

## East Carolina University | Board of Trustees Executive Committee Lunch Discussion November 21, 2013

- I. Tuition and Fees
- II. Student Union

## East Carolina University | Board of Trustees Executive Committee Lunch Discussion | November 21, 2013

Session	Executive Commitee Lunch Discussion
Responsible Person	Dr. Rick Niswander
Agenda Item	I. Tuition and Fees
Item Description	
Comments	Information
Action Requested	
Disposition	
Notes	

#### **East Carolina University**

#### EXECUTIVE SUMMARY ECU 2014-2015 Tuition/Fee Proposal

This report provides the ECU Board of Trustees with tuition and fee recommendations for Academic Year 2014-2015. These recommendations conform to guidance provided by the Board of Governors (BOG).

#### I. Process

The 2014/15 tuition and fee increase process began in September 2013 with the establishment of the Campus Based Tuition and Fee Committee (CBTFC). There are 34 members of this committee, consisting of students, faculty, and staff from across the university. Numerous meetings were held in September and October 2013. The CBTFC reviewed current tuition and fee policies, past rates and increases, peer institutions tuition and fees, and discussed approaches to tuition/fee increases for fall 2014.

The recommendations from the CBTFC were provided to the Chancellor's Executive Council along with the Student Government Association (SGA) and the Graduate and Professional Student Senate (GPSS). As in past years, a series of student forums were conducted by the Student Government Association. The fee increase proposals were presented to the GPSS and SGA Senate for their recommendations. In addition, the School of Dental Medicine, the Brody School of Medicine, and other professional programs met with students within their respective program to discuss recommended increases. We believe our process exceeds the standards for student input set forth by the BOG.

#### II. Background

The UNC Board of Governors tuition and fee guidelines are provided as Attachment 1. They are similar to guidelines from prior years.

An increase proposal for debt service fees related to the student centers are presented below for the BOT's consideration. In addition to general tuition and fees that all students pay, there are additional tuition and fee recommendations in this year's proposal that are charged only to students who participate in a specific program, course, or activity.

Use of revenues generated with the proposed tuition and fee increases are described below.

#### III. Tuition Increase Proposals

During the past legislative session, the Legislature increased AY 14-15 tuition for undergraduate non-residents by 6% for ECU. This is equivalent to \$1,084 for this group. Under current legislation, revenues from this legislative increase will be used to offset cuts to appropriations in an equivalent amount, thus resulting in no net fiscal change. The 6% increase is shown in the attached documentation although it does not require any BOT action because it has already been legislatively set. [Attachment 2]

President Ross will not recommend any tuition increase for undergraduate resident students to the BOG unless "...extraordinary hardships are created by this prohibition..." We are not recommending any tuition increase for undergraduate resident students.

We are also not recommending any tuition increase for any graduate students. [Attachment 2]

#### **Medical and Dental**

Professional schools, including the Brody School of Medicine and the School of Dental Medicine, are not subject to the same tuition guidelines noted above and in Attachment 1. The BOG has not established ceilings for these entities although tuition "...will be set with an emphasis on maintaining and increasing the excellence of the campus' graduate and professional programs as well as ensuring access." [page 3 of Attachment 1.]

These two schools have virtually no alternative revenue sources to pay for instructional costs. While both schools have clinical operations, the gross and net revenues from these clinical operations must be used to support those operations. Particularly in these times of increased pressures on clinical revenue sources, the use of clinical revenues for instructional purposes would be extremely poor fiscal and operational management and would put the clinical operations at significant risk. Thus, it is appropriate that the increased costs of instruction in these critically-important health-related areas be borne through an increase in tuition.

The Brody School of Medicine is proposing a tuition increase of \$2,000 per year. This represents a 13.72% increase for BSOM. [Attachment 3] The increase percentage is greater than the undergraduate increase but is justified for the reasons noted in the paragraph above. Further, the increase is consistent with the long-term goal of the Brody School to increase its tuition to the level charged by UNC-CH. Even after the increase, the Brody School will remain in the lowest 10% of all public medical schools in the United States.

The School of Dental Medicine is proposing a 3% tuition increase of \$713 per year. [Attachment 4] The proposed dental school tuition increase revenue will be used to hire additional faculty.

#### **Professional Programs**

Across the country and within the UNC-system, it is common to see additional tuition charged for those graduate professional programs which are high demand and/or which cost more to deliver. At ECU, additional tuition is currently being charged for the MBA and MSA programs in business, the Master of Science in Nursing, and five graduate programs in the College of Allied Health Sciences.

This year, four professional programs are being recommended for additional program-specific tuition. [Attachment 5] Operationally, the increases are determined on a per-credit-hour basis and range from \$34 to \$100 per credit hour.

Revenues generated from these program-specific tuition differentials are maintained at the department level to directly support the respective programs. A consistent use of funds amongst almost all of the differential tuition recommendations is to hire additional faculty or retain existing faculty. Details as to how each unit will use the revenue are shown on Attachment 6.

#### IVa. Fee Proposals – Student Centers

Except for a few miscellaneous course- or program-specific fees (see section IVb), the only student fee recommendation is a debt service fee pertaining to the construction of two student centers, one on east campus and one on the Health Sciences campus.

Given current project scope as well as expected construction costs and interest rates, we believe a phased-in student fee of \$415 will be needed. However, to provide some cushion for unknown future events, we are recommending the Board approve a student fee with a maximum amount of \$425. We clearly want the fee to be as low as possible and will set the amount of the final student fee once construction contracts are signed and the bonds have been sold. For approval purposes, we will use a \$425 fee from this point forward.

The current Mendenhall Student Center was completed in 1974, a time when the university had 11,341 students. Since then, our student body has grown by over 135% and we have developed an extensive Health Sciences campus which serves 2,500 students. Further, over time, student centers have become the "living room" of campus, a central location where diverse groups of students interact, study, meet, and play. While Mendenhall has done yeoman's work over the years, it no longer meets the needs of our students or the campus at large.

The lunchtime presentation will provide details of the sizing, usage, and cost of the two centers.

The student fee will be phased in over a three year period. In year 1 (AY 14-15), four debt service fees will be completely or partially phased out (cancelled). The Banner fee and the Ficklen Stadium debt service fee both have one year remaining in the approved collection period; however, we have collected sufficient money to repay the remainder of the debt and to stop collecting the fee one year early. The Student Health and Student Recreation Center debt service fees are set to expire in AY 2019. Since we have collected sufficient money to repay the remainder of the debt prior to the originally-expected completion date, we are able to reduce the Student Recreation Center debt fee by \$48 (from \$63 to \$15) and cease collecting the Student Health Service fee. In total, debt service fees of \$133 will roll off and we will add a \$133 debt service fee for the student centers. Thus, in AY 14-15, total general student fees will not change.

In year 2 (AY 15-16), we will, in effect, start to collect an already-approved debt service fee which we have purposefully not been collecting. In AY 06-07 a \$150 student fee was approved for a student union project. Shortly after approval was obtained, we determined that the project as envisioned would be insufficient for our needs, so we halted the project. In accordance with applicable BOG policies and state regulations, a university cannot commence collection of a debt service fee until the semester in which physical work on the project commences. We have never actually collected that debt service fee, yet it remains as an approved fee because the project has not been cancelled, only re-evaluated and re-purposed. Thus, while BOG documents indicate that we are approved to collect debt service fees of \$318 per year we have only actually been collecting \$168 per year.

Technically, in AY 15-16 the already-approved \$150 fee will drop off and an incremental \$150 fee for the new student center project will be added in. Thus, in AY 15-16, the total amount of approved student debt service fees will not change, but the actual amount collected will increase by \$150.

In year 3 (AY 16-17) the remaining fee will be added. Assuming the maximum \$425 fee, the additional debt service fee in AY 16-17 will be \$142. In the case that the eventual fee can be less than the \$425 maximum, this final number will be adjusted downward. [Attachment 7]

Once we issue bonds for this project we will have long-term debt of approximately \$330 million on a total asset base of approximately \$1.4 billion. This is comparable to UNCC with long term debt of \$390 million and an asset base of \$1.3 billion, Appalachian State with long term debt of \$265 million on an asset base of \$690 million, and UNC Greensboro with long term debt of \$260 million on an asset base of \$940 million. [ECU numbers based on future expectations, other system school numbers based on 6/30/12 financials.]

We do not believe issuance of this debt will have an adverse effect on our bond ratings.

We intend to repurpose Mendenhall over time to be used primarily for offices and meeting rooms for faculty and administration. As such, it will be extraordinarily valuable to help alleviate chronic shortages of those two usages on campus.

#### IVb. <u>Fee Proposals – Miscellaneous Fees</u>

Four miscellaneous fees are proposed.

Nursing is requesting a \$525 course fee per year for malpractice insurance to be charged to all students in the Nurse Midwifery program. Only students in the program will pay the fee. It is critically important to note that the insurance is required and students currently pay the fee outside of the program. By including the fee as a course fee the students can include the amount in their cost of attendance (which will help them with financial aid) and the university can be assured that the insurance is in force and not cancelled. [Attachment 8]

The School of Dental Medicine is requesting a 3% increase in their electronic textbook fee (\$19 per year) and a 3% increase in the dental instrument lease fee (\$102 per year). In both these instances, student fees pay for all textbooks and all dental instruments. Cost to the students is materially lower than the normal model where students pay for these items individually. [Attachment 8]

The final fee is a miscellaneous fee, approved only by the BOT, of a \$5 processing fee for FAXing transcripts by the Registrar's Office. The fee offsets the additional costs associated with this manual process. [Attachment 8]

#### V. Generated Tuition and Fee Revenue in Relation to the ECU Total Budget

Over the five fiscal years from 2008-09 to 2012-13, student tuition revenue increased from \$82.2 million, or 12% of total revenue, to \$112.7 million, or 14% of total revenue. [Attachment 9, two pages] State appropriations increased from almost \$242 million to \$285.5 million, but its share of total budget stayed constant. It is important to note that a considerable proportion of the increased appropriations were provided to fund additional programs or additional students such as the dental school, Coastal Wave Institute, and enrollment growth funding. In other words, the increase in appropriations was not new money for the same work but was new money for new work.

In the same time frame, required student fees increased from \$39 million to \$45.4 million, however, remained at 6% of total revenue. [Attachment 9] Total revenue generated from tuition and required fees in 2012-13 was \$158 million, which was about 20% of the \$812.6 million total ECU revenue. The revenue percentage from tuition plus required student fees in 2008-09 was almost 17%. Our experience is consistent with the general trend over time throughout the state and nation wherein state-supported institutions receive a larger proportion of fiscal resources from tuition and fees and a smaller proportion from state appropriations.

#### VI. Financial Aid

Attachment 10 provides information over time relative to the number and proportion of students who receive financial aid as well as the total and average debt load for graduating students. While the debt load of graduating students dropped in AY 12-13, the proportion of students receiving financial aid is increasing.

The Cost of Attendance has increased 27% since 2009-10. Tuition and Fees and transportation cost contribute to the largest % of the change, with tuition at almost 40%. [Attachment 10]

In AY 2010-11, ECU was able to meet 60% of the financial need of the undergraduate resident student population. [Attachment 10] In AY 11-12 we met 65%, in AY 2012-13, we met 63%, and in the current year we met 69%.

#### VII. Other Miscellaneous Charges

Housing has proposed a rate increase of 3% for residence halls charges. New annual rates will range from \$4,910 to \$5,480. Room rates differ per hall based on accommodations and demand. [Attachment 11]

Dining is not recommending any increase to meal plan cost.

#### VIII. ECU Tuition Comparisons with UNC-System and Peer Institutions

*UNC-System Institution comparisons* 

Attachment 12 provides data on our tuition relative to other UNC System universities. While rates for all universities are provided, the most-relevant comparisons are to UNC-Charlotte, UNC-Greensboro, and NC A&T State University, all schools with a similar Carnegie classification.

The following is an excerpt from Attachment 12. The rankings indicated are with respect to all 16-campuses. Since rankings are from high to low, lower rankings equate to higher tuition.

	Underg	raduate Re	esident	Undergraduate Non-Resident			
				2013-			
	2013-2014	5 year \$	5-yr %	2014	5 year \$	5-yr %	
	Tuition	Increase	Change	Tuition	Increase	Change	
	Rank	Rank	Rank	Rank	Rank	Rank	
East Carolina University	5	5	8	4	2	1	
NC A&T State University	12	11	6	10	9	4	
UNC Charlotte	10	15	16	8	8	9	
UNC Greensboro	6	9	14	5	5	7	

	Grad	duate Resid	ent	Graduate Non-Resident			
				2013-			
	2013-2014	5 year \$	5-yr %	2014	5 year \$	5-yr %	
	Tuition	Increase	Change	Tuition	Increase	Change	
	Rank	Rank	Rank	Rank	Rank	Rank	
East Carolina University	9	11	15	7	7	4	
NC A&T State University	6	4	1	6	2	1	
UNC Charlotte	12	15	16	8	10	9	
UNC Greensboro	4	8	11	4	4	5	

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As the excerpt indicates, we compare very favorably against the other three schools in our UNC-System grouping with respect to current tuition levels as well as the five year change to tuition.

Attachment 13 provides data on all tuition and fees for all UNC-system universities. Again, the excerpt below provides data for ECU, UNCC, UNCG, and A&T for combined tuition and fees, with the rankings calculated with respect to all system universities.

	Underg	raduate R	esident	Undergraduate Non-Resident				
	2013-			2013-				
	2014			2014				
	Tuition	5 year \$	5-yr %	Tuition	5 year \$	5-yr %		
	and Fee	Increase	Change	and Fee	Increase	Change		
	Rank	Rank	Rank	Rank	Rank	Rank		
East Carolina University	9	8	11	4	2	1		
NC A&T State University	13	10	6	10	9	5		
UNC Charlotte	10	11	15	8	7	7		
UNC Greensboro	5	4	3	5	3	4		
	Grad	luate Resi	dent	Gradi	uate Non-	Resident		
	2013-			2013-				
	2014			2014				
	Tuition	5 year \$	5-yr %	Tuition	5 year \$	5-yr %		
	and Fee	Increase	Change	and Fee	Increase	Change		
	Rank	Rank	Rank	Rank	Rank	Rank		
East Carolina University	11	12	15	9	9	7		
NC A&T State University	10	4	1	7	2	1		
UNC Charlotte	8	11	14	8	7	6		

As the excerpt indicates, for the total of tuition and fees we are roughly in the middle of all UNC-system schools and we compare very favorably with our UNC-system grouping.

Attachment 14 illustrates currently required student fees for all UNC-system universities. Overall, our fees rank in the middle of all sister institutions.

National peer university comparisons:

All UNC-system schools have a BOG-approved list of peer Universities from around the country. Attachment 15 provides tuition and fees data for all our peer schools for the current fiscal year. All data on this attachment was obtained directly from the cashier webpages of the respective schools.

As indicated on Attachment 15, our undergraduate resident tuition and fees is lowest of all peer schools, ninth lowest for undergraduate non-residents (rank of 11), second lowest for graduate residents, and eighth lowest for graduate non-residents (rank of 12).

On Attachment 16, we provide a comparison of our out-of-state tuition and fee rates versus the in-state residential tuition and fee rates for students at selected universities in New Jersey, Maryland, South Carolina, Virginia, and West Virginia. While at one time our out-of-state rates compared favorably with in-state rates elsewhere, such is no longer the case.

#### IX. Other

In Attachment 17, we have provided some additional historical and comparative information.



Constituent Universities Appalachian State University

East Carolina University

Elizabeth City State University

Fayetteville State University

North Carolina Agricultural and Technical State University

North Carolina Central University

North Carolina State University at Raleigh

University of North Carolina at Asheville

University of North Carolina at Chapel Hill

University of North Carolina at Charlotte

University of North Carolina at Greensboro

University of North Carolina at Pembroke

University of North Carolina at Wilmington

University of North Carolina School of the Arts

Western Carolina University

Winston-Salem State University

Constituent High School North Carolina School of Science and Mathematics

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## Attachment 1 The University of North Carolina

GENERAL ADMINISTRATION

POST OFFICE BOX 2688, CHAPEL HILL, NC 27515-2688

Charles E. Perusse – Chief Operating Officer

Telephone: (919) 962-4598 • Fax: (919) 962-0008 • E-mail: ceperusse@northcarolina.edu

September 17, 2013

#### **MEMORANDUM**

TO: Chancellors

Chief Academic Officers Chief Fiscal Officers

FROM: Charles E. Perusse Charles E. Peruse

SUBJECT: Proposals for 2014-15 Campus-Initiated Tuition and Fee

Adjustments

#### **Overview**

Attached are worksheets and guidelines for your use in submitting requests for changes in tuition and fee rates effective for the Fall Term 2014. Your proposals will be reviewed by the President and his staff and presented to the Board of Governors for its consideration in January and February 2014.

The campus-initiated tuition and fee increase guidelines outlined below are based upon UNC policy 1000.1.1 – *Establishing Tuition and Fees* (Attachment 1) and the Board of Governors *Tuition and Fee Increases – A Second Four-Year Plan* (Plan) approved on November 5, 2010 (Attachment 2a), with an amendment approved by the Board in September 2012, related to the required set-aside of new tuition revenue for need-based financial aid (Attachment 2b).

#### **Tuition**

As you are aware, the President has indicated that he does not intend to any campus-initiated tuition increases for undergraduate students. Recognizing this fact, a campus may submit a proposal for such increases if extraordinary hardships are created by this prohibition on resident undergraduate rate increases for 2014-15. should continue to follow the traditional process for Campuses recommending campus-initiated tuition increases for nonresident undergraduate students and all graduate students. Combined tuition and fee rates for undergraduate residents shall continue to remain in the bottom quartile of an institution's public peers. Combined rates for nonresident undergraduate students should be market driven and campuses are expected to submit rates that reflect the full cost of providing nonresident students with a quality education. All proposals for increasing tuition and fees must be accompanied by explicit plans for use of the

MEMO: Proposals for 2014-15 Campus-Initiated Tuition and Fee Adjustments

Page Two

September 17, 2013

increased funds. The allowable uses of new tuition revenue include need-based financial aid, faculty recruitment and retention, and services that will improve the quality of the students' academic experience.

#### **Fees**

In accordance with UNC Board policy, the Board of Governors is responsible for establishing fees at the constituent institutions of the University consistent with the philosophy set forth in the North Carolina Constitution. Fees will be charged only for limited, dedicated purposes and shall not be used to defray the cost of general academic and administrative operations of campuses, including academic programs and faculty and administrative salaries and benefits. In approving proposed fee increases submitted by the campuses, the Board will make every effort to keep fees for students as low as possible while providing revenues needed to support the purposes for which the fees are charged. Consistent with the Plan, the total maximum allowable combined increase for General Fees (Athletics, Health Services, Student Activities, and Educational and Technology) for undergraduate resident students is 6.5%. service fees are generally applicable to all students and reflect the cost of servicing debt at the coverage levels required in Board resolutions and other documents authorizing the debt. While fees required for debt service are excluded from the calculation of the maximum percentage increase, funds required to operate facilities are to be included in the maximum.

Requests for fee increases must be accompanied by an expenditure plan showing how the additional revenues will directly benefit the fee-supported activity. Any increase request for a fee-supported activity, with an increasing year-over-year unobligated fund balance, should be presented with a detailed justification outlining the additional benefits students will receive from the increase.

#### **Special Fees**

These fees are only applicable to students engaged in particular activities or courses of study and shall be established by the Board of Governors when needed. These fees will not be used to provide general academic revenues that will be provided from campus-initiated tuition increases. Any proposed increases in special fees must be submitted for review and approval by the Board.

#### **Application Fees**

Application fees shall be established for each institution. The Board may set different fees according to program needs.

MEMO: Proposals for 2014-15 Campus-Initiated Tuition and Fee Adjustments

Page Three

September 17, 2013

The 2013 General Assembly increased tuition rates for nonresident undergraduate students at fourteen institutions beginning in 2014-15. A 12.3% increase was mandated for NCA&T, UNC-CH, UNCW, and UNCSA and a 6% increase for ASU, ECU, ECSU, FSU, NCCU, UNCA, UNCG, UNCP, WCU, and WSSU. There were no tuition increases recommended for NCSU or UNCC. The following table outlines the increase amount and the new tuition rate for undergraduate nonresident students for 2014-15.

Institution	2013-14 Nonresident Undergraduate Tuition Rate	2014-15 General Assembly Increase	2014-15 Nonresident Undergraduate Tuition Rate
ASU	\$15,980.00	\$ 959.00	\$16,939.00
ECU	18,072.00	1,084.00	19,156.00
ECSU	13,632.91	818.00	14,450.91
FSU	13,539.00	812.00	14,351.00
NCA&T	14,351.00	1,765.00	16,116.00
NCCU	14,028.00	842.00	14,870.00
UNCA	17,488.00	1,049.00	18,537.00
UNC-CH	28,205.00	3,469.00	31,674.00
UNCG	17,730.00	1,064.00	18,794.00
UNCP	12,418.00	745.00	13,163.00
UNCW	16,162.71	1,988.00	18,150.71
UNCSA	19,015.00	2,339.00	21,354.00
WCU	13,266.00	796.00	14,062.00
WSSU	11,957.00	717.00	12,674.00

#### Miscellaneous Service Charges

Each Chancellor is authorized to establish miscellaneous service charges for such items as transcripts, diplomas, caps and gowns, special examinations, late registrations, and replacement ID cards. A schedule of such charges shall be filed with the President prior to the beginning of each school year.

#### **Graduate and Professional School Tuition**

Campuses must use the Board's tuition and fee policy as a guideline in developing recommendations for increases in graduate and professional school tuition rates. The tuition and fee policy states, "The Board will attempt to extend the principle that tuition be set as low as practicable to graduate and professional students as well as those at the undergraduate level." Tuition for graduate and professional students will be set with an emphasis on maintaining and increasing the excellence of the campus' graduate and professional programs as well as ensuring access. Please do not submit requests for tuition increases for graduate programs that have not been approved by the Board of Governors.

MEMO: Proposals for 2014-15 Campus-Initiated Tuition and Fee Adjustments

Page Four

September 17, 2013

#### Five-Year Financial Plan

The Board of Governors' tuition and fee policy requires that all proposals for campusinitiated tuition increases include the campus' plan for other tuition increases for a prospective period of five years, including the year of current application.

#### Student Involvement and Use of Funds

Campus-initiated tuition increases and fee proposals must also be accompanied by the attached document as outlined in the guidance provided related to *Student Involvement in the Tuition and Fee Setting Process* (Attachment 3). Additional information from your campus supporting your student involvement may be transmitted with your tuition and fee package.

#### **Cost of Textbooks**

Textbooks are another cost borne by students and their families. An institution must demonstrate satisfactory progress toward lowering the cost of textbooks. As recommended in the Board of Governors' Report on Implementation of Recommendations from the Subcommittee Studying the Cost of Textbooks in 2007, campuses must submit the following information during the tuition and fee review cycle.

- a. Calculations of average textbook costs for undergraduate students, using the standardized methodology;
- b. A progress report on the implementation of a guaranteed buyback or rental program for textbooks for introductory courses; and
- c. Calculations of on-time textbook adoptions rate by faculty.

There will be a conference call on Monday, September 30 at 10:00 a.m. to discuss minor changes to textbook report instructions. Final instructions for submitting data on the cost of textbooks will be communicated to campuses by separate correspondence by Friday, October 4. For questions, please contact Erin Schwie Langston at 919-962-4609 or <a href="mailto:eslangston@northcarolina.edu">eslangston@northcarolina.edu</a>. The information is due Wednesday, November 20, 2013.

#### Attachments

Please see list of attachments on the following page needed for completion of the tuition and fee cycle for the 2014-15 academic year.

MEMO: Proposals for 2014-15 Campus-Initiated Tuition and Fee Adjustments

Page Five

September 17, 2013

#### **Completion Date**

We appreciate your efforts in providing the requested information. Please make sure tuition and fee information is entered in the web-based system before sending the completed package to UNC-General Administration. Tuition and fee packages are due by **Monday, December 9, 2013**. In addition to any correspondence mailed to UNC-GA, please send the Excel workbook and a completed Adobe version of your tuition and fee package to Karen Russell (<a href="ktr@northcarolina.edu">ktr@northcarolina.edu</a>).

If you have questions concerning the process, please contact Michael Vollmer at 919-843-5185 or Karen Russell at 919-962-4606.

Thank you for your assistance.

Att. 1: BOG Policy Establishing Tuition and Fees – UNC Policy Manual 1000.1.1

Att. 2a: Tuition & Fee Increases - A Second Four-Year Plan

Att. 2b: Amendment to Tuition Plan (approved by BOG in September 2012)

Att. 3: Student Involvement in the Tuition and Fee Setting Process

Other Attachments (emailed separately to the Budget Officers):

Excel Workbook Supporting Tuition and Fee Requests

Web-based Tuition and Fee System Instructions

cc: President Thomas W. Ross Senior Vice President Suzanne Ortega Senior Associate Vice President Jonathan Pruitt Assistant Vice President Michael Vollmer

The UNC Policy Manual 1000.1.1 Adopted 02/09/73 Amended 06/18/73 Amended 07/12/74 Amended 06/11/93 Amended 02/14/03 Amended 07/01/07

#### **Establishing Tuition and Fees**

The General Assembly shall provide that the benefits of The University of North Carolina and other public institutions of higher education, as far as practicable, be extended to the people of the State free of expense. — North Carolina Constitution, Article IX, Section 9

#### I. Establishing Tuition

This citation from the North Carolina Constitution sets the parameters for establishing resident tuition rates at the constituent institutions of The University of North Carolina. The constitutional provisions for setting tuition are codified in General Statute 116-11(7), which states, in part, "The Board (of Governors) shall set tuition and required fees at the institutions, not inconsistent with actions of the General Assembly." This statute governed the setting of tuition rates for both resident and nonresident students from 1971 through 1999 during which time the Board of Governors recommended no tuition increases except as required by statute. This policy outlines the framework to be followed by the Board in establishing tuition levels for constituent institutions, commencing with academic year 2003-2004. Tuition is charged to students enrolled in academic programs during regular terms, summer sessions or through off-campus distance instruction and is used to partially defray the costs of general academic and administrative operations of campuses, including academic programs and faculty and administrative salaries and benefits.

#### 1. Board-initiated Tuition Rates

#### A. Undergraduate Tuition – General Policy

The appropriate tuition policy at the undergraduate level encourages students to pursue academic and intellectual interests without regard to program costs. Accordingly, no difference in tuition between undergraduate programs will occur within an institution, and there will be only minimal differences in undergraduate tuition among campuses in similar institutional categories as defined by the Board to reflect both varying missions and contrasting costs of education. Deviation in undergraduate tuition among campuses in different institutional categories will be based upon institutional offerings and will be reasonable.

#### B. Graduate and Professional Tuition – General Policy

The Board will attempt to extend the principle that tuition be set as low as practicable to graduate and professional students as well as those at the undergraduate level. The financial structure and educational purposes of graduate and professional education, however, are sufficiently different from undergraduate education that distinct tuition policies at the graduate and professional level will be permitted. The application of what is "practicable" varies by level of instruction for a number of reasons, and those differences will be reflected in the tuition policies associated with each.

The Board will apply Article IX, Section 9 of the North Carolina Constitution to graduate and professional level students but with the realization that the costs, sources of funds and purposes of graduate and professional education are materially different from undergraduate education. Tuition for graduate and professional students will be set with an

<sup>&</sup>lt;sup>1</sup>Consistent with G.S. 116-143, no tuition or fees may be charged to students in the high school program at the North Carolina School of Science and Mathematics. Service charges may be established consistent with Section II.2. below.

The UNC Policy Manual 1000.1.1 Adopted 02/09/73 Amended 06/18/73 Amended 07/12/74 Amended 06/11/93 Amended 02/14/03 Amended 07/01/07

understanding that tuition revenues may be needed to maintain and increase the excellence of the University's graduate and professional programs. In setting tuition rates, the Board will consider the need to provide access to these programs for students irrespective of their financial capacity as well as the desire to attract and retain the best students to serve North Carolina's needs in each field.

#### C. Tuition for Nonresident Students - General Policy

Under General Statute 116-144, the Board of Governors is required to set tuition rates for nonresident students at levels "...higher than the rates charged residents of North Carolina and comparable to the rates charged nonresident students by comparable public institutions nationwide. . . ." In complying with the statute, the Board will set tuition for nonresident students after considering the results of a review of rates set by comparable public institutions nationwide. The Board will further consider the need for tuition remissions for nonresident graduate students when setting tuition rates and tuition remission policies.

#### D. Process for Setting Board-initiated Tuition Rates

- i. Proposed increases in general tuition rates are to be recommended by the President for consideration by the Board. The President will seek counsel from University Chancellors and a committee of campus representatives appointed by each chancellor, before making the recommendations for tuition changes. The committee of campus representatives appointed by each chancellor will include students.
- ii. The President, the chancellors and the committee of campus representatives will consider a number of factors in deciding whether to recommend changes to general tuition rates in any given year. After the President recommends any action to the Board of Governors, the Board will also consider those factors, which include:
  - a. Availability of State general fund revenue to maintain quality and access within the campuses of the University of North Carolina;
  - b. Evidence of institutional efforts to manage costs through increases in productivity, budget flexibility, and/or efficiency improvements;
  - c. Analysis of the impact of tuition and fee charges on student access to the campuses of the University of North Carolina as measured by the college-going rate and other metrics so as not to limit access to the University;
  - d. Changes in various price and income indices (e.g., North Carolina per capita personal income, Consumer Price Index, Higher Education Price Index);
  - e. The current level of student charges (tuition, fees, room and board) at UNC institutions and whether campuses have proposed campus or program tuition differentials for the budget period that would be in addition to general increases in tuition:
  - f. Analysis of student indebtedness levels within the University, viewed in the context of student attrition rates;

The UNC Policy Manual 1000.1.1 Adopted 02/09/73 Amended 06/18/73 Amended 07/12/74 Amended 06/11/93 Amended 02/14/03 Amended 07/01/07

- g. Availability of financial aid and tuition remission and amount of unmet need. Financial aid should be reviewed in the context of the different missions of the institutions, the diverse capacities of the institutions to provide financial assistance and the contrasting needs of students attending the institutions.
- iii. In academic years ending in odd numbers (e.g., June 30, 2003, the long session of the General Assembly), the Board will act by October of the preceding year or when it adopts its biennial budget request to establish the University's general tuition rates for the next academic year. This timing allows Board action on tuition to be incorporated into the University's budget request as part of its overall financing plan. In academic years ending in even numbers when the Board prepares a supplemental budget request, the Board will set Board-initiated tuition rates in conjunction with its establishment of campus-initiated tuition rates.

#### 2. Campus-initiated Tuition Rates

A. Campuses may request increases in tuition to provide revenue for specific purposes and programs. Revenue generated from a campus-initiated change in tuition rates will be accounted for in the budget of the originating campus and transferred within the institution by the chancellor in accordance with the priorities identified in the approved campus proposal.

#### B. Undergraduate Tuition

The Board recognizes that campuses may experience circumstances that suggest that an across-the-board change in undergraduate tuition may be needed at one or more institutions. In the event that circumstances lead a campus or campuses to the conclusion that a change in undergraduate tuition rates is needed, campuses are permitted to bring proposals for undergraduate tuition changes before the Board for its consideration. Campuses wishing to submit requests for undergraduate tuition changes will conduct a process that includes consultation with participation by students. A campus will consider the following factors when creating an undergraduate tuition proposal.

- i. Availability of State general fund revenue to maintain quality and access within the campuses of the University of North Carolina;
- ii. Evidence of institutional efforts to manage costs through increases in productivity, budget flexibility, and/or efficiency improvements;
- iii. Analysis of the impact of tuition and fee charges on student access to the campuses of the University of North Carolina as measured by the college-going rate and other metrics so as not to limit access to the University;
- iv. Changes in various price and income indices (e.g., North Carolina per capita personal income, Consumer Price Index, Higher Education Price Index);
- v. The current level of student charges (tuition, fees, room and board) at UNC institutions and whether campuses have proposed campus or program tuition differentials for the budget period that would be in addition to general increases in tuition;

The UNC Policy Manual 1000.1.1 Adopted 02/09/73 Amended 06/18/73 Amended 07/12/74 Amended 06/11/93 Amended 02/14/03 Amended 07/01/07

- vi. Analysis of student indebtedness levels within the University, viewed in the context of student attrition rates;
- vii. Availability of financial aid and tuition remission and amount of unmet need. Financial aid should be reviewed in the context of the different missions of the institutions, the diverse capacities of the institutions to provide financial assistance and the contrasting needs of students attending the institutions.
- viii. A plan for the intended use of additional tuition receipts (e.g., needed improvements to the educational program, funding for competitive salary increases, financial aid, etc.)

#### 3. Graduate and Professional Tuition

The Board of Governors will permit individual campuses to initiate requests for Board approval of different base or program tuition rates at the graduate and professional level. If a campus explores the possibility of developing such a request, it will present evidence to ensure that students in the affected graduate and/or professional programs have been consulted. Tuition for graduate and professional students will be set with an emphasis on maintaining and increasing the excellence of the campus' graduate and professional programs as well as ensuring access. To the extent possible, there should be full tuition remission for graduate assistants to improve a campus' competitiveness in recruiting and retaining highly qualified nonresident graduate students.

In reviewing potential criteria to recommend as a basis for deciding when specific graduate or professional tuition differentials may be appropriate at a particular institution, a flexible policy framework that allows judgments to be reached based on a number of factors is preferable either to cost-based formulas or to discipline or program typologies that treat all academic or professional programs the same. In particular, a flexible approach based on the unique factors associated with specific programs is desirable because of the potential mix of graduate and professional programs that one may find within any given school or college; e.g., a professional school may offer a Ph.D. program in addition to one or more professional degree programs. Therefore, the campuses will consider the following factors in developing graduate and professional school tuition proposals.

- A. The anticipated impact of a proposed change on program quality;
- B. The projected impact of a proposed change in tuition on access for North Carolina residents;
- C. The availability of student financial aid for students with economic need and of tuition remission;
- D. The extent to which current and prospective students can afford possible increases in tuition;
- E. The relationship of projected tuition revenue to institutional and/or program costs;
- F. Tuition and fees, net of remissions and waivers, charged by peer institutions or programs, as compared to tuition and fees, net of remissions, at the UNC institution or program (the public subsidy received by students at public institutions or programs in the peer set,

The UNC Policy Manual 1000.1.1 Adopted 02/09/73 Amended 06/18/73 Amended 07/12/74 Amended 06/11/93 Amended 02/14/03 Amended 07/01/07

including the UNC institution or program in question, will also be identified as part of the comparison);

- G. A plan for the intended use of additional tuition receipts (e.g., needed improvements to the educational program, funding for competitive salary increases, financial aid, etc.); and
- H. Assistantships or grant support for graduate students;
- I. Analysis of student indebtedness levels within the University.

#### 4. Timing and Review of Board Action

The Board will act by February of each year, or as soon as possible thereafter, to establish the University's campus-initiated tuition rates for the next academic year. Setting campus-initiated tuition rates by February will permit students and their families to know in early spring what their tuition charges for the fall semester will be, assuming consistency between the actions of the Board of Governors and the General Assembly. Moreover, an institution is required to submit a one-time report at the end of the first full biennium following an approved campus-initiated tuition rate increase in order to confirm that the additional revenues were used as the Board intended in approving the campus request. This will ensure the accountability of a campus for its tuition proposals as well as enable the Board to maintain the University's accountability to the State.

#### 5. Tuition Requests in Context of Long Range Plans

All proposals for campus-based tuition increases will include the campus' plan for other tuition increases for a prospective period of five years, including the year of the current application.

#### 6. Individual Consideration of Campus Request

The Board will review each campus-based tuition request on an individual basis, within the context of the University's long range plan, the need for Board-initiated tuition increases, the state's economic environment, and the financial impact on students. The Board is obligated to exercise its discretion in granting, modifying or denying a campus request.

#### II. Establishing Fees.

The Board of Governors is responsible for establishing fees at the constituent institutions of the University consistent with the philosophy set forth in the North Carolina constitution. Fees will be charged only for limited, dedicated purposes and shall not be used to defray the costs of general academic and administrative operations of campuses, including academic programs and faculty and administrative salaries and benefits. Consistent with the above citation, the Board will make every effort to keep fees for students as low as possible while providing the revenues needed to support the purposes for which the fees are charged.

Each year, the Board establishes the fees listed below. All fees established shall be based upon the recommendation of the chancellor, the institutional Board of Trustees, and following his or her review, the President. Excluding the application fee charged to prospective students, all fees set by the Board are annual fees. Once an annual fee has been established, semester rates, summer rates, and part-time rates shall be established by the President. It is the policy of the Board to act no later than February of each year to establish fees for the following fall semester.

The UNC Policy Manual 1000.1.1 Adopted 02/09/73 Amended 06/18/73 Amended 07/12/74 Amended 06/11/93 Amended 02/14/03 Amended 07/01/07

- 1. Although the General Assembly provides for most of the instructional costs of institutions through State appropriations, institutions traditionally rely entirely on student fees to finance a number of activities, services, and facilities. Institutional Boards of Trustees are required to weight the benefits of the activity, facility or service against the fee required to provide financial support. Orientation sessions for the Boards of Trustees will regularly include discussions of the process followed when establishing student fees.
  - A. Application Fee. An application fee shall be established for each institution. Specific programs within an institution may require an application fee different from the fee charged for most students and the Board may set different fees according to program needs.
  - B. General Fees. Fees generally applicable to all students shall be established by the Board of Governors. Four general fees are authorized: athletic fees, health services fees, student activity fees, and educational and technology fees.
  - C. Fees Related to the Retirement of Debt Incurred for Capital Projects. Fees generally applicable to all students that provide revenues for the retirement of debt shall be fixed by the Board of Governors at the time of the borrowing. Indebtedness fees may not include components for operations and maintenance but shall reflect the cost of servicing the debt at the coverage levels required in Board resolutions and other documents authorizing the debt. Changes in fees required subsequent to the issuance of the debt may be approved by the President upon the request of the chancellor. Indebtedness fees expire when the related debt is retired.
  - D. Special Fees. Fees applicable only to students engaged in particular activities or courses of study shall be established by the Board of Governors when needed. These fees will not be used to provide general academic revenues that will be provided for from campus-initiated tuition increases.
- 2. Each chancellor is authorized to establish miscellaneous service charges for such items as transcripts, diplomas, caps & gowns, special examinations, late registrations, and replacement of I.D. cards. A schedule of such charges shall be filed with the President prior to the beginning of each school year.<sup>2</sup>
- 3. The process for establishing fees shall be as follows:
  - A. In academic years ending in odd numbers (e.g., June 30, 2003, prior to the short session of the General Assembly in 2004), the process shall be initiated at the beginning of the fall semester and contain the following steps.
    - i. The Vice President for Finance shall issue instructions to the campus chancellors calling for them to initiate a review of fees.
    - ii. Each chancellor shall establish a fee review committee with representatives of all aspects of campus life, including, but not limited to, representatives from Business Affairs, Student Affairs, the Financial Aid Office, and the student body. The Committee shall conduct a complete review of student fees from a zero-based budgeting

Page 6 of 7

<sup>&</sup>lt;sup>2</sup>The Chancellor of the North Carolina School of Science and Mathematics shall transmit by July 1 of each year a schedule of service charges at that institution for approval by the President.

The UNC Policy Manual 1000.1.1 Adopted 02/09/73 Amended 06/18/73 Amended 07/12/74 Amended 06/11/93 Amended 02/14/03 Amended 07/01/07

perspective and shall make recommendations to the chancellor for establishing fees effective with the upcoming fall semester. The review will include an examination of alternative resources, including available institutional reserves, to determine if other funding is available to provide the services in lieu of establishing the fee. The review will include a reassessment of the existing operating methods to ensure that operations are performed in a cost-effective manner. If the committee determines that an increase in a fee is needed, the committee shall attempt to decrease another fee so that the total cost of education for students does not increase. In order to ensure that all students are able to meet the increased cost of education, the university's financial aid officer, working with the committee, shall determine that sufficient financial aid is available, from whatever sources are possible.

- iii. The chancellor shall review the recommendations of the Committee and present recommendations to the Board of Trustees for review and approval. Before a chancellor makes recommendations to the Board of Trustees, the recommendations of the fee review committee will be shared with student government leaders so that students may inform the chancellor of their perspectives on the proposed changes.
- iv. The recommendations of the Board of Trustees will be forwarded to the President for review.
- v. When the review is completed, the President will present fee recommendations to the Budget and Finance Committee for consideration by the Board of Governors.

Each step in the process shall be an iterative and comprehensive review of the previous step, resulting in changes to the fee recommendations as deemed appropriate.

- B. In academic years ending in even numbers (e.g., June 30, 2004, prior to the long session of the General Assembly in 2005), fee increase proposals submitted by the institutional Board of Trustees to the President may be approved by the President if the increase provides only for the following:
  - i. Additional revenues equal to the amount required for funding compensation increases for fee-supported employees at a level equivalent to the previous years' compensation increases authorized by the General Assembly.
  - ii. Additional revenues for nonpersonnel items at a level equivalent to increases in the consumer price index.

If a campus requires other changes in fees in academic years ending in even numbers, the process that shall be followed is identical to that followed in academic years ending in odd numbers.

## THE UNIVERSITY OF NORTH CAROLINA Tuition and Fee Increases – A Second Four-Year Plan

The tuition policy of the Board of Governors, adopted in 1998 and revised in 2003 when the existing tuition and fee policies were combined, provides the framework for the Board's annual review and action on proposed increases in tuition and fees. This framework is used by the Board in fulfilling its responsibility under General Statute 116-11(7), which states in part that "The Board (of Governors) shall set tuition and required fees at the institutions, not inconsistent with actions of the General Assembly." At the same time that the Board exercises its statutory authority, it wishes to do so in a way that provides affordability for students, flexibility for the constituent institutions, and predictability for both the students and the constituent institutions.

In September of 2006, the Board approved a four-year plan that outlined guidelines for the campuses to follow in submitting annual proposals for increasing tuition and fees and the Board agreed to review those guidelines after four years. In August 2010, the Board reviewed recommendations from a working group for adjustments to the four-year plan and later reviewed responses from President Bowles to the working group's recommendations. At its October 2010 meeting, the Board debated possible adjustments. This proposed "Second Four-Year Plan" reflects those deliberations, and, if approved by the Board will provide guidance to the campuses for the next four years. At the end of the second four-year period, the plan would again be evaluated by the Board.

One of the requirements of the Board is that combined tuition and fee rates for resident undergraduates remain *within the bottom quarter* of each campus' public peers, as approved by the Board of Governors. Combined rates for non-resident undergraduate students should be market driven and campuses are expected to submit rates that reflect the full cost of providing non-residents with a quality education. Nonresident students in the University must be quality students that contribute significantly to the overall educational experience of all students.

It is proposed that the maximum rate of annual increase for campus-initiated tuition and general fees (Athletics, Health Services, Student Activities, and Educational and Technology Fees) for undergraduate resident students continue to be 6.5%. This figure is the average annual increase in undergraduate resident tuition rates from 1972 through 2006. Although the 2010 tuition increases raise the average tuition increases since 1972 to 6.6%, the recommendation is to continue with the 6.5% cap. The amount of the increase should be applied separately to tuition and fees, i.e., tuition may be increased a maximum of 6.5% and fees may be increased a maximum of 6.5%.

Fees required for debt service are *in addition to* this maximum percentage increase, but funds required to operate facilities are included in the maximum. Debt service fees are not included in the 6.5% ceiling because the projects that are financed by the indebtedness that is repaid from these fees are evaluated on their individual merits through a separate process. For projects to be funded from debt service fees, the Board will consider the total financial impact on students from these charges (both debt service and operating charges) and the ability of a campus to repay the debt as demonstrated through a financial analysis submitted by the campus when proposing the fee. The Board will also review the utilization of similar space on campus to determine that the additional space is needed.

It is hoped that the revenues generated under this plan, combined with ongoing efforts to control operating costs, will not only cover inflationary increases, but also will provide for consistent improvements in the quality of academic offerings.

All proposals for increasing tuition and fees must be accompanied by explicit plans for use of the increased funds. For the next four years, each plan must commit to set aside at least 25% of the new tuition revenues to be added to the campus pool of need-based financial aid. Additionally, at least 25% of the revenues must be used for increasing faculty salaries unless the average ranked faculty salary for a campus is at or above the 80<sup>th</sup> percentile of the average ranked faculty salary for that campus' peer institutions as approved by the Board of Governors. Any remaining revenues may be used to provide for improved library and counseling services, reductions in class size, increases in sections offered, enhancements in student services, and other purposes that improve the quality of the student's academic experience. Increases in student fees must be justified by an expenditure plan that shows how the additional revenues will directly benefit the fee-supported activity.

While tuition and fee charges are necessary as a secondary source of funding, the General Assembly has the principal responsibility for funding the University. For years in which the General Assembly is able to provide sufficient increased revenues, the need for increases in tuition should not be as great as in years when the General Assembly is not able to provide these revenues. Recognizing that the capacity of the General Assembly to fund the University varies from year to year, the following adjustments are to be applied to the maximum 6.5% campusbased tuition increase.

- For any year in which the General Assembly provides a specific campus a recurring increase in operating appropriations/FTE that is in excess of 6%, the maximum allowed campus-based percentage tuition increase for that campus in the subsequent year will be reduced by the percentage increase in operating appropriations above 6% (6% is approximately the average annual increase in operating appropriations/FTE since 1972). For example, if the General Assembly provides a recurring increase of 7% in operating appropriations (1 % above 6%) for a particular UNC institution, the proposed campus-based tuition increase in the subsequent year could be no more than 5.5% (1 % below 6.5%).
- It is important to understand that the ceilings on increases proposed in this plan apply to discrete sets of revenues. State appropriations and tuition receipts are the two major revenues within each institution's state budget account, yet they have very different impacts on campus budgets. In the following hypothetical example, if appropriations were to increase by 6% and tuition receipts were to increase by 6.5%, the overall budget would increase by 6.08%. The respective percentage increases for state appropriations and tuition (6% and 6.5%) should not be misunderstood and construed to be additive. If tuition and State appropriations increase by these percentages, and inflation, as measured by HEPI, remains steady at about 5%, the increases will provide campuses with modest new funding for quality maintenance and improvements.

	Original	%	Dollar	
UNC Campus	Budget	Increase	Increase	New Budget
Appropriations	\$1,000,000	6.0%	\$60,000	\$1,060,000
Tuition	200,000	6.5%	13,000	213,000
Total Budget	1,200,000	6.08%	73,000	1,273,000

Similarly, if revenues from general fees increase by 6.5%, the increase impacts only the budgets of fee-supported activities.

In the event that the General Assembly provides increased funding that results in the cap on tuition increases being reduced from 6.5% to \$0 or, alternatively, to a level below the average of the most recent three years of the Higher Education Price Index (HEPI), the Board may allow or even encourage campuses to submit a minimum tuition increase to ensure that increases over time are affordable and predictable. The Board should consider whether such a minimum increase in tuition is encouraged at its September meeting to allow campuses time to include a discussion of a minimum tuition increase in the normal campus tuition setting process.

To help mitigate the financial impact of tuition increases on students that are eligible to receive financial aid from the Board's need-based financial aid program, the Board of Governors will seek additional State funds for this purpose each year that this Plan is in effect. These funds, when appropriated, will be used to ensure that all North Carolina students that are eligible to receive our State need-based grants receive them, and that all such students are held harmless to the extent practicable from the tuition and fee increases.

The framework outlined above will apply to all institutions within the UNC system. The Board of Governors, however, recognizes that across the University, institutions vary appreciably in their missions, their programs, the costs of those programs including the costs of faculty, federal funding for financial aid, and the ability to meet the financial need of their respective student bodies. Recognizing those distinctions, the Board may choose to consider these criteria when setting tuition for individual campuses. A campus with a significant unfunded need may submit a proposal that does not adhere to the agreed-upon guidelines. Such a proposal must demonstrate that tuition revenues are the only viable source of funds for addressing the need. The proposal must be accompanied by a description of the need, and a detailed plan and rationale for addressing it. If the Board determines that the need could only be addressed by an increase in tuition above the maximum allowable campus-based tuition increase, it could institute such an increase.

Similarly, a campus that charges tuition or fees that differ significantly from those charged by similar institutions in the UNC system because the campus has held such rates at levels lower than those charged by similar UNC institutions may consider increasing tuition or fees beyond the cap to "catch up" to the rates charged by those similar institutions. In the event that a campus proposes to "catch up" through tuition or fee increases, the need for the increased funding must be fully justified and the campus should consider proposing that the increases be phased in over a multi-year period to lessen the impact of the increases on students.

Attachment 2b

Amendment to the Second Four-Year Plan on Tuition and Fee Increases

The Second Four-Year Plan on Tuition and Fee Increases, adopted by the BOG in

November 2010, requires campuses to set-aside at least 25% of all new revenues from campus-

initiated tuition increases for need-based financial aid. While practices have varied among the

campuses, overall need-based financial aid set-asides accounted for approximately 35% of all

new campus-initiated tuition increase revenues from 2000-01 through 2011-12.

For academic years 2013-14 and 2014-15, the President recommends that the Second

Four-Year Plan on Tuition and Fee Increases be amended to remove the minimum set-aside

requirement for this purpose. Instead, campuses are instructed to individually analyze the

financial aid funds available to them from all sources and what might be needed, and after

thorough campus discussion and review, shall recommend the amount the institution would set-

aside from any tuition increase proposal. Financial aid set-asides shall be specifically designated

on each tuition bill.

The current four-year plan expires at the end of that two-year period. As the Board of

Governors develops its next four-year plan for tuition and fees, any requirements and/or

limitations on set-asides from new tuition revenues for need-based financial aid will be

incorporated into the new plan.

#### **Effective Practices for Student Involvement in the Tuition and Fee Setting Process**

A workgroup appointed by the UNC President and comprised of students and senior administrators from UNC GA and the UNC campuses was established to explore changes to the Board of Governors' 4-Year Plan for setting tuition and fees. One of the recommendations submitted to the President suggested that a committee be established to offer the most effective practices for involving students in the tuition and fee setting process on the UNC campuses.

Student leaders have long criticized the differences in the approach that different campuses take in seeking student input into the tuition and fee setting processes. Student input is required by the Board of Governors' Policy 1000.1.1, but the policy does not outline a specific method for seeking the required input.

The workgroup recommendation was as follows: The role of students in setting tuition and fees should be more clearly defined. The President will appoint a General Administration employee to work with representatives from the Association of Student Government and several Vice Chancellors for Student Affairs to present a "best practice" model for consideration by the campuses.

#### **Committee Composition**

Dr. Karrie Dixon, Chair, Assistant Vice President, -UNC General Administration

Mr. Atul Bhula, Co-Chair, President - Association of Student Government

Dr. Virginia Hardy, Vice Chancellor for Student Affairs – East Carolina University

Dr. Anthony Brown, Vice Chancellor for Student Affairs – Elizabeth City State University

Dr. Sam Miller, Vice Chancellor for Student Affairs – Western Carolina University

Ms. Megan Smith, Student Body President - UNC Charlotte

Mr. T. Matthew Victory, Student Body President – UNC Wilmington

#### UNC GA Staff:

Mr. Jim Ceresnak, Presidential Intern & Former NCSU Student Body President

Ms. Kelli Rogers, Presidential Intern & Former NCSU Student Senate President

After meeting both in-person and by video conference, the Student Involvement in the Tuition and Fee Setting Process Committee identified 5 core principles that guided our discussions. These core principles are based on the areas we feel are critical to providing more specificity and clarity to the level of involvement students should have on the UNC campuses during the tuition and fee process. The committee recommends the following "Effective Practices" for consideration by the President and the chancellors:

#### **Core Principles**

Collaboration Inclusiveness Transparency Timeliness Accountability

#### **Committee Recommendations**

#### 1. Collaboration

Each Chancellor should establish at least 1 committee that includes student representatives. For larger campuses, the establishment of 2 committees may be more efficient (1 tuition committee and 1 fee committee)

The Chancellor and Student Body President should appoint students to serve on the committee(s).

The committee should be co-chaired by the Chief Academic Officer and/or Chief Student Affairs Officer or their designee along with the Student Body President and/or Student Senate President.

#### Campus Examples:

NCSU – Co-Chair model with Student Body President and Student Senate President UNCW – 50% of committee members are students

#### 2. Inclusiveness

Student representation on the committees should be diverse, comprised of students representing various populations on the campus. This would include In-State Students, Out-of-State Students, Undergraduate, Graduate, non-traditional, Disability Student Services, Distance Education Students, On-Campus, Off-Campus, etc.

Student forums should be strategically scheduled during the times of the day when most students can attend. Campuses should provide at least 2 options (one mid-day and one in the evening).

#### Campus Example:

ECSU – Successful Student Forums

#### 3. Transparency

Establish multiple communication methods to inform students through various multi-media forms. (e.g. social medias, campus website, Facebook, videos, and message boards).

#### Campus Examples:

ECU – Inter-Pirate Network (IPN)

Many UNC campuses are utilizing Facebook, Twitter, and other networks.

#### 4. Timeliness

Aligned with BOG policy 1000.1.1

UNC campuses should start appointing committees, scheduling forums, using social media outlets, etc. in an effort to involve students in the tuition and fee setting process beginning September 1<sup>st</sup> through December 1<sup>st</sup> of each academic year. Directions from UNC GA on submission of tuition and fees should also be provided consistent with these timelines.

#### 5. Accountability

Each UNC campus should include the Student Involvement template provided by UNC General Administration with the campus tuition and fee request proposal.

### **Student Involvement in Tuition and Fee Setting Process**

Campus Name:
Date:
Campus Administrator Name:
Campus Administrator Title:
Campus Administrator Signature:
Student Body President Name:
Student Body President Signature:
Collaboration
Tuition and Fee committee(s) established
Students were represented on the committee (s)
Student representatives were appointed by the Chancellor in consultation with the Student Body President
Committees were co-chaired by the Chief Academic Officer and/or Chief Student Affairs Officer or their designee along with the Student Body President and/or Student Senate President.
Inclusiveness
Students on the Tuition and Fee committees were representative of student constituencies: (for example, In-State, Out-of-State, Undergraduate, Graduate, Professional School, Distance Education, etc.)
Student involvement throughout the entire tuition and fee setting process
Student forums were conducted (at least two, one mid-day and one in the evening)
Transparency
Utilization of social media to reach out to students
Utilization of university listserv(s) and website
Timeliness
Process initiated and completed consistent with the UNC Policy (September 1 <sup>st</sup> through December 1 <sup>st</sup> )
Accountability
Inclusion of Student Involvement form in the campus Tuition & Fee request packet submitted to UNC-General Administration

**Additional Information:** 

#### East Carolina University Tuition Proposal

Student Category	2013-14 Tuition		Proposed 2014-2015 CBTI		Proposed Tuition for 2014-2015	Proposed 2014-2015 Percent Tuition Increase
UG Resident	\$	3,959	\$	-	\$3,959	0.00%
UG Nonresident *	\$	18,072	\$	1,084	\$19,156	6.00%
GR Resident	\$	4,223	\$	-	\$4,223	0.00%
GR Nonresident	\$	16,540	\$	-	\$16,540	0.00%
		·				
Dental**	\$	23,716	\$	713	\$24,429	3.01%
Medical**	\$	14,576	\$	2,000	\$16,576	13.72%

<sup>\*\$1,084</sup> has already been approved by Legislature

#### **Uses of Tuition Increase for UG-Nonresident**

Increase in revenues of approximately \$2.7 million dollars will be offset by a reduction in appropriations. So it will be revenue neutral for ECU.

## Brody School of Medicine Request for Campus Based Tuition Increase – FY 2014-2015

- The Brody School of Medicine (BSOM) requests a 13.72% professional school increase in tuition for all medical students in FY 2014-2015
  - Current BSOM Annual Tuition (NC residents only): \$14,576
    - Proposed BSOM Tuition FY2014-2015: \$16,576
    - Represents \$2,000 professional school request (13.72%)
- If the proposed increase is approved, the Brody School of Medicine tuition will remain in the lowest quartile of all public medical schools in FY 2014-2015
- The proposed 2014-2015 tuition rate will remain in the lowest quartile of all ECU peer institutions with medical schools (when compared to the 2012-2013 tuition rates of peer institutions; see Table 1)

Table 1
ECU Peer Institutions Medical School Resident Tuition
FY 2013-2014

UNIVERSITY	RESIDENT TUITION	RANKING BY RESIDENT TUITION
University of South Carolina	35,498	1
University of Louisville	33,718	2
University at Buffalo	32,190	3
Florida International University	31,939	4
Wright State University	30,842	5
Virginia Commonwealth University	28,661	6
East Tennessee State	28,588	7
Missouri - Kansas City	28,339	8
Southern Illinois University	27,768	9
University of North Dakota	26,283	10
University of Nevada-Reno	22,356	11
East Carolina University - Brody	14,576	12
Texas Tech	14,050	13

Sources: Individual Peer Institution Web Sites

• It has been a longstanding goal of the Brody School of Medicine to remain on the forefront of innovations and best practices in medical education. Modest increase in the

tuition rate at Brody School of Medicine are necessary for us to meet this goal, while always benchmarking at, or just below, the tuition rates at UNC-Chapel Hill.

- The UNC-Chapel Hill School of Medicine tuition rate (for NC residents) for FY
   2013-2014 is \$17,537 (which is \$961 more than the requested BSOM rate for FY
   2014-2015)
- The additional revenues resulting from the requested increase will enable the BSOM to implement cutting-edge innovations in medical education as explained below

#### **Projected Revenues and Uses**

- School-Based Tuition (SBT)
  - Projected Revenue: 13.72% SBT increase: \$640,000 (320 students X \$2,000)
  - Planned Uses:
    - 1. 20% Need-based student scholarships /awards and remissions (\$128,000)
    - 2. 80% Enhancing the quality of the student academic experience (\$512,000)
      - a. 45% to develop and support/maintain longitudinal continuity clinical experiences for medical students across M1-M4 year (\$287,000)
        - This will support the creation and maintenance of longitudinal virtual patient panels for all medical students, beginning in the M1 year, which will be utilized throughout their training to teach care of populations; prevention and chronic disease management (including quality indicator recognition and improvement); impact of social determinants of health and assessment of health disparities; and utilization of electronic information management to care for individuals and populations. Students will also follow a subset of patients within their panel for primary care and specialty visits; home visits; and hospitalization and post-acute care admissions, in order to extend experiences in building relationships with patients over time.
      - b. 35% to develop and support Learning Communities among Brody Medical Students (\$225,000)
        - Learning communities are designed to create an intentional environment that fosters academic development, faculty and peer development, leadership, and collaborative learning. Evidence suggests that learning communities enhance the learning environment by improving student satisfaction, retention, and performance. The establishment of a supportive learning environment an essential component of medical education and is required by Liaison Committee

on Medical Education, the accrediting agency for all U.S. allopathic medical schools (not to be confused with osteopathic medical schools such as the new school at Campbell University). **Consequently, this initiative is a requirement for accreditation.** Our proposed model of a learning community incorporates the functions of academic support, career development, curriculum delivery, and a unique characteristic of service learning. Learning Communities would be comprised of equal numbers of M1, M2, M3, and M4 students and have a Community "dean" and faculty members who remain as mentors, teachers and career advisors for these students through their entire educational process.

