



East Carolina University | Board of Trustees Meeting Minutes

February 14, 2014

March 17, 2014

*These minutes contain confidential information and are not meant for distribution.

BOARD OF TRUSTEES

East Carolina University

February 14, 2014

The Board of Trustees met in regular session at the East Carolina Heart Institute on the Health Science Campus of East Carolina University. In compliance with the State Government Ethics Act, the chair of the Board, Robert Brinkley called the meeting to order and asked if anyone has a conflict of interest. No conflicts were identified.

Mr. Brinkley introduced Air Force ROTC James Mulvihill, a sophomore from Bon Air, VA, double majoring in French and Atmospheric Science, and Cadet Justin Cooper, junior for Goldsboro, NC majoring in Russian Studies to lead the Pledge of Allegiance.

Mr. Brinkley then called on secretary of the board, Edwin Clark, to call the roll:

Members Present

Robert Brinkley (via phone)
Mark Copeland (via phone)
Edwin Clark
Vern Davenport
Deborah Davis
Steve Jones
Max Joyner
Carol Mabe
Bobby Owens (via phone)
Bob Plybon
Danny Scott
Tim Schwan
Terry Yeargan

Members Absent

APPROVAL OF MINUTES

Mr. Brinkley asked for a motion to approve the minutes from the Board meeting on November 22, 2013 as well as the conference call minutes from December 4 and January 13.

Mr. Joyner moved approval of the minutes. Ms. Mabe seconded the motion. The motion passed with no negative votes.

Mr. Brinkley recognized members of the Elite Pirates. The Elite Pirates program is a premiere recognition program designed to honor Elite student leaders at East Carolina University. The purpose of this advanced leadership program is to equip students who have extensive leadership experience with the tools necessary to recognize how to engage in the leadership process. We have several members of the Elite Pirates today:

- Faizah Siddiqi: Senior, Bio-Chemistry Major, Greenville, NC
- Christopher Battle: Senior, Rehabilitation Services Major, Fayetteville, NC
- Brooks Barrett: Junior, Exercise Physiology Major, Dunn, NC
- Michael Shea: Junior, Biology Major, Morrisville, NC
- Bruce Pittman: Senior, Biochemistry Major, Greensboro, NC

Mr. Brinkley thanked them for their assistance over the past two days and said he looked forward to having them at future meetings.”

Mr. Brinkley also introduced Athletic Director Jeff Compher, who presented Board members with bowl game gifts from the Beef O’Brady Bowl win.

CLOSED SESSION

Mr. Clark read a motion to go into closed session. The motion was approved as read. Following the closed session, the board returned to open session.

UNIVERSITY REPORTS

CHANCELLOR’S REPORT

Dr. Ballard gave his remarks to the board. A full text version of the Chancellor's remarks is attached as "Attachment A."

REPORT FROM THE BOARD OF GOVERNORS

Mr. Bob Rippy, a member of the UNC Board of Governors delivered remarks to the Board of Trustees. Mr. Rippy congratulated Provost Sheerer on all her accomplishments and wished her well in her future endeavors.

Mr. Rippy said the Board of Governors plans to address the new student center request at their upcoming meeting and he feels there is a great deal of support for that project. His remarked also focused on graduation and retention rates as well as the Title IX program.

REPORT FROM THE CHAIR OF THE FACULTY

Dr. Mark Sprague delivered the report from the Faculty. Dr. Sprague's remarks focused on how resources will be distributed across the academic core of ECU. He said the Faculty is well represented in the strategic planning process and feels a sense of ownership with the process. Faculty participation is necessary to achieve overall desired goals. One area of concern is the trend to reduce need based financial aid. Without this funding, ECU's academic and student experience would be completely different. He thanked the Board members for their continued support of the mission of ECU.

REPORT FROM THE STUDENT GOVERNMENT ASSOCIATION

Tim Schwan, President of the Student Government Association gave the report from the SGA. Mr. Schwan said SGA passed new election rules that will make the process much

smoother. This year, SGA is implementing a “Senior Celebration” to congratulate all graduating seniors. SGA also hosted a community gun debate; this debate was very well attended. Mr. Schwan talked about the Office of Student Rights and Responsibilities and the student disciplinary process.

REPORT FROM THE BOARD OF VISITORS

Terry Yeargan, Chair of the Board of Visitors and current Board of Trustee member, gave the report. Mr. Yeargan reviewed the Board of Visitors meeting in Manteo at the Coastal Studies Institute. Mr. Yeargan also gave an update on the work of the Board of Visitors committees.

Mr. Yeargan also said that the Board of Trustees will have a motion later in the meeting to consider expanding the Board of Visitors member

COMMITTEE REPORTS

ATHLETICS & ADVANCEMENT COMMITTEE

Edwin Clark indicated that there was not an Athletic and Advancement Committee meeting due to inclement weather, however, there are a few items that need the Board’s attention.

Mr. Clark called on Dr. Glen Gilbert, Interim Vice Chancellor for Advancement to present six naming proposals to the Board. Dr. Gilbert reviewed the naming proposals and assured the Board that all criteria had been met. The naming proposals are listed in this document as “Attachment B.”

Mr. Clark moved that the Board approve the naming proposals as presented in Board materials. The motion was seconded and passed with no negative votes.

Mr. Clark called on Dr. Chris Locklear, Chief of Staff, to present the revision to the Board of Visitors' Charter. Dr. Locklear went through the revision, which included expanding the membership to 70 elected members, to include ex-officio members. A summary of the proposed change is listed in this document as "Attachment C." Dr. Locklear also said that it was the time of the year for Board of Visitors nominations. He asked that the Board submit all nominations to the Chief of Staff's office no later than March 21.

Mr. Clark moved that the Board approve the revision of the Board of Visitors' Charter, expanding membership from 60 to 70 members. The motion was seconded, and approved unanimously.

Mr. Clark said there was one item that needed to be addressed by the Board stemming from closed session. Mr. Clark moved that the Board approve non-salary compensation for the football staff members identified in the attached list (Attachment D):

- (1) Payments in the amounts proposed in said list to be made in recognition of the football team's participation in a post-season bowl game and for winning that bowl game; and
- (2) If and as determined by the Director of Athletics at the end of the Spring 2014 academic semester based on factors stated in said list document, payments not to exceed the amounts provided in the list document proposed in recognition of efforts by said staff members for their support of academic achievement by members of the football team in the 2013-14 academic year.

The motion was seconded and approved with no negative votes.

AUDIT COMMITTEE

Mark Copeland indicated that there was not an Audit Committee meeting due to inclement weather, however, he plans to call an Audit Committee conference call in the coming weeks.

FINANCE AND FACILITIES COMMITTEE

Terry Yeargan, Chair of the Finance and Facilities Committee, gave the report from the committee. A text version of his report is listed as “Attachment E.” There were several items that needed action by the Board.

Mr. Yeargan moved that the Board approve a request to grant a waterline easement to Greenville Utilities Commission for the Founders Way Project in accordance with the terms and conditions provided in board materials. The motion was approved with no negative votes. A summary of this item is listed as “Attachment F.”

Mr. Yeargan moved that the Board approve the request from Student Affairs to lease off-campus student apartments as presented in board materials. The motion was approved with no negative votes. A summary of this item is listed as “Attachment G.”

Mr. Yeargan moved that the Board approve the designer selection at North Recreational Complex Phase as presented in Board materials. The motion was approved with no negative votes. A summary of this item is listed as “Attachment H.”

Mr. Yeargan moved that the Board approve the site selection for the Health Sciences Campus Student Services Building as presented in Board materials. The motion was approved with no negative votes.

HEALTH SCIENCES

Steve Jones, Chair of the Health Sciences Committee, gave the report from the committee. A text version of his report is listed as “Attachment I.” He said that the majority of the meeting was held in closed session with consultants.

UNIVERSITY AFFAIRS

Deborah Davis, Chair of the University Advancement Committee, gave the report from the committee. A summary of the University Affairs Committee meeting is listed as “Attachment J.” There were no action items.

EXECUTIVE COMMITTEE

Mr. Brinkley reviewed the strategic planning discussion that took place during the Executive Committee meeting on Thursday. Mr. Brinkley said it would be imperative to not only react appropriately to issues as they arise, but to also be proactive in anticipating issues. Mr. Brinkley was pleased with the discussion.

Dr. Ballard stressed the importance of the Board and the Administration working collaboratively in telling the story of ECU.

UNFINISHED BUSINESS

There was no unfinished business.

NEW BUSINESS

There was no new business.

ADJOURNMENT

Mr. Brinkley adjourned the meeting at 11:50 a.m.

Respectfully Submitted,

Megan Ayers
Office of the ECU Board of Trustees

BOT Remarks Feb 2014

Thank you, Mr. Brinkley. Happy Valentines Day to all. Even more importantly, today the start of the ECU Baseball season...

I begin my remarks today with a few comments about strategic planning, well-summarized by Dr. Mitchelson yesterday. An important element of the new plan will be to identify priorities that will make a **significant difference** for the university over the long term. Criteria for identifying priorities are simple...they must be bold, authentic, and mission-driven. We call these game changers and two good examples already established are the Honors College and the School of Dental Medicine.

These priorities will move the university forward and make a difference especially for our students and our academic reputation. For example, the proposed student centers (along with the Gateway residences) will change the face of student services at ECU and create opportunities for the next generation of students. Next to academic quality, this kind of home for our students...including over 400 student organizations... may be the most important

factor in attracting more and better students. It might even be more important than wins in football!

Speaking of Academic Quality let me mention another opportunity. We recently met with the General Administration about our **Engineering program** and we were warmly received. This accredited program focusing on general engineering is both a high quality undergraduate degree and it makes a significant difference for the workforce preparation of our students. In 2012, we had 196 graduates and all were either employed or admitted to graduate schools. Over half are now working in Eastern North Carolina (east of I-95).

Currently, we have over 500 undergraduates in this program and our goal is to build this to 800 to 1000 students. In addition, we will soon go to the Board of Governors with a proposal for a new Master's Degree in bio-medical engineering... a degree that builds on the strength of two of our schools and colleges.

Another significant opportunity is in **COASTAL STUDIES**. Our goal is to create a School of the Coast existing programs and center, to be a major player in the Coastal Studies Institute in Manteo, and to be nationally recognized for the academic quality of the School of the Coast. ECU has over 50 faculty who actively teach, do research and provide outreach in coastal science and management issues. Recently our Board of Visitors had an opportunity to visit the Coastal Studies Institute and learn more about our positioning as a leader in coastal studies. Coastal Resource management is our largest PHD program. Since 2009, our faculty have won over \$12million in external grants in this area. Rather than keep these excellent faculty in 20 departments, we plan to consolidate our expertise, increase collaboration among faculty, and enhance the visibility of this area of expertise.

FINANCIAL AID

Next, I'd like to mention a topic that I think is extremely important to our campus. My purpose is to begin a conversation about the topic and also ensure that we remain authentic to our mission. The topic is financial aid. We spend about \$20

million of our own resources to help meet the financial needs of about 70% of our students . Along with federal and state sources, this money is essential to right sizing our undergraduate population, to the diversity of our campus, and to our long-standing access mission, and our commitment to regional transformation. In short, it helps us be what we said we would be.

My comments are not intended to address the balance between needs-based and merit based aid...we must do both and we must generate more funds for each.

Merit based aid is essential if we are to meet several of our goals related to academic quality.

However, I am concerned about some initiatives to restrict UNC campuses from providing financial aid from tuition revenues. At ECU, we have done this at least for my 10 years here and I believe it has been vital to defining our university. My position is that these resources are a vital tool for acheiveing our mission and our priorities. Without them, our Honors College, for example, would probably not be possible.

UPDATES

I will conclude with a few updates.

We celebrated the **Martin Luther King holiday** in several important ways. Our students received great recognition for a variety of community service projects at 10 sites around the Greenville area. And, we had one of our best guest lectures ever when Hill Harper spoke to us on January 21st. Dr. Virginia Hardy gave the key note speech to the Greenville Community Unity breakfast and she was simply superb. I'm still getting positive comments and accolades about the values she expressed in her speech. Mr. Brinkley, she'd be happy to repeat this speech after my remarks...

On March 24th, we will have a ribbon cutting in Lillington for our 3rd **Dental clinic/service learning center**. This will be a huge event for that community. We expect a 4th to occur this spring in Sylva. In short, we are doing exactly what we said we would and changing the face of dental education nation-wide. I hope you can join us for one of these events. In addition to this service learning center, the School recently opened the pediatric Dentistry and Orthodontics clinic, which has already cared for patients from 15 North Carolina counties.

As most of you know, **Provost Sheerer** will be stepping down as Provost towards the end of this summer. I've ignored her request for a long time, to the point where the University Attorney is warning me about another lawsuit. Marilyn has made a tremendous difference at ECU, she is a trusted friend and colleague, and is well-respected for leading academic affairs with courage and integrity. She will be missed.

We have begun the process of selecting a replacement, which will probably be an Interim. This is an open process in which we are requesting nominations, including self nominations. The criteria will include exemplary leadership skills, great team work skills, communication and listening skills and academic credentials. I expect to announce an Interim before spring commencement.

Finally, I call your attention to a very important awards ceremony to be held in Chapel Hill on April 10th, at which time the most prestigious award in the UNC system will be announced...called **THE UNIVERSITY AWARD**. Rumor has it that a past ECU chancellor and a real lion will be one of the recipients.

Thank you. Questions?

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

J. Batt

Name of Originator

ECU Educational Foundation
Department/Division

252-737-4540
Phone

battj@ecu.edu
Email

Proposed Name(s) to Honor: **Edwin L. and Ann W. Clark**

426 W Long Meadow Road Greenville NC 27858
Address: City State Zip

Telephone: **(252) 756-6363 (252) 752-5467**
Home Business

Relationship to the University:

Proposed Object for Naming: **Team Building - Film & Meeting Room**

Purpose for recommendation: Service Gift
Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:

Purpose of Gift: Annual Capital Endowment

Date of Original Commitment: **11/4/2010**

Amount of the Total Commitment: **\$100,000**

Amount Paid: **\$100,000**

Current Pledge Balance: **\$0**

Status of Payments: **Current**

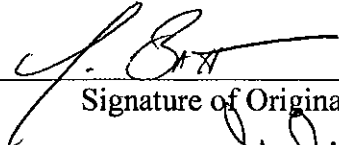
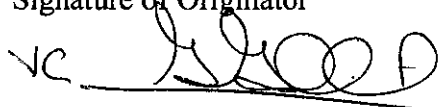
Was the gift part of a campaign: Yes No Define: _____

Was the project pre-approved: Yes No

Directed to: ECU Foundation Educational Foundation
 Medical Foundation Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.


Signature of Originator


4/24/14
Date

1/27/14



PC# 15191

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name Edwin L. CLARK & ANN McCLARK W.

Street Address 426 W Longmeadow Rd

City Greenville State NC Zip 27858

Phone 252-756-6361 Fax ()

E-mail Clarke @ Wilcosa.com

Naming Opportunity(ies) Film and Meeting Room - Tennis Bldg ^(NW) 8/8/12

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 100,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

\$ 20,000 in 2011 (Year)

\$ 20,000 in 2012 (Year)

\$ 20,000 in 2013 (Year)

\$ 20,000 in 2014 (Year)

\$ 20,000 in 2015 (Year) BE PER DY

() Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature Edwin & Ann Clark

Signature _____

Date 11-4-10

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

J. Batt

Name of Originator _____

ECU Educational Foundation 252-737-4540 battj@ecu.edu
Department/Division Phone Email

Proposed Name(s) to Honor: E.M. & O.W. Edwards Foundation, Inc.

2466 Old Poole Road Kinston NC 28504
Address: City State Zip

Telephone: _____ (252) 527-3178 _____
Home Business

Relationship to the University: _____

Proposed Object for Naming: Women's Basketball Office Suite Lobby

Purpose for recommendation: Service Gift
Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:
Purpose of Gift: Annual Capital Endowment
Date of Original Commitment: 10/10/2010
Amount of the Total Commitment: \$100,000
Amount Paid: \$60,000
Current Pledge Balance: \$40,000
Status of Payments: Current
Was the gift part of a campaign: Yes No Define: _____
Was the project pre-approved: Yes No
Directed to: ECU Foundation Educational Foundation
 Medical Foundation Other

- If the Gift was more than \$25,000:
1. Attach a copy of the signed Letter of Intent.
 2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
 3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt
Signature of Originator
VC [Signature]

1/21/14
Date
1/27/14

PC# 71

EDWARDS FOUNDATION

2466 Old Poole Road ♦ Kinston, N.C. 28504

Telephone (252) 527-3178

To: Mr. Dennis A. Young
Associate Athletic Director / Major Gifts
East Carolina University
304 Ward Sports Medicine Building
Greenville, NC 27858-4353

From: Thomas L. Edwards
2466 Old Poole Road
Kinston, NC 28504

Work – 252-527-3178 Ext. 204

Re: E. M. & O.W. Edwards Foundation, Inc. Capital Campaign Contribution

Date: October 10, 2010

Following through with our recent discussion, we are pleased to advise you that an unrestricted gift of \$100,000.00 has been budgeted by E. M. & O.W. Edwards Foundation, Inc. for East Carolina University's "Step Up To The Highest Level" campaign, as discussed –

Anticipated Date of Gift	Budgeted Amount
December 2011	\$20,000.00 ✓
December 2012	\$20,000.00 ✓
December 2013	\$20,000.00 ✓
December 2014	\$20,000.00 ✓
December 2015	\$20,000.00 ✓
Total	\$100,000.00

Pledges:

Although we do not anticipate any issues in meeting our budget commitments; it is important to note, should economic circumstances beyond our control make it necessary, budgets are subject to change.

