

## **BOARD OF TRUSTEES**

East Carolina University

February 14, 2014

The Board of Trustees met in regular session at the East Carolina Heart Institute on the Health Science Campus of East Carolina University. In compliance with the State Government Ethics Act, the chair of the Board, Robert Brinkley called the meeting to order and asked if anyone has a conflict of interest. No conflicts were identified.

Mr. Brinkley introduced Air Force ROTC James Mulvihill, a sophomore from Bon Air, VA, double majoring in French and Atmospheric Science, and Cadet Justin Cooper, junior for Goldsboro, NC majoring in Russian Studies to lead the Pledge of Allegiance.

Mr. Brinkley then called on secretary of the board, Edwin Clark, to call the roll:

### Members Present

Robert Brinkley (via phone)  
Mark Copeland (via phone)  
Edwin Clark  
Vern Davenport  
Deborah Davis  
Steve Jones  
Max Joyner  
Carol Mabe  
Bobby Owens (via phone)  
Bob Plybon  
Danny Scott  
Tim Schwan  
Terry Yeargan

### Members Absent

## **APPROVAL OF MINUTES**

Mr. Brinkley asked for a motion to approve the minutes from the Board meeting on November 22, 2013 as well as the conference call minutes from December 4 and January 13.

Mr. Joyner moved approval of the minutes. Ms. Mabe seconded the motion. The motion passed with no negative votes.

Mr. Brinkley recognized members of the Elite Pirates. The Elite Pirates program is a premiere recognition program designed to honor Elite student leaders at East Carolina University. The purpose of this advanced leadership program is to equip students who have extensive leadership experience with the tools necessary to recognize how to engage in the leadership process. We have several members of the Elite Pirates today:

- Faizah Siddiqi: Senior, Bio-Chemistry Major, Greenville, NC
- Christopher Battle: Senior, Rehabilitation Services Major, Fayetteville, NC
- Brooks Barrett: Junior, Exercise Physiology Major, Dunn, NC
- Michael Shea: Junior, Biology Major, Morrisville, NC
- Bruce Pittman: Senior, Biochemistry Major, Greensboro, NC

Mr. Brinkley thanked them for their assistance over the past two days and said he looked forward to having them at future meetings.”

Mr. Brinkley also introduced Athletic Director Jeff Compher, who presented Board members with bowl game gifts from the Beef O’Brady Bowl win.

## **CLOSED SESSION**

Mr. Clark read a motion to go into closed session. The motion was approved as read. Following the closed session, the board returned to open session.

## **UNIVERSITY REPORTS**

### **CHANCELLOR’S REPORT**

Dr. Ballard gave his remarks to the board. A full text version of the Chancellor's remarks is attached as "Attachment A."

### **REPORT FROM THE BOARD OF GOVERNORS**

Mr. Bob Rippy, a member of the UNC Board of Governors delivered remarks to the Board of Trustees. Mr. Rippy congratulated Provost Sheerer on all her accomplishments and wished her well in her future endeavors.

Mr. Rippy said the Board of Governors plans to address the new student center request at their upcoming meeting and he feels there is a great deal of support for that project. His remarks also focused on graduation and retention rates as well as the Title IX program.

### **REPORT FROM THE CHAIR OF THE FACULTY**

Dr. Mark Sprague delivered the report from the Faculty. Dr. Sprague's remarks focused on how resources will be distributed across the academic core of ECU. He said the Faculty is well represented in the strategic planning process and feels a sense of ownership with the process. Faculty participation is necessary to achieve overall desired goals. One area of concern is the trend to reduce need based financial aid. Without this funding, ECU's academic and student experience would be completely different. He thanked the Board members for their continued support of the mission of ECU.

### **REPORT FROM THE STUDENT GOVERNMENT ASSOCIATION**

Tim Schwan, President of the Student Government Association gave the report from the SGA. Mr. Schwan said SGA passed new election rules that will make the process much

smoother. This year, SGA is implementing a “Senior Celebration” to congratulate all graduating seniors. SGA also hosted a community gun debate; this debate was very well attended. Mr. Schwan talked about the Office of Student Rights and Responsibilities and the student disciplinary process.

## **REPORT FROM THE BOARD OF VISITORS**

Terry Yeargan, Chair of the Board of Visitors and current Board of Trustee member, gave the report. Mr. Yeargan reviewed the Board of Visitors meeting in Manteo at the Coastal Studies Institute. Mr. Yeargan also gave an update on the work of the Board of Visitors committees.

Mr. Yeargan also said that the Board of Trustees will have a motion later in the meeting to consider expanding the Board of Visitors member

## **COMMITTEE REPORTS**

### **ATHLETICS & ADVANCEMENT COMMITTEE**

Edwin Clark indicated that there was not an Athletic and Advancement Committee meeting due to inclement weather, however, there are a few items that need the Board’s attention.

Mr. Clark called on Dr. Glen Gilbert, Interim Vice Chancellor for Advancement to present six naming proposals to the Board. Dr. Gilbert reviewed the naming proposals and assured the Board that all criteria had been met. The naming proposals are listed in this document as “Attachment B.”

Mr. Clark moved that the Board approve the naming proposals as presented in Board materials. The motion was seconded and passed with no negative votes.

Mr. Clark called on Dr. Chris Locklear, Chief of Staff, to present the revision to the Board of Visitors' Charter. Dr. Locklear went through the revision, which included expanding the membership to 70 elected members, to include ex-officio members. A summary of the proposed change is listed in this document as "Attachment C." Dr. Locklear also said that it was the time of the year for Board of Visitors nominations. He asked that the Board submit all nominations to the Chief of Staff's office no later than March 21.

Mr. Clark moved that the Board approve the revision of the Board of Visitors' Charter, expanding membership from 60 to 70 members. The motion was seconded, and approved unanimously.

Mr. Clark said there was one item that needed to be addressed by the Board stemming from closed session. Mr. Clark moved that the Board approve non-salary compensation for the football staff members identified in the attached list (Attachment D):

- (1) Payments in the amounts proposed in said list to be made in recognition of the football team's participation in a post-season bowl game and for winning that bowl game; and
- (2) If and as determined by the Director of Athletics at the end of the Spring 2014 academic semester based on factors stated in said list document, payments not to exceed the amounts provided in the list document proposed in recognition of efforts by said staff members for their support of academic achievement by members of the football team in the 2013-14 academic year.

The motion was seconded and approved with no negative votes.

## **AUDIT COMMITTEE**

Mark Copeland indicated that there was not an Audit Committee meeting due to inclement weather, however, he plans to call an Audit Committee conference call in the coming weeks.

## **FINANCE AND FACILITIES COMMITTEE**

Terry Yeargan, Chair of the Finance and Facilities Committee, gave the report from the committee. A text version of his report is listed as “Attachment E.” There were several items that needed action by the Board.

Mr. Yeargan moved that the Board approve a request to grant a waterline easement to Greenville Utilities Commission for the Founders Way Project in accordance with the terms and conditions provided in board materials. The motion was approved with no negative votes. A summary of this item is listed as “Attachment F.”

Mr. Yeargan moved that the Board approve the request from Student Affairs to lease off-campus student apartments as presented in board materials. The motion was approved with no negative votes. A summary of this item is listed as “Attachment G.”

Mr. Yeargan moved that the Board approve the designer selection at North Recreational Complex Phase as presented in Board materials. The motion was approved with no negative votes. A summary of this item is listed as “Attachment H.”

Mr. Yeargan moved that the Board approve the site selection for the Health Sciences Campus Student Services Building as presented in Board materials. The motion was approved with no negative votes.

## **HEALTH SCIENCES**

Steve Jones, Chair of the Health Sciences Committee, gave the report from the committee. A text version of his report is listed as “Attachment I.” He said that the majority of the meeting was held in closed session with consultants.

## **UNIVERSITY AFFAIRS**

Deborah Davis, Chair of the University Advancement Committee, gave the report from the committee. A summary of the University Affairs Committee meeting is listed as “Attachment J.” There were no action items.

## **EXECUTIVE COMMITTEE**

Mr. Brinkley reviewed the strategic planning discussion that took place during the Executive Committee meeting on Thursday. Mr. Brinkley said it would be imperative to not only react appropriately to issues as they arise, but to also be proactive in anticipating issues. Mr. Brinkley was pleased with the discussion.

