140,206	121,471	138,061	400,283	175,022	451,079	891,956	1,664,459	521,761	197,129	5,600,000			
					Actual	192,398	633,431	240,761	58,589	298,091	588,339	491,162	1,487,232	1,675,398						5,665,401	
					+/-	(134,016)	61,272	100,555	(62,882)	160,030	188,056	316,140	1,036,153	783,442							
					YTD +/-	(134,016)	(62,748)	27,811	(35,924)	124,959	313,015	629,155	1,665,308	2,448,750							
Fundraising - Athletics (excluding Annual Fund)	Fundraising for Athletics (non-Annual Fund), includes cash, pledges, planned gifts, gifts in kind	\$ 2,217,662	\$ 1,500,000		Plan	125,000	125,000	125,000	125,000	125,000	125,000	125,000	125,000	125,000	125,000	125,000	125,000	1,500,000			
					Actual	346,927	(40,305)	492,664	319,299	223,981	1,096,271	454,090	11,769,618	969,657						15,632,202	
					+/-	221,927	(165,305)	367,664	194,299	98,981	971,271	329,090	11,644,618	844,657							
					YTD +/-	221,927	56,622	424,286	618,585	717,956	1,688,837	2,017,927	13,662,545	14,507,202							
Season Ticket Sales - 2022 Football	Number of Season Tickets Sold	13,000*	14,500		Plan								4,000	4,000	4,000	1,500	1,000	14,500			
					Actual															6,992	
					+/-																
					YTD +/-																
Season Ticket Sales - 2021-2022 Men's Basketball	Number of Season Tickets Sold	1,619**	1,800		Plan		1,000	700	100									1,800			
					Actual		331	687	146											1,364	
					+/-		(669)	17	(46)												
					YTD +/-		(669)	(492)	(46)												
Athletics Expenses Compared to Budget	Monthly Athletics Expenses	\$ 32,547,721	\$ 43,234,056		Plan	2,055,419	5,896,805	4,338,145	3,439,084	4,194,877	3,133,804	6,592,345	2,724,343	2,698,208	3,752,309	3,227,434	1,181,281	43,234,055			
					Actual	2,012,476	5,677,609	3,961,277	3,036,065	2,735,946	2,956,746	7,095,242	3,371,397	3,197,476						34,044,134	
					+/-	(42,943)	(219,196)	(376,868)	(403,020)	(1,458,930)	(177,058)	502,897	647,054	499,267							
					YTD +/-	(42,943)	(262,138)	(639,006)	(1,042,026)	(2,500,956)	(2,678,014)	(2,175,117)	(1,528,064)	(1,028,796)							
Athletics Revenues Compared to Budget	Monthly Athletics Receipts	\$ 28,302,015	\$ 33,491,675		Plan	473,230	7,309,015	1,629,585	508,375	3,265,934	5,640,426	1,648,027	528,449	147,759	93,995	1,853,422	10,493,567	33,491,675			
					Actual	235,987	7,099,015	1,407,041	4,081,712	627,693	6,483,312	375,943	902,973	65,584						21,279,262	
					+/-	(237,243)	(110,000)	(222,544)	3,573,438	(2,638,241)	842,886	(1,272,084)	374,525	(87,176)							
					YTD +/-	(237,243)	(147,213)	(666,777)	3,003,661	365,420	1,208,305	(61,778)	310,746	228,571							
Single Game Ticket Sales - 2021 Football	Revenue from Single Game Ticket Sales	\$1,162,330**	\$ 1,625,000		Plan	640,000	600,000	250,000	135,000									1,625,000			
					Actual		686,095	291,446	127,308	211,752										1,316,601	
					+/-		46,095	(308,554)	(122,692)	76,752											
					YTD +/-		46,095	(287,459)	(385,451)	(308,299)											
Fundraising - East (Advancement)	Fundraising for East Campus, includes cash, pledges, planned gifts	\$ 30,315,590	\$ 20,000,000		Plan	1,000,000	2,333,333	1,666,667	1,666,667	2,333,333	2,000,000	1,666,667	1,333,333	1,333,333	1,333,333	1,666,667	1,666,667	20,000,000			
					Actual	337,431	4,847,066	702,843	1,497,699	14,594,906	5,461,602	1,731,775	1,423,644	1,045,878						31,642,844	
					+/-	(662,569)	2,513,733	(963,824)	(168,968)	12,261,573	3,461,602	65,108	90,311	(287,455)							
					YTD +/-	(662,569)	1,851,164	887,340	718,372	12,979,945	16,441,247	16,506,655	16,596,966	16,309,511							
Fundraising - West (Advancement)	Fundraising for West Campus (Health Sciences), includes cash, pledges, planned gifts	\$ 8,259,146	\$ 12,000,000		Plan	650,000	900,000	800,000	900,000	1,200,000	2,000,000	900,000	700,000	750,000	1,200,000	1,000,000	1,000,000	12,000,000			
					Actual	285,516	783,264	320,043	1,057,409	637,069	2,930,514	397,766	233,922	655,880						7,301,383	
					+/-	(364,484)	(116,736)	(479,957)	157,409	(562,931)	930,514	(502,234)	(466,078)	(86,120)							
					YTD +/-	(364,484)	(183,230)	(663,172)	600,768	(1,366,609)	(436,180)	(238,433)	(1,408,457)	(1,498,417)							



Athletics & Advancement Committee
April 28, 2022

Agenda Item: II. B. Comprehensive Campaign Update

Responsible Person: Chris Dyba
Vice Chancellor for
University Advancement

Action Requested: Information

Notes:

University Advancement Update

Board of Trustees Meeting
April 28, 2002



Pirate Nation Gives

- \$8,541,585.34 across all priorities
- 274 New Donors
- 96 Renewed (gave some time in the past)
- 1299 Repeat
- 1669 Total Donors



Pirate Nation Gives

Social Media Statistics

Pirate Nation Gives -

Main ECU Account Metrics (March 9 to March 24)

- 44 Posts
- 162,240 impressions
- 1,110 engagements
- 20,830 video views
- 3,190 clicks
- 233 shares

*Stats may not include Instagram Stories and LinkedIn measurements due to metric access.



Pirate Nation Gives

Social Media Statistics

#PirateNationGives Hashtag - Audience Measurement Metrics
(March 9 to March 24)

- 781 mentions
- Avg. 48 mentions per day
- 4.04 million estimated impressions
- 688,270 estimated potential reach
- 1,310 total engagements



PURSUE GOLD

THE COMPREHENSIVE CAMPAIGN
FOR EAST CAROLINA UNIVERSITY[®]



PURSUE GOLD

THE COMPREHENSIVE CAMPAIGN FOR EAST CAROLINA UNIVERSITY®



The gold we pursue

is the kind of fortune that we modern-day ECU Pirates find in our mission to educate, inspire, heal and innovate.

Pursue Gold is ECU's ambitious \$500 million fundraising campaign.

Funds raised through the campaign will keep us at the forefront of higher education for many years to come and will create new paths to success for Pirates™ across the country and around the world. Pursue Gold is held steady by four pillars: Creating Golden Opportunities; Championing Research; Sustaining Our Value; and Building Our Future.

► **CREATING GOLDEN OPPORTUNITIES**

Our students are our gold. They're the reason we get up early, stay up late, extend our office hours and give our all each day. We are committed to providing students with the financial resources to power their education and believe that every student seeking a scholarship should be given the opportunity to better their future at ECU. Through this pillar, we will invest in merit, need-based and athletic scholarships to support students from all walks of life. From tuition assistance and housing support to books and supplies, scholarship contributions provide educational opportunities for those who need it most.

► **CHAMPIONING RESEARCH**

ECU is eastern North Carolina's hub for innovation – where research improves lives, discovers cures and creates progress across the state. Few other schools in the nation have as much of an impact on their region as ECU. Our students and faculty view the region as their lab where they tackle the world's problems and change lives for the better. This pillar will fund new studies, support new discoveries and take our research further than ever before – reinforcing our reputation as a world-class university.



Learn more about the campaign at pursuegold.ecu.edu.

