



University Affairs Committee Meeting
September 12, 2019
Agenda

- I. Approval of April 11, 2019 Minutes Action

- II. Academic Affairs
 - A. Enrollment Update Information

- III. Student Affairs
 - A. Sanctioning Update Information

- IV. Research, Economic Development and Engagement
 - A. Reducing Debt thru Undergraduate Research Information

- V. Closed Session



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BOARD OF TRUSTEES

**University Affairs Committee
September 12, 2019**

Agenda Item:

I. Approval of April 11, 2019 minutes

Responsible Person:

Max Joyner
Committee Chair

Action Requested:

Action

Notes:

N/A

Minutes of the Meeting of the
University Affairs Committee
East Carolina University Board of Trustees
April 11, 2019 – Gateway Hall – The Sounds

Board Members Attending: Full Board Attendance

Others ECU Leaders in Attendance: Cecil Staton, Ron Mitchelson, Virginia Hardy, Crystal Chambers

Mr. Miller (on behalf of Mr. Copeland) opened the meeting at 1:43pm by reading the conflict of interest statement as well as the Jurisdiction Review and Conduct Statement for University Affairs. Mr. Koonts stated he has a conflict related to a Closed Session item and he will discuss this later in the meeting.

The minutes from the previous meeting were approved.

Academic Affairs – Ron Mitchelson

- Conferral of Degrees - Provost Mitchelson shared that we could have close to 7,500 students eligible for degrees for the spring commencement for spring and summer completion.
 - **Motion made by Max Joyner and seconded by Jordan Koonts. This motion was approved without dissent**

- **Faculty Serious Illness and Leave (FISL) Update – Mitchelson**
 - This is coming to BOT due to the fact that it will be an official policy. This has been vetted by the full Faculty Senate. Eligibility language is now consistent for 12 month employee leave; aligns better with ADA and excludes second level care giver. This is language that has been cleaned up and consistent with other policies at ECU and in the System.
 - **Motion made by Mr. Koonts and is seconded by Mr. Joyner. This motion was approved without dissent.**

- **Enrollment Update – Chris Locklear**
 - Chris shared a recap from Fall 2018 and also recapped some of the changes that we have made for adjustments. He shared where all students admitted by ECU actually enrolled, which includes other UNC System schools as well as more than 200 that went to Wake Tech. He shared the comparative for ECU admits that didn't go to ECU but went to App State based on county of residence. Wake County is a place where we really took a hit. The same comparison fit for those admitted here but going to UNCW. Right now the largest competitor for ECU is UNC Charlotte comparing 2017 to 2018.
 - Regarding the new strategies for 2019 freshman cohort – ECU focused on improving the yield through events/programs such as Redesigned Tours, Pirates in your Town, Pirates Aboard, and No Quarter Flags sent to Admitted Students. Having the new student center has been an amazing enhancement to how we start our campus tours and has been met very positively. Financially we have added the Chancellor's Scholarships that have about 600 people that have accepted them already as well as

the RaiseMe micro scholarships option. The search for the Director of Admissions is underway with hopes of having a person hired this summer.

- For Fall 2019 Outlook – the early indicators are positive – applications, enrollment deposits, orientation deposits and housing deposits are all trending positive. All plans are going forward and we need to keep pushing this approach aggressively. The transfer numbers are slightly down regarding applications and admits compared Year to Date. Graduate school applications are down some too YTD. If we project right now and looking ahead with all factors, we should see about a 440 student reduction for Fall 2019. If we get back to being a flat number, this would be amazing for ECU.

Student Affairs – Virginia Hardy

- **Housing Presentation** – Dr. Hardy introduced Bill McCartney, Associate Vice Chancellor for Campus Living for the presentation. Bill shared that this presentation relates specifically to facilities and operations. Bill shared that Campus Living focuses on provide access to social, academic and personal support systems and spaces that provide a universal experience. From the operations standpoint, annually Campus Living reviews processes for Strategic Planning (which also focuses on a five year plan), Functional Facilities, Safety and Fiscal Integrity. Student Safety is paramount to all that Campus Living does. Additional cameras, security at doors and elevators and more are part of that focus. In our 17 residence halls we currently have 5,796 beds available before reaching capacity. Bill shared the occupancy by percent every year since 2012-13. For the fall, each semester has had between 96-99% for capacity. In the spring the capacity ranges between 90-95%. In three of those years, the average 5% drop from fall to spring was bigger because of planned building closures for White, Greene and Clement for full renovations. Campus Living is self-supporting for operations (no state funds or tax monies are received). It is expected for FY 2019 Campus will operate a budget around \$31.6 million (mostly based on room rent). Bill shared that empty beds costs money to Campus Living. For example, for every ten vacant beds has a negative impact of more than \$96,000 for Campus Living and Dining Services in a year.

