



**AGENDA**  
**University Affairs Committee**  
**February 11, 2021**

- I. Approval of Minutes – November 5, 2020
- II. Review of Operational Metrics
- III. Spring 2021 – Return to Pirate Nation
  - A. Academic Affairs – Grant Hayes
  - B. Student Affairs – Virginia Hardy
  - C. Research, Economic Development and Engagement – Mike Van Scott
- IV. College Spotlight
  - A. College of Education – Art Rouse, Acting Dean
  - B. College of Health and Human Performance – Anisa Zvonkovic, Dean
- V. Closed Session



**University Affairs Committee**

February 11, 2021

Agenda Item: I. Approval of Minutes – November 5, 2020

Responsible Person: Leigh Fanning  
Committee Chair

Action Requested: Information

Notes:

**University Affairs Meeting – Board of Trustees**  
**Main Student Center**  
**November 5, 2020**

**BOT Members Attending:** Leigh Fanning (interim chair), Max Joyner, Tom Furr, Vince Smith and Tucker Robbins

Meeting started at 9:17am.

Ms. Fanning opened the meeting by reading the conflict of interest statement as well as the Jurisdiction Review and Conduct Statement for University Affairs.

Meeting from the September 2020 UA meeting were approved without dissent

■ **Metrics Review**

- **Academic Affairs** – Grant Hayes – shared the applications number for new freshman - 14,642 to date (just two behind next year). Being flat at this point in time is a pretty strong indicator. Our deposits are trailing just behind, but that's not unexpected due to the pandemic. Transfer applications are trending ahead – we have more than 900 spring applications and that's up by 200 over last year. We are trending positive on transfer deposits too. We have adjusted and tweaked our admissions processes and hope to keep trending properly.
- **Research** – Mike Van Scott – The research awards and sponsored awards are tracking well and we are on target to hit our targeted goals. This is pretty remarkable during these times and we are very proud of the work being done.
- **Student Affairs** – Virginia Hardy – The housing contract numbers for fall will come in January. The contracts are out for the spring housing options. We do currently have about 1,800 students that have signed up to stay in the halls in January – we hope to keep that number for the spring – that means we will open Clement, White and Green to accommodate. For counseling – students are down just 15 from our target number and 45 below last year as the students are acclimating to the tele-therapy process quite well. Number of students are down but the number of appointments is up, which means we are serving them well.

■ **Academic Affairs – Grant Hayes**

- **College of Business Grad School Proposal** – The College of Business is working to elevate the status of graduate programs to a College of Business Graduate School and open the possibility of a naming of the school. Grant Hayes presented the proposal.
  - Dr. John Rausch shared the concept of the proposal. NC State and Univ of Florida have similar type schools. There is an alumnus interested in

naming this school. This would allow us to recruit better and work with local industries for student projects and curriculum enhancement.

- **MOTION – Tucker Robbins made the motion and it was seconded by Max Joyner – the motion was approved without dissent.**

- **Conferral of Degrees** – On December 4, 2020, the 112<sup>th</sup> Fall Commencement will be held – asked for conferral of degrees.

- **MOTION – Tucker Robbins made the motion and it was seconded by Max Joyner – the motion was approved without dissent.**

