

## **BOARD OF TRUSTEES**

East Carolina University

July 19-20, 2012

### **THURSDAY, JULY 19, 2012**

The Board of Trustees met in regular session at the East Carolina Heart Institute on the Health Science Campus of East Carolina University. In compliance with the State Government Ethics Act, Bob Lucas, chair of the Board, called the meeting to order on July 19, 2012 and asked if anyone has a conflict of interest. No conflicts were identified.

Mr. Lucas called on Joel Butler, secretary of the board, to call the roll:

#### Members Present

Robert Brinkley  
Joel Butler  
Ken Chalk  
Edwin Clark  
Deborah Davis  
Steve Jones  
Bob Lucas  
Carol Mabe  
Josh Martinkovic  
Bobby Owens  
Danny Scott  
Kieran Shanahan  
Mark Tipton

#### Members Absent

### **SWEARING IN OF NEW MEMBER**

Mr. Lucas asked Pitt County Clerk of Court, Sara Beth Fulford Rhodes to administer the oath of office for Justin Davis, SGA President. Mr. Smith accepted the oath and was welcomed to the board by Mr. Lucas.

## NOMINATING COMMITTEE REPORT

Chair of the Nominating Committee, Mr. Ken Chalk gave the report. Prior to the announcement of the officer nominations, Mr. Chalk addressed issues that were identified in the nomination process such as the advantages and disadvantages of the process, the timing of the election, and the appearance of the process. Mr. Chalk then presented the Nominating Committee's slate of nominations: Chair: Bob Lucas; Vice Chair: Carol Mabe and Robert Brinkley; Secretary: Joel Butler. Mr. Lucas turned the meeting over the Assistant Secretary John Durham to handle the election process.

Mr. Durham asked if there were any nominations from the floor for the position of Chair. Hearing none, he asked for a show of hands in favor of Mr. Lucas. A majority did so, therefore, Mr. Lucas was re-elected as chair of the board.

Mr. Durham asked if there were any nominations from the floor for the position of vice chair. Following discussion from several board members, Mr. Durham called for a show of hands in favor of Ms. Mabe. There were five members in favor. Mr. Durham then called for a show of hands in favor of Mr. Brinkley. There were eight members in favor. Mr. Durham announced that Mr. Brinkley was elected as vice chair of the board.

Mr. Durham called for nominations from the floor for the position of secretary. Mr. Tipton nominated Mr. Shanahan, who declined the nomination. Mr. Tipton then nominated Mr. Jones, who also declined. Mr. Durham asked for a show of hands in favor Mr. Butler. A majority did so, therefore Mr. Butler was re-elected as secretary. This concluded the elections.

Mr. Lucas recessed the board at 12:00 p.m. and announced that the board would reconvene at 9:00 a.m. on Friday, July 20, 2012.

## **FRIDAY, JULY 20, 2012**

Mr. Lucas reconvened the meeting of the Board of Trustees at 9:00 a.m. Mr. Lucas noted that the conflict of interest statement was read and the roll was called at the earlier session.

Mr. Lucas announced the results of the officer elections: Mr. Lucas, chair; Mr. Brinkley, vice chair; Mr. Butler, secretary. In addition, Mr. Lucas introduced Mr. Justin Davis, the newest member of the board and the SGA President.

## **APPROVAL OF MINUTES**

Mr. Lucas asked for a motion to approve the minutes from the Board meeting on April 20, 2012. Mr. Tipton moved approval of the minutes. Ms. Mabe seconded the motion. The motion passed with no negative votes.

## **UNIVERSITY REPORTS**

### **CHANCELLOR'S REPORT**

Dr. Ballard's remarks began with an update on the state budget and then focused on the School of Dental Medicine, the College of Human Ecology, plans for the School of Public Health and several other items of good news. A text version of his report is included in this document as "Attachment A."

### **CHAIR OF THE FACULTY REPORT**

Dr. Mariana Walker, former chair of the faculty, introduced Dr. Mark Sprague, newly elected chair of the faculty. Dr. Sprague addressed the board and his remarks are included in this document as "Attachment B."

## **SGA REPORT**

Newly elected SGA President Justin Davis gave a report from the student body. His remarks included the newly formed mission statement which reads:

The East Carolina University Student Government Association will serve as the foremost advocate for the ECU student body and offer the premier opportunity for university engagement by:

- Acknowledging and fostering the opportunity and obligation of students to participate in addressing student and institutional concerns;
- Sponsoring beneficial student activities and organizations;
- Stimulating communication and cooperation among students, faculty, and administration; and
- Encouraging accountability to the policies and values fundamental to the University.

The Student Government values include respect, authenticity, accountability, teamwork and compassion. Mr. Davis says that SGA has developed a strategic plan that aligns directly with ECU's mission. Their strategic plan includes an increase in diversity and inclusivity, being more engaged, creating a sense of sustainability and unification and a recommitment to serve. A few goals include a satellite office on the Health Sciences Campus and an increase in student scholarship donations. A comprehensive outline of the strategic plan will be presented to the board in September.

## **BOARD OF VISITORS REPORT**

Steve Brown, chair of the Board of Visitors gave the report. Mr. Brown gave an update on the spring meeting of the Board of Visitors, which was held at North Ridge Country Club in Raleigh. The meeting was attended by 33 members. At this meeting, Beth Velde, Director of Public Service and Engagement, and Mary Schulken, Executive Director of University Communications and Public Affairs presented information on their respective departments. Both entities are now a part of the newly restructured Chancellor's Division. In addition, Ms. Lesley

Cates, Director of State Government Relations at General Administration, gave an update on the upcoming legislative session. The Board of Visitors gave a little over \$5,900 at the May meeting for Access Scholarships. This is the most ever donated at a Board of Visitors Meeting. The board has now approved to add a fourth Access Scholarship in the 2013-2014 academic year. Mr. Brown thanked the Board of Trustees for their appointments to the 2016 class of members and invited all Trustees to the orientation meeting on August 24, 2012.

## **COMMITTEE REPORTS**

### **ATHLETICS & ADVANCEMENT COMMITTEE**

Committee Chair Danny Scott gave the report from the Athletics and Advancement Committee. A summary of this report is listed as “Attachment C.” There were two action items from the committee.

Mr. Scott moved that the Board approve the 12 naming opportunities that were presented in Board materials. The motion was approved with no negative votes.

Mr. Scott moved approval of the Ross Hall Schematic as presented in Board materials. The schematic is included in this document as “Attachment D.” The motion was approved with no negative votes.

### **AUDIT COMMITTEE**

Committee Chair Ken Chalk gave the report from the Audit Committee. A summary of this report is included as “Attachment E.” There were no action items.

## **FINANCE & FACILITIES COMMITTEE**

Committee Chair Carol Mabe gave the report from the Finance and Facilities Committee. A summary of this report is included as “Attachment F.”

Ms. Mabe moved that the Board approve the designer selections in process of the Women’s and Children’s Clinic in accordance with the terms and conditions provided in the Board materials. The motion was approved with no negative votes.

Ms. Mabe moved that the Board approve the request to grant an underground utilities easement to Dominion Power (VEPCO) at the Ahoskie Dental Site in accordance with the terms and conditions provided in the Board materials. The motion was approved with no negative votes.

Ms. Mabe moved that the Board approve a request to purchase +2.2 acres of land from Roberson County to site a proposed 7,700 SF Dental Clinic on the north side of N.C. Highway 711, just east of Nigel Road in Lumberton, NC in accordance with the terms and conditions provided in the Board materials. This request is included in this document as “Attachment G.” The motion was approved with no negative votes.

Ms. Mabe moved that the Board approve a request to enter a Distributed Antenna System lease agreement with Crown Castle Solutions Corporation to place cellular antennas and signal booster nodes on approved locations in accordance with the terms and conditions provided in the Board materials. This agreement is included in this document as “Attachment H.” The motion was approved with no negative votes.

Ms. Mabe moved that the Board approve the request to enter a two year lease of a 4,600SF Office Space for Financial Services to relieve overcrowding and growth needs for ECU

Financial Services in accordance with the terms and conditions provided in the Board materials. This agreement is included as “Attachment I.” The motion was approved with no negative votes.

Ms. Mabe moved that the Board approve the request to sever by demolition Belk Residence Hall. The structure was built in 1966 and is in declining condition in accordance with the terms and conditions provided in the Board materials. The request is included as “Attachment J.” The motion was approved with no negative votes.

Ms. Mabe moved that the Board approve the request to approve the Construction Manager at Risk selection to demolish Belk Residence Hall and construct two new residence facilities. This is part of ECU’s Master Plan. The motion was approved with no negative votes.

## **HEALTH SCIENCES COMMITTEE**

Committee Chair Steve Jones gave the report from the Health Sciences Committee. A summary of this report is included as “Attachment K.” There one item that required action by the board.

Mr. Steve Jones moved approval of the conferral of tenure for Dr. Elizabeth Baxley as approved by the Chancellor and as presented in board materials. The motion was approved with no negative votes.

## **UNIVERSITY AFFAIRS**

Committee Chair Robert Brinkley gave the report from the University Affairs Committee. A summary of this report is included as “Attachment L.” There was one action item.

Mr. Brinkley moved that the Board approve the revisions to Part 8 (formerly Appendix C) of the Faculty Manual as presented in board materials. The motion was approved with no negative votes.

Mr. Brinkley said that the last item of business from the University Affairs Committee required the board to go into closed session. Mr. Brinkley made a motion for the board to go into closed session. The motion was approved with no negative votes.

Upon returning to open session, Mr. Lucas proceeded to the next item on the agenda.

### **UNFINISHED BUSINESS**

Mr. Lucas asked if there was any unfinished business to come before the Board. There was none.

### **NEW BUSINESS**

Mr. Lucas announced the meeting dates for 2013:

February 21-22, 2013  
April 18-19, 2013  
July 18, 2013  
September 19-20, 2013  
November 21-22, 2013.

### **REPORT FROM THE CHAIR**

Mr. Lucas recognized John Durham for his superior service to the board for the past seven years. Mr. Lucas presented Mr. Durham with a resolution in his honor.

### **ADJOURNMENT**

Mr. Lucas adjourned the meeting at 11:30 a.m.

Respectfully Submitted,

Megan Ayers  
Chancellor's Office

## **Board of Trustees**

July 20, 2012

Thank you Chairman Lucas.

## **State Budget Picture**

We are grateful that the State Budget picture was better this year and provided some relief from previous cutbacks. Because the state provides a major percentage of our flexible resources...approximately 50%... the State Budget is always the major event in our fiscal planning for the year. Among the important provisions were these:

- The base budget cut which had been adopted in June of 2011 was removed, saving ECU about \$1 million;
- Some funding for Enrollment Growth was provided. Our allocation from the General Administration of these funds will be about \$1.1 million.
- Two significant positive steps for our employees were appropriated: (1) a 1.2% increase and (2) the provision of 5 days of paid vacation. Together, these two provisions send a strong message to our people.
- \$18.6 million of non-recurring funds were provided for financial aid, through the College Foundation. Any student accepted into the system with demonstrated financial needs has access to these funds, as long as they last. So, while these funds don't come directly to ECU, they can certainly help many of our students.

- We successfully re-classified the rental receipts for the joint venture with Vidant Health related to cancer services. In short, this provision will make it possible to break even on cancer services, which serve thousands of uninsured residents of eastern North Carolina.

We continue to change our internal budgeting to reflect the new reality of higher education funding. In other words, we will have to self fund many of our top priorities. So, the recommendations of the PPC committee are being taken seriously, we plan on reducing expenditures on the lowest performing departments, we are re-allocating resources across divisions, and we will be starting efficiency audits in several areas.

### **Good News**

Even though we've shared much of the following with the Board, two particular areas of "good news" or strong performance have occurred recently. So, I'll briefly remind you.

- First, the School of Dental Medicine has received very positive coverage from all three of the state's biggest newspapers recently. We were especially pleased with the front page coverage IN THE NEWS & OBSERVER AS WELL AS CHARLOTTE OBSERVER of the opening of the COMMUNITY service learning Center in Ahoskie. This is the first of ten ECU dental clinics STATEWIDE to serve the most underserved areas and will be a model for the remaining clinics.

Even more important is that we remain exactly on the schedule that we promised in 2005 in terms of addressing the dental shortage that exists in over 50% of our counties.

Our dental school continues to get national recognition for providing an education service in a new way and also in a way that is responsive to the people with the biggest needs.

- Second, we are very proud of the College of Human Ecology and the hard work of Professor Debra Moody and dozens of her colleagues in making the Lucille Gorham Intergenerational Center a model partnership with the community and with Pitt Community College. If you ever need to feel good about the positive difference that ECU makes, just spend a few minutes at the Center.

ECU IN MAY WON THE W.K.KELLOG FOUNDATION ENGAGEMENT AWARD. FOUR UNIVERSITIES IN THE NATION GET THIS AWARD, ONE PER REGION. ECU WON THE SOUTH REGION AWARD.

BECAUSE OF THIS, ECU IS now a finalist for the C. Peter McGraw Award for Public Service, to be announced at the national meeting of the Association of Public and Land Grant Universities in Denver in November.

### **Agenda for the Year**

This is a good time to mention some of the priorities that we will be discussing in the coming meetings. Other items, of course, will be identified by you and by the Board of Governors.

However, I call your attention to some important and exciting opportunities as well as challenges:

- Vice Chancellor Horns will be presenting detailed plans for the School of Public Health, which we intend to become the 5<sup>th</sup> major School or College of our Division of Health Sciences. When approved by the Board of Governors, this school will provide significant service to eastern North Carolina and a major addition to the workforce preparation of over 400 students (eventually).
- We are rapidly moving forward with our Masters of Science in bio-Medical Engineering, combining our medical and engineering programs in a significant new degree that will prepare students for excellent employment opportunities. This degree will help to expand an excellent engineering program under the guidance of Dean David White.
- We are moving forward to reward and retain critical employees, even though we recognize that more resources will be necessary. One element of this plan is to bring our SPA and Clinical employees up to 80% of market and also to identify those employees' categories most likely to be raided by the private sector... for example, IT employees. Most of the funds for this initiative will come from internal allocations of resources, but we will be helped by the 1.2% provision provided by the legislature; and

Get ready for another round of discussions on tuition and fee increases. We expect stronger guidelines from the Board of Governors this year...in other words, less flexibility. We also expect to recommend a very focused and strategic use of this fund, with student projects and technological fees probably demanding first priority.

