



East Carolina University | Board of Trustees Athletics & Advancement Committee Meeting | February 18, 2016 Agenda

- I. Approval of November 19, 2015 Minutes Action

- II. Athletics
 - A. Athletics Update (Jeff Compher)
 - B. Pirate Club Update (J Batt)
 - C. Financial Report (Nick Floyd)
 - D. Southside Project Update (Jeff Compher)
 - E. Naming Rights - Southside Project (Chris Dyba) Action

- III. University Advancement
 - A. Advancement Update
 - B. Renaming of Building 71 to Legacy Hall Action
 - C. Call for BOV Nominations

- IV. Closed Session

East Carolina University
Board of Trustees
Athletics and Advancement Committee
February 18, 2016

Session	Athletics and Advancement Committee
Responsible Person	Edwin Clark, Chair
Agenda Item	I.
Item Description	Approval of minutes – November 20, 2015
Comments	
Action Requested	Approval
Disposition	
Notes	

Board of Trustees
Athletics & Advancement Committee
November 20, 2015
Mendenhall Student Center

Athletics and Advancement Committee Chair Edwin Clark called the meeting to order. He announced that there would be a modified committee meeting due to Jeff Compher and Nick Floyd traveling with the team down to Florida. He said that there is Athletic informational materials in the meeting materials for the committee to review.

Vice Chancellor Dyba introduced two new Advancement staff members –

Mr. Heath Bowman, the new Associate Vice Chancellor / President of Alumni Relations who came to us from the University of Arkansas.

Ms. Nicole Wood, who joins Advancement in a new role as Director of Strategic Initiative and Campaign Manager.

Vice Chancellor Dyba presented fundraising totals of over \$13M. He explained that the \$13M total does not reflect the Annual Fund total of the Pirate Club, which is over \$7M for the calendar year. Current tracking illustrates that University fundraising efforts to be strong and inline to meet or exceed last year's record amount.

Vice Chancellor Dyba also shared that philanthropy dollars are used for student success. We heard from three students representing the EC Scholars, Honors College and Access Scholars. Hearing those students' stories is the primary reason why we must continue to raise money for need based and merit based scholarships.

Dr. Suzanne Lazorick shared an overview on the MATCH program; a nationally recognized middle-school based program to help fight the child obesity epidemic. The program has grown exponentially over the last 7 years. What started as a small 70K grant from Blue Cross and Blue Shield of North Carolina has now become a program that serves over 13,000 students in three states with three more states considering implementation.

Finally, the committee reviewed two naming proposals: the trophy case in the lobby of the Smith Williams Center named for Copypro, Inc. and the Head Track Coach Office in the Olympic Sports Facility named for Mr. Howard Swain. Following discussion, the committee approved a motion to approve both naming proposals as presented in board materials.

East Carolina University
Board of Trustees
Athletics and Advancement Committee
February 18, 2016

Session	Athletics and Advancement Committee
Responsible Person	Jeff Compher, Director of Athletics
Agenda Item	II. A.
Item Description	Athletics Update
Comments	
Action Requested	Information only
Disposition	
Notes	

EAST CAROLINA ATHLETICS

2015-2016 Informational Recaps – Winter Update

BASEBALL

- The Pirates are set to begin spring practice on Friday, Jan. 29 with the return of 17 lettermen from last year's club that won the 2015 American Athletic Conference Tournament Championship and participated in the Coral Gables Regional. ECU also welcomes 17 newcomers to the team (12 freshmen, 5 junior college transfers).
- East Carolina was picked third in the preseason AAC poll by the league's eight head coaches. Houston was the preseason favorite (48 points) with six first-place votes, while Tulane came in second (41 points).
- Second-year head coach Cliff Godwin announced that seniors Garrett Brooks and Parker Lamm, along with redshirt junior Travis Watkins, will serve as 2016 team captains.
- Tyler Zupcic was named director of baseball operations on Jan. 12, replacing Pete Buscaino who was named the program's new volunteer assistant coach.
- ECU's home game with NC State (April 19) will be televised nationally on CBS Sports Network from Lewis Field inside Clark-LeClair Stadium. The Pirates will also have a pair of games broadcast on the American Digital Network when they host Houston on April 2 and visit Tulane on April 9.
- Godwin's squad turned in a program-best 3.42 grade point average during the fall semester, while 28 of 34 players were named to the ECU Director of Athletics Honor Roll. Ryan Littlefield and Travis Watkins earned Chancellor List status with a perfect 4.0 GPA, 14 landed on the Dean's List (3.5 or higher) and 12 were Honor Roll members (3.0 or higher).
- The Pirates racked up 540.5 hours of community service during the fall.

