

## **BOARD OF TRUSTEES**

East Carolina University

November 21, 2014

The Board of Trustees met in regular session in the Mendenhall Student Center on the campus of East Carolina University. Chair Robert Brinkley called the meeting to order and asked Assistant Secretary Steve Duncan to lead the Pledge of Allegiance.

In compliance with the State Government Ethics Act, Mr. Brinkley asked if anyone has a conflict of interest. No conflicts were identified.

Mr. Brinkley called on Secretary Edwin Clark to call the roll:

### Members Present

Robert Brinkley  
Edwin Clark  
Mark Copeland  
Vern Davenport  
Deborah Davis  
Steve Jones  
Max Joyner  
Michael King  
Carol Mabe  
Bob Plybon  
Danny Scott  
Terry Yeargan

### Members Absent

Mr. Brinkley noted that Mr. Bobby Owens resigned his seat on the board in November.

### **APPROVAL OF MINUTES**

Mr. Brinkley asked for a motion to approve the minutes from the Board meeting on September 19, 2014 and the conference call meeting of October 9, 2014. Mr. Jones moved approval of the minutes. Ms. Mabe seconded the motion. The motion passed with no negative votes.

Mr. Brinkley made a few introductions prior to proceeding with the agenda. Mr. Brinkley recognized members of the Elite Pirates, who introduced themselves to the board. Mr. Brinkley recognized several students who attended the meeting because of the building un-naming/renaming

agenda item. Finally, Mr. Brinkley recognized Ajeeah Boykin, the bus driver who was operating an ECU bus on Halloween night in the midst of an unruly crowd at Riverwalk Townhomes. Mr. Brinkley acknowledged Ajeeah's composure and ability to maneuver out of a potentially dangerous situation.

## **UNIVERSITY REPORTS**

### **CHANCELLOR'S REPORT**

Dr. Ballard gave his remarks to the board. A full text version of the Chancellor's remarks is attached as "Attachment A."

### **REPORT FROM THE BOARD OF GOVERNORS**

Board of Governors member, Bob Rippy, brought an update from the BOG. Mr. Rippy addressed what has been happening at UNC Chapel Hill in terms of the Wainstein Report. He feels confident that the UNC system has the appropriate policies in place and the Board of Governors do not anticipate system-wide fall out as a result of the report. Mr. Rippy spoke about the UNC system budget. He says the Board of Governors have heard that institutions may have to cut an estimated 2% from their budgets, however, the Board of Governors are advocating very strongly against that. Mr. Rippy says ECU has a great reputation with the Board of Governors and that they have a voice with four BOG members being ECU graduates. He did speak about the difference in per student dollars allotted to institutions. He said that there is a \$7,000 difference in per student spending between UNC Chapel Hill and ECU. He said one priority of the BOG is to make sure that institutions are compensated fairly. In conclusion, Mr. Rippy says he is very supportive of ECU's plans to explore a Millennial Campus so that ECU can work with industry and business to stimulate the economy in Eastern North Carolina. He encouraged the Board of Trustees and administration to make that a priority.

## **CHAIR OF THE FACULTY REPORT**

Dr. Andrew Morehead, Chair of the Faculty, brought the report from the Faculty. A summary of his remarks are included as “Attachment B.”

## **STAFF SENATE REPORT**

Mr. Brinkley introduced Ms. Mary Schiller, Chair of the Staff Senate. A summary of Ms. Schiller’s remarks are included as “Attachment C.”

## **REPORT FROM THE STUDENT GOVERNMENT ASSOCIATION**

Mr. Michael King, President of the Student Government Association, brought remarks from the SGA. A summary of Mr. King’s comments are included as “Attachment D.”

## **REPORT FROM THE BOARD OF VISITORS**

Board of Visitors chair, Angie Moss, brought an update from the BOV. A summary of Ms. Moss’s remarks are included as “Attachment E.”

## **COMMITTEE REPORTS**

### **ATHLETICS AND ADVANCEMENT COMMITTEE**

Mr. Edwin Clark, chair of the Athletics and Advancement Committee, gave the report. A full summary of the committee meeting is listed as “Attachment F.” There were three items that needed board attention.

Mr. Clark moved that the board approve the non-salaried compensation plan for East Carolina University Athletics staff as presented in board materials. The motion was approved with no negative votes. A summary of the plan is listed as “Attachment G.”

Mr. Clark moved that the board approve the revision to the Board of Trustees Policy on Naming University Facilities and Activities as presented in the draft dated November 14, with one modification – to change the word “Caution” to “Care” in section 6.3.4. During discussion on the motion, Danny Scott said that the last sentence of section 6.3.4 (“Names should not be altered simply because later observers would have made different judgments.”) ties the hands of future board. He said that policies should be guidelines and that the last sentence is too strong. Danny Scott made a substitute motion that the board approve the Policy on Naming University Facilities and Activities with two modifications: 1. to change the word “Caution” to “Care” in section 6.3.4; and 2. to strike the last sentence in section 6.3.4. Terry Yeargan seconded the substitute motion. There was a great deal of discussion about whether the sentence limits future boards, whether the sentence sets a high standard for un-naming and about the task force and the Athletics and Advancement Committee’s vetting of the policy. Mr. Brinkley called for a vote on the substitute motion by Danny Scott. Five board members voted for the substitute motion; seven board members opposed the substitute motion, therefore the substitute motion was defeated. Mr. Brinkley then called for a vote on the original motion made by Edwin Clark with the one modification (“Caution” to “Care”). The motion passed with nine votes, constituting a majority.

Mr. Clark moved to request for the Chancellor to establish the adhoc committee to consider the un-naming / renaming of Aycock Hall. Bob Plybon said that the motion from the committee technically had a timeline of no later than the February board meeting. Deborah Davis made a substitute motion directing the Chancellor to establish the ad hoc committee as specified in the newly approved policy, to consider the un-naming / renaming of Aycock Hall and to provide a recommendation no later than the February board meeting. Mr. Plybon seconded the motion. There was discussion among board members about how long this process has taken. Mr. Scott challenged the Chancellor and subsequently the ad hoc committee, to not wait until the February board meeting, but to have their work completed as soon as possible and have a board call to hear the recommendation and



vote. Terry Yeargan agreed that this process has taken longer than necessary, but thinks that this decision / vote is important enough to do in person. Mr. Brinkley called for a vote on the substitute motion. It was approved unanimously.

Mr. Brinkley acknowledged ECU student, Tyree Barns, who offered remarks about the un-naming of Aycock from the students. Mr. Barns' remarks are listed as "Attachment I."

## **AUDIT COMMITTEE**

Mr. Mark Copeland, chair of the Audit Committee, gave the report. A full summary of the committee meeting is listed as "Attachment J."

## **FINANCE AND FACILITIES COMMITTEE**

Mr. Terry Yeargan, chair of the Finance and Facilities Committee, gave the report. A full summary of committee meeting is listed as "Attachment K." There were several items that needed board attention.

Mr. Yeargan moved that the board approve the 2015-2016 and 2016-2017 tuition and fees proposal in accordance with the terms and conditions provided in the board materials. The motion was approved with no negative votes. A complete summary of the tuition and fees proposal is listed as "Attachment L." As a part of the discussion regarding the tuition and fee proposal, Mr. Joyner asked for information on the types of employees at ECU (EPA / SPA / Clinical) and the recent history of salary increases for each level of employee.

Mr. Yeargan moved that the board approve the building elevations for the East Campus Student Union in accordance with the terms and conditions provided in the board materials. The motion was approved with no negative votes. The elevations are listed as "Attachment M."

Mr. Yeargan moved that the board approve the request to grant an additional roadway easement to Brunswick County in accordance with the terms and conditions provided in the board materials.

The motion was approved with no negative votes. Information about the roadway easement is listed as “Attachment N.”

Mr. Yeargan moved that the board approve the request to accept 0.24 acres of land known as Lawrence Street, from Tenth Street to Library Drive, from the City of Greenville, in accordance with the terms and conditions provided in the board materials. The motion was approved with no negative votes. More information about this request is listed as “Attachment O.”

### **HEALTH SCIENCES COMMITTEE**

Mr. Steve Jones, chair of the Health Sciences Committee, gave the report. A full summary of the committee meeting is listed as “Attachment P.” There was one item that required board attention. Steve Jones moved that the board approve the initial appointment with permanent tenure for Dr. Mark D. Iannettoni. The motion was approved unanimously.

### **UNIVERSITY AFFAIRS COMMITTEE**

Ms. Deborah Davis, chair of the University Affairs Committee, gave the report. A full summary of the committee meeting is listed as “Attachment Q.” There were no action items.

### **EXECUTIVE COMMITTEE**

Mr. Brinkley made brief comments about the budget issues and tuition and fees. He reiterated that the board takes tuition and fees very seriously and wants Enrollment Management presentation during the Executive Committee meeting. He said it will be critical to increase applications, develop graduate enrollment and improve the marketing strategy for all populations.

## **UNFINISHED BUSINESS**

Last year the board participated in the Board of Governors program that allowed 10% of the Chancellor's salary to be dedicated to a retirement fund. He doesn't think that the board needs to approve this allocation since there was a vote last year, but wanted the board to reaffirm. Deborah Davis moved that the board continue to support the retirement allocation as presented by the Board of Governors. Terry Yeargan seconded the motion and the motion was unanimously approved.

## **CLOSED SESSION**

Mr. Yeargan made a motion for the board to go into closed session to 1. prevent the disclosure of confidential information under the federal Family Educational Rights and Privacy Act and NC General Statutes 126-22 to 126-30 (personnel information), 116-40.7 (UNC Internal Audit information, and 143-748 (Internal Audit work papers for state agencies; 2. to consider the qualifications, competence performance, character, fitness or conditions of appointment of one or more prospective and/or employees, and / or to hear or investigate a complaint, charge, or grievance by or against one or more employees; 3. to establish or provide instructions regarding the amount of compensation and/or other material terms of an employment contract or proposed employment contract; and 4. to consult with our attorney and to preserve the attorney-client privilege and to consider and give instructions concerning claims, including pending, potential and/or threatened litigation. The motion was seconded by Mr. Plybon and was approved unanimously.

Following the closed session, the board moved back into open session.

## **NEW BUSINESS**

There was no new business.

**ADJOURNMENT**

Mr. Brinkley adjourned the meeting at 11:45 a.m.

Respectfully Submitted,

Megan Ayers  
Office of the ECU Board of Trustees

BOARD OF TRUSTEES NOVEMBER 20, 2014

Thank you Mr. Brinkley.

### **Tuition and Fees**

The second meeting in the fall always requires us to recommend tuition and fees for the coming year...in this case for the 2015-16 academic year. For me, it is always the toughest issue of the year because we must find a balance between the quality of our programs and the cost students have to pay. I greatly appreciate the discussions we've had over the past two days.

While I would prefer having no increases in fees or tuition, I do not believe that is in our students best interests. We exist in a highly competitive industry in which our competitors are global, not just local. We need more funds for program quality and for retaining our faculty...and it is unlikely that these funds will be provided by the legislature.

I remind the BOARD of these three factors:

- The undergraduate resident tuition and fees at ECU are currently last among our peer group. We remain a good bargain for our students, compared to those universities we are evaluated against;
- Our recommendations are very similar to other large universities in the UNC System, which range between 6.9% and 9.0% increases; and
- We had no tuition increases last year, even though our costs continued to increase.

## STRATEGIC PLANNING

As you have seen, our revised strategic plan is printed... called *BEYOND TOMORROW*. This plan is intended to be the institutional overview and definition of our basic commitments. It will soon be followed by two dozen specific plans that are under development now.

This plan has many important elements, but I'm most proud that we continue to identify key priorities and make bold commitments to our future. Among our top priorities are the following commitments to enhancing academic quality:

- We will double the size of the Engineering Program;
- We will continue to develop masters level programs that enhance student opportunities...the masters of science in bio-medical engineering is a great example;
- We will develop a School of the Coast...with no new administrative costs and we will be a major player in the Coastal Studies Institute in Manteo;
- The College of Business is already of high quality and it is a top priority for private fund raising and continuous improvement;
- The School of Public Health is on track and we will continue to reallocate funds to make it a priority; our proposal for a PhD in Epidemiology is the next step; and
- Our research enterprise is growing and we will continue to invest in the infrastructure to enhance our capacity for research.

## **NATIONAL LEADERSHIP**

I'm very proud of the leadership and recognition that nearly all of our leadership team has been achieving. At the recent meetings of the Association of Public and Land Grant Universities, we had numerous examples of recognition:

- (the least significant of the recognitions)...Because of our reputation for risk management and athletic integrity, I was asked to serve on the closing panel of the conference, which had approximately 1500 attendees. I served with representatives of the Chronicle of Higher Education, the Commissioner of the Big Ten Conference, a faculty member from Nebraska, the AD at Arizona, and the President of the University of Florida; The panel was entitled, “The Future of Athletics.”
- Beth Velde of ECU served as the chair of the Engagement Council this year. This association has about 11 councils that are the major foci and organizing device of APLU...so serving as the chair is a significant accomplishment;
- Dr. Hardy was elected to the Council on Student Affairs and will serve as the co-Chair next year;
- All told, ECU has chaired 3 of the 11 councils over the past 3 years.



- And, un-related to APLU, ECU has been selected to participate in a national network devoted to building student leadership, called “The LEAD initiative on Civic learning and Engagement.” We were selected by the National Association of Student Personnel Administrators. This recognition was based primarily but not entirely on Dr. Hardy’s keynote address to that association 2 years ago in Phoenix.

## **THE MILLENNIAL CAMPUS**

One of the major game changers in our new Strategic Plan is to create a Millennium Campus. As Ron Mitchelson is fond of saying, “ We will be great partners and we will be open to business.

So, Drs. Mitchelson and Van Scott recently agreed to a partnership with Patheon to create a center for Excellence in Pharmaceutical Manufacturing and Advanced Services. This will be a collaborative between 5 ECU colleges and Patheon and it also creates more opportunities for collaborations with Hospira and Mayne Pharma...formerly Metrics which was created by Phil Hodges, our graduate.

This is the beginning, the first step in creating the Millennium Campus and to building better relationships with the private sector. We have done this very well through our work with the North Carolina Bio-Technology Center...so this partnership moves the ball down the field.

Why is it important? Simple...there are over 8,000 pharmaceutical manufacturing jobs within 50 miles of Greenville. We have a growing and successful college of engineering and a first rate college of Business and a new degree in bio-medical engineering. What a great opportunity for both our students and our faculty.

I applaud the hard work of Drs. Mitchelson and Van Scott in doing all the ground work to get this partnership going.

Remarks to the ECU Board of Trustees  
Andrew T. Morehead, Jr., Chair of the Faculty  
November 21, 2014

Good morning! Today, my comments will focus on an issue without a clear path forward, but I am personally concerned and I have received many enquiries about these recent developments from fellow faculty members.

Obviously, the Riverwalk riot has been at the forefront of the news recently. While there has been widespread agreement among the authorities that our students (outside of the single individual recently charged) were not instigators of the riot, that distinction was clearly lost in the news stories that followed, and even more troubling, is another piece of evidence for the party school image we have worked diligently to address.

Two recent anti-Semitic incidents prompted a faculty senate resolution condemning all forms of discrimination and asking the administration to annually report all such incidents involving students, faculty, and staff and the university response.

Nationally, student behavior in off-campus housing and the Greek system has been the subject of much discussion. West Virginia has recently joined a number of universities (including Clemson, MIT, Johns Hopkins and Emory) in banning or significantly curtailing fraternity activities in the wake of high profile incidents of accidental death or sexual assault. It's important to note that many of these actions have been taken by interfraternity councils, demonstrating that it is not just faculty and administrators that are concerned. Also very problematic from a university perspective is off-campus housing over which the university has little or no oversight (although our Student Code of Conduct applies to both on and off campus incidents). In all cases, we are often formally or informally found responsible for our students' behavior.

Lest we forget that students are not the only behavioral issue on campuses, two weeks ago at the Faculty Senate meeting I discussed a couple of high profile incidents (including the one at the school down the road) in which faculty and administrators failed to carry out their duties in a spectacularly poor manner.

Finally, Title IX and Clery Act regulations raise the stakes yet further, with our eligibility for federal funding hanging in the balance. ECU administration and faculty senate leadership are all well aware of those requirements, and we are working diligently to ensure compliance and that we have workable procedures to address complaints.

As a university focused on leadership and engagement with our community (to quote one of the bullets from our mission, ECU “Prepares students with the knowledge, skills, and **values** to succeed in a global, multicultural society”) these challenges beg the question, what are we doing to address these challenges and what can we do to inspire these values in our students?

At the University Affairs committee meeting yesterday, you heard a great deal about what we are doing as an institution, led by Vice Chancellor Hardy. I personally have served on Academic integrity and Student Code of Conduct hearing panels, and believe that, in general, we have struck an appropriate balance between punishing and educating the students through those processes. Likewise, Associate Provosts Alston and Zhou and the faculty welfare committee of the faculty senate have labored diligently to address discrimination and equity issues on our campus.

The broader question, and one for which I don't have a simple answer, is what is to be done to ensure that our campus culture values diverse beliefs, that embraces learning, and is a safe place in which a student can grow into an engaged citizen, while never forgetting that life is to be enjoyed.

Here I quote from the American Association of University Professors *Statement on Professional Ethics*, “As teachers, professors encourage the free pursuit of learning in their students. They hold before them the best scholarly and ethical standards of their discipline. Professors demonstrate respect for students as individuals and adhere to their proper roles as intellectual guides and counselors. Professors make every reasonable effort to foster honest academic conduct and to ensure that their evaluations of students reflect each student’s true merit.” I believe in the concept of *in loco parentis*, and this AAUP statement is consistent with that belief. Faculty should model the behavior we want, intervene when a student is struggling and needs guidance or a helping hand, and finally, participate fully in creating campus policies and structures that help build the whole student.

I always like to recognize ECU faculty accomplishments, so let me finish on a high note with a few of our best and brightest. Drs. John Reisch and Denise Dickens (College of Business) were ranked in the top fifty nationally in accounting education research according to *Issues in Accounting Education*. Drs. Eb Pesci and Jim Coleman, professors in the Department of Microbiology and Immunology, were awarded nearly 1.5 million to continue their research on an opportunistic pathogen that causes about 10% of infections acquired in hospitals, trying to figure out how to disrupt the communications between bacteria and leading to a therapeutic treatment. Finally, in October, Dr. Ron Preston and Dr. Rose Sincrope (College of Education) were recognized with the highest honor that NC Council of Teachers of Mathematics can bestow, the W. W. Rankin Award for outstanding contributions to math education in the state of NC.

Thanks for your attention, and I would be happy to answer any questions.

Staff Senate

Annual Health Fitness Walk took place on October 29<sup>th</sup>.

Success

300 Participants

50 Vendors

Annual Fall Staff Forum took place on November 6<sup>th</sup>

2 sessions one on each side of campus

Dr. Niswander his color of money presentation and that Bill Bagnell and Bill Koch will be joining us to discuss the Master Plan – Student Unions.

We are currently putting together a web-based orientation package for EPA-Non faculty employees. The way this came about is that I was invited to attend the New Faculty Orientation Planning Sessions because the EPA Non-Faculty employees attend the annual new faculty orientation session in August. So, looking at the list of people invited to attend the orientation sessions, I realized most of the EPA Non-Faculty were hired throughout the year and I expressed concerns that employees hired in October of 2013 were not receiving orientation until August 2014. Human Resources and the Office of Faculty Orientation both agreed that there was an opportunity for improvement and asked the Staff Senate to coordinate the efforts. We've been working with HR on content and Creative Services creating videos and it's really shaping up. We're very excited.

We are making great progress advertising and fundraising for the Gail Jordan Memorial Scholarship Fund. We've added information about the Gail Jordan Scholarship to our ECU Staff Senate Flyer, we've also created a postcard with instructions on how to give, we've gotten specific Gail Jordan designation added to the Staff/Faculty Campaign and we have the first of two McAllister Fundraiser Nights Scheduled. On December 4<sup>th</sup>, from 4:00 – 7:00 p.m. McAllisters will donate 10% of all proceeds to the Gail Jordan Scholarship Fund. Since this date and time lines up nicely with kickoff for the UCF football game, we are anticipating a good sum of money.

We are coordinating a Personal Hygiene Item drive for our Thanksgiving Service project. Many places give food items around Thanksgiving, but there is also a significant need for basic care items. Our drive will benefit the Food Bank of Eastern NC and the United Way. We are asking staff senators to bring at least one item to our November meeting.

NEWS!!! In June each year the Staff Assembly has a Chancellor's Cup Golf Tournament and each of the 17 University campuses sends a team to the Lonnie Pool Golf Course at NC State.

In 2015, the Chancellor's Cup Golf Tournament will coming to GREENVILLE! In order to make travel easier for the chancellors, it was suggested that the tournament be held during the same week, and in the same location as the BOG meetings, so since we will be hosting the BOG meeting in April, we have also been selected to hold the golf tournament and we are very excited that ECU will be the first location outside of NC State!

**ECU Board of Visitors  
Report to the Board of Trustees**

November 21, 2014

Given by Angie Moss, Chair

The Board of Visitors will have our next meeting on December 5, 2014.

Committee updates and accomplishments:

- 1) **Legislative Advocacy Committee** – *seeks to support the UNC Board of Governors, the ECU Board of Trustees, and the Office of the Chancellor in promoting the university's budget and policy agenda before the North Carolina General Assembly and other governing bodies.*

**This committee is chaired by Reid Tyler of Raleigh and is advised by Michelle Brooks.**

- We're planning an **interactive session with legislators here at ECU** (*date TBD, likely Jan/Feb*). The purpose of the session is for legislators to see and learn about ECU firsthand on our campus and for us to tell our story and engage these leaders directly. We will ask BOV/BOT members to make personal calls of invitation to specific legislators.
- We're planning to schedule **legislative visits to coincide with our spring BOV meeting in Raleigh** (April 17<sup>th</sup>) and will host several legislators at our BOV reception the night before the meeting.
- Other related initiatives include creating a **contacts database** and **regular briefings** for all BOV members to stay updated on strategy and advocacy efforts.
- BOV members are ready to assist the BOT on legislative affairs if and when support is needed. In particular, if there are any known elected officials that we should target for a visit and/or thank you please let us know.

- 2) **Engagement Committee** – *seeks to “engage” the membership by continuously seeking ways to get members involved. This should help members be more effective in their role. Some initiatives include “buddy/mentor system” for new members, onboarding procedures for new members, member expectations, social activities, outreach programs into the broader community (e.g., Kinston meeting), etc.*

**This committee is chaired by Doug Strickland of Pine Level and is advised by Erin Eatman.**

- Onboarded 14 new members.
- Initiated a theme of “creativity” to find and develop new ways the Engagement Committee can be of greater assistance to all BOV members and to the university.
- Working on the concept of “bridging” as a means of helping the university gain exposure at the local level.
- Continue to support established activities of BOV Engagement Committee, i.e., Watch List, social gatherings, pre-meeting events, recognition of contributions, helping find ways to serve the university effectively, etc.

- 3) **Fundraising and Development Committee** – *funds donated by board members go to funding Access Scholarships. We have successfully reached our goal of supporting **four Access Scholars**.*

*We currently have two sophomores and two freshmen and their majors include Accounting, Nursing, and Public Health.*

**This committee is co-chaired by Sabrina Bengel and Brenda Myrick and is advised by Vice Chancellor Dyba.**

- We had a successful fundraising at our most recent meeting, where we raised more at that meeting than at any other meeting to date!
- At our upcoming meeting, we'll be hearing from a panel of our scholarship recipients.

**Upcoming BOV Meetings:**

- December 5, 2014 (East Carolina Heart Institute)
- April 17, 2015 (Raleigh, NC)

**BOV Executive Committee:**

- **Angie Moss**, Chair
- **Reid Tyler**, Vice Chair and Chair of the Legislative Committee
- **Mark Garner**, Secretary
- **Doug Strickland**, Chair of the Engagement Committee
- **Sabrina Bengel** and **Brenda Myrick** are co-chairs of the Fundraising Committee

**Purpose of the BOV** – *to assist the Board of Trustees and the Chancellor to promote the development of the university. Members will:*

- *help ensure university effectiveness,*
- *convey its mission, programs and accomplishments,*
- *advise and assist with developmental activities, and*
- *serve as ambassadors for the university*

Please let us know how we can support you!

*Angie Moss, Chair*

Angela Moss  
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**Board of Trustees  
Athletics & Advancement Committee  
November 20, 2014  
Mendenhall Student Center**

Edwin Clark, Chair of the Athletics & Advancement Committee called the meeting to order. Committee members present included Vern Davenport, Max Joyner and Bob Plybon. Other board members attending were Terry Yeargan, Deborah Davis, Michael King, Robert Brinkley and Mark Copeland.

Mr. Clark read the conflict of interest statement. No conflicts were reported. Mr. Joyner made a motion to approve the minutes of the September 18 committee meeting. Mr. Plybon seconded the motion and the minutes were approved unanimously.

### **University Advancement**

Dr. Virginia Hardy, Vice Chancellor for Student Affairs, proposed a revision to the Naming Policy, which included a process for un-naming/renaming buildings. Dr. Hardy said that the Naming Taskforce, a committee established by the Chancellor and endorsed by the board to address this issue) met five times to develop the procedure un-naming/renaming university buildings. The taskforce was comprised of members of the faculty, staff, legal, new services, retired faculty, Student Affairs, the Historian and the Board of Trustees. There will be a motion at the end of this report to approve the policy with one revision.

There will also be a motion at the end of this report recommending the ad-hoc committee be activated to consider un-naming or renaming Aycock Residence Hall.

Chris Dyba, Vice Chancellor for University Advancement introduced Mrs. Griffin Lam, Associate Vice Chancellor for University Development. Her previous experience at Davidson and Harvard will be advantageous to the university as she will work with the major gift officers to become more productive in major gift solicitation, portfolio management and volunteer management.

Mr. Dyba shared October 2014 fundraising figures with the group. He reported that fundraising totals have exceeded 20 million to date. Last year's year-end total was 36 million which, if the trend continues, will be exceeded. Mr. Dyba is addressing an area of concern, individual giving. Reorganization in the division is aimed at securing more fundraisers and less administrators in hopes to acquire more transformative gifts for the annual fund and endowments. He said the division has increased the number of donor visits and this increase is attributed to the work of the deans and chancellor, not just the fundraisers. The division of advancement continues to organize and strategize around new hires and efficiencies to prepare the university for a compressive campaign.

### **Athletics**

#### **Coaches Update**

Coach Press McPhaul, Men's Golf, gave an update from the golf team. Currently, the team is ranked 33<sup>rd</sup> in the country. The goal is to go to the NCAA Golf Tournament, which only the top 30 are invited to go. Coach McPhaul talked about his team's commitment to show gratitude for the position they are in – they show gratitude to their coaches, to the academic counselors and professors, to their parents and families and to the University, for sponsoring the Golf team. This concept will go a long way in life. Coach McPhaul did report that the ECU Golf Team will be the best dressed team in the country, with a clothing sponsorship with Peter Millar.

### **Athletics Non-Salaried Compensation Plan**

Donna Payne presented a plan for non-salaried compensation for Athletics staff. The plan maps out the framework for employees who would be eligible for specified non-salary compensation based upon completion and/or achievement of specific benchmark(s) established for each type of bonus. There will be a motion regarding this matter at the end of this report.

### **Athletics Update**

Jeff Compher gave an Athletics overview. He said that the Military Appreciation Game scheduled for Saturday, November 22 will be a great event to attend. Over 6,500 tickets have been given to military service people and their families. There will be a parachute flag jump and the first ever ECU “card stunt” honoring military personnel.

Mr. Compher reported that receiver Justin Hardy is anticipated to break the NCAA record for receptions at Saturday’s game.

The Athletics Department is excited about the new hire for the Life Skills Coordinator position, filled by Kelly Sharpe. The department has already hosted a career day for athletes and are planning campus wide collaboration efforts in support of student athletes.

### **Athletics Financial Report**

Nick Floyd presented the Athletics financial report. He discussed the athletic fee process, saying that the SGA voted in favor of the increase by a vote of 19-4.

### **Master Facility Plan Update**

Jeff Compher said that Athletics will work with campus operations to look at the Athletic campus footprint to see how and what can be incorporated into the Master Plan.

### **Bowl Review**

Jeff Compher said there are weekly conference calls with all bowl-eligible members of the American Athletic Conference to discuss which teams will be selected to go to what bowl games. He expects a decision to be made on December 7.

## **MOTIONS**

I motion to approve the non-salaried compensation plan for East Carolina University Athletics staff as presented in board materials.

I move to approve the revision to the Board of Trustees Policy on Naming University Facilities and Activities as presented in the draft dated November 14, with one modification – to change the word “Caution” to “Care” in section 6.3.4.

I move to approve a request for the Chancellor to establish the ad-hoc committee to consider the un-naming / renaming of Aycock Hall and for the recommendation to be presented to the BOT no later than the February board meeting.

**Request to  
East Carolina University Board of Trustees**

2014-15 ECU Athletics Department Staff  
Non-Salary Compensation

In accordance with UNC Policy 300.2.14 and the *ECU Policy on Non-Salary and Deferred Compensation for Employees Exempt from the State Personnel Act*, this non-salary compensation plan for East Carolina University Athletics staff is submitted for approval consideration by the East Carolina University Board of Trustees.

To the extent allowed by applicable law and the policies of ECU and the University of North Carolina and subject to the approval of such entities as may be required by law and of any said policies, employees identified below would be eligible for specified non-salary compensation based upon completion and/or achievement of the benchmark(s) established for said bonus. Payment of any such compensation or bonus is contingent upon the availability of non-State appropriated funds. These non-salary compensation items cover the 2014-15 and the 2015-16 budget years and are or will be stipulated in each eligible employee's employment agreement. Use of the words "you" and "your" refers to each employee identified below as eligible for the bonus described. Decisions concerning non-salary compensation shall not be based in whole or in part upon discriminatory factors of the employee's race, color, national origin, sex, age, religion, creed, disability, or veteran status. Employees may be eligible for additional non-salary compensation not listed below, but only to the extent allowed by applicable law and policies and expressly approved by the East Carolina University Board of Trustees and such entities as may be required by law and said policies.