Campus Living has completed or will have completed \$213,465,000 in renovations between 2000-2025, which includes about \$19 million in future renovation costs. Campus Living has two levels of reserves. One is for operations protection and one is for future projects. Since 2010, 63% of all beds have been built new or renovated and 71% of all housing is considered modernized student housing and this is very appealing to students when choosing a college.

- **Greek Life Task Force Update**
 - Dr. Hardy shared that the Chancellor's Greek Life Task Force has completed its work and has submitted a report. John Mountz, director of ECU Greek Life, provided some details from the report. Bob Plybon, Fielding Miller and Jordan Koonts were BOT members that served on the task force. The five focal areas the task force explored were: Transparency and Communication; Standards and Expectations; Recruitment, Intake and New Member Education; Training and Education; and Alumni and Volunteer Engagement. From the report there were four key recommendations; implement a scorecard on Greek Organization Performance; Create a Standards Program; Establish clear policies and procedures for Recruitment, Intake and New Member Education; and Increasing Alumni Involvement.

John shared some of the things that are currently underway. ECU is finishing it's 60th year of having Greek Life on campus and the Greek Life staff will host a Greek Life Alumni Summit this weekend. There is a continued focus on operations trainings in the Greek community. There is a great amount of effort on Risk Management trainings and have more than 40 faculty and staff are trained to deliver these trainings. Currently all but one Greek chapter as well as all Club Sports have completed this training to date.

In the next six months a focus will be on the guidelines for Recruitment, Intake and New Member Education as well as developing the Standards Program and expansion of training and education efforts.

University Affairs moves to Closed Session at 2:42pm.

University Affairs returned from Closed Session at 3:46pm

Meeting Adjourned at 3:46pm



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**University Affairs Committee
September 12, 2019**

Agenda Item:

II. A. Enrollment Update

Responsible Person:

Ron Mitchelson
Provost

Action Requested:

Information

Notes:

N/A



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**University Affairs Committee
September 12, 2019**

Agenda Item:

III. A. Sanctioning Update

Responsible Person:

Virginia Hardy
Vice Chancellor for Student Affairs

Action Requested:

Information

Notes:

N/A

Office of Student Rights and Responsibilities

ECU Student Code of Conduct



Purpose/Overview

- OSSR fosters student growth by
 - promoting awareness and understanding of their rights and responsibilities
 - addressing student conduct
 - creating developmental learning opportunities
 - engaging students in ethical decision-making

2.2 Drugs, Drug Paraphernalia, and

Other Controlled Substances

Possessing, using, distributing, buying, selling, facilitating a sale, delivering, manufacturing, and/or abusing illicit or illegally obtained substances. Misusing prescription or counterfeit drugs.

Consuming, including huffing or sniffing, any substance not intended for such use.

Possessing or using drug paraphernalia.

2.3 Endangerment

Acting in a manner that could or did endanger or injure a person or the ECU community. Examples of endangerment include, but are not limited to, fighting, or operating a vehicle while under the influence of alcohol or drugs, and distributing drugs (on or off campus) to members of the University community.

Schedule Drug	Type of Drug	Examples	Risk
Schedule 1 Substances	Opiates, opium derivatives, hallucinogenic substances, depressants, and stimulants	Heroin, LSD, Peyote, Mescaline, Shrooms, Methaqualone (Quaaludes), Ecstasy	Highly addictive, mind altering, no practical medical use. Lack of accepted safety
Schedule 2 Substances	Narcotics derived from vegetable origin or chemical synthesis, opiates, depressants, hallucinogenic	Phencyclidine (PCP), Morphine, Demerol, Oxycodone, Codeine, Percocet Fentanyl, Cocaine, Amphetamines	High potential for abuse. Abuse may lead to physical or psychological dependence
Schedule 3 Substances	Depressants, stimulants, anabolic steroids, hormones, GHA, sedatives, limited narcotic drugs,	Tylenol #3, Codeine-based cough suppressants, Rohypnol	Potential for abuse but have an accepted medical use. Abuse of these substances may lead to dependence
Schedule 4 Substances	Depressants, stimulants, fenfluramine, pentazocine, limited narcotic drugs	Barbiturates, Valium, Xanax, GHB	Low potential for abuse, have accepted medical uses, abuse may lead to limited dependence
Schedule 5 Substances	Depressants, some narcotics, and over the counter medications with codeine.	Compounds that contain limited amounts of codeine; Robitussin AC	Low potential for abuse, have medical accepted use, may lead to limited dependence
Schedule 6 Substances	Typically consists of cannabis and cannabis derivatives	Marijuana, THC, Hashish, Hashish oil	Abuse may lead to limited dependence