Edwin M. Edwards, II, David C. Edwards, Thomas L. Edwards, Jr. and Stuart M. Edwards, Merle W. Edwards and Thomas L. Edwards, are responsible for the gift.

Should there be any question regarding our gift or the grantor's wishes, please feel free to call.

Thanks for all that East Carolina University is doing to help develop and educate young people in our region!



ECU Pirate Club
Ward Sports Medicine Building, Ste. 304
Greenville, NC 27858-4353
Phone 252.737.4540
Fax 252.737.4664
www.ecupirateclub.com

October 12, 2010

Mr. Thomas L. Edwards
Carolina Ice Company
2466 Old Poole Road
Kinston, North Carolina 28504

Dear Tommy:

On behalf of the East Carolina University Educational Foundation, Inc. and Pirate men and women's basketball, we want to express our appreciation for the E. M. & O. W. Edwards Foundation's \$100,000 leadership gift commitment to the Educational Foundation's "Step Up To The Highest Level Campaign". Your foundation's generosity will get East Carolina University Athletics a big step closer to the realization of a long-needed practice facility for our men and women's basketball programs.

With this facility, Jeff Lebo and Heather Macy will be able to step up in their recruitment of young men and women to their respective programs, and to enhance the skill sets of their players. Such is necessary to turn around the fortunes of our men's basketball program, and move our women's basketball program to an even greater level of success. Further, in turning around men's basketball, East Carolina University overall athletics program will be better positioned the next time movement takes place on the BCS scene.

Again, many thanks for the Edwards Family's generous support of this most important capital campaign initiative. If we can ever do anything in return, please do not hesitate to advise. Kindest regards.

Sincerely,

Dennis A. Young
Associate Director of Athletics/Major Gifts





ECU Pirate Club
Ward Sports Medicine Building, Ste. 304
Greenville, NC 27858-4353
Phone 252.737.4540
Fax 252.737.4664
www.ecupirateclub.com

October 12, 2010

Mr. Merle W. Edwards
Coastal Wholesale Grocery
412 Park Avenue
Kinston, North Carolina 28501

Dear Merle:

On behalf of the East Carolina University Educational Foundation, Inc. and Pirate men and women's basketball, we want to express our appreciation for the E. M. & O. W. Edwards Foundation's \$100,000 leadership gift commitment to the Educational Foundation's "Step Up To The Highest Level Campaign". You and your family's support puts us a big step closer to the realization of a long-needed practice facility for ECU's basketball programs.

We believe with the hiring of Jeff Lebo, East Carolina University has a chance to turn around men's basketball, which has labored through fourteen straight losing seasons. In committing to provide Jeff with a practice facility to recruit to and to enhance the skill sets of his players, the opportunity to in fact turn men's basketball around becomes an even greater likelihood. And in doing so, East Carolina University will better position its athletics program for possible consideration when the sand again shifts on the BCS scene.

Again, many thanks for your family's stepping forward in providing this leadership gift commitment, and many thanks for your and Elizabeth's support of Pirate Athletics through the Educational Foundation over the years. Kindest regards.

Sincerely,

Dennis A. Young
Associate Director of Athletics/Major Gifts

P.S. Looking forward to getting a tour of Coastal Wholesale someday in the near future!



PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

J. Batt
Name of Originator

ECU Educational Foundation 252-737-4540 battj@ecu.edu
Department/Division Phone Email

Proposed Name(s) to Honor: Phil and Lisa Hodges & Metrics, Inc

12060 Green Acres Road Williamston NC 27892
Address: City State Zip

Telephone: (252) 799-3750 (252) 752-3800
Home Business

Relationship to the University: _____

Proposed Object for Naming: Athletic Director's Office Suite / Ward Sports Medicine Building

Purpose for recommendation: Service Gift
Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:
Purpose of Gift: Annual Capital Endowment

Date of Original Commitment: May 3, 2011

Amount of the Total Commitment: \$250,000

Amount Paid: \$175,000

Current Pledge Balance: \$75,000

Status of Payments: Current

Was the gift part of a campaign: Yes No Define: _____

Was the project pre-approved: Yes No

Directed to: ECU Foundation Educational Foundation
 Medical Foundation Other

- If the Gift was more than \$25,000:
1. Attach a copy of the signed Letter of Intent.
 2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
 3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt
Signature of Originator

1/24/14
Date

vc, [Signature]

1/27/14



PC#
8211

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name Phil and Lisa Hodges

Street Address 1260 Green Acres Road

City Williamston State NC Zip 27892

Phone (252) 799-3750 Fax () _____

E-mail phil@metricsinc.com

Naming Opportunity(ies) To be decided

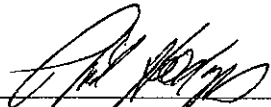
To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 125,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ _____ in 20 11(Year)
- \$ _____ in 20 12(Year)
- \$ _____ in 20 13(Year)
- \$ _____ in 20 14(Year)
- \$ 125,000 in 20 15(Year)

() Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature 

Signature _____

Date 5/13/11





PC#
118 984

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name Metrics, Inc.

Street Address 1240 Sugg Parkway

City Greenville State NC Zip 27834

Phone (252) 752-3800 Fax (252) 758-8522

E-mail phil@metricsinc.com

Naming Opportunity(ies) To be decided

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 125,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

\$ 25,000 in 20 11(Year)

\$ 25,000 in 20 12(Year)


\$ 25,000 in 20 13(Year)

\$ 25,000 in 20 14(Year)

\$ 25,000 in 20 15(Year)

() Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature 

Signature _____

Date 5/13/11

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

J. Batt

Name of Originator

ECU Educational Foundation
Department/Division

252-737-4540
Phone

battj@ecu.edu
Email

Proposed Name(s) to Honor: Robert Don Parrott

Dixon Hughes P. O. Box 20157 Greenville NC 27858
Address: City State Zip

Telephone: (252) 756-7238 Home (252) 321-0505 Business

Relationship to the University: _____

Proposed Object for Naming: Men's Basketball Office Suite Lobby

Purpose for recommendation: Service Gift
Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:

Purpose of Gift: Annual Capital Endowment
Date of Original Commitment: 4/9/2010
Amount of the Total Commitment: \$100,000
Amount Paid: \$60,000
Current Pledge Balance: \$40,000
Status of Payments: Current

Was the gift part of a campaign: Yes No Define: _____
Was the project pre-approved: Yes No
Directed to: ECU Foundation Educational Foundation
 Medical Foundation Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
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J. Batt
Signature of Originator

1/24/14
Date

vc [Handwritten Signature]

1/27/14



STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University Athletics

Name Robert Don Parrortt

Street Address c/o Dixon Hughes, 1003 Red Banks Road

City Greenville State NC Zip 27858

Phone (252) 321-0505 Fax (252) 321-1527

E-mail dparrott@dixon-hughes.com

Naming Opportunity(ies) To Be Determined

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 100,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

\$ 20,000 in 2010 (Year)

\$ 20,000 in 2011 (Year)

\$ 20,000 in 2012 (Year)

\$ 20,000 in 2013 (Year)

\$ 20,000 in 2014 (Year)

Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature [Handwritten Signature]

Date 4-9-10

Signature _____

Date _____

100

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

J. Batt

Name of Originator _____

ECU Educational Foundation 252-737-4540 battj@ecu.edu
Department/Division Phone Email

Proposed Name(s) to Honor: Sampson-Bladen Oil Company / Rogers H. Clark

P. O. Box 469 Clinton NC 28329
Address: City State Zip

Telephone: (910) 592-1993 (910) 592-4177
Home Business

Relationship to the University: _____

Proposed Object for Naming: Men's Basketball Office Suite

Purpose for recommendation: Service Gift
Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:
Purpose of Gift: Annual Capital Endowment
Date of Original Commitment: 11/3/2010
Amount of the Total Commitment: \$250,000
Amount Paid: \$150,000
Current Pledge Balance: \$100,000
Status of Payments: Current
Was the gift part of a campaign: Yes No Define: _____
Was the project pre-approved: Yes No
Directed to: ECU Foundation Educational Foundation
 Medical Foundation Other

If the Gift was more than \$25,000:
1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt
Signature of Originator

1/24/14
Date

vc [Signature]

1/27/14



STATEMENT OF INTENT
STEP UP TO THE HIGHEST LEVEL Campaign
 East Carolina University Athletics

PCIF
~~103056~~
 25770

Name Rogers H. Clark / Sampson Bladen Oil Company

Street Address 260 Lake Shore Drive

City White Lake State NC Zip 28337

Phone (910) 592-4177 (B) Fax () _____

E-mail _____

* Naming Opportunity(ies) Athletic Director's Office Suite in the Ward Sports Medicine Building

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 250,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

\$ 50,000 in 2011 (Year)

\$ 50,000 in 2012 (Year)

\$ 50,000 in 2013 (Year)

\$ 50,000 in 2014 (Year)

\$ 50,000 in 2015 (Year)

Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature Rogers H. Clark

Date 11/03/10

Signature _____

Date _____

* DONOR CHANGED TO Men's Basketball Office Suite

(Handwritten initials)



PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACIVITIES

J. Batt

Name of Originator

ECU Educational Foundation 252-737-4540 battj@ecu.edu
Department/Division Phone Email

Proposed Name(s) to Honor: Bob A. Ward, Sr.

2801 Moorgate Court Burlington NC 27215-4457
Address: City State Zip

Telephone: (336) 584-0588
Home Business

Relationship to the University: _____

Proposed Object for Naming: Women's Basketball Staff Conference Room

Purpose for recommendation: Service Gift
Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:
Purpose of Gift: Annual Capital Endowment
Date of Original Commitment: 3/15/2013
Amount of the Total Commitment: \$100,000
Amount Paid: \$75,000
Current Pledge Balance: \$25,000
Status of Payments: Current
Was the gift part of a campaign: Yes No Define: _____
Was the project pre-approved: Yes No
Directed to: ECU Foundation Educational Foundation
 Medical Foundation Other

- If the Gift was more than \$25,000:
- 1. Attach a copy of the signed Letter of Intent.
 - 2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
 - 3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt
Signature of Originator

1/24/14
Date

JC [Signature]

1/27/14

To: Scott Welts 252-737-4537
From: Bob WARD
March 15, 2013



Increased Commitment

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign
East Carolina University

Name Bob A. Ward, Sr. #6355
Street Address 2801 Moorgate Court
City Burlington State NC Zip 27215-4457
Phone (336) 584-0588 Fax () _____
E-mail rward14@triad.rr.com

Naming Opportunity Women's Staff Conference Room
By Bob + MARGARET WARD
To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 100,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:
\$ 25,000 in 2011 (Year) **paid**
\$ 25,000 in 2012 (Year) **paid**
\$ 25,000 in 2013 (Year)
\$ 25,000 in 2014 (Year)
\$ _____ in 20____ (Year)

() Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and is all not legally bind me/us or my/our estate.

Signature [Handwritten Signature]
Signature _____
Date _____

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

7

J. Batt

Name of Originator

ECU Educational Foundation
Department/Division

252-737-4540
Phone

battj@ecu.edu
Email

Proposed Name(s) to Honor: Henry and Nancy Williamson

164 Orchard Park Drive Advance NC 27006-7474
Address: City State Zip

Telephone: (336) 998-3920
Home Business

Relationship to the University: _____

Proposed Object for Naming: Head Football Coaches Office & Conference Room / WSMB


Purpose for recommendation: Service Gift
Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:

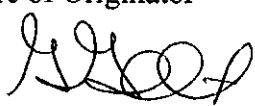
Purpose of Gift: Annual Capital Endowment
Date of Original Commitment: 3/14/2010
Amount of the Total Commitment: \$250,000
Amount Paid: \$175,000
Current Pledge Balance: \$75,000
Status of Payments: Current

Was the gift part of a campaign: Yes No Define: _____
Was the project pre-approved: Yes No
Directed to: ECU Foundation Educational Foundation
 Medical Foundation Other

- If the Gift was more than \$25,000:
1. Attach a copy of the signed Letter of Intent.
 2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
 3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.



Signature of Originator

vc 

1/24/14

Date

1/27/14



STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name Henry and Nancy Williamson

Street Address 164 Orchard Park Drive

City Advance State NC Zip 27006-7474

Phone (336) 998-3920 Fax (336) 998-5741

E-mail bunannie@prodigy.net

Naming Opportunity(ies) _____

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 250,000⁰⁰ to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 00 in 2010 (Year)
- \$ 50,000 in 2011 (Year)
- \$ 50,000 in 2012 (Year)
- \$ 75,000 in 2013 (Year)
- \$ 75,000 in 2014 (Year)

Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature Henry Williamson

Signature Nancy W. Williamson

Date March 14, 2010

(Handwritten mark)

**Charter of the Board of Visitors
East Carolina University**

**Approved by the East Carolina University Board of Trustees
March 18, 1994**

CHARTER

The Board of Trustees of East Carolina University by action at a meeting held on March 18, 1994, has approved this Charter providing as follows:

ARTICLE I: Organization and Duration

1. There is hereby created an unincorporated association to be known as the EAST CAROLINA UNIVERSITY BOARD OF VISITORS.
2. The association shall continue in existence at the pleasure of the East Carolina University Board of Trustees.

ARTICLE II Purpose and Functions

1. The EAST CAROLINA UNIVERSITY BOARD OF VISITORS shall be a service organization of East Carolina University.
2. In this role, the association shall have the following functions:
 - (a) to assist the Board of Trustees and the Chancellor in maintaining and improving the excellence and effectiveness of East Carolina University;
 - (b) to advise and assist the Board of Trustees and the Chancellor in conveying to the people of North Carolina the mission, programs, accomplishments, and aspirations of East Carolina University;
 - (c) to assist in informing the Board of Trustees and the Chancellor of the attitudes, beliefs, concerns, and expectations of the people of North Carolina with respect to East Carolina University; and
 - (d) to advise and assist the Board of Trustees and the Chancellor with respect to the developmental activities of East Carolina University.

ARTICLE III Membership

1. The EAST CAROLINA UNIVERSITY BOARD OF VISITORS shall consist of **seventy elected members**, to include the President of the Alumni Association, the President of the Parents' Council, the Chairman of the ECU Foundation, the President of the Educational Foundation, the Chairman of the Medical Foundation, the Mayor of the City of Greenville or his/her designee, the Chairman of the Pitt County Commissioners or his/her designee, and, for liaison purposes, a member of the Board of Trustees and the Chancellor or his designee, all of the latter who shall serve as EX OFFICIO members with full participatory privileges.
2. There shall be but one qualification for membership in the association: a willingness to help East Carolina University fulfill its general, educational, research, and service missions.
3. Members shall be elected to the association by the Board of Trustees by such a process as it may determine, on nomination by the Chancellor and the Executive Committee of the Board of Trustees.
4. As terms expire, members shall be elected annually before the July meeting of the Board of Trustees. After the initial formation of the association with eight members having a 1 - year term, eight having a 2 - year term, eight having a 3 - year term, and seven having a 4 - year term, each subsequently elected member will serve one 4 - year term ending June 30th of the appropriate year. Any person initially elected for less than a 4 - year term is immediately eligible for re-election to a 4 year term. All outgoing members will be eligible for reappointment to a second consecutive four year term. After the 2nd term, the member will be ineligible for re-election for a period of one year. Any vacancy that occurs in the membership shall be filled for the balance of the unexpired term in the manner specified in paragraph 3 of this Article.
5. Upon the conclusion of a term of service on the ECU Board of Visitors, any member who has served in the capacity of Chair will be designated as an emeritus(a) member. Members Emeritus(a) will serve in an ex-officio capacity of the ECU Board of Visitors in perpetuity. In the event the person is appointed to a subsequent term by regular appointment, emeritus(a) status will be held in abeyance pending conclusion of the regular term. This action will increase the total membership of the ECU Board of Visitors in accordance with the number of members holding emeritus(a) status.
6. If for any reason other than ill health or service in the interest of the State or nation, a member fails to be physically present for three (3) successive regular meetings of the Board of Visitors, his/her place as a member shall be deemed vacant.
7. Vacancies in membership may be declared by the Board of Trustees for any cause determined by the Board at their discretion.

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ARTICLE IV: Officers

1. There shall be a Chairman, a Vice Chairman, and a Secretary of the Association.
2. The officers of the association shall be elected each July by the Board of Trustees by such process as it may determine, on nomination by the Chancellor and the Executive Committee of the Board of Trustees.
3. Such officers shall serve until June 30 of the year following their election as officers. An officer may be re-elected for an unlimited number of terms. Any vacancy in an office shall be filled for the balance of the unexpired term in the manner specified in paragraph 2 of this Article.

ARTICLE V: Meetings

1. Meetings of the association shall be called by its Chairman in consultation with the Chancellor and shall normally occur twice a calendar year.
2. Such meetings may be held at any time and place specified in the call of the meeting.
3. Members of the Board of Trustees and the Chancellor or the Chancellor's delegate may attend and participate fully in all meetings of the association.

ARTICLE VI: Amendments

1. This Charter may be amended at any time by action of the Board of Trustees.
2. Amendments may be made by the Board of Trustees on its own initiative or in response to suggestions made by the Chancellor or by the association.

AMENDMENTS MADE TO THE BYLAWS

- 1) The East Carolina University Board of Visitors be expanded by ten members and set appointments be made at the next appointment cycle.

Approved by the Board of Trustees on December 6, 1996.

- 2) Article III, 4. changed. The word “ten” deleted and the sentence read, “As terms expire, members shall be elected annually at the July meeting of the Board of Trustees.

Authorized by Dr. James LeRoy Smith, Assistant Secretary, East Carolina University Board of Trustees February 1, 1999.

- 3) The suspension of the Board of Visitors Charter stipulation that Board of Visitors be elected in July so that we can conduct that election today and also that we hereby modify that charter to indicate that such elections take place prior to July 1st of each year.

Approved by the Board of Trustees on May 14, 1999.

- 4) Upon the conclusion of a term of service on the ECU Board of Visitors, any member who has served in the capacity of Chair will be designated as an emeritus(a) member. Members Emeritus(a) will serve in an ex-officio capacity of the ECU Board of Visitors in perpetuity. In the event the person is appointed to a subsequent term by regular appointment, emeritus(a) status will be held in abeyance pending conclusion of the regular term. This action will increase the total membership of the ECU Board of Visitors in accordance with the number of members holding emeritus(a) status.

Approved by the Board of Trustees on December 16, 2005.

- 5) If for any reason other than ill health or service in the interest of the State or nation, a member fails to be physically present for three (3) successive regular meetings of the Board of Visitors, his/her place as a member shall be deemed vacant.

Approved by the Board of Trustees on July 25, 2006.

- 6) Expanded the board from 50 to 60 members. In addition, allowed outgoing members to be elected to a 2nd consecutive four year term.

Approved by the Board of Trustees on February 26, 2010.

ECU BOARD OF TRUSTEES

February 14, 2014

Motion from the Athletics and Advancement Committee

The Athletics and Advancement Committee moves

to approve as non-salary compensation for the football staff members identified in the attached list:

- (1) Payments in the amounts proposed in said list to be made in recognition of the football team's participation in a post-season bowl game and for winning that bowl game; and
- (2) If and as determined by the Director of Athletics at the end of the Spring 2014 academic semester based on factors stated in said list document, payments not to exceed the amounts provided in the list document proposed in recognition of efforts by said staff members for their support of academic achievement by members of the football team in the 2013-14 academic year.

2013 FOOTBALL PROPOSED BONUSES
FOR ASSISTANT COACHES & STAFF

NAME	ASSIST. FOOTBALL COACHES & STAFF	BOWL		
		PARTICIPATION BONUS	BOWL WIN BONUS**	ACADEMIC BONUS***
*Riley, Lincoln	Offensive Coordinator (quarterbacks)	\$ 9,000.00	\$ 3,000.00	\$ 2,500.00
*Smith, Rick	Defensive Coordinator Secondary	\$ 9,000.00	\$ 3,000.00	\$ 2,500.00
*Doll, Kirk	Running Backs/Special Teams Coord.	\$ 9,000.00	\$ 3,000.00	\$ 2,500.00
Wiley, John	Assoc. Head Coach/Inside Linebackers	\$ 6,500.00	\$ 3,000.00	\$ 2,500.00
Nichol, David	Outside Receivers	\$ 6,500.00	\$ 3,000.00	\$ 2,500.00
Jones, Brandon	Offensive Line	\$ 6,500.00	\$ 3,000.00	\$ 2,500.00
Kirkpatrick, Donnie	Inside Receivers/Recruiting Coord.	\$ 6,500.00	\$ 3,000.00	\$ 2,500.00
Yellock, Marc	Defensive Line	\$ 6,500.00	\$ 3,000.00	\$ 2,500.00
Price, Duane	Outside Linebacks	\$ 6,500.00	\$ 3,000.00	\$ 2,500.00
Overton, Brian	Director of FB Operations	\$ 6,500.00	\$ 3,000.00	\$ 2,500.00
Steele, Dale	Director of FB Administration	\$ 6,500.00	\$ 3,000.00	\$ 2,500.00
TOTAL****		\$ 79,000.00	\$ 33,000.00	\$ 27,500.00

*Denotes Coordinators

**Bonus contingent on winning the bowl game.

***Paid at the discretion of the Director of Athletics based upon the criteria in the Head Coaches' contract pertaining to the academic performance of football student athletes including team Grade Point Average (GPA), Academic Progress Rate (APR), Graduation Success Rate (GSR), class attendance, cooperation with staff, and any other factor deemed relevant to the academic development of East Carolina University football student athletes.

****Total of bowl bonus columns equals \$112,000 which equates to one month average salary for the individuals listed above (\$1,354,710 divided by 12 equals \$112,892). Fringe benefit expense adds an additional \$30,000 to this figure for a total potential expense of \$169,500 including the academic bonus. Academic Bonus determined in May, 2014.

ECU Board of Trustees
Finance and Facilities Committee
February 14, 2014
Highlights

The Finance and Facilities Committee met on February 13, 2014.

Easements

The Committee reviewed a request to Grant a Waterline Easement to Greenville Utilities Commission for the Founders Way Project. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

Leases

The Committee reviewed a request for Student Life to Lease Off-Campus Student Apartments. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the request

Designer/Site Selection

The Committee reviewed the request to move forward with the Designer Selection at North Recreational Complex Phase. Mr. Bagnell was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

The Committee reviewed the request to move forward with the Site Selection/Approval Request for the HSC Student Services Building. Mr. Bagnell was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

Information

Mr. Yeargan & City Officials updated the Committee on all the City & Uptown Projects & priorities.

Dr. Niswander updated the Committee on the Capital Projects.

Mr. Bagnell updated the Committee on the Designer Selections since November 1, 2013.



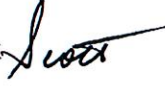
Associate Vice
Chancellor for
Administration
and Finance -
Business Services

224 Ragsdale Building
East Carolina University
Greenville, NC 27858-4353

252-328-6910 office
252-328-1558 fax

MEMORANDUM

TO: Rick Niswander

FROM: Scott Buck 

DATE: January 2, 2014

SUBJECT: Request ECU Board of Trustees Approval to Grant a Waterline Easement to Greenville Utilities Commission for the Founders Way Project

Request ECU Board of Trustees approval to grant Greenville Utilities Commission a waterline easement per the attached survey and written metes and bounds for the sum of \$1.00.

This easement will be for the Founders Drive project.

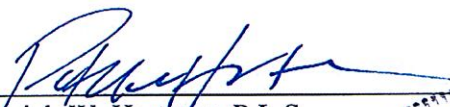
Subsequent to ECU Board of Trustees approval, an easement is contingent on approvals from the UNC General Administration and Council of State.

