

## **BOARD OF TRUSTEES**

East Carolina University

April 20, 2012

The Board of Trustees met in regular session in the Great Rooms of Mendenhall Student Center on the campus of East Carolina University. Chairman Bob Lucas read the conflict of interest statement as required by the State Government Ethics Act. No conflicts were reported.

### ROLL CALL

Members present:

Robert Brinkley  
Joel Butler  
Ken Chalk  
Edwin Clark  
Deborah Davis  
Steve Jones  
Robert Lucas  
Carol Mabe  
Josh Martinkovic  
Bobby Owens  
Danny Scott  
Kieran Shanahan  
Mark Tipton

### APPROVAL OF MINUTES

Chairman Lucas asked for a motion to approve the minutes of the February 24, 2012, meeting as well as the March 14, 2012, conference call meeting. Ms. Davis made the motion to approve the minutes and the motion was passed with no negative votes.

Chairman Lucas asked for the University Affairs committee report because Mr. Brinkley, chair of the committee, had to leave the meeting early.

## UNIVERSITY AFFAIRS COMMITTEE

Mr. Brinkley gave the report from the University Affairs committee. The committee discussed ranking entities, financial aid, the Program Prioritization Committee, the National Academy of Inventors and the Structure for Success Program. A summary of this report is listed as Attachment A. There were three action items from the committee.

Mr. Brinkley moved approval of the conferral of degrees, as approved by the Faculty Senate and the Chancellor, at the annual Spring Commencement on Friday, May 4, 2012. SGA President Josh Martinkovic recused himself from the vote because he was a degree candidate. The motion was approved with no negative votes.

Mr. Brinkley moved approval of the conferral of tenure for Academic Affairs as presented in board materials. The motion was approved with no negative votes.

Mr. Brinkley moved that the board approve Dr. Deirdre Mageean's nine month faculty salary of \$110,000, effective June 1, 2013, as recommended by the Chancellor. The motion passed with no negative votes.

## **UNIVERSITY REPORTS**

### CHANCELLOR'S REPORT

Chancellor Ballard's remarks focused on the cost of education, including the program prioritization process, keeping the administration lean and continuing to be efficient. Dr. Ballard also spoke about a School of Public Health, which would help complete a true Academic Health Sciences campus. Dr. Ballard noted that Dr. Ravi Paul is ECU's nominee for the Board of Governors Award for Excellence in Teaching.

Finally, Dr. Ballard recognized Dr. Mageean for her service as Vice Chancellor for Research and Graduate Studies and Dr. Marianna Walker for her service as Chair of the Faculty.

#### BOARD OF GOVERNORS REPORT

Mr. Phil Dixon, BOG member, gave the Board of Governors report. Mr. Dixon's report focused on how the Board of Governors is addressing the issues of academic integrity, prioritization and allocation of resources on the system level. He also encouraged all Board members to consider service on the Board of Governors to increase ECU's visibility.

#### FACULTY SENATE REPORT

Dr. Marianna Walker, Chair of the Faculty, gave the report. Because this was her last meeting at Faculty Senate Chair, Dr. Walker thanked the Board for its leadership and its willingness to collaborate transparently with the faculty. A summary of her report is listed as Attachment B.

#### SGA REPORT

SGA President Martinkovic gave the report from the SGA. A summary of his outgoing report is listed as Attachment C. After Mr. Martinkovic's remarks, Chairman Lucas presented him with a pewter plate in appreciation of his service on the board.

#### BOARD OF VISITORS REPORT

Chairman Steve Brown gave the report from the Board of Visitors. Mr. Brown discussed the watch list, which has grown to include 47 potential members. Mr. Brown said that he is excited about the slate of nominations that the Board of Visitors have

brought forth to the Board of Trustees, which includes nine members that are up for reappointment and five nominations for new membership. Mr. Brown said that the Board of Visitors is working hard at the legislature and he continues to encourage the Board membersto strengthen relationships with their delegation. The Board of Visitors Access Scholarship fund continues to grow, with a current balance of approximately \$29,000. Mr. Brown encouraged all Board of Trustee members to make a donation to the Board of Visitors Access Scholarship. In conclusion, Mr. Brown announced the Spring meeting, which is scheduled for May 11, 2012 in Raleigh.

## **COMMITTEE REPORTS**

### **ATHLETICS AND ADVANCEMENT COMMITTEE**

Committee Chairman Danny Scott gave the report of the Athletics and Advancement Committee. A summary of that meeting is listed as Attachment D. There were two items that required Board action.

Mr. Scott moved approval of the four naming proposals as presented in Board materials. They would include:

- Lobby area in the Baseball Office in Clark-LeClair Stadium (\$100K – David and Connie Marshburn);
- Staff office in Draughon Student Study Center is Ward Sports Medicine Building (\$25K – James W. Chesnutt);
- Lobby / Reception area in Olympic Sports Building (\$100K – in memory of Dr. Henry VanSant by George and Sue Turner);
- Staff office for the Pirate Club in Ward Sports Medicine Builidng (\$25K – Tom Savitski).

The motion was approved with no negative votes.

Mr. Scott moved the Board approve the nominees to the Board of Visitors and the reappointment of Board of Visitors and the reappointment of Board of Visitors officers as

recommended by the Chancellor and presented in Board materials. The motion was approved with no negative votes. Information on this item is listed as Attachment E.

#### AUDIT COMMITTEE

Committee Chair Ken Chalk gave the Audit Committee report. A summary of the Audit Committee meeting is included as Attachment F. There were no action items.

#### FACILITIES AND RESOURCES COMMITTEE

Committee Chair Carol Mabe gave the Facilities and Resources Committee Report. A summary of the committee meeting is included as Attachment G. Several items required action by the board.

Ms. Mabe moved that the Board approve the request to purchase +/- 1.46 acres of land for \$1.00 to site the proposed dental service learning center in Lillington, N.C., in accordance with the terms and conditions provided in the Board materials. The motion was approved with no negative votes. More information on this purchase is listed as Attachment H.

Ms. Mabe moved that the Board approve the request to purchase +/- 1.06 acres of land for \$1.00 to site the proposed dental service learning center, including a 30-foot access easement across the hospital parking lot in Spruce Pine, N.C., in accordance with the terms and conditions provided in the Board materials and additional information presented at the meeting. The motion was approved with no negative votes. More information on this purchase is listed as Attachment I.

Ms. Mabe moved that the Board approve the request to purchase +/- 1.20 acres of land for \$1.00 to site the proposed dental service learning center and accept a +/- .20 acres parking easement in Sylva, N.C., in accordance with the terms and conditions

provided in the Board materials. The motion passed with no negative votes. More information on this purchase is listed as Attachment J.

#### HEALTH SCIENCES COMMITTEE

Committee Chair Steve Jones gave the Health Sciences Committee report. A summary of the Health Sciences committee meeting is included as Attachment K. There was one item that required Board action.

Mr. Jones moved that the Board approve the conferral of tenure for those candidates in the Health Sciences Division as approved by the Chancellor and as presented in the Board materials. The motion was passed with no negative votes.

#### UNFINISHED BUSINESS

Mr. Lucas asked those Board members who have not already done so to provide copies of the Statement of Economic Interest (SEI) reports to John Durham's office. All members of Boards of Trustees across the system are required by Board of Governors policy to furnish copies of their SEI's to the General Administration.

#### NEW BUSINESS

There was no new business

#### REPORT OF THE CHAIR

Mr. Lucas said that there will be a full meeting in July (Thursday and Friday, July 19 and 20, 2012). He also said that he will keep all board members informed on any athletic conference updates.

Mr. Lucas adjourned the meeting at 11:45 a.m.

## University Affairs Committee

**Committee members present included Bob Lucas, Edwin Clark, Bobby Owens and Josh Martinkovic.**

### Academic Affairs (Marilyn Sheerer)

- **Conferral of Degrees** – Dr. Sheerer presented the Conferral of Degrees item. The committee approved a motion for the conferral of degrees at the May 4 Commencement. (A motion will be made at the end of the report for the full board).
- **Ranking Entity and College Guidelines** – Len Rhodes, Director of Institutional Planning Assessment and Research (IPAR)
  - Task force was created to determine how to more actively participate in the ranking process and to determine which are most applicable to ECU’s mission.
  - The most significant of these ranking reports is the US News and World Report.
  - There has been an intensive effort to coordinate the completion of these reports. The US News and World Report in itself is over 600 pages and requires over 40 man hours to complete.
  - Dr. Sheerer emphasized how important the marketing aspect is. With the restructuring of the Marketing and Communications Division, more emphasis will be put on completing these surveys.
  - ECU does not define itself by how it ranks in these reports. However, they are an important recruitment tool for seeing the best students.
- **Financial Aid Update** - John Fletcher, Assoc. Provost for Enrollment Management introduced Julie Poorman, Director of Financial Aid.
  - Ms. Poorman has made incredible advances in ECU’s Financial Aid Office since coming to ECU
  - When fully staffed, the Financial Aid office includes 37 people in both the Student Employment Office and the Student Financial Services Call Center.
  - The Financial Aid office now has clean audit reports, which is a significant improvement.
  - The Financial Aid office is also trying to revamp their communication efforts; remodeling their website and making their documents more user-friendly and understandable.
  - 73% of all students at ECU receive some type of financial aid. Ms. Poorman supplied many figures as to the changes in financial aid dollars and recipients over the past several years.

### Student Affairs (Virginia Hardy)

- **Structure for Success Program** – Dr. Virginia Hardy introduced Mr. Bill McCartney, Director of Housing and Dining.
  - Structure for Success is a new program that will begin in Fall 2012.
  - It specifically addresses marijuana use in the residence halls
  - In the Fall semester, there were 170 instances of documented alleged marijuana use in the residence halls. This semester, there were 61 cases as of March 20. Most, if not all, of the instances where the resident was found responsible of having marijuana, they were “evicted” from the residence halls.
  - The program will attempt to create a culture of academic success with students who might “fall off our radar” once they leave campus.
  - Beginning in Fall, 2012, 22 males and 4 females, who have been found responsible of violating the marijuana policy on campus, will be given the opportunity to choose this optional program rather than being removed from Campus Living.
  - The cost of the program is \$1,000 per student, which is significantly cheaper than having to find alternative housing off campus.
  - The program is a huge commitment, not only for the student, but for their parents.
  - Some programmatic elements include study hall attendance, random drug screenings, loss of car privileges, curfews, exclusion from Greek organizations, monitored class attendance, required tutoring, mandatory mentoring, parental involvement on breaks and a self discovery component.

- Total cost of the program is about \$75,000 (minus the \$26,000 fee for the 26 students involved in the program). This cost pales to the price of these 26 students succeeding at ECU.

### **Research and Graduate Studies (Deirdre Mageean)**

- **National Academy of Inventors** – Dr. Mageean reported that ECU has been invited to become a member of the national Academy of Inventors. The academy was founded in 2010 for the purpose of recognizing academic inventors engaged in translating their research into inventions for the benefit of society. Recognition of this honor, along with the induction of 20 ECU inventors into the Academy will occur on April 25 at 2:30 pm.

### **MOTIONS:**

- 1. I move that the candidates for degrees, as approved by the Faculty Senate and the Chancellor, be authorized for conferral on Friday, May 4, 2012 at the annual Spring Commencement.**



Marianna Walker  
Chair of the Faculty  
Remarks to the Board of Trustees  
4-20-2012

Good morning. I bring greetings from the faculty. As you are aware, this is the last report in this academic year and is actually my last formal remarks to the Board of Trustees. I have served three years as Chair of the Faculty and my third term will end on July 1. It's hard to believe that I have been providing reports to you for the past three years.

I looked back at my remarks to the Board in September of 2009 and revisited my perspectives to see if I met my expectations & goals as Chair of the Faculty in 2009. In my remarks in 2009, I said that would be involved in "charting the course" and "setting the pace" for faculty involvement and representation in major *initiatives* at the university. I said that I would advocate and provide "positive and open communication" between and among the Chair of the Faculty and senior administrators, faculty officers, faculty senators, faculty-at-large, and administration. I pledged to work together with the administration to make East Carolina University not only the best institution to obtain a college degree, but to be the best institution known for its shared governance. I feel confident that this relationship has been upheld for the past three years and that the discipline and the process of shared governance will continue to ensure productive and

successful outcomes for the university. East Carolina University is a model for its productive and respectful relationship between the faculty and the administration.

In 2009, the Chancellor charged the Faculty Senate, via the Chair of the Faculty, in a complete review and revision of the Faculty Manual. Throughout the past three years, I have provided the Board with an update of this work. Just this past Tuesday, the Faculty Senate approved the final seven sections of the Faculty Manual. I have an updated matrix for each of you, which will outline the timeline and work that has gone into the review and revision of the 132 sections of the Faculty Manual. As you will note, Appendix D and Part XII (PAD) was revised and approved in 2010 by the UNC GA, so it was not included in the totals for this year. It is in the process of revision, but the current Appendix D/Part XII is current and consistent with UNC policy.

The numbers of hours, days, and yes, years that have gone into the emendation of the manual is result of the efforts of faculty and administrators, including Vice Chancellors Sheerer, Horns, Mageean, Niswander, and of course, others on university standing committees, including the FM Steering Committee, who were charged in the review and revision of the Faculty Manual. If the final sections are approved by the Chancellor, the Faculty Manual will be complete in its review and revision, including updated references to UNC- GA policy, state statutes, current administrative PRRs, and internal processes.

In 2009, the Chancellor asked that the faculty manual be streamlined, to “rectify inconsistencies, eliminate redundancies, and clarify any ambiguities”. I can attest that all these benchmarks were met in our revision of the manual, and many sections were removed based on out of date information or due to the administrative nature of the policy. Beginning in Fall 2012, the Faculty Manual will be reorganized and will contain all the newly approved language, policies and procedures traditionally within the purview of the faculty. I truly am amazed at all of the work that has been completed on this endeavor. I must send David Brody and Bob Grezchun a copy of the matrix!

In my Faculty Convocation remarks in 2009, I reminded the faculty that engagement and collaboration in a shared governance model is important and that if faculty members are engaged in the process of solving problems, suggesting solutions, developing new systems, or revising existing policies and procedures, they will have ownership in the final product and outcome. I called on them to ask how to be part of this process and referred to this engagement as a responsibility. The faculty have really stepped up and have been engaged in many areas of service this year including SACS activities toward reaffirmation of accreditation, PPC’s self-studies, in addition to their teaching, research, scholarship, or creative activities.

Now for the state of the faculty – As I stated last month, the faculty continue to be concerned about the effects of budget cuts on academic programs.

We are concerned about faculty retention especially when many faculty are being recruited away from ECU and North Carolina to institutions who are providing higher salaries and incentives for research and scholarship. As a result, faculty who are left in the departments may be experienced greater teaching loads and many more students to mentor in research and creative activities. The faculty are anticipating the final report of PPC and the possible changes to their academic units. Regardless of the outcome, ECU has an established process for changes to academic units and their faculty.

To close, I'd like to express my gratitude to the many individuals I've worked closely with in the last three years. First of all, my gratitude is bestowed to the Chancellor who has provided support, collaboration, and his advocacy for all the faculty. I thank you for allowing me to try out new ideas, like our chats with small groups of faculty and participating in faculty socials. My thanks to the Academic Council as well, for our collaboration, your support, and working on complex issues, including the revision of the Faculty Manual. Thanks to the academic Deans for your collaborative work and allowing me to communicate in your meetings on behalf of the faculty. Thanks to the other administrators for your wisdom and time, including but not limited to Vice Chancellor Rick Niswander, Donna Payne, Austin Bunch, Linda Ingalls, Philip Rogers, and Virginia Hardy.

And lastly, thanks to the Board of Trustees for all your work in support of our great university. I truly appreciate the time you invest in East Carolina University

to make it a great institution! It has been a pleasure to serve the faculty this year and the past two years and to facilitate communication with the Board of Trustees, Chancellor, Academic Council, and other administrative groups. I am proud to be a faculty member at our university and I thank you for all the opportunities I have experienced in these past three years as Chair of the Faculty. Thank you.

Good Morning,

I am pleased to report that the Student Government Association will be ending the year with more momentum than ever before. There are five key updates that I will share today that further demonstrate how our year-long quest to reinvent SGA for the future has begun to pay dividends.

First, I will start by offering some refreshing news about how we are utilizing the money we receive from student fees. For the second year in a row, SGA has allocated over \$100,000 dollars of our budget towards funding student organization initiatives. To expand, our funding process primarily assists student organizations by contributing towards the cost of holding campus events and by subsidizing hotel, travel and registration costs for students to attend academic and leadership conferences. We continue to receive very positive feedback from the student body as this first-come, first serve model of funding has allowed SGA to play a direct role in student success and professional development.

After operating under a constitution and a set of by-laws riddled with loopholes that have hurt the overall transparency, accountability, and inclusivity of our governing body since 2009, my administration will be passing on a revised set of governing documents ready for the next Executive Council to ratify at the beginning of the fall semester. The next administration will now have the opportunity to see this process to completion as we will need the summer to

responsibly reintegrate the ECU Conduct Board back into the fold as our judicial branch. I am certain that our efforts will restore the checks and balances currently absent in our structure and will improve the confidence students have in SGA as a fair and inclusive organization.

Third, recently, the SGA Senate and I favorably recommended the implementation of a campus medical amnesty policy aimed at reinforcing the culture of students helping others in danger on campus. To give a basic overview, if codified, this policy would provide University amnesty to students who call emergency personnel when they come into contact with an intoxicated individual who requires immediate medical attention. For the intoxicated student, he or she would receive amnesty only for the first offense with additional educational course requirements to prevent future behavior. University medical amnesty would not, however, prevent the enforcement of local laws and ordinances. Clemson, Duke, and Cornell already have this policy in place, just to name a few notable examples.

Fourth, you may have noticed the sculptures by the stairwell on display as the possible options for a newly established Student Memorial Garden. This has been a partnership between Student Affairs, SGA and a number of other campus departments that have come together to fund this initiative, now under construction by the Ledonia Wright Center. I am also delighted to announce that the Memorial Garden has been selected as the 2012 Senior Class gift. This is a very meaningful

project to so many, and I am proud that SGA and the senior class could be a part of something so special.

Fifth, we recently held our spring election and will be swearing in the new Executive Council in nine days. We had three full tickets competing against one another for the positions of Student Body President, Vice-President, Treasurer, and Secretary. Unlike previous years, all candidates remained civil throughout the process and no campaign violations were ever officially filed. Additionally, we almost tripled turnout, from only 1,000 votes last year to over 2,600 in 2012. If only every local and state election ran that well, huh? This will be a great group composed of the winning candidates of two separate tickets and I look forward to seeing what they can accomplish and how far they can take SGA in the future.

On a personal note, this will be my last official meeting serving on the Board and serving as Student Body President of this great University. You all welcomed me with open arms and, for the past year, I have lived a dream, gaining experiences and learning lessons that I will cherish for the rest of my life. I have not always been the extroverted person that you have gotten to know over the course of my time enrolled here. It was not until coming to East Carolina that I actually came out of my shell and really began to develop as a student and as a leader. I previously embodied what it meant to be an introvert to the point that, until I was about 11 or 12, my Mother paid for my items at the grocery checkout



because I was too shy to even talk to a cashier. Now, it is just as difficult getting me to stay quiet!

No, but I truly gave it my all this year because ECU gave me a shot, an opportunity to craft my own destiny. That is why now, more than ever, we must protect that opportunity that has allowed so many students like myself and Tremayne Smith, and the thousands more out there like us, to rise above our humble beginnings to achieve great fets. And it is because there is nothing more powerful than the gift of a quality education in the hands of a kid who's hungry for success. That is who we are. That is the value of being THE Leadership University.

There are not enough words to describe how humbling and amazing an experience this has been. It has not always been easy though, but true leadership is never about taking the path of least resistance. It is about doing what is right, even when the decisions you are making will be highly unpopular.

I would like to thank the Board and the Administration for treating me not only as an equal, but as if I were a member of your own family. We have something so very special here and that is because of people like you all who make it possible each and every day, on every level, in every area of campus. As I graduate and move on to the next chapter of my life, I take with me two degrees in, Criminal Justice and Political Science, and a heart that will forever bleed purple and gold. It has been my honor serving this great University and I leave knowing

that I gave it everything I had, until the very end. Thank you all, once again, for everything and, Mr Chair, that will conclude my report.

## **Athletics & Advancement Committee**

### **April 19, 2012**

### **Talking Points**

Committee members present were Danny Scott, Bob Lucas, Robert Brinkley, Kieran Shanahan and Mark Tipton. Other board members present included Carol Mabe, Josh Martinkovic, Ken Chalk, Edwin Clark and Deborah Davis.

### **Athletics**

#### **Coach's Report**

Mr. Curt Kraft, Head coach for Men's and Women's Track and Field joined us and gave us an update from his team. The women's track and field team won the Conference USA Championship this year and the men's team placed third in the conference. In addition, Coach Kraft was named Conference USA Coach of the Year.

Coach Kraft has been with ECU for 7 years. Originally from North Dakota, he taught public school for 5 years before coming to ECU.

Because track and field is a relatively unfamiliar sport, Coach Kraft educated the committee on our program here at ECU. There is men's and women's cross country, men's and women's indoor track and field, and men's and women's outdoor track and field. There are a total of 90 student athletes on those teams, 50 women and 40 men. There are 6 full time staff that support track and field, the maximum allowed by the NCAA. Thirty-five to forty women are on either a full or partial scholarship. About 28 men receive some sort of scholarship assistance. Almost half of all track and field student athletes are from North Carolina.

Coach Kraft says he coaches by a philosophy that includes five things:

1. To graduate students
2. Retain student athletes
3. Community Service Work – the track and field team do 1300 – 1500 hours of community service work a year.
4. Focus on Academics – 304 athletes have been named to the Commissioner's List in the past 7 years.
5. Follow rules – it doesn't matter if they are NCAA rules, university rules or team rules.

Coach Kraft spoke about the difference the new track and field facilities had made in terms of recruiting and retaining his athletes. He said that ECU's facilities are comparable to some of the best in the nation and will impact his team for years to come.

Coach Kraft also thanked the Board of Trustees, Chancellor Ballard, Terry Holland and Nick Floyd and the rest of the ECU Administration for their leadership and guidance.

### **Conference Affiliation Update**

Terry Holland gave an update about where we stand in terms of conference affiliation. There has not been much to report lately, but he expects things to pick up toward the beginning of June. Coach Holland said that as it stands right now, we will have revenue sharing, we hope to have a competitive TV package and we will NOT have to travel cross country to play games unless it is for the conference championship. There was some discussion about the differences between a conference alliance versus a conference merger. Coach Holland said that by June 1, a lot of things will be much clearer, including knowing who the other members will be.

### **Financial Report and Athletics Update**

Nick Floyd presented the Athletic Financial Reports that you'll find in your board materials. He said they have are in the middle of their budgeting process for the upcoming year and reports that the conference realignment process will have a direct impact on the budget process in the upcoming years.

Mr. Floyd reported they have obtained a 7 year financing plan at a low fixed interest rate for the basketball practice facility. They expect to have the entire project completed by August of 2013.

Season ticket sales are slightly behind last years' sales, but we are on track in terms of budget.

### **University Advancement**

#### **Naming Proposals**

Mickey Dowdy presented four naming proposals:

- ✓ Lobby area in Baseball Office in Clark-LeClair Stadium (\$100K – David and Connie Marshburn)
- ✓ Staff office in Draughon Student Study Center in Ward Sports Medicine Building (\$25K – James. W. Chesnutt)
- ✓ Lobby/Reception area in Olympic Sports Building (\$100K – in memory of Dr. Henry VanSant by George and Sue Turner)
- ✓ Staff office in Pirate Club in Ward Sports Medicine Building (\$25K – Tom Savitski)

The committee approved these four items and I'll have a motion at the end of my report for full board approval.

## **Campaign Impact**

The Second Century Campaign Impact booklet was presented to the committee. The contents of the booklet emphasized facts and figures, highlights of the Second Century Campaign and the many volunteer leadership boards that were instrumental in the success of the campaign. We viewed the “Thank You” video produced by Clint Bailey’s marketing team.

Mr. Dowdy reported that next week all faculty and staff who made contributions during the campaign will be treated to a continental breakfast and bags of popcorn will be distributed to students to engage them in the culture of philanthropy.

What’s next for Advancement? Mr. Dowdy shared that some rebuilding of staff capacity is required. Compared to peer and aspirant peer institutions ECU has fewer front-line development officers. Last month the ECU Foundation Board met and approved a financial model that will support the addition of two positions:

1. A supervisory leadership position within Major Gifts; and
2. A gift and estate planning officer

Regarding a new campaign, Dowdy reported that although 300 new scholarships were created during the campaign, scholarships remain a huge focus for our campus (both need based and honors). In addition to scholarship fundraising, efforts will focus on University wide needs and individual college and school priorities – there’s no slowing down.

## **Board of Visitors**

The Committee reviewed the nominees for the Board of Visitors. There are 9 members that are up for reappointment and 5 new members. The five new members include John Cooper of Raleigh, David Herman, Jonathan Brooks and Ray Rogers, all from Greenville, and Jean Preston of New Bern. The committee also considered the slate of officers for 2012 -2013, which includes reappointing Steve Brown as Chair, Terry Yeargan as Vice Chair and Olivia Collier as Secretary. The committee approved all the nominees and officers as presented in our board materials.

## **MOTIONS:**

I have two motions to present:

1. I move that the Board approve the four naming proposals as presented in the Board materials.
2. I move that the Board approve the nominees to the Board of Visitors and the reappointment of Board of Visitors officers as recommended by the Chancellor and presented in Board materials.

Mr. Chairman, that concludes my report.

**Philip Rogers**

Chief of Staff

202 Spilman Building

East Carolina University

Greenville, NC 27858-4353

252-328-6105 office

rogersp@ecu.edu

TO: ECU Board of Trustees

FROM: Philip Rogers, Chief of Staff

SUBJECT: New member and officer nominations

DATE: April 5, 2012

The ECU Board of Visitors currently has 14 vacant seats to be filled at the April meeting of the ECU Board of Trustees. The Board of Visitors Executive Committee has completed a careful review process of potential individuals to fill the existing openings. Nine individuals are being recommended for reappointment to a second consecutive term on the Board of Visitors. Five individuals are being nominated as new members to serve their first term on the board.

Additionally, the charter states that the Board of Trustees must annually appoint officers to lead the Board of Visitors. In recent years, the leadership of the Board of Visitors has created a highly successful advocacy and fundraising operation. Our recommendations for the roles of Chair, Vice Chair, and Secretary of the Association for the upcoming year are also submitted for your consideration.

Please see the attached document listing each current member eligible for reappointment and each new nominee. Additionally, we have attached the resumes and nomination forms for each individual should you prefer more detailed information.

Thank you for considering these nominations.

## ECU Board of Visitors Nominations

The following individuals were nominated for the **Class of 2016**:

1. **Vern Davenport**, of Wake Forest, NC. Eligible for reappointment
2. **Brownie Futrell** of Washington, NC. Eligible for reappointment
3. **Mike Jones** of Charlotte, NC. Eligible for reappointment
4. **David Joyner**, of Kill Devil Hills, NC. Eligible for reappointment
5. **Ernest Logemann**, of Winston-Salem, NC. Eligible for reappointment
6. **Neil Morrison**, of Greenville, NC. Eligible for reappointment
7. **Donna Phillips**, of Winterville, NC. Eligible for reappointment
8. **Kenny Strickland** of Fayetteville, NC. Eligible for reappointment
9. **Curt Vanderhorst** of Greenville, NC. Eligible for reappointment
10. **John Cooper** of Raleigh, NC. New member appointment
11. **David Herman** of Greenville, NC. New member appointment
12. **Jean Preston** of New Bern, NC. New member appointment

The following individuals were nominated to fill unexpired terms in the **Class of 2015**:

1. **Jonathan Brooks** of Greenville, NC. New member appointment
2. **Ray Rogers** of Greenville, NC. New member appointment

Nominated to be reappointed as **officers for 2012 – 2013**:

1. **Steve Brown**, Class of 2015 as Chair
2. **Terry Yeargan**, Class of 2014 as Vice Chair
3. **Olivia Collier**, Class of 2015 as Secretary



Board of Visitors Nomination Form

Name of Nominee: Vern Davenport

Spouse's name:

Home Address: 7116 Hasentree Club Drive
Wake Forest, NC 27587

Home Phone: 919-435-8006 Cell Phone:919-802-2448

Email Address: vern.davenport@medquist.com

Business/Company Name: MedQuist

Business Address: 9009 Carothers Parkway, Suite C-2
Franklin, TN 37067

Business Phone: 615-798-4300 Alt. Phone:

Profession:

Title:

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

ECU Alum (Please check one): x Yes No

If yes, Year: 1980 & 1981 Degree(s): Major:

Nominee has agreed to serve if appointed: xYes No

Name of sponsor: BOV Executive Committee

Please attach resume to this form, if possible.



**Mr. Vern Davenport**  
Quintiles



Vern Davenport is currently serving as a consultant to Quintiles evaluating the future of Evidenced-based Medicine. Mr. Davenport has more than 28 years of experience building and transforming healthcare IT businesses both in the U.S. and globally. Most recently he served as President, Public and Payer Sectors for Allscripts, the US market leader in acute and ambulatory clinical information systems. Mr. Davenport retired from Allscripts in November 2010. In 2008 when Allscripts merged with Misys Healthcare Solutions he was appointed President of Professional Solutions. At the time of the merger, Mr. Davenport served as Chief Executive Officer of Misys Healthcare Solutions where he led a very successful operational turnaround of the company.

Mr. Davenport has a broad range of experience across the entire healthcare IT spectrum including: radiology, modalities and software technology.

Before joining the Misys team, Mr. Davenport was Chief Operating Officer of Healthcare Information Solutions at Eastman Kodak, where he held global responsibilities as well as served as General Manager of the North American Region of Kodak's Global Health Group. He also held a number of senior positions at Siemens Medical Solutions including Senior Vice President of Solutions and Marketing. While at Siemens, Mr. Davenport lead the integration of Siemens Medical, Shared Medical Systems and Acuson into what is known today as Siemens Medical Solutions USA. Mr. Davenport also spent 11 years with IBM in a variety of executive leadership roles in the healthcare and insurance industry market organizations.

In April 2009, Mr. Davenport was named one of the "50 Most Powerful People in N.C. Business" by *Business Leader* magazine. In November, 2009, Mr. Davenport was chosen to serve on the Board of Directors of the North Carolina Technology Association and in February of 2010, Mr. Davenport was chosen to service on the Board of Director of the North Carolina Chamber of Commerce.

In both 2008 and 2009, Mr. Davenport served as the Triangle JDRF Walk Chairman and as the Triangle Gala Chairman for the American Heart Association. Additionally, Mr. Davenport currently serves on the AHA Ambulatory Working Group Committee which is focused on the development of "Best Practices Guidelines" for ambulatory practices and also serves on the AHA Communications and Marketing Committee.

Mr. Davenport earned both a bachelor's degree in marketing and a MBA from East Carolina University in Greenville, N.C.

## ECU BOARD OF VISITORS NOMINATION FORM

Name of nominee: Ashley B. Futrell, Jr. "Brownie"Home: 611 West Main St.  
Washington, NC 27889Phone: 252-258-3140 Fax: 252-946-9797E-Mail: abf@embarqmail.com

## Business:

Company Name: Washington Daily NewsMailing address: PO Box 1788, Washington, NC 27889Phone: 252-946-2144 ext. 222 Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Preferred contact address: (Please check one)  Home e-mail  
 Business e-mail  
 Home regular mail  
 Business regular mailProfession: Newspaper executiveTitle: Publisher

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Marketing, university growth & expansion, athleticsECU Alum: (please check one)  Yes  No

If yes, year: \_\_\_\_\_ Degree(s): \_\_\_\_\_ Major: \_\_\_\_\_

Spouse's name: Susan Futrell Nominee has agreed to serve if appointed.Name of sponsor: Steve Ballard

(Please attach resume to this form, if possible.)

## Ashley B. "Brownie" Futrell, Jr.

PO Box 1788  
 Washington Daily News  
 Washington, NC 27889

Home 252-946-2073; Work 252-946-2144 ext. 222; Facsimile 252-946-9797; Cellular 252-258-3140; Email abf@embarqmail.com

PERSONAL--born 8-31-1956, Greenville, NC; married to former Susan Boyette of Wilson, NC; two children, Gretchen Suzanne "Nan" Futrell, born 12-6-1984; Ashley B. "Ace" Futrell, III, born 10-27-1986

EDUCATION--honors graduate, Duke University, Durham, NC, AB in history, 1978; School Board Chairperson's Institute certificate, Vanderbilt University, Nashville, TN

PROFESSIONAL--president and publisher, Washington Daily News; former president, Associated Dailies of North Carolina; former president, Eastern North Carolina Press Association; former president, North Carolina Associated Press Club; member, North Carolina Press Association Board of Directors, vice president 1992-93, president 1993-94; founding member, North Carolina First Amendment Foundation Board of Directors; founding member, North Carolina Press Foundation Board of Directors; treasurer, North Carolina Press Services; North Carolina membership chairman, National Newspaper Association; chairman, Southern Newspaper Publishers Association Smaller Newspaper Committee; Southern Newspaper Publishers Association Board of Directors; participant, National Newspaper Association Study Mission to Vietnam; member, Sigma Delta Chi, Society of Professional Journalists

POLITICAL--delegate, 1976 Democratic National Convention; member, Washington City Board of Education, 1981-90, chairman 1984-90; president, National Caucus of Young School Board Members 1987-88; North Carolina All-State School Board, 1989; North Carolina Boxing Commission, advisory board; member, North Carolina Parks and Recreation Authority

CIVIC AND COMMUNITY--member, First United Methodist Church of Washington, past member administrative board, trustee 1998-2001; member, board of advisors, North Carolina Christian Advocate (state Methodist newspaper); member, Washington Rotary Club, president 1991-93, Rotarian of the year, 1995, past Rotary assistant district governor, founder, Washington Noon Rotary Club, Rotary International Paul Harris Fellow; member, Beaufort County United Way Board of Directors 1978-91; founding director, Beaufort County Community Foundation; member, Washington Salvation Army Advisory Board since 1978, chairman 1992, named life member 2009; former member and officer, Washington Jaycees; member, Greater Washington Chamber of Commerce Board of Directors, 1983-86; life member, Vietnam Veterans of America; youth baseball coach for 35 years; member, successful All-American City Committee, city of Washington, 1993; Duke University committees: DeWitt Wallace Center for Commu-

nications and Journalism Board of Directors, Arthritis Center Lay Advisory Board, Duke Chronicle Board of Directors, Greek Life Advisory Board, Duke Divinity School Board of Visitors; former treasurer, Eastern North Carolina Chamber of Commerce: member, Beaufort County FFA Alumni Chapter

AWARDS AND HONORS, PROFESSIONAL--Pulitzer Prize for Meritorious Public Service, 1990; Sigma Delta Chi Public Service Award, 1989; Associated Press Managing Editors Public Service Award, 1990; North Carolina Press Association Public Service Award, 1989; North Carolina Jaycees Media Award, 1989 (above awards received by the Washington Daily News); National Newspaper Association Better Newspaper Contest, First Place Award for Best Serious Column, 2008

AWARDS AND HONORS, CIVIC--member, Rotary International Group Study Exchange team, Great Britain, 1982; team leader, Rotary International Group Study Exchange team, Brazil, 2001; Distinguished Service Award, Washington Jaycees, 1983; Boss of the Year, Washington Jaycees, 1985; Washington Toastmasters Communication Achievement Award; Community Service Award, Washington-Beaufort County Chamber of Commerce, 1985; North Carolina School Boards Association Diploma of Distinction, 1990; William C. Friday Fellowship for Human Relations, 1997-99; commencement speaker, East Carolina University School of Communications, 2009

HOBBIES AND INTERESTS--traveling, scuba diving, racquet sports, antiques and collectibles, flying, history, photography, boating, hunting (member, Hollow Pond Hunting Club), beekeeping, classic cars, snow skiing, BBQ competition judging (certified judge, North Carolina Pork Council), Duke University sports, East Carolina University sports, Tranter's Creek Herring Club



Board of Visitors Nomination Form

Name of Nominee: Michael B. Jones, Jr.
Spouse's name: Ashley H. Jones
Home Address: 1212 Parkhill Ct., Weddington, NC 28104
Home Phone: 704-849-2427 Cell Phone: 704-650-4591
Email Address: mike.jones7@ml.com or mjonesfamily7@yahoo.com
Business/Company Name: Merrill Lynch
Business Address: 13850 Ballantyne Corporate Place, Suite 100 Charlotte, NC 28277
Business Phone: 704-341-5127 Alt. Phone:
Profession: Senior Partner, Global Wealth Management Team; Financial Advisor
Title: First Vice President - Investments

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Athletics, Student Scholars, Academic Programs particularly in the area of Business / Economics,

Advocate of East Carolina University

ECU Alum (Please check one): [X] Yes [ ] No

If yes, Year: 1990 Degree(s): BA Major: Economics

Nominee has agreed to serve if appointed: [X] Yes [ ] No

Name of sponsor: BOV Executive Committee

Please attach resume to this form, if possible.

**Michael B. Jones, Jr.**  
**RBC Wealth Management**  
**First Vice President – Financial Consultant – Wealth Management Specialist**  
*6000 Fairview Rd., Suite 500, Charlotte, NC 28210 - 704.264.2743 - [michael.jones@rbc.com](mailto:michael.jones@rbc.com)*

**Executive Profile**

Highly qualified executive with progressive advancement in Wealth Management and general financial advisory roles. Extensive experience in asset management, financial planning and portfolio analysis. Exceptional understanding of estate planning using both domestic and off-shore strategies with a passion for helping clients create, protect and distribute wealth within their own risk parameters, in a most tax efficient manner. Demonstrated commitment to conducting all activity with the utmost discretion and integrity.

**Professional Experience**

**RBC Wealth Management, Charlotte NC 2005 - Present**

*First Vice President – Financial Consultant*

Senior partner JonesBarlowParrish Group, advice in all aspects of financial and wealth management planning. Servicing over \$120 million of client assets both domestically and abroad.

**Legg Mason Private Client Group, Charlotte NC (Now Smith Barney) 2000-2005**

*Vice President – Financial Advisor*

Senior partner JonesBarlowParrish Group, advice in financial and wealth management planning.

**Wheat First Securities, Kinston NC (Now Wachovia Securities) 1990 – 2000**

*Vice President – Financial Consultant*

Financial planning and asset management

**Education and Training**

**East Carolina University, Greenville NC 1985 – 1990**

Bachelor of Arts degree in Economics, 1990

**Wheat First Securities – Professional Development Program, Richmond VA – 1992**

Licenses in Securities Industry – Series 7, Series 63, Series 65

Licenses in Insurance Industry – Life, Accident and Health, Long Term Care

**Legg Mason Private Client Group – Professional Development Program, Baltimore MD - 2003**

Wealth Management Specialist accreditation



## Board of Visitors Nomination Form

Name of Nominee: David C. Joyner, Jr.

Spouse's name: Meredith G. Joyner

Home Address: 112 Swan View Drive  
Kill Devil Hills, NC 27948

Home Phone: 252 599-1714 Cell Phone: 252 599-1714

Email Address: david.joyner@myecb.com

Business/Company Name: East Carolina Bank

Business Address: 2721 S. Croatan Hwy  
Nags Head, NC 27959

Business Phone: 252 441-2181 Alt. Phone: 252 599-1714

Profession: Mortgage Banking

Title: Mortgage Banking

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Athletics + Student Scholars

ECU Alum (Please check one):  Yes  No

If yes, Year: 2001 Degree(s): BSBA Major: Business / Marketing

Nominee has agreed to serve if appointed:  Yes  No

Name of sponsor: 2nd Term / Currently on the Board

Please attach resume to this form, if possible.

# DAVID CHARLES JOYNER, JR. ATTACHMENT E

PO Box 1755  
Kitty Hawk, NC 27949  
[david@davidcjoyner.com](mailto:david@davidcjoyner.com)  
(252) 599-1714

## WORK EXPERIENCE

- 2009-Current**            **East Carolina Bank, Nags Head, North Carolina**
- Mortgage Banker
    - Originate Mortgage Loans
- 2005 –2009**            **Planters Mortgage Company, Inc., Kitty Hawk, North Carolina**
- Vice President, Owner
    - Residential Mortgage Loan Officer
    - Office Manager
    - Customer Service Specialist
- 2003 – 2005**            **RBC Centura Bank, Kitty Hawk, North Carolina**
- Account Manager-Personal and Business Banking
    - Hands on experience handling opening and closing various products including Equity Lines/Loans, Car Loans, Boat Loans, Checking/Savings Accounts, IRAs, CDs, Credit Lines, and Credit Cards
- 2001 – 2002**            **Beneficial Finance, Kinston, North Carolina**
- Account Executive
    - Maintaining and managing current customers and gaining future customers
    - Experience in the sale of a number of products including mortgage loans, home equity loan, and personal loans
    - Performing Customer Service Daily

## EDUCATION

- 1997 – 2001**            **East Carolina University, Greenville, North Carolina**  
Bachelor of Science Business Administration with a Concentration in Marketing

## CIVIL INVOLVEMENT

- President                    Dare/Currituck Pirate Club (2004-Present)  
                                  (Chapter President of the Year 2008)
- Treasurer                 SURF CLUB (Outer Banks Relief Foundation)
- President                    Kitty Hawk Rotary Club (2007)
- Member                    Board of Visitors of East Carolina University (2009-2012)
- Member                    Outer Banks Chamber of Commerce
- President                    Kappa Alpha Order, East Carolina University
- Treasurer                 Inter-Fraternal Council, East Carolina University
- Recruitment Chair        Student Pirate Club, East Carolina University

**REFERENCES AVAILABLE UPON REQUEST**





# East Carolina University

## Board of Visitors Nomination Form

Name of Nominee: Ernest V. Logemann \_\_\_\_\_

Spouse's name: Martha C. Logemann \_\_\_\_\_

Home Address: 1514 Cloverdale Avenue \_\_\_\_\_  
Winston-Salem, NC 27104 \_\_\_\_\_

Home Phone: 336-723-4000 \_\_\_\_\_ Cell Phone: 336-577-9980 \_\_\_\_\_

Email Address: Elogemann@graycallison.com \_\_\_\_\_

Business/Company Name: Gray, Callison & Company, PA \_\_\_\_\_

Business Address: 3813 Forrestgate Drive \_\_\_\_\_  
Winston-Salem, NC 27103 \_\_\_\_\_

Business Phone: 336-760-3210 Ext 413 \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

Profession: Certified Public Accountant \_\_\_\_\_

Title: Shareholder (Owner) \_\_\_\_\_

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Academic Programs, Student scholars \_\_\_\_\_

ECU Alum (Please check one):  Yes  No

If yes, Year 1968 \_\_\_\_\_ Degree(s): BS \_\_\_\_\_

Major: History \_\_\_\_\_

Nominee has agreed to serve if appointed:  Yes  No

Name of sponsor: BOV Executive Committee

**Please attach resume to this form, if possible.**



**Ernest V. Logemann**  
1514 Cloverdale Avenue  
Winston-Salem, NC 27104  
(336) 760-3210

**Objective:**

To continue to be of service to East Carolina University and my community to the best of my abilities

**Work Experience:**

- Gray, Callison & Company, PA 1983-Present (Shareholder since 1986)
- Winston-Salem/Forsyth County Schools 1969-1982
- New Bern City Schools 1968-1969

**Professional/Community:**

- East Carolina University Alumni Board of Directors 2003-2011
  - Chairman 2009-2010
  - Vice Chair 2008-2009
  - Treasurer 2006-2008

- North Carolina Association of CPA's 1985-Present
  - Board of Directors 1991-1994

- Northwest Piedmont Chapter NCACPA 1985-Present
  - President
  - President-Elect
  - Treasurer

- North Carolina Association Educators 1969-1985
  - Board of Directors 1974-1977

- R J Reynolds High School Athletics Booster Club 1996-2004
  - President 2003-2004

- Tanglewood Park Board of Directors 1975-1978

**Education:**

- East Carolina University 1964-1968
- UNC-Greensboro University 1980-1982



Board of Visitors Nomination Form

Name of Nominee: Neil W. Morrison

Spouse's name: Diana Lys

Home Address: 805 Daventry Drive
Greenville, NC 27858

Home Phone: 252-364-1482 Cell Phone:

Email Address: morrisonlaw@suddenlink.net

Business/Company Name: The Law Office of Neil W. Morrison, P.A.

Business Address: 123-B West Third Street (PO Box 7069)
Greenville, NC 27835

Business Phone: 252-565-4441 Alt. Phone:

Profession: Attorney

Title:

Areas of particular interest in higher education (Example - student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Blank lines for areas of interest

ECU Alum (Please check one): [ ] Yes [x] No

If yes, Year: Degree(s): Major:

Nominee has agreed to serve if appointed: [x] Yes [ ] No

Name of sponsor: BOV Executive Committee

Please attach resume to this form, if possible.

## The Law Office of Neil W. Morrison, P.A.

Need legal assistance? Call today: 252-565-4441 • 866-270-3658

### Neil W. Morrison

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#### Location:

Greenville, North Carolina

#### Phone:

(252) 565-4441

(866) 270-3658

#### E-mail:

[E-mail Me](#)

### Areas of Practice

- Criminal Law
- DUI/DWI
- Traffic Violations
- White Collar Crimes

### Bar Admissions

- North Carolina, 2005

### Education

- **Campbell University School of Law, Raleigh, North Carolina**
  - J.D. - 2005
- **University of North Carolina at Chapel Hill**
  - M.A.T. - 1996
- **Pennsylvania State University**
  - B.S. (*Cum Laude*) - 1993

### Professional Associations and Memberships

- East Carolina University Board of Visitors, Member
- 
- 

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### The Law Office of Neil W. Morrison, P.A.

123-B West Third Street

PO Box 7069

Greenville, NC 27835

Phone: 252-565-4441

Toll Free: 866-270-3658





## Board of Visitors Nomination Form

Name of Nominee: Donna Jo Phillips

Spouse's name: William T. Askew

Home Address: 1614 Pelham Road  
Winterville, NC 28590

Home Phone: 252-353-8689 Cell Phone: 252-531-1166

Email Address: justme594@yahoo.com

Business/Company Name: NC Dept of Commerce / Business-Industry Div.

Business Address: 1604 East Fire Tower Rd, Suite D  
Greenville, NC 27858

Business Phone: 252-355-9048 Alt. Phone: 252-916-0453

Profession: Economic Development

Title: Senior Economic Developer / Manager

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Marketing, student recruitment, community outreach,  
athletics

ECU Alum (Please check one):  Yes  No

If yes, Year: 94 Degree(s): BSBA, MBA Major: Business

Nominee has agreed to serve if appointed:  Yes  No

Name of sponsor: David Brody

Please attach resume to this form, if possible.



**PROFESSIONAL ACTIVITIES/AWARDS**

- Graduated from the University of Oklahoma Economic Development Institute
- Completed two of the North Carolina Economic Development Courses at the University of North Carolina at Chapel
- Served on the Board of Directors and Co-Chair of Marketing Committee for the Duplin County Center for Leadership Development
- Member of the NC Economic Development Association (NCEDA)
- Recipient of the 2001 Governor James E. Holshouser Professional Development Scholarship to the Economic Development Institute for general funding support
- Selected as the 2002 Young Careerist of the Year for the Greenville-Pitt County Business and Professional Women (BPW)
- Member of the East Carolina University Commerce Club for the College of Business
- Small Business & Technology Development Center, Eastern Service Center Advisory Board member
- Bachelor of Science Industrial Technology Advisory Board Vice Chair– East Carolina University
- Received NC Department of Commerce Excellence Award for “Creativity” in April 2008
- Delivered keynote address for the international honor society Beta Gamma Sigma, East Carolina University Chapter, annual induction banquet in December 2008
- Selected by the ECU College of Business as Distinguished Alumni feature for *Stocknotes* Publication in 2009
- Current Board of Visitors member for Chowan University, Murfreesboro, NC
- Selected as the 2009 Chowan University Distinguished Alumni

**INTEREST/FAMILY**

- Member of Mustang Clubs of America (MCA)
- Member of St. Paul’s Episcopal Church in Greenville
- Volunteer at East Carolina University College of Business as frequent guest speaker
- Fitness, walking, reading, and health related activities
- Married to William T. Askew and have a 5 year old son, Carter

# ECU BOARD OF VISITORS NOMINATION FORM

ATTACHMENT E

Name of nominee: Kenneth Ray Strickland

Home: 222 Old Vander Road  
Fayetteville, NC 28312

Phone: 910-237-6738 Fax: 910-485-2469

E-Mail: Kennys@highland-inc.com

Business:  
Company Name: Highland Construction

Mailing address: 1409 Clinton Road, Fayetteville, NC 28312

Phone: 910 485 6738 Fax: 910-485-2469

E-Mail: Kennys@highland-inc.com

Preferred contact address: (Please check one)  Home e-mail  
 Business e-mail  
 Home regular mail  
 Business regular mail

Profession: General Contractor / Retail Flooring & Cabinet Sales

Title: VP

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Marketing & Athletics

ECU Alum: (please check one)  Yes  No

If yes, year: '92 Degree(s): BS Major: Industry & Technology - Construction Management

Spouse's name: Robbie A. Strickland

Nominee has agreed to serve if appointed.

Name of sponsor: Steve Jones

(Please attach resume to this form, if possible.)





Board of Visitors Nomination Form

Name of Nominee: Curt Vanderhorst

Spouse's name: Melanie Vanderhorst

Home Address: 291 Groveland Drive
Greenville, NC 27858

Home Phone: 252-717-1915 Cell Phone:

Email Address: vanderhorstcis@suddenlink.net

Business/Company Name: Vanderhorst Insurance Services, Inc.

Business Address: Greenville, NC

Business Phone: Alt. Phone:

Profession: Insurance Service

Title:

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

ECU Alum (Please check one): x Yes No

If yes, Year: 1987 Degree(s): Major:

Nominee has agreed to serve if appointed: xYes No

Name of sponsor: BOV Executive Committee

Please attach resume to this form, if possible.

Curt C. Vanderhorst  
East Carolina University  
(Basketball Letterwinner 82-86)

Curt Vanderhorst, played basketball four seasons at East Carolina University and served one season as a graduate assistant. He is in his second season at Pitt Community College as an Assistant Coach. A graduate of East Carolina University, Vanderhorst coached local high school teams in AAU competitions in the Greensboro Area while working in the private sector as a Risk Control Manager before accepting an Assistant Basketball Coaches position with Pitt Community College.

As an Assistant Basketball Coach at Pitt Community College, he recruits high school basketball players, assist with on-campus recruiting visits, supervise team practices, and assist with planning team travel. Vanderhorst also assisted in the monitoring of team academics and community outreach programs as well as pre-and post-season conditioning, player development and game preparation.

### Personal Development

Curt Vanderhorst realizes the importance of student-athletes being part of a community and the contributions those student-athletes can make in communities. As a player Vanderhorst excelled on the court and served in the community. Vanderhorst is a person of high moral character and integrity that motivates everyone to work hard for the greater good.

Vanderhorst has a natural ability to communicate and connect with people. He conducts annual speaking engagements at ECU, elementary, middle, and high schools as well as recreational facilities. He is currently serving his third term on the Pitt County Pirate Club Board of Directors. Vanderhorst also serves on local church boards and community committees.

### Professional Development

Curt Vanderhorst is a difference maker for student-athletes on the court and in the classroom. He equips players with the leadership skills they will need beyond college to maximize their success in the community. Born in Charleston, SC, he attended high school in Fayetteville, NC. Vanderhorst has built solid relationships with basketball players and coaches throughout NC, SC, and VA. Vanderhorst was East Carolina's career leader in steals and assist upon graduating and is currently the #6 All-Time Scoring Leader in ECU history. He led the team in scoring his sophomore and junior season. He averaged double figures over his four year career.

Vanderhorst went on to work in the private sector as a Risk Control Manager and Compliance Officer. While working for the government, he started his own commercial cleaning business that employed up to twenty-one employees in 2006. He and his wife Melanie have six children: Meaghan (22), Gianna (19), Curt Camiron (13), Kalee (10), Quincy (6), and Kevon (5).

Curt C. Vanderhorst  
 East Carolina University (1987)  
 252-717-1915  
 cmv@suddenlink.net

OBJECTIVE: Recruit and Develop Basketball players to perform at the highest level of Competition on the court and in the classroom while instilling integrity and moral character to become leaders in the community.

- Identify basketball players as strong student athletes and recruit them
- Administer the development and implementation of student-athletes involvement in the community. (ie. Visiting children in the hospital)
- Ensure academic standards are maintained by student-athletes to facilitate the goals of the University and the basketball program.
- Interact with students, parents, and staff with the greatest degree of professionalism and personal integrity.

SUMMARY: Assistant Basketball Coach and player with years of experience in leadership, professionalism, and regulatory compliance.

- *Assistant Basketball Coach*
  - Coordinated conditioning workouts and developed skill drills for player development and disciplinary actions throughout the season.
  - Identified high school basketball players throughout NC to recruit those players while nurturing relationships with high school coaches and ECU basketball letter winners.
  - Engaged players in community activities that involved volunteering.
- *Risk Management*
  - Leadership of accident prevention staff to ensure effective delivery of integrity based risk management and accident prevention services to fortune 500 companies and government entities.
  - Development of case management model and leadership of field medical cases to ensure excellence in client service.
- *State and Federal Regulatory Compliance*
  - Working knowledge of OSHA Standards 1910.
  - Working knowledge of OSHA Construction Standards 29 CFR 1920.
  - Ability to make technical recommendations on abatement of occupational hazards to all levels of management, including collective bargaining organizations, with confidence, consistency, and professionalism.
- Proven experience in identifying and analyzing critical risk factors and providing collaborative leadership to develop and execute action plans focused upon eliminating and controlling losses.

- Outcome-oriented, organized, focused, positive, dedicated, flexible, ATTACHMENT E excellent interpersonal skills, creative, resourceful, effective problem solver.
- Proven experience in recruiting, leading, and motivating team members to ensure optimum outcomes.
- Extensive experience in development of training programs.
- Competent in Microsoft Word, Excel and PowerPoint.

Curt C. Vanderhorst

## **PROFESSIONAL CAREER**

### **Asst. Basketball Coach**

June 2009 – Currently

#### **Pitt Community College**

- Coordinated pre-season conditioning workouts
- Developed drills for players development and disciplinary actions
- Evaluated game film and assisted in developing the teams game strategy
- Started a team Bible Study
- Coordinated team holiday visit to PCMH Children's Hospital
- Identified high school basketball players throughout NC and recruited those players to attend PCC
- Developed a line of communications with the professors and had regular dialogue regarding how the basketball players were performing.
- Coordinated travel plans for team trips and emergency situations

### **Risk Control Manager**

2003 – May 2009

#### **Coca-Cola Bottling Company Consolidated**

- Provide leadership and direction in all areas of risk assessment, loss control, regulatory compliance, and risk financing.
- Established and implemented short- and long-range organizational goals, objectives, strategic plans, and operating procedures.
- Monitored and evaluated intellectual property loss exposures.
- Plan and develop strategies for a comprehensive risk management program that includes appropriate performance records of all risk management programs.
- Train, supervise, and evaluate safety staff and committees.
- Advise upper management on appropriate risk management policies, procedures, and issues of safety.
- Coordinate OSHA inspections and safety training programs targeted to reduce employee injuries and lost work time.
- Recommend, participate in the development of policies and procedures.

### **Safety Engineer**

1994 – 2004

#### **North Carolina Department of Transportation**

- Administered CDL program.

- ATTACHMENT 5
- Developed and provided extensive safety training programs to managers and supervisors.
  - Assessed client's program needs and developed and executed a customized strategy while supporting implementation of the plan.
  - Collaborated with Attorney General's Office to effectively manage workers compensation and general liability claims.
  - Conducted industrial hygiene surveys on heat stress and noise monitoring.

**Compliance Officer**  
1993-1994

**OSHA – North Carolina Department of Labor**

- Conducted site inspections in accordance to OSHA procedures to verify employers' safe operations and record keeping obligations.
- Collaborated with employers to develop a plan which will aid in the prevention of injuries and insure compliance to the Act.
- Researched variances in standards submitted by employers and followed up with written interpretation.
- Investigated employers with high injury frequency rates and fatalities.



Board of Visitors Nomination Form

Name of Nominee: John J. Cooper

Spouse's name: Carol Cooper

Home Address: 329 Baytree Lane
Raleigh, NC 27615

Home Phone: 919-847-6243 Cell Phone: 919-819-1214

Email Address: john-cooper@nc.rr.com

Business/Company Name: ConnectC, LLC

Business Address: 329 Baytree Lane
Raleigh, NC 27615

Business Phone: 919-819-1214 Alt. Phone: 919-645-1075

Profession: Consulting/Lobbying

Title: President

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Legislative Affairs, Brody School of Medicine, Athletics, Public Relations

ECU Alum (Please check one): X Yes [ ] No

If yes, Year: 1971 Degree(s) Bachelor of Science/Business Admin Major: Economics

Nominee has agreed to serve if appointed: X Yes [ ] No

Name of sponsor: Kieran J. Shanahan

Please attach resume to this form, if possible.

## John Cooper

John Cooper has over 38 years experience in positions as corporate CEO and government agency administrator and in agricultural policy. He specializes in federal, state and local governments. His areas of expertise include agriculture, marketing, economic development, infrastructure, community facilities and energy.

John served in the administrations of three United States Presidents. He was appointed by Presidents Reagan and Bush to serve as State Executive Director of the North Carolina Farm Service Agency from 1981 to 1992. In April 2001, John was appointed by President George W. Bush to serve as the State Director of USDA-Rural Development in North Carolina administering programs that increase economic opportunity and improve the quality of life for rural citizens. He was awarded the 2004 Department of Agriculture Plow Award, the highest USDA honor.

From 1994 to 2001, John served as President of Carolinas Cotton Growers Cooperative and was a member of the National Cotton Council Board of Directors. He was instrumental in maximizing the Cooperative's profitability through effective and efficient marketing.



In 2008, John was presented the Old North State Award on behalf of Governor Mike Easley for "leadership and devotion to the State that has resulted in over \$5 billion of Federal investment in our rural communities." The Old North State Award is presented "for dedication and service beyond expectation and excellence to the Great State of North Carolina."

Retiring from the federal government in March 2009, John joined CompassNC as managing partner. John Cooper is a native of Sampson County, North Carolina, where he grew up on the family farm. He earned a Bachelor of Science degree in Business Administration from East Carolina University and resides in Raleigh, NC.



**John Cooper**

329 Baytree Lane  
Raleigh, NC 27615

919-819-1214  
919-847-6243

**Objective**                      **To enable clients to reach their strategic goals**

**Experience**                      *March 2009 – present*                      Raleigh, NC

**Managing Partner, CompassNC**

Serves as Managing Partner of CompassNC, a public affairs, policy analysis and legislative strategy firm affiliated with Shanahan Law Group that provides expert advice, communication and tactical strategies to assist clients to reach key North Carolina leaders and decisions-makers needed to achieve their goals. Experience gained in 38 years of work as a corporate CEO and government agency administrator provide expertise in a wide range of issues including agriculture, marketing, economic development, infrastructure, community facilities and energy.

*April 2001- March 2009*                      Raleigh, NC

**State Director, USDA-Rural Development**

Serve rural communities in improving the quality of life for citizens throughout North Carolina. Administer annual funding of \$500 million for all Rural Development loan and grant programs including Community Facilities, Business, and Housing for the State of North Carolina as directed by the Secretary of Agriculture. Solve personnel matters and civil rights issues involving a workforce of 210 federal employees.

*May 1993-April 2001*                      Raleigh, NC

**President, Carolinas Cotton Growers Cooperative**

As President, responsible for the administration and operation of the cotton growers cooperative. Primary duties included purchasing, contracting, hedging, and selling cotton. Administered commodity loans in excess of \$30 million from Commodity Credit Corporation operation in four states with a maximum value of cotton at \$120 million.

*1972 – May 1993*                      Fayetteville/Charlotte/Raleigh, NC

**State Executive Director, USDA-FSA and County Executive Director, USDA-FSA**

As State Director, responsible for the overall administration and management activities for a workforce of 650 state and county office personnel involving a total federal expenditure of several hundred million dollars for federally regulated farm programs. Served as County Executive Director in Cumberland and Mecklenburg Counties.

*1971–1972*                      Winston-Salem, NC

**Field Representative, Wachovia Bank and Trust Company**

Finance Department with special emphasis on auto dealership customers

**Education**

- Real Estate Brokers License, NC Real Estate Licensing Board 1979
- BSBA, Economics, East Carolina University, Greenville, NC, 1971

**Honors and Awards**

- Department of Agriculture Honor Award, June 2004
- Board of Directors, National Cotton Council, 1995-2001
- USDA Administrator's Award for Service to Agriculture, June 1989





Board of Visitors Nomination Form

Name of Nominee: David C. Herman, MD

Spouse's name: Karen Herman

Home Address: 3007 Westview Drive
Greenville, NC 27834

Home Phone: 252-756-4723 Cell Phone: 252-847-4578

Email Address: David.Herman@vidanthhealth.com

Business/Company Name: Vidant Health

Business Address: 2100 Stantonsburg Road
Greenville, NC 27835

Business Phone: 252-847-6690 Alt. Phone:

Profession: Health Care Executive

Title: President & Chief Operating Officer Vidant Health

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Health Sciences, academic programs, advocacy

ECU Alum (Please check one): [ ] Yes [x] No

If yes, Year: Degree(s): Major:

Nominee has agreed to serve if appointed: [x] Yes [ ] No

Name of sponsor: Joel Butler

Please attach resume to this form, if possible.

DAVID C. HERMAN, M.D.  
(DAVID)

2845 Fox Valley Drive SW  
Rochester, MN 55902  
Home: 507-288-2353  
Cell: 507-271-1100  
Email: [david.herman1@att.net](mailto:david.herman1@att.net)

## EDUCATION

1977	Rainy River Community College International Falls, Minnesota A.S. Degree*
1979	University of Illinois Urbana, Illinois B.S. Degree*
1983	Mayo Medical School Rochester, Minnesota M.D. Degree*
1984	Mayo Graduate School of Medicine, College of Medicine, Mayo Clinic Rochester, Minnesota Internship, Internal Medicine
1987	Mayo Graduate School of Medicine, College of Medicine, Mayo Clinic Rochester, Minnesota Residency, Ophthalmology
1988	National Eye Institute, National Institutes of Health Bethesda, Maryland Fellowship, Ocular Immunology and Uveitis
2000	University of Texas Dallas, Texas M.S. Degree, Medical Management*

\*The McAulay Firm has not yet confirmed receipt of undergraduate and graduate degrees.

David C. Herman, MD, MMM

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**PROFESSIONAL & PERSONAL AFFILIATIONS**

- Mayo Clinic Rochester Board of Governors
- Mayo Clinic Rochester Executive Board (replaced Board of Governors)
- Mayo Clinic Rochester Executive Operations Team (replaced Executive Board)
- Board of Directors, Mayo Clinic Health System
- Board of Directors, Immanuel St. Joseph Health System, Mayo Clinic Health System
- Mayo Clinic Management Team
- Member, Minnesota Board of Medical Practice
- Member, Board of Trustees of Minnesota Medical Association
- Member, Board of Directors, Institute of Clinical Systems Improvement
- Member and President-Elect, Ronald McDonald House, Rochester, MN
- Member, Board of Directors, Ronald McDonald House Charities, Chicago, IL
- Member, Outcomes Steering Committee, National Quality Forum
- Chair, Eye Care Technical Advisory Committee, National Quality Forum

**PROFESSIONAL EXPERIENCE**

1988 to Present      Mayo Clinic  
                                  Rochester, Minnesota  
                                  Various Positions

Mayo Clinic is an \$8B, not-for-profit health system, medical practice and medical research group headquartered in Rochester, Minnesota, with additional operations in Scottsdale/ Phoenix, Arizona, and Jacksonville, Florida. The Mayo Clinic Hospitals and some satellite healthcare and research facilities are also located in and near these cities, including primary and specialty healthcare facilities. The Mayo Clinic Rochester flagship facilities include the 1,100-bed St. Mary's Hospital and the 800-bed Methodist Hospital, with additional sizeable facilities in Arizona and Florida. The Mayo Clinic Health System includes other clinics, community hospitals and medical research facilities primarily in Minnesota, Iowa, and Wisconsin.

Mayo Clinic specializes in hard-to-treat diseases, and is known for innovative and effective treatments for diseases that had gone undiagnosed or under-treated. Mayo Clinic is known for being at the top of most accredited quality standard listings, including being near the top of the US News and World Report of Best Hospitals for 20 years. It accomplishes high medical quality through values such as "the needs of the patient always come first". By coordinating the efforts of its entire group of doctors, and by devoting over 40% of its resources towards research rather



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than just medical practice, the organization is seen as a leader in the move toward high quality/low cost healthcare. Mayo Clinic has been researched and presented many times during the passing of the 2009 healthcare reform bills in US Congress as a model to reduce healthcare costs while increasing quality for the nation. The Clinic also has espoused the successful model of dual leadership that pairs physician leadership and administrative leadership for all key lines of business.

The Clinic started as a single, small outpatient facility, and later became America's first integrated group practice, a model that is now standard in the United States. Today, Mayo Clinic integrates the practice of over 1,700 medical doctors. Mayo Clinic pays medical doctors a fixed salary that is unaffected by patient volume. This practice is thought to decrease the monetary motivation to see patients in large numbers and increase the incentive to spend more time with individuals. Salaries are determined by the marketplace salaries for physicians in comparable large group practices.

#### **Medical Director - Mayo Clinic Affiliated Practice Network, 2010 to Present**

David was appointed as the inaugural director of this strategic initiative to consolidate and integrate Mayo Clinic's regional and national clinical activity. He reports to the CEO and serves as the primary leadership executive charged with developing formal relationships with regional and national providers through acquisitions and non-ownership affiliated relationships, as well as developing the operational structure to serve these relationships. This relatively new position requires David to also lead the due-diligence for the acquisition of several additional hospitals as well as non-owned affiliation agreements with multiple medical centers.

David functions in a CEO-type role and works closely with administrators and executives within the markets served or targeted by the APN efforts. He is responsible for the strategic activity related to the consolidation and integration of Mayo Clinic regional and national clinical activity. He is leading the creation of a national ACO as well as creating a national insurance plan network. This system-type responsibility requires David to participate in strategic, tactical and operational activities.

In addition to this day-to-day responsibility, David serves on the Board of the Mayo Clinic Health System that includes 17 hospitals, serving 70 communities and employing more than 800 physicians. As a Board member, he contributes to the strategic planning, governance and growth of the Health System. David is a sitting member of the Mayo Clinic Board of Governors and also one of 12 members of the Mayo Clinic Management Team. The Management Team is comprised of seven administrators and five physicians, placing David as one of the most senior physician executives within the entire enterprise.

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**Medical Director - Mayo Clinic Employee and Community Health, 2007 to Present**

David identified and developed the plan to increase Mayo Clinic's capability in primary care and was appointed as the inaugural director of Employee and Community Health. In this role, he is responsible for running the entire clinical practice network within the Rochester market with an annual budget of approximately \$600M. He reports to the CEO and was charged with a critical initiative to integrate primary care. David successfully consolidated Mayo Clinic Primary Care departments and divisions (Family Medicine, Primary Care Internal Medicine and Community Pediatrics and Adolescent Medicine) into a single, integrated multispecialty operational department. The chairs of these groups are now direct reports.

This organizational model dramatically increased the performance in preventive services, chronic disease management, access and patient satisfaction while decreasing (down 3.8% 2009 to 2010) the cost of care for Mayo Clinic employees and Rochester area residents (130,000 empanelled patients).

In addition to redesigning clinical services, David leads Employee and Community Health in working to impact health in the community through Mayo Clinic developed and sponsored programs in the Rochester Public School system. These programs address illnesses such as asthma, obesity and diabetes with the goal to keep school age children in school and allow them to succeed academically.

His efforts have also included the establishment of two medical "convenience clinics" (Mayo Express Care) serving over 40,000 patients in the past two years through an integrated model of care utilizing Mayo Clinic records, staff and service. Over the past three years of his tenure, Mayo Clinic has risen from the bottom third of performance of primary care clinics in Minnesota to the top 25% as measured by the Minnesota Community Measures.

**Chair - Mayo Clinic Rochester Clinical Practice Committee - 2003 to 2007**

This role would be similar to the System COO role at other institutions. David reported to the CEO and was effectively the number two executive for the enterprise, responsible for an \$80M capital budget and a \$2B operational budget for Mayo Clinic Rochester clinical entities. What is more unique in the Mayo model is David's additional responsibilities for capital and operational budgeting for the hospitals and outpatient practices as well as financial, clinical, quality and safety performance.

During his tenure, David created and recruited the role of Director of Quality at Mayo Clinic that has led to Mayo's current quality structure and industry leading performance in quality and safety. He reorganized the health information management structure, accreditation structure and surgical operations structure and governance leading to enhanced clinical performance and clinical operating margins of more than 8%.



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Mayo Clinic has a policy that allows Committee Chairs to serve in such a capacity for a maximum of four years before an intentional rotation is required. This allows leadership to gain broader exposure to varying operational and clinical experiences and demands.

**Chair - Mayo Clinic Public Affairs State Committee - 2001 to 2003**

David was responsible for relationships with the State Legislature, Governor, DHHS and other public agencies. He reorganized the committee from 20 members to six members with defined responsibilities. He also designed and executed the first Mayo Clinic Economic Impact Study in 2001, demonstrating that Mayo Clinic had an annual economic impact of over \$3B on the state of Minnesota. This demonstration of economic value led to significant state funding for research and other activities and enhanced the voice of Mayo Clinic within State agencies and governing bodies.

**Chair - Mayo Clinic Rochester Coordinating Committee - 2000 to 2003**

This committee is responsible for the maintenance of the Medical Record and Medical Record policies at Mayo Clinic. David was specifically responsible for the implementation of the EMR and HIM policies during the transition from paper to an electronic environment, which occurred in the period from 1999 to 2001. His efforts helped eliminate the printing of electronic notes from over three million per year to zero in 18 months, which also resulted in the reassignment of over 600 staff previously charged with maintaining and transporting the paper medical record. This resulted in over \$14M in annual operational cost savings and increased medical record availability.

**Academic Advisor & Career Curriculum Advisor – Mayo Medical School – 1990 to Present**

**Practicing Physician, Department of Ophthalmology – Mayo Clinic – 1988 to Present**

David is currently a Consultant in Ophthalmology at Mayo Clinic in Glaucoma and Uveitis and a Professor of Ophthalmology in the Mayo Clinic College of Medicine. He has over 90 peer reviewed publications and served as the principle investigator for a 15 year continuous NIH grant in the area of ocular hypertension and glaucoma.

**SUMMARY COMMENTS**

We are pleased to introduce Dr. David Herman as a strong candidate to become the next President of UHS. David is a highly qualified and experienced health care executive and practicing academic physician with significant strategic, governance, management and leadership experience in health care. He possesses an extensive track record of high performance in developing and executing strategic and operational plans that have led to

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significant sustainable institutional changes which increased the performance of the organization. David is a leading expert on healthcare reform, system integration, clinical quality and the burgeoning ACO movement, as well as a recognized leader in the field of physician executive leadership. His style and personality should fit well within the UHS team, and his experience and abilities would provide UHS with skill set not common in many other systems nationally.

David is one of the top executives within the Mayo Clinic. He has served on virtually all critical committees, often in leadership roles. He also has direct responsibility for two strategic business efforts which he helped create. He serves as the functioning CEO for the Clinic's expansive affiliated practice network (APN) which includes affiliated hospitals and clinics across the country. David has operational and strategic responsibility for growing this system. His other responsibility is over the primary care delivery network for Mayo Clinic Rochester. In addition to these current experiences, David previously served as the system level "COO" as Chair of the Clinical Practice Committee. He also led the Clinic's technology conversion to a paperless EMR and served in the primary public affairs role for the Clinic. His breadth of experience within one of the most highly regarded institutions in the world demonstrates his unique balance of clinical, operational, business and strategic skills. He is in many ways a unique "best athlete" professional.

David will bring clinical credibility and an understanding of the academic environment that will be unique when compared to the other candidates that you will meet. He served as vice chair of Ophthalmology, Director of the Ophthalmology Microsurgical Laboratory, and Program Director of the Mayo Clinic Ophthalmology Residency Program. He also has solid regulatory and political experience which could benefit UHS in external affairs at the state, regional and national levels. For example, he sponsored the first economic study of Mayo Clinic's financial and employment impact on the state of Minnesota and the nation which resulted in the development of durable relationships with other Minnesota-based institutions, including a key partnership with the University of Minnesota.

David has helped drive system integration across the Mayo enterprise with emphasis on both structural models, clinical practices and technology. He served as Chair of the Mayo Clinic Coordinating Committee during Mayo Clinic's transition from the paper medical record to the electronic medical record in the clinic and the hospitals, and led HIPAA implementation at Mayo Clinic. He is a recognized leader in the organization's continued enhancement of "systemness" at the regional and national level. He will bring a sophisticated understanding and experience to UHS as you pursue a higher level of system integration and branding.

David also has a unique mix of Board involvement in both a reporting capacity and as a sitting member locally, regionally and enterprise-wide. His current responsibilities include serving as a Rochester Executive Board member, a member of the Board of Directors for the Mayo Clinic Health System, a member of the Board of Directors for Immanuel St. Joseph Hospital, and the Immanuel St. Joseph Health System. As stated above, as a member of the Mayo Clinic Management Team, he is also one of the top 12 executives responsible for the strategic direction and operational performance of the enterprise. David is also on the Board of Directors and the



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Strategy and Personnel Committees for the Institute of Clinical Systems Improvement (ICSI), directing the development of guidelines and protocols of care for preventive services, acute and chronic care which have been adopted in Minnesota and in many institutions and care systems across the country. Outside of Mayo, David is the President-Elect of the Ronald McDonald House in Rochester and was recently named to the Board of Trustees of Ronald McDonald House Charities, the international charity which sponsors and supports Ronald McDonald Houses across the globe.

David has worked internationally in Iceland, China and Dubai developing key service lines, as well as in the private sector with clients such as WalMart and HyVee assisting in the development of a retail delivery system. His efforts in the development and implementation of new care models at Mayo Clinic have been featured nationally on the ABC Nightly News, the Wall Street Journal and the New York Times. If UHS is interested in taking a greater leadership role in national issues related to the field of healthcare, David would bring a unique set of experiences when compared to most individuals.

In our personal meeting, we found David to have an extremely high intellect. He is an engaging and enthusiastic individual who is very comfortable in conversations ranging from professional to personal interests. He has the ability to articulate a vision, combining both strategic and operational detail. He also has the ability to execute. We were initially concerned that his position was perhaps too strategic, but have learned of David's significant capacity and capability to produce results. He possesses high moral values and is mission driven. He has the ability to disseminate large amounts of information and quickly hone in on critical data. He has the ability to work well with individuals at all levels, from physicians to executives, from politicians to staff. David has a quick wit and dry sense of humor which seem to serve him well - as accomplished and intelligent as he is, David appears to have a low ego and does not seem to take himself too seriously. These traits should serve him well should he become part of the UHS team and Greenville community.

David was born and raised in International Falls, Minnesota and has spent most of his life in the Midwest. Rochester is a rural community, and while a bit larger than Greenville, is similar in many ways to your community. David and his family are seeking a situation that will allow him to advance his career in an environment that possesses a high quality of life as well as strong personal and professional opportunities. He and his wife, Karen, have four children. Karen is currently the Director of Alumni Relations at Mayo Clinic and would be interested in understanding what opportunities may be available to her in Greenville. Karen and their son (a high school senior) would likely remain in Rochester through the school year should David become your President. In his spare time, David is a multi-engine instrument pilot. He takes an annual pilgrimage to South Dakota for pheasant hunting, and also hunts duck, dove, javelina, turkey, and deer. He is an active walleye and fly fisherman as well.

David's interest in this opportunity is high. He is being recruited for other CEO opportunities of mid-to-large hospitals and other health system roles. He is doing well and under now pressure to



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make a change, therefore, he is being very intentional about the positions which he is pursuing. He wants to find a situation where he can apply what he has learned at Mayo and help create a new model of care within a regional health system. He is seeking an organization that is poised for innovative growth and development, and possessing the appetite for progressive change. UHS appears to have virtually all of the components that he is seeking. We will be interested in your assessment of David Herman and to helping create a strategy for his recruitment if appropriate.



## Board of Visitors Nomination Form

Name of Nominee: Jean R. Preston

Spouse's name: \_\_\_\_\_

Home Address: 211 Pompano Drive  
Emerald Isle, NC 28594

Home Phone: (252) 354-6993 Cell Phone: (252) 241-2096

Email Address: jeanp@ncleg.net

Business/Company Name: NC General Assembly

Business Address: 300 N. Salisbury Street  
Raleigh, NC 27603

Business Phone: (919) 733-5706 Alt. Phone:

Profession: NC Legislator

Title: Senator

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Curriculum-teacher education-Reading, Special Needs

Student Recruitment

ECU Alum (Please check one):  Yes  No

If yes, Year: 1957 Degree(s): BS Business Major: \_\_\_\_\_

1973

MAed Education

ATTACHMENT E

Nominee has agreed to serve if appointed:       Yes       No

Name of sponsor:      Sabrina Bengel

**Please attach resume to this form, if possible.**

Senator Jean Preston  
2nd Senatorial District

Phone Number: (919) 733-5706  
Room 629, Legislative Office Building

North Carolina Senate  
Raleigh, NC 27603-5925

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*Biography*

Jean Preston has proudly served North Carolina as an elected official for the past nineteen years. First elected in 1993 to the North Carolina General Assembly as a member of the House of Representatives, Jean served seven terms, representing Carteret, Jones and Onslow Counties (District 13), before being elected in 2007 to her first term in the North Carolina Senate.

As Senator, Jean represents Carteret, Craven, and Pamlico Counties (District 2). Recognized for her awareness to constituent issues, common sense, and doing what is best for all North Carolinians, Jean was elected as caucus policy chair for the 2007-2008 legislative session and caucus liaison for the 2011-2012 legislative session. Jean's recently introduced legislation includes measures to provide options to counties for health service delivery; to provide tax relief to disabled individuals and additional benefits to disabled veterans; to improve education accountability measures, delivery, and success of students; to provide a curriculum on school financial literacy; to study fishery issues; and various bills affecting local and coastal issues.

In the Senate, Jean has served on the Agriculture, Environment, and Natural Resources Committee; the Appropriations on Education and Higher Education Committee; the Appropriations and Base Budget Committee; the Education and Higher Education Committee; the Finance Committee; the Pensions, Retirement, and Aging Committee; the Rules and Operations of the Senate; the Select Committee on Economic Recovery; the Transportation Committee; the Mental Health/Youth Services; the Joint Legislative Commission on Seafood and Aquaculture; the Joint Select Committee on Global Engagement; the Joint Select Committee on Emergency Preparedness and Disaster Management Recovery; Program Evaluation; the Legislative Task Force on Childhood Obesity; Joint Select Committee on Arts Education; the Joint Legislative Study Committee on

Public School Funding Formula; the Joint Study Committee on Military & Veteran Affairs, and Joint Select Committee on Economic Incentives

As a representative in the N.C. House, Jean served on numerous Legislative Commissions, Committees, and Interim Studies including: Agriculture; Appropriations; Education Subcommittee on Pre-school, Elementary, and Secondary Education; Environment and Natural Resources; Military, Veterans, and Indian Affairs; Transportation; Joint Education Oversight; Children, Youth, and Families; Child Abuse and Neglect, Foster Care and Adoption; Ways and Means; Coastal Beach Movement Issues; Central Registry for the Living Wills and Organ Donations; Travel and Tourism; Economic Growth/Community Development; Social Improvement Panel; Teaching Fellows Regional Screening Committee; Consumer Affairs; State Ports Study; Alternative Schools; Parks and Recreation; and Physical Fitness for Youth. Additionally, Jean was the Vice-Chairperson or Co-Chairperson of the Appropriations Subcommittee on Education; Education Policy; Education of Students with Disabilities; Providing an Appropriate Education for Students on Long-Term Suspension; Joint Personal Watercraft Safety; and the Joint Legislative Commission on Seafood and Aquaculture.

Born in Greene County, Jean has lived and worked in eastern North Carolina her entire life. After graduating from Snow Hill High School, Jean attended Flora MacDonald College before receiving both her Bachelor's degree in Business Education and Master's degree in Education from East Carolina University. Jean continues her education by attending training and seminars in post-Master's work and has received a certificate from N.C. State's Personnel Development Center in the Public Manager Program.

Before seeking elected office, Jean worked as a program clerk for three years with the United States Department of Agriculture, which she followed with over twenty-five years of service in education. Jean spent time teaching business education in the Wilson County Schools and at Lenoir Community College, before becoming a business education teacher, as well as a special education teacher for Greene County Schools. Acknowledged for her outstanding work, Jean later became the Director of Reading for K-12 students and Program Administrator for Children with Special Needs in Greene County. Jean finished her career in

education at the Caswell Center in Kinston by serving as the Principal of Barnes School for eleven years and as the Director of Education for one year.

During her remarkable career in education, Jean was recognized and received many accolades and appointments for her service. Jean served on the State School Improvement Panel, the No Child Left Behind Reading First Task Force, and as a Teaching Fellows Scholarship Evaluator. Jean has been named as an Outstanding Elementary Teacher of America, an Outstanding Exceptional Education Teacher, an Outstanding Young Woman of America, and named one of One Hundred Incredible East Carolina University Women. She has also received the Excellence in Education Red Apple Award, the N.C. Association of School Administration Award, the Covenant with North Carolina's Children Award, the Agricultural Education Award, the Community College Faculty Award, the School Counselor's Award, and the Gifted and Talented Education Award.

Jean has been, and is currently, active in many political, religious, and public interest organizations, as well as volunteering her time to worthy causes such as the United Way, Habitat for Humanity, Cystic Fibrosis Special Events, and Beach Clean Sweep. She concentrates a great deal of her time to local activities as a member of the N.C. Shore and Beach Protection/Preservation, the N.C. Coastal Federation, the Beaufort Historical Society, and as a Friend of Fort Macon State Park and N.C. Maritime Museum. Jean is also a member of numerous professional societies and councils on education, business, and women.

Although her career as a frontline worker in education has ended, Jean now uses her experiences to improve education across the State, while also advancing the quality of life for all North Carolinians, by using a reasonable and rational voice in the North Carolina General Assembly.



Board of Visitors Nomination Form

Name of Nominee: Jonathan Brooks

Spouse's name: Anne Brooks

Home Address: 126 N. Longmeadow Rd., Greenville, NC 27858

Home Phone: 252-215-9258 Cell Phone: 252-916-4369

Email Address: jbrooks@maconconsulting.net

Business/Company Name: Macon Consulting

Business Address: PO Box 3962, Greenville, NC 27836

Business Phone: 252-364-8284 Alt. Phone:

Profession: Consultant

Title: Principal

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Athletics, Political Science Department, History Department

ECU Alum (Please check one): X Yes No

If yes, Year: '94, '97 Degree(s): BS, MA Major: BS – Political Science, MA – American History

Nominee has agreed to serve if appointed: X Yes No

Name of sponsor: Dr. Rick Niswander

Please attach resume to this form, if possible.

**Jonathan Brooks**

Mr. Brooks is the principal of Macon Consulting, a North Carolina based political consulting firm, and is currently a consultant and senior advisor to former Mayor Pat McCrory, the Republican Governor's Association, and Congressman Walter Jones.

He has also served as a consultant to U.S. Senator Richard Burr, The National Republican Senatorial Committee, former U.S. Senator Elizabeth Dole, the late U.S. Senator Jesse Helms, and began his career on the Washington staff of former U.S. Senator Lauch Faircloth.

He is a native of Dunn, North Carolina and is a graduate of East Carolina University, holding a B.S. degree in Political Science and an M.A. in American History.

He and his wife Anne reside in Greenville, North Carolina with their two children, Gray and Emmie.





# East Carolina University

## Board of Visitors Nomination Form

Name of Nominee: A. Ray Rogers

Spouse's name: Everlena Clark Rogers

Home Address: 3619 Gosford Gate  
Greenville, North Carolina 27858

Home Phone: 252-355-8012 Cell Phone: 252-531-3034

Email Address: arayrogers@suddenlink.net

Business/Company Name: Congressman G.K. Butterfield

Business Address: 216 NE Nash Street, Suite B  
Wilson, North Carolina 27893

Business Phone: 252-237-9816 Alt. Phone: 202-604-1204

Profession: Governmental Administration

Title: District Director

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Student recruitment and retention, academics and athletics

ECU Alum (Please check one):  Yes  No

If yes, Year: 1972 Degree(s): B.S. Major: Business Administration

Nominee has agreed to serve if appointed:  Yes  No

Name of sponsor:

BOV Executive Committee

Please attach resume to this form, if possible.

***A. Ray Rogers***  
***3619 Gosford Gate***  
***Greenville, North Carolina 27858***  
***(252) 355-8012***  
***(252) 531-3034***

**EDUCATION**

E. J. Hayes High School  
Williamston, North Carolina  
Diploma - 1964

East Carolina University  
Greenville, North Carolina  
Bachelor of Science - Business Administration, 1972

University of North Carolina - Chapel Hill  
Chapel Hill, North Carolina  
North Carolina School of Banking - Mid-Management Program (Certificate) - 1979

University of North Carolina-Chapel Hill  
Chapel Hill, North Carolina  
North Carolina School of Banking - Advanced Management Program (Certificate)- 1982

Louisiana State University  
Baton Rouge, Louisiana  
Graduate School of Banking (Certificate) – 1996

National Institute of Church Financial Administration  
Emory University  
Atlanta, Georgia  
Candidate – Fellow in Church Business Administration - 2001

**PROFESSIONAL EXPERIENCE**

December 9, - Office of Congressman G. K. Butterfield  
2010 to        Wilson, NC  
Present  
                 District Director

July 15, 2009- Precision Health Care Services, Inc.  
January 31,    Kinston, North Carolina  
2010  
                 Interim Chief Financial Officer

June 1, 1998- Cornerstone Missionary Baptist Church  
 August 31, Greenville, North Carolina  
 2008  
 Church Business Administrator  
 Executive Director of Wholistic Housing Ventures, Inc  
 Executive Director of The Cornerstone Ministry, Inc.

1990 - Triangle Bank, Greenville, North Carolina  
 1998 (Formerly Triangle East Bank and New East Bank of Greenville)

Vice President - Business Banker

1986- Wachovia Bank and Trust Company, NA , New Bern, North Carolina  
 1990

Vice President - Retail Banking Manager

1972- Wachovia Bank and Trust Company, NA , Greenville, North Carolina  
 1986

Assistant Vice President - Branch Manager

### MILITARY SERVICE

1966- United States Air Force  
 1970 Sergeant – Electrical Power Line and High Voltage Equipment Specialist

### CIVIC/PROFESSIONAL AFFILIATIONS

Deacon &	
Exec. Minister	New Dimensions Community Church, Inc
Member	Kate B. Reynolds Charitable Trust Healthcare Advisory Board
Member	Vidant Health Medical Center Board of Directors
Life Member	Alpha Phi Alpha Fraternity, Inc.

**Action Items**

- Approval of February 23, 2012 minutes

**UNC Fit Update – Ms. Anne Jenkins**

- Provided historical background on the various UNC system and State of NC quality/efficiency/controls assessment programs. UNC FIT is the current iteration initially implemented under President Bowles. No changes to date under President Ross.
- UNC FIT is one piece of the performance standards being implemented by UNC GA
- ECU is currently in the “green” range on all scored KPIs – reviewed a list and comparison with other UNC system campuses.
- Next areas for KPI measurement are Payroll and e-Procurement
- ECU is represented very well at the system level and has played a key leadership role in several areas (Capital Assets, Student Accounting, UNC FIT Exec Steering Committee)

**Research Compliance Report – Mr. John Chinn**

- Reviewed the list of the office’s key roles and responsibilities (Regulatory Oversight, Export Control, Conflicts of Interest, Responsible conduct of research, Service)
- The growth of research and the increase in regulatory requirements have increased the financial and reputational risks that research presents to the University.
- New regulations on Conflicts of Interest require personnel training to be completed by August 24, 2012. Mr. Chinn reported that ECU will have this completed on time
- Discussed resource limitations in the Office of Research Compliance and Administration. The committee requested some data/benchmarks to help in the assessment of staffing needs. Current position is that 2-3 staff FTE are needed in this area; ECU has one staff member currently.

**BSOM Compliance Report – Ms. Micki Jernigan**

- Compliance Office Staffing –Healthcare Compliance Specialist position has started. Having difficulty recruiting for the vacant coder position. ECU salary is not near the market rate. Based on an internal audit recommendation, HR is currently assessing pay scale for coder positions. Admin Assistant is out on FMLA leave through at least May.
- CY 2011 HIPAA Privacy statistics:
  - 23 known HIPAA Privacy violations; 4 required breach notification to the affected parties
  - 3 requests for amendment of protected health information
  - Noted increase in violations in the research arena
- Compliance Work Plan Progress – 15 high-risk projects. Some will carry-over to next FY; project list will not be 100% complete by June 30, but this has been expected and reported
  - ICD-10 implementation – currently on track for Oct 2013 implementation. The federal government *may* delay the deadline, but ECU is moving ahead towards the original deadline.
- Internal Provider documentation reviews for FY 2011-2012
  - 132 providers reviewed (approx 500 total credentialed providers)

- 92% pass rate (target = 95%); standards will be tougher next year
- Need additional resources in order to meet desired review rates. (Has been formally recommended by Internal Audit as well as BSOM Compliance office.)
- Continue to work with clinical departments on the RAC update, though there have been no new significant RAC requests. Significant discussion regarding resource availability to handle records reviews before dissemination, as well as ability to handle appeals

#### **ERM Report – Mr. Tim Wiseman**

- 2011-2012 Risk Survey Status – have consolidated responses; presented to ERM Committee. Will present to Chancellor and Executive Council next week. Committee Chair directed Mr. Wiseman to share results with Committee after Chancellor reviews, and prior to next BOT meetings
  - Need to assign executive ownership and develop mitigation plans for the top risks
- Noted progress in the “culture” of considering risk as part of University’s operations

#### **Internal Audit Report – Ms. Stacie Tronto**

- WRAL recently requested investigative audit reports for all state agencies; Chancellor and Audit Committee were sent copies of ECU’s...none appear significantly “newsworthy”
- Internal Audit Dashboard – FY 2011-2012 YTD
  - 52% of audit plan complete; 45% in progress; currently project 88% audit plan completion (target = 80%; last year = 83%)
  - Management corrective actions – 100% complete YTD (20 reviewed to date)
- FY 2012-2013 audit plan is currently being developed; audit committee will need to review prior to September BOT meeting in order to meet UNC GA and Council of Internal Audit deadlines
- Internal Audit is collaborating/consulting on several significant projects across the University , including Equity Office process re-engineering, ECU PD investigations, SACS, University Policy Manual

**ECU Board of Trustees  
Finance and Facilities Committee  
April 20, 2012  
Highlights**

The Finance and Facilities Committee met on April 19, 2012.

**Property Purchases**

The Committee reviewed a request to purchase +/- 1.46 acres of land for \$1.00 to site a proposed dental clinic in Lillington, NC. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

The committee reviewed a request to purchase +/- 1.06 acres of land to site a proposed dental clinic in Spruce Pine, NC, including a 30-foot access easement across the hospital parking lot. The easement will be recorded in the parcel deed. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

The committee reviewed a request to purchase +/- 1.20 acres of land to site a proposed dental clinic and accept a +/- 0.20 acres parking easement in Sylva, NC. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

**Designer Selection**

The Committee reviewed a designer selection for residence halls coordinator apartments and guest apartments upgrades as an information item. Mr. Bagnell was available for questions.

**Capital Projects Update**

Mr. Bagnell presented an update of the current major capital projects. Current information for major capital projects is available on the ECU website at <http://www.ecu.edu/cs-admin/bot/majorcapitalprojects.cfm>

**University Hospitality Facilities Committee**

Mr. Chalk presented an update on the purpose, scope, and work of the University Hospitality Facilities Committee.

**Other**

Dr. Niswander presented the Employment of Related Persons Report that Chancellor Ballard submits yearly to the Board. Laurie Textor was available for questions.

Mr. Niswander mentioned the addition of Stephanie Coleman as an Assistant Vice Chancellor for Operations filling the position vacated by Dr. Ron Newton.

Mr. Niswander gave a brief summary of the status of current BOG budget planning.



Associate Vice Chancellor for  
Administration and Finance - Business Services

East Carolina University  
224 Ragsdale Building • Greenville, NC 27858-4353  
252-328-6910 office • 252-328-1558 fax

ATTACHMENT H

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MEMORANDUM

TO: Rick Niswander

FROM: Scott Buck *[Signature]*

DATE: March 30, 2012

SUBJECT: Request ECU Board of Trustees Approval to Purchase ± 1.46 Acres of Land for \$1.00 to Site Dental Clinic in Lillington, NC

Request ECU Board of Trustees (ECUBOT) approval to purchase ± 1.46 acres of land for \$1.00 to site the proposed 7,700 SF dental clinic at Autumn Fern Trail, Lot#2, Brightwater Business Park (south side of U.S. Highway 401), Lillington, NC in Harnett County. Attached please find a map of the property.

The land shall be purchased from Harnett Forward Together Committee, Inc., a 501 (c) 3 corporation. The park consists of five (5) parcels and initially ECU shall occupy the park with First Choice Health Center, Inc.

Conditions of sale are ECU commits to commence construction on site within two years of closing and continue construction with diligence until complete. ECU agrees to abide by the covenants and restrictions of the park as provided by Harnett Forward Together and have been prior approved by the Attorney General's office. ECU shall pay its pro rata share of infrastructure improvements.

A Phase I Environmental Report was performed and found no recognized environmental conditions.

Subsequent to ECUBOT approval, purchase is contingent on approvals from UNC-General Administration, Joint Commission of Governmental Operations and the Council of State.

Attachment (1)

cc: P. Horns  
G. Chadwick  
T. Feravich  
G. Vanderpool  
B. Bagnell







Associate Vice Chancellor for  
Administration and Finance - Business Services

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224 Ragsdale Building • Greenville, NC 27858-4353  
252-328-6910 office • 252-328-1558 fax

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MEMORANDUM

TO: Rick Niswander  
FROM: Scott Buck *Scott*  
DATE: March 30, 2012  
SUBJECT: Request ECU Board of Trustees Approval to Purchase ± 1.06 Acres of Land for \$1.00 to Site Dental Clinic in Spruce Pine, NC

Request ECU Board of Trustees (ECUBOT) approval to purchase ± 1.06 acres of land for \$1.00 to site the proposed 7,700 SF dental clinic off Hospital Drive (SR 1405), Grassy Creek Township, Town of Spruce Pine, Mitchell County, NC as shown on the attached survey map.

The land shall be purchased from Blue Ridge Regional Hospital, Inc. The sale is conditioned that if we sell the property, the seller has first right of refusal that entitles it to be given the opportunity to purchase the property at fair market value less the value of the unimproved land.

A Phase I Environmental Report was performed and showed no recognized environmental conditions.

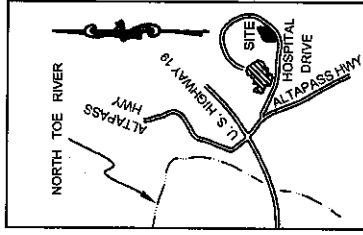
Subsequent to ECUBOT approval, purchase is contingent on approvals from UNC-General Administration, Joint Commission of Governmental Operations and the Council of State.

Attachment (1)

cc: P. Horns  
G. Chadwick  
T. Feravich  
G. Vanderpool  
B. Bagnell

**NOTES**

1. Total Area = 1.06 ± ACRES.
2. All areas calculated by coordinate computation method.
3. The subject property does not lie within a special flood hazard area according to Flood Insurance Rate Map, Map Number 3710098000.
4. All distances shown hereon are horizontal ground distances unless otherwise noted.
5. All coordinates are N.C. Grid Coordinates NAD '83 (CCRS88)
6. All corners set are flush with grade unless otherwise noted.
7. Being a portion of the property described in Deed Book 458 Page 368.



Survey and Subdivision  
of

**Blue Ridge Hospital System, Inc.**

GRASS

REFERENCES  
DEED BOOK 458, PAGE 368

TOTAL AREA = 1.06 ± ACRES

Town of Spruce Pine, Grassy Creek Township  
Mitchell County, N.C.

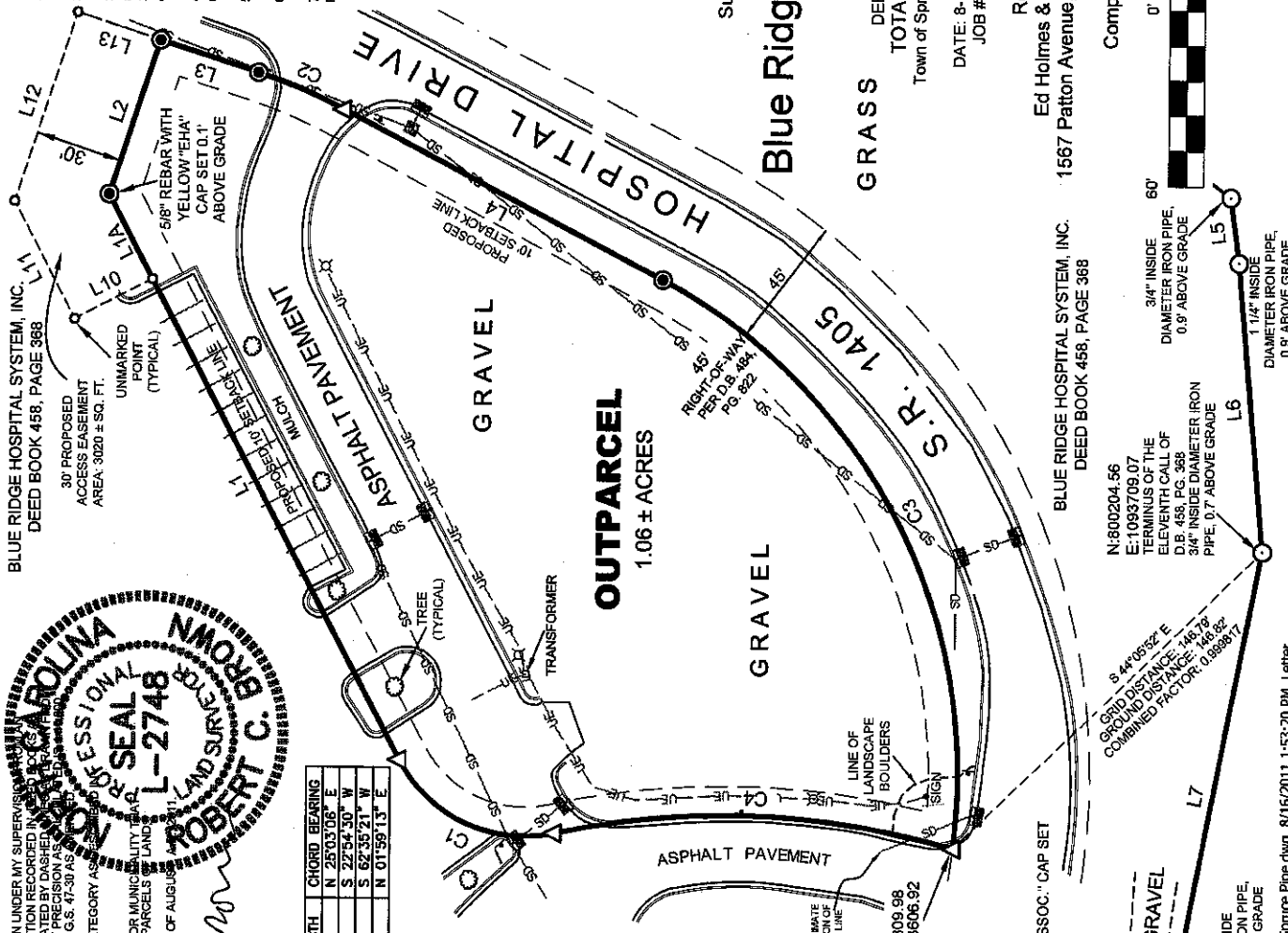
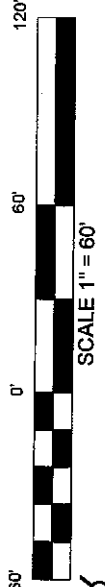
DATE: 8-10-2011 DRAWN BY: P. White  
JOB #11124 CHECKED BY: RCB

Robert C. Brown, PLS

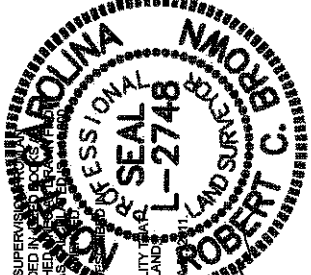
Ed Holmes & Associates Land Surveyors, PA

1567 Patton Avenue, P.O. Box 17335 Asheville, NC 28816  
828.225.6662

Company License # C-2806



**OUTPARCEL**  
1.06 ± ACRES



CURVE	RADIUS	ARC LENGTH	CHORD LENGTH	CHORD BEARING
C1	49.50'	63.40'	56.98'	N 25°03'06" E
C2	189.71'	32.17'	32.13'	S 22°54'30" W
C3	192.00'	233.36'	219.28'	S 62°35'21" W
C4	275.00'	138.07'	136.62'	N 01°59'13" E

LINE	BEARING	DISTANCE
L1	N 62°30'00" E	185.17'
L1A	N 62°30'00" E	32.57'
L2	S 71°57'00" E	55.50'
L3	S 18°03'00" W	35.22'
L4	S 27°46'00" W	123.50'
L5	S 82°19'27" W	22.31'
L6	S 85°01'57" W	99.48'
L7	N 78°52'33" W	172.84'
L8	S 84°33'16" W	18.74'
L10	S 27°30'00" E	30.00'
L11	S 62°30'00" W	45.17'
L12	N 71°57'00" W	68.10'
L13	N 18°03'00" E	30.00'

I, ROBERT C. BROWN, N.C. P.L.S., CERTIFY THAT THIS PLAN WAS DRAWN UNDER MY SUPERVISION AND THAT I AM A LICENSED PROFESSIONAL LAND SURVEYOR IN THE STATE OF NORTH CAROLINA. I HAVE PERSONALLY SUPERVISED THE FIELD WORK AND THE PREPARATION OF THIS PLAN. I HAVE PERSONALLY CHECKED THE ACCURACY OF THE INFORMATION CONTAINED HEREON AND I AM NOT PROVIDING ANY INFORMATION THAT I KNOW TO BE FALSE OR MISLEADING. I ALSO HEREBY CERTIFY THAT THIS SURVEY IS OF THE FOLLOWING CATEGORY AS SET FORTH IN N.C. GENERAL STATUTES, SECTION 86-101: G.S. 86-101(1):

(b) THAT THE SURVEY IS LOCATED IN A PORTION OF A COUNTY OR MUNICIPALITY THAT IS UNREGULATED AS TO AN ORDINANCE THAT REGULATES PARCELS OF LAND.

WITNESS MY SIGNATURE, LICENSE NUMBER, AND SEAL THIS 18TH DAY OF AUGUST, 2011.

*Robert C. Brown*  
N.C. PROFESSIONAL LAND SURVEYOR  
L-2748  
LICENSE #

THE STATE PLANE COORDINATES (SPC) FOR THIS PROJECT WERE PRODUCED WITH STATIC GPS OBSERVATIONS AND PROCESSED WITH ONLINE POSITIONING USER SERVICE (OPUS). THE NETWORK POSITIONAL ACCURACY OF THE OPUS DERIVED POSITIONAL INFORMATION IS:

HORIZONTAL NETWORK ACCURACY: 0.008 METERS  
VERTICAL NETWORK ACCURACY: 0.006 METERS

THE FOLLOWING CORRS WERE USED BY OPUS

PID: 147137 NCMG MORGANTON CORRS APP  
DE8230 MAR MARION CORRS APP  
DL6201 NGBR BURNSVILLE 2007 CORRS APP

HORIZONTAL POSITIONS ARE REFERENCED TO NAD83(CCRS88)  
VERTICAL POSITIONS ARE REFERENCED TO NAVD 84 (GEOID09)  
COMBINED FACTOR: 0.998877

**LEGEND**

- CORNER FOUND (AS DESCRIBED)
- 58" REBAR WITH YELLOW "EHA" CAP SET
- △ MAG NAIL SET, FLUSH
- PROPERTY LINE (SURVEYED)
- DEED/PLAT LINE (NOT SURVEYED)
- RIGHT-OF-WAY LINE
- STORM WATER LINE
- CONCRETE MONUMENT FOUND, FLUSH WITH GRADE
- 3/4" INSIDE DIAMETER IRON PIPE, FLUSH WITH GRADE
- 1 1/4" INSIDE DIAMETER IRON PIPE, 0.9' ABOVE GRADE
- 3/4" INSIDE DIAMETER IRON PIPE, 0.9' ABOVE GRADE
- 1 1/4" INSIDE DIAMETER IRON PIPE, 0.7' ABOVE GRADE

N:\JOBS\11124 ECU SDM Spruce Pine\DWG8.5x11 Exhibit\_11124 Spruce Pine.dwg, 8/16/2011 1:53:20 PM, Letter

## Outparcel Description

Lying and being in the Town of Spruce Pine, situated in Grassy Creek Township, Mitchell County, North Carolina and being more particularly described as follows:

Beginning on a magnetic nail set with a nine-sixteenths inch diameter head stamped MAG with a center punch mark, hereinafter called: mag-nail, said nail being set in the asphalt pavement and being located South 65°05' East 54.6 feet from the southeastern corner of the concrete helicopter landing pad of the Blue Ridge Regional Hospital and said nail having N.C. Grid NAD'83 (CORS96) coordinates of: N 800309.98 feet and E 1093606.92 feet; and said nail being located North 44°05'52" West 146.82 feet from a three-quarter inch inside diameter iron pipe standing eight inches tall, said iron pipe having N.C. Grid NAD'83 (CORS96) coordinates of: N 800204.56 feet and E 1093709.07 feet, and said iron pipe being the terminus of the eleventh call of the property described in Deed Book 458, Page 368 recorded in the Mitchell County Register of Deeds Office; thence from said point of beginning thus established and on a curve to the left having a radius of 275.00 feet, an arc length of 138.07 feet, a chord bearing of North 01°59'13" East and a chord distance of 136.62 feet to a mag-nail in the asphalt; thence on a curve to the right having a radius of 48.50 feet, an arc length of 63.40 feet, a chord bearing of North 25°03'06" East and a chord distance of 58.98 feet to a mag-nail in the asphalt pavement; thence North 62°30'00" East 217.74 feet to a five-eighths inch reinforcement steel rod with a yellow plastic cap stamped: ED HOLMES & ASSOC., hereinafter called: EHA rebar; thence South 71°57'00" East 55.50 feet to an EHA rebar on the northwestern right-of-way of Hospital Drive, A.K.A. Hospital Access Road Extension, Secondary Road 1405; thence with said right-of-way the following four courses and distances: South 18°03'00" West 35.22 feet to an EHA rebar; thence on a curve to the right having a radius of 189.71 feet, an arc length of 32.17 feet, a chord bearing of South 22°54'30" West and a chord distance of 32.13 feet to a mag-nail in the asphalt pavement; thence South 27°46'00" West 123.50 feet to an EHA rebar; thence on a curve to the right having a radius of 192.00 feet, an arc length of 233.38 feet, a chord bearing of South 62°35'21" West and a chord distance of 219.28 feet to the point and place of beginning. Being a 1.06± acre portion of the 10.83 acre tract of land described in said deed.



Associate Vice Chancellor for  
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ATTACHMENT J

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MEMORANDUM

TO: Rick Niswander

FROM: Scott Buck *Scott*

DATE: March 30, 2012

SUBJECT: Request ECU Board of Trustees Approval to Purchase ± 1.20 Acres of Land for \$1.00 to Site Dental Clinic and Accept a ± .20 Acre Parking Easement in Sylva, NC

Request ECU Board of Trustees (ECUBOT) approval to purchase ± 1.20 acres of land for \$1.00 from Jackson County to site the proposed 7,700 SF dental clinic within the Community Service Park, off Highway 116, Webster Township, outside Sylva, NC. Attached please find a map of the property. Conditions of sale is if the dental clinic is not constructed within five (5) years from date of property transfer, the property shall revert back to Jackson County.

Request ECU Board of Trustees approval to accept a .20 acre parking easement adjacent to the dental clinic site. This permanent easement shall provide future parking expansion at the adjacent Jackson County Rescue Squad facility. The easement must be used for dental or other health related services.

A Phase I Environmental Report was performed and found no recognized environmental conditions.

Subsequent to ECUBOT approval, the acquisitions are contingent to approvals from UNC-General Administration, Joint Commission of Governmental Operations and the Council of State.

Attachment (1)

cc: P. Horns  
G. Chadwick  
T. Feravich  
G. Vanderpool  
B. Bagnell



**Health Sciences Committee**  
**ECU Board of Trustees**  
**April 19, 2012**  
**1:00 p.m.**

**Board Members Present:**

Steve Jones, Chair  
Deborah Davis  
Bobby Owens  
Danny Scott  
Kieran Shanahan

**Others Present:**

Steve Ballard  
Nick Benson  
Greg Chadwick  
Paul Cunningham  
Lisa Clough  
Glen Gilbert  
Phyllis Horns  
Jon McGough  
Donna Payne  
Kathy Preville  
Marilyn Sheerer  
Mary Schulken  
Steve Thomas  
Kitty Wetherington  
Gary Vanderpool

Recorder: Christy Daniels

**Call to Order and Approval of Minutes:**

Mr. Jones called the meeting to order at 1:00 p.m. Mr. Jones read the conflict of interest statement required by the State Government Ethics Act. No conflicts were identified. The minutes of February 23, 2012 were approved.

**Health Sciences Division Student Panel:**

Student representatives from each of the Schools/Colleges shared why they chose ECU, their major, and how the University could be more supportive. Suggestions included more leadership opportunities; more student experiences with other health sciences disciplines – coursework, simulations, labs, practicums, internships, etc.; and a student union facility so students could interact with each other and have a place for small group meetings. The students are very engaged in the Health Sciences Student Leadership Council and are looking for ways to implement more student interprofessional activities across the Division.

**Health Sciences Division Overview:**

Dr. Horns shared the Health Sciences Division Strategic Plan goals are:

- Interprofessional Education - workgroups are in progress to enhance teamwork and collaboration education
- Student Success – we recruit high quality students, have high retention & licensure success rates, and support student success
- Workforce Development – growth of programs is needed to meet health care needs, particularly the BSOM
- Cultural Competence – curricular enhancements are underway to insure all HSD graduates are culturally competent

- Diversity among faculty & staff across the Division – increase diversity in our applicant pools
- Research development and funding – enhance our research infrastructure and increase funding
- Technology and innovation - simulation opportunities, distance education offerings, electronic health records, and electronic dental records

Dr. Horns shared that a School of Public Health proposal has been developed and campus discussions are underway to expand public health offerings and establish a School of Public Health. The focus will be practice based with rural populations in keeping with the mission of ECU's Health Sciences Division.

Dr. Horns noted that informational reports from the Colleges and Schools and additional reading materials were included in the packets.

#### **BSOM Update:**

Dr. Cunningham reported that national searches are underway for the Department Chairs of Oncology, Obstetrics & Gynecology, and Cardiovascular Sciences. The LCME accreditation visit was in February and they have received a letter that the final report will be issued in June. The BSOM ranked by the American Academy of Family Physicians as one of the top ten schools in the nation for producing Family Medicine Physicians.

Dr. Benson gave an update on the meaningful use progress and recruitment is underway for leadership positions to assist with this initiative. Dr. Benson reported on the ECU Physicians financial performance for February 2012 FYTD. There is improvement in total charges, collections, contract revenues, and Emergency and Med Direct visits. Operating results are above budget due to receipt of prior year UPL, offset by reduced contract revenue. FY2012 – ECU-P non-operating reserves are at \$25.5M and ECU-P non-Operating Cancer Reserves are at \$10M which are very positive. A \$2.6M Upper Payment Limit payment was received a few weeks ago which is not reflected in the financial report.

#### **Closed Session:**

Action: A motion was made by Chairman Jones that the Health Sciences Committee go into closed session:

1. to prevent the disclosure of privileged information under N.C. General Statutes §126-22 to §126-30 (personnel information);
2. to consider the qualifications, competence, performance, character, fitness, or conditions of appointment of one or more prospective and/or current employees and/or to hear or investigate a complaint, charge, or grievance by or against one or more individual employees; and
3. to consult with an attorney to preserve the attorney-client privilege between the attorney and the Committee.

Action: Motion passed.

Action: A motion was made by Chairman Jones to go back into open session. Motion passed.

#### **Health Sciences Promotion & Tenure Recommendations:**

**Action:** The Health Sciences Committee reviewed the Health Sciences Promotion & Tenure Recommendations. A motion was made to approve the conferral of tenure for those candidates approved by the Chancellor as presented in the Board materials. Motion passed unanimously.

With no further business, the meeting adjourned at 2:55 p.m.