

BOARD OF TRUSTEES

East Carolina University

December 2, 2011

The Board of Trustees met in regular session at Mendenhall Student Center on the campus of East Carolina University. Bob Lucas, chair of the Board, called the meeting to order and asked if anyone has a conflict of interest in compliance with the State Government Ethics Act. No conflicts were identified.

Mr. Lucas called on Secretary of the Board Joel Butler to call the roll:

Members Present

Robert Brinkley
Joel Butler
Ken Chalk
Edwin Clark
Deborah Davis
Steve Jones
Bob Lucas
Carol Mabe
Josh Martinkovic
Bobby Owens
Danny Scott
Kieran Shanahan
Mark Tipton

Members Absent

APPROVAL OF MINUTES

Mr. Lucas asked for a motion approving the minutes from the Board meeting on September 23, 2011 and the conference call on November 21, 2011. Mr. Brinkley moved approval of the minutes. Ms. Davis seconded the motion. The motion passed with no negative votes.

CHANCELLOR’S REPORT

Dr. Ballard’s remarks focused primarily on tuition and fees. A text version of his report is included in this document as “Attachment A.”

CHAIR OF THE FACULTY REPORT

Dr. Marianna Walker, Chair of the Faculty, addressed the Board. Her remarks are attached to this document as “Attachment B.”

SGA REPORT

SGA President gave a report from the student body. His remarks are included as “Attachment C.”

BOARD OF GOVERNORS REPORT

Board of Governor member Phil Dixon gave the report from the Board of Governors. Mr. Dixon addressed the issues of tuition and the cost of higher education to students and how a large percentage of students leave college with substantial debt and few job possibilities. He also talked about how the economic times are affecting the UNC System’s ability to retain the best faculty. Mr. Dixon concluded his report with an update on the Board of Governors’ global initiatives in China.

BOARD OF VISITORS REPORT

Philip Rogers, Chief of Staff and liason to the Board of Visitors gave this report in the absence of chair, Steve Brown. Mr. Brown was not able to attend the meeting because he was on

the Civic Leadership Flight in Goldsboro, NC with other members of the Board of Visitors. The Board of Visitors continues work on its three main priorities: engagement within North Carolina communities advocating for ECU; legislative relations - strategically working with legislators throughout North Carolina educating them about ECU; fundraising – the Board of Visitors supports three Access Scholars. At the November meeting, the board raised almost \$5000 in support of the Access Scholars. The winter meeting of the Board of Visitors is Feb. 3 in Greenville and the spring meeting is May 11 in Raleigh, NC. As always, the Board of Trustees is invited to attend.

ECU FOUNDATION REPORT

Reid Fogleman, newly elected chair of the ECU Foundation, gave this report. He said there are currently five Board of Trustees of the Foundation Board. Mr. Fogleman stressed that the ECU Foundation is the fundraising arm of ECU. There are currently 66 members on the Foundation Board, 44 of whom are elected members. The ultimate mission of the ECU Foundation is to advance the mission of ECU. It is a model program among its peers, winning the CASE award for excellence in fundraising in 2008, 2009 and 2010. The Foundation Board supports scholarships, professorships, fellowships, research, academic program and facilities. Mr. Fogleman updated the Board on the 2007-2011 strategic plan that has just been completed and the plan moving forward.

ECU ALUMNI ASSOCIATION REPORT

Mr. Paul Clifford, President of the ECU Alumni Association, gave the report for Chair Carl Davis, who was unable to attend the meeting because of the Board of Visitors Civic

Leadership Flight. Mr. Clifford gave a brief picture of the alumni association, including how the Alumni Association spreads the good news of ECU Alumni, how it delivers programs that matter to alumni and its expectations of 2012.

COMMITTEE REPORTS

ATHLETICS & ADVANCEMENT COMMITTEE

Committee Chair Danny Scott gave the report from the Athletics and Advancement Committee. A summary of this report is listed as “Attachment D.”

AUDIT COMMITTEE

Committee Chair Ken Chalk gave the report from the Audit Committee. A summary of this report is included as “Attachment E.” There was one action item from the committee.

Mr. Chalk moved approval of giving the Chancellor authority to transition all policies previously approved by the Board of Trustees into the University Policy Manual and to allow the University Attorney to make non-substantive edits to those policies. The motion was approved with no negative votes.

FINANCE & FACILITIES COMMITTEE

Committee Chair Carol Mabe gave the report from the Finance and Facilities Committee. A summary of this report is included as “Attachment F.”

Ms. Mabe made several motions regarding tuition and fees. A summary of the tuition and fee proposal is included as “Attachment G.”

Ms. Mabe moved that the Board approve the request to increase tuition and fees by 9.5% for resident undergraduate students and 9.9% for non-resident undergraduate students, resident graduate students, and non-resident students.

Ms. Mabe moved that the Board approve the request to increase tuition by \$201 per year for the next five years for all students to reflect the effects of the catch-up provision as outlined in the Board materials.

Ms. Mabe moved that the Board approve the request to increase tuition for the Brody School of Medicine and the School of Dental Medicine as outlined in the Board materials.

Ms. Mabe moved that the Board approve the request to increase student fees by \$95 and the increase in the dental electronic textbooks and dental instrument fees all as outlined in the Board materials.

Ms. Mabe moved that the Board approve the increases in housing and dining fees as outlined in the Board materials.

There was discussion surrounding how the committee and the board as a whole came to the decision of raising tuition and fees and the difficulty of the decision.

Mr. Scott offered an amendment to the motion on the floor. He proposed a 9.7% increase for resident undergraduate students and non-resident undergraduate students, resident graduate students, and non-resident students. The amendment failed.

Mr. Lucas called for a vote on the original motion that came from the Finance and Facilities Committee. That motion was approved by majority vote.

Ms. Mabe moved that the Board approve the request to grant an underground waterline easement to Greenville Utilities Commission to provide adequate water to the new Messick Theatre Basement Fire Sprinkler System in accordance with the terms and conditions provided in

the Board materials. Supporting documentation for this easement is included as “Attachment H.” The motion was approved with no negative votes.

Ms. Mabe moved that the Board approve the request to grant an underground utilities easement on the Coastal Studies institute campus in Manteo, NC to Dominion Power to provide electrical infrastructure for the new campus in accordance with the terms and conditions provided in the Board materials. A summary of this request is included as “Attachment I.” The motion was approved with no negative votes.

Ms. Mabe moved that the Board approve the request to obtain a roadway easement from Pasquotank County for the Elizabeth City Service Learning Center in accordance with the terms and conditions provided in the Board materials. A summary of this request is included as “Attachment J.” The motion was approved with no negative votes.

Ms. Mabe moved that the Board approve the request to obtain a drainage easement from Pasquotank County for the Elizabeth City Service Learning Center in accordance with the terms and conditions provided in the Board materials. A summary of this request is included as “Attachment K.” The motion was approved with no negative votes.

Ms. Mabe moved that the Board approve the request to obtain a lease of +/- 2,408 square feet located at 1800 North Greene Street to house a blast simulator to conduct research in accordance with the terms and conditions of the materials provided. A summary of this request is included as “Attachment L.” The motion was approved with no negative votes.

HEALTH SCIENCES COMMITTEE

Committee Chair Steve Jones gave the report from the Health Sciences Committee. A summary of this report is included as “Attachment M.” There were no action items.

UNIVERSITY AFFAIRS

Committee Chair Robert Brinkley gave the committee report from the University Affairs Committee. A summary of this report is included as “Attachment N.” There was one action item.

Mr. Brinkley moved approval of the conferral of degrees at the fall Commencement on December 16, 2011, for those candidates approved by the Chancellor and the faculty. The motion was approved with no negative votes.

UNFINISHED BUSINESS

There was no unfinished business.

NEW BUSINESS

There was one topic of new business, which was the election of a new member of the Endowment Fund Board to replace David Redwine, whose term expired. Ms. Mabe moved that the Board appoint Lynn Lane, who serves on the Investment Committee of the ECU Foundation to the Endowment Fund Board. Mr. Scott seconded the motion. The motion was approved with no negative votes.

Mr. Lucas reminded members that the fall commencement will take place at 9:00 am on Friday, December 16, 2011. Board members are always welcome to participate in commencement exercise by joining the platform party.

Before giving his remarks, Chairman Lucas asked for any comments from the Board.

CHAIR'S REPORT

Mr. Lucas gave a few comments regarding tuition and the process that it took to make that difficult recommendation. He also gave a brief update about Dr. Mitchelson's Program Prioritization Committee's report.

ADJOURNMENT

Mr. Lucas adjourned the meeting at 12:00 p.m.

Respectfully Submitted,

John Durham
Assistant Secretary to the Board

CHANCELLOR'S REMARKS

BOARD OF TRUSTEES

December 1-2, 2011

Thank you Chairman Lucas.

Tuition and Fees

The Board is aware of my position on tuition and fees, but I would like to speak to our students, their families, and the larger audience of the Pirate Nation today.