► **SUSTAINING OUR VALUE**

Strengthening ECU's endowment ensures that we can continue to transform lives that transform the world. The growth of our endowment allows us to make progress on our rural initiatives, create scholarships and fellowships for students, sponsor faculty research and bring thought leadership and programming to our campus. ECU is a force for social mobility and prosperity for eastern North Carolina. And that's just the beginning. This pillar will sustain our vision that brings value to the world and directly improves quality of life in our region for many years to come.

► **BUILDING OUR FUTURE**

Our academic facilities foster, encourage and enhance new ideas. Our world-class health care clinics are safe spaces to heal our communities. And our athletic facilities inspire sweat and determination to reach the next level of competition. Through this pillar, we will transform facilities and campus spaces – supporting ECU's mission of building a campus that matches our passion for transformation, innovation, academic and athletic excellence. As we chart our course forward, we will ensure that our facilities cultivate learning, encourage collaboration and give us a competitive advantage on and off the field.



Pursue Gold

is about so much more than celebrating the value of East Carolina University.

Through this campaign, we will advance academics, fund groundbreaking research and discover solutions to the most urgent challenges in communities near and far. We will prepare future generations for meaningful careers and lives dedicated to service. It's about pursuing gold – our gold, the kind of fortune that we, the Pirates of ECU, find in our mission.





Athletics & Advancement Committee
April 28, 2022

Agenda Item: II. C. Endowment Fund Board Appointment

Responsible Person: Chris Dyba
Vice Chancellor for
University Advancement

Action Requested: Action

Notes:

April 22, 2022

To: ECU Endowment Fund Board

From: Christopher Dyba

Re: Member nomination

At the recommendation of the ECU Foundation Investment Committee, I submit the nomination of Ottis Matthew Crisp (aka Matt Crisp) to serve a three-year term on the ECU Endowment Board. Matt currently serves as an ECU Foundation Investment Committee member.

Matt is founder and president at eVestment in Atlanta, an entrepreneur, donor, alumnus and current ECU parent. The Crisp Small Business Resource Center in the College of Business was established in 2019 thanks to a large gift from Matt and his wife Kim.

Thank you



Athletics & Advancement Committee
April 28, 2022

Agenda Item: III. A. Review of Athletics Metrics

Responsible Person: Jon Gilbert
Director of Athletics

Action Requested: Information

Notes:



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					Actual	285,516	783,264	320,043	1,057,409	637,069	2,930,514	397,766	233,922	655,880						7,301,383	
					+/-	(364,484)	(116,736)	(479,957)	157,409	(562,931)	930,514	(502,234)	(466,078)	(86,120)							
					YTD +/-	(364,484)	(183,236)	(663,172)	600,768	(1,366,609)	(436,185)	(238,413)	(1,408,457)	(1,498,417)							



Athletics & Advancement Committee
April 28, 2022

Agenda Item: III. B. Athletics Update

Responsible Person: Jon Gilbert
Director of Athletics

Action Requested: Information

Notes:



Athletics & Advancement Committee
April 28, 2022

Agenda Item: IV. BOV Appointments

Responsible Person: Wanda Montano
BOV Chair

Action Requested: Action

Notes:



MEMORANDUM

TO: ECU Board of Trustees

FROM: Wanda Montano
Chair, Board of Visitors

DATE: April 22, 2022

RE: Board of Visitors New Member Appointments & Officer Recommendations

On behalf of the ECU Board of Visitors Executive Committee and Nominating Committee, it is my pleasure to recommend the following nominees for reappointments and appointments. Nominations were solicited from members of the Board of Trustees, Board of Visitors and the Chancellor's Executive Council.

Recommended for reappointment to the Class of 2026:

Pam Baldwin (2nd term)
Brad Congleton (2nd term)
Lewis Gale (1st term)
Toby Thomas (2nd term)

Recommended to appointment to the Class of 2026:

Christina Bowen	Barnanne Creech
Tom Campbell	Nicole Kloss
Scott Chase	Phil Tetterton
Terrance Copper	Andrew Wasilick

Additionally, in accordance with the Board of Visitors bylaws, the Board of Visitors voted on April 22, 2022 to recommend the following slate of officers for the 2022-23 year:

Chair: Alisa Chapman
Vice Chair: Preston Mitchell
Secretary: William "Dutch" Holland

Thank you for considering these recommendations, and for your continued support of the ECU Board of Visitors.

Nomination Form

First Name of Nominee	Christina
Last Name of Nominee	Bowen
Preferred Address	6077 Martin's Point Road
Preferred Phone	252-489-3599
Preferred Email	christina.bowen@vidanthealth.com
Business/Company Name	Vidant Health
Business Address	2100 Stantonsburg Rd, Greenville, NC 27834
Profession/Title	Medical Director
Areas of interest in higher education	advocacy, communications, student-recruitment
ECU Alum	yes
Year/Degree/Major	2003/MD
Name of Nominator	Jon DeFriese
Nominator Email Address	jon.defriese@oneteamleadership.com
Nominator Phone Number	704-421-3840
Attachments	bio-resume, letter-of-rec
Upload Bio OR Resume	http://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/ninja-forms/17/Christina-Michelle-Bowen-CV.pdf

Upload Letter

<http://board-of-visitors.ecu.edu/wp-content/pv-uploads/sites/125/nja-forms/17/Dr-Bowen-BOV-Recommendation.pdf>

March 17, 2022

Dear ECU Board of Visitors Colleagues:

I am writing to nominate a truly outstanding Pirate to join our Board of Visitors. Dr. Christina Bowen is the Chief Well-being Officer for Vidant Health (soon to be ECU Health), leads The Center for Healthy Living at Outer Banks Hospital where she practices medicine, and lives with her family in the Outer Banks of North Carolina. Dr. Bowen is a graduate of the ECU Brody School of Medicine, is the daughter of two ECU graduates, and is a native of Greenville having grown up in Pirate Nation. Her family and their Greenville-based business, Bowens Cleaners, has been a pillar in the community for decades.

As I have spoken with Christina about our special board, she shared the following personal story:

“As a Greenville native, ECU has always been part of my life from my parents sharing about their time as undergrads, growing up tailgating for the football games, attending and participating in cultural events and then graduating from Brody School of Medicine. I am grateful for the positive impact ECU has had on shaping my life experience. I would be honored to give back by serving on the Board of Visitors and sharing the mission of ECU.”

I have known and worked closely with Dr. Bowen for many years and feel that she combines all the leadership traits we seek as ambassadors of ECU and members of our Board of Visitors. Her pioneering spirit of optimism is contagious and full of possibility. Her vision for The East and story of direct impact as an ECU graduate who lives and practices medicine in her coastal community connects her to an often-forgotten part of our region “beyond the beach”. And in her role as Chief Well-being Officer for Vidant, she is responsible for taking care of the thousands of Vidant/ECU Health team members so that they can take great care of the millions of people who rely on them for health care throughout Eastern North Carolina.

Christina and her husband Chris, also a physician, are extremely generous people who know first-hand how important ECU is to the success of our region and state. I believe her knowledge, relationships, and servant leadership will bring a wealth of capabilities and energy to our Board. As my second term on the Board of Visitors winds down, I have only nominated one person to this board – Dr. Christina Bowen – and I am proud to do so. She is exceptional and I hope you will thoughtfully consider her willingness to serve ECU.

Please let me know what questions I may answer to support her appointment to the Board of Visitors in the upcoming year.

With best regards in service to our university, Jon

Enclosure: Vidant Health names Dr. Christina Bowen as first Chief Well-being Officer

<https://www.vidanthealth.com/vidant-health-names-dr-christina-bowen-as-first-chief-well-being-officer/>

Christina Michelle Bowen, MD
christina.bowen@vidanthealth.com
6077 Martin's Point Road
Kitty Hawk, NC 27949
252-489-3599

Certifications:

Board Certified Family Medicine, 2016.
Board Certified Hospice and Palliative Medicine, 2012.
Board Certified Lifestyle Medicine, 2018.
Board Certified Integrative Medicine, 2019.

