



East Carolina University | Board of Trustees

Athletics & Advancement Committee Meeting | April 24, 2014

Agenda

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|------|--|---------------|
| I. | Approval of November 21, 2013 Minutes | Action |
| II. | Athletics | |
| A. | Coach's Update—Ruffin McNeil | Information |
| B. | Course Audit Report | Information |
| C. | Hall of Fame Bylaws | Action |
| D. | Financial Report | Information |
| E. | Athletics Update | Information |
| F. | Facility Update | Information |
| III. | University Advancement | |
| A. | Board of Visitors New Member and Officer Appointment | Action |
| B. | Naming Policy | Action |
| C. | Naming Proposals | Action |
| D. | Advancement Presentation | Discussion |
| IV. | Closed Session | |

East Carolina University
Board of Trustees
Athletics and Advancement Committee
April 24, 2014

Session	Athletics and Advancement Committee
Responsible Person	Edwin Clark, Committee Chair
Agenda Item	I.
Item Description	Approval of minutes from November 21, 2013
Comments	N/A
Action Requested	Committee approval
Disposition	
Notes	

Athletics & Advancement Committee

November 21, 2013

MINUTES

Committee members present were Edwin Clark, Vern Davenport, Max Joyner, Bobby Owens and Bob Plybon. Other members present included Robert Brinkley, Deborah Davis, Carol Mabe and Tim Schwan.

Athletics

Coach Update

This meeting, our Coach's Update came from Women's Basketball Coach Heather Macy. Coach Macy talked specifically about the team's growth, both on the court and off the court. Her team is off to a 4-0 start and she was very enthusiastic about the community support of her team. She highlighted the recruitment efforts as well and gave an update on what the new basketball practice has meant for her team.

Athletic Strategic Plan

As most of you are aware, the Athletics Department has been in the process of developing a strategic plan. In a quick review: active work began in September 2012 that would serve as a working three to five year strategic roadmap for ECU Athletics upon its completion. Todd Turner of Collegiate Sports Associates was engaged to work with ECU Athletics for this initiative.

The overall process has been inclusive and provided an opportunity for ownership across the university community. Over of 80 individuals representing athletics staff and coaches, student-athletes, university administration and faculty, ECU Student Government, Pirate Club, Board of Trustees and the community have participated in this strategic plan work.

Our committee received a draft of the public document that will be prepared for public release in late January 2014. Over the next two months, prior to its public release, this draft will be presented to key stakeholders, to include athletics staff, the University Athletics Committee, the Student Athlete Advisory Council, the Chancellor's Executive Council and the Pirate Club executive committee.

The final work included the mission, vision, core values statements (The Pirate Creed and Code), seven priority areas, fifteen goals, forty-nine strategies and 149 action steps.

We will hear more at the February meeting regarding implementation of the plan.

Our committee also had an in depth discussion about our brand identity and how that will change as we transition into the new American Athletic Conference. There is work going on now about putting together a brand identity that is consistent across the board, not a total remake, but consistent.

Nick Floyd gave a financial update and those materials are online for you to review.

Jeff Compher gave highlights from several sports, included an early signing update from men's basketball and national awards for Justin Hardy and Shane Carden from football. Shane Carden has been named CUSA player of the week 3 times this season. Jeff also recognized the women's volleyball team, under the direction of Julie Torbett, who had a 13-19 season, a significant improvement from the last few years.

University Advancement

At the September meeting, I charged Max with reviewing the Naming Policy and make suggestions. Max gave an update on the process. He said that J Batt and Glen Gilbert are working to revise the policy and ensure the policy and procedures are clearly defined. The revisions of the policy will work to safeguard the authority of the Board of Trustees and adhere to the purpose of honoring individuals, raising money and promoting the University's tradition. We plan on reviewing a draft of that policy in February.

Dr. Glen Gilbert updated the members on the work being done to acquire a campus-wide list of all opportunities for naming. The list will illustrate the suggested price tag for each opportunity. This list will be presented to the Athletics and Advancement Committee Membership at the February meeting.

Dr. Rick Niswander informed the membership that a Vice Chancellor candidate is returning to campus next week for a second interview. We are hoping that someone will be identified by Spring of next year.

Dr. Locklear presented two nominations to fill vacancies in the Board of Visitors. The two nominees are Mr. Michael Overton to fill the vacancy in the Class of 2016 and General Dutch Holland to fill a vacancy in the Class of 2017.

MOTIONS:

Mr. Clark moved that the Board approve the nomination of Mr. Michael Overton to the Board of Visitors Class of 2016, and Major General William Dutch Holland to the Board of Visitors Class of 2017, as presented in the Board materials. The motion passed with unanimously.

East Carolina University
Board of Trustees
Athletics and Advancement Committee
April 24, 2014

Session	Athletics
Responsible Person	Coach Ruffin McNeill, Head Football Coach
Agenda Item	II. A.
Item Description	Coach's Update - Football
Comments	N/A
Action Requested	Information
Disposition	
Notes	

East Carolina University
Board of Trustees
Athletics and Advancement Committee
April 24, 2014

Session	Athletics
Responsible Person	Dr. John Fletcher, Director of Enrollment Services
Agenda Item	II. B.
Item Description	Course Audit Report
Comments	N/A
Action Requested	Information
Disposition	
Notes	

East Carolina University
Board of Trustees
Athletics and Advancement Committee
April 24, 2014

Session	Athletics
Responsible Person	Mr. Jeff Compher, Athletic Director Mr. Lee Workman, Associate Athletic Director
Agenda Item	II. C.
Item Description	Hall of Fame Bylaw Delegation
Comments	N/A
Action Requested	Approve the delegation
Disposition	
Notes	

**ATHLETICS HALL OF FAME COMMITTEE
PROPOSED MOTION
April 24, 2014**

The East Carolina University Board of Trustees delegates to the Athletics Hall of Fame Committee the authority to amend the committee bylaws as necessary to ensure the regular function and operation of the Athletics Hall of Fame.

Approved by Board of Trustees
11/21/08

BYLAWS

The East Carolina University Athletics Hall of Fame

Article I Name of Organization/Authorization

The name of this organization shall be "The East Carolina University Athletics Hall of Fame". The East Carolina University Athletics Hall of Fame is authorized by and operates under the authority of East Carolina University.

Article II Purpose

The East Carolina University Athletics Hall of Fame is established to pay tribute and give the highest recognition to former athletics letter winners, coaches, administrators, and others who have made exceptional contributions to the athletics program at this University.

Article III Administration

Section 1:

The business and affairs of The East Carolina University Athletics Hall of Fame shall be administered by the Hall of Fame Committee.

Section 2:

The Hall of Fame Committee shall consist of (14) fourteen members as follows (as amended November 21, 2008, February 22, 2013):

1. Chair of the ECU Board of Trustees Athletics and Advancement Committee or his/her designee (trustee) (Committee Chair)
2. Chair of the ECU Board of Trustees or his/her designee (trustee)
3. Chancellor or his/her designee
4. Director of Athletics or his/her designee
5. Executive Associate Director of Athletics
6. Athletics Department Senior Woman Administrator
7. President of the Educational Foundation (Pirate Club)
8. President of the Educational Foundation (Pirate Club) Letterwinners Chapter
9. Immediate Past President of the Educational Foundation (Pirate Club)
10. Chair or active member of the Alumni Association Board
11. Male Member of the ECU Athletics Hall of Fame appointed by a majority vote of this selection committee for a three (3) year term. This committee member can serve more than one term, but not consecutive terms.
12. Female Member of the ECU Athletics Hall of Fame appointed by a majority vote of this selection committee for a three (3) year term. This committee member can serve more than one term, but not consecutive terms.
13. One non-voting at large appointee (historian) that has a long standing association with ECU athletics with knowledge of ECU athletics history. Appointed by a majority vote of this selection committee for a three (3) year term.

This committee member can serve more than one term, but not consecutive terms.

14. Non-voting Secretary as described in Article III, Section 5.

Section 3:

Any vacancy which occurs on The Hall of Fame Committee shall be filled as provided in Section 2 herein above.

Section 4:

The Chair of the Hall of Fame Committee shall be the Chair of the ECU Board of Trustees Athletics and Advancement Committee or his/her designee (trustee) (as amended November 21, 2008).

Section 5:

The Secretary of the Hall of Fame shall be a member of the Athletics Department Administrative Staff as appointed by the Athletics Director (as amended June 30, 2005).

Section 6:

Seven (7) members of The Hall of Fame Committee shall constitute a quorum for the transaction of business at any regularly called meeting. Meetings may be called by the Chairman, or by the Secretary at the direction of the Chairman, or at the direction of four committee members. Written notice stating the time and place of the meeting shall be delivered not less than ten (10) days prior to the meeting either personally or by mail. However, such notice may be waived by a majority of members at a meeting when a subsequent meeting may be deemed necessary and action is not inconsistent with the provisions of the bylaw (as amended November 21, 2008).

Section 7:

Only the Chancellor, Director of Athletics, Chair of the ECU Trustees University Affairs Committee (Committee Chair) and Chair of the ECU Board of Trustees at East Carolina University may appoint another person to be his/her designee (as amended November 21, 2008).

Article IV Duties

Section 1:

The Hall of Fame Committee shall be responsible for the selection of inductees for membership in The East Carolina University Athletics Hall of Fame. The said committee shall call for the nomination of candidates with such supporting data as may be specified by the committee. The committee shall authorize such publicity as it considers appropriate in the selection procedure and shall exercise general concern for the integrity and prestige of The East Carolina University Athletics Hall of Fame.

Section 2:

The Hall of Fame Committee shall consult with the Senior Associate Director of

Athletics, Executive Director of the ECU Educational Foundation, and the East Carolina University President of Alumni Affairs in planning and promoting the convocation for the induction of members into The East Carolina University Athletics Hall of Fame.

Section 3:

The type of awards given signifying induction into and membership in The East Carolina University Athletics Hall of Fame shall be approved by the committee.

Article V Criteria for Eligibility of Candidates

Section 1:

The candidate should not have represented East Carolina University as a student-athlete for a minimum period of ten (10) years immediately preceding the date of induction or be deceased. The ten (10) year period can be reduced to a period of not less than five (5) years by a unanimous vote of the committee (as amended May 31, 1990).

Section 2:

The candidate must not be a full-time member of the East Carolina University faculty or staff, in the category for which the inductee is being honored, at the time of election and induction (as amended May 31, 1990).

Section 3:

The candidate must have attended East Carolina University at least two (2) academic years or must have held a responsible staff position or have been an exemplary supporter of East Carolina University athletics for at least five (5) academic years and must have been in good standing at the termination of such relationship with the University. The five (5) academic year period can be reduced by at least three quarter ($\frac{3}{4}$) vote of the members of the quorum present at the annual meeting of the committee (as amended November 21, 2008).

Section 4:

The candidate's athletic achievements and contribution to sports while at East Carolina University or as an Alumnus/Alumna must have been widely recognized over the area served by the University, enhancing the reputation of the University as well as of himself/herself.

Section 5:

The candidate must be of good character and reputation and not have been a source of embarrassment to the University.

Section 6:

The candidate must have left the University as a graduate, or in good standing,

and with the good graces of East Carolina University officials.

Section 7:

All candidates shall be considered without discrimination on the basis of sex, color, or national origin.

Section 8:

A nomination will be eligible for consideration up to three (3) consecutive voting years. At the conclusion of three (3) consecutive years the nomination would be discontinued. Once a three (3) year time period for consideration has ended, the individual can be re-nominated for another three (3) year period. There is no limit to how many times an individual can be nominated (as amended June 30, 2005).

Article VI Election of Inductees

Section 1:

A maximum of four (4) individuals may be inducted in to the Hall of Fame in any one year. Based upon unanimous vote of the committee, an exception to add additional inductees may be allowed in a given year (as amended June 30, 2005).

Section 2:

Written nominations should be directed to the Director of Athletics at East Carolina University who will in turn direct the appropriate forms to the Chairman and the Secretary of the Committee.

Section 3:

Nominations must be received no later than May 1 of the year candidate is to be considered for induction.

Section 4:

Names of nominees will be passed to the East Carolina University Director of Media Relations for research of performance, activity and contributions of nominee.

Section 5:

Announcement of solicitation for nominees is to be made in East Carolina University alumni publications and newsletters and in the East Carolina University Educational Foundation (Pirate Club) publications and newsletters during the months of January, February, March, and April.

Article VII Schedule of Dates and Deadlines for Hall of Fame Functions

January, February, March, and April - Announcement of solicitation for nominations.

May 1 - Deadline for receipt of nominations.

June 1 - Completion of nominee briefs by East Carolina University
Director Media Relations.

June - Meeting of the Hall of Fame Committee for purpose of electing
inductees. Meeting date to be set by chairman with notification of
members by the secretary.

July 15 - Election of inductees completed, recognition plaques, medals,
etc. ordered.

Date of Hall of Fame Football Game - Induction Ceremonies

Article VIII Financing

Section 1:

All expenses, as determined by the Committee will be the responsibility of the East Carolina Department of Athletics. The Department of Athletics is at liberty to structure a special event around the Hall of Fame induction weekend, which would generate revenue and further recognition for the ceremony. All revenue generated through such a planned event would go back into the general athletics budget.

Article IX Amendment of Bylaws

Section 1:

These bylaws may be amended by majority approval of the ECU Board of Trustees upon petition by any Trustee or on recommendation of the Chancellor. A majority of the Hall of Fame Committee may petition the Chancellor to recommend amendments to the ECU Board of Trustees (as amended October 18, 2002).

Adopted by the ECU Board of Trustees: October 18, 2002

Date

Chair, ECU Board of Trustees

Updated/Approved BOT 2/24/06
Updated/Approved BOT 11/21/08
Updated/Approved BOT 2/22/13

/LW

East Carolina University
Board of Trustees
Athletics and Advancement Committee
April 24, 2014

Session	Athletics
Responsible Person	Mr. Jeff Compher, Athletic Director Mr. Nick Floyd, Associate Athletic Director
Agenda Item	II. D.
Item Description	Financial Report
Comments	N/A
Action Requested	Information
Disposition	
Notes	



MEMORANDUM

TO: Board of Trustees Athletics Committee
FROM: Nick Floyd
DATE: April 14, 2014
RE: Athletics Financial Report

The attached financial report contains information for the first eight months of the current fiscal year through March 31, 2014.

While several revenue and expense line items have been adjusted as noted on the report, at this time the net effect to the overall budget is negligible. One line item of note is Repairs and Replacements which is well above the original budgeted amount. This year has seen an inordinate number of repairs to various cooling systems and other infrastructure areas, and this line is also carrying an expense for work that will be done to the surface of Dowdy-Ficklen Stadium in preparation for our first season in the American Athletic Conference.

In addition, as footnoted on the report, a contractual facility payment that was originally budgeted as revenue has been receipted as a reduction of expenses resulting in no net change to the bottom line.

Looking ahead, the major item that must be managed as we approach the end of the fiscal year is the separation agreement between the University and Conference USA and the short term effect this will have on the Athletics Fund Balance. We will work closely with the University Administration and Financial Services to develop a plan to effectively deal with this expenditure.

We would also like to note, at this time we are in the budget preparation process for next year and that both football season ticket sales and contributions to the Pirate Club annual fund are ahead of last year which bodes well for the future.

As always, thank you for your support of the program and please let us know if you would like to discuss this report in greater detail.



DEPARTMENT OF ATHLETICS

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EAST CAROLINA UNIVERSITY ATHLETIC FUND
FINANCIAL REPORT FY 2013 - 14

REVENUE	Budgeted	Actual	Projected	Projected
	<u>7/1/2013</u>	<u>3/31/2014</u>	<u>6/30/2014</u>	Over/(Under)
				<u>Budget</u>
Football Revenue (tickets,game guarantees)	\$ 6,650,000	6,455,783	6,463,956	(186,044)
Football: Bowl Revenue	0	97,015	633,388	633,388
Other Sports Revenue	900,000	740,422	844,932	(55,068)
Marketing & Promotions	1,670,000	168,251	1,705,959	35,959
Pirate Club Pledge - Scholarships	5,075,000	1,050,000	5,245,000	170,000 **
Student Fees	12,812,500	12,162,554	12,887,500	75,000
Gifts In Kind Accrual (Courtesy Cars,Nike,Clubs)	466,300	0	466,300	0
NCAA / C-USA Distributions	2,280,000	23,655	2,416,884	136,884
Other (Licensing,Interest Earned,Concessions, Restricted Private Gifts,Processing Fees, Parking, & Miscellaneous)	<u>1,675,000</u>	<u>733,184</u>	<u>1,584,295</u>	<u>(90,705) #</u>
Total	<u>\$ 31,528,800</u>	<u>21,430,865</u>	<u>32,248,214</u>	<u>719,414</u>

EXPENDITURES	Budgeted	Actual	Projected	Projected
	<u>7/1/2013</u>	<u>3/31/2014</u>	<u>6/30/2014</u>	Under/(Over)
				<u>Budget</u>
Football	\$ 7,821,600	6,800,053	7,789,400	32,200
Football: Bowl Game	0	633,388	633,388	(633,388)
Other Men's Sports	5,149,750	4,243,123	5,235,005	(85,255)
Women's Sports	6,327,650	5,573,785	6,405,996	(78,346)
Administration/Other Support Areas	12,242,050	9,342,017	11,982,129	259,921
Game Operations	1,461,100	1,197,099	1,401,100	60,000
Repairs / Replacements	<u>269,600</u>	<u>624,034 @</u>	<u>549,354</u>	<u>(279,754)</u>
Total	<u>33,271,750</u>	<u>28,413,500</u>	<u>33,996,372</u>	<u>(724,622)</u>
Net Operating Income / (Loss)	(1,742,950)	(6,982,635)	(1,748,158)	(5,208)

Fund Balance Increase/(Decrease)	<u>\$ (1,742,950)</u>	<u>(6,982,635)</u>	<u>(1,748,158)</u>	<u>(5,208)</u>
Beginning Fund Balance	2,157,785		2,157,785	
Ending Fund Balance	<u>\$ 414,835</u>		<u>409,627</u>	

** - Additional contribution due to recalculation of Sabre Society account.

- Revenue line item reduced by \$ 100,000 in contractual facility payment that has been booked as an expenditure reduction in Administration.

@ - Total includes \$ 189,172 in transfers for Minges Scoreboard project to be reimbursed back to Athletics budget.

East Carolina University
Board of Trustees
Athletics and Advancement Committee
April 24, 2014

Session	Athletics
Responsible Person	Mr. Jeff Compher, Athletic Director Mr. Nick Floyd, Associate Athletic Director
Agenda Item	II. E.
Item Description	Athletics Report
Comments	N/A
Action Requested	Information
Disposition	
Notes	

EAST CAROLINA ATHLETICS

2013-2014 Informational Recaps – Spring Update

FOOTBALL

●A total of 27 student-athletes officially signed to attend and play football at East Carolina on Feb. 5 (National Signing Day). Of head coach Ruffin McNeill's entire 2014 class, 15 are projected to play on offense while 12 will line up on the defensive side of the ball. Offensively, the Pirates inked seven linemen, seven receivers, a tight end and running back, while on defense, six linebackers, four secondary performers and two linemen comprise the list of newcomers. Twenty-five of the 27 signees most recently played at the high school level, which ranks as the largest freshman signing class in the McNeill era at East Carolina, which began in 2010. The Pirates also maintained their footprint along the I-95 corridor through the Mid-Atlantic and Southeast region with representation ranging from North Carolina (seven), South Carolina (six), Florida (five), Virginia (four), Georgia (three) and Maryland (one) to cover 26 of the 27 additions.

●East Carolina's inaugural campaign in the American Athletic Conference will officially begin when it welcomes SMU to Dowdy-Ficklen Stadium on Oct. 4, according to a release of 2014 schedules by the AAC. The Pirates' eight-game league slate follows previously-announced non-conference home contests against North Carolina Central (Aug. 30) and North Carolina (Sept. 20), along with road matchups at South Carolina (Sept. 6) and Virginia Tech (Sept. 13). Other '14 league games include USF (road/Oct. 11), Connecticut (home/Oct. 23), Cincinnati (road/Nov. 15), Tulane (home/Nov. 22), Tulsa (road/Nov. 28) and UCF (home/Dec. 4)

●The AAC and its primary television partner, ESPN, also tabbed a pair of ECU home games among its early broadcast selections with Thursday night battles against Connecticut (Oct. 23/ESPNU) and defending champion and Tostitos Fiesta Bowl winner UCF (Dec. 4/ESPN).

●East Carolina and Florida agreed on a single-game contract for the Pirates and Gators to play at Ben Hill Griffin Stadium on Sept. 12, 2015, according to a joint announcement made by both institutions on Feb. 27. The meeting will mark ECU's second visit to Gainesville and first since 1983 when No. 6 UF used a late fourth-quarter touchdown run by Neal Anderson to post a 24-17 victory on Oct. 22.

●East Carolina and Marshall, two programs which share a competitive rivalry on the playing field and an association of tragedy, agreed to a two-year home-and-home football series in 2020 and 2021 according to an April 3 release. The Pirates and Thundering Herd will renew a 15-game series that dates back to 1967 by meeting at ECU's Dowdy-Ficklen Stadium on Sept. 5, 2020 before following with a contest in Huntington on Sept. 11, 2021. Marshall's visit to Greenville in the opener will also commemorate the 50th anniversary of the tragic Southern Airways charter plane crash which claimed the lives of 70 passengers and five crewmembers returning from the Herd's game in Greenville on Nov. 14, 1970.

●Rising senior inside linebacker Jeremy Grove announced in late February that he will step away from college football for medical reasons after a decorated three-year career with the Pirates. He helped ECU to a combined 23 victories and two bowl appearances during his tenure on the active roster, which also included 246 tackles – 100 coming as solo hits. Grove booked multiple stops in 30 contests, was credited with five tackles or more on 24 occasions and reached 10 or more nine times, including a career-best 15 against UAB in 2011.

BASEBALL

●The Pirates are currently 20-13 and tied for second in Conference USA action with an 8-4 ledger. ECU is currently receiving votes in the National Collegiate Baseball Writers Association poll.

●Since March 14 (Tulane series), ECU has posted a 12-4 record which has included four-straight weekend series wins. The Pirates took their first-ever series from nationally-ranked Rice (April 4-6) in Houston, picking up a 3-2 win on Friday and a 2-1 victory Sunday. In both triumphs, ECU had to come from behind and scored four of its five runs in the ninth inning with two outs.

●The Pirates have played five-straight games against nationally ranked teams, posting a 3-2 record – including a 7-0 win over No. 25 NC State in Greenville on April 9. Against the Wolfpack, the Pirates ushered in a season-high 4,214 fans to witness the shutout at Lewis Field inside Clark-LeClair Stadium.

●Head Coach Billy Godwin recorded his 300th career win as the Pirates' skipper in a 6-0 shutout over UMBC on March 28. He is only the second Pirate head baseball coach to reach the 300-win mark, joining ECU Hall of Famer Gary Overton (427 victories).

●Junior RHP Jeff Hoffman, a potential Top 5 overall pick in the upcoming MLB Draft, earned Louisville Slugger National Player-of-the-Week and Conference USA honors on March 3rd following his 14-strikeout performance against Western Kentucky in the LeClair Classic. He currently owns a 2-3 record after picking up wins against Western Kentucky and No. 12 Rice. In eight starts, he owns a 3.40 ERA with 52 strikeouts in 53.0 innings. In mid-March, Hoffman was named to the 60-man preseason Golden Spikes Award Watch List, which is given annually to the nation's top amateur player.

●Freshman INF Charlie Yorgen earned C-USA Hitter-of-the-Week honors on March 31 after batting a team-best .538 (7-for-13) on ECU's perfect 4-0 week, which included a midweek win over N.C. Central and a series sweep of UMBC. He has started 17-straight games at second base where he is batting .309 with seven RBI, nine walks and 10 runs scored.