Dr. Ballard stressed the importance of the Board and the Administration working collaboratively in telling the story of ECU.

## **UNFINISHED BUSINESS**

There was no unfinished business.

## **NEW BUSINESS**

There was no new business.

**ADJOURNMENT**

Mr. Brinkley adjourned the meeting at 11:50 a.m.

Respectfully Submitted,

Megan Ayers  
Office of the ECU Board of Trustees



## BOT Remarks Feb 2014

Thank you, Mr. Brinkley. Happy Valentines Day to all. Even more importantly, today the start of the ECU Baseball season...

I begin my remarks today with a few comments about strategic planning, well-summarized by Dr. Mitchelson yesterday. An important element of the new plan will be to identify priorities that will make a **significant difference** for the university over the long term. Criteria for identifying priorities are simple...they must be bold, authentic, and mission-driven. We call these game changers and two good examples already established are the Honors College and the School of Dental Medicine.

These priorities will move the university forward and make a difference especially for our students and our academic reputation. For example, the proposed student centers (along with the Gateway residences) will change the face of student services at ECU and create opportunities for the next generation of students. Next to academic quality, this kind of home for our students...including over 400 student organizations... may be the most important

factor in attracting more and better students. It might even be more important than wins in football!

Speaking of Academic Quality let me mention another opportunity. We recently met with the General Administration about our **Engineering program** and we were warmly received. This accredited program focusing on general engineering is both a high quality undergraduate degree and it makes a significant difference for the workforce preparation of our students. In 2012, we had 196 graduates and all were either employed or admitted to graduate schools. Over half are now working in Eastern North Carolina (east of I-95).

Currently, we have over 500 undergraduates in this program and our goal is to build this to 800 to 1000 students. In addition, we will soon go to the Board of Governors with a proposal for a new Master's Degree in bio-medical engineering... a degree that builds on the strength of two of our schools and colleges.

Another significant opportunity is in **COASTAL STUDIES**. Our goal is to create a School of the Coast existing programs and center, to be a major player in the Coastal Studies Institute in Manteo, and to be nationally recognized for the academic quality of the School of the Coast. ECU has over 50 faculty who actively teach, do research and provide outreach in coastal science and management issues. Recently our Board of Visitors had an opportunity to visit the Coastal Studies Institute and learn more about our positioning as a leader in coastal studies. Coastal Resource management is our largest PHD program. Since 2009, our faculty have won over \$12million in external grants in this area. Rather than keep these excellent faculty in 20 departments, we plan to consolidate our expertise, increase collaboration among faculty, and enhance the visibility of this area of expertise.

## **FINANCIAL AID**

Next, I'd like to mention a topic that I think is extremely important to our campus. My purpose is to begin a conversation about the topic and also ensure that we remain authentic to our mission. The topic is financial aid. We spend about \$20

million of our own resources to help meet the financial needs of about 70% of our students . Along with federal and state sources, this money is essential to right sizing our undergraduate population, to the diversity of our campus, and to our long-standing access mission, and our commitment to regional transformation. In short, it helps us be what we said we would be.

My comments are not intended to address the balance between needs-based and merit based aid...we must do both and we must generate more funds for each.

Merit based aid is essential if we are to meet several of our goals related to academic quality.

However, I am concerned about some initiatives to restrict UNC campuses from providing financial aid from tuition revenues. At ECU, we have done this at least for my 10 years here and I believe it has been vital to defining our university. My position is that these resources are a vital tool for acheiveing our mission and our priorities. Without them, our Honors College, for example, would probably not be possible.

## UPDATES

I will conclude with a few updates.

We celebrated the **Martin Luther King holiday** in several important ways. Our students received great recognition for a variety of community service projects at 10 sites around the Greenville area. And, we had one of our best guest lectures ever when Hill Harper spoke to us on January 21st. Dr. Virginia Hardy gave the key note speech to the Greenville Community Unity breakfast and she was simply superb. I'm still getting positive comments and accolades about the values she expressed in her speech. Mr. Brinkley, she'd be happy to repeat this speech after my remarks...

On March 24<sup>th</sup>, we will have a ribbon cutting in Lillington for our 3<sup>rd</sup> **Dental clinic/service learning center**. This will be a huge event for that community. We expect a 4th to occur this spring in Sylva. In short, we are doing exactly what we said we would and changing the face of dental education nation-wide. I hope you can join us for one of these events. In addition to this service learning center, the School recently opened the pediatric Dentistry and Orthodontics clinic, which has already cared for patients from 15 North Carolina counties.

As most of you know, **Provost Sheerer** will be stepping down as Provost towards the end of this summer. I've ignored her request for a long time, to the point where the University Attorney is warning me about another lawsuit. Marilyn has made a tremendous difference at ECU, she is a trusted friend and colleague, and is well-respected for leading academic affairs with courage and integrity. She will be missed.

We have begun the process of selecting a replacement, which will probably be an Interim. This is an open process in which we are requesting nominations, including self nominations. The criteria will include exemplary leadership skills, great team work skills, communication and listening skills and academic credentials. I expect to announce an Interim before spring commencement.

Finally, I call your attention to a very important awards ceremony to be held in Chapel Hill on April 10<sup>th</sup>, at which time the most prestigious award in the UNC system will be announced...called **THE UNIVERSITY AWARD**. Rumor has it that a past ECU chancellor and a real lion will be one of the recipients.

Thank you. Questions?

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
 COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACIVITIES

**J. Batt**

\_\_\_\_\_  
 Name of Originator

ECU Educational Foundation      252-737-4540      battj@ecu.edu  
 Department/Division      Phone      Email

Proposed Name(s) to Honor: Edwin L. and Ann W. Clark

426 W Long Meadow Road      Greenville      NC      27858  
 Address:      City      State      Zip

Telephone: (252) 756-6363      (252) 752-5467  
    Home      Business

Relationship to the University: \_\_\_\_\_

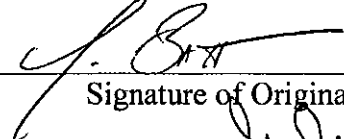
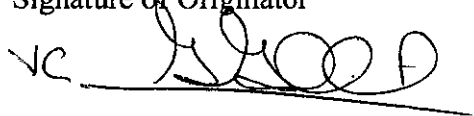
Proposed Object for Naming: Team Building - Film & Meeting Room

Purpose for recommendation:       Service       Gift  
 Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:  
 Purpose of Gift:     Annual       Capital       Endowment  
 Date of Original Commitment:      11/4/2010  
 Amount of the Total Commitment:      \$100,000  
                  Amount Paid:      \$100,000  
                  Current Pledge Balance:      \$0

Status of Payments:       Current  
 Was the gift part of a campaign:       Yes       No      Define: \_\_\_\_\_  
 Was the project pre-approved:       Yes       No  
 Directed to:       ECU Foundation       Educational Foundation  
     Medical Foundation       Other

- If the Gift was more than \$25,000:
1. Attach a copy of the signed Letter of Intent.
  2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
  3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

  
 \_\_\_\_\_  
 Signature of Originator  


2/24/14  
 \_\_\_\_\_  
 Date  
1/27/14



PC# 15191

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name Edwin L. CLARK & ANN McCLARK W.

Street Address 426 W Longmeadow Rd

City Greenville State NC Zip 27858

Phone 252-756-6361 Fax ( )

E-mail Clarke @ Wilcosa.com

Naming Opportunity(ies) Film and Meeting Room - Tennis Bldg <sup>(NW)</sup> 8/8/12

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 100,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

\$ 20,000 in 2011 (Year)

\$ 20,000 in 2012 (Year)

\$ 20,000 in 2013 (Year)

\$ 20,000 in 2014 (Year)

\$ 20,000 in 2015 (Year) BE PER DY

( ) Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature Edwin & Ann Clark

Signature \_\_\_\_\_

Date 11-4-10

(10)



PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

**J. Batt**

Name of Originator \_\_\_\_\_

ECU Educational Foundation      252-737-4540      battj@ecu.edu  
Department/Division      Phone      Email

Proposed Name(s) to Honor: E.M. & O.W. Edwards Foundation, Inc.

2466 Old Poole Road      Kinston      NC      28504  
Address:      City      State      Zip

Telephone: \_\_\_\_\_ (252) 527-3178 \_\_\_\_\_  
Home      Business

Relationship to the University: \_\_\_\_\_

Proposed Object for Naming: Women's Basketball Office Suite Lobby

Purpose for recommendation:       Service       Gift  
Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:  
Purpose of Gift:     Annual       Capital       Endowment  
Date of Original Commitment:    10/10/2010  
Amount of the Total Commitment:    \$100,000  
Amount Paid:    \$60,000  
Current Pledge Balance:    \$40,000  
Status of Payments:    Current  
Was the gift part of a campaign:     Yes       No      Define: \_\_\_\_\_  
Was the project pre-approved:     Yes       No  
Directed to:     ECU Foundation       Educational Foundation  
                   Medical Foundation       Other

- If the Gift was more than \$25,000:
1. Attach a copy of the signed Letter of Intent.
  2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
  3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt  
Signature of Originator  
VC [Signature]

1/27/14  
Date  
1/27/14

PC# 71

# EDWARDS FOUNDATION

2466 Old Poole Road ♦ Kinston, N.C. 28504

Telephone (252) 527-3178

To: Mr. Dennis A. Young  
Associate Athletic Director / Major Gifts  
East Carolina University  
304 Ward Sports Medicine Building  
Greenville, NC 27858-4353

From: Thomas L. Edwards  
2466 Old Poole Road  
Kinston, NC 28504

Work – 252-527-3178 Ext. 204

Re: E. M. & O.W. Edwards Foundation, Inc. Capital Campaign Contribution

Date: October 10, 2010

Following through with our recent discussion, we are pleased to advise you that an unrestricted gift of \$100,000.00 has been budgeted by E. M. & O.W. Edwards Foundation, Inc. for East Carolina University's "Step Up To The Highest Level" campaign, as discussed –

Anticipated Date of Gift	Budgeted Amount
December 2011	\$20,000.00 ✓
December 2012	\$20,000.00 ✓
December 2013	\$20,000.00 ✓
December 2014	\$20,000.00 ✓
December 2015	\$20,000.00 ✓
<b>Total</b>	<b>\$100,000.00</b>

Pledges:

Although we do not anticipate any issues in meeting our budget commitments; it is important to note, should economic circumstances beyond our control make it necessary, budgets are subject to change.

Edwin M. Edwards, II, David C. Edwards, Thomas L. Edwards, Jr. and Stuart M. Edwards, Merle W. Edwards and Thomas L. Edwards, are responsible for the gift.

Should there be any question regarding our gift or the grantor's wishes, please feel free to call.

**Thanks for all that East Carolina University is doing to help develop and educate young people in our region!**



**ECU Pirate Club**  
Ward Sports Medicine Building, Ste. 304  
Greenville, NC 27858-4353  
Phone 252.737.4540  
Fax 252.737.4664  
[www.ecupirateclub.com](http://www.ecupirateclub.com)

October 12, 2010

Mr. Thomas L. Edwards  
Carolina Ice Company  
2466 Old Poole Road  
Kinston, North Carolina 28504

Dear Tommy:

On behalf of the East Carolina University Educational Foundation, Inc. and Pirate men and women's basketball, we want to express our appreciation for the E. M. & O. W. Edwards Foundation's \$100,000 leadership gift commitment to the Educational Foundation's "Step Up To The Highest Level Campaign". Your foundation's generosity will get East Carolina University Athletics a big step closer to the realization of a long-needed practice facility for our men and women's basketball programs.

With this facility, Jeff Lebo and Heather Macy will be able to step up in their recruitment of young men and women to their respective programs, and to enhance the skill sets of their players. Such is necessary to turn around the fortunes of our men's basketball program, and move our women's basketball program to an even greater level of success. Further, in turning around men's basketball, East Carolina University overall athletics program will be better positioned the next time movement takes place on the BCS scene.

Again, many thanks for the Edwards Family's generous support of this most important capital campaign initiative. If we can ever do anything in return, please do not hesitate to advise. Kindest regards.

Sincerely,

A handwritten signature in black ink, appearing to read "Dennis A. Young".

Dennis A. Young  
Associate Director of Athletics/Major Gifts





**ECU Pirate Club**  
Ward Sports Medicine Building, Ste. 304  
Greenville, NC 27858-4353  
Phone 252.737.4540  
Fax 252.737.4664  
[www.ecupirateclub.com](http://www.ecupirateclub.com)

October 12, 2010

Mr. Merle W. Edwards  
Coastal Wholesale Grocery  
412 Park Avenue  
Kinston, North Carolina 28501

Dear Merle:

On behalf of the East Carolina University Educational Foundation, Inc. and Pirate men and women's basketball, we want to express our appreciation for the E. M. & O. W. Edwards Foundation's \$100,000 leadership gift commitment to the Educational Foundation's "Step Up To The Highest Level Campaign". You and your family's support puts us a big step closer to the realization of a long-needed practice facility for ECU's basketball programs.

We believe with the hiring of Jeff Lebo, East Carolina University has a chance to turn around men's basketball, which has labored through fourteen straight losing seasons. In committing to provide Jeff with a practice facility to recruit to and to enhance the skill sets of his players, the opportunity to in fact turn men's basketball around becomes an even greater likelihood. And in doing so, East Carolina University will better position its athletics program for possible consideration when the sand again shifts on the BCS scene.

Again, many thanks for your family's stepping forward in providing this leadership gift commitment, and many thanks for your and Elizabeth's support of Pirate Athletics through the Educational Foundation over the years. Kindest regards.

Sincerely,

A handwritten signature in black ink, appearing to read "Dennis".

Dennis A. Young  
Associate Director of Athletics/Major Gifts

P.S. Looking forward to getting a tour of Coastal Wholesale someday in the near future!



PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

J. Batt  
Name of Originator

ECU Educational Foundation      252-737-4540      battj@ecu.edu  
Department/Division      Phone      Email

Proposed Name(s) to Honor: Phil and Lisa Hodges & Metrics, Inc

12060 Green Acres Road      Williamston      NC      27892  
Address:      City      State      Zip

Telephone: (252) 799-3750      (252) 752-3800  
Home      Business

Relationship to the University: \_\_\_\_\_

Proposed Object for Naming: Athletic Director's Office Suite / Ward Sports Medicine Building

Purpose for recommendation:       Service       Gift  
Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:  
Purpose of Gift:     Annual       Capital       Endowment  
Date of Original Commitment:      May 3, 2011  
Amount of the Total Commitment:      \$250,000  
Amount Paid:      \$175,000  
Current Pledge Balance:      \$75,000  
Status of Payments:      Current  
Was the gift part of a campaign:     Yes       No      Define: \_\_\_\_\_  
Was the project pre-approved:     Yes       No  
Directed to:       ECU Foundation       Educational Foundation  
                          Medical Foundation       Other

- If the Gift was more than \$25,000:
1. Attach a copy of the signed Letter of Intent.
  2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
  3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt  
Signature of Originator

1/24/14  
Date

vc. [Signature]

1/27/14



PC#  
8211

### STATEMENT OF INTENT

#### STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name Phil and Lisa Hodges

Street Address 1260 Green Acres Road

City Williamston State NC Zip 27892

Phone ( 252 ) 799-3750 Fax ( ) \_\_\_\_\_

E-mail phil@metricsinc.com

Naming Opportunity(ies) To be decided

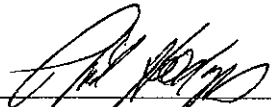
To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 125,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ \_\_\_\_\_ in 20 11(Year)
- \$ \_\_\_\_\_ in 20 12(Year)
- \$ \_\_\_\_\_ in 20 13(Year)
- \$ \_\_\_\_\_ in 20 14(Year)
- \$ 125,000 in 20 15(Year)

( ) Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature 

Signature \_\_\_\_\_

Date 5/13/11





PC#  
118 984

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name Metrics, Inc.

Street Address 1240 Sugg Parkway

City Greenville State NC Zip 27834

Phone (252) 752-3800 Fax (252) 758-8522

E-mail phil@metricsinc.com

Naming Opportunity(ies) To be decided

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 125,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

\$ 25,000 in 20 11(Year)

\$ 25,000 in 20 12(Year)


\$ 25,000 in 20 13(Year)

\$ 25,000 in 20 14(Year)

\$ 25,000 in 20 15(Year)

() Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature 

Signature \_\_\_\_\_

Date 5/13/11

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

**J. Batt**

Name of Originator

**ECU Educational Foundation**  
Department/Division

**252-737-4540**  
Phone

**battj@ecu.edu**  
Email

Proposed Name(s) to Honor: **Robert Don Parrott**

**Dixon Hughes P. O. Box 20157 Greenville NC 27858**  
Address: City State Zip

Telephone: **(252) 756-7238** Home **(252) 321-0505** Business

Relationship to the University:

Proposed Object for Naming: **Men's Basketball Office Suite Lobby**

Purpose for recommendation:  Service  Gift  
Explanation (Attach background materials as appropriate to justify the recommendation)

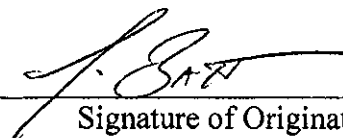
If related to a gift:

Purpose of Gift:  Annual  Capital  Endowment  
Date of Original Commitment: **4/9/2010**  
Amount of the Total Commitment: **\$100,000**  
Amount Paid: **\$60,000**  
Current Pledge Balance: **\$40,000**  
Status of Payments: **Current**

Was the gift part of a campaign:  Yes  No Define: \_\_\_\_\_  
Was the project pre-approved:  Yes  No  
Directed to:  ECU Foundation  Educational Foundation  
 Medical Foundation  Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

  
Signature of Originator

**1/24/14**  
Date



**1/27/14**





STATEMENT OF INTENT

**STEP UP TO THE HIGHEST LEVEL Campaign**

East Carolina University Athletics

Name Robert Don Parrortt

Street Address c/o Dixon Hughes, 1003 Red Banks Road

City Greenville State NC Zip 27858

Phone ( 252 ) 321-0505 Fax ( 252 ) 321-1527

E-mail dparrott@dixon-hughes.com

Naming Opportunity(ies) To Be Determined

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 100,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

\$ 20,000 in 2010 (Year)

\$ 20,000 in 2011 (Year)

\$ 20,000 in 2012 (Year)

\$ 20,000 in 2013 (Year)

\$ 20,000 in 2014 (Year)

Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature [Handwritten Signature]

Date 4-9-10

Signature \_\_\_\_\_

Date \_\_\_\_\_

100





**STATEMENT OF INTENT**  
**STEP UP TO THE HIGHEST LEVEL Campaign**  
 East Carolina University Athletics

PCIF  
~~103056~~  
 25770

Name Rogers H. Clark / Sampson Bladen Oil Company

Street Address 260 Lake Shore Drive

City White Lake State NC Zip 28337

Phone ( 910 ) 592-4177 (B) Fax ( ) \_\_\_\_\_

E-mail \_\_\_\_\_

\* Naming Opportunity(ies) Athletic Director's Office Suite in the Ward Sports Medicine Building

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 250,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

\$ 50,000 in 2011 (Year)

\$ 50,000 in 2012 (Year)

\$ 50,000 in 2013 (Year)

\$ 50,000 in 2014 (Year)

\$ 50,000 in 2015 (Year)

Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature Rogers H. Clark

Date 11/03/10

Signature \_\_\_\_\_

Date \_\_\_\_\_

\* DONOR CHANGED TO Men's Basketball Office Suite

6  
PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

J. Batt  
Name of Originator

ECU Educational Foundation      252-737-4540      battj@ecu.edu  
Department/Division      Phone      Email

Proposed Name(s) to Honor: Bob A. Ward, Sr.

2801 Moorgate Court      Burlington      NC      27215-4457  
Address:      City      State      Zip

Telephone: (336) 584-0588  
  Home    Business

Relationship to the University: \_\_\_\_\_

Proposed Object for Naming: Women's Basketball Staff Conference Room

Purpose for recommendation:       Service       Gift  
Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:

Purpose of Gift:     Annual       Capital       Endowment  
Date of Original Commitment:      3/15/2013  
Amount of the Total Commitment:      \$100,000  
Amount Paid:      \$75,000  
Current Pledge Balance:      \$25,000  
Status of Payments:      Current  
Was the gift part of a campaign:     Yes       No      Define: \_\_\_\_\_  
Was the project pre-approved:       Yes       No  
Directed to:       ECU Foundation       Educational Foundation  
   Medical Foundation       Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt  
Signature of Originator

1/24/14  
Date

VC [Signature]

1/27/14

To: Scott Welts 252-737-4537  
From: Bob WARD  
March 15, 2013



**Increased Commitment**

**STATEMENT OF INTENT**

**STEP UP TO THE HIGHEST LEVEL Campaign**

East Carolina University

Name Bob A. Ward, Sr. #6355  
Street Address 2801 Moorgate Court  
City Burlington State NC Zip 27215-4457  
Phone (336) 584-0588 Fax ( ) \_\_\_\_\_  
E-mail rward14@triad.rr.com

Naming Opportunity Women's Staff Conference Room  
By Bob + MARGARET WARD  
To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 100,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:  
\$ 25,000 in 2011 (Year) **paid**  
\$ 25,000 in 2012 (Year) **paid**  
\$ 25,000 in 2013 (Year)  
\$ 25,000 in 2014 (Year)  
\$ \_\_\_\_\_ in 20\_\_\_\_ (Year)

( ) Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and is all not legally bind me/us or my/our estate.

Signature [Handwritten Signature]  
Signature \_\_\_\_\_  
Date \_\_\_\_\_

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

J. Batt

Name of Originator

ECU Educational Foundation  
Department/Division

252-737-4540  
Phone

battj@ecu.edu  
Email

Proposed Name(s) to Honor: Henry and Nancy Williamson

164 Orchard Park Drive Advance NC 27006-7474  
Address: City State Zip

Telephone: (336) 998-3920  
Home Business

Relationship to the University: \_\_\_\_\_

Proposed Object for Naming: Head Football Coaches Office & Conference Room / WSMB

Purpose for recommendation:  Service  Gift  
Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:

Purpose of Gift:  Annual  Capital  Endowment  
Date of Original Commitment: 3/14/2010  
Amount of the Total Commitment: \$250,000  
Amount Paid: \$175,000  
Current Pledge Balance: \$75,000

Status of Payments: Current  
Was the gift part of a campaign:  Yes  No Define: \_\_\_\_\_  
Was the project pre-approved:  Yes  No  
Directed to:  ECU Foundation  Educational Foundation  
 Medical Foundation  Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt  
Signature of Originator

1/24/14  
Date

VC [Signature]

1/27/14



STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name Henry and Nancy Williamson

Street Address 164 Orchard Park Drive

City Advance State NC Zip 27006-7474

Phone (336) 998-3920 Fax (336) 998-5741

E-mail bunannie@prodigy.net

Naming Opportunity(ies) \_\_\_\_\_

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 250,000<sup>00</sup> to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 00 in 2010 (Year)
- \$ 50,000 in 2011 (Year)
- \$ 50,000 in 2012 (Year)
- \$ 75,000 in 2013 (Year)
- \$ 75,000 in 2014 (Year)

Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature Henry Williamson

Signature Nancy W. Williamson

Date March 14, 2010

*(Handwritten mark)*

**Charter of the Board of Visitors  
East Carolina University**

**Approved by the East Carolina University Board of Trustees  
March 18, 1994**

---

**CHARTER**

The Board of Trustees of East Carolina University by action at a meeting held on March 18, 1994, has approved this Charter providing as follows:

**ARTICLE I:           Organization and Duration**

1. There is hereby created an unincorporated association to be known as the EAST CAROLINA UNIVERSITY BOARD OF VISITORS.
2. The association shall continue in existence at the pleasure of the East Carolina University Board of Trustees.

**ARTICLE II           Purpose and Functions**

1. The EAST CAROLINA UNIVERSITY BOARD OF VISITORS shall be a service organization of East Carolina University.
2. In this role, the association shall have the following functions:
  - (a) to assist the Board of Trustees and the Chancellor in maintaining and improving the excellence and effectiveness of East Carolina University;
  - (b) to advise and assist the Board of Trustees and the Chancellor in conveying to the people of North Carolina the mission, programs, accomplishments, and aspirations of East Carolina University;
  - (c) to assist in informing the Board of Trustees and the Chancellor of the attitudes, beliefs, concerns, and expectations of the people of North Carolina with respect to East Carolina University; and
  - (d) to advise and assist the Board of Trustees and the Chancellor with respect to the developmental activities of East Carolina University.



### ARTICLE III      Membership

1. The EAST CAROLINA UNIVERSITY BOARD OF VISITORS shall consist of **seventy elected members**, to include the President of the Alumni Association, the President of the Parents' Council, the Chairman of the ECU Foundation, the President of the Educational Foundation, the Chairman of the Medical Foundation, the Mayor of the City of Greenville or his/her designee, the Chairman of the Pitt County Commissioners or his/her designee, and, for liaison purposes, a member of the Board of Trustees and the Chancellor or his designee, all of the latter who shall serve as EX OFFICIO members with full participatory privileges.
2. There shall be but one qualification for membership in the association: a willingness to help East Carolina University fulfill its general, educational, research, and service missions.
3. Members shall be elected to the association by the Board of Trustees by such a process as it may determine, on nomination by the Chancellor and the Executive Committee of the Board of Trustees.
4. As terms expire, members shall be elected annually before the July meeting of the Board of Trustees. After the initial formation of the association with eight members having a 1 - year term, eight having a 2 - year term, eight having a 3 - year term, and seven having a 4 - year term, each subsequently elected member will serve one 4 - year term ending June 30<sup>th</sup> of the appropriate year. Any person initially elected for less than a 4 - year term is immediately eligible for re-election to a 4 year term. All outgoing members will be eligible for reappointment to a second consecutive four year term. After the 2<sup>nd</sup> term, the member will be ineligible for re-election for a period of one year. Any vacancy that occurs in the membership shall be filled for the balance of the unexpired term in the manner specified in paragraph 3 of this Article.
5. Upon the conclusion of a term of service on the ECU Board of Visitors, any member who has served in the capacity of Chair will be designated as an emeritus(a) member. Members Emeritus(a) will serve in an ex-officio capacity of the ECU Board of Visitors in perpetuity. In the event the person is appointed to a subsequent term by regular appointment, emeritus(a) status will be held in abeyance pending conclusion of the regular term. This action will increase the total membership of the ECU Board of Visitors in accordance with the number of members holding emeritus(a) status.
6. If for any reason other than ill health or service in the interest of the State or nation, a member fails to be physically present for three (3) successive regular meetings of the Board of Visitors, his/her place as a member shall be deemed vacant.
7. Vacancies in membership may be declared by the Board of Trustees for any cause determined by the Board at their discretion.

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**ARTICLE IV: Officers**

1. There shall be a Chairman, a Vice Chairman, and a Secretary of the Association.
2. The officers of the association shall be elected each July by the Board of Trustees by such process as it may determine, on nomination by the Chancellor and the Executive Committee of the Board of Trustees.
3. Such officers shall serve until June 30 of the year following their election as officers. An officer may be re-elected for an unlimited number of terms. Any vacancy in an office shall be filled for the balance of the unexpired term in the manner specified in paragraph 2 of this Article.

**ARTICLE V: Meetings**

1. Meetings of the association shall be called by its Chairman in consultation with the Chancellor and shall normally occur twice a calendar year.
2. Such meetings may be held at any time and place specified in the call of the meeting.
3. Members of the Board of Trustees and the Chancellor or the Chancellor's delegate may attend and participate fully in all meetings of the association.

**ARTICLE VI: Amendments**

1. This Charter may be amended at any time by action of the Board of Trustees.
2. Amendments may be made by the Board of Trustees on its own initiative or in response to suggestions made by the Chancellor or by the association.

## **AMENDMENTS MADE TO THE BYLAWS**

- 1) The East Carolina University Board of Visitors be expanded by ten members and set appointments be made at the next appointment cycle.

Approved by the Board of Trustees on December 6, 1996.

- 2) Article III, 4. changed. The word “ten” deleted and the sentence read, “As terms expire, members shall be elected annually at the July meeting of the Board of Trustees.

Authorized by Dr. James LeRoy Smith, Assistant Secretary, East Carolina University Board of Trustees February 1, 1999.

- 3) The suspension of the Board of Visitors Charter stipulation that Board of Visitors be elected in July so that we can conduct that election today and also that we hereby modify that charter to indicate that such elections take place prior to July 1<sup>st</sup> of each year.

Approved by the Board of Trustees on May 14, 1999.

- 4) Upon the conclusion of a term of service on the ECU Board of Visitors, any member who has served in the capacity of Chair will be designated as an emeritus(a) member. Members Emeritus(a) will serve in an ex-officio capacity of the ECU Board of Visitors in perpetuity. In the event the person is appointed to a subsequent term by regular appointment, emeritus(a) status will be held in abeyance pending conclusion of the regular term. This action will increase the total membership of the ECU Board of Visitors in accordance with the number of members holding emeritus(a) status.

Approved by the Board of Trustees on December 16, 2005.

- 5) If for any reason other than ill health or service in the interest of the State or nation, a member fails to be physically present for three (3) successive regular meetings of the Board of Visitors, his/her place as a member shall be deemed vacant.

Approved by the Board of Trustees on July 25, 2006.

- 6) Expanded the board from 50 to 60 members. In addition, allowed outgoing members to be elected to a 2<sup>nd</sup> consecutive four year term.

Approved by the Board of Trustees on February 26, 2010.

**ECU BOARD OF TRUSTEES**

**February 14, 2014**

**Motion from the Athletics and Advancement Committee**

**The Athletics and Advancement Committee moves**

**to approve as non-salary compensation for the football staff members identified in the attached list:**

- (1) Payments in the amounts proposed in said list to be made in recognition of the football team's participation in a post-season bowl game and for winning that bowl game; and**
- (2) If and as determined by the Director of Athletics at the end of the Spring 2014 academic semester based on factors stated in said list document, payments not to exceed the amounts provided in the list document proposed in recognition of efforts by said staff members for their support of academic achievement by members of the football team in the 2013-14 academic year.**

2013 FOOTBALL PROPOSED BONUSES  
FOR ASSISTANT COACHES & STAFF

NAME	ASSIST. FOOTBALL COACHES & STAFF	BOWL		
		PARTICIPATION BONUS	BOWL WIN BONUS**	ACADEMIC BONUS***
*Riley, Lincoln	Offensive Coordinator (quarterbacks)	\$ 9,000.00	\$ 3,000.00	\$ 2,500.00
*Smith, Rick	Defensive Coordinator Secondary	\$ 9,000.00	\$ 3,000.00	\$ 2,500.00
*Doll, Kirk	Running Backs/Special Teams Coord.	\$ 9,000.00	\$ 3,000.00	\$ 2,500.00
Wiley, John	Assoc. Head Coach/Inside Linebackers	\$ 6,500.00	\$ 3,000.00	\$ 2,500.00
Nichol, David	Outside Receivers	\$ 6,500.00	\$ 3,000.00	\$ 2,500.00
Jones, Brandon	Offensive Line	\$ 6,500.00	\$ 3,000.00	\$ 2,500.00
Kirkpatrick, Donnie	Inside Receivers/Recruiting Coord.	\$ 6,500.00	\$ 3,000.00	\$ 2,500.00
Yellock, Marc	Defensive Line	\$ 6,500.00	\$ 3,000.00	\$ 2,500.00
Price, Duane	Outside Linebacks	\$ 6,500.00	\$ 3,000.00	\$ 2,500.00
Overton, Brian	Director of FB Operations	\$ 6,500.00	\$ 3,000.00	\$ 2,500.00
Steele, Dale	Director of FB Administration	\$ 6,500.00	\$ 3,000.00	\$ 2,500.00
TOTAL****		\$ 79,000.00	\$ 33,000.00	\$ 27,500.00

\*Denotes Coordinators

\*\*Bonus contingent on winning the bowl game.

\*\*\*Paid at the discretion of the Director of Athletics based upon the criteria in the Head Coaches' contract pertaining to the academic performance of football student athletes including team Grade Point Average (GPA), Academic Progress Rate (APR), Graduation Success Rate (GSR), class attendance, cooperation with staff, and any other factor deemed relevant to the academic development of East Carolina University football student athletes.

\*\*\*\*Total of bowl bonus columns equals \$112,000 which equates to one month average salary for the individuals listed above (\$1,354,710 divided by 12 equals \$112,892). Fringe benefit expense adds an additional \$30,000 to this figure for a total potential expense of \$169,500 including the academic bonus. Academic Bonus determined in May, 2014.

**ECU Board of Trustees**  
**Finance and Facilities Committee**  
**February 14, 2014**  
**Highlights**

The Finance and Facilities Committee met on February 13, 2014.

**Easements**

The Committee reviewed a request to Grant a Waterline Easement to Greenville Utilities Commission for the Founders Way Project. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

**Leases**

The Committee reviewed a request for Student Life to Lease Off-Campus Student Apartments. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the request

**Designer/Site Selection**

The Committee reviewed the request to move forward with the Designer Selection at North Recreational Complex Phase. Mr. Bagnell was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

The Committee reviewed the request to move forward with the Site Selection/Approval Request for the HSC Student Services Building. Mr. Bagnell was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

**Information**

Mr. Yeargan & City Officials updated the Committee on all the City & Uptown Projects & priorities.

Dr. Niswander updated the Committee on the Capital Projects.

Mr. Bagnell updated the Committee on the Designer Selections since November 1, 2013.



Associate Vice  
Chancellor for  
Administration  
and Finance -  
Business Services

224 Ragsdale Building  
East Carolina University  
Greenville, NC 27858-4353

252-328-6910 office  
252-328-1558 fax

MEMORANDUM

TO: Rick Niswander

FROM: Scott Buck 

DATE: January 2, 2014

SUBJECT: Request ECU Board of Trustees Approval to Grant a Waterline Easement to Greenville Utilities Commission for the Founders Way Project

Request ECU Board of Trustees approval to grant Greenville Utilities Commission a waterline easement per the attached survey and written metes and bounds for the sum of \$1.00.

This easement will be for the Founders Drive project.


Subsequent to ECU Board of Trustees approval, an easement is contingent on approvals from the UNC General Administration and Council of State.

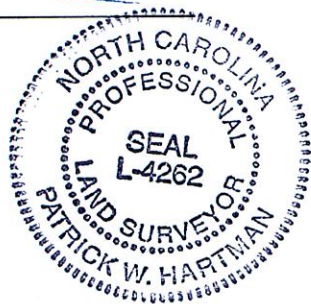
Attachments (2)

cc: B. Bagnell

All that certain tract or strip of land lying and being situated in the City of Greenville, Greenville Township, Pitt County, North Carolina, located on the campus of East Carolina University, north of the Flanagan Building and being a Permanent Greenville Utility Commission Waterline and Maintenance Easement centered over a newly constructed six inch water main having a total width of 10.00 feet and being described by metes and bounds as follows:

BEGINNING at a point in the northern line of the new 10.00 foot wide Permanent Greenville Utility Commission Waterline and Maintenance Easement at its eastern terminus, said point being located S 37°39'43" E 621.06 feet from ECU Monument CP6 (Control NAD83) having N.C. Grid Coordinates N 680,223.7609 feet, E 2,485,384.8980 feet, thence from said POINT OF BEGINNING along the eastern terminus of said new easement S 21°14'44" W 10.00 feet to a point in the southern line of the new 10.00 foot wide Permanent Greenville Utility Commission Waterline and Maintenance Easement, thence with the southern line of said new easement the following: N 68°45'16" W 6.38 feet, thence N 65°50'42" W 5.05 feet, thence N 66°40'48" W 183.16 feet, thence N 84°03'28" W 29.61 feet to a point in the southern line of an existing 10.00 foot wide Greenville Utilities Commission Waterline Easement recorded in Deed Book 1108, page 833 at its eastern terminus, thence with the eastern line of said existing easement N 06°00'21" E 10.00 feet to a point in the northern line of said easement, thence with the northern line of the new 10.00 foot wide Permanent Greenville Utility Commission Waterline and Maintenance Easement the following: S 84°03'28" E 31.13 feet, thence S 66°40'48" E 184.76 feet, thence S 65°50'42" E 4.86 feet, thence S 68°45'16" E 6.13 feet to the POINT OF BEGINNING. Containing 2,255 square feet more or less as shown on Rivers and Associates, Inc. Drawing E-502-X, Dated December 5, 2013 entitled EASEMENT MAP, PERMANENT GREENVILLE UTILITY COMMISSION WATERLINE/MAINTENANCE EASEMENT which by reference is made a part hereof.

  
Patrick W. Hartman, P.L.S.  
N.C. License No. L-4262





**Notes:**

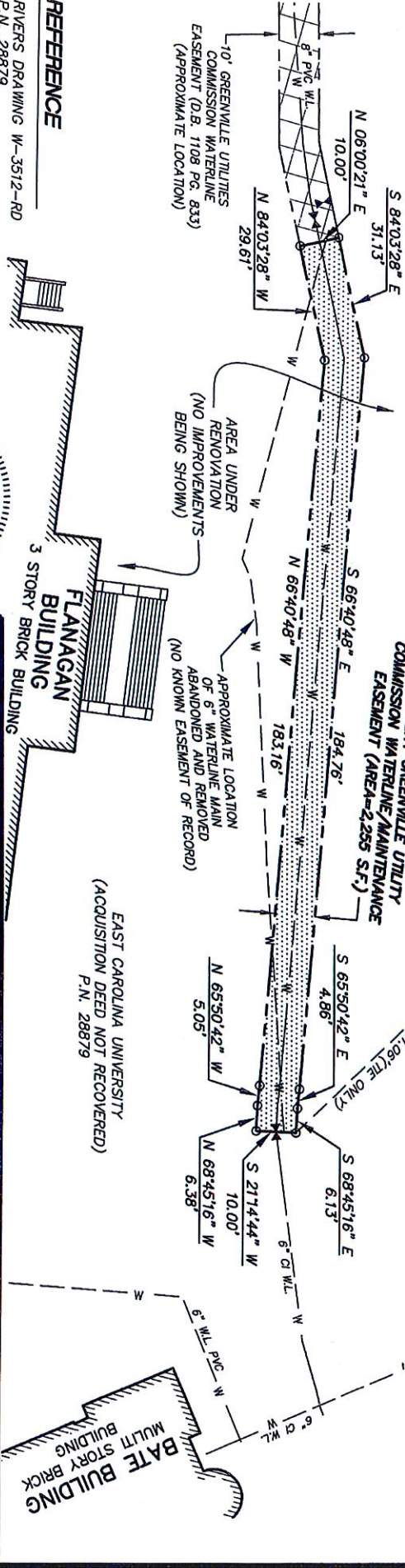
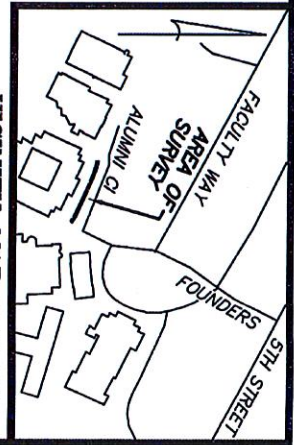
1. ALL DISTANCES ARE HORIZONTAL GROUND MEASUREMENTS.
2. AREA DETERMINED BY COORDINATES.
3. PROPERTY IS SUBJECT TO ANY EASEMENTS, RIGHT-OF-WAYS, AND RESTRICTIVE COVENANTS WHICH MAY BE OF RECORD.
4. THIS SURVEY WAS COMPLETED WITHOUT THE BENEFIT OF A TITLE COMMITMENT REPORT. RIVERS AND ASSOCIATES, INC. DOES NOT CLAIM THAT ALL MATTERS OF RECORD WHICH MAY OR MAY NOT AFFECT THE SUBJECT PROPERTY ARE SHOWN HEREON.
5. THIS MAP WAS PREPARED FOR EASEMENT ACQUISITION ONLY AND IS NOT INTENDED TO BE A BOUNDARY SURVEY OF ANY PARCEL SHOWN HEREON.
6. NO POINTS SET UNLESS OTHERWISE INDICATED.

EQJ 0P11 (CONTROL/MAJ 83)  
NORTHING: 680 530.6993 FEET  
EASTING: 2,484,771.1623 FEET

EQJ 0P6 (CONTROL/MAJ 83)  
NORTHING: 680 223.7609 FEET  
EASTING: 2,485,364.8960 FEET



VICINITY MAP (NOT TO SCALE)



**REFERENCE**

RIVERS DRAWING W-3512-RD  
P.N. 28879

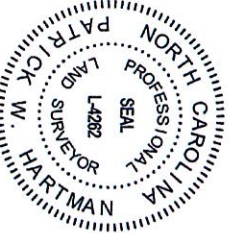
**LEGEND**

- P.N. PARCEL NUMBER
- W.L. WATERLINE
- WATER VALVE



REVISIONS:

DRAWING NO. E-502-X  
SCALE 1"=30' DRAFT KB



NORTH CAROLINA

PITT COUNTY

I, PATRICK W. HARTMAN, CERTIFY THAT THIS MAP WAS DRAWN UNDER MY SUPERVISION FROM DEED DESCRIPTIONS RECORDED IN BOOKS REFERENCED HEREON; THAT THE BOUNDARIES NOT SURVEYED ARE SHOWN AS BROKEN LINES PLOTTED FROM INFORMATION FOUND IN BOOKS REFERENCED HEREON; THAT THE RATIO OF PRECISION IS 1:10,000+; I FURTHER CERTIFY PURSUANT TO G.S. 47-30 (f)(1)d. THAT THIS PLAT IS OF ANOTHER CATEGORY (EASEMENT PLAT). WITNESS MY ORIGINAL SIGNATURE, LICENSE NUMBER AND SEAL THIS 5TH DAY OF DECEMBER, 2013.

PROFESSIONAL LAND SURVEYOR LICENSE NO. L-4282



Rivers & Associates, Inc.  
107 East Second Street  
Greenville, NC 27858  
(252) 752-4135

PERMANENT GREENVILLE UTILITY COMMISSION  
WATERLINE/MAINTENANCE EASEMENT

PROPERTY OWNER:  
STATE OF NORTH CAROLINA  
116 WEST JONES STREET  
RALEIGH NC 27602  
CITY OF GREENVILLE, GREENVILLE TRSP, PITT CO., N.C.

Associate Vice  
Chancellor for  
Administration  
and Finance -  
Business Services

224 Ragsdale Building  
East Carolina University  
Greenville, NC 27858-4353

252-328-6910 office  
252-328-1558 fax

MEMORANDUM

TO: Rick Niswander

FROM: Scott Buck 

DATE: January 24, 2014

SUBJECT: Request ECU Board of Trustees Approval for Student Life to Lease Off-Campus Student Apartments

Due to the anticipated need for additional student beds in the 2014-2015 academic year and Belk Residence Hall offline, Student Life requests ECU Board of Trustees approval to lease off-campus apartments to house  $\pm$  250 students in fall semester 2014 and spring semester 2015.

A Request for Proposals (RFP) was issued with six apartment complexes responding. In the RFP, it stated that apartments "providing close proximity and easy walking distance are preferred."

We recommend award to the Province Greenville NC LP at a monthly per bed rate of \$475 or a ten month lease rate for 250 beds at \$1,187,500. Although the Province was not the lowest bidder (see attached), they have the closest proximity to campus (four blocks) of all complexes that submitted a bid. The close proximity provides the students affected better access to campus programs and services, thus supports our student retention initiatives.

The close proximity to campus allows Student Life to require students residing in these spaces maintain one of our larger meal plans providing a better financial picture for both Housing and Dining combined, thus Student Life can financially afford the lease while providing all the services desired to the student experience and still have a small revenue surplus. All apartments are sprinklered.

The lease term shall be from August 15, 2014 through May 18, 2015.

The lease shall be in accordance with ECU Real Property Acquisition by Lease Delegated Flexibility Policy and is contingent on UNC Board of Governors approval.

Source of funds shall be ECU Housing receipts.

Attachment (1)

cc: M. Sheerer  
V. Hardy  
K. MacNaughton  
B. McCartney

**RECAP OF PROPOSALS**

Received Six Proposals

File No: New  
Department: Housing  
Agency: ECU  
City/Town: Greenville  
Term: School year August 2014-May 2015  
300 - 500 beds  
Scott Buck  
Agent:

**Proposal #1**

Lessor Name: 33 East Apartments (Scion-Virtus Greenville, LLC)  
Address: 3305 E. 10th Street  
Greenville, NC 27858  
\$425/bed

**Proposal #2**

Lessor Name: The Bellamy Apartments  
Address: 2200 Bellamy Circle  
Greenville, NC 27858  
\$450/bed

**Proposal#3**

Lessor Name: Copper Beech Townhomes Communities 30, LLC  
Address: 2001 Copper Beech Way  
Greenville, NC, 27858  
\$627.50/bed

**Proposal #4**

Lessor Name: Province Greenville NC LP/EDR  
Address: 504 Boxelder Way  
Greenville, NC 27858  
\$475/bed

**Proposal #5**

Lessor Name: North Campus Crossing  
Address: 3800 Bostic Drive  
Greenville, NC 27834  
\$439/bed for 1st 300 beds  
\$424/bed for next 200 beds  
\$499/bed for successive beds

**Proposal #6**

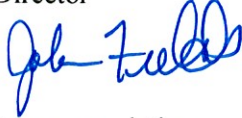
Lessor Name: The Landing (Corridor Greenville)  
Address: 1920 Exchange Dr.  
Greenville, NC 27858  
4 bedroom=\$625 per bed  
(best bed price)



Facilities Engineering  
and Architectural  
ServicesCampus Operations  
1001 East Fourth Street  
East Carolina University  
Greenville, NC 27858-4353252-328-6858 office  
252-328-4259 fax**MEMORANDUM**

**TO:** Dr. Fredrick Niswander, Vice Chancellor  
Administration and Finance

**FROM:** John G. Fields, PE, Director

**DATE:** October 7, 2013 

**SUBJECT:** Designer Selection Recommendation  
North Recreational Complex Phase 3  
Code: 41236 Item: 316

On October 4, 2013 the designer pre-selection committee for the above referenced project conducted interviews with the three firms listed below. A qualification based selection criteria was used in the interviews as required by the North Carolina State Building Commission. Based on these interviews, the committee recommends the following three firms in prioritized order with Site Solutions being the committee's top recommended firm:

Site Solutions	Charlotte, NC
CHA	Cary, NC
CLH Design, P.A.	Cary, NC

The committee consisted of Nancy Mize, Assistant Vice Chancellor for Campus Recreation and Wellness, Janis Steele, Associate Director for Campus Recreation and Wellness, William Bagnell, Associate Vice Chancellor for Campus Operations, John Fields, Director for Facilities Engineering and Architectural Services, Robert Brown, Assistant Director for Facilities Engineering and Architectural Services, and John Gill, Assistant Director for Facilities Grounds Services.

The project scope is the construction of (4) new regulation sized softball fields with a shared central field house, (1) smaller club softball field, (6 -8) multipurpose intramural fields, approximately (3) batting cages, (2) lighted tennis courts, (1) 5K trail and possibly a small outdoor amphitheater. Additional lighting for the complex's existing lakeside beach and existing shelter areas will also be part of the project.

Approval by the East Carolina University Board of Trustees of the recommended firm, Site Solutions, is requested. If you have any questions or need additional information please do not hesitate to call.

RMB/lis

**enclosure:** Designer Advertisement Memorandum  
**cc:** William Bagnell, Associate Vice Chancellor for Campus Operations  
Designer Pre-selection Committee Members




**Facilities Engineering  
and Architectural  
Services**

Campus Operations  
1001 East Fourth Street  
East Carolina University  
Greenville, NC 27858-4353

252-328-6858 office  
252-328-4259 fax

**MEMORANDUM**

**TO:** Interested Designers  
**FROM:** John G. Fields, PE   
Director  
**DATE:** August 14, 2013  
**SUBJECT:** North Recreation Complex Phase 3

East Carolina University is seeking the services of a licensed and qualified firm for the design of the North Recreation Complex Phase 3. The project will require site analysis; well point experience; as well as, full design services for the various intended amenities.