Education:

02/2014 -02/2016 University of Arizona Fellowship in Integrative Medicine

07 / 2005 – 06/2008 Carolinas Medical Center, Charlotte, North Carolina Family Medicine
Residency

06 / 2003 – 07 / 2004 Duke University Medical Center, Durham, North Carolina Internship, Obstetrics
and Gynecology

08 / 1999 – 05 / 2003 East Carolina University School of Medicine, Greenville, North Carolina,
Doctor of Medicine

08 / 1996 – 12 / 1998 Emory University, Atlanta, Georgia
Neurobehavioral Biology, Bachelor of Science conferred

08 / 1994 – 05 / 1996 North Carolina State University, Raleigh, North Carolina
Psychology, no degree conferred

Honors / Awards:

The National Organization of State Offices of Rural Health North Carolina's
Community Star 2020
Outstanding Resident Teacher Award in Family Medicine 2007-2008
Chief Resident Family Medicine, Carolinas Medical Center, Charlotte, NC
July 2007 – June 2008
Malene Irons Award for Excellence in the Care of Women and Children, East
Carolina University School of Medicine, Greenville, NC, 2003
Scholarship for "Women, Wellness and the Transformation of Health Care
Conference" Duke University
Outstanding Volunteer Award for Egleston's Children's Hospital, Atlanta, Ga.
Excellence in undergraduate research, awarded by Psi Chi, Psychology Honor
Society, Emory University
Emory University House Staff Assistance Program

Research Experience:

01 / 1997 – 05/1999 Laboratory research assistant in psychoneuropharmacology, Emory University
Department of Psychiatry: Researching effects of viruses on the brains of
the neonatal rat hippocampus.

08 / 1996 – 01/ 1997 Laboratory research assistant in Emory University Department of Psychiatry:

Researched measurements of stress hormones in both stressed and non-stressed neonatal rats.

Leadership Experience:

- 11/2018 - present Medical Director, Office of Experience Vidant Health
- 11/2018 - present Medical Director, Integrative Oncology Vidant Health
- 11/2018 - present Medical Director, The Center for Healthy Living at The Outer Banks Hospital
- 10/2017- 11/2018 Co-Physician Chair, Outer Banks Hospital Chronic Disease Task Force
- 06/2011 – present Medical Director, Dare County Department of Public Health
- 01/2013 – 01/2015 Physician Liaison, Healthy Carolinians of the Outer Banks
- 01/2014-present Assistant Medical Director, Dare County Home Health and Hospice
- 06/2011- 01/2014 Medical Director, Dare County Home Health and Hospice
- 10/2010 – 05/2013 Board Member, Fellowship of Christian Athletes, Northeastern North Carolina
- 06 / 2007 – 04 / 2008 Chief Resident, Family Medicine Residency, Carolinas Medical Center, Charlotte, North Carolina
- 08 / 1999 – 12 / 2001 Youth leader Covenant United Methodist Church
- 06 / 2000 – 08 / 2000 Seminar leader “The Development of Self Esteem,” New Directions Domestic Violence Women’s Shelter
- 08 / 1998 – 05 / 1999 President Phi Delta Epsilon Pre-Medical Fraternity, Emory University
- 08 / 1997 – 05 / 1998 Philanthropy Chair Phi Delta Epsilon Pre-Medical Fraternity, Emory University
- 06 / 1997– 08 / 1998 Transfer Orientation Leader, Emory University
- 08 / 1997– 12 / 1997 Leader of Independent Bible Study, Emory Christian Fellowship
- 08 / 1995– 05 / 1996 Philanthropy Chair Sigma Kappa Sorority, North Carolina State University

Work Experience:

- 08/2013- present Physician, Vidant Medical Group
- 11/2011 – 08/2013 Physician/Owner, Coastal Family Medicine and Wellness Center
- 07/2009 – 11/2011 Hospitalist, The Outer Banks Hospital

07/2008 – 06/2009

Faculty, Carolinas Medical Center Department of Family Medicine

08 / 1997– 05 / 1999

Clinical research assistant for Emory University Department of Neurology and Georgia Institute of Technology Department of Electrical Engineering:
Researched seizure patterns in temporal lobe epilepsy.

Licensure:

North Carolina 2008-00943

Subject: Ninja Forms Submission

Date: Tuesday, October 5, 2021 at 7:15:38 PM Eastern Daylight Time

From: Board of Visitors

To: Ayers, Megan Kint

First Name of Nominee: Tom
Last Name of Nominee: Campbell
Preferred Address: 3605 Ranlo Drive, Raleigh, NC 27612
Preferred Phone: (919) 215-9607
Preferred Email: tomcamp@carolinabroadcasting.com
Business/Company Name: Carolina Broadcasting and Publishing, Inc.
Business Address: 3605 Ranlo Drive, Raleigh, NC 27612
Profession/Title: President
Areas of interest in higher education: Communications, Advocacy
ECU Alum: Yes
Year/Degree/Major: 1967
Name of Nominator: Carl Davis
Nominator Email Address: carldavis.nc@gmail.com
Nominator Phone Number: 919-368-1277
Attachments: Personal Bio OR Professional Resume, Letter of Recommendation
Upload Bio OR Resume: [Tom-Campbell-bio-100121-1.doc](#)
Upload Letter: [Campbell-Nomination.pdf](#)

October 5, 2021

Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858

Dear Megan,

Please accept this as my formal nomination of Tom Campbell to the East Carolina University Board of Visitors. As I make this nomination, I am hopeful that the committee and the ECU Board of Trustees will confirm this nomination.

I have had the pleasure of knowing and working with Tom for almost 40 years. He has distinguished himself as a broadcaster in North Carolina and as a public servant. He was inducted in the Order of the Longleaf Pine for his service to our state.

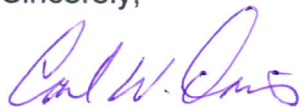
His father brought television to Eastern North Carolina by founding WNCT. Tom grew up in Greenville in those days and started his broadcasting career here.

Tom's very successful television program NC SPIN aired for more than 21 years. The remarkable thing about this program was the wide ranging views that were presented. Tom found a way for everyone to be heard from all sides of the political spectrum.

Tom Campbell would be a terrific asset to our board. He could advocate for East Carolina and for our entire region with members of the General Assembly, the UNC System, and basically anywhere he was needed. I can truly say that I know no one who has more friends on both sides of the aisle than Tom Campbell. He would be a productive and outstanding member of our board.

Thank you for your consideration. Please let me know if you have any questions about this important nomination.

Sincerely,



Carl W. Davis '73
Chairman Emeritus
East Carolina University Board of Visitors

Tom Campbell

3605 Ranlo Drive Raleigh, NC 27612

tomcamp@carolinabroadcasting.com

(919) 215-9607



“Tom Campbell has more connections than a jigsaw puzzle”

The Raleigh News and Observer

Tom Campbell was born behind a microphone....literally. Broadcasting was the family business.

Tom remembers his father, Hartwell Campbell, brought television to Eastern Carolina in WNCT-TV in 1953, when he was 8. During his teenage years Tom determined to follow in his father's footsteps in broadcasting, starting as a part-time announcer at a Greenville radio station while in high school, then working full time in the profession.

Known as “Tom Terrific” across radio airwaves, this North Carolina Hall of Fame broadcaster learned the business inside and out, growing Campbell Broadcasting's successful network of community focused radio stations from Elizabeth City to Raleigh. He also owned WRAZ-TV “Fox50” television in the Raleigh-Durham television market.

Tom has three great loves: The love for his wife of 56 years, Lib, and his two children and four grandchildren; broadcasting; and the love of his home...the Old North State.

Tom comes from a rich family tradition of public involvement in North Carolina. His family founded what is now Campbell University. Tom served on the NC Economic Development Board and NC Board of Transportation. A former president of the North Carolina Association of Broadcasters, he is also the former president of the Rotary Club of Raleigh, former board member of the A.J. Fletcher Foundation and served as chairman of the Wake County Salvation Army Board, where he was recognized with The William Booth Award. For nine years was co-leader of the North Carolina Academy for Spiritual Formation

Tom served as Assistant Treasurer for the State of North Carolina, an experience that provided him great insights into government and education in North Carolina. Combining this knowledge of broadcasting and politics uniquely qualified him to create NC SPIN, the longest running independently produced weekly TV/radio talk show in the history of the state. Over a 21 ½ year span the show aired 1154 programs. Campbell also writes a weekly column, published in 15 newspapers and online.

His Carolina Collection of one-on-one long-form television interviews includes such notables as the late UNC President-emeritus William Friday, former US Senator Jim Broyhill, former Wachovia CEO John Medlin, former governors Jim Martin and Pat McCrory, former Secretary of Cultural Resources Betty Rae McCain and former Wake Forest basketball coach Horace “Bones” McKinney.

Tom's NC SPIN has produced several half-day forums on significant issues on topics like healthcare, clean water, transportation and education.

In recognition of his many years of service Tom was inducted into the North Carolina Association of Broadcasters Hall of Fame in 2011, The Order of the Henry Clay Oak in 2017 and The Order of the Longleaf Pine in 2018.

Thomas Hartwell Campbell Personal Data

Born: July 27, 1945, Greenville, North Carolina
Parents: Arthur Hartwell and Verda Mitchell Harris (Tommie) Campbell

Education:

J. H. Rose High School, Greenville, NC - 1963
Elkins Institute, Atlanta, Ga. - 1962 - First Class FCC Radiotelephone License
East Carolina College, Greenville, NC 1964-67
NC Wesleyan College - BA in Business Administration, 1995

Career and professional

- 1965-66 – WOOW Radio, Greenville, NC - Program Director and afternoon disc jockey
- 1966 -67 - WNCT-TV, Greenville, NC, TV station engineer
- 1966-72 – North Carolina National Guard, Company Clerk, honorable discharge with rank E-5
- 1967- present, Campbell Broadcasting, Inc. – President and Owner, started as Announcer/salesperson, Sales Manager, VP and General Manager WGTM in Wilson and WGAI, Elizabeth City, NC.
- 1967- 1985 – Wrote and delivered daily radio editorials on radio.
- 1983 – 1986 Success Communications, Inc. – President and owner
Licensee WWOK FM Columbia/Outer Banks
- 1984-85 - Durham Life Broadcasting, Raleigh, NC - VP of News and Networks, General Manager of WPTF-AM, Raleigh, NC
- 1985-86 – Great American Media, Raleigh, NC – Part owner of radio stations in Durham, Tabor City and Williamston, NC.
- 1987-88 – Mecca Broadcasting – Majority owner of radio stations in Fuquay Varina and Williamston, NC
- 1988-92 - North Carolina Public Television Foundation –President of nonprofit raising capital funds for UNC-TV network
- 1992-96 – Assistant State Treasurer for State of North Carolina
- 1996-2000 – Co-founder, The Family Business Institute, Inc. Co-authored You Don't Have to Die to Win
- 1996 – present – Carolina Broadcasting and Publishing, Inc. President/owner
1996-2002 Licensee, WRAZ TV, Raleigh-Durham
2003 – 2018 Publisher of The Efir Bible Study Series distributed to more than 1,000 churches nationwide,
- 1998 – 2020 - Creator, Producer and Moderator of NC SPIN, longest running statewide TV/radio talk show with more than 1,154 episodes.
Moderated long-form interviews with prominent North Carolinians to include William Friday, Jim Martin, Horace "Bones" McKinney, Jim Broyhill, John Medlin, Betty Ray McCain and Pat McCrory. Produced half-day public forums on Clean Water, Education, Healthcare and Infrastructure. Authored Tom's Columns: Musings of a Moderate NC Talk Show Moderator.
- My SPIN, Author/writer of syndicated column appearing in 15 newspapers, online and podcast

Boards and Commissions

- 1979-85 – North Carolina Association of Broadcasters – Board, President '83-'84
- 1980-83 – Economic Development Board of North Carolina
- 1983-84 – NC Board of Transportation
- 1988- present – Salvation Army of Wake County – Board, Chairman '94-'95
- 1990-94 – Rotary Club of Raleigh – Board, President '92-'93
- 1994-98 - A. J. Fletcher Foundation Board

Awards and Recognition:

1982 – Distinguished Service Award, Elizabeth City Jaycees
1993 – State Employee Combined Campaign – Leadership award for Wake County campaign
1996 – William Booth Award, Salvation Army of Wake County
2011 – NC Association of Broadcasters Hall of Fame Award
2015 – North Carolina Academy of Family Physicians – Distinguished Service Award
2016 – North Carolina 4-H – Partnership Award
2017 – Order of the Henry Clay Oak – 2017 Inductee
2017 – North Carolina Farm Bureau – 2017 Communications Award

Miscellaneous

- Sunday School teacher for more than 30 years
- 1997-2016 - Co-Leader of the North Carolina Academy for Spiritual Formation

Personal

Married – Elizabeth Anne Stroud – December 29, 1965. Two children: Elizabeth Hartwell Campbell Rivers ('69), Richard Thomas Campbell ('72). Four grandchildren: Thomas Hartwell Rivers, Catherine Campbell Rivers, William Clay Campbell, Elizabeth McKenna Campbell.

Current contact info:

Tom Campbell
3605 Ranlo Drive
Raleigh, NC 27612
tomcamp@carolinabroadcasting.com
(919) 215-9607

Subject: Ninja Forms Submission

Date: Friday, March 18, 2022 at 8:28:18 AM Eastern Daylight Time

From: Board of Visitors

To: Ayers, Megan Kint

First Name of Nominee: Scott
Last Name of Nominee: Chase
Preferred Address: 1220 Finley Exchange Drive, Holly Springs, N.C. 27540
Preferred Phone: (919) 608-5555
Preferred Email: scott.chase@hollyspringsnc.gov
Business/Company Name: Town of Holly Springs
Business Address: 128 S. Main Street, Holly Springs, N.C. 27540
Profession/Title: Assistant Town Manager
Areas of interest in higher education: Communications
ECU Alum: Yes
Year/Degree/Major: B.A. History with a Minor in Geography & M.S. Construction Management, Technology & Computer Science
Name of Nominator: Lance L. Metzler
Nominator Email Address: lmetzler@co.rockingham.nc.us
Nominator Phone Number: (336) 612-7723
Attachments: Personal Bio OR Professional Resume, Letter of Recommendation
Upload Bio OR Resume: [Scott-Chase-resume-1.pdf](#)
Upload Letter: [Scott-Chase-Reference-Letter.pdf](#)

Lance L. Metzler
181 Lake Hunt Drive
Reidsville, N.C. 27320
(336) 612-7723
lmetzler@co.rockingham.nc.us

March 18th, 2022

Dear Nomination Committee Beeson,

I hope this letter finds you well. I am writing to you today to recommend Scott Chase for appointment to the East Carolina University Board of Visitors.

Currently, Mr. Chase serves as the Assistant Town Manager for the Town of Holly Springs, N.C. where he manages a large staff and budget. His leadership skills have led the Town of Holy Springs to many successes particularly in economic development where they were able to create jobs and diversify revenue streams. Scott has had several roles in local government as he has served as the Town Manager for the Town of Swansboro and the Director of Planning and Inspections for the City of Havelock. He also has experience in the private sector where he served as the Planning Director for The Wooten Company based out of Raleigh, N.C. As you can see, Mr. Chase has the leadership qualities that we seek in being members of the Board of Visitors for ECU.

Mr. Chase started ECU in 1996 and has been a big advocate for the Pirates in every location where he has served. He was active on and off campus in civic and student events while attending the University. He came back in 2017 to get his Master of Science Degree to further his knowledge so that he can be an even stronger leader in the communities that he would serve and show what a true Pirate is.

Scott represents the Pirate Nation in all facets of his career. He is very proud to have gone to such a prestigious institution and often conveys that to those around him. His resume speaks for itself as he has been a proven leader and is willing to serve and lead if he becomes a member of the Board of Visitors.

I am confident that his appointment to the Board will give him the ability to serve the University and eastern North Carolina well. If you have any questions regarding Mr. Chase, please do not hesitate to contact me.