BASKETBALL (MEN)

- East Carolina head coach Jeff Lebo earned his 300th career victory on Nov. 16 as the Pirates defeated Charlotte, 88-74. He also became just the third coach in school history to win 90 games as ECU defeated Stetson on Nov. 27.
- Junior Caleb White scored his 1,000th career point on Dec. 22 against South Carolina State. He is just the third Pirate in East Carolina's Division I era to reach the mark before the end of his junior season.
- ECU tied the AAC single-game record for 3-point field goals made with 16 against South Carolina State.
- The Pirates posted their first-ever road win over Memphis at the FedEx Forum on Jan. 24. East Carolina was 0-9 against the Tigers in the mid-south prior to this season's victory.
- ECU opened the season by winning its first seven home games, matching the fifth-best start inside Minges Coliseum.
- Caleb White has been named to the AAC Weekly Honor Roll three times this season and sophomore B.J. Tyson has been voted to the list twice. Tyson was also selected to the all-tournament team at the Las Vegas Invitational.
- Kentrell Barkley was selected the AAC's Freshman-of-the-Week for the week ending December 13.
- ECU players have missed 37 games this season due to injury (Marshall Guilmette – 20; Deng Riak – 12; Michel Nzege – 3; Michael Zangari – 1; Caleb White – 1). Guilmette was medically disqualified prior to the start of the season and Riak suffered a season-ending shoulder injury on Dec. 22.
- Guards Elijah Hughes of Beacon, N.Y. and Shawn Williams of Maumelle, Ark. have each signed national letters of intent (NLIs) to attend and play basketball at East Carolina beginning with the 2016-17 season.

BASKETBALL (WOMEN)

- The Pirates currently own a 9-11 overall record and 3-5 mark in American Athletic Conference play.
- Seniors Jada Payne has been named to the AAC's Weekly Honor Roll five times this season, while fellow senior I'Tiana Taylor has received the same recognition on four different occasions.
- East Carolina received one vote in the *USA Today* Coaches Poll on Tuesday, Nov. 24, marking the first time the Pirates appeared in the poll since the week beginning Jan. 6, 2014.
- Head coach Heather Macy won her 100th game at ECU in an 80-62 victory over Eastern Washington on Nov. 27 at the Lone Star Showcase in Austin, Texas. Macy is currently just two wins behind Cathy Andruzzi, seven behind Catherine Bolton and 23 away from Sharon Baldwin-Tener for the top three spots in program history.
- In eight November games, Jada Payne tied for first among all NCAA Division I players with six double-doubles. She averaged 21.5 points and 11 rebounds on 62.5 percent shooting and was the only player in the country to rank in the top 25 in those three categories.
- In just two-plus seasons, Payne already stands as the sixth-leading scorer in ECU history (1,538) and is on pace to become one of top three scorers in the program annals. Payne surpassed the 1,500-point milestone at USF on Jan. 17, and with 190 more (in 11 possible outings), she should eclipse 2,000 for her career.
- Senior DeV Vaughn Gray is among 103 nominees for the Allstate WBCA Good Works Team, recognizing outstanding contributions in the areas of volunteerism and civic involvement.
- East Carolina has won 18-straight non-conference home games during the regular season and will carry that streak into 2016-17. The Pirates' last setback was a 72-62 loss to College of Charleston on Nov. 17, 2012.
- As of Jan. 25, Taylor's 11 double-doubles are tied for the ninth-most among NCAA Division I players, while Payne's 10 double-doubles also rank among the top 25 nationally.

CROSS COUNTRY

•ECU hosted the American Athletic Conference Championship Oct. 31 at Lake Kristi in Grimesland. The women finished fourth out of 11 teams while the men turned in a seventh-place showing. Jorge Montes and Caroline Reiser took 14th and 15th place in the 8K and 6K, respectively, to capture all-conference accolades. It was the second such recognition for Montes in as many seasons.

•Both teams wrapped up their campaigns at the NCAA Southeast Regional in Panorama Farms, Va. on Nov. 13. The women, running a 6K, improved six spots from their 2014 performance and ended up in 21st place while the men captured 24th in their 10K event.

FOOTBALL

•East Carolina recorded a 5-7 overall mark and stood fifth in the American Athletic Conference's East Division at 3-5, which represented the program's first losing league campaign since 2004. The Pirates opened the season by posting a 4-3 ledger after a convincing 30-17 victory over Tulsa on Oct. 17, but dropped four of their last five contests to fall short of bowl eligibility for the first time since 2011. Included in the late season collapse was a three-game home losing streak - a first for ECU since 2003.

•A 35-28 win over Virginia Tech on Sept. 26 marked the Pirates' fifth victory over a "Power 5" opponent in the last three years (two vs. VT, two vs. UNC, one vs. NCSU).

•For the fourth-straight year, ECU ranked among the top three in attendance for all Group of Five conference members (formerly non-AQ BCS). Overall, East Carolina ranked 57th nationally in average attendance (43,274) and 54th in capacity percentage (86.55) in 2015.

•In addition to setting or matching 11 team, individual or stadium records, the Pirates ranked among the nation's Top 25 (of 127 FBS programs) in three 2015 statistical categories – standing 10th in punt return defense (3.3 ypr), 18th in offensive fourth-down conversions (64.7%) and 23rd in offensive redzone efficiency (88.6%).

•Individually, OLB Yiannis Bowden was 13th in punt return TDs; DB Trevian Hicks was 7th in blocked kicks; IR Isaiah Jones was 4th in receptions per game, 18th in receiving yards per game, 25th in total receiving yards; QB Blake Kemp was 3rd in completion percentage, 12th in completions per game; PK Davis Plowman was 21st field goal percentage.

•A total of six (6) players earned All-American Athletic Conference honors in 2015, including two first-team selections – ILB Zeek Bigger and TE Bryce Williams.

•Senior Bryce Williams was chosen to play in the 2016 Reese's Senior Bowl, which is regarded as the nation's most unique football game and premier senior showcase event (that annually features the country's best collegiate players and top NFL draft prospects). The contest was scheduled for Jan. 30 at Ladd-Peebles Stadium in Mobile, Ala.

