

## **BOARD OF TRUSTEES**

East Carolina University

April 15, 2010

The Board of Trustees met in regular session in the Trustees Suite of Mendenhall Student Center. David Brody, chair of the Board, called the meeting to order at noon and read the conflict of interest statement required by the State Government Ethics Act. No conflicts were identified. Mr. Brody noted that after a closed session the board would recess until Friday morning at which time he would reconvene the meeting.

John Durham, Assistant Secretary to the Board, called the roll.

### Members present:

Bill Bodenhamer  
Robert Brinkley  
David Brody  
Joel Butler  
Ken Chalk  
Brad Congleton  
Bob Greczyn  
Steve Jones  
Bob Lucas  
Carol Mabe  
David Redwine (participated Friday via conference call)  
Danny Scott  
Mark Tipton

Mr. Brody asked Mr. Redwine to read a motion to go into closed session. The motion was seconded and approved by the Board. After returning to open session, Mr. Brody recessed the meeting at 1:30 p.m.

Mr. Brody reconvened the meeting of the Board at 8:30 a.m. on Friday in the Great Rooms of Mendenhall Student Center. All Board members except Mr. Redwine were present and he participated via conference call.

## APPROVAL OF MINUTES

Mr. Brody asked for a motion approving the minutes from the Board meeting on February 26, 2010. Mr. Greczyn moved approval of the minutes. Ms. Mabe seconded. The motion passed with no negative votes.

## REPORT OF THE CHAIR OF THE BOARD

Mr. Brody noted that this was the last meeting for the outgoing SGA President, Mr. Brad Congleton. Mr. Brody presented him with a pewter plate as a token of appreciation.

## CHANCELLOR'S REPORT

Dr. Ballard's address focused primarily on ECU's fiscal situation and legislative priorities. The full text of his remarks is included as "Attachment A."

## BOARD OF GOVERNORS REPORT

Mr. Phil Dixon gave an update on the Board of Governors. His remarks addressed the State budget scenario and how it will affect the UNC System. In addition, he gave updates on the UNC Presidential search, teacher education in North Carolina and the Chancellor's Residence options.

## FACULTY SENATE REPORT

Dr. Marianna Walker gave the report from the Faculty Senate. A copy of the Faculty Senate report is included as "Attachment B."

## SGA REPORT

Mr. Brad Congleton gave the SGA update. He reported that the SGA leadership team completed many of its initial goals over the course of the year, including bringing

Blockbuster kiosks to campus, facilitating the Senior gift initiative and developing the new SGA Constitution. Mr. Congleton also introduced the new SGA leadership team.

#### BOARD OF VISITORS REPORT

Mr. Reid Overcash gave the report from the Board of Visitors. He discussed the nominations for new members and praised the diversity of the nominees. He gave an update on the legislative advocacy of the Board of Visitors. In addition, he said that the Board of Visitors now supports three Access Scholarships.

#### ***COMMITTEE REPORTS***

##### AUDIT COMMITTEE

Mr. Butler gave the report from the Audit Committee. A copy of the Audit Committee meeting report is included as “Attachment C.” The committee approved the Revised 2009/2010 Audit Plan with noted revisions as well as the Revised Audit Committee Charter. There were no items that needed board approval.

##### FACILITIES & RESOURCES COMMITTEE

Mr. Tipton gave the report from the Facilities and Resources Committee for Committee Chair David Redwine, who was participating via conference call. A summary of the Facilities and Resources Committee meeting is included as “Attachment D.” There were several items that required action by the board.

Having met the 30-day time delay required by the naming policy, Mr. Tipton moved for approval of four naming proposals;

1. The Boddie-Noell Foundation Pediatric Cardiology Center at the East Carolina Heart Institute;

2. The Nicholas B. and Lucy Mayo Boddie Foundation Cardiac Diagnostic Center at the East Carolina Heart Institute;
3. The Dorothy Marshall Cummings Conference Room used by the nurse anesthesia students, often referred to as the anesthesia library, in the College of Nursing (room 3144); and
4. The Robert L. Jones Classroom – the large classroom on the 1<sup>st</sup> floor in the College of Nursing (room 1120).