- Senior RHP Ryan Williams is the NCAA leader in wins (nine) and ranks 10th nationally in ERA (0.81). In 19 games out of the bullpen, Williams owns a 9-1 record with three saves and has fanned 44 batters, while walking only three.
- Senior utility player (RHP/DH) Drew Reynolds became ECU's all-time leader in saves by picking up a pair in the LeClair Classic (Pittsburgh, Ohio State) to move past Seth Simmons (2008-11). Currently, he has 27 for his career and is 4-for-5 in save opportunities this season. He ranks second on the team with a 0.84 ERA in 10 outings, allowing just two runs while striking out 11 and walking one. In the lineup, Reynolds is batting .333 with 15 RBI, 21 runs scored and nine extra-base hits. His two-RBI single in the ninth inning at No. 12 Rice secured a series opening win (3-2) and marked his third career game-winning RBI.
- Junior Ian Townsend tied an NCAA record against Tulane by hitting two home runs in the same inning during the Pirates' 13-3 victory. With ECU trailing 3-0 in the second, Townsend led off with a solo home run to right field. He came back to bat later in the frame with two outs and belted his second round tripper of the inning, a three-run shot to right, capping the Pirates' eight-run second inning.
- Sophomore Travis Watkins, who was named to the Johnny Bench Award Watch List for the second-straight season, will miss the remainder of the 2014 season with an injury. Watkins played in nine games (seven behind the plate) where he batted .360 with five RBI and four walks before suffering the injury.
- Former ECU All-America selection and all-time wins and strikeout leader Seth Maness broke spring training camp with the St. Louis Cardinals to earn a spot on the 2014 opening day roster. ECU had seven former players participate in spring training in Maness, Chris Heston (San Francisco Giants), Mark Minicozzi (San Francisco Giants), Jack Reinheimer (Seattle Mariners), Seth Simmons (Arizona Diamondbacks), Chad Tracy (Los Angeles Angels) and Mike Wright (Baltimore Orioles). The trio of Heston, Minicozzi and Wright were all optioned down to their respective Triple-A clubs, while Reinheimer and Simmons were sent down to Single-A. Tracy was released from the Angles and has not signed with another team as of April 10.
- Fifteen (15) of Billy Godwin's former players are currently playing professional baseball - Shawn Armstrong (Indians), Kevin Brandt (Rays), Jharel Cotton (Dodgers), Devin Harris (Giants), Chris Heston (Giants), Seth Maness (Cardinals), Chase McDonald (Astros), Brad Mincey (Marlins), Jack Reinheimer (Mariners), Kyle Roller (Yankees), Seth Simmons (Diamondbacks), Corey Thompson (White Sox), John Wooten (Nationals), Mike Wright (Orioles) and Zach Wright (Angles).

BASKETBALL (MEN)

- East Carolina ended its season with an overall record of 17-17, giving the Pirates their second consecutive non-winning season for the first time since 1993-97 (four-straight). East Carolina won 17 games in a season for only the 13th time in school history (three times under current ECU Head Coach Jeff Lebo).
- The Pirates received their second-straight invitation to the CollegeInsiders.com Postseason Tournament (CIT). It was their third postseason bid in the last four years.
- Lebo became the first coach in school history to win 15 games in each of his first four seasons. His 73 wins over the last four years are the most by an ECU coach in that span.
- The Pirates won their first round game of the Conference USA Championship for the third time in the last four years.
- Senior Akeem Richmond was named second-team All-Conference USA after becoming just the fourth ECU player to score more than 600 points in a season (finished with 612).
- Richmond is the first player in school history to earn a NCAA statistical championship. Richmond led the NCAA in 3-point field goals made (155), attempted (392) and per game (4.56). All three marks were ECU single-season records. His 155 made 3s were the third-most in Division I history and his per game average was the ninth-best all-time.
- Richmond also set ECU career records for 3-point field goals made (260) and attempted (642). In addition to his two years at East Carolina, Richmond spent two years at Rhode Island where he made 156 3-pointers. He finished his four-year playing career seventh on the NCAA's career 3-point field goals made list with 416.
- Richmond made an ECU, Conference USA and C-USA tournament single-game record 11 3-pointers in the first round of the league's championships event (vs. UTSA).
- Caleb White became just the third ECU freshman to score over 400 points in his rookie season. He finished the campaign with 422 points, second-most ever by a Pirate first-year player. In addition, he posted the third-highest scoring average by an ECU rookie (12.4 ppg) in 30 starts – the latter also matching an ECU freshman record.
- Richmond and White were each the recipient of a weekly C-USA honor. Richmond was named Player-of-the-Week (Feb. 10) and White was voted Freshman-of-the-Week (March 3).
- Brandan Stith became the sixth ECU freshman to grab 200 rebounds in a season. His 209 boards ranked as fourth-most by a Pirate rookie.
- Paris Roberts-Campbell notched the eighth 50-steal season by an ECU player, tying for sixth-most in a year with 53. He also became the 10th player in school history to record more 100 steals in his career.
- The Pirates set team single-season records for 3-point field goals made (289) and attempted (786). They also tallied the second-most points (2,477) and assists (458).

- East Carolina won at least 10 home games for the fourth-straight year.
- The Pirates won their 400th game at Minges Coliseum on Feb. 22 against Rice.

BASKETBALL (WOMEN)

- East Carolina finished the season with a 22-9 overall record and a 10-6 Conference USA mark to place fifth in the Conference USA standings en route to earning a No. 5 seed in the league's tournament.
- The Pirates put together a 14-1 record at Minges Coliseum as their home winning streak stretched to 26 games dating back to November 2012. ECU saw the streak snapped in a 70-59 loss to No. 23/25 Middle Tennessee on February 26.
- Redshirt junior post Ondrea Shaw set a new single-season block record with 101, besting a standard that was set in 1978.
- Freshman guard J'Kyra Brown was named Conference USA Freshman of the Week twice during the campaign.
- Redshirt sophomore forward Jada Payne, redshirt junior guard Abria Trice and redshirt junior post Ondrea Shaw all earned All-Conference USA accolades. Payne collected first team honors, while Trice garnered a second team selection, and Shaw was named to the All-Defensive Team.
- Additionally, Payne and Trice earned North Carolina Collegiate Sports Information Association (NCCSIA) All-State honors as Payne was named to the first team and Trice collected second team honors.
- As the No. 5 seed in the Conference USA Tournament, East Carolina dropped an 87-75 decision to No. 13 seed FIU in the second round of the tournament, after earning a first round bye.
- For the first time in program history, East Carolina advanced to postseason play in back-to-back seasons after accepting an invitation to the WNIT. The Pirates have now seen action in the WNIT on three occasions (2010, 2013 and 2014).
- With a 22-win season, the Pirates tallied back-to-back 20-win seasons for the first time since 1986.
- East Carolina's season came to an end with an 86-68 loss at George Washington in the first round of the WNIT.
- Academically, eight Pirates (Tatiana Chapple, Janesha Ebron, Akia Jones, Colleen Marshall, Kristine Mial, Shae Nelson, Jada Payne and Kyani White) were named to the Athletic Director's Honor Roll for having earned a grade point average of 3.0 or higher.
- Chapple, Marshall and White were also awarded the Academic Excellence Award which is given to student-athletes with a 3.5 GPA or higher.

GOLF (MEN)

- Senior Eric Brady (Feb. 12) and Wes Conover (Feb. 6) have each earned C-USA Golfer-of-the-Week honors.
- ECU has posted two top-5 finishes through five tournaments this spring. The Pirates will host their final regular season tournament at River Landing Country Club in Wallace on April 11-12.
- The 2014 Conference USA Men's Golf Championship will be held in Edmond, Okla., at Oak Tree Country Club, a member of the ClubCorp family of clubs. The three-day championship will be held April 27-29.

GOLF (WOMEN)

- The Pirates concluded regular season play with an 87-30-1 overall record. In nine total events, ECU posted a pair of second-place finishes (Old Waverly Bulldog Invitational and Web.com Intercollegiate), as well as a pair of third-place finishes (Lady Pirate Intercollegiate and Briar's Creek Invitational).
- Heading into the Conference USA Championships (April 21-23), the Pirates are ranked No. 43 by *GolfWeek* and No. 47 by *GolfStat*. The C-USA Championships will be held in Gulf Shores, Ala., at the Peninsula Golf Course.
- Frida Gustafsson Spang closed out the regular season with a 73.59 stroke average, which currently ranks second all-time on the single-season charts. She posted four Top 10, six Top 15 and seven Top 20 finishes during her sophomore season. Spang carded a pair of 1-under par 215s at the Old Waverly Bulldog Invitational and UCF Challenge for seventh and 14th-place finishes, respectively. During her two-year playing career, Spang owns a 73.54 career stroke average, which ranks first in school history.
- Nicoline Engstroem Skaug stands second on the team with a 73.70 seasonal stroke average (third on single-season charts). In nine events, she posted a pair of Top 5s, three Top 10s and five Top 20 finishes. Skaug's top finish during her sophomore campaign came at the Old Waverly Bulldog Invitational where she carded 6-under par 210 (second-lowest in school history) to finish third. In two years with the Pirates, she owns a 74.26 career stroke average which rates second all-time in school history.
- Senior Fanny Wolte recorded three Top 15s, which included a pair of seventh-place finishes (MOMorial and Clover Cup). She closed out the regular season ranked third on the team with a 74.81 seasonal stroke average (eighth on single-season charts). She owns a career 75.11 stroke average, ranking third all-time on ECU's charts. She also has three career Top 5 finishes, 11 Top 10s and 18 Top 20s.

SOCCER

- Brian Periman was named assistant coach on March 3 after a one-year stint as an assistant at High Point University in 2013. During his coaching career, he has served as an assistant coach at both the University of Arizona (2012) and Florida Atlantic University (2011). Periman also worked for one season as a volunteer

assistant coach in Tucson during the 2010 campaign after a playing career (goalkeeper) at Menlo College in Atherton, Calif.

- The Pirates are in the middle of their spring season and have played four games thus far – facing NC State, UNC Wilmington, UNC Greensboro and Liberty, respectively.

- The team will host Virginia Wesleyan at 7 p.m. on April 25, before welcoming back former men's and women's soccer players for a pair of alumni games on April 26 at 5 and 7 p.m.

SOFTBALL

- East Carolina currently owns a 20-15 overall record and 9-6 mark in Conference USA, standing fourth in the league standings.

- The Pirates are batting .305 as a team, which ranks second in Conference USA. Six of the team's regular starters possess batting averages above .300.

- Several players are climbing the all-time record lists in numerous categories. Senior middle infielder Kristi Oshiro has 103 career walks (one shy from moving into third place) and also ranks seventh in runs scored with 134. Senior first baseman Jordan Lewis has hit the fifth-most home runs on the all-time charts with 23, and also has the ninth-most RBI with 111. Senior corner infielder Alex Fieldhouse has hit 20 career home runs, which sits seventh on the program's overall ledger. Junior pitcher and Greenville native Sarah Christian is tied for sixth all-time in appearances (106), seventh in wins (48), games started (78) and innings pitched (504.2), eighth in strikeouts (265) and tied for ninth in complete games (45).

- Christian owns a 14-6 record and a 2.71 ERA in the circle this season. On April 8, she was named the Conference USA Pitcher-of-the-Week for the second time this season. She is one of just three pitchers in the league to receive the weekly recognition twice this season.

- Jordan Lewis leads the team with nine home runs and 33 runs batted in, while also posting a .720 slugging percentage and a .459 on-base percentage, which are also tops on the team.

- Senior outfielder Shelby Johnson is 23-for-24 in stolen-base attempts, and owns the second-most swiped bags in the conference.

SWIMMING AND DIVING

- East Carolina Head Coach Rick Kobe became the sixth coach in NCAA history to amass 500 career victories when the Pirates swept William & Mary during a home meet on Feb. 1.

- The women's team finished the dual meet season with a record of 11-0, joining the 1941 football team as the only active squads in the 107-year history of the school to go undefeated. ECU has registered 22 consecutive winning dual meet campaigns in women's swimming.

- The men's team recorded its 31st straight non-losing dual meet season with a record of 6-2.

- Junior Rokas Cepulis competed in the NCAA Championships in three events: 100 and 200 breaststroke and the 200 IM. He was the first ECU male swimmer to participate in the NCAAs since 1979. Sophomore Megan Sellers competed in the NCAA Women's Championships in the 100-yard breaststroke.

- Sellers won the gold medal in the women's 100-yard breaststroke at the Conference USA Championships with a meet record time of 1:00.42.

- Senior Attila Kiraly won the gold medal in the 400I IM at the Conference USA Men's Invitational for the third time in his career.

- The 800-yard freestyle relay team of Michael Dugan, Nikola Simic, Fran Krznicaric and Julien Dodu earned the top spot on the podium at the C-USA Invitational. Krznicaric and Simic teamed with Trevor Irish and Shawn Hunter to win the 400-yard freestyle relay.

- A total of 17 men and women's swimmers and divers earned all-conference honors.

- Colleen Jones, Alicia Roueche and Ashley Sams each qualified for the NCAA Zone B Diving Championships on the one and three-meter springboard.

- Senior diver Taylor Edwards was named to the C-USA Women's Swimming & Diving All-Academic Team.

- The College Swimming Coaches Association of America recognized the women's squad as a Scholar All-American Team for the 2013 fall semester.

TENNIS (MEN)

- The Pirates have compiled a 16-6 overall record this spring with their lone remaining match scheduled for Saturday, April 12 (at Elon) before heading to Tulsa for the Conference USA Championship Tournament.

- ECU has recorded seven consecutive winning seasons under head coach Shawn Heinchon.

- Senior Joran Vliegen peaked at No. 13 in the ITA Singles Rankings earlier this year. He leads the team with 29 singles victories. He has posted a 14-4 mark at No. 1 singles during the spring.

- In addition to Vliegen, three other Pirates have scored 16 or more wins. Freshman Fredric Lehfeldt has posted 20 individual victories, while senior Mario Martinez and junior Damien Brenard have 16 each.

- The Pirates registered an 11-2 mark at home this season.

TENNIS (WOMEN)

- East Carolina has recorded an 11-10 dual match mark this spring heading into their regular season finale at Charlotte on April 12.
- The Pirates will complete their overall campaign with play at the Conference USA Championship Tournament April 17-20 on the Old Dominion University campus in Norfolk, Va.
- Veteran head coach Tom Morris earned his 300th victory at ECU (since 1999) when the Pirates defeated Richmond 5-2 on April 1 at the River Birch Tennis Center.
- Junior Dana Gray (11-6) and senior Melis Tanik (10-7) currently top the squad in singles victories, while Tanik and freshman Emily Groeneveld have paired up for a team-best 7-3 doubles record.

TRACK

- East Carolina turned in a successful indoor campaign as the women's squad won the Conference USA Indoor Championship and the men's team placed third.
- Head coach Curt Kraft was named Conference USA Women's Indoor Coach-of-the-Year for the second time in his ECU career.
- During the indoor season, the Pirates set a total of six school records.
- On the men's side, Avion Jones set a new standard in the high jump with a clearance of 2.19-meters (7' 2.25") and Henry Johnson bettered his previous personal-best and school record mark in the pole vault with a tally of 5.20-meters (17' 00.75").
- The women's squad saw four school records fall as Erin Tucker reset the standard in the 60-meter hurdles with a time of 8.24, Brooke Kott tallied a time of 2:52.03 in the 1,000-meter run, Kayla Padgett bettered her previous record in the weight throw with a mark of 21.95-meters (72' 00.25") and Aminah Ghaffar shattered a 17-year school record in the pentathlon with 3,248 points.
- At the C-USA Indoor Championships, East Carolina came away with four conference event titles as Tania Minkins won the 200-meter dash (23.75), Aiesha Goggins took first in the 400-meter dash (54.40), Padgett set the standard in the weight throw (20.87-meters), and Drew Kanz earned gold in the high jump (2.18-meters).
- Eleven (11) Pirates earned All-Conference USA accolades at the C-USA Indoor Championships.
- After tallying the fourth-best mark in the nation (21.95-meters), Padgett secured a spot at the NCAA Indoor Track and Field Championships where she finished 11th with a mark of 20.15-meters (66' 01.50").
- ECU kicked off the outdoor season at the Carolina Relays where the Pirates won 10 events.
- Just two meets into the outdoor season, the Pirates have already set four school records. Avion Jones shattered a 33-year old mark in the high jump with a clearance of 2.16-meters (7' 01.00"), Tyshonda Hawkins recorded a time of 23.41 in the 200-meter dash, Kayla Padgett broke a 15-year old record in the hammer throw as she registered a heave of 60.87-meters (199' 08.00") and the women's shuttle hurdle relay team of Leah Lott, Erin Tucker, Aminah Ghaffar and Jasmine Thompson set a school record with a time of 59.26.
- East Carolina will host the Bill Carson Invitational Friday, April 11 and Saturday, April 12 at the Olympic Sports Complex. The event marks the first track meet the Pirates will host since 2003.
- Senior sprinter Ben McKinzie was one of five recipients of the 2014 Robert H. Wright Alumni Leadership Award as selected by the East Carolina Alumni Association. The award recognizes academic achievement, service to both the university and the community, as well as both potential and demonstrated qualities of leadership.

VOLLEYBALL

- East Carolina head coach Julie Torbett signed four student-athletes for the 2014 season - sophomore transfer outside hitter Sydney Darden, redshirt sophomore transfer opposite hitter Nicole Higgins, freshman libero Alex Jessett and freshman outside hitter Ashton Mares.
- Torbett also announced the hiring of assistant coach Eli Sharping, who comes to ECU from the University of Georgia.

East Carolina University
Board of Trustees
Athletics and Advancement Committee
April 24, 2014

Session	Athletics
Responsible Person	Mr. Jeff Compher, Athletic Director Mr. Nick Floyd, Associate Athletic Director
Agenda Item	II. F.
Item Description	Facility Update
Comments	N/A
Action Requested	Information
Disposition	
Notes	

East Carolina University
Board of Trustees
Athletics and Advancement Committee
April 24, 2014

Session	Advancement
Responsible Person	Mr. Terry Yeargan, Chair, Board of Visitors
Agenda Item	III. A.
Item Description	Board of Visitors Nominations and Officer Appointments
Comments	N/A
Action Requested	Approval
Disposition	
Notes	

Dr. Christopher D. Locklear

Chief of Staff

202 Spilman Building

East Carolina University

Greenville, NC 27858-4353

252-328-6105 office

locklearc@ecu.edu

Memorandum

To: ECU Board of Trustees

**From: Christopher D. Locklear
Chief of Staff**

Date: April 15, 2014

Subject: Board of Visitors new member and officer nominations

The ECU Board of Visitors currently has 15 vacant seats in the Class of 2018 to be filled by the ECU Board of Trustees. Additionally, the Board of Visitors Charter states that the Board of Trustees must appoint officers to lead the Board of Visitors each year.

Members of the Board of Trustees, Board of Visitors Executive Committee, and ECU administrators have nominated 3 existing members for reappointment and 12 individuals for initial appointments to the Class of 2018.

Our recommendations for Chair, Vice Chair, and Secretary of the board for the upcoming year are also submitted for your consideration.

Please see the attached document listing each current member eligible for reappointment and each new nominee. Additionally, we have attached the resumes and nominations forms for each individual should you prefer more detailed information.

Thank you for considering these nominations.

ECU Board of Visitors Nominations

The following individuals are nominated for the **Class of 2018**:

1. **Walter Cates**, of Roxboro, NC. Eligible for reappointment
2. **David Fisher** of Charlotte, NC. Eligible for reappointment
3. **Julie Metz** of Goldsboro, NC. Eligible for reappointment
4. **Bob Parker**, of Winston Salem, NC. New member appointment
5. **Brian Brown**, of Greenville, NC. New member appointment
6. **Philip Rogers**, of Alexandria, VA. New member appointment
7. **Phil Dixon**, of Greenville, NC. New member appointment
8. **Linda Thomas** of Charlotte, NC. New member appointment
9. **Paul McArthur** of Charlotte, NC. New member appointment
10. **Jason Poole** of Fayetteville, NC. New member appointment
11. **Michael Aho** of New York, NY. New member appointment
12. **Lance Metzler** of Reidsville, NC. New member appointment
13. **Debbie Harris-Rollins** of Murfreesboro, NC. New member appointment
14. **Linda Hofler** of Greenville, NC. New member appointment
15. **Chris Johnson** of Smithfield, NC. New member appointment

Nominated to serve as **officers for 2014 – 2015**:

1. **Angie Moss**, Class of 2015 as Chair
2. **Reid Tyler**, Class of 2015 as Vice Chair
3. **Mark Garner**, Class of 2017 as Secretary



East Carolina University

Board of Visitors Nomination Form

Name of Nominee: Walter Bradsher Cates

Spouse's name: Kathryn M. Cates

Home Address: 39 Old Salem Road
Roxboro, North Carolina 27573

Home Phone: 336-599-0887 Cell Phone: 336-597-1563

Email Address: wbcates@roxboro.net

Business/Company Name: Hubbard and Cates, Attorneys

Business Address: 36 Court Street, P.O. Box 679
Roxboro, North Carolina 27573

Business Phone: 336-599-2251 Alt. Phone: _____

Profession: Attorney

Title: Partner

Areas of particular interest in higher education (Ex: – legislative issues; engagement; academics; fundraising)
Legislative issues

ECU Alum (Please check one): Yes No

If yes, Year: 1972 Degree(s): BSBA Major: Accounting

Name of sponsor: _____

Nominee has agreed to serve if appointed: Yes No

SUBMIT NOMINATIONS BY: March 21, 2014 to:
Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu
***Please submit resume with nomination form.**

WALTER B. CATES

36 Court Street, Roxboro, NC, 27573 336/599-2251 wbcates@roxboro.net

Professional Experience:

2004 to present: Hubbard and Cates, Attorneys
 P.O. Box 679
 Roxboro, NC 27573

Partner with responsibilities primarily in Estate Planning; Estate Administration, Real Estate, and General Civil/Commercial Practice.

Admitted to North Carolina Bar in September of 1979. Since that date has been in the General Practice of Law in Person County, North Carolina, with the following firms: Ramsey, Hubbard and Galloway; Ramsey, Hubbard, Galloway and Cates; Hubbard, Galloway and Cates; Hubbard, Cates and Long; and Hubbard and Cates.

Education:

1968 through 1972 East Carolina University, Greenville, N.C.

Obtained a BSBA with a Major in Accounting

1976 through 1979 Campbell College School of Law, Buies Creek, N.C.

Obtained *Juris Doctorate*. Member of the Charter Class.

Civil/Professional Organizations:

Member of the North Carolina Bar Association, North Carolina State Bar, North Carolina Advocates for Justice, and District 9A Judicial Bar

Past President of the Roxboro Area Chamber of Commerce

Past President of the District 9 Judicial Bar

Past Member of Session and Board of Deacons of Roxboro Presbyterian Church

Past Member of Piedmont Community College Business Development Center Advisory Board

Past Chair of Person County Republican Party, and current Treasurer of Person County Republican Party

Current Member of Board of Trustees of Person Memorial Hospital

30+ year Member of the East Carolina Educational Foundation and a member of the ECU VanSant Society

Current Member of the East Carolina Alumni Association



East Carolina University

Board of Visitors Nomination Form

Name of Nominee: David W. Fisher '70

Spouse's name: Betty Jane Fisher '70

Home Address: 2018 Princeton Ave
Charlotte NC 28207

Home Phone: _____ Cell Phone: (678) 523-1535

Email Address: David.Fisher@bbandt.com

Business/Company Name: BB&T

Business Address: 200 S College
Charlotte, NC 28202

Business Phone: (704) 954-1261 Alt. Phone: Home (704) 332-1028

Profession: Banker

Title: Ex Vice President

Areas of particular interest in higher education (Ex - legislative issues; engagement; academics; fundraising)

Legislation

ECU Alum (Please check one): Yes No

If yes, Year: '70 Degree(s): BSBA Major: Business

Name of sponsor: _____

Nominee has agreed to serve if appointed: Yes No

SUBMIT NOMINATIONS BY: March 21, 2014 to:

Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

***Please submit resume with nomination form.**

DAVID W. FISHER

2018 Princeton Avenue
Charlotte, NC 28207

(H) 704.332.1028
(C) 678.523.1535

EDUCATION

Juris Doctorate Degree, University of South Carolina School of Law 1974 - 1977
Admitted to North Carolina Bar

Bachelor Degree in Business Administration, East Carolina University 1966 - 1970

PROFESSIONAL EXPERIENCE

BB&T, WEALTH DIVISION 2007 - present
Executive Vice President, Senior Division Executive
Oversees the management of \$10 billion in client assets

THE CODING CENTER 2003 - 2007
Chief Operating Officer
Managed the day-to-day operations of the company's medical coding business

BANK OF AMERICA, WEALTH MANAGEMENT DIVISION 1982-2003
President of Trust, Investments, and Banking
Served in key management roles in North Carolina, Florida, Texas, Missouri, and New York

FIRST CITIZENS BANK 1977-1982
Trust Officer: Kinston, NC

AFFILIATIONS

Current Affiliations

Board of Visitors, East Carolina University

Former Affiliations

Chairman of the Board, Character Education Partnerships, Washington, DC

Served on the following Board of Directors

Atlanta Police Foundation, Georgia Trust for Historic Preservation, Atlanta History Center, Pace Academy, Webster University, Natural Museum of St. Louis, MO

MILITARY SERVICE

1970 to 1974, First Lieutenant, US Army



East Carolina University

Board of Visitors Nomination Form

Name of Nominee: Julie Metz

Spouse's name: _____

Home Address: 1209 Beech Street
Goldsboro, NC 27530

Home Phone: _____ Cell Phone: 919-922-1562

Email Address: juliemt@nc.rr.com

Business/Company Name: Downtown Goldsboro Development Corp

Business Address: _____

Business Phone: _____ Alt. Phone: _____

Profession: _____

Title: Director - City of Goldsboro's Downtown Development Department

Areas of particular interest in higher education (Ex: – legislative issues; engagement; academics; fundraising)
Marketing / Outreach and Partnership Development

ECU Alum (Please check one): Yes No

If yes, Year: 1991 Degree(s): BS Major: Urban & Regional Planning

Name of sponsor: BOV Executive Committee

Nominee has agreed to serve if appointed: Yes No

SUBMIT NOMINATIONS BY: March 21, 2014 to:

Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

***Please submit resume with nomination form.**

JULIE METZ

PUBLIC SERVANT

- Background: City Planner / Non-Profit Administrator / Economic Developer / Downtown Manager
- Skilled downtown developer and member of a city organization team providing six years of planning experience and 15 years of downtown development experience.
- Recognized for dedication of efforts related to developing an economically stronger, livable, and distinctive community/organization through planning, partnerships and alternative funding sources with passion, resourcefulness and creative solutions.
- Interested in working with a professional, dedicated team in the areas of city planning, economic development and/or organizational development that create opportunity and growth through collaboration for an organization with a vision and passion towards its mission.

TESTIMONIAL

“In my role as City Manager, I had the pleasure of working with Ms. Julie Metz for 6 years. As a municipal manager with over 20 years of experience, I can say that I have never worked with a more enthusiastic and dedicated leader. Her vision and determination are rivaled only by her dedication to public service.”

Joe Huffman, Former Goldsboro City Manager, 2005-2011

SUMMARY OF PROFESSIONAL QUALIFICATIONS

- Strong Visionary Leader & Strategic Planner
- Practiced at Establishing Creative Approaches to Challenges and Opportunities
- Superb Written and Oral Communication Skills
- Experienced Grant Writer
- Seasoned in Marketing, Public Relations and Conflict Resolution Skills
- Proven People Management Experience With Staff, Boards/Stakeholders and Volunteers
- Energetic, Dedicated Public Servant with Strong Interpersonal Skills

PROFESSIONAL EXPERIENCE

Executive Director/Director – Downtown Goldsboro Development Corp. (DGDC), Goldsboro, NC

9/99 to Present

Serve as Director for the City of Goldsboro’s Downtown Development Department and the Executive Director of the Downtown Goldsboro Development Corporation, a 501 (c) (3) non-profit board comprising of 24+ members and five additional supporting committees comprising of approximately 70 volunteers/stakeholders. Serve to facilitate common interests between each entity and maximize the resources, capabilities and financial opportunities of all coupled with private sector support toward the improvement of downtown.

Act as liaison between corporation, city management, city council and community to advocate and gain support for downtown development and reinvestment. Direct, plan, manage, coordinate, and implement revitalization efforts and economic development activities within a targeted area for the benefit of the City, County and region. Facilitate public projects and private investments to improve the downtown’s appearance, marketability, user ability, safety and sustainability with a foundation in historic preservation, diversity and quality in order to increase the value of the City’s tax base. Work with State legislators and representatives to identify alternative funding and support for Goldsboro.

Responsibilities include: economic development activities; neighborhood revitalization efforts; promotions and marketing; event planning; fundraising; building community partnerships and with regional, state and national stakeholders; securing acquisition/donations of properties; non-profit board management; grant writing; preparing/presenting oral and written presentations; advising city management, local/regional/state leaders and elected officials; research; supervision of staff; creation/execution of media campaigns; creation/management of incentive programs; provision of business/property development assistance for investors, property owners and businesses; and, preparation/management of two city budgets and a non-profit budget equal to approximately \$700,000 annually.

Planner – City of Goldsboro, Goldsboro, North Carolina

9/97 to 9/99

Primary efforts directed to environment, aesthetics, ordinance research and preparation, greenway/bike and pedestrian trail development, storm-water management best practices and land use implications, socio-economic/demographic studies, landscape plans, downtown revitalization efforts and daily zoning and land use planning activities.

Transit Planner/Consultant – A & G Planning and Management, Inc., Raleigh, NC

1/95 to 7/96

Consultant for a private firm that specialized in helping state and local governments plan and coordinate transit systems. Collected financial and operating statistics; plotted route maps on computer GIS system; and, prepared local, state and federal reports. Conducted system performance analyses, cost allocation methodologies, population forecast and transit demand growth models.

Planner – City of Goldsboro, Goldsboro, North Carolina

4/93 to 12/95

Served as transportation planner for Metropolitan Planning Organization and urbanized area with emphasis on transportation planning, demographic studies and preparation of grant proposals. Responsible for preparing: Planning Work Program, Transportation Improvement Program, financial reports for Section 8 and Section 104 PL (f) Planning Fund, Financial Constraint and Congestions Management Systems, and all local, state and federal documents, correspondence/studies pertaining to transportation for the Goldsboro Urban Area.

EDUCATION

East Carolina University, Greenville, North Carolina

Bachelor of Science in Urban & Regional Planning, Minor in Sociology

PROFESSIONAL MEMBERSHIPS

Member of:

- East Carolina University Board of Visitors
- East Carolina University Planning Department Advisory Board
- ArtsNC Board
- Eastern North Carolina Rail Alliance/Railroad Task Force
- NC/National Main Street Programs
- NC Downtown Development Association, Vice-President of Membership

ACCOMPLISHMENTS

- Responsible for twenty-one NC Main Street awards for efforts related to promotions, marketing, economic development, organization, fundraising, innovation and public/private partnerships.
- Development and implementation of Goldsboro's Historic Neighborhood Revitalization Plan of 2006.
- Development and implementation of Goldsboro's Downtown Master Plan of 2007.
- Responsible for securing City of Goldsboro's 2013 Transportation Infrastructure Generating Economic Recovery (TIGER) V award of \$10M by strategically developing project proposal, preparing grant application and seeking/securing partners for its successful award.
- 2006 Recipient of the Gertrude S. Carraway Award of Merit Winner by Preservation of North Carolina Foundation.
- Lead efforts that resulted in: \$14.2 million in grant return for City/Downtown, \$265,000 in community contributions for downtown and nearly \$700,000 of in-kind assistance for downtown – all in last five years.
- Managed, championed and assisted in \$39.5M of public investment and \$36.8M in private investment downtown during my tenure creating 615 jobs and over 60 net new businesses.



Board of Visitors Nomination Form

Name of Nominee: Robert (Bob) Parker

Spouse's name: Mary Beth Parker

Home Address: 313 Beechcliff Court
Winston-Salem, NC 27104

Home Phone: _____ Cell Phone: 336-817-7344

Email Address: bparker56@triad.rr.com

Business/Company Name: Retired VP – North Carolina Baptist Hospital

Business Address: _____

Business Phone: _____ Alt. Phone: _____

Profession: _____

Title: _____

Areas of particular interest in higher education (Ex: – legislative issues; engagement; academics; fundraising)

ECU Alum (Please check one): Yes No

If yes, Year: 1972/1973 Degree(s): BS – Health & Physical Ed; Pre-Med

Name of sponsor: Bob Rippy

Nominee has agreed to serve if appointed: Yes No

SUBMIT NOMINATIONS BY: March 21, 2014 to:

Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

***Please submit resume with nomination form.**

ROBERT S. (BOB) PARKER
313 Beechcliff Court
Winston-Salem, North Carolina 27104
Home: (336) 768-1832 Cell: (336) 817-7344
bparker56@triad.rr.com

EMPLOYMENT:

March 1997 to December 2010: Vice President for Support Services

North Carolina Baptist Hospital (NCBH), Winston-Salem, NC

Responsibilities: Oversee support operations (Hospitality Services (including the Hawthorne Inn (a subsidiary of NCBH), Valet Parking, Medical Center Patient Transportation, Security, Van Service, Emergency Communications, Physician and Community Access, the Service Response Center, inpatient and outpatient Food and Nutrition Services, and Mail and Parking Services). Executive management and oversight of Northwest North Carolina Community Care Network (a Medicaid managed care network of providers and case managers). Management responsibility for the hospital's fitness center, *ActionHealth™* (the Medical Center's employee wellness program), and NCBH's United Way campaign as Leadership Circle chair. Serve as Preceptor for the Administrative Fellowship Program, and provide administrative leadership to the Center for Integrative Medicine. Lead the hospital in promoting community health, public health, disease prevention, and improvement in health status in the NCBH service area. Meet obligations of the institution as one of the vice presidents, and participate in Executive Leadership meetings. Responsible for public speaking, strategic planning, visioning, and program evaluation and assessment.

1983 to 1997: Public Health Director, New Hanover County Health Department, Wilmington, NC

1979 to 1983: Public Health Director, Northampton County Health Department, Jackson, NC

1977 to 1979: Public Health Director, Bertie County Health Department. Windsor, NC

CURRENT ACTIVITIES:

State Employees Credit Union Board, 2011-2015
NC Prevention Partners, Board, 2000-2014
Forsyth County Healthy Community Coalition, 2002-2014
Knollwood Baptist Church, Deacon, 2010-2013
Reynolda Rotary Club, 2003-2014
United Way of Forsyth County Board, 2006-2013
YMCA of Northwest North Carolina Board, 2004-2014

EDUCATION:

Master of Science, Administrative Services and Community Health, East Carolina University (1978)
Pre-Med, Post-Graduate Education, East Carolina University (1973)
Bachelor of Science, Health and Physical Education, East Carolina University (1972)

PROFESSIONAL POSITIONS AND OFFICES HELD:

NC Health and Wellness Trust Fund Commission, 2001-2011
American Hospital Association's Section for Long-term Care and Rehabilitation, 2003-2007
National Association for County and City Health Officials, Board of Directors, 1995-1997
National Association for Home Care, Board of Directors, 1986-1988, 1988-1990
Association for Home & Hospice Care of NC, President, 2001-2002
American Public Health Association, Governing Council, 1990-1992, 1995-1997
N.C. Association of Local Health Directors, President, 1994
NC Institute of Medicine Prevention Task Force, 2008-2009
N.C. Public Health Association, President, 1989-1990
N.C. Association for Home Care, President, 1985-1986
American Lung Association of N.C., Board of Directors, 1977-1983, 1991-1993
North Carolina Prevention Partners, Vice Chair, 1998-2000

PROFESSIONAL POSITIONS AND OFFICES HELD (Continued):

ROBERT S. (BOB) PARKER

313 Beechcliff Court
Winston-Salem, North Carolina 27104

Eastern District N.C. Public Health Association, President, 1985-1986
NC State Health Coordinating Council, 2001-2003
Eastern Carolina Health Systems Agency, Project Review Chairman and First Vice Chairman, 1982
Lower Cape Fear Hospice, Inc., President, 1990

HONORS:

Ellen B. Winston Award, Association for Home & Hospice Care of North Carolina, 2005
Fellow, Creating Healthier Communities Fellowship, 2003
N.C. Prevention Performance Award for Individual Excellence, N.C. Prevention Partners, 2002
Fellow, Institute of Political Leadership, 2002
Carl Durham Award, Association of North Carolina Boards of Health, 1999
Reynolds Award, North Carolina Public Health Association, 1996
Leadership Institute Scholar, CDC/University of California Public Health, 1994
Special Meritorious Award, Southern Health Association, 1993
Member of the Year Award, National Association for Home Care, 1988
Rankin Award, North Carolina Public Health Association, 1988
Outstanding Health Director Award, North Carolina Association of County Commissioners, 1988
Outstanding Career Achievement Award, Eastern District NC Public Health Association, 1988
Citation of Merit Award, North Carolina Public Health Association, 1986

PROFESSIONAL ASSOCIATIONS

American College of Sports Medicine
American Hospital Association
Association for Community Health Improvement
NC Alliance for Health
NC Prevention Partners
NC Public Health Association

PREVIOUS COMMUNITY ACTIVITIES:

HealthCare Access Board, 2004-2011
Leadership Winston-Salem Board, 2004-2011
Forsyth Futures Board, 2008-2010
Local Initiatives Support Corporation, Advisory Committee, 2002-2006
Winston-Salem Churches in Ministry Board, 2002-2003
Forsyth County Commissioner Candidate, 2000 and 2004
Forsyth County Infant Mortality Reduction Coalition Board, Chair, 2004-2010
Leadership Winston-Salem, Class of 1999
Community Development Review Team, W-S Citizen Efficiency Review Committee, 1999
State Employees' Credit Union Advisory Board, Roanoke Rapids, N.C., 1981-1983;
Wilmington, N.C., 1985-1988, 1994-1996
First Baptist Church, Deacon, Wilmington, N.C., 1985-1988, 1990-1993
First Baptist Church, Deacon, Winston-Salem, N.C., 2003-2006
New Hanover Community Health Center Board of Directors, 1992-1993
Northampton County Board of Education, N.C., 1983
Windsor Jaycees, President, Windsor, N.C., 1979

ROBERT S. (BOB) PARKER

Vice President for Home and Community Health, NC Baptist Hospital

B.S. Degree – East Carolina University

M.S. Degree – East Carolina University

Mr. Parker was appointed as Vice President of Home and Community Health at North Carolina Baptist Hospital in March of 1997 and retired in December of 2010. Prior to coming to North Carolina Baptist Hospital, he served as Public Health Director in the New Hanover County Health Department for 14 years. In New Hanover County, he helped organize the New Hanover Community Health Center, which is a primary health care center for the medically underserved area of Wilmington and the surrounding community.

Mr. Parker has served nationally on the Governing Council of the American Public Health Association, the Board of Directors of the National Association for Home Care, the Board of Directors of the National Association for County and City Health Officials, as the American Hospital Association's (AHA) member on the JACHO Home Care Professional and Technical Advisory Committee, and on the AHA's Section on Long-term Care and Rehabilitation. He has been president of the North Carolina Public Health Association, the North Carolina Association of Local Health Directors, and the Association for Home and Hospice Care of North Carolina. In Wilmington, N.C., Mr. Parker served as president of the Lower Cape Fear Hospice, deacon and chairman of deacons at First Baptist Church, and as an Advisory Board member of the State Employees' Credit Union. While in Northampton County, Mr. Parker was elected to the Northampton County Board of Education.

Currently, Mr. Parker is a member of the NC Health and Wellness Trust Fund Commission, NC Prevention Partners Board and numerous local agency boards.

He is a 2003 graduate of the Creating Healthier Communities Fellowship, a 2001 fellow of the Institute of Political Leadership, a graduate of the 1999 class of Leadership Winston-Salem, and was a candidate for Forsyth County Commissioner in 2000 and 2004. He was a member of the 2008 class of Leadership North Carolina.

He and his wife, Mary Beth, a retired public school educator, have one daughter and two sons.



Board of Visitors Nomination Form

Name of Nominee: Brian Brown

Spouse's name: Rochelle

Home Address: _____

Home Phone: _____ Cell Phone: _____

Email Address: brian.brown@ncleg.net

Business/Company Name: Rep Express Catering

Business Address: _____

Business Phone: _____ Alt. Phone: _____

Profession: _____

Title: NC House of Representatives

Areas of particular interest in higher education (Ex: – legislative issues; engagement; academics; fundraising)

ECU Alum (Please check one): _____Yes No

If yes, Year: _____ Degree(s): _____ Major: _____

Name of sponsor: Chancellor Ballard

Nominee has agreed to serve if appointed: Yes _____No

SUBMIT NOMINATIONS BY: March 21, 2014 to:

Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

***Please submit resume with nomination form.**

[Project Vote Smart \(http://votesmart.org/\)](http://votesmart.org/)

Brian Mathew Brown

Brian Brown's Biography



http://votesmart.org/canphoto/136156_lg.jpg

Full Name: Brian Mathew Brown

Office: State House (NC) - District 9, Republican

First Elected: 11/06/2012

Next Election: 2014

On The Ballot: Running, Republican for State House - District 9

Primary May 6, 2014

Gender: Male

Family: Wife: Rochelle; 1 Child: Brielle

Birth Date: 11/13/1979

Home City: Greenville, NC

Religion: Catholic

Education (#)

- BA, History/Pre-Law, Ohio Northern University, 2002

Political Experience (#)

- Representative, North Carolina State House of Representatives, 2013-present

Current Legislative Committees (#)

- [Appropriations \(/offices/committee/12476/appropriations\)](#), Member
- [Commerce and Job Development \(/offices/committee/13526/commerce-and-job-development\)](#), Member
- [Education \(/offices/committee/1944/education\)](#), Vice Chair
- [Homeland Security, Military and Veterans Affairs \(/offices/committee/11033/homeland-security-military-and-veterans-affairs\)](#), Member
- [Regulatory Reform \(/offices/committee/14243/regulatory-reform\)](#), Member

- [Subcommittee on Biotechnology and Health Care \(/offices/committee/14292/subcommittee-on-biotechnology-and-health-care\)](/offices/committee/14292/subcommittee-on-biotechnology-and-health-care), Vice Chair
- [Subcommittee on Business and Labor \(/offices/committee/14294/subcommittee-on-business-and-labor\)](/offices/committee/14294/subcommittee-on-business-and-labor), Member
- [Subcommittee on Education \(/offices/committee/12477/subcommittee-on-education\)](/offices/committee/12477/subcommittee-on-education), Member
- [Transportation \(/offices/committee/11047/transportation\)](/offices/committee/11047/transportation), Member

Caucuses/Non-Legislative Committees (#)

- *No caucus information on file.*

Professional Experience (#)

- President/Chief Executive Officer, Rep Express Limited Liability Corporation

Organizations (#)

- Member, Saint Peters Church, present
- Member, Business Expo Board, Greenville-Pitt Chamber of Commerce
- Marriage Preparation Coordinator, Eastern North Carolina
- Member, Executive Board, Pitt County Crime Stoppers
- Member, Greenville Morning Rotary Club
- Ambassador, Greenville-Pitt Chamber of Commerce

Contact Information

Campaign Email

[brianbrown@votebrianbrown.com \(mailto:brianbrown@votebrianbrown.com\)](mailto:brianbrown@votebrianbrown.com)

Campaign Website

[http://www.votebrianbrown.com/ \(http://www.votebrianbrown.com/\)](http://www.votebrianbrown.com/)

Campaign Social Media



[_ \(https://www.facebook.com/votebrianbrown\)](https://www.facebook.com/votebrianbrown)

Capitol Email

[Brian.Brown@ncleg.net \(mailto:Brian.Brown@ncleg.net\)](mailto:Brian.Brown@ncleg.net)

Capitol Website

<http://www.ncleg.net/gascritps/members/viewMember.pl?sChamber=House&nUserID=655>
[\(http://www.ncleg.net/gascritps/members/viewMember.pl?sChamber=House&nUserID=655\)](http://www.ncleg.net/gascritps/members/viewMember.pl?sChamber=House&nUserID=655)

Campaign

412 Knoll Circle
Greenville, NC 27858
Phone: 252-414-3943

Capitol

NC House of Representatives
300 N. Salisbury Street, Room 604
Raleigh, NC 27603-5925
Phone: 919-733-5757
Fax: 919-754-3196

District

412 Knoll Cir.
Greenville, NC 27858
Phone: 252-414-3943
Fax: 252-353-5037

One Common Ground, Philipsburg, MT 59858 Hotline: 888-Vote-Smart (888-868-3762)

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East Carolina University

Board of Visitors Nomination Form

Name of Nominee: Philip Rogers

Spouse's name: Rebekah Rogers

Home Address: 309 Yale Drive
Alexandria, Virginia 22314

Home Phone: _____ Cell Phone: 252-916-9109

Email Address: progers@acenet.edu or pgrogers@gmail.com

Business/Company Name: American Council on Education

Business Address: One Dupont Circle NW
Washington, DC 20036

Business Phone: 202-939-9310 Alt. Phone: _____

Profession: Higher Education

Title: Vice President and Chief of Staff

Areas of particular interest in higher education (Ex: – legislative issues; engagement; academics; fundraising)
Institutional governance and leadership; government relations; academic affairs

ECU Alum (Please check one): _____ Yes No

If yes, Year: _____ Degree(s): _____ Major: _____

Name of sponsor: Dr. Steve Ballard, Chancellor

Nominee has agreed to serve if appointed: Yes _____ No

SUBMIT NOMINATIONS BY: March 21, 2014 to:

Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

***Please submit resume with nomination form.**

Philip G. Rogers
Vice President and Chief of Staff
American Council on Education

Philip G. Rogers is vice president and chief of staff at the American Council on Education (ACE). In this role, he works in collaboration with ACE President Molly Corbett Broad to advance the organization's strategic priorities on behalf of American higher education and oversees all President-initiated activities within the Council. As a member of the President's Cabinet, he serves as the principal liaison to the ACE Board of Directors and coordinates the Washington Higher Education Secretariat, which is composed of chief executives from approximately 50 associations, each of which serves a significant sector or function in postsecondary education. In addition, Rogers serves as co-chair of the ACE Annual Meeting, which is considered the nation's premier higher education event, bringing together nearly 2,000 institutional leaders to discuss the most pressing issues in higher education today.

ACE is the most visible and influential higher education association in the United States, representing the presidents of U.S. accredited, degree-granting institutions, which include two- and four-year colleges, private and public universities, and nonprofit and for-profit entities. ACE is also the key point of contact on higher education issues for the U.S. federal government and it is the most frequently cited organization in our national media on higher education.

Prior to joining ACE in July 2013, Rogers served as chief of staff to the chancellor at East Carolina University (ECU). In this role, he supported Chancellor Steve Ballard in the management of the university's external relations functions, which included government relations, marketing and communications, and public service and community relations. He also served as the university's policy analyst prior to assuming the chief of staff responsibilities.

Before joining the executive leadership team at ECU, Rogers participated in the launch of a start-up venture called New Media Campaigns in Research Triangle Park, North Carolina and worked for a member of the United States Senate in Washington, D.C.

Rogers earned a doctorate degree in higher education management with distinction from the University of Pennsylvania, a master's degree in public administration from the University North Carolina at Chapel Hill, and a bachelor's degree in communication from Wake Forest University. Rogers resides in Alexandria, Virginia with his wife, Rebekah Page Rogers, who earned both a bachelor's degree and master's degree from East Carolina University.

Board of Visitors Nomination Form

Name of Nominee: Phil Dixon

Spouse's name: Mamie Dixon

Home Address: _____

Home Phone: _____ Cell Phone: _____

Email Address: phildixon@daglawyers.com

Business/Company Name: Dixon Law Gorup, PLLC

Business Address: 110 E. Arlington Blvd

Greenville, NC 27835

Business Phone: 252-355-8100 Alt. Phone: _____

Profession: Attorney

Title: _____

Areas of particular interest in higher education (Ex: – legislative issues; engagement; academics; fundraising)

ECU Alum (Please check one): Yes No

If yes, Year: _____ Degree(s): _____ Major: _____

Name of sponsor: Terry Yeargan

Nominee has agreed to serve if appointed: Yes No

SUBMIT NOMINATIONS BY: March 21, 2014 to:

Megan Ayers

202 Spilman Building

East Carolina University

Greenville, NC 27858

ayersm@ecu.edu

***Please submit resume with nomination form.**

Phillip R. Dixon

Phillip R. Dixon is a native of Wake Forest, North Carolina and a graduate of William G. Enloe High School in Raleigh, North Carolina. He obtained a Bachelor of Science degree in Business Administration (B.S.B.A.) from East Carolina University and a Juris Doctor (J.D.) degree from the University of North Carolina at Chapel Hill School of Law. He has worked at the Institute of Government at the University of North Carolina at Chapel Hill, the North Carolina Attorney General's Office, the State Bureau of Investigation and was a Law Clerk and Research Assistant to the Honorable Naomi Morris Judge (later Chief Judge) of the North Carolina Court of Appeals. He has served as School Board Attorney for either the Greenville City or the Pitt County Schools for more than twenty-eight (28) years, the Washington County Schools for more than twelve (12) years, and he has done work for eighteen (18) other school systems. He currently represents Pitt and Martin Community Colleges and has represented The College of the Albemarle, Carteret Community College, Bladen Community College, and Halifax Community College, and the NC Association of Community College Trustees. He is Past Chair of the North Carolina Council of School Attorneys, and Past Chair of the Education Law Section of the North Carolina Bar Association. He has previously served as both a Local Due Process Hearing Officer, and a State Review Hearing Officer for the North Carolina Department of Public Instruction in cases involving children with disabilities and, is a Mediator and an Arbitrator. Dixon has previously served as Chair of the Board of Trustees of Pitt Community College and as Chair of the Board of Trustees of East Carolina University. He represents numerous public bodies, including Greenville Utilities Commission of the City of Greenville, NC, the Town of Ayden, NC, and Carolina Donor Services (formerly Carolina Organ Procurement Agency), which works in conjunction with Duke University, the University of North Carolina at Chapel Hill, Bowman-Gray, and the East Carolina University Schools of Medicine, to provide organ and transplant services to seventy-nine (79) of one hundred (100) counties in North Carolina. Dixon has previously served as General Counsel to the Carolina East Behavioral Health Care Consortium, which consisted of ten (10) mental health centers serving twenty-nine (29) counties in North Carolina. He is an AV rated attorney by Martindale-Hubbell, which is the highest rating available to an attorney in private practice, and is listed in The Bar Register of Pre-eminent Lawyers. His private law practice includes contract and construction law, real estate, and business law. He has published numerous articles on various legal topics, and is a frequent lecturer at the Institute of Government and with the North Carolina Bar Association and the North Carolina Association of Community College Trustees. He previously served as a member of the Board of Directors of North Carolina Citizens for Business & Industry, and is former Chair of the North Carolina Center for Public Policy & Research. He is a former member of the Board of Governors of the North Carolina Bar Association, and former Chair of its Endowment Committee. Dixon's recognitions include Citizen of the Year and Volunteer of the Year by the Pitt-Greenville Chamber of Commerce and Outstanding Alumnus, East Carolina University. He has also received Distinguished Service Awards from East Carolina University Alumni Association, the Greenville Jaycees, East Carolina University, Pitt Community College, the Boy Scouts of America, and the Education Law Section of the North Carolina Bar Association. He currently serves on the School of Government Foundation at the University of North Carolina at Chapel Hill, is former Chair of the Eastern Regional Council of the Friends of the Institute of Government at UNC, and a former member of the Distinguished Advisory Council of the Brody School of Medicine at East Carolina University. Dixon is currently a member of the UNC Board of Governors.

formerly

Phillip R. Dixon
Attorney at Law

DIXON LAW GROUP, PLLC
POST OFFICE DRAWER 8668
110 EAST ARLINGTON BLVD.
GREENVILLE, NC 27835-8668

TELEPHONE (252) 355-8100
TELECOPIER (252) 355-0271
phildixon@daglawyers.com



PHILLIP R. DIXON
LIST OF ACCOMPLISHMENTS

- Hearing Officer, NC Dept. of Health and Human Services, Division of Public Health, Women's and Children's Health Section, Early Intervention Branch
- Citizen Lawyer, NC Bar Association (Inaugural Class)
- Member, UNC Board of Governors
- Chair, Board of Directors, North Carolina Center for Public Policy and Research
- Citizen Lawyer, North Carolina Bar Association
- Member, School of Government Foundation, University of North Carolina at Chapel Hill
- Member, Distinguished Advisory Council, Brody School of Medicine at East Carolina University
- Chair, Board of Trustees, Pitt Community College
- Chair, Board of Trustees, East Carolina University
- Chair, Endowment Committee, North Carolina Bar Association Foundation
- Citizen of the Year, Greenville-Pitt County Chamber of Commerce
- Distinguished Service Award, Greenville Jaycees
- Distinguished Service Award, Pitt Community College
- Distinguished Service Award, East Carolina University Alumni Association, Inc.
- Distinguished Service Award, Boy Scouts of America
- Distinguished Service Award, Education Law Section, North Carolina Bar Association
- Board of Directors, North Carolina Citizens for Business and Industry
- Outstanding Educator, East Carolina University School of Education (now College of Education)
- Campaign Chair, United Way of Pitt County
- Outstanding Alumnus, East Carolina University
- President, East Carolina University Alumni Association
- President, East Carolina University Educational Foundation, Inc. (Pirate Club)
- Chair, Pitt-Greenville Chamber of Commerce
- Chair, North Carolina Council of School Attorneys
- Chair, Education Law Section, North Carolina Bar Association
- President, Greenville Museum of Art, Inc.
- Chair, Pitt County Mental Health, Mental Retardation, and Developmental Disabilities Area Board
- Volunteer of the Year, Pitt-Greenville Chamber of Commerce
- President, Greenville Noon Rotary Club
- Paul Harris Fellow, Rotary International
- Chair, Practical Training Committee, North Carolina Bar Association
- Board of Directors, RBC Centura Bank (Greenville)
- Research Assistant and Law Clerk, Honorable Naomi E. Morris, Judge, later Chief Judge, North Carolina Court of Appeals
- Intern, North Carolina Attorney General's Office
- State Government Intern, Institute of Government, University of North Carolina at Chapel Hill
- Intern, State Bureau of Investigation and Police Information Network



East Carolina University

Board of Visitors Nomination Form

Name of Nominee: Linda D. Thomas

Spouse's name: Henry Thomas

Home Address: 6515 Ashdale Place
Charlotte, NC 28215

Home Phone: 704 532 9297 Cell Phone: 704 607 0118

Email Address: linda.thomas@duke-energy.com

Business/Company Name: Duke Energy

Business Address: 550 S. Tryon Street
Charlotte, NC 28202

Business Phone: 704 382 9142 Alt. Phone: 704 607 0118

Profession: Human Resources

Title: Director, HR Business Partners

Areas of particular interest in higher education (Ex: - legislative issues; engagement; academics; fundraising)
academics/legislative issues

ECU Alum (Please check one): Yes No

If yes, Year: 81 Degree(s): BS Major: Science Education

Name of sponsor: Virginia Hardy

Nominee has agreed to serve if appointed: Yes No

SUBMIT NOMINATIONS BY: March 21, 2014 to:

Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

*Please submit resume with nomination form.

LINDA D. THOMAS

6515 Ashdale Place
Charlotte, NC 28215

704.382.9142 office
704.756.3759 cell

ldthomas@duke-energy.com
ldthms651@aol.com

SUMMARY

Linda started her career leveraging her science degree from East Carolina University in the energy industry as a radiation protection technician at Catawba Nuclear Station. She progressed through the technical hierarchy serving in a variety of roles including technical training instructor and work in emergency planning. She volunteered to move to a newly created business, which resulted in management roles in training and consulting services for business customers. Linda has had a variety of experiences in human resources including staffing, training, diversity and as a business partner.

Her field and corporate experience creates a unique mix, depth and breadth in the energy industry.

EXPERIENCE

Duke Energy Corporation, Charlotte, NC

2009 – Present

HR Director

Linda Thomas is a HR Business Partner Lead at Duke Energy responsible for HR service delivery to clients in Regulated Utility Operations. Client organizations provide services across Duke Energy's footprint in the areas of Transmission, Distribution, Gas Operations and Customer Services – representing one third of the company. Key responsibilities include talent management, maintaining a positive employee employer relationship, strategic workforce planning and staffing, executive coaching and organizational effectiveness.

2006 - 2009

Director, Diversity Strategies

Responsibilities include designing and managing implementation of enterprise-wide diversity strategies and initiatives; consulting with leaders and business groups across the corporation; researching and benchmarking diversity and inclusion best practices and trends, and representing the company through strategic speaking engagements.

- Consult with executive leadership and staff on diversity and inclusion strategies and programs
- Provide oversight of diversity council initiative implementation in partnership with council chair.
- Serve as chair of the corporate Diversity Council.
- Oversight of employee resource groups, where greater than 1500 employees are engaged:
 - Four groups; 13 chapters
 - Merger related consolidation of African-American Network
 - Establishment of new Latino network
 - Support of employee led LGBT Inclusion Task Force
 - Launch of Diversity and Employee Resource Group intranet sites
- Established diversity steering team guidelines and provide oversight and support of five teams.
- Worked with executives on the development of an Executive Engagement Strategy for senior leadership.
- Implemented managing inclusion class for the company.
- Implemented outreach strategy for building and sustaining relationships with strategic external partners leading to more formal relationships with entities such as INROADS, ethnic chambers of commerce and professional organizations.
- Member of diversity groups with peers representing companies for the Charlotte Chamber of Commerce; Ohio/Kentucky Diversity Network and the Utility Roundtable.
- Manage diversity related philanthropic and community relations budgets.

2004 – 2006

Senior Diversity Consultant - Charlotte, NC

- Developed and implemented corporate Employee Resource Group guidelines
- Provided oversight and guidance to employee groups.
- Developed business case for 2003 Business Women's Network pilot approved by senior leadership and implemented under guidance of leadership steering team. Coached and

consulted with executive team on creative design for events. Led all aspects of implementation including communication plan, survey feedback, focus groups, event plan and logistics.

- **Result:** Exceeded pilot goals and objectives with event attendance averaging 165 female employees. Leadership approved 2004 expansion of business women's network to Houston and Denver offices. Five additional chapters formed in 2004.
- Developed and implemented diversity practitioner's network.
 - **Result:** Created a forum consisting of diversity leaders and champions to provide input on enterprise-related initiatives, and share best practices.
- Managed process for strategic leadership development programs for high potential diverse employees. Over 60 employees have participated in external development opportunities.

2000-2004

Senior Manager, Executive Staffing – Charlotte, NC

- Recruited and managed first class of participants in Commercial Associates Program, a two-year MBA rotational program designed to develop high potentials. Facilitated development of Associates by coordinating intensive training through compelling work and high visibility assignments. Shaped corporate decisions through consultation with senior leaders.
Result: Designed and developed processes to maximize program impact; college relationship strategy approved and supported by key leadership; 83% of associates placed in leadership roles within 1.5 years of program.
- Responsible for development and revitalization of staffing policies, processes and systems. Managed employee brand, web presence, executive acclimation and exit interview processes, executive and strategic search, minority recruiting and management of Master's in HR interns.

1997 – 2000

Manager of Customer Service and Consulting – Training and Development – Charlotte, NC

- Led team of approximately 25 performance consultants for the Duke Energy training organization, analyzing business problems and human performance issues to determine appropriate training solutions.
- Aligned internal customers' development plans with corporate objectives to ensure success.
- Established direction and implementation of training solutions for the company.
- Successfully led workforce reduction efforts for the training organization.

1997

Customer Support Manager – Charlotte, NC

- Developed and maintained strong, positive relationships with vice presidents and respective staff in corporate and generation facility locations.
- Chaired monthly meetings with business unit leaders to discuss major projects, challenges and issues. Also, brainstormed potential solutions.
- Developed and tracked business success criteria for projects.
- Facilitated issue resolution and provided recommendations for managing effective relationships.

1994-1997

Manager, Training Services Delivery – Charlotte, NC

- Led team of 20 professionals that designed, developed, delivered or contracted training products and services to a variety of functional areas within the company. Training areas included leadership competency, business acumen, technical proficiency, and behavioral soft skills.
- Developed and implemented cost-effective training strategies and judiciously managed use of training funds during period of workforce reductions and budget limitations.

1994

Consultant, Training and Consulting Services – McGuire Nuclear Site, Huntersville, NC

- Provided consultation and guidance in interpreting and monitoring compliance with various internal standards and regulatory agencies.
- Provided consulting/technical direction for nuclear training in the areas of Chemistry, Engineering Support, General Employee Training and Radiation Protection.
- Provided industry representation for the company, accreditation support, regulatory interface, and operational experience support and project alignment.

1989-1994

Nuclear Training Instructor – Catawba Nuclear Site, Clover, SC

- Developed nuclear Emergency Response training program in accordance with regulatory guidelines. Served as company liaison with government agencies; local hospitals and fire

departments. Design, developed and delivered technical training for Radiation Protection technicians in accordance with regulatory requirements.

1981-1989

Radiation Protection Specialist

- Prior to start-up of Catawba Nuclear Site, developed procedures for analysis of potentially radioactive samples. Performed calibration of instrumentation used to perform analysis of samples from plant systems. Collected and prepared environmental samples for analyses. These samples included shoreline sediment, broadleaf vegetation, air and water from local lakes. Taught required training for all site personnel prior to plant startup; and provided job coverage for radiation workers.

EDUCATION and DEVELOPMENT

2008

UNC Chapel Hill – Strategic Leadership Program

2004-2008

Executive Leadership Council – Mid-Level Managers' Symposium
Washington, DC

1997

African-Americans in Leadership Course
Center for Creative Leadership, Greensboro, NC

1981

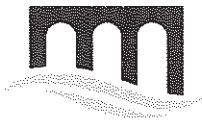
B.S., Science Education
Concentration: Biology
East Carolina University, Greenville, NC

Course: Statistics
Central Piedmont Community College

Course: Genetics
University of North Carolina at Charlotte

AFFILIATIONS, COMMUNITY INVOLVEMENT & HONORS

- East Carolina University Alumni Association, Black Alumni Chapter, Chair
- 2012 Athena Award Finalist
- 2011 [Ruth] Shaw Award Recipient
- Charlotte Mecklenburg Housing Partnership, Board Member
- Friendship Missionary Baptist Church Trustee Council, Secretary
- National Utility Diversity Council, Past Board Member
- NC Leadership Smart Start, Past Board Member
- NC Chapter AABE, Past Board Secretary
- Charlotte Chamber of Commerce Diversity Advisory Council, Past Member
- Charlotte Mecklenburg Schools –
 - East Mecklenburg High School, Senior Exit coach and judge
 - West Charlotte Senior High School, Senior Exit judge and Exam Proctor
 - Piedmont Open Middle School, Past Vice President and Board Member PTA
 - Villa Heights Academic Center, Past President PTA [two terms]
- Outstanding Performance Award, Duke Energy 2012, 2007, 2003, 2001
- United Way Women's Leadership Initiative, Past Board Member
- United Way, Arts and Science and Chamber of Commerce, Corporate Campaign Member
- Women's Intercultural Exchange, Past Board Member
- Deltas of Charlotte, a non-profit entity of Delta Sigma Theta Sorority, Incorporated, Past President, Board Member, volunteer
- Delta Sigma Theta, Past Executive Board Member
- Duke Energy and Friendship Missionary Baptist Church Orchestra, Tuba Player
- Freshman Advisory Program, University of North Carolina at Charlotte, Volunteer
- Hope Haven – a foundation of recovery for chemically dependent individuals, Tutor



East Carolina University

Board of Visitors Nomination Form

Name of Nominee: PAUL H. McArthur

Spouse's name: Holley D. McArthur

Home Address: 1707 Scotland Ave
Charlotte N.C. 28207

Home Phone: # 704-364-0881 Cell Phone: # 919-880-8471

Email Address: paul.mcarthur@willis.com

Business/Company Name: Willis of North Carolina, Inc. (Willis)

Business Address: 301 South Tryon Street
2600 Two Wells Fargo Center
Charlotte NC 28282

Business Phone: 704-804-7454 Alt. Phone: _____

Profession: INSURANCE BROKER

Title: PRODUCER

Areas of particular interest in higher education (Ex: – legislative issues; engagement; academics; fundraising)
Engagement & Fundraising & Development

ECU Alum (Please check one): Yes No

If yes, Year: 1985 Degree(s): Bachelor of Science Major: College of Health & Human Performance

Name of sponsor: Robert Brinkley / Max Ray Joyner

Nominee has agreed to serve if appointed: Yes No

SUBMIT NOMINATIONS BY: March 21, 2014 to:
Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

***Please submit resume with nomination form.**

Sales Representative – Serviced existing accounts while increasing market share.

EDUCATION

1982–1986	East Carolina University	Greenville, NC
■	Bachelor of Science with concentration in business.	

N.C. DEPARTMENT OF INSURANCE

■	Property and Casualty License	1993
■	Life and Health License	1993
■	Medicare Supplement & Long Term Care	1993

LICENSES & EDUCATION

■	NC & SC Real Estate Brokers License	2006
■	NC & SC Real Estate License	2000
■	Live Underwriting Training Council Part 1	1995



Board of Visitors Nomination Form

Name of Nominee: Robert "Jason" Poole, II

Spouse's name: _____

Home Address: 2405 Robeson Street
Fayetteville, NC 28305

Home Phone: _____ Cell Phone: 910-978-3600

Email Address: _____

Business/Company Name: TRP CPAs, PLLC

Business Address: _____

Business Phone: _____ Alt. Phone: _____

Profession: _____

Title: Partner

Areas of particular interest in higher education (Ex: – legislative issues; engagement; academics; fundraising)

ECU Alum (Please check one): Yes No

If yes, Year: 1999 Degree(s): BS & MS in Accounting

Name of sponsor: Doug Byrd

Nominee has agreed to serve if appointed: Yes No

SUBMIT NOMINATIONS BY: March 21, 2014 to:

Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

***Please submit resume with nomination form.**

Robert “Jason” Poole II, CPA

2405 Robeson Street, Fayetteville, NC 28305~ jason@trpcpa.com~ 910-978-3600c~910-323-3600h

EXPERIENCE

TRP CPAs, PLLC Partner Since July 2006

June 2002 –Present

- Primary client contact and responsibility for book of business including medium and small corporate clients, non-for profits and individual clients.
- Trustee on various client trust
- Preparation and review of individual and corporate tax returns.
- Preparation and review of compilation, review and audited financial statements.
- Shared oversight responsibility of a staff of 20 managers, seniors, staff accountants and administrative staff spread over three office locations.
- Client Development and referral cultivation
- Oversight of firm Information Technology resources

Staff Accountant, Dixon Odom, PLLC

January, 2000-June 2002

- Preparation of various tax returns for corporate and individual clients.
- Preparation of compiled, reviewed and audited financial statements.

EDUCATION

East Carolina University, Greenville, North Carolina

August 1994 – December 1999

- Masters of Science in Accounting (December 1999)
- Bachelor of Science in Accounting (December 1999)

Professional Certifications and Associations

-
- Certified Public Accountant in the State of North Carolina. (License number 31351)
 - Member of the American Institute of Certified Public Accountants
 - Member of the North Carolina Association of Certified Public Accountants

Volunteer Work

Founding Board President of the Capitol Encore Academy Charter School	July 2013 – Present
Board Member and Treasurer of Center for Economic Empowerment and Development	July 2013 – Present
Board Member of the Fayetteville Technical Community College Foundation	June 2013 – Present
Board Member and Treasurer of the Highlands Chapter of the American Red Cross	July 2005 – Present
Board Member and Treasurer of the Homebuilders Association of Fayetteville	October 2009- Present
Board Member North Carolina Association of CPA's Foundation	May 2012 – Present
Board Member and Past President of Kiwanis Club of Fayetteville	October 2008-Sept. 2013
President Cumberland County Pirate Club	Jan. 2009-Dec. 2011
Board Member of North Carolina Association of CPA's	May 2009 – April 2012
Board Member and Treasurer of CONTACT Crisis Hotline of Fayetteville	July 2003 – June 2010



Board of Visitors Nomination Form

Name of Nominee: Michael Aho

Spouse's name: _____

Home Address: 235 E. 40th Street, Apt. 9GH-E
New York, NY 10016-1744

Home Phone: _____ Cell Phone: 703-980-7560

Email Address: michaelaho2002@yahoo.com

Business/Company Name: US State Department

Business Address: _____

Business Phone: _____ Alt. Phone: _____

Profession: Diplomat

Title: _____

Areas of particular interest in higher education (Ex: – legislative issues; engagement; academics; fundraising)

ECU Alum (Please check one): Yes No

If yes, Year: _____ Degree(s): _____ Major: _____

Name of sponsor: Glen Gilbert

Nominee has agreed to serve if appointed: Yes No

SUBMIT NOMINATIONS BY: March 21, 2014 to:

Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

***Please submit resume with nomination form.**

MICHAEL C. AHO

235 E. 40th St., Apt 9GH – New York, NY 10016 – (703) 980-7560 – michaelaho2002@yahoo.com

RECOGNITION, EXPERIENCES, and MEMBERSHIPS

- Distinguished Alumnus Award, East Carolina University (ECU) School of Communication (2010)
- ECU School of Communication Advisory Board (since 2013)
- ECU College of Fine Arts and Communication Advancement Council (2007-12)
- ECU School of Communication CommCrew, Member (since 2006)/President (2007-9)
- ECU Pirate Club, Member (since 1998)
- ECU Football Season Ticketholder (since 2002)
- ECU Chancellor's Society (since 2002)
- ECU Leo Jenkins Society
- ECU Women's Roundtable, Life Member
- ECU Alumni Association, Centennial Pirate (Life) Member
- ECU S. Rudolph Alexander Performing Arts Series, Friend (since 1998)
- ECU Friends of the School of Music
- ECU Friends of Joyner Library, Patrons' Wall
- Voice of the ECU Marching Pirates, Football Seasons (2001-8; 2014); Volunteered time/travel expense
- "Top 30 Under 30" in Eastern North Carolina (2008)
- Webmaster, DC/VA ECU Pirate Club-Alumni Association (2003-7)
- Mentor, Emerging Leaders Institute, Fairfax, VA (2005-6)
- Graduate, Leadership Fairfax, Inc. Class of 2005
- Nominee, Northern Virginia Leadership Awards (2005)
- Fairfax County Tenant-Landlord Commission (2003-9); Vice Chairman (2008-9)
- Commendation, Virginia House of Delegates (February 2005)
- Commendation, Virginia House of Delegates (December 2004)
- United Nations Association of the USA, Member (since 2002)

EDUCATION

- August 2002–May 2004** **Master of Science in Peace Operations Policy**
George Mason University, Arlington/Fairfax, Virginia
Thesis: Media's Role in Peacebuilding – case studies on Sierra Leone, Burundi, and Bosnia
- July 2002–April 2004** **Certificate of Training in United Nations Peace Support Operations**
Completed 232 Army Correspondence Course Credits; United Nations Institute for Training and Research Program on Correspondence Course Instruction in Peacekeeping Operations
- August 1998–May 2002** **Bachelor of Arts in Communication (Minor - Psychology) *Cum Laude***
East Carolina University, Greenville, North Carolina
- *First Year Student Leadership Award* (1999)
- *Outstanding Senior Leadership Award* nominee (2002)
- *Outstanding Senior* – Department of Communication (2002)
- ECU Marching Pirates (1998-2001)
- Nominee, Student Government Association President (2000, 2001)

- Chief of Staff, Student Government Association (2000-1)
- Listed in *The National Dean's List* (1998-2002)
- *All-American Scholar Award* (2001)

WORK EXPERIENCE

August 2011–Present

Political Officer

- United States Department of State, Washington, DC/New York, NY
- Responsible for matters related to the United Nations
 - Superior Honor Award (2014)
 - Joint Chiefs of Staff, Joint Staff Coin (2014)

March 2005–August 2011

Political Analyst

- United States Government, Office of Africa, Latin America, and Global Issues, Washington, DC
- Drafted analysis on the United Nations and multilateral affairs
 - Distinguished Analyst Award (2008)
 - 14 Exceptional Performance Awards
 - Award for Innovation (2006)

April 2009–Dec. 2010

Independent Consultant

The Pampered Chef, Inc.

Jan. 2004–March 2005

Administrative Aide

- Fairfax County, VA Board of Supervisors, Linda Q. Smyth, Providence District
- Responsible for matters related to transportation, sidewalks, parks, trails, VA Department of Transportation and other matters
 - Grant writer, *Demonstrating Innovation: A Stormwater Retrofit at the Providence Supervisor's Office*, Virginia Department of Conservation and Recreation (Spring 2005); Award: \$40,000, project budget: \$120,000
 - Certificate of Recognition, Fairfax County Board of Supervisors (2005)
 - Certificate of Recognition, Providence District Supervisor (2004)
 - *The Providence Report* newsletter editor
 - Supervisor's website—webmaster

July 2003–January 2004

Administrative Assistant

- Fairfax County, VA Board of Supervisors, Dana Kauffman, Lee District, Alexandria, VA
- Constituent casework on zoning, tax issues, public works, human services, and consumer protection

Previous work experience available upon request



**Division of University
Advancement**

Greenville Centre, Suite 1100
2200 South Charles Boulevard
East Carolina University
Greenville, NC 27858-4353

252-328-9595 office
252-328-0922 fax

January 23, 2014

Ms. Megan Ayers
Office of the Chancellor
202 Spilman
East Carolina University
Greenville, NC 27858

Dear Ms. Ayers:

I am happy to support the nomination of Michael Aho to serve on the ECU Board of Visitors.

A 2002 graduate (cum laude) of the ECU School of Communication, Michael was an active student at ECU during his tenure. He received the First Year Outstanding Leadership Award; and again as a Senior was awarded the Outstanding Senior Award from the School of Communication. He was the "Voice of the Marching Pirates" during his tenure as a student and the four years following graduation. Establishing a scholarship in the School of Communication as a young graduate, he was also recognized as their distinguished alumna and maintains a consistent relationship with the director. Michael has hosted development and alumni events at his home in New York City and in Washington DC.

Currently, Michael serves as a Diplomat with the U. S. State Department. He is the principal officer for the Ambassador and is on the US Delegation that negotiated the complex Arms Trade Treaty -- regarding Iran and conventional weapons issues. He has worked since August 2013 to eliminate Syria's chemical weapons. Joining a team of two others, Michael helped craft a UN Security Council Resolution (#2118) in September of 2013 that was approved by Secretary of State John Kerry and later sent to the other Security Council members. Prior to working with the United Nations, Michael held a position with the US Central Intelligence Agency.

Michael continues to support East Carolina University with regular financial contributions to academics, athletics, the library and the recent campaign for the Marching Pirate uniforms as well as their scholarship fund. He is a dedicated "Pirate" who would be an asset to the Board of Visitors. His allegiance to ECU and service to his county are exemplary. Please give Michael the highest consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Glen Gilbert'.

Glen G. Gilbert, Ph.D.
Interim Vice Chancellor for University Advancement

**School of
Communication**

102 Joyner East
East Carolina University
Greenville, NC 27858-4353

252-328-4227 office
252-328-1509/0744 fax

February 3, 2014

To whom it may concern:

I am writing to give my strongest recommendation for Mr. Michael Aho as a member of the Board of Visitors for East Carolina University. Mr. Aho has served ECU for more than 15 years as an outstanding student and alum. I believe he would be an incredible asset to the Board of Visitors as he has a tremendous track record of support and hard work for ECU.

Mr. Aho attended ECU from 1998-2002. During that time he was a stellar student and servant. Mr. Aho served the SGA as Chief of Staff from 2000-2001 and received the All-American Scholar award in 2001 and the Outstanding Senior award from the School of Communication in 2002. He consistently excelled in his area of study and was consistently recognized as an outstanding student and high achiever. Mr. Aho was also a member of the Marching Pirates from 1998-2002.

After graduating, Mr. Aho continued to serve ECU and expanded his service to include many activities. For the School of Communication, Mr. Aho was central to the development of our alumni organization, CommCrew. He helped to write the charter for the group, served as the President of the group for four years, and now serves on the schools' academic advisory board. Additionally, for eight years, Mr. Aho has funded an annual \$1000 scholarship for a communication student. No other individual has been a more dedicated and involved alum for the School of Communication.

Beyond the School of Communication, Mr. Aho has been a terrific servant for the university. This list of areas in which he has dedicated himself is seemingly endless. Mr. Aho served as the Voice of the Marching Pirates from 2001-2008 and a member of the ECU Women's Roundtable, the Alumni Association, The Leo Jenkins Society and the Chancellor's Society, just to name a few.

Mr. Aho has an incredible work experience to add to his devotion to ECU. Since receiving his MA in 2005, Mr. Aho has served as a political analyst and officer in the US Government. Currently, Mr. Aho works with the United Nations handling all aspects of nonproliferation and disarmament, with his most recent work focusing on the elimination of Syria's chemical weapons. Mr. Aho is quite an asset to the US government.

I cannot say enough about Mr. Aho's commitment to his work and to ECU. I know of no other Pirate with a stronger commitment to his Alma Mater. We would be incredibly well served to have Mr. Aho join the Board of Visitors.

Sincerely,

A handwritten signature in blue ink that reads "Linda Kean". The signature is fluid and cursive, with the first name "Linda" and last name "Kean" clearly legible.

Linda Godbold Kean, PhD
Director, School of Communication
102 Joyner East
East Carolina University
Greenville, NC 27858
(252) 328-1511
keanl@ecu.edu



East Carolina University

Board of Visitors Nomination Form

Name of Nominee: Lance L. Metzler

Spouse's name: Gwen

Home Address: 181 Lake Hunt Dr
Reidsville NC 27320

Home Phone: 336-347-7590 Cell Phone: 336-612-7723

Email Address: lmetzler@co.rockingham.nc.us

Business/Company Name: Rockingham County Manager

Business Address: 371 N65
Wentworth, NC 27375

Business Phone: 336-342-8101 Alt. Phone: _____

Profession: Government

Title: County Manager

Areas of particular interest in higher education (Ex: - legislative issues; engagement; academics; fundraising)
Legislative issues

ECU Alum (Please check one): Yes No

If yes, Year: ¹⁹⁹³~~1987~~ Degree(s): BS Major: Urban/Regional Planning

Name of sponsor: Donna Phillips

Nominee has agreed to serve if appointed: Yes No

SUBMIT NOMINATIONS BY: March 21, 2014 to:

Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

***Please submit resume with nomination form.**

Lance L. Metzler
181 Lake Hunt Drive
Reidsville, North Carolina 27320
Home: (336) 347-7590
Cellular: (336) 612-7723
Work: (336) 342-8103

EDUCATION:

2009 **University of Virginia**
Senior Executive Institute (SEI)
Charlottesville, Virginia

2007 **University of North Carolina at Chapel Hill**
Public Executive Leadership Academy (PELA)
Chapel Hill, North Carolina

2003 **Old Dominion University**
Masters: Public Administration
Currently Completing

1998 **Virginia Tech**
Virginia Institute of Economic Development
Blacksburg, Virginia

1998 **Virginia Tech**
Economic Development in the Community
Blacksburg, Virginia

1998 **Virginia Economic Development Partnership**
Marketable Industrial Sites and Buildings
Richmond, Virginia

1993 Graduate, **East Carolina University**
Greenville, North Carolina
Major: Bachelor of Science in Urban/Regional Planning
Minor: Business Administration

EXPERIENCE:

December 2011-Present

County of Rockingham County, North Carolina

County Manager: Chief Administrative Officer responsible for day-to-day operation of County Government. Directly responsible for all County Government operations and functions as mentioned in my previous position including additional departments such as Emergency Medical Services, Fire Marshal, Landfill Operations, Animal Shelter, Environment and Engineering Services, Legal Counsel, Code Enforcement, Budget and Performance Management, Economic Development, Geographical Information System and Risk Management; Supervises 660 employees and administers a \$84 million general operation budget, a \$5 million enterprise fund and a \$80 million capital debt fund; involved with improving economic development initiatives by evaluating non-traditional methods; develop policies and procedures; working with small businesses and entrepreneurs to help them grow;

established a lean management program, a strategic plan for the Commissioners and Staff; oversight of constructing a library and EMS Base in Western Rockingham County; analyzing alternatives to increase the life and the efficiencies of the landfill; working with the Sheriff's Department to development a firing range; participating in the design and construction of a \$7.2 million consolidated 911 PSAP Center; increase collaboration with towns, cities and counties; assisted in drastically decreasing employee health insurance through an aggressive health and wellness program; continuing to work with the N.C. Film Commission on promoting the County for future cinema opportunities; developing a central permitting process to improve customer service; evaluation and implementation of a the consolidation of Health and Human Services; developing a rebranding of the County; executing a lean management process throughout the organization; development of a fleet management program to reduce costs for routine maintenance on county vehicles.

April 2005-December 2011

County of Montgomery, North Carolina

County Manager: Chief Administrative Officer responsible for day-to-day operations of County Government. Hold direct responsibility for Planning and Zoning, Building Inspections, Parks and Recreation, Information Technology, Human Resources, Animal Control, Emergency Management, Airport Management, Economic Development, Soil and Water Conservation, Veterans Affairs, Tax Administration, Finance, Housekeeping and Budgetary Administration; Supervises 221 employees and administers a \$28 million general operation budget, a \$5 million enterprise fund and developed and implemented a \$50 million Capital Improvement Budget; Oversight and administration of over \$10 million in grant funding for the airport, housing improvements, water, sewer and economic development; developed the personnel policy, Board of Commissioners procedure manual, Purchasing and Fund Balance policies and many other pertinent policies for government operations; Oversight of various revitalization projects; Coordinated efforts to develop the first Strategic Plan between staff and the Board of Commissioners; serves on various boards, commissions, committees; Restructured Financial Operations; Developed a Compensation Pay Plan and Performance Measure Evaluation for employees; created various ordinances for implementation; received funding and implemented a \$1.6 million contaminated drink wells project and successfully negotiated a Landfill Franchise Agreement and Ordinance for a mega-landfill; developed the County's first recycling program and facilities; and coordinated efforts to develop a mega-industrial park with multijurisdictional participation; oversight of new jail and school construction; created Voluntary Agricultural District Ordinances; aided in converting public safety communications to VIPER with grant funding; led the Commissioners through redistricting electoral boundaries; successfully completed a revaluation process; led community through a Golden Leaf Community Initiative Assistance process; and developed policies/procedures to improve finances and the fund balance.

January 2000-April 2005

County of Northampton, Virginia

County Administrator/Manager: Chief Administrative Officer responsible for day-to-day operations of County Government in a coastal community. Held direct responsibility for Planning and Zoning, Building Inspections, Parks and Recreation, Human Resources, Animal Control, Sustainable Development and Economic Development, Landfill Operations, Emergency Medical Services and Budget Functions; Supervised 72 employees and administered a \$37 million operating budget and developed and implemented a \$30 million Capital Improvement Budget; Received the Nation's Distinguished Budget Award for Fiscal Year 2004 from GFOA; Assisted the Industrial Development Authority with implementing the issuance of bonds totaling over \$30 million; created and implements a Five Year County Strategic Plan; implemented various harbor and coastal canal dredging; developed a new zoning ordinance and comprehensive plan; established a regional working relationship; diversified County revenue stream; applied and implemented various grants amounting over \$6 million; improved citizen relationship by developing a County website and quarterly newsletters; improved the tax structure to accommodate for the handicapped and elderly and economic development; assisted with the development of the County Redistricting Plan; implemented vast improvements to Customer Services and Public Relations; acted as the Director of Civil Defense and Director of Emergency Services; sat on various County, Regional and State Authorities, Boards, Commissions and Committees;

April 1997 – January 2000

Town of West Point, Virginia

Town Manager: Chief Administrative Officer responsible for day-to-day operations of Municipal Government in a coastal community. Held direct responsibility for Zoning, Planning, Economic Development, Downtown Revitalization, Human Resources, Safety Risk Management, Budget Functions and Municipal Airport; Supervised 52 employees and administered a \$7.4 million operating budget and a \$3.2 million Capital Improvements Budget for both the Town and the School System; increased the General Funds substantially through strong investing management. Significant accomplishments include; established a new police department; developing a Storm Water Management Program; obtained \$300,000 through grant funding to create a downtown revitalization program; developed and implemented a public transportation system; improved recreation facilities and programs; received funding to support a Small Urban Study for citizen participation in future growth; developed a 106 acre industrial park and developed a target market study for industrial growth; completed a Bikeway and Scenic Vista through ISTEA funding; received over \$1 million in grant assistance for improvements to the Municipal Airport; restructured the Town's fine and fee schedule; increased Public Awareness by developing a Town website, a quarterly Newsletter and a Public Forum.

September 1994 – April 1997

Town of Kingstree, South Carolina

Town Manager: Chief Administrative Officer responsible for day-to-day operations of Municipal Government. Held direct responsibility for Zoning, Planning, Economic Development, Downtown Revitalization, Human Resources and Budget Functions; supervised operations of eight departments consisting of 54 employees and administered a total budget of approximately \$2.6 million. Significant accomplishments include substantial water and wastewater systems improvements; revision of various town policies and procedures; obtained over \$1.8 million in grant funding to address community needs of economic development, law enforcement and community-oriented policing, utilities, recreation and downtown revitalization.

May 1993 – September 1994

Town of Troy, North Carolina

Administrative Assistant to the Town Manager

Assisted in the day-to-day operations of the Town Manager. Duties include: formulated and implemented the Town's (OSHA) Safety Policy, Carolina Star Program Application and a Wellness Incentive Program; developed a Land/Water Conservation Fund (LWCF) Grant Application for the Town Lake and Community Parks; coordinated "Troyfest 94" Fourth of July celebration; responsible for the Town's purchasing and procurement functions; assisted in administration and implementation of Community Development Block Grant (CDBG) Applications; assisted in planning and zoning functions; developed a travel policy and Comprehensive Annual Financial Reports; and developed supervisory skills with various departments.

ACTIVITIES:

Member, International City/County Manager's Association
Credentialed Manager, ICMA
Member, North Carolina City/County Manager's Association
NC Association of County Commissioners; Steering Committee Member
for Environmental and Intergovernmental Relations
Member, National Association of Counties; Community and Economic
Development Steering Committee
Administration of Government Committee, VACo
Charter President, West Point Rotary Club
Member, Seven Lakes Baptist Church
Member, Pi Kappa Phi Alumni
East Carolina University Dean's List Student
Regional Housing Authority, Chairman
Eastern Shore Redevelopment & Housing Corporation
Local Community Criminal Justice Board, Chairman
Board of Directors, Eastern Shore Rural Health
Eastern Shore 911 Commission
Eastern Shore Public Service Authority
Eastern Shore Economic Development Commission
Eastern Shore Groundwater Committee

Eastern Shore Regional Jail Board
Delmarva Transport Commission
VLGMA, Executive Committee
Hampton Roads Justice Academy

Featured in:

- “Professional Local Government Management is Working in Virginia" produced by Joel Rubin Productions
- Virginia Review, a Virginia based Magazine
- Government Finance Review, Government Finance Officers Association
- Virginia Wildlife Magazine
- Polyvision Magazine
- American City & County Magazine
- Virginia Coastal Management Magazine
- “Crossroads: *Addressing Conservation Issues in the Economic Development Process in Virginia*”-Virginia Economic Development Partnership Model for Effective Economic Development

Lance Metzler's Personal Biography

Wife: Gwen Newkirk Metzler; raised in Pender County; graduated with a B.S. in Arts from Meredith College; Occupation-Flight Attendant for Delta Airlines for 23 years

Children: Memorie Priedaux Metzler, age 16, Sophomore in High School
Merritt Carter Metzler, age 14, 8th Grade in Middle School
Caroline Elizabeth Roseman, age 11, 6th Grade in Middle School
Catherine Ellis Roseman, age 8, 3rd Grade in Elementary School

Hobbies: Spending Time with Family; Reading; Running; Golfing; Snow & Water Skiing; Boating; Swimming; Attending Sporting Events (Especially Pirate Functions); Dancing; Any Sport Activity

Hometown: Candor, Montgomery County, North Carolina



East Carolina University

Board of Visitors Nomination Form

Name of Nominee: Debbie J. Harris-Rollins

Spouse's name: _____

Home Address: Po Box 246
Murfreesboro NC 27855

Home Phone: _____ Cell Phone: 252-398-7458

Email Address: rollins-debbie@hotmail.com

Business/Company Name: Retired - Superintendent

Business Address: _____

Business Phone: _____ Alt. Phone: _____

Profession: Educator

Title: _____

Areas of particular interest in higher education (Ex: - legislative issues; engagement; academics; fundraising)

legislative issues, engagement, academics

ECU Alum (Please check one): Yes No

If yes, Year: 2003 Degree(s): EdD Major: Leadership Education

Name of sponsor: Virginia Hardy

Nominee has agreed to serve if appointed: Yes No

SUBMIT NOMINATIONS BY: March 21, 2014 to:

Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

***Please submit resume with nomination form.**

Debbie Harris Rollins, Ed.D.
PO Box 246
Murfreesboro, North Carolina 27855
252.398.7458
rollins_debbie@hotmail.com

WORK HISTORY

2000 - 2001 Central Services Administrator

2006 - 2012

- Superintendent
- Assistant Superintendent, Curriculum & Instruction
- Public Information Officer
- Executive Director, Exceptional Children
- Director, Title I/Migrant/English as a Second Language

2001 – 2006 Professional Development/Consultant/Technical Assistance

2008 – 2012

- Coach/Facilitator: National Staff Development Council
- State Coordinator, NC Department of Public Instruction
- Regional Consultant, NC Department of Public Instruction

1996-2000 Campus-Based Administrator

- PreK-3 Principal
- 9-12 Assistant Principal

1999 – 2003 Higher Education

2005 – 2007

- Adjunct Professor, NC Wesleyan College
- Visiting Lecturer, East Carolina University

1988 – 1998 Adult Basic Education Instructor

- Edgecombe Community College

1983 – 1996 Classroom Teacher (K-12)

- Specific Learning Disabled
- Behaviorally Emotionally Disturbed
- Academically Intellectually Gifted
- General Education

EDUCATION

2010 – Present Dallas Theological Seminary Dallas, Texas

- Pursuing ThM (Masters in Theology)

2001 – 2004 National Staff Development Council Oxford, Ohio

- Graduate, NSDC Academy XVI
- State Leader NSDC/Wachovia Coaches Academy

Harris Rollins, page 2

East Carolina University Greenville, North Carolina

1998 – 2003 Ed.D. Leadership Education

1995 – 1996 Ed.S. Leadership Education

1985 – 1994 Ma.Ed. Special Education (Mental Retardation; Certified in area of Learning Disabilities; Certified Mentor)

1978 – 1982 BS Special Education (Mental Retardation)

OTHER RELEVANT TRAINING

2010	Fierce Conversations	NSDC/Susan Scott
2009	Crucial Conversations	Hertford County Public Schools/Dr. Joe Peel
2009	Social Networking in Schools	THE Journal
2008	NC Teacher Evaluation and NC School Executive Evaluation	NC Department of Public Instruction
2009	Comer	Yale School Development Program
2010	Classroom Walkthrough	TeachScape
2008	Facilitative Leadership	NC Office of State Personnel; NC Network
2003	Facilitative IEP	Interaction Institute for Social Change
2006	Mediation	Justice Center of Atlanta
2006	Evaluating Staff Development	ASCD/Tom Guskey
2002	Student Mediation	East Carolina University
2009	Thinking Maps	Thinking Maps, Inc. (Trained as a trainer)
2010	Write...from the Beginning	Thinking Maps, Inc.
2010	Write...for the Future	Thinking Maps, Inc.



Board of Visitors Nomination Form

Name of Nominee: Linda D. Hofler

Spouse's name: _____

Home Address: 1697 Trails End
Greenville, NC 27858

Home Phone: 252-756-4445 Cell Phone: _____

Email Address: lfofler@vidanthealth.com

Business/Company Name: Vidant Health

Business Address: _____

Business Phone: _____ Alt. Phone: _____

Profession: _____

Title: Senior Vice President / Nurse Executive

Areas of particular interest in higher education (Ex: – legislative issues; engagement; academics; fundraising)

ECU Alum (Please check one): Yes No

If yes, Year / Degree(s): 2007 – PdD in Nursing; 2002 – Mini-MBA Program for Health Professionals

Name of sponsor: Michelle Brooks

Nominee has agreed to serve if appointed: Yes No

SUBMIT NOMINATIONS BY: March 21, 2014 to:

Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

***Please submit resume with nomination form.**

Linda Dunnum Hofler
1697 Trails End
Greenville, NC 27858
(252) 756-4445 Residence
(252) 847-5243 Business
Email lhofler@vidanthealth.com

Professional Experience:

July 2012

Assumed responsibility for Adult Medical Services service line. Transitioned Transplant, Trauma and Surgical Services and Women's and Children's' Service lines to others members of the Senior Leadership team. Maintain responsibility for Hospital Operations Service line and Nursing Administration. Transitioned Office of Patient and Family Experience to Hospital President. Serve as Chair of the Vidant Health Nursing Executive Council. Opened 48 inpatient beds to bring current inpatient bed capacity to 909.

January 25, 2012

Institutional Name Change to Vidant Medical Center.
Job responsibilities remain the same.

October 2011- Present

Senior Vice President/Nurse Executive
Pitt County Memorial Hospital
Greenville, NC

Assumed operational responsibility for Transplant and Surgical Services and Women's and Children's Service Lines in addition to leadership and oversight of nursing practice for PCMH.

October 2010- October 2011

Chief Nursing Officer
Pitt County Memorial Hospital
Greenville, NC

Executive responsible for leadership and oversight of nursing practice within the 861 bed tertiary care, level one trauma center, affiliated with the Brody School of Medicine at ECU. Position reports to the President and is a member of the Senior Operations Team. This role supports the mission and vision of PCMH through achievement of safe, quality, timely efficient and effective patient care. The CNO coordinates the activities of nursing including competence, patient care, professional development, education, and research. The CNO is a partner with the CMO in providing clinical leadership to the organization. The CNO serves as a liaison to physicians, interdisciplinary organizational leaders, and agencies and contributes to the positive image of PCMH in the community. The CNO is the primary liaison to the ECU College of Nursing and the local community college nursing programs. The CNO is also a member of the UHS Nurse Executive Council and interacts regularly with corporate staff to assure safe, quality nursing care delivery across the health system. The Chief Nursing Officer assumes the duties of the Executive Vice President in their absence and other responsibilities as delegated by the President of PCMH.

July 2009 – October 2010

Interim Chief Nursing Officer
Pitt County Memorial Hospital
Greenville NC

Interim Chief Nursing Executive for 861 bed tertiary care, level one trauma center affiliated with the Brody School of Medicine at East Carolina University. Position reports to Executive Vice President for Hospital

Operations. Assumed these duties in addition to executive responsibilities for the Office of Quality. Position is responsible for leadership of nursing practice. The Chief Nursing Officer coordinates the activities of nursing including competence, patient care, professional development, education and research and acts as a liaison to the medical staff, interdisciplinary organizational leaders and community agencies. The Chief Nursing Officer assumes the duties of the Executive Vice President in their absence.

2005- 2010

Vice President- Office of Quality
Pitt County Memorial Hospital
Greenville NC

Responsible for developing, enhancing, administering, and coordinating performance improvement efforts across Pitt County Memorial Hospital (PCMH) to continuously strengthen and improve the quality of service.

PCMH is one of four academic medical centers in North Carolina and the flagship hospital for University Health Systems of Eastern Carolina. PCMH serves as the teaching hospital for the Brody School of Medicine at East Carolina University. The hospital is a tertiary referral center and provides acute, intermediate, rehabilitation and outpatient health services to more than 1.2 million people in 29 counties. The clinical staff includes more than 500 physicians and 1,200 nurses

The VP –Office of Quality has accountability and oversees PCMH Quality personnel who are deployed to design and manage various QI programs, has key relationships with operational vice presidents and serves as a key member of the PCMH Executive staff with opportunity to influence activities, focus projects, and resource deployment.

This role has administrative accountability for clinical quality management, medical staff peer review, patient safety, service quality, infection control, environmental safety, research, ergonomics, accreditation and regulatory compliance, pastoral care/CPE program and institutional best practice programs (pain, diabetes, wound and skin, palliative care)

2002-2005

Privacy Officer
Pitt County Memorial Hospital and University Health Systems of Eastern Carolina
Greenville, NC

Assumed additional duties as Privacy Officer for PCMH and UHSEC. This role is responsible for compliance activities for the Health Insurance Portability and Accountability Act of 1996, privacy standards. Role includes assuring regulatory compliance of 725 bed tertiary care hospital with HIPAA rules and the coordination and oversight of compliance activities for the UHSEC which is comprised of the tertiary center and 5 community hospitals, a freestanding surgery center, home health, hospice, physician office practices and wellness centers.

2000-2005

Administrator
Office of Legal Affairs
University Health Systems of Eastern Carolina
Greenville, NC

Line position in Office of Legal Affairs providing support for University Health Systems of Eastern Carolina. University Health Systems is anchored by a 725-bed tertiary care hospital, and includes 5 community hospitals, a freestanding surgery center, home health and hospice, and wellness centers. Position is responsible for daily operations of the department, budget and fiscal control, policy and procedure development and management of multiple processes, which support operations across the health

system. Serve as primary contact with Pitt Memorial Foundation. Primary responsibility for shared services contract process. Serve as back up for the Administrator for Risk Management.

Significant Accomplishments

- Developed and implemented system wide tools and process for protection of quality data
- Developed legal project intake process to track workload and responsiveness to requests.
- Developed process for communication with subsidiary corporations regarding legal expenses on a monthly basis.
- Involved in streamlining the contract process to enhance customer satisfaction with the process.
- Developed process for monthly tracking of outside counsel and contract attorney legal expenses.

1997-2000

Vice President - Patient Services

Roanoke-Chowan Hospital, Ahoskie, NC

Restructured administrative responsibility. Assumed responsibility and oversight for Wellness, Cardiac/Pulmonary Rehab, Community Outreach, Performance Improvement, JCAHO Readiness, Northside Behavioral Health and Risk Management. Position reported to Hospital President. Roanoke-Chowan Hospital became an affiliated hospital of University Health Systems of Eastern Carolina in 1997.

Significant Accomplishments:

- Successful JCAHO Accreditation Survey – Score of 97 with no Type 1 recommendations.
- Successful Survey visit of North Carolina Board of Nursing
- ED Renovation Project
- Redefined Case Management model
- Implemented Clinical Consultation Model in conjunction with Pitt County Memorial Hospital
- Participated on planning team to design and construct freestanding medical model Wellness Center.
- Sleep Lab renovation
- Developed and implemented successful financial turnaround plan.

1995-1997

Vice President

Roanoke-Chowan Hospital, Ahoskie, NC

Assumed additional responsibility for Pharmacy, Speech and Hearing, Physical Therapy, and Patient Family Services.

Significant Accomplishments:

- Housewide roll out of Patient Focused Care Model.
- CON process for Certified Home Health Agency.
- Involvement in enhancing Telemedicine Clinic services.
- Opened 10-bed long-term care unit

1993-1995

Vice President Patient Care Services

Roanoke-Chowan Hospital

Assumed additional responsibility for clinical operations in the following departments:

Anesthesia	Laboratory
Radiology	Cardiopulmonary
Outpatient Clinics	Cardiac/Pulmonary Rehab
Environmental Services	Home Care
Patient Relations/Volunteers	

Responsible for approximately 360 FTEs and annual salary budget in excess of \$8 million.

Significant Accomplishments:

- Began development of patient focused delivery model.
- Decentralized phlebotomy services.
- Received licensure from the State of North Carolina for Home Care.
- Established a hospital-based Home Care Agency.
- Decentralized EKG services.
- Redesigned role of Hospital Supervisor.
- Developed and implemented Customer Relations and Volunteer programs.
- Opened 20-bed inpatient psychiatric unit.
- Coordinated renovation project of OR/PACU.
- Implemented Pulmonary Rehab Program.
- Implemented Fast Track Service in the Emergency Department.
- Implemented Case Management Program.
- Successful JCAHO survey - Acute Care and Home Care

1992-1993

Director Patient Care Services
Roanoke-Chowan Hospital

Chief Nursing Executive position in 124-bed acute care facility. Administratively accountable for all nursing operations including Emergency Department, Operating Room, Post Anesthesia Care Unit, Outpatient Services, Employee Health Services, and Infection Control. Accountability for 230 FTEs in a decentralized nursing service. Position reported to Chief Operating Officer.

Accountability for:

- Planning and evaluation of care delivery
- Establishment and enforcement of standards, policies, and procedures related to the delivery of quality patient care.
- Management of licensed and unlicensed personnel who provide nursing care.

Significant Accomplishments:

- Decentralized all management responsibilities to Head Nurse level.
- Chaired task force to develop and implement Unit Service Technician role.
- Restructured OR/PACU compensation plan.
- Revised Nursing Clinical and Administrative Manuals.
- Integrated QA/CQI into all structural activities in the Nursing Department.
- Administrative representative to all medical staff groups.
- Redesigned hospital-wide Disaster Plan.

1985-1992

Nurse Manager--Neurosurgery
Pitt County Memorial Hospital, Greenville, NC

- Line position with 24-hour accountability for 24-bed neurosurgery acute care unit.

1985-1992

Nurse Manager--Surgery Complete Care
Pitt County Memorial Hospital, Greenville, NC

- Management responsibilities for Surgical Division float pool
- Developed and implement Surgical Preoperative Assessment program to facilitate admission of same-day surgical patients.

1987

Acting Nursing Administrator-Surgical Nursing Division
Pitt County Memorial Hospital, Greenville, NC

- Accountability for 118-bed surgical service during administrator's 3-month leave.

1985-2000

Consultant

- Serve as Educational Consultant in neuroscience nursing to outside agencies through Area Health Education Center.
- Serve as an expert witness in relation to Neuroscience and administrative nursing practice.

1984-1985

Clinical Instructor--Critical Care

- Assumed responsibility for educational needs of staff for 12-bed medical ICU and 12-bed Recovery Room in addition to neurosurgical specialty areas.

1983-1985

Clinical Instructor--Critical Care

Pitt County Memorial Hospital, Greenville, NC

- Accountable for staff orientation and development for 24-bed Neurosurgical Unit and 10-bed Neurosurgical ICU in decentralized nursing service.

1981-1983

Neurological Nurse Specialist

St. Francis Medical Center, LaCrosse, WI

- Practiced in a collaborative role with a neurologist in a 350-bed acute care setting.
- Facilitated care delivery for IP and OP case load

1980-1981

Staff Nurse

LaCrosse Lutheran Hospital, LaCrosse, WI

- Provided pre-and postoperative care to neuroscience, urology, and ENT patients on a 45-bed adult unit in a 400-bed medical center.

Licensure and Certification

- North Carolina Board of Nursing
- Certified Neuroscience Registered Nurse (CNRN) American Board of Neuroscience Nurses: 1983-88, 1989-94
- BCLS Instructor--American Heart Association 1984-1995
- American Nurses Association--Certification Nursing Administration (CNA) 1991-1995
- American College of Healthcare Executives - Diplomate (CHE) 1999
- American College of Healthcare Executives- Fellow (FACHE) 2003
Re-certification as Fellow (FACHE) 2007
Re-certification as Fellow (FACHE) 2011
- American Health Information Management Association- Certification in Healthcare Privacy (CHP) 2003- Re-certified 2006
- American Nurse Credentialing Center- Nurse Executive Advanced Certification (NEA-BC) 2012

Academic Preparation

PhD

East Carolina University – College of Nursing

May 2007

Certificate- Mini-MBA Program for Health Professionals
East Carolina University School of Business
March 2002

MSN--Master of Science/Nursing, East Carolina University--School of Nursing
Clinical Tract--Medical/Surgical
Functional Tract--Management
May 1987

BSN--Bachelor of Science/Nursing, Viterbo College, LaCrosse, WI
May 1980

Research

A Correlation Between Life Satisfaction and Physical Functioning in Spinal Cord Injured Individuals Post Discharge From Rehabilitation--Masters Thesis, May 1987.

Nursing Education and Transition to the Work Environment: A Synthesis of National Reports- June 2006

A Case Study of the Relationship Between the North Carolina Center for Nursing and Nursing Workforce Issues in the State of North Carolina through the lens of Planned Change- Doctoral Dissertation, May 2007

Research Utilization and Valuing Patterns in Nurse Managers- Co investigators, Dr. Linda Hofler, Dr. Joan Wynn and Dr. Elaine Scott. February 2009.

Publications

Davenport-Fortune P, Dunnum L. "Professional Nursing Care of the Patient With Increased Intracranial Pressure: Planned or Hit and Miss?" *Journal of Neurosurgical Nursing*. 1985; 17(6): 367-70.

Dunnum L. "Management During Crisis: Dealing With State Board Examination Failures." *Perspectives on Nursing* 1987; 1(1) 15-16.

Republished by Permission: Dunnum L. "Solving a Staffing Crisis" *Nursing* 88. 1988; 18(2): 64F.

Wilcox K.H., Moseley S, Dunnum L, Dail P, Brooks J, Chisholm B. "Human Need Theory and Nursing Diagnosis: Making the Pieces Fit" *Perspectives on Nursing*. 1988; 2(1): 18-19.

Dunnum L, McNeill C. "What Does R.N. Mean to You?" *Perspectives on Nursing*. 1988; 2(1): 18-19.

Dunnum L, Bradley S. "Complete Care--A Flexible Staffing Option" *Nursing Management* 22(6): 52-54.

Dunnum L. "Life Satisfaction and Spinal Cord Injury: The Patient Perspective" *Journal of Neuroscience Nursing* 1990; 22(1): 43-47.

Dunnum L, Respass R. "Neurosurgical Staff Development Model: From Concept to Implementation" *Journal of Neuroscience Nursing* 1990; 22(2): 83-88.

Dunnum L, Bailey K. "Trauma Internship--A Success Story" *Journal of Neuroscience Nursing* 23(4): 253-55.

Hofler, L., Burleson, D. Dildy, K., Grady, J. and Hardee, J. (2005). HIPAA: Audit and System Activity Review: The Development and Implementation of a Process. *Journal of the American Health Information Management Association*, 76(3), 34-38.

Hofler, L. (2005). Public reporting, Patient Safety and Quality Improvement: The need for legal protections. *JONA*, 35(4), 161-162.

Cleary, B., Hofler, L and Seamon, J (2005). North Carolina Center for Nursing Health Policy Fellowship: A Strategy for Developing Nursing Leaders for the Future. *Policy Politics and Nursing Practice*, 6: 327 - 330.

Hofler, L. (2006) Learning from the Best: The Benefits of a Structured Health Policy Fellowship in Developing Nursing Health Policy Leaders. *Policy, Politics and Nursing Practice*, 7(2). 110-113.

Hofler, L. (2008) Nursing Education and Transition to the Work Environment: A Synthesis of National Reports. *Journal of Nursing Education* 47(1).5-11.

Walden CM, Bankard SB, Cayer B, Floyd WB, Garrison HG, Hickey T, Holfer LD, Rotondo MF, Pories WJ. (2013) Mobilization of the obese patient and prevention of injury. *Annals of Surgery* Oct;258(4):646-51.

Presentations:

Have presented numerous programs to a variety of groups at a local, regional, state, and national level. A detailed listing is available upon request.

Professional Memberships:

- American College of Health Care Executives
- American Organization of Nurse Executives
- North Carolina Organization of Nurse Leaders
- Eastern North Carolina Health Care Executives Group
- East Carolina University Professional Society
- Phi Kappa Phi
- Sigma Theta Tau--Beta Nu Chapter
- North Carolina Nurses Association (NCNA)
- Chicod School Parent Teacher Association
- DH Conley High School Parent Teacher Association

Professional Activities:

2013	NCONL- Chair- TF on CNO engagement
2013	NCONL- District VI Representative – Member NCONL Board of Directors
2013	AONE- Task Force for Workplace Violence
2012	AONE Quality and Safety Committee
2011- Present	Advisory Board- Health Sciences Academy- Pitt County Schools
2011- Present	Leadership Task Force Member- North Carolina Future of Nursing Regional Advisory Coalition
2010- Present	Board Member- ECU Center for Nursing Leadership
2009- Present	Chair UHS Nursing Executive Council
2009- Present	Beaufort Community College Nursing Advisory Council
2009- Present	Pitt Community College Nursing Advisory Council
2009- Present	East Carolina University College of Nursing- PCMH Nursing Advisory Council
2009-Present	RIBN (regionally increasing baccalaureate nurses) Planning Council for Eastern North Carolina cohort
2008-Present	Adjunct Faculty- East Carolina University- College of Nursing
2005-2006	Health Policy Fellow- North Carolina Center for Nursing
2003-2010	Nurse Liaison- Professional Practice Advocacy Coalition- NCNA
2002-2003	Chairperson- Eastern North Carolina Healthcare Executives Group
2000-2003	Future Think Task Force- North Carolina Center for Nursing
1999-2000	Practice Committee, NCONE
1999	Chairperson - Nominating Committee, NCONE
1998-2000	North Carolina Center for Nursing Advisory Council
1998-Present	Eastern Regional Workforce Planning Initiative
1998	Co-President North Carolina Organization of Nurse Executives
1997-2000	Chairperson—Roanoke Chowan Community College Nursing Advisory Board
1996-1997	Chairman--Eastern Carolina Health Care Executives Group
1995-1996	Vice Chairman--Eastern Carolina Health Care Executives Group
1992-2000	Roanoke-Chowan Community College

1992-1995 Nursing Educations Options Advisory Board
 1992-1995 Advisory Board Hertford Gates Health Department
 1994-1996 District Representative--Board of Directors NCONE
 1992-1994 AANN Board of Directors--Division of Communications
 1992-1993 AANN Executive Committee
 1990-1993 Manuscript Review Board--Journal of Neuroscience Nursing
 1990 Nursing Scholarship Committee--North Carolina Foundation for Nursing
 1990-1992 Cabinet on Government and Health Policy--NCNA
 1990-1991 President NCNA District 30
 1989-1990 President-Elect NCNA District 30
 Chair--Legislative Committee NCNA District 30
 1989-Present Adjunct Faculty--East Carolina University--School of Nursing
 1988-1989 Legislative Committee--NCNA District 30
 1988-1992 Resource Development Committee--AANN
 1987-1990 Chair--Bylaws Committee--AANN
 1987-1988 Secretary--NCNA District 30
 1987-1990 Research Reviewer--Sigma Theta Tau--Beta Nu Chapter
 1986-1987 Program Committee--NCNA District 30
 1985-1986 Vice President--Graduate Student Association
 East Carolina University--School of Nursing
 1984-1985 President--East Carolina Chapter AANN
 Publicity Committee--AANN
 Local Arrangements Committee—AANN

Community Activities:

2012-2013 Pitt County United Way- Board Member
 2010-2012 Pitt County United Way- Chair- Board of Trustees
 2010 Planning and Advisory Committee- Juvenile Diabetes Research Foundation- Walk for a Cure
 2009 Pitt County United Way- Vice Chair- Board of Trustees
 2009- Present Faith Development Team- Our Redeemer Lutheran Church
 2009-2011 Scorekeeper- Chicod School Rookie Baseball
 2009 Volunteer- Walk for a Cure- Juvenile Diabetes Research Foundation
 2008 Pitt County United Way – Chair- Community Action Plan Cabinet
 2007 Pt County United Way Community Action Plan Cabinet
 2007- Present Pitt County United Way Board of Trustees Executive Committee
 2007 Pitt County United Way Governance Task Force
 2007 Pitt County United Way Community Action Cabinet
 2007 Pitt County United Way Board Nominating Committee
 2006 Pitt County United Way Community Impact Steering Committee
 2005 Member Church Council – Our Redeemer Lutheran Church
 2001-Present Active Member of Our Redeemer Lutheran Church
 2005-Present Board Member – United Way of Pitt County
 2004 Co Chair UHS United Way Campaign
 2003 Co Chair UHS United Way Campaign
 1999-2000 Vice Chairman, Board of Directors Roanoke-Chowan SAFE
 1997-2000 Active member of St. Thomas Episcopal Church
 1995-2000 Steering Committee--Day for Chowan, Chowan College
 1995-2000 Board of Directors--Roanoke-Chowan SAFE
 1992-1997 Ahoskie Jaycees (Chair, Fundraising Project--Fall 1992)
 1990-1992 Traffic Injury Prevention Program Chair, Occupant Protection Subcommittee
 1989 Loaned Executive Program, Pitt County United Way
 1987-1992 Allocations Committee, Pitt County United Way
 1987-1992 Feet First/First Time Spinal Cord Injury Prevention Project

1988-1989 Co-Chair--United Way Campaign, Pitt County Memorial Hospital
1988-1989 Member, Campaign Cabinet, Pitt County United Way

Recognition:

- Golden Lamp Society- East Carolina University College of Nursing
- East Carolina University College of Nursing Hall of Fame- Inaugural Inductee, 2011
- Cupola Award- United Way of Pitt County Volunteerism Award- July 2009
- Who's Who in American Nursing, 1988-1989
- Outstanding Young Women of America, 1985

References:

Available upon request.



POST OFFICE BOX 1179
SMITHFIELD, NORTH CAROLINA 27577

Chris Johnson
Director

Phone 919-989-5001
Fax 919-989-5178

April 4, 2014

ECU Board of Visitors
Attention: Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858

Ms. Ayers:

Born and raised in northeastern North Carolina, I personally know the challenges that our region faces. Regardless of where my job takes me, I always tell people I meet that that I now live in Johnston County, but will always proudly call Northampton home.

It was instilled in me at a very early age to always look at ways of supporting the "team" regardless of the capacity or role. Although I went to ECU in the early 80's with aspiration of playing football, I quickly realized that was not able to compete at the next level. Nonetheless, I wanted to still support my school and was fortunate serve as Equipment Manager for Coach Ed Emory and Art Baker.

Today, I am seeking the opportunity to continue to support and serve, as well as give back to the University and region that gave so much to me. I am not interested in "building my resume" with this appointed position. I am seriously looking to make a difference and feel I can do so.

I thank you and the Board of Visitors in advance for any consideration.

Regards,

Chris Johnson
Johnston County Economic Development

Enclosure



East Carolina University

Board of Visitors Nomination Form

Name of Nominee: William Christopher Johnson

Spouse's name: Kimberly Gower Johnson

Home Address: 516 South 4th Street
Smithfield, NC 27577

Home Phone: 919-989-8236 Cell Phone: 919-915-6202

Email Address: chris.johnson@johnstonnc.com

Business/Company Name: Johnston County Economic Development

Business Address: 212 East Market Street / PO Box 1179
Smithfield, NC 27577

Business Phone: 919-989-5001 Alt. Phone: _____

Profession: Economic Development

Title: Executive Director

Areas of particular interest in higher education (Ex: – legislative issues; engagement; academics; fundraising)
Legislative Issues, Engagement, Facility Growth, Student Athletics

ECU Alum (Please check one): Yes No

If yes, Year: 1989 Degree(s): BS Major: Industrial Technology Education

Name of sponsor: Julie Metz, Doug Strickland, Tommy Lewis

Nominee has agreed to serve if appointed: Yes No

SUBMIT NOMINATIONS BY: March 21, 2014 to:

Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

***Please submit resume with nomination form.**

William Christopher Johnson

516 South 4th Street

Smithfield, NC 27577

Phone: (919) 989-5001

E-Mail: chris.johnson@johnstonnc.com

WORK HISTORY

Johnston County Economic Development, Smithfield, NC

Executive Director

September 2013 to Present

- Coordinates with the State of North Carolina Department of Commerce, Research Triangle Regional Partnership, Site Consultants, Johnston County Municipalities and other public and private agencies on issues including, but not limited to, economic development, community development, growth management legislation, and regional planning.
- Partnering with identified regional, national and international prospects to provide custom site location information, package incentives and facilitate locations.
- Directing a rebranding and strategic visioning effort with the Johnston County Commissioners and Johnston County Advisory Board that will position Johnston County as a key economic development authority in the Research Triangle Region.
- Partnering with area municipalities and the Johnston Community College in directing the creation and implementation of a Business and Industry Expansion and Retention program.
- Participates in and works closely with Johnston County business and civic organizations to coordinate and support community economic development activities.
- Coordinates grants used to build infrastructure and renovate buildings to serve new and expanding industries, small businesses, historic renovations and tourism.

Downtown Smithfield Development Corporation, Smithfield, NC

Executive Director

April 2000 to September 2013

- Executive Director of 501 (c) 3 non-profit, North Carolina Main Street organization.
- Coordinated, developed and executed downtown revitalization activities.
- Experienced in and worked with volunteer boards, committees, economic and property development, festival planning, marketing, grant writing, historic preservation, urban design, small business development, public speaking and marketing.
- Identified grant opportunities and other non-municipal funding sources, prepares grant applications and proposals, and administers grants.
- In 2007, was contracted by the Town of Smithfield to implement the newly created Business and Industry Expansion and Retention program.
- Coordinated with Johnston County, the State of North Carolina, the Town of Smithfield and other public and private agencies on issues including, but not limited to, community development, economic development, growth management legislation, and transportation planning.
- Directed over \$12 million in private investment in the Downtown Smithfield business district over an 8 year span and was successful in receiving over \$2 million worth of grants and state/federal funding for streetscape projects and greenway trail systems during this time.
- Appointed the point person for the \$3.5 million dollar streetscape project for the downtown business district.
- Recognized by the NC Main Street with many awards including an award of merit for "Best Economic Development Incentive Plan."
 - Built state reputation as workshop and keynote address presenter on the topics of economic development, entrepreneurship support, and downtown incentives.
- Annually raised over \$80,000 for promotional events within the Downtown district.

Awards and Recognitions

- Awarded both the Dan Stewart scholarship by the North Carolina Economic Development Association (NCEDA).
- Awarded the Jack Irwin scholarship by the North Carolina Economic Development Association (NCEDA).
- Attended and completed the Basic Economic Development Course at the Institute of Government at UNC.
- Completed *Fundamentals of Management* as a prerequisite for attending the *North Carolina Public Managers Program*
- Was selected the 2011 Citizen of the Year by the Smithfield-Selma Chamber of Commerce.

Jewel's Formals, Smithfield, NC

Co-Owner

October 1991 to Present

Co-owner of a family owned business. Retail store specializing in Wedding, Formal, Prom, and Pageant wear. Responsibilities include every facet of a small business; accounts payable and receivable, assisting customers, ordering stock, attending trade shows, apparel markets and handling all advertising. Responsible for hiring and terminating employees, meeting weekly payroll and monthly taxes.

EDUCATION

EAST CAROLINA UNIVERSITY, Greenville, N.C.

Bachelor of Science - Industrial Technology Education - May 1989

Concentration - Drafting and Design

OTHER ACTIVITIES

- Board of Directors of the Research Triangle Regional Partnership
 - Executive Committee Member
- Board of Directors of the Neuse Charter School
 - 2008 – 2012 Chairman
 - Building Committee Chairman
 - Secured \$6.5 Million Loan through the USDA and Self-Help to building a 33,000 sq. ft., 3 story state of the art High School facility. Opens in fall of 2014
- 2006 Chairman Board of Directors of the Smithfield-Selma Chamber of Commerce
- Board of Directors of the Smithfield-Selma Chamber of Commerce Economic Development Committee
- Board of Directors of the Ava Gardner Museum
- Member of the First Baptist Church of Smithfield
 - Deacon, Sunday School Teacher, Choir member
- Past Board of Directors of the Johnston County Economic Development Corporation
- Past Board of Directors of the Johnston County Partnership for Children
- Past Board of Directors of the Johnston County Community College Foundation
- Past Board of Directors of the Foundation of Renewal for Eastern North Carolina
- Past Member of the Rotary Club of Central Johnston County- Paul Harris Fellow
- Past PTA President – South Smithfield Elementary School
- Past Board of Directors of the Johnston County Arts Council
- Past Member of the Johnston County Cooperative Extension Advisory Council
- Past member of the Johnston County Choral Society
- Performer with the Neuse Little Theater

East Carolina University
Board of Trustees
Athletics and Advancement Committee
April 24, 2014

Session	Advancement
Responsible Person	Max Joyner, Board Member Chris Dyba, Vice Chancellor J Batt, Executive Director of the Pirate Club
Agenda Item	III. B.
Item Description	Naming Policy
Comments	N/A
Action Requested	Approval
Disposition	
Notes	

Summary of Naming Policy Revisions

April 8, 2014

Edwin Clark (chair of the Athletics & Advancement Committee) assigned the task of revising the Naming Policy to Max Joyner. The working group included Chris Dyba (Vice Chancellor for University Advancement), Glen Gilbert (former interim VC for Advancement), J Batt (Director of the Pirate Club) and Megan Ayers.

Points of Interest:

The revised policy has an emphasis on naming facilities and activities to reflect institutional history and traditions.

The revised policy abolishes the “Committee on Naming Facilities and Activities.” This policy allocates those duties to the Athletics and Advancement Committee of the Board of Trustees. The “Committee on Naming Facilities and Activities” as outlined in the existing policy has not met in over 6 years.

The revised policy has a “prior approval” piece – The Board of Trustees shall pre-approve a menu of possible facilities and/or activities that may be considered for naming (both monetary and honorary). Specifically, every 7 years from the time of initial approval, the board will receive an update from University Advancement in regards to what is still available to be named. (For example, in 2010, the Board of Trustees approved a naming schematic/menu for the basketball practice facility, which had a price designation for each office/lobby/court, etc... according to the revised policy, this would need to be reevaluated in 2017 by the Athletics and Advancement Committee of the Board of Trustees to identify what is still available to be named).

Revised policy outlines TWO procedures:

Financial Contributions

- Proposal originator routes proposal to VCUA;
- VCUA compiles proposal form and supporting documentation; VCUA also reviews proposal for credibility and monitors collection of 60% of gift;
- Upon collection of 60% of gift, VCUA forwards proposal to Chancellor;
- Chancellor reviews proposal and forwards to the Athletics and Advancement Committee of Board of Trustees;
- Athletics and Advancement Committee of Board of Trustees acts at the committee level, then forwards to the Board of Trustees for final action.

Honorary Namings

- Proposal originator routes proposal to VCUA;
- Upon review by the VCUA, the proposal then goes to the Chancellor for review and approval;
- If approved by the Chancellor, the proposal is routed to the Athletics and Advancement Committee of the Board of Trustees;
- Athletics and Advancement Committee of the Board of Trustees acts at the committee level, then forwards to the Board of Trustees for final action.

The revised policy abolishes the 30-day time delay for review that was in the existing policy. In the new policy, this review is done by University Advancement prior to the proposal being presented to the Board.

The revised policy also still allows for certain naming proposals to be presented in closed session if recommended by the Chancellor.

Quarterly, the Vice Chancellor for University Advancement will provide the Athletics and Advancement Committee a report of all major gift activity, including prospects and potential solicitations. This could be included as a part of the Athletics and Advancement Committee's meeting materials.

The revised policy allows for naming proposals to be approved collectively by the Athletics and Advancement Committee of the Board and by the Board of Trustees instead of individually. (For example, if the Allied Health Building has 6 classrooms being named, they will be reviewed individually, but can be approved collectively in one motion).

The Office of the Assistant Secretary to the Board will be the official record of all namings, both honorary and monetary (this is currently the case, but the revised policy just includes the practice).

DRAFT REVISIONS
EAST CAROLINA UNIVERSITY TRUSTEES
POLICY ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

1. Establishment and Source of Authority.

1.1 The Board of Governors of the University of North Carolina delegated the duty and authority to the Board of Trustees to approve the names of all individuals on whom "Honorary Distinction" is conferred by the university. As a means of guiding the development of recommendations to the Board of Trustees for naming university facilities and activities, the Trustees will follow this policy for honorary naming and monetary gift naming.

1.2 Since East Carolina University was founded, the University's physical spaces have been named to reflect its rich history and traditions. The act of naming a university facility or activity for a person, a family, or an organization is a conferral by the university of a high and conspicuous honor. It is intended to be a permanent act. The act enduringly recognizes the person, family, or organization so honored, and it perpetually exhibits to the world the judgment and standards of this university as to the qualities and actions that justify linking the name of the individual, family, or organization so honored with that of this institution. All who are involved in the act of naming a facility or activity must ever be aware that they are naming public property with the intent for it to be a perpetual recognition of the person, family, or organization being honored. It follows that the act of naming a facility or activity is to be taken discreetly, advisedly, soberly, and with concern for how that action will be viewed in retrospect.

A recommendation to change or alter in any way the name of a previously named facility or activity must be initiated by the Board of Trustees. Circumstances that may lead to consideration of a name change may include, but shall not be limited to such items as:

- (1) significant renovation or addition of space,
- (2) actions by an honored person that brings discredit to the institution,
- (3) failure by the honored person to fulfill agreed upon obligations, or

(4) the demolition of a facility or the discontinuation of an activity.

2. Definitions

2.1 "Facility" is defined as every building, addition to a building, space in a building, outdoor spaces such as a garden, court or plaza, and other tangible and relatively permanent feature locations on any university property.

2.2 "Activity" is defined as every college, school, department, unit, center, program, or organization operating under the auspices of the university.

2.3 "Personal Service" is defined as substantial service that is sustained in character, and rendered to or on behalf of the university as a student, faculty member, administrator, staff member, alumnus, trustee, or friend of the university.

2.4 "Financial Contribution" is defined as a contribution of money or property that is substantial in relation to the facility or activity being named.

3. Review

3.1 The naming policy shall be reviewed periodically by the Board of Trustees, the Office of University Advancement and/or the Office of the Assistant Secretary to the Board of Trustees with all recommended changes requiring approval by the Chancellor and the Board of Trustees.

4. Responsibilities

4.1 Board of Trustees

4.1.1 The act of naming a facility or program shall be that of the Board of Trustees, acting after receiving the recommendation of the Chancellor. Benefactors or honorees should be informed throughout the naming discussions that final naming approval for all University facilities and programs rests with the Board of Trustees.

4.2 **Chancellor**

- 4.2.1 Subject to the responsibilities of the Board of Trustees, the Chancellor shall have responsibility and authority with respect to, and is an essential participant in, all naming actions.
- 4.2.2 No facility or program may be named without prior approval of the Chancellor. The Chancellor and/or designee shall ensure that the proposed action is consistent with the interests of the University, to assure that the amount of any contribution warrants the action proposed, and to maintain equity in the relationship of donations for similar naming actions.
- 4.2.3 The Chancellor may recommend exceptions to any of the following policies, subject to approval of the Board of Trustees.

4.3 **Faculty**

When a facility or activity to be named is closely related to a school, department, or other unit having its own administration and faculty, the members of the administration and faculty shall be consulted by the Chancellor or his designee before the Board of Trustees acts on the naming proposal. Recommendations from the unit shall be weighed as one factor, but shall not constitute approval or disapproval of the proposal.

5. **Procedures**

- 5.1 It shall be the policy of the university that any facility or activity of the university not previously named may be named in consideration of:
- (1) financial contributions made to the university, or
 - (2) services rendered to the university or society at large.
- 5.2 Whenever a naming proposal originates, at the earliest feasible date it shall be routed through the responsible dean and/or vice chancellor to the Vice Chancellor for University Advancement. The Vice Chancellor for University Advancement will determine whether the proposal meets the requirements for either a financial contribution or honorary

naming. It shall be the responsibility of the Vice Chancellor to assure that a form, developed and approved by the Board of Trustees ensuring uniform reporting of data to the Athletics and Advancement Committee of the Board of Trustees, is provided to individuals planning to submit proposals for naming, and that all pertinent information is collected and completed before forwarding the materials to the Committee.

5.3 **The Form**

The form developed by the Chancellor and approved by the Board of Trustees shall be completed and signed by the person responsible for originating the proposal for naming. If the proposal involves a financial commitment of \$25,000 or more, a copy of the signed Letter of Intent defining pertinent arrangements must also be included.

5.4 **Prior Approval**

As a benefit and guide to staff and potential donors, the Board of Trustees shall pre-approve a menu of possible facilities and/or activities that may be considered for naming. If not otherwise stated, facilities and activities which receive prior approval concerning levels of gifts required to attain naming privileges shall extend for seven (7) years from the date of approval. After seven (7) years, all classes or groups of prior approved items shall be reevaluated or deemed to have expired.

5.5 **Financial Contributions**

- 5.5.1 Proposals for naming facilities and activities shall be forwarded to the Vice Chancellor for University Advancement, who shall review the proposals.
- 5.5.2 Proposals for facilities namings shall be accompanied by sufficient documentation of the gift, along with a completed naming proposal form. Upon the receipt of at least 60% of the funds committed and with a written gift agreement in place for the remainder, the Vice Chancellor for University Advancement will forward the naming recommendation to the Chancellor. (Gifts of irrevocable trusts may be considered case by case apart from this 60% receipt requirement).
- 5.5.3 The Vice Chancellor for University Advancement shall receive and review all recommendations prior to forwarding the naming proposals to the Chancellor.

- 5.5.4 Upon receipt of a naming proposal, the Chancellor will make recommendations to the Athletics and Advancement Committee of the Board of Trustees. If deemed appropriate by the Chancellor, the recommendations may be made in closed session.
- 5.5.5 The Athletics and Advancement Committee of the Board of Trustees shall review recommendations from the Chancellor and select those to be recommended to the Board of Trustees for final approval.
- 5.5.6. The Board of Trustees will review the recommendation from the Athletics and Advancement Committee and will act on the proposal. With approval of the Board chair, the board may act to accept naming proposals as a group under one action.
- 5.5.7 The naming proposal recommendations may be heard in closed session at the recommendation of the Chancellor, the Athletics and Advancement Committee and/or the Board of Trustees.
- 5.5.8 Transfer of Donations
- 5.5.8.1 When a facility or activity is to be named in consideration of a financial contribution, the money or other property constituting the donation shall be transferred to the university or one of its related foundations, or its future transfer shall be assured through signed documentation before official action shall be taken.
- (1) Non-cash gifts.
- a. Gifts of real estate. The valuation of real estate shall follow Internal Revenue Service (IRS) regulations and Council for Advancement and Support of Education (CASE) Management Reporting Standards for establishing value. The valuation for the gift shall be based on a qualified current Member of the Appraisal Institute (MAI) appraisal (less than six months of age).
 - b. Gifts-in-Kind. In accordance with IRS regulations and CASE Management Reporting Standards, gifts of real and personal property are to be counted at full fair market value regardless of the value the donor may be able to take as a charitable deduction. Gifts of \$5,000 or more shall be valued by qualified, independent appraisers.
 - c. Additional requirements. When an opportunity to name a facility or service is expected in return for a non-cash gift, the Trustees may require

additional agreements from a donor to assure the eventual net from the sale of real estate or other valuables is not less than the value required for naming. Some examples of potential requirements could include a delay in naming until the article of value is sold, the requirement of multiple appraisals, or the requirement of a make-up provision in which the donor commits to make up the difference between the net received from the sale of the asset and the minimum amount required for naming.

(2) Commitment periods may not extend more than five years.

(3) Once a designated level of giving has been established for naming, no portion of "annual gifts" or "membership fees" may be counted toward the total required for naming purposes.

5.5.9 Shared Funding for Naming Opportunities

5.5.9.1 Naming opportunities are intended to recognize individuals, organizations or families for their efforts on behalf of the university. Required gift levels may not be split into units among unrelated individuals, with recognition conferred in multiple or hyphenated name fashion, without prior permission of the Board of Trustees.

5.5.10 Buildings or Facilities Constructed By Public Funds

5.5.10.1 When a building or facility that is currently standing or one to be built is funded entirely from non-gift resources (state allocations, federal grants, or fees), the Board of Trustees may require the proceeds to be placed in unrestricted endowment funds within any one or multiples of its related foundations for the general benefit of an area or the entire university.

5.6 **Honorary Namings**

5.6.1 Naming a facility to honor individuals should be extraordinary, and made if:

1. the individual has had a University-wide influence, or the individual has made exceptional contributions to the nation or world;
2. the individual being honored has been separated from the university for at least two years.

- 5.6.2 Proposals for naming facilities and activities based on honorary service shall be forwarded to the Vice Chancellor for University Advancement who shall review the proposal.
- 5.6.3 Proposals for honorary facilities namings shall be accompanied by sufficient justification of the naming as well as the naming proposal form.
- 5.6.4 Upon receipt and review of all applicable materials, the Vice Chancellor for University Advancement will forward the official naming recommendation to the Chancellor.
- 5.6.5 Upon receiving a formal recommendation, the Chancellor will review the honorary naming proposal, and if approved, will make a recommendation to the Athletics and Advancement Committee of the Board of Trustees.
- 5.6.6. The Athletics and Advancement Committee of the Board of Trustees shall review recommendations from the Chancellor and select those to be recommended to the Board of Trustees for final approval.

6 **List of Named Facilities**

- 6.1 The Assistant Secretary to the Board of Trustees shall maintain a record of officially named facilities and activities.

**NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY
BOARD OF TRUSTEES**

Name of Originator

Department/Division

Phone

Email

Proposed Name(s) to Honor: _____

Address: _____

City

State

Zip

Telephone: _____

Home

Business

Relationship to the University: _____

Proposed Object for Naming: _____

Purpose for recommendation:

Honorary (Attach background materials as appropriate to justify the recommendation)

Gift (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift: Annual

Capital

Endowment

Date of Original Commitment: _____

Amount of the Total Commitment: _____

Amount Paid: _____

Current Pledge Balance: _____

Status of Payments: _____

Was the gift part of a campaign: Yes

No

Define: _____

Was the project pre-approved: Yes

No

Directed to:

ECU Foundation

Educational Foundation

Medical Foundation

Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

Signature of Originator

Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received _____
Action _____ / _____

Date

Forwarded or returned _____

Vice Chancellor's Signature

Date

Comments _____

Chancellor's Office:

Received _____
Action _____ / _____

Date

Forwarded or returned _____

Chancellor's Signature

Date

Comments _____

Athletics and Advancement Committee of the Board of Trustees:

Received _____
Action _____ / _____

Date

Forwarded or returned _____

Chair's Signature

Date

Comments _____

Board of Trustees:

Received _____
Action _____ / _____

Date

Forwarded or returned _____

Chair's Signature

Date

Comments _____

CURRENT
EAST CAROLINA UNIVERSITY TRUSTEES
POLICY ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

- I. Establishment and Source of Authority. The Board of Governors of the University of North Carolina delegated the duty and authority to the Board of Trustees to approve the names of all individuals on whom "Honorary Distinction" is conferred by the university. As a means of guiding the development of recommendations to the Board of Trustees for naming university facilities and activities, the Trustees created the Committee on Naming Facilities and Activities, hereafter referred to as the "Committee," as a permanent committee.

- II. Organization.
 - A. Membership. Members shall be appointed by the Chair of the Trustees on an annual basis. Members may include trustees, staff or other individuals whose knowledge and presence may benefit the Committee.
 - B. Chair. The Chair of the Committee will be appointed by the Chair of the Trustees.
 - C. Assistance. The Committee may call upon any university employee for assistance in the performance of its duties. All naming proposals related to personal services rendered or services rendered to society at large shall be reviewed first by the Chancellor's Advisory Committee on Naming University Facilities. Committee composition and terms of service are delegated to the Chancellor.

- III. Functions of the Committee.
 - A. Role. The Committee shall be a fact finding and advisory body for the Trustees and shall have no policy making or administrative authority.
 - B. Duties. The Committee shall advise the Trustees and the Chancellor in confidence with respect to proposals to name or change the name of university facilities or activities consistent with the procedures and guidelines established in this policy statement.

C. Meetings. The Committee shall meet at such times and places as it finds necessary for the effective performance of its duties. Meetings shall be called by the Chair, on written request from any three members of the Committee, or by the Chancellor. A simple majority of membership of the Committee shall constitute a quorum. All members present at a meeting may vote. No proxies shall be recognized at any meeting of the Committee.

D. Naming Responsibility.

(1) The act of naming a building, an addition to a building, or a significant interior or exterior space ordinarily accessible to the public, shall be the responsibility of the Board of Trustees, after receiving a recommendation from the Committee.

Whenever a naming proposal originates, at the earliest feasible date it shall be routed through the responsible dean and/or vice chancellor to the Chancellor, from the Chancellor to the Committee, from the Committee to the Executive Committee of the Trustees, and from the Executive Committee to the full Board for final action.

(2) The act of naming a school, department, other unit, or activity shall be that of the Board of Trustees, after receiving a recommendation from the Committee.

IV. Policies and Procedures With Respect to Naming Facilities and Activities.

A. Subjects for Naming. It shall be the policy of the university that any facility or activity of the university not previously named may be named in consideration of:

- (1) personal services rendered or financial contributions made to the university, or
- (2) services rendered to society at large.

For the purposes of this policy statement, the following definitions shall apply:

- (1) "Facility". Facility means every building, addition to a building, space in a building, outdoor spaces such as a garden, court or plaza, and other tangible and relatively permanent feature locations on any university property.

- (2) "Activity". Activity means every school, department, unit, center, program, or organization operating under the auspices of the university.
- (3) "Personal Service". Personal service means substantial service that is sustained in character, and rendered to or on behalf of the university as a student, faculty member, administrator, staff member, alumnus, trustee, or friend of the university.
- (4) "Financial Contribution". Financial contribution means a contribution of money or property that is substantial in relation to the facility or activity being named.

- B. Caution. The act of naming a university facility or activity for a person, a family, or an organization is a conferral by the university of a high and conspicuous honor. It is intended to be a permanent act. The act enduringly recognizes the person, family, or organization so honored, and it perpetually exhibits to the world the judgment and standards of this university as to the qualities and actions that justify linking the name of the individual, family, or organization so honored with that of this institution. All who are involved in the act of naming a facility or activity must ever be aware that they are naming public property with the intent for it to be perpetual recognition of the person, family, or organization being honored. It follows that the act of naming a facility or activity is to be taken discreetly, advisedly, soberly, and with concern for how that action will be viewed in retrospect.

- C. Chancellor's Responsibility. Subject to the responsibilities of the Committee, the Chancellor also shall have responsibility and authority with respect to and is an essential participant in all naming actions. No facility or activity may be named without early knowledge and prior approval of the Chancellor. The Chancellor shall endeavor to determine that any such proposed action is consistent with the interest of the university, to assure that the amount of contribution warrants the action proposed, and to maintain equity in the relationship of donations for similar naming actions.

- D. Duration and Change of Naming Actions. Every name assigned to a facility or activity is intended to be enduring. A recommendation to change or alter in any way the name of a previously named facility or activity must be initiated by the Board of Trustees. Circumstances that may lead to consideration of a name change may include, but shall not be limited to such items as:
- (1) significant renovation or addition of space,
 - (2) actions by an honored person that brings discredit to the institution,
 - (3) failure by the honored person to fulfill agreed upon obligations, or
 - (4) the demolition of a facility or the discontinuation of an activity.
- E. Delay in Certain Naming Actions. A facility or activity shall not be named for a person who is honored chiefly or solely for services rendered as a faculty member, staff member, administrator, or trustee until that person shall have died or shall have been retired from the regular service of the university for at least two years.
- F. Faculty Consultation. When a facility or activity to be named is closely related to a school, department, or other unit having its own administration and faculty, the members of the administration and faculty shall be consulted by the Chancellor or his designee before the Committee acts on the naming proposal. Recommendations from the unit shall be weighed as one factor, but shall not constitute approval or disapproval of the proposal.
- G. Buildings or Facilities Constructed By Public Funds. When a building or facility that is currently standing or one to be built is funded entirely from non-gift resources (state allocations, federal grants, or fees), the Trustees may require the proceeds to be placed in unrestricted endowment funds within any one or multiples of its related foundations for the general benefit of an area or the entire university.

- H. Procedure. Whenever a naming proposal originates, at the earliest feasible date it shall be routed through the responsible dean and/or vice chancellor to the chancellor, from the chancellor to the Committee, from the Committee to the Executive Committee of the Trustees, and from the Executive Committee to the full Board for final action. It shall be the responsibility of the Chancellor or his designee to assure that a form, developed and approved by the Trustees ensuring uniform reporting of data to the Committee, is provided to individuals planning to submit proposals for naming, and that all pertinent information is collected and completed before forwarding the materials to the Committee.
- (1) Step One: Upon the identification of an individual(s) for whom a facility is proposed to be named, subject to the individual's agreement to donate the funds requested, the Chancellor may bring the proposal to the Naming of Buildings, Facilities, and Other Recognitions Committee for consideration and to determine whether there are objections to said naming
- Step Two: Upon the receipt of at least 60% of the funds committed and with a written gift agreement in place for the remainder, the Chancellor may present a recommendation to the Board of Trustees in closed session to approve the naming of the facility. Gifts of irrevocable trusts may be considered case by case apart from this 60% receipt requirement. If approved, the Chancellor will make public the naming action at an appropriate time.
- (2) The Form. The form developed by the Chancellor and approved by the Trustees shall be completed and signed by the person responsible for originating the proposal for naming. If the proposal involves a financial commitment of \$25,000 or more, a copy of the signed Letter of Intent defining pertinent arrangements must also be included.
- (3) Time Delay for Review. There shall be a minimum of thirty (30) days for review and collection of additional materials and information between the consideration and actions by the Naming Committee and consideration by the Board of Trustees. If the Chancellor believes a naming opportunity needs immediate attention, he/she may request that the Board Chair determine as soon as practicable, by phone or fax,

a majority determination of the Board of Trustees as to the appropriateness of suspending the naming policy and deciding the naming question forthwith.”

- I. Tentative Prior Approval. From time to time, as a benefit and guide to staff and potential donors, the Trustees may choose to pre-approve groups or classes of facilities or activities that may be considered for naming upon the completion of a qualified gift arrangement at a designated level. If not otherwise stated, facilities and activities which receive prior approval concerning levels of gifts required to attain naming privileges shall extend for five (5) years from the date of approval. After five (5) years, all classes or groups of prior approved items shall be reevaluated or deemed to have expired.

- J. Shared Funding for Naming Opportunities. Naming opportunities are intended to recognize individuals, organizations or families for their efforts on behalf of the university. Required gift levels may not be split into units among unrelated individuals, with recognition conferred in multiple or hyphenated name fashion, without prior permission of the Board of Trustees.

- K. Transfer of Donations. When a facility or activity is to be named in consideration of a financial contribution, the money or other property constituting the donation shall be transferred to the university or one of its related foundations, or its future transfer shall be assured through signed documentation before official action shall be taken.
 - (1) Non-cash gifts.
 - a. Gifts of real estate. The valuation of real estate shall follow IRS regulations and CASE Management Reporting Standards for establishing value. The valuation for the gift shall be based on a qualified current MAI appraisal (less than six months of age).
 - b. Gifts-in-Kind. In accordance with IRS regulations and CASE Management Reporting Standards, gifts of real and personal property are to be counted at full fair market value regardless of the value the donor may be able to take as a charitable deduction. Gifts of \$5,000 or more shall be valued by qualified, independent appraisers.

c. Additional requirements. When an opportunity to name a facility or service is expected in return for a non-cash gift, the Trustees may require additional agreements from a donor to assure the eventual net from the sale of real estate or other valuables is not less than the value required for naming. Some examples of potential requirements could include a delay in naming until the article of value is sold, the requirement of multiple appraisals, or the requirement of a make-up provision in which the donor commits to make up the difference between the net received from the sale of the asset and the minimum amount required for naming.

(2) Commitment periods may not extend more than five years.

(3) Once a designated level of giving has been established for naming, no portion of "annual gifts" or "membership fees" may be counted toward the total required for naming purposes.

L. List of Named Facilities. The Chancellor or his designee shall maintain a list of officially named facilities and activities.

M. Effective Date. This policy shall become effective July 25, 1997.

Note: Amendments to the East Carolina University Trustees Policy On Naming University Facilities and Activities are listed on the following page(s)

AMENDMENTS MADE TO THE NAMING POLICY

1. Addition to the Naming Policy to be placed at the end of section H., 1.

“If the Chancellor believes a naming opportunity needs immediate attention, he may request that the Board Chair determine as soon as practicable, by phone or fax, a majority determination of the Board of Trustees as to the appropriateness of suspending the naming policy and deciding the naming question forthwith.”

Approved by the Board of Trustees on May 12, 2000.

2. Section H., of the Naming Policy was removed

“Time Delay for Review. There shall be a minimum of thirty (30) days for review and collection of additional materials and information between the consideration and actions by each Trustee committee in the chain leading to formal approval by the Board of Trustees. Example - Chancellor must provide a completed package and recommendation to the Committee thirty (30) days in advance. The Committee sends its recommendation and the completed package to the Executive Committee thirty (30) days prior to its meeting. The Executive Committee forwards the package and its recommendation to the members of the Board of Trustees at least thirty (30) days prior to their next meeting. If the Chancellor believes a naming opportunity needs immediate attention, he may request that the Board Chair determine as soon as practicable, by phone or fax, a majority determination of the Board of Trustees as to the appropriateness of suspending the naming policy and deciding the naming question forthwith.”

Approved by the Board of Trustees on May 22, 2002.

3. Section K., 2 of the Naming Policy was removed and Sections K., 3. and K., 4. were renamed Sections K., 2. and K., 3.

Wording Removed: “At the Committee's discretion, it may recommend prior approval or reserve a facility or activity for a particular donor pending the completion of funding of at least forty percent (40%) of the total committed toward the project.”

Approved by the Board of Trustees on May 22, 2002.

Two additional components were added to Section H, “Procedure”, of the Naming Policy.

- (4) Step One: Upon the identification of an individual(s) for whom a facility is proposed to be named, subject to the individual’s agreement to donate the funds requested, the Chancellor may bring the proposal to the Naming of Buildings, Facilities, and Other Recognitions Committee for consideration and to determine whether there are objections to said naming
- Step Two: Upon the receipt of at least 60% of the funds committed and with a written gift agreement in place for the remainder, the Chancellor may present a recommendation to the Board of Trustees in closed session to approve the naming of the facility. If approved, the Chancellor will make public the naming action at an appropriate time.
- (5) The Form. The form developed by the Chancellor and approved by the Trustees shall be completed and signed by the person responsible for originating the proposal for naming. If the proposal involves a financial commitment of \$25,000 or more, a copy of the signed Letter of Intent defining pertinent arrangements must also be included.

4. An addition was added to section H of the Naming Policy.

Approved by the Board of Trustees on December 12, 2003

“Time Delay for Review. There shall be a minimum of thirty (30) days for review and collection of additional materials and information between the consideration and actions by the Naming Committee and Consideration by the Board of Trustees. If the Chancellor believes a naming opportunity needs immediate attention, he may request that the Board Chair determine as soon as practicable, by phone or fax, a majority determination of the Board of Trustees as to the appropriateness of suspending the naming policy and deciding the naming question forthwith.”

5. An addition was added to Section II, C of the Naming Policy.

Approved by the Board of Trustees on November 20, 2009.

All naming proposals related to personal services rendered or services rendered to society at large shall be reviewed first by the Chancellor's Advisory Committee on Naming University Facilities. Committee composition and terms of service are delegated to the Chancellor.

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
 COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

Name of Originator _____

Department/Division _____ Phone _____ Email _____

Proposed Name(s) to Honor: _____

Address: City _____ State _____ Zip _____

Telephone: _____
 Home Business

Relationship to the University: _____

Proposed Object for Naming: _____

Purpose for recommendation: Service Gift
 Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:
 Purpose of Gift: Annual Capital Endowment
 Date of Original Commitment: _____
 Amount of the Total Commitment: _____
 Amount Paid: _____
 Current Pledge Balance: _____
 Status of Payments: _____
 Was the gift part of a campaign: Yes No Define: _____
 Was the project pre-approved: Yes No
 Directed to: ECU Foundation Educational Foundation
 Medical Foundation Other

- If the Gift was more than \$25,000:
1. Attach a copy of the signed Letter of Intent.
 2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
 3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

_____ Signature of Originator _____ Date _____

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Chancellor's Office:

Received _____
Action _____ / _____

Date

Forwarded or returned _____

Chancellor's Signature

Date

Comments _____

Naming of Buildings, Facilities and Other Recognitions Committee:

Received _____
Action _____ / _____

Date

Forwarded or returned _____

Chair's Signature

Date

Comments _____

Board of Trustees:

Received _____
Action _____ / _____

Date

Forwarded or returned _____

Chair's Signature

Date

Comments _____

East Carolina University
Board of Trustees
Athletics and Advancement Committee
April 24, 2014

Session	Advancement
Responsible Person	Chris Dyba, Vice Chancellor
Agenda Item	III. C.
Item Description	Naming Proposals
Comments	N/A
Action Requested	Approval
Disposition	
Notes	

East Carolina University
Board of Trustees
April 24, 2014

Session	Advancement
Responsible Person	Vice Chancellor for University Advancement Christopher M. Dyba
Agenda Item	A. Naming Proposals
Item Description	<ol style="list-style-type: none"> 1. Project Stepp – Walter & Marie Williams - \$924,943.00 2. Football Trophy Case in Smith-Williams Center – John & Ann Laliotes - \$25,000 3. Staff Office in Draughon Student Study Center in WSMB – Bill & Billie Jackson - \$25,000 4. Staff Office in Pirate Club Suite in WSMB – Colombo, Kitchen et. Al - \$25,000 5. Office #310 in WSMB – Dennis & Ellen Young - \$25,000 6. Asst. Coach's Office in Clark LeClair Office Suite– S. Earl Boykin - \$25,000 7. Asst. Coach's Office (men's Basketball) in Smith Williams Center – Atlantic Constriction - \$25,000 8. Football Position Room (Linebackers) in WSMB – R. A. Jeffreys Dist. - \$50,000 9. Coach's Office (Football) in WSMB – Tracy & Mark Copeland - \$25,000 10. Coach's Office (Football) in WSMB – Ruffin McNeill - \$25,000 11. Asst. Coach's Office in Smith Williams Center – Robert Vause, Jr.- \$25,000 12. Lobby Area in Football Offices in WSMB – Jim Creech - \$100,000 13. Director of Football Operations Office in WSMB – Phillip & Jean Waugh - \$25,000
	Action
Disposition	
Notes	

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

Cricket Morris
Name of Originator

Advancement
Department/Division

328-9552
Phone

morrisl@ecu.edu
Email

Proposed Name(s) to Honor: Walter and Marie Williams

207 Crown Point Road Greenville NC 27858
Address: City State Zip

Telephone: 252-756-6510
Home Business

Relationship to the University: Alumni & Major Donors

Proposed Object for Naming: Walter and Marie Williams STEPP Program

Purpose for recommendation: Service Gift
Explanation (Attach background materials as appropriate to justify the recommendation)

See Attached _____

If related to a gift:

Purpose of Gift: Annual Capital Endowment

Date of Original Commitment: 10/2005

Amount of the Total Commitment: \$924,943.00

Amount Paid: \$924,943.00

Current Pledge Balance: _____

Status of Payments: Completed

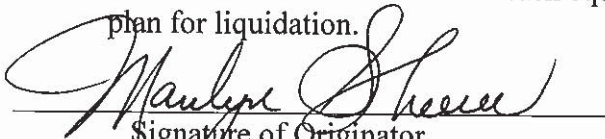
Was the gift part of a campaign: Yes No Define: _____

Was the project pre-approved: Yes No

Directed to: ECU Foundation Educational Foundation
 Medical Foundation Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.


Signature of Originator

4/2/14
Date



4/2/14

Walter & Marie Williams

Support of Project STEPP

STEPP Endowment Support

Walter and Marie Williams Personal Gifts

\$500,000 Project STEPP Endowment (December 2005)

\$200,000 Project STEPP Endowment (March 2008)

\$102,400 Project STEPP Endowment (March 2006)

Family & Company Support:

\$100,000 Stephen Williams, Walter's brother

\$100,000 Trade Wilco Hess, Walter's company

STEPP Operating Support

Walter & Marie Williams Personal Gifts

\$100,000 Project STEPP Operating (April 2006)

\$22,543 Project STEPP Operating (March 2008)

Walter & Marie Williams Total Personal Support of Project STEPP (Endowment & Operating)

\$924,943.00

Total Personal & Extended Support of Project STEPP (including family & company gifts)

\$1,124,943.00

STEPP Endowment

EC4381

As of 3/30/14

Transfer from land gift:	700,000.00
Stock Sales	102,400.00
Hess Foundation	100,000.00
Williams Mr. StephenT	100,000.00
Other	68,985.00
Balance	<u>\$ 1,071,385.00</u>

ACCOUNT	ACCOUNT_DESC	DOCUMENT	EFFECT_CASH	FISCAL_YEAR	FUND	FUND_DESC	TRANSACTION_AMOUNT_DR_CR	TRANSACTION_DATE	TRANSACTION_DESC
11010	Common Stock	AL000049	Y	2006	EC4381	STEPP Endowment EN	102,400.00	2006/03/24	Williams Mr. Walte*OG1299 *A 1581
11010	Common Stock	F0000181	Y	2006	EC4381	STEPP Endowment EN	(98,907.05)	2006/04/26	Williams stock
11010	Common Stock	EJ000210	Y	2006	EC4381	STEPP Endowment EN	(3,492.95)	2006/06/09	Loss-Williams stock
							-		
54011	Gifts	AL000305	Y	2007	EC4381	STEPP Endowment EN	(20,000.00)	2006/11/30	Hess Foundation In*PP1428 *F 1581
54011	Gifts	AL000719	Y	2008	EC4381	STEPP Endowment EN	(20,000.00)	2007/12/20	Hess Foundation, Inc
54011	Gifts	AL000913	Y	2009	EC4381	STEPP Endowment EN	(20,000.00)	2008/12/02	Hess Foundation, Inc
54011	Gifts	AL001132	Y	2010	EC4381	STEPP Endowment EN	(20,000.00)	2009/12/16	Hess Foundation, Inc
54011	Gifts	AL001342	Y	2011	EC4381	STEPP Endowment EN	(20,000.00)	2010/12/13	Hess Foundation, Inc
							(100,000.00)		
54011	Gifts	AL000036	Y	2006	EC4381	STEPP Endowment EN	(25,000.00)	2006/03/13	Williams Mr. Steph*OG1293 *I 1581
54011	Gifts	AL000707	Y	2008	EC4381	STEPP Endowment EN	(25,000.00)	2007/11/30	Williams Mr. StephenT
54011	Gifts	AL000902	Y	2009	EC4381	STEPP Endowment EN	(25,000.00)	2008/11/13	Williams Mr. StephenT
54011	Gifts	AL001154	Y	2010	EC4381	STEPP Endowment EN	(25,000.00)	2010/01/26	Williams Mr. StephenT
							(100,000.00)		
54011	Gifts	EJ001320	Y	2008	EC4381	STEPP Endowment EN	(200,000.00)	2008/03/05	Walter Williams gift-10/05 to STEPP
54011	Gifts	FJ007175	Y	2006	EC4381	STEPP Endowment EN	(500,000.00)	2005/12/31	WILLIAMS W *IFJ047 *
54014	Stock Gifts	AL000049	Y	2006	EC4381	STEPP Endowment EN	(102,400.00)	2006/03/24	Williams Mr. Walte*OG1299 *A 1581

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

J. Batt

Name of Originator

ECU Educational Foundation

Department/Division

252-737-4540

Phone

battj@ecu.edu

Email

Proposed Name(s) to Honor: **John & Ann Laliotes**

1405 Kelly Circle

Address:

Grimesland

City

NC

State

27837

Zip

Telephone: **(252) 752-1916**

Home

Business

Relationship to the University:

Proposed Object for Naming: **Trophy Case (football) in Smith-Williams Center**

Purpose for recommendation:

Service

Gift

Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:

Purpose of Gift: Annual

Capital

Endowment

Date of Original Commitment:

5/11/2011

Amount of the Total Commitment:

\$25,000

Amount Paid:

\$15,000

Current Pledge Balance:

\$10,000

Status of Payments:

Current

Was the gift part of a campaign:

Yes

No Define:

Was the project pre-approved:

Yes

No

Directed to:

ECU Foundation

Educational Foundation

Medical Foundation Other

If the Gift was more than \$25,000:

13. Attach a copy of the signed Letter of Intent.

14. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.

15. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt
Signature of Originator

Chris Dahn

4/7/14
Date

4/8/14



STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name John and Ann Laliotes

Street Address 1405 Kelly Circle

City Grimesland State NC Zip 27837

Phone (252) 752-1916 Fax ()

E-mail laliotes@ecu.edu

Naming Opportunity(ies) Trophy case (football) in lobby/Hall of Fame.

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 25,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 5,000 in 2011 (Year)
- \$ 5,000 in 2012 (Year)
- \$ 5,000 in 2013 (Year)
- \$ 5,000 in 2014 (Year)
- \$ 5,000 in 2015 (Year)

Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature John S. Laliotes

Signature Ann D. Laliotes

Date 5/11/2011



PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

J. Batt

Name of Originator

ECU Educational Foundation

252-737-4540

battj@ecu.edu

Department/Division

Phone

Email

Proposed Name(s) to Honor: **Bill & Billie Jackson**

NOTE: Account Name is now ASH-MAR Properties, LLC

210 Rush Road

Fayetteville

NC

28305

Address:

City

State

Zip

Telephone: **(910) 486-5605**

(910) 433-4337

Home

Business

Relationship to the University: _____

Proposed Object for Naming: **Staff Office in Draughon Student Study Center in WSMB**

Purpose for recommendation: Service Gift

Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:

Purpose of Gift: Annual Capital Endowment

Date of Original Commitment: **12/28/2011**

Amount of the Total Commitment: **\$25,000**

Amount Paid: **\$15,000**

Current Pledge Balance: **\$10,000**

Status of Payments: **Current**

Was the gift part of a campaign: Yes No Define: _____

Was the project pre-approved: Yes No

Directed to: ECU Foundation Educational Foundation


Medical Foundation Other

If the Gift was more than \$25,000:

19. Attach a copy of the signed Letter of Intent.

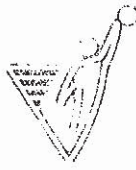
20. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.

21. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.


Signature of Originator

4/17/14
Date

4/18/14



PC#
~~6944~~
5513

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name Bill & Billie Jackson

Street Address 210 RUSH ROAD

City FAYETTEVILLE, NC State NC Zip 28305

Phone (910) 486-5605 Fax ()

E-mail JACKSONBFT@AOL.COM

Naming Opportunity(ies) TBD Staff Office - Model Only Center
ED WMB

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 25,000.00 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

\$ <u>5,000.00</u>	in 2011 (Year)	<u>CE# 1757</u>
\$ <u>4</u>	in 2012 (Year)	
\$ <u>0</u>	in 2013 (Year)	
\$ <u>4</u>	in 2014 (Year)	
\$ <u>0</u>	in 2015 (Year)	

Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature [Handwritten Signature]

Signature Billie J Jackson

Date 12/28/11

[Handwritten mark]



PC# 6528

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name Colombo, Kitchin, Dunn, Ball & Porter, LLP

Street Address 1698 E. ARLINGTON BLVD

City GREENVILLE State NC Zip 27858

Phone (252) 321 2020 Fax (252) 353 1096

E-mail BFERRELL@CK-ATTORNEYS.COM

Naming Opportunity(ies) STAFF OFFICES IN PIRATE CLUB SUITE IN WSMTB

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 25,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 5,000 in 2012 (Year)
- \$ 5,000 in 2013 (Year)
- \$ 5,000 in 2014 (Year)
- \$ 5,000 in 2015 (Year)
- \$ 5,000 in 2016 (Year)

Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature [Handwritten Signature] Partner

Signature [Handwritten Signature] Partner

Date 9/1/11

[Handwritten Initials]

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

J. Batt

Name of Originator

ECU Educational Foundation

252-737-4540

battj@ecu.edu

Department/Division

Phone

Email

Proposed Name(s) to Honor: **Dennis A. & Ellen G. Young**

188 Legacy Lakes Drive **Wallace** **NC** **28466**
Address: City State Zip

Telephone: **(910) 665-1260**

Home

Business

Relationship to the University:

Proposed Object for Naming: **Office #310 in WSMB**

Purpose for recommendation: Service Gift

Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:

Purpose of Gift: Annual Capital Endowment

Date of Original Commitment: **5/15/2010**

Amount of the Total Commitment: **\$25,000**

Amount Paid: **\$15,207**

Current Pledge Balance: **\$9,793**

Status of Payments: **Current**

Was the gift part of a campaign: Yes No Define: _____

Was the project pre-approved: Yes No

Directed to: ECU Foundation Educational Foundation

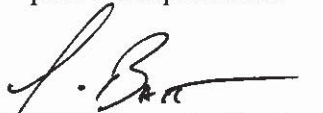
Medical Foundation Other

If the Gift was more than \$25,000:

31. Attach a copy of the signed Letter of Intent.

32. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.

33. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.


Signature of Originator

4/7/14
Date

 **4/9/14**



STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name Jenni A. & Ellen G. Young

Street Address 3304 Walden Drive

City Greenville State NC Zip 27837

Phone (857) 355-4764 Fax ()

E-mail youngja@ecu.edu

Naming Opportunity(ies) Office No. 310 in Ward Sports Medicine Building

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 25,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 5,000 in 2011 (Year)
- \$ 5,000 in 2012 (Year)
- \$ 5,000 in 2013 (Year)
- \$ 7,000 in 2014 (Year)
- \$ 3,000 in 2015 (Year)

Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature Jenni A. Young

Signature _____

Date March 15, 2010

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

J. Batt

Name of Originator

ECU Educational Foundation

252-737-4540

battj@ecu.edu

Department/Division

Phone

Email

Proposed Name(s) to Honor: **S. Earl Boykin**

E. B. Sports, Inc. 2801 Ward Blvd. Suite 3K Wilson NC 27896-9169
Address: City State Zip

Telephone: **(252) 243-2756 (252) 291-5411**
Home Business

Relationship to the University: _____

Proposed Object for Naming: **Assistant Coach's Office in Clark-LeClair Stadium Office Suite**

Purpose for recommendation: Service Gift
Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:

Purpose of Gift: Annual Capital Endowment

Date of Original Commitment: **4/5/2011**

Amount of the Total Commitment: **\$25,000**

Amount Paid: **\$15,000**

Current Pledge Balance: **\$10,000**

Status of Payments: **Current**

Was the gift part of a campaign: Yes No Define: _____

Was the project pre-approved: Yes No

Directed to: ECU Foundation Educational Foundation

Medical Foundation Other

If the Gift was more than \$25,000:

28. Attach a copy of the signed Letter of Intent.

29. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.

30. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt

Signature of Originator

4/7/14

Date

Christopher Bla *4/8/14*



STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name S. Earl Boykin

Street Address c/o E. B. Sports, Inc. 2801 Ward Blvd., Suite 3K

City Wilson State NC Zip 27896-9169

Phone (252) 243-2756 Fax (252) 291-5411

E-mail _____

Naming Opportunity(ies) Assistant Coaches' Office in Clark-LeClair Stadium Office Suite

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 25,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 5,000 in 20 11 (Year) *ck # 00138587*
- \$ 5,000 in 20 12 (Year)
- \$ 5,000 in 20 13 (Year)
- \$ 5,000 in 20 14 (Year)
- \$ 5,000 in 20 15 (Year)

Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature S. Earl Boykin

Signature _____

Date 4-5-11

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

J. Batt

Name of Originator

ECU Educational Foundation
Department/Division

252-737-4540
Phone

battj@ecu.edu
Email

Proposed Name(s) to Honor: **Atlantic Constructin Inc.**
c/o Mr. Joseph Henderson, II

7 Doris Avenue East **Jacksonville** **NC** **28540**
Address: City State Zip

Telephone: **(910) 455-5075** **(910) 938-9053**
Home Business

Relationship to the University: _____

Proposed Object for Naming: **Assistant Coach's Office - Men's Basketball in new facility.**

Purpose for recommendation: Service Gift
Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:

Purpose of Gift: Annual Capital Endowment

Date of Original Commitment: 6/2/2011

Amount of the Total Commitment: \$25,000

Amount Paid: \$15,000

Current Pledge Balance: \$10,000


Status of Payments: Current

Was the gift part of a campaign: Yes No Define: _____

Was the project pre-approved: Yes No

Directed to: ECU Foundation Educational Foundation
 Medical Foundation Other

- If the Gift was more than \$25,000:
- 37. Attach a copy of the signed Letter of Intent.
 - 38. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
 - 39. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.


Signature of Originator

4/7/14
Date

 4/8/14



PC# 21440

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign
East Carolina University


Name Atlantic Construction, Inc./Joe Henderson

Street Address 7-E Doris Avenue

City Jacksonville State NC Zip 28540

Phone (910) 938-9053 Fax (910) 347-0738

E-mail jjh@bizec.rr.com

Naming Opportunity(ies) Asst. Mgr's BB Copr's Office (ret 6/16/11 Kelly Henderson)
Trophy Cases in lobby - Joseph J Henderson 

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 25,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 5,000 in 20 11(Year)
- \$ 5,000 in 20 12(Year)
- \$ 5,000 in 20 13(Year)
- \$ 5,000 in 20 14(Year)
- \$ 5,000 in 20 15(Year)

() Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature 

Signature _____

Date June 2, 2011



PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

J. Batt

Name of Originator

ECU Educational Foundation

252-737-4540

battj@ecu.edu

Department/Division

Phone

Email

Proposed Name(s) to Honor: R. A. Jeffreys Distributing Co., LLC

Attn: Leigh Jeffreys 1950 N Greene Street Greenville NC 27834

Address:

City

State

Zip

Telephone: (252) 355-1624

(252) 758-1515

Home

Business

Relationship to the University: _____

Proposed Object for Naming: Football Position Room-Linebackers in WSMB

Purpose for recommendation: Service Gift

Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:

Purpose of Gift: Annual Capital Endowment

Date of Original Commitment: 7/19/2011

Amount of the Total Commitment: \$50,000

Amount Paid: \$30,000

Current Pledge Balance: \$20,000

Status of Payments: Current

Was the gift part of a campaign: Yes No Define: _____

Was the project pre-approved: Yes No

Directed to: ECU Foundation Educational Foundation

Medical Foundation Other

If the Gift was more than \$25,000:

40. Attach a copy of the signed Letter of Intent.

41. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.

42. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt
Signature of Originator

4/7/14

Date

4/8/14



PCH# 26962

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name R. A. Jeffreys Distributing Company

Street Address 1950 North Greene Street

City Greenville State NC Zip 27834

Phone (252) 758-7373 1515 Fax ()

E-mail LeighJFanning@suddenlink.net

Naming Opportunity(ies) To be determined Football position Room linebackers

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 50,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 10,000 in 2011 (Year)
- \$ 10,000 in 2012 (Year)
- \$ 10,000 in 2013 (Year)
- \$ 10,000 in 2014 (Year)
- \$ 10,000 in 2015 (Year)

Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature *Leigh J. Fanning*

Signature _____

Date _____

(Handwritten mark)



PG#
17306

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name Tracy and Mark Copeland

Street Address 7911 Pemswood Street

City Charlotte State NC Zip 28277

Phone (704) 341-5544 Fax ()

E-mail tcopeland3@carolina.rr.com

Naming Opportunity(ies) Coaches' Offices in Football Office Suite in WSMB

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 25,000.00 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 5,000.00 in 2011 (Year)
- \$ 5,000.00 in 2012 (Year)
- \$ 5,000.00 in 2013 (Year)
- \$ 5,000.00 in 2014 (Year)
- \$ 5,000.00 in 2015 (Year)

Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature [Handwritten Signature]

Signature Tracy W Copeland

Date 11/22/10

17306

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

J. Batt

Name of Originator

ECU Educational Foundation

252-737-4540

battj@ecu.edu

Department/Division

Phone

Email

Proposed Name(s) to Honor: **Ruffin McNeill**

653 Jordan Drive Greenville NC 27834

Address: City State Zip

Telephone: **(252) 702-4875**

(252) 737-4646

Home

Business

Relationship to the University:

Proposed Object for Naming: **Coach's Office in Football Office Suite in WSMB**

Purpose for recommendation: Service Gift

Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:

Purpose of Gift: Annual Capital Endowment

Date of Original Commitment: **4/20/2011**

Amount of the Total Commitment: **\$25,000**

Amount Paid: **\$18,400**

Current Pledge Balance: **\$6,600**

Status of Payments: **Current**

Was the gift part of a campaign: Yes No Define: _____

Was the project pre-approved: Yes No

Directed to: ECU Foundation Educational Foundation

Medical Foundation Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

Signature of Originator

Date

4/7/14

4/8/14



PCH
3070

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name Ruffin M. McNeill
 Street Address 653 ~~Berkman~~ Jordan Drive
 City Greenville State NC Zip 27834
 Phone 252 702-4875 Fax 252 737-4646
 E-mail McNeillr@ecu.edu
 Naming Opportunity(ies) Coaches Offices in F.B Office (4)

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 22000.00 to be paid in either cash, securities or other property of equivalent market value. + 3000.00 Locker = 25,000.00

I/we desire to have this financial support distributed in the following manner:

\$ ~~5500.00~~ in 20 11 (Year)
 \$ 5500.00 in 20 12 (Year)
 \$ 5500.00 in 20 13 (Year) *getting a contract extention
 \$ 5500.00 in 20 14 (Year) will be a major part, after the
 \$ 5500.00 in 20 15 (Year) 2014.
 () Annually () Semi-Annually Quarterly Also have already pledged & paid 3000.00 towards locker in 2010.

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature Ruffin McNeill

Signature _____

Date 4/20/11



PC#
947

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name Robert C. Vause, Jr.

Street Address 310 Stonebrook Place

City Fayetteville State NC Zip 28305-4954

Phone (910) 483-7165 Fax (910) 483-7267

E-mail vauseb@aol.com

Naming Opportunity(ies) Assistant Coach's Office in Practice Facility

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 25,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 5,000 in 2011 (Year)
- \$ 5,000 in 2012 (Year)
- \$ 5,000 in 2013 (Year)
- \$ 5,000 in 2014 (Year)
- \$ 5,000 in 2015 (Year)

Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature

Signature _____

Date 3-23-11



PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

J. Batt

Name of Originator

ECU Educational Foundation

252-737-4540

battj@ecu.edu

Department/Division

Phone

Email

Proposed Name(s) to Honor: **Jim Creech**

609 Queen Anne's Road

Greenville

NC

27858

Address:

City

State

Zip

Telephone:

(252) 946-9131 ext. 201

Home

Business

Relationship to the University:

Proposed Object for Naming: **Lobby Area in Football Office Suite in WSMB**

Purpose for recommendation:

Service

Gift

Explanation (Attach background materials as appropriate to justify the recommendation)

If related to a gift:

Purpose of Gift: Annual

Capital

Endowment

Date of Original Commitment:

4/6/2010

Amount of the Total Commitment:

\$100,000

Amount Paid:

\$75,000

Current Pledge Balance:

\$25,000

Status of Payments:

Current

Was the gift part of a campaign:

Yes

No

Define:

Was the project pre-approved:

Yes

No

Directed to:

ECU Foundation

Educational Foundation

Medical Foundation

Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt

Signature of Originator

4/7/14

Date

Christy Blair

4/8/14



PC#
2779

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name JIM CREECH

Street Address 609 Queen Anne's Rd

City Greenville State NC Zip 27858

Phone (252) 946-9131 x201 Fax (252) 946-5747

E-mail jcreech@i-c-e-inc.com

Naming Opportunity(ies) Lobby Area in Football office suite in WSMB

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 100,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 20,000 in 2011 (Year)
- \$ 20,000 in 2012 (Year)
- \$ 20,000 in 2013 (Year)
- \$ 20,000 in 2014 (Year)
- \$ 20,000 in 2015 (Year)

Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature *Jim Creech*

Signature _____

Date 4/9/10

(Handwritten mark)



#3117

STATEMENT OF INTENT
"STEP UP TO THE HIGHEST LEVEL" CAMPAIGN
East Carolina University Athletics

Name Phil and Jean Waugh

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Naming Opportunity(ies) _____

Media Office *

*Changed to
Director of
Football
Operations
Office*

To assist in attaining the goals set forth by the Department of Athletics under the "Step Up To The Highest Level" Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 25,000.00 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 5,000 in 2013 (Year)
- \$ 5,000 in 2014 (Year)
- \$ 5,000 in 2015 (Year)
- \$ 5,000 in 2016 (Year)
- \$ 5,000 in 2017 (Year)

() Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature *Phil Waugh*

Signature _____

Date 5-8-13

East Carolina University
Board of Trustees
Athletics and Advancement Committee
April 24, 2014

Session	Advancement
Responsible Person	Chris Dyba, Vice Chancellor
Agenda Item	III. D.
Item Description	Advancement Update
Comments	N/A
Action Requested	Discussion
Disposition	
Notes	

Advancement Update



Board of Trustee Meeting

April 24, 2014

Advancement Highlights

- FY 2011 total: \$10,942,421
- FY 2012 total: \$ 8,720,332
- FY 2013 total: \$ 7,946,830

- Downward trend has been reversed
- FY 2014 total (Q3): \$ 8,096,626

Advancement Highlights

- Close collaboration between all Foundations
- ECU Foundation Scholarship Effort
- Open search for the President of the M&HS Foundation
- Open search for the head of the Alumni Association
- Open searches for other new positions

Types of Gifts

- Annual Giving (Unrestricted)
- Restricted Giving (from Individuals)
- Corporate and Foundation Giving
- Sponsored Research
- Planned Giving
- Capital Projects

Designation of Gifts

- ECU Educational Foundation
- ECU Foundation
- ECU Medical & Health Sciences Foundation
- ECU Alumni Association

- One East Carolina University!

Short-Term Goals

- Obvious: Raise Money for ECU
- Examine organizational structure, policies, best practices, needs assessment
- Closer collaboration across the Foundations
- Discovery calls
- Hire staff and examine office space needs
- Increase contacts
- Build the Annual Fund

Long-Term Goals

The Next Campaign

- 1-3 years – Organize, Assess, Plan, Align with strategic plan, and do a feasibility study
- 3-7 years – Quiet Phase of a campaign
- 7-10 years – Public Phase of the campaign

East Carolina University
Board of Trustees
Athletics and Advancement Committee
April 24, 2014

Session	Athletics and Advancement – Closed Session
Responsible Person	Edwin Clark
Agenda Item	IV.
Item Description	Closed Session
Comments	N/A
Action Requested	
Disposition	
Notes	

Athletics and Advancement Committee of the ECU Board of Trustees

April 24, 2014

CLOSED SESSION MOTION

I move that we go into Closed Session:

1. to prevent the disclosure of confidential information under N.C. General Statutes:
 - §126-22 to §126-30 (personnel information);
 - §116-40.7 (UNC Internal Audit information); and
 - §143-748 (Internal Audit work papers for state agencies);
2. to consider the qualifications, competence, performance, character, fitness, or appointment of prospective and/or current employees and/or to hear or investigate a complaint or grievance by or against one or more employees;
3. to establish or provide instructions regarding compensation and/or material terms of a current or proposed employment contract; and
4. to consult with an attorney to preserve the attorney-client privilege.