Sincerely,



Lance L. Metzler
1989 Graduate, East Carolina University
ECU Board of Visitors, Class of 2022

J. SCOTT CHASE, ICMA-CM, AICP

Municipal Management

Summary

An ICMA-Credentialed Manager and American Institute of Certified Planners (AICP) with 20 years of North Carolina county and municipal management experience including over 6 years as the City of Havelock's former Director of Planning & Inspections. During Havelock tenure, the Acting City Manager for then-manager, Jim Freeman as requested. Presently serving as one of two assistant town managers for the rapidly growing Town of Holly Springs, North Carolina (est. population: 42,000).

Strong familiarity and relationships with personnel at North Carolina's military installations: Marine Corp Air Station (MCAS) Cherry Point, Marine Corps Base (MCB) Camp Lejeune, Seymour Johnson Air Force Base (AFB), and Military Ocean Terminal Sunny Point (MOTSU). Led projects and coordinated efforts in support of the bases' respective military missions and their local economies to include lobbying, transportation planning, Unified Development Ordinance (UDO) re-writes and Joint Land Use Studies (JLUS).

Experience

Assistant Town Manager, Town of Holly Springs, NC January 2019 - Present
Est. 2021 Pop.: 42,000 • 2020-2021 FY Budget: \$73.6M

- Manage the 150-plus staff in the following the Departments: Development Services, Utilities and Infrastructure and Public Works. Responsible for departmental budgets totaling: \$22,928,311
- Key projects:
 - Organizational Realignment: Project manager for realignment of Engineering, Planning, Code Enforcement departments into one Development Services Department and infrastructure related Engineering, Water Quality, Public Works (utility related) departments into the Utilities and Infrastructure Group and shifted Facilities Maintenance from Parks and Recreation Department into Public Works. Served as Interim Development Services Director from October 2020 – July 2021 while actively recruiting new Director.
 - Other key projects: Stormwater Utility Fee and Ordinance Revamp, Yard Waste Programmatic Changes, Solid Waste and Recycling Reroute, Fleet Management Program, Strategic Plan, Americans with Disabilities Act Transition Plan and Implementation Schedule, Community Investment Plan development, City View permitting software implementation, Negotiation and purchase agreement for Operations Campus, Town Council Business Agenda development, Development Team lead, Land Use and Character Plan update, Unified Development Ordinance Update, Comprehensive Transportation Plan update, Housing Affordability Study, NE Gateway Plan and \$40 million transportation bond implementation.

Contact



chasej90@ecualumni.ecu.edu



2813 Mills Lake Wynd, Holly Springs, NC



919-608-5555



[linkedin.com/in/j-scott-chase-icma-cm-aicp-](https://www.linkedin.com/in/j-scott-chase-icma-cm-aicp-)

References available upon request.

Education

**M.S. Construction Management,
Technology and Computer Science,
December 2017**
East Carolina University, Greenville, NC

**B.A. History with a Minor in
Geography, May 1996**
East Carolina University, Greenville, NC

J. SCOTT CHASE, ICMA-CM, AICP

Municipal Management

Town Manager, Town of Swansboro, NC

June 2015 – January 2019

Est. 2021 Pop.: 3,421 with a Fire Service District of 10,000 plus • Budget: \$6M

- Managed 32 full-time staff, 30 part-time staff plus seasonal who worked in Administration; Public Works; Finance; Human Resources; Permitting; Planning, Inspections and Code Enforcement; Parks and Recreation; Police & Fire Departments
- Key Projects:
 - Developed Enterprise Fund for Solid Waste and Stormwater Utility
 - Led the development of Town's first-ever Capital Improvement Plan
 - Revitalization of Old Town Hall & Heritage Museum
 - Sleeping Quarters Addition for Public Safety Building
 - Watershed Restoration Plan
 - Town Hall Campus Parking Plan and Permeable Paving Project
 - Duke Energy Plugin Electric Charging Stations at Town Hall
 - Town Hall Auditorium Renovation
 - Strategic Economic Development Plan
 - Land Use Plan Update

Planning Director, The Wooten Company, Raleigh, NC

October 2012 – June 2015

- Responsible for leading engineers, planners, project and construction managers and community development specialists for Raleigh headquarters and three branch offices in North Carolina.
- Primary duties included business development, project management, account receivables, budget preparation and presentations to board of directors.
- Relevant Projects:
 - Carteret County Joint Land Use Study for Marine Corps Air Station Cherry Point
 - Wayfinding for City Center/Civic Campus – US 70, City of Havelock
 - Historic Slocum Creek Park – CAMA Grant Award: 2013-14, City of Havelock
 - Historical Church Road Waterfront Master Plan, City of Havelock
 - Slocum Creek Recreation Area Capital Improvement Plan, City of Havelock
 - Minimum Maintenance Standards Ordinance, City of Havelock
 - Interim Planning Consulting Services – Town of Swansboro

Director of Planning & Inspections, City of Havelock, NC

August 2006 – October 2012

- Responsible for the management of permitting, land development, codes inspections and enforcement, and long-range planning efforts. In the Manager's absence, as requested acted as City Manager.
- Key Projects:
 - 2011 Comprehensive Transportation Plan
 - JLUS Grant from US Office of Economic Adjustment for rewrite of Land Use Regulations to Unified Development Ordinance (UDO)
 - Development of City of Havelock Technical Specifications Manual
 - AICUZ regulations update and UDO Rewrite
 - CAMA Land Use Plan Adoption
 - Landscape Ordinance adoption

J. SCOTT CHASE, ICMA-CM, AICP

Municipal Management

- Acquisition of properties through 2012 CAMA Access Grant and preliminary design for Church Road Waterfront Park
- Acquisition of property for Fire Station Number 2
- Lobbying efforts in Washington, D.C. for Slocum Gate Transportation Improvements

PROFESSIONAL DEVELOPMENT

- Municipal and County Administration - UNC School of Government, 2010
- North Carolina Low Impact Development Certification, NCSU, 2012
- Basic Economic Development Course - UNC School of Government, 2013
- Community Development Academy - UNC School of Government, 2013
- Essentials in Economic Development - UNC School of Government, 2014
- Residential Construction Management Certification - ECU, December 2017
- Williamsburg Leadership Institute – ICMA, November 2018
- Public Executive Leadership Academy - UNC School of Government, 2019
- Executive Coaching with Jerry Allen & Associates, 2019-20

ASSOCIATIONS/MEMBERSHIPS

- NCAPA Member, 2000-Present
- Stormwater Management Program Administrator, Lower Neuse Basin Association, 2006-12
- Member, Clean Water Education Partnership, 2006-12
- Chair, Technical Coordinating Committee, Down East RPO, 2008-11
- Military Growth Task Force Housing, Transportation Committee, 2009-11
- Member, North Carolina American Planning Association (NCAPA), Host Committee, 2010
- Coordinator, "Sound of Freedom Mobile Session" - 2010 NCAPA Conference
- Member, 2011 Plan It East Board of Advisors, 2012
- Member, Steering Committee for EnvisionEast 2050, Plan It East, 2012
- Planning Committee Chair, Allies for Cherry Point's Tomorrow (ACT), 2012
- Board of Directors, Craven Community College Foundation, 2012
- Member, JLUS Implementation Committee, 2012
- NC League of Municipalities Member, 2015-Present
- NC Beach, Inlet & Waterway Association (NCBIWA) Board of Directors, 2017-2019
- NC City County Manager's Association Program Committee, Present

AWARDS

- Recipient, Local Government Federal Credit Union Scholarship for Municipal and County Administration, 2009
- Recipient, Local Government Commission Diversity Scholarship to attend 2011 Annual Smart Growth Conference in San Diego, CA
- Havelock Area Chamber of Commerce: Business Appearance Enhancement Award, December 2011
- Golden Key International Honour Society, 2017
- Recipient, Samuel Swann Bland Outstanding Community Service Award, Town of Swansboro, NC, 2018

Subject: Ninja Forms Submission

Date: Wednesday, April 6, 2022 at 9:51:35 AM Eastern Daylight Time

From: Board of Visitors

To: Ayers, Megan Kint

First Name of Nominee: Terrance
Last Name of Nominee: Copper
Preferred Address: 3253 Clyde Sutton Drive, Grifton, NC
Preferred Phone: 252-524-0805
Preferred Email: Copper10.tc@gmail.com
Business/Company Name: Premier Sports Academy
Business Address: Winterville, NC
Profession/Title: Owner
Areas of interest in higher education: Fundraising, Student Recruitment, Communications, Advocacy
ECU Alum: Yes
Year/Degree/Major: Attended/ Did not graduate
Name of Nominator: Scott Shook
Nominator Email Address: shooks20@ecu.edu
Nominator Phone Number: 252-883-7466

Terrance Copper
3253 Clyde Sutton Dr
Grifton, NC 28530-9127
(252) 524-0805
Copper10.tc@gmail.com

Terrance Copper is originally from Washington, NC. He is a former wide receiver in the National Football League, playing for the Dallas Cowboys, New Orleans Saints, Baltimore Ravens and Kansas City Chiefs.

Terrance played his college football at ECU. He finished his college career without missing a game, registering 139 receptions, 1,683 receiving yards, 3 receiving touchdowns.

Currently, Terrance and his wife, Kandy, own Premier Sports Academy. The Premier Sports Academy is home to Eastern North Carolina's premier football, baseball, basketball, soccer and softball training facility. Located in Winterville, NC the indoor training facility was established to give players and parents a place to participate in an innovative approach to their child's athletic future while offering the finest in one on one instructional training all under one roof.

Terrance and Kandy continue to give back to the greater Greenville community and stay connected to East Carolina University. Service on the ECU Board of Visitors will be one additional way to engage the Coppers, and offer a unique perspective to the membership.

Subject: Ninja Forms Submission

Date: Saturday, March 19, 2022 at 11:08:13 AM Eastern Daylight Time

From: Board of Visitors

To: Ayers, Megan Kint

First Name of Nominee: Barnanne
Last Name of Nominee: Creech
Preferred Address: 5464 NC Hwy 231
Preferred Phone: 919-291-2988
Preferred Email: bwcreech@wcpss.net
Business/Company Name: Zebulon GT Magnet Middle School
Business Address: 1000 Shepard School Rd. Zebulon, NC 27597
Profession/Title: Career Development Coordinator and Teacher
Areas of interest in higher education: Student Recruitment, Advocacy
ECU Alum: Yes
Year/Degree/Major: 1998 / MA Ed / Health Education
Name of Nominator: Sam Matheny
Nominator Email Address: sam@matheny.net
Nominator Phone Number: 919-422-7509
Attachments: Personal Bio OR Professional Resume, Letter of Recommendation
Upload Bio OR Resume: [Barnanne-Creech-resume.pdf](#)
Upload Letter: [ECU_BoV_Barnanne_Creech_LoR.pdf](#)

Sam Matheny
517 Island Drive
Beaufort, NC 28516

March 18, 2022

Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858

Dear Ms. Ayers:

I am excited to nominate Barnanne Creech for the East Carolina University Board of Visitors Class of 2026. I have known Barnanne and her family my entire life and I know she will make a superb addition to our Board.

Professionally, Barnanne continues a family tradition and is an excellent educator and career development coordinator at Zebulon GT Magnet Middle School in Wake County. She earned her Masters in Health Education at ECU in 1998, making her a third generation Pirate as her grandmother graduated from ECTC in 1930 and her mother earned a Masters in Education in 1971. With 25 years of classroom experience since, she has received numerous licenses, certifications, awards, grants, and recognitions for her work. She has great insight into today's students, the challenges they face, the opportunities they seek, and how to effectively offer constructive guidance to help them achieve their goals. One needs only look so far as her [LinkedIn page](#) to see her level of commitment to her students, their development, and to her ability to advocate on their behalf. Her pride in ECU is also evident as she displays a university pennant in her profile.

Growing up in the eastern part of the state she inherently understands the need for a strong university, and Barnanne's ties to ECU are deep. Beyond her own degree, her husband, Rodney, is also an alumnus. Her daughter, Whitney, is currently enrolled at ECU, and she has multiple nephews that are also Pirates. Her personal connection to – and knowledge of – the university will make her a superior advocate and member of the Board of Visitors.

In closing, Barnanne believes in and already strives for the three core tents of the university mission: student success, public service, and regional transformation. I give her my strong recommendation and ask the Board of Trustees to confirm her to the class of 2026.

Sincerely,



Sam Matheny

Barnanne Creech

5464 NC Hwy 231

Zebulon, NC 27597

Cell Phone: 919 291 2988

Bwcreech@wcpss.net

Classroom websites:

[ZGTMMS Mrs. Creech 2021-22 Website](#)

[ZGTMMS FCS & FCCLA Website](#)

[ZGTMMS Career Development Website](#)

2021-22 School Year

50% Career Development Coordinator position at Zebulon GT Magnet Middle School

30% Family and Consumer Science Teacher

20% Health Science Careers Teacher

Education

East Carolina University MA Ed Health Education 1996-1998

Appalachian State University BS Exercise Physiology 1985-1990

Work History/Professional/Teaching Employment

2000—current

Zebulon GT Magnet Middle School, 1000 Shepard School Rd, Zebulon NC 27597

Family and Consumer Science (since 2013) Health Science (since 2020) & Health and Physical Education (2000-12)

Dept Chair for Health/Phy Ed & Career Technical Education dept

Beginning Teacher Mentor

WCPSS PLT Leader Middle School Health Science

Past School Improvement Team Chair & current SIP team member

1998-2000

Corinth Holders K-8 School, Hwy 231, Zebulon NC 27597

Health and Physical Education Teacher

Jan. 1998 - June 1998

Parker Middle School, Rocky Mount, NC

Health and Physical Education Teacher

1990-1996

Glaxo Smith Kline, 1000 Arendell Ave, Zebulon NC 27597

Wellness/Fitness Center Site Manager

Volunteer Teaching/Missions Experience – outside USA

- 7 summers of 1 week sessions of teaching ESL classes to ages 8-17 in Budapest, Hungary
- 2 trips of 1 week sessions of teaching ESL and Goal Setting/Finance classes to ages 8-25 in Port-au-Prince, Haiti

Summer Employment

Current

H2O Swimming Pool Maintenance LLC

Owner/Operator

Contracting with local homeowners associations/property management groups in Zebulon to service & chemically balance subdivision swimming pools.

Summers of 2000-2013 & 2018-current

Zebulon Country Club, 2424 Pearces Rd, Zebulon NC 27597

Pool Manager/CPO

Summer of 2019 & 20 & current

Wendell Country Club, 180 Jake May Drive, Wendell NC 27591

Pool Manager/CPO

1997-current

Zebulon Swim Team, Zebulon NC, 27597

Creator of Zebulon Swim Team and chairperson of the ZST committee

Summer of 2019 & current

Carolina Mudcats (Milwaukee Brewers affiliation)

Five County Stadium, Zebulon NC 27597

Ticket Sales

Summers of 2014–2018, 2002 –2008, & 1996-1998

Zebulon Swimming Pool Association, 305 Glenn Street, Zebulon NC 27597

Pool Manager/CPO & Board Member and President of the ZSPA

Summer of 2016

Camp Kanata, 13524 Camp Kanata Drive, Wake Forest, NC 27587

Part time pool manger Wed – Fri each week

Summer of 1999

Carolina Pool Management, Raleigh NC–Knightdale Public Swimming Pool site

Part time Pool Manager

Summers of 1983-1992

Zebulon Country Club, 2424 Pearces Rd, Zebulon NC 27597

Lifeguard /Pool Manager/CPO

College Employment

1993-1994

Appalachian State University, Boone NC
Pool Manager of Broom Kirk Pool

1986 -1990

Appalachian State University, Boone NC
Aerobics/Group Exercise Instructor & Personal Trainer