2014-15 and 2015-16 Non-Salary Compensation

**1. Men's Basketball Assistant Coaches and Director of Operations**

**Retention Bonus**

If you are employed continuously during the immediately preceding twelve months in the position of Assistant Men's Basketball Coach or director at ECU on October 1, 2014, you shall be eligible to receive a one-time retention bonus of up to one-twelfth (1/12) of your annual base salary in effect on the immediately preceding March 31 in such amount as the Director of Athletics will establish prior to the Retention Date after consultation with the Head Coach. The factors to be considered by the Director in making this determination will include competitive performance and team achievement consistent with the goals of university's department of athletics. Payment of any such bonuses shall be further contingent upon the availability of non-State appropriated funds, the varsity Men's Basketball program being in compliance with all NCAA, Conference, and ECU policies, regulations, bylaws, and constitutional provisions including, but not limited to, those relating to academic matters and achieving all minimum APR standards; and there being no pending or active NCAA, Conference, or ECU investigations of

significant, intentional or repetitive violations and conduct of any person who is a part of the varsity men's basketball program. Assistant coaches and directors who may be eligible for this bonus:

Assistant Men's Basketball Coach  
 Assistant Men's Basketball Coach  
 Assistant Men's Basketball Coach  
 Director of Men's Basketball Operations

## **2. Women's Basketball Assistant Coaches and Director of Operations**

### **Retention bonus**

If you are employed continuously during the immediately preceding twelve months in the position of Assistant Women's Basketball Coach or director at ECU on October 1, 2014, you shall be eligible to receive a one-time retention bonus of up to one-twelfth (1/12) of your annual base salary in effect on the immediately preceding April 30 in such amount as the Director of Athletics will establish prior to the Retention Date after consultation with the Head Coach. The factors to be considered by the Director in making this determination will include competitive performance and team achievement consistent with the goals of university's department of athletics. Payment of any such bonuses shall be further contingent upon the availability of non-State appropriated funds, the varsity Women's Basketball program being in compliance with all NCAA, Conference, and ECU policies, regulations, bylaws, and constitutional provisions including, but not limited to, those relating to academic matters and achieving all minimum APR standards; and there being no pending or active NCAA, Conference, or ECU investigations of significant, intentional, or repetitive violations and conduct of any person who is a part of the varsity women's basketball program. Employees who may be eligible for this bonus:

Assistant Women's Basketball Coach  
 Assistant Women's Basketball Coach  
 Assistant Women's Basketball Coach  
 Director of Women's Basketball Operations

## **3. Baseball Assistant Coaches and Director of Operations**

### **Retention bonus**

If you are employed continuously during the immediately preceding twelve months in the position of Assistant Baseball Coach or director at ECU on October 15, 2015, you shall be eligible to receive a one-time retention bonus of up to one-twelfth (1/12) of your annual base salary in effect on the immediately preceding June 15 in such amount as the Director of Athletics will establish prior to the Retention Date after consultation with the Head Coach. The factors to be considered by the Director in making this determination will include competitive performance and team achievement consistent with the goals of university's department of athletics. Payment of any such bonuses shall be further contingent upon the availability of non-State appropriated funds, the varsity Baseball program being in compliance with all NCAA, Conference, and ECU policies, regulations, bylaws, and constitutional provisions including, but not limited to, those relating to academic matters and achieving all minimum APR standards; and there being no

pending or active NCAA, Conference, or ECU investigations of significant, intentional, or repetitive violations and conduct of any person who is a part of the varsity Baseball program. Employees who may be eligible for this bonus:

Assistant Baseball Coach  
 Assistant Baseball Coach  
 Assistant Baseball Coach  
 Director of Baseball Operations

**4. Football Assistant Coaches, Director of Operations, Director of Administration, and Assistant Athletics Director for Strength and Conditioning**

**Academic Bonus**

A one-time bonus for the academic year ending May 2015 if the Athletics Director (“Director”) determines in his sole discretion that the ECU varsity intercollegiate football team (“Team”) has made positive academic progress, considering a set of performance standards and benchmarks and in such amounts as the Director of Athletics will establish after consultation with the Team’s head coach (“Head Coach”). The total amount of all Academic Bonus payments made under this section shall not exceed \$30,000.00 collectively for eligible coaches or staff members. Payment of any such bonuses shall be further contingent upon the varsity football program being in compliance with all NCAA, Conference, and ECU policies, regulations, bylaws, and constitutional provisions relating to academic matters, including but not limited to achieving all minimum APR standards; and there being no pending or active NCAA, Conference, or ECU investigations of major, serious, or repetitive violations involving or relating to academic matters or conduct of any person who is a part of the varsity football program. Assistant coaches and directors who may be eligible for this bonus:

Running Backs/Special Teams Coordinator  
 Offensive Line  
 Inside Receivers/Recruiting Coordinator  
 Outside Receivers  
 Director of Football Operations  
 Outside Linebackers  
 Offensive Coordinator, Quarterbacks  
 Defensive Coordinator, Secondary  
 Director of Football for Administration  
 Associate Head Coach/Inside Linebackers  
 Defensive Line

**Competitive Bonuses**

Performance bonuses related to championships and post-season performance of the football team considering a set of performance standards and benchmarks and the amount of such bonuses shall be determined by the Director of Athletics after consultation with the Head Coach. The total amount of all Competitive Bonus payments made under this section shall not exceed

\$120,000.00 collectively, with no one individual's payment to exceed \$15,000.00, for eligible coaches or staff members. Said bonuses shall be further contingent upon the varsity football program being in compliance with all NCAA, Conference, and ECU policies, regulations, bylaws, and constitutional provisions and the team achieving all minimum APR standards; and there being no pending or active NCAA, Conference, or ECU investigations of major, serious, or repetitive violations and conduct of any person who is a part of involving the varsity football program. Assistant coaches and directors who may be eligible for this bonus:

Running Backs/Special Teams Coordinator  
 Offensive Line  
 Inside Receivers/Recruiting Coordinator  
 Outside Receivers  
 Director of Football Operations  
 Outside Linebackers  
 Offensive Coordinator, Quarterbacks  
 Defensive Coordinator, Secondary  
 Director of Football for Administration  
 Associate Head Coach/Inside Linebackers  
 Defensive Line  
 Assistant Director of Athletics for Strength and  
 Conditioning (eligible for only Competitive Bonus)

**5. Olympic Sport Head Coaches (all varsity, NCAA-recognized sports other than FB, MBB, WBB, Baseball)**

**Competitive Bonus**

In the event that the team wins the American Athletic Conference Championship or the team is selected for NCAA (post season) Championship Tournament appearance, you may be eligible for one bonus of up to 1/12 of your annual salary. The amount of such bonuses shall be determined by the Director of Athletics after consultation with the Sport Administrator. Payment of any such bonuses shall be further contingent upon the availability of non-State appropriated funds, the varsity sport program being in compliance with all NCAA, Conference, and ECU policies, regulations, bylaws, and constitutional provisions including, but not limited to, those relating to academic matters and achieving all minimum APR standards; and there being no pending or active NCAA, Conference, or ECU investigations of significant, intentional, or repetitive violations and conduct of any person who is a part of the varsity sport program. Head coaches who may be eligible for this bonus:

Women's Soccer  
 Men's Tennis  
 Softball  
 M&W Swimming and Diving  
 M&W Track and Field, Cross Country  
 Men's Golf

Women's Tennis  
 Volleyball  
 Women's Golf

### **Academic Bonus**

In the event that the team earns an American Athletic Conference academic award as determined by the American Athletic Conference office, you may be eligible for an academic bonus of up to 1/12 of your annual salary. The amount of such bonus shall be determined by the Director of Athletics after consultation with the Sport Administrator. Payment of any such bonuses shall be further contingent upon the availability of non-State appropriated funds, the varsity sport program being in compliance with all NCAA, Conference, and ECU policies, regulations, bylaws, and constitutional provisions including, but not limited to, those relating to academic matters and achieving all minimum APR standards; and there being no pending or active NCAA, Conference, or ECU investigations of significant, intentional, or repetitive violations involving or relating to academic matters or conduct of any person who is a part of the varsity sport program. Head coaches who may be eligible for this bonus:

Women's Soccer  
 Men's Tennis  
 Softball  
 M&W Swimming and Diving  
 M&W Track and Field, Cross Country  
 Men's Golf  
 Women's Tennis  
 Volleyball  
 Women's Golf

The maximum cumulative bonus amount (bonus payments of all types combined) that may be earned in any fiscal year (July-June) shall not exceed 25% of your annual salary.

## **6. Olympic Sport Coaches and Directors (sports other than FB, MBB, WBB, Baseball)**

### **Competitive Bonus**

In the event that the team wins the American Athletic Conference Championship or the team is selected for NCAA (post season) Championship Tournament appearance, you may be eligible for one bonus of up to 1/12 of your annual salary. The amount of such bonuses shall be determined by the Director of Athletics after consultation with the Sport Administrator and Head Coach. Payment of any such bonuses shall be further contingent upon the availability of non-State appropriated funds, the varsity sport program being in compliance with all NCAA, Conference, and ECU policies, regulations, bylaws, and constitutional provisions including, but not limited to, those relating to academic matters and achieving all minimum APR standards; and there being no pending or active NCAA, Conference, or ECU investigations of significant, intentional, or repetitive violations and conduct of any person who is a part of the varsity sport program. Assistant coaches and directors who may be eligible for this bonus:

Assistant Men's Golf Coach

Assistant Women's Soccer Coach  
 Assistant Women's Soccer Coach  
 Assistant Softball Coach  
 Assistant Softball Coach  
 Diving Coach  
 Associate Head Swim Coach  
 Assistant Swim Coach  
 Assistant Head Swim Coach  
 Assistant Swim Coach  
 Assistant Men's Tennis Coach  
 Assistant Women's Tennis Coach  
 Assistant M&W Track & Cross Country Coach  
 Assistant M&W Track & Cross Country Coach  
 Assistant M&W Track & Cross Country Coach  
 Assistant M&W Track & Cross Country Coach  
 Assistant M&W Track & Cross Country Coach  
 Assistant Volleyball Coach  
 Assistant Volleyball Coach  
 Director of Operations for each sport, if applicable

### **Academic Bonus**

In the event that the team earns an American Athletic Conference academic award as determined by the American Athletic Conference office, you may be eligible for an academic bonus of up to 1/12 of your annual salary. The amount of such bonus shall be determined by the Director of Athletics after consultation with the Sport Administrator and Head Coach. Payment of any such bonuses shall be further contingent upon the availability of non-State appropriated funds, the varsity sport program being in compliance with all NCAA, Conference, and ECU policies, regulations, bylaws, and constitutional provisions including, but not limited to, those relating to academic matters and achieving all minimum APR standards; and there being no pending or active NCAA, Conference, or ECU investigations of significant, intentional, or repetitive violations involving or relating to academic matters or conduct of any person who is a part of the varsity sport program. Assistant coaches and directors who may be eligible for this bonus:

Assistant Men's Golf Coach  
 Assistant Women's Soccer Coach  
 Assistant Women's Soccer Coach  
 Assistant Softball Coach  
 Diving Coach  
 Associate Head Swim Coach  
 Assistant Swim Coach  
 Assistant Head Swim Coach  
 Assistant Swim Coach  
 Assistant Men's Tennis Coach  
 Assistant Women's Tennis Coach  
 Assistant M&W Track & Cross Country Coach  
 Assistant M&W Track & Cross Country Coach  
 Assistant M&W Track & Cross Country Coach



Assistant M&W Track & Cross Country Coach  
Assistant M&W Track & Cross Country Coach  
Assistant Volleyball Coach  
Assistant Volleyball Coach  
Assistant Baseball Coach  
Assistant Baseball Coach  
Director of Operations for each sport, if applicable

The maximum cumulative bonus amount (bonus payments of all types combined) that may be earned in any fiscal year (July-June) shall not exceed 25% of your annual salary.

## **7. Camps**

Subject to approval of the Chancellor and the Director of Athletics and such restrictions as they may impose, the head coach of each Olympic Sport, the Assistant Director of Athletics for Strength and Conditioning, and the head coaches for Cheerleading and Dance Team may be eligible to conduct one or more camps directly related to the sport or activity for which they are responsible and may earn compensation through said camps using East Carolina University facilities, provided that the camps are established and operated consistent with applicable policies, rules, regulations and standard operating procedures that may be established by East Carolina University. Head coaches and directors who may be eligible to operate camps under this provision:

Women's Soccer  
Men's Tennis  
Softball  
M&W Swimming and Diving  
M&W Track and Field, Cross Country  
Men's Golf  
Women's Tennis  
Volleyball  
Women's Golf  
Assistant Director of Athletics for Strength and Conditioning  
Cheerleading  
Dance Team

*Draft – November 6, 2014*

## **POLICY ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES**

**Authority: East Carolina University Board of Trustees**

**History: Initially approved on July 25, 1997 with amendments in 2000, 2002, 2003, and 2009. A complete revision was mandated by the Board of Trustees in 2013 and this policy was subsequently approved on April 25, 2014. Policy was amended and approved on Nov. 21, 2014.**

**Contact for Info: Office of the Vice Chancellor for University Advancement – 252-328-9565  
Assistant Secretary to the Board of Trustees – 252-328-6105**

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### **1. Establishment and Source of Authority**

- 1.1 The Board of Governors of the University of North Carolina delegated the duty and authority to the Board of Trustees to approve the names of all individuals on whom "Honorary Distinction" is conferred by the university. As a means of guiding the development of recommendations to the Board of Trustees for naming university facilities and activities, the Trustees will follow this policy for honorary naming and monetary gift naming.
- 1.2 Since East Carolina University was founded, the University's physical spaces have been named to reflect its rich history and traditions. The act of naming a university facility or activity for a person, a family, or an organization is a conferral by the university of a high and conspicuous honor. It is intended to be a permanent act. The act enduringly recognizes the person, family, or organization so honored, and it perpetually exhibits to the world the judgment and standards of this university as to the qualities and actions that justify linking the name of the individual, family, or organization so honored with that of this institution. All who are involved in the act of naming a facility or activity must ever be aware that they are naming public property with the intent for it to be a perpetual recognition of the person, family, or organization being honored. It follows that the act of naming a facility or activity is to be taken discreetly, advisedly, soberly, and with concern for how that action will be viewed in retrospect.

### **2. Definitions**

- 2.1 "Facility" is defined as every building, addition to a building, space in a building, outdoor spaces such as a garden, court or plaza, and other tangible and relatively permanent feature locations on any university property.

- 2.2 "Activity" is defined as every college, school, department, unit, center, program, or organization operating under the auspices of the university.
- 2.3 "Personal Service" is defined as substantial service that is sustained in character, and rendered to or on behalf of the university as a student, faculty member, administrator, staff member, alumnus, trustee, or friend of the university.
- 2.4 "Financial Contribution" is defined as a contribution of money or property that is substantial in relation to the facility or activity being named.

### **3. Review**

- 3.1 The naming policy shall be reviewed periodically by the Board of Trustees, the Office of University Advancement and/or the Office of the Assistant Secretary to the Board of Trustees with all recommended changes requiring approval by the Chancellor and the Board of Trustees.

### **4. Responsibilities**

#### **4.1 Board of Trustees**

- 4.1.1 The act of naming a facility or program shall be that of the Board of Trustees, acting after receiving the recommendation of the Chancellor. Benefactors or honorees should be informed throughout the naming discussions that final naming approval for all University facilities and programs rests with the Board of Trustees.

#### **4.2 Chancellor**

- 4.2.1 Subject to the responsibilities of the Board of Trustees, the Chancellor shall have responsibility and authority with respect to, and is an essential participant in, all naming actions.
- 4.2.2 No facility or program may be named without prior approval of the Chancellor. The Chancellor and/or designee shall ensure that the proposed action is consistent with the interests of the University, to assure that the amount of any contribution warrants the action proposed, and to maintain equity in the relationship of donations for similar naming actions.
- 4.2.3 The Chancellor may recommend exceptions to any of the following policies, subject to approval of the Board of Trustees.

#### **4.3 Faculty**

- 4.3.1 When a facility or activity to be named is closely related to a school, department, or other unit having its own administration and faculty, the members of the administration and faculty shall be consulted by the

Chancellor or his designee before the Board of Trustees acts on the naming proposal. Recommendations from the unit shall be weighed as one factor, but shall not constitute approval or disapproval of the proposal.

## **5. Procedures**

5.1 It shall be the policy of the university that any facility or activity of the university not previously named may be named in consideration of:

I.A.1.1.1. financial contributions made to the university, or

I.A.1.1.2. services rendered to the university or society at large.

5.2 Whenever a naming proposal originates, at the earliest feasible date it shall be routed through the responsible dean and/or vice chancellor to the Vice Chancellor for University Advancement. The Vice Chancellor for University Advancement will determine whether the proposal meets the requirements for either a financial contribution or honorary naming. It shall be the responsibility of the Vice Chancellor to assure that a form, developed and approved by the Board of Trustees ensuring uniform reporting of data to the Athletics and Advancement Committee of the Board of Trustees, is provided to individuals planning to submit proposals for naming, and that all pertinent information is collected and completed before forwarding the materials to the Committee.

### **5.3 The Form**

5.3.1 The form developed by the Chancellor and approved by the Board of Trustees shall be completed and signed by the person responsible for originating the proposal for naming. If the proposal involves a financial commitment of \$25,000 or more, a copy of the signed Letter of Intent defining pertinent arrangements must also be included.

### **5.4 Prior Approval**

5.4.1 As a benefit and guide to staff and potential donors, the Board of Trustees shall pre-approve a menu of possible facilities and/or activities that may be considered for naming. If not otherwise stated, facilities and activities which receive prior approval concerning levels of gifts required to attain naming privileges shall extend for seven (7) years from the date of approval. After seven (7) years, all classes or groups of prior approved items shall be reevaluated or deemed to have expired.

### **5.5 Financial Contributions**

5.5.1 Proposals for naming facilities and activities shall be forwarded to the Vice Chancellor for University Advancement, who shall review the proposals.

- 5.5.2 Proposals for facilities namings shall be accompanied by sufficient documentation of the gift, along with a completed naming proposal form. Upon the receipt of at least 60% of the funds committed and with a written gift agreement in place for the remainder, the Vice Chancellor for University Advancement will forward the naming recommendation to the Chancellor. (Gifts of irrevocable trusts may be considered case by case apart from this 60% receipt requirement).
- 5.5.3 The Vice Chancellor for University Advancement shall receive and review all recommendations prior to forwarding the naming proposals to the Chancellor.
- 5.5.4 Upon receipt of a naming proposal, the Chancellor will make recommendations to the Athletics and Advancement Committee of the Board of Trustees. If deemed appropriate by the Chancellor, the recommendations may be made in closed session.
- 5.5.5 The Athletics and Advancement Committee of the Board of Trustees shall review recommendations from the Chancellor and select those to be recommended to the Board of Trustees for final approval.
- 5.5.6 The Board of Trustees will review the recommendation from the Athletics and Advancement Committee and will act on the proposal. With approval of the Board chair, the board may act to accept naming proposals as a group under one action.
- 5.5.7 The naming proposal recommendations may be heard in closed session at the recommendation of the Chancellor, the Athletics and Advancement Committee and/or the Board of Trustees.
- 5.5.8 Transfer of Donations
- 5.5.8.1 When a facility or activity is to be named in consideration of a financial contribution, the money or other property constituting the donation shall be transferred to the university or one of its related foundations, or its future transfer shall be assured through signed documentation before official action shall be taken.
- 5.5.8.2 Non-cash gifts.
- 5.5.8.2.1 Gifts of real estate. The valuation of real estate shall follow Internal Revenue Service (IRS) regulations and Council for Advancement and Support of Education (CASE) Management Reporting Standards for establishing value.

The valuation for the gift shall be based on a qualified current Member of the Appraisal Institute (MAI) appraisal (less than six months of age).

5.5.8.2.2 Gifts-in-Kind. In accordance with IRS regulations and CASE Management Reporting Standards, gifts of real and personal property are to be counted at full fair market value regardless of the value the donor may be able to take as a charitable deduction. Gifts of \$5,000 or more shall be valued by qualified, independent appraisers.

5.5.8.2.3 Additional requirements. When an opportunity to name a facility or service is expected in return for a non-cash gift, the Trustees may require additional agreements from a donor to assure the eventual net from the sale of real estate or other valuables is not less than the value required for naming. Some examples of potential requirements could include a delay in naming until the article of value is sold, the requirement of multiple appraisals, or the requirement of a make-up provision in which the donor commits to make up the difference between the net received from the sale of the asset and the minimum amount required for naming.

5.5.8.2.3.1 Commitment periods may not extend more than five years.

5.5.8.2.3.2 Once a designated level of giving has been established for naming, no portion of "annual gifts" or "membership fees" may be counted toward the total required for naming purposes.

## 5.5.9 Shared Funding for Naming Opportunities

5.5.9.1 Naming opportunities are intended to recognize individuals, organizations or families for their efforts on behalf of the university. Required gift levels may not be split into units among unrelated individuals, with recognition conferred in multiple or hyphenated name fashion, without prior permission of the Board of Trustees.

## 5.5.10 Buildings or Facilities Constructed By Public Funds

5.5.10.1 When a building or facility that is currently standing or one to be built is funded entirely from non-gift resources (state allocations, federal grants, or fees), the Board of Trustees may require the proceeds to be placed in unrestricted endowment funds within any one or multiples of its related foundations for the general benefit of an area or the entire university.

## 5.6 **Honorary Namings**

- 5.6.1 Naming a facility to honor individuals should be extraordinary, and made if:
  - 5.6.1.1 the individual has had a University-wide influence, or the individual has made exceptional contributions to the nation or world;
  - 5.6.1.2 the individual being honored has been separated from the university for at least two years.
- 5.6.2 Proposals for naming facilities and activities based on honorary service shall be forwarded to the Vice Chancellor for University Advancement who shall review the proposal.
- 5.6.3 Proposals for honorary facilities namings shall be accompanied by sufficient justification of the naming as well as the naming proposal form.
- 5.6.4 Upon receipt and review of all applicable materials, the Vice Chancellor for University Advancement will forward the official naming recommendation to the Chancellor.
- 5.6.5 Upon receiving a formal recommendation, the Chancellor will review the honorary naming proposal, and if approved, will make a recommendation to the Athletics and Advancement Committee of the Board of Trustees.
- 5.6.6 The Athletics and Advancement Committee of the Board of Trustees shall review recommendations from the Chancellor and select those to be recommended to the Board of Trustees for final approval.

## 6 **Criterion for Renaming**

- 6.1 It shall be the policy of East Carolina University that all namings of campus facilities and activities, are in accordance with the University's vision, mission, and core values.
- 6.2 The decision to change or alter in any way the name of a campus facility or activity rests with the Board of Trustees, acting on the recommendation of the Chancellor. Any person may submit a proposal to the Chancellor requesting that a campus facility or activity be renamed.

6.3 Circumstances that may lead to consideration of a name change may include, but shall not be limited to such items as:

6.3.1 the University significantly renovates or adds space;

6.3.2 the University demolishes a facility or discontinues an activity;

6.3.3 an honored person fails to fulfill an agreed upon obligations; or

6.3.4 a benefactor's or honoree's reputation changes substantially so that the continued use of that name may compromise the public trust, dishonor the University's standards, or otherwise be contrary to the best interest of the University. Care must be taken when, with the passage of time, the standards and achievements deemed to justify a naming action may change and observers of a later age may deem those who have conferred a naming honor at an earlier age to have erred. Names should not be altered simply because later observers would have made different judgments.

6.3.5 Student, faculty, and staff concerns should be given particular emphasis.

6.4 Upon receipt of a proposal to rename a facility or activity, the Chancellor may appoint an ad hoc Naming Committee to consider the proposal. The Chancellor will notify the Board of Trustees of the committee appointment.

6.5 The ad hoc Naming Committee shall include at least one representative from the University Counsel's Office, the faculty, the staff, the student body, and the Office of University Advancement.

6.6 Once appointed, the ad hoc Naming Committee shall convene at the earliest reasonable date to review the merits of the proposal.

6.7 The ad hoc committee will solicit substantial input from all stakeholders in considering the proposal.

6.8 The ad hoc Naming Committee will submit a recommendation to the Chancellor regarding the proposal. The Chancellor will in turn submit his recommendation to the Board of Trustees.

#### **6.9 Authority to Rename**

6.9.1 Final authority for renaming campus facilities and activities rests with the Board of Trustees in response to the Chancellor's recommendations.

6.9.2 The Board of Trustees will review the Chancellor's recommendation. The Board will decide to accept or decline the Chancellor's recommendation.

6.9.3 If a recommendation to rename a facility or activity is declined, the existing name will remain intact.



6.9.4 Once a request has been declined, there is a rebuttable presumption that the Board will not reconsider the decision for two years absent a recommendation from the Chancellor supporting reconsideration based on a material change in circumstances or discovery of material information previously unknown or that did not exist when the prior decision was made.

6.9.5 If a contractual agreement with an honoree or donor exists providing for the removal of the honoree's or donor's name from a campus facility or activity, then such provision may be acted upon by the Chancellor. Such action shall be reported to the Board of Trustees.

7 **List of Named Facilities**

7.1 The Assistant Secretary to the Board of Trustees shall maintain a record of officially named facilities and activities.

## NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES

\_\_\_\_\_  
Name of Originator

\_\_\_\_\_  
Department/Division                                  Phone                                  Email

Proposed Name(s) to Honor: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Address:            City                                  State                                  Zip

Telephone: \_\_\_\_\_  
   Home    Business

Relationship to the University: \_\_\_\_\_

Proposed Object for Naming: \_\_\_\_\_

Purpose for recommendation:

Honorary    (Attach background materials as appropriate to justify the recommendation)

Gift            (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift:             Annual                                   Capital                                   Endowment

Date of Original Commitment: \_\_\_\_\_

Amount of the Total Commitment: \_\_\_\_\_

    Amount Paid:                                  \_\_\_\_\_

    Current Pledge Balance: \_\_\_\_\_

Status of Payments: \_\_\_\_\_

Was the gift part of a campaign:     Yes                                   No    Define: \_\_\_\_\_

    Was the project pre-approved:  Yes                                   No

Directed to:                                   ECU Foundation                                   Educational Foundation  
    Medical Foundation     Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

\_\_\_\_\_  
Signature of Originator

\_\_\_\_\_  
Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

**Office of Vice Chancellor for University Advancement:**

Received \_\_\_\_\_  
Action \_\_\_\_\_/\_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
Vice Chancellor's Signature Forwarded or returned \_\_\_\_\_ Date \_\_\_\_\_

Comments \_\_\_\_\_  
\_\_\_\_\_

**Chancellor's Office:**

Received \_\_\_\_\_  
Action \_\_\_\_\_/\_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
Chancellor's Signature Forwarded or returned \_\_\_\_\_ Date \_\_\_\_\_

Comments \_\_\_\_\_  
\_\_\_\_\_

**Athletics and Advancement Committee of the Board of Trustees:**

Received \_\_\_\_\_  
Action \_\_\_\_\_/\_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
Chair's Signature Forwarded or returned \_\_\_\_\_ Date \_\_\_\_\_

Comments \_\_\_\_\_  
\_\_\_\_\_

**Board of Trustees:**

Received \_\_\_\_\_  
Action \_\_\_\_\_/\_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
Chair's Signature Forwarded or returned \_\_\_\_\_ Date \_\_\_\_\_

Comments \_\_\_\_\_  
\_\_\_\_\_

Tyree' Barnes  
11/21/14

### **Letter to The Board of Trustees**

First, I would like to say to Vice Chancellor Hardy, Chancellor Ballard, and to the Board of Trustees, "Thank you" - you heard our voices vicariously and were willing to take a moment out of your valuable time to listen to each and everyone of us directly. With time being our most valuable un-renewable resource, your presence here comes with unquestioned gratitude.

We are all here today, not only as students, parents, sisters and brothers, friends, alumni, and colleagues - but we are here, today as humanity - to look past our conflicting differences and to join together through our commonalities. Two of the most basic commonalities we share as humanity are our burning desire for social acceptance and our craving to be understood,

We as humans find value by our ability to benefit and better each other. Our capability to serve, whether it is family or strangers, plants a seed within each of us that later grows into what we call love. It is through this invisible, empathetic force that we are able to gather and unify.

When we as humans are able to join together in a unified front - we become an immovable force. However, the antagonist of empathy is apathy. When we are divided - when we are unable to feel one another - we easily fall victim to the perils of our minor differences.

I say with deep grief and concern for our University - it has, in many ways, become an apathetic environment.

We have lied to ourselves long enough and pretended that Mr. Charles B. Aycock's name on our campus is not a source of our differences.

For some, it may be difficult to empathize for our desire to change such a historical monument, which has thrived at East Carolina University for so many years. However, when I walk down College Hill - I am not reminded about the brilliance of East Carolina University, rather I am constantly reminded of the mental and physical degradation my ancestors faced just a little over a century ago. The physical wounds have healed, yes, but his name is proof - that the psychological wounds have not. Yes it is true, that Mr. Aycock has done many good things during his time on Earth. However, I fail to believe that anything that we deem Great may only be beneficial to one group of people.

You all have an opportunity to lead our campus and to be an example for our entire nation. This is not as simple as a name change - but rather a moment of learning from our distinguished leaders to over 28,000 students. This change tells the world that we, as a collective family here at East Carolina University, are growing out of our old beliefs and into new ones. This lets the world know that we are strong enough take a step forward, yet humble enough to know when one foot is lagging

behind. It tells the world that we recognize our wounds and we will stop at nothing until they are all healed.

**And most importantly, it tells the world, that birthing a new dream is often times uncomfortable...**

**Action Items:**

- Approval of September 18, 2014 minutes

**Research Compliance Report – Dr. Hiromi Sanders**

- Dr. Sanders updated the committee on the newly implemented COI reporting system; a UNC-level application that is also in place at some sister institutions
  - Of approximately 3000 faculty and EPA non-faculty employees, approx. 250 have reported potential COIs that are being managed
  - Approx 4% of the employees required to submit the COI disclosure did not do so during FY 2013-14 – ORCI is working with senior management and faculty senate to more clearly define COI terms and to determine appropriate ramifications of failure to submit disclosures

**ERM Report – Mr. Tim Wiseman**

- Mr. Wiseman provided an update on the University Youth Programs Task Force, which he co-chairs; approx. 60 known youth programs are offered on campus
  - The task force has been charged with reviewing the recommendations made by Internal Audit and advising the Executive Council on implementation approaches and best practices
- Within the next two months, the ERM risk survey and “top risk” review will begin for this year; Mr. Wiseman will also begin crafting an overall “Risk Philosophy” for the University
- By our next meeting, Mr. Wiseman will provide an ERM “Five Year Anniversary” progress review
- Mr. Wiseman briefed the committee on a high-level review of controls related to Academic Integrity
  - In summary, the University’s controls appear to be solid; no significant gaps noted
  - Each semester, a working group (IA, Registrar, Athletics) reviews registration data to identify and investigate courses whose population is  $\geq 20\%$  student athletes; other controls also in place
  - Nita Boyce (Athletics) has requested an operational audit of the Student Development area
  - Overall the University appears to be well-positioned in this area – additional steps to consider are reviewing the role of Grad Assistants, an external review of degree programs, and a review of the University’s Academic Integrity regulations

**Health Sciences Compliance Report – Dr. Ken DeVille**

- Dr. DeVille updated the committee on changes and results related to the provider billing review process
  - Compliance reviews 36 providers / 360 charts per month; nearly a 100% increase from two years ago
  - Reviews are now completed retrospectively (after the charges are sent to the payor)
  - Average provider score is 91%; national average is 95%, but the scoring criteria ECU applies are more stringent than the criteria applied to calculate the national average score
- HS Compliance has begun reviewing relevant topics/areas listed on the OIG workplan (first time ever)
- HS Compliance is also initiating reviews of Clinical Trials billing and Dental billing – hope to fill one additional position in order to fully implement these
- Stacie Tronto expressed a high degree of confidence in Dr. DeVille and his staff in HS Compliance

**Internal Audit Report – Ms. Stacie Tronto**

- Ms. Tronto updated the committee on the status of the annual audit plan – 20% complete and another 40% in progress as of this date
- Reports will be issued soon from the large integrated audits of HR and Purchasing processes – both of these were good audits with some recommendations but overall strong controls in place
- Ms. Tronto advised that management’s implementation of corrective actions so far this FY is 63% complete (target is 95%); the outstanding items are related to one grant program in Health Sciences, and management is actively engaged in addressing these timely

**Closed Session Discussion**

# East Carolina University | Board of Trustees

## Finance & Facilities | MSC | November 21, 2014

### Highlights

Finance and Facilities Committee Met on November 20, 2014.

#### II. ACTION AND INFORMATION ITEMS

- A. The Committee reviewed the Tuition & Fees Proposal. The proposal was discussed at the lunch meeting. Dr. Niswander provided a summarization of the proposal. Dr. Niswander and Stephanie Coleman were available for questions. The Committee approved a motion to recommend that the full Board approve the request.
- B. The Committee reviewed the East Campus Student Center Elevations. Perkins and Will made a presentation of the elevations. Mr. Bagnell was available for questions. The Committee approved a motion to recommend that the full Board approve the elevations.
- C. The Committee reviewed a Roadway Easement Request for a dental service learning center in Brunswick County. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the easement.
- D. The Committee reviewed the request to accept land from City of Greenville. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

#### Information

- E. Bill Bagnell shared the White Residence Hall Elevations. The committee provided input and suggestions. The elevations will be presented in February for board approval.
- F. Bill Koch shared an overview concerning Ebola Preparations
- G. Dr. Niswander shared information on Public Private Partnerships. The discussion included information on work underway on Millennial Campus status.
- H. The other agenda items will be discussed in a future meeting.