Remarks to the ECU Board of Trustees  
Mark W. Sprague, Chair of the Faculty  
July 20, 2012

Thank you, Prof. Walker for that introduction! First, I would like to recognize Prof. Marianna Walker for the outstanding job she has done as chair of the faculty for the last three years. Marianna, it has been a privilege to serve with you, and I have to say that you are my role model. When Prof. Walker became chair of the faculty in July 2009, the board of trustees charged the faculty senate to review and revise the faculty manual. Under Prof. Walker's leadership, we reviewed every word of the manual, and revised much of it. I have to say that our newly revised and reorganized faculty manual is truly a "best practices" document. We are the only university in the UNC system to undertake such a challenge. If revising the faculty manual was not enough, we adopted a new faculty governance structure for graduate matters and prepared for our SACS accreditation visit. Oh, and there was also a budget crisis and the PPC. Marianna Walker led the faculty through all of this with grace, class, and eloquence. Please join me in thanking her for all she has done for East Carolina University!

Let me introduce you to my team of faculty officers for this year. The Vice Chair of the Faculty is Andrew Morehead from the Department of Chemistry. Andrew is an organic chemist. He also represents ECU on the UNC Faculty Assembly, serving as secretary to that body. The Secretary of the Faculty is Cheryl McFadden from the Department of Higher, Adult, and Councilor Education. Cheryl specializes in program evaluation, female leadership styles, leadership academies, and principal induction. The Parliamentarian of the Faculty is Ken Wilson from the Department of Sociology. Ken is an expert in producing and interpreting surveys. He works in areas as wide-ranging as understanding how research is done, rebuilding after natural disasters, and assessing factors that encourage participation in breast cancer education. Ken is also a former chair of the faculty. I have a great team!

At ECU we have a shared governance model that works. The faculty and the administration have a history of working together not only to deal with the big issues, but also to make this university function on a day-to-day basis. As chair of the faculty, I intend to maintain that strong collaborative relationship. I will work to improve the communication with and the training of our faculty and administrators on our best practices policies. I will stand for policies that promote academic rigor, effective teaching, and faculty scholarship because I believe that this will make ECU and the state of North Carolina a better place.

We face challenges, many of which are associated with the tough economic times. As a result of four years with no raises, we have lost a lot of faculty members including some star researchers. This has had a negative effect on the loyal faculty who have stayed at ECU. We have had to teach more classes, advise more students, and manage more research labs as a result of faculty attrition. These extra duties result in decreased teaching effectiveness and research productivity. The economic

Sprague Remarks, July 20, 2012  
ECU Board of Trustees

situation is beginning to improve, but we need to be able to recruit and keep top-notch faculty.

Today you will be considering some changes to Part VIII (formerly Appendix C) of the Faculty Manual that result from our adoption of a new student opinion survey, the Student Perception of Teaching Survey (SPOTS). We use student survey results as one of several methods of evaluating teaching, and the revisions to Part VIII are in the section covering the teaching portion of the faculty annual evaluation. Our annual evaluations will better reflect what we do in the classroom with this new survey and revised teaching evaluation policy.

I am confident that by working together, we will get through the tough times. ECU plays a special role to the region and the state. The faculty is committed to preserving and enhancing that role and to the success of East Carolina University. Thank you.

## **Athletics & Advancement Committee**

**July 19, 2012**

### **Talking Points**

Committee members present were Danny Scott, Robert Brinkley, Bob Lucas, Kieran Shanahan and Mark Tipton.

### **University Advancement**

#### **Naming Proposal**

Mickey Dowdy presented 12 naming proposals that were included in your board material. All 12 were approved by the committee and I'll make a motion to approve these naming proposals at the end of my report.

Mr. Dowdy also presented a schematic of Ross Hall for future naming opportunities. The schematic outlines the monetary value of classrooms, conference rooms and offices. Again, I'll make a motion at the end of my report to approve the Ross Hall schematic.

Mr. Dowdy gave an update on the ECU Alumni Association. He reported that Paul Clifford, President of the Alumni Association, has been chosen to be a faculty member for a summer program for Alumni Executives. Jim Newman, a 1968 graduate of the Business School, has recently been named chair of the Alumni Association. He is in a leadership position at the State Department of Insurance.

Mr. Dowdy concluded his report with a presentation outlining how University Advancement plans for fulfill their mission following the 2<sup>nd</sup> Century Campaign. He has 3 keys for accomplishing great things:

1. People
  - a. The Advancement Staff – his team is more experienced and more robust now than in previous years.
  - b. Donors – there are more donors than ever before and his team will continue to identify and involve the next generation of major donors
  - c. Volunteer Leaders – the groups such as the ECU Foundation, the Medical and Health Sciences Foundation, the Pirate Club, the Alumni Association and the Board of Visitors all have been extremely engaged and it's made a huge difference.
2. Strategy
  - a. Lead with Scholarship (merit and need based) and the importance of building endowments
  - b. Expand the number of alumni donors and members
  - c. Recapture the large gift focus
  - d. Over time, determine other university project priorities
3. Operations

- a. Fully implement Ruffalo CODY Partnership and all Annual Fund initiatives
- b. Intensify Proposal, visits and research goals
- c. Utilize ONE to its full capacity
- d. Build a Principal Gifts Framework
- e. Implement Plans for ECAA Membership Growth
- f. Sharpen Communication Strategies and finally,
- g. Really support each other

## **Athletics**

### **Coach's Report**

Our coach's report this meeting was from Women's Head Basketball Coach, Heather Macy. She gave a great presentation on the status of her team for the upcoming season. She reported that between her new recruits and the redshirt freshmen from last year, her team is looking solid. Recruiting has been highly successful and she contributes the new basketball practice facility as being a great recruiting tool. She also outlined her standards for success, which includes discipline, hardwork and exceeding expectations. She is very proud of her team's progress academically. She had 11 of 13 players that made the Conference Commissioners Honor Roll. The average GPA ranges from 3.2 to 3.4. She has 2 players currently working on their Master's Degrees. The goal this year academically is for her team to make the NCAA Top 25 Academic List. Nick Floyd pointed out that the Women's Basketball team is anticipating a perfect APR score after taking a hit last.

Mr. Holland and Mr. Floyd distributed a DRAFT initiative entitled Vision of Excellence. The purpose of this "Athletics Excellence Committee" is to assist with guidance and management of Conference Affiliation and North Carolina Leadership initiatives and to advise and provide support with the overall athletics strategic planning process for Athletics Excellence. The committee discussed this initiative in detail. The committee will look at this working document at future meetings.

### **Motions:**

Mr. Chairman, there are two motions coming from our committee that need Board approval:

I move that the Board approve the 12 naming opportunities that were presented in Board materials.

I move approval of the Ross Hall Schematic as presented in Board materials.

Mr. Chairman, that concludes my report.

# East Carolina University School of Dental Medicine

For additional information or to make a gift, please contact:

East Carolina University Medical & Health Sciences Foundation Inc.

525 Moye Boulevard

Greenville, NC 27834-4354

252-744-2238 or 888-816-2238 (toll free)

[www.ecu.edu/mhsfoundation](http://www.ecu.edu/mhsfoundation)

[www.ecu.edu/dentistry](http://www.ecu.edu/dentistry)



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Dr. Ledyard E. Ross '51, a local orthodontist and businessman, donated \$4 million to the School of Dental Medicine to support academic initiatives. In recognition of his generosity, the school's state-of-the-art building has been named Ledyard E. Ross Hall.

## Ledyard E. Ross Hall

NAMING OPPORTUNITIES



Attachment D

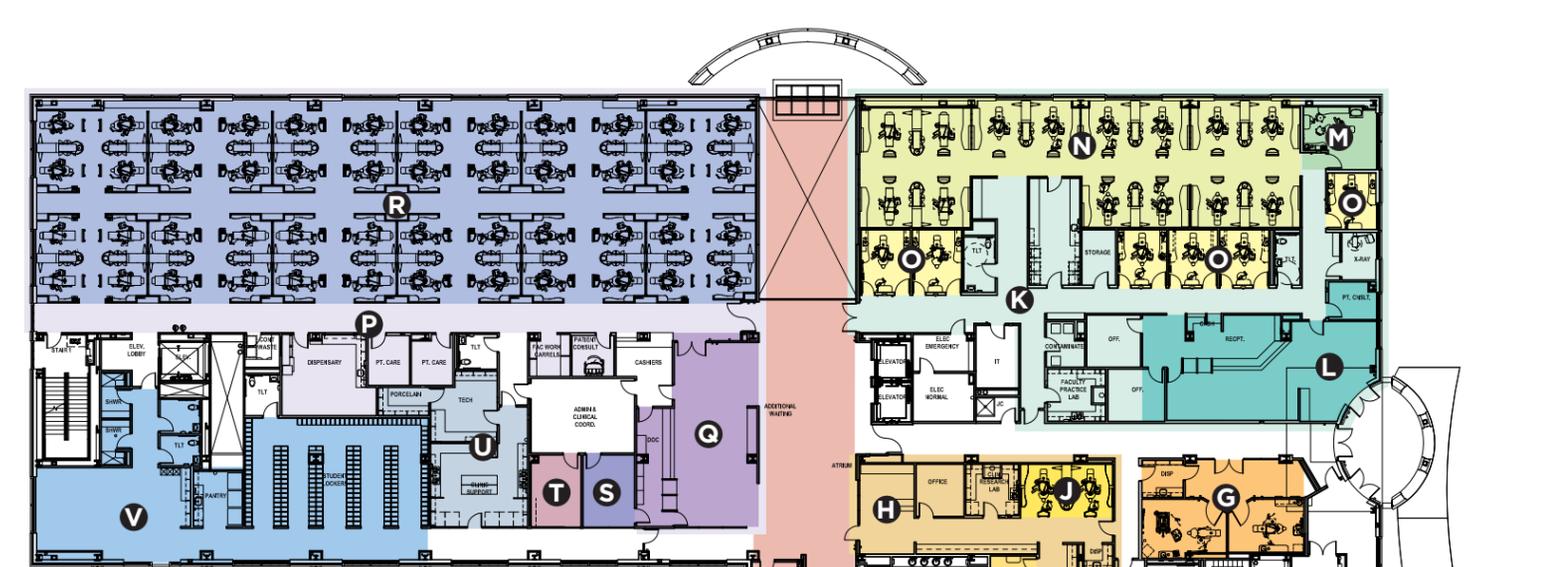
Ledyard E. Ross Hall will house the latest in dental equipment and utilize innovative educational technology. At the facility, students will develop their skills and provide comprehensive dental care under faculty supervision.

Located on ECU's Health Sciences Campus, the 188,000-square-foot, four-floor building will have 133 operatories (treatment rooms), a clinical research center, two auditorium-style learning halls, and a simulation laboratory. Specialty suites, located on the first and second floors, will include pediatric dentistry, orthodontics, oral surgery, special needs, and urgent care. The third floor will house faculty and administrative offices, while the fourth floor will remain open for future expansion. Advanced technology will allow video conferencing between Ross Hall and all of the school's 10 Community Service Learning Centers located across the state.



**FIRST FLOOR**

A. Pediatric dentistry and orthodontics suite	\$250,000
B. Pediatric dentistry reception	100,000
C. Orthodontics bay	50,000
D. Pediatric bays (each)	40,000
E. Hygiene instruction	15,000
F. Pediatric operatories (1 large—each)	20,000
Pediatric operatories (5 small—each)	15,000
G. Advanced dentistry suite	250,000
H. Advanced dentistry reception	100,000
I. Advanced dentistry open operatories (16—each)	10,000
J. Advanced dentistry operatories (5 private—each)	15,000
K. Advanced dentistry operatories (4 semi-private—each)	15,000
L. Nurses' station	15,000
M. Advanced imaging suite	25,000
N. Surgery procedure rooms (4—each)	15,000
O. Oral surgery operating room	25,000
P. Radiology faculty office	15,000
Q. Radiology viewing room	25,000
R. Oral maxillofacial pathology preparatory room	15,000
S. Oral maxillofacial pathology faculty offices (2—each)	15,000
T. Information technology suite	15,000
U. Residents' conference room	50,000
V. Sterilization suite	50,000
W. Main floor atrium	200,000



**SECOND FLOOR**

A. Grand atrium	\$500,000
B. South terrace	150,000
C. Basic sciences learning hall	350,000
D. Grand learning hall	500,000
E. Small group seminar room (4—each)	50,000
F. Special events room	50,000
G. Special needs suite	150,000
H. Closed research center	200,000
I. Closed operatories (4—each)	15,000
J. Open operatories (2—each)	10,000
K. Faculty practice suite	250,000
L. Faculty practice reception area	100,000
M. Oral surgery procedure room	25,000
N. Faculty practice open operatories (14—each)	10,000
O. Faculty practice closed operatories (6—each)	15,000
P. Comprehensive dentistry wing	250,000
Q. Comprehensive dentistry reception	100,000
R. Comprehensive dentistry student operatories (48—each)	10,000
S. Associate dean for clinical affairs' office	25,000
T. Clinical director's office	15,000
U. Main clinical laboratory	75,000
V. Student lounge and study suite	250,000



**THIRD FLOOR**

A. Dean's suite	\$150,000
B. Dean's office	50,000
C. Dean's conference room	75,000
D. Business and finance executive director	25,000
E. Dean's suite conference room	25,000
F. Dean's suite reception	50,000
G. Service learning communication center	100,000
H. Preclinical teaching laboratory	300,000
I. Materials laboratory	25,000
J. Clinical simulation suite	350,000
K. North panoramic conference room	125,000
L. North central conference room	50,000
M. Department chair offices (each)	25,000
N. Northeast conference room	50,000
O. East panoramic faculty fellowship room	125,000
P. Student affairs suite	150,000
Q. Associate dean's office	25,000
R. Associate dean's office	25,000
S. Student affairs conference room	50,000
T. Student affairs reception	50,000
U. Third floor atrium	150,000
V. Faculty offices (each)	15,000

**Report of ECU Board of Trustees Audit Committee  
July 19, 2012**

**Action Items**

- Approval of April 19, 2012 minutes
- Approval of FY 2012-2013 Internal Audit Engagement Plan, as amended
- Review and approval of Audit Committee certification letters required by UNC-GA

**ITCS Security Report – Mr. Don Sweet and Ms. Margaret Umphrey**

- Protection of sensitive data is a significant risk to the institution; can lead to substantial fines for regulatory non-compliance, as well as reputational damage and loss of constituents' trust.
- Data security has a significant impact on the University's goals and priorities. We are operating in a complex environment in which mobile devices, cloud computing, teleworking, and other factors present challenges. Humans are most often the biggest risk to the security of our sensitive data.
- The UNC System approved the development of a system-wide security framework based on ISO-27002. ITCS has performed a gap analysis and estimates that the University is approximately 80% compliant with the UNC System standard.
- Ms. Umphrey presented the Gartner maturity model for information security, and reported that ECU is currently between level 2 and level 3 (on a 1-5 scale), indicating that the University continues to develop and define our security practices and governance.
- ITCS has a plan to address the high-risk areas in order to move the University to an "optimized" security posture over the next two years. Will require additional suite of tools (approx \$1.5M) and a revised staffing plan.
- The Audit Committee affirmed its support of the plan as presented, as well as the Committee's role in overseeing data security and data-related risks.

**ERM Report – Mr. Tim Wiseman**

- Mr. Wiseman presented the methodology used in identifying the University's highest enterprise-level risks. The result of this was a "Top 10" risk areas listing.
  - The committee noted that the highest risks that are within the control of the University – data security and the current/evolving regulatory environment – were identified by the committee as top concerns several months ago.
  - Next steps are a review of the top risks by "risk owners", and a review/discussion by the Chancellor's Executive Council.
  - The process will go through the next iteration for the new FY, beginning this fall
- Mr. Wiseman distributed an information paper outlining the ERM office significant accomplishments over the most recent quarter, and the projected activities for next quarter

**Internal Audit Report – Ms. Stacie Tronto**

- Ms. Tronto briefly discussed the methodology for establishing the FY 2012-13 engagement plan. This took into account the "top 10" risks that were identified by the ERM process, as well as the ITCS Risk Assessment. FY 2012-13 annual engagement plan was presented, along with two proposed additional engagements that were identified after reviewing the "Freeh Report" of the issues at Penn State. The engagement plan was approved as amended (with the addition of the two engagements).
- Ms. Tronto also presented a list of four other (six total) items to be reviewed and/or implemented by management as a result of the Penn State issues. The Audit Committee requested periodic updates on these six items. The committee voiced its specific agreement with the need for an over-arching Ethics Policy for the entire University. Ms. Tronto discussed some engagements that are planned or in progress to review aspects of Athletics operations.
- The committee reviewed and approved the audit certifications that must be submitted to UNC-GA annually.

**Report of ECU Board of Trustees Audit Committee  
July 19, 2012**

- Ms. Tronto presented the completed Audit Plan Summary template which must be submitted to UNC-GA. This was previously reviewed by the Chancellor's Executive Council, and will be presented to UNC BOG at its next meeting.
- Ms. Tronto advised that she has been contacted regarding the UNC system's consideration of "shared services" for internal audit. Ms. Tronto expressed concerns regarding some of the possible options. The committee shares these concerns and will address this with the UNC BOG Audit Committee if necessary.
- The Internal Audit final "dashboard" for FY 2011-12 was presented.
  - 88% of audit plan completed (target = 80%)
  - 76% direct audit hours (target = 70%)
  - 92% of management corrective actions were completed (target = 90%)
  - 1 auditor recently completed the certification in Healthcare Compliance

**BSOM Compliance Report – Ms. Micki Jernigan**

- Ms. Jernigan presented the FY 2011-12 Compliance Work Plan and HIPAA Privacy Work Plan. 80% of the high-risk projects are either complete or in progress.
- The FY 2012-13 work plan is almost complete, but cannot be finalized until the federal DHHS OIG issues its workplan. This should occur in October, in conjunction with the federal FY. The workplan will be reviewed in September, and the committee will approve it in November.
- Ms. Jernigan updated the committee on provider billing compliance reviews.
  - 18 new providers did not pass their initial review
  - 4 of the 18 have completed the second review (3 of these 4 passed; the 4<sup>th</sup> will receive additional training, as will her coder)
  - 5 of the 18 no longer are employed at the University
  - The remaining second reviews are either in progress or are pending adequate population of charges for review

**Research Compliance Report – Mr. John Chinn**

- Mr. Chinn presented information on the revised federal conflict of interest (COI) regulations, which take effect on 8/24/12.
- The University's plan to address the new requirements includes:
  - Interim PRR has been developed
  - A revised online COI disclosure system is being developed but will not be online until after the 8/24/12 effective date
  - A COI training module is being developed
  - A public disclosure process, which will flow through the Office of Research Compliance Administration, is being considered
- Dr. Ron Mitchelson (Interim Vice Chancellor, Research and Grad Studies) announced that a job description has been written for a new Associate Director position in the Office of Research Compliance Administration. Approval has been received to advertise this vacancy.

**ECU Board of Trustees  
Finance and Facilities Committee  
July 19, 2012**

**Committee Members Attending:** Carol Mabe, Chair, Joel Butler, Ken Chalk, Edwin Clark, and Justin Davis.

**Others Attending:** Chancellor Steve Ballard, Rick Niswander, Marilyn Sheerer, Virginia Hardy, Robert Brinkley, Steve Duncan, John Fields, Scott Buck, Bill Koch, and Rhonda Jordan.

The Finance and Facilities Committee meeting was called to order at 1:30 p.m. by Chairman Mabe, who read the conflict of interest statement. No conflicts were identified. The minutes of the April 19, 2012, Finance and Facilities Committee meeting were approved.

**Designer Selection**

The Committee reviewed designer selections in process of the Women's and Children's Clinic. Mr. Fields was available for questions. The committee approved a motion to recommend that the full Board approve the selections. Three designer selections were presented for information, the LS3P Associates Ltd., Perkins + Will, and Smith Group.

**Easement**

The Committee reviewed a request to grant an underground utilities easement to Dominion Power (VEPCO) at the Ahoskie Dental Site. Mr. Buck was available for questions. The committee approved a motion to recommend that the full Board approve the request.

**Property Purchases**

The Committee reviewed a request to purchase +2.2 acres of land from Roberson County to site a proposed 7,700 SF Dental Clinic on the north side of N.C. Highway 711, just east of Nigel Road in Lumberton, NC. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

**Lease Agreements**

The Committee reviewed a request to enter a Distributed Antenna System lease agreement with Crown Castle Solutions Corporation to place cellular antennas and signal booster nodes on approved locations. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

The Committee reviewed the request to enter a two year lease of a 4,600SF Office Space for Financial Services to relieve overcrowding and growth needs for ECU Financial Services. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

### **Belk Residence Hall Demolition and Replacement**

The Committee reviewed the request to sever by demolition Belk Residence Hall. The structure was built in 1966 and is in declining condition. Mr. Buck and Mr. Fields were available for questions. The Committee approved a motion to recommend that the full Board approve the request.

The Committee reviewed the request to approve the Construction Manager at Risk selection to demolish Belk Residence Hall and construct two new residence facilities. This is part of ECU's Master Plan. Mr. Buck and Mr. Fields were available for questions. The Committee approved a motion to recommend that the full Board approve the request.

### **Other**

Dr. Niswander mentioned the Designer Selection for commissioning agent update. Mr. Fields was available for questions.

Dr. Niswander mentioned the Construction Manager at Risk Selection. Mr. Fields was available for questions.

Dr. Niswander and Mrs. Mabe mentioned the 2012 ITCS Year End Review that is submitted yearly to the Board. Don Sweet was not available for questions.

Dr. Niswander mentioned the Student Center update. Mr. Fields was available for questions.

Dr. Niswander mentioned a few Capital Projects updates. Mr. Fields was available for questions. The chair would like for the board to tour the Dental building in November.

Dr. Niswander mentioned the Alumni Center update. Mr. Fields was available for questions.

Mr. Chalk mentioned the Hospitality Facilities Center and future interactions.

Mr. Brinkley asked about future usage of the Stratford Arms property. Dr. Niswander was available for questions.

The Committee meeting was adjourned at 2:35 p.m.



Associate Vice Chancellor for  
Administration and Finance - Business Services

East Carolina University  
224 Ragsdale Building • Greenville, NC 27858-4353  
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Attachment G

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MEMORANDUM

TO: Rick Niswander

FROM: Scott Buck *Scott*

DATE: June 20, 2012

SUBJECT: Request ECU Board of Trustees Approval to Purchase ± 2.2 Acres of Land for \$1.00 to Site Dental Clinic in Lumberton, NC

Request ECU Board of Trustees approval to purchase ± 2.2 acres of land to site the proposed ± 7,700 SF dental clinic on the north side of N.C. Highway 711, just east of Nigel Road in Lumberton, NC located in Robeson County as shown on the attached survey map.

The land shall be purchased from Robeson County for \$1.00.

A Phase I Environmental Report was performed and showed no recognized environmental conditions.

Subsequent to ECU Board of Trustees approval, purchase is contingent on approvals from UNC-General Administration, Joint Commission of Governmental Operations and the Council of State

Attachments (2)

cc: P. Horns  
G. Chadwick  
T. Feravich  
G. Vanderpool  
B. Bagnell  
T. Walton



**Legal Description**  
 Portion of 937199875770  
 (Robeson County-DB 1699, PG 447)

LYING in Lumberton Township, Robeson County, in the city limits of Lumberton, North Carolina, this subject property being bounded on the north, east, and west by lands deeded and conveyed to the County of Robeson in Deed Book 1699, Page 447 (of which this subject property is a part), and on the south by the northern right of way margin of NC Highway 711 (having an 80 foot public right of way). All referenced materials located in the Robeson County Registry.

COMMENCING from a North Carolina Right of Way Disk, said disk being located at the point of intersection of the northern right of way margin of NC Highway 711 and the eastern right of way margin of Nigel Road (SR 1548- having a 60 foot public right of way), and runs thence with the northern right of way margin of NC Highway 711. North 75 degrees 54 minutes 47 seconds East for a distance of 139.95 feet to a point, said point being the true point and place of BEGINNING;

THENCE leaving the northern right of way margin of NC Highway 711, a new line. **North 13 degrees 13 minutes 11 seconds West** for a distance of **315.59 feet** to a point, said point being located on the southern right of way margin of a 60 foot CP&L Powerline Easement.

THENCE with the southern right of way margin of the CP&L Powerline Easement, **South 81 degrees 16 minutes 06 seconds East** for a distance of **341.84 feet** to a point, said point being at the intersection of the southern right of way margin of the 60 foot CP&L Powerline Easement and the western right of way margin of a 60 foot Access Easement (as recorded in Deed Book 1703, Page 398);

THENCE with the western right of way margin of the 60 foot Access Easement, **South 59 degrees 23 minutes 29 seconds East** for a distance of **260.41 feet** to a point, said point being located on the northern right of way margin of NC Highway 711;

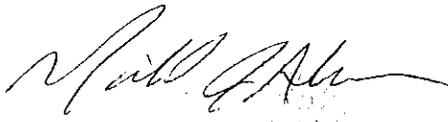
THENCE with the northern right of way margin of NC Highway 711. **South 75 degrees 58 minutes 49 seconds West** for a distance of **143.47 feet** to a 3/8" iron rebar;

THENCE continuing with the northern right of way margin of NC Highway 711, **South 75 degrees 54 minutes 47 seconds West** for a distance of **361.50 feet** to a point, said point being the true point and place of BEGINNING, and being a portion of the property deeded and conveyed to the County of Robeson in Deed Book 1699, Page 447.

Subject property contains 96,228 square feet / 2.209 acres

Together with and subject to any easements, restrictions, and covenants of record.

This description was prepared this 8th day of June, 2012 under the direct supervision of Michael J. Adams, PLS L-4491/CFS NC-075 and is based on a physical survey performed by M.A.P.S. Surveying, Inc.

  
 MICHAEL J. ADAMS  
 SURVEYOR  
 STATE OF NORTH CAROLINA



Associate Vice Chancellor for  
Administration and Finance - Business Services

East Carolina University  
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Attachment H

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MEMORANDUM

TO: Rick Niswander  
FROM: Scott Buck *[Signature]*  
DATE: June 20, 2012  
SUBJECT: Request ECU Board of Trustees Approval to Enter into a Lease Agreement for a Distributed Antenna System

In an effort to improve ECU's emergency notification network and campus cellular communication, the ECU Board of Trustees approved a lease agreement with American Towers for a Distributed Antenna System at their April 15, 2010 meeting. Unfortunately, American Towers changed the agreed upon revenue sharing model and the contract negotiations failed.

Subsequently a new proposal has been solicited by the State Property Office and is deemed acceptable in accordance with ECU's technical and financial requirements.

We request ECU Board of Trustees approval to enter into a lease agreement with Crown Castle Solutions Corporation to place cellular antennas and signal booster nodes on university approved locations and connecting to specific electrical and fiber optic connections.

The agreement shall be for ten (10) years with four (4), five (5) year mutually agreeable renewal options. Revenue share to the university for vendor subletting to cellular providers shall be 25% per each antenna node. The agreement shall allow for ± twenty-one (21) outdoor multi-carrier nodes prior approved by ECU and use of select space in the Joyner Library basement for vendors' server racks. The contractor shall provide all necessary rooftop equipment, cell booster nodes to areas on both campuses with weak or no cellular coverage.

Agreement execution is contingent on UNC General Administration and Council of State approvals.

cc: A. Blinson  
D. Sweet  
T. Lamb  
B. Bagnell  
R. Hill  
B. Koch



Associate Vice Chancellor for  
Administration and Finance - Business Services

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Attachment I

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MEMORANDUM

TO: Rick Niswander  
FROM: Scott Buck *Scott*  
DATE: June 26, 2012  
SUBJECT: Request ECU Board of Trustees Approval to Lease ± 4,600 SF of Office Space for ECU Financial Services

Request ECU Board of Trustees approval to lease ± 4,600 SF of office space to relieve overcrowding and growth needs for ECU Financial Services.

While subject to the competitive bid process to be conducted by the State Property Office, your advance approval is requested to expedite obtaining a lease agreement. It is anticipated the lease will be between \$15.00 to \$17.00/SF/YR or \$70,000 to \$78,200/YR contingent on bid results. ECU will pay for janitorial and utilities. Lease term shall be for two (2) years with a one (1) year renewal option.

Source of funds shall be state funds.

Subsequent to ECU Board of Trustees approval, the lease agreement is contingent on UNC-General Administration and the Council of State approvals.

cc: A. Jenkins  
T. Feravich  
J. Webb



Associate Vice Chancellor for  
Administration and Finance - Business Services

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Attachment J

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MEMORANDUM

TO: Rick Niswander  
FROM: Scott Buck *Scott*  
DATE: June 20, 2012  
SUBJECT: Request ECU Board of Trustees Approval to Sever by Demolition Belk Residence Hall

Request ECU Board of Trustees approval to sever by demolition Belk Residence Hall located on College Hill.

Belk Residence Hall is an 80,950 GSF masonry building built in 1966. The structure is very dated and in declining condition. The floor to ceiling height does not allow for mandatory fire sprinkler system to be installed. Upon demolition, the site will be reused to construct two new residence halls that will provide an additional 250 beds.

This project is part of ECU's Master Plan and the source of funds shall be debt financing repaid by Housing receipts.

Demolition is contingent on approval from UNC General Administration and Council of State.

cc: Bill Bagnell  
Virginia Hardy  
William McCartney  
Gina Shoemaker  
Terrance Feravich  
Tim Walton

**Health Sciences Committee  
July 2012**

**ECHI Update:**

Dr. Chitwood gave an update on the ECHI achievements in medical education (medical student, post-graduate, and global education), international robotic surgery research and training, community service activities, and clinical research trials that will lead to new technologic patient care. ECHI is in the top 5% by the Society of Thoracic Surgeons database for surgical outcomes and best practices, received national approval for ECHI Chest Pain Center, and has 99% patient satisfaction for inpatient services. ECHI continues to make incredible progress.

**Dr. Horns shared from the Division:**

School of Public Health – campus discussions are still underway to expand public health offerings and development of a School of Public Health. The focus will be on rural populations. It will be 3-4 years before an accreditation application can be submitted. The plan is to have 400-450 students enrolled.

School of Dental Medicine – completion date of Ross Hall is scheduled for August 3rd. They have 52 new first year students beginning in August.

**BSOM Update:**

- Dr. Baxley gave an update on the LCME accreditation. There were some areas of improvement and concern. Workgroups have been established and work plans have been developed to address these areas.
- Dr. Cunningham gave an update on the Bethel Clinic closure and reported that arrangements are being made to assist those patients with transportation needs so they can see Dr. Rawl in the new Family Medicine Center.
- Dr. Benson gave an update on the meaningful use progress. A Meaningful Use Tactical Team has been developed to assist with this initiative, recruitment of a Clinical Medical Information Officer and a Director of Clinical Information Technology is underway. Plans are to implement EMR in Fall 2012.
- Mr. Jowers gave an update on the progress of replacing the ICD-9 codes (diagnosis classification system for clinical practices) with the ICD-10 codes. Hired OptumInsight, Inc., to provide ICD-10 consulting to ECU Physicians. Implementation date is planned for October 2014. The implementation of the 5010 transaction code set standards was completed in Spring 2012.
- Mr. Jowers reported on ECU Physicians financial performance for June 2012 FYTD. There are improvements in total charges billed, collections, revenue, procedures, and visits.

**Action Item:**

The Health Sciences Committee reviewed a Health Sciences Tenure Recommendation. A motion was made to approve the conferral of tenure for the candidate approved by the Chancellor as presented in the Board materials. Motion passed unanimously.

## **University Affairs**

### **July 19, 2012**

### **TALKING POINTS**

The University Affairs Committee spent most of their time in closed session. Thanks and appreciation goes out to the University Attorney's office for their diligence in distributing such comprehensive materials to the Board pertaining to the items in closed session.

***INSERT CLOSED SESSION REPORT FROM PAUL ZIGAS.***

#### **ACADEMIC AFFAIRS**

- Dr. Mark Sprague, Chair of the Faculty presented revisions to Part 8 of the Faculty Manual (formerly Appendix C). Part 8 of the Faculty Manual addresses the evaluation of teaching, specifically the Student Perception of Teaching Survey (SPOTS). There will be a motion at the end of my report.

#### **PROGRAM PRIORTIZATION**

- Dr. Ron Mitchelson, Interim Vice Chancellor for Research and Graduate Studies gave a brief Program Prioritization Committee update. Dr. Mitchelson reported that the university is deep into the implementation stage. Of the six recommendations presented by the committee, five are being implemented. Thus far, there has been approximately \$1 million in savings and well as improved efficiencies.

#### **STUDENT AFFAIRS**

- Dr. Virginia Hardy, Vice Chancellor for Student Affairs said that the Structure for Success program is ready for Fall 2012. Participants in the program will be moving into Umpstead Hall in mid-September/early October.
- Belk Hall is ready for demolition in 2014 and the construction of two new residence halls will be coming 18 months later.

Other agenda items, such as the STEPP Program, and Extended Jurisdictions are tabled until the September meeting due to time constraints.

#### **MOTION**

There is one item that needs the attention of the Board:

I move approval of the revisions to Part 8 (formerly Appendix C) of the Faculty Manual as presented in board materials.

# **EAST CAROLINA UNIVERSITY FACULTY MANUAL**

## **PART VIII**

### **PERSONNEL POLICIES AND PROCEDURES FOR THE FACULTY OF EAST CAROLINA UNIVERSITY<sup>1</sup>**

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<sup>1</sup>For other policies and procedures dealing with faculty appointments, see *ECU Faculty Manual*, Part. IX.

## PART VIII

# PERSONNEL POLICIES AND PROCEDURES FOR THE FACULTY OF EAST CAROLINA UNIVERSITY<sup>2</sup>

## SECTIONS

- I. Personnel Policies and Procedures for the Faculty of East Carolina University
  - II. Policy of Conflicts of Interest and Commitment and External Activities of Faculty and Other Professional Staff
- 

(Text moved from former Appendix C and Appendix I)

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<sup>2</sup>For other policies and procedures dealing with faculty appointments, see *ECU Faculty Manual*, Part. X.

## PART VIII

## SECTION I

## Section I, subsection III.1. Teaching is pending approval by Board of Trustees (July 2012)

PERSONNEL POLICIES AND PROCEDURES FOR THE FACULTY OF  
EAST CAROLINA UNIVERSITY

## CONTENTS

- I. Selection and Appointment of New Faculty
  - A. Determination of Number and Nature of Positions
  - B. Selection Procedure
  - C. General Criteria
  - D. Requirements for ranks and titles
  - E. Initial Appointment
- II. Assignments of Faculty Workload
  - A. Assignment of Teaching Responsibilities
  - B. Teaching Load
  - C. Assignment of Released Time
- III. Annual Evaluation
- IV. Reappointment of Probationary Term Faculty Members
- V. Subsequent New Appointments of Fixed-Term Faculty Members
- VI. Professional Advancement
- VII. Salary
  - A. Initial Salary
  - B. Determination of Annual Salary Increments
  - C. Benefits and Salary Increases for Fixed-Term Faculty
- VIII. Faculty Personnel Files
- IX. Amendment Procedure
- X. Effective Date
- XI. Faculty Personnel File Checklists
- XII. Conflicts of Interest & Commitment and External Activities for Pay

PERSONNEL POLICIES AND PROCEDURES FOR THE FACULTY OF EAST CAROLINA  
UNIVERSITY

I. Selection and Appointment of New Faculty

A. Determination of Number and Nature of Positions

Allocation of faculty positions is the prerogative of the Academic Council.

Acting in accord with the policies and procedures set forth in the Unit Code, the unit administrator shall recommend to the next higher administrator (for conveyance to the Academic Council) the number and nature of faculty positions needed to carry out the unit's mission and achieve the university, division, college and unit planning goals. Such recommendations shall be developed with input from the unit's fixed-term, probationary term, and tenured faculty, and shall contain justifications addressing the unit staffing plan and appropriate planning goals of the university, division, college and unit.

The Academic Council and deans shall not require that a faculty position be fixed-term rather than probationary term unless sound reasons exist. Such reasons include, but are not limited to, (a) the position is not permanently assigned to the unit, (b) the position is addressing temporary needs, (c) the position cannot be filled by a faculty member with a terminal degree, (d) the duties of the position are primarily clinical, (e) the position is by its nature term-limited (term-limited endowed professorships, for example), (f) this reflects the preference of the faculty member taking the position or (g) budgetary considerations.

B. Selection Procedure

The unit administrator shall notify the unit personnel committee of the number and nature of positions allocated to the unit. The selection of candidates must then proceed in accordance with *Appendix D, Tenure and Promotion Policies and Procedures*, the most recently revised Affirmative Action Plan, and applicable unit code provisions. The type of search (i.e. local, regional, national) required is governed by [University EEO policies](#).

C. General Criteria<sup>3</sup>

For appointment, a faculty member who is tenured or probationary is evaluated on past achievements and potential for future contributions in:

- Teaching
- Scholarship (Research, Creative Activity/Innovation, Engagement and/or Outreach).
- Service to the university, the profession, and the community.

1. Teaching

East Carolina University recognizes the primary importance of teaching. East Carolina University expects each member of the faculty to have knowledge of subject matter commensurate with one's teaching assignment, to maintain awareness of developments in one's discipline, and to communicate to students one's knowledge of and interest in the discipline. The faculty member will encourage students in responsible and careful inquiry, in appreciation of the interrelation of various disciplines, and in recognition of the uses of learning and the value of the educated mind. Teaching includes activities and responsibilities beyond the classroom setting, e.g., advisement; mentoring; laboratory supervision; clinical rounds by a physician/professor accompanied by students; the

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<sup>2</sup>These criteria are not designed to be used for persons with administrative rank to evaluate their administrative service. Criteria for that purpose shall be developed by proper administrative authority.

direction of research projects and papers, dissertations, and theses; and other contacts and relationships outside the classroom.

2. Scholarship (Research, Creative Activity/Innovation, Engagement and/or Outreach)  
Scholarship refers to the scholarship of research, the scholarship of creative activity/innovation, and the scholarship of engagement and/or outreach. The relative importance of each factor and the type of activity to be considered under each factor must be clearly defined in the unit code. The procedures by which relative weights are established for each individual faculty member for annual evaluation, tenure and promotion must also be clearly described in the unit code. East Carolina University encourages and supports the continuing efforts of faculty to develop a deeper appreciation of the importance of professional competency acquired through scholarship that is appropriate to one's discipline. A faculty member's scholarship shall reflect the high professional standards incumbent upon those who enjoy full academic freedom; such activities must be measured by standards of quality, not merely by quantity. Evaluation of scholarship must be based primarily on peer-reviewed materials as defined in the unit code.
3. Service  
East Carolina University considers service to the university, the academic profession, and the community as an important aspect of academic performance. (See Section III.4).

For appointment, the fixed-term faculty member is evaluated on past achievements and potential for future contributions in the areas of responsibility stated in the contract and established in the unit code.

#### D. Requirements for ranks and titles

##### 1. General Provisions

Appointments are made at the academic ranks of instructor, assistant professor, associate professor, and professor. These are the only ranks which may involve a permanent tenure commitment. Appointments to all other titles are for a definite term and do not involve a permanent tenure commitment.

The following are the minimum required qualifications which may be considered when making appointments.

##### 2. Ranks of Probationary Term Appointments

###### Instructor

- has evidence of a sound educational background for the specific position, or has equivalent professional experience
- has completed most or all the requirements for the appropriate terminal degree
- has demonstrable proof that the degree will be obtained within a short period of time as agreed upon by the academic unit and the appointing officer
- has demonstrated potential for effective teaching
- has demonstrated potential for effective clinical practice in disciplines where appropriate

###### Assistant Professor

- has qualifications of the previous rank
- holds the appropriate terminal degree, as evaluated by the academic unit and affirmed by the appointing officer and the profession concerned
- exhibits evidence of potential for continued professional growth in teaching effectiveness, and scholarship.

- has demonstrated ability and willingness to participate in departmental, college, and university affairs
- has membership in professional organizations
- has demonstrated expertise in clinical practice in disciplines where appropriate

#### Associate Professor

- has qualifications of the previous rank
- has demonstrated teaching effectiveness
- has a record of scholarship resulting in publication or comparable productivity
- has demonstrated ability and willingness to participate in departmental, college, and university affairs
- has a record of effective service to the profession
- has a record of effective clinical practice in disciplines where appropriate

#### Professor

- has qualifications of the previous rank
- has an established record of excellence in teaching
- has a significant record of scholarship resulting in publication or comparable productivity
- has demonstrated excellent ability and willingness to participate in departmental, college, and university affairs
- has a record of significant service to the profession
- has a record of effective clinical practice in disciplines where appropriate

### 3. Titles of Fixed-Term Appointments

#### a. Faculty with duties primarily in instruction

##### Teaching Instructor

- holds, at a minimum, a master's degree appropriate to the area of instruction, or has equivalent professional experience
- has demonstrated potential for effective teaching

##### Teaching Assistant Professor

- has qualifications of the previous title
- holds the appropriate terminal degree, as evaluated by the academic unit and affirmed by the appointing officer and the profession concerned
- has demonstrated effectiveness in teaching

##### Teaching Associate Professor

- has qualifications of the previous title
- has demonstrated superior teaching ability
- engages in professional development activities

##### Teaching Professor

- has qualifications of the previous title
- has demonstrated excellence in teaching
- engages in professional development activities
- has demonstrated a degree of proficiency sufficient to establish an excellent reputation among colleagues
- is qualified and competent in mentoring others (such as graduate students, teaching instructors, etc.)

#### b. Faculty with duties primarily in research

Research faculty are typically externally funded. Research faculty are encouraged to give seminars and teach occasional courses in their specialty. Teaching is at the discretion of the unit and the availability of funds.

##### Research Instructor

- holds a minimum of a master's degree appropriate for the specific position or has equivalent professional experience
- has demonstrated potential for effective research
- should be capable of carrying out individual research or should be trained in research procedures
- should have had the experience and specialized training necessary to develop and interpret data required for success in such research projects as may be undertaken

#### Research Assistant Professor

- has qualifications of the previous title
- holds the appropriate terminal degree, as evaluated by the academic unit and affirmed by the appointing officer and the profession concerned
- has demonstrated effectiveness in research
- is qualified and competent to direct the work of others (such as technicians, graduate students, etc)

#### Research Associate Professor

- has qualifications of the previous title
- has extensive successful experience in scholarly or creative endeavors
- has the ability to propose, develop, and manage major research projects

#### Research Professor.

- has qualifications of the previous title
- has demonstrated a degree of proficiency sufficient to establish an excellent reputation among colleagues
- has demonstrated scholarly production in research, publications, professional achievements or other distinguished and creative activity.

### c. Faculty with duties primarily in clinical teaching

#### Clinical Instructor

- holds, at a minimum, a graduate degree appropriate for the specific position or has equivalent professional experience
- has demonstrated potential in clinical practice and teaching in the field

#### Clinical Assistant Professor

- has qualifications of the previous title
- holds the appropriate professional degree, as evaluated by the academic unit and affirmed by the appointing officer and the profession concerned
- has training and experience in an area of specialization
- has demonstrated expertise in clinical practice and teaching in the field

#### Clinical Associate Professor

- has qualifications of the previous title
- has extensive successful experience in clinical or professional practice in a field of specializations, or in a subdivision of the field, and in working with and/or directing others (such as professionals, faculty members, graduate students, etc) in clinical activities in the field
- has demonstrated superior teaching ability

#### Clinical Professor

- has qualifications of the previous title
- has demonstrated a degree of sustained excellence in clinical practice and teaching sufficient to establish an outstanding reputation among colleagues

## d. Additional faculty titles

Artist-in-Residence; Writer-in-Residence. These titles may be used to designate temporary appointments, at any salary and experience level, of persons who are serving for a limited time or part-time, and who are not intended to be considered for professorial appointment.

Adjunct Instructor; Adjunct Assistant Professor; Adjunct Associate Professor; Adjunct Professor. These titles are used to appoint outstanding persons who have a primary employment responsibility outside the university or in a different department in the university, and who bring some specific professional expertise to the academic program. These positions are typically unfunded.

Affiliate Instructor; Affiliate Assistant Professor; Affiliate Associate Professor; Affiliate Professor. These titles are used in the School of Medicine to appoint outstanding persons who have a primary employment responsibility outside the university and who bring some specific professional expertise to the academic program. These positions are typically unfunded.

Visiting Instructor; Visiting Assistant Professor; Visiting Associate Professor; Visiting Professor. The prefix “visiting” before an academic title is used to designate a short-term full or part time appointment without tenure. Therefore the visiting title shall not be used for periods of time beyond the initial contract period. It shall be used only for those fixed-term faculty members who are visitors, temporary replacements, or for whose disciplines the institution in good faith expects to have only a short-term need. Use of the visiting title for an individual for more than 3 years is a misuse of this title.

## 4. Emeritus status

Based on criteria specified in the unit code and upon recommendation by the unit personnel committee and appropriate administrators, the Chancellor may confer the titles “emeritus” or “emerita” upon a retired or permanently disabled faculty member, including a Phased Retirement participant, who has made a significant contribution to the university through a long and distinguished record of scholarship, teaching, and/or service.

## E. Initial Appointment

[For additional provisions related to initial faculty appointments, see *ECU Faculty Manual*, Part IX, Section I (II).]

Appointment to the faculty is made by the chancellor or his/her designee.<sup>4</sup> Upon receiving recommendations by appropriate unit committees and administrators, the chancellor or his/her designee shall issue a contract for initial appointment to the faculty that becomes binding upon being executed by the faculty appointee.

The contract shall specify, at minimum: rank or title; salary rate; length of appointment, tenure status [either fixed term, probationary term, or appointment with permanent tenure as defined in the *Faculty Manual*, Part IX]; initial assignments and/or responsibilities; and reference to the criteria for evaluation of faculty performance, as provided in Part IX, unit codes, and other appropriate documents; and any specific terms and conditions of employment.

<sup>4</sup> Reference to the chancellor’s designee is limited to the Academic Council.  
East Carolina University Faculty Manual

Any action conferring permanent tenure with the initial faculty appointment requires approval of the Board of Trustees.

## II. Assignments of Faculty Workload

Faculty workload is governed by the [Faculty Workload Administrative Regulation](#).

By the end of the Spring semester for 9 month faculty, and by the end of the summer session for 12 month faculty, and prior to making final faculty workload assignments and after soliciting faculty preferences, the unit administrator shall apprise each unit faculty member, in writing, of the duties and responsibilities for the coming academic year.

### A. Assignment of Teaching Responsibilities

The unit administrator assigns teaching responsibilities. If changes in a faculty member's assignment become necessary, the faculty member shall be notified, when possible, at least two weeks prior to the beginning of each semester of such changes prior to the effective date of the amended assignment.

### B. Teaching Load

Full-time faculty members whose primary responsibilities are teaching should not be required to teach more than 12 credit hours per semester or 6 credit hours per summer session, with the exception of faculty members who voluntarily teach directed readings and similar courses. If exceptional circumstances require that a faculty member be assigned more than 12 credit hours in a semester, he or she should be appropriately compensated for the excess teaching load during that term or be given the equivalent reduced teaching load the following semester.

### C. Assignment of Released Time

Assignments of released time are governed by [Faculty Scholarly Reassignment Administrative Regulation](#). Faculty members who are to be granted released time shall be informed in writing of the purpose of the reduced assignment.

## III. Annual Evaluation

Each faculty member with either a fixed-term, probationary term, or permanently tenured appointment shall perform his/her duties according to the ECU's [Statement on Professional Ethics](#) and shall receive annually an evaluation of his/her performance from the unit administrator which shall be based upon current academic year data. The annual performance evaluation of faculty members shall employ the criteria contained in the unit code approved by the chancellor. This annual evaluation shall:

- be in writing;
- be discussed with the faculty member prior to being sent to any other administrator or placed in the faculty member's personnel file; in the case of faculty members with probationary term appointments, a record of this discussion shall be placed in the faculty member's personnel file;
- be signed and dated by the unit administrator and the faculty member, who may attach to the evaluation a concise comment regarding the evaluation. The faculty member has 4 calendar days after receiving the evaluation to attach the statement. The signature of the faculty member signifies that the faculty member has read, but does not necessarily concur in, the evaluation.

The unit administrator shall forward to each faculty member a copy of that member's annual evaluation within ten calendar days of completing the evaluations of unit members.

The evaluation of probationary term and permanently tenured faculty shall be based upon that year's duties and responsibilities (except data from the previous year's Spring semester survey of student opinion) and shall consider:

Highlighted text is pending approval by Board of Trustees (July 2012)

#### 1. Teaching

- Teaching is the primary function of the university. Teaching may include classroom and laboratory instruction, student advising, mentoring student research, and other pedagogical activities. Teaching must be evaluated using multiple methods selected from the list below:
- a. review by the unit administrator and/or peers of course materials such as syllabi, reading lists, teaching outlines, audiovisual materials, student manuals, student assignments and examinations, and/or other materials prepared for or relevant to teaching.
  - b. samples of student work on assignments, projects, papers, juries or other examples of student achievement.
  - c. formal methods of peer review, including direct observation of teaching utilizing the appropriate university approved format (including direct observation of the teaching of new and tenure-track faculty). Methods to be used for this peer review are detailed in Faculty Senate resolution #93-44. The peer review instrument is provided in Faculty Senate resolution #05-03. The peer review instrument for on-line courses is provided in Faculty Senate resolution #11-53.
  - d. direct observation of teaching by the unit administrator.
  - e. review of data from the Student Perception of Teaching Survey (SPOTS). The data from SPOTS is qualitative data and is not designed to serve the purpose of a measurement instrument. Therefore, SPOTS data may not be converted into a numerical score to be used in faculty evaluation.
  - f. other procedures provided for in unit codes.

The relative weight given to teaching, scholarship, and service in personnel decisions shall be determined by each unit code. In no case, however, shall service be weighed more heavily than either teaching or scholarship.

2. scholarship;
3. patient care;
4. services rendered on department, school, college, and university committees, councils, and senates; service to professional organizations; service to local, state and national governments; contributions to the development of public forums, institutes, continuing education projects, patient services and consulting in the private and public sectors; and
5. other responsibilities as may be appropriate.

The evaluation of fixed-term faculty members shall be based on their performance of duties as stated in their contracts.

#### IV. Reappointment of Probationary Term Faculty Members Refer to Part IX of the *ECU Faculty Manual*.

#### V. Subsequent new appointments of Fixed-Term Faculty Members

Faculty positions that are occupied by faculty members holding fixed-term contracts shall periodically be evaluated to determine if it is feasible to convert the position to one that is tenure-eligible. When it is recommended that a position that is occupied by a fixed-term faculty member be made tenure-eligible, the personnel committee and unit administrator shall determine

collaboratively the appropriate kind of search recommended (search waiver, internal search, or external search), with the final approval authority for the type of search (i.e. local, regional, national) governed by [University EEO policies](#).

The repeated re-employment in full-time, fixed-term positions of faculty members whose qualifications are on a par with those who are probationary term faculty members in the unit is justifiable when special conditions apply such as: (a) the position is not permanently assigned to the unit, (b) the position is addressing temporary needs, (c) the position cannot be filled by a faculty member with a terminal degree, (d) the duties of the position are primarily clinical, (e) the position is by its nature term-limited (term-limited endowed professorships, for example), (f) reflects the preference of the faculty member taking the position. Qualified full-time, fixed-term faculty members should be encouraged to apply for tenure-eligible positions, or (g) budgetary considerations.

Repeated re-employment of part-time fixed-term faculty members should be subject to the same conditions listed in a-f in the above paragraph. The continuous re-employment of faculty in part-time or temporary positions should be avoided, unless mutually beneficial for the candidate and the unit.

## VI. Professional Advancement

Advancement in title for fixed-term faculty and promotion for tenured and probationary term faculty are means through which professional achievement is encouraged, recognized, and rewarded by the university. Evaluation of faculty for purposes of promotion or advancement in title shall accord with the regulations established in accordance with the unit code and shall employ the criteria contained in the unit code approved by the chancellor (*ECU Faculty Manual*, Part IV).

Specific regulations and criteria governing evaluation of faculty for purposes of promotion or advancement in title may vary from unit to unit. For evaluations pertaining to fixed-term subsequent new appointment at a higher title, the criteria shall be stated in the unit code.

As a minimum each unit shall:

- apply published criteria in teaching, scholarship and service for evaluating faculty for promotion or advancement in title;
- make available procedures which will permit each faculty member to report achievements annually or on a more frequent basis;
- assure each faculty member the right to discuss one's candidacy with the unit administrator and/or the appropriate unit committee at any time; and
- notify each faculty member within four days of receipt of the administration's call for promotion or advancement in title recommendations.

Upon request by the faculty member, the unit administrator and the unit promotion committee shall evaluate the faculty member for promotion; the unit administrator and the personnel committee shall evaluate the faculty member for advancement in title. Following such evaluation, the unit administrator and appropriate unit committee shall inform the faculty member of their respective recommendations. Promotion or advancement in title shall be based primarily upon the faculty member's total demonstrated professional competence and achievement. Procedures to be followed for promotion are found in *ECU Faculty Manual*, Part IX. Procedures to be followed for advancement in title should be specified in each code unit in accordance with *ECU Faculty Manual*, Part IX, Section I (II.B.3), (III.) and (IV.); and Part VIII, Section I (I.D.3).

Among the many qualifications which may be considered when making recommendations for promotion, the requirements in Part IX, Section I (I.D.2) above are essential.

Promotion in academic rank should be accompanied by a salary increment which shall be separate from any and all other increments to which the individual may be entitled.

Notwithstanding any previous statement that has appeared herein, competence for promotion to a specific rank may be attested to by advanced study, culminating in appropriate graduate degrees, or by extensive work experience in the teaching fields or in a professional practice which is demonstrably of highest quality.

Advancement in title for fixed-term faculty members should be accompanied by a salary increment which shall be separate from any and all other increments to which the individual may be entitled. Notwithstanding any previous statement that has appeared herein, competence for advancement in title may be attested to by demonstrated excellence in the performance of duties specified in the contract of the fixed-term faculty member and supported by the faculty member's annual performance evaluation.

## VII. Salary

### A. Initial Salary

Initial salary shall be based on degree attainment, pertinent experience, professional activity, scholarly publication or its equivalent, and level of responsibility, consideration being given to the salaries of personnel presently in the unit and salaries within the discipline in comparable institutions.

### B. Determination of Annual Salary Increments

The unit administrator shall recommend annual salary increments to appropriate administrative officials in accordance with requirements imposed by the North Carolina General Assembly, The University of North Carolina Board of Governors, the ECU Board of Trustees, and the university administration, and shall employ any additional criteria that have been established in this appendix, in units codes, or in policies required by unit codes. Basic criteria for assessing merit shall include the degree of teaching excellence; scholarship; service to local, state, and national governments; as well as contributions to the development of public forums, institutes, continuing education projects, and patients' services. The unit administrator shall report annually to the unit, in dollar amounts and percentages, the total increment allotted, mean salary increment, and range in salary increments for the unit. Each faculty member shall be informed by the unit administrator of any salary increment recommendations made on behalf of the faculty member by the unit administrator.

### C. Benefits and Salary Increases for Fixed-Term Faculty

Equitability of salary and benefits for fixed-term faculty members should be reviewed annually. When salary increments are provided by the Board of Governors, full-time fixed-term faculty who have completed one year of employment and have received a subsequent new appointment should be considered for a salary increase based upon their annual evaluation and criteria established by the Board of Governors, ECU Board of Trustees, and the unit code.

Full-time, fixed-term faculty are entitled to the same benefits as all other full-time employees of ECU.

## VIII. Faculty Personnel Files

- A. [Article 7 of Chapter 126](#) of the General Statutes of North Carolina shall govern matters relating to personnel files, contents and permissible access. The General Statutes are located in Joyner Library and in the University Attorney's Office. Access to the statutes on the Internet are available at: [www.ncga.state.nc.us/Statutes/Statutes.html](http://www.ncga.state.nc.us/Statutes/Statutes.html) or [www.allaw.com/state\\_law\\_search/north\\_carolina/](http://www.allaw.com/state_law_search/north_carolina/).

Please note that the statutes reported on the internet may not be accurate and may not be updated in a timely manner to reflect the latest supplements.

For questions regarding personnel files, contact the Faculty Senate Office or the University Attorney's Office.

#### B. Definition

North Carolina law defines a personnel file as any information gathered by East Carolina University that relates to an individual's employment, which includes information relating to the application, selection, promotion, demotion, transfer, leave, salary, suspension, performance evaluation, disciplinary action, or termination of employment, wherever located and in whatever form. Records related to grievances and appeals of non-reappointment and non-conferral of tenure are personnel records. The Personnel Action Dossier ("PAD") is an evaluative document, is a personnel record, and is part of the faculty member's personnel file. The personnel file is University property and is retained by the University.

Personnel records are kept in accordance with the Records Retention and Disposition Schedule approved by the Chancellor. Timing of storage and transfer vary depending on the specific type of document.

#### C. Location

All records used in the formal evaluation of faculty must be in the primary personnel file. A faculty member's primary personnel file shall reside in the code unit office under the supervision of the code unit administrator. In addition, there may be other files containing personnel records that are located in approved University offices. The location and custodian of other files containing personnel records will be listed in the Personnel File Checklist attached to the inside cover of the primary personnel file.

Filed grievances; appeals of non-reappointment or non-conferral of tenure; complaints filed by or against a faculty member with the ECU EEO Office alleging sexual harassment, discrimination based on age, race, religion, or disability, or a violation of the amorous relations policy; and records relating to any disciplinary action against a faculty member may be included in an appeal hearing file or in an investigative file prepared by the EEO Office or by the University Attorney's Office.

Personnel records retained in the EEO Office or the University Attorney's Office will remain confidential, but the documents collected and/or created in those offices are considered part of an investigative/preparation file and are not considered part of the primary personnel file. Disclosure of documents in those files is subject to applicable University policies and state laws. Additionally, in accordance with the relevant University policy and state laws, the University will formally notify the faculty member of any complaint or grievance filed against a faculty member and will follow the procedures prescribed for due process. In most cases, personnel documents maintained in those files will be duplicates of documents in the primary personnel file. In all cases, the documents in those files will be available for review by the faculty member.

#### D. Content

State law requires that the University permit the public to have access to the following employment related information about: name, age, date of original employment or appointment to State service, the terms of any contract by which the employee is employed whether written or oral, past and current, to the extent that the university has the written contract or a record of

the oral contract in its possession, current position, title, current salary, date and amount of each increase or decrease in salary, with the university, date and type of each promotion, demotion, transfer, suspension, separation, or other change in position classification with the university, date and general description of the reasons for each promotion with the university, date and type of each dismissal, suspension, or demotion for disciplinary reasons taken by the university. If the disciplinary action was a dismissal, a copy of the written notice of the final decision of the Chancellor setting forth the specific acts or omissions that are the basis of the dismissal, the office to which the employee is currently assigned.

To the extent allowed by applicable law (e.g., [Article 7 of Chapter 126](#) of the General Statutes of North Carolina), all other information contained in the personnel file is confidential and shall not be open for inspection and examination except to the following persons:

- (1) The employee, applicant for employment, former employee, or his properly authorized agent, who may examine his own personnel file in its entirety except for (i) letters of reference solicited prior to employment, or (ii) information concerning a medical disability, mental or physical, that a prudent physician would not divulge to a patient. An employee's medical record may be disclosed to a licensed physician designated in writing by the employee;
- (2) The supervisor of the employee;
- (3) Members of the General Assembly who may inspect and examine personnel records under the authority of G.S. 120-19;
- (4) A party by authority of a proper court order may inspect and examine a particular confidential portion of a State employee's personnel file; and
- (5) An official of an agency of the federal government, State government or any political subdivision thereof. Such an official may inspect any personnel records when such inspection is deemed by the department head of the employee whose record is to be inspected or, in the case of an applicant for employment or a former employee, by the department head of the agency in which the record is maintained as necessary and essential to the pursuance of a proper function of said agency; provided, however, that such information shall not be divulged for purposes of assisting in a criminal prosecution, nor for purposes of assisting in a tax investigation; and
- (6) Any person or corporation to which the Chancellor determines release of such information is essential as allowed by [General Statute §126-24](#).

All evaluative documents will be contained in the primary personnel file. Evaluative materials or summaries thereof prepared by peer committees as part of a regular evaluation system are placed in the primary personnel file when signed by a representative of the committee. In particular, official copies of Personnel Action Dossiers, as outlined in Part X of the ECU Faculty Manual, including documentation submitted by faculty for consideration in the tenure, reappointment and promotion processes, shall reside in the primary personnel file.

No material obtained from an anonymous source shall be placed in the primary personnel file except for data from student opinion surveys. Data from student opinion surveys shall be submitted by the authorized surveying agent to the faculty member and the unit administrator. Administrators shall not keep secret files.

A faculty member who objects to material in the primary personnel file or other personnel records may place in the file a statement relating to the material the faculty member considers to be inaccurate or misleading. This concise statement shall be submitted to the custodian for inclusion as an attachment to the specific document. A faculty member who objects to

material in the primary personnel file because it is inaccurate or misleading may seek the removal of such material from the primary personnel file in accordance with Part XII, Section I of the Faculty Manual, including appeal to the State Personnel Commission.

#### E. Access

The unit administrator is responsible for providing faculty member's access to their personnel file during regular business hours with advance notice to the unit administrator. Advance notice of at least 4 calendar days is required so that the file can be gathered from other offices, if necessary, and so that confidential documents, as specified in D.1 (above), can be removed. The unit administrator must make arrangements to have office staff available to oversee the review process to ensure the integrity and safekeeping of the records and to assist in making copies of the file, if applicable.

Faculty members are encouraged to examine their primary personnel file often, subject to certain restrictions of state law. Faculty members may examine other files containing personnel records subject to the same restrictions. A faculty member may obtain copies of any materials that are not restricted by State law in the personnel.

#### F. Disclosure of Confidential Information

Willful disclosure of confidential information or unauthorized access to a personnel file by any person violates State law and University regulations and may result in disciplinary action under University regulations. Any person, who knows of these violations but does not act, has neglected his or her duties and may also be disciplined in accordance with University regulations.

#### IX. Amendment Procedure

Amendment procedures are subject to the University's Regulation on Policies, Rules, and Regulations. The Faculty Senate will consider amendments to *ECU Faculty Manual*, Part VIII, Section I - Personnel Policies and Procedures that are proposed by any full-time member of the faculty, by any faculty committee, or by any member of the administration of East Carolina University. Amendment(s) submitted to the Faculty Senate for consideration shall be handled as any other item of legislation which comes before the senate. If the senate approves such a proposed amendment, the senate shall submit the proposed amendment to the chancellor and, if approved by the chancellor, the amendment will be forwarded to the board of trustees for its approval. Consideration by the board of trustees is not required if the chancellor has final authority to enact the amendment.

#### X. Effective Date

All provisions of these policies and procedures shall become effective on the date they are approved by the East Carolina University Board of Trustees or its designee.

#### XI. Faculty Personnel File Checklists

##### FACULTY PERSONNEL FILE CHECKLIST (Division of Academic Affairs)

Your primary personnel file is located in the office of your Code Unit Administrator and may be reviewed at any time during regular business hours with advance notice to the custodian of records or his/her designee. Advance notice is required so that your files can be gathered from other offices, if necessary, and so that confidential documents, like references for initial employment or certain medical information, as described in the General Statutes of North Carolina, can be removed. The custodian of records will need to make arrangements to have office staff available to oversee the

review process to ensure the integrity and safekeeping of the records and to assist in making copies, if you request same. While reasonable efforts will be made to provide you with quick access to your file, it may take some time to make the necessary arrangements. Multiple copies of the same document may be limited.

Please note that you cannot add to or remove documents from your personnel files at the time you review your files. If you have concerns about documents in your files, please bring them to the attention of the custodian of records. You can object to inaccurate or misleading information in your files by putting your objections in a written statement to your Code Unit Administrator, who will add your statement to the file(s) you are concerned about.

Removal of offensive materials may be sought in accordance with the procedures in Part XII, Section I of the *ECU Faculty Manual*.

Location of Records Related to Employment:

- Code Unit Administrator's Office
- Dean's Office
- Academic Department Chair's Office in Professional Schools
- Vice Chancellor for Academic and Student Affairs' Office
- Department of Human Resources

Other Files Containing Personnel Records May be Located:

- Equal Employment Opportunity/Affirmative Action Office
- University Attorney's Office
- Faculty Senate Office

Please note that reference letters solicited prior to employment and medical records that a prudent physician would not disclose to his/her patient shall not be disclosed to you and should be kept in a sealed envelope that can be easily removed from your file. Additionally, medical records related to a medical condition or disability should be maintained in a separate envelope. Questions about your personnel records should be directed to the Faculty Senate Office or the University Attorney's Office.

### FACULTY PERSONNEL FILE CHECKLIST (Division of Health Sciences)

Your primary personnel file is located in the office of your Code Unit Administrator and may be reviewed at any time during regular business hours with advance notice to the custodian of records or his/her designee. Advance notice is required so that your files can be gathered from other offices, if necessary, and so that confidential documents, like references for initial employment or certain medical information, as described in the General Statutes of North Carolina, can be removed. The custodian of records will need to make arrangements to have office staff available to oversee the review process to ensure the integrity and safekeeping of the records and to assist in making copies, if you request them. A reasonable number of copies will be provided at no cost to the faculty member. While reasonable efforts will be made to provide you with quick access to your file, it may take some time to make the necessary arrangements.

Please note that you cannot add to or remove documents from your personnel files at the time you review your files. If you have concerns about documents in your files, please bring them to the attention of the custodian of records. You can object to inaccurate or misleading information in your files by putting your objections in a written statement to your Code Unit Administrator, who will add

your statement to the file(s) which concern(s) you. Removal of inaccurate or misleading materials may be sought in accordance with the procedures in Part XII, Section I of the *ECU Faculty Manual*.

Location of Records Related to Employment:

- Code Unit Administrator's Office
- Dean's Office
- Academic Department Chair's Office
- Center Administrator's Office (ex. Center for Advancement of Health)
- Department Section Head's Office
- Vice Chancellor for Health Sciences Office
- Department of Human Resources

Other Files Containing Personnel Records May be Located:

- Equal Employment Opportunity/Affirmative Action Office
- University Attorney's Office
- Faculty Senate Office

Additional Records for Physician Faculty - located at Brody SOM and Pitt County Memorial Hospital:

- Medical Faculty Practice Plan Benefits Office
- Managed Care Office
- ECU Physicians Credentialing Office
- PCMH Credentials Verification Office (Medical Staff Support)

This notifies you that certain the Division of Health Sciences or other ECU offices (including, but not limited to, University Attorney, Equal Employment Opportunity, Compliance, BSOM Risk Management, CME, etc.) may maintain records (including, but not limited to, attendance records for mandatory training sessions, orientation, and CME programs; routine audits of medical records and billing documentation; Quality Assurance; malpractice; etc.) related to your employment and which may constitute personnel records. Should you wish to verify whether such offices maintain records related to your employment, you may contact the specific office for further information regarding your records within the Office of the Vice Chancellor for Health Sciences.

Please note that reference letters solicited prior to employment and medical records that a prudent physician would not disclose to his/her patient shall not be disclosed to you and should be kept in a sealed envelope that can be easily removed from your file. Additionally, medical records governed by General Statute, if any, would be maintained in a separate envelope. Questions about your personnel records should be directed to the Faculty Senate Office or to the University Attorney's Office.

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(FS Resolution #11-94, November 2011)  
(FS Resolution #12-76, April 2012)

## PART VIII

## SECTION II

EAST CAROLINA UNIVERSITY POLICY ON  
CONFLICTS OF INTEREST AND COMMITMENT  
AND EXTERNAL ACTIVITIES OF FACULTY AND OTHER PROFESSIONAL STAFF

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## I. Introduction, Applicability, and Responsibility for Compliance

All EPA faculty members and Non faculty EPA staff of East Carolina University are subject to revised policies concerning conflicts of interest and conflicts of commitment affecting University employment and external professional activities. This policy covers full-time faculty and EPA non-faculty employees, part-time faculty and EPA non-faculty employees, (those UNC employees who are not subject to the State Personnel Act – hereinafter referred to as ‘EPA employees’). This policy is based on policies and guidelines adopted by the UNC system Board of Governors, federal and state law, and federal agency sponsor requirements. Any questions regarding these procedures or the Board of Governors' policies upon which they are based should be directed to the ECU Office of Research Compliance Administration.

## II. Definitions

- A. Business means any corporation, partnership, sole proprietorship, firm, franchise, association, organization, holding company, joint stock company, receivership, business or real estate trust, or any other legal entity organized for profit, not-for-profit, or charitable purposes. "Business" excludes University-related entities, which is inclusive of the University, and any private medical practice or any other entity controlled by, controlling, or under common control with the University or with which the University has a contractual relationship for the purpose of providing patient care.
- B. Conflict of commitment relates to an individual's distribution of effort between obligations to his or her University employment and participation in activities outside of University employment. The latter may include such generally encouraged extensions of professional expertise as professional consulting. A conflict of commitment occurs when the pursuit of such outside activities involves an inordinate investment of time that

- interferes with the EPA employee's obligations to students, to colleagues, and/or to missions of the University.
- C. Conflict of interest relates to situations in which financial or other personal considerations may compromise, may involve the potential for compromising, or may have the appearance of compromising an EPA employee's objectivity in fulfilling University duties or responsibilities, including research activities.
- D. "Executive Position" refers to any position that includes responsibilities for a material segment of the operation or management of a business, including Board membership.
- E. External professional activities for pay means any activity that 1) is not included within one's University employment responsibilities; 2) is performed for any entity, public or private, other than the University employer; 3) is undertaken for compensation; and 4) is based upon the professional knowledge, experience and abilities of the EPA employee. Activities for pay not involving such professional knowledge, experience and abilities are not subject to advance disclosure and approval requirements of this Policy, although they are subject to the basic requirement that outside activities of any type not result in neglect of primary University duties, conflicts of interest, inappropriate uses of the University name or resources, or claims of University responsibility for the activity.
- F. Department means an academic department, a professional school without formally established departments, or any other administrative unit designated by the chancellor of an institution or by the president for the office of General Administration, for the purposes of implementing this policy.
- G. The "Immediate Family" of a faculty or EPA non-faculty employee includes his or her spouse, dependent children and/or other dependent(s) as defined in the Internal Revenue Code.
- H. Inappropriate use or exploitation of University resources means using any services, facilities, equipment, supplies, or personnel that members of the general public may not freely use. A person engaged in professional activities for pay may use, in that connection, his or her office and publicly accessible facilities such as University libraries; however, an office shall not be used as the site for compensated appointments with clients, e.g., for counseling or instruction. Under no circumstances may a supervisory employee use the services of a supervised employee during University employment time to advance the supervisor's external professional activities for pay.
- I. "Participate" means to be part of the described activity in any capacity, including but not limited to serving as the principal investigator, co-investigator, research collaborator or provider of direct patient care. The term is not intended to apply to individuals who provide primarily technical support or who are purely advisory, with no direct access to the data (e.g., control over its collection or analysis) or, in the case of clinical research, to the trial participants, unless they are in a position to influence the study's results or have privileged information as to the outcome.
- J. Significant Financial Interest has the same meaning as in 42 C.F.R. 50.603 as it currently exists and as it may later be amended. This provision of the Code of Federal Regulations defines a Significant Financial Interest to mean: anything of monetary value, including, but not limited to, salary or other payments for services (e.g., consulting fees or honoraria); equity interests (e.g., stocks, stock options or other ownership interests); and intellectual property rights (e.g., patents, copyrights and royalties from such rights). The term does not include:
1. Salary, royalties, or other remuneration from the applicant institution;
  2. Any ownership interests in the institution, if the institution is an applicant under the Small Business Innovation Research Program (SBIR);
  3. Income from seminars, lectures, or teaching engagements sponsored by public or nonprofit entities;

4. Income from service on advisory committees or review panels for public or nonprofit entities;
  5. An equity interest that when aggregated for the Investigator and the Investigator's spouse and dependent children, meets both of the following tests: Does not exceed \$10,000 in value as determined through reference to public prices or other reasonable measures of fair market value, and does not represent more than a five percent ownership interest in any single entity; or
  6. Salary, royalties or other payments that when aggregated for the Investigator and the Investigator's spouse and dependent children over the next twelve months, are not expected to exceed \$10,000.
- K. "Sponsored Programs" means research, public service, training and instructional projects involving funds, materials, or other compensation from outside sources under grants, contracts, or cooperative agreements.
- L. "Technology" means any process, method, product, compound, drug, device, or any diagnostic, medical, or surgical procedure developed using University time, facilities, equipment, or funds whether intended for commercial use or not.
- M. University employment responsibilities include both "primary duties" and "secondary duties." Primary duties consist of assigned teaching, scholarship, research, institutional service requirements, and other assigned EPA employment duties. Secondary duties consist of professional affiliations and activities undertaken by EPA employees outside of the immediate University employment context that redound to the benefit of the profession and to higher education in general. Such endeavors, which may or may not entail the receipt of honoraria (See also UNC Policy Manual 300.2.2.2[R]) or the reimbursement of expenses, include membership in and service to professional associations and learned societies; membership on professional review or advisory panels; presentation of lectures, papers, concerts or exhibits; participation in seminars and conferences; reviewing or editing scholarly publications and books; and service to accreditation bodies. Such integral manifestations of one's membership in a profession are encouraged, as extensions of University employment, so long as they do not interfere with the timely and effective performance of the individual's primary University duties.

The goal of this policy is to ensure that all conflicts of interest or commitment are disclosed so that appropriate administrative interventions may eliminate, avoid, or manage them. These policies, however, are not intended to limit responsible external activities.

### III. Policies

#### A. Conflict of Interest

Employees shall avoid conflicts of interest that compromise, may involve the potential for compromising, or may have the appearance of compromising the EPA employee's objectivity in fulfilling University responsibilities, including research activities. Accordingly, outside activities and financial interests must be disclosed by EPA employees on an annual basis. This notwithstanding, EPA employees have a continuing obligation to timely update these disclosures as new external interests develop. Outside activities and financial interests should be arranged to avoid such conflicts.

#### B. Conflict of Commitment

Employees shall devote their primary professional loyalty, time, and energy to their University employment responsibilities, including research activities. Accordingly, EPA employees shall not engage in activities outside of their employment that involves an inordinate investment of time that interferes with the EPA employee's obligations to students, to colleagues, and/or to missions of the

University. Such activities are unacceptable outside activities. Conflicts of commitment may also arise in connection with non-compensated activities and a conflict of commitment may exist notwithstanding that an EPA employee received no economic benefit from the outside activity. The issue, in each case, is whether the employee is meeting the requirements of the job (as such responsibilities and requirements may be defined by applicable University policy and as may be further described in an individual's job description or appointment letter).

The policy on External Professional Activities of Faculty and Other Professional Staff should be used for these potential conflicts of commitment situations.

Although full-time faculty and other EPA employment is not amenable to precise, time-clock analysis and monitoring, administrators at the department and school levels are charged with the evaluation of the work of employees under their supervision. The formal occasions for determining whether an individual is devoting sufficient time and energy to University employment include regular reviews in connection with annual salary decisions and scheduled reviews incident to promotion, reappointment or tenure decisions and reviews of Notices of Intent to Engage in External Professional Activities for Pay.

#### IV. Categories and Examples of Potential Conflicts

Activities that may involve conflicts of interest can be categorized under four general headings:

Category I: consists of activities that appear to involve a conflict of interest but in, fact, do not.

Category II: consist of activities that present potential conflict of interest and must be reported, but that may be allowable with administrative approval.

Category III: consists of relationships that are generally not allowable because they involve potential conflicts of interest or they present obvious opportunities or inducements to favor personal interests over institutional interests. Before proceeding with such an endeavor, the EPA Employee must demonstrate that in fact his or her objectivity would not be affected and University interests otherwise would not be damaged. An approved conflict of interest management plan must be in place before any activities involving this category are initiated.

Category IV: consists of activities that have the potential for creating conflicts of interest that are prohibited by North Carolina and/or federal law and, therefore, may not be undertaken. Provided below are representative, but not all-inclusive, examples of activities in each of these four categories. Please refer to Section above for important definitions.

Category I: Activities allowable, with no reporting required. The examples cited below involve activities external to University employment, and thus may present the appearance of a technical conflict, but they in fact do not have the potential for affecting the objectivity of the EPA employee's performance of University responsibilities; at most, some such situations could prompt questions about conflicts of commitment.

- a. An EPA Employee receiving royalties from the publication of scholarly works and other writings or for the licensure of patented inventions pursuant to the University's Patent and Copyright Policies (*Faculty Manual*, Part VII, Research Information).
- b. An EPA employee receiving nominal compensation, in the form of honoraria or expense reimbursement, in connection with service to professional associations, service on review panels, presentation of scholarly works, and participation in accreditation reviews. Senior Academic and Administrative Officers may also be subject to special regulations regarding

honoraria which require leave to be taken when external activities for pay will take place during the regular work week (UNC Policy Manual, 300.2.2.2[R]).

- c. An EPA Employee having an equity interest in a corporation used solely for the individual's consulting activities provided such consulting activities are appropriately reported and approved in accordance with the policy on, External Professional Activities of Faculty and Other Professional Staff and the corporation is not directly or indirectly conducting any business or sponsoring any projects with the University.

#### Category II: Activities requiring disclosure for administrative review.

##### 1. Research Activities

- a. An EPA employee accepting support for University research under conditions that require research results to be held confidential, unpublished, or inordinately delayed in publication. Research conducted by faculty or students under any form of sponsorship must maintain the University's open teaching and research philosophy and must adhere to a policy that prohibits secrecy in research. Such conditions on publication must be in compliance with UNC Policy Manual, 500.1 and 500.2.
- b. Related persons working on the same funded or unfunded project.

##### 2. External Activities

- a. An EPA Employee serving on the board of directors or scientific advisory board of an enterprise or business that provides financial support for University research, and the employee or a member of his or her immediate family may receive such financial support.
- b. An EPA Employee serving in an executive position in a for-profit or not-for-profit business which conducts research or other activities in an area related to the University duties of the employee.

##### 3. Ownership

- a. An EPA Employee having a financial interest or a significant financial interest in a business that competes with the services provided by the University.
- b. An EPA Employee having significant equity or a Significant Financial Interest in a for-profit business which conducts research or other activities in an area related to the employee's University duties. An EPA Employee requiring students to purchase the textbook or related instructional materials of the employee or members of his or her immediate family, which produces compensation for the employee or family member.

##### 4. Other

- a. An EPA employee receiving compensation or gratuities (other than occasional meals, gifts or desk copies of textbooks, and the like) from any individual or entity doing business with the University. This notwithstanding, see Category IV example (f).
- b. Engaging in any other activity that has the potential for creating a conflict of interest or commitment as defined herein.

#### Category III: Activities or relationships that are generally not allowable.

##### 1. Research Activities

- a. An EPA Employee participating in University research involving a technology owned by or contractually obligated (by license, option, or otherwise) to a business in which the individual or an immediate family member has a consulting relationship, has an ownership interest, or holds an executive position.
- b. An EPA Employee participating in University research which is funded by a grant or contract from a business in which the individual or member of his or her immediate family has an ownership interest and/or significant financial interest;

- c. An EPA Employee assigning students, postdoctoral fellows or other trainees to University research projects sponsored by a business in which the individual or a member of his or her immediate family has an ownership interest and/or significant financial interest.

## 2. External Activities

- a. Assuming an executive position in a not-for-profit business with which the University has a contractual relationship known to the individual and which is engaged in commercial or research activities in a field related to the individual's University responsibilities.
- b. An EPA Employee making referrals of University business to an external business or company in which the individual or a member of his or her immediate family has a financial interest, including a consulting relationship.
- c. An EPA Employee associating his or her own name with the University in such way as to profit financially by trading on the reputation or goodwill of the University. An example of a context in which such an association might occur is external professional activity for pay. Mere identification of the University as the employer of the individual and of the individual's position at the University is permitted by this section, provided that such identification is not used in a manner that implies sponsorship or endorsement by the University.
- d. An EPA Employee serving as an expert witness for pay in litigation which requires the disclosure of research data in a manner that will compromise the University's or a student's ability to publish.

## 3. Public Disclosure

- a. An EPA Employee publishing or formally presenting University sponsored research results, or providing expert commentary on a subject, without simultaneously disclosing any significant financial interest relating to such results or such subject.
- b. An EPA Employee making unauthorized use of privileged information acquired in connection with one's University responsibilities. See also Category IV activities.

## 4. Administrative Responsibilities

- a. An EPA Employee taking administrative action in the course and scope of University responsibilities that is beneficial to a business in which the individual or an immediate family member has a significant financial interest, including a significant consulting relationship. See also Category IV activities.
- b. An EPA Employee influencing the negotiation of contracts between the University and an outside organization with which the individual or an immediate family member has a significant financial interest, including a significant consulting relationship. See also Category IV activities.

## 5. Committee Participation

- a. An EPA Employee serving on a committee of a governmental agency or private entity during the consideration by such a committee of the regulation or application of a technology that is owned by or contractually obligated to a business in which that individual or immediate family has a significant financial interest, including a significant consulting relationship.

Category IV: Activities that have the potential for creating conflicts of interest that are prohibited by North Carolina and federal law (including N.C. Gen. Stat. 14-234 and 14-234.1 as they currently exist and as may later be amended) and, therefore, may not be undertaken.

- (a)** N.C.G.S. (a1)(4) defines "direct benefit from a contract" to mean where a state officer or employee or his or her spouse: (i) has more than a ten percent (10%) ownership or other interest in an entity that is a party to contract with a state agency; (ii) derives any income or commission directly from the contract with a state agency; (iii) acquires any property under the contract with a state agency.

- (b)** N.C.G.S. 14-234 (a1)((2) states that a public officer or employee is involved in administering a contract if he or she oversees the performance of the contract or has authority to make decisions regarding the contract or to interpret the contract.
- (c)** N.C.G.S. 14-234 (a1)((3) states in part that a public officer or employee is involved in making a contract if he or she participates in the development of specifications or terms or in the preparation or award of the contract.
- (d)** North Carolina law prohibits a state officer or employee who is involved in making or administering a contract on behalf of a state agency from deriving a direct benefit from the contract (N.C.G.S. 14-234 (a)(1)).
- (e)** North Carolina law prohibits a state officer or employee who receives a direct benefit from a contract with the state agency he or she serves, but who is not involved in making or administering the contract, from attempting to influence any other person who is involved in making or administering the contract. (N.C.G.S. 14-234 (a)(2))
- (f)** North Carolina law prohibits a state officer or employee from soliciting or receiving any gift, reward, or promise of reward in exchange for recommending, influencing, or attempting to influence the award of a contract by the state agency he or she serves. (N.C.G.S. 14-234 (a)(3))
- (g)** Contracts made in violation of N.C.G.S. 14-234 are void as a matter of law and anyone violating this statute may be prosecuted criminally.
- (h)** N.C.G.S. 14-234.1 prohibits a State officer or employee from benefiting financially, or helping someone else benefit, from non-public information gained by the employee in his or her official capacity. Anyone violating this statute may be prosecuted criminally.
- (i)** Note that the North Carolina Ethics Act (Ethics Act) also regulates Conflicts of Interest for "Covered Persons". Questions regarding the Ethics Act should be directed to the University Attorney.
- (j)** Medicare Anti-Kickback Law. The Medicare Anti-Kickback law (42 U.S.C. 1320a-7b(b)) prohibits compensation from research sponsors that provide or supply healthcare services or products to researcher-physicians or hospitals for their participation in clinical research if such compensation is intended to induce physicians or hospitals to purchase drugs or services of the research sponsor that will be paid by Medicare or Medicaid.
- (k)** False Claims Act. Researchers must certify in their grant applications that they are in compliance with statutory and regulatory requirements, including applicable statutes and regulations prohibiting conflicts of interest. Falsely certifying compliance could result in criminal prosecution and civil penalties under the False Claims Act (31 U.S.C. 3729, et seq.),

#### COI Procedures

EPA employee will be required to disclose annually relationships and circumstances that may raise questions about conflicts of interest and conflicts of commitment relating to University employment responsibilities, including, but not limited to sponsored research activities. All potential Category II, III, and IV relationships or financial holdings must be reported regardless of the dollar amounts involved. Category I activities and relationships are not required to be disclosed under this policy; however, other university reporting requirements may apply to these activities (see Section IV). Where there is some question whether an activity should be considered a Category I or II activity as described above, the EPA employee should include the activity in the disclosure for consideration by his/her supervisor.

Revisions or updates of the yearly disclosures are required between yearly disclosures whenever there is a significant change in the EPA employee's or his/her immediate family's affairs that may lead to or may be perceived to lead to a conflict with the EPA employee's university activities, e.g., the faculty member's spouse begins to receive consultant fees from a company that currently contracts with university for research services from the faculty member's laboratory.

Procedures: To facilitate disclosure and to ensure appropriate uniformity across the University, each individual will complete the "Annual Faculty/Professional Staff Disclosure Form." Each unit administrator will distribute this form annually to all faculty and professional staff (EPA non faculty) under his or her supervision and assure that completed forms are returned. Unit Administrators shall summarize the disclosure completed by EPA employees to the Office of Research Compliance Administration.

The purpose of this form is to identify employees' activities that may lead to actual or potential conflicts of commitment or interest so that appropriate administrative intervention may address the problems. The employee and the administrative supervisor are to complete and sign the annual disclosure form, which implies that the administrative supervisor has reviewed the form. No further action will be required if all questions are answered "no".

Further disclosure and review are required if questions elicit any "yes" responses on the Annual Faculty/Professional Staff Disclosure Form or on any mid-year revisions or updates of the annual form. The employee must then complete and sign the appropriate additional forms. Suggested provisions or plans for eliminating or managing conflicts should be included in these additional forms where indicated. Examples of some (but not all) possible provisions for conflict management plans are:

1. Public disclosure of the significant financial interests or external activities;
2. Monitoring of activities by disinterested university officials to assure that conflicts do not arise;
3. Cessation of the pertinent outside activities;
4. Divestiture of the pertinent financial interests; and
5. Severance of the relationships that create actual or potential conflicts.

Since these forms have direct bearing on the employment of individuals with the University, all disclosure forms (the annual form and accompanying forms) and associated documents will be maintained in the administrative office of the employee's unit in his/her personnel folder for a period of at least three years following termination of the pertinent activities.

#### VI. Review and Approval of Activities and Plans for Eliminating or Managing Conflicts.

The unit administrator (chair, dean, or the employee's supervisor in the case of a senior administrator) has the initial responsibility to review and approve or disapprove the disclosure forms filed with him or her by the EPA employees within that unit. The review shall follow the provisions of this Policy. The Unit administrator should be familiar with the definition of 'Significant Financial Interest' to differentiate between Category II and Category III activities and relationships. Category III activities are presumptively considered to be non-allowable.

The unit administrator may refer any question regarding an annual disclosure form to the next higher administrative level for review and decision and must refer to the next higher level for review and approval all annual disclosures (and updates/revisions) which require additional forms (as described in the annual disclosure form) for EPA employees involvement in possible Category II and III activities as described above.

If a potential conflict is determined to exist, written plans for eliminating or managing the conflict will be developed in consultations between the employee, the Office of Research Compliance Administration, and his/her supervisors (up to and including deans of academic units as appropriate) and presented to the Vice Chancellor for Research and Graduate Studies. For Category II through IV Conflicts of Interest, the plan will also be submitted to the appropriate division's Vice Chancellor for informational review. It will then be presented to the ECU Research Ethics Oversight Committee (see

below) for final approval. An adverse decision of the Committee to a proposed management plan may be appealed to the Chancellor. The supervisor of the EPA employee will be responsible for assuring the implementation and/or monitoring of the conflict management plan.

Documentation of all decisions on activities and associated conflict management plans will be maintained in the employee's personnel folder.

In order to fulfill the certification requirements of grant and contract funding agencies (e.g., the NIH and NSF), each unit administrator shall also provide annually to the Vice Chancellor for Research and Graduate Studies a list of all faculty members and EPA staff in the administrator's unit who have submitted approved current annual disclosure forms and, where needed, an indication when such approval required development of an acceptable conflict management plan. This list may be amended as needed during the year. The Vice Chancellor for Research and Graduate Studies or designee will use this information to report any perceived or potential COI to the sponsor or to certify to potential funding agencies that this Institution has a conflict of interest policy consistent with NIH and NSF guidelines and that to the best of our knowledge all provisions of the policy have been followed with respect to proposals submitted to the agencies by ECU faculty and staff.

If after initial review of any disclosure by the department head, dean, and vice chancellor, questions remain regarding ethical issues or if disagreement exists between the EPA employee and the administration regarding the permissibility of activities, or if the COI management involves more than disclosure and minor oversight, the situation may be referred to a faculty/administrative advisory committee for review of conflicts of interest and commitment. This committee, the *Research Ethics Oversight Committee*, will be chaired by the Vice Chancellor for Research & Graduate Studies. Appropriate individuals will be appointed members to the committee by the Vice Chancellor for Research and Graduate Studies. When the committee reviews conflict management plans, a representative of university attorney's office shall be present. Decisions by this committee will be presented to the Chancellor for his or her concurrence and, if approved, will become the University's final position. If the activity at issue involves external support (grant, contract or cooperative agreement), the Director of Sponsored Programs shall inform the sponsor in accordance to Sponsor policy and guidelines of the COI.

Whenever human subjects are involved in an activity presented to the University's Office of Research Compliance Administration (including approvals of conflict management plans), the University & Medical Center Institutional Review Board (UMCIRB) will be confidentially notified of the issue and the Committee's actions.

## VII. Institutional Conflict of Interest

East Carolina University, from time to time, forms relationships with profit-making entities (including the holding of equity interests) for mutual benefit. However, such relationships may put the University into actual or apparent conflict of interest situations when accepting grants or contracts from the profit making entities for research or other activities. (See exclusion at the end of this section for certain types of relationships.) To assure that these grants and contracts are performed with the highest level of integrity by University employees and to assure that the public maintains its trust in University activities, the following procedures shall be followed:

1. At the beginning of each calendar year, the Director, Office of Technology Transfer shall prepare a disclosure listing all profit-making entities in which the University has a significant financial interest. This disclosure shall be updated during the year as new relations develop and old ones terminate. This disclosure and its updates will be submitted to the Vice Chancellor for Research and Graduate Studies who shall distribute the disclosure to the Chancellor, the other Vice Chancellors and Deans, and the Research Ethics Oversight Committee. Copies of the disclosure and updates shall also be

distributed to those university administrative offices charged with approving and administering grants and contracts and other regulatory committees (for example, Office of Sponsored Programs, Office of Grants and Contracts Administration and the UMCIRB).

2. Units submitting proposals for external funding to commercial entities may not be aware of possible institutional conflict of interest issues. Thus, the Office of Sponsored Programs shall have the primary responsibility of notifying Office of Research Compliance Administration, Vice Chancellor for Research and Graduate Studies and the submitting unit of the University's conflict of interest as part of its regular procedures for the review and approval of such applications. The Office of Research Compliance Administration or the Vice Chancellor or his designee shall then develop a plan to manage the institutional conflict of interest after consultation with the submitting unit and other relevant university offices. The conflict management plan shall be submitted to the Research Ethics Oversight Committee for review. The Committee may approve the plan (with or without mandatory changes) or disapprove the plan. University acceptance of grants and contracts related to a management plan is contingent upon approval of the management plan by the Committee. A negative decision of the Committee may be appealed to the Chancellor. An institutional conflict management plan may range from a simple disclosure of the University's interest in publications and reports emanating from the grant or contract to complete University divestiture of the financial interest. The institutional conflict of management plan shall be separate from and in addition to any conflict management plans for conflicts of interests of individuals (e.g., the principal investigator) involved in the grant or contract.

3. When considering an institutional conflict of interest management plan, the Research Ethics Oversight Committee shall a) include as voting members, one or more individuals from the general public who have no direct or indirect relationship with the University, i.e., the individuals and their spouses or other dependents must not be current employees or students of the University; and b) recuse from the deliberations of the Committee any ECU member of the Committee who has been involved in the negotiation, approval, or implementation of the relationship that is the basis of the actual or perceived conflict of interest. The general public members of the Committee should be individuals that have sufficient education or experience to understand both the issues before the Committee and the possible impacts of the Committee's decisions on the general public.

4. Arrangements for plan implementation and oversight shall explicitly be part of an institutional conflict management plan. Implementation and oversight will usually be the joint responsibility of the submitting unit and the Office of the Vice Chancellor for Research and Graduate Studies. However, other arrangements shall be made for plan implementation and oversight if, in the judgment of the Research Ethics Oversight Committee, such arrangements are necessary for the effective management of the conflict.

**Excluded Relationships:** A relationship with a profit making organization for the purposes of this institutional conflict of interest policy shall not include ordinary investments of the university's endowment that are managed by the Board of Trustees of the Endowment Fund or ordinary client-vender relationships where the University contracts for specific goods or services from a profit-making organization.

## VIII. External Professional Activity for Pay Procedures

1. An EPA Employee who plans to engage in external professional activity for pay shall complete the "Notice of Intent to Engage in External Professional Activity for Pay" (hereinafter referred to as "Notice of Intent") in a format as described in section 2 of this Part VIII. The Notice of Intent shall

be filed with the head of the department in which the individual is employed. A separate "Notice of Intent" shall be filed for each such activity in which an employee proposes to engage. Unless there are exceptional circumstances, the "Notice of Intent" shall be filed not less than ten (10) calendar days before the date the proposed external professional activity for pay is to begin. The Notice of Intent Format: The format for giving notice of Intent should follow the sample notice form.

2. Approval of a "Notice of Intent" may be granted for a period not to exceed the balance of either 1) the fiscal year (in the case of twelve-month employees and employees with contract service periods that include the summer session) or 2) the academic year (in the case of nine (9) month employees with no summer session contract period) remaining as of the date of approval; if the approved activity will continue beyond the end of the relevant fiscal or academic year in which it was begun, an additional "Notice of Intent" must be filed at least ten days before engaging in such activity in the succeeding relevant year.
3. Except as set out in paragraph 5 below, the "Notice of Intent" shall be considered as follows: If, after a review of the "Notice of Intent" and consultation with the EPA employee, the unit head determines that the proposed activity is not consistent with this policy statement of the Board of Governors and East Carolina University, the EPA Employee shall be notified of that determination within ten (10) calendar days of the date the "Notice of Intent" is filed. In the event of such notification by the unit head, the EPA Employee shall not proceed with the proposed activity but may appeal that decision to the next higher administrator and then to the Chancellor or the Chancellor's designee. A decision on any such appeal shall be given to the EPA Employee within ten calendar days of the date on which the appeal is received. The decision of the Chancellor is final. Appeals shall be made in writing on the "Notice of Intent" form.
4. If question 8, question 9a, or question 9b on the Notice of Intent, above, is answered in the affirmative the procedure set out in paragraph 4 above shall be modified as follows: The decision of the unit head to approve the activity shall be reviewed promptly and approved or disapproved within ten (10) days of receipt by the next higher administrator, and appeal of a disapproval by that officer shall be to the Chancellor or the Chancellor's designee. In addition, the Vice Chancellor for Research and Graduate Studies must review the external activity for management of any Conflicts of Interest and notify the University and Medical Center Institutional Review Board if the EPA Employee is participating in a protocol involving human subjects at ECU to ensure compliance with applicable IRB laws and regulations.
5. Departmental summaries of all "Notices of Intent" filed and of actions taken in response to such "Notices of Intent" during the preceding fiscal year shall be submitted by unit heads to the Chancellor each July. As initiated by the UNC General Administration on or before September 1 of each year, the Chancellor will provide an annual summary report to the President.
6. If the external professional activity for pay is wholly performed and completed outside of the academic year by EPA employees serving on academic year contracts, said EPA Employees do not need to file Notices of Intent with their unit head provided that the activity does not conflict with this policy statement of East Carolina University and of the Board of Governors and is not conducted concurrently with a contract service period for teaching, research, or other services to East Carolina University during a summer session.
7. University employees not complying with these procedures will be subject to disciplinary action. Unit heads are held responsible for proper reporting.

#### IX. Enforcement of the Policies

EPA Employees are under a clear obligation to adhere to the ECU policies and procedures to disclose and to remove or appropriately manage conflicts of interest or commitment. Breaches of the policy/procedures will be viewed as serious ethical violations by the persons involved. Possible breaches of the policy/procedure include, but are not limited to:

1. Furnishing false, misleading or incomplete information on the disclosure forms;
2. Failure to promptly update disclosure forms before the required annual update when a significant change in a person's financial or fiduciary status places the individual into an immediate potential conflict of interest or commitment situation;
3. Failure to comply with the procedures described above (e.g., refusal to respond to inquiries, responding with incomplete or knowingly inaccurate information, or otherwise);
4. Failure to remedy conflicts as determined by the Procedures; and
5. Failure to comply with a prescribed monitoring plan.

If a possible breach in the policy/procedures occurs, the appropriate dean shall consult with the faculty person and his chair. If no resolution is forthcoming, the dean shall refer the case to the appropriate vice chancellor. The vice chancellor shall consult with the vice chancellor for research and shall initiate an investigation and/or hearing as prescribed in Faculty Manual, Part VII and Appendix D and apply sanctions as determined by university policies. Such sanctions may range from administrative intervention to dismissal from employment, all in accordance with applicable university policies.

(Faculty Senate Resolution #10-36, March 30, 2010)

## **BOARD OF TRUSTEES**

East Carolina University

August 16, 2012

Chair Bob Lucas called a telephone conference meeting of the Board of Trustees to order at 4:00 p.m. and read the conflict of interest statement. No conflicts were reported.

Members of the Board of Trustees who participated in the call included Robert Brinkley, Joel Butler, Ken Chalk, Edwin Clark, Deborah Davis, Steve Jones, bob Lucas, Carol Mabe, Bobby Owens and Danny Scott. University administrators present for the call included Chancellor Steve Ballard, University Attorney Donna Gooden Payne and Chief of Staff Philip Rogers.

Mr. Butler made a motion to go into closed session to discuss a personnel matter. Mr. Brinkley seconded the motion and the motion passed unanimously.

Following discussion, Ms. Davis made a motion to return to open session. Mr. Brinkley produced a second and the motion passed with no negative votes.

There was no action from the closed session to report. Hearing no further comments, Mr. Lucas adjourned the meeting.

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