



East Carolina University | Board of Trustees Athletics & Advancement Committee Meeting November 21, 2013 | Agenda

- | | | |
|------|---|---------------|
| I. | Approval of September 19, 2013 Minutes | Action |
| II. | Athletics | |
| A. | Coaches Update
Coach Heather Macy - Women's Basketball | Discussion |
| B. | Strategic Plan Update | Discussion |
| C. | Financial Report | Discussion |
| D. | Athletics Update | Discussion |
| E. | Facility Update | Discussion |
| III. | University Advancement | |
| A. | Naming Policy Process Update | Discussion |
| B. | Update on Possible Naming Opportunities | Discussion |
| C. | Vice Chancellor for University
Advancement Search Update | Discussion |
| D. | Board of Visitors Nominations | Action |

East Carolina University
Board of Trustees
November 21, 2013

Session	Athletics and Advancement
Responsible Person	Edwin Clark
Agenda Item	I.
Item Description	Minutes from September 19, 2013
Action Requested	Committee approval
Disposition	
Notes	

Athletics & Advancement Committee

February 23, 2012

Talking Points

Committee members present were Edwin Clark, Vern Davenport, Max Joyner, Bobby Owens and Bob Plybon. Other members present included Deborah Davis, Tim Schwan and Steve Jones.

University Advancement

Dr. Glen Gilbert presented to the committee the priorities and goals of University Advancement. We also heard this in more detail during the lunch discussion. A full list of priorities are in your board materials, however, the number one priority is the hiring of a new Vice Chancellor. Other key priorities include the completion of the Athletic Hall of Fame area in the Basketball Practice Facility, adding personnel to the Advancement Division, reaching a broader base of potential donors. Dr. Ballard shared that these, as well as other priorities will be determined by the Executive Council then presented to the Board of Trustees.

Naming Proposals

The committee approved the following naming proposals and recommends adoption by the full Board:

- Defensive Line Team Meeting Room – 50K from Kieran Shanahan
- Assistant Football Coaches Office – 25K from Douglas Gomes
- Janice Hardison Faulkner Gallery – 195K from multiple donors
2nd Floor Joyner Library

I'll have a motion at the end of my report regarding these proposals.

I have asked Committee Member Max Joyner and Interim Vice Chancellor Glen Gilbert to review the current Naming Policy. This policy has not been truly reviewed for efficiency since 2009 and definitely needs to be revisited. I've asked them to give an update in November regarding what revisions, if any, need to be made to the policy.

Athletics

Compliance Report

Jamie Johnson, Assistant Athletic Director for Compliance gave a report about the NCAA's Head Coach Control Legislation and the new violation structure. Jamie discussed the head coaches' responsibilities, promoting the atmosphere for compliance, the definitions & differences of violations level I thru IV and the enhanced penalties for certain level III violations.

Strategic Plan

Jeff Compher gave an update on the Athletic Strategic Plan. He said that the plan is complete and he would like to present the plan to the Athletics & Advancement Committee for formal adoption at the November meeting. The plan includes 11 identified goals that he would like the board to endorse and support.

Financial Report

Nick Floyd talked a little about the financial aspect of Athletics. All the information is in your information, however, it was noted this has been a challenging budget year due to the two-year decrease in season football ticket revenues of almost \$900,000. However, the five year budget projection looks a lot more promising. It was noted that \$1.25 million is still needed to complete the Smith-Williams Center and that this project will be completed before any additional projects will start.

Human Resources

Jeff Compher gave an update about a few personnel changes in Athletics. He first recognized the videography work of Greg Prince, who developed the promotional video prior to the Thursday night football game against Florida Atlantic. That video really added to the excitement of the game. That being said, Athletics hopes to higher two additional videographers – one for men’s basketball, the other for women’s basketball.

Lee Workman is now the new Human Resources / Personnel contact in Athletics. And J hopes to add two additional positions in the Pirate Club in the coming months.

Points of Distinction

In the board information there’s a summary sheet of what is happening in each sport at ECU. Jeff highlighted the Women’s Volleyball program under the leadership of first year coach Julie Torbett. Those ladies are currently on a four match winning streak, which is ground breaking at ECU. The enthusiasm and confidence level of this team is refreshing and it will be exciting to see how the team does this year.

Closed Session

Our committee did go into closed session to discuss as personnel item. No action was taken.

Mr. Chairman, I have one motion.

I move that the board set aside the 30 day time delay stipulation in the Naming Policy and approve the three naming proposals as presented in Board materials. Those proposals include:

1. Naming the Defensive Lien Team Meeting Room for Kieran Shanahan;
2. Naming the Assistant Football Coaches Office for Douglas Gomes; and
3. Naming the 2nd floor gallery in Joyner Library for Janice H. Faulkner.

East Carolina University
Board of Trustees
November 21, 2013

Session	Athletics and Advancement
Responsible Person	Heather Macy
Agenda Item	II. A.
Item Description	Coach's Update
Action Requested	Information Only
Disposition	
Notes	

East Carolina University
Board of Trustees
November 21, 2013

Session	Athletics and Advancement
Responsible Person	Jeff Compher
Agenda Item	II. B.
Item Description	Strategic Plan Update
Action Requested	Information Only
Disposition	
Notes	

East Carolina University
Board of Trustees
November 21, 2013

Session	Athletics and Advancement
Responsible Person	Jeff Compher
Agenda Item	II. C.
Item Description	Financial Report
Action Requested	Information Only
Disposition	
Notes	



MEMORANDUM

TO: Board of Trustees Athletics Committee

FROM: Nick Floyd

DATE: November 8, 2013

RE: Athletics Financial Report

The attached financial report contains information for the first four months of the current fiscal year through October 31.

As shown on the report, football ticket revenue is projected to be below the budget estimate by approximately \$177,000. This difference should be covered by the noted increase in the Pirate Club scholarship contribution due to a recalculation of the Sabre account funds in the amount of \$170,000. At this time, it appears that the other revenue categories are tracking on schedule.

Departmental expenses are currently running within the budgeted amounts with the exception of the Repairs and Replacements budget which is carrying expenses related to the Minges scoreboard project (see report footnote). These expenses will be reimbursed to this account from another non-operating capital account.

In addition, we are continuing to revise the long term budget plan as more information is received from the American Athletic Conference. This updated plan will be included in the February Board of Trustees meeting materials.

Thank you for your support of Pirate Athletics during this exciting time. Please let us know if you would like to discuss this report in greater detail.



NICK FLOYD

EXECUTIVE ASSOCIATE DIRECTOR OF ATHLETICS

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EAST CAROLINA UNIVERSITY ATHLETIC FUND
FINANCIAL REPORT FY 2013 - 14

REVENUE	Budgeted	Actual	Projected	Projected
	7/1/2013	10/31/2013	6/30/2014	Over/(Under)
				Budget
Football Revenue (tickets,game guarantees)	\$ 6,650,000	5,598,762	6,473,052	(176,948)
Football: Bowl Revenue	0		0	0
Other Sports Revenue	950,000	448,054	950,000	0
Marketing & Promotions	1,670,000	135,978	1,696,410	26,410
Pirate Club Pledge - Scholarships	5,075,000		5,245,000	170,000 **
Student Fees	12,812,500	6,351,229	12,812,500	0
Gifts In Kind Accrual (Courtesy Cars,Nike,Clubs)	466,300	0	466,300	0
NCAA / C-USA Distributions	2,230,000	23,655	2,230,000	0
Other (Licensing,Interest Earned,Concessions, Restricted Private Gifts,Processing Fees, Parking, & Miscellaneous)	1,675,000	147,501	1,675,000	0
Total	<u>\$ 31,528,800</u>	<u>12,705,179</u>	<u>31,548,262</u>	<u>19,462</u>
EXPENDITURES	Budgeted	Actual	Projected	Projected
	7/1/2013	10/31/2013	6/30/2014	Under/(Over)
				Budget
Football	\$ 7,821,600	3,214,883	7,821,600	0
Football: Bowl Game	0	8,202 #	0	0
Other Men's Sports	5,149,750	1,885,484	5,149,750	0
Women's Sports	6,327,650	2,661,186	6,327,650	0
Administration/Other Support Areas	12,142,050	4,591,312	12,136,742	5,308
Game Operations	1,461,100	471,238	1,461,100	0
Repairs / Replacements	369,600	377,622 @	369,600	0
Total	<u>33,271,750</u>	<u>13,209,927</u>	<u>33,266,442</u>	<u>5,308</u>
Net Operating Income / (Loss)	(1,742,950)	(504,748)	(1,718,180)	24,770
Fund Balance Increase/(Decrease)	<u>\$ (1,742,950)</u>	<u>(504,748)</u>	<u>(1,718,180)</u>	<u>24,770</u>
Beginning Fund Balance	2,157,785		2,157,785	
Ending Fund Balance	<u>\$ 414,835</u>		<u>439,605</u>	

** - Additional contribution due to recalculation of Sabre account.

- FY 13 Bowl trip administrative overhead fees

@ - Total includes \$ 149,346 in transfers for Minges Scoreboard project to be reimbursed back to Athletics budget.

East Carolina University
Board of Trustees
November 21, 2013

Session	Athletics and Advancement
Responsible Person	Jeff Compher
Agenda Item	II. D.
Item Description	Athletics Update
Action Requested	Information Only
Disposition	
Notes	

EAST CAROLINA ATHLETICS

2013-2014 Informational Recaps – Fall Update

FOOTBALL

- With four games remaining on its 2013 regular season schedule, East Carolina has posted an overall record of 6-2 and a 4-1 Conference USA mark (before hosting Tulsa on Nov. 9). ECU's league ledger currently stands first in C-USA's East Division with three conference contests remaining. *The Pirates' 6-2 record is the best eight-game clip for the program since 1999 (7-1).*
- The Pirates reached bowl-eligible status for the third time in head coach Ruffin McNeill's four-year tenure (and seventh time in the last eight years) by defeating FIU 34-13 in Miami on Nov. 2.
- In its five C-USA matchups this year, East Carolina has averaged 35.4 points, 103.0 rushing yards, 340.0 passing yards and 443.0 total yards per game so far. By comparison, the Pirates have booked 39.0 ppg, 102.3 rypg, 327.0 pygp and 429.3 ypg averages in their three non-conference tilts.
- After leading C-USA in average attendance and standing first in non-AQ BCS conference member turnstile counts in 2011 and 2012, East Carolina has enjoyed comparable standings in 2013. Overall (123 programs), ECU currently ranks 53rd nationally in average attendance (44,308) and 58th nationally in capacity percentage (88.62). The Pirates will again, similar to the 2008, 2009, 2010, 2011 and 2012 seasons, lead all C-USA members in attendance in 2013.
- East Carolina currently ranks among the nation's top 10 in the following statistical categories: sacks (1st/3.6 spg), kickoff return average (2nd/27.6), rush defense (3rd/85.3 ypg), fourth down percentage (4th/75.0), redzone efficiency defense rating (7th/68.0) and pass offense (10th/335.1 ypg). Individually, QB Shane Carden is 2nd in completion percentage, 5th in completions/game, 6th in passing yards/game, 9th in points responsible for/game, 9th in passing yards and 10th in points responsible for; WR Justin Hardy is 5th in receptions/game, 9th in punt return average, 10th in receiving yards/game and 10th in receiving yards; RS/WR Lance Ray is 14th in kickoff return average.
- The arrival of new defensive coordinator Rick Smith has made a visible impact on that side of the ball for the Pirates. East Carolina stands among C-USA's top three units in three major categories after eight games, including a top rank in both rush defense and total defense. In fact, ECU has surrendered only a combined 682 ground yards so far this year - the fewest allowed in the same season-opening span in the modern era (since 1965) – and limited six of eight opponents to double-digit totals (a first since 2009).
- Junior quarterback Shane Carden broke single-game passing records on two occasions in 2013, topping his 2012 mark of 439 (Marshall) with a 447-yard outing vs. Old Dominion in the opener. He followed that with a 480-yard performance at Tulane. He was also instrumental in ECU's 55-31 victory at North Carolina on Sept. 28 by accounting for six TDs against the Tar Heels at Kenan Stadium (three pass, career high-matching three rush to accompany a 32-of-47, 376-yard passing effort).
- As previously mentioned, junior WR Justin Hardy stands fifth nationally in receptions per game (9.0) and has already contributed three double-digit catch (16/ODU, 17/TLN, 10/USM) and four century mark receiving yard (191/ODU, 230/TLN, 1256/USM, 136/FIU) contests so far this season.
- Senior RB Vintavious Cooper has led East Carolina in rushing in seven of eight games this year and currently tops all ground gainers with 561 yards and six touchdowns. He's also given the Pirates a pass-catching threat out of the backfield with 32 receptions for 302 yards – which ranks second on the unit.
- Defensively, sophomore OLB Derrell Johnson leads all tacklers with 51 stops, including a team-best 10.0 for lost yardage. Senior FS Damon Magazu has netted a unit-best three interceptions, while sophomores Montese Overton (OLB) and Terrell Stanley (DE) top the Pirates with 5.0 sacks each.

BASEBALL

- Former All-America and four-time All-Conference USA selection Seth Maness became the first Pirate to play in the World Series as a member of the St. Louis Cardinals pitching staff. He posted a 5-2 record in 66 games, working 62.0 innings and leading Major League Baseball in double-play percentage (29.6) and the National League in double-plays induced.
- Mike Wright received the Baltimore Orioles' Jim Palmer Minor League Pitcher-of-the-Year Award after posting an 11-3 record with a 3.26 ERA.
- Kyle Roller was named the Trenton Thunder's Most Valuable Player by the *YESNetwork.com* for the second-straight year. He led the Thunder in home runs (17) and RBI (69), while also ranking among the team leaders in at-bats, doubles, hits, OPS, runs, total bases and walks.
- Junior right-handed pitcher Jeff Hoffman has been tabbed as a potential Top Five overall pick in the 2014 Major League Baseball Draft by *Baseball America* and *Perfect Game*, which would be the highest-ever selection by an ECU student-athlete (Robert Jones/1992 and Chris Johnson/2008 were No. 24 overall selections in the NFL Draft).
- The Pirates defeated the Czech Republic National Team 3-1 in an exhibition game on Oct. 12 at Lewis Field inside Clark-LeClair Stadium.
- ECU garnered a pair of Top 40 national recruiting rankings for the third-straight year. *Perfect Game* tabbed this year's class (current freshmen) at No. 26, while *Collegiate Baseball* gave them a No. 36 ranking.

- Head Coach Billy Godwin revealed the 2014 schedule, which will consist of 32 home games - including the 11th-Annual Keith LeClair Classic. The '14 slate features 18 games against teams that earned a bid to the 2013 NCAA Regionals, 25 against teams with 35-plus wins and 14 that finished ranked in the national polls. Along with its regular season C-USA schedule, the Pirates will play home games against 2013 College World Series participants North Carolina and NC State, as well as UNC Greensboro and UNC Wilmington. ECU also has a three-game road series at Virginia and a neutral site contest against Wake Forest in Wilson, N.C.

- The Pirates return 18 letterwinners, including Second-Team *Louisville Slugger* All-America