# East Carolina University

## EXECUTIVE SUMMARY ECU 2015-16 and 2016-17 Tuition/Fee Proposal

This report provides the ECU Board of Trustees with tuition and fee recommendations for Academic Year 2015-16 and 2016-17. These recommendations conform to guidance provided by the Board of Governors (BOG). Unlike prior years, the current tuition and fee process is being conducted on a two-year basis.

### **I. Process**

The 2015-17 biennium tuition and fee increase process began in September 2014 with the establishment of the Campus Based Tuition and Fee Committee (CBTFC). There are 35 members of this committee, consisting of students, faculty, and staff from across the university. Numerous meetings were held in September and October 2014. The CBTFC reviewed current tuition and fee policies, past rates and increases, peer institutions tuition and fees, and discussed approaches to tuition/fee increases for the 2015-17 biennium.

The recommendations from the CBTFC were provided to the Chancellor's Executive Council as well as the Student Government Association (SGA) and Graduate and Professional Student Senate (GPSS). A student forum was conducted by the Student Government Association and electronic student feedback was solicited via a web-based survey with respect to fee recommendations. The fee increase proposals were presented to the SGA Senate for their recommendations. In addition, the School of Dental Medicine, the Brody School of Medicine and other professional programs met with students within their respective programs to discuss recommended increases. As in past years, we believe our process exceeds the standards for student input set forth by the BOG.

### **II. Background**

The UNC Board of Governors tuition and fee guidelines [Attachment 1] issued provide parameters for setting tuition and fee rates for the 2015-17 biennium. In September 2014, the BOG amended the Four-Year Plan on Tuition and Fee increases and removed the requirement for setting aside funds for need based aid from tuition increase proposals. [Attachment 1] The BOG also established an annual 5% maximum increase for tuition for undergraduate resident and a 5% maximum increase for general fees, not including debt-service fees.

Increase proposals for tuition and general fees (Athletics, Education-Technology, and Student Health Services) are presented below for the BOT's consideration for the 2015-17 biennium.

In addition to general tuition and fees (those charges that all students pay), we are recommending tuition and fee changes in this year's proposal that are charged only to students who are participating in a specific program, course or activity.

Use of revenues generated with the proposed tuition and fee increases are described below.



### **III. Tuition Increase Proposals**

The tuition increase recommendation includes 5% for residents (undergraduate and graduate) and a 3% increase for non-residents (undergraduate and graduate) for each year of the biennium. The specific increase for each student classification is detailed below.

Campus-Based Tuition Increase Recommendations [Attachment 2] are as follows:

<b>Student Category</b>	<b>Tuition for 2014-2015</b>	<b>Proposed 2015-16 CBTI Increase</b>	<b>Proposed Tuition for 2015-16</b>	<b>Proposed 2016-17 CBTI Increase</b>	<b>Proposed Tuition for 2016-17</b>	<b>Proposed 2015-16 Tuition Increase Percent</b>	<b>Proposed 2016-17 Tuition Increase Percent</b>
<b>UG Resident</b>	\$3,959	\$198	\$4,157	\$208	\$4,365	5.00%	5.00%
<b>UG Nonresident</b>	\$19,156	\$575	\$19,731	\$592	\$20,323	3.00%	3.00%
<b>GR Resident</b>	\$4,223	\$211	\$4,434	\$222	\$4,656	5.00%	5.01%
<b>GR Nonresident</b>	\$16,540	\$496	\$17,036	\$511	\$17,547	3.00%	3.00%

The proposed Campus-Based Tuition Increases (CBTI) will yield an estimated \$5.8 million for undergraduate and graduate students in 2015-16 and an additional \$6 million in 2016-17 [Attachment 3]. It is proposed that 10% be allocated for merit-based scholarships specifically for Honor's College, STEM related programs, or specially talented students for undergraduates in the fields of business, education, engineering, and nursing. Graduate merit-based aid will focus primarily on tuition waivers and graduate assistantships. Revenues not applied to merit based aid will go towards student success initiatives (10%) primarily targeted to services that increase student retention and graduation rates. The remaining 80% will be allocated to create a salary increase pool for EPA personnel (faculty and non-faculty). EPA employees have received a 1.2% salary increase in the last 6 years. When adjusted for inflation, our EPA employees have actually taken a 13% *pay cut* over the last 6 years. Due to the uncertainty of legislatively-funded salary increases, creating a pool for EPA salary increases is imperative. If we don't retain our faculty, the quality of our programs will decline and students' degrees and experiences will be negatively impacted. In addition, if we don't recruit at current market rates, we will not get the best faculty and will not be a competitive employer.

#### **Medical and Dental**

Tuition increases for the Brody School of Medicine and the School of Dental Medicine are not subject to the same percentage limitations noted above for undergraduate and graduate students. The BOG has not established ceilings for these entities although "...campuses are encouraged to carefully review all revenue sources before recommending increases that are higher than the undergraduate rate increases."

These two schools have virtually no alternative revenue sources to pay for instructional costs. While both schools have clinical operations, the gross and net revenues from these clinical operations must be used to support those operations. Particularly in these times of increased pressures on clinical revenue sources, the use of clinical revenues for instructional purposes would be extremely poor fiscal and operational management and would put the clinical operations at significant risk. Thus, it is appropriate that the increased costs of instruction in these critically-important health-related areas be borne through an increase in tuition.

The Brody School of Medicine is proposing a tuition increase of \$1,150 in 2015-16. This increase would be in addition to the general graduate student CBTI of \$211 in 2015-16 and \$222 in 2016-17. The Brody

School is not recommending any additional school-specific increase in 2016-17. The combination of the general graduate student increase plus the school-specific request represents a total increase of 8.21% for the Brody School in 2015-16 and 1.24% in 2016-17 [Attachment 2]. The increase percentage is greater than the undergraduate increase but is justified for the reasons noted in the paragraph above. Even after the increase, the Brody School will remain in the lowest 10% of all public medical schools in the United States [Attachment 4].

The general CBTI revenue generated by graduate medical students will be allocated 10% towards student merit aid and 90% to creating an EPA compensation pool. The school-based tuition increase of \$1,150 per year will all be allocated towards creating a pool for increasing compensation for faculty [Attachment 4].

The School of Dental Medicine is proposing a 5.86% tuition increase of approximately \$1,221 per year in 2015-16 and \$768 in 2016-17. Again, this proposed increase would be in addition to any general graduate student CBTI [Attachment 2].

The general CBTI revenue generated by graduate dental students will be allocated 10% towards merit based aid and 90% to creating an EPA compensation pool. The proposed dental school tuition increase revenue will be used for EPA recruitment and retention, salary enhancement and other operating expenses. [Attachment 5].

### **Professional Programs**

Across the country and within the UNC-system, it is common to see additional tuition charged for those graduate professional programs which are high demand and/or which cost more to deliver. At ECU, additional tuition is currently being charged for the MBA and MSA programs in business, graduate and professional programs in Nursing, Master's in Social Work, and five graduate programs in the College of Allied Health Sciences.

Three of the professional programs are being recommended for additional program-specific tuition: Occupational Therapy, Physician Assistant Studies, and all graduate and professional programs in Nursing [Attachment 6]. Operationally, the increases are determined on a per-credit-hour basis and range from \$25 to \$85 per credit hour.

Revenues generated from these program-specific tuition differentials are maintained at the department level to directly support the respective programs. A consistent use of funds amongst all of the differential tuition recommendations is to increase faculty salaries to be nationally competitive and retain our outstanding faculty. Details as to how each unit will use the revenue are shown on Attachment 6.

### **IV. Fee Proposals-**

Proposed fee increases for all students include Athletics, Education-Technology, and Student Health Services. The proposed fee increases total \$59 for 2015-16 and \$66 for 2016-17. Details are set forth in attachment 7. The increase in year one is 3.27% and in year 2 is 3.54%.

	<b>2015-16</b>	<b>2016-17</b>
Athletics	\$ 30	\$ 35
Education/Technology	20	20
Student Health Services	9	11
<b>Total</b>	<b>\$ 59</b>	<b>\$ 66</b>

The projected increased revenues for Athletics over the two years would be a total of about \$1.3 million. Year one would yield about \$642,000 with an additional \$742,000 in year two. The increased revenue will be used to offset increased operating costs and other expenses as a result of changes from NCAA [Attachment 7].

The projected increased revenues for the biennium would be about \$1 million for Education-Technology. Each annual amount would be about \$500,000. Seventy-five percent of this revenue increase will support student-related technology needs including enhanced student support services and funds to address general fixed operating costs for new and existing smart classrooms and student computer labs. Technology demand continues to grow as programs integrate technology in the curriculum. The remaining 25% will be used to provide general educational supplies and materials for courses across the university [Attachment 7].

Student Health Services projected increased revenues would be about \$428,000 for the biennium, with about \$192,600 in year one and \$235,400 in year two. The increased revenue will be used to offset the increased cost of operations including increasing physician and SPA salaries to be competitive [Attachment 7].

The debt service for the student unions have already been approved as a phased-in fee. Attachment 8 shows that with the proposed fee increases plus the phased in debt service fee, all required fees will increase by about 19% over the two year period. As was mentioned previously, the debt service fees are not included in determining the annual 5% increase cap.

In addition to the traditional fees charged to all students, we propose increases to two program- or course-specific fees: nursing midwifery malpractice insurance and undergraduate nursing clinical course. The nursing midwifery malpractice insurance is proposing a \$200 increase. The fee is a pass-through to provide malpractice insurance to the midwifery students. ECU will only charge what the broker charges to ECU. Since the current rate is equal to the current approved fee, we are proposing a higher maximum. Again, we will only charge the actual insurance cost. The proposed undergraduate nursing clinical course fee is a \$25 fee increase to support the lab operations including maintaining software and equipment [Attachment 9].

There are two new proposed fees: Co-op and Transfer Orientation. The proposed Co-op fee is \$300 and will only be charged to students who are enrolled in the Co-op programs. Revenues generated will provide funds for site visits, supplies and materials, and a graduate assistant for the co-op program. Transfer orientation fee is proposed at \$20. While we currently charge a freshman orientation fee, we do not have a fee for the separate transfer orientation. Now that our transfer population is becoming significant, we need to provide orientation programming. Transfer orientation is an online module that provides useful information to transfer students to ease the transition into the university. The revenues generated will pay for the Student ID card and support the administrative operations and online content [Attachment 9].

Dental Medicine is proposing several changes to their fees specific to Dental students. The changes include increases and decreases. The Dental Disability insurance fee will be removed, an annual savings of \$60 per student. The ASDA fee is proposed to be removed at a reduction of \$45. A new fee of \$60 is proposed for Dental Student Organizations. Revenues from this fee will be available to dental student organizations to provide financial support for organizational programming. Lastly, a dental housing fee is proposed at \$1,200 per year. Revenues generated from the housing fee will be used to provide AHEC housing for dental students while they are in the clinical rotations [Attachment 9].

## **V. Other Miscellaneous Charges**

Housing has proposed a rate increase of 3% (about \$150) for residence halls. Total annual rates will range from \$5,060 to \$5,640 in 2015-16 and \$5,210 to \$5,810 in 2016-17. Room rates differ per hall based on facility accommodations [Attachment 10].

Dining is proposing an annual increase of \$100 per year for each year of the biennium for residential meal plans. The proposed total annual cost of the meal plans will be \$3,700 in 2015-16 and \$3,800 in 2016-17. There was not a dining increase in the current academic year. In addition to the residential meal plan changes, the commuter meal plans, which are for students, faculty or staff are recommended for increases [Attachment 10].

## **VI. Generated Tuition and Fee Revenue in Relation to the ECU Total Budget**

Over the five fiscal years from 2009-10 to 2013-14, student tuition revenue increased from \$89.9 million, or 11.5% of total revenue, to \$117.8 million, or 13.6% of total revenue. [Attachment 11, two pages] State appropriations increased from almost \$264 million, or 34% of total revenue, to about \$276 million, or 31.8% of total revenue. It is critically important to note that a considerable proportion of the increased appropriations was provided to fund additional programs or additional students such as the dental school, Coastal Wave Institute, and enrollment growth funding. In other words, the increase in appropriations was not new money for the same work but was new money for new work.

In the same time frame, required student fees increased from \$40.5 million to \$48 million, 5.2% of total revenues in 2009-10 and 5.5% in 2013-14. [Attachment 11] Total revenue generated from tuition and required fees in 2013-14 was about \$169 million, which was about 19.5% of the \$868 million total ECU revenue. The revenue percentage from tuition plus required student fees in 2009-10 was 17.2%. Our experience is consistent with the general trend over time throughout the state and nation wherein state-supported institutions receive a larger proportion of fiscal resources from tuition and fees and a smaller proportion from state appropriations.

## **VII. Financial Aid**

Attachment 12 provides information over time relative to the number and proportion of students who receive financial aid as well as the total and average debt load for graduating students and all students. In virtually all cases, the proportion of students receiving financial aid is increasing and the average amount of graduating student debt is also increasing over the four or five years provided.

In the current year, ECU was able to meet 69.4% of the financial need of the undergraduate resident student population, the largest proportion over the time period provided [Attachment 13].

ECU is aware of the importance of providing need-based aid when tuition increases. For ECU to increase the need based aid funds in 2015-16 and 2016-17, the university will set aside funds from other sources.

## **VIII. ECU Tuition Comparisons with UNC-System and Peer Institutions**

### *UNC-System Institution comparisons*

Attachment 14 provides data on our tuition relative to other UNC System universities. While rates for all universities are provided, the most-relevant comparisons are to UNC-Charlotte, UNC-Greensboro, and NC A&T State University, all schools with a similar Carnegie classification.

The following is an excerpt from Attachment 14. The rankings indicated are with respect to all 16-campus. Since rankings are from high to low, lower rankings equate to higher tuition.

	Undergraduate-Resident			Undergraduate-Nonresident		
	2014-15 Tuition Rank	5 year \$ Increase Rank	5-yr % Change Rank	2014-15 Tuition Rank	5 year \$ Increase Rank	5-yr % Change Rank
East Carolina University	5	4	3	4	3	5
NC A&T State University	12	12	12	9	4	2
UNC Charlotte	10	16	16	10	11	12
UNC Greensboro	6	11	15	5	7	6

	Graduate- Resident			Graduate-Nonresident		
	2014-15 Tuition Rank	5 year \$ Increase Rank	5-yr % Change Rank	2014-15 Tuition Rank	5 year \$ Increase Rank	5-yr % Change Rank
East Carolina University	9	6	6	7	8	6
NC A&T State University	6	4	2	6	2	1
UNC Charlotte	12	16	16	8	9	10
UNC Greensboro	4	8	13	5	6	7

As the excerpt indicates, we compare very favorably against the other three schools in our UNC-System grouping with respect to current tuition levels as well as the five year change to tuition.

Attachment 15 provides data on all tuition and fees for all UNC-system universities. Again, the excerpt below provides data for ECU, UNCC, UNCG, and A&T for combined tuition and fees, with the rankings calculated with respect to all system universities.

	Undergraduate-Resident			Undergraduate-Nonresident		
	2014-15 Tuition and Fee Rank	5 year \$ Increase Rank	5-yr % Change Rank	2014-15 Tuition and Fee Rank	5 year \$ Increase Rank	5-yr % Change Rank
<b>East Carolina University</b>	<b>10</b>	<b>8</b>	<b>9</b>	<b>5</b>	<b>6</b>	<b>5</b>
NC A&T State University	12	9	7	10	3	1
UNC Charlotte	8	13	14	9	11	12
UNC Greensboro	5	6	5	4	4	3

	Graduate- Resident			Graduate-Nonresident		
	2014-15 Tuition and Fee Rank	5 year \$ Increase Rank	5-yr % Change Rank	2014-15 Tuition and Fee Rank	5 year \$ Increase Rank	5-yr % Change Rank
<b>East Carolina University</b>	<b>12</b>	<b>11</b>	<b>11</b>	<b>9</b>	<b>8</b>	<b>7</b>
NC A&T State University	8	4	1	6	2	1
UNC Charlotte	7	13	15	7	9	10
UNC Greensboro	4	6	7	5	5	4

As the excerpt indicates, for the total of tuition and fees we are roughly in the middle of all UNC-system schools and we compare very favorably with our UNC-system grouping.

Attachment 16 illustrates currently required student fees for all UNC-system universities. Overall, our fees rank in the middle or in the lower quartile of all sister institutions.

*National peer university comparisons:*

All UNC-system schools have a BOG-approved list of peer Universities from around the country. Attachment 17 provides tuition and fees data for all our peer schools for the current fiscal year. All data on this attachment was obtained directly from the cashier webpages of the respective schools.

As indicated on Attachment 17, our undergraduate resident tuition and fees is lowest of all peer schools, eighth lowest for undergraduate non-residents, third lowest for graduate residents, and ninth lowest for graduate non-residents.

On Attachment 18, we provide a comparison of our out-of-state tuition and fee rates versus the in-state and out-of-state tuition and fee rates for students at representative universities in New Jersey, Maryland, South Carolina, West Virginia and Virginia. While at one time our out-of-state rates compared favorably with the in-state rates elsewhere, such is no longer the case.

**IX. Other**

Attachment 19 shows the results of the web-based SGA survey regarding fee proposals. SGA sent the survey link to all students via email. There were 939 students that started the survey, however, only about 737 responded to the question about the fee recommendations. The results of the survey are provided below.

	<b>Agree</b>	<b>Disagree</b>	<b>Total</b>
Athletics	180	557	737
Student Health Services	400	336	736
Education and Technology	446	290	736

In Attachment 20, we have provided some additional historical and comparative information.



Attachment 1  
The University of North Carolina

Attachment L

GENERAL ADMINISTRATION

POST OFFICE BOX 2688, CHAPEL HILL, NC 27515-2688

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Constituent Universities  
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University

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Fayetteville State  
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North Carolina  
Central University

North Carolina  
State University  
at Raleigh

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North Carolina  
at Asheville

University of  
North Carolina  
at Chapel Hill

University of  
North Carolina  
at Charlotte

University of  
North Carolina  
at Greensboro

University of  
North Carolina  
at Pembroke

University of  
North Carolina  
at Wilmington

University of  
North Carolina  
School of the Arts

Western Carolina  
University

Winston-Salem  
State University

Constituent High School  
North Carolina  
School of Science  
and Mathematics

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September 19, 2014

**MEMORANDUM**

TO: Chancellors  
Chief Academic Officers  
Chief Fiscal Officers

FROM: Charles E. Perusse *Charles E. Perusse*

SUBJECT: Proposals for 2015-16 and 2016-17 Campus-Initiated Tuition  
and Fee Adjustments

**Overview**

Attached are worksheets and guidelines for your use in submitting requests for changes in tuition and fee rates effective for the Fall Term 2015 and 2016. Your proposals will be reviewed by the President and his staff and presented to the Board of Governors (the Board) for consideration in January and February 2015. The only new rate changes that will be considered in the following year will be for debt service fees related to new capital projects, school-based tuition for new programs approved by the Board after February 2015, or significant changes in appropriation per student.

The campus-initiated tuition and fee increase guidelines outlined below are based upon UNC policy 1000.1.1–*Establishing Tuition and Fees* (Attachment 1) and the Board of Governors *Tuition and Fee Increases: A Four-Year Plan for Academic Years 2015-16 through 2018-19* (Plan) approved on August 1, 2014 (Attachment 2).

**Tuition**

President Ross and the Board are committed to maintaining accessibility and affordability of higher education for all North Carolinians. This commitment, reaffirmed in the new four-year tuition plan, allows only the consideration of essential tuition increases for resident undergraduates. The maximum rate of increase for these students is capped at 5%. Any tuition increase recommendation shall be accompanied by a stringent justification and requested only after the availability of other revenue has been considered. Combined tuition and fee rates for undergraduate residents shall continue to remain in the bottom quartile of an institution’s public peers. Campuses should continue to follow the traditional process for recommending campus-initiated tuition increases for nonresident undergraduate students and graduate students. Combined rates for nonresident undergraduate students should be market driven and reflect the full cost of providing a quality education. In addition, a goal of each campus should be setting nonresident rates at or above the third quartile of each institution’s public peers.

MEMO: 2015-16 and 2016-17 Campus-Initiated Tuition and Fee Adjustments  
Page Two  
September 19, 2014

**Fees**

The Board is responsible for establishing fees that are consistent with the philosophy set forth in the North Carolina Constitution. Fees may be charged only for limited, dedicated purposes and shall not be used to defray the cost of general academic and administrative operations of campuses. Each institution shall make every effort to keep fees for students as low as possible while providing sufficient revenues to support necessary services. Consistent with the new four-year tuition plan, the total maximum allowable combined increase for General Fees (Athletics, Health Services, Student Activities, and Educational and Technology) for undergraduate resident students is 5%. Debt service fees are generally applicable to all students and reflect the cost of servicing debt at the coverage levels required in Board resolutions and other documents authorizing the debt. While fees required for debt service are excluded from the calculation of the maximum percentage increase, funds required to operate facilities are to be included in the maximum.

Requests for fee increases must be accompanied by an expenditure plan showing how the additional revenues will directly benefit the fee-supported activities. Any increase request for a fee-supported activity, with an increasing year-over-year fund balance, should be presented with a detailed justification outlining the additional benefits students will receive from the increase and the planned use of that balance.

**Special Fees**

These fees are only applicable to students engaged in particular activities or courses of study and shall be established by the Board of Governors when needed. These fees will not be used to supplement general academic revenues that will be provided from campus-initiated tuition increases. Any proposed increases in special fees must be submitted for review and approval by the Board.

**Application Fees**

Application fees shall be established for each institution. Any proposed increases in application fees must be submitted for review and approval by the Board.

**Miscellaneous Service Charges**

Each Chancellor is authorized to establish miscellaneous service charges for such items as transcripts, diplomas, caps and gowns, special examinations, late registrations, and replacement ID cards. A schedule of such charges shall be filed with the President prior to the beginning of each school year.

**Graduate and Professional School Tuition**

Campuses must use the Board's tuition and fee policy as a guideline in developing recommendations for increases in graduate and professional school tuition rates. The tuition and fee policy states, "*Graduate and professional schools shall continue to establish rates consistent with each program's unique market and academic requirements.*" Tuition for graduate and professional students will be set with an



MEMO: 2015-16 and 2016-17 Campus-Initiated Tuition and Fee Adjustments  
Page Three  
September 19, 2014

emphasis on maintaining and increasing the excellence of the institution's graduate and professional programs, as well as ensuring access. Please do not submit requests for tuition increases for graduate programs that have not been previously approved by the Board of Governors.

#### **Five-Year Financial Plan**

The Board of Governors' tuition and fee policy requires that all proposals for campus-initiated tuition increases include a campus plan for future tuition increases over a prospective period of five years. This plan should begin with the 2015-16 academic year and end with the 2019-20 academic year.

#### **Student Involvement and Use of Funds**

Campus-initiated tuition increases and fee proposals must also be accompanied by the attached document as outlined in the guidance provided related to *Student Involvement in the Tuition and Fee Setting Process* (Attachment 3). Additional information from your campus supporting your student involvement may be transmitted with your tuition and fee package.

#### **Attachments**

Please see list of attachments below needed for completion of the tuition and fee cycle for the 2015-16 and 2016-17 academic years.

#### **Completion Date**

We appreciate your efforts in providing the requested information. Please make sure tuition and fee information is entered in the web-based system before sending the completed package to UNC-General Administration. Tuition and fee packages are due by **Monday, December 8, 2014**. In addition to any correspondence mailed to UNC-GA, please send the Excel workbook and a completed Adobe version of your tuition and fee package to Karen Russell ([ktr@northcarolina.edu](mailto:ktr@northcarolina.edu)).

If you have questions concerning the process, please contact Michael Vollmer at 919-843-5185 or Karen Russell at 919-962-4606.

Thank you for your assistance.

Att. 1: BOG Policy Establishing Tuition and Fees – UNC Policy Manual 1000.1.1  
Att. 2: A Four-Year Plan for Academic Years 2015-16 through 2018-19  
Att. 3: Student Involvement in the Tuition and Fee Setting Process  
Other Attachment: Excel Workbook Supporting Tuition & Fee Requests  
(emailed separately to the Budget Officers)

cc: President Thomas W. Ross  
Interim Senior Vice President Warwick Arden  
Vice President Jonathan Pruitt  
Associate Vice President Michael Vollmer

### **Establishing Tuition and Fees**

*The General Assembly shall provide that the benefits of The University of North Carolina and other public institutions of higher education, as far as practicable, be extended to the people of the State free of expense. – North Carolina Constitution, Article IX, Section 9*

#### I. Establishing Tuition

This citation from the North Carolina Constitution sets the parameters for establishing resident tuition rates at the constituent institutions of The University of North Carolina. The constitutional provisions for setting tuition are codified in General Statute 116-11(7), which states, in part, *"The Board (of Governors) shall set tuition and required fees at the institutions, not inconsistent with actions of the General Assembly."* This statute governed the setting of tuition rates for both resident and nonresident students from 1971 through 1999 during which time the Board of Governors recommended no tuition increases except as required by statute. This policy outlines the framework to be followed by the Board in establishing tuition levels for constituent institutions,<sup>1</sup> commencing with academic year 2003-2004. Tuition is charged to students enrolled in academic programs during regular terms, summer sessions or through off-campus distance instruction and is used to partially defray the costs of general academic and administrative operations of campuses, including academic programs and faculty and administrative salaries and benefits.

##### 1. Board-initiated Tuition Rates

###### A. Undergraduate Tuition – General Policy

The appropriate tuition policy at the undergraduate level encourages students to pursue academic and intellectual interests without regard to program costs. Accordingly, no difference in tuition between undergraduate programs will occur within an institution, and there will be only minimal differences in undergraduate tuition among campuses in similar institutional categories as defined by the Board to reflect both varying missions and contrasting costs of education. Deviation in undergraduate tuition among campuses in different institutional categories will be based upon institutional offerings and will be reasonable.

###### B. Graduate and Professional Tuition – General Policy

The Board will attempt to extend the principle that tuition be set as low as practicable to graduate and professional students as well as those at the undergraduate level. The financial structure and educational purposes of graduate and professional education, however, are sufficiently different from undergraduate education that distinct tuition policies at the graduate and professional level will be permitted. The application of what is "practicable" varies by level of instruction for a number of reasons, and those differences will be reflected in the tuition policies associated with each.

The Board will apply Article IX, Section 9 of the North Carolina Constitution to graduate and professional level students but with the realization that the costs, sources of funds and purposes of graduate and professional education are materially different from undergraduate education. Tuition for graduate and professional students will be set with an

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<sup>1</sup>Consistent with G.S. 116-143, no tuition or fees may be charged to students in the high school program at the North Carolina School of Science and Mathematics. Service charges may be established consistent with Section II.2. below.

understanding that tuition revenues may be needed to maintain and increase the excellence of the University's graduate and professional programs. In setting tuition rates, the Board will consider the need to provide access to these programs for students irrespective of their financial capacity as well as the desire to attract and retain the best students to serve North Carolina's needs in each field.

C. Tuition for Nonresident Students - General Policy

Under General Statute 116-144, the Board of Governors is required to set tuition rates for nonresident students at levels "*...higher than the rates charged residents of North Carolina and comparable to the rates charged nonresident students by comparable public institutions nationwide. . . .*" In complying with the statute, the Board will set tuition for nonresident students after considering the results of a review of rates set by comparable public institutions nationwide. The Board will further consider the need for tuition remissions for nonresident graduate students when setting tuition rates and tuition remission policies.

D. Process for Setting Board-initiated Tuition Rates

i. Proposed increases in general tuition rates are to be recommended by the President for consideration by the Board. The President will seek counsel from University Chancellors and a committee of campus representatives appointed by each chancellor, before making the recommendations for tuition changes. The committee of campus representatives appointed by each chancellor will include students.

ii. The President, the chancellors and the committee of campus representatives will consider a number of factors in deciding whether to recommend changes to general tuition rates in any given year. After the President recommends any action to the Board of Governors, the Board will also consider those factors, which include:

a. Availability of State general fund revenue to maintain quality and access within the campuses of the University of North Carolina;

b. Evidence of institutional efforts to manage costs through increases in productivity, budget flexibility, and/or efficiency improvements;

c. Analysis of the impact of tuition and fee charges on student access to the campuses of the University of North Carolina as measured by the college-going rate and other metrics so as not to limit access to the University;

d. Changes in various price and income indices (e.g., North Carolina per capita personal income, Consumer Price Index, Higher Education Price Index);

e. The current level of student charges (tuition, fees, room and board) at UNC institutions and whether campuses have proposed campus or program tuition differentials for the budget period that would be in addition to general increases in tuition;

f. Analysis of student indebtedness levels within the University, viewed in the context of student attrition rates;

g. Availability of financial aid and tuition remission and amount of unmet need. Financial aid should be reviewed in the context of the different missions of the institutions, the diverse capacities of the institutions to provide financial assistance and the contrasting needs of students attending the institutions.

iii. In academic years ending in odd numbers (e.g., June 30, 2003, the long session of the General Assembly), the Board will act by October of the preceding year or when it adopts its biennial budget request to establish the University's general tuition rates for the next academic year. This timing allows Board action on tuition to be incorporated into the University's budget request as part of its overall financing plan. In academic years ending in even numbers when the Board prepares a supplemental budget request, the Board will set Board-initiated tuition rates in conjunction with its establishment of campus-initiated tuition rates.

## 2. Campus-initiated Tuition Rates

A. Campuses may request increases in tuition to provide revenue for specific purposes and programs. Revenue generated from a campus-initiated change in tuition rates will be accounted for in the budget of the originating campus and transferred within the institution by the chancellor in accordance with the priorities identified in the approved campus proposal.

### B. Undergraduate Tuition

The Board recognizes that campuses may experience circumstances that suggest that an across-the-board change in undergraduate tuition may be needed at one or more institutions. In the event that circumstances lead a campus or campuses to the conclusion that a change in undergraduate tuition rates is needed, campuses are permitted to bring proposals for undergraduate tuition changes before the Board for its consideration. Campuses wishing to submit requests for undergraduate tuition changes will conduct a process that includes consultation with participation by students. A campus will consider the following factors when creating an undergraduate tuition proposal.

i. Availability of State general fund revenue to maintain quality and access within the campuses of the University of North Carolina;

ii. Evidence of institutional efforts to manage costs through increases in productivity, budget flexibility, and/or efficiency improvements;

iii. Analysis of the impact of tuition and fee charges on student access to the campuses of the University of North Carolina as measured by the college-going rate and other metrics so as not to limit access to the University;

iv. Changes in various price and income indices (e.g., North Carolina per capita personal income, Consumer Price Index, Higher Education Price Index);

v. The current level of student charges (tuition, fees, room and board) at UNC institutions and whether campuses have proposed campus or program tuition differentials for the budget period that would be in addition to general increases in tuition;

- vi. Analysis of student indebtedness levels within the University, viewed in the context of student attrition rates;
- vii. Availability of financial aid and tuition remission and amount of unmet need. Financial aid should be reviewed in the context of the different missions of the institutions, the diverse capacities of the institutions to provide financial assistance and the contrasting needs of students attending the institutions.
- viii. A plan for the intended use of additional tuition receipts (e.g., needed improvements to the educational program, funding for competitive salary increases, financial aid, etc.)

### 3. Graduate and Professional Tuition

The Board of Governors will permit individual campuses to initiate requests for Board approval of different base or program tuition rates at the graduate and professional level. If a campus explores the possibility of developing such a request, it will present evidence to ensure that students in the affected graduate and/or professional programs have been consulted. Tuition for graduate and professional students will be set with an emphasis on maintaining and increasing the excellence of the campus' graduate and professional programs as well as ensuring access. To the extent possible, there should be full tuition remission for graduate assistants to improve a campus' competitiveness in recruiting and retaining highly qualified nonresident graduate students.

In reviewing potential criteria to recommend as a basis for deciding when specific graduate or professional tuition differentials may be appropriate at a particular institution, a flexible policy framework that allows judgments to be reached based on a number of factors is preferable either to cost-based formulas or to discipline or program typologies that treat all academic or professional programs the same. In particular, a flexible approach based on the unique factors associated with specific programs is desirable because of the potential mix of graduate and professional programs that one may find within any given school or college; e.g., a professional school may offer a Ph.D. program in addition to one or more professional degree programs. Therefore, the campuses will consider the following factors in developing graduate and professional school tuition proposals.

- A. The anticipated impact of a proposed change on program quality;
- B. The projected impact of a proposed change in tuition on access for North Carolina residents;
- C. The availability of student financial aid for students with economic need and of tuition remission;
- D. The extent to which current and prospective students can afford possible increases in tuition;
- E. The relationship of projected tuition revenue to institutional and/or program costs;
- F. Tuition and fees, net of remissions and waivers, charged by peer institutions or programs, as compared to tuition and fees, net of remissions, at the UNC institution or program (the public subsidy received by students at public institutions or programs in the peer set,

including the UNC institution or program in question, will also be identified as part of the comparison);

G. A plan for the intended use of additional tuition receipts (e.g., needed improvements to the educational program, funding for competitive salary increases, financial aid, etc.); and

H. Assistantships or grant support for graduate students;

I. Analysis of student indebtedness levels within the University.

#### 4. Timing and Review of Board Action

The Board will act by February of each year, or as soon as possible thereafter, to establish the University's campus-initiated tuition rates for the next academic year. Setting campus-initiated tuition rates by February will permit students and their families to know in early spring what their tuition charges for the fall semester will be, assuming consistency between the actions of the Board of Governors and the General Assembly. Moreover, an institution is required to submit a one-time report at the end of the first full biennium following an approved campus-initiated tuition rate increase in order to confirm that the additional revenues were used as the Board intended in approving the campus request. This will ensure the accountability of a campus for its tuition proposals as well as enable the Board to maintain the University's accountability to the State.

#### 5. Tuition Requests in Context of Long Range Plans

All proposals for campus-based tuition increases will include the campus' plan for other tuition increases for a prospective period of five years, including the year of the current application.

#### 6. Individual Consideration of Campus Request

The Board will review each campus-based tuition request on an individual basis, within the context of the University's long range plan, the need for Board-initiated tuition increases, the state's economic environment, and the financial impact on students. The Board is obligated to exercise its discretion in granting, modifying or denying a campus request.

## II. Establishing Fees.

The Board of Governors is responsible for establishing fees at the constituent institutions of the University consistent with the philosophy set forth in the North Carolina constitution. Fees will be charged only for limited, dedicated purposes and shall not be used to defray the costs of general academic and administrative operations of campuses, including academic programs and faculty and administrative salaries and benefits. Consistent with the above citation, the Board will make every effort to keep fees for students as low as possible while providing the revenues needed to support the purposes for which the fees are charged.

Each year, the Board establishes the fees listed below. All fees established shall be based upon the recommendation of the chancellor, the institutional Board of Trustees, and following his or her review, the President. Excluding the application fee charged to prospective students, all fees set by the Board are annual fees. Once an annual fee has been established, semester rates, summer rates, and part-time rates shall be established by the President. It is the policy of the Board to act no later than February of each year to establish fees for the following fall semester.

1. Although the General Assembly provides for most of the instructional costs of institutions through State appropriations, institutions traditionally rely entirely on student fees to finance a number of activities, services, and facilities. Institutional Boards of Trustees are required to weight the benefits of the activity, facility or service against the fee required to provide financial support. Orientation sessions for the Boards of Trustees will regularly include discussions of the process followed when establishing student fees.

A. Application Fee. An application fee shall be established for each institution. Specific programs within an institution may require an application fee different from the fee charged for most students and the Board may set different fees according to program needs.

B. General Fees. Fees generally applicable to all students shall be established by the Board of Governors. Four general fees are authorized: athletic fees, health services fees, student activity fees, and educational and technology fees.

C. Fees Related to the Retirement of Debt Incurred for Capital Projects. Fees generally applicable to all students that provide revenues for the retirement of debt shall be fixed by the Board of Governors at the time of the borrowing. Indebtedness fees may not include components for operations and maintenance but shall reflect the cost of servicing the debt at the coverage levels required in Board resolutions and other documents authorizing the debt. Changes in fees required subsequent to the issuance of the debt may be approved by the President upon the request of the chancellor. Indebtedness fees expire when the related debt is retired.

D. Special Fees. Fees applicable only to students engaged in particular activities or courses of study shall be established by the Board of Governors when needed. These fees will not be used to provide general academic revenues that will be provided for from campus-initiated tuition increases.

2. Each chancellor is authorized to establish miscellaneous service charges for such items as transcripts, diplomas, caps & gowns, special examinations, late registrations, and replacement of I.D. cards. A schedule of such charges shall be filed with the President prior to the beginning of each school year.<sup>2</sup>

3. The process for establishing fees shall be as follows:

A. In academic years ending in odd numbers (e.g., June 30, 2003, prior to the short session of the General Assembly in 2004), the process shall be initiated at the beginning of the fall semester and contain the following steps.

i. The Vice President for Finance shall issue instructions to the campus chancellors calling for them to initiate a review of fees.

ii. Each chancellor shall establish a fee review committee with representatives of all aspects of campus life, including, but not limited to, representatives from Business Affairs, Student Affairs, the Financial Aid Office, and the student body. The Committee shall conduct a complete review of student fees from a zero-based budgeting

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<sup>2</sup>The Chancellor of the North Carolina School of Science and Mathematics shall transmit by July 1 of each year a schedule of service charges at that institution for approval by the President.

perspective and shall make recommendations to the chancellor for establishing fees effective with the upcoming fall semester. The review will include an examination of alternative resources, including available institutional reserves, to determine if other funding is available to provide the services in lieu of establishing the fee. The review will include a reassessment of the existing operating methods to ensure that operations are performed in a cost-effective manner. If the committee determines that an increase in a fee is needed, the committee shall attempt to decrease another fee so that the total cost of education for students does not increase. In order to ensure that all students are able to meet the increased cost of education, the university's financial aid officer, working with the committee, shall determine that sufficient financial aid is available, from whatever sources are possible.

iii. The chancellor shall review the recommendations of the Committee and present recommendations to the Board of Trustees for review and approval. Before a chancellor makes recommendations to the Board of Trustees, the recommendations of the fee review committee will be shared with student government leaders so that students may inform the chancellor of their perspectives on the proposed changes.

iv. The recommendations of the Board of Trustees will be forwarded to the President for review.

v. When the review is completed, the President will present fee recommendations to the Budget and Finance Committee for consideration by the Board of Governors.

Each step in the process shall be an iterative and comprehensive review of the previous step, resulting in changes to the fee recommendations as deemed appropriate.

B. In academic years ending in even numbers (e.g., June 30, 2004, prior to the long session of the General Assembly in 2005), fee increase proposals submitted by the institutional Board of Trustees to the President may be approved by the President if the increase provides only for the following:

i. Additional revenues equal to the amount required for funding compensation increases for fee-supported employees at a level equivalent to the previous years' compensation increases authorized by the General Assembly.

ii. Additional revenues for nonpersonnel items at a level equivalent to increases in the consumer price index.

If a campus requires other changes in fees in academic years ending in even numbers, the process that shall be followed is identical to that followed in academic years ending in odd numbers.



**THE UNIVERSITY OF NORTH CAROLINA**  
**Tuition and Fees: A Four-Year Plan for Academic Years 2015-16 through 2018-19**

Background and Context

A fundamental goal of the University of North Carolina is to place a world-class education within reach of every qualified state resident. That has been our charge since 1789, when the very first General Assembly proclaimed that the benefits of a University of North Carolina education should “be rendered as diffusive and universal as possible.” It remains our obligation today, with a constitutional mandate that “higher education, as far as practicable, be extended to the people of the State free of expense.” If the University is to continue as the state’s economic engine and a beacon of opportunity for North Carolinians, it must remain accessible to all those who earn admission.

Through a balance of ongoing state investment, expanded private fundraising, and modest tuition revenue, UNC campuses continue to serve the state and provide low-cost, rigorous higher education to its people. After several years of constrained public funding and an accompanying focus on increased efficiency, the University has emerged from the Great Recession with a stable financial profile and unshaken confidence in the lasting value of public higher education. UNC remains a strong, globally respected, and competitively funded institution, fortunate to have earned the support and trust of state leaders. It is imperative that we retain that trust by continuing to provide an affordable high-quality education for our students.

Tuition-Setting Framework

The tuition policy of the Board of Governors provides a framework for the Board's annual review and action on proposed adjustments in tuition and fees. Through this process, the Board fulfills its responsibility under General Statute 116-11(7), which states in part that "The Board (of Governors) shall set tuition and required fees at the institutions, not inconsistent with actions of the General Assembly." The Board has sought to exercise its statutory authority in an objective, transparent manner that (1) ensures affordability for students; (2) provides predictability for both students and the constituent institutions; and (3) allows the constituent institutions to retain tuition and fee receipts for designated uses.

Since 2006, the Board has adopted four-year plans that set parameters for campus proposals seeking annual adjustments in tuition and/or fees. This updated four-year plan will provide guidance to the campuses during academic years 2015-16 through 2018-19. At the end of this next four-year period, the plan will again be evaluated and modified by the Board as it deems appropriate.

Calculation of Tuition and Fees Cap

During the covered plan period (2015-16 through 2018-19), the maximum rate of increase in campus-initiated tuition rates for resident undergraduate students shall be 5% per year. Revenues generated from these adjustments will be used to cover general operating inflationary increases and significant changes in fixed personnel costs, strategic investments that improve student outcomes, and faculty and staff compensation. This cap will remain in place unless significant changes in appropriations per resident FTE occur during the plan period.

The Board of Governors recognizes, however, that institutions vary appreciably in their missions, program mix, and overall funding availability. In compelling circumstances, the Board may consider variances to this cap when setting annual tuition rates for individual campuses. Reasons for which a campus might be permitted to deviate from the cap include, but are not limited to (1) dealing with significantly higher than anticipated increases in inflationary or fixed personnel costs; (2) evaluating resources and programs provided by peer institutions; and (3) other unforeseen circumstances.

Allowable increases in student fees required for all students, other than debt service fees, are also capped at 5% annually. Changes in state appropriations per resident FTE do not impact student fees. Debt service fees are not included in the cap because the capital projects financed by the indebtedness are repaid from these fees and are evaluated on their individual merits through a separate process. For those projects to be funded from debt service fees, the Board will consider the total financial impact on students from these charges (both debt service and operating charges), as well as the institution's ability to repay the debt, as demonstrated by a financial analysis to be submitted by the campus when proposing the fee. The Board will also review the utilization of similar existing campus space to gauge the need for additional facilities. For added transparency, debt service fees supporting athletic facilities shall be presented separately from other debt service fees.

#### Adjustments to Tuition and Fees Cap

While tuition is necessary as a secondary source of funding, the General Assembly has the principal responsibility for supporting the University. For years in which the General Assembly is able to provide sufficient resources, the need for tuition increases should be lessened. Conversely, the need for tuition increases may be greater in years in which the General Assembly is not able to provide sufficient resources. Recognizing that the General Assembly's capacity to fund the University varies from year to year, the 5% cap on annual campus-based tuition increases will be adjusted as follows:

- ✓ For any year in which the General Assembly provides a recurring increase in operating appropriations per resident FTE that is in excess of 5%, the tuition cap shall be lowered commensurately until the cap is reduced to 0%. For example, if the General Assembly provides a recurring 6% increase in operating appropriations per resident FTE, the following year's campus-based tuition increase cap would be reduced by 1.5%. Since appropriations are a larger share of the University's budget than tuition, a 1% increase in appropriations generates sufficient funding to offset 1.5% in tuition revenues.
- ✓ Likewise, if appropriations per resident FTE are nominally reduced year over year, the tuition cap may increase as needed to offset the reduction in state resources.

Fee-supported activities do not receive appropriations. The 5% fee cap is unaffected by changes in appropriation per resident FTE.

#### Maximum Amount of Tuition Revenues Set Aside for Need-Based Financial Aid

The Board's five-year strategic plan outlines a renewed UNC compact with the citizens of North Carolina. It affirms that UNC will maintain low tuition and fees and provide adequate financial aid to students who are academically prepared to succeed. This four-year plan strengthens that compact

by setting a 15% cap on total tuition dollars that may be used for need-based financial aid. Campuses that exceed this threshold are frozen at their current need-based financial aid amount until their total percentage is below the 15% cap. Campuses under the threshold may continue setting aside additional tuition revenues for need-based financial aid so long as they stay under the 15% cap.

#### Other Tuition and Fees Parameters

The Board continues to require that combined tuition and fee rates for resident undergraduates remain within the bottom quartile of each institution's public peers, as approved by the Board of Governors.

Combined rates for nonresident undergraduate students should continue to be market driven, and campuses are expected to submit rates that reflect the full cost of providing nonresidents with a quality education. To maintain market-driven rates, each campus shall set a goal over the plan period to charge a combined rate that is at or above the third quartile of each institution's approved peers. Nonresident students in the University must be quality students who contribute significantly to the overall educational experience of the entire student body.

Graduate and professional schools shall continue to establish rates consistent with each program's unique market and academic requirements. Programs with differential school-based tuition rates are not subject to the 5% cap on annual increases or 15% cap on total tuition dollars that may be used for need-based financial aid.

#### Summary of Process

All campus proposals for adjusting tuition and fee rates must be accompanied by explicit justification plans. Additional tuition revenues proposed to cover general operating inflationary and fixed personnel cost increases shall be presented as individual items for review and approval. These may include, but are not limited to, faculty and staff salary and benefit changes, utilities, and purchased supplies or materials. Increases recommended for strategic investments that improve student outcomes shall also be presented as discrete items for review and approval. These may include, but are not limited to, reductions in class size, increases in sections offered, compensation adjustments needed to reach market rates, improved library and counseling services, and financial aid assistance. Revenues may also be used to offset extraordinary increases in fixed costs. Increases proposed to offset reductions in appropriations per FTE shall be presented as offsets to specific budget cuts.

During this four-year plan period, tuition and fee rates will be set by the Board of Governors on a biennial basis. Rates (both tuition and fees) for academic years 2015-16 and 2016-17 will be set in the winter of 2015, and rates for 2017-18 and 2018-19 will be set in the winter of 2017. Significant changes in appropriations by the General Assembly per resident FTE would require that the Board revisit the 5% cap and previously approved rates in the second year of the biennium.

Since debt service fees are project-based, any changes in these fees will continue to be evaluated annually. Where appropriate, separate school-based tuition rates for new graduate and professional programs will be reviewed and established as those programs are considered for approval by the Board of Governors.

**Student Involvement in Tuition and Fee Setting Process****Campus Name:** \_\_\_\_\_**Date:** \_\_\_\_\_**Campus Administrator Name:** \_\_\_\_\_**Campus Administrator Title:** \_\_\_\_\_**Campus Administrator Signature:** \_\_\_\_\_**Student Body President Name:** \_\_\_\_\_**Student Body President Signature:** \_\_\_\_\_**Collaboration**

- \_\_\_\_ Tuition and Fee committee(s) established
- \_\_\_\_ Students were represented on the committee (s)
- \_\_\_\_ Student representatives were appointed by the Chancellor in consultation with the Student Body President
- \_\_\_\_ Committees were co-chaired by the Chief Academic Officer and/or Chief Student Affairs Officer or their designee along with the Student Body President and/or Student Senate President.

**Inclusiveness**

- \_\_\_\_ Students on the Tuition and Fee committees were representative of student constituencies: (for example, In-State, Out-of-State, Undergraduate, Graduate, Professional School, Distance Education, etc.)
- \_\_\_\_ Student involvement throughout the entire tuition and fee setting process
- \_\_\_\_ Student forums were conducted (at least two, one mid-day and one in the evening)

**Transparency**

- \_\_\_\_ Utilization of social media to reach out to students
- \_\_\_\_ Utilization of university listserv(s) and website

**Timeliness**

- \_\_\_\_ Process initiated and completed consistent with the UNC Policy (September 1<sup>st</sup> through December 1<sup>st</sup>)

**Accountability**

- \_\_\_\_ Inclusion of Student Involvement form in the campus Tuition & Fee request packet submitted to UNC-General Administration

**Additional Information:**

**East Carolina University  
Tuition Proposal**

<b>Student Category</b>	<b>Tuition for 2014-2015</b>	<b>Proposed 2015-16 CBTI Increase</b>	<b>Proposed Tuition for 2015-16</b>	<b>Proposed 2016-17 CBTI Increase</b>	<b>Proposed Tuition for 2016-17</b>	<b>Proposed 2015-16 Tuition Increase Percent</b>	<b>Proposed 2016-17 Tuition Increase Percent</b>
<b>UG Nonresident</b>	\$19,156	\$575	\$19,731	\$592	\$20,323	3.00%	3.00%
<b>GR Resident</b>	\$4,223	\$211	\$4,434	\$222	\$4,656	5.00%	5.01%
<b>GR Nonresident</b>	\$16,540	\$496	\$17,036	\$511	\$17,547	3.00%	3.00%
<b>Dental*</b>	\$ 24,429	\$ 1,432	\$25,861	\$768	\$26,629	5.86%	2.97%
<b>Medical*</b>	\$ 16,576	\$ 1,361	\$17,937	\$222	\$18,159	8.21%	1.24%

\*Includes CBTI and professional school increases

**East Carolina University**  
**Proposed Uses for Campus Based Tuition Increase**

	<b>2015-16</b>	<b>2016-17</b>
<b>Undergraduate and Graduate</b>		
-Total Estimated Revenue Generated	\$ 5,774,094	\$ 6,034,740
-Estimated Merit Based Financial Aid (10%)	\$ 577,409	\$ 603,474
-Student Services or Academic Support programs that enhance the student's academic experience that focuses on increasing student retention and graduation rates (10%)	\$ 577,409	\$ 603,474
-Compensation pool for EPA personnel (80%)	\$ 4,619,276	\$ 4,827,792

**Proposed Uses for School Based Tuition Increase**

**Medical- CBTI and School Specific Increase**

-Total Estimated Revenue Generated	\$ 435,520	\$ 71,040
-Estimated Merit Based Financial Aid (10% from CBTI)	\$ 6,752	\$ 7,104
-Compensation pool for faculty (90% from CBTI and 100% from school-based)	\$ 428,768	\$ 63,936

**Dental- CBTI and School Specific Increase**

-Total Estimated Revenue Generated	\$ 262,056	\$ 181,170
-Estimated Merit Based Financial Aid (10% from CBTI)	\$ 3,862	\$ 4,062
-EPA recruitment and retention, compensation pool for EPA personnel, and operating costs (90% from CBTI and 100% from school based)	\$ 258,194	\$ 177,108

## **East Carolina University Brody School of Medicine**

The Brody School of Medicine (BSOM) continues to have one of the lowest levels of tuition and fees of any public medical school in the country. Tuition and fees cover only part of the cost of a BSOM education. Permanent state support for BSOM has been reduced by over \$11.1 million since the beginning of FY 2005. These recurring state budget cuts have resulted in increased pressure on faculty time to generate clinical and contractual income to replace these dollars. A direct result of this compensatory action has been a decrease in clinical faculty time for teaching, at a time when the need to prepare students and assess their competencies is greater than ever. This requires increased clinical teaching focus, and time, as compared to historical models.

BSOM is unique among our peers in that we have focused exclusively on accepting in-state residents, are most dependent on state appropriations, and do not have a large out-of-state tuition buffer. As a community-based medical school, we lack the ability of more traditional schools to offset downward financial trends with health-system-based subsidization.

Clinical income generation in our practice plan has been insufficient to offset the cumulative losses in state funding described above. As such, our ability to adequately pay faculty in a manner consistent with regional and national norms has been compromised, which has had a direct impact on recruitment and retention of faculty.

With the uncertainty surrounding any state legislative compensation actions for EPA employees, BSOM intends to use tuition-generated revenue to cover salary deficits. This proposal for a tuition increase of \$1,150 in FY 2015-2016 will support ongoing efforts to improve faculty compensation. This increase will be in addition to the general graduate tuition increase. BSOM is engaged in an intense competition to retain our best faculty members and to attract new leaders for the classroom and research efforts. While we recognize that, based on our relatively small class size, increasing tuition will not fully answer this need, we do believe that it is an integral part of the solution.

The anticipated revenue generated from the professional school tuition increase is \$368,000. All the funds will be used for teaching faculty compensation. In recognition of substantial tuition increases since 2009-10, no tuition increase is requested in FY 2016-2017 beyond the regular graduate tuition increase.

Below is a table reporting the most current resident tuition information available for universities with medical schools in ECU's official peer set. If the tuition increase request is approved for FY 2015-2016, Brody's tuition will remain in the lowest quartile of peer medical schools. UNC Chapel Hill's annual medical tuition is \$18,887.

**Table 1:  
The Brody School of Medicine's Peer Institution  
Resident Tuition Rates FY 2014-2015**

<b>UNIVERSITY</b>	<b>RESIDENT TUITION</b>	<b>RANKING BY RESIDENT TUITION</b>
Western Michigan University	48,000	1
Central Michigan University	38,522	2
University of South Carolina	36,680	3
University of Louisville	35,402	4
University at Buffalo	35,090	5
Florida International University	32,738	6
Wright State University	31,520	7
East Tennessee State	29,160	8
Southern Illinois University	29,156	9
Missouri - Kansas City*	29,150	10
Virginia Commonwealth	29,091	11
University of North Dakota	28,614	12
University of Nevada-Reno	24,144	13
East Carolina University - Brody	16,756	14
Texas Tech	14,550	15

\*Tuition data for 2013-2014 as reported to the Association of American Medical Colleges (AAMC).



### School of Dental Medicine Proposed Tuition Increases

The ECU School of Dental Medicine (SoDM) is requesting a 5.0% (\$1,221) tuition increase for AY 2015-16, and a 3.0% (\$768) tuition increase for AY 2016-17. These increases will be in addition to the proposed general graduate tuition increases. The current SoDM tuition is \$24,429. If the proposed increases (general and school-specific) approved, tuition for 2016-17 will be \$26,558.

Even with these increases, annual tuition will remain in the lowest quintile of in-state tuition for all U.S. Public Dental Schools. The table below shows annual tuition for the SoDM and for our UNC Peer Schools. Data is for AY 2014-15. The UNC – Chapel Hill School of Dentistry in-state tuition is \$25,258 for AY 2014-15.

Dental School	1st Year Resident Tuition	Rank
Medical University of South Carolina	\$65,932	1
Virginia Commonwealth University	\$32,010	2
University at Buffalo	\$30,240	3
Southern Illinois University	\$28,552	4
University of Louisville	\$28,546	5
University of Missouri - Kansas City	\$28,349	6
East Carolina University	\$24,429	7

In fiscal year 2014-15, the ECU School of Dental Medicine received a 2.43% reduction in State Appropriation. This amounted to a reduction in excess of \$431,000 to the operating budget of the ECU School of Dental Medicine. Since fiscal year 2007-08, the School has absorbed a \$1.583 million budget cut that has been somewhat offset by tuition receipt increases. The proposed per-student increase of \$1,221 in FY 2015-16 will generate an increase in the operating budget of \$244,200 and an additional \$153,600 in FY 2016-17. These funds are needed for EPA recruitment, retention, salary enhancement and loss of operating funds over the last four years.

**East Carolina University**  
**Proposed Professional Program Differential In Tuition**  
**Revenue and Uses**

Professional Program	Current Annual Rate	Proposed Professional Program Annual Increase for 2015-16*	Proposed Professional Program Tuition for 2015-16	Proposed Tuition for Full Time Resident Students 2015-16***	Estimated Revenue Generated	Proposed rate per credit hour	Purpose	Comparative Schools (annual rate)
College of Nursing- MSN, DNP, PhD, post master's  (increase is \$25 per SCH)	\$ 1,800	\$450	\$ 2,250	\$ 6,684	\$ 199,500	\$125	Operational expenses such as maintaining labs, clinical site placement/travel; recruitment/retention for faculty	UNC CH \$ 13,693 WCU \$ 8,808 ECU \$ 6,023 UNCG \$ 6,641 UNCC \$ 8,808 UNCW \$ 4,163 UNCP \$ 3,525
Occupational Therapy- MS OT  (increase is \$30 per SCH)	\$ 560	\$540	\$ 1,100	\$ 5,534	\$ 52,500	\$50	Add graduate student assistantships to enhance research; improve faculty retention and recruitment by increasing salaries closer to the average salary range in NC, however, still below the non-specialty certified therapist	LRU \$ 14,400 UNC CH \$ 14,043 ECU \$ 4,783
Physician Assistant Studies  (increase is \$85 per SCH)	\$ 1,302	\$1,530	\$ 2,832	\$ 7,266	\$ 280,000	\$127	General operating epxenses including assessment and accreditation fees; membership fees; additional EPA and SPA personnel; retention of faculty and staff; Graduate Assistantships and part time fixed term faculty	Methodis \$ 41,960 Duke \$ 38,095 Wake \$ 34,881 JMU \$ 29,535 Florida \$ 27,380 UAB \$ 21,186 ECU \$ 9,755

\* Assumes 18 SCH per year

\*\*Comparative PA rates are for the first year of program

\*\*\* Includes proposed general graduate tuition increase

### Required Fee Proposals for 2015-16 and 2016-17

	Current Fee	2015-16 Proposed Increase	2015-16 Proposed Fee	2016-17 Proposed Increase	2016-17 Proposed Fee
Athletics	\$ 631	\$ 30	\$ 661	\$ 35	\$ 696
Education/Technology	\$ 342	\$ 20	\$ 362	\$ 20	\$ 382
Student Health Services	\$ 235	\$ 9	\$ 244	\$ 11	\$ 255

#### Athletics \$30 increase in 2015-16 and \$35 increase for 2016-17

- Estimated revenue of about \$642,000 and \$749,000 for these respective years.
- Offset new expenses associated with changes in the NCAA governance structure that will likely result in new student-athlete well-being initiatives, such as increasing the value of a full scholarship to the full cost of attendance (a potential cost of up to \$1.3 million for ECU) and providing a broader range of medical insurance coverage.
- Deregulation of the NCAA meal and snack legislation resulting in new expenses of at least \$250,000 per year.
- Possible new expenses associated with the O'Bannon Case could result in costs of approximately \$500,000 per year.
- General escalation of the cost of doing business across the board – financial aid, salaries & benefits, new facilities, travel, equipment, maintenance, etc.
- Stabilize the budget and rebuild the fund balance after its depletion due to conference transition expenses and the implementation of the athletics strategic plan.
- In comparison to members of the AAC, ECU ranks last in combined student fee and overall direct and indirect institutional financial support for Athletics.

#### Education and Technology \$20 increase in 2015-16 and 2016-17

- Estimated revenue of about \$500,000 each year
- Support increased fixed costs for software and the growth of hosted solutions.
- Increased use of technology across the colleges to provide support for the learning objectives in the curriculum and to provide students with technical skills that improve their competitiveness in the workforce.
- Increased need to support infrastructure projects such as the wireless network, updated digital recording technology, and the upgrade of core equipment.
- Increased need for disposable educational supplies across the colleges.

#### Student Health- \$9 increase in 2015-16 and \$11 increase for 2016-17

- Estimated revenue of about \$193,000 in 2015-16 and \$235,000 in 2016-17
- Support increased salary required to hire highly qualified physicians and medical providers as well as offset continued increase in operating expenses such as supplies and equipment.
- Student Health's medical providers and staff make on average 50% less than private sector.

**East Carolina University  
Fees Paid by All Students**

	Approved 2014-15	Proposed Increase for 2015-16	Proposed Rates For 2015-2016	Proposed Increase for 2016-17	Proposed Rates For 2016-17	% increase over 2 years
<b>General Fees</b>						
SGA	\$ 27.50	\$ -	\$ 27.50	\$ -	\$ 27.50	0.00%
Media	30.00	-	30.00	-	\$ 30.00	0.00%
Fine Arts	8.00	-	8.00	-	\$ 8.00	0.00%
Campus Recreation and Wellness	226.00	-	226.00	-	\$ 226.00	0.00%
Minges Operations	6.00	-	6.00	-	\$ 6.00	0.00%
Student Activity Operations	71.50	-	71.50	-	\$ 71.50	0.00%
MSC Operations	230.00	-	230.00	-	\$ 230.00	0.00%
Athletics Fee	631.00	30.00	661.00	35.00	\$ 696.00	10.30%
Student Health Fee	235.00	9.00	244.00	11.00	\$ 255.00	8.51%
Education and Technology Fee	342.00	20.00	362.00	20.00	\$ 382.00	11.70%
<b>Total General Fees</b>	<b>\$ 1,807.00</b>	<b>\$ 59.00</b>	<b>\$ 1,866.00</b>	<b>\$ 66.00</b>	<b>\$ 1,932.00</b>	<b>6.92%</b>
<b>Debt Service (excluded from cap)</b>						
Student Recreation Center	\$ 15.00	\$ -	15.00	-	\$ 15.00	0.00%
Athletic Facility Debt	70.00	-	70.00	-	\$ 70.00	0.00%
Student Union Center	133.00	150.00	283.00	142.00	\$ 425.00	219.55%
<b>Total Debt Service</b>	<b>\$ 218.00</b>	<b>\$ 150.00</b>	<b>\$ 368.00</b>	<b>\$ 142.00</b>	<b>\$ 510.00</b>	<b>133.94%</b>
<b>TOTAL GENERAL STUDENT FEES &amp; DEBT SERVICE</b>	<b>\$ 2,025.00</b>	<b>\$ 209.00</b>	<b>\$ 2,234.00</b>	<b>\$ 208.00</b>	<b>\$ 2,442.00</b>	<b>20.59%</b>
<b>Miscellaneous Charges (excluded from cap)</b>						
Transit	\$ 146.00	\$ -	\$ 146.00	\$ -	\$ 146.00	0.00%
Graduation	12.00	-	12.00	-	\$ 12.00	0.00%
Association of Student Governments	1.00	-	1.00	-	\$ 1.00	0.00%
<b>Total Miscellaneous Charges paid by all students</b>	<b>\$ 159.00</b>	<b>\$ -</b>	<b>\$ 159.00</b>	<b>\$ -</b>	<b>\$ 159.00</b>	<b>0.00%</b>
<b>Total Mandatory Fees Paid by Each Student</b>	<b>\$ 2,184.00</b>	<b>\$ 209.00</b>	<b>\$ 2,393.00</b>	<b>\$ 208.00</b>	<b>\$ 2,601.00</b>	<b>19.09%</b>

**East Carolina University**  
**Miscellaneous Fees Requested for Specific Uses (do not affect all students)**

**Course Fees**

<b>Course Fees</b>	<b>Current Rate</b>	<b>Increase Requested</b>	<b>Annual Fee</b>
Nursing Midwifery Malpractice Insurance	\$ 525	\$ 200	\$ 725
Nursing UG Clinical Courses	\$ 125	\$ 50	\$ 175
Co-Op Fee	\$ -	\$ 300	\$ 300

**Miscellaneous Fees**

<b>Miscellaneous Fees</b>	<b>Current Rate</b>	<b>Increase Requested</b>	<b>Annual Fee</b>
Online Transfer Orientation Fee	\$ -	\$ 20	\$ 20
Dental Housing Fee	\$ -	\$ 1,200	\$ 1,200
Dental Student Organization Fee	\$ -	\$ 60	\$ 60
ASDA Fee	\$ 150	\$ (45)	\$ 105
Dental Disability Insurance	\$ 60	\$ (60)	\$ -

## East Carolina University Proposed Changes to Miscellaneous Charges

### Nursing Midwifery Malpractice Insurance

- **\$200 increase      Current Fee \$525      Proposed Fee \$725**

The College of Nursing (CON) seeks to request an increase in the amount we are authorized to charge for the Malpractice Insurance Premium fee. Midwifery insurance providers are limited in the number. Requiring individual students to obtain an independent policy would increase their premium and limit their ability to effectively negotiate with the insurance company should an issue arise. Malpractice insurance is a requirement of all clinical sites and the students in the program will be unable to enter the site without this insurance. This fee represents a maximum: we will only charge the students the actual amount that the insurance company charges ECU.