Any suggestion to increase the cost of education is a difficult one for me; I think several members of the Board have seen that over the years. The University of North Carolina is the "University of the people" and I think ECU fits that characterization perfectly. Over the years I have argued for affordability as our first obligation in the goal of student success. Our students face significant financial difficulties. Last year, we lost about 2500 students and the single biggest reason was the cost of education. On

average, student graduating today are doing so with the highest student debt load in history.

So, I will protect affordability as best I can and certainly well within the policy of the UNC Board of Governors. I want to emphasize that point today because ECU has always stayed within the bottom quarter of our peers, and we will certainly stay there no matter what happens this year.

Erskine Bowles said, "Affordability without quality is no bargain"... and that statement summarizes my recommendation today. We must ask our students to pay more in order to protect our strongest academic programs and to realize the academic promises already made. We are certainly at the tipping point. Last summer we had to cancel 180 class sections...we simply had no one to teach them because of the loss of 49 Million in state appropriations. Dozens of excellent faculty have left ECU because we could not offer them competitive salaries. Our graduate enrollments have declined 50% faster than the national average because our assistantships are not competitive in too many programs. And, we expect no enrollment growth funding this year, which has cushioned budget decreases over the past 4 years. Affordability without quality is no bargain.

Asking our students to pay a higher percentage of the total cost of education should always be the last option. The first option should always be state support. Also, before asking for tuition increases we must ensure that other options have been exhausted, or nearly exhausted. Other options include efficiency, reducing administrative expenditures, and careful prioritization of how our money is spent.

I won't discuss the details of all these other options today, but I will summarize our record... which is one of careful husbandry of public resources and allocations to the student experience as the first priority. For example:

- Regarding efficiency...we are always looking for more ways to save money and Vice Chancellor Niswander knows his annual evaluations depend in part on his success in this regard. Remember, however, that we have been concentrating on efficiency since 2006. Every analysis done in this regard has shown ECU to be a system leader in efficiency, conservation, electronic procurement, and dozens of other

cost saving approaches.. While we will continue to find efficiencies, compared to recent budget losses, these savings will be minor.

- Regarding administrative costs... I'm very proud of what we have accomplished. Administrative positions have grown at rates slower than faculty growth and slower than student growth. This has occurred in spite of the high degree of regulation of higher education and the addition of numerous external mandates that we had to fund. So, our Vice Chancellors will continue to make combine positions, leave important positions vacant, and make difficult choices with respect to expenditures. All the analysis done at the system level shows that ECU has done well to keep administrative costs as low as possible.
- Lastly, we have minimized other expenditures where possible. Our fee structure has remained low and several auxiliary enterprises have experienced several years of minor or no increases in spite of significant increases in enrollments, or demand. **Stephanie....for example.**

In addition, we will delayed major improvements to several areas of student services in order to keep these fees down...and it will soon be time to fund student services commensurate with the size of ECU.

So we are asking for increases to both student fees and to our tuition in order to protect our academic quality and degree programs that prepare our students for tomorrow. We propose fee increases of \$95 total; believe me, each of the auxiliaries could benefit from larger increases.

We are also asking for a total of X percent tuition increase this year as well as the authority for a 2% surcharge each of the next 3 years. This surcharge will replace a small percentage of the 49 million base budget cut experienced last summer. If approved by the Board of Governors in February, the total amount of tuition revenue raised by this request... X percent campus based tuition and the surcharge... would be Y dollars, or about W percent of last years cut.

Money raised by increased tuition would be used primarily to protect our classrooms, our faculty and the infrastructure necessary to serve 28,000 students. My number 1 priority will be faculty retention, assuming we are

given state authority to increase compensation levels. In addition, top priorities will include:

- Resources to protect each College from further devastating cuts;
- Resources to rebuild the class sections that were dramatically reduced last year; and
- Money to support our strategic investments such as the Honors college, the Department of Engineering, graduate education, and the Coastal Studies Institute.

Good News

There are dozens of areas of good news around campus, and I only wish I could say a word about all of them. Sarah Williams has become the system wide model for programs dealing with learning disabilities, and the Honors College continues to rock. The dental school will soon be a national model for providing oral health care to underserved populations, and our research makes a huge difference for the state... in areas such as communication disorders, health disparities, and metabolic illnesses.

I will conclude with a short statement about someone who the Board is very familiar with, but not all members of the audience may be as familiar.

The Board of Governors recently recognized Dr. Tom Irons with the statewide Award for Excellence in public service. In the four years that this award has been given, ECU has won it twice. I'm not sure I know of anything that is a better measure of the soul of this university...we do things that make a difference for people. Dr. Lessie Bass was the first recipient, in 2008.

Tom and Lessie shared a common interest and a passion for helping West Greenville and their efforts resulted in the great partnership that created the Lucille Gorham Intergenerational Center in 2007 ... a partnership with the City and Pitt Community College. The intergenerational Center provides an anchor to this section of town; its programs address after-school needs, economic development, health and wellness needs of that neighborhood.

At about this same time (2007), Tom's long commitment to community health resulted in another major accomplishment...the opening of the

Bernstein Community Health Center, providing health care to residents without health insurance. Bernstein is the classic example of how our faculty contribute to our community.

I think everyone can understand our pride in Tom's award for Excellence in Service, but more importantly the tremendous passion and resolve he has to make a difference for people. I will end with this one comment:

When Tom accepted this award about one month ago, he said, "None of the credit for this award goes to me. It belongs to all those committed colleagues, staff members, and community members along side whom I have had the privilege to serve." That's leadership.

This concludes my remarks and would welcome your questions.

Board of Trustee Remarks – December 2011

Marianna Walker, Ph.D.
Chair of the Faculty
East Carolina University

Today, my remarks will focus on the state of the faculty and the academy or the purpose for East Carolina University – the education of its students.

As you are aware, based on the presentation of Ron Mitchelson, Chair of the Program Prioritization Committee yesterday and the Chancellor's remarks today, our university is undertaking a major review and prioritization of our academic programs. This is serious.

Chancellor Ballard has charged the Program Prioritization Committee with the assessment of academic prioritization and potential university reorganization scenarios in response to budget constraints that our university and state are facing. Chancellor Ballard has allowed the university to engage in an inclusive and transparent process for this major endeavor. To date, this process has lasted for six months and many meetings with intense discussion for over 26 meetings. The organization of the committee and its focus has allowed for an open process within a time frame that is longer than many universities have employed, especially in our state.

Dr. Ron Mitchelson, Chair of the Program Prioritization Committee, deserves recognition for his leadership in undertaking this charge, which in my opinion is one probably one of the most important and controversial issues that has faced the university in decades. He has spent countless hours in his detailed research, data management, meetings with colleges, administrators, and faculty groups. His management style is open and inclusive, yet he is task driven and he certainly "drives" all of the committee members to stay on task. He has brought numerous ideas, suggestions, and concerns to the committee, based on comments from administrators and faculty, and has changed the data analysis and report content based on this feedback and the discussion of the committee. I truly respect this leader for his efforts, and for his poise in the face of adverse reactions and criticism. I believe that Dr. Mitchelson is the right person for this job and I admire his wisdom and integrity. In addition, all committee members have worked together in a truly cohesive, honest, and collegial manner. This is probably one of the most difficult tasks that many of us have ever engaged. I never thought I would be involved in the reorganization review of the Faculty Manual and the academic programs at East Carolina University at the same time!

As you are probably aware by now, we had a Faculty Forum on the initial draft of the program prioritization report yesterday in Mendenhall. There was a large turnout and many faculty (and one student) spoke relative to their concerns and

suggestions regarding the process and the data used to complete the department and college self studies. There were questions as well and the committee did a commendable job in answering and responding to concerns. We will use this information in a strategic way in the task of completing the final program prioritization report that will be submitted to the Chancellor in mid-January. Generally, many faculty displayed a sense of fear and frustration especially those whose department was in the lower quartile of the initial prioritized list. Many of their messages were a defense of their respective disciplines and why the disciplines must be part of the university. Many felt “devalued” and discussed the need and centrality of their disciplines in relation to the strategic missions of the university. It felt that many of the faculty felt that their discipline, and department may be an “endangered species” and their plea was to preserve it “for future generations”. I understood their concerns and thought about what was really happening and what faculty are having to “contemplate” at the present time. What resonated with me was the question that by having to undertake this prioritization task, are we really asking what it means to educate students? What does it mean to be educated? Does it mean getting a job, or having the foundations to problem solve and help with the societal needs, appreciate the world from multiple perspectives (including arts, sciences, and humanities), and ultimately to apply many of these 21st century abilities to the professions that our student undertake once they graduate?

So, as a fellow faculty member, I encourage the administrators and BOT members, to be sensitive to this angst among the faculty. Faculty retention has been a problem and we do not want to lose our faculty. We are losing many of our faculty to states and institutions who are recruiting them with better pay and benefits. Morale is low among many of our faculty. We have excellent faculty and we must acknowledge their contribution to our university – in the excellence in their teaching, in many forms, in their mentoring of student research, in their clinical skills and public service, and in service to the university. We have such talent and excellence among our faculty, and we must not lose sight of the contributions they bring to East Carolina University and retain our professors and leaders and mentors in research and service.