The motion was approved with no negative votes.

Mr. Tipton moved approval of the purchase of six parcels of property from the ECU Real Estate Foundation as presented in Board materials. The motion was approved with no negative votes.

Mr. Tipton moved approval of the changes to the disposition of two vacant parcels of property located at 115 E. Ninth St. and 205 E. Ninth St. to the City of Greenville. The motion was approved with no negative votes.

Mr. Tipton moved that the Board approve the lease agreement for the distributed antenna system as presented in Board materials. The motion was approved with no negative votes.

Mr. Tipton moved that the Board approve the elevations of the North Recreation Fields Phase II – Boathouse as provided in the Board materials. The motion was approved with no negative votes.

Mr. Tipton moved that the Board approve the elevations of the Athletic Fields – Team Building as provided in the Board materials. The motion was approved with no negative votes.

## HEALTH SCIENCES COMMITTEE

Mr. Steve Jones gave the committee report. A summary of the Health Sciences Committee meeting is included as “Attachment E.” There were no action items.

## UNIVERSITY AFFAIRS

Mr. Lucas gave the committee report. A summary of the University Affairs Committee meeting is included as “Attachment F.” There was one action item.

Mr. Lucas moved approval of the conferral of degrees on May 7, 2010, at the annual Spring Commencement as approved by the Faculty Senate and the Chancellor. The motion was approved with no negative votes.

## EXECUTIVE COMMITTEE

Mr. Brody gave the Executive Committee report. He reported that the Executive Committee, acting for the full Board, met via conference call on March 23, 2010, and approved the appointment of and contract with Jeff Lebo, the new men’s basketball coach.

Mr. Lucas moved approval of the recommendation of tenure for Dr. Jeffery S. Johnson, professor and Chair of the English Department; Dr. Johannes Hattingh, Professor in the Math Department; Dr. Hope Landrine, professor in the Psychology Department and Director of the Center for Health Disparities Research; Dr. Andrew Keeler, Professor in the Department of Economics and Program Head of the Human Dimensions Coastal Sustainability within the Coastal Studies Institute; and Dr. Odis Griffin, Jr. professor in the Department of Engineering and College of Technology and Computer Science. The motion was approved with no negative votes.

Mr. Lucas moved approval of the new members of the Board of Visitors and reappointments for the Board of Visitors Officers as recommended by the Chancellor and as presented in the Board materials. The motion was approved with no negative votes.

UNFINISHED BUSINESS

There was no unfinished business.

NEW BUSINESS

Mr. Brody announced the appointment of the 2010-2011 Nominating Committee: Bob Greczyn, chair, Bill Bodenhamer and Danny Scott. Mr. Brody asked that the committee make a report to the Board at the July meeting or earlier. In addition, Mr. Brody has asked Mr. Brinkley and Mr. John Durham to work on converting the Board's bylaws to the university's new policy format and to recommend any changes that might be needed in the bylaws.

Mr. Brody announced that the next regularly scheduled meeting of the Board is Thursday, July 22, 2010.

The meeting adjourned at 10:45 a.m.

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Assistant Secretary  
Board of Trustees

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Date

## **Attachment A**

Chancellor's Remarks to the BOT  
April 16, 2010

Welcome and thank you Chairman Brody.

I want to repeat a comment I have made several times... related to how much excitement is on the ECU campus because of our programs and our values. We have lead the System in our Budgeting and Business practices, we were the model for e-procurement, our honors college is getting similar recognition and our programs for global understanding and for educating smart kids with learning disabilities... that's right, those 2 things occur simultaneously... are now the model for other universities interested in creating similar programs. We are very close to being ready to admit the first class of students to a truly unique dental school that is a "break the mold" approach to dental education. We are engaged in great work.

Thank you for being a part of it.