## ■ Informational Items

- **Student Affairs – Virginia Hardy**

- COVID Testing – Dr. Hardy shared the current and future plans related to COVID Testing. She shared that we have two entire residence halls for Q/I space for the spring semester. We are also addressing specific isolation and mental wellness issues for those students in Q/I. The testing being done for students is being done by Student Health Services. Dr. LaNika Wright’s team has done amazing work.
- Dr. Wright shared some of the numbers from June 8 – Oct. 31. The numbers include students on campus, some off-campus and student athletes. For the month of October, we averaged between 7-12 positives per week. Since the three-week surge in Aug-Sept, the average number of positives are way down. From guidance from the Health Department, ECU SHS has started serving faculty and staff too. There are three main reasons we are testing – treat, identify, and contain. She explained some key terms such as quarantine, isolation and exposure/close contact. She talked about the importance for us to know what the person’s involved were wearing (e.g. masks, shield, or other forms of PPE). That’s one of the first questions health professionals are asking related to exposure. Dr. Wright explained the three different types of tests – Antigen, PCR/Molecular Tests – Antibody Tests. The PCR/Molecular test is the gold standard and one we use at Student Health for our students. We are hoping to be able to add saliva testing, partnering with Brody, in the spring.
- She shared the fall testing plan for the 800 students living in the hall. All students staying in the halls were tested when they went in and then 25% of the population is tested weekly. The drive-thru testing has been well received by our students. And we are offering exit testing to our on-campus students before they leave for break.
- Dr. Wright shared the plan for spring testing for on-campus students – they will have to have a negative test before they can move into the halls. About two weeks after move-in in the fall, we saw a big spike in cases so we will add mass testing two weeks after the spring starts to make sure we are aware of our current situations.

- **College of Engineering and Technology Spotlight** – Harry Ploehn, Dean of the College of Engineering and Technology (CET), shared a spotlight on the college. He shared the priorities tied to Maximizing Student Success in CET including student engagement, student groups and CET research with students and faculty. New efforts include a marketing, outreach and recruiting plan; academic advising staffing, first year and transition program for coaching; and experiential learning programs; investing in space in Rawl and Bate; space in the Bio Life Sciences Building and more. He shared some of the investment initiatives being planned in the Export Leaf Building to creating a Manufacturing Pathways Program.

Meeting Adjourned at 10:25am



## **University Affairs Committee**

February 11, 2021

Agenda Item:

II. Review of Operational Metrics

Responsible Person:

Leigh Fanning  
Committee Chair

Action Requested:

Information

Notes:





**University Affairs Committee**

February 11, 2021

Agenda Item: III. Spring 2021 – Return of Pirate Nation

Responsible Person: Grant Hayes  
Interim Provost

Virginia Hardy  
Vice Chancellor, Student Affairs

Mike Van Scott  
Interim Vice Chancellor, REDE

Action Requested: Information

Notes:





**University Affairs Committee**

February 11, 2021

Agenda Item:

IV. A. College Spotlight  
College of Education

Responsible Person:

Art Rouse  
Acting Dean

Action Requested:

Information

Notes:



**University Affairs Committee**

February 11, 2021

Agenda Item: IV. B. College Spotlight  
College of Health and Human Performance

Responsible Person: Anisa Zvonkovic  
Dean, HHP

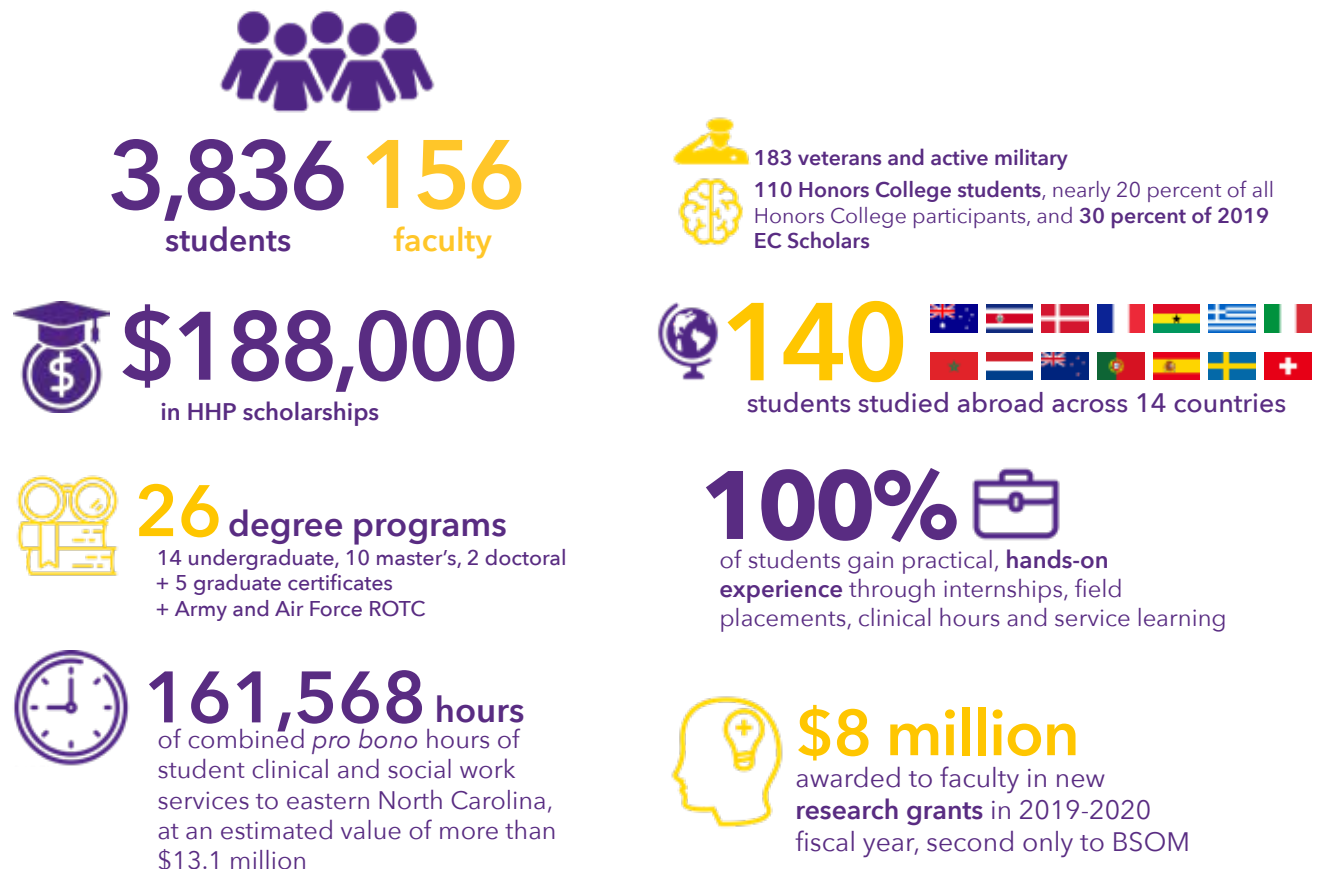
Action Requested: Information

Notes:

# HHP Snapshot 2020

ECU's College of Health and Human Performance is committed to solving real-world problems. Our highly ranked programs focus on optimizing well-being from a systemic, scientific perspective. Our students receive professional applied training, including required field experiences and internships, to prepare themselves to contribute to improving the human condition and advancing regional transformation.

HHP is the third largest college in the university and is home to two of ECU's top 10 most popular undergraduate majors, public health and exercise physiology.



## WHAT'S AHEAD

### PREVENTION SCIENCE WORK

We launched the Design4Disability initiative in fall 2019, with work including applied research and product development, student training, an awareness-raising film festival. In 2020, research on accessibility with dignity, adaptive sport and PeeDee's Sensory Room continues. In the academic year 2020-2021, our initiative is Aging Well Together. AWT launched a virtual speaker series with a talk by elder law-focused attorney Charlotte-Anne Alexander on legal issues and decisions as we age. Follow HHP social media for more information and future events, including a documentary film festival scheduled for February 2021.

### RECRUITMENT ACTIVITIES

We are on the front line of innovation, recruiting students who desire hands-on experiences and research opportunities that solve real-world problems and improve the well-being of our communities.



**University Affairs Committee**

February 11, 2021

Agenda Item:

V. Closed Session

Responsible Person:

Leigh Fanning  
Committee Chair

Action Requested:

Notes: