

**AGENDA**  
**Research & Economic Development**  
**Ad Hoc Committee**  
**February 11, 2021**

- I. Approval of Minutes – February 6, 2020
- II. Student presentation – Sharon Paynter  
*-Student: Oswaldo Rangel Corona*
- III. Research and Innovation Campus  
*- Keith Wheeler, Sharon Paynter, Clint Bailey*
- IV. Intersect East & Hotel Update– Stephanie Coleman and Merrill Flood



Research & Economic Development  
Ad Hoc Committee  
February 11, 2021

Agenda Item: I. Approval of Minutes - February 6, 2020

Responsible Person: Jason Poole  
Committee Chair

Action Requested: Action

Notes:



**Board of Trustees  
Research & Economic Development Ad Hoc Committee | Main Campus Student Center  
February 06, 2020  
Highlights**

Research & Economic Development Ad Hoc Committee met on February 06, 2020

**Agenda**

**I. MINUTES**

- A. Research & Economic Development Meeting of November 21, 2019                      Action

**II. INFORMATION ITEMS**

- A. Mike Overton, Chair of the Greenville NC Alliance, gave an overview of the economic development organization serving eastern NC.

Meeting adjourned at 8:49 am.



Research & Economic Development  
Ad Hoc Committee  
February 11, 2021

Agenda Item:	II. Student Presentation
Responsible Person:	Sharon Paynter Asst Vice Chancellor for Economic & Community Engagement
	Oswaldo Rangel Corona Student
Action Requested:	Information
Notes:	



Research & Economic Development  
Ad Hoc Committee  
February 11, 2021

Agenda Item: III. Research & Innovation Campus Update

Responsible Person: Keith Wheeler  
Executive Director, Military & Industry

Sharon Paynter  
Asst Vice Chancellor,  
Economic & Community Engagement

Clint Bailey  
Director of Marketing Strategy

Action Requested: Information

Notes:



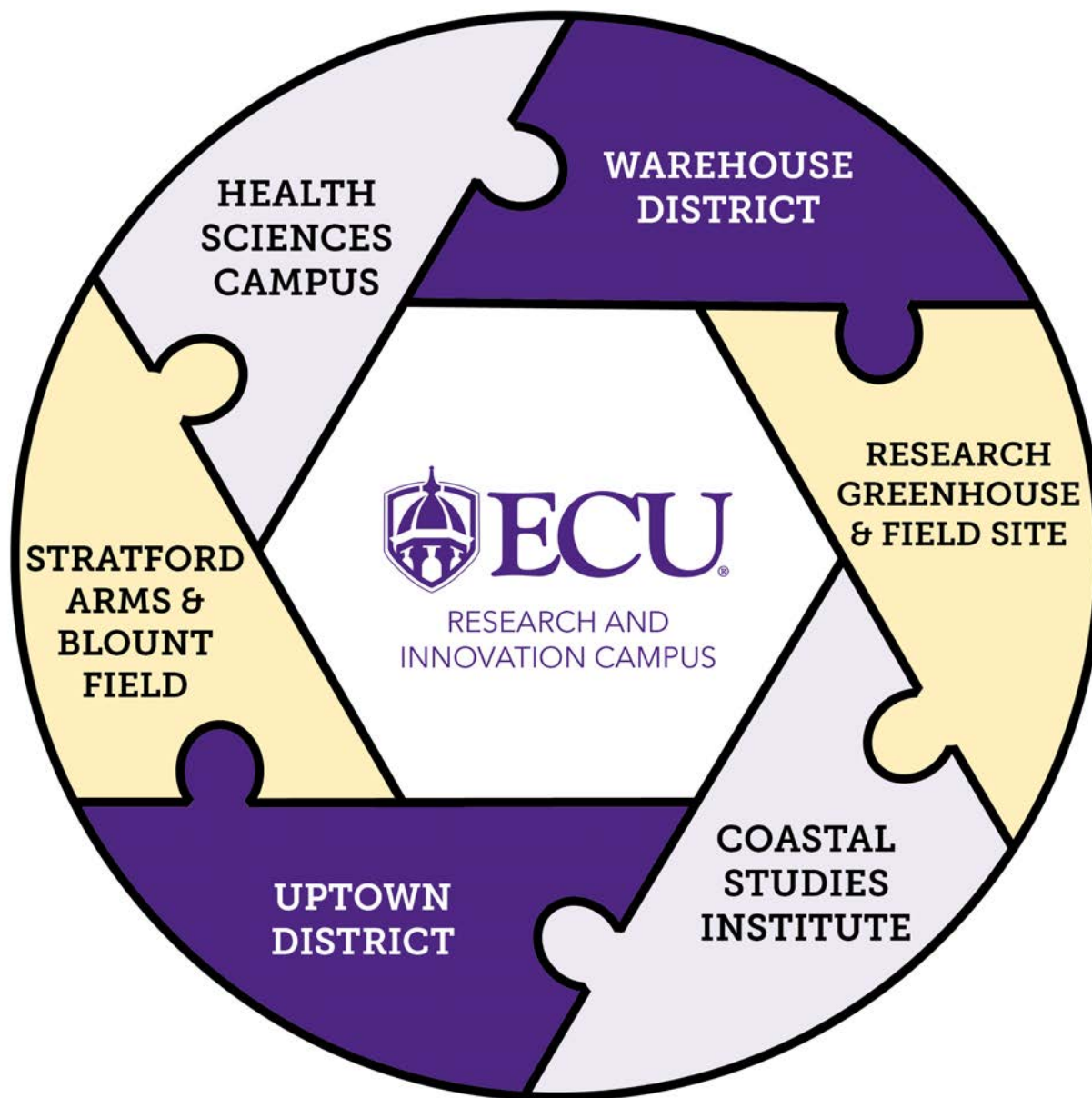
# East Carolina Research and Innovation Campus Update

Presented to the ECU Board of Trustees  
Research and Economic Development Ad Hoc Committee

Feb. 11, 2021

Sharon Paynter, Assistant Vice Chancellor for Economic and Community Engagement  
Keith Wheeler, Executive Director of National Security and Industry Initiatives






**INTERSECT EAST**  
A PACESSETTER URBAN HUB

The 19-acre, 14-building Intersect East project will feature innovative lab and office spaces, residential, restaurants and retail, and a park – all within close proximity to the bustling Uptown district in Greenville, North Carolina.

# Opportunity Has a New Meeting Place

A gateway to learning, research and innovation is emerging in eastern North Carolina. ECU and Elliott Sidewalk Communities are partnering to create Intersect East, a place where pacesetters thrive.

As the latest addition to the East Carolina Research and Innovation Campus, Intersect East provides a crossroads where academia, business, culture and community converge. ECU's new Life Sciences and Biotechnology Building, along with Intersect East, will bring opportunities for new ventures, growing businesses and industry, and collaborations with faculty and students.

ECU has always invested in the success of our students, our economies and our region. And with groundbreaking projects like Intersect East, we sharpen our focus on ensuring that even more ideas, talent and development can connect – and flourish.

[www.intersecteast.com](http://www.intersecteast.com)



Located adjacent to Intersect East, the Life Sciences and Biotechnology Building will be one of the first completed pieces of the East Carolina Research and Innovation Campus when the building opens in fall 2021.


**INTERSECT EAST**
A PACESSETTER URBAN HUB


## The Crossroads of Business, Innovation and Culture

Whether an emerging startup company is looking for a place to launch or an established firm wants to invest in cutting-edge research and innovation, both can find a home at Intersect East, a new \$325 million project that connects world-class researchers, faculty and students with industry leaders.

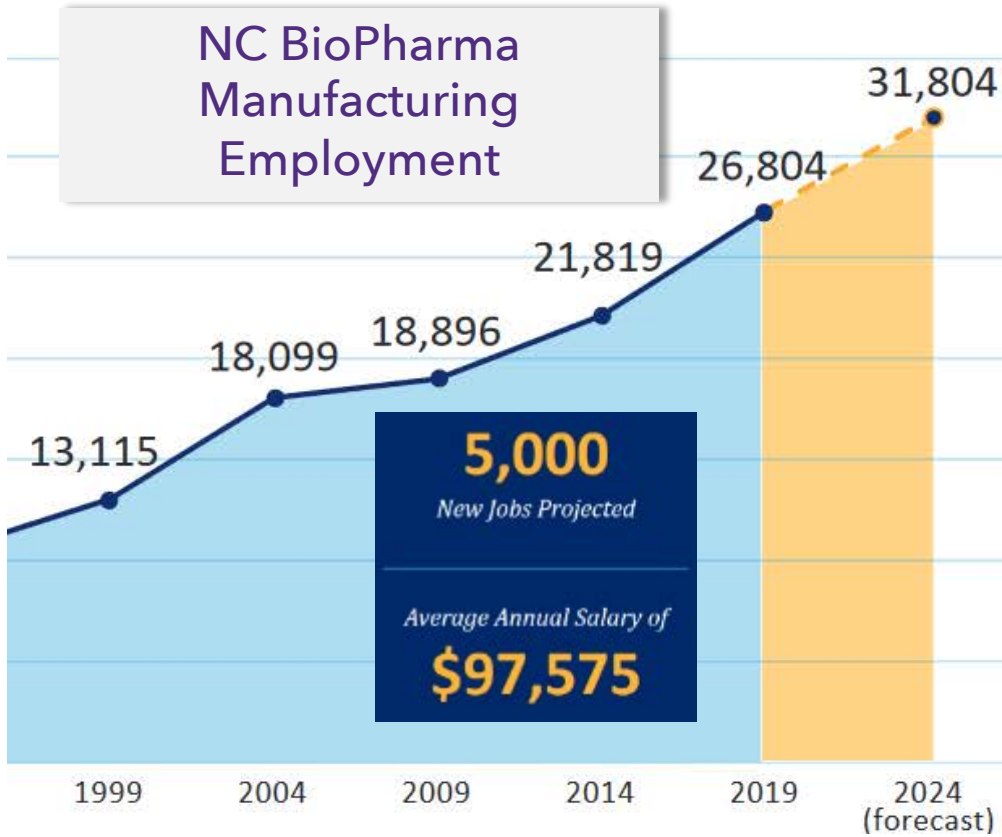
With partner Elliott Sidewalk Communities, ECU proudly welcomes Intersect East to its East Carolina Research and Innovation Campus. Taking note of the needs of industry, government and business, this project offers the following opportunities in Greenville, North Carolina:

- ▶ 300,000 square feet of state-of-the-art research facilities and labs
- ▶ 240,000 square feet of new spaces and renovated historic areas for offices and collaboration
- ▶ More than 105,000 square feet dedicated to light manufacturing
- ▶ On-site dining and residential areas
- ▶ A newly constructed biopark and hiking-biking trail
- ▶ Close proximity to Greenville's bustling Uptown district

Don't miss your chance to be a part of the nation's first Pacesetter Urban Hub, the home for university and industry partnerships in the East.

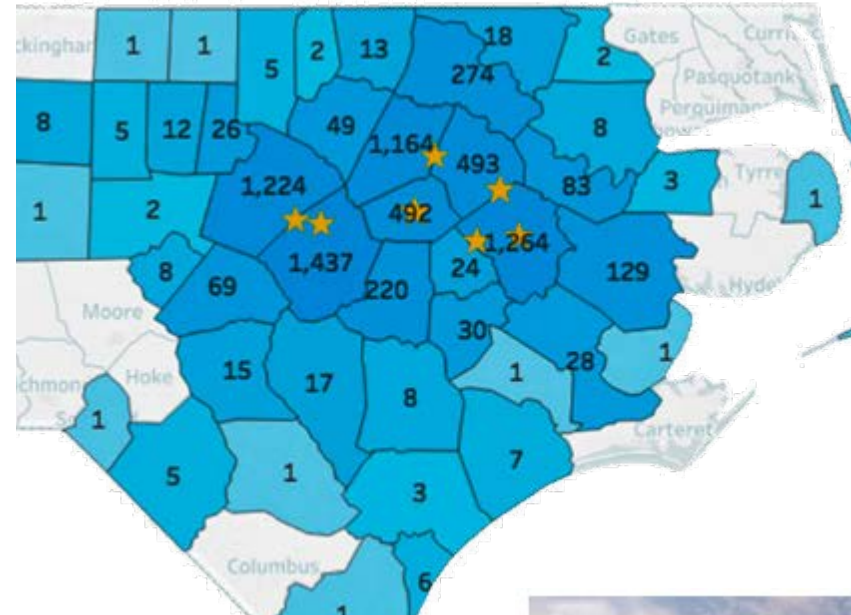
[www.intersecteast.com](http://www.intersecteast.com)





## North Carolina Biotechnology Center®

**BioPharma Crescent**  
NC's Active Site for Manufacturing



**PRI** CENTER FOR MEDICAL  
ECONOMICS AND INNOVATION

China's Stranglehold On Pharmaceuticals Threatens Americans' Health And U.S. National Security



Reshoring US Pharmaceutical Production Would Create 800K Jobs



Life-science powerhouse Thermo Fisher Scientific plans \$500M expansion in Greenville



Eastern Region Pharma Center







Research & Economic Development  
Ad Hoc Committee

February 11, 2021

Agenda Item:

*IV. Intersect East & Hotel Update*

Responsible Person:

*Stephanie Coleman  
Interim Vice Chancellor  
Administration and Finance*

*Merrill Flood  
Director of Community Engagement*

Action Requested:

Notes: