

AGENDA
Athletics & Advancement Committee
February 10, 2022

- I. Approval of Minutes – November 11, 2021

- II. Athletics
 - A. Review of Athletics Operational Metrics
 - B. Athletics Update

- III. University Advancement
 - A. Review of Advancement Operational Metrics
 - B. Spangler Professorship in the College of Education
 - C. Comprehensive Campaign Update

- IV. Closed Session



**Athletics & Advancement Committee
February 10, 2022**

Agenda Item: I. Approval of Minutes - November 11, 2021

Responsible Person: Fielding Miller
Committee Chair

Action Requested: Approval

Notes:

Minutes
Athletics & Advancement Committee
November 11, 2021

Advancement

Mr. Chris Dyba reported that east campus is trending well and they are \$718K ahead of schedule. West campus had a great October and is lagging a little behind schedule; however, he feels there is no question that they will meet their goal.

The Life Sciences & Biotechnology Building has great space to entice donors. He reminded the committee that the building was built with bond money but money is needed to outfit the facility and for academic programs. A slate of spaces and a schematic of spaces were presented to the committee for preapproval. The committee approved the naming catalog and this item was included on this morning's consent agenda.

Mr. Dyba shared that he and/or his team met with all the deans and unit directors to discuss their priorities and goals for the upcoming Comprehensive Campaign. Buy in was received from all. Mr. Dyba also shared that there are a few 8-figure gift discussions going on which will be transformative for ECU and ECU's first 8-figure gift. A motion was made endorsing the public phase of the campaign and unanimously approved for presentation to the full board tomorrow.

Athletics

Mr. Jon Gilbert reviewed the metrics for Athletics. He reported that the Pirate Club has done an exceptional job with premium seating and the Student Pirate Club is growing. He shared that Athletics fundraising without Pirate Club is trending in the right direction and a recent \$100,000 gift was received for a new endowment. The new EC Letterwinners Club already has 200 members. He shared that next football season we will host 7 games with the first one being against NC State. Current basketball season ticket sales are less than expected. Athletics continues to monitor athletic expenses compared to budget and is in the green due to the counting of season football ticket sales; however, single game sales lag which is attributed to not selling as many tickets to the South Carolina contest. The upcoming contest against Cincinnati brings the highest ranked team to ever play at ECU.

Mr. Gilbert reported that six institutions were added to the American Athletic Conference. The start date is not finalized as we must wait to see when the three teams exiting leave. He also reminded the committee that each team leaving has a \$10M exit fee that goes into a conference reserve.

He announced that the APR is 993 which is the highest ever at ECU. Much growth has been made over the past three years.

Student game day attendance for the South Florida game was 10,216.

He shared that the Pirate Club brought back the Pirates Supporting Pirates program where businesses can join at a minimum of \$500. Currently there are 173 local businesses. Signing day for fall sports was yesterday, November 10. December 15 is football signing day and the second one is the first Wednesday in February.

Higher education is pushing for a policy on NIL. The newly formed constitution committee will vote in January and it is anticipated that change is coming with a large desegregation to conference level or individual schools.

Mr. Gilbert shared the success of Treasure Island, a place where student clubs from campus can gather during a football game. He believes this new venture has increased student attendance at the football games.

A question was raised asking why we don't compete with our more traditional rivals. Mr. Gilbert responded by saying a lot has to do with funding and revenue.

Our committee approved the non-salary compensation plan relative to academic bonuses which covers the gamut of all sports and competitive bonuses for conference championships and above were presented to the committee. Approval of this plan eliminates the need to come before the committee/board on sport specific as each occurrence arises. This item was included on this morning's consent agenda.

I will have a motion coming out of closed session, but for now, that concludes my report.



Athletics & Advancement Committee
February 10, 2022

Agenda Item: II.A. Review of Athletics Operational Metrics

Responsible Person: Jon Gilbert
Director of Athletics

Action Requested: Information

Notes:



**Athletics & Advancement Committee
February 10, 2022**

Agenda Item: II.B. Athletics Update

Responsible Person: Jon Gilbert
Director of Athletics

Action Requested: Information

Notes:



**Athletics & Advancement Committee
February 10, 2022**

Agenda Item: III. A. Review of Advancement
Operational Metrics

Responsible Person: Chris Dyba
Vice Chancellor for
University Advancement

Action Requested: Information

Notes:



**Athletics & Advancement Committee
February 10, 2022**

Agenda Item:

III. B. Spangler Professorship
In the College of Education

Responsible Person:

Chris Dyba
Vice Chancellor for
University Advancement

Action Requested:

Approval

Notes:



Division of University Advancement

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To: ECU Board of Trustees
From: Christopher Dyba
Re: Professorship

In late fall 2021, Board of Governor member Anna Spangler Nelson talked to Chancellor Rogers and committed to supporting a professorship in our College of Education to support early childhood literacy. Through the Spangler Foundation, she gave \$2,000,000 in December, which is eligible for the state match on professorships.

While naming of endowments, such as professorships, does not fall under ECU's Board of Trustee policy, the UNC System Office determined that the establishment of this professorship should be approved by the Board of Trustees. There are three other similar professorship endowments being created across the system.

Attached are supporting documents.

Thank you,



December 17, 2021

Dr. David English
Vice President for Academic Programs, Faculty, and Research
The UNC System
910 Raleigh Road
Chapel Hill, NC 27514

Dear Dr. English:

Enclosed for your review is the Plan for the Establishment of the Spangler Distinguished Professorship of Early Child Literacy within the College of Education at East Carolina University. The necessary \$2,000,000 has been committed and we seek your approval for this professorship to be placed in the queue for State matching funds of \$667,000.

Establishment of this professorship will provide support for a single professor who will teach and provide leadership in the training of new teachers, the support of in-service teachers and the preparation of future literacy faculty to ensure reading proficiency in children in North Carolina. This will allow the College secure an associate or full professor in the College to serve as a role model for faculty and students at East Carolina University.

Thank you for reviewing the enclosed plan and we appreciate your support of our efforts at ECU.

Sincerely,

A handwritten signature in black ink, appearing to read "Philip Rogers".

Philip Rogers, EdD
Chancellor

Enclosure: Professorship Plan



A Plan for the Establishment of the Spangler Distinguished Professorship of Early Child Literacy

**College of Education
East Carolina University**

December 2021

The College

The mission of the College of Education is the preparation of professional educators and allied practitioners. Significant to this mission is a strong commitment to three important related areas, all of which are realized through partnerships and other endeavors. These three areas are:

1. the encouragement and nurturing of professional growth for educators and allied practitioners at all levels and in all areas of the educational endeavor.
2. a continuing emphasis on and support for scholarship and research/creative activity.
3. and service in all areas of professional education.

Critical to such commitment is the promotion of effective teaching; staff participation in the improvement of schools; and, in concert with other state agencies, the development and creation of educational policy for North Carolina.

The Distinguished Professorship

The Spangler Distinguished Professorship in the College of Education will provide support for a single professor who will teach and provide leadership in the training of new teachers, the support of in-service teachers and the preparation of future literacy faculty to ensure reading proficiency in children in North Carolina. The person selected shall have experience and credentials as a teacher and scholar commensurate with the rank of associate or full professor in the College. The initial appointment will be for a period of five years and will be renewable in accordance with the standard schedule for annual review of faculty. The appointee will be expected to teach in the College's teacher preparation programs and to conduct research in early literacy and will be expected to engage in collaboration with other educator preparation programs in North Carolina as part of a community of literacy champions. This professorship may be filled by an external or internal appointment. All searches and appointments will be conducted in accordance with the rules and regulations of the UNC Board of Governors and institutional personnel policies. Decisions regarding the holders and terms of appointment will be made by the Dean in consultation with the Provost.

The yearly interest income will be used exclusively for support of the endowed professorship, including such purposes as a salary supplement for the holder, travel and research expenses associated with his or her professional responsibilities, stipends for the holder's teaching and research assistants, special equipment or library books and programmatic support needed to support the teaching, research and service activities of the distinguished professor.

Budget for the Spangler Distinguished Professorship in the College of Education

\$2,000,000	Gift donated by C. D. Spangler Foundation
<u>+\$ 667,000</u>	NC Board of Governor's Distinguished Professorship Endowment Trust Fund

\$2,667,000 Total endowment corpus

\$2,667,000 x 4.00% = \$106,680 Projected Annual Interest Payout

The current yearly income distribution rate for endowments set by the ECU Endowment Board is 4.00%. This percentage is subject to change based on the policy of the ECU Endowment Board. In the case of a change, the budget will be adjusted accordingly.



**Athletics & Advancement Committee
February 10, 2022**

Agenda Item: III. C. Comprehensive Campaign Update

Responsible Person: Chris Dyba
Vice Chancellor for
University Advancement

Action Requested: Information

Notes:



**Athletics & Advancement Committee
February 10, 2022**

Agenda Item:

IV. Closed Session

Responsible Person:

Fielding Miller
Committee Chair

Action Requested:

Notes:

Proposed Closed Session Motion

I move that we go into Closed Session:

- to prevent the premature disclosure of an honorary degree, scholarship, prize, or similar award; and
- to prevent the disclosure of confidential information under N.C. General Statutes §126-22 to §126-30 (personnel information) and the federal Family Educational Rights and Privacy Act; and
- to consider the qualifications, competence, performance, character, fitness, or appointment of prospective and/or current employees and/or to hear or investigate a complaint or grievance by or against one or more employees; and
- to consult with an attorney to preserve the attorney-client privilege between the attorney and the Committee.