We want our faculty to be at their best. We need to be understanding of the time factors in carefully scrutinizing our priorities and not rush into eliminating academic programs unnecessary. We should look at our programs with different lenses and continue to provide forums and opportunities for faculty. While we may invest in many programs, we should maintain and preserve others. We need to use this PPC to showcase our strongest programs and identify opportunities for increasing productivity and collaboration between other academic programs. Not all academic programs have to be the same size, but we must work to determine this balance strategically and preserve our academic quality and retain our faculty. For without our faculty, what would the university be?

Athletics & Advancement Committee

December 1, 2011

Talking Points

This is the second meeting of the Athletics and Advancement Committee. Committee members present were Danny Scott, Bob Lucas, Mark Tipton, and Robert Brinkley. Other board members present included Carol Mabe, Josh Martinkovic, Ken Chalk, Edwin Clark and Deborah Davis.

Athletics

Coach's Report

Chair, Danny Scott has asked Terry Holland and Nick Floyd to provide a report from one athletic team at every meeting. This meeting, Coach Billy Godwin gave a report from ECU Baseball. Coach Godwin shared his philosophy on what builds championship caliber teams. There are three key areas of Success:

1. Success in the Classroom – Coach Godwin reports that he has had 36 seniors go thru his program; 29 have graduated; 4 currently play professional baseball and 3 have returned to college to finish their degree. His team has an average GPA of 2.99.
2. Success on the Field – There has been 38 All-Conference Athletes under Coach Godwin's tenure as Baseball Coach. He has had 24 athletes sign professional contracts to play baseball. The team has gone to four regionals in five years.
3. Social Success – Coach Godwin's goal is to make his athletes more independent and to create an atmosphere of "giving back." His athletes have put in over 40 hours of community service this fall.

Coach Godwin has a very positive outlook on the upcoming season. He has all but one of his "position players" returning. The depth on the squad has increased drastically. He feels they are young on the mound, but very talented. Coach Godwin is proud of the fact that 65% of his roster are North Carolina residents. The other 35% come from 9 different states, included two players from the Virgin Islands.

Conference Affiliation Update

Coach Holland gave a conference affiliation update. He said ECU has three primary goals: 1. To be in an "Automatic Qualifying" conference or help eliminate the AQ all together, 2. To be in a conference that does not require games to be played during the week and, 3. To play geographic rivals. There was a great deal of discussion about the importance of maintaining our academic integrity while trying to remain competitive.

Financial Report and Athletics Update

Coach Holland then referred to the Board materials for the Financial Report as well as the Athletics Update.

Student Fees Report

Nick Floyd gave a report on the Student Fees Process and how they arrive at the dollar amount for Athletic Fees. Nick referred to the Athletic Fees presentation in the Board materials. There will be an increase of \$35 (\$29 athletics fee + \$6 for support programs such as marching band, cheerleading, and dance team) for the fiscal year 2012-2013. There will be \$33 increase in 2013-2014; \$28.00 in 2014-2015 and a \$25.00 increase in 2015-2016. Nick pointed out that these numbers are dynamic and could change.

University Advancement

University Development

- **Campaign Update**

Second Century Campaign is currently at \$214M and will conclude on 12/31. We anticipate \$220M by that date. The next step is likely several mini campaigns (i.e. merit based scholarships, access scholarships, professorships and unrestricted support for colleges). Will seek out champions to lead efforts and engage key volunteers.

Mr. Dowdy stated the success of the Second Century campaign is due to diligence of the huge amount of volunteers and donors.

- **Student Philanthropy**

Mr. Dowdy stated that the Purple Piggy bank distribution to all incoming freshman continued this year. The Purple Pigs serve as a visible reminder to the students of the importance of philanthropy. On November 15, National Philanthropy Day, signs were displayed throughout campus to make private support visible to students, faculty and staff. Students were invited to donate to their areas of interest. Josh Martinkovic expressed SGA's desire to help get the word out to all students so that a culture of giving can begin early.

ECU Foundation

- **Strategic Plan**

Mr. Bill Clark, President of the ECU Foundation, stated that the Foundation has concluded a strategic plan and adopted the new strategic plan. He shared important components which include the development of the Culture of Giving, Stewardship, Gratitude and Appreciation, Partnerships, Accountability and Transparency, Best Practices and Engagement.

You heard earlier from Chairman Reid Fogleman regarding the new plan.

Lastly, Mr. Clark shared the Foundation's scorecard which included that the Second Century Campaign was completed one year early and 10% over goal which is phenomenal considering the state of the economy.

University Marketing and Publications

- **Market Research Study**

Due to time constraints this report was tabled until the next meeting.

Other Advancement Highlights

- None were reported due to time constraints.

**East Carolina University
Report of Audit Committee Meeting
12/01/11**

Action Items

- Approval of September 22, 2011 minutes
- Approval of BSOM Compliance Work Plan for FY 2012
- Approval to give Chancellor blanket authority to transition all policies previously approved by the BOT into the University Policy Manual and to allow the University Attorney to make non-substantive edits to those respective policies.
(Note: I believe this needs to be approved by full board as well)

BSOM Compliance Report

- Update on Meaningful Use Requirements and ICD-10 implementation
- Compliance Work Plan was presented and approved
- Staffing updates were provided; Healthcare Compliance Specialist position has been restructured and re-advertised and currently recruiting for coder/reviewer vacant position

ERM Report

- ECU hosted an ERM Higher Ed eSymposium in October ; was very successful and had a good turnout; very knowledgeable presenters that are well known in the ERM community.
- Will soon be conducting another round of risk assessments with senior leaders and ERM Committee and will share results with audit committee.

Internal Audit Report

- Dashboard of significant benchmarks was presented.
- IT Auditor has been recruited.
- Received results of our Financial Audit from State Auditor for FYE 2011; no reportable conditions.
- Discussed and advised Audit Director on “internal material reportable conditions that are required to be reported to the UNC BOG Audit Committee at year-end.

**ECU Board of Trustees
Finance and Facilities Committee
December 2, 2011**

Highlights

The Facilities and Resources Committee met on December 1, 2011.

Tuition and Fes

The Committee reviewed a tuition and fees proposal presented by Dr. Niswander. The Committee approved a motion to recommend that the full Board approve an increase of 9.5% for resident undergraduate students and an increase of 9.9% for non-resident undergraduate students, resident graduate students and non-resident graduate students for 2012-13.

The committee also approved the recommendations to increase tuition by \$202 per year over the following four years (a total of five years including FY 12-13) to reflect the headroom catch-up as well as \$95 of fees all as outlined in the Board materials. Finally, the committee approved the recommendations related to the Brody School of Medicine, the School of Dental Medicine, and housing and dining charges all as presented in the board materials.

Underground Waterline Easement

The Committee reviewed a request to grant an underground waterline easement to Greenville Utilities Commission to provide adequate water to the new Messick Theater Basement Fire Sprinkler System. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

Underground Electrical Easement

The Committee reviewed a request to grant an underground utilities easement on the Coastal Studies Institute campus in Manteo, NC to Dominion Power to provide electrical infrastructure for the new campus. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

Roadway Easement

The Committee reviewed a request to obtain a roadway easement from Pasquotank County for the Elizabeth City Service Learning Center Site. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

Drainage Easement

The Committee reviewed a request to obtain a drainage easement from Pasquotank County for the Elizabeth City Service Learning Center. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

Lease +/- 2,408 Square Feet at 1800 North Greene Street

The Committee reviewed a request to obtain a lease of +/- 2,408 square feet at 1800 North Greene Street to house a blast simulator for conducting research for a U.S. Army grant studying the effects of sonic waves on military personnel. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

Belk Residence Hall Project

Mr. Bagnell presented an update on the Belk Residence Hall demolition and replacement project. The residence hall, a self-liquidating project, will be replaced with two buildings with demolition to begin in May, 2013.

Designer Selections

Mr. Bagnell presented the designer selection for the replacement of Fleming Hall HVAC System and Umstead Chiller as an information item.

Master Plan Update

Mr. Bagnell presented an update of the ECU Master Plan. The draft final plan is anticipated to be presented at the February Board of Trustees meeting. Materials for review can be found at <http://www.ecu.edu/masterplan>.

Capital Projects Update

Mr. Bagnell presented an update of the current major capital projects. Current information for major capital projects is available on the ECU website at <http://www.ecu.edu/cs-admin/bot/majorcapitalprojects.cfm>.

Bond Refinancing

Mr. Niswander presented an update on bond refinancing.

Stratford Arms

Mr. Buck presented an update on the Stratford Arms project.

**ECU
2012-2013 T&F Recommendations**

Tuition Increase Per Student

Recommended Tuition Increase Per Student			
	CITI	Catchup	Total
UG – Resident	\$ 209	\$ 201	\$ 401
UG – NR	\$ 1,444	\$ 201	\$ 1,645
Grad – Resident	\$ 251	\$ 201	\$ 452
Grad – NR	\$ 1,288	\$ 201	\$ 1,489

Tuition Increase In Total Dollars

Total Dollars Raised			
	CITI	Catchup	Total
UG – Resident	\$ 3,675,667	\$ 3,534,991	\$ 7,210,658
UG – NR	3,738,133	520,336	4,258,468
Grad – Resident	1,117,652	895,023	2,013,213
Grad – NR	522,957	81,606	604,563
Total	\$ 9,054,409	\$ 5,031,955	\$ 14,086,903
Additional \$ to be used for:			
Need Based Financial Aid			\$ 3,521,726
Merit Based Financial Aid			\$ 1,113,209
All Other			\$ 9,451,968

In addition, BSOM is requesting a \$1,500 increase and SODM is requesting a \$1,365 increase. The campus-wide increases for graduate students must be added to these numbers to arrive at the total increase for BSOM/SODM students. Total funding raised by these professional schools is about \$600K.

Headroom

Our total available headroom is \$1,212. We increased general tuition by \$209 this year. Thus, there is a remaining \$1,003 of headroom to be spread over five years at the rate of \$201 per year. This year we used the first \$201, leaving us \$804 (\$201 X 4) that theoretically could be used in future years. (Numbers do not add due to rounding to nearest dollar.)

Fees

Total increase = \$95.

Proposed fee increases for FY 12-13	
	Increase Per Student
Athletics:	
Athletics operations	\$ 29
Band, cheer, dance	\$ 6
Health Services	
	\$ 5
Student Activities:	
Career Services	\$ 1
Office of Student Transitions & First Yr	\$ 5
Education and Technology (Ed Tech)	
	\$ 40
The following fees were approved by the BOT but are not subject to BOG approval	
Graduation	
	\$ 3
Transit	
	\$ 6

We also requested an additional \$96.75 dental instrument lease fee. The fee must be approved by the Board of Governors. The other fee increase for dental students was \$18.00 for electronic textbooks. This only required Board of Trustees approval.

Summary

	FY 11-12 Tuition	FY 11-12 Fees	Total FY 11-12	Increase Tuition	Increase Fees	Total Increase	New Total	% Incr.
UG- R	\$ 3,348	\$ 2,016	\$ 5,364	\$ 410	\$ 95	\$ 505	\$ 5,869	9.4%
UG - NR	\$ 15,927	\$ 2,016	\$ 17,943	\$ 1,645	\$ 95	\$ 1,740	\$ 19,683	9.7%
Gr - R	\$ 3,557	\$ 2,016	\$ 5,573	\$ 452	\$ 95	\$ 547	\$ 6,120	9.8%
Gr - NR	\$ 14,351	\$ 2,016	\$ 16,367	\$ 1,489	\$ 95	\$ 1,584	\$ 17,951	9.7%



Associate Vice Chancellor for
Administration and Finance - Business Services
East Carolina University
224 Ragsdale Building • Greenville, NC 27858-4353
252-328-6910 office • 252-328-1558 fax

ATTACHMENT H

MEMORANDUM

TO: Rick Niswander
FROM: Scott Buck *Scott*
DATE: November 2, 2011
SUBJECT: Request ECU Board of Trustees Approval to Grant an Underground Waterline Easement to Greenville Utilities Commission

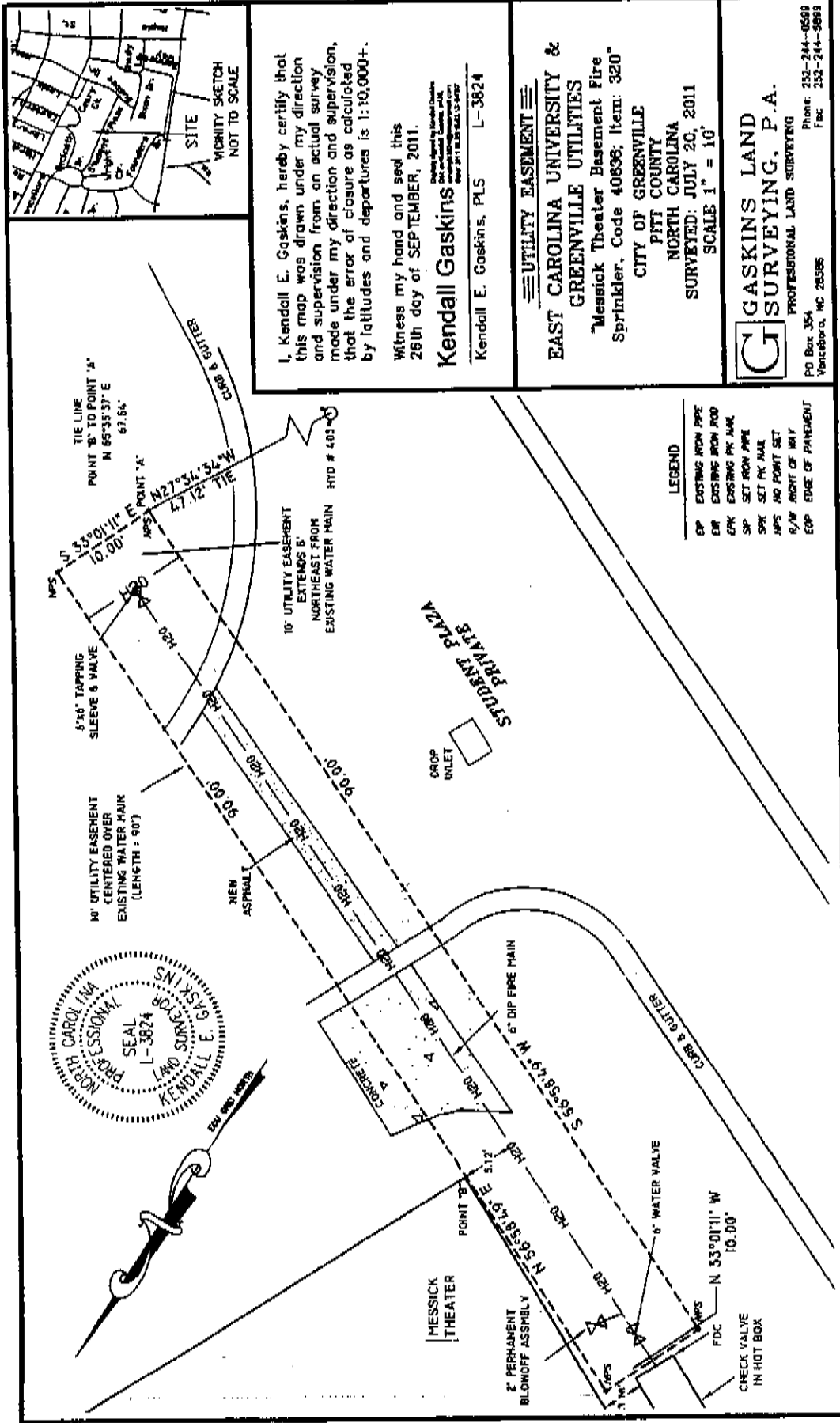
Request ECU Board of Trustees approval to grant an underground waterline easement to Greenville Utilities Commission for one dollar (\$1.00) to provide adequate water to the new Messick Theater Basement Fire Sprinkler System. The easement allows Greenville Utilities Commission access to the pipe that services the system.

Attached please find a survey depicting the ten (10) foot wide proposed easement.

Granting this easement shall be contingent on subsequent approvals from the State Property Office and the Council of State.

cc: Nick McKinley
John Fields
Bill Bagnell
Terrance Feravich
Joy Wayman

Attachments



I, Kendall E. Gaskins, hereby certify that this map was drawn under my direction and supervision from an actual survey made under my direction and supervision, that the error of closure as calculated by latitudes and departures is 1:10,000+.

Witness my hand and seal this 26th day of SEPTEMBER, 2011.

Kendall Gaskins
 Professional Land Surveyor
 License No. L-3824
 State of North Carolina

UTILITY EASEMENT
EAST CAROLINA UNIVERSITY & GREENVILLE UTILITIES
 Messick Theater Basement Fire Sprinkler, Code 40636; Item: 320"
 CITY OF GREENVILLE
 PITT COUNTY
 NORTH CAROLINA
 SURVEYED: JULY 20, 2011
 SCALE 1" = 10'

GASKINS LAND SURVEYING, P.A.
 PROFESSIONAL LAND SURVEYING
 Phone: 252-244-0500
 Fax: 252-244-5883
 PO Box 354
 Vanceboro, NC 28586

LEGEND

- CP EXISTING IRON PIPE
- EW EXISTING IRON W/O
- EPK EXISTING PK MAN
- SP SET IRON PIPE
- SPK SET PK MAN
- APS AND POINT SET
- R/W RIGHT OF WAY
- EOP EDGE OF PAVEMENT

Gaskins Land Surveying, P.A.