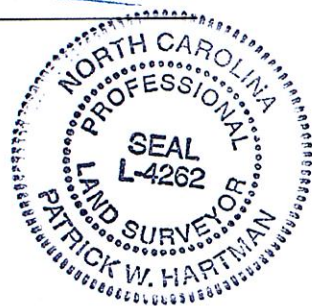
Attachments (2)

cc: B. Bagnell

All that certain tract or strip of land lying and being situated in the City of Greenville, Greenville Township, Pitt County, North Carolina, located on the campus of East Carolina University, north of the Flanagan Building and being a Permanent Greenville Utility Commission Waterline and Maintenance Easement centered over a newly constructed six inch water main having a total width of 10.00 feet and being described by metes and bounds as follows:

BEGINNING at a point in the northern line of the new 10.00 foot wide Permanent Greenville Utility Commission Waterline and Maintenance Easement at its eastern terminus, said point being located S 37°39'43" E 621.06 feet from ECU Monument CP6 (Control NAD83) having N.C. Grid Coordinates N 680,223.7609 feet, E 2,485,384.8980 feet, thence from said POINT OF BEGINNING along the eastern terminus of said new easement S 21°14'44" W 10.00 feet to a point in the southern line of the new 10.00 foot wide Permanent Greenville Utility Commission Waterline and Maintenance Easement, thence with the southern line of said new easement the following: N 68°45'16" W 6.38 feet, thence N 65°50'42" W 5.05 feet, thence N 66°40'48" W 183.16 feet, thence N 84°03'28" W 29.61 feet to a point in the southern line of an existing 10.00 foot wide Greenville Utilities Commission Waterline Easement recorded in Deed Book 1108, page 833 at its eastern terminus, thence with the eastern line of said existing easement N 06°00'21" E 10.00 feet to a point in the northern line of said easement, thence with the northern line of the new 10.00 foot wide Permanent Greenville Utility Commission Waterline and Maintenance Easement the following: S 84°03'28" E 31.13 feet, thence S 66°40'48" E 184.76 feet, thence S 65°50'42" E 4.86 feet, thence S 68°45'16" E 6.13 feet to the POINT OF BEGINNING. Containing 2,255 square feet more or less as shown on Rivers and Associates, Inc. Drawing E-502-X, Dated December 5, 2013 entitled EASEMENT MAP, PERMANENT GREENVILLE UTILITY COMMISSION WATERLINE/MAINTENANCE EASEMENT which by reference is made a part hereof.


Patrick W. Hartman, P.L.S.
N.C. License No. L-4262

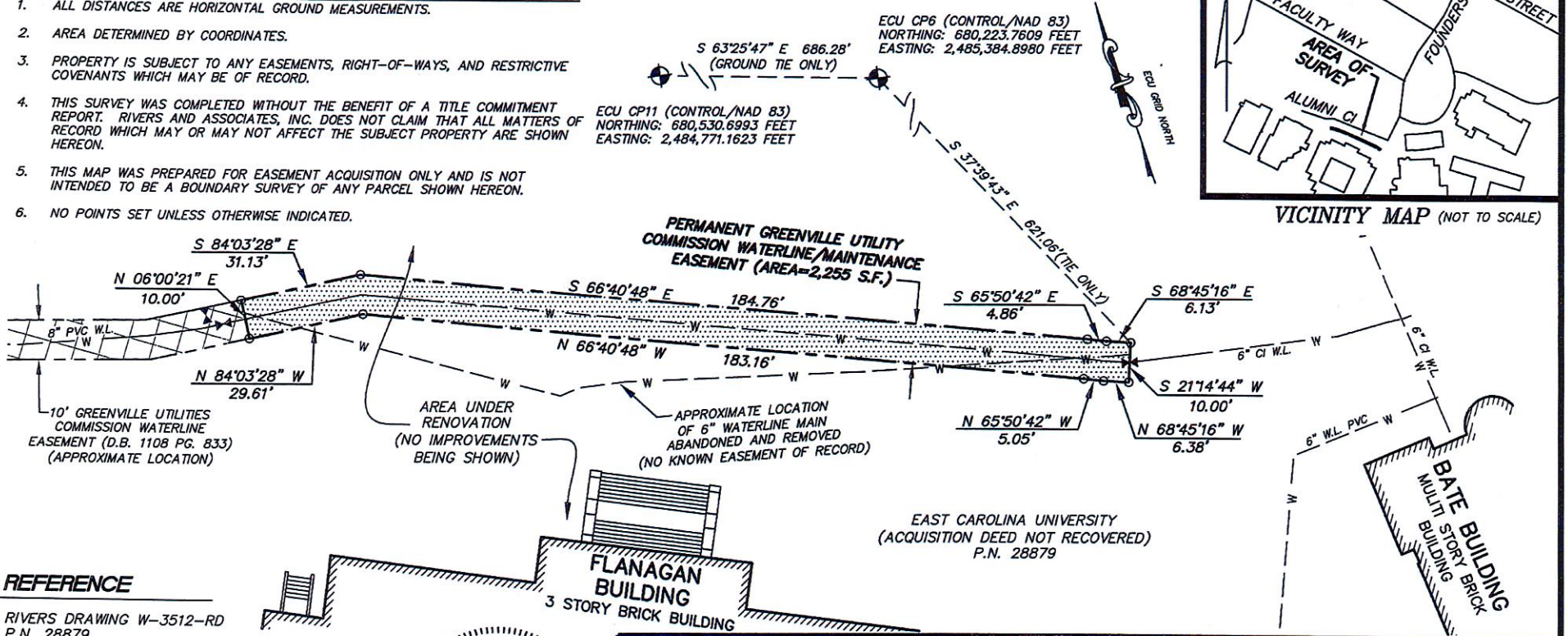


Notes:

1. ALL DISTANCES ARE HORIZONTAL GROUND MEASUREMENTS.
2. AREA DETERMINED BY COORDINATES.
3. PROPERTY IS SUBJECT TO ANY EASEMENTS, RIGHT-OF-WAYS, AND RESTRICTIVE COVENANTS WHICH MAY BE OF RECORD.
4. THIS SURVEY WAS COMPLETED WITHOUT THE BENEFIT OF A TITLE COMMITMENT REPORT. RIVERS AND ASSOCIATES, INC. DOES NOT CLAIM THAT ALL MATTERS OF RECORD WHICH MAY OR MAY NOT AFFECT THE SUBJECT PROPERTY ARE SHOWN HEREON.
5. THIS MAP WAS PREPARED FOR EASEMENT ACQUISITION ONLY AND IS NOT INTENDED TO BE A BOUNDARY SURVEY OF ANY PARCEL SHOWN HEREON.
6. NO POINTS SET UNLESS OTHERWISE INDICATED.

ECU CP11 (CONTROL/NAD 83)
NORTHING: 680,530.6993 FEET
EASTING: 2,484,771.1623 FEET

ECU CP6 (CONTROL/NAD 83)
NORTHING: 680,223.7609 FEET
EASTING: 2,485,384.8980 FEET

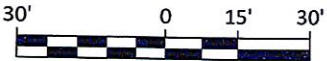


REFERENCE

RIVERS DRAWING W-3512-RD
P.N. 28879

LEGEND

P.N. PARCEL NUMBER
W.L. WATERLINE
▶ WATER VALVE



SCALE 1 inch = 30 ft

REVISIONS:

DRAWING NO. E-502-X
SCALE 1"=30' DRAFT KB



NORTH CAROLINA

PITT COUNTY

I, PATRICK W. HARTMAN, CERTIFY THAT THIS MAP WAS DRAWN UNDER MY SUPERVISION FROM DEED DESCRIPTIONS RECORDED IN BOOKS REFERENCED HEREON; THAT THE BOUNDARIES NOT SURVEYED ARE SHOWN AS BROKEN LINES PLOTTED FROM INFORMATION FOUND IN BOOKS REFERENCED HEREON; THAT THE RATIO OF PRECISION IS 1:10,000+. I FURTHER CERTIFY PURSUANT TO G.S. 47-30 (f)(11)d. THAT THIS PLAT IS OF ANOTHER CATEGORY (EASEMENT PLAT). WITNESS MY ORIGINAL SIGNATURE, LICENSE NUMBER AND SEAL THIS 5TH DAY OF DECEMBER, 2013.

Patrick W. Hartman
PROFESSIONAL LAND SURVEYOR

LICENSE NO. L-4262

Rivers & Associates, Inc.
Since 1918
Rivers & Associates, Inc. License No. F-0334

Engineers
Planners
Surveyors

107 East Second Street
Greenville, NC 27858
(252) 752-4135

EASEMENT MAP

PERMANENT GREENVILLE UTILITY COMMISSION WATERLINE/MAINTENANCE EASEMENT

PROPERTY OWNER:
STATE OF NORTH CAROLINA
116 WEST JONES STREET
RALEIGH NC 27602

CITY OF GREENVILLE, GREENVILLE TWP. PITT CO., N.C.

Associate Vice
Chancellor for
Administration
and Finance -
Business Services

224 Ragsdale Building
East Carolina University
Greenville, NC 27858-4353

252-328-6910 office
252-328-1558 fax

MEMORANDUM

TO: Rick Niswander

FROM: Scott Buck 

DATE: January 24, 2014

SUBJECT: Request ECU Board of Trustees Approval for Student Life to Lease Off-Campus Student Apartments

Due to the anticipated need for additional student beds in the 2014-2015 academic year and Belk Residence Hall offline, Student Life requests ECU Board of Trustees approval to lease off-campus apartments to house \pm 250 students in fall semester 2014 and spring semester 2015.