East Carolina University School of Dental Medicine Proposed Tuition Increase FY 2014-15

The ECU School of Dental Medicine (SoDM) is requesting a 3.0% tuition increase for FY 2014-15. This increase is \$713.00 annually per student. The current SoDM tuition is \$23,716 and with this increase the rate will be \$24,429 annually.

Even with this increase in tuition, annual tuition at the SoDM still falls in the lowest quintile for Public Dental School Tuition. The table below shows annual tuition for the SoDM and for our UNC Peer Schools. Data is from AY 2012-2013, except ECU which is AY 2013-14.

Dental School	1st Year Resident Tuition	Rank
Medical University of South Carolina	\$41,914	1
University of Missouri - Kansas City	\$27,779	2
Southern Illinois University	\$27,720	3
University of Louisville	\$26,430	4
Virginia Commonwealth University	\$25,982	5
University at Buffalo	\$25,450	6
East Carolina University	\$23,716	7

Consistent with the mission of the dental school, we are recruiting students that more accurately represents the demographic population of North Carolina and have expressed an interest in establishing dental practices in under-served areas of North Carolina. As such, we are not basing our admission decisions solely on traditionally-utilized academic metrics. Some of our students are at greater academic success risk so we need to provide additional academic support to these students to help insure their success. Thus, we will use the incremental revenue from this increase to hire additional faculty to provide more-concentrated teaching support to our students.

# East Carolina University Proposed Professional Program Differential In Tuition Assuming Full Time Status (18 SCH per year)

Drofossional Drogram	Prof	ırrent essional ual Rate	Proposed Professional Program Annual Tuition		fo	otal Tuition or Full Time Resident Students	Cr	te per edit
Professional Program  Master's of Public Health (MPH)	\$	-	\$	1,800	\$	6,023	\$	100
Master's of Social Work	\$	-	\$	612	\$	4,835	\$	34
PhD in Nursing	\$	-	\$	1,800	\$	6,023	\$	100
Post Master's in Master's of Nursing	\$	-	Ś	1,800	\$	6,023	\$	100

### East Carolina University Proposed Uses of the Professional Program Differential In Tuition

Professional Program	Professional Program Purpose						
Master's of Public Health	Additional faculty to support the growth of the MPH program with the	UNC-C	\$	4,008			
(MPH)	transition to a School of Public Health \$82,800; 6 MPH graduate	UNC-G	\$	4,541			
	assistantships \$57,960; student aid \$24,840; Annual estimated revenue	ECU	\$	6,023			
	generated \$165,600	UNC-CH	\$	12,709			
Master's of Social Work	Retain existing faculty \$21,175; hire additional field teaching faculty	ASU	\$	4,303			
	\$15,881; faculty field instructor development \$21,175; curricular	UNCG/NC	\$	4,541			
innovations such as to meet the needs of providing services to military		A&T (Joint)					
	families and trauma informed practice \$21,175; field office travel	ECU	\$	4,835			
	\$21,175; financial aid \$5,295; Annual estimated revenue generated	UNC-CH	\$	10,143			
	\$105,876						
PhD in Nursing	Operational expenses and student support \$7,500; Awards/tuition	UNC-G	\$	4,541			
	remissions \$7,500; Recruitment and retention for faculty \$15,200;	ECU	\$	6,023			
	Annual estimated revenue generated \$30,200	UNC-CH	\$	8,343			
		Duke	\$	25,650			
Post Master's in Master's	Operational expenses and student support \$9,625; Awards/tuition	UNC-C	\$	4,008			
of Nursing	remissions \$9,625; Recruitment and retention for faculty \$19,250;	WCU	\$	4,098			
	Annual estimated revenue generated \$38,500	UNC-W	\$	4,162			
		UNC-G	\$	4,541			
		ECU	\$	6,023			
		UNC-CH	\$	12,493			

<sup>\*</sup> ECU tuition rates are the proposed 2014-2015 general graduate resident tuition plus proposed program differential tuition

<sup>\*</sup> Tuition for other schools are the <u>current</u> 2013-14 tuition rates

#### East Carolina University Fee Requests

#### Analysis of Debt Service and Time Limited Special Fee

Debt Fee	Approved	Charged in 2013-14	Proposed Changes for FY 2014-15	Proposed Rate FY 2014-15	Proposed Increase for FY 2015-16	Proposed Rate for FY 2015-16	Proposed Increase for FY 2016-17	Proposed Rate for FY 2016-17
Student Health	20.00	20.00	(20.00)	-	-	-	-	-
Student Recreation	63.00	63.00	(48.00)	15.00	-	15.00	-	15.00
Ficklen Stadium	15.00	15.00	(15.00)	-	-	-	-	-
Athletics Nonrevenue Sports Complex	70.00	70.00	-	70.00	-	70.00	-	70.00
MSC Approved but not collected	150.00	-	-	-	-	-	-	-
NEW Student Union **			133.00	133.00	150.00	283.00	142.00	425.00
	318.00	168.00	50.00	218.00	150.00	368.00	142.00	510.00
Banner Debt (special fee)	50.00	50.00	(50.00)	-	-	-	-	-
Total Anticipated Debt Service and Special Fees	368.00	218.00	-	218.00	150.00	368.00	142.00	510.00

<sup>\*\*</sup>New Union Fee will be phased; see chart below for additional information

	Antici	pated	Maximum		
	Estimated	Estimated	Estimated	Estimated	
	Incremental	Cumulative	Incremental	Cumulative	
New Union Debt Service	Change	Fee	Change	Fee	
2013-14 (current)	0	0	0	0	
2014-15	133	133	133	133	
2015-16	150	283	150	283	
2016-17	132	415	142	425	

#### **Student Union Debt Service Fee Requests**

The proposal is for a phased in student union debt service fee for the construction of the East and West Student Union facilities and parking structure. Total estimated cost of the project is approximately \$156.3 million dollars. Approximately \$27.5 million of the project will be paid either from operating reserves or a bond issuance that will be paid by auxiliary functions such as Dining, Parking, and Bookstore. The estimated cost of the project that will be funded by student fees is \$128.8 million. The recommendation is to phase in the fee so that students only pay a portion of the debt service fee until the building is occupied.

There are several debt service fees that can be reduced or eliminated because either the debt expires this year or we have accumulated enough funds due to enrollment growth that we have sufficient funds to pay off the debt. As a result of the reduction or elimination of these debt service fees, the recommendation is for year 1 (AY 2014-15) the fee to be \$133 annually. This is the amount of fees that will be reduced or eliminated in the debt service/special fee categories. In year 2 (AY 2015-16), the recommendation is to increase the \$133 by \$150, for a total fee of \$283 annually. In year 3 (AY 2016-17), the recommendation is to increase the \$283 fee by \$142, for a total fee of \$425. The \$425 may change slightly given the exact market conditions when we sell the bonds, however, our anticipation is not to exceed \$425 annually per student.

Over the past year, students and staff have traveled to other institutions and national conferences to determine the trends, needs and impact of the new facilities. Focus groups have been conducted with students, faculty and staff to determine campus needs and priorities. A survey was sent to the student body in October 2012 and there were about 1,700 responses. It was evident through the survey that our students understand the needs for the new student unions. A major constraint with Mendenhall is the limited space available and large function space.

In the past two months, we have had various meetings across campus to discuss the project with the students. We had targeted audience discussions with the Greeks, Student Organizations, Residence Hall Association, COAD classes, and Health Sciences Leadership Committee. In addition to communicating with the students, we have included the information in the parent's newsletter. We also held two open campus forums on November 6<sup>th</sup>.

	Antici	pated	Maximum		
New Union Debt Service	Estimated Incremental Change	Estimated Cumulative Fee	Estimated Incremental Change	Estimated Cumulative Fee	
2013-14 (current)	0	0	0	0	
2014-15	133	133	133	133	
2015-16	150	283	150	283	
2016-17	132	415	142	425	

#### East Carolina University Fees Paid by All Students

		2013-14		2013-14		crease/	Pri	oposed For
		Approved		Charged	-	2014-15		014-2015
General Fees								
SGA	\$	27.50	\$	27.50	\$	-	\$	27.50
Media		30.00		30.00		-		30.00
Fine Arts		8.00		8.00		-		8.00
Campus Recreation and Wellness		226.00		226.00		-		226.00
Minges Operations		6.00		6.00		-		6.00
Student Activity Operations		71.50		71.50		-		71.50
MSC Operations		230.00		230.00		-		230.00
Athletics Fee		631.00		631.00		-		631.00
Student Health Fee		235.00		235.00		-		235.00
Education and Technology Fee		342.00		342.00		-		342.00
Total General Fees	\$	1,807.00	\$	1,807.00	\$	-	\$	1,807.00
Debt Service (excluded from cap)								
Student Recreation Center	\$	63.00	\$	63.00	\$	(48.00)	\$	15.00
Ficklen Stadium		15.00		15.00		(15.00)		-
Student Health Center		20.00		20.00		(20.00)		-
Student Union Center (approved, not collecting)		150.00		-		-		-
Athletic Facility Debt		70.00		70.00		-		70.00
NEW Student Union Center		-		-		133.00		133.00
Total Debt Service	\$	318.00	\$	168.00	\$	50.00	\$	218.00
TOTAL GENERAL STUDENT FEES & DEBT SERVICE	\$	2,125.00	\$	1,975.00	\$	50.00	\$	2,025.00
Special Fees (excluded from the cap)	_		_					
SCT Banner	\$	50.00	\$	50.00	\$	(50.00)		-
Total Special Fees	\$	50.00	\$	50.00	\$	(50.00)	\$	-
Miscellaneous Charges (excluded from cap)								
Transit	\$	146.00	\$	146.00	\$	_	\$	146.00
Graduation	Ψ	12.00	Ψ	12.00	Ψ	_	Ψ	12.00
Association of Student Governments		1.00		1.00		_		1.00
Total Miscellaneous Charges paid by all students	\$	159.00	\$	159.00	\$		\$	159.00
Total impoundinged ondriges paid by all students	*	133.00	Ψ	133.00	Ψ	_	Ψ	133.00
Total Mandatory Fees Paid by Each Student	\$	2,334.00	\$	2,184.00	\$	-	\$	2,184.00

# East Carolina University Miscellaneous Fees Requested for Specific Uses (does not affect all students)

#### **Course Fees**

		Increase	
Course Fees	Current Rate	Requested	Annual Fee
Nursing Midwifery Insurance	\$ -	\$ 525.00	\$ 525.00

#### **Miscellaneous Fees**

			Increase	
Miscellaneous Fees	Curr	ent Rate	Requested	Annual Fee
Dental Electronic Textbook	\$	636.00	\$ 19.00	\$ 655.00
Dental Instruments Lease Fee	\$	3,423.00	\$ 102.00	\$ 3,525.00

#### **Miscellaneous Charges**

		Increase	
Miscellaneous Charges	Current Rate	Requested	Per Use
Special Processing Fee for Faxing Transcripts	\$ -	\$ 5.00	\$ 5.00

# **East Carolina University Proposed Miscellaneous Charges**

#### **Dental Electronic Textbook**

• \$19.00 increase Current Fee \$636.00 Proposed Fee \$655.00

The school requests an increase to the Dental Electronic Textbook Fee by 3.0% from \$636 to \$655 annually. The total costs of the electronic textbooks exceed \$2,500 for a four-year dental education. At \$655 per year we will be recovering the majority of the costs associated with the electronic textbooks.

#### **Dental Instruments Lease Fee**

• \$102.00 increase Current Fee \$3,423.00 Proposed Fee \$3,525.00

The school requests an increase in the Dental Instrument Lease Fee by 3% from \$3,321.25 to \$3,423 annually. Part of the Dental Instrument Lease Fee includes disposable items to include plastic teeth, plaster, acrylic, wax, and other materials used in the pre-clinical simulation and technique labs. The current cost of disposable supplies exceeds the projected cost when the Dental Instrument Lease Fee was established.

#### **Processing Fee for Faxing Transcript**

• \$5.00 increase Current Fee \$0.00 Proposed Fee \$5.00

The \$5 fee is to offset costs of transmitting the fax as well as discourage folks from using this technology. We currently can provide pdf documents, which are easier and quicker to process.

#### **Nurse Midwifery Malpractice Insurance**

• \$525.00 increase \*\* Current Fee \$0\*\* Proposed Fee \$525.00

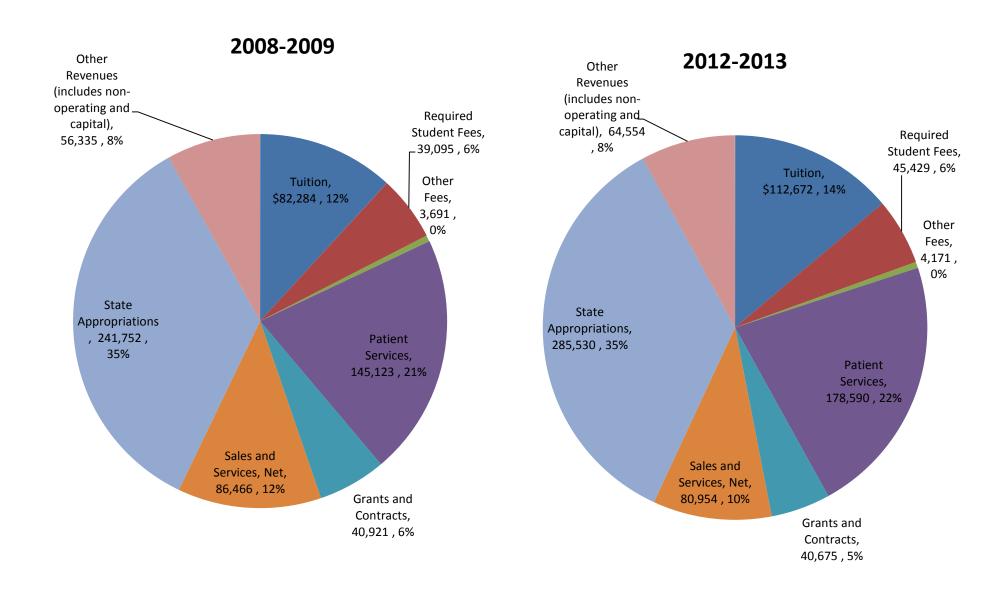
The College of Nursing (CON) seeks to request the implementation of a Malpractice Insurance Premium fee to be charged for all Midwifery students in the College of Nursing. The ability to purchase insurance through the University Risk Management office via a group policy allows students to take advantage of a lower premium and allows for the state broker to negotiate with the insurance provider should a student drop their course and request reimbursement. Midwifery insurance providers are limited in the number available and requiring the student to obtain an independent policy would increase their premium and limit their ability to effectively negotiate with the insurance company should an issue arise.

Currently, there are 14 students in the program with the potential for up to 24 at a cost per student of \$1,050.00 over the length of the program. Students pay \$525.00/year annually for two years. This covers all their clinical courses in ambulatory settings as well as labor and delivery in hospitals and birthing centers. The coverage is limited to liability for claims first made against an Insured and reported during the policy period or any applicable extended reporting period endorsement period immediately after the expiration of the policy period. The policy also covers tail insurance in case a claim is made after the student graduates. Malpractice insurance is a requirement of all clinical sites and the students in the program will be unable to enter the site without this insurance.

\*\*Students have been paying this fee directly to the department in the past. Therefore, from the students perspective it is not a new fee. By including this fee in the tuition and fee approval process, it formalizes the fee and strengthens internal controls by allowing the fee to be included on the student's tuition and fee bill.

# East Carolina University Total Revenues by Category (in millions) Comparing 2008-09 to 2012-13 (unaudited)

	 2008-09	_	 2012-13
Tuition	\$ 82,284	_	\$ 112,672
Required Student Fees	39,095		45,429
Other Fees	3,691		4,171
Patient Services	145,123		178,590
Grants and Contracts	40,921		40,675
Sales and Services, Net	86,466		80,954
State Appropriations	241,752		285,530
Other Revenues (includes non-operating and capital)	 56,335	_	 64,554
Total Revenues	\$ 695,667	_	\$ 812,575



# East Carolina University Financial Aid and Debt Load AY 2008-09 through AY 2012-13

	Resident Students			Non-Resident Students			
		Number	Percent	Total Non- Number Percent			
	Total Resident	Receiving Fin	Receiving Fin	Resident Receiving Fin Receiving			
Undergraduates	Students	Aid	Aid	Students Aid Fin Aid			
AY 2008-09	19,417	11,468	59.1%	3,119 1,625 52.1%			
AY 2009-10	19,360	12,237	63.2%	3,125 1,735 55.5%			
AY 2010-11	19,704	13,015	66.1%	3,099 1,757 56.7%			
AY 2011-12	19,587	13,336	68.1%	2,996 1,782 59.5%			
AY 2012-13	19,388	13,340	68.8%	2,772 1,827 65.9%			
		Number	Percent	Total Non- Number Percent			
	<b>Total Resident</b>	Receiving Fin	Receiving Fin	Resident Receiving Fin Receiving			
Graduates	Students	Aid	Aid	Students Aid Fin Aid			
AY 2008-09	6,580	2,347	35.7%	782 363 46.4%			
AY 2009-10	6,293	2,601	41.3%	761 413 54.3%			
AY 2010-11	6,127	2,698	44.0%	798 477 59.8%			
AY 2011-12	5,793	2,670	46.1%	791 464 58.7%			
AY 2012-13	5,049	2,195	43.5%	698 419 60.0%			
		All Students					
		Number	Percent				
		Receiving Fin	Receiving Fin				
All Students	Total Students	Aid	Aid				
AY 2008-09	29,898	15,803	52.9%				
AY 2009-10	29,539	16,986	57.5%				
AY 2010-11	29,728	17,947	60.4%				
AY 2011-12	29,167	18,252	62.6%				
AY 2012-13	27,907	17,781	63.7%				

#### **Debt Load of Graduating Students**

Only includes debt that runs through Financial Aid (federal loans and Alterate loans). It does NOT include private loans Graduate debt includes any debt from undergraduate plus any new graduate debt

	Only Those Students With Debt					
			Debt per			
AY 2008-09	Number	Dollars	Student			
Undergraduate	2,139	41,724,583	19,507			
Graduate	644	24,453,693	37,972			
AY 2009-10						
Undergraduate	2,237	46,043,761	20,583			
Graduate	730	26,959,810	36,931			
AY 2010-11						
Undergraduate	2,214	49,388,878	22,308			
Graduate	636	27,585,647	43,374			
AY 2011-12						
Undergraduate	2,690	64,099,334	23,829			
Graduate	843	36,386,921	43,164			
AY 2012-13						
Undergraduate	2,582	59,694,766	23,120			
Graduate	773	33,342,391	43,134			

#### **East Carolina University**

Cost of Attendance, AY 2009-10 vs. AY 2013-14

Undergraduate	3.711 2013 11				% Change AY 2009-10
Resident	AY 2013-14	<u>%</u>	AY 2009-10	<u>%</u>	to AY 2013-14
Tuition and fees	6,158	29.5%	4,407	26.9%	39.7%
Room & Board	8,488	40.7%	7,773	47.4%	9.2%
Books & Supplies	1,220	5.9%	1,075	6.6%	13.5%
Personal	2,168	10.4%	2,077	12.7%	4.4%
Transportation	1,228	5.9%	963	5.9%	27.5%
Med Insurance	1,474	7.1%	-	0.0%	N/M
Loan Fees	110	0.5%	110	0.7%	0.0%
Total	20,846	100.0%	16,405	100.0%	27.1%
				_	
Non-Resident	AY 2013-14	<u>%</u>	AY 2009-10	<u>%</u>	
Tuition and fees	20,271	58.0%	15,241	56.0%	33.0%
Room & Board	8,488	24.3%	7,773	28.5%	9.2%
Books & Supplies	1,220	3.5%	1,075	3.9%	13.5%
Personal	2,168	6.2%	2,077	7.6%	4.4%
Transportation	1,228	3.5%	963	3.5%	27.5%
Med Insurance	1,474	4.2%	-	0.0%	N/M
Loan Fees	110	0.3%	110	0.4%	0.0%
Total	34,959	100.0%	27,239	100.0%	28.3%

# Attachment 10 East Carolina University Financial Aid Office

#### 2013-2014 Student Need

Undergraduate	Headcount	Gross Need	Unmet Need	Awarded	% Need Met
Resident	17,457	\$180,788,064	\$56,041,713	\$124,746,351	69.01%
Non-Resident Graduate*	2,520	\$ 28,515,275	\$12,332,221	\$ 16,183,054	56.75%
Resident	3,312	\$ 32,839,347	\$ 10,682,321	\$ 22,157,026	67.47%
Non-Resident	510	\$ 8,367,771	\$ 3,339,649	\$ 5,028,122	60.09%

#### 2012-2013 Student Need

	Headcount	Gross Need	Aid Awarded	% Need Met
Undergraduate				
Resident	16,147	\$189,570,369	\$120,268,037	63.4%
Non-Resident	3,012	\$42,156,190	\$21,888,734	51.9%
Graduate*				
Resident	2,376	\$35,575,497	\$20,321,010	57.1%
Non-Resident	486	\$11,615,206	\$6,479,971	55.8%

#### 2011-2012 Student Need

	Headcount	Gross Need	Aid Awarded	% Need Met
Undergraduate Resident	1 = 004	\$171,875,568	\$111,824,653	65%
	15,884		. , ,	
Non-Resident Graduate*	2,860	\$35,109,876	\$1,399,613	40%
Resident	2,492	\$32,265,638	\$22,048,493	68%
Non-Resident	337	\$8,876,740	\$3,564,058	40%

#### 2010-2011 Student Need

	Headcount	Gross Need	Aid Awarded	% Need Met
Undergraduate				
Resident	17,131	\$185,421,778	\$110,507,393	60%
Non-Resident	2,903	\$ 40,309,411	\$13,506,983	33%
Graduate				
Resident	2,662	\$ 36,142,646	\$23,626,684	65%
Non-Resident	371	\$ 8,830,984	\$ 4,567,513	51%

For all years, these figures are a 'snapshot' taken as of September 30 of the given year. \*Graduate figures do not include Medical or Dental students. Amounts are "offered" for the nine-month academic year and amounts paid.

Gross need and Unmet need figures are calculated only for students who filed the FAFSA for the given year. Not all students file a FAFSA and there is a good bit of aid that is awarded with no consideration of need - particularly to graduate students.

#### **Room and Board Rates**

#### **Dining Services**

No changes requested or recommended

			Increase			
Dining	Cu	rrent Rate	Requeste	d	Aı	nnual Rate
Pirate 15 with \$450 in Pirate Bucks	\$	3,600.00		0	\$	3,600.00
Pirate 40 with \$350 in Pirate Bucks	\$	3,600.00		0	\$	3,600.00
Pirate 70 with \$250 in Pirate Bucks	\$	3,600.00		0	\$	3,600.00
40 Commuter Plans	\$	1,230.00		0	\$	1,230.00
80 Commuter Plans	\$	1,590.00		0	\$	1,590.00
100 Commuter Plans	\$	1,780.00		0	\$	1,780.00
120 Commuter Plans	\$	1,960.00		0	\$	1,960.00

#### Housing

• Campus Living is requesting an increase in the current rates as detailed below.

		Increase		N	ew Annual	
Housing	Cui	rrent Rate		Requested		Rate
College Hill Suites	\$	5,320.00	\$	160.00	\$	5,480.00
Scott Hall	\$	5,120.00	\$	150.00	\$	5,270.00
Newly Renovated Res. Halls	\$	4,970.00	\$	150.00	\$	5,120.00
All Other Halls	\$	4,770.00	\$	140.00	\$	4,910.00

#### Justification

Campus Living requests the increases outlined above to offset the continued increases in operating costs, provide funds to maintain the facilities and improve the quality of life for its residences by renovating current residence halls and constructing new ones. The increases are about 3%.

The University of North Carolina Compare Tuition 2009-2010 to 2013-2014 Tuition Full Time Undergraduates

Resident												
	2009- 2010	2013- 2014	5 yr \$ Change	-	Tuition	5 year \$ Increase Rank	Change					
NC State University	\$3,953	\$6,038	\$2,085	52.74%	2	3	12					
UNC-Chapel Hill	\$3,865	\$6,423	\$2,558	66.18%	1	1	4					
East Carolina University	\$2,491	\$3,959	\$1,468	58.93%	5	5	8					
NC A&T State University	\$1,994	\$3,270	\$1,276	63.99%	12	11	6					
UNC Charlotte	\$2,516	\$3,522	\$1,006	39.98%	10	15	16					
UNC Greensboro	\$2,590	\$3,932	\$1,342	51.81%	6	9	14					
Appalachian State University	\$2,341	\$3,772	\$1,431	61.13%	7	7	7					
Fayetteville State University	\$1,905	\$2,743	\$838	43.98%	16	16	15					
NC Central University	\$2,264	\$3,455	\$1,191	52.61%	11	12	13					
UNC Pembroke	\$2,060	\$3,211	\$1,151	55.87%	13	13	10					
UNC Wilmington	\$2,565	\$4,026	\$1,461	56.96%	4	6	9					
Western Carolina University	\$2,106	\$3,669	\$1,563	74.22%	8	4	3					
UNC Asheville	\$2,389	\$3,666	\$1,277	53.45%	9	7	11					
Elizabeth City State University	\$1,681	\$2,776	\$1,095	65.14%	15	14	5					
Winston-Salem State University	\$1,769	\$3,144	\$1,375	77.73%	14	8	1					
NC School of the Arts	\$3,357	\$5,870	\$2,513	74.86%	3	2	2					

	Non-Resident													
	2009- 2010	2013- 2014	5 yr \$ Change	•		Increase	Change							
NC State University	\$16,438	\$19,493	\$3,055	18.58%	2	6	11							
UNC-Chapel Hill	\$21,753	\$28,205	\$6,452	29.66%	1	1	2							
East Carolina University	\$13,325	\$18,072	\$4,747	35.62%	4	2	1							
NC A&T State University	\$11,436	\$14,351	\$2,915	25.49%	10	9	4							
UNC Charlotte	\$13,128	\$16,051	\$2,923	22.27%	8	8	9							
UNC Greensboro	\$14,351	\$17,730	\$3,379	23.55%	5	5	7							
Appalachian State University	\$12,962	\$15,980	\$3,018	23.28%	9	7	8							
Fayetteville State University	\$12,248	\$13,539	\$1,291	10.54%	13	14	15							
NC Central University	\$12,333	\$14,028	\$1,695	13.74%	11	12	12							
UNC Pembroke	\$11,267	\$12,418	\$1,151	10.22%	15	16	16							
UNC Wilmington	\$13,447	\$16,163	\$2,716	20.20%	7	11	10							
Western Carolina University	\$11,703	\$13,266	\$1,563	13.36%	14	13	13							
UNC Asheville	\$14,106	\$17,488	\$3,382	23.98%	6	4	6							
Elizabeth City State University	\$10,730	\$13,633	\$2,903	27.05%	12	10	3							
Winston-Salem State University	\$10,755	\$11,957	\$1,202	11.18%	16	15	14							
NC School of the Arts	\$15,303	\$19,015	\$3,712	24.26%	3	3	5							

#### **Tuition Full Time Graduates**

		Resident					
	2009- 2010	2013- 2014	* *	-	Tuition	5 year \$ Increase Rank	5-yr % Change Rank
NC State University	\$4,408					3	6
UNC-Chapel Hill	\$5,413	\$8,343	\$2,930	54.13%	1	1	9
East Carolina University	\$2,995	\$4,223	\$1,228	41.00%	9	11	15
NC A&T State University	\$2,266	\$4,345	\$2,079	91.75%	6	4	1
UNC Charlotte	\$2,919	\$4,008	\$1,089	37.31%	12	15	16
UNC Greensboro	\$3,044	\$4,541	\$1,497	49.18%	4	8	11
Appalachian State University	\$2,779	\$4,303	\$1,524	54.84%	8	7	7
Fayetteville State University	\$2,255	\$3,191	\$936	41.49%	15	16	13
NC Central University	\$2,936	\$4,335	\$1,399	47.65%	7	10	12
UNC Pembroke	\$2,159	\$3,310	\$1,151	53.31%	14	13	10
UNC Wilmington	\$2,949	\$4,163	\$1,214	41.16%	10	12	14
Western Carolina University	\$2,414	\$4,098	\$1,684	69.76%	11	5	3
UNC Asheville	\$2,831	\$4,371	\$1,540	54.40%	5	6	8
Elizabeth City State University	\$1,785	\$2,916	\$1,131	63.35%	16	14	5
Winston-Salem State University	\$2,228	\$3,721	\$1,493	67.01%	13	9	4
NC School of the Arts	\$3,996	\$6,796	\$2,800	70.07%	3	2	2

	Non-Resident													
	2009- 2010	2013- 2014	5 yr \$ Change	-		Increase	Change							
NC State University	\$16,456	\$19,511	\$3,055			8	11							
UNC-Chapel Hill	\$19,811	\$25,554	\$5,743	28.99%	1	1	3							
East Carolina University	\$13,311	\$16,540	\$3,229	24.26%	7	7	4							
NC A&T State University	\$11,851	\$16,750	\$4,899	41.34%	6	2	1							
UNC Charlotte	\$13,326	\$16,295	\$2,969	22.28%	8	10	9							
UNC Greensboro	\$14,524	\$17,990	\$3,466	23.86%	4	4	5							
Appalachian State University	\$13,193	\$16,248	\$3,055	23.16%	9	8	8							
Fayetteville State University	\$11,942	\$14,039	\$2,097	17.56%	13	13	13							
NC Central University	\$13,395	\$15,984	\$2,589	19.33%	11	11	10							
UNC Pembroke	\$11,486	\$12,637	\$1,151	10.02%	16	16	16							
UNC Wilmington	\$13,663	\$16,098	\$2,435	17.82%	10	12	12							
Western Carolina University	\$11,999	\$13,684	\$1,685	14.04%	14	14	14							
UNC Asheville	\$14,395	\$17,816	\$3,421	23.77%	5	5	6							
Elizabeth City State University	\$10,965	\$14,199	\$3,234	29.49%	12	6	2							
Winston-Salem State University	\$11,414	\$12,680	\$1,266	11.09%	15	15	15							
NC School of the Arts	\$15,869	\$19,603	\$3,734	23.53%	2	3	7							

#### The University of North Carolina

Compare Sum of Tuition, General Fees and Debt Service Fees 2009-2010 to 2013-2014 Tuition and Required Fees Full Time Undergraduates

			Tuition and Required I													
				Reside	nt											
							2013-									
							2014									
							Tuition	5 year \$	5-yr %							
					5 yr \$	5-yr %	and Fee	Increase	Change							
	20	09-2010	20	13-2014	Change	Change	Rank	Rank	Rank							
NC State University	\$	5,396	\$	8,055	\$2,659	49.28%	2	3	4							
UNC-Chapel Hill	\$	5,450	\$	8,123	\$2,673	49.04%	1	2	5							
East Carolina University	\$	4,290	\$	6,084	\$1,794	41.82%	9	8	11							
NC A&T State University	\$	3,600	\$	5,315	\$1,715	47.64%	13	10	6							
UNC Charlotte	\$	4,356	\$	6,009	\$1,653	37.95%	10	11	15							
UNC Greensboro	\$	4,186	\$	6,322	\$2,136	51.03%	5	4	3							
Appalachian State University	\$	4,424	\$	6,356	\$1,932	43.67%	4	5	10							
Fayetteville State University	\$	3,152	\$	4,580	\$1,428	45.30%	15	13	8							
NC Central University	\$	3,861	\$	5,444	\$1,583	40.99%	11	12	13							
UNC Pembroke	\$	3,655	\$	5,063	\$1,408	38.52%	14	14	14							
UNC Wilmington	\$	4,873	\$	6,266	\$1,393	28.59%	6	16	16							
Western Carolina University	\$	4,214	\$	6,096	\$1,882	44.66%	8	7	9							
UNC Asheville	\$	4,329	\$	6,121	\$1,792	41.40%	7	9	12							
Elizabeth City State University	\$	3,031	\$	4,428	\$1,397	46.08%	16	15	7							
Winston-Salem State University	\$	3,471	\$	5,377	\$1,906	54.91%	12	6	1							
NC School of the Arts	\$	5,227	\$	8,052	\$2,825	54.05%	3	1	2							

Non-Resident												
					2013- 2014							
					Tuition	5 year \$	5-yr %					
			5 yr \$	-		Increase	Change					
	2009-2010	2013-2014	Change	Change	Rank	Rank	Rank					
NC State University	\$17,881	\$21,510	\$3,629	20.30%	2	6	10					
UNC-Chapel Hill	\$23,338	\$29,905	\$6,567	28.14%	1	1	2					
East Carolina University	\$15,124	\$20,197	\$5,073	33.54%	4	2	1					
NC A&T State University	\$13,042	\$16,396	\$3,354	25.72%	10	9	5					
UNC Charlotte	\$14,968	\$18,538	\$3,570	23.85%	8	7	7					
UNC Greensboro	\$15,947	\$20,120	\$4,173	26.17%	5	3	4					
Appalachian State University	\$15,045	\$18,564	\$3,519	23.39%	7	8	9					
Fayetteville State University	\$13,495	\$15,376	\$1,881	13.94%	13	14	13					
NC Central University	\$13,930	\$16,017	\$2,087	14.98%	11	12	12					
UNC Pembroke	\$12,862	\$14,270	\$1,408	10.95%	15	16	16					
UNC Wilmington	\$15,755	\$18,403	\$2,648	16.81%	9	11	11					
Western Carolina University	\$13,811	\$15,693	\$1,882	13.63%	12	13	15					
UNC Asheville	\$16,046	\$19,943	\$3,897	24.29%	6	5	6					
Elizabeth City State University	\$12,080	\$15,285	\$3,205	26.53%	14	10	3					
Winston-Salem State University	\$12,457	\$14,190	\$1,733	13.91%	16	15	14					
NC School of the Arts	\$17,173	\$21,197	\$4,024	23.43%	3	4	8					

#### Sum of Tuition General Fees and Debt Service Fees Full Time Graduates

Resident												
	2009-2010	2013-2014	5 yr \$ Change	5-yr % Change	2013- 2014 Tuition and Fee Rank		5-yr % Change Rank					
NC State University	\$5,851	\$9,190	\$3,339	57.07%	2	1	2					
UNC-Chapel Hill	\$6,986	\$10,043	\$3,057	43.75%	1	3	8					
East Carolina University	\$4,724	\$6,348	\$1,624	34.38%	11	12	15					
NC A&T State University	\$3,872	\$6,390	\$2,518	65.03%	10	4	1					
UNC Charlotte	\$4,759	\$6,495	\$1,736	36.48%	8	11	14					
UNC Greensboro	\$4,640	\$6,931	\$2,291	49.38%	4	5	5					
Appalachian State University	\$4,862	\$6,887	\$2,025	41.65%	5	7	11					
Fayetteville State University	\$3,502	\$5,028	\$1,526	43.56%	15	13	9					
NC Central University	\$4,482	\$6,324	\$1,842	41.10%	12	10	12					
UNC Pembroke	\$3,754	\$5,162	\$1,408	37.51%	14	15	13					
UNC Wilmington	\$5,257	\$6,403	\$1,146	21.80%	9	16	16					
Western Carolina University	\$4,522	\$6,525	\$2,003	44.29%	7	9	7					
UNC Asheville	\$4,771	\$6,826	\$2,055	43.08%	6	6	10					
Elizabeth City State University	\$3,135	\$4,567	\$1,432	45.69%	16	14	6					
Winston-Salem State University	\$3,930	\$5,954	\$2,024	51.50%	13	8	4					
NC School of the Arts	\$5,866	\$8,978	\$3,112	53.05%	3	2	3					

	Non-Resident 2013												
	2009-2010	2013-2014	5 yr \$ Change	-	2013- 2014 Tuition and Fee Rank	5 year \$ Increase Rank	•						
NC State University	\$17,899	\$21,528	\$3,629	20.28%	3	6	12						
UNC-Chapel Hill	\$21,384	\$27,254	\$5,870	27.45%	1	1	3						
East Carolina University	\$15,110	\$18,665	\$3,555	23.53%	9	9	7						
NC A&T State University	\$13,457	\$18,795	\$5,338	39.67%	7	2	1						
UNC Charlotte	\$15,166	\$18,782	\$3,616	23.84%	8	7	6						
UNC Greensboro	\$16,120	\$20,380	\$4,260	26.43%	4	3	4						
Appalachian State University	\$15,276	\$18,832	\$3,556	23.28%	6	8	8						
Fayetteville State University	\$13,189	\$15,876	\$2,687	20.37%	13	12	10						
NC Central University	\$14,941	\$17,973	\$3,032	20.29%	11	11	11						
UNC Pembroke	\$13,081	\$14,489	\$1,408	10.76%	16	16	16						
UNC Wilmington	\$15,970	\$18,338	\$2,368	14.83%	10	13	13						
Western Carolina University	\$14,107	\$16,111	\$2,004	14.21%	12	14	14						
UNC Asheville	\$16,335	\$20,271	\$3,936	24.10%	5	5	5						
Elizabeth City State University	\$12,315	\$15,850	\$3,535	28.71%	14	10	2						
Winston-Salem State University	\$13,116	\$14,913	\$1,797	13.70%	15	15	15						
NC School of the Arts	\$17,739	\$21,785	\$4,046	22.81%	2	4	9						

		a	oproved for aca	demi	year 2013-14										
							Educational								
	Student				Student		and		Total		Debt				
	Activity		Athletic		Health		Technology		General		Service		Total		Trans
		R		R		R		R		R		R		R	
		а		а		а		а		а		а	General	а	
	_	n	_	n	_	n	_	n	_	n	_	n	Fees and	n	_
UNIVERSITY	Fee	k	Fee	k	Fee	k	Fee	k	Fees	k	Fee	k	Debt Service	k	F
UNIVERSITI															
Appalachian State University	613.00	4	668.00	5	268.00	8	489.00	2	2,038.00	3	546.00	4	2,584.00	1	105
UNC - Charlotte	557.00	7	683.00	4	187.00	14	425.00	5	1,852.00	7	635.00	2	2,487.00	2	30
UNC - Asheville	720.00	1	700.00	2	316.00	3	409.00	8	2,145.00	1	310.00	10	2,455.00	3	70
Western Carolina University	530.00	11	688.00	3	278.00	5	544.00	1	2,040.00	2	387.00	7	2,427.00	4	96
Violetti Carolina Offivorolly	330.00		000.00		270.00		344.00	i i	2,040.00		307.00	·	2,427.00	•	- 00
UNC - Greensboro	402.00	15	622.00	9	273.00	7	386.00	12	1,683.00	11	707.00	1	2,390.00	5	53
UNC - Wilmington	664.15	3	538.55	13	190.50	13	398.50	10	1,791.70	9	448.40	6	2,240.10	6	76
W	520.70	40	570.00	40	247.00	40	116.16		4 770 46	40	460.00	_	2 222 46	_	
Winston Salem State University	530.70	10	579.00	12	247.00	10	416.46	6	1,773.16	10	460.00	5	2,233.16	7	55
North Carolina School of the Arts	678.00	2		16	820.00	1	484.00	3	1,982.00	4	200.00	12	2,182.00	8	118
THOTAL COLLON OF THE THE	070.00	_			020.00		101.00		1,302.00	•	200.00		2,102.00		110
East Carolina University	599.00	6	631.00	7	235.00	12	342.00	13	1,807.00	8	318.00	8	2,125.00	9	146
North Carolina A & T State University	520.50	12	663.00	6	278.50	4	394.50	11	1,856.50	6	188.00	13	2,044.50	10	81
Neath Carelina Otata Hairannita	544.43	8	222.00	15	277.02	6	100 50	7	4 462 65	40	55450	3	2 047 45	44	450
North Carolina State University	544.13	8	232.00	15	2/7.02	ь	409.50	/	1,462.65	16	554.50	3	2,017.15	11	150
North Carolina Central University	476.40	13	748.88	1	242.66	11	401.15	9	1,869.09	5	120.00	15	1,989.09	12	50
riorur caromia contra cimeron,			, .0.00	-	2 12100		101115		1,003.03		120.00		2,303.03		
UNC - Pembroke	537.00	9	624.00	8	160.00	15	321.00	14	1,642.00	13	210.00	11	1,852.00	13	0
Fayetteville State University	463.00	14	618.00	10	141.00	16	300.00	15	1,522.00	14	315.00	9	1,837.00	14	0
UNC - Chapel Hill	354.27	16	279.00	14	436.00	2	444.86	4	1,514.13	15	185.85	1.1	1,699.98	15	145
опо - спарет пії	554.27	10	2/9.00	14	430.00		444.80	4	1,514.15	10	103.85	14	1,033.98	10	145
Elizabeth City State University	608.84	5	585.54	11	250.27	9	207.00	16	1,651.65	12	_	16	1,651.65	16	0
- ,						,			,				,		
* Includes \$150 for MSC/LWCC															
Ranked High to Low															
Natikeu Fiigh to Low							1	1			1	1	1		1

Approved Tuition and Fees 2013-14 Comparison for ECU Peers

Unc	lergr	aduate- I	Resi	dent				
					1	Total Fuition	Rank of	
NA/a at a un NAi alai anna I I uni annaita.	_	Tuition	\$	Fees	_	nd Fees	Tuition	
Western Michigan University	\$	11,666	•	891	\$	12,557	1	2
Southern Illinois University-Carbondale	\$	8,415	\$	3,678	\$	12,093	8	3
Old Dominion University	\$	8,550		3,346	\$	11,896	6	
Northern Illinois University	\$	9,072	\$	2,685	\$	11,757	5	4
University of South Carolina-Columbia	\$	10,416	\$	400	\$	10,816	2	5
Ohio University-Main Campus	\$	9,124	\$	1,322	\$	10,446	4	6
Virginia Commonwealth University	\$	8,174	\$	2,125	\$	10,299	9	7
University of Louisville	\$	9,346	\$	404	\$	9,750	3	8
University of Missouri-Kansas City	\$	8,103	\$	1,353	\$	9,456	10	9
University of Wisconsin-Milwaukee	\$	8,091	\$	1,095	\$	9,186	11	10
Texas Tech University	\$	6,077	\$	2,865	\$	8,942	15	11
Wright State University-Main Campus	\$	8,542	\$	300	\$	8,842	7	12
University at Buffalo	\$	5,870	\$	2,556	\$	8,426	16	13
East Tennessee State University	\$	6,198	\$	1,345	\$	7,543	13	14
University of North Dakota	\$	6,159	\$	1,349	\$	7,508	14	15
University of Southern Mississippi	\$	6,744	\$	-	\$	6,744	12	16
University of Nevada-Reno	\$	5,745	\$	858	\$	6,603	17	17
Florida International University	\$	4,721	\$	1,604	\$	6,325	18	18
East Carolina University	\$	3,959	\$	2,125	\$	6,084	19	19

Ranked High to Low

G	radı	uate- Res	ide	nt				
	Tuition		Fees		1	Total uition nd Fees	Rank of Tuition	Rank of Tuition and Fees Combined
Wright State University-Main Campus	\$	12,514	\$	300	\$	12,814	1	1
University of South Carolina-Columbia	\$	11,640	\$	400	\$	12,040	2	2
Virginia Commonwealth University	\$	9,911	\$	2,091	\$	12,002	5	3
University at Buffalo	\$	9,870	\$	1,985	\$	11,855	6	4
University of Wisconsin-Milwaukee	\$	10,387	\$	1,095	\$	11,482	3	5
University of Louisville	\$	10,384	\$	404	\$	10,788	4	6
Southern Illinois University-Carbondale	\$	7,092	\$	2,954	\$	10,046	10	7
Western Michigan University	\$	8,940	\$	891	\$	9,831	7	8
Ohio University-Main Campus	\$	8,188	\$	1,322	\$	9,510	8	9
East Tennessee State University	\$	7,110	\$	1,345	\$	8,455	9	10
Northern Illinois University	\$	6,162	\$	2,123	\$	8,285	14	11
University of North Dakota	\$	6,626	\$	1,349	\$	7,975	12	12
Florida International University	\$	6,339	\$	1,494	\$	7,833	13	13
Old Dominion University	\$	5,570	\$	2,145	\$	7,715	16	14
University of Missouri-Kansas City	\$	6,073	\$	979	\$	7,052	15	15
Texas Tech University	\$	4,546	\$	2,445	\$	6,991	18	16
University of Southern Mississippi	\$	6,744	\$	-	\$	6,744	11	17
East Carolina University	\$	4,223	\$	2,125	\$	6,348	19	18
University of Nevada-Reno	\$	4,752	\$	590	\$	5,342	17	19

Ranked High to Low

Unc	lergr	aduate- N	onr	esident				
					Tui	Total ition and	Rank of	Rank of Tuition and Fees
	_	Tuition		Fees		Fees	Tuition	Combined
University of South Carolina-Columbia	\$	28,128	\$	400	\$	28,528	1	1
Western Michigan University	\$	27,064	\$	891	\$	27,955	2	2
Virginia Commonwealth University	\$	22,126	\$	2,737	\$	24,863	4	3
Southern Illinois University-Carbondale	\$	21,038	\$	3,678	\$	24,715	6	4
Old Dominion University	\$	21,134	\$	3,346	\$	24,480	5	5
University of Louisville	\$	23,234	\$	404	\$	23,638	3	6
University of Missouri-Kansas City	\$	20,850	\$	1,353	\$	22,203	7	7
Northern Illinois University	\$	18,143	\$	2,685	\$	20,828	9	8
University of Nevada-Reno	\$	19,655	\$	858	\$	20,513	8	9
University at Buffalo	\$	17,810	\$	2,556	\$	20,366	13	10
East Carolina University	\$	18,072	\$	2,125	\$	20,197	11	11
Texas Tech University	\$	16,697	\$	2,865	\$	19,562	14	12
Ohio University-Main Campus	\$	18,088	\$	1,322	\$	19,410	10	13
University of Wisconsin-Milwaukee	\$	17,820	\$	1,095	\$	18,915	12	14
Florida International University	\$	16,529	\$	2,195	\$	18,724	16	15
University of North Dakota	\$	16,444	\$	1,349	\$	17,793	17	16
East Tennessee State University	\$	16,080	\$	1,345	\$	17,425	18	17
Wright State University-Main Campus	\$	16,546	\$	300	\$	16,846	15	18
University of Southern Mississippi	\$	15,024	\$	-	\$	15,024	19	19

Ranked High to Low

G	iradı	uate- Noni	esio	dent				
		Tuition				Total ition and	Rank of Tuition and Fees Combined	
University of South Carolina-Columbia	\$	24,960	\$			<b>Fees</b> 25,360	1 1111011	1
University of Wisconsin-Milwaukee	\$	22,852	\$	1,095	\$	23,947	2	2
Virginia Commonwealth University	\$	20,378	Ś	2,703	\$	23,081	5	3
University of Louisville	\$	22,042	\$	404	\$	22,446	3	4
Wright State University-Main Campus	\$	21,258	\$	300	\$	21,558	4	5
Southern Illinois University-Carbondale	\$	17,730	\$	2,954	\$	20,684	9	6
University at Buffalo	\$	18,350	\$	1,985	\$	20,335	8	7
Western Michigan University	\$	18,936	\$	891	\$	19,827	6	8
University of Nevada-Reno	\$	18,662	\$	590	\$	19,252	7	9
Old Dominion University	\$	17,018	\$	2,145	\$	19,163	11	10
University of North Dakota	\$	17,690	\$	1,349	\$	19,039	10	11
East Carolina University	\$	16,540	\$	2,125	\$	18,665	12	12
Ohio University-Main Campus	\$	16,180	\$	1,322	\$	17,502	13	13
Florida International University	\$	14,980	\$	1,926	\$	16,906	16	14
University of Missouri-Kansas City	\$	15,680	\$	979	\$	16,659	14	15
University of Southern Mississippi	\$	15,024	\$	-	\$	15,024	15	16
Northern Illinois University	\$	12,324	\$	2,123	\$	14,447	18	17
East Tennessee State University	\$	12,654	\$	1,345	\$	13,999	17	18
Texas Tech University	\$	10,918	\$	2,445	\$	13,363	19	19

Ranked High to Low

Source: Institution's website

<sup>\*</sup>Undergraduate is calculated at 30 credit hours

<sup>\*</sup>Graduate is calculated at 18 credit hours

# Attachment 16 ECU Out-of-State Tuition and Fee Rates Compared to other State's In-State Tuition and Fee Rates

	R	esident		ECU		
UNDERGRADUATE	ı	n-State	Ou	t-of-State		
ONDERGRADUATE	Tu	ition and	Tu	ition and		
		Fees		Fees	Di	fference
New Jersey Resident						
Rutgers University	\$	13,499	\$	20,197	\$	6,698
Maryland Resident						
Towson University	\$	8,342	\$	20,197	\$	11,855
Salisbury University	\$	8,128	\$	20,197	\$	12,069
University of Maryland	\$	9,162	\$	20,197	\$	11,035
South Carolina Resident						
University of South Carolina	\$	10,816	\$	20,197	\$	9,381
Virginia Resident						
Virginia Tech	\$	11,455	\$	20,197	\$	8,742
Virginia Commonwealth University	\$	10,299	\$	20,197	\$	9,898
George Mason University	\$	9,908	\$	20,197	\$	10,289
Old Dominion University	\$	11,896	\$	20,197	\$	8,301
James Madison University	\$	9,176	\$	20,197	\$	11,021
West Virginia Resident						
West Virginia University	\$	6,456	\$	20,197	\$	13,741
		Average	e Am	ount Extra	\$	10,275

		esident n-State	Out	ECU t-of-State		
GRADUATE	Tu	ition and	Tu	ition and		
		Fees		Fees	Di	fference
New Jersey Resident						
Rutgers University	\$	13,627	\$	18,665	\$	5,038
Maryland Resident						
Towson University	\$	8,460	\$	18,665	\$	10,205
Salisbury University	\$	7,524	\$	18,665	\$	11,141
University of Maryland	\$	15,198	\$	18,665	\$	3,467
South Carolina Resident						
University of South Carolina	\$	12,040	\$	18,665	\$	6,625
Virginia Resident						
Virginia Tech	\$	13,023	\$	18,665	\$	5,642
Virginia Commonwealth University	\$	12,002	\$	18,665	\$	6,663
George Mason University	\$	9,079	\$	18,665	\$	9,586
Old Dominion University	\$	7,715	\$	18,665	\$	10,950
James Madison University	\$	7,380	\$	18,665	\$	11,285
West Virginia Resident						
West Virginia University	\$	7,218	\$	18,665	\$	11,447
		Average	Amo	ount Extra	\$	8,368

#### **Comparison of Cost of Attendance**

	Res	ident In-	EC	U Out-of-		
UNDERGRADUATE	Stat	e Cost of	Sta	te Cost of		
	Atte	endance <sup>1</sup>	Att	endance <sup>1</sup>	D	ifference
New Jersey Resident						
Rutgers University	\$	32,209	\$	29,979	\$	(2,230)
Maryland Resident						
Towson University	\$	20,066	\$	29,979	\$	9,913
Salisbury University	\$	19,668	\$	29,979	\$	10,311
University of Maryland	\$	22,887	\$	29,979	\$	7,092
South Carolina Resident						
University of South Carolina	\$	20,694	\$	29,979	\$	9,285
Virginia Resident						
Virginia Tech	\$	20,750	\$	29,979	\$	9,229
Virginia Commonwealth University	\$	23,798	\$	29,979	\$	6,181
George Mason University	\$	23,050	\$	29,979	\$	6,929
Old Dominion University	\$	19,562	\$	29,979	\$	10,417
James Madison University	\$	18,656	\$	29,979	\$	11,323
West Virginia Resident						
West Virginia University	\$	14,639	\$	29,979	\$	15,340
		Average	e Am	ount Extra	\$	8,526

<sup>1</sup> Cost of Attendance only includes Tuition&Fees, Roo	om&Board, Books&Supplies
-----------------------------------------------------------------	--------------------------

	Res	ident In-	EC	U Out-of-		
GRADUATE	Stat	e Cost of	Sta	te Cost of		
	Atte	endance <sup>1</sup>	Att	endance <sup>1</sup>	Difference	
New Jersey Resident						
Rutgers University	\$	31,935	\$	30,247	\$	(1,688)
Maryland Resident						
Towson University	\$	19,986	\$	30,247	\$	10,261
Salisbury University	\$	19,290	\$	30,247	\$	10,957
University of Maryland	\$	25,080	\$	30,247	\$	5,167
South Carolina Resident						
University of South Carolina	\$	20,694	\$	30,247	\$	9,553
Virginia Resident						
Virginia Tech	\$	24,640	\$	30,247	\$	5,607
Virginia Commonwealth University			\$	30,247	\$	30,247
George Mason University	\$	27,135	\$	30,247	\$	3,112
Old Dominion University			\$	30,247	\$	30,247
James Madison University	\$	18,196	\$	30,247	\$	12,051
West Virginia Resident						
West Virginia University	\$	16,808	\$	30,247	\$	13,439
		Average	Amo	ount Extra	\$	11,723

#### **East Carolina University**

	Fall 2013	Fall 2012	Fall 2011	Fall 2010
<u>Headcount</u>				
Undergraduate	21,508	21,298	21,590	21,663
Graduate	4,787	5,126	5,345	5,812
Professional	592	523	454	308
Total	26,887	26,947	27,389	27,783
Full-Time Undergraduate #	18,500	18,317	18,606	18,734
Part-Time Undergraduate #	3,008	2,981	2,983	2,929
FTE Students				
Undergraduate	19,976	19,744	20,060	2,097
Graduate	3,708	3,932	4,090	4,402
Professional	586	522	453	397
Total	24,269	24,198	24,612	24,896
<b>Admissions Information</b>				
Freshman Applications	15,320	15,534	15,432	15,085
Freshman Acceptances	11,238	9,658	9,414	10,489
Freshman Matriculants	4,495	4,015	3,851	4,210
Graduate Applicants*	3,385	3,413	3,819	3,016
Graduate Acceptances*	1,903	2,039	1,811	1,805
Graduate Matriculants*	1,380	1,506	1,395	1,199
Transfer Applicants	2,707	3,140	3,022	2,991
Transfer Acceptances	1,999	2,100	1,967	1,788
Transfer Matriculants	1,328	1,425	1,359	1,185
<b>Student Characteristics</b>				
Retention	81	78	81	81.2
Graduation Rate (within 5 years)	53	52	53.2	53.8
Pct In-State Students	88	88	87.8	88.5
Average SAT Score	1,052	1,058	1,057	1,039

<sup>\*</sup> original entries includes masters, doctoral, PM certificates, and non-degree 2011 and 2010 include masters only Fall 2013 are preliminary

# Enrollment Summary Out-of-State Enrollment & Tuition Rate 2008-2013

				Out-o	of-	State	En	rollm	en	ıt	
Category	200	8		2009		2010	2	2011		2012	2013
Undergraduate Students:											
On Campus											
Full-Time	2	2,552		2,549		2,645		2,556		2,534	2,393
Pat-Time		59		44		55		66		61	56
Total On Campus	2	2,611		2,593		2,700		2,622		2,595	2,449
Distance Education Only											
Full-Time		6		40		37		76		50	63
Pat-Time		36		39		45		64		71	65
Total DE Only		42		79		82		140		121	128
Total Undergraduate Out-of-State	2	2,653		2,672		2,782		2,762		2,716	2,577
Graduate Students:											
On Campus											
Full-Time		285		306		352		340		342	335
Part-Time		32		46		27		26		34	25
Total On Campus		317		352		379		366		376	360
Distance Education Only											
Full-Time		29		42		31		27		43	35
Pat-Time		168		162		190		175		220	211
Total DE Only		197		204		221		202		263	246
Total Graduate		514		556		600		568		639	606
				Tu	iti(	on Ra	tes				
Undergraduate											
On Campus	\$ 12	,959	\$	13,325	\$	14,955	\$	15,927	\$	17,572	\$ 18,072
Distance Education (per SCH)	\$	439	\$	451	\$	506	\$	538	\$	594	\$ 611
Graduate											
On Campus	\$ 13	3,242	\$	13,311	\$	13,817	\$	14,351	\$	15,840	\$ 16,540
Distance Education (per SCH)	\$	650	\$	653	\$	678	\$	730	\$	777	\$ 10,540
Distance Education (per 3Ch)	٧	050	Ą	033	Ą	0/8	Ą	730	Ą	///	011 د

		TI 117' A							
	Pro	TUITIOI	. =						
		Approved 2009-2010	Approved 2010-2011	<u>Approved</u> 2011-12	Approved 2012-2013	<u>Approved</u> 2013-2014	Proposed Changes	Proposed Rates 2014- 2015	2013-14 to
UITION:								<u> </u>	
In-state	Undergraduate	2,491	2,881	3,348	3,758	3,959	-	3,959	0.00
	Graduate	2,995	3,130	3,557	4,009	4,223	-	4,223	0.00
	MSA/MBA (Differential)	4,795	4,930	5,357	5,809	6,473	-	6,473	0.00
	MSN (differential- per credit hour charge)				4,009	6,023	-	6,023	0.00
	MS in CSDI (differential- per credit hour charge)				4,009	5,123	-	5,123	0.00
	AuD/PhD (differential- per credit hour charge)				4,009	5,573	-	5,573	0.00
	MS OT (differential- per credit hour charge)				4,009	4,583	-	4,583	0.00
	DPT (differential- per credit hour charge)				4,009	4,943	-	4,943	0.00
	PA Studies (differential- per credit hour charge)				4,009	4,979	-	4,979	0.00
	Doctor of Nursing (DE program only- \$100 per credit hour)					6,023	-	6,023	0.00
	Master's of Public Health (MPH)-(differential- per credit hour charge)					4,223	1,800	6,023	42.62
	Master's of Social Work-(differential- per credit hour charge)					4,223	612	4,835	14.49
	PhD in Nursing-(differential- per credit hour charge)					4,223	1,800	6,023	42.62
	Post Master's in Master's of Nursing-(differential- per credit hour charge)					4,223	1,800	6,023	42.62
Out-of-state	Undergraduate	13,325	14,955	15,927	17,572	18,072	1,084	19,156	6.00
	Graduate	13,311	13,817	14,351	15,840	16,540	-	16,540	0.00
	MSA/MBA (Differential per credit hour charge)	15,111	15,617	16,151	17,640	18,790	-	18,790	0.00
	MSN (differential- per credit hour charge)				15,840	18,340	-	18,340	0.00
	MS in CSDI (differential- per credit hour charge)				15,840	17,440	-	17,440	0.00
	AuD/PhD (differential- per credit hour charge)				15,840	17,890	-	17,890	0.00
	MS OT (differential- per credit hour charge)				15,840	16,900	-	16,900	0.00
	DPT (differential- per credit hour charge)				15,840	17,260	-	17,260	0.00
	PA Studies (differential- per credit hour charge)	1			15,840	17,296	-	17,296	0.00
	Doctor of Nursing (DE program only- \$100 per credit hour)					18,340	-	18,340	0.00
	Master's of Public Health (MPH)-(differential- per credit hour charge)					16,540	1,800	18,340	10.88
	Master's of Social Work-(differential- per credit hour charge)					16,540	612	17,152	3.70
	PhD in Nursing-(differential- per credit hour charge)					16,540	1,800	18,340	10.88
	Post Master's in Master's of Nursing-(differential- per credit hour charge)					16,540	1,800	18,340	10.88
School of De	ntal Medicine			21,000	22,817	23,716	713	24,429	3.01
School of Me	dicine	8,213	9,497	10,537	12,489	14,576	2,000	16,576	13.72

	EAST CAROLINA	UNIVERSITY						
MANDA*	TORY STUDENT FEES (		STUDENTS)					
	Proposed Rates for Approved	Approved	Approved	Approved	Approved	Proposed	Proposed Rates 2014-	Increase 2013-14 to
	2009-2010	2010-2011	Rates 2011-12	2012-2013	2013-2014	<u>Changes</u>	<u>2015</u>	<u>2014-15</u>
MANDATORY STUDENT FEES:								
GENERAL FEES:								
SGA	27.50	27.50	27.50	27.50	27.50	-	27.50	0.00%
MEDIA	30.00	30.00	30.00	30.00	30.00	-	30.00	0.00%
FINE ARTS	8.00	8.00	8.00	8.00	8.00	-	8.00	0.00%
CAMPUS RECREATION AND WELLNESS	226.00	226.00	226.00	226.00	226.00	-	226.00	0.00%
MINGES OPERATIONS	6.00	6.00	6.00	6.00	6.00	-	6.00	0.00%
STUDENT ACTIVITY PROGRAMS	65.50	65.50	65.50	71.50	71.50	-	71.50	0.00%
MSC OPERATIONS	230.00	230.00	230.00	230.00	230.00	-	230.00	0.00%
ATHLETIC FEE	496.00	526.00	566.00	601.00	631.00	-	631.00	0.00%
STUDENT HEALTH FEE	230.00	230.00	230.00	235.00	235.00	-	235.00	0.00%
EDUCATION AND TECHNOLOGY FEE	162.00	202.00	262.00	302.00	342.00	-	342.00	0.00%
TOTAL GENERAL STUDENT FEES	1,481.00	1,551.00	1,651.00	1,737.00	1,807.00	-	1,807.00	0.00%
		-		-				
DEBT SERVICE(excluded from cap):								
STUDENT REC. CENTER	63.00	63.00	63.00	63.00	63.00	(48.00)	15.00	-76.19%
FICKLEN STADIUM	15.00	15.00	15.00	15.00	15.00	(15.00)	-	-100.00%
STUDENT HEALTH CENTER	20.00	20.00	20.00	20.00	20.00	(20.00)	-	-100.00%
STUDENT UNION DEBT (approved in 2006-07, not collecting)	150.00	150.00	150.00	150.00	150.00	(150.00)	-	-100.00%
ATHLETIC FACILITY DEBT	70.00	70.00	70.00	70.00	70.00	-	70.00	0.00%
NEW STUDENT UNION						425.00	425.00	100.00%
TOTAL DEBT SERVICE	318.00	318.00	318.00	318.00	318.00	192.00	85.00	60.38%
TOTAL GENERAL STUDENT FEES & DEBT SERVICE	1,799.00	1,869.00	1,969.00	2,055.00	2,125.00	192.00	1,892.00	9.04%
SPECIAL FEES (excluded from cap):								
SCT BANNER	50.00	50.00	50.00	50.00	50.00	-	-	-100.00%
TOTAL SPECIAL FEES	50.00	50.00	50.00	50.00	50.00	-	-	-100.00%
MISCELLANEOUS CHARGES (excluded from cap)								
TRANSIT	130.00	140.00	140.00	146.00	146.00	-	146.00	0.00%
GRADUATION	6.00	6.00	6.00	9.00	12.00	-	12.00	0.00%
ASSOCIATION OF STUDENT GOVERNMENTS	1.00	1.00	1.00	1.00	1.00	-	1.00	0.00%
TOTAL MISCELLANEOUS CHARGES PAID BY ALL STUDENTS	137.00	147.00	147.00	156.00	159.00	-	159.00	0.00%
Total Manudatom: Face Paid by Fack Ctudent	4.000.00	0.000.00	0.400.00	0.004.00	0.004.00	400.00	0.054.00	0.000
Total Mandatory Fees Paid by Each Student	1,986.00	2,066.00	2,166.00	2,261.00	2,334.00	192.00	2,051.00	8.23%

#### EAST CAROLINA UNIVERSITY MISCELLANEOUS CHARGES, SPECIAL AND APPLICATION FEES (CHARGED ONLY IF APPLICABLE) Proposed Rates for 2014-2015 Percentage **Proposed** Increase Rates 2014-2013-14 to Approved Approved Approved Approved Approved Proposed 2009-2010 2010-2011 Rates 2011-12 2012-2013 2013-2014 Changes 2015 2014-15 **APPLICATION FEES** APPLICATION FEE -- UNDERGRAD 60.00 60.00 70.00 70.00 70.00 70.00 0.00% APPLICATION FEE -- GRAD 60.00 60.00 70.00 70.00 70.00 70.00 0.00% APPLICATION FEE -- MEDICAL SCHOOL 70.00 70.00 60.00 60.00 70.00 70.00 0.00% APPLICATION FEE- HOUSING 1ST TIME APPLICANTS 100.00 100.00 100.00 100.00 100.00 100.00 0.00% STUDY ABROAD APPLICATION 75.00 75.00 75.00 75.00 75.00 75.00 0.00% APPLICATION FEE -- DENTAL 80.00 80.00 80.00 80.00 0.00% SPECIAL FEES PRIVATE MUSIC (PER CR. HOUR) Applied Music Classes (private only charge fee beg 2011-12) 35.00 35.00 35.00 35.00 35.00 35.00 0.00% **MISCELLANEOUS CHARGES:** TRANSCRIPT 5.00 5.00 5.00 5.00 7.00 7.00 0.00% SPECIAL PROCESSING FEE FOR FAX TRANSCRIPT 5.00 5.00 100.00% RETURNED CHECK 25.00 25.00 25.00 25.00 25.00 25.00 0.00% LATE PAYMENT 25.00 25.00 25.00 25.00 25.00 25.00 0.00% STUDENT PARKING 84.00 to 312.00 .00 to 336.00 .0.00 to 360.00 .00 to 360.00 .00 to 360.00 .00 to 360.00 0.00% ORIENTATION (Transfer added FY 2013-14) 70.00 100.00 100.00 100.00 100.00 100.00 0.00% **MISCELLANEOUS CHARGES:** P.E. 1060, INTRODUCTION TO SAILING 150.00 150.00 disc disc disc disc disc N/A P.E. SCUBA EXSS 2278 235.00 235.00 disc disc 250.00 250.00 0.00% EXSS 3278 400.00 400.00 disc disc 400.00 400.00 0.00% EXSS 4278 450.00 450.00 disc disc 500.00 500.00 0.00% EXSS 5278 400.00 400.00 disc disc 450.00 450.00 0.00% Coastal Studies **COAS 4000** 65.00 65.00 disc disc disc disc disc N/A COAS 4002 320.00 320.00 disc disc disc disc N/A COAS 6000 385.00 385.00 disc disc disc disc disc N/A NURSE PRACTICUM Undergraduates (3021, 3211, 3271, 3331, 3341,3371, 3851, 3852, 4011, 4021, 4211, 125.00 125.00 125.00 125.00 125.00 125.00 0.00% Graduates (6016, 6017, 6018, 6019, 6115, 6116, 6117, 6330, 6331, 6421, 6423, 6425, 150.00 150.00 150.00 150.00 150.00 150.00 6819, 6820, 6821, 6822, 6823, 6908, 6960, 6961, 6962, 6968, 6969, 6977, 6978, 6618, 6619, 6620, 6112, 6113, 6905, 6622, 6623 0.00% PHOTOGRAPHY LAB FEE Art 2220, 3260, 4220, 4250, 5220 75.00 75.00 disc disc disc disc disc N/M Art 1030, 2550, 3551, 3552, 3553, 3554, 3562, 3564, 3566, 5550 60.00 60.00 disc disc disc disc disc N/M METAL FEE Art 2300, 2311, 3321 100.00 100.00 disc disc N/M disc disc disc **WOOD FEE** Art 2304, 2322, 2332, 3302, 3312, 4302, 4312, 4322, 5302, 5312 disc disc disc disc N/M disc

E. MISCELLANEOUS CHARGES, SPEC	AST CAROLINA	-	CHARGED ON	II V IE ADDI IC	ARI E)			
	roposed Rates f		CHARGEDON	ILI IF AFFLIC	ABLL			
	Approved 2009-2010	Approved 2010-2011	Approved Rates 2011-12	Approved 2012-2013	Approved 2013-2014	Proposed Changes	Proposed Rates 2014- 2015	2013-14 to
CLINICAL SKILLS EDUCATION/ASSESSMENT PROGRAM								
Allied Health Students, Nursing, Medical Students, Dental	50.00	50.00	disc	disc	95.00	-	95.00	0.00%
			3.00					
NURSING MIDWIFERY INSURANCE						525.00	525.00	100.00%
CONSTRUCTION MANAGEMENT								
CGMT 4699	155.00	155.00	155.00	disc	disc	disc	disc	N/M
REMEDIAL MATH (based on PCC rate)								
MATH 0045, 0001	150.00	150.00	199.50	207.00	207.00	-	207.00	0.00%
COLLEGE ALC								
online education program for infractions	7.50	7.50	7.50	7.50	7.50	-	7.50	0.00%
EXSS 1000								
Golf EXSS 1120	35.00	35.00	35.00	35.00	35.00	-	35.00	0.00%
Bowling EXSS 1139	35.00	35.00	35.00	35.00	35.00	-	35.00	0.00%
Ice Skating EXSS 1001	100.00	100.00	100.00	100.00	100.00	-	100.00	0.00%
Rock Climbing EXSS 1000	25.00	25.00	n/a	n/a	n/a	n/a	n/a	N/M
Kayaking EXSS 1000	25.00	25.00	n/a	n/a	n/a	n/a	n/a	N/M
Sailing EXSS 1000	150.00	150.00	n/a	n/a	n/a	n/a	n/a	N/M
Backpacking EXSS 1000	55.00	55.00	n/a	n/a	n/a	n/a	n/a	N/M
Dental School Fees								
Dental Comp Risk Management Fee			150.00	150.00	150.00	-	150.00	0.00%
Dental Disability Insurance			60.00	60.00	60.00	-	60.00	0.00%
Dental Materials (approved as a Special Fee)			75.00	75.00	75.00	-	75.00	0.00%
Dental Electronic Textbooks			600.00	618.00	636.00	19.00	655.00	2.99%
Dental Instrument Lease (approved as Special Fee)			3,225.00	3,321.75	3,423.00	102.00	3,525.00	2.98%
ASDA Fee			150.00	150.00	150.00	-	150.00	0.00%
Total Dental School Fees			4,260.00	4,374.75	4,494.00	121.00	4,615.00	2.69%

	EAST CAROLINA	UNIVERSITY						
	HOUSING AND D							
	Proposed Rates f	or 2014-2015						T
	Approved	Approved	Approved	Approved	Approved	Proposed	Proposed Rates 2014-	Percentage Increase 2013-14 to
	<u>2009-2010</u>	<u>2010-2011</u>	Rates 2011-12	2012-2013	2013-2014	<u>Changes</u>	<u>2015</u>	<u>2014-15</u>
HOUSING & FOOD SERVICES:								
HOUSING (double occupancy)								
Regular	4,190	4,290.00						
Standard Rate	4,350	4,450.00	4,550.00	4,650.00	4,770.00	140.00	4,910.00	2.94%
College Hill Suites (CHS)	4,900	5,000.00	5,100.00	5,200.00	5,320.00	160.00	5,480.00	3.01%
Scott Hall		4,700.00	4,800.00	5,000.00	5,120.00	150.00	5,270.00	2.93%
Newly Renovated Residence Halls				4,850.00	4,970.00	150.00	5,120.00	3.02%
FOOD SERVICES								
9 meals per week plan	2,490.00	2,560.00	2,650.00	disc	disc	disc	disc	N/N
14 meals per week plan	2,820.00	2,900.00	3,000.00	disc	disc	disc	disc	N/N
19 meals per week plan	3,150.00	3,250.00	3,350.00	disc	disc	disc	disc	N/N
9+ meals per week plan	2,890.00	2,960.00	3,100.00	3,100.00	disc	disc	disc	N/N
14+ meals per week plan	3,170.00	3,250.00	3,400.00	3,400.00	disc	disc	disc	N/N
19+ meals per week plan	3,450.00	3,550.00	3,700.00	3,700.00	disc	disc	disc	N/N
Pirate 15 with \$450 in Pirate Bucks					3,600.00	-	3,600.00	0.00%
Pirate 40 with \$350 in Pirate Bucks					3,600.00	-	3,600.00	0.00%
Pirate 70 with \$250 in Pirate Bucks					3,600.00	-	3,600.00	0.00%
40 commuter meal plan			930.00	1,200.00	1,230.00	-	1,230.00	0.00%
80 commuter meal plan			1,410.00	1,500.00	1,540.00	-	1,540.00	0.00%
100 commuter meal plan			1,620.00	1,700.00	1,740.00	-	1,740.00	0.00%
120 commuter meal plan			1,840.00	1,900.00	1,950.00	_	1.950.00	0.00%

The University of North Carolina

Total Tuition and Fees Applicable to All Regular Full-Time <u>Undergraduate Students-Resident</u>

	20	009-2010	RANK	20	010-2011	RANK	201	11-2012	RANK	20	12-2013	RANK	20	13-2014	RANK
NC State University	\$	5,396	2	\$	6,393	2	\$	6,874	1	\$	7,644	1	\$	8,055	2
UNC-Chapel Hill	\$	5,450	1	\$	6,487	1	\$	6,840	2	\$	7,500	2	\$	8,123	1
East Carolina University	\$	4,290	8	\$	4,750	9	\$	5,317	8	\$	5,813	7	\$	6,084	9
NC A&T State University	\$	3,600	13	\$	4,320	12	\$	4,567	13	\$	4,952	12	\$	5,315	13
UNC Charlotte	\$	4,356	6	\$	5,064	6	\$	5,360	7	\$	5,777	9	\$	6,009	10
UNC Greensboro	\$	4,186	10	\$	4,925	8	\$	5,445	6	\$	6,085	5	\$	6,322	5
Appalachian State University	\$	4,424	5	\$	5,174	5	\$	5,456	5	\$	5,962	6	\$	6,356	4
Fayetteville State University	\$	3,152	15	\$	3,451	16	\$	4,084	15	\$	4,299	15	\$	4,580	15
NC Central University	\$	3,861	11	\$	4,479	11	\$	4,720	11	\$	5,119	11	\$	5,444	11
UNC Pembroke	\$	3,655	12	\$	4,059	13	\$	4,587	12	\$	4,776	14	\$	5,063	14
UNC Wilmington	\$	4,873	4	\$	5,322	4	\$	5,595	4	\$	6,122	4	\$	6,266	6
Western Carolina University	\$	4,214	9	\$	5,001	7	\$	5,250	10	\$	5,772	10	\$	6,096	8
UNC Asheville	\$	4,329	7	\$	4,678	10	\$	5,284	9	\$	5,807	8	\$	6,121	7
Elizabeth City State University	\$	3,031	16	\$	3,639	15	\$	3,829	16	\$	4,150	16	\$	4,428	16
Winston-Salem State University	\$	3,471	14	\$	4,017	14	\$	4,513	14	\$	4,850	13	\$	5,377	12
NC School of the Arts	\$	5,227	3	\$	6,255	3	\$	6,686	3	\$	7,351	3	\$	8,052	3

# The University of North Carolina Total Tuition and Fees Applicable to All Regular Full-Time <u>Undergraduate Students- Nonresident</u>

	2009-2010	RANK	2010-2011	RANK	2011-2012	RANK	2012-2013	RANK	2013-2014	RANK
NC State University	\$17,881	2	\$18,928	2	\$19,709	2	\$20,809	2	\$21,510	2
UNC-Chapel Hill	\$23,338	1	\$25,102	1	\$26,665	1	\$28,252	1	\$29,905	1
East Carolina University	\$15,124	7	\$16,824	5	\$17,896	6	\$19,627	6	\$20,197	4
NC A&T State University	\$13,042	13	\$13,762	13	\$14,201	13	\$15,550	11	\$16,396	10
UNC Charlotte	\$14,968	9	\$16,111	9	\$17,125	9	\$18,306	7	\$18,538	8
UNC Greensboro	\$15,947	5	\$16,686	6	\$17,970	5	\$19,883	4	\$20,120	5
A sector live Controller	<b>#45.045</b>	0	<b>#</b> 40.400		<b>047.504</b>	7	<b>#40.040</b>	0	<b>#40.504</b>	7
Appalachian State University	\$15,045		\$16,486		\$17,504		\$18,010	9	\$18,564	7
Fayetteville State University	\$13,495	12	\$13,915	12	\$14,696		\$15,003	13	\$15,376	13
NC Central University	\$13,930	10	\$15,052	10	\$15,293	10	\$15,692	10	\$16,017	11
UNC Pembroke	\$12,862	14	\$13,266	15	\$13,794	14	\$13,983	16	\$14,270	15
UNC Wilmington	\$15,755	6	\$16,421	8	\$17,415	8	\$18,224	8	\$18,403	9
Western Carolina University	\$13,811	11	\$14,598	11	\$14,847	11	\$15,369	12	\$15,693	12
UNC Asheville	\$16,046	4	\$17,450	4	\$18,916	4	\$19,629	5	\$19,943	6
							,		,	
Elizabeth City State University	\$12,080	16	\$13,276	14	\$13,572	16	\$14,868	14	\$15,285	14
Winston-Salem State University	\$12,457	15	\$13,163	16	\$13,626	15	\$14,000	15	\$14,190	16
NC School of the Arts	\$17,173	3	\$18,613	3	\$19,635	3	\$20,496	3	\$21,197	3

# The University of North Carolina Total Tuition and Fees Applicable to All Regular Full-Time <u>Graduate Students-Resident</u>

	200	09-2010	RANK	20	10-2011	RANK	20	11-2012	RANK	<b>20</b> <sup>-</sup>	12-2013	RANK	20	13-2014	RANK
NC State University	\$	5,851	3	\$	6,898	2	\$	7,679	1	\$	8,779	2	\$	9,190	2
UNC-Chapel Hill	\$	6,986	1	\$	8,024	1	\$	6,791	3	\$	9,499	1	\$	10,043	1
East Carolina University	\$	4,724	8	\$	4,999	11	\$	5,526	10	\$	6,064	10	\$	6,348	11
NC A&T State University	\$	3,872	13	\$	4,607	12	\$	5,173	12	\$	5,687	12	\$	6,390	10
UNC Charlotte	\$	4,759	7	\$	5,484	6	\$	5,807	7	\$	6,253	8	\$	6,495	8
UNC Greensboro	\$	4,640	9	\$	5,409	7	\$	5,960	5	\$	6,672	4	\$	6,931	4
Appalachian State University	\$	4,862	5	\$	5,641	5	\$	5,954	6	\$	6,460	6	\$	6,887	5
Fayetteville State University	\$	3,502	15	\$	3,824	15	\$	4,481	15	\$	4,722	15	\$	5,028	15
NC Central University	\$	4,482	11	\$	5,122	10	\$	5,428	11	\$	5,873	11	\$	6,324	12
UNC Pembroke	\$	3,754	14	\$	4,158	14	\$	4,686	14	\$	4,875	14	\$	5,162	14
UNC Wilmington	\$	5,257	4	\$	5,713	4	\$	6,012	4	\$	6,258	7	\$	6,403	9
Western Carolina University	\$	4,522	10	\$	5,329	8	\$	5,600	9	\$	6,169	9	\$	6,525	7
UNC Asheville	\$	4,771	6	\$	5,162	9	\$	5,798	8	\$	6,512	5	\$	6,826	6
Elizabeth City State University	\$	3,135	16	\$	3,750	16	\$	3,947	16	\$	4,280	16	\$	4,567	16
Winston-Salem State University	\$	3,930	12	\$	4,586	13	\$	5,020	13	\$	5,427	13	\$	5,954	13
						-									
NC School of the Arts	\$	5,866	2	\$	6,894	3	\$	7,416	2	\$	8,277	3	\$	8,978	3

# The University of North Carolina Total Tuition and Fees Applicable to All Regular Full-Time <u>Graduate Students- Nonresident</u>

	2009-2010	RANK	2010-2011	RANK	2011-2012	RANK	2012-2013	RANK	2013-2014	RANK
NC State University	\$ 17,899	2	\$ 18,946	3	\$ 19,727	3	\$ 20,827	3	\$ 21,528	3
UNC-Chapel Hill	\$ 21,384	1	\$ 22,754	1	\$ 24,164	1	\$ 25,589	1	\$ 27,254	1
East Carolina University	\$ 15,110	9	\$ 15,686	10	\$ 16,320	10	\$ 17,895	9	\$ 18,665	9
NC A&T State University	\$ 13,457	12	\$ 14,192	12	\$ 15,381	11	\$ 17,120	11	\$ 18,795	7
UNC Charlotte	\$ 15,166	8	\$ 16,317	8	\$ 17,344	8	\$ 18,540	6	\$ 18,782	8
UNC Greensboro	\$ 16,120	5	\$ 16,889	5	\$ 18,186	5	\$ 20,121	4	\$ 20,380	4
Appalachian State University	\$ 15,276	7	\$ 16,732	6	\$ 17,766	6	\$ 18,272	7	\$ 18,832	6
Fayetteville State University	\$ 13,189	13	\$ 13,603	14	\$ 14,896	13	\$ 15,353	14	\$ 15,876	13
NC Central University	\$ 14,941	10	\$ 16,104	9	\$ 17,077	9	\$ 17,522	10	\$ 17,973	11
UNC Pembroke	\$ 13,081	15	\$ 13,485	16	\$ 14,013	16	\$ 14,202	16	\$ 14,489	16
UNC Wilmington	\$ 15,970	6	\$ 16,642	7	\$ 17,650	7	\$ 18,160	8	\$ 18,338	10
Western Carolina University	\$ 14,107	11	\$ 14,914	11	\$ 15,185	12	\$ 15,754	12	\$ 16,111	12
UNC Asheville	\$ 16,335	4	\$ 17.758	4	\$ 19.244	4	\$ 19,957	5	\$ 20,271	5
ONC Asheville	ψ 10,333	4	ψ 17,730	- 4	ψ 19,244	4	ψ 19,937	<u> </u>	Ψ 20,271	<u> </u>
Elizabeth City State University	\$ 12,315	16	\$ 13,528	15	\$ 14,074	15	\$ 15,420	13	\$ 15,850	14
Winston-Salem State University	\$ 13,116	14	\$ 13,872	13	\$ 14,316	14	\$ 14,723	15	\$ 14,913	15
NC School of the Arts	\$ 17,739	3	\$ 19,201	2	\$ 20,223	2	\$ 21,084	2	\$ 21,785	2

Ranked High to Low

# $\begin{array}{c} \textbf{EAST CAROLINA UNIVERSITY} \\ \textbf{TUITION AND FEES FOR RESIDENT UNDERGRADUATE} \\ \textbf{PROPOSED} \end{array}$

	Approved 2013-2014	Actual Charged Rates 2013- 2014	Proposed Charges for 2014-2015 (including increases)	% Change from Charged 2013-2014
Tuition Resident Undergraduate	\$3,959	\$3,959	\$3,959	0.00%
Total General Fees	1,807	1,807	1,807	0.00%
Total Tuition and General Fees (base for cap)	\$5,766	\$5,766	\$5,766	0.00%
Total Debt Service Fees (excluded from cap)	318	168	218	29.76%
Total Tuition, General and Debt Service Fees Paid by Resident Undergraduate	\$6,084	\$5,934	\$5,984	0.84%
Total Special Fees (excluded from cap)	50	50	0	-100.00%
Total Tuition, General, Debt and Special fees Paid by Resident Undergraduate	\$6,134	\$5,984	\$5,984	0.00%
Miscellaneous Fees (excluded from cap)	159	159	159	0.00%
Total Tuition and Fees Paid by Resident Undergraduate	\$6,293	\$6,143	\$6,143	0.00%

Debt service includes \$150 for MSC/LWCC that has already been approved but not collecting in the "Approved 2013-14" column

# EAST CAROLINA UNIVERSITY TUITION AND FEES FOR NONRESIDENT UNDERGRADUATE

#### **PROPOSED**

	Approved	Actual	Proposed	% Change
	2013-2014	Charged	Charges for	from Charged
		2013-2014	2014-2015	2013-2014
			(including	
			increases)	
Tuition Nonresident Undergraduate	\$18,072	\$18,072	\$19,156	6.00%
Total General Fees	1,807	1,807	1,807	0.00%
Total Tuition and General Fees (base for cap)	\$19,879	\$19,879	\$20,963	5.45%
Total Debt Service Fees (excluded from cap)	318	168	218	29.76%
Total Tuition, General and Debt Service Fees Paid by Nonresident Undergraduate	\$20,197	\$20,047	\$21,181	5.66%
Total Special Fees (excluded from cap)	50	50	0	-100.00%
Total Tuition, General, Debt and Special fees Paid by Nonresident Undergraduate	\$20,247	\$20,097	\$21,181	5.39%
Miscellaneous Fees (excluded from cap)	159	159	159	0.00%
Total Tuition and Fees Paid by Nonresident Undergraduate	\$20,406	\$20,256	\$21,340	5.35%

Proposed Charges includes: \$1,084 CBTI

Debt service includes \$150 for MSC/LWCC that has already been approved but not collecting in the "Approved 2013-14" column

# $\begin{array}{c} \textbf{EAST CAROLINA UNIVERSITY} \\ \textbf{TUITION AND FEES FOR RESIDENT GRADUATE} \\ \textbf{PROPOSED} \end{array}$

	Approved 2013-2014	Actual Charged 2013-2014	Proposed Charges for 2014-2015 (including increases)	% Change from Charged 2013-2014
Tuition Resident Graduate	\$4,223	\$4,223	\$4,223	0.00%
Total General Fees	1,807	1,807	1,807	0.00%
Total Tuition and General Fees (base for cap)	\$6,030	\$6,030	\$6,030	0.00%
Total Debt Service Fees (excluded from cap)	318	168	218	29.76%
Total Tuition, General and Debt Service Fees Paid by Resident Graduate	\$6,348	\$6,198	\$6,248	0.81%
Total Special Fees (excluded from cap)	50	50	0	-100.00%
Total Tuition, General, Debt and Special fees Paid by Resident Graduate	\$6,398	\$6,248	\$6,248	0.00%
Miscellaneous Fees (excluded from cap)	159	159	159	0.00%
Total Tuition and Fees Paid by Resident Graduate	\$6,557	\$6,407		

Debt service includes \$150 for MSC/LWCC that has already been approved but not collecting in the "Approved 2013-14" column

# $\begin{array}{c} \textbf{EAST CAROLINA UNIVERSITY} \\ \textbf{TUITION AND FEES FOR NONRESIDENT GRADUATE} \\ \textbf{PROPOSED} \end{array}$

	Approved 2013-2014	Actual Charged 2013-2014	Proposed Charges for 2014-2015 (including increases)	% Change from Charged 2013-2014
Tuition Nonresident Graduate	\$16,540	\$16,540	\$16,540	0.00%
Total General Fees	1,807	1,807	1,807	0.00%
Total Tuition and General Fees (base for cap)	\$18,347	\$18,347	\$18,347	0.00%
Total Debt Service Fees (excluded from cap)	318	168	218	29.76%
Total Tuition, General and Debt Service Fees Paid by Nonresident Graduate	\$18,665	\$18,515	\$18,565	0.27%
Total Special Fees (excluded from cap)	50	50	0	-100.00%
Total Tuition, General, Debt and Special fees Paid by Nonresident Graduate	\$18,715	\$18,565	\$18,565	0.00%
Miscellaneous Fees (excluded from cap)	159	159	159	0.00%
Total Tuition and Fees Paid by Nonresident Graduate	\$18,874	\$18,724	\$18,724	0.00%

Debt service includes \$150 for MSC/LWCC that has already been approved but not collecting in the "Approved 2013-14" column

# East Carolina University | Board of Trustees Executive Committee Lunch Discussion | November 21, 2013

Session	Executive Committee Lunch Discussion
Responsible Person	Dr. Virginia Hardy
Agenda Item	II. Student Union
Item Description	
Comments	Information
Action Requested	
Disposition	
Notes	

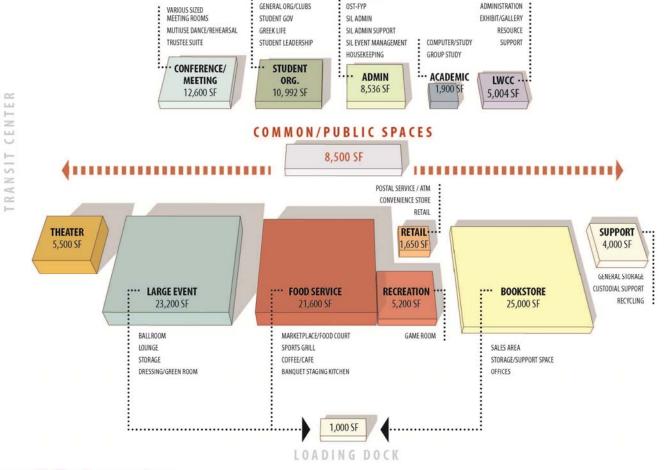


# Main Campus

# Main Campus Union Program

Total Assignable Area: 134,682 SF

Total Gross Area: 208,757 SF



STUDENT ACTIVITIES



# Program Summary – Main Campus

- Center for Student Activities, Leadership, and Involvement
- Ledonia Wright Cultural Center expanded center with visual prominence
- Multi-purpose Theater 250-seat student activities theater
- Large Event Space—divisible ballroom seating 700-800 (banquet);
   1,300 (lecture)
- Bookstore expanded and consolidated operation
- Marketplace Dining and Sports Grill multiple retail options and service points
- Parking Structure 700 new parking spaces: replace 300 in current lot, 400 net add



# Main Campus Student Center

**Existing Conditions Site** Plan

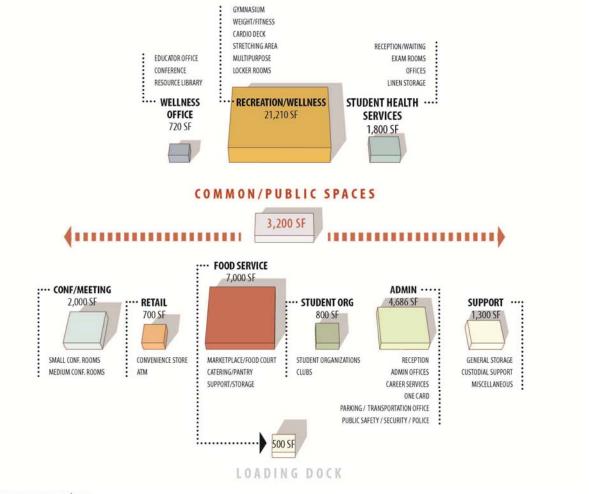


# Health Sciences Campus

# Health Sciences Campus Union Program

Total Assignable Area: 42,298 SF

Total Gross Area: 63,447 SF





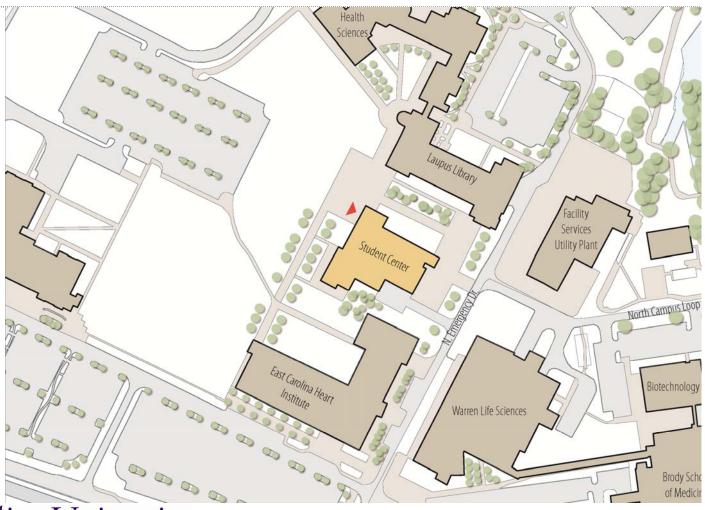
# Program Summary – Health Sciences Campus

- Multi-purpose Marketplace Dining seating for 100
- Coffee Shop national brand coffeehouse with internal seating
- Recreation Center 6,000 square foot multi-purpose gymnasium;
   fitness center
- Multi-purpose Meeting and Event Space seating up to 160
- Wellness Office
- Student Health Services Center
- Student Services Center Career Services, One-Card, Parking and Transportation office



# Health Sciences Campus Student Center

Proposed Site Plan



### **Benchmarking Data**

```
National Benchmarking:
```

New Construction Student Unions (since 2000):

**\$455/SF Average Project Cost** (N=35)

#### Local Benchmarking (South):

New Construction Student Unions (since 2000):

**\$431/SF Average Project Cost** (N=15)

#### Recent Example:

NCA&T New Student Center (at Advanced Planning)

175,000 SF

Project Cost = \$89,719,502

\$513/SF Project Cost

<sup>\*</sup> Not all projects are
LEED Certified

East Carolina University.

# **Total Project Cost**

Cost Category	East Campus Building	East Campus Parking	West Campus Building	Total
Construction Costs	\$59,200,000	\$14,000,000	\$19,900,000	\$93,100,000
Construction Contingency	\$7,600,000	\$400,000	\$2,400,000	\$10,400,000
Site Costs	\$10,800,000	\$1,400,000	\$3,600,000	\$15,800,000
Soft Costs	\$19,100,000	\$1,800,000	\$6,500,000	\$27,400,000
Inflation	\$5,300,000	\$2,600,000	\$1,700,000	\$9,600,000
Total	\$102,000,000	\$20,200,000	\$34,100,000	\$156,300,000
Partner Contributions	(\$15,000,000)	(\$7,500,000)	(\$5,000,000)	(\$27,500,000)
Bondable Amount	\$87,000,000	\$12,700,000	\$29,100,000	\$128,800,000



## Role of the Student Center

 It the will be the "living room" of the University, providing for the conveniences that students and faculty need in their daily life on the campus, for dining together, for getting to know and understand one another through informal association outside the classroom.

» Porter Butts, "The Role of the College Union" (1955)

#### **Previous Data Collection**

- Students and other stakeholders have been actively engaged in the student center projects and support the project.
- Students and staff have traveled to other institutions and national conference to determine trends, needs, and impact of the new facilities.
- Focus groups have been conducted with students, faculty and staff to determine campus needs and priorities.
- Survey was administered to students (Oct. 2012) with 1,707 responses.
  - More women (77%) than men (23%)
  - More seniors (26%) and juniors (22%). Graduates (19%),
     Freshmen (17%), Sophomore (16%)



## Select Student Comments

### Fall 2012 Focus Group

- "Student organizations...have nowhere to meet. Students should have spaces available to them...."
- "There are so many things that student organizations and university departments would like to host, but the number and size of rooms, in addition to the demands on Mendenhall, make it impossible."
- "I would place this above every other problem at ECU right now..."
- "No matter who you are or where you live, you would be more likely to got the student center if it were nicer, had more to offer and not so old and dark."

### Methods of Data Collection

- Poll Everywhere: A series of educational presentations were conducted with a diverse set of student organizations. Participants responded to three questions via text message to a Poll Everywhere.
- Polling (Qualtrics) by Listserv Invitation: Poll invitations were distributed to students via Campus Living, student organizations, and health sciences listserv. Poll links were also distributed on Student Affairs social media sites. The poll invitation included a two paragraph overview of the project along with a link to three poll questions and three demographic questions.
- Café Conversation Focus Group: This process featured three rounds of questions in revolving table participation followed by open discussion and recommendations.

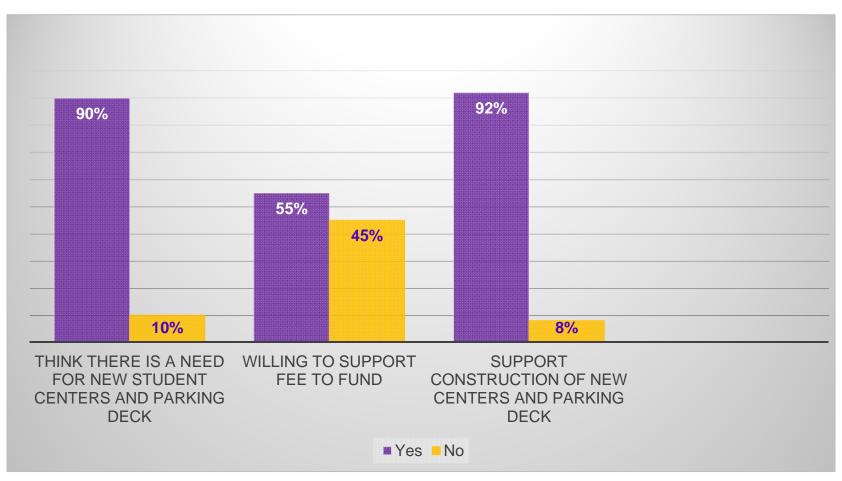


#### **Core Questions**

- Do you think there is a **NEED** for new student centers and parking deck at East Carolina University?
- Would you be willing to SUPPORT A FEE TO FUND the new student centers and parking deck at East Carolina University?
- Do you SUPPORT THE BUILDING of new student centers and parking deck at East Carolina University?



### Polling by All Methods (n=1,342)



### Café Conversation Focus Group

- GREAT NEED FOR NEW FACILITIES: Students explained that MSC and parking options do not meet their needs and do not support desired student engagement opportunities:
  - not enough meeting space
  - building is outdated
  - building is not an inviting space
  - parking is inadequate
  - ECU campus does not have what other institutions have to offer in terms of modern facilities desired by students.
  - The current building feels more like an office building.

### Café Conversation Summary

- NEW STUDENT CENTERS WOULD POSITIVELY ENHANCE STUDENT ENGAGEMENT – "SPARK IMAGINATION AND STUDENT VOICE"
- A place where students "feel at home," study, connect/mix and participate in diverse activities.
- Organizations could be more visible; students could work collaboratively on co-curricular and extracurricular projects.
- Promote cultural awareness and interaction
- Want open spaces, a building that is easy to navigate and inviting.
- Serve as major recruitment tool.



### Café Conversation Summary

- SAFETY IS A STRONG RATIONALE FOR NEW FACILITIES
- STUDENTS WILL PAY THE FEE IF THEY KNOW SPECIFICS AND UNDERSTAND THE ALLOCATION PROCESS
  - want to know that the facilities are of value (quality and desired features)
  - believe that majority of students will be willing to pay a fee if it is not too high (examples: \$600-800-1000 a year),
  - indicated that there are individuals who will never support new fees or facilities but when students understand the scope of the project, they will support a fee.

#### **Future Efforts**

- Students to attend meetings as necessary: BOT, BOG, General Assembly.
- Past and present SGA presidents have agreed to sign letter of support
  - 2013-2014: Tim Schwan
  - 2012-2013: Justin Davis/Matt Paske
  - 2011-2012: Josh Martinkovic
- Parents Advisory Council has agreed to provide letter of support.
- Continued outreach: a visible interactive (3D) display, more interactive forums, use student champions, use social media & campus screens.



## **Q&A/DISCUSSION**