Certifications & Awards

Licensed k-12 Physical Educator
Licensed k-12 Health Educator
Licensed 6-12 Family and Consumer Science Educator
Licensed 6-12 Career Development Coordinator
Licensed 6-12 Special Populations (Handicapped and Disadvantaged)
National Board (NBCT) - Phy Ed EAYA
Teacher of the Year - Zebulon Middle School - Wake County
Certified Nutrition and Wellness Educator - AAFCS
Curriculum Writer 2013 - MS Family and Consumer Science - NCDPI
Curriculum Writer 2020-21 - MS Family and Consumer Science - NCDPI
Pacing Guide Writer 2021-22 - MS Family and Consumer Science - Johnston Country Public School
NC Sweet Potato Commission Curriculum Writer 2019 & 2020
American Red Cross Babysitting Instructor Trainer - WCPSS & NCDPI
Health Educator of the Year – NCAAHPERD
Created Middle School Energizers for NCDPI
Energizer Trainer for NCDPI
Teacher of the Year- Corinth Holders - Johnston Country
NSPF Certified Pool Operator
Wake County Certified Pool Operator
American Red Cross Lifeguard Instructor
American Red Cross Water Safety Instructor
In Process—American Red Cross First Aid/AED, Lifeguard and WSI Instructor Trainer
Expired but can renew if needed:
Emergency Medical Technician (EMT Basic)
Health Fitness Instructor - ACSM
Group Exercise/Aerobics Instructor – ACSM/AFFA/ACE
Certified Strength and Conditioning - NSCA

Grants Awarded

*Wake Electric Bright Ideas
\$3,000 - Mobile Woodworking Lab - CTE STEM - won 2019-20 school year as CDC for ZGTMMS Trade Career Pathway students

The following grants were awarded to Zebulon GT Magnet Middle School between the school years 2000-2013, while Barnanne Creech was the dept chair and grant writer of the ZGTMMS Health and Physical Education Department.

*Wake Electric Bright Ideas
\$1,500 - CPR/FA Equipment
\$1,500 - GeoMats & Cup Stacking Equipment - Created 2 new Physical Education Elective for ZMS
www.slideshare.net/AshleyHarringtonAndr/barnanne-creech-bright-ideas-grant
\$1,500 - Heart Rate Monitors & Pedometers

*Wake County Education Partnership

\$1,500 - Book Study for ZMS Staff - A Framework for Understanding Poverty - Ruby Payne

*Wake County Physical Education (PEP) Grant

Trifit Machine

HopSports (Mats & computer programs)

\$2,500 in equipment for reading and math literacy in Physical Education

Walmart

\$2,500 - Wii Fits and Television monitors - Created new Physical Education Elective for ZMS

*Future Fisherman Foundation

\$2,500 - Fishing Workshop in Michigan & fishing equipment for classes - Created new Physical Education Elective for ZMS

www.futurefisherman.org/f3programs/physh-ed/participating-schools/

Target

\$700 Field Trip Grant - for field trips to Zebulon Country Club to fish in ponds weekly for 18 weeks

Memberships & Affiliations

Professional Educators of NC (PENC)

Family, Career and Community Leaders of American (FCCLA) - ZMS Advisor & Membership Committee Member

NC Alliance Family and Consumer Science (NCAFCS)

American Association of Family and Consumer Science (AAFCS)

NC Alliance for Athletics Health, Physical Education and Dance (NCAAHPERD)

North Carolina Physical Education Association (NCPEA) Past President & Regional Representative

Fellowship of Christian Athletes (FCA) - ZMS Student huddle leader advisor

Volunteering

Community

Zebulon Swim Team - creator and chairperson

Zebulon Swimming Pool Association - Past President and Board Member

Faith Based

Swim to Jesus - creator and leader

www.newsobserver.com/news/local/community/eastern-wake-news/article10032923.html

Women's Prison Ministry - Dew4Him

www.newsobserver.com/news/local/community/eastern-wake-news/article10224521.html

Budapest Mission Trip - Wakefield Central Baptist Church

Haiti Mission Trip - Wakefield Central Baptist Church

Haiti Disaster Relief Mission Trip - NC Baptist Men

Mobile Market/Bread of Life - SHARE by Grace

Brown Bag Lunches - SHARE by Grace

Toys for Tots - SHARE by Grace

Sunday School Teacher - K & 1st grade- Wakefield Central Baptist Church

Competitive Figure/Bodybuilding Results

<https://www.facebook.com/BarnanneCreechVeganFitnessCompetitor/>

2021 NC NPC Atlantic Coast Champs - Masters 50+ - 2nd place & Open class A - 2nd place
2021 NC NPC Victory Classic - Masters 50+ - 3rd place & Open class A - 3rd place
2019 NC NPC Atlantic Coast Classic - Masters 50+ - 3rd place & Open class A - 6th place
2019 SC NPC Upstate Classic - no medals
2018 NC NPC Muscle Elite - Open class B - 5th and Masters 50+ 3rd place
2018 SC NPC Tournament of Champions SCNPC - Master's 45+ - 1st place Open class A - 3rd place
2018 NC NPC Muscle Heat - Master's 50+ - 1st place
2018 NPC NC States - Open - 2nd place & 50+ - 2nd place
2018 SC NPC Palmetto Classic - Master's 45+ - 3rd place
2017 NC NPC Elite Muscle - Master's Figure 50+ - 1st place
2017 NC NPC Mid Atlantic Class - Master's Figure 50+ - 4th place
2017 NC NPC Victory Classic - Open Class A - 1st & Masters 50+ 1st place
2017 SC NPC UpState Classic - Master's Figure 45+ 3rd place
2016 NC NPC Mid Atlantic Classic - no place
2016 NC NPC Victory Classic - Figure - Open Class B - 5th place & Masters 45+ 5th place
2016 NC NPC Charlotte Cup - Master's Figure 45+ - 3rd place
August 2015 - NC NPC Muscle Heat- Master's Figure 45+ - 2nd place
April 2015 - NPC NC State - Master's Figure 45+ - 4th place
Oct 2014 Steve Broadway Classic - Masters Figure - 2nd Place
Aug 2014 GK Classic Champ- Masters Figure - 2nd Place
Aug 2013 GK Classic Champ - Masters Figure - 3rd Place

Subject: Ninja Forms Submission

Date: Monday, March 21, 2022 at 9:47:06 PM Eastern Daylight Time

From: Board of Visitors

To: Ayers, Megan Kint

First Name of Nominee: Nicole
Last Name of Nominee: Kloss
Preferred Address: 3324 Mountainbrook Road, Charlotte, NC 28210
Preferred Phone: 704-737-9197
Preferred Email: nkloss@novanthealth.org
Business/Company Name: Novant Health
Business Address: Charlotte, NC
Profession/Title: Senior Director, Corporate Health
Areas of interest in higher education: Fundraising, Student Recruitment, Advocacy
ECU Alum: Yes
Year/Degree/Major: 2002 / BS / Exercise and Sport Science
Name of Nominator: Wanda Montano
Nominator Email Address: wanda@undauntedvision.com
Nominator Phone Number: 252-751-3925
Attachments: Personal Bio OR Professional Resume, Letter of Recommendation
Upload Bio OR Resume: [Nicole-Kloss-Resume-011222.doc](#)
Upload Letter: [Kloss-Nomination.docx](#)

4104 Colony Woods Drive
Greenville, NC 27834

March 21, 2022

Mr. Ryan Beeson
Chair, Nominating Committee
ECU Board of Visitors

RE: Nomination of Nicole Kloss

Dear Ryan,

I am writing to recommend the appointment of Nicole Kloss as a member of the ECU Board of Visitors. Nicole is an avid Pirate, and gives freely of her time and treasure to ECU. Her service to ECU includes being a long time member of the Women's Roundtable, and also chairing the Women's Roundtable for the last three years.

In addition to serving the ECU Community, Nicole is also an active member of the Charlotte community and has a record of servant leadership in that community. In her role with Novant Health, Nicole leads a multidisciplinary team focused on improving the health of employees in Virginia and North Carolina. Thus, her work life also supports regional and state transformation.

I have known Nicole for over 10 years and highly recommend her appointment to the Board of Visitors.

Best Regards,

Wanda G. Montano
Chair, Board of Visitors

NICOLE KLOSS

3324 Mountainbrook Road
Charlotte, NC 28210

704.737.9197
nkloss@novanthealth.org

- **Healthcare Experience:** With 20 years in the healthcare industry, understand the challenges and needs of working hand-in-hand with physicians, medical professionals, business executives, community leaders, and patients.
- **Power to Persuade:** Ability to influence others by leading with an authenticity and compassion. Successful in motivating leaders in the Greater Charlotte business community to choose Novant Health for occupational medicine, wellness services, and primary care connectivity for employees.
- **Sales and Marketing:** Successful in leading a sales team at Novant Health that get results and awareness from the consumer and healthcare industries. An active community member who builds strong relationships through credibility and sincere rapport.
- **Program and Event Planning:** A skilled planner, who excels in obtaining resources, speakers, and participation needed to stage successful learning sessions with speakers, workshops, and promotional meetings.
- **Leadership Development:** An enthusiastic and servant leader, recognized for ability to motivate team members to participate in change and buy in to new ideas.

