



Research & Economic Development Ad Hoc Committee Meeting
 September 12, 2019
 Agenda

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|--|-------------|
| I. Committee Charge | |
| II. Request for Center Name Change | Action |
| III. Overview on Current Economic Development
Activities & Leadership | Information |
| IV. Update on Millennial Campus & Innovation Properties | Information |
| V. Student 3-minute Research Presentation | Information |



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BOARD OF TRUSTEES

**Research and Economic Development
Ad Hoc Committee
September 12, 2019**

Agenda Item:

I. Committee Charge

Responsible Person:

Vern Davenport
Chair, ECU Board of Trustees

Action Requested:

Information

Notes:

N/A



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**Research and Economic Development
Ad Hoc Committee
September 12, 2019**

Agenda Item:

II. Request for Center Name Change

Responsible Person:

Jay Golden
Vice Chancellor for Research &
Economic Development

Action Requested:

Action

Notes:

N/A

Request for Name Change

Current Name: Entrepreneurship Center

Proposed Name: Small Business Resource Center

Rationale:

During the 2018-19 AY the longstanding Small Business Institute was changed to the Entrepreneurship Center to reside in the Miller School of Entrepreneurship. After additional debate it was decided that further study was necessary to better differentiate the Center and its role in the Miller School. This included input from key stakeholders and donors to ensure an accurate representation of the Center's name to best fit with its key activities. Below is additional information on the Miller School and how the **Small Business Resource Center** strategically aligns within the School.

The College of Business established the first School of Entrepreneurship in the region in 2015, made possible by a generous commitment of \$5 million by a Raleigh area entrepreneur, J. Fielding Miller, and his wife, Kim Grice Miller. The Miller School of Entrepreneurship serves as a regional hub for preparing students to take an entrepreneurial mindset and skillset into their communities. The Miller School is committed to an experiential-based curriculum and co-curricular activities for students in the BS Entrepreneurship degree and Entrepreneurship Certificate programs. In addition, its faculty are involved in scholarly activities with a focus on applied and/or sponsored research and thought leadership in the fields of entrepreneurship, small business, family business and innovation. The Miller School also provides internships and award winning student consulting projects for regional business clients.

Leaning on the Miller School's applied research expertise, the Small Business Resource Center provides ECU students and the regional community with best practices and proven knowledge required to start and sustain enterprises in eastern North Carolina. Distinct Center activities include specialized research reports and grants, community workshops, and executive education offerings. In addition, the Center helps convert curricular programs in the Miller School into actionable ideas and ventures created by students from all academic fields. The Small Business Resource Center in the Miller School of Entrepreneurship works collaboratively across campus and with regional partners to sponsor events for both the research and business communities.

ECU Centers and Institutes Committee recommendation:

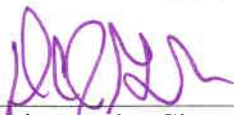
Approve Disapprove Other


Jay Golden, Chair,
Centers & Institutes Committee

7-8-19
Date

Chancellor recommendation:

Approve Disapprove Other



Dan Gerlach, Interim Chancellor 7/10/2019
Date

ECU Board of Trustees recommendation:

Approve Disapprove Other

, Chair Date



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Agenda Item:

III. Overview on Current Economic Development
Activities & Leadership

Responsible Person:

Jay Golden
Vice Chancellor for Research &
Economic Development

Action Requested:

Information

Notes:

N/A



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Agenda Item:

IV. Update on Millennial Campus & Innovation Properties

Responsible Person:

Jay Golden
Vice Chancellor for Research &
Economic Development

Sara Thorndike
Vice Chancellor for Administration & Finance

Action Requested:

Information

Notes:

N/A



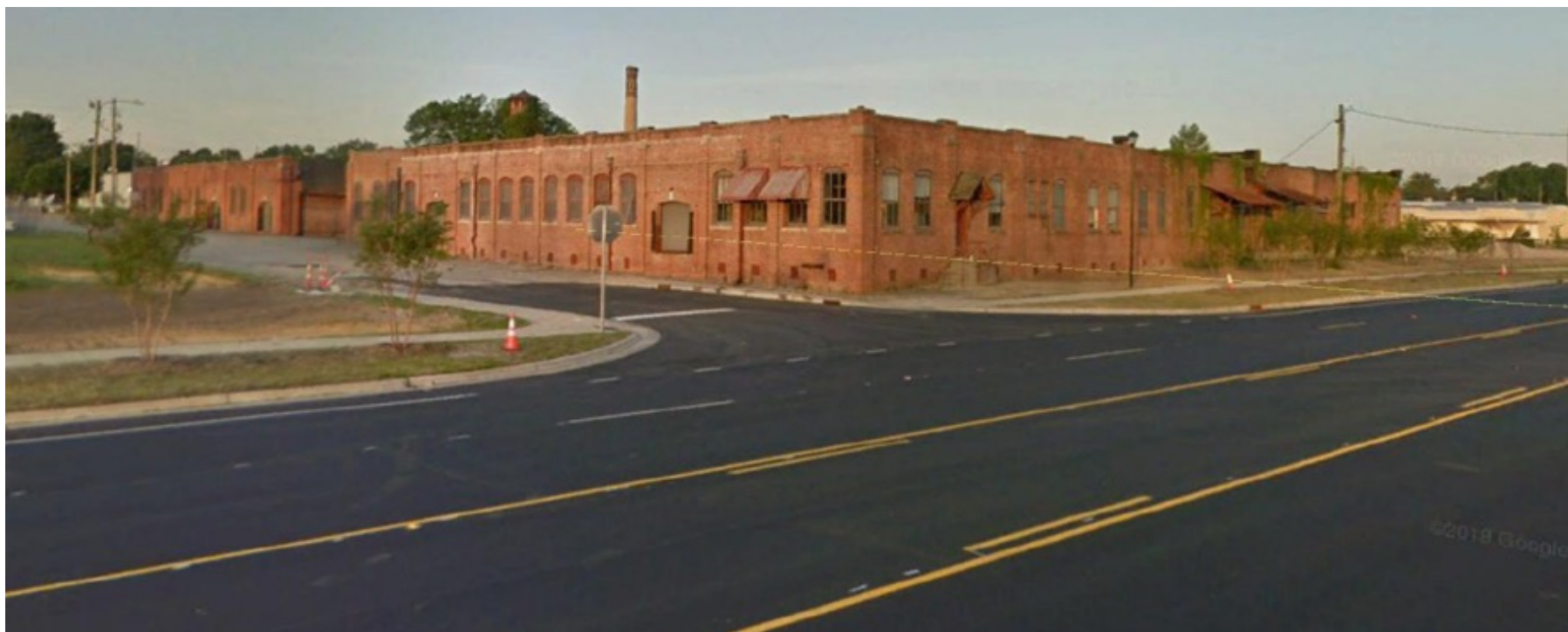
RESEARCH & ECONOMIC DEVELOPMENT

1. Research Results Prior Fiscal Year
2. Research Update Current Fiscal Year
3. Research Center Naming Action Request
4. Millennial Campus Development Updates
5. Innovation Hub Update
6. Student Research Presentation

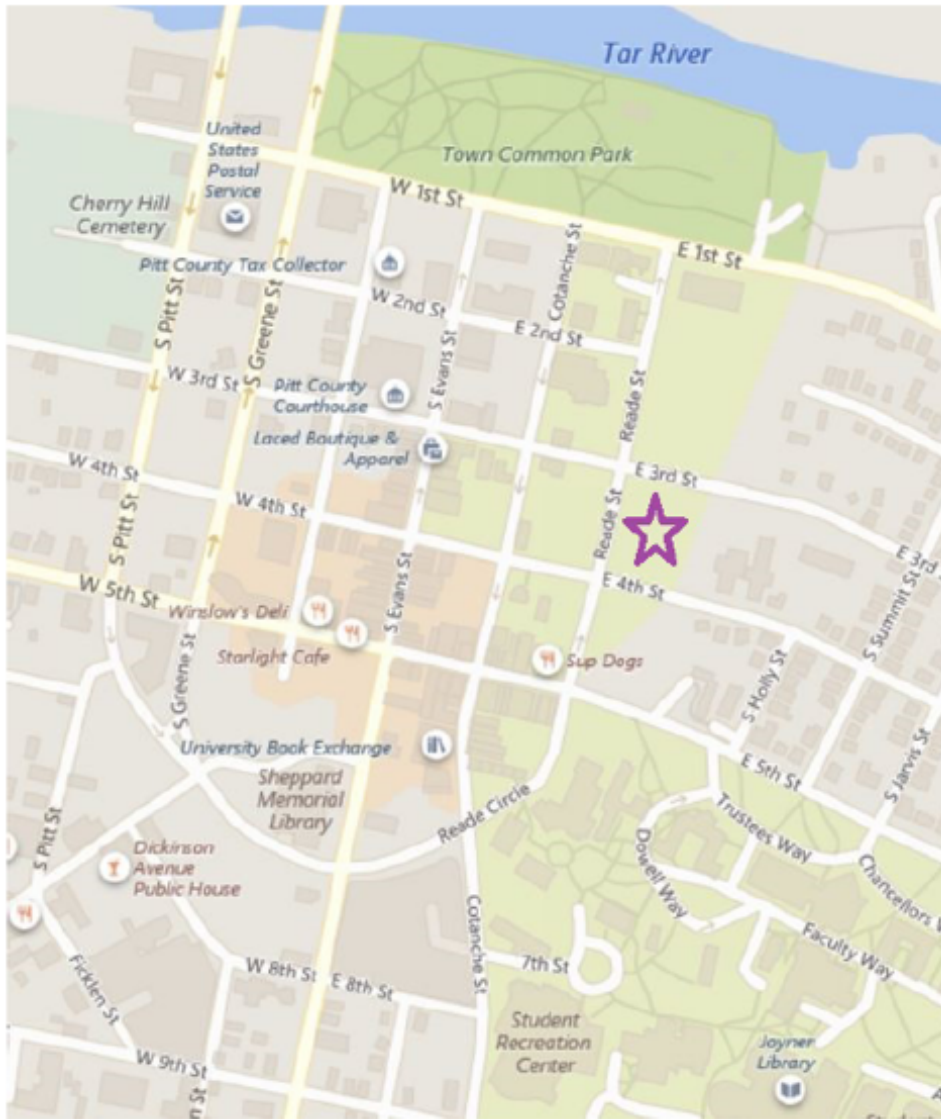
Export Leaf Building



Export Leaf Building



Proposed Hotel Site



The Purple Star on the map indicates the approximate site of the proposed hotel.

Aerial View of Proposed Hotel Site



INNOVATION HUB UPDATE



Currently:

Innovation Design Lab (IDL) @ leased space on Jarvis



Future Plans in Progress:

Jennifer and Van Isley Innovation Hub
Wright Building (former Dowdy
Student Store)



Next Meeting: Update on Licensing &
Commercialization



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Agenda Item:	V. Student 3-min Research Presentation
Responsible Person:	Jay Golden Vice Chancellor for Research & Economic Development
Action Requested:	Information
Notes:	N/A