The project will consist of (4) new regulation sized softball fields with a shared central field house. Also (1) smaller club softball field, (6 -8) multipurpose intramural fields, approximately (3) batting cages, (2) lighted tennis courts, (1) 5K trail and possibly a small outdoor amphitheater. Additional lighting for the complex's existing lakeside beach and existing shelters is intended. Finally, the infrastructure to support the new developed areas will be required.

Interested firms should submit six (6) copies of their letter of interest along with a (10) page, single sided, or (5) page, double sided, portfolio of relevant work and a, text only, complete SF330. The submission format should be 8.5"x 11" and stapled together in the upper left-hand corner.

To be considered for this project, ensure that your submission is received at the following address before 5:00 p.m. on August 29, 2013.

Robert M. Brown, AIA  
East Carolina University  
1001 East Fourth Street  
Greenville, NC 27858

In accordance with our qualifications-based selection system, designers are expected to make no contact with our University staff, faculty or trustees at this stage of the selection process. All questions should be directed to this office, attention Mr. Robert M. Brown, AIA. The use of fax or email is highly recommended (brownro@ecu.edu). East Carolina University encourages participation by MWBE firms and supports the UNC system's policy of ensuring and promoting opportunities for Historically Underutilized Businesses.

Thank you for your interest in East Carolina University

**Health Sciences Committee  
ECU Board of Trustees  
February 13, 2014  
East Carolina Heart Institute**

**Board Members Present:**

Robert Brinkley  
Deborah Davis  
Edwin Clark  
Steve Jones  
Carol Mabe  
Bob Plybon  
Terry Yeargan  
Tim Schwan  
Danny Scott

**Via Conference Call**

Vern Davenport  
Mark Copeland  
Bobby Owens

**Others Present:**

Chancellor Ballard  
Libby Baxley  
Nick Benson  
Bill Bagnell  
Michelle Brooks  
Greg Chadwick  
Paul Cunningham  
Steve Duncan  
Chris Dyba  
Stan Eakins  
Glen Gilbert  
Jeannine Hutson  
Brian Jowers  
Cheryl Marsh  
Ron Michelson

Rick Niswander  
Donna Payne  
Marcy Romary  
Mary Schulken  
Mark Sprague  
Steve Thomas  
Gary Vanderpool  
Kitty Wetherington

**Guests:** Dave Burnett – Hunter Partners, LLC and McDermott, Will & Emery  
Guy Collier – via Conference Call

**Recorder:** Jo Ellen Reel

**Call to Order and Approval of Minutes:**

Mr. Jones called the meeting to order at 1:30 p.m., and read the conflict of interest statement required by the State Government Ethics Act. No conflicts were identified. The minutes of November 21, 2013 were approved.

## **Division Update:**

- The School of Dental Medicine Community Service Learning Center in Lillington opened in late January. A ribbon cutting for the new center will be held on March 24th. Centers in Sylva, Spruce Pine, Davidson County, and Robeson County will also open in 2014.
- The School of Dental Medicine opened its Pediatric Dentistry and Orthodontics Clinic in Ross Hall in October. In the first three months, pediatric patients from 15 North Carolina counties were served.
- For the second year in a row, Apple Corporation has named the ECU School of Dental Medicine an Apple Distinguished Program. The school originally received the distinction for 2012-2013. The Apple Distinguished Program designation is reserved for programs that meet criteria for innovation, leadership and educational excellence and demonstrate Apple's vision of exemplary learning environments.
- The Bachelor of Science in Health Services Management degree offered by the Department of Health Services & Information Management was ranked first by GetEducated.com for students seeking a high quality, affordable online degree.
- The College of Nursing ranked fifth out of 96 online masters of nursing programs in the country by *US News & World Report*.
- The College of Nursing's Beta Nu Chapter of Sigma Theta Tau International (the international honor society in nursing) received its 11<sup>th</sup> Chapter Key Award at the 42<sup>nd</sup> Biennial Convention in Indianapolis.

## **Review of Health Care Business Environment – Guy Collier and Dave Burnett:**

Mr. Collier and Mr. Burnett gave a brief presentation on the Health Care Business Environment.

## **Closed Session:**

Action: A motion was made by Chairman Jones that the Health Sciences Committee go into closed session. Ms. Davis read the motion to go into closed session:

1. To consult with our attorney and to preserve the attorney-client privilege; and
2. To prevent the disclosure of information that is privileged or confidential pursuant to law or not considered a public record within the meaning of Chapter 132 of the General Statutes, specifically to:

To prevent the disclosure of financial terms and/or other competitive health care information related competitive health care activities by or on behalf of hospitals and public hospital authorities, as provided under N.C.G.S. § 113E-97.3.

Action: Motion passed.

Action: A motion was made by Chairman Jones to go back into open session at 3:30 p.m. Motion passed.

Meeting adjourned at 3:30 p.m.



## University Affairs Committee – Feb. 13, 2014

### Research and Graduate Studies – Ron Mitchelson and Michael Van Scott

- They talked about the start up packages for ECU faculty, which was centralized at ECU in 2005.
- The goal is benefit the incoming faculty member to help them get established and moving forward quickly.
- It's also good for ECU because it helps the faculty secure more extramural funding.
- Startups attract high caliber faculty, build competitive programs and secure more extramural funding.
- Startups should increase research productivity through scholarly works, peer reviewed publications and external grants and contracts (annual return of \$1 for each \$1 invested annually in startup).
- In 2005, ECU started with 27 faculty startup packages.
- It's an investment of about \$3.5 million per year in startups.
- The national ranking by NSF has ECU listed as 233 out of 650 units for 2012.
- Since 2006, ECU has supported 246 faculty with \$18 million in investments. In return, the faculty have brought in \$42 million as a principle investigator and \$22 million as Co-PI's. They have also recovered about \$2 million in Facilities and Administration funds (F&A).
- We can expect to recoup our F&A funds if the faculty stay here about 10 years. However, we have already lost 51 faculty members to other UNC schools this year alone.

### Academic Affairs – Provost Marilyn Sheerer

- **Distribution of Resources –**
  - Marilyn talked about the processes for determining campus resources, how budget cuts are determined and resources are distributed.
  - Decisions are based on units that produce higher and need/show growth as well as information from the original PPC report and the deans continue to update from that report.
  - ECU uses one-time funding requests and input from the Academic Council in the process too.
  - Marilyn walked through the faculty criticality form and the justification for re-fill vacancies or bringing positions back to the central pool and re-allocating them to units that are growing and improving.
- **Performance Funding Model - IPAR – Associate Provost Dr. Ying Zhou and Skip Kirby**
  - The Performance Funding Model is a UNC System Initiative developed in Fall 2011/Spring 2012 with five core metrics for all and five campus specific options. It's been more than a year since the measures were revised. One of the core metrics is tied to retention – fall-to-fall, full-time, first time in college retention rate. Another is the six-year graduation rate for first time full time students and degree efficiency. Skip Kirby reviewed the remaining seven metrics for GA and ECU and showed a demo of the Monitoring Dashboard Prototype used for tracking our data on the 10 metrics.

### Student Affairs – Virginia Hardy

- Structured of Success (SOS) – Bill McCartney Associate Vice Chancellor of Campus Living and Dining
  - The focus is getting involved with student drug use (almost entirely marijuana use) in the residence halls.
  - SOS includes monitoring academic progress, mandatory study hall and tutoring services and restrictive access to opportunities for future campus problems as well as random drug testing (urine).
  - SOS deals with marijuana as other drugs like cocaine or prescription drug abuse falls under different student conduct problems.
  - The goal is to enhance student success, increase retention freshman to sophomore year.
  - Majority of SOS students are male
  - SOS started in fall 2012. 133 residence halls students involved in drug incidents and 22 joined SOS.
  - 15 of the 22 SOS students completed the program and 80% of those students were retained to soph. year.
  - Lessons learned after year one:
    - Early intervention is key to student success academically; a full-time staff person with the program; No cost for program (cost \$1,000 last year); Random Drug Testing worked and deterred student drug use; SOS needed tougher standards on behavior, expectations and consequences.
  - For 2013-14 there are 20 students in the program (19 are males). Ten of the first 11 students enrolled thought they were doing better academically than they actually were doing when looking at Blackboard with SOS staff.