### Charlotte Event

I will start by thanking Robert Brinkley and Reid Overcash, among many others, for a special event in Charlotte 3 weeks ago....we re-connected with Alumni, legislators, and donors in that area. It was among the very best special events we have conducted and will be the model for at least 3 others similar events coming up. I encourage you all to get involved, and please ask Robert for his speech and it is ok by me if you repeat every word of it. I find great PRIDE in the Pirate Family, deep interest in our programs, and increasing willingness to give back to this university...as Mickey is showing very well. "Wrong-way Dowdy" is doing a great job.

I encourage each Board member to get involved in these events. We are building support for ECU one person at a time and it is working.

#### Recognizing Scholar Athletes

Another great event occurred this week when we recognized 69 scholar athletes... letter winners from all sports who have achieved a GPA of 3.5 or better during the last year. Two points are especially important. First, this is twice as many scholar athletes as ECU had in 2004; such progress doesn't happen by good fortune; it is the result of our leaders in Athletics and our Coaches. Second, we pride ourselves in growing tomorrow's leaders and I guarantee that these 69 scholar athletes are just that.

#### Fiscal Problems and the Legislative Agenda

Everyone is aware of the economic issues facing the country and the state. I won't belabor that except to say an 11+% unemployment rate is never good news for higher education. It takes a long time for other positive economic conditions to have an impact on jobs, consumer confidence, and ultimately state revenues. I pledge that we will do our part to meet the revenue gap and to be strong stewards of our resources. For example, in this fiscal year, the University of North Carolina is 13% of the General Fund, but contributed 29% of the Governors reversion. We do our part.

The April revenue statement was released two days ago and is not a cause for great celebration. Revenues for this year remain behind projection. The Fiscal Research Office predicts a shortfall of about \$800 million for next year...slightly better than projections two months ago. A real economic recovery is not predicted until 2012.

While we remain hopeful that legislative action from last summer... requiring a base cut of 2% to the System...will remain in place, higher education could suffer a 5% to 7% cut in base operating revenues. For ECU, this would make our total revenue loss over 3 years to be in excess of 90M. While we will continue to follow the Board policy on how to make these cuts, such cuts will require reductions in the academic core, in student services, and in jobs. There is no other way to get to these numbers. President Bowles estimates that 1000 jobs will be lost system wide under this scenario.

Let me speak for a moment about the upcoming legislative session, because now is the time when we need your active participation. There are three primary goals for the University of North Carolina and each would be a significant help for ECU. They are:

- Keeping the base budget cut as low as possible and hopefully to 2%.
- Increasing financial aid, in large part because the ESHEETS Fund, designated for financial aid, may soon be broke. Because ECU has more students with a demonstrated need for aid, this priority is especially important for us: and
- Acceptance of the alternative tuition proposal, allowing each campus' tuition proposal to replace the \$200 across-the – board tuition increase. The primary benefit here is that we would keep all of our tuition dollars and they would be entirely invested in two areas: student success and financial aid.

ECU's legislative priorities are unchanged and likely to remain until such time that these 3 vital priorities are realized:

1. The **dental school** must be funded this year to achieve accreditation and then to admit its first class in about one year. We are right on schedule, we have hired several important leaders for the school, and named the first three service learning

centers... the heart of our concept. Two more service learning centers are being developed. Let me emphasize the importance of operating dollars this year. Our accrediting team will visit us in September. A primary criterion is the adequacy of resources to guarantee strong educational programs for the entire four years of the dental education. They will not accredit us based on the promise of future funding, and without accreditation, we cannot admit students, faculty won't come to the school, and we then face the real possibility of never getting off the ground. To put it bluntly, this is the year when completion of the dental school must be realized.

2. The second operational fund priority is **the Brody School**, which remains fiscally challenged, only because of our mission and the commitment we make to underserved populations. Academic medical centers similar to us are all under fiscal stress; we must have funding or the quality of the school will deteriorate; and
3. Our # 1 capital priority is the **Bio-Science Building**, as it has been for some time. We had an excellent tour of the old Howell Building with seven legislators on March 26<sup>th</sup> and it is literally true that one picture is worth 1000 words, or in the case of Howell, maybe a million words. It is worse than a shame that great faculty... we visited the labs of Professor Jason Bond and Professor Bob Christian...have to do their work in what can only be described as world war II-level facilities. The new building would correct that, make it possible to really grow some vital research buildings, and enhance economic development programs that make a difference for eastern North Carolina.

