

**ECU Board of Trustees  
January 13 - 14, 2019**

**MINUTES**

The Board of Trustees met in special session on January 13 & 14 for an operational planning retreat in Pinehurst, NC.

Chair Kieran Shanahan called the meeting to order on January 13, 2019 at 3:00 p.m. Chairman Shanahan read the conflict of interest statement and called on Asst. Secretary Megan Ayers to call the roll. A quorum was established.

Chair Shanahan asked for a motion to go into closed session. Jordan Koonts made the motion and it was seconded and approved unanimously.

Following closed session, the board moved back into open session and recessed the meeting until January 14, 2019 at 9:00 a.m.

The meeting resumed on January 14, 2019. The board and Vice Chancellor's participated in open discussions in the following areas:

- ECU Finances and the UNC Board of Governors Financial Dashboards
- ECU Enrollment and the UNC Board of Governors Enrollment and Admissions Dashboards
- Committee jurisdictions and work plans for BOT Committees: University Affairs, Research, Economic Development and Engagement, Finance & Facilities, Health Sciences, Athletics & Advancement
- Board communications
- Board priorities and advocacy

There was item that required action. Chairman Shanahan called on Vice Chancellor Golden to present a request for name change for an institute. Vice Chancellor Golden requested that the Small Business Institute's name be changed to "Entrepreneurship Center." Board member Vince Smith made this motion. It was seconded and unanimously passed. This item is listed as "Attachment A."

Chairman Shanahan then asked for a motion to go into closed session. Jordan Koonts made the motion. It was seconded and passed unanimously.

Following closed session, Chairman Shanahan called for any motions originating in closed session. There were none.

Hearing no further business, the retreat meeting was adjourned.

**ADJOURN**

**####**

**Respectfully Submitted,**

Megan Ayers

Office of the Assistant Secretary to the Board of Trustees

# Request for Name Change

**Current Name:** Small Business Institute

**Proposed Name:** Entrepreneurship Center

**Rationale:**

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The Small Business Institute (SBI) has served regional small business clients since 1974 and provided the foundation for entrepreneurial developments in the College of Business. The recent creation of the Miller School of Entrepreneurship has provided a greater scope for our programs and an Entrepreneurship Center would reflect our more expanded mission. The course linked with the SBI, Small Business Management, will continue to serve regional small business clients.

Some of the recent initiatives involving the Miller School include the ECU NSF I-Corps program, Pirate Challenge (our signature pitch competition), Horizon Living-and-Learning Community, and the Summer Innovation Academy. In addition, the Miller School will play a critical role in helping develop a micro-business network in eastern North Carolina. This name change will reflect our broader reach and allow the Miller School to be more consistent with other leading national entrepreneurship programs. The Miller School aspires to be a nationally ranked program and an active Entrepreneurship Center will play an important role in this goal.

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**ECU Centers and Institutes Committee recommendation:**

Approve                       Disapprove                       Other

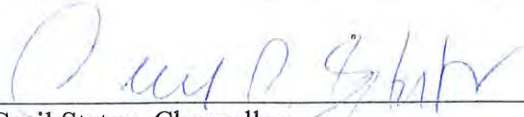
  
Jay Golden, Chair,  
Centers & Institutes Committee


  
Date

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**Chancellor recommendation:**

Approve                       Disapprove                       Other

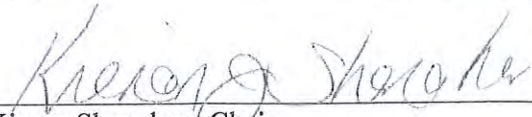
  
Cecil Staton, Chancellor

  
Date

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**ECU Board of Trustees recommendation:**

Approve                       Disapprove                       Other

  
Kieran Shanahan, Chair

Date