Sanctions

- Probation
- Deferred Suspension
- Restrictions
- Suspension
- Bans
- Administrative Suspension
- Expulsion
- B.A.S.I.C.S
- Make Better Choices
- Assessment and Treatment Off-Campus
- Drug Testing
- Counseling
- Decision-making Paper
- Referrals to campus resources
- Follow-up meetings

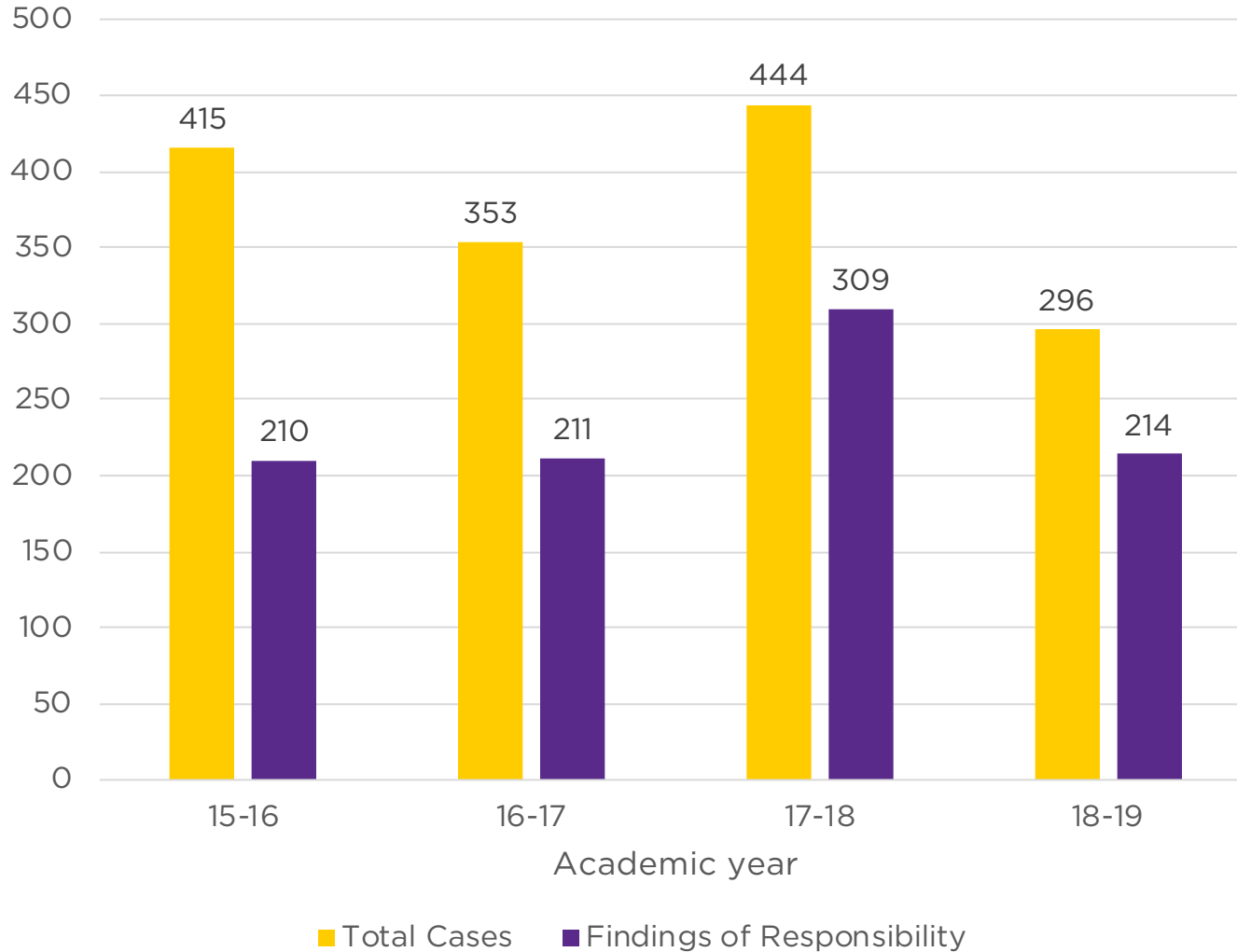
Office of Student Rights and Responsibilities