PROFESSIONAL EXPERIENCE

NOVANT HEALTH– Charlotte, NC

Senior Director Corporate Health

February 2019-present

Lead a multidisciplinary team of healthcare professionals and a sales team across the Novant Health footprint in an effort to sell direct to employer services.

Director Corporate Health & Network Development

February 2011-2019

Lead a multidisciplinary team of relationship managers and clinical staff across the Novant Network in an effort to increase market share to Novant facilities, physicians, and services.

NOVANT HEALTH NETWORK DEVELOPMENT– Charlotte, NC

Corporate Support Manager

April 2009- February 2011

Cultivates opportunities for establishing market growth for Novant Health through strengthening relationships with employers in the Greater Charlotte market.

PRESBYTERIAN NOVANT HEART & WELLNESS - Charlotte, NC

Manager Corporate & Community Outreach

September 2008-April 2009

Responsible for managing the corporate and community outreach department of Presbyterian Novant Heart & Wellness and selling Heart & Wellness services to business and industry.

Supervisor Corporate & Community Outreach

June 2008- September 2008

Responsible for designing and implementing Novant Heart & Wellness programs for the north, south, and center city markets for corporate, community, and NMG physicians.

Clinical Exercise Physiologist/Health Education Coordinator

2002-2008

Lead group exercise and develop exercise prescriptions for 320 cardiac and pulmonary patients. Monitor telemetry, oximetry, blood pressure, and heart rate. Perform peripheral vascular disease screenings.

- **Merit Award** – Selected by management and HR to receive this award in recognition for being frequently requested by patients to give personal assistance and for being supportive of other departments, receiving outstanding patient testimonials, and implementing cost effective procedures.

- FIRST PATRICK PROPERTIES, DBA HOORAY HARRY'S** – Greenville, NC 2000-2002
General Manager
Entrusted by owner to run entire day-to-day operations with full P&L and marketing responsibility. Hired and trained over 30 employees. Managed supplies, payroll, public relations, and advertising.
- CAROLINAS MEDICAL CENTER UNIVERSITY-EMERGENCY DEPARTMENT** – Charlotte, NC 1997-2000
Certified Nursing Assistant

EDUCATION AND CERTIFICATIONS

- MBA/MHA-** Masters in Business & Healthcare Administration, 2009
PFEIFFER UNIVERSITY, Charlotte, NC
- BS** – Exercise and Sport Science, 2002
EAST CAROLINA UNIVERSITY, Greenville, NC

PROFESSIONAL ORGANIZATIONS

- ACHE**, member 2008-2009
- Heartbright Foundation**, 2002-present
- Top of Week Rotary**, President 2014
- Greater Charlotte ASC Leadership Program Participant**, 2010-2011
- Harvey B. Gantt Center** board member 2011-2013
- American Leadership Forum** Graduate, 2012
- Lake Norman Economic Development-** Board member 2011-present
Board Chair 2014
- East Carolina Women's Roundtable-** board member 2014-present
Nominating Chair 2018-2020
Board Chair 2020-2022

Subject: Ninja Forms Submission

Date: Tuesday, April 5, 2022 at 11:03:58 AM Eastern Daylight Time

From: Board of Visitors

To: Ayers, Megan Kint

First Name of Nominee: Phil
Last Name of Nominee: Tetterson
Preferred Address: 16401 Plantation Woods Drive, Charlotte, NC
Preferred Phone: 803-347-8252
Preferred Email: philtetterton@yahoo.com
Business/Company Name: Campbell Oil Company
Business Address: Charlotte, NC
Profession/Title: CFO
Areas of interest in higher education: Fundraising, Student Recruitment, Communications, Advocacy
ECU Alum: Yes
Year/Degree/Major: Business/Accounting/1979
Name of Nominator: Van Isley
Nominator Email Address: van.isley@pb-supply.com
Nominator Phone Number: 919-524-8465

Phil Tetterton

16401 Plantation Woods Drive

Charlotte, NC 28278

philtetterton@yahoo.com

803-347-8252

- Served as CFO for 5 companies headquartered in the Carolinas over last 27 years
- Diverse industry experience includes manufacturing, distribution, defense contracting, professional services and technology
- Companies include early stage entrepreneurial, midsized privately held and public firms
- Began career in Northern Virginia, relocated to Southern California and later Charlotte
- Heavy M&A exposure with transactions to \$230 million
- Education & Professional:
 - ECU-BSBA Business with concentration Accounting
 - UCLA-MBA
 - CPA-licensed Virginia Commonwealth
- Activities with ECU over the years:
 - Business Advisory Council
 - Alumni Association Board of Directors
 - Donor to Colleges of Business & Education
 - Alumni Chapter Leader Greater Mecklenburg Area & San Diego Area
 - Alumni Association Volunteer of the Year

Subject: Ninja Forms Submission

Date: Tuesday, April 5, 2022 at 11:34:26 AM Eastern Daylight Time

From: Board of Visitors

To: Ayers, Megan Kint

First Name of Nominee: Andrew
Last Name of Nominee: Wasilick
Preferred Address: 70 Pine Street, Apt. 2707, New York, NY
Preferred Phone: 252-561-6844
Preferred Email: wasilicka11@gmail.com
Business/Company Name: Cleary Gottlieb Attorney
Business Address: New York, NY
Profession/Title: Tax Attorney / CPA
Areas of interest in higher education: Fundraising, Student Recruitment, Communications, Advocacy
ECU Alum: Yes
Year/Degree/Major: 2015 Business / 2016 Masters in Accounting
Name of Nominator: James Morgan
Nominator Email Address: jmorgan@towneinsurance.com
Nominator Phone Number: 919-882-5171

Fellow ECU Supporter,

My name is Andrew Wasilick and I am a proud double Pirate. As a Raleigh native, I still remember my first time visiting Greenville—a football game with my sister, a fellow double pirate, that concluded on a hail mary winning catch in 2010.

In 2015, I graduated with a B.S. in Business Administration with a concentration in Accounting and a Minor in History. Still not ready to leave Greenville, I stayed one more year and obtained my M.S. in Accounting in 2016. During my time at ECU, I was selected as an Elite Pirate, inducted into Beta Gamma Sigma, and served as a cabinet member for my fraternity, Phi Gamma Delta.

After my time at ECU, I was accepted into the University of North Carolina School of Law. Making ECU proud, I graduated ninth in my class, was inducted into the Order of the Coif, selected as the North Carolina Law Review Executive Articles Editor, and won the Millard S. Breckenridge Prize for most outstanding tax student.

Following graduation from UNC Law School, I clerked on the United States Tax Court in Washington, D.C. for Judge Mark Holmes. Following my clerkship, my wife—also a double pirate—and I relocated to New York City. I am currently a Second Year Associate at Cleary Gottlieb Steen & Hamilton LLP, a top law firm in the country.

Even after relocating to New York, I remain connected with my alma mater. Every year since graduating in 2015, I have retained my Pirate Club membership and status as a football season ticket holder. I have continuously provided financial support to the Accounting Department and College of Business in hopes of assisting the faculty in maintaining our institution's status as a leading provider of business education. I have connected with rising seniors as mentees regarding topics such as LSAT preparation, applying for graduate schools, the CPA exam, as well as the general practices of law and accounting. I have continued to engaged with faculty including Dr. Dan Schisler, with whom I have coauthored two published articles.

I look forward to helping ECU anyway possible because it has done so much for me.

Loyal and Bold,

Andrew Wasilick
70 Pine St., Apt. 2707
New York, NY 10005
252-561-6844
Wasilicka11@gmail.com



Athletics & Advancement Committee
April 28, 2022

Agenda Item:

V. Closed Session

Responsible Person:

Action Requested:

Notes: