

**East Carolina University
Board of Trustees
March 25, 2021**

MINUTES

The ECU Board of Trustees met at 2:00 p.m. on March 25, 2021 for a special called board meeting. The meeting originated from the Spilman 105 conference room on the campus of East Carolina University in Greenville, NC. Chairman Vern Davenport called the meeting to order.

ROLL CALL

Mr. Davenport called on Ms. Megan Ayers, Assistant Secretary to the Board of Trustees, to call the roll. A quorum was established.

PRESENT:

Vern Davenport
Leigh Fanning
Tom Furr
Van Isley
Max Joyner, Jr.
Angela Moss
Bob Plybon
Jason Poole
Tucker Robbins
Scott Shook
Vince Smith

ABSENT:

Fielding Miller
Jim Segrave

READING OF ETHICS STATEMENT

In compliance with the State Government Ethics Act, Mr. Davenport read the conflict of interest statement and asked if anyone had a conflict to disclose. No conflicts were identified.

UNC INTERCOLLEGIATE ATHLETICS REPORT

The purpose of this meeting is to review and approve the data submission of ECU's UNC Intercollegiate Athletics Report, which is an annual item of business for the board. The submission deadline to the System Office is April 9, which is why the special called meeting is needed.

Mr. Davenport called on Chancellor Rogers to present the report.

Chancellor Rogers then called on Grant Hayes and Angela Anderson to provide supporting information.

Mr. Shook moved that the board approve the submission of the UNC Intercollegiate Athletics Report data as presented in board materials. A copy of the report is listed as "Attachment A."

Mr. Robbins seconded the motion.

Mr. Davenport called on Megan Ayers, Assistant Secretary to the Board of Trustees, for the roll call vote.

ROLL CALL VOTE	Y/N
Vern Davenport	YAY
Leigh Fanning	YAY
Tom Furr	YAY
Van Isley	YAY
Max Joyner, Jr.	YAY
Fielding Miller	Absent
Angela Moss	YAY
Bob Plybon	YAY
Jason Poole	YAY
Tucker Robbins	YAY
Jim Segrave	Absent
Scott Shook	YAY
Vince Smith	YAY

UNFINISHED BUSINESS

Mr. Davenport reminded board members about the work of the Renaming Committee and the Renaming Standards Writing Group, including their purpose and timeline.

ADJOURNMENT

Hearing no further business to come before the board, Mr. Davenport adjourned the meeting.

Respectfully Submitted,

Megan Ayers
Assistant Secretary to the Board of Trustees

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Q1.

Introduction

Q2.

The UNC Intercollegiate Athletics Report to the Board of Governors fulfills the requirement to disclose the academic characteristics and performance of the UNC system's student-athletes and institutional athletics departments.

This data collection will ask for two years' worth of data (**2018-2019 & 2019-2020**), reported separately, in order to fulfill all reporting requirements. There will be additional requests for information related to the impact of COVID-19 on each institution's athletics department and student-athletes.

A message was sent to all UNC chiefs of staff outlining this data collection on February 4, 2021.

The deadline for completing this survey is April 9, 2021.

Q3. Survey Instructions

- You are receiving this survey invitation because you have been designated as the institutional contact for this data collection.
 - You may forward the email invitation you received to anyone at your institution who is authorized to enter data.
 - This will allow for multiple users to access the survey and enter data.
- You may enter and exit the survey at any time, but in order for data to be saved on any screen, you **MUST** hit the arrow to go to the next screen--this records your answers.
 - **Only ONE user can access and enter data at a time. If multiple survey windows are open simultaneously, the survey will not be able to combine responses and your institutional answers will not be automatically combined.**

You may download a blank copy of the survey to facilitate data entry without navigating through the online form here: [UNC System Intercollegiate Athletics Survey 2018-19, 2019-20_OUTLINE](#).

Completing the Survey

1. Upon completing your data entry, you will be able to receive a summary of your responses after clicking the "SUMMARY" button in section "12. Conclusion".
2. Upon clicking the "SUMMARY" button, you will receive a summary of your responses. This may be used to share with your chancellor and other institutional officials.
 - At this point, the survey HAS NOT been submitted to the UNC System Office.
3. After your data is reviewed and approved by your chancellor, please go back to into the survey and indicate chancellor approval by selecting "yes".
4. To officially submit your institution's data entries, click the "SUBMIT" button at the bottom of the summary page.

If any questions arise during the survey process, please contact:

Eric Fotheringham
Director of Community College Partnerships & Adult Learner Initiatives
emfotheringham@northcarolina.edu
919.843.6967
--or--
Rondall Rice
Executive Director for Operations & Administration, Academic Affairs
rrrice@northcarolina.edu
919.843.4962

Q4.

1. Contact Information

Q5.

1.1 Please enter the primary point of contact for the data provided. This contact information will be used to communicate regarding any questions from your submission.

Name	<input type="text" value="Nita Boyce"/>
Title	<input type="text" value="Assistant Athletics Director for Student Development"/>
Email Address	<input type="text" value="boyceo@ecu.edu"/>
Telephone	<input type="text" value="252-737-4552"/>

Q34.

2. Undergraduate Student-Athlete Admission Policy

Q36. **2.1.** Per [UNC Policy 1100.1](#) (section 13.b), all UNC institutions annually report to the UNC Board of Governors regarding their intercollegiate athletics programs and shall include information regarding their "admission policy for student-athletes, including the definitions utilized for exceptions to campus-based criteria."

- In the spaces below, please paste the URL that specifically points to your institutional policy (2.2) ***OR*** upload a file (2.3) with the policy language regarding this item.

Q38. **2.2. Student-Athletes Admission Policy URL**

- If providing a URL, please include the URL that points directly to your institution's admission policy below.

Q40. **2.3. Student-Athletes Admission Policy Document(s)**

- If uploading a file, please provide only the section that discusses your institution's admission policy for student-athletes.
 - *Please name the uploaded file in the following manner: XXXX_Admission_Policy where XXXX=your institutional abbreviation.*
 - If there are multiple documents you would like to submit, please combine them into one file before uploading (the survey software only allows for one document to be uploaded in this question).

[ECU Admission Policy.pdf](#)

179.1KB

application/pdf

Q42. **2.4.** Please use the space below if you wish to include any explanations about the policy above and your submission.

Q6.

3. Recruited Freshmen Student-Athletes & UNC Minimum Course Requirements (MCRs) / Minimum Admissions Requirements (MARs)

Q7. **3.1.** Please enter 2018-19 and 2019-20 unduplicated enrollment totals for ***all recruited freshmen student-athletes (RFSAs)*** who did not meet Minimum Course Requirements (MCRs) and/or Minimum Admissions Requirements (MARs).

- The UNC System Office will pull the enrollment numbers for all first-time freshmen and first-time freshmen who did not meet MCRs/MARs from Student Data Mart.
 - What we need the institutions to report are:
 1. The total number of recruited freshmen student-athletes

2. The total number of recruited freshmen student-athletes who did not meet MCRs and/or MARs.

Please note:

1. For SAT/ACT reporting, only include information on the standardized test score used in the admission decision.

For the UNC policy and regulation on MARs and MCRs, see [UNC Policy 700.1.1](#) and [Regulation 700.1.1.1\[R\]](#).

All FERPA guidelines regarding protection of student identity will be followed. The UNC System follows the US Department of Justice standards for FERPA data protections: information is not disclosed when institutional data include four or fewer student-athletes and/or when the data combined with publicly-available information could result in the information being identifiable. Please submit all student information here and before making any student-level information public, the UNC System will remove all details that could result in student information being identifiable.

Q8.

	2018-19	2019-20
1. Total number of recruited freshmen student-athletes	111	113
2. Total number of recruited freshmen student-athletes who did not meet MCRs .	3	4
3. Total number of recruited freshmen student-athletes who did not meet MARs .	1	0
4. Total number of recruited freshmen student-athletes who did not meet BOTH MCRs and MARs .	0	0

Q9.

3.2. Please use the space below if you wish to include any explanations about institutional data entered above.

Q10.

4. Undergraduate Student-Athlete Academic Profile

Q11. **4.1.** Please enter the following academic information for 2018-19 and 2019-20 **recruited freshmen student-athletes (RFSAs)**. The information reported here should be averaged across ALL student-athletes (not just the three revenue sports as in the past).

Instructions

- Enter the number of RFSAs and the average HS NCAA Core Course GPA & average admission test scores.
 - **Only utilize the standardized test score used in the admission decision when calculating the average.**
 - ***Use the composite ACT score*** (highest score possible is 36).
- Enter "NA" in a cell if there were no **RFSAs** in the sport or if there are no GPA or test scores to report.

All FERPA guidelines regarding protection of student identity will be followed. The UNC System follows the US Department of Justice standards for FERPA data protections: information is not disclosed when institutional data include four or fewer student-athletes and/or when the data combined with publicly-available information could result in the information being identifiable. Please submit all student information here and before making any student-level information public, the UNC System will remove all details that could result in student information being identifiable.

Q12. **2018-19**

	Total Number of RFSAs	Average HS NCAA Core Course GPA	Average SAT composite score	Average ACT composite score (max 36)
All RFSAs	111	3.46	1093	21

Q59. **2019-20**

This question was not displayed to the respondent.

Q13.

4.2. Please use the space below if you wish to include any explanations about institutional data entered above.

2018-19 is entered above 2019-20 Total RFSAs = 113 Avg HS NCAA Core = 3.42 Avg SAT = 1075 Avg ACT = 21

Q14. 5. Academic Integrity Regulations

Q15. **5.1.** Per UNC Academic Integrity Regulation ([700.6.1\[R\]](#)) and Guidelines ([700.6.1.1\[G\]](#)), please provide information for the following questions related to academic integrity. The review consists of three steps:

1. Flagging and reviewing all course sections with possible clustering of student-athletes.
 - Flagged courses are defined as student-athletes making up more than 25% or more of the section enrollment at time of census.
 - The review consists of examining the grade distribution between student-athletes and non-student-athletes in flagged sections and the grade distribution between flagged sections and non-flagged sections of the same course.
2. Reviewing the transcripts of any student-athletes enrolled in three or more flagged courses.
3. If Steps #1 and #2 lead to identifying irregularities with regards to student-athletes and course clustering, then a document should be submitted (see 5.4) explaining these irregularities and steps taken to review and ameliorate the irregularities.

Please note:

- Student-athlete data for 5.2., 5.3., and 5.4. in this section should include data across all terms in the academic years (2018-19 and 2019-20).
- Question 45.5. asks for Spring 2019 and Spring 2020 data only.

Q16.

Review of Course Clustering

5.2. Please provide a summary of findings for the analyses of student-athlete clustering in course sections.

- See [UNC Policy 700.6.1.1\[G\]](#) Sections V.A.1 and V.A.2
- Please note that [UNC Policy 700.6.1.1\[G\]](#) states that all course sections flagged for possible course clustering will be reviewed using the following steps:
 1. Grade distribution between student-athletes and non-student-athletes in flagged sections.
 2. Grade distribution between flagged sections and non-flagged sections of the same course.
 3. Review of transcript of any student-athlete who enrolls in more than three flagged sections per academic year (including summers).

	2018-2019	2019-2020
Number of sections flagged and reviewed due to possible clustering	97	95
Number of flagged sections found to be irregular, requiring additional investigation by campus leadership	0	0

Q17. Review of Course Clustering - Transcript reviews

5.3. Please provide summary data on findings of student-athlete transcript reviews for any student-athlete who enrolls in three or more flagged sections per academic year (including summers).

If there are no flagged sections or transcripts to review, please enter "N/A".

- See [UNC Policy 700.6.1.1\[G\]](#) Section V.A.3

2018-2019

2019-2020

Number of student-athletes' transcripts flagged for review

57

71

Number of student-athletes' transcripts found irregular

0

0

Q18. Review of Irregularities

5.4. Please attach a summary document outlining **the entire process** of the institutional review of the Academic Integrity Guidelines and how your institution determined "irregularities" (or no irregularities) pertaining to UNC Policy 700.6.1.1[G], sections V.A.1., V.A.2., and V.A.3. Even if no irregularities were found, please submit a document stating as such.

- *Please name the uploaded file in the following manner: XXXX_Irregularities where XXXX=your institutional abbreviation.*

[ECU_Irregularities.pdf](#)

115.5KB

application/pdf

Q19. Review of GPAs

5.5. Please provide the results of your institutional analysis of Average Cumulative Student-Athlete GPA and Average Cumulative Non-Student Athletes GPA (see [UNC Regulation 700.6.1\[R\]](#)).

This comparison is for **Spring 2019 and Spring 2020**.

- **Please exclude graduate student athletes in this comparison.**

	Average Cumulative GPA for <u>Spring 2019 only.</u>	Average Cumulative GPA for <u>Spring 2020 only.</u>
Student-Athlete GPA	3.13	3.27
Non-Student-Athlete GPA	3.03	3.09

Q58. 6. Undergraduate Student-Athletes' Programs of Study

Q60. 6.1. Please enter the following in the space below:

1. The number of majors for all undergraduate recruited student-athletes who are enrolled and achieved at least junior academic standing as of Fall 2018 and Fall 2019, respectively.

If any recruited student-athletes are double majors, please report both majors or programs.

Q62.

	Undergraduate Declared Majors (2018-19)	Undergraduate Declared Majors (2019-20)
01 - agriculture, agriculture operations, & related sciences	0	0
03 - natural resources & conservation	0	0
04 - architecture & related services	0	0
05 - area, ethnic, cultural, gender, & group studies	0	0
09 - communication, journalism, & related programs	25	32
11 - computer and information sciences & support services	9	5
13 - education	5	5
14 - engineering	7	4
15 - engineering technologies & engineering-related fields	5	5
16 - foreign languages, literatures, & linguistics	0	0
19 - family and consumer sciences / human sciences	3	4
23 - English language and literature / letters	0	1
24 - liberal arts and sciences, general studies, & humanities	11	13
26 - biological & biomedical sciences	10	10
27 - mathematics and statistics	1	2
30 - multi/interdisciplinary studies	1	3
31 - parks, recreation, leisure, & fitness studies	15	12
38 - philosophy & religious studies	0	0
40 - physical sciences	2	1
41 - science technologies / technicians	0	0

42 - psychology	6	10
43 - homeland security, law enforcement, firefighting, & related protective services	5	10
44 - public administration & social service professions	0	0
45 - social sciences	6	7
49 - transportation & materials moving	0	0
50 - visual & performing arts	2	0
51 - health professions & related programs	19	27
52 - business, management, marketing, & related support services	27	28
54 - history	2	0
XX - undecided	0	0
#Conjoint, Total#	161	179

Q64.

6.2. Please use the space below if you wish to include any explanations about institutional data entered above (including any student-athlete listed in more than one major above).

Fall 2018 - 7 student-athletes were seeking double majors. Both majors for each of the 7 are included in the above numbers. Fall 2019 - 9 student-athletes were seeking double majors. Both majors for each of the 9 are included in the above numbers.

Q20. **7. Financial Information Related to Intercollegiate Athletics**

Per [UNC Regulation 1100.1.1\[R\]](#), each institution is required to report certain financial data pertaining to their intercollegiate athletics program as part of "the University of North Carolina's commitment to ensuring integrity and transparency in its financial and other operations".

As the NCAA has changed the way it makes this information available (no longer accessible from the NCAA Financial Dashboard), all institutions are asked to provide the following financial data from the Institutional Performance Program (IPP) Dashboard to comply with [UNC Regulation 1100.1.1\[R\]](#).

Q79. **7.1.** As with all data provided in this survey, these data will be securely handled and presented in the annual report to the UNC Board of Governors. Please provide the requested information in the spaces below.

Q81. Are you an NCAA Division I or Division II institution?

- Division I
- Division II

Q83. **For Division I institutions:**

Please provide the Single-Year APRs for your institution since 2013.

	APR
2013	980
2014	985
2015	973
2016	977
2017	981
2018	977

Q85. **For Division II institutions:**

Please provide the Single-Year ASRs for your institution since 2013.

This question was not displayed to the respondent.

Q87. **7.2.** Please provide the following data from the Institutional Performance Program dashboard for the 2018-2019 and 2019-2020

	2018-2019	2019-2020
Total Number of Student-Athletes (scholarship and non-scholarship) (#)	371	381
Total Athletics Revenue (\$)	\$59,970,344	\$56,118,480

Total Athletics Generated Revenue (\$)	\$22,277,624	\$25,658,309
Total Athletics Net Revenue (\$)	\$3,688,424	\$3,373,141
Student Fees as a % of Revenue (%)	25.5%	27.8%
Total Athletics Expenses (\$)	\$56,281,920	\$52,745,339
Total Institutional Expenses (\$)	\$909,413,839	\$914,039,155
Athletics as a % of Institutional Expenditures (%)	6%	5.8%
Athletics Expenses per Student-Athlete (\$)	\$122,886	\$117,999
Total Athletics Grant-in-Aid (\$)	\$8,796,681	\$8,676,105
Total Compensation - Head Coaches (\$)	\$4,964,395	\$4,735,557
Total Compensation - Assistant Coaches (\$)	\$5,354,633	\$4,960,251
Total Compensation - Administrative Staff (\$)	\$9,273,960	\$9,449,798
Team Travel as a % of Expenditures (%)	7.2%	5.6%

Q66.

8. Other Athletics-Related Reporting Requirements

Q68.

8.1. Reporting Structure Document

- Please upload an explanation of your institution's reporting structure for athletics compliance and whether and to whom the athletics compliance director reports outside of the department of athletics (see UNC Policy 1100.1.1[R]).
 - *Please name the uploaded file in the following manner: XXXX_Reporting_Structure where XXXX=your institutional abbreviation.*
 - If there are multiple documents you would like to submit, please combine them into one file before uploading (the survey software only allows for one document to be uploaded in this question).

[ECU Reporting Structure.pdf](#)

218.5KB

application/pdf

Q70. If there has been no change to the reporting structure from what was reported previously, please enter "no change to reporting structure" in the box below.

Q72.

8.2. Especially Effective Practices Document

- Please upload a document containing any especially effective practices employed at your institution that reinforce the integral connection between academics and athletics (see [UNC Policy 1100.1.1\[R\]](#)).
 - *Please name the uploaded file in the following manner: XXXX_Effective Practices where XXXX=your institutional abbreviation.*
 - If there are multiple documents you would like to submit, please combine them into one file before uploading (the survey software only allows for one document to be uploaded in this question).

[ECU Effective Practices.pdf](#)

103.4KB

application/pdf

Q74.

9. "Booster" Club Related Reporting Requirements

The following items are related to "booster" club organizations and are required [UNC Regulation 1100.1.1\[R\]](#).

Q76. **Booster Club Audit**

9.1. Please upload a PDF copy of the most recent annual audit review of your "booster" club organization.

- *Please name the uploaded file in the following manner: XXXX_Booster_Audit where XXXX=your institutional abbreviation.*
- If there are multiple documents you would like to submit, please combine them into one file before uploading (the survey software only allows for one document to be uploaded in this question).

[ECU Booster Audit.pdf](#)

765.8KB

application/pdf

Q78. **Booster Club Operating Procedures**

Please provide your "booster" club's operating procedures. These policies were required to be in place by January 1, 2015. You may report these operating procedures by pasting the URL or uploading a document.

9.2. Operating Procedures URL

- Please provide the URL for your "booster" club's operating procedures.

Q80. **9.3.** Operating Procedures Documents

- If uploading the booster club's operating procedures:
 - *Please name the uploaded file in the following manner: XXXX_Booster_Procedures where XXXX=your institutional abbreviation.*
 - If there are multiple documents you would like to submit, please combine them into one file before uploading (the survey software only allows for one document to be uploaded in this question).

