

Report of the Audit, Risk Management, Compliance, and Ethics Committee for February 10, 2022

Operational Metrics Review

The committee reviewed the operational metrics related to Internal Audit, Healthcare Compliance, Research Compliance, and Athletics Compliance.

Internal Audit is on pace to exceed the audit plan completion metric. Auditor productivity is slightly lower than the expectation, due to holidays and illnesses, but Internal Audit expects to meet the target by year-end. The completion rate for management resolving audit recommendations remains high.

The Athletics Compliance and Healthcare Compliance measures are all in the “green” for the year to date.

Action Items

The committee approved changes to the fiscal year 2022 annual audit plan, as presented by Chief Audit Officer Wayne Poole.

Informational Items

Enterprise Risk Management – Ms. Stephanie Coleman

Ms. Coleman provided the University’s top enterprise risks matrix, which includes the responsible senior management official for each risk.

Ms. Coleman briefed the committee on the risk identification and prioritization exercise which is currently underway. This process includes staff, faculty, students, and administration and will result in the register of top risks and emerging risks being updated. The updated risk register will be shared with the committee at our next meeting.

Research Compliance – Dr. Mary Farwell and Ms. Julie Cole

Dr. Farwell and Ms. Cole briefed the committee on a compliance monitoring program that was recently implemented for sponsored research projects. The program focuses on monitoring financial compliance for externally funded grants and contracts and has resulted in better management of these programs. This is a critical program with the rise in external funding over the last six years and the need to continue growing this source of funding.

Office of Internal Audit – Mr. Wayne Poole

Mr. Poole briefed the committee on recently completed internal audits, including the audit of the University Payroll process and audits related to employee timekeeping. Mr. Poole also briefed the committee on the status of the University-Wide Code of Conduct, which is being developed as a result of audit recommendations. The document is being vetted and will come before this Board for approval when it’s ready.

Mr. Chairman, that concludes my report.



East Carolina University | Board of Trustees
Finance & Facilities | In Person & Virtual/Main Campus Student Center | February 10, 2022
Highlights

- I. Minutes from November 11, 2021** - Approved
- II. Review of Operational Metrics** - On target for Fiscal Year 2021 - 2022.
- III. Funding Model Changes** - Outlined Current Funding Model, Desired Attributes of a Revised Model, and Proposed Funding Model.
- IV. Criminal Background Check Policy** - minor updates to policy including clarifying or additional information - Approved by consent agenda this morning.
- V. In-State Tuition/Athletic Scholarships** - G.S. 116-143.6 was updated allowing full cost scholarships to be considered residents of NC for all purposes by the University of North Carolina. Board approval required for the institution to implement the statute-Approved by consent agenda this morning.
- VI. Building Conditions and Capital Planning Process** - Bill Bagnell provided a Building Condition Analysis for appropriated and non-appropriated buildings on campus and shared the process for generating capital projects.

Action Items

- A. Stephanie Coleman, VC for Administration & Finance, requested approval of:
 - Minutes
 - Criminal Background Check Policy
 - In-State Tuition/Athletic Scholarships

VII. Informational Items

- A. Stephanie Coleman, VC for Administration & Finance, provided the Comprehensive Budget Report.
- B. Stephanie Coleman, VC for Administration & Finance, provided the Report of Approved EHRA Employee Salary Adjustments.
- C. Stephanie Coleman, VC for Administration & Finance, provided the Pension Report.
- D. Bill Bagnell, Associate VC for Campus Operations, provided information to the Committee on the Designer Selection.
- E. Bill Bagnell, Associate VC for Campus Operations, provided information to the Committee on Capital Projects submitted to Board of Governors for Approval.
- F. Bill Bagnell, Associate VC for Campus Operations, provided information to the Committee status of Capital Projects.
- G. Bill Bagnell, Associate VC for Campus Operations, provided information to the Committee on Delegated Capital Projects.
- H. Stephanie Coleman, VC for Administration & Finance, provided the Statement of Bonded Indebtedness as of December 31, 2021.

VIII. OTHER - N/A

Meeting adjourned at 3:03 pm.

Health Sciences Committee
February 10, 2022

- Minutes from the November 11, 2021 meeting were approved.
- Dr. Ron Mitchelson discussed the metrics that include the number of applications to health sciences division undergraduate, graduate and professional programs. Additional metrics include sponsored awards, Laupus Library Resource Utilization, and patient visits.
- Dr. Waldrum provided an update on the brand rollout timeline, JOA communications, brand work and integration workgroup developments for ECU Health. He also provided an update on the process for the erection of the new medical education building.
- Dr. Charles presented on the work, purpose, and future plans of Interprofessional Education (IPE). Mr. Tyler Brookshire, an MD candidate for the class of 2023 also spoke on his role on the Health Sciences Leadership Council that consists of students across the Health Sciences campus. He stated that their collaborative efforts have been a positive and rewarding experience for him as a student here.

ECU BOT Health Sciences Committee Action:

Action Items from closed session to be announced in open session:

Request – The Board approve the following motion:

I move that:

- The Board approve non-salary compensation supplemental fringe benefits program request for Jenny McKellar and Amanda Williams.

**Athletics and Advancement Committee
Committee Report
February 10, 2022**

Athletics

Mr. Jon Gilbert reviewed the metrics for Athletics. He reported that both the Pirate Club as well as fundraising excluding annual fund is trending very well. He reported that Men's basketball season ticket sales did not reach projection. He reported that Athletic Expenses Compared to Budget is red due to scholarship transfers. And that Revenue Compared to Budget is red because figures demonstrate expenses incurred from the bowl game and does not yet show the amount the conference will provide at year end.

Mr. Gilbert shared that Athletics recently entered into a new Multimedia agreement with Playfly. The contract with IMG will expire June 30; after a 15-year run. Playfly will own all marketing rights.

Ground has broken for the new auxiliary weight room with an December/January expected completion date.

For the first time ever baseball season tickets have sold out. Single game tickets are still available. The football season ticket deadline is April 1. Mr. Gilbert anticipates that Trade Club will sell out so individual game tickets will not be available as in years past. April 8/9 will be the Pigskin Pig out and the spring football game. Baseball and softball will have home contests that weekend as well.

Mr. Gilbert reported that 80 of 420 athletes are participating in Name Image and Likeness. He shared that a lot of schools have a third party who work with the athletes and institution. So far, the NIL is not affecting money coming into Athletics. He reported that the NCAA is continuing to work on a new constitution. A lot of change is anticipated.

Advancement

Mr. Dyba reported on the metrics for Advancement. Currently East campus is \$16M ahead of projections and West campus is trending better than this time last year. There is a lot of momentum for the campaign. He reminded the board of the dashboard where campaign data is readily available and up to date. To date \$383.5M has been raised toward the \$500M goal; \$65M in the last 12 months. He shared that

there were two \$10M gifts recently and there are five other eight-figure proposals in the works. He reminded the board that if all proposals don't yield an eight-figure gift that they will yield something.

March 25th will be the Campaign Kickoff event in Minges which will be part of the larger picture of that week with Pirate Nation Gives and the Chancellor's installation.

A recent gift of \$2M from the Spangler Foundation was received at year end to establish a Professorship in the College of Education. ECU is one of four schools in the UNC system to be awarded this money and I have a motion for consideration:

I move the board approve the plan for the establishment of the Spangler Distinguished Professorship of Early Child Literacy within the ECU College of Education as presented in board materials.

There were several naming items that were included on the consent agenda this morning, and I'll have two items coming out of closed session later.

Mr. Chairman that concludes my report.

AFTER CLOSED SESSION

Sam Wornom Naming

I move the board approve the naming of the Maker's Lab in the Isley Innovation Center in memory of former trustee and true Pirate Mr. Sam Wornom as presented in board materials.

Athletics Personnel Item

I move the board approve the employment agreement for Director of Athletics Jon Gilbert as presented in board materials.

University Affairs Meeting – Board of Trustees
February 10, 2022
Main Campus Student Center

BOT Committee Members Attending: Leigh Fanning (chair), Chandler Ward, Tom Furr, Jeff Roberts, and Vince Smith.

Other BOT members attending: Jim Seagrave, Scott Shook, and Jeff Roberts

Meeting started at 2:15pm.

Ms. Fanning opened the meeting at 2:15pm by reading the conflict of interest statement as well as the Jurisdiction Review and Conduct Statement for University Affairs.

Meeting from the November 11, 2021 UA meeting were approved without dissent

- **Agenda Item**
 - **Project Kitty Hawk**
 - Chancellor Rogers introduced the guest speakers for Project Kitty Hawk. Andrew Kelly and Will Zemp presented the latest on the project. They shared data related to NC and Private High School graduates and how the curve is on a downward trend for the 18–24-year-old population between now and 2039. Between the 2008 recession and COVID, these are two large factors. There are 23,000+ residents in the Greenville area with some college credit but didn't earn a degree. For the state, we are up near one million residents with some college but no degree.
 - Wil said ECU is ahead of the curve of many schools as ECU has been very successful in the online environment. The key distinctions for Project Kitty Hawk are program design, technology, marketing, enrollment and success support. The revenue model has a flipped approach to most OPM's, which is typically 40% to the institution, but Project Kitty Hawk would bring in about 70% of the revenue to the institution. Andrew said funding/revenue for tuition for Kitty Hawk is more like a trust fund than part of the enrollment model.
 - There is no obligation for institutions to participate but the System believes Project Kitty Hawk will provide the resources and benefits to enhance the experience. The expectation is Kitty Hawk will be live in the next 24-36 months.
 - **Student Resilience in a Pandemic**
 - Virginia Hardy introduced two students to talk about how they have managed the pandemic and demonstrate resilience – Terry Manigo and Maddy Holt.
 - Terry shared his story with the board about his time in 2019 coming to ECU and how the pandemic impacted that experience. He shared that he struggled with his mental health and that he

thought about giving up. He felt like he had built a full Lego city and COVID came in and crushed the city and tore up the instructions. He went to the Counseling Center and they helped him re-affirm that he needed to get back up and keep fighting and he is still fighting to get to the finish line.

- Maddy is a public health major and graduating in 2022. She joined Alpha Omicron Pi sorority and made great connections with friends and faculty early in 2018-19. She tried multiple times to do study abroad but each time it was cancelled. In March 2020, she was six hours away from her friends and peers and faculty. She felt good about the academic side, but the social freedom was gone and not going abroad. After two years of virtual learning, it was tough to keep going including hospital hours and internships. She just finished her term in January as Panhellenic president. She has re-routed her plans
- **Three Minute Thesis**
 - Dr. Gemperline introduced the winner of the three-minute thesis – the topic is “Wounds You Can’t See (Adverse Childhood Experiences). The purpose of the study was to explore the knowledge, experiences and role of the school nurse in trauma-informed care in school health practice.
- **Action Items**
 - **Revision to Faculty Manual Part VII.I.I: Personnel Policies and Procedures**
 - Grant Hayes brought up the proposal and shared some of the revisions as well as those areas who have already approved this.
 - **MOTION – Chandler made the motion to approve as listed in board materials – Second by Jim Seagrave and approved without dissent**
 - **Patent Policy Revisions – Marti Van Scott**
 - Marti shared the history of the revisions related to compliance standards and new inventions and innovations by students.
 - **MOTION – Chandler made the motion to approve as listed in board materials – Second by Jim Seagrave and approved without dissent**

Closed Session started at 3:16pm

Resumed Open Session at 3:19pm

Meeting Adjourned at 3:19 pm