•On Dec. 4, ECU Director of Athletics Jeff Compher announced that Ruffin McNeill, who served as the Pirates' head coach for six seasons, had been relieved of his duties.

•Scottie Montgomery, a North Carolina native who played an integral role leading Duke and the Pittsburgh Steelers to divisional championships and postseason competition, was appointed the 21st head football coach at East Carolina on Dec. 13. His appointment at ECU ended a two-year tenure as the Blue Devils' associate head coach, offensive coordinator and quarterbacks coach that culminated with a victory over Indiana at the New Era Pinstripe Bowl on Dec. 26. Montgomery's coaching experience in the NFL spanned three seasons and his work with the Steelers' receivers in 2010, 2011 and 2012 resulted in two playoff appearances, the 2010 AFC North Division championship and a spot in Super Bowl XLV.

•Montgomery quickly assembled a full-time coaching staff that consists of defensive coordinator Kenwick Thompson, offensive coordinator Tony Petersen, special teams coordinator Shannon Moore, defensive line coach Deke Adams, inside linebackers coach Ryan Anderson, running backs coach Antonio King, wide receivers coach Phil McGeoghan and offensive line coach Geep Wade. In addition, secondary coach Rick Smith (who previously served on Pirate staffs under both Skip Holtz and McNeill for a combined eight seasons) was retained by Montgomery.

GOLF (MEN)

•East Carolina will compete in seven tournaments during the spring, beginning Feb. 26 at the John Hayt Invitational in Ponte Vedra Beach, Fla. The Pirates will host the East Carolina Intercollegiate April 4-5.

•The Pirates inked four prep golfers during the fall signing period: Chris Akers (Asheville, N.C.), Logan Shuping (Salisbury, N.C.), Patrick Stephenson (Four Oaks, N.C.) and Blake Taylor (Atkinson, N.C.).

GOLF (WOMEN)

•ECU signed three golfers to national letters-of-intent during the early signing period in November – Dorthea Forbrigd (Oslo, Norway), Siranon Shoomer (Sanford, N.C.) and Grace Yatawara (Salisbury, N.C.) – who all will play for the Pirates during the 2016-17 season.

•The Pirates open the spring portion of their season Feb. 7, 2016 in Orlando, Fla., participating in the UCF Challenge.

SOCCER

- The Pirates concluded their 2015 season with an 8-10-2 overall record and a 3-5-1 mark in American Athletic Conference matches.
- Redshirt senior goalkeeper Sandra Baron was added to the Trinidad & Tobago Women's National Team roster and earned playing time against the U.S. in an exhibition match on December 10.
- East Carolina senior Kendall Frey, junior Lana Spitler and freshman Courtney Cash earned All-American Athletic Conference honors. Frey received a first team nod, while Spitler was tabbed to the second team and Cash was listed among the all-rookie selections – marking the third-straight year the Pirates had three different players earn all-conference recognition.
- Frey was also a 2015 All-Northeast Region Third Team selection by the National Soccer Coaches Association of America (NSCAA).
- Frey concluded her career as just the third player in program history, along with Kim Sandhoff (1997-2000) and Meghan McCallion (2002-05), to earn all-conference recognition in four-straight seasons. She closed her career at No. 5 in the program's record book for goals scored (22) and points (53), while tying the school record for assists in a game (three).
- The Pirates will announce their 2016 signing class on Friday, Feb. 5.

SOFTBALL

- East Carolina is under new leadership this season as Courtney Oliver takes the reigns of the program. She spent the last three seasons as the pitching coach at NC State and helped to Wolfpack to its first-ever NCAA Super Regional appearance last season.
- Oliver completed her coaching staff over the summer with the hiring of assistants Jessica Hirschbuhl and Matt Nandin. Hirschbuhl was an all-conference performer at Colonial Athletic Association powerhouse Hofstra, graduating in 2012, while Nandin spent three years as an assistant softball coach at Syracuse and played baseball at Le Moyne College from 2006-09.
- ECU was selected fifth in the 2016 American Athletic Conference preseason coaches' poll. The Pirates competed as a member of the AAC for the first time last year and finished fourth in the league standings with a 7-11 record.
- The Pirates return 15 student-athletes from last year's squad, including seven positional starters and two pitchers. Senior shortstop Casey Alcorn earned first-team all-conference honors in 2015 after leading the squad in batting average, runs scored, hits, doubles, RBI and slugging percentage.
- East Carolina's 2016 schedule features participation in Arizona State's Kajikawa Classic as well as 17 home games and contests against ACC members Virginia, North Carolina and NC State.
- The Pirates lead all current AAC programs in total wins with 1,337 over 38 seasons of competition. USF is second with 1,205 victories.
- East Carolina welcomes four newcomers to the team for the 2016 campaign, including 2015 Gatorade North Carolina Player-of-the-Year Mary Williams who attended Cape Fear High School.

SWIMMING & DIVING

- The women's swimming and diving team owns a 5-1 dual meet record, while the men's squad sports a 4-1 mark heading into their final dual meet of the season on Jan. 30 against South Carolina and William & Mary at Minges Natatorium.
- Divers Matt Mullen and Zach Duval each qualified for the NCAA Regional Zone Diving Championships in Atlanta.
- Junior Ashley Sams was selected as the American Athletic Conference Female Diver-of-the-Week for the fourth time in her career following her performances against Old Dominion. Mullen was named Male Diver-of-the-Week for the first time as well after sweeping the diving events against ODU.
- Senior Bailie Monahan collected her second career AAC Women's Swimmer-of-the-Week award with four first-place finishes against ODU.
- Fran Krznicaric achieved an Olympic B standard in the 200-meter IM with a time of 2:03.42, which is the top mark posted in the event by a Croatian this year; making him eligible for the 2016 Olympic Games in Rio de Janeiro.
- The East Carolina swimming and diving program added seven student-athletes to its 2016-17 roster during the fall signing period. Joining the men's team will be Blaz Demsar (Ljubljana, Slovenia), Ryan Owns (Douglassville, Pa.) and Grega Popovic (Maribor, Slovenia), while the women's team has received commitments from Kaitlyn Hauser (Estero, Fla.), Catherine Johnson (Silver Springs, Md.), Sophie McNeill (Durham, N.C.) and Stefanie Scherwitzel (Adelaide, Australia).

TENNIS (MEN)

- The Pirates added freshman Vlad Anghel from Bucharest, Romania to their roster prior to the start of the 2016 spring season.
- ECU defeated Longwood, 6-1, in its dual match opener on Jan. 18 after clinching the doubles point and winning five of six singles bouts.
- East Carolina had its second match of the season against Navy on Jan. 23 cancelled due to inclement weather.

TENNIS (WOMEN)

- ECU had its first dual match of the 2016 spring season, scheduled for Jan. 23 at Appalachian State, cancelled due to hazardous weather conditions.
- The Pirates recorded a 3.54 cumulative grade point average for the fall 2015 semester – the highest in program history under head coach Tom Morris. All 10 players on the roster recorded at least a 3.0 GPA or higher in a single academic term.
- East Carolina suffered a 5-2 loss at NC State in its 2016 spring dual match opener on Jan. 25. Senior Katie Hoch earned a 7-6 (5), 7-6 (5) victory in the No. 5 singles slot, while freshman Celia Ruiz collected a 6-4, 4-6, 6-4 win at the No. 2 position.

TRACK & FIELD

- Director of men's and women's track and field Curt Kraft welcomes 26 newcomers to this year's squad. The class is comprised of 19 women and seven men, while 15 hail from the state of North Carolina.
- High jumper Avion Jones returns for his senior season as the defending American Athletic Conference champion in the event. He also competed in the 2015 NCAA Outdoor Championships and posted a top-10 finish at the United States Track and Field Championships.
- The men's team earned a preseason No. 53 national ranking by the United States Track and Field and Cross Country Coaches Association. The women's squad checked in at No. 91.
- After two weeks of indoor competition, Jones' high jump mark of 2.25 meters (7-04.50) puts him second in the nation and has resulted in his automatic qualification to the NCAA Indoor Championships. The performance also represents a new indoor program event record.
- Jones was named the AAC Field Athlete-of-the-Week on Jan. 19, marking his fifth weekly honor from the league in the last two seasons.
- As of Jan. 25, East Carolina has seven athletes currently ranked in the top 50 nationally in four events. Senior (and FIU transfer) thrower Raqurra Ishmar is 14th in the weight throw as well as second in the American Conference.

VOLLEYBALL

- East Carolina finished the 2015 campaign with a 12-19 overall record and 5-15 mark in the American Athletic Conference.
- Head coach Julie Torbett, the second-winningest active coach in the AAC, needs just 22 victories to reach 400 for her career.
- Senior libero Erika Figueroa set the program single-season record for total digs with 618 (5.19 per set). She also produced a single-match record 37 digs in a five-set win over UConn during the final week of the campaign. Figueroa finished her Pirate career third on the career chart with 1,391 digs.
- ECU had four players named to the AAC Weekly Honor Roll during the campaign while Figueroa was tabbed the league's defensive player-of-the-week Sept. 28.
- On Nov. 8, the Pirates recorded their first win over perennial league powerhouse UCF since 2009. It was ECU's first victory in Orlando since 2007.
- East Carolina swept a conference weekend for the first time as a member of the American Athletic Conference with a 3-0 triumph over then-first place Houston Nov. 11 and a five-set win over Tulane two days earlier.
- ECU tallied the most team digs (1,928) in a season since 2007.
- Sophomore outside hitter Ashton Mares and junior setter Sabrina Gonzalez ranked in the top 10 among AAC players with 14 and 13 double-doubles, respectively.
- The Pirates turned in a strong non-conference showing, winning seven of 10 matches. Included in the victory total was a season-opening four-match streak.
- ECU won its home tournament, the East Carolina Invitational, for the second time in as many years. The Pirates picked up victories over William and Mary as well as 2014 NCAA Tournament participant Hampton during the event. Junior middle hitter Ashley McRae was named tournament MVP, while Gonzalez and senior middle hitter Kierra Lee-Dunson were tabbed to the all-tournament team.

East Carolina University
Board of Trustees
Athletics and Advancement Committee
February 18, 2016

Session	Athletics and Advancement Committee
Responsible Person	J Batt, Executive Director of the Pirate Club
Agenda Item	II. B.
Item Description	Pirate Club Update
Comments	
Action Requested	Information only
Disposition	
Notes	

East Carolina University
Board of Trustees
Athletics and Advancement Committee
February 18, 2016

Session	Athletics and Advancement Committee
Responsible Person	Nick Floyd, Senior Associate Athletic Director
Agenda Item	II. C.
Item Description	Financial Report
Comments	
Action Requested	Information only
Disposition	
Notes	



EAST CAROLINA

DEPARTMENT OF ATHLETICS

MEMORANDUM

TO: Board of Trustees
Athletics & Advancement Committee

FROM: Nick Floyd
Executive Associate Director of Athletics

DATE: February 4, 2016

RE: Athletics Financial Report

The attached financial report contains information for the current fiscal year through January 22, 2016.

While the projected bottom line on an operating basis is similar to the last report in November, please note that several figures have been adjusted. First, the loss in football ticket revenue has been finalized at \$612,806 now that the season is complete. This loss is partially offset with a projected increase in conference revenue derived from the College Football Playoff (CFP) since The American finished in first place among the Group of Five Conferences and had a representative (Houston) in a New Year's Six Bowl Game. Some other revenue line items have also improved with the exception of Men's Basketball ticket income which is estimated to be just over \$80,000 down from the budgeted amount.

The other major item affecting the budget these last few months is the coaching transition in Football. At the beginning the total possible exposure was over \$2 million; however, the cost has now dropped below \$1 million as coaches from the prior staff secure new employment opportunities and are removed from the budget. Once the total amount is more clearly defined toward the end of the fiscal year, we will be better positioned to make a decision on the best way to manage this expense.

Please also note that there are three footnotes included with the report that add clarity to a few particular items.

Without question, this continues to be a very challenging year in terms of managing the budget; however, we believe that the Department is in a good position going forward with a number of initiatives (i.e. adidas agreement, future football schedules, Dowdy-Ficklen Stadium Project, student fees, etc.) that will serve the program well.

Thank you for your support of Pirate Athletics and please let us know if you would like to discuss this report in greater detail.

NICK FLOYD

EXECUTIVE ASSOCIATE DIRECTOR OF ATHLETICS

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C.S. 14-351



EAST CAROLINA UNIVERSITY ATHLETIC FUND
FINANCIAL REPORT FY 2015 - 16

REVENUE	Budgeted	Actual	Projected	Projected
	<u>7/1/2015</u>	<u>1/22/2016</u>	<u>6/30/2016</u>	Over/(Under)
				<u>Budget</u>
Student Fees	\$ 14,145,400	13,353,162	14,345,400	200,000
Football Ticket Revenue	6,575,000	5,961,106	5,962,194	(612,806)
Men's Basketball Ticket Revenue	525,500	417,178	444,909	(80,591)
Women's Basketball Ticket Revenue	44,500	29,754	44,500	0
Baseball Ticket Revenue	300,000	149,899	300,000	0
Pirate Club Scholarship Pledge	5,967,800	1,050,000	5,967,800	0
NCAA / AAC Distributions	3,800,000	50,693	4,100,000	300,000
Concessions and Licensing	1,075,000	384,473	1,175,000	100,000
Athletic Guarantees	1,602,000	382,000	1,602,000	0
Sports Marketing	1,625,000	21,206	1,625,000	0
Gifts In Kind	947,050	0	947,050	0
Other Sports Fundraising / NCAA SAF	387,000	409,962	387,000	0
Other (Bowl game, Other Sports tickets, Football parking, Processing fees, Non Athletic events, Transfers, Sabre Society, Miscellaneous)	<u>1,234,000</u>	<u>476,126</u>	<u>1,451,673</u> #1	<u>217,673</u>
	<u>\$ 38,228,250</u>	<u>22,685,559</u>	<u>38,352,526</u>	<u>124,276</u>
				Projected
				Under/(Over)
				<u>Budget</u>
EXPENDITURES	Budgeted	Actual	Projected	
	<u>7/1/2015</u>	<u>1/22/2016</u>	<u>6/30/2016</u>	
Administration	\$ 5,020,450	2,570,164	5,020,450	0
Repairs / Replacements	318,300	465,805 #2	410,805	(92,505)
Facilities	919,500	569,864	919,500	0
Home Game Operations	1,421,100	989,949	1,421,100	0
Conference Championship Travel	634,700	98,107	634,700	0
Spirit Groups	310,000	220,958	310,000	0
Other Support Services	6,360,883	3,956,131 #3	6,603,883	(243,000)
Football	9,418,800	6,456,365	9,418,800	0
Men's Basketball	2,903,084	1,851,075	2,903,084	0
Other Men's Sports	3,263,522	2,202,594	3,312,622	(49,100)
Women's Basketball	2,203,205	1,530,905	2,221,205	(18,000)
Other Women's Sports	5,067,706	3,730,550	4,990,806	76,900
Other Sports Fundraising / NCAA SAF	<u>387,000</u>	<u>250,742</u>	<u>387,000</u>	<u>0</u>
Total	<u>38,228,250</u>	<u>24,893,209</u>	<u>38,553,955</u>	<u>(325,705)</u>
Net Operating Income / (Loss)	0	(2,207,650)	(201,429)	(201,429)
Fund Balance Increase/(Decrease)	<u>\$ 0</u>	<u>(2,207,650)</u>	<u>(201,429)</u>	<u>(201,429)</u>
Beginning Fund Balance	(795,568)		(795,568)	
Ending Fund Balance	<u>\$ (795,568)</u>		<u>(996,997)</u>	

#1 - Includes projected revenue of \$ 200,000 from a stadium event.

#2 - Actual figures include expenses for two projects (Football Office renovation and Baseball Net System) in the amount of \$ 155,000 that will likely be moved to a non-operating account.

#3 - Includes \$ 185,000 in outside event expenses netted out by a similar figure included in Other Revenue.

East Carolina University
Board of Trustees
Athletics and Advancement Committee
February 18, 2016

Session	Athletics and Advancement Committee
Responsible Person	Jeff Compher, Director of Athletics
Agenda Item	II. D.
Item Description	Southside Project Update
Comments	
Action Requested	Information only
Disposition	
Notes	

East Carolina University
Board of Trustees
Athletics and Advancement Committee
February 18, 2016

Session	Athletics and Advancement Committee
Responsible Person	Vice Chancellor Chris Dyba
Agenda Item	II. E.
Item Description	Naming Rights – Southside Project
Comments	
Action Requested	Action
Disposition	
Notes	<p>Requesting that the committee approve the naming menu / schematic for the Dowdy Ficklen Stadium Southside Project.</p> <p>If the committee approves, this item will be forwarded to the full board for consideration.</p>



Dowdy Ficklen Stadium - South Side Renovation
Naming Opportunities (Draft)

Naming Opportunity	Amount
South Side Tower	\$7,500,000
Club Level	\$1,000,000
Field Level Club	\$1,000,000
Baseball Hitting Facility	\$1,000,000
Sports Medicine Center	\$1,000,000
Suite Level	\$500,000
Pirate Club Level	\$500,000
Premium Parking Lot	\$250,000
Athletics Kitchen	\$250,000
Pirate Promenade	\$100,000
AD Suite	\$100,000
Chancellor's Suite	\$100,000
Coach's Family Suite	\$100,000
Working Press Area	\$100,000
Ticket Office	\$100,000
Premium Seating Lobby (2)	\$50,000
Chancellor's Parlor	\$50,000
Chancellor's Terrace	\$50,000
AD's Parlor	\$25,000
AD's Terrace	\$25,000

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February 18, 2016

Session	Athletics and Advancement Committee
Responsible Person	Vice Chancellor Chris Dyba
Agenda Item	III. A.
Item Description	Advancement Update
Comments	
Action Requested	Information
Disposition	
Notes	

East Carolina University
Board of Trustees
Athletics and Advancement Committee
February 18, 2016

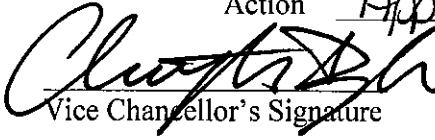
Session	Athletics and Advancement Committee
Responsible Person	Vice Chancellor Chris Dyba
Agenda Item	III. B.
Item Description	Naming Proposals
Comments	
Action Requested	Action
Disposition	
Notes	Requesting approval of the following naming proposal: Renaming of Building 71 to Legacy Hall If the committee approves the proposal, this item will be forwarded to the full board for consideration.

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

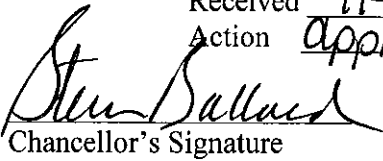
Received 11-5-15
Action Approved / 11/9/15
Date
Forwarded or returned 11/9/15
Date


Vice Chancellor's Signature

Comments _____

Chancellor's Office:

Received 11-9-15
Action Approved / 11-9-15
Date
Forwarded or returned 11/9/15
Date


Chancellor's Signature

Comments _____

Athletics and Advancement Committee of the Board of Trustees:

Received _____
Action _____ / _____
Date
Forwarded or returned _____
Date

Chair's Signature

Comments _____

Board of Trustees:

Received _____
Action _____ / _____
Date
Forwarded or returned _____
Date

Chair's Signature

Comments _____

Rationale for renaming Aycock Hall to Legacy Hall

Aycock Hall was constructed in 1960, and identified as the "New Men's Dormitory." A year later, on October 31, 1961, the "New Men's Dormitory", was changed to, "Charles Brantley Aycock Hall." This was the result of a proposal that was submitted to Dr. Leo W. Jenkins, who was serving as the President of the Board of Trustees. The letter of support for this change was authored by Henry C. Oglesby. The name, Charles B. Aycock Hall was selected as there were no other Aycock buildings on the East Carolina University campus and it seemed appropriate to name a building after him given his long record of service to the state. Mr. Aycock had an excellent record in the field of education, as he was an outstanding leader both locally and nationally. The board deemed this to be a timely way to honor the Governor of the state of North Carolina renaming the building.

Similar to our university, which started out as East Carolina Teachers College in 1907, which then became East Carolina University in 1968; names have to change in order to depict current ideals, circumstances and priorities. Just as ECU has grown in its many degree areas, the ECTC name had to change in order to be more inclusive of the breadth of programs which were offered. Along with growth, time and technological changes comes education and new beliefs. What was once acceptable, is no longer appropriate, and may not be truly reflective of how society and education have advanced.

In the Spring of 2015, the Board of Trustees voted to rename Aycock Hall. In order to honor the spirit of the past, the board went on to state that Heritage Hall would be created. This university historical display would be created to honor past leaders and pillars of our history that made significant contributions. Charles B. Aycock's positive contributions to the field of education and the state of North Carolina would be one of the components of this Heritage Hall memorial.

Campus Living has spoken with many students and staff at East Carolina University and believe that Aycock should be renamed Legacy Hall. This would enable us to recognize the traditions and contributions handed down from the past, while at the same time promoting our motto to serve the greater community in an on-going manner. One's legacy is how he or she leaves the world a better place for those that follow. The university has produced many leaders that have performed numerous acts of service in order to assist Eastern North Carolina in moving forward through the years. Legacy Hall can serve to recognize those, who have left a legacy for us to live up to as well as to inspire others to set their own path toward making the world and state a better place. The word legacy, similar to heritage, is timeless. This will complement many of ECU's other traditions of promoting education to today's students of how the past has shaped us and where we are today. It also serves to remind students that they can shape their future and their legacy through their actions and words.

Just as a legacy is handed down from one generation to another, I hope you will support this residence hall being named Legacy Hall so that the traditions, achievements and beliefs which we hold true today will help to guide our future Pirates. This is an inclusive and celebrated word which reaches all cultures, beliefs, socio-economic levels, disciplines, etc. and will not be one that will ever need to be changed again.

Thank you for your time and consideration.

HERBERT C. BONNER
1ST DISTRICT, N.C.

HENRY C. OGLESBY
SECRETARY

ASSISTANT SECRETARIES:
MATT ANDERSON-WOODWARD
LONN LITTON-BOWEN

COMMITTEE
CHAIRMAN, EDUCATION
AND RESEARCH

HOUSE OF REPRESENTATIVES, U.S.

WASHINGTON, D.C.

August 11, 1961

file Bd. August

Dr. Leo W. Jenkins, President
East Carolina College
Greenville, North Carolina

Dear Dr. Jenkins:

I understand that there have been a number of names suggested for the boys' dormitory at East Carolina. Since there is no building on our campus named after our great educational Governor, Honorable Charles B. Aycock, it certainly seems to me that it would be appropriate to name this building after him. His record in the field of education was outstanding, and I do feel that it would be timely to name this building for him.

I understand that the naming of buildings is the responsibility of the Board of Trustees, and it is possible that you have received other suggestions; nevertheless, when the Board meets again, and if you or the Chairman deem it appropriate, I shall be prepared to submit the above information to the Board for its consideration.

With kind personal regards, I am

Sincerely,

Henry C. Oglesby
Henry C. Oglesby

RCG:lb

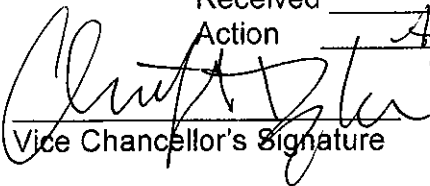
*Note: "New" dormitory
for men named
Charles Brentley Aycock
Oct. 31, 1961*

Aycock Residence Hall

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
TO NAME A FACILITY OR ACTIVITY

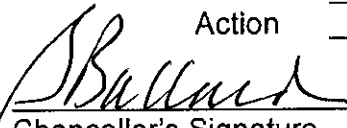
ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received 1-21-2014
 Action Approved / 1-21-2014 Date

 Vice Chancellor's Signature Forwarded or returned _____ Date

Comments _____

Chancellor's Office:

Received _____
 Action _____ / _____ Date

 Chancellor's Signature Forwarded or returned 1/26/16 Date

Comments _____

Athletics and Advancement Committee of the Board of Trustees:

Received _____
 Action _____ / _____ Date
 _____ Forwarded or returned _____ Date
 Chair's Signature _____ Date

Comments _____

Board of Trustees:

Received _____
 Action _____ / _____ Date
 _____ Forwarded or returned _____ Date
 Chair's Signature _____ Date

Comments See attached letter. After the death of Mr. Harvey, his foundation's assets were distributed to two related foundations; which agreed to honor his charitable pledge to the ECU Educational Foundation.

FELIX HARVEY FOUNDATION, INC.

**P. O. Box 189
Kinston, NC 28502-0189
(252) 523-3862**

September 15, 2014

Mr. J. Batt
East Carolina University Educational Foundation
304 Ward Sports Medicine Building
Greenville, NC 27858-4353

Dear J:

Pursuant to a Plan of Dissolution authorized by the Board of Directors, The Felix Harvey Foundation, Inc. (the "Foundation") has distributed all of its assets (on an equal basis) to two related foundations: The Harvey-McNairy Foundation, Inc. ("Harvey-McNairy") and the Lookout Foundation, Inc. ("Lookout"). In addition to receiving assets of the Foundation, Harvey-McNairy and Lookout would like to honor the charitable pledges made by the Foundation (or C. Felix Harvey, personally).

In order to keep a record of our intent, please send the following documents:

1. Written document that indicates original pledge.
2. Payment history and outstanding balance.
3. Two (2) new pledge agreement forms (1/2 by each foundation).
4. Federal Tax ID.

Contact information is as follows:

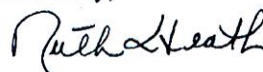
The Harvey-McNairy Foundation, Inc.
Attention: Kendra
P. O. Box 189
Kinston, NC 28502

Leigh H. McNairy, President

The Lookout Foundation, Inc.
Attention: Amy
2877 Habersham Road, NW
Atlanta, GA 30305

Sunny H. Burrows, President

Sincerely,



Ruth Heath



Increased Commitment

PC#
175519

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign
East Carolina University

Name **Felix Harvey**

Street Address **P. O. Box 189**

City **Kinston** State **NC** Zip **28502**

Phone (252) **523-3862** Fax ()

E-mail **rheath@tidewater-transit.com**

Naming Opportunity(ies) **Williams-Harvey Olympic Sports Teams Building**

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ **500,000** to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ **100,000** in 20**14** (Year)
- \$ **100,000** in 20**15** (Year)
- \$ **100,000** in 20**16** (Year)
- \$ **100,000** in 20**17** (Year)
- \$ **100,000** in 20**18** (Year)

() Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature *Felix Harvey*

Signature _____

Date *Sept 2, 2013*

* **Increased from earlier commitment of \$100,000 to \$600,000.**



STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign
East Carolina University

Name **The Lookout Foundation, Inc. (Sunny H. Burrows, President)**

Street Address **Attn: Alison Pickett 2877 Habersham Road, NW**

City **Atlanta** State **GA** Zip **30305**

Phone (404) **788-4330** Fax () _____

E-mail **apickett@banksstreetpartners.com**

Naming Opportunity(ies) **Williams-Harvey Olympic Sports Teams Building**

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc. in the sum of \$ **161,814.66 *** to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ **11,814.66** in 20 **15** (Year)
- \$ **50,000.00** in 20 **16** (Year)
- \$ **50,000.00** in 20 **17** (Year)
- \$ **50,000.00** in 20 **18** (Year)
- \$ _____ in 20 ____ (Year)

() Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature 

Signature _____

Date **12.12.15**

*** \$323,629.32 pledge balance is split between The Harvey-McNairy Foundation, Inc. and The Lookout Foundation, Inc.**

01507
RETURN



STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign
East Carolina University

Name The Harvey-McNairy Foundation, Inc. (Leigh H. McNairy, President)

Street Address P. O. Box 189

City Kinston State NC Zip 28502

Phone (252) 523-3862 Fax () _____

E-mail rheath@tidewater-transit.com

Naming Opportunity(ies) Williams-Harvey Olympic Sports Teams Building

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 161,814.66 * to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:
\$ 11,814.66 in 20 15 (Year) *-pd 3/30/15 CR# 1204*
\$ 50,000.00 in 20 16 (Year)
\$ 50,000.00 in 20 17 (Year)
\$ 50,000.00 in 20 18 (Year)
\$ _____ in 20 ____ (Year)

() Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature Kendra Warren

Signature _____

Date 03/30/15

* \$323,629.32 pledge balance is split between The Harvey-McNairy Foundation, Inc. and The Lookout Foundation, Inc.

East Carolina University
Board of Trustees
Athletics and Advancement Committee
February 18, 2016

Session	Athletics and Advancement Committee
Responsible Person	Steve Duncan, Assistant Secretary to the Board of Trustees
Agenda Item	III. C.
Item Description	BOV Nominations
Comments	
Action Requested	Information
Disposition	
Notes	<p>Call for nominations for the ECU Board of Visitors The BOV will have eight new vacancies, two seats available for appointment to their first full term, and five eligible for reappointment to their second term.</p> <p>The nomination form is enclosed in board materials. Please submit all nominations to the Office of the Assistant Secretary no later than March 15.</p>

Steve Duncan, PhD
Assistant Secretary to the
Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858-4353

252-328-6105 office
duncans@ecu.edu

Memorandum

To: ECU Board of Trustees

From: Steve Duncan
Assistant Secretary to the Board of Trustees
Board of Visitors Liaison

Date: February 11, 2016

Subject: Board of Visitors – Call for Nominations

Now is the time to call for nominations for the Board of Visitors Class of 2020. We expect to have **eight new vacancies**, two seats available for appointment to their first full term, and five eligible for reappointment to their second term. The related class list is listed below for your convenience.

Class of 2016

Outgoing Members

Mike Jones
David Joyner
Neil Morrison
Kenny Strickland
Reid Tyler*
(3 open seats)

Eligible for 1st full term

Angela Allen
Michael Overton

Eligible for Reappointment

Brownie Futrell
Ernest Logemann
Donna Phillips
Curt Vanderhorst
John Cooper

**Transition to Emeritus Member*

Included in your meeting materials is the “Board of Visitors Nomination Form.” **If you would like to nominate someone to serve on the Board of Visitors, please complete this form and submit to Megan Ayers (ayersm@ecu.edu) by March 15, 2016.** If possible, please attach a resume of the person you are nominating. We will present Board of Visitors nominations, as well as a proposed slate of officers, to you at the April Board of Trustees meeting.

Please contact me if you have any additional questions.



Board of Visitors Nomination Form

Name of Nominee: _____

Spouse's Name: _____

Home Address: _____

Home Phone: _____ Cell Phone: _____

Email Address _____

Business/Company Name: _____

Business Address: _____

Business Phone: _____ Alt. Phone: _____

Profession: _____

Title: _____

Area of particular interest in higher education (EX. – legislative issues; engagement; academics; fundraising)

ECU Alum (Please check one): _____ Yes _____ No

If yes, Year(s): _____ Degree(s): _____ Major: _____

Name of Sponsor: _____

Nominee has agreed to serve if appointed: _____ Yes _____ No

SUBMIT NOMINATIONS BY: March 15, 2016 to:

Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

*Please submit resume with nomination form.

East Carolina University
Board of Trustees
Athletics and Advancement Committee
February 18, 2016

Session	Athletics and Advancement Committee
Responsible Person	Edwin Clark, Committee Chair
Agenda Item	IV.
Item Description	Closed Session
Comments	
Action Requested	
Disposition	
Notes	