8162 Main Street
P.O. Box 354
Vanceboro, NC 28586
Office: 252-244-0599
Fax: 252-244-5899

September 27, 2011

Legal Description

Messick Theater Basement Fire Sprinkler,
Code 40636; Item 320

Beginning at a point labeled "Point A" on that certain map prepared by Gaskins Land Surveying, P.A. entitled "Utility Easement - East Carolina University & Greenville Utilities" dated September 26th, 2011, said point being located N 27°34'34" W 47.12 from an existing Fire Hydrant (#403) and being N 65°35'37" E 67.54' from the south eastern most corner of the Messick Theater building labeled "Point B" on said map. Thence from the point of beginning S 56°58'49" W 90.00' to a point; thence N 33°01'11" W 10.00' to a point; thence N 56°58'49" E 90.00' to a point; thence S 33°01'11" E 10.00 to the point of beginning, containing 900 sq. ft. Said easement being located 5' and on each side of a 6" Fire main as installed and shall extend 5' northeast of an existing water main.



Associate Vice Chancellor for
Administration and Finance - Business Services
East Carolina University
224 Ragsdale Building • Greenville, NC 27858-4353
252-328-6910 office • 252-328-1558 fax

ATTACHMENT I

MEMORANDUM

TO: Rick Niswander
FROM: Scott Buck *Scott*
DATE: November 7, 2011
SUBJECT: Request ECU Board of Trustees Approval to Grant an Underground Electrical Easement to Dominion Power at Coastal Studies Institute, Manteo, NC

Request ECU Board of Trustees approval to grant an underground utilities easement on the Coastal Studies Institute campus in Manteo, NC to Dominion Power for the sum of \$1.00.

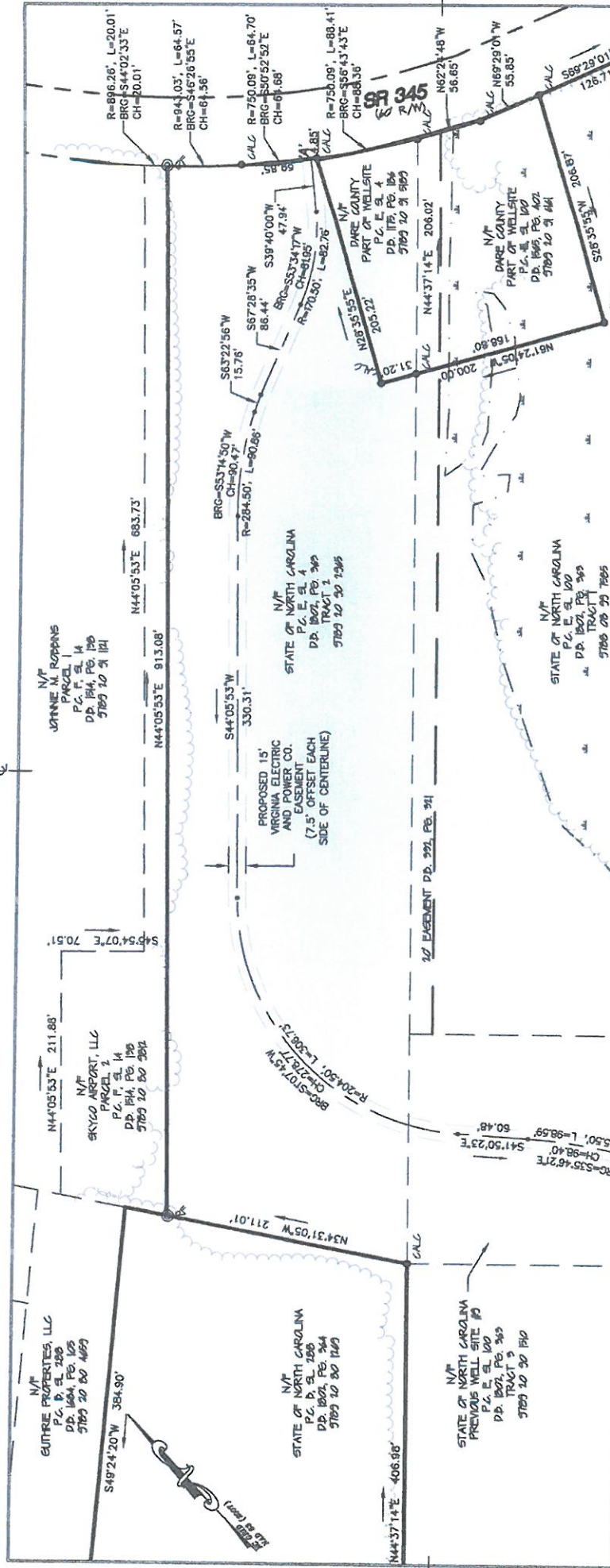
The easement is for the electrical infrastructure for the new campus.

Attached please find a survey depicting a fifteen (15) foot wide proposed easement. Please note Virginia Electric and Power Company is now Dominion Power.

Granting this easement shall be contingent on approvals from the State Property Office and the Council of State.

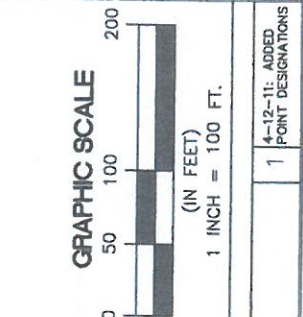
cc: Bill Bagnell
Joy Wayman
Gina Shoemaker
John Fields

Attachments



VIRGINIA ELECTRIC AND POWER CO.

PLAT TO ACCOMPANY RIGHT-OF-WAY AGREEMENT WITH EAST CAROLINA UNIVERSITY - COASTAL STUDIES INSTITUTE	DISTRICT	COUNTY	STATE
	NACS HEAD	DARE	NC
	SCALE: 1 INCH = 100 FT.	DRAWN BY	SURVEYED BY
	KCA	AAL	AAL
	DATE	SHEET	NO.
	04-08-11	NO. 1	OF 2



REVISIONS

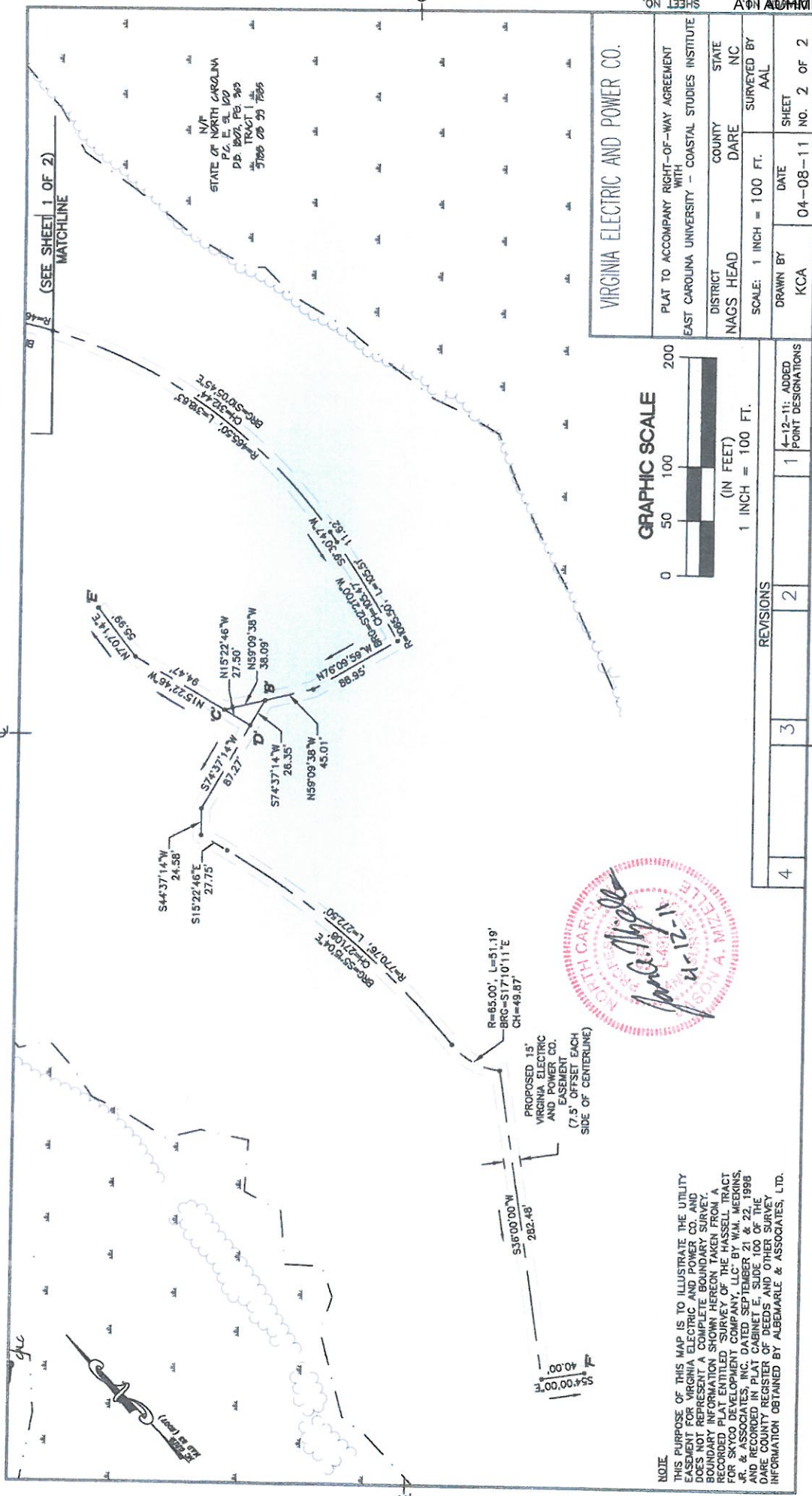
4	3	2	1
			4-12-11: ADDED POINT DESIGNATIONS

NOTE
 THIS PURPOSE OF THIS MAP IS TO ILLUSTRATE THE UTILITY EASEMENT FOR VIRGINIA ELECTRIC AND POWER CO. AND DOES NOT REPRESENT A COMPLETE BOUNDARY SURVEY. BOUNDARY INFORMATION SHOWN HEREON TAKEN FROM A RECORDED PLAT ENTITLED "SURVEY OF THE HASSELL TRACT FOR SKYCO DEVELOPMENT COMPANY, LLC" BY W.M. MEEKINS, JR. & ASSOCIATES, INC. DATED SEPTEMBER 21 & 22, 1998 AND RECORDED IN PLAT CABINET E, SLIDE 100 OF THE DARE REGISTERED DEEDS AND OTHER SURVEY INFORMATION OBTAINED BY ALBERMARLE & ASSOCIATES, LTD.

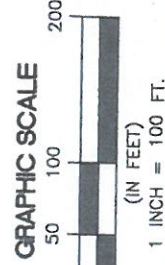
PROFESSIONAL SEAL
 NORTH CAROLINA
 JASON A. MIZELLE
 L-4917

SURVEYOR CERTIFICATE
 I, JASON A. MIZELLE, PLS. CERTIFY THAT UNDER MY DIRECTION AND SUPERVISION THIS PLAT WAS DRAWN FROM AN ACTUAL FIELD LAND SURVEY; THAT THE RATIO OF PRECISION CALCULATED IS 1 : 10,000+; THAT THIS PLAT WAS PREPARED IN ACCORDANCE WITH N.C.A.C. TITLE 21, CHAPTER 56, SECTION 1600, WITNESS MY ORIGINAL SIGNATURE, REGISTRATION NUMBER AND SEAL.
 THIS 12 DAY OF APRIL 2011.
 JASON A. MIZELLE, PLS. L-4917

BUILDING LINES SHOWN HEREON MUST BE VERIFIED. THE SURVEYOR MAKES NO CERTIFICATION AS TO ZONING AND/OR RESTRICTIVE COVENANTS. THIS SURVEY IS SUBJECT TO ANY FACTS THAT MAY BE DISCLOSED BY A FULL AND ACCURATE TITLE SEARCH.



VIRGINIA ELECTRIC AND POWER CO.			
PLAT TO ACCOMPANY RIGHT-OF-WAY AGREEMENT WITH EAST CAROLINA UNIVERSITY - COASTAL STUDIES INSTITUTE			
DISTRICT	COUNTY	STATE	
NACS HEAD	DARE	NC	
SCALE: 1 INCH = 100 FT.		SURVEYED BY AAL	
DRAWN BY KCA	DATE 04-08-11	SHEET NO. 2	OF 2



REVISIONS	
NO.	DESCRIPTION
1	4-12-11: ADDED POINT DESIGNATIONS
2	
3	
4	

NOTE:
 THIS PURPOSE OF THIS MAP IS TO ILLUSTRATE THE UTILITY EASEMENT FOR VIRGINIA ELECTRIC AND POWER CO. AND DOES NOT REPRESENT A COMPLETE BOUNDARY SURVEY. BOUNDARY INFORMATION SHOWN HEREON TAKEN FROM A RECORDED PLAT ENTITLED "SURVEY OF THE HASSELL TRACT 3500 SQ. YARDS, DIVISION OF THE HASSELL TRACT, DEVELOPMENT COMPANY, LLC" BY W.M. MEAKINS, JR. & SONS, INC., DATED SEPTEMBER 21 & 22, 1998 AND RECORDED IN PLAT CASE NO. 10000 AND THE DARE COUNTY REGISTER OF DEEDS. AND THE SURVEY INFORMATION OBTAINED BY ALBEMARLE & ASSOCIATES, LTD.



R=65.00', L=51.19'
 BRC=S171°0'11"E
 CH=49.87

PROPOSED 15'
 VIRGINIA ELECTRIC
 AND POWER CO.
 EASEMENT EACH
 (7.5' OFFSET EACH
 SIDE OF CENTERLINE)

S16°00'00"W
 282.48'

S54°00'00"W
 40.00'

(SEE SHEET 1 OF 2)
 MATCHLINE

N/4
 STATE OF NORTH CAROLINA
 P.L. E. 100
 DP. 1807, PG. 34
 TRACT 1
 57008 08 29 7895

15 Foot Utility Easement for Virginia Electric and Power Company

From an iron rod located at the northern corner of the property belonging to the State of North Carolina as shown as Tract 2 on Plat Cabinet E, Slide 4 of the Dare County Register of Deeds, said point being located in the eastern right of way of SR 345, thence with a curve along said right of way a chord bearing South 46°26'55" East and distance 64.56 feet to a point, said curve also having a radius of 943.03 feet and a curve length of 64.57 feet; thence 59.85 feet along a curve having a radius of 750.09 feet to a point, said point being the Point of Beginning for the centerline of a 15 foot wide easement for the Virginia Electric and Power Company described herein and marked as 'A' on a plat prepared by Albemarle & Associates, Ltd. dated April 12, 2011 with the following descriptions:

Line A, B, C

Beginning at Point 'A' referenced above; thence south 39°40'00" west a distance of 47.94 feet to a point; thence 82.76 feet along a curve having a radius of 170.50 feet to a point; thence south 67°28'35" west a distance of 86.44 feet to a point; thence south 63°22'56" west a distance of 15.76 feet to a point; thence 90.86 feet along a curve having a radius of 284.50 feet to a point; thence south 44°05'53" west a distance of 330.31 feet to a point; thence 306.73 feet along a curve having a radius of 204.50 feet to a point; thence south 41°50'23" east a distance of 60.48 feet to a point; thence 98.59 feet along a curve having a radius of 465.50 feet to a point; thence 318.63 feet along a curve having a radius of 465.50 feet to a point; thence south 9°30'47" west a distance of 11.62 feet to a point; thence 105.51 feet along a curve having a radius of 1065.50 feet to a point; thence north 76°09'59" west a distance of 88.95 feet to a point; thence north 59°09'38" west a distance of 45.01 feet to a point designated as Point 'B'; thence north 59°09'38" west a distance of 38.09 feet to a point designated as Point 'C'.

Line B, D, F

Beginning at Point 'B' referenced above; thence south 74°37'14" west a distance of 26.35 feet to a point designated as Point 'D'; thence south 74°37'14" west a distance of 87.27 feet to a point; thence south 44°37'14" west a distance of 24.58 feet to a point; thence south 15°22'46" east a distance of 27.75 feet to a point; thence 272.50 feet along a curve having a radius of 770.76 feet to a point; thence 51.19 feet along a curve having a radius of 65.00 feet to a point; thence south 36°00'00" west a distance of 282.48 feet to a point; thence south 54°00'00" east a distance of 40.00 feet to a point designated as Point 'F'.

Line D, C, E

Beginning at Point 'D' referenced above; thence north 15°22'46" west a distance of 27.50 feet to a point designated as Point 'C'; thence north 15°22'46" west a distance of 94.47 feet to a point; thence north 7°07'14" east a distance of 55.99 feet to a point designated as Point 'E'.



Associate Vice Chancellor for
 Administration and Finance - Business Services
 East Carolina University
 224 Ragsdale Building • Greenville, NC 27858-4353
 252-328-6910 office • 252-328-1558 fax

MEMORANDUM

TO: Rick Niswander

FROM: Scott Buck *Scott*

DATE: November 10, 2011

SUBJECT: Request ECU Board of Trustees Approval to Obtain a Roadway Easement from Pasquotank County for the Elizabeth City Service Learning Center Site

On January 28, 2011, the ECU Board of Trustees approved the purchase of 1.9 acres of land for \$1.00 from Pasquotank County to locate the ECU School of Dental Medicine Community Service Learning Center (SLC) in Elizabeth City. Prior to ECU Board of Trustees approval, there were no objections among the local stakeholders (City, County, Albemarle Hospital and NCDOT) for a right in/right out ingress/egress on US Highway 17 Business. The City and NCDOT later refused the right in/right out due to vehicular safety concerns.

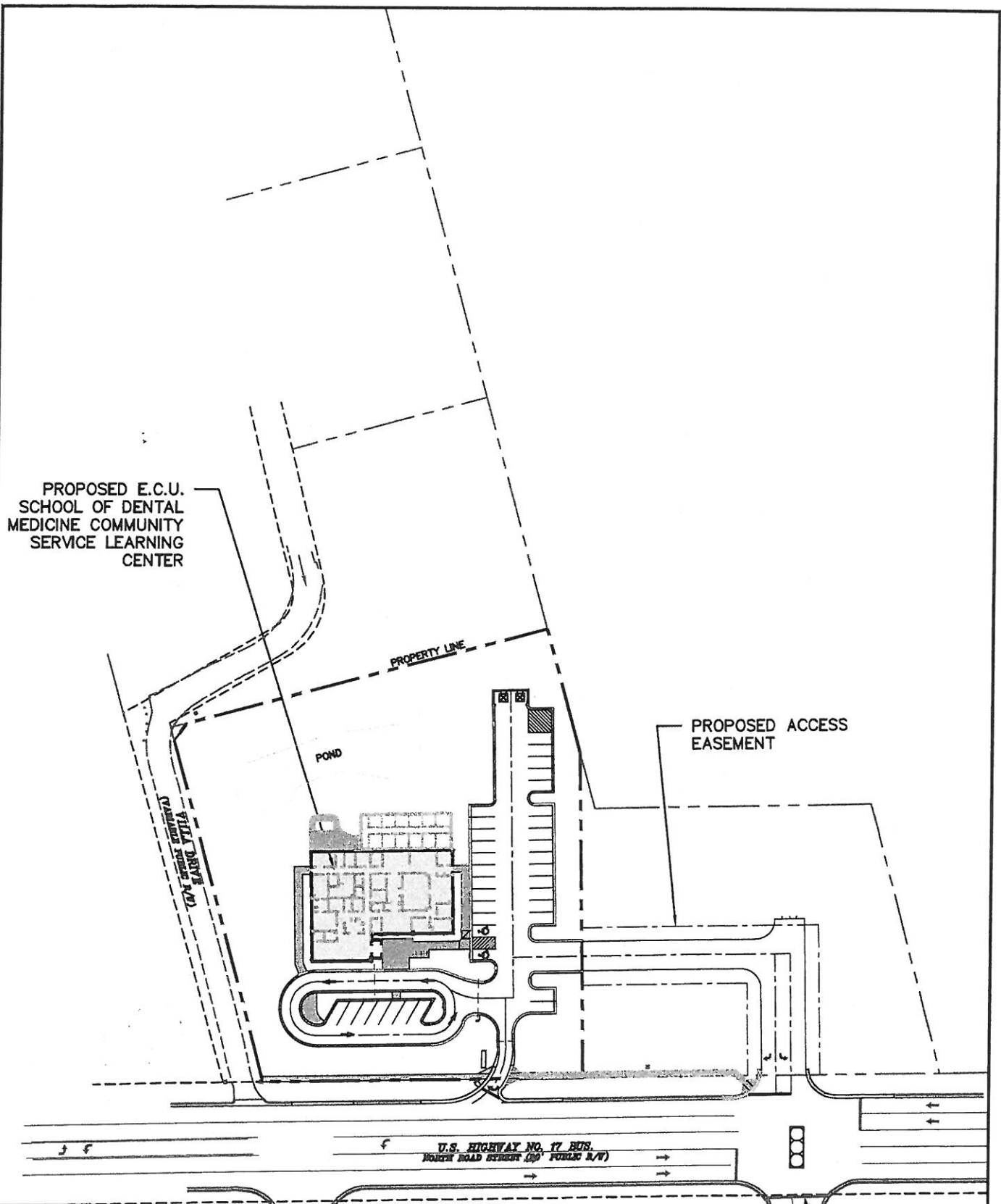
To address those concerns, ECU met with stakeholders and a solution was agreed upon to create an entrance roadway into the SLC site from an existing traffic signal on US Highway 17 Business across from the Hospital.



The County requires ECU to construct this entrance roadway on county property (a proposed medical park) 80 feet from the NCDOT right of way and \pm 200 feet from the SLC site. ECU is required to remove (2) underground storage tanks (UST's) in the path of the proposed roadway at ECU's expense. In the roadway easement, provisions shall be recorded to limit ECU's environmental liability to the costs of removing UST's or \$20,000, whichever is less. The Pasquotank County Commissioners approved this easement at their November 7, 2011 meeting.

Therefore, we request ECU Board of Trustees approval to obtain a roadway easement from Pasquotank County for the Elizabeth City SLC site as described above and per the attached proposed drawing.

Accepting this easement shall be contingent on approvals from the State Property Office and the Council of State.

cc: Phyllis Horns
 Greg Chadwick
 Donna Gooden Payne
 Bill Bagnell
 John Fields
 Terrance Feravich
 Joy Wayman



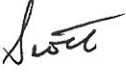
 <p>ColeJenest & Stone</p>	<p><i>Shaping the Environment Realizing the Possibilities</i></p> <p>Land Planning + Landscape Architecture + Civil Engineering + Urban Design</p>	<p>150 Fayetteville Street, Suite 950 Raleigh, North Carolina 27601</p> <p>p+ 919 719 1800 f+ 919 719 1819 url+ www.colejeneststone.com</p>	<p>ECU CSLC, Elizabeth City NC</p> <p>BJAC Raleigh, NC</p>	<p>Proposed Access Easement</p> <p>Project No. 50267 Issued 10/26/11 Scale 1" = 100' Sheet</p>	<p>EX2.0</p> 



Associate Vice Chancellor for
Administration and Finance - Business Services
East Carolina University
224 Ragsdale Building • Greenville, NC 27858-4353
252-328-6910 office • 252-328-1558 fax

ATTACHMENT K

MEMORANDUM

TO: Rick Niswander
FROM: Scott Buck 
DATE: November 10, 2011
SUBJECT: Request ECU Board of Trustees Approval to Obtain a Drainage Easement from Pasquotank County for the Elizabeth City Service Learning Center

Request ECU Board of Trustees approval to obtain a drainage easement from Pasquotank County for the Elizabeth City Service Learning Center.

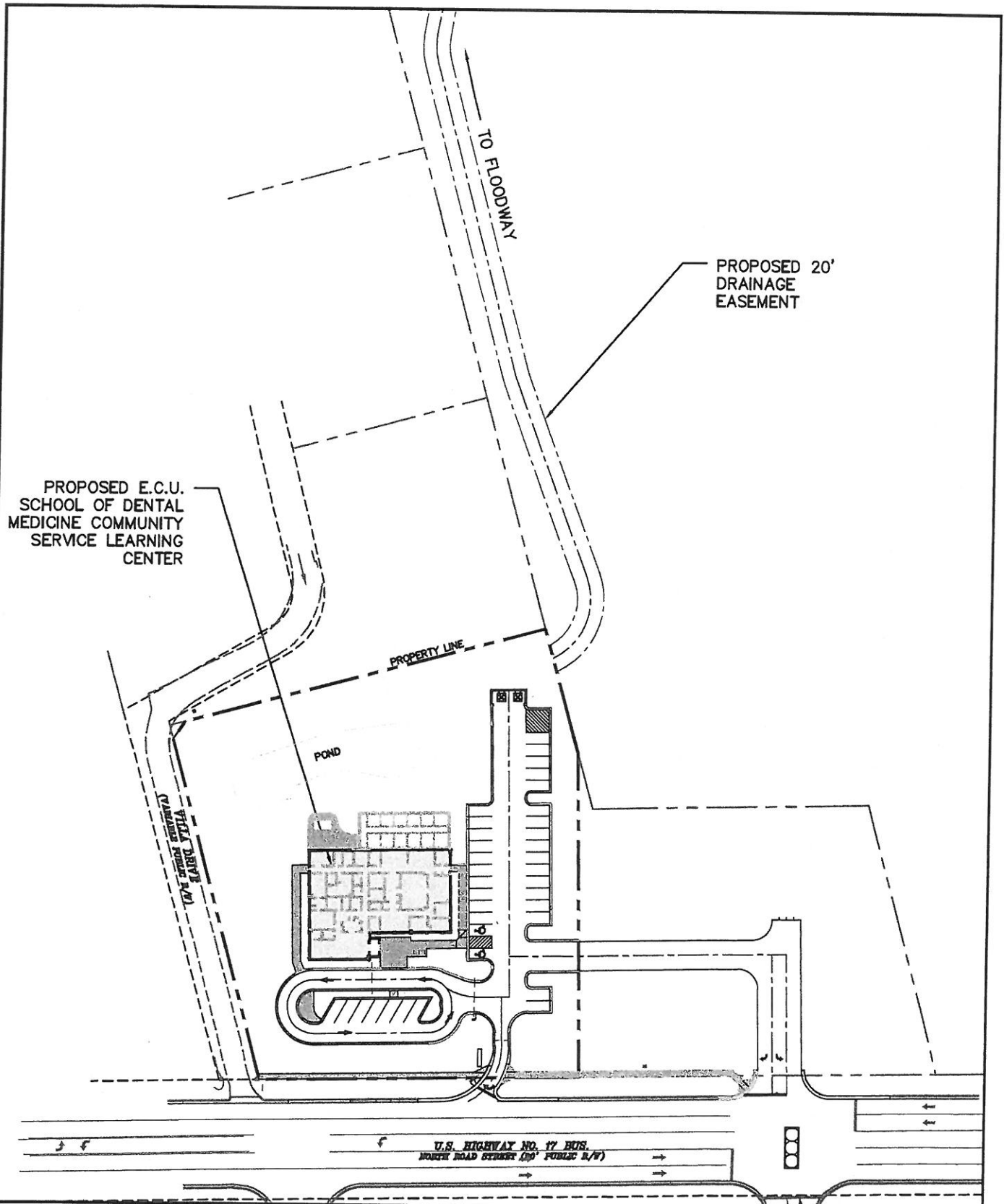
The proposed easement was approved by the Pasquotank County Commissioners at their meeting on November 7, 2011.

Attached please find a drawing depicting the proposed drainage easement.

Accepting this easement shall be contingent on subsequent approvals from the State Property Office and the Council of State.

Attachment (1)

cc: Phyllis Horns
Greg Chadwick
Donna Gooden Payne
Bill Bagnell
John Fields
Terrance Feravich
Joy Wayman



PROPOSED E.C.U.
SCHOOL OF DENTAL
MEDICINE COMMUNITY
SERVICE LEARNING
CENTER

PROPOSED 20'
DRAINAGE
EASEMENT

PROPERTY LINE

POND

W. 10th Street
(40' Public R/W)

U.S. HIGHWAY NO. 17 BUS.
NORTH ROAD STREET (90' PUBLIC R/W)



**ColeJenest
& Stone**

*Shaping the Environment
Realizing the Possibilities*

- Land Planning
- + Landscape Architecture
- + Civil Engineering
- + Urban Design

150 Fayetteville Street, Suite 950
Raleigh, North Carolina 27601
p+ 919 719 1800 f+ 919 719 1819
url+ www.colejeneststone.com

ECU
CSLC, Elizabeth City NC

BJAC
Raleigh, NC

Proposed Drainage Easement

Project No. 50267
Issued 10/26/11
Scale 1" = 100'

EX1.0

Sheet





Associate Vice Chancellor for
Administration and Finance - Business Services
East Carolina University
224 Ragsdale Building • Greenville, NC 27858-4353
252-328-6910 office • 252-328-1558 fax

ATTACHMENT L

MEMORANDUM

TO: Rick Niswander

FROM: Scott Buck *Scott*

DATE: November 29, 2011

SUBJECT: Request ECU Board of Trustees Approval to Lease ± 2,408 Square Feet Facility Located at 1800 North Greene Street

Request ECU Board of Trustees approval to lease ± 2,408 square feet of conditioned open space located at 1800 North Greene Street from the Pitt County Development Commission. The space is needed to house a blast simulator to conduct research for a U.S. Army grant studying the effects of sonic waves on military personnel.

The lease rate is \$32,508 for a term of three years. The source of funds shall be U.S. Army grant funds, FOAP# 212274-640001-73662-0000.

This request was omitted from the board's agenda package by mistake and I apologize for this inconvenience.

The lease shall be sole source with Pitt County and subject to Council of State approval.

cc: Deirdre Mageean
David Cistola

**Health Sciences Committee
December 2011**

VHCS Update: Dr. Horns

- The Affiliation Agreement between PCMH/BSOM is up for renewal. Over the course of the next year the agreement will be reviewed. Debra Davis will be helping us with this process.

PCMH Update: Mr. Brian Floyd

- PCMH closed out the fiscal year with a 3.9% margin. \$1.3B in revenues with a \$49M income for the hospital.
- Launched Pediatric Emergency Department project adding 18 beds to the Emergency Department which are dedicated to the care of children.
- Children's Hospital construction – on schedule.
- Filed Certificate of Need to add 48 new beds to the hospital.
- Trained 1750 nursing students this past year from various places, mostly from ECU.
- UHS has hired Dr. Dave Herman as their President and Chief Operating Officer.
- Announced yesterday the name change of the hospital to Vidant Medical Center. The health system will be Vidant Health. The change will begin January 25.

ECHI 4th Floor Update: Dr. Darryl Neuffer

- Dr. Neuffer reviewed the plans for the expansion of the research space on 4th floor of the ECHI building. This space will give faculty an interdisciplinary environment with state-of-the-art facilities/equipment to expand biomedical research.

SODM update: Dr. Gregory Chadwick

- Reported that the SODM has 21 faculty/administration & 33 staff; 52 students (all residents of NC and from 32 counties represented); and are housed in 3 modular units on the Health Sciences Campus.
- Currently they are utilizing temporary teaching facilities and have created a state-of-the-art simulation lab at the BSOM.
- Ross Hall is under construction and the completion is planned for Spring 2012.
- The first Community Service Learning Center will open in April 2012 in Ahoskie and the second one will open in September 2012 in Elizabeth City.
- Student instruction is all state-of-the-art with utilization of Apple technology (MacBook, iPad, iPhone, 7 iBook platform) and Yammer. Students utilize these instruction models even during classroom instruction.

BSOM Update:

- Dr. Cunningham reported that the BSOM is up for their LCME accreditation visit in January 2012.
- Dr. Benson gave an update on the Meaningful Use (MU) of Electronic Medical Records (EMR). The BSOM is working to move this process forward and have developed a Meaningful Use Tactical Team to look at how to optimize the MU payments coming to ECU-P.
- Mr. Jowers reported on ECU Physicians financial performance for October 2011 FYTD. Operating results are below budget due to reduced contract revenue. This is normal for the first 6 months of the new fiscal year. On November 30, ECU-Physicians received the supplemental Upper Payment Limit payment \$12,735,950. ECU match was \$4,421,922 so the overall supplemental payment for ECU-P was \$8,314,028. ECU-P will receive \$1M on quarterly basis.

University Affairs Committee Talking Points

Special Student Presentations – Mary Farwell introduced three students, who were Undergraduate Research and Creative Achievement Award winners as well as their faculty mentors. The three students were Timothy Darden from Pharmacology and Cardiovascular Sciences, Briana Biscardi from Chemistry, and Emilee Quinne from Biology shared a little bit about their undergraduate research. It was truly impressive and they well represent East Carolina University, the faculty, alum and everyone connected to the campus.

Academic Affairs (Marilyn Sheerer)

- **Program Prioritization Committee** – Dr. Ron Mitchelson is the chair of the PPC.
 - He shared the steps that have been taken to date, including phase one of prioritizing academic programs (what do we do well and what do we wish we could more or less of) and phase two coming up in the spring will look at possible reorganization.
 - The website is open for those that wish to see what is going on (www.ecu.edu/ppc).
 - The target for recommendations to the chancellor will be Jan. 16, 2012.
 - In phase one, 277 programs were assessed in terms of college priority and future investment opportunity.
 - Of these 50 were judged to be of “low priority” and 48 could be targeted for “reduction or elimination.”
 - The committee scored departments, which included areas of productivity, quality, and centrality.

- **Enrollment Management – John Fletcher**

- ECU has been asked by GA to mid-year enrollment projections.
- For fall 2012, we are looking at close to 4,000 freshmen and about 1,400 transfer students.
- He shared some of the facts to date for fall 2012:
 - 13,000 applications (just below this time last year)
 - 5,000 admitted students
 - 3,668 in state admits (+1,000 from last year)
 - 976 out of state admits (+488)
 - 20% of admits are out of state students
 - 687 are honors caliber students (admitted – this is up 125 from last year)

Student Affairs – (Virginia Hardy)

- Bill McCartney, Associate Vice Chancellor of Campus Living and Dining Services talked about the 5-year housing plan on campus.
 - Bill shared some of the current fiscal obligations and structures currently on campus.
 - ECU has 15 residence halls with a capacity of 5,400 students.
 - The freshmen residency requirement begins in the fall 2012. With the current projections of a 4,000 freshman class, we would expect to have about 3,800 staying in the halls.
 - The goal for this five year housing plan is to shift money from life safety issues and move towards looking at equality of life on campus.

Research and Graduate Studies – Deirdre Mageean

- **Graduate Enrollment Funding** – Paul Gemperline said there has been a drop in graduate student enrollment by 14%. Graduate students currently make up 20% of ECU’s student population and this drop will hurt ECU financially.
- Dr. Gemperline reviewed the action plan for increasing graduate enrollment with some immediate action steps such as more DE online sections offered, academic deans sharing suggestions and increasing marketing for Continuing Studies.

Campus Safety – Bill Koch – Lockdown Update from Nov. 16th

- ECU did very well in response to the lockdown, but there are still many improvements to be made. The Crisis Policy team set up in Spilman. Student Affairs set up the care center and hotline. One problem discovered was a significant amount of false information that was reported and this did hinder response time and the lockdown was extended. Due to some of the reports floating around the Rivers Building was evacuated as a precaution.
 - Positives were the ECU police department response, good communication with local law enforcement, communication with the media and news bureau, alerts worked very well with emails, texts, phone systems messages and outdoor speakers.
 - Areas for improvement include better follow up, better text messaging, dead spots for cell phones in some buildings and in some locations between buildings and some faculty left students in the classrooms.
- There will be training sessions for faculty planned and these will be videotaped for those who cannot attend. ECU is also going to look at mandatory training sessions for freshmen so that they know what to do in an alert situation.

There was one action item. I move approval of the conferral of degrees at the fall Commencement on December 16, 2011, for those candidates approved by the Chancellor and the faculty.