

**ECU LEADERSHIP RETREAT  
CAPTRUST BUILDING, 12<sup>th</sup> FLOOR  
4208 Six Forks Road #1700, Raleigh, NC**

**AGENDA**

**THURSDAY, October 21, 2021**

**12:00 p.m. Lunch (provided)**

**1:00 p.m. BOT Self-Assessment Discussion**

**3:00 p.m. Setting the Stage**

**FRIDAY, October 22, 2021**

**8:30 a.m. Breakfast (provided)**

**9:00 a.m. Demographics, Degrees and New Directions in Higher Education**

**10:00 a.m. Break**

**10:15 a.m. Enrollment Strategy Discussion**

**11:30 a.m. Lunch Break**

**12:15 p.m. Closed Session**

**1:15 p.m. Break**

**1:30 p.m. Comprehensive Campaign**

**2:30 p.m. Next Steps & Wrap-up**