### Global Classroom

I want to say a word about our “GLOBAL ACADEMIC INITIATIVES” Project , which is a substantial commitment to providing global experiences for our students. It includes 30 partner institutions in 22 countries and allows our students to actively collaborate with students from three countries through joint lectures, dialogue and shared projects. The general administration has recognized our project as a best practice among the 17 universities and they are now sponsoring a summer grant program to encourage other universities to adopt programs just like ours.

Last summer, the Department of State invited us to join them in a partnership to begin a worldwide discussion on global climate change. To help with this, we are teaching a course on climate change in collaboration with Brazil, China and India. Student teams from the 4 countries are working on solutions to climate change that have applications across the globe. The Department of State will support an effort this fall to build a global community of 50,000 people to discuss climate change issues.

Finally, ECU initiated the Global Partners in Education and the 3<sup>rd</sup> conference of the partnership will be held this year in Lima Peru. I’m not entirely sure about this, but the Provost has convinced me that her presence is required at the conference. The Global Partners initiative, along with our global classrooms, is another example of being “The Leadership University”...this time showing worldwide leadership in education.

### Planning Program

Even though some of our small programs often fall below the radar screen, I wanted to alert you that our Planning Program has been accredited. After much work and effort on

the part of many people, this program has received a full six year accreditation from the Planning Accreditation Board. It is quite unusual to receive a 6-year accreditation and this indicates a strong program and an excellent review. This program has been with us for a long time and has strong support in many North Carolina Communities.

Thank you for your attention and I'm happy to address questions.

**Board of Trustees remarks – April 17, 2010**  
**Marianna Walker, Ph.D. Chair of the Faculty**

Greetings - On behalf of the faculty and faculty senate!

We have accomplished a lot this year. Can't imagine a busier or more successful year.

- Success? Why? –

Foremost - Collaboration and support from the Chancellor, Provost, and VC's (Academic Council) – Thanks for all your support this year.

- Engagement and work of the faculty
- Structure and productivity of the faculty senate, university academic and appellate committees, faculty advisors, faculty manual steering committee, and other university committees where faculty, administrators, students, and staff collaborate for the university as a whole.
- Productive working relationships between faculty and key administrators. I particularly want to thank Lori Lee, Donna Payne, Austin Bunch, Philip Rogers, Linda Ingalls and Fiona Baxter for all their work with us on the seemingly hundreds of committees working on the “issues” including but certainly not least the University Policy Manual Committee, Strategic Planning and Retention and Graduation task force and other numerous committees.
- Open and honest dialogue between faculty and administrators, where status quo is often challenged, but shared governance is upheld.
- Open communication between the faculty officers and the SGA officers.
- Support from the Board of Trustees and recognition of hard work by the faculty senate, especially in the review/revision of the faculty manual.

Thanks to all in this room, including administrators at all levels, BOT members, deans and directors, my fellow faculty leaders (who are at GA today for a Faculty Assembly meeting: Mark Sprague, Hunt McKinnon and Brenda Killingsworth) and all the faculty who have given many extra hours this year in service, beyond regular hours devoted to teaching, research, and normal service responsibilities.

**State of the Faculty Manual - First challenge of the year**

- We continue to review/revise, and make recommendations for relocation or removal of items in the faculty manual.
- In March, the faculty senate had a 78 page agenda (primarily relating to the faculty manual) and next week we will continue to review and provide recommendations to major sections in the Faculty Manual.

- The Faculty Governance committee will continue to work over the summer on policies and procedures for tenure and promotion, specifically Appendices C and D, and Parts 12 and 13, in addition to procedures for faculty grievances and hearing/appeals.
- The committees and faculty senate have worked within the schedule outlined on the infamous “matrix” at the beginning of the year.
- I am projecting a December 2010 date for this review/revisions to be completed. Of course, following this initial revision/organization of the manual, it will be formatted in the manner for all policies contained within the University Policy Manual.
- I particularly want to thank the Faculty Manual Steering Committee for their support of this process and for providing advice to the Chancellor relative to the Faculty Manual, following formal recommendations from the senate.
- The collaboration of the members, including Mr. Grezchan, Deans Niswander and Thomas, Former Chairs of the Faculty Bob Morrison, Ken Wilson, Brenda Killingsworth (and Rick Niswander), and other faculty members has been invaluable this year!