[ECU Booster Procedures.pdf](#)

5.8MB

application/pdf

Q24.

10. Impact of COVID-19 on intercollegiate athletics

Q25. **10.1.** The impact of COVID-19 on individuals, institutions, and nations has been tremendous. We do not overlook the impact that the pandemic has had on the lives of all students in the University of North Carolina, including student-athletes. If you would like to share any information regarding how COVID-19 has impacted your student-athletes and the athletics enterprise at your institution, please do so in the space below.

Following is a list of impacts that affected either the student, the institution or both. From a playing season perspective – 2019-20 conference/NCAA championships were cancelled for the winter sport programs. All 2019-20 spring sports had their season cancelled. Summer required activities for basketball and football were paused for a portion of the summer. In 2020-21, sport seasons continue to be disrupted and delayed by COVID. The NCAA and AAC shifted the soccer, volleyball, and cross-country championships to the spring 2021 semester. From a student-athlete academic perspective – Spring 2020 courses were changed to all online in the middle of the semester. Fall semester shifted from a mix of face-to-face, hybrid, and online to all online after the start of the semester. The majority of academic support services were remote: tutoring, academic meetings, and most study halls. From a student-athlete campus perspective – Some student-athletes were forced to move back with their parents/legal guardians for the remainder of the spring semester and throughout the summer. Other students were forced to move to different residence halls multiple times due to quarantine/isolation and the consolidation of residence halls once classes moved online. International student-athletes were concerned throughout the spring/summer due to the uncertainties of the travel bans and if their F-1 visa status would remain in status with shifts to online coursework in fall 2020. From a student-athlete mental health perspective – Mental health was a concern from all the uncertainties that continued to evolve. From an institutional perspective – Athletics staff, coaches, student-athletes, fans, donors, etc. were all affected by the pandemic as it relates to college athletics. Attendance restrictions were implemented. Athletics staff were required to work remotely beginning in March 2020 and many continue to work remotely. Staff furloughs were implemented due to budget restraints. Coaches were no longer able to recruit or interact with their teams or coach. Specific departmental staff had to take on new roles and responsibilities. COVID policies, opt-out policies, and testing procedures were having to be drafted and implemented immediately. Additional monetary costs to athletic departments due to COVID testing were incurred.

Q177.

11. Chancellor's Approval

Q178. **11.1.** Please signify that the chancellor or chancellor's designee approves the institutional submission of all data in this survey by selecting "yes" below.

- **This serves as the official notification of the chancellor's approval.**
- No data submission will be considered complete by the UNC System Office until "yes" is selected below.
- This section should be completed only after the chancellor has reviewed all institutional data.
 - Please return to this page to indicate approval after downloading a summary of all your submitted data on the next screen.

Yes, our Chancellor approves of all data submitted for the 2018-19 & 2019-20 Intercollegiate Athletics Survey

Q26. 12. Conclusion

Q27.

Completing the Survey

Thank you for taking the time to complete this survey. If all of your information is complete, please select SUMMARY below and you will be taken to a page with a summary of all your responses.

1. Upon clicking the "SUMMARY" button, you will receive a summary of your responses. This may be used to share with your chancellor and other institutional officials.

- **At this point, the survey HAS NOT been submitted to the UNC System Office.**

2. After reviewing the summary data submission, please be sure to indicate that your chancellor approves your data submission by returning to Section 11 of the survey (on the previous screen) and selecting "yes".
3. To officially submit your institution's data entries (after indicating your chancellor's approval), click the "SUMMARY" button below, where you will again see the summary page of your responses, and then click the "SUBMIT" button at the bottom of the summary page.

Any technical questions about the survey should be sent to:

Eric Fotheringham

Director of Community College Partnerships & Adult Learner Initiatives

emfotheringham@northcarolina.edu

919.843.6967

--or--

Rondall Rice

Executive Director for Operations & Administration, Academic Affairs

rrrice@northcarolina.edu

919.843.4962