### Undergraduate Nursing Clinical

- **\$50 increase      Current Fee \$125      Proposed Fee \$175**

The College of Nursing (CON) seeks an increase per clinical course in order to help facilitate the Concepts Integration Laboratories (CIL). These CIL's are an integral part of the program and are utilized extensively by all nursing students, but primarily by our undergraduate students. These labs require extensive resources in terms of personnel, software, software maintenance, equipment, and supplies. The additional revenue requested will be used to support lab operations to maintain software and equipment, purchase supplies and software, and other resources that are necessary to positively assist with student success.

### Cooperative Education (Co-Op)

- **\$300 New Fee      Current Fee \$0      Proposed Fee \$300**

The Career Center seeks to request a university-wide Cooperation Education fee which would apply to each student who participates in a co-op. Co-op programs offer work experience that can't be replicated in the classroom. They offer marketable experience that can be applied directly to the resume and future career. This program directly aligns with the UNC Strategic Directions of "preparing "job ready" students." The funds will be used to support a graduate assistant, general operating expenses related to the program and provide travel funds for the Co-Op Director to visit the sites and meet with student and employers.

### On-line Transfer Orientation Fee

- **\$20 New Fee      Current Fee \$0      Proposed Fee \$20**

The Office of Student Transitions requests this fee for an on-line Transfer Orientation. Currently, ECU offers transfer students both a face-to-face orientation (\$100 registration fee) and an on-line orientation (currently no fee). The on-line transfer orientation is administered through Blackboard which requires designing the orientation online modules through Blackboard, obtaining annual updates from all campus units, timing on-line availability, monitoring student access, troubleshooting errors, administering assessments, and providing reports. Half of the fee will pay for the student's One-Card and the remaining funds will be used for administrative and support costs.

### **Dental- AHEC Housing Fee**

- **\$1,200 New Fee    Current Fee \$0                      Proposed Fee \$1,200**

The ECU School of Dental Medicine is requesting this fee to pay for student housing when the students go to the Community Service Learning Centers for the three, eight-week rotations in their senior year. ECU will pay E-AHEC monthly for the rental of apartments/condos/houses for our dental students. In the original budget plan proposed by the School of Dental Medicine in 2007, it had been proposed that legislative funding would be provided to cover this cost. That funding has not been provided so this cost must be paid by students in the form of a student fee. This concept of students paying for housing is similar to our approach in Education and other areas where students are out in the community for extended periods. Primarily because of housing availability and student safety reasons, the Dental School believes this is the best option for providing housing to the dental residents while on clinical rotations.

### **Dental Student Organization Fee**

- **\$60 increase                      Current Fee \$0                      Proposed Fee \$60**

The ECU School of Dental Medicine is requesting this fee to be used by approved dental student organizations to provide financial support for organization programming.

### **ASDA Fee**

- **\$45 decrease                      Current Fee \$150                      Proposed Fee \$105**

The ECU School of Dental Medicine is requesting a reduction to the ASDA Fee. The preference is for this organization to compete with other dental student organizations for the new Student Organization Fee (immediately above) for support of financial needs of the organization.

### **Dental Disability Insurance**

- **\$60 decrease                      Current Fee \$60                      Proposed Fee \$0**

The ECU School of Dental Medicine is requesting the removal of this fee because it is currently being provided to students through their ASDA National Dues. A review of the benefits from this policy is adequate protection for our students, and this fee is no longer needed.

**Other Miscellaneous Charges**  
**Housing and Dining**

**Housing**

	<b>Current Rate</b>	<b>Proposed Increase for 2015-16</b>	<b>Proposed Annual Rate for 2015-16</b>	<b>Proposed Increase for 2016-17</b>	<b>Proposed Annual Rate for 2016-17</b>
College Hill Suites	\$ 5,480.00	\$ 160.00	\$ 5,640.00	\$ 170.00	\$ 5,810.00
Scott Hall	\$ 5,270.00	\$ 160.00	\$ 5,430.00	\$ 160.00	\$ 5,590.00
Newly Renovated Res. Halls	\$ 5,120.00	\$ 160.00	\$ 5,280.00	\$ 160.00	\$ 5,440.00
Standard Rate	\$ 4,910.00	\$ 150.00	\$ 5,060.00	\$ 150.00	\$ 5,210.00

**Justification:** Campus Living requests the increases outlined above to offset the continued increases in operating costs, provide funds to maintain the facilities and improve the quality of life for its residences by renovating current residence halls and constructing new ones. The increases are about 3% each year.

**Dining**

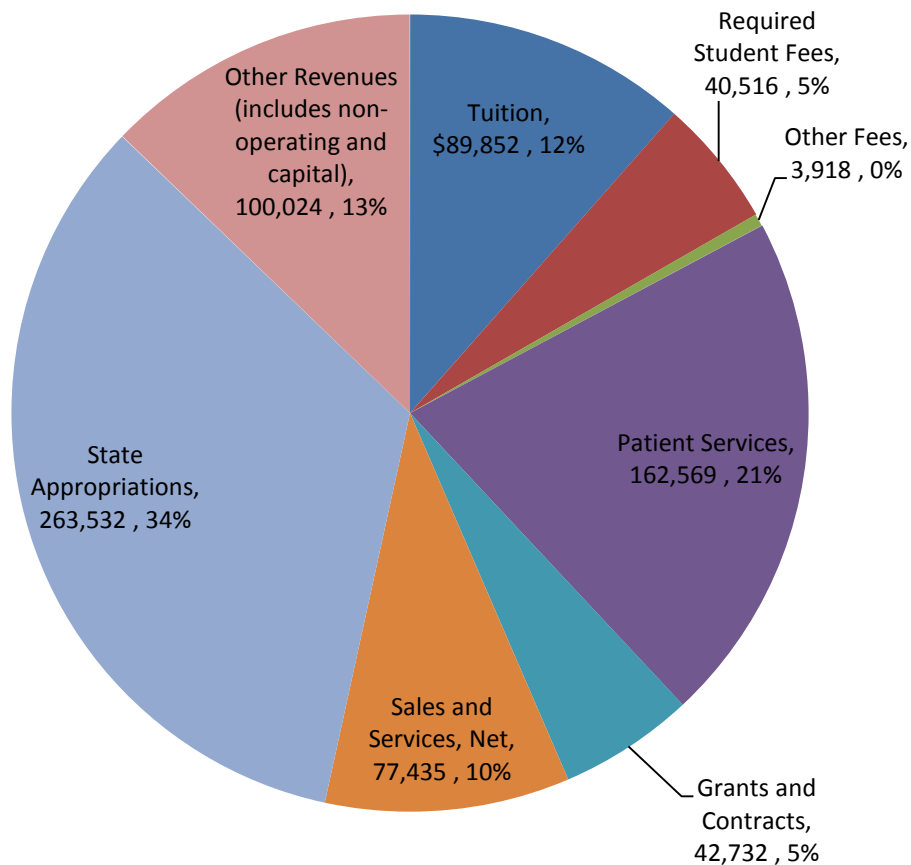
	<b>Current Rate</b>	<b>Proposed Increase for 2015-16</b>	<b>Proposed Annual Rate for 2015-16</b>	<b>Proposed Increase for 2016-17</b>	<b>Proposed Annual Rate for 2016-17</b>
Pirate 15 with \$450 in Pirate Bucks	\$ 3,600.00	\$ 100.00	\$ 3,700.00	\$ 100.00	\$ 3,800.00
Pirate 40 with \$350 in Pirate Bucks	\$ 3,600.00	\$ 100.00	\$ 3,700.00	\$ 100.00	\$ 3,800.00
Pirate 70 with \$250 in Pirate Bucks	\$ 3,600.00	\$ 100.00	\$ 3,700.00	\$ 100.00	\$ 3,800.00
<b>Commuter Plans</b>					
Gold 40 with \$300 in Pirate Bucks	\$ 1,230.00	\$ 30.00	\$ 1,260.00	\$ -	\$ 1,260.00
Gold 80 with \$200 in Pirate Bucks	\$ 1,540.00	\$ 80.00	\$ 1,620.00	\$ -	\$ 1,620.00
Gold 120 with \$200 in Pirate Bucks	\$ 1,740.00	\$ 250.00	\$ 1,990.00	\$ -	\$ 1,990.00

**Justification:** Increase in operating and food cost.

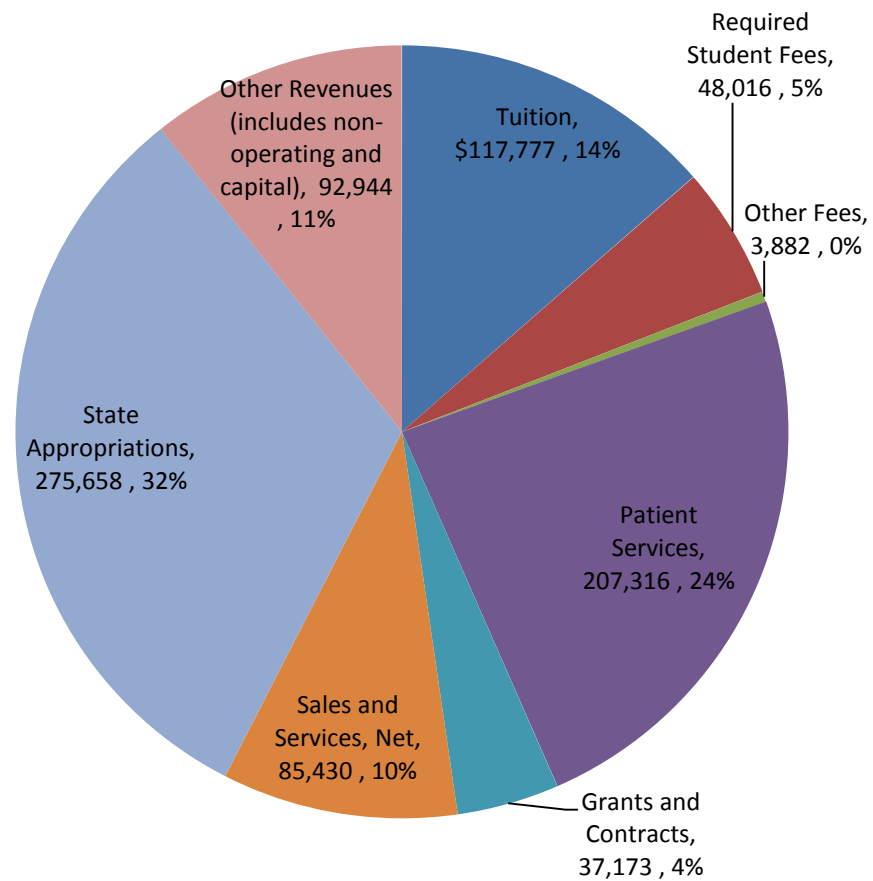


**East Carolina University**  
**Total Revenues by Category (in millions)**  
**Comparing 2009-10 to 2013-14**  
**(unaudited)**

	<u>2009-10</u>	<u>2013-14</u>
Tuition	\$ 89,852	\$ 117,777
Required Student Fees	40,516	48,016
Other Fees	3,918	3,882
Patient Services	162,569	207,316
Grants and Contracts	42,732	37,173
Sales and Services, Net	77,435	85,430
State Appropriations	263,532	275,658
Other Revenues (includes non-operating and capital)	100,024	92,944
<b>Total Revenues</b>	<b>\$ 780,578</b>	<b>\$ 868,196</b>



**2009-2010**



**2013-2014**

**East Carolina University**  
**Financial Aid and Debt Load**  
**AY 2009-10 through AY 2013-14**

	Resident Students			Non-Resident Students		
	Total Resident	Number	Percent	Total Non-	Number	Percent
	Students	Receiving Fin	Receiving Fin	Resident	Receiving Fin	Receiving
<b>Undergraduates</b>						
AY 2009-10	19,360	12,237	63.2%	3,125	1,735	55.5%
AY 2010-11	19,704	13,015	66.1%	3,099	1,757	56.7%
AY 2011-12	19,587	13,336	68.1%	2,996	1,782	59.5%
AY 2012-13	19,388	13,340	68.8%	2,772	1,827	65.9%
AY 2013-14	20,652	14,107	68.3%	2,773	1,779	64.2%

	Resident Students			Non-Resident Students		
	Total Resident	Number	Percent	Total Non-	Number	Percent
	Students	Receiving Fin	Receiving Fin	Resident	Receiving Fin	Receiving
<b>Graduates</b>						
AY 2009-10	6,293	2,601	41.3%	761	413	54.3%
AY 2010-11	6,127	2,698	44.0%	798	477	59.8%
AY 2011-12	5,793	2,670	46.1%	791	464	58.7%
AY 2012-13	5,049	2,195	43.5%	698	419	60.0%
AY 2013-14	5,760	2,647	46.0%	826	461	55.8%

	All Students		
	Total Resident	Number	Percent
	Students	Receiving Fin	Receiving Fin
<b>All Students</b>			
AY 2009-10	29,539	16,986	57.5%
AY 2010-11	29,728	17,947	60.4%
AY 2011-12	29,167	18,252	62.6%
AY 2012-13	27,907	17,781	63.7%
AY 2013-14	30,011	18,994	63.3%

### Debt Load of Graduating Students

Only includes debt that runs through Financial Aid (federal loans and Alterate loans). It does NOT include private loans.

Graduate debt includes any debt from undergraduate plus any new graduate debt. \*

	Only Those Students With Debt		
	Number	Dollars	Debt per Student
AY 2009-10			
Undergraduate	2,237	46,043,761	20,583
Graduate	730	26,959,810	36,931
AY 2010-11			
Undergraduate	2,214	49,388,878	22,308
Graduate	636	27,585,647	43,374
AY 2011-12			
Undergraduate	2,690	64,099,334	23,829
Graduate	843	36,386,921	43,164
AY 2012-13			
Undergraduate	2,582	59,694,766	23,120
Graduate	773	33,342,391	43,134
AY 2013-14			
Undergraduate	2,561	67,229,732	26,251
Graduate	906	34,155,838	37,700

\* Graduate Debt does not include the MD or the DDS populations of Brody School of Medicine or the School of Dental Medicine populations. Does include the Ph.D. population.

**East Carolina University**  
**Cost of Attendance, AY 09/10 vs AY 14/15**

<b>Undergraduate Resident</b>	AY 14/15	%	AY 09/10	%	% Change AY 09/10 to 14/15
Tuition and fees	6,143	29.1%	4,407	26.9%	39.4%
Room & Board	8,833	41.9%	7,773	47.4%	13.6%
Books & Supplies	1,234	5.8%	1,075	6.6%	14.8%
Personal	2,194	10.4%	2,077	12.7%	5.6%
Transportation	1,242	5.9%	963	5.9%	29.0%
Med Insurance	1,376	6.5%	0	0.0%	N/M
Loan Fees	80	0.4%	110	0.7%	-27.3%
<b>Total</b>	<b>21,102</b>	<b>100.0%</b>	<b>16,405</b>	<b>100.0%</b>	<b>28.6%</b>

<b>Undergraduate Non-Resident</b>	AY 14/15	%	AY 09/10	%	% Change AY 09/10 to 14/15
Tuition and fees	21,340	58.8%	15,241	56.0%	40.0%
Room & Board	8,833	24.3%	7,773	28.5%	13.6%
Books & Supplies	1,234	3.4%	1,075	3.9%	14.8%
Personal	2,194	6.0%	2,077	7.6%	5.6%
Transportation	1,242	3.4%	963	3.5%	29.0%
Med Insurance	1,376	3.8%	0	0.0%	N/M
Loan Fees	80	0.2%	110	0.4%	-27.3%
<b>Total</b>	<b>36,299</b>	<b>100.0%</b>	<b>27,239</b>	<b>100.0%</b>	<b>33.3%</b>

East Carolina University  
Financial Aid Office

Attachment L

**2014-2015 Student Need**

Undergraduate	Headcount	Gross Need	Unmet Need	Awarded	% Need Met
Resident	15,444	\$189,768,386	\$58,064,046	\$131,704,340	69.40%
Non-Resident	2,033	\$ 30,635,874	\$12,733,249	\$ 17,902,625	58.44%
Graduate*					
Resident	2,358	\$ 30,258,698	\$ 10,411,791	\$ 19,846,906	65.59%
Non-Resident	374	\$ 7,523,346	\$ 3,061,798	\$ 4,461,548	59.30%

**2013-2014 Student Need**

Undergraduate	Headcount	Gross Need	Unmet Need	Awarded	% Need Met
Resident	17,457	\$180,788,064	\$56,041,713	\$124,746,351	69.01%
Non-Resident	2,520	\$ 28,515,275	\$12,332,221	\$ 16,183,054	56.75%
Graduate*					
Resident	3,312	\$ 32,839,347	\$ 10,682,321	\$ 22,157,026	67.47%
Non-Resident	510	\$ 8,367,771	\$ 3,339,649	\$ 5,028,122	60.09%

**2012-2013 Student Need**

Undergraduate	Headcount	Gross Need	Aid Awarded	% Need Met
Resident	16,147	\$189,570,369	\$120,268,037	63.4%
Non-Resident	3,012	\$42,156,190	\$21,888,734	51.9%
Graduate*				
Resident	2,376	\$35,575,497	\$20,321,010	57.1%
Non-Resident	486	\$11,615,206	\$6,479,971	55.8%

**2011-2012 Student Need**

Undergraduate	Headcount	Gross Need	Aid Awarded	% Need Met
Resident	15,884	\$171,875,568	\$111,824,653	65%
Non-Resident	2,860	\$35,109,876	\$1,399,613	40%
Graduate*				
Resident	2,492	\$32,265,638	\$22,048,493	68%
Non-Resident	337	\$8,876,740	\$3,564,058	40%

For all years, these figures are a 'snapshot' taken as of September 30 of the given year. Thus, figures do not represent the entire academic year.

\*Graduate figures do not include Medical or Dental students. Amounts are "offered" for the nine-month academic year and amounts paid.

Gross need and unmet need figures are calculated only for students who filed the FAFSA for the given year. Not all students file a FAFSA and there is a good bit of aid that is awarded with no consideration of need - particularly to graduate students.

The University of North Carolina  
Compare Tuition 2010-2011 to 2014-2015  
Tuition Full Time Undergraduates

Resident							
	2010-2011	2014-2015	5 yr \$ Change	5-yr % Change	2014-15 Tuition Rank	5 year \$ Increase Rank	5-yr % Change Rank
NC State University	\$4,853	\$6,038	\$1,185	24.42%	2	3	13
UNC-Chapel Hill	\$4,815	\$6,423	\$1,608	33.40%	1	1	5
<b>East Carolina University</b>	<b>\$2,881</b>	<b>\$3,959</b>	<b>\$1,078</b>	<b>37.42%</b>	<b>5</b>	<b>4</b>	<b>3</b>
NC A&T State University	\$2,621	\$3,270	\$649	24.76%	12	12	12
UNC Charlotte	\$3,044	\$3,522	\$478	15.70%	10	16	16
UNC Greensboro	\$3,243	\$3,932	\$689	21.25%	6	11	15
Appalachian State University	\$2,961	\$3,772	\$811	27.39%	7	9	10
Fayetteville State University	\$2,129	\$2,743	\$614	28.84%	16	14	9
NC Central University	\$2,812	\$3,455	\$643	22.87%	11	13	14
UNC Pembroke	\$2,423	\$3,211	\$788	32.52%	13	10	7
UNC Wilmington	\$3,029	\$4,026	\$997	32.92%	4	6	6
Western Carolina University	\$2,816	\$3,669	\$853	30.29%	8	8	8
UNC Asheville	\$2,626	\$3,666	\$1,040	39.60%	9	12	1
Elizabeth City State University	\$2,204	\$2,776	\$572	25.95%	15	15	11
Winston-Salem State University	\$2,274	\$3,144	\$870	38.26%	14	7	2
NC School of the Arts	\$4,307	\$5,870	\$1,563	36.29%	3	2	4

Non-Resident							
	2010-2011	2014-2015	5 yr \$ Change	5-yr % Change	2014-15 Tuition Rank	5 year \$ Increase Rank	5-yr % Change Rank
NC State University	\$17,388	\$21,293	\$3,905	22.46%	3	6	7
UNC-Chapel Hill	\$23,430	\$31,674	\$8,244	35.19%	1	1	1
<b>East Carolina University</b>	<b>\$14,955</b>	<b>\$19,156</b>	<b>\$4,201</b>	<b>28.09%</b>	<b>4</b>	<b>3</b>	<b>5</b>
NC A&T State University	\$12,063	\$16,116	\$4,053	33.60%	9	4	2
UNC Charlotte	\$14,091	\$16,051	\$1,960	13.91%	10	11	12
UNC Greensboro	\$15,004	\$18,794	\$3,790	25.26%	5	7	6
Appalachian State University	\$14,273	\$16,939	\$2,666	18.68%	8	9	10
Fayetteville State University	\$12,593	\$14,351	\$1,758	13.96%	13	12	11
NC Central University	\$13,385	\$14,870	\$1,485	11.09%	11	15	15
UNC Pembroke	\$11,630	\$13,163	\$1,533	13.18%	15	14	14
UNC Wilmington	\$14,128	\$18,151	\$4,023	28.48%	7	5	3
Western Carolina University	\$12,413	\$14,062	\$1,649	13.28%	14	13	13
UNC Asheville	\$15,398	\$18,537	\$3,139	20.39%	6	8	9
Elizabeth City State University	\$11,841	\$14,451	\$2,610	22.04%	12	10	8
Winston-Salem State University	\$11,420	\$12,674	\$1,254	10.98%	16	16	16
NC School of the Arts	\$16,665	\$21,354	\$4,689	28.14%	2	2	4

## Tuition Full Time Graduates

Resident							
	2010-2011	2014-2015	5 yr \$ Change	5-yr % Change	2014-15 Tuition Rank	5 year \$ Increase Rank	5-yr % Change Rank
NC State University	\$5,358	\$7,623	\$2,265	42.27%	2	3	3
UNC-Chapel Hill	\$6,363	\$8,693	\$2,330	36.62%	1	2	5
<b>East Carolina University</b>	<b>\$3,130</b>	<b>\$4,223</b>	<b>\$1,093</b>	<b>34.92%</b>	<b>9</b>	<b>6</b>	<b>6</b>
NC A&T State University	\$2,908	\$4,345	\$1,437	49.42%	6	4	2
UNC Charlotte	\$3,464	\$4,008	\$544	15.70%	12	16	16
UNC Greensboro	\$3,727	\$4,641	\$914	24.52%	4	8	13
Appalachian State University	\$3,428	\$4,303	\$875	25.53%	8	10	12
Fayetteville State University	\$2,502	\$3,191	\$689	27.54%	15	15	11
NC Central University	\$3,518	\$4,335	\$817	23.22%	7	11	14
UNC Pembroke	\$2,522	\$3,310	\$788	31.25%	14	12	8
UNC Wilmington	\$3,420	\$4,163	\$743	21.73%	10	14	15
Western Carolina University	\$3,144	\$4,098	\$954	30.34%	11	7	10
UNC Asheville	\$3,110	\$4,371	\$1,261	40.55%	5	5	4
Elizabeth City State University	\$2,315	\$3,062	\$747	32.27%	16	13	7
Winston-Salem State University	\$2,843	\$3,721	\$878	30.88%	13	9	9
NC School of the Arts	\$4,946	\$7,396	\$2,450	49.53%	3	1	1

Non-Resident							
	2010-2011	2014-2015	5 yr \$ Change	5-yr % Change	2014-15 Tuition Rank	5 year \$ Increase Rank	5-yr % Change Rank
NC State University	\$17,406	\$21,311	\$3,905	22.43%	2	3	4
UNC-Chapel Hill	\$21,093	\$25,904	\$4,811	22.81%	1	1	3
<b>East Carolina University</b>	<b>\$13,817</b>	<b>\$16,540</b>	<b>\$2,723</b>	<b>19.71%</b>	<b>7</b>	<b>8</b>	<b>6</b>
NC A&T State University	\$12,493	\$16,750	\$4,257	34.08%	6	2	1
UNC Charlotte	\$14,297	\$16,295	\$1,998	13.97%	8	9	10
UNC Greensboro	\$15,207	\$18,090	\$2,883	18.96%	5	6	7
Appalachian State University	\$14,519	\$16,248	\$1,729	11.91%	9	13	13
Fayetteville State University	\$12,281	\$14,039	\$1,758	14.31%	14	11	9
NC Central University	\$14,500	\$15,984	\$1,484	10.23%	11	14	14
UNC Pembroke	\$11,849	\$12,637	\$788	6.65%	16	15	15
UNC Wilmington	\$14,349	\$16,098	\$1,749	12.19%	10	12	12
Western Carolina University	\$12,729	\$14,505	\$1,776	13.95%	13	10	11
UNC Asheville	\$15,706	\$18,885	\$3,179	20.24%	4	4	5
Elizabeth City State University	\$12,093	\$14,909	\$2,816	23.29%	12	7	2
Winston-Salem State University	\$12,129	\$12,680	\$551	4.54%	15	16	16
NC School of the Arts	\$17,253	\$20,203	\$2,950	17.10%	3	5	8

The University of North Carolina  
Compare Sum of Tuition, General Fees and Debt Service Fees 2010-2011 to 2014-2015  
Tuition and Required Fees Full Time Undergraduates

Resident								Non-Resident							
	2010-2011	2014-2015	5 yr \$ Change	5-yr % Change	2014-15 Tuition and Fee Rank	5 year \$ Increase Rank	5-yr % Change Rank		2010-2011	2014-2015	5 yr \$ Change	5-yr % Change	2014-15 Tuition and Fee Rank	5 year \$ Increase Rank	5-yr % Change Rank
NC State University	\$ 6,393	\$ 8,133	\$1,740	27.22%	2	2	8	NC State University	\$18,928	\$23,388	\$4,460	23.56%	3	5	7
UNC-Chapel Hill	\$ 6,487	\$ 8,127	\$1,640	25.28%	3	3	10	UNC-Chapel Hill	\$25,102	\$33,378	\$8,276	32.97%	1	1	2
<b>East Carolina University</b>	<b>\$ 4,750</b>	<b>\$ 5,984</b>	<b>\$1,234</b>	<b>25.98%</b>	<b>10</b>	<b>8</b>	<b>9</b>	<b>East Carolina University</b>	<b>\$16,824</b>	<b>\$21,181</b>	<b>\$4,357</b>	<b>25.90%</b>	<b>5</b>	<b>6</b>	<b>5</b>
NC A&T State University	\$ 4,320	\$ 5,535	\$1,215	28.13%	12	9	7	NC A&T State University	\$13,762	\$18,381	\$4,619	33.56%	10	3	1
UNC Charlotte	\$ 5,064	\$ 6,179	\$1,115	22.02%	8	13	14	UNC Charlotte	\$16,111	\$18,708	\$2,597	16.12%	9	11	12
UNC Greensboro	\$ 4,925	\$ 6,385	\$1,460	29.64%	5	6	5	UNC Greensboro	\$16,686	\$21,247	\$4,561	27.33%	4	4	3
Appalachian State University	\$ 5,174	\$ 6,438	\$1,264	24.43%	4	7	11	Appalachian State University	\$16,486	\$19,605	\$3,119	18.92%	8	9	10
Fayetteville State University	\$ 3,451	\$ 4,630	\$1,179	34.16%	15	10	2	Fayetteville State University	\$13,915	\$16,238	\$2,323	16.69%	13	12	11
NC Central University	\$ 4,479	\$ 5,444	\$965	21.54%	13	15	15	NC Central University	\$15,052	\$16,859	\$1,807	12.01%	11	16	16
UNC Pembroke	\$ 4,059	\$ 5,206	\$1,147	28.26%	14	12	6	UNC Pembroke	\$13,266	\$15,158	\$1,892	14.26%	15	15	14
UNC Wilmington	\$ 5,322	\$ 6,315	\$993	18.66%	6	14	16	UNC Wilmington	\$16,421	\$20,439	\$4,018	24.47%	7	7	6
Western Carolina University	\$ 5,001	\$ 6,156	\$1,155	23.10%	9	11	13	Western Carolina University	\$14,598	\$16,549	\$1,951	13.36%	12	14	15
UNC Asheville	\$ 4,678	\$ 6,272	\$1,594	34.07%	7	5	3	UNC Asheville	\$17,450	\$21,143	\$3,693	21.16%	6	8	9
Elizabeth City State University	\$ 3,639	\$ 4,497	\$858	23.58%	16	16	12	Elizabeth City State University	\$13,276	\$16,172	\$2,896	21.81%	14	10	8
Winston-Salem State University	\$ 4,017	\$ 5,623	\$1,606	39.98%	11	4	1	Winston-Salem State University	\$13,163	\$15,153	\$1,990	15.12%	16	13	13
NC School of the Arts	\$ 6,255	\$ 8,144	\$1,889	30.20%	1	1	4	NC School of the Arts	\$18,613	\$23,628	\$5,015	26.94%	2	2	4

## Sum of Tuition General Fees and Debt Service Fees Full Time Graduates

Resident								Non-Resident							
	2010-2011	2014-2015	5 yr \$ Change	5-yr % Change	2014-15 Tuition and Fee Rank	5 year \$ Increase Rank	5-yr % Change Rank		2010-2011	2014-2015	5 yr \$ Change	5-yr % Change	2014-15 Tuition and Fee Rank	5 year \$ Increase Rank	5-yr % Change Rank
NC State University	\$6,898	\$9,718	\$2,820	40.88%	2	1	2	NC State University	\$18,946	\$23,406	\$4,460	23.54%	2	3	2
UNC-Chapel Hill	\$8,024	\$10,397	\$2,373	29.57%	1	3	8	UNC-Chapel Hill	\$22,754	\$27,608	\$4,854	21.33%	1	1	5
<b>East Carolina University</b>	<b>\$4,999</b>	<b>\$6,248</b>	<b>\$1,249</b>	<b>24.98%</b>	<b>12</b>	<b>11</b>	<b>11</b>	<b>East Carolina University</b>	<b>\$15,686</b>	<b>\$18,565</b>	<b>\$2,879</b>	<b>18.35%</b>	<b>9</b>	<b>8</b>	<b>7</b>
NC A&T State University	\$4,607	\$6,610	\$2,003	43.48%	8	4	1	NC A&T State University	\$14,192	\$19,015	\$4,823	33.98%	6	2	1
UNC Charlotte	\$5,484	\$6,665	\$1,181	21.54%	7	13	15	UNC Charlotte	\$16,317	\$18,952	\$2,635	16.15%	7	9	10
UNC Greensboro	\$5,409	\$7,094	\$1,685	31.15%	4	6	7	UNC Greensboro	\$16,889	\$20,543	\$3,654	21.64%	5	5	4
Appalachian State University	\$5,641	\$6,969	\$1,328	23.54%	6	8	13	Appalachian State University	\$16,732	\$18,914	\$2,182	13.04%	8	11	12
Fayetteville State University	\$3,824	\$5,078	\$1,254	32.79%	15	10	6	Fayetteville State University	\$13,603	\$15,926	\$2,323	17.08%	14	10	8
NC Central University	\$5,122	\$6,324	\$1,202	23.47%	11	12	14	NC Central University	\$16,104	\$17,973	\$1,869	11.61%	11	13	13
UNC Pembroke	\$4,158	\$5,305	\$1,147	27.59%	14	14	9	UNC Pembroke	\$13,485	\$14,632	\$1,147	8.51%	16	16	16
UNC Wilmington	\$5,713	\$6,451	\$738	12.92%	10	16	16	UNC Wilmington	\$16,642	\$18,387	\$1,745	10.49%	10	14	14
Western Carolina University	\$5,329	\$6,585	\$1,256	23.57%	9	9	12	Western Carolina University	\$14,914	\$16,992	\$2,078	13.93%	12	12	11
UNC Asheville	\$5,162	\$6,977	\$1,815	35.16%	5	5	5	UNC Asheville	\$17,758	\$21,491	\$3,733	21.02%	4	4	6
Elizabeth City State University	\$3,750	\$4,782	\$1,032	27.52%	16	15	10	Elizabeth City State University	\$13,528	\$16,629	\$3,101	22.92%	13	7	3
Winston-Salem State University	\$4,586	\$6,200	\$1,614	35.19%	13	7	4	Winston-Salem State University	\$13,872	\$15,159	\$1,287	9.28%	15	15	15
NC School of the Arts	\$6,894	\$9,670	\$2,776	40.27%	3	2	3	NC School of the Arts	\$19,201	\$22,477	\$3,276	17.06%	3	6	9

Ranked high to low





## Approved Tuition and Fees 2014-15 Comparison for ECU Peers

Undergraduate- Resident					
	Tuition	Fees	Total Tuition and Fees	Rank of Tuition	Rank of Tuition and Fees Combined
Western Michigan University	\$ 12,072	\$ 891	\$ 12,963	1	1
Southern Illinois University-Carbondale	\$ 8,415	\$ 3,833	\$ 12,248	9	2
Northern Illinois University	\$ 9,253	\$ 2,739	\$ 11,992	6	3
Central Michigan University	\$ 11,550	\$ -	\$ 11,550	2	4
University of South Carolina-Columbia	\$ 10,758	\$ 400	\$ 11,158	3	5
Virginia Commonwealth University	\$ 8,460	\$ 2,175	\$ 10,635	8	6
Ohio University-Main Campus	\$ 9,280	\$ 1,322	\$ 10,602	5	7
University of Louisville	\$ 9,832	\$ 404	\$ 10,236	4	8
University of Missouri-Kansas City	\$ 8,103	\$ 1,373	\$ 9,476	10	9
Texas Tech University	\$ 6,388	\$ 2,920	\$ 9,308	14	10
Old Dominion University	\$ 5,795	\$ 3,455	\$ 9,250	16	11
Wright State University-Main Campus	\$ 8,730	\$ 300	\$ 9,030	7	12
University at Buffalo	\$ 6,170	\$ 2,701	\$ 8,871	15	13
University of North Dakota	\$ 6,388	\$ 1,353	\$ 7,741	13	15
East Tennessee State University	\$ 6,630	\$ 1,355	\$ 7,985	12	14
University of Southern Mississippi	\$ 6,980	\$ -	\$ 6,980	11	16
University of Nevada-Reno	\$ 5,745	\$ 894	\$ 6,639	17	17
Florida International University	\$ 4,721	\$ 1,387	\$ 6,108	18	18
<b>East Carolina University</b>	<b>\$ 3,959</b>	<b>\$ 2,025</b>	<b>\$ 5,984</b>	<b>19</b>	<b>19</b>

Ranked High to Low

Undergraduate- Nonresident					
	Tuition	Fees	Total Tuition and Fees	Rank of Tuition	Rank of Tuition and Fees Combined
University of South Carolina-Columbia	\$ 29,040	\$ 400	\$ 29,440	1	1
Western Michigan University	\$ 28,006	\$ 891	\$ 28,897	2	2
Virginia Commonwealth University	\$ 22,900	\$ 2,787	\$ 25,687	6	3
Old Dominion University	\$ 21,965	\$ 3,455	\$ 25,420	7	4
East Tennessee State University	\$ 23,796	\$ 1,355	\$ 25,151	3	5
Southern Illinois University-Carbondale	\$ 21,038	\$ 3,833	\$ 24,871	9	6
University of Louisville	\$ 23,720	\$ 404	\$ 24,124	4	7
Central Michigan University	\$ 23,670	\$ -	\$ 23,670	5	8
University of Missouri-Kansas City	\$ 21,162	\$ 1,373	\$ 22,535	8	9
University at Buffalo	\$ 19,590	\$ 2,701	\$ 22,291	11	10
Northern Illinois University	\$ 18,506	\$ 2,739	\$ 21,246	13	11
<b>East Carolina University</b>	<b>\$ 19,156</b>	<b>\$ 2,025</b>	<b>\$ 21,181</b>	<b>12</b>	<b>12</b>
University of Nevada-Reno	\$ 20,015	\$ 894	\$ 20,909	10	13
Texas Tech University	\$ 17,248	\$ 2,920	\$ 20,168	15	14
Ohio University-Main Campus	\$ 18,244	\$ 1,322	\$ 19,566	14	15
Florida International University	\$ 16,529	\$ 2,184	\$ 18,713	18	16
University of North Dakota	\$ 17,056	\$ 1,353	\$ 18,409	16	17
Wright State University-Main Campus	\$ 16,910	\$ 300	\$ 17,210	17	18
University of Southern Mississippi	\$ 15,550	\$ -	\$ 15,550	19	19

Ranked High to Low

Graduate- Resident					
	Tuition	Fees	Total Tuition and Fees	Rank of Tuition	Rank of Tuition and Fees Combined
Wright State University-Main Campus	\$ 12,788	\$ 300	\$ 13,088	1	1
University at Buffalo	\$ 10,370	\$ 2,115	\$ 12,485	4	2
University of South Carolina-Columbia	\$ 12,024	\$ 400	\$ 12,424	2	3
Virginia Commonwealth University	\$ 10,258	\$ 2,141	\$ 12,399	5	4
University of Louisville	\$ 10,922	\$ 404	\$ 11,326	3	5
Southern Illinois University-Carbondale	\$ 7,092	\$ 3,085	\$ 10,177	10	6
Western Michigan University	\$ 9,251	\$ 891	\$ 10,142	6	7
Ohio University-Main Campus	\$ 8,188	\$ 1,322	\$ 9,510	8	8
Central Michigan University	\$ 9,126	\$ -	\$ 9,126	7	9
East Tennessee State University	\$ 7,596	\$ 1,355	\$ 8,951	9	10
Northern Illinois University	\$ 6,285	\$ 2,162	\$ 8,447	13	11
Florida International University	\$ 6,839	\$ 1,534	\$ 8,373	12	12
Old Dominion University	\$ 5,961	\$ 2,185	\$ 8,146	15	13
Texas Tech University	\$ 4,733	\$ 2,482	\$ 7,215	18	14
University of Missouri-Kansas City	\$ 6,165	\$ 994	\$ 7,159	14	15
University of Southern Mississippi	\$ 6,980	\$ -	\$ 6,980	11	16
<b>East Carolina University</b>	<b>\$ 4,223</b>	<b>\$ 2,025</b>	<b>\$ 6,248</b>	<b>19</b>	<b>17</b>
University of North Dakota	\$ 4,816	\$ 1,353	\$ 6,169	17	18
University of Nevada-Reno	\$ 4,878	\$ 894	\$ 5,772	16	19

Ranked High to Low

Graduate- Nonresident					
	Tuition	Fees	Total Tuition and Fees	Rank of Tuition	Rank of Tuition and Fees Combined
University of South Carolina-Columbia	\$ 25,770	\$ 400	\$ 26,170	1	1
Virginia Commonwealth University	\$ 21,091	\$ 2,753	\$ 23,844	5	2
University of Louisville	\$ 23,164	\$ 404	\$ 23,568	2	3
East Tennessee State University	\$ 21,114	\$ 1,355	\$ 22,469	4	4
University at Buffalo	\$ 20,190	\$ 2,115	\$ 22,305	6	5
Wright State University-Main Campus	\$ 21,724	\$ 300	\$ 22,024	3	6
Southern Illinois University-Carbondale	\$ 17,730	\$ 3,085	\$ 20,815	9	7
Western Michigan University	\$ 19,595	\$ 891	\$ 20,486	7	8
Old Dominion University	\$ 17,697	\$ 2,185	\$ 19,882	10	9
University of Nevada-Reno	\$ 18,788	\$ 596	\$ 19,384	8	10
<b>East Carolina University</b>	<b>\$ 16,540</b>	<b>\$ 2,025</b>	<b>\$ 18,565</b>	<b>11</b>	<b>11</b>
Florida International University	\$ 16,200	\$ 2,002	\$ 18,202	12	12
Ohio University-Main Campus	\$ 16,180	\$ 1,322	\$ 17,502	13	13
University of Missouri-Kansas City	\$ 15,916	\$ 994	\$ 16,910	14	14
University of Southern Mississippi	\$ 15,550	\$ -	\$ 15,550	15	15
University of North Dakota	\$ 13,424	\$ 1,353	\$ 14,777	17	16
Northern Illinois University	\$ 12,570	\$ 2,162	\$ 14,732	18	17
Central Michigan University	\$ 13,788	\$ -	\$ 13,788	16	18
Texas Tech University	\$ 11,249	\$ 2,482	\$ 13,731	19	19

Ranked High to Low

Source: Institution's website

\*Undergraduate is calculated at 30 credit hours

\*Graduate is calculated at 18 credit hours

## ECU Out-of-State Tuition and Fee Rates Compared to In-State and Out-of State Tuition and Fee Rates in Other States

UNDERGRADUATE	Resident In-State Tuition and Fees	Non-Resident Tuition and Fees	ECU Out-of-State Tuition and Fees	GRADUATE	Resident In-State Tuition and Fees	Non-Resident Tuition and Fees	ECU Out-of-State Tuition and Fees
<b>New Jersey Resident</b> Rutgers University	\$ 13,813	\$ 28,591	\$ 21,340	<b>New Jersey Resident</b> Rutgers University	\$ 17,922	\$ 28,770	\$ 18,724
<b>Maryland Resident</b> Towson University	\$ 8,590	\$ 20,268	\$ 21,340	<b>Maryland Resident</b> Towson University	\$ 8,598	\$ 15,618	\$ 18,724
Salisbury University	\$ 8,560	\$ 16,906	\$ 21,340	Salisbury University	\$ 7,848	\$ 13,050	\$ 18,724
University of Maryland	\$ 9,428	\$ 29,721	\$ 21,340	University of Maryland	\$ 15,938	\$ 32,642	\$ 18,724
<b>South Carolina Resident</b> University of South Carolina	\$ 11,158	\$ 29,440	\$ 21,340	<b>South Carolina Resident</b> University of South Carolina	\$ 12,424	\$ 26,170	\$ 18,724
<b>Virginia Resident</b> Virginia Tech	\$ 12,017	\$ 28,048	\$ 21,340	<b>Virginia Resident</b> Virginia Tech	\$ 13,585	\$ 25,884	\$ 18,724
Virginia Commonwealth University	\$ 10,635	\$ 25,687	\$ 21,340	Virginia Commonwealth University	\$ 12,399	\$ 23,845	\$ 18,724
George Mason University	\$ 10,382	\$ 29,960	\$ 21,340	George Mason University	\$ 9,511	\$ 22,399	\$ 18,724
James Madison University	\$ 9,662	\$ 24,522	\$ 21,340	James Madison University	\$ 7,812	\$ 20,430	\$ 18,724
<b>West Virginia Resident</b> West Virginia University	\$ 6,960	\$ 20,424	\$ 21,340	<b>West Virginia Resident</b> West Virginia University	\$ 7,794	\$ 21,096	\$ 18,724

## Comparison of Cost of Attendance

UNDERGRADUATE	Resident In-State Cost of Attendance <sup>1</sup>	Non-Resident Cost of Attendance	ECU Out-of-State Cost of Attendance <sup>1</sup>	GRADUATE	Resident In-State Cost of Attendance <sup>1</sup>	Non-Resident Cost of Attendance	ECU Out-of-State Cost of Attendance <sup>1</sup>
<b>New Jersey Resident</b> Rutgers University	\$ 32,056	\$ 46,834	\$ 31,407	<b>New Jersey Resident</b> Rutgers University	\$ 36,165	\$ 47,013	\$ 30,370
<b>Maryland Resident</b> Towson University	\$ 20,606	\$ 32,284	\$ 31,407	<b>Maryland Resident</b> Towson University	\$ 20,404	\$ 27,424	\$ 30,370
Salisbury University	\$ 20,480	\$ 28,826	\$ 31,407	Salisbury University	\$ 19,768	\$ 24,970	\$ 30,370
University of Maryland	\$ 21,062	\$ 43,529	\$ 31,407	University of Maryland	\$ 25,706	\$ 39,626	\$ 30,370
<b>South Carolina Resident</b> University of South Carolina	\$ 21,576	\$ 39,858	\$ 31,407	<b>South Carolina Resident</b> University of South Carolina	\$ 29,532	\$ 43,278	\$ 30,370
<b>Virginia Resident</b> Virginia Tech	\$ 20,860	\$ 36,610	\$ 31,407	<b>Virginia Resident</b> Virginia Tech	\$ 24,780	\$ 36,350	\$ 30,370
Virginia Commonwealth University	\$ 23,091	\$ 40,540	\$ 31,407	Virginia Commonwealth University	\$ 23,092	\$ 34,537	\$ 30,370
George Mason University	\$ 23,536	\$ 43,116	\$ 31,407	George Mason University	\$ 27,520	\$ 40,408	\$ 30,370
James Madison University	\$ 19,656	\$ 34,572	\$ 31,407	James Madison University	\$ 18,974	\$ 31,592	\$ 30,370
<b>West Virginia Resident</b> West Virginia University	\$ 17,084	\$ 30,548	\$ 31,407	<b>West Virginia Resident</b> West Virginia University	\$ 17,652	\$ 30,954	\$ 30,370

<sup>1</sup> Cost of Attendance only includes Tuition&Fees, Room&Board, Books&Supplies

## 1. What is your student classification?

#	Answer	Response	%
1	Undergraduate	930	99%
2	Graduate	8	1%
3	Graduate-Medical	0	0%
4	Graduate-Dental	1	0%
	Total	939	100%

## 2. What is your class?

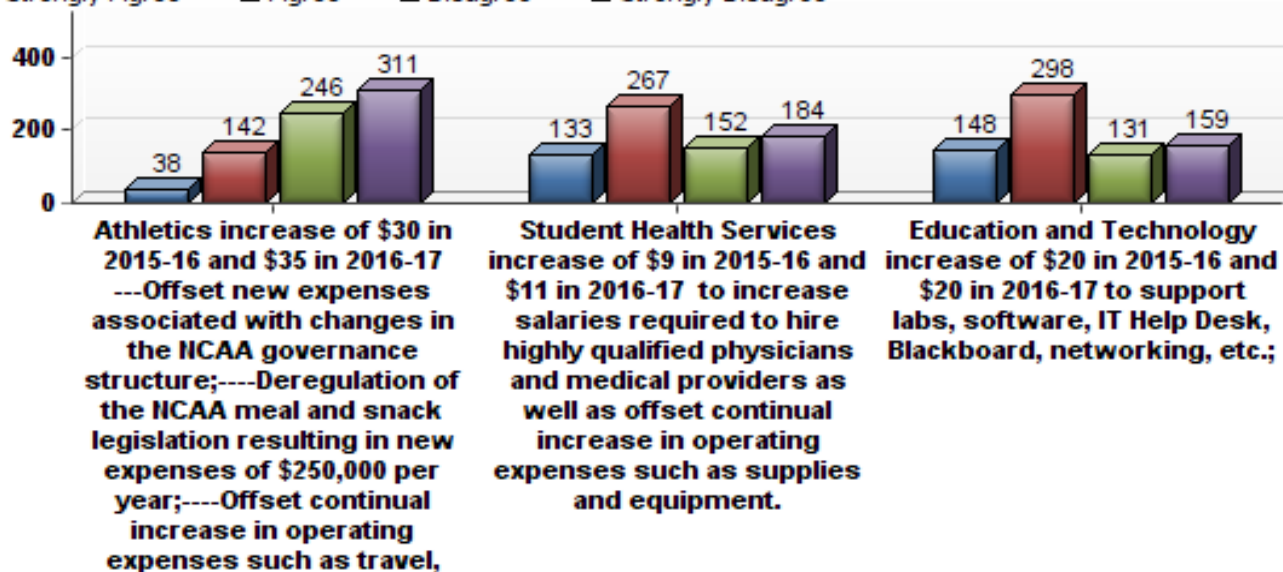
#	Answer	Response	%
1	Freshman	161	21%
2	Sophomore	193	25%
3	Junior	227	30%
4	Senior	180	24%
	Total	761	100%

## 3. What is your residency classification?

#	Answer	Response	%
1	Resident (In-state)	805	86%
2	Non-resident (Out-of-state)	129	14%
	Total	934	100%

4. Many programs and services that are available to students are supported either wholly or partially by student fees. Some of these areas are student health services, athletics, campus recreation and wellness, transportation and student involvement and leadership programming, etc. Please indicate whether you support the 2015-16 and 2016-17 fee increase proposals below by selecting the appropriate response.

■ Strongly Agree   
 ■ Agree   
 ■ Disagree   
 ■ Strongly Disagree



<b>TUITION</b>							
			<u>Approved 2010-2011</u>	<u>Approved 2011-12</u>	<u>Approved 2012-2013</u>	<u>Approved 2013-2014</u>	<u>Approved 2014-2015</u>
<b>TUITION:</b>							
In-state	Undergraduate		2,881	3,348	3,758	3,959	3,959
	Graduate		3,130	3,557	4,009	4,223	4,223
	MSA/MBA (Differential)		4,930	5,357	5,809	6,473	6,473
	MSN (differential- per credit hour charge)				4,009	6,023	6,023
	MS in CSDI (differential- per credit hour charge)				4,009	5,723	5,723
	AuD/PhD (differential- per credit hour charge)				4,009	6,023	6,023
	MS OT (differential- per credit hour charge)				4,009	4,783	4,783
	DPT (differential- per credit hour charge)				4,009	4,923	4,923
	PA Studies (differential- per credit hour charge)				4,009	5,525	5,525
	Doctor of Nursing (DE program only- \$100 per credit hour)					6,023	6,023
	Master's of Public Health (MPH)-(differential- per credit hour charge)					4,223	6,023
	Master's of Social Work-(differential- per credit hour charge)					4,223	4,835
	PhD in Nursing-(differential- per credit hour charge)					4,223	6,023
	Post Master's in Master's of Nursing-(differential- per credit hour charge)					4,223	6,023
Out-of-state	Undergraduate		14,955	15,927	17,572	18,072	19,156
	Graduate		13,817	14,351	15,840	16,540	16,540
	MSA/MBA (Differential per credit hour charge)		15,617	16,151	17,640	18,790	18,790
	MSN (differential- per credit hour charge)				15,840	18,340	18,340
	MS in CSDI (differential- per credit hour charge)				15,840	18,040	18,040
	AuD/PhD (differential- per credit hour charge)				15,840	18,340	18,340
	MS OT (differential- per credit hour charge)				15,840	17,100	17,100
	DPT (differential- per credit hour charge)				15,840	17,240	17,240
	PA Studies (differential- per credit hour charge)				15,840	17,842	17,842
	Doctor of Nursing (DE program only- \$100 per credit hour)					18,340	18,340
	Master's of Public Health (MPH)-(differential- per credit hour charge)					16,540	18,340
	Master's of Social Work-(differential- per credit hour charge)					16,540	17,152
	PhD in Nursing-(differential- per credit hour charge)					16,540	18,340
	Post Master's in Master's of Nursing-(differential- per credit hour charge)					16,540	18,340
School of Dental Medicine				21,000	22,817	23,716	24,429
School of Medicine			9,497	10,537	12,489	14,576	16,576

<b>EAST CAROLINA UNIVERSITY</b>						
<b>MANDATORY STUDENT FEES (PAID BY ALL STUDENTS)</b>						
		<u>Approved 2010-2011</u>	<u>Approved Rates 2011-12</u>	<u>Approved 2012-2013</u>	<u>Approved 2013-2014</u>	<u>Approved 2014-2015</u>
<b>MANDATORY STUDENT FEES:</b>						
<b>GENERAL FEES:</b>						
	SGA	27.50	27.50	27.50	27.50	27.50
	MEDIA	30.00	30.00	30.00	30.00	30.00
	FINE ARTS	8.00	8.00	8.00	8.00	8.00
	SFAO					
	CAMPUS RECREATION AND WELLNESS	226.00	226.00	226.00	226.00	226.00
	MINGES OPERATIONS	6.00	6.00	6.00	6.00	6.00
	STUDENT ACTIVITY PROGRAMS	65.50	65.50	71.50	71.50	71.50
	MSC OPERATIONS	230.00	230.00	230.00	230.00	230.00
	ATHLETIC FEE	526.00	566.00	601.00	631.00	631.00
	STUDENT HEALTH FEE	230.00	230.00	235.00	235.00	235.00
	EDUCATION AND TECHNOLOGY FEE	202.00	262.00	302.00	342.00	342.00
	<b>TOTAL GENERAL STUDENT FEES</b>	<b>1,551.00</b>	<b>1,651.00</b>	<b>1,737.00</b>	<b>1,807.00</b>	<b>1,807.00</b>
<b>DEBT SERVICE(excluded from cap):</b>						
	STUDENT REC. CENTER	63.00	63.00	63.00	63.00	15.00
	FICKLEN STADIUM	15.00	15.00	15.00	15.00	-
	STUDENT HEALTH CENTER	20.00	20.00	20.00	20.00	-
	STUDENT UNION DEBT (approved in 2006-07, not collecting)	150.00	150.00	150.00	150.00	-
	ATHLETIC FACILITY DEBT	70.00	70.00	70.00	70.00	70.00
	NEW STUDENT UNION (phased fee \$133, \$150 and up to \$142 next 3 yrs)					133.00
	<b>TOTAL DEBT SERVICE</b>	<b>318.00</b>	<b>318.00</b>	<b>318.00</b>	<b>318.00</b>	<b>218.00</b>
	<b>TOTAL GENERAL STUDENT FEES &amp; DEBT SERVICE</b>	<b>1,869.00</b>	<b>1,969.00</b>	<b>2,055.00</b>	<b>2,125.00</b>	<b>2,025.00</b>
<b>SPECIAL FEES (excluded from cap):</b>						
	SCT BANNER	50.00	50.00	50.00	50.00	-
	<b>TOTAL SPECIAL FEES</b>	<b>50.00</b>	<b>50.00</b>	<b>50.00</b>	<b>50.00</b>	<b>-</b>
<b>MISCELLANEOUS CHARGES (excluded from cap)</b>						
	TRANSIT	140.00	140.00	146.00	146.00	146.00
	GRADUATION	6.00	6.00	9.00	12.00	12.00
	ASSOCIATION OF STUDENT GOVERNMENTS	1.00	1.00	1.00	1.00	1.00
	<b>TOTAL MISCELLANEOUS CHARGES PAID BY ALL STUDENTS</b>	<b>147.00</b>	<b>147.00</b>	<b>156.00</b>	<b>159.00</b>	<b>159.00</b>
	<b>Total Mandatory Fees Paid by Each Student</b>	<b>2,066.00</b>	<b>2,166.00</b>	<b>2,261.00</b>	<b>2,334.00</b>	<b>2,184.00</b>

EAST CAROLINA UNIVERSITY						
MISCELLANEOUS CHARGES, SPECIAL AND APPLICATION FEES (CHARGED ONLY IF APPLICABLE)						
		<u>Approved 2010-2011</u>	<u>Approved Rates 2011-12</u>	<u>Approved 2012-2013</u>	<u>Approved 2013-2014</u>	<u>Approved 2014-2015</u>
<b>APPLICATION FEES</b>						
	APPLICATION FEE -- UNDERGRAD	60.00	70.00	70.00	70.00	70.00
	APPLICATION FEE -- GRAD	60.00	70.00	70.00	70.00	70.00
	APPLICATION FEE -- MEDICAL SCHOOL	60.00	70.00	70.00	70.00	70.00
	APPLICATION FEE- HOUSING 1ST TIME APPLICANTS	100.00	100.00	100.00	100.00	100.00
	STUDY ABROAD APPLICATION	75.00	75.00	75.00	75.00	75.00
	APPLICATION FEE -- DENTAL		80.00	80.00	80.00	80.00
<b>SPECIAL FEES</b>						
	PRIVATE MUSIC (PER CR. HOUR)				-	
	Applied Music Classes (private only charge fee beg 2011-12)	35.00	35.00	35.00	35.00	35.00
<b>MISCELLANEOUS CHARGES:</b>						
	TRANSCRIPT	5.00	5.00	5.00	7.00	7.00
	SPECIAL PROCESSING FEE FOR FAX TRANSCRIPT					5.00
	RETURNED CHECK	25.00	25.00	25.00	25.00	25.00
	LATE PAYMENT	25.00	25.00	25.00	25.00	25.00
	STUDENT PARKING	96 to 336	120 to 360	120 to 360	120 to 360	120 to 360
	ORIENTATION (Transfer face to face sessions added FY 2013-14)	100.00	100.00	100.00	100.00	100.00
<b>MISCELLANEOUS CHARGES:</b>						
	P.E. 1060, INTRODUCTION TO SAILING	150.00	disc	disc	disc	disc
	P.E. SCUBA					
	EXSS 2278	235.00	disc	disc	250.00	250.00
	EXSS 3278	400.00	disc	disc	400.00	400.00
	EXSS 4278	450.00	disc	disc	500.00	500.00
	EXSS 5278	400.00	disc	disc	450.00	450.00
	Coastal Studies					
	COAS 4000	65.00	disc	disc	disc	disc
	COAS 4002	320.00	disc	disc	disc	disc
	COAS 6000	385.00	disc	disc	disc	disc
<b>NURSE PRACTICUM</b>						
	Undergraduates (3021, 3211, 3271, 3331, 3341,3371, 3851, 3852, 4011, 4021, 4211, 4511)	125.00	125.00	125.00	125.00	125.00
	Graduates (6016, 6017, 6018, 6019, 6115, 6116, 6117, 6330, 6331, 6421, 6423, 6425, 6819, 6820, 6821, 6822, 6823, 6908, 6960, 6961, 6962, 6968, 6969, 6977, 6978, 6618, 6619, 6620, 6112, 6113, 6905, 6622, 6623)	150.00	150.00	150.00	150.00	150.00
	PHOTOGRAPHY LAB FEE-Art 2220, 3260, 4220, 4250, 5220	75.00	disc	disc	disc	disc
	DRAWING FEE-Art 1030, 2550, 3551, 3552, 3553, 3554, 3562, 3564, 3566, 5550	60.00	disc	disc	disc	disc
	METAL FEE-Art 2300, 2311, 3321	100.00	disc	disc	disc	disc
	WOOD FEE -Art 2304, 2322, 2332, 3302, 3312, 4302, 4312, 4322, 5302, 5312	30.00	disc	disc	disc	disc

<b>EAST CAROLINA UNIVERSITY</b>						
<b>MISCELLANEOUS CHARGES, SPECIAL AND APPLICATION FEES (CHARGED ONLY IF APPLICABLE)</b>						
		<u>Approved 2010-2011</u>	<u>Approved Rates 2011-12</u>	<u>Approved 2012-2013</u>	<u>Approved 2013-2014</u>	<u>Approved 2014-2015</u>
	CLINICAL SKILLS EDUCATION/ASSESSMENT PROGRAM					
	Allied Health Students, Nursing, Medical Students, Dental	50.00	disc	disc	95.00	95.00
	NURSING MIDWIFERY INSURANCE					525.00
	CONSTRUCTION MANAGEMENT					
	CGMT 4699	155.00	155.00	disc	disc	disc
	REMEDIAL MATH (based on PCC rate)					
	MATH 0045, 0001	150.00	199.50	207.00	214.50	216.00
	COLLEGE ALC					
	online education program for infractions	7.50	7.50	7.50	7.50	7.50
	EXSS 1000					
	Golf EXSS 1120	35.00	35.00	35.00	35.00	35.00
	Bowling EXSS 1139	35.00	35.00	35.00	35.00	35.00
	Ice Skating EXSS 1001	100.00	100.00	100.00	100.00	100.00
	Rock Climbing EXSS 1000	25.00	n/a	n/a	n/a	n/a
	Kayaking EXSS 1000	25.00	n/a	n/a	n/a	n/a
	Sailing EXSS 1000	150.00	n/a	n/a	n/a	n/a
	Backpacking EXSS 1000	55.00	n/a	n/a	n/a	n/a
	Dental School Fees					
	Dental Comp Risk Management Fee		150.00	150.00	150.00	150.00
	Dental Disability Insurance		60.00	60.00	60.00	60.00
	Dental Materials (approved as a Special Fee)		75.00	75.00	75.00	75.00
	Dental Electronic Textbooks		600.00	618.00	636.00	655.00
	Dental Instrument Lease (approved as Special Fee)		3,225.00	3,321.75	3,423.00	3,525.00
	ASDA Fee		150.00	150.00	150.00	150.00
	<b>Total Dental School Fees</b>		<b>4,260.00</b>	<b>4,374.75</b>	<b>4,494.00</b>	<b>4,615.00</b>

<b>EAST CAROLINA UNIVERSITY</b>						
<b>HOUSING AND DINING FEES</b>						
		<u>Approved 2010-2011</u>	<u>Approved Rates 2011-12</u>	<u>Approved 2012-2013</u>	<u>Approved 2013-2014</u>	<u>Approved 2014-2015</u>
<b>HOUSING &amp; FOOD SERVICES:</b>						
HOUSING (double occupancy)						
	Regular	4,290.00				
	Standard Rate	4,450.00	4,550.00	4,650.00	4,770.00	4,910.00
	College Hill Suites (CHS)	5,000.00	5,100.00	5,200.00	5,320.00	5,480.00
	Scott Hall	4,700.00	4,800.00	5,000.00	5,120.00	5,270.00
	Newly Renovated Residence Halls			4,850.00	4,970.00	5,120.00
FOOD SERVICES						
	9 meals per week plan	2,560.00	2,650.00	disc	disc	disc
	14 meals per week plan	2,900.00	3,000.00	disc	disc	disc
	19 meals per week plan	3,250.00	3,350.00	disc	disc	disc
	9+ meals per week plan	2,960.00	3,100.00	3,100.00	disc	disc
	14+ meals per week plan	3,250.00	3,400.00	3,400.00	disc	disc
	19+ meals per week plan	3,550.00	3,700.00	3,700.00	disc	disc
	Pirate 15 with \$450 in Pirate Bucks				3,600.00	3,600.00
	Pirate 40 with \$350 in Pirate Bucks				3,600.00	3,600.00
	Pirate 70 with \$250 in Pirate Bucks				3,600.00	3,600.00
	40 commuter meal plan		930.00	1,200.00	1,230.00	1,230.00
	80 commuter meal plan		1,410.00	1,500.00	1,540.00	1,540.00
	100 commuter meal plan		1,620.00	1,700.00	1,740.00	1,740.00
	120 commuter meal plan		1,840.00	1,900.00	1,950.00	1,950.00



## East Carolina University

	Fall 2014	Fall 2013	Fall 2012	Fall 2011	Fall 2010
<b><u>Headcount</u></b>					
Undergraduate	22,252	21,508	21,298	21,590	21,663
Graduate	4,568	4,787	5,126	5,345	5,812
Professional	691	592	523	454	308
Total	27,511	26,887	26,947	27,389	27,783
<b><u>FTE Students</u></b>					
Undergraduate	20,515.25	19,976	19,744	20,060	2,097
Graduate	3,521.25	3,708	3,932	4,090	4,402
Professional	682.25	586	522	453	397
Total	24,718.75	24,269	24,198	24,612	24,896
<b><u>Admissions Information</u></b>					
Freshman Applications	14,223	15,320	15,534	15,432	15,085
Freshman Acceptances	10,992	11,238	9,658	9,414	10,489
Freshman Matriculants	4,226	4,495	4,015	3,851	4,210
Graduate Applicants*	2,904	3,385	3,413	3,819	3,016
Graduate Acceptances*	1,804	1,903	2,039	1,811	1,805
Graduate Matriculants*	1,313	1,380	1,506	1,395	1,199
Transfer Applicants	2,922	2,707	3,140	3,022	2,991
Transfer Acceptances	2,647	1,999	2,100	1,967	1,788
Transfer Matriculants	1,777	1,328	1,425	1,359	1,185
<b><u>Student Characteristics</u></b>					
Retention	81	81	78	81	81.2
Graduation Rate (within 5 years)	55	54	52	53.2	53.8
Pct In-State Students	88	88	88	87.8	88.5
Average SAT Score	1,042	1,052	1,058	1,057	1,039