A Request for Proposals (RFP) was issued with six apartment complexes responding. In the RFP, it stated that apartments "providing close proximity and easy walking distance are preferred."

We recommend award to the Province Greenville NC LP at a monthly per bed rate of \$475 or a ten month lease rate for 250 beds at \$1,187,500. Although the Province was not the lowest bidder (see attached), they have the closest proximity to campus (four blocks) of all complexes that submitted a bid. The close proximity provides the students affected better access to campus programs and services, thus supports our student retention initiatives.

The close proximity to campus allows Student Life to require students residing in these spaces maintain one of our larger meal plans providing a better financial picture for both Housing and Dining combined, thus Student Life can financially afford the lease while providing all the services desired to the student experience and still have a small revenue surplus. All apartments are sprinklered.

The lease term shall be from August 15, 2014 through May 18, 2015.

The lease shall be in accordance with ECU Real Property Acquisition by Lease Delegated Flexibility Policy and is contingent on UNC Board of Governors approval.

Source of funds shall be ECU Housing receipts.

Attachment (1)

cc: M. Sheerer
V. Hardy
K. MacNaughton
B. McCartney

RECAP OF PROPOSALS

Received Six Proposals

File No: New
 Department: Housing
 Agency: ECU
 City/Town: Greenville
 Term: School year August 2014-May 2015
 Agent: 300 - 500 beds
 Scott Buck

Proposal #1

Lessor Name: 33 East Apartments (Scion-Virtus Greenville, LLC)
 Address: 3305 E. 10th Street \$425/bed
 Greenville, NC 27858

Proposal #2

Lessor Name: The Bellamy Apartments
 Address: 2200 Bellamy Circle \$450/bed
 Greenville, NC 27858

Proposal#3

Lessor Name: Copper Beech Townhomes Communities 30, LLC
 Address: 2001 Copper Beech Way \$627.50/bed
 Greenville, NC, 27858

Proposal #4

Lessor Name: Province Greenville NC LP/EDR
 Address: 504 Boxelder Way \$475/bed
 Greenville, NC 27858

Proposal #5

Lessor Name: North Campus Crossing \$439/bed for 1st 300 beds
 Address: 3800 Bostic Drive \$424/bed for next 200 beds
 Greenville, NC 27834 \$499/bed for successive beds

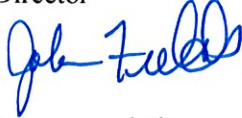
Proposal #6

Lessor Name: The Landing (Corridor Greenville)
 Address: 1920 Exchange Dr. 4 bedroom=\$625 per bed
 Greenville, NC 27858 (best bed price)

Facilities Engineering
and Architectural
ServicesCampus Operations
1001 East Fourth Street
East Carolina University
Greenville, NC 27858-4353252-328-6858 office
252-328-4259 fax**MEMORANDUM**

TO: Dr. Fredrick Niswander, Vice Chancellor
Administration and Finance

FROM: John G. Fields, PE, Director

DATE: October 7, 2013 

SUBJECT: Designer Selection Recommendation
North Recreational Complex Phase 3
Code: 41236 Item: 316

On October 4, 2013 the designer pre-selection committee for the above referenced project conducted interviews with the three firms listed below. A qualification based selection criteria was used in the interviews as required by the North Carolina State Building Commission. Based on these interviews, the committee recommends the following three firms in prioritized order with Site Solutions being the committee's top recommended firm:

Site Solutions	Charlotte, NC
CHA	Cary, NC
CLH Design, P.A.	Cary, NC

The committee consisted of Nancy Mize, Assistant Vice Chancellor for Campus Recreation and Wellness, Janis Steele, Associate Director for Campus Recreation and Wellness, William Bagnell, Associate Vice Chancellor for Campus Operations, John Fields, Director for Facilities Engineering and Architectural Services, Robert Brown, Assistant Director for Facilities Engineering and Architectural Services, and John Gill, Assistant Director for Facilities Grounds Services.

The project scope is the construction of (4) new regulation sized softball fields with a shared central field house, (1) smaller club softball field, (6 -8) multipurpose intramural fields, approximately (3) batting cages, (2) lighted tennis courts, (1) 5K trail and possibly a small outdoor amphitheater. Additional lighting for the complex's existing lakeside beach and existing shelter areas will also be part of the project.

Approval by the East Carolina University Board of Trustees of the recommended firm, Site Solutions, is requested. If you have any questions or need additional information please do not hesitate to call.

RMB/lis

enclosure: Designer Advertisement Memorandum
cc: William Bagnell, Associate Vice Chancellor for Campus Operations
Designer Pre-selection Committee Members




**Facilities Engineering
and Architectural
Services**

Campus Operations
1001 East Fourth Street
East Carolina University
Greenville, NC 27858-4353

252-328-6858 office
252-328-4259 fax

MEMORANDUM

TO: Interested Designers
FROM: John G. Fields, PE 
Director
DATE: August 14, 2013
SUBJECT: North Recreation Complex Phase 3

East Carolina University is seeking the services of a licensed and qualified firm for the design of the North Recreation Complex Phase 3. The project will require site analysis; well point experience; as well as, full design services for the various intended amenities.

The project will consist of (4) new regulation sized softball fields with a shared central field house. Also (1) smaller club softball field, (6 -8) multipurpose intramural fields, approximately (3) batting cages, (2) lighted tennis courts, (1) 5K trail and possibly a small outdoor amphitheater. Additional lighting for the complex's existing lakeside beach and existing shelters is intended. Finally, the infrastructure to support the new developed areas will be required.

Interested firms should submit six (6) copies of their letter of interest along with a (10) page, single sided, or (5) page, double sided, portfolio of relevant work and a, text only, complete SF330. The submission format should be 8.5"x 11" and stapled together in the upper left-hand corner.

To be considered for this project, ensure that your submission is received at the following address before 5:00 p.m. on August 29, 2013.

Robert M. Brown, AIA
East Carolina University
1001 East Fourth Street
Greenville, NC 27858

In accordance with our qualifications-based selection system, designers are expected to make no contact with our University staff, faculty or trustees at this stage of the selection process. All questions should be directed to this office, attention Mr. Robert M. Brown, AIA. The use of fax or email is highly recommended (brownro@ecu.edu). East Carolina University encourages participation by MWBE firms and supports the UNC system's policy of ensuring and promoting opportunities for Historically Underutilized Businesses.

Thank you for your interest in East Carolina University

**Health Sciences Committee
ECU Board of Trustees
February 13, 2014
East Carolina Heart Institute**

Board Members Present:

Robert Brinkley
Deborah Davis
Edwin Clark
Steve Jones
Carol Mabe
Bob Plybon
Terry Yeargan
Tim Schwan
Danny Scott

Via Conference Call

Vern Davenport
Mark Copeland
Bobby Owens

Others Present:

Chancellor Ballard
Libby Baxley
Nick Benson
Bill Bagnell
Michelle Brooks
Greg Chadwick
Paul Cunningham
Steve Duncan
Chris Dyba
Stan Eakins
Glen Gilbert
Jeannine Hutson
Brian Jowers
Cheryl Marsh
Ron Michelson

Rick Niswander
Donna Payne
Marcy Romary
Mary Schulken
Mark Sprague
Steve Thomas
Gary Vanderpool
Kitty Wetherington

Guests: Dave Burnett – Hunter Partners, LLC and McDermott, Will & Emery
Guy Collier – via Conference Call

Recorder: Jo Ellen Reel

Call to Order and Approval of Minutes:

Mr. Jones called the meeting to order at 1:30 p.m., and read the conflict of interest statement required by the State Government Ethics Act. No conflicts were identified. The minutes of November 21, 2013 were approved.

Division Update:

- The School of Dental Medicine Community Service Learning Center in Lillington opened in late January. A ribbon cutting for the new center will be held on March 24th. Centers in Sylva, Spruce Pine, Davidson County, and Robeson County will also open in 2014.
- The School of Dental Medicine opened its Pediatric Dentistry and Orthodontics Clinic in Ross Hall in October. In the first three months, pediatric patients from 15 North Carolina counties were served.
- For the second year in a row, Apple Corporation has named the ECU School of Dental Medicine an Apple Distinguished Program. The school originally received the distinction for 2012-2013. The Apple Distinguished Program designation is reserved for programs that meet criteria for innovation, leadership and educational excellence and demonstrate Apple's vision of exemplary learning environments.
- The Bachelor of Science in Health Services Management degree offered by the Department of Health Services & Information Management was ranked first by GetEducated.com for students seeking a high quality, affordable online degree.
- The College of Nursing ranked fifth out of 96 online masters of nursing programs in the country by *US News & World Report*.
- The College of Nursing's Beta Nu Chapter of Sigma Theta Tau International (the international honor society in nursing) received its 11th Chapter Key Award at the 42nd Biennial Convention in Indianapolis.

Review of Health Care Business Environment – Guy Collier and Dave Burnett:

Mr. Collier and Mr. Burnett gave a brief presentation on the Health Care Business Environment.

Closed Session:

Action: A motion was made by Chairman Jones that the Health Sciences Committee go into closed session. Ms. Davis read the motion to go into closed session:

1. To consult with our attorney and to preserve the attorney-client privilege; and
2. To prevent the disclosure of information that is privileged or confidential pursuant to law or not considered a public record within the meaning of Chapter 132 of the General Statutes, specifically to:

To prevent the disclosure of financial terms and/or other competitive health care information related competitive health care activities by or on behalf of hospitals and public hospital authorities, as provided under N.C.G.S. § 113E-97.3.

Action: Motion passed.

Action: A motion was made by Chairman Jones to go back into open session at 3:30 p.m. Motion passed.

Meeting adjourned at 3:30 p.m.

University Affairs Committee – Feb. 13, 2014

Research and Graduate Studies – Ron Mitchelson and Michael Van Scott

- They talked about the start up packages for ECU faculty, which was centralized at ECU in 2005.
- The goal is benefit the incoming faculty member to help them get established and moving forward quickly.
- It's also good for ECU because it helps the faculty secure more extramural funding.
- Startups attract high caliber faculty, build competitive programs and secure more extramural funding.
- Startups should increase research productivity through scholarly works, peer reviewed publications and external grants and contracts (annual return of \$1 for each \$1 invested annually in startup).
- In 2005, ECU started with 27 faculty startup packages.
- It's an investment of about \$3.5 million per year in startups.
- The national ranking by NSF has ECU listed as 233 out of 650 units for 2012.
- Since 2006, ECU has supported 246 faculty with \$18 million in investments. In return, the faculty have brought in \$42 million as a principle investigator and \$22 million as Co-PI's. They have also recovered about \$2 million in Facilities and Administration funds (F&A).
- We can expect to recoup our F&A funds if the faculty stay here about 10 years. However, we have already lost 51 faculty members to other UNC schools this year alone.

Academic Affairs – Provost Marilyn Sheerer

- **Distribution of Resources –**
 - Marilyn talked about the processes for determining campus resources, how budget cuts are determined and resources are distributed.
 - Decisions are based on units that produce higher and need/show growth as well as information from the original PPC report and the deans continue to update from that report.
 - ECU uses one-time funding requests and input from the Academic Council in the process too.
 - Marilyn walked through the faculty criticality form and the justification for re-fill vacancies or bringing positions back to the central pool and re-allocating them to units that are growing and improving.
- **Performance Funding Model - IPAR – Associate Provost Dr. Ying Zhou and Skip Kirby**
 - The Performance Funding Model is a UNC System Initiative developed in Fall 2011/Spring 2012 with five core metrics for all and five campus specific options. It's been more than a year since the measures were revised. One of the core metrics is tied to retention – fall-to-fall, full-time, first time in college retention rate. Another is the six-year graduation rate for first time full time students and degree efficiency. Skip Kirby reviewed the remaining seven metrics for GA and ECU and showed a demo of the Monitoring Dashboard Prototype used for tracking our data on the 10 metrics.

Student Affairs – Virginia Hardy

- Structured of Success (SOS) – Bill McCartney Associate Vice Chancellor of Campus Living and Dining
 - The focus is getting involved with student drug use (almost entirely marijuana use) in the residence halls.
 - SOS includes monitoring academic progress, mandatory study hall and tutoring services and restrictive access to opportunities for future campus problems as well as random drug testing (urine).
 - SOS deals with marijuana as other drugs like cocaine or prescription drug abuse falls under different student conduct problems.
 - The goal is to enhance student success, increase retention freshman to sophomore year.
 - Majority of SOS students are male
 - SOS started in fall 2012. 133 residence halls students involved in drug incidents and 22 joined SOS.
 - 15 of the 22 SOS students completed the program and 80% of those students were retained to soph. year.
 - Lessons learned after year one:
 - Early intervention is key to student success academically; a full-time staff person with the program; No cost for program (cost \$1,000 last year); Random Drug Testing worked and deterred student drug use; SOS needed tougher standards on behavior, expectations and consequences.
 - For 2013-14 there are 20 students in the program (19 are males). Ten of the first 11 students enrolled thought they were doing better academically than they actually were doing when looking at Blackboard with SOS staff.

**ECU Board of Trustees
Conference Call Minutes
March 17, 2014**

The ECU Board of Trustees met on March 17, 2014 via conference call. Participating in person or via call were board members Brinkley, Clark, Copeland, Davis, Jones, Joyner, Plybon, Schwan, Scott and Yeargan.

Mr. Brinkley called the meeting to order and read the conflict of interest statement. No conflict was identified.

Vice Chancellor Rick Niswander presented the property acquisition of the Baptist Student Union. Edwin Clark moved that the board approve the property acquisition of the Baptist Student Union, located at 511 E. 10th Street, as presented in board materials. Deborah Davis seconded the motion and the motion passed with no negative votes. A rendering of this item is listed as "Attachment A."

Vice Chancellor Rick Niswander and Associate Vice Chancellor Bill Bagnell presented the site selection of the East Campus student center. Edwin Clark moved that the board approve the site selection of the east campus student center as presented in board materials. Tim Schwan seconded the motion and the motion passed with no negative votes. Supporting information for this item is listed as "Attachment B."

Vice Chancellor Phyllis Horns presented a revision to the Brody School of Medicine Clinical Faculty Compensation Plan. Edwin Clark made a motion to approve the revision to the Brody School of Medicine Clinical Faculty Compensation Plan as presented in board materials. Deborah Davis seconded the motion and the motion passed with no negative votes.

Chancellor Ballard led a discussion about student financial aid. Following a lengthy discussion, Mr. Brinkley asked for this item to be a topic at the regular scheduled meeting in April.

Edwin Clark moved, and the board approved, a motion to go into closed session:

1. to prevent the disclosure of confidential information under N.C. General Statutes §126-22 to §126-30 (personnel information);
2. to consider the qualifications, competence, performance, character, fitness, or conditions of appointment of one or more prospective and/or current employees;
3. to establish or provide instructions regarding the amount of compensation and/or other material terms of an employment contract or proposed employment contract; and
4. to consult with our attorney and to preserve the attorney-client privilege.

Upon returning to open session, Edwin Clark moved that the board approve the non-salaried compensation for the Assistant Men's Basketball Coaches as presented in board materials. Max Joyner seconded the motion and the motion passed with no negative votes.

Respectfully submitted,

Megan Ayers
Office of the ECU Board of Trustees



Property: 511 East 10 Street, Greenville, NC 27858

BOARD OF TRUSTEES
EAST CAROLINA UNIVERSITY
Monday March 17, 2014

AGENDA ITEM / ISSUE:

Site selection approval for the Main Campus Student Union and 700 Car Parking Deck.

REQUESTED / REQUIRED ACTION:

Approval

BACKGROUND:

The approximate location of the building and the site for which we are requesting approval is between Joyner Library and 10th street, North to South and between Wendell Smiley Way and the Student Recreation Center, East to West. The planning area will allow evaluation of final building site location, footprint, and orientation, traffic flow evaluation, as well as evaluation of road alignments.

This is the earliest stage of the design process and we are asking the Board approve the general site selection for these new structures. The images do not represent building design, only how the size and footprint of the building might be oriented on the site with an approximate location. There is no design approval at this point. In further stages of the design process, we will bring the specific building footprint, site plan, as well as elevations to the board for approval.

The site selection is in keeping with the Master Plan and provides a nucleus of activity between the Academic Core, Residential Neighborhoods, Library and Recreation Center. It provides a strong presence to 10th street and a viable connection to the core campus through the sonic plaza at Joyner, while providing additional parking access to this area of the campus.

DESIGN TEAM:

Perkins and Will

SUGGESTED MOTION:

Move approval of the site selection for the Main Campus Student Union and 700 Car Parking Deck