### **State of the Faculty**

I could speak all day about the many responsibilities, tasks, initiatives, and roles of the faculty, but I’d like to briefly summarize the “state of the faculty” this year. I believe these adjectives describe the faculty.

Productive – teaching more students (on-campus and distance education), ensuring academic success and quality, developing new coursework and programs, engaging in and mentoring research, obtaining external funding, engaging in different forms of scholarship including engagement, creative activity, and innovation, and participating in service including a role in university shared governance.

Passionate – about all their roles and responsibilities - From revision of the faculty manual, about their lines of research to contribution to the curriculum, to maintaining their role in academia and in the education of undergraduate and graduate students.

Protective - about traditional roles as faculty members and of faculty benefits

Poised and prepared – To take on new initiatives and becoming involved with all university issues including but not limited to strategic planning, retention and graduation challenges, providing formal advice to administrative policies through collaborative exchange, Honors College, the pending SACS reaccreditation.

Positive – Faculty and the faculty senate have been and continue to engage in constructive dialogue, but in a positive and respectful tone with fellow colleagues and administration.

I applaud the over 2000 faculty for their efforts and success this year. Their contributions to the myriad of university issues should not go unrecognized.

Thanks again to the Board of Trustees for their support and recognition of all the faculty and faculty senate have done this academic year and for all that you do in support of the greatest university in North Carolina!

We are all here for the same reason. We are one university.

Thank you.

**East Carolina University  
Report of Audit Committee Meeting  
04/15/10**

**Action Items**

- Approval of February 25, 2009 minutes.
- Approval of Revised 2009/10 Audit Plan w/noted revisions.
- Approval of Revised Audit Committee Charter.

**ERM Report**

- Mr. Ken Chalk addressed the ERM Committee this month and reinforced the importance of risk management.
- Mr. Wiseman announced the addition of one staff member; Yolanda Newsome will assist Tim with ERM as well as administer aspects of the University Policy Manual under the direction of Donna Payne.
- Mr. Wiseman visited Texas A&M and shared aspects of his visit and lessons learned regarding their ERM process; Audit Committee asked Tim to look at another institution that has an active medical practice like ECU; Tim stated he would be looking at Duke University.
- Mr. Wiseman continues to build the ERM model at the University through the ERM Committee; consulting with all levels of management regarding risk.
- Mr. Wiseman sent out a risk survey and will be scoring the results and sharing with the committee at a later date.

**BSOM Compliance Office Report**

- Dr. DeVille updated the committee on the Chief Compliance Officer search; three viable candidates have been chosen for on-site interviews with the hope of having a person in place by July 1, 2010.
- Dr. Deville spoke about Healthcare Reform and thought it would affect ECU with regard to reimbursement and compliance.
- The Audit Committee asked Dr. Deville and Donna Payne to work on reporting coding errors to the Committee.

**Internal Audit Report**

- Dashboard/Metrics: Internal Audit has completed 50% of the audit plan and 40% of the audit plan is in process – goal of 80% was set for this metric; Goal of 90% established by Chancellor regarding Management's Corrective Actions. Currently management has implemented 97% of corrective actions; Productivity ratio for Internal Audit – Goal is 70%, Internal Audit current ratio is 72%.
- External Audits
  - US Dept of Education Program Review of Financial Aid – no findings
  - North Carolina State Education Assistance Authority Program Review of Financial Aid – received draft report and are composing responses to the report; 7 findings but no major concerns

- State Purchasing and Contracts – currently conducting a compliance audit of our purchasing and contracting practices
- Office of State Budget and Management – currently conducting a compliance audit of how ECU spent the ARRA Education Stabilization funds (ECU received approximately \$6.5 million)
- Vendor Overpayment Audit – For FY 2005-2008 ECU had 4 overpayments of approximately \$4000.
- Result of UNC GA monitoring visit for UNC FIT has been received; good report; a few action items but overall ECU is in compliance with UNC FIT standards.

**ECU Board of Trustees  
Facilities and Resources Committee  
April 16, 2010**

**Highlights**

The Facilities and Resources Committee met on April 15, 2010.

**University Advancement**

**University Advancement highlights**

**Naming Proposals  
Discussion**

- At its February 25<sup>th</sup> meeting, the Facilities and Resources Committee approved four (4) naming proposals listed below. Having met the 30-day time delay required by policy, the Committee presents the proposals for full Board approval:
  - ✓ The Boddie-Noell Foundation Pediatric Cardiology Center at the East Carolina Heart Institute
  - ✓ The Nicholas B. and Lucy Mayo Boddie Foundation Cardiac Diagnostic Center at the East Carolina Heart Institute
  - ✓ Dorothy Marshall Cummings Conference Room used by nurse anesthesia students, often referred to as the anesthesia library, in the College of Nursing (room 3144)
  - ✓ Robert L. Jones – large classroom on 1<sup>st</sup> floor in the College of Nursing (room 1120)

**Second Century Campaign Update & Other Division Highlights  
Discussion**

- The Alumni Association continues to provide great service with strong programming while making modifications to meet the changing needs and interests of our alumni. Some of the more popular events currently are networking breakfasts and lunches.
- Approximately 18 months ago this Committee granted permission to explore eventual funding for an alumni-conference center. While still a long ways from funding this project, concept plans have been developed with the help of Bill

Bagnell, his staff and an architect. The preliminary concept plans/drawings suggest a 30,000 sq. ft alumni-conference center including meeting rooms and a ballroom and also addressing needs of the Association and the University. Project cost of the project is \$10M. Knowing there will be no state dollars appropriated for this project, the group has been encouraged to stay in the feasibility mode and to begin working on a prospective donor list and to address the needs the facility will fulfill. The project has not yet been placed on the non-appropriated university list as a \$3 - \$4M gift will be needed to move the project forward.

- Recent marketing ads that parallel with ECU's five (5) strategic directions have been placed in regional periodicals including Newsweek, Time and Sports Illustrated. Also, an ad has run in The Chronicle of Higher Education providing good exposure for the university as faculty continue to be recruited. Will continue to get the most from our advertising and plan to have future advertising in Our State, Business North Carolina, and other periodicals where greater visibility is desired.
- At the end of February, campaign total crossed \$166M. As of the end of the quarter, the total surpassed \$170M. The Pirate Club had an exceptionally good quarter while the academic side was a bit slower.
- Dr. Paul Walker who is on the Brody School of Medicine faculty and his wife Katherine are making a \$500,000 gift – the largest gift in our history from a faculty member. Dr. Walker is an oncology professor and their gift will benefit the new Department of Oncology by establishing a professorship in oncology and by creating a research fund that supports clinical trials.

*Dr. and Mrs. Walker are here today so please join me in thanking them for their generous gift to East Carolina University.*

## **Recognition**

- Finally, Mr. Dowdy asked committee members to note that Lisa Overman, his executive assistant with over 30 years of ECU service, and who had worked with the committee many of those years, would be retiring May 1. Members acknowledged this achievement with a round of applause.

## **Administration and Finance**

### **Property**

The Committee reviewed a request to purchase six parcels of property from the ECU Real Estate Foundation. The Foundation will purchase the property on behalf of the University. The Foundation will be reimbursed for all expenses. Mr. Buck was available for questions. Mr. Buck stated that all environmental issues were being carefully examined before a purchase was finalized. The Committee

approved a motion to recommend that the full Board approve the purchase of the six parcels.

The Committee reviewed changes to the previously approved disposition of two vacant parcels located at 115 East Ninth Street and 205 East Ninth Street to the city of Greenville. The City will purchase a Fourth Street property owned by the ECU Foundation. The properties will be traded to assist the City with the development of the Intermodal Transportation Center. Mr. Buck was available for clarification. The Committee approved a motion to recommend that the full Board approve the changes.

The Committee reviewed a lease agreement for a distributed antenna system which will improve cell phone reception on campus and facilitates emergency messages to be sent from campus to cell phones. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the lease.

### **Elevations of North Recreation Fields Phase II – Boathouse**

The Committee reviewed elevations of the north recreation fields Phase II – boathouse.

Mr. Bagnell was present for questions. The design of the boathouse was the same as the lavatory facility already on the property. The Committee approved a motion to recommend that the full Board approve the elevations.

### **Elevations of Athletic Fields – Team Building**

The committee reviewed elevations of the team building at the Athletic Fields. The facility will support teams using the new complex. Mr. Bagnell was present for questions. The Committee approved a motion to recommend that the full Board approve the elevations.

### **Health Sciences Campus Way Finding Signage**

A presentation on the health sciences campus way find signage was delayed until a future meeting.

### **Designer Selection Since Last Meeting**

The designer selection for the Dowdy Ficklen Stadium field lighting replacement and south side power upgrade design was reviewed as an information item.

### **Capital Project Review**

Mr. Seitz and Mr. Bagnell presented an update of the current major capital projects. The current information for the major capital projects is available on the ECU website at

<http://www.ecu.edu/cs-admin/bot/majorcapitalprojects.cfm>.

### **Chancellor's Residence**

Mr. Redwine stated his desire to have the Master Plan process to include a review and recommendation regarding the location, design and program scope for a new Chancellor's residence. Mr. Brody asked for this project to move forward now rather than waiting for the Master Plan process. Mr. Redwine agreed and asked Mr. Seitz to provide him with the list of participants of the ad hoc committee.

### **Other**

No other business was discussed.

**Health Sciences Committee  
April 15, 2010**

Dr. Sylvia Brown, Dean of the College of Nursing, gave an update to the Committee:

- The College will be celebrating its 50<sup>th</sup> Anniversary during 2010-11.
- Enrollment in the College continues to be steady.
- Average GPA of students accepted in the Baccalaureate program is a 3.650.
- NCLEX score (state licensure exam) for 2009 was 96% for first-time test takers.
- Global Initiatives include projects with Nicaragua, Guatemala, & Haiti. Raised funds to support scholarships for 8 students to attend nursing school in Haiti.
- Building leadership initiatives with other institutions and counties in Eastern North Carolina to develop more awareness of nursing education options.
- Regionally working to expand the number of nurses with baccalaureate preparation.
- Nurses Hall of Fame to be introduced in the Spring. **(If you know of nurses that need to be nominated, please let Dr. Brown know).**
- Innovative technology is being used in the classroom for student engagement (Clickers -student response transmitters – to take tests with); “Smart phone” student interaction; “Twitter” and the ECU version, “Yammer”; Second Life, YouTube videos, and Facebook. Simulation is an integral part of the nursing curriculum and creates a clinical setting for student learning.

Ms. Carole Novick, President of the Medical & Health Sciences Foundation, gave an update on the Foundation.

- Funds under investment as of March 15, 2010 - \$26,173,000.
- Funds raised for FY09-Feb10 is \$5.6M. 229% increase since FY05-06.
- Received 5 major milestone gifts including one that will be announced to the Board for Cancer Research.
- The Capital Campaign goal is \$30M by 2012. 78% of those dollars have been raised; 22% more to raise.
- The Health Sciences Division’s Colleges and Schools are the leaders in alumni participation for ECU.

Dr. Paul Cunningham, Dr. Nicholas Benson, and Mr. Brian Jowers gave an update:

- ECU Physicians financial performance - the financial performance has improved and will continue to improve with additional cash opportunities that will be coming in.
- The 2010 BSOM Match Day results were shared with **47% of the students staying in North Carolina for their residency. 23% of those will be at PCMH.**
- The BSOM has put together a White Paper, “Building a Sustainable Future” and 3 vital areas highlighted in the paper are Indigent Care, Expansion of the Medical Student Class Size, and Renovation & Recommissioning of the Physical Facilities. **The AAMC (Association of American Medical Colleges) ranks the BSOM as having the oldest medical school physical facility in the nation.** An outside consulting firm, Capstrat, has been engaged to further develop and refine this into a marketing tool.

- Approved ECU BSOM/UHS Guiding Principles were shared. BSOM & UHS, as an Academic Health Center, have committed and acknowledged that they will work together to build synergistic successes for both entities.

Dr. Horns shared from the Division:

- Wayfinding/Signage for the Health Sciences Complex - the planning committee has been asked to go back and look at other options and bring those back to us by the summer.
- Continuing to work hard on the Dental School building construction and completing the operating dollars for the School this year. Trustees may be called upon to help with that as the legislature gets into session.
- HealthCare Reform - no definitive answers on how we will be managing it but strategy groups are being put together. More information will be forthcoming.

**University Affairs Committee  
East Carolina University Board of Trustees**

- **Academic Affairs**
  - **Motion was made for the conferral of degrees for the May 2010 Commencement. Motion passed.**
  
- **Student Affairs – Dr. Virginia Hardy**
  - Provided update on Student Affairs since she started leading the division in January 2010.
    - One main focus is to bridge the great divide between Academic and Student Affairs.
    - She shared some of the successes in the last few months including dining facility renovations in progress, the Student Health Insurance Plan, ECU CARES, the Safety Symposium, increasing numbers in the Parents Council and multiple club sports successes.
    - Dr. Hardy shared some of the open position searches including Housing & Dining, Assessment, Research & Retention, Student Involvement & Leadership, Career Services and Counseling.
    - She gave an update on the plans for a student center as well some the housing challenges and opportunities on campus.
    - Lastly, she talked about Student Transit and shared some key numbers such as more than 2.2 million passengers will ride during the 2009-2010 year.
  
- **Athletics – Terry Holland and Nick Floyd**
  - There is \$40 million worth of construction going on right now on campus.
  - On May 6-8, the women's golf team hosts the eastern regional golf tournament in Greenville at Ironwood.
  - This weekend is Pigskin Pig-out weekend and there are 40 pigs that are involved in the Parade of Pigs on Friday night. Saturday includes baseball, softball and the spring football game.
  - Since the last meeting ECU welcomed new basketball coach Jeff Lebo to the university.
  - The Olympic sports complexes are being built with offices for the coaching staffs for these teams, thus forcing the vacating of the Scales Field House.
  - The Olympic project should be completed in next two years and the football stadium will be completed by the first of September.
  
- **Research and Graduate Studies – Deirdre Mageean**
  - **2011 ECU Federal Priorities –**
    - ECU's funding requests are all tied to needs of the people of Eastern North Carolina and must show the quality and worth of ECU as well as those that fit within the Strategic Directions.
    - ECU is asking for a little over \$11 million, but we don't have any local representatives who sit on any of the committees that can help us get these funds easily.
    - There is a great deal of requests for funds from our military and we hope to get that.

- There is an increased amount of interest in wind energy and there is one proposal here for ECU engineers as well as those at NC State and others to look at this further.
  - This is a year where we are asking for more funds than we have in the past, but we have great needs and hope to be able to fund some of these great projects.
- **Office of Engagement, Innovation & Economic Development –**
- **NOTE!! YOU MAY WANT TO TALK ABOUT THE TOUR FROM LAST NIGHT**
  - Ted Morris explained the new Economic Development website that is set to be launched.
  - There are 24 projects on the ground and running throughout the state.
  - There are some great programs such as the Office of Technology Transfer, Small Business and Technology Development Center, Center for Municipal Management and Innovation, and the Engagement and Outreach Scholars Academy.
  - We are looking for ways to use interactive gaming to help kids with medical needs, with the military and other advanced learning technologies. There has also been a push to work more collaboratively with the North Carolina Marine Sciences group.
  - The students participating with the Innovation lab are able to interact with great simulation programs around the country, including the military and ECU has students receiving patents and national accolades for their work.