

AGENDA Advocacy Committee February 7, 2020

I. Approval of Minutes – November 21, 2019 Action

II. BOT Resolution Draft Action

III. Plan for Future Advocacy Information

IV. Updates from Advocacy Representatives Information

A. NC General Assembly

B. Board of Governors

C. Board of Visitors

D. Pirate Club

E. Medical and Health Sciences Foundation

F. Alumni Association

G. ECU Foundation



Agenda Item:	I. Approval of November 22, 2019 Minutes
Responsible Person:	Vince Smith Committee Chair
Action Requested:	Approval
Notes:	N/A

Advocacy Ad Hoc Committee Friday, November 22, 2019 MINUTES

The Advocacy committee meeting was called to order by Vice Chair Max Joyner. Members in attendance were: Leigh Fanning, Max Joyner, Phil Lewis, Robbie Moore, Angela Moss. A quorum was present. Mr. Joyner read the conflict of interest statement and asked members in attendance to identify any conflicts of interest. No conflicts were identified.

Mr. Joyner asked for a motion to approve the September 12, 2019 meeting minutes. The minutes were approved unanimously.

Mr. Joyner and Ms. Fanning provided updates on their work with members of the General Assembly. Both have spoken with area representatives and will continue to do so. Ms. Fanning is focusing on working with representatives from rural dental areas.

Ms. Moss provided an update on her interactions with the Board of Governors. She attended the recent meeting in Elizabeth City and spoke with a number of BOG members. Ms. Moss commended the efforts of Elizabeth City State University to host the BOG members last week. Ms. Moss is also in regular contact with Governor David Powers, ECU liaison.

Mr. Lewis provided an update to the committee on his work with the Board of Visitors. He is in regular contact with key members of the BOV. The Board of Visitors has requested a set of talking points developed by ECU to enable them to share the same messaging across the state. The committee agreed to compile a set of talking points for all to use.

Mr. John Cooper shared an update from the BOV about the administrative committee established at the previous BOV meeting. The administrative committee is currently working on edits to the Bylaws and will meet with the full board in January 2020.

Chris Dyba brought an update to the committee on work Mr. Smith is doing with the ECU Foundation and Alumni Association. Work will continue.

Mr. Moore is working with the Pirate Club and shared an update on his continuing efforts with the group. The Pirate Club is willing to assist in any way needed to continue sharing ECU's message.

Seeing no further matters to discuss, Mr. Joyner asked for a motion to adjourn. The motion was seconded and approved.



Agenda Item:	II. BOT Resolution Draft
Responsible Person:	Vince Smith Committee Chair
Action Requested:	Approval
Notes:	N/A

DRAFT

RESOLUTION OF THE BOARD OF TRUSTEES OF EAST CAROLINA UNIVERSITY

Febraury 7, 2020

WHEREAS, the State of North Carolina lacks an enacted budget for the FY 2019-2021 biennium; and

WHEREAS, East Carolina University serves over 28,000 students from all 100 counties of North Carolina, enrolls more students from rural areas than any UNC system campus, is graduating students at the fastest rate in our history, and employs more than 6,000 North Carolinians; and

WHEREAS, the current proposed budget, House Bill 966, includes funding for several critical and timesensitive University and community investments, including but not limited to:

- \$215 million for a new medical education and research facility to replace the obsolete Brody School of Medicine building and support class-size expansion,
- \$850,000 in recurring and non-recurring funds for ECU's statewide telepsychiatry program,
- \$1 million to Eastern AHEC to further develop medical residency programs that support the retention of residency graduates in rural areas,
- \$2.5 million for a food commercialization center in Ayden,
- \$150,000 for a Bethel's water treatment facilities, and
- \$130 million in much needed repairs and renovations for UNC system campuses; and

WHEREAS, Senate Bill 354 provided approximately four percent raises over the next two years to university faculty and staff, who are critical to our mission to serve the state; and

WHEREAS, the absence of an enacted state budget for FY 19-21 hurts East Carolina University faculty, staff, students, and the communities we serve, and threatens the ability of the University to serve the citizens of the State and contribute to the economic vitality of North Carolina;

NOW, THEREFORE, BE IT RESOLVED, that the Board of Trustees of East Carolina University strongly encourages all members of the NC Senate who support and value the contributions of East Carolina University to the state of North Carolina and the world class higher educational systems in North Carolina to move swiftly to override the Governor's veto of House Bill 966. Additionally, we encourage the NC General Assembly to enact the provisions originally included in Senate Bill 354. Further, we call on boards and governing bodies of local and regional entities and organizations to create and approve a concurring resolution as soon as practical.

Adopted this 7th day of February, 2020.



Agenda Item:	III. Plan for Future Advocacy
Responsible Person:	Vince Smith Committee Chair
Action Requested:	Information
Notes:	N/A



Agenda Item:	IV. Updates from Advocacy Reps
Responsible Person:	Vince Smith Committee Chair
Action Requested:	Information
Notes:	N/A
A. NC General Assembly	

- **Board of Governors** В.
- C. **Board of Visitors**
- Pirate Club D.
- E. Medical and Health Sciences Foundation
- F. Alumni Association
- G. ECU Foundation