\* original entries includes masters, doctoral, PM certificates, and non-degree 2011 and 2010 include masters only

**Enrollment Summary**  
**Out-of-State Enrollment & Tuition Rate**  
**Fall 2010 - Fall 2014**

Category	2010	2011	2012	2013	2014
<b>Undergraduate Students:</b>					
<b>On Campus</b>					
Full-Time	2,645	2,556	2,534	2,393	2,453
Pat-Time	55	66	61	56	63
<b>Total On Campus</b>	<b>2,700</b>	<b>2,622</b>	<b>2,595</b>	<b>2,449</b>	<b>2,516</b>
<b>Distance Education Only</b>					
Full-Time	37	76	50	63	54
Pat-Time	45	64	71	65	45
<b>Total DE Only</b>	<b>82</b>	<b>140</b>	<b>121</b>	<b>128</b>	<b>99</b>
<b>Total Undergraduate Out-of-State</b>	<b>2,782</b>	<b>2,762</b>	<b>2,716</b>	<b>2,577</b>	<b>2,615</b>
<b>Graduate Students:</b>					
<b>On Campus</b>					
Full-Time	352	340	342	335	340
Part-Time	27	26	34	25	29
<b>Total On Campus</b>	<b>379</b>	<b>366</b>	<b>376</b>	<b>360</b>	<b>369</b>
<b>Distance Education Only</b>					
Full-Time	31	27	43	35	31
Pat-Time	190	175	220	211	223
<b>Total DE Only</b>	<b>221</b>	<b>202</b>	<b>263</b>	<b>246</b>	<b>254</b>
<b>Total Graduate</b>	<b>600</b>	<b>568</b>	<b>639</b>	<b>606</b>	<b>623</b>
<b>Undergraduate</b>					
On Campus	\$ 14,955	\$ 15,927	\$ 17,572	\$ 18,072	\$ 19,156
Distance Education (per SCH)	\$ 506	\$ 538	\$ 594	\$ 611	\$ 663
<b>Graduate</b>					
On Campus	\$ 13,817	\$ 14,351	\$ 15,840	\$ 16,540	\$ 16,540
Distance Education (per SCH)	\$ 678	\$ 730	\$ 777	\$ 811	\$ 826

**The University of North Carolina**  
**Total Tuition and Fees Applicable to All Regular Full-Time Undergraduate Students-Resident**

	2010-2011	RANK	2011-2012	RANK	2012-2013	RANK	2013-2014	RANK	2014-2015	RANK
NC State University	\$ 6,393	2	\$ 6,874	1	\$ 7,644	1	\$ 8,055	2	\$ 8,133	2
UNC-Chapel Hill	\$ 6,487	1	\$ 6,840	2	\$ 7,500	2	\$ 8,123	1	\$ 8,127	3
<b>East Carolina University</b>	<b>\$ 4,750</b>	<b>9</b>	<b>\$ 5,317</b>	<b>8</b>	<b>\$ 5,813</b>	<b>7</b>	<b>\$ 6,084</b>	<b>9</b>	<b>\$ 5,984</b>	<b>10</b>
NC A&T State University	\$ 4,320	12	\$ 4,567	13	\$ 4,952	12	\$ 5,315	13	\$ 5,535	12
UNC Charlotte	\$ 5,064	6	\$ 5,360	7	\$ 5,777	9	\$ 6,009	10	\$ 6,179	8
UNC Greensboro	\$ 4,925	8	\$ 5,445	6	\$ 6,085	5	\$ 6,322	5	\$ 6,385	5
Appalachian State University	\$ 5,174	5	\$ 5,456	5	\$ 5,962	6	\$ 6,356	4	\$ 6,438	4
Fayetteville State University	\$ 3,451	16	\$ 4,084	15	\$ 4,299	15	\$ 4,580	15	\$ 4,630	15
NC Central University	\$ 4,479	11	\$ 4,720	11	\$ 5,119	11	\$ 5,444	11	\$ 5,444	13
UNC Pembroke	\$ 4,059	13	\$ 4,587	12	\$ 4,776	14	\$ 5,063	14	\$ 5,206	14
UNC Wilmington	\$ 5,322	4	\$ 5,595	4	\$ 6,122	4	\$ 6,266	6	\$ 6,315	6
Western Carolina University	\$ 5,001	7	\$ 5,250	10	\$ 5,772	10	\$ 6,096	8	\$ 6,156	9
UNC Asheville	\$ 4,678	10	\$ 5,284	9	\$ 5,807	8	\$ 6,121	7	\$ 6,272	7
Elizabeth City State University	\$ 3,639	15	\$ 3,829	16	\$ 4,150	16	\$ 4,428	16	\$ 4,497	16
Winston-Salem State University	\$ 4,017	14	\$ 4,513	14	\$ 4,850	13	\$ 5,377	12	\$ 5,623	11
NC School of the Arts	\$ 6,255	3	\$ 6,686	3	\$ 7,351	3	\$ 8,052	3	\$ 8,144	1

Ranked high to low

**The University of North Carolina**  
**Total Tuition and Fees Applicable to All Regular Full-Time Undergraduate Students- Nonresident**

	2010-2011	RANK	2011-2012	RANK	2012-2013	RANK	2013-2014	RANK	2014-2015	RANK
NC State University	\$18,928	2	\$19,709	2	\$20,809	2	\$21,510	2	\$ 23,388	3
UNC-Chapel Hill	\$25,102	1	\$26,665	1	\$28,252	1	\$29,905	1	\$ 33,378	1
<b>East Carolina University</b>	<b>\$16,824</b>	<b>5</b>	<b>\$17,896</b>	<b>6</b>	<b>\$19,627</b>	<b>6</b>	<b>\$20,197</b>	<b>4</b>	<b>\$ 21,181</b>	<b>5</b>
NC A&T State University	\$13,762	13	\$14,201	13	\$15,550	11	\$16,396	10	\$ 18,381	10
UNC Charlotte	\$16,111	9	\$17,125	9	\$18,306	7	\$18,538	8	\$ 18,708	9
UNC Greensboro	\$16,686	6	\$17,970	5	\$19,883	4	\$20,120	5	\$ 21,247	4
Appalachian State University	\$16,486	7	\$17,504	7	\$18,010	9	\$18,564	7	\$ 19,605	8
Fayetteville State University	\$13,915	12	\$14,696	12	\$15,003	13	\$15,376	13	\$ 16,238	13
NC Central University	\$15,052	10	\$15,293	10	\$15,692	10	\$16,017	11	\$ 16,859	11
UNC Pembroke	\$13,266	15	\$13,794	14	\$13,983	16	\$14,270	15	\$ 15,158	15
UNC Wilmington	\$16,421	8	\$17,415	8	\$18,224	8	\$18,403	9	\$ 20,439	7
Western Carolina University	\$14,598	11	\$14,847	11	\$15,369	12	\$15,693	12	\$ 16,549	12
UNC Asheville	\$17,450	4	\$18,916	4	\$19,629	5	\$19,943	6	\$ 21,143	6
Elizabeth City State University	\$13,276	14	\$13,572	16	\$14,868	14	\$15,285	14	\$ 16,172	14
Winston-Salem State University	\$13,163	16	\$13,626	15	\$14,000	15	\$14,190	16	\$ 15,153	16
NC School of the Arts	\$18,613	3	\$19,635	3	\$20,496	3	\$21,197	3	\$ 23,628	2

Ranked high to low

**The University of North Carolina**  
**Total Tuition and Fees Applicable to All Regular Full-Time Graduate Students- Nonresident**

	2010-2011	RANK	2011-2012	RANK	2012-2013	RANK	2013-2014	RANK	2014-2015	RANK
NC State University	\$ 18,946	3	\$ 19,727	3	\$ 20,827	3	\$ 21,528	3	\$ 23,406	2
UNC-Chapel Hill	\$ 22,754	1	\$ 24,164	1	\$ 25,589	1	\$ 27,254	1	\$ 27,608	1
<b>East Carolina University</b>	<b>\$ 15,686</b>	<b>10</b>	<b>\$ 16,320</b>	<b>10</b>	<b>\$ 17,895</b>	<b>9</b>	<b>\$ 18,665</b>	<b>9</b>	<b>\$ 18,565</b>	<b>9</b>
NC A&T State University	\$ 14,192	12	\$ 15,381	11	\$ 17,120	11	\$ 18,795	7	\$ 19,015	6
UNC Charlotte	\$ 16,317	8	\$ 17,344	8	\$ 18,540	6	\$ 18,782	8	\$ 18,952	7
UNC Greensboro	\$ 16,889	5	\$ 18,186	5	\$ 20,121	4	\$ 20,380	4	\$ 20,543	5
Appalachian State University	\$ 16,732	6	\$ 17,766	6	\$ 18,272	7	\$ 18,832	6	\$ 18,914	8
Fayetteville State University	\$ 13,603	14	\$ 14,896	13	\$ 15,353	14	\$ 15,876	13	\$ 15,926	14
NC Central University	\$ 16,104	9	\$ 17,077	9	\$ 17,522	10	\$ 17,973	11	\$ 17,973	11
UNC Pembroke	\$ 13,485	16	\$ 14,013	16	\$ 14,202	16	\$ 14,489	16	\$ 14,632	16
UNC Wilmington	\$ 16,642	7	\$ 17,650	7	\$ 18,160	8	\$ 18,338	10	\$ 18,387	10
Western Carolina University	\$ 14,914	11	\$ 15,185	12	\$ 15,754	12	\$ 16,111	12	\$ 16,992	12
UNC Asheville	\$ 17,758	4	\$ 19,244	4	\$ 19,957	5	\$ 20,271	5	\$ 21,491	4
Elizabeth City State University	\$ 13,528	15	\$ 14,074	15	\$ 15,420	13	\$ 15,850	14	\$ 16,629	13
Winston-Salem State University	\$ 13,872	13	\$ 14,316	14	\$ 14,723	15	\$ 14,913	15	\$ 15,159	15
NC School of the Arts	\$ 19,201	2	\$ 20,223	2	\$ 21,084	2	\$ 21,785	2	\$ 22,477	3

Ranked High to Low

**The University of North Carolina**  
**Total Tuition and Fees Applicable to All Regular Full-Time Graduate Students-Resident**

	2010-2011	RANK	2011-2012	RANK	2012-2013	RANK	2013-2014	RANK	2014-2015	RANK
NC State University	\$ 6,898	2	\$ 7,679	1	\$ 8,779	2	\$ 9,190	2	\$ 9,718	2
UNC-Chapel Hill	\$ 8,024	1	\$ 6,791	3	\$ 9,499	1	\$ 10,043	1	\$ 10,397	1
<b>East Carolina University</b>	<b>\$ 4,999</b>	<b>11</b>	<b>\$ 5,526</b>	<b>10</b>	<b>\$ 6,064</b>	<b>10</b>	<b>\$ 6,348</b>	<b>11</b>	<b>\$ 6,248</b>	<b>12</b>
NC A&T State University	\$ 4,607	12	\$ 5,173	12	\$ 5,687	12	\$ 6,390	10	\$ 6,610	8
UNC Charlotte	\$ 5,484	6	\$ 5,807	7	\$ 6,253	8	\$ 6,495	8	\$ 6,665	7
UNC Greensboro	\$ 5,409	7	\$ 5,960	5	\$ 6,672	4	\$ 6,931	4	\$ 7,094	4
Appalachian State University	\$ 5,641	5	\$ 5,954	6	\$ 6,460	6	\$ 6,887	5	\$ 6,969	6
Fayetteville State University	\$ 3,824	15	\$ 4,481	15	\$ 4,722	15	\$ 5,028	15	\$ 5,078	15
NC Central University	\$ 5,122	10	\$ 5,428	11	\$ 5,873	11	\$ 6,324	12	\$ 6,324	11
UNC Pembroke	\$ 4,158	14	\$ 4,686	14	\$ 4,875	14	\$ 5,162	14	\$ 5,305	14
UNC Wilmington	\$ 5,713	4	\$ 6,012	4	\$ 6,258	7	\$ 6,403	9	\$ 6,451	10
Western Carolina University	\$ 5,329	8	\$ 5,600	9	\$ 6,169	9	\$ 6,525	7	\$ 6,585	9
UNC Asheville	\$ 5,162	9	\$ 5,798	8	\$ 6,512	5	\$ 6,826	6	\$ 6,977	5
Elizabeth City State University	\$ 3,750	16	\$ 3,947	16	\$ 4,280	16	\$ 4,567	16	\$ 4,782	16
Winston-Salem State University	\$ 4,586	13	\$ 5,020	13	\$ 5,427	13	\$ 5,954	13	\$ 6,200	13
NC School of the Arts	\$ 6,894	3	\$ 7,416	2	\$ 8,277	3	\$ 8,978	3	\$ 9,670	3

Ranked high to low

**EAST CAROLINA UNIVERSITY  
TUITION AND FEES FOR RESIDENT UNDERGRADUATE**

**PROPOSED**

	Approved 2014-15	Proposed CBTI and Fees 2015-16	Proposed CBTI and Fees 2016-17
Tuition Resident Undergraduate	\$3,959	\$4,157	\$4,365
Total General Fees	1,807	1,866	1,932
Total Tuition and General Fees (base for cap)	\$5,766	\$6,023	\$6,297
Total Debt Service Fees (excluded from cap)	218	368	510
Total Tuition, General and Debt Service Fees Paid by Resident Undergraduate	\$5,984	\$6,391	\$6,807
Miscellaneous Fees (excluded from cap)	159	159	159
Total Tuition and Fees Paid by Resident Undergraduate	\$6,143	\$6,550	\$6,966

**TUITION AND FEES FOR NONRESIDENT UNDERGRADUATE**

**PROPOSED**

	Approved 2014-15	Proposed CBTI and Fees 2015-16	Proposed CBTI and Fees 2016-17
Tuition Nonresident Undergraduate	\$19,156	\$19,731	\$20,323
Total General Fees	1,807	1,866	1,932
Total Tuition and General Fees (base for cap)	\$20,963	\$21,597	\$22,255
Total Debt Service Fees (excluded from cap)	218	368	510
Total Tuition, General and Debt Service Fees Paid by Nonresident Undergraduate	\$21,181	\$21,965	\$22,765
Miscellaneous Fees (excluded from cap)	159	159	159
Total Tuition and Fees Paid by Nonresident Undergraduate	\$21,340	\$22,124	\$22,924

**TUITION AND FEES FOR RESIDENT GRADUATE**

**PROPOSED**

	Approved 2014-15	Proposed CBTI and Fees 2015-16	Proposed CBTI and Fees 2016-17
Tuition Resident Graduate	\$4,223	\$4,434	\$4,656
Total General Fees	1,807	1,866	1,932
Total Tuition and General Fees (base for cap)	\$6,030	\$6,300	\$6,588
Total Debt Service Fees (excluded from cap)	218	368	510
Total Tuition, General and Debt Service Fees Paid by Resident Graduate	\$6,248	\$6,668	\$7,098
Miscellaneous Fees (excluded from cap)	159	159	159
Total Tuition and Fees Paid by Resident Graduate	\$6,407	\$6,827	\$7,257

**TUITION AND FEES FOR NONRESIDENT GRADUATE**

**PROPOSED**

	Approved 2014-15	Proposed CBTI and Fees 2015-16	Proposed CBTI and Fees 2016-17
Tuition Nonresident Graduate	\$16,540	\$17,036	\$17,547
Total General Fees	1,807	1,866	1,932
Total Tuition and General Fees (base for cap)	\$18,347	\$18,902	\$19,479
Total Debt Service Fees (excluded from cap)	218	368	510
Total Tuition, General and Debt Service Fees Paid by Nonresident Graduate	\$18,565	\$19,270	\$19,989
Miscellaneous Fees (excluded from cap)	159	159	159
Total Tuition and Fees Paid by Nonresident Graduate	\$18,724	\$19,429	\$20,148



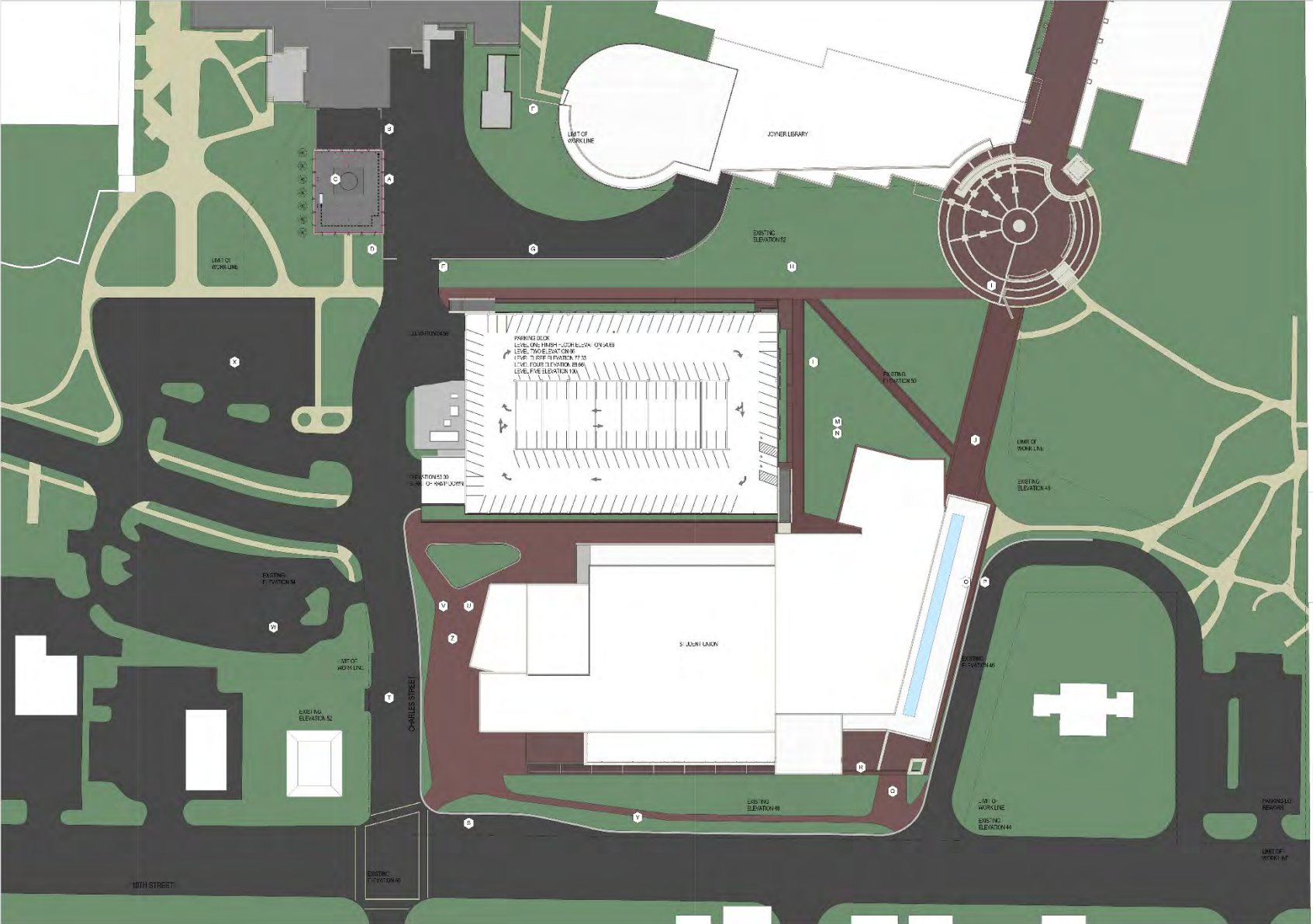
Attachment M

# EAST CAROLINA UNIVERSITY STUDENT UNION



06 November 2014







# OPTION ONE – SOUTHEAST AERIAL VIEW





# OPTION ONE – SOUTHWEST AERIAL VIEW





# OPTION ONE – SOUTHWEST VIEW - DAY





# OPTION ONE – SOUTHWEST VIEW - NIGHT





# OPTION ONE – WEST VIEW – DAY AND NIGHT





OPTION ONE – SOUTHEAST VIEW - DAY





# OPTION ONE – SOUTHEAST VIEW - NIGHT





# OPTION ONE – EAST VIEW DAY - DAY





# OPTION ONE – EAST VIEW DAY - NIGHT





# OPTION ONE - NORTH VIEW - DAY





OPTION ONE - NORTH VIEW - NIGHT



# SOUTH SIGNAGE OPTIONS-11-06-2014

# SOUTH SIGNAGE – SIGN OPTION 1 – VERTICAL LETTERS ON BRICK TOWER





# SOUTH SIGNAGE – SIGN OPTION 2 – VERTICAL FIN SIGN ON BRICK TOWER



# SOUTH SIGNAGE – SIGN OPTION 3 – HORIZONTAL LETTERS ON SITE WALL





# SOUTH SIGNAGE – SIGN OPTION 4 – HORIZONTAL LETTERS ON FACE OF BRICK ARCADE



# SOUTH SIGNAGE – SIGN OPTION 5 – HORIZONTAL LETTERS ON TOP OF ARCADE



# DECK AND RP -11-06-2014



# VIEW TO STUDENT UNION AND PARKING DECK FROM NORTH AT SONIC PLAZA - DAY





# VIEW TO PARKING DECK AND BOOKSTORE IN STUDENT UNION FROM WEST - DAY



# VIEW TO STUDENT UNION AND PARKING DECK FROM NORTH AT SONIC PLAZA - NIGHT

Attachment M





VIEW FROM PEDESTRIAN PATHWAY NORTH OF PARKING DECK TO DECK STAIR AND CENTRAL PLANT - DAY <sup>Attachment M</sup>

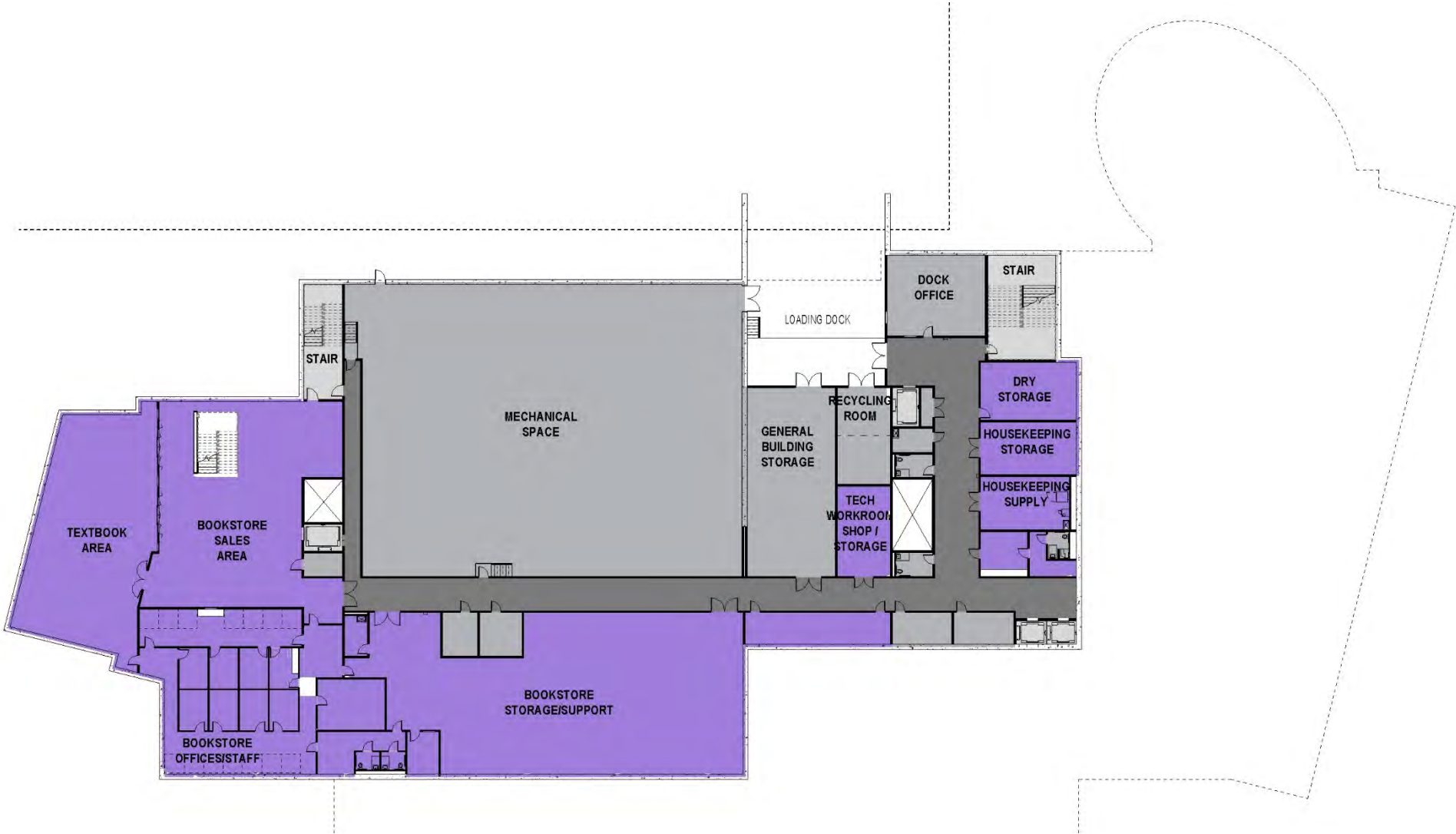




# VIEW TO CENTRAL PLANT FROM SOUTHWEST



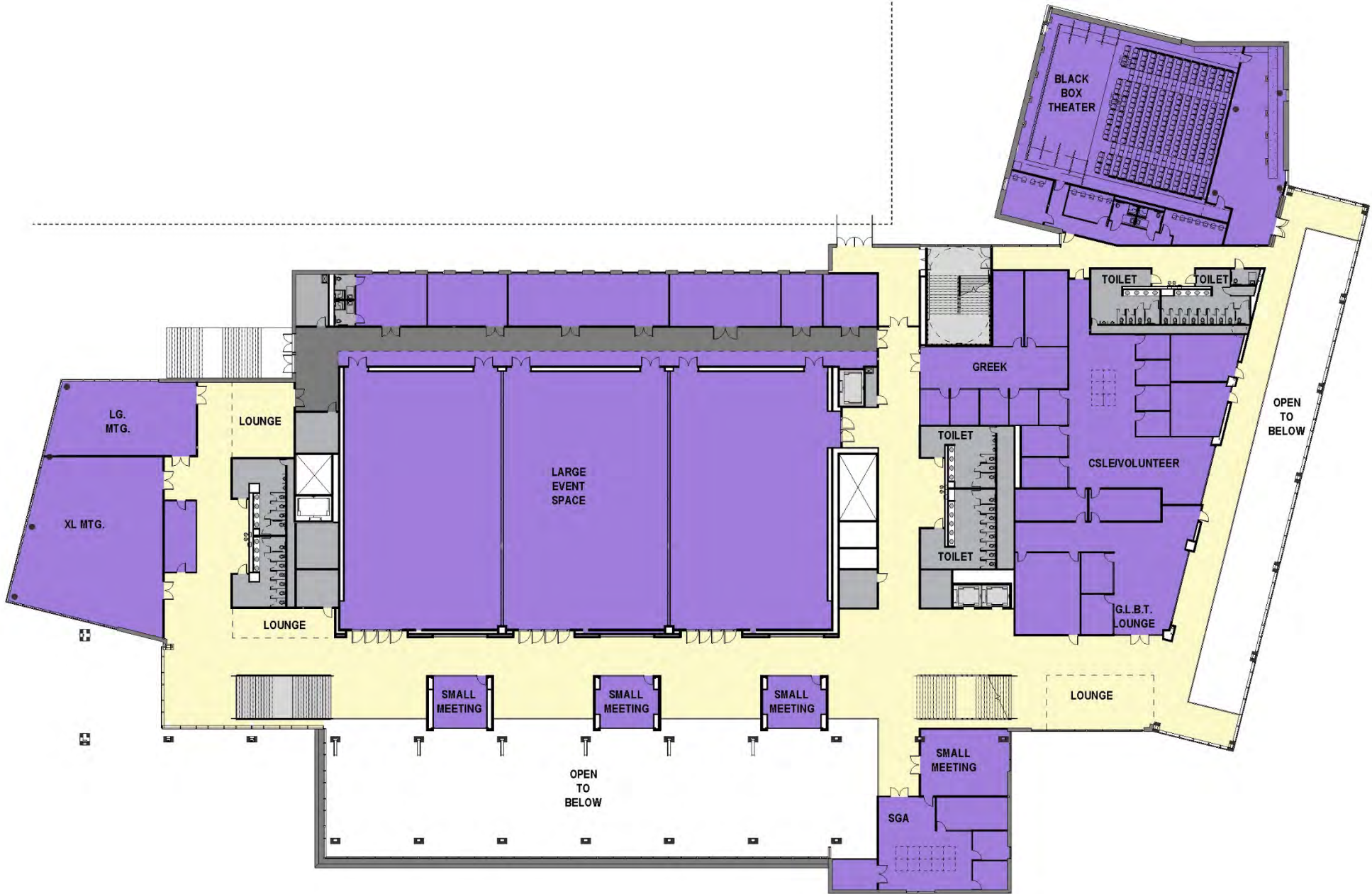




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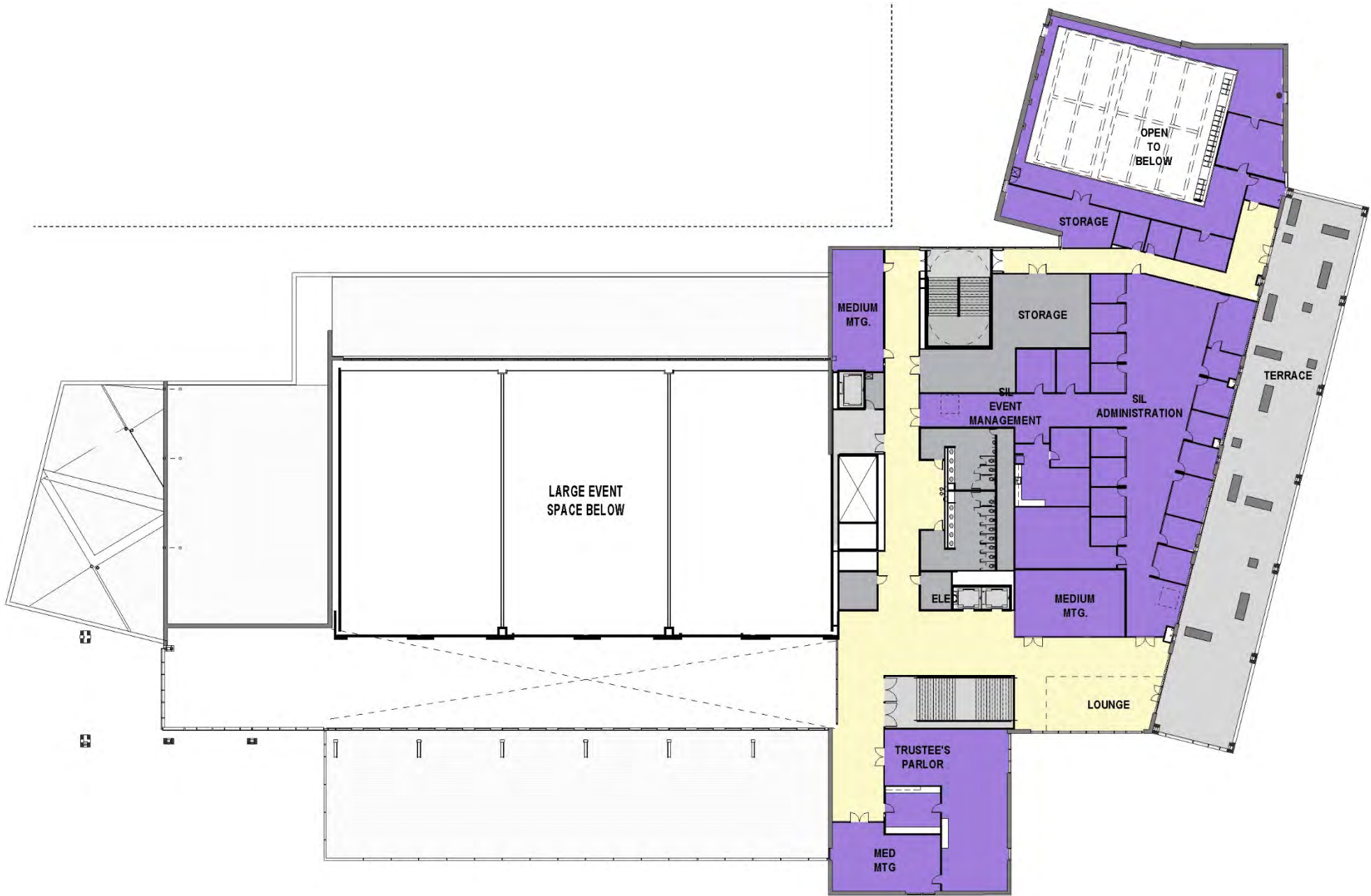


01



02





# 03

Associate Vice  
Chancellor for  
Administration  
and Finance -  
Business Services  
224 Ragsdale Building  
East Carolina University  
Greenville, NC 27858-4353

252-328-6910 office  
252-328-1558 fax

## MEMORANDUM

TO: Rick Niswander

FROM: Scott Buck *Scott*

DATE: October 16, 2014

SUBJECT: Request ECU Board of Trustees Approval to Grant Additional Roadway Easement to Brunswick County

Request ECU Board of Trustees approval to grant Brunswick County an additional five (5) feet roadway easement for the sum of 1.00.

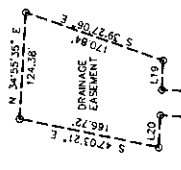
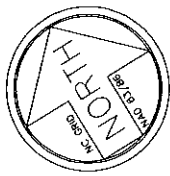
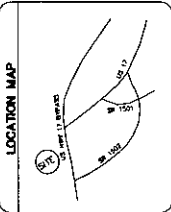
In the original request to acquire the Brunswick County dental clinic site, forty (40) feet was provided for in the site purchase for the county to have road access. Henceforth, the county requires an additional five (5) feet for a total of forty-five feet as a condition of the zoning approval for the new clinic.

Attached please find a revised survey and written metes and bounds reflecting the revised request.

Subsequent to ECU Board of Trustees approval, easement is contingent on approvals from UNC General Administration and Council of State.

Attachments (2)

cc: B. Bagnell  
G. Chadwick  
B. Chatfield  
P. Horns  
T. Walton



LINE	BEARING	DISTANCE
L1	N 48° 27' 15\"	37.00
L2	N 48° 27' 15\"	37.00
L3	N 48° 27' 15\"	37.00
L4	S 48° 27' 15\"	37.00
L5	S 48° 27' 15\"	37.00
L6	S 48° 27' 15\"	37.00
L7	S 48° 27' 15\"	37.00
L8	S 48° 27' 15\"	37.00
L9	S 48° 27' 15\"	37.00
L10	S 48° 27' 15\"	37.00
L11	S 48° 27' 15\"	37.00
L12	S 48° 27' 15\"	37.00
L13	S 48° 27' 15\"	37.00
L14	S 48° 27' 15\"	37.00
L15	S 48° 27' 15\"	37.00
L16	S 48° 27' 15\"	37.00
L17	S 48° 27' 15\"	37.00
L18	S 48° 27' 15\"	37.00
L19	S 48° 27' 15\"	37.00
L20	S 48° 27' 15\"	37.00
L21	S 48° 27' 15\"	37.00

CERTIFICATE OF OWNERSHIP, DEDICATION, AND JURISDICTION  
 I (WE) HEREBY CERTIFY THAT I (WE ARE) THE OWNERS OF THE PROPERTY DESCRIBED HEREIN AND I (WE) HEREBY CONSENT TO THE PLAN OF REVISION WITH MY (OUR) FREE CONSENT. I (WE) ESTABLISH THE MINIMUM BUILDING LINES, AND DEDICATE ALL STREETS, ALLEYS, WALKS, PARKS, CONSERVATION SPACE, AND OTHERS TO PUBLIC OR PRIVATE USE AS NOTED. THE SUBDIVISION JURISDICTION OF BRUNSWICK COUNTY.

DATE \_\_\_\_\_ SIGNATURE \_\_\_\_\_  
 DATE \_\_\_\_\_ SIGNATURE \_\_\_\_\_

NOTE: MAP REVISED TO INCREASE ACCESS EASEMENT WIDTH FROM 8'-1\"/>



**HANOVER DESIGN SERVICES, P.A.**  
 LAND SURVEYORS, ENGINEERS & LAND PLANNERS  
 1103 DOLLAR PARKWAY  
 WASHINGTON, N.C. 27683  
 PHONE: (919) 343-8002  
 FAX: (919) 343-8097

STATE OF NORTH CAROLINA  
 COUNTY OF BRUNSWICK  
 I, \_\_\_\_\_, REVISOR, CERTIFY THAT THIS MAP OR PLAN TO WHICH THIS CERTIFICATION IS AFFIXED MEETS ALL STATUTORY REQUIREMENTS FOR RECORDING.

DATE \_\_\_\_\_ REVIEW OFFICER \_\_\_\_\_

CERTIFICATE OF REGISTRATION BY REGISTER OF DEEDS  
 NORTH CAROLINA, BRUNSWICK COUNTY  
 FILED FOR REGISTRATION THIS \_\_\_\_\_ 2014, AT \_\_\_\_\_  
 DAY OF \_\_\_\_\_ AND DULY RECORDED IN MAP BOOK \_\_\_\_\_  
 PAGE \_\_\_\_\_ BY \_\_\_\_\_

BRUCE B. CAMERON, IV, ALLEN JEFFERSON EARP  
 SCOTT C. SULLIVAN, JABE V. HARDEE  
 CAMERON PROPERTIES LIMITED PARTNERSHIP  
 MAP CABINET 48 PAGE 33  
 BOOK 2898 PAGE 808  
 TRACT B

BRUNSWICK MEDICAL CENTER PARKWAY  
 PRIVATE ACCESS EASEMENT & DRAINAGE EASEMENT  
 PB 70 PG 19

TRACT B-1  
 3.37 ACRES  
 100874 Sq. Feet  
 REFERENCE N.B. 02 PAGE 72

FUNCTION PARTNERS & CAMERON PROPERTIES, LTD  
 DB 2814 PG 989  
 PB 48 PG 34

ROUTE MICHIGAN LLC  
 BK 3243 PG 1035  
 PB 31 PG 1331

COBLE GENERAL RESERVE INC  
 DB 380 PG 929

BRUCE B. CAMERON, IV, ALLEN JEFFERSON EARP  
 SCOTT C. SULLIVAN, JABE V. HARDEE  
 CAMERON PROPERTIES LIMITED PARTNERSHIP  
 PB 48 PG 331  
 PB 48 PG 331  
 BOOK 2898 PAGE 808  
 TRACT B

BRUNSWICK COUNTY HOSPITAL, LLC  
 BK 61 PG 31  
 BOOK PAGE 709  
 TRACT A

BRUNSWICK MEDICAL CENTER PARKWAY  
 PRIVATE ACCESS, UTILITY & DRAINAGE EASEMENT  
 PB 70 PG 19

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 PB 48 PG 331  
 BOOK 2898 PAGE 808  
 TRACT B

CURVE	RADIUS	ARC LENGTH	CHORD LENGTH	CHORD BEARING	DELTA ANGLE	TANGENT
C1	575.70	41.30	43.29	S 07° 42' 07\"	W 42° 13' 34\"	21.85
C2	575.70	384.43	568.26	S 30° 29' 17\"	W 85° 17' 35\"	186.59
C3	575.70	113.52	113.33	S 00° 04' 12\"	E 11° 17' 51\"	56.84
C4	400.00	122.95	123.35	S 18° 52' 09\"	E 29° 29' 38\"	101.07
C5	447.99	163.45	162.17	S 46° 13' 17\"	E 23° 27' 42\"	93.03
C6	150.00	52.64	52.37	S 24° 46' 47\"	E 20° 05' 20\"	26.59
C7	577.93	86.30	86.27	S 10° 20' 59\"	E 6° 42' 15\"	44.24
C8	575.70	198.25	198.35	S 07° 42' 07\"	W 42° 13' 34\"	101.07
C9	575.70	198.25	198.35	S 07° 42' 07\"	W 42° 13' 34\"	101.07
C10	575.70	198.25	198.35	S 07° 42' 07\"	W 42° 13' 34\"	101.07
C11	630.00	431.65	433.25	S 29° 03' 33\"	W 38° 15' 23\"	224.68
C12	1260.00	410.62	406.81	N 39° 27' 05\"	E 15° 40' 15\"	207.15
C13	1260.00	30.12	30.17	N 79° 25' 50\"	E 7° 25' 11\"	15.06
C14	1260.00	30.12	30.17	N 79° 25' 50\"	E 7° 25' 11\"	15.06
C15	1260.00	30.12	30.17	N 79° 25' 50\"	E 7° 25' 11\"	15.06
C16	1260.00	30.12	30.17	N 79° 25' 50\"	E 7° 25' 11\"	15.06
C17	559.92	45.46	45.47	N 10° 03' 05\"	E 10° 03' 05\"	22.73
C18	559.92	45.46	45.47	N 10° 03' 05\"	E 10° 03' 05\"	22.73
C19	559.92	45.46	45.47	N 10° 03' 05\"	E 10° 03' 05\"	22.73
C20	559.92	45.46	45.47	N 10° 03' 05\"	E 10° 03' 05\"	22.73
C21	559.92	45.46	45.47	N 10° 03' 05\"	E 10° 03' 05\"	22.73

MAP FOR  
**THE STATE OF NORTH CAROLINA**  
**TRACT B-1 REVISION**

LOOKWOOD FOLLY TOWNSHIP, BRUNSWICK COUNTY, NORTH CAROLINA  
 OWNER: THE STATE OF NORTH CAROLINA  
 1321 MAIL SERVICE CENTER  
 RALEIGH, N.C. 27695  
 DATE: SEPTEMBER 25, 2014

CERTIFICATE OF ACCURACY AND MAPPING  
 I, JONATHAN L. WAYNE, CERTIFY THAT THIS PLAN WAS DRAWN UNDER MY SUPERVISION FROM AN ACTUAL SURVEY MADE UNDER MY SUPERVISION (DEED DESCRIPTION RECORDED AS NOTED HEREON); THAT THE BOUNDARIES NOT SURVEYED ARE CLEARLY INDICATED AS DRAWN FROM INFORMATION FOUND IN THE PUBLIC RECORDS OF BRUNSWICK COUNTY, N.C. 47-30 AS AMENDED; WITNESS MY ORIGINAL SIGNATURE, LICENSE NUMBER \_\_\_\_\_ AND SEAL THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 2014, A.D.

THIS PLAN IS OF AN EXISTING PARCEL OR PARCELS OF LAND AND DOES NOT CREATE A NEW STREET OR CHANGE AN EXISTING STREET.  
 WITNESS MY ORIGINAL SIGNATURE, REGISTRATION NUMBER AND SEAL THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, A.D., \_\_\_\_\_

JONATHAN L. WAYNE PLS C-3391  
 BRUNSWICK COUNTY  
 BK 2751 PG 709  
 PB 73 PG 19  
 TRACT A-1

JONATHAN L. WAYNE PLS C-3391  
 BRUNSWICK COUNTY  
 BK 2751 PG 709  
 PB 73 PG 19  
 TRACT A-1

BRUNSWICK COUNTY HOSPITAL, LLC  
 BK 61 PG 31  
 BOOK PAGE 709  
 TRACT A

BRUNSWICK MEDICAL CENTER PARKWAY  
 PRIVATE ACCESS, UTILITY & DRAINAGE EASEMENT  
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 CAMERON PROPERTIES LIMITED PARTNERSHIP  
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 BOOK 2898 PAGE 808  
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 PB 48 PG 331  
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 TRACT B

- E.I.P. = EXISTING IRON PIPE
- E.I. = EXISTING IRON
- E.C.M. = EXISTING CONCRETE MONUMENT
- R.W. = RIGHT OF WAY
- C.P. = COMPUTED POINT
- PROPERTY LINE
- BUILDING SETBACK
- CENTERLINE
- EASEMENT
- COMPUTED PROPERTY LINE

NOTES:  
 - IRONS SET AT ALL PROPERTY CORNERS, UNLESS NOTED OTHERWISE.  
 - FOR REFERENCE SEE AS NOTED.  
 - SURVEYED JULY 2013 - FEB. 2014.  
 - ALL DISTANCES ARE HORIZONTAL.

F:\M\PROJECT FOLDERS\0572 HWY 17 JS SOUTH/ECU FACILITY\0572 FINAL MAP.dwg

***Hanover Design Services, P.A.******Land Surveyors, Engineers, Land Planners***

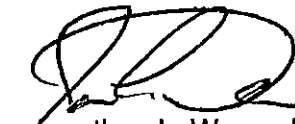
October 7, 2014

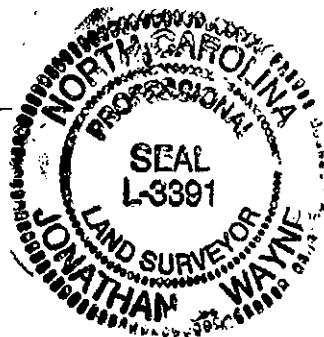
## Additional 5 ft. Private Access Easement Tract B-1

A certain tract or parcel of land lying and being in Lockwood Folly Township, Brunswick County, North Carolina and begin over a portion of Tract B-1 shown on a map recorded at map cabinet 82 page 72, records of Brunswick County, North Carolina and being more particularly described as follows:

Beginning at a point on the eastern right of way of Brunswick Medical Center Parkway (private access, utility and drainage easement map cabinet 70 page 19), said point beginning located N 12-35-33 E 112.18 ft. from the southwestern corner of said Tract B-1: Proceed from said point of beginning and with the current southern edge of a 40' Private Access Easement shown and recorded on map cabinet 82 page 72, S 68-52-46 E 75.65 ft. thence with a curve to the right having a radius of 55.00 ft. and a chord S 46-10-41 E 42.45 ft., thence S 23-28-35 E 12.36 ft. to a point on the eastern line of said Tract B-1, thence with said eastern line S 72-22-24 W 5.03 ft., thence leaving said eastern line and with the new line of the 45 ft. Private Access Easement N 23-28-35 W 11.85 ft., thence with a curve to the left having a radius of 50.00 ft. and a chord N 46-10-41 W 38.59 ft. thence N 68-52-46 W 75.45 ft. to a point on the eastern right of way of Brunswick Medical Center Parkway, thence with said eastern right of way N 18-51-29 E 5.00 ft. to the point of beginning and containing 646 square feet.

All bearings are NC Grid (map book 70 page 19)

  
Jonathan L. Wayne PLS 3391




Associate Vice  
Chancellor for  
Administration  
and Finance -  
Business Services

224 Ragsdale Building  
East Carolina University  
Greenville, NC 27858-4353

252-328-6910 office  
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## MEMORANDUM

TO: Rick Niswander

FROM: Scott Buck 

DATE: October 31, 2014

SUBJECT: Request ECU Board of Trustees Approval to Accept  $\pm$  0.240  
Acres of Land from the City of Greenville

Request ECU Board of Trustees approval to accept  $\pm$  0.240 acres of land known as Lawrence Street, from Tenth Street to Library Drive, from the City of Greenville. This street property, contingent upon abandonment by the City of Greenville, is critical to allow construction to proceed on the new east campus Student Union and Parking Deck project.

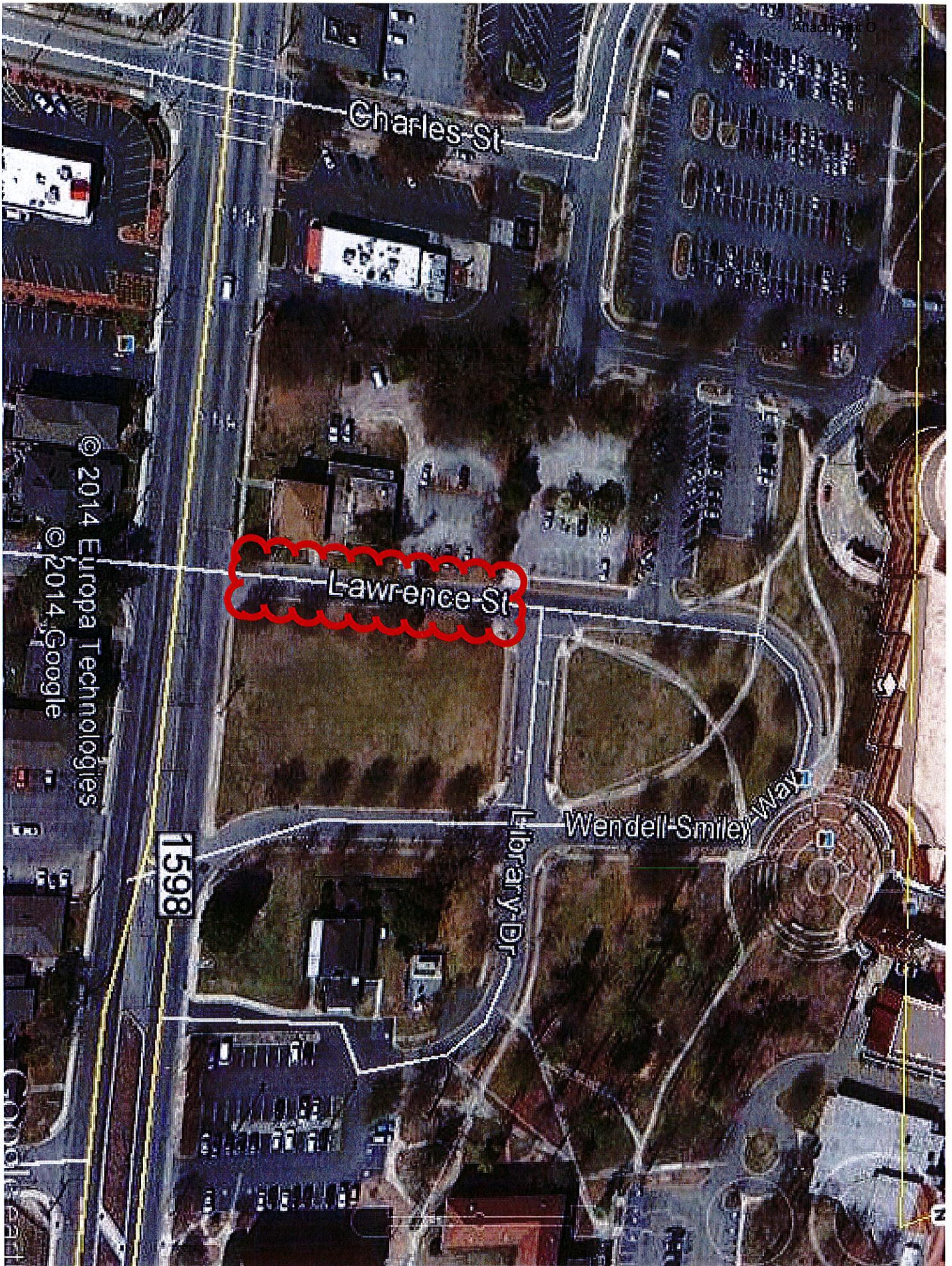
Attached please find a survey map and written metes and bounds of the street property to be acquired from the City of Greenville for the sum of \$1.00 and associated fees.

Subsequent approvals from City of Greenville, State Property Office and Council of State are required.

Attachments (3)

cc: B. Bagnell  
J. Fields





Charles St

Lawrence St

Wendell-Smiley Way

Library Dr

1598

© 2014 Europa Technologies

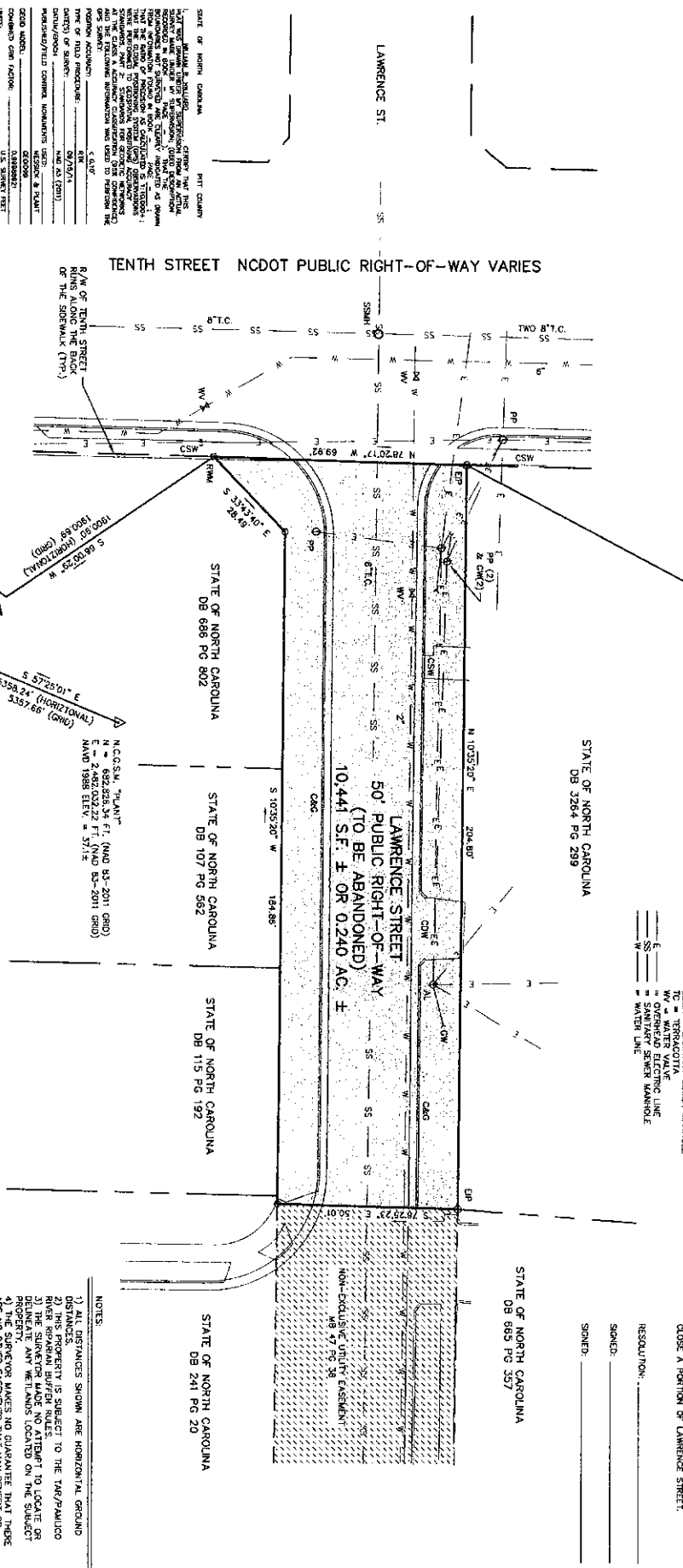
© 2014 Google

Google Earth



I, William B. Miller, Professional Land Surveyor No. 11790, certify that I am the author of this drawing and that I am a duly licensed and active member of the North Carolina Surveyors Association. I have read and understand the contents of this drawing and the requirements of the North Carolina Surveyors Association. I have also read and understand the requirements of the North Carolina Surveyors Association. I have also read and understand the requirements of the North Carolina Surveyors Association.

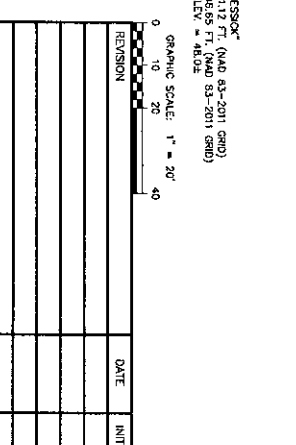
W.B. Miller  
10/13/14  
DATE



STATE OF NORTH CAROLINA  
COUNTY OF GREENVILLE  
CITY OF GREENVILLE  
PIT COUNTY  
NORTH CAROLINA  
SEAL  
WILLIAM B. MILLER  
11790  
10/13/14

NOTE: THIS DRAWING IS A REVISION OF DRAWING NO. 20130198. THE REVISIONS ARE INDICATED BY A DASHED LINE. THE ORIGINAL DRAWING IS ON FILE WITH THE SURVEYOR GENERAL'S OFFICE. THE SURVEYOR GENERAL'S OFFICE IS THE OFFICIAL RECORDING OFFICE FOR ALL SURVEYING INSTRUMENTS AND DRAWINGS IN THE STATE OF NORTH CAROLINA. THE SURVEYOR GENERAL'S OFFICE IS THE OFFICIAL RECORDING OFFICE FOR ALL SURVEYING INSTRUMENTS AND DRAWINGS IN THE STATE OF NORTH CAROLINA.

STREET ABANDONMENT  
MAP FOR A PORTION OF  
**LAWRENCE STREET**  
FOR THE  
STATE OF NORTH CAROLINA  
OCTOBER 13, 2014  
NORTH CAROLINA  
PIT COUNTY



REVISION	DATE	INIT.

DESIGNED BY: WBR	PROJECT NO.: 20130198
SURVEYED BY: GDF	DATE: OCTOBER 13, 2014
SCALE: 1" = 20'	DRAWING NAME: street-abandon

**THE EAST GROUP**  
324 S. EVANS ST.  
GREENVILLE, NC 27834  
(919) 784-8330  
CORPORATE LICENSE NO. 00206

\*Engineering • Architecture • Surveying • Technology

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### City of Greenville - Lawrence Street Closing

Lying and being in the City of Greenville, Pitt County, North Carolina on the north side of Tenth Street and being more particularly described as follows:

Beginning at an existing right-of-way monument at the intersection of the eastern right-of-way of Lawrence Street and the northern right-of-way of Tenth Street, said point lying S66°00'29"W 1,900.90 feet from N.C.G.S.M. "Messick" having NAD 83-2011 grid coordinates N (Y) = 679,941.12 E (X) = 2,486,546.65; thence along the northern right-of-way of Tenth Street N78°20'17"W 69.92 feet to an existing iron pipe; thence leaving the northern right-of-way of Tenth Street along the western right-of-way of Lawrence Street N10°35'20"E 204.80 feet to an existing iron pipe at the termination of the western right-of-way of Lawrence Street; thence S78°25'23"E 50.01 feet to a point at the termination of the eastern right-of-way of Lawrence Street; thence along the eastern right-of-way of Lawrence Street S10°35'20"W 184.86 feet to a point; thence S33°43'40"E 28.49 feet to the point and place of beginning containing 10,441 square feet or 0.240 acres more or less.

10/13/14



*William B. Hilliard*

ENGINEERING  
—  
ARCHITECTURE  
—  
SURVEYING  
—  
TECHNOLOGY  
—

**Health Sciences Committee  
November 20, 2014**

- Michelle Brooks gave a brief legislative update. She mentioned the presentation that was given to the Joint Legislative Oversight Committee for HHS on medical school funding that included the ECU Brody School of Medicine and the UNC School of Medicine combined. Several themes were presented that included the differences in size, mission and business model of the schools. The process and timeline for the development of the UNC system legislative policy agenda was also discussed.
- Dr. Cunningham thanked the BOT members and others for their efforts in advocating for the BSOM. The campaign to regain self-confidence on the practice is well underway. A website titled "Preserving the Mission" has been created and Dr. Cunningham has asked for everyone to take time to visit it in the near future.
- Dr. Niswander and Mr. Jowers reviewed the financial year-to-date information as of the end of October 2014. ECU Physicians made \$0.4M in October. The FYTD 2015 actual amount shows a significant improvement over previous years. The total operating revenues were improved from last year due to the faculty compensation plan, an increase in patients/new patients, the lengthening of the duration of clinics and the increased access to clinics. Mr. Jowers added that the transition team with Vidant Medical Center is working on integration-type efforts.
- Dr. Benson and Mr. Jowers discussed the progress on the Hunter Partner's efficiency recommendations. Progress has included increased access to patients and the ability to take on a more group practice approach which allows for a quality patient experience, an outstanding work environment for employees and a more fiscally sustainable model. The productivity-based compensation plan is in the process of being rolled out. Dashboards have been developed to show the utilization of exam rooms for efficiency in space usage. Work is being continued on the services approach. Dr. Benson mentioned that the search is underway for the Chief Operations Executive who will oversee the day-to-day operations.
- Dr. Baxley gave an update on the Vidant CEO search that is underway. The search committee includes 12 members, 2 members being BSOM faculty. Quick Leonard Kieffer is the search firm handling the search.
- Dr. Sy Saeed, Chair of the Department of Psychiatric Medicine, gave a presentation on the NC Statewide Telepsychiatry Program. The number of hospitals with NC-STeP Live has significantly increased since October 2013 with many more in the process of going live. There has been over 6000 encounters since November 2013. The median length of stay has improved from where it started and is currently at 23.8 hours. The net savings to the delivery system for the FY 2016 budget is estimated to be approximately \$6.2M.
- Informational fact sheets from each of the colleges and schools were included in the Trustees' board materials.

**Action Item:**

The Health Sciences Committee reviewed one initial appointment with permanent tenure for Dr. Mark D. Iannettoni, Chief of Thoracic Surgery. A motion was made to approve the initial appointment with permanent tenure as approved by the Chancellor and as presented in the Board materials. Motion passed unanimously.

Minutes of the Meeting of the  
**University Affairs Committee**  
**East Carolina University Board of Trustees**  
November 20, 2014  
Mendenhall Student Center – Great Room 3

Board Members Attending: Deborah Davis (chair), Robert Brinkley, Carol Mabe, Danny Scott and Michael King, Brinkley.

**Academic Affairs**

**Degree Explorer** – Clint Bailey presented the new program “Degree Explorer” which is a website developed as the primary source of information when current and potential students are looking at degree programs. This initiative is a strategic approach to leveraging online resources. There has been collaboration across the entire campus to ensure that the site is user-friendly, up to date and that the current curriculum can be tied to career opportunities. Clint went on to say that the purpose of Degree Explorer isn’t only to present options, but to also promote degree programs. Some suggestions for further development included adding more information about career options associated with certain degrees, salary information, personal stories from those careers and collaborative on-campus opportunities.

**Collegiate Learning Assessment** – Ron Mitchelson presented several indicators on collegiate learning assessments. One example is the UNC Pilot Project, which includes App State, ECU, Fayetteville State, UNC Pembroke, and Western Carolina. This assessment, which is competency-based, tracks students as Freshmen thru their Senior year. The assessment has 2 parts: a real world situation that requires a purposeful written response and 25 short answer questions. Dr. Mitchelson also mentioned the “Educate to Career” program and the “Social the Mobility Index” both of which look at the demographics of who is coming in, the cost of attendance, and what percentage got jobs upon graduation.

**Student Affairs**

**Marketing Plan for Student Code of Conduct** – VC Hardy presented the marketing plan for the recently approved student code of conduct. This plan will communicate the changes to the code of conduct thru both traditional means and thru more contemporary avenues, like social media. The plan also outlines the process for both minor and major infractions in a manner that is well understood.

**Housing Update** – Dr. Hardy reported that there are only 8 people left in temporary housing; 3 of those are choosing to stay in the lounge at Garrett Hall, the others will get dorm rooms in January.

**Current Climate** – Dr. Hardy gave the board an overview of the issues facing students thus far this year. The climate on campus is much different this year; more instances of drugs on campus, crime and property damage. The committee had a very engaging discussion on suggestions for how to address these issues and support our students better. This item will definitely be on a future agenda.

**Research and Graduate Studies** – because of time constraints, the presentation on centers and institutes will be first on the agenda for the February meeting.