SUSPENSION LEVEL MARIJUANA< SANCTIONING GUIDELINES			
AMOUNT (g)	MINIMUM ADMINISTRATIVE SANCTIONS		EDUCATIONAL SANCTION FOR SUSPENSION LEVEL CASES
	PERSONAL	DISTRIBUTION	
< 16 (g)	Probation: 4 Months*	Suspension: 1 Semester	1. Off-campus Assessment and Treatment 2. Petition to re-enroll 3. University Ban
17-32 (g)	Deferred Suspension: 1 Year*	Suspension: 2 Semesters	
33-64 (g)	Suspension: 1 Semester	Suspension: 3 Semesters	
65-96 (g)	Suspension: 2 Semesters	Suspension: 4 Semesters	
97-150 (g)	Suspension: 3 Semesters	Suspension: 5 Semesters	
> 150 (g)	Suspension: 4 Semesters	Suspension: 6 Semesters	

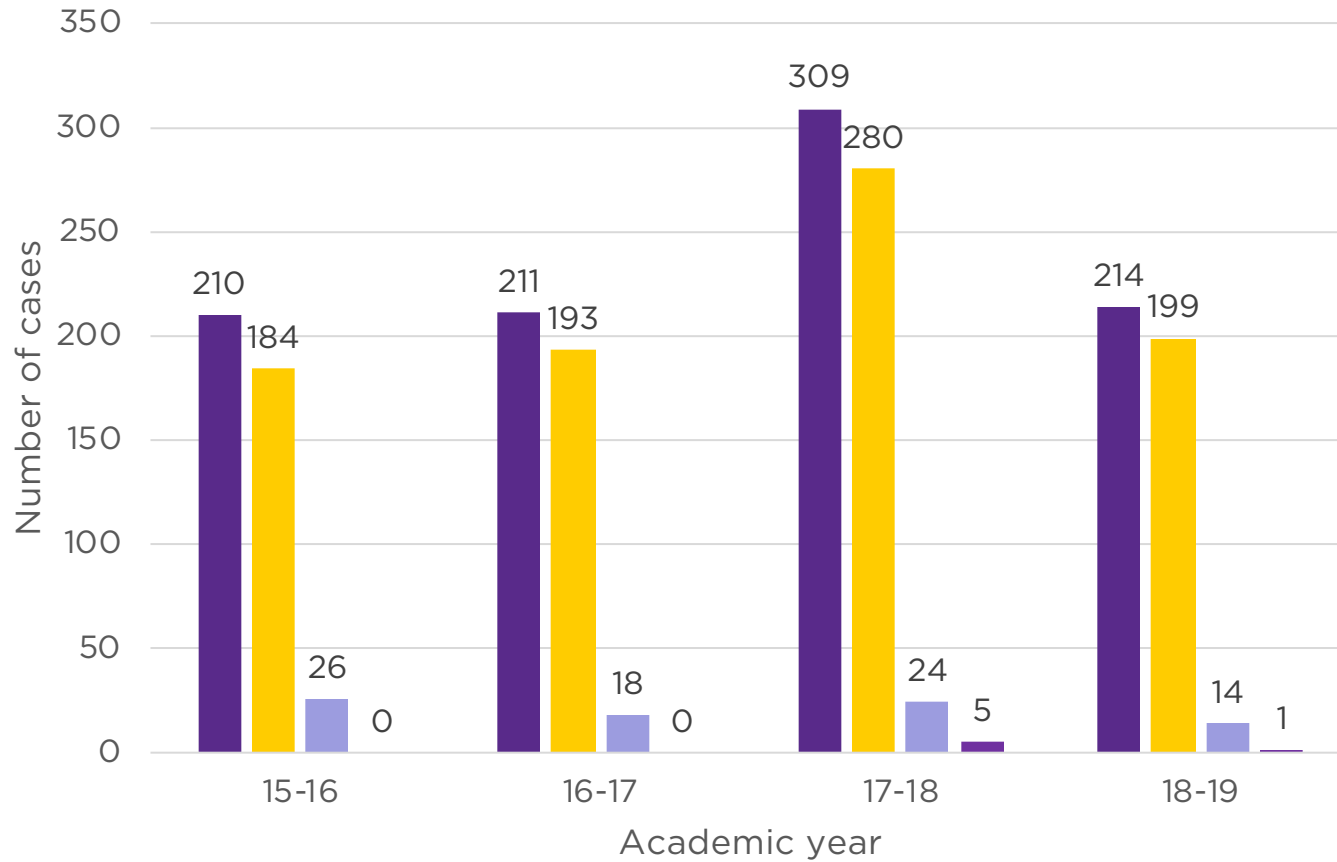
FACTORS TO BE CONSIDERED

- This is intended for ONLY marijuana and first-time violation of possession or distribution.
- This does not consider prior conduct history or any mitigating/aggravating factors.
- *Educational sanctions for non-suspension cases
 - May be referred to BASICS I or II

2.2 Drugs, Drug Paraphernalia, and Other Controlled Substances



Outcomes of Cases



- Total Cases of Responsibility
- Outcome did not result in suspension or expulsion
- Suspension
- Expulsion

Discussion





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Agenda Item:

VI. A. Reducing Debt thru Undergraduate
Research

Responsible Person:

Jay Golden
Vice Chancellor for Research, Economic
Development and Engagement

Action Requested:

Information

Notes:

N/A



**DIVISION OF RESEARCH,
ECONOMIC DEVELOPMENT
& ENGAGEMENT**

Dr. Jay Golden

Vice Chancellor

Professor of Engineering & Supply Chain

UNDERGRADUATE RESEARCH

ECU Goal



#1 in North Carolina for graduating students with a mentored research experience.

WHY IS RESEARCH IMPORTANT?

ISSUE #1: STUDENT DEBT



- There are more than 44.7 million borrowers who collectively owe \$1.5 trillion in student loan debt in the U.S. alone.
- **Student loan debt is now the second highest consumer debt category** - behind only mortgage debt - and higher than both credit cards and auto loans.
- Nationally, borrowers in the Class of 2017, on average, owe \$28,650, according to the Institute for College Access and Success.

Source: As of 4Q 2018, Federal Reserve & New York Federal Reserve

WHY IS RESEARCH IMPORTANT?

ISSUE #2: GRADUATION RATES

Applying theory from the classroom



- Participation in early course-based UG research significantly increases students' likelihood of graduating with a STEM degree and **graduating within 6 years regardless of their racial/ethnic or first generation background** (Rodenbusch 2016).
- Participation in (undergraduate research) improves persistence in STEM by students from historically underrepresented groups and helps to validate their disciplinary identity (Gentile 2017).

WHY IS RESEARCH IMPORTANT?

ISSUE #3: POST GRADUATION EMPLOYMENT



- Participation in sponsored research & internships provides significantly more full-time opportunities for undergraduates after graduation.
- High performing researchers were more likely to receive higher starting salaries.

Source: Gault et al., 2010

WHY IS RESEARCH IMPORTANT?

ISSUE #4: LIFE SKILLS



- Transferable Skills & Enhance Resume
 - Project team management, budgets, deadlines
- Professional communications
- Exploring career directions
- Learn to defend your work & advocate
- Preparation for graduate school
- Make a difference in Eastern North Carolina
- It is **EXCITING & FUN!**

WHAT ARE WE DOING?



Dr. Mary Farwell
Assistant Vice Chancellor

1. Work with faculty across the university to prioritize putting funding for students on their proposals
2. Engaging regional industry, government and NGO's to offer mentored research opportunities.
3. Working with the Financial Aid Office, we are starting to connect students to research opportunities as incoming freshmen
 - 75% of this funding is federal; 25% from the Financial Aid Office
4. Developing systems to track funding provided to students on an annual basis & # of students doing mentored research
5. Will be doing research on the impact
6. Reporting to the BOT and community on our REDE Dashboard in the near-term



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Agenda Item:

V. CLOSED SESSION

Responsible Person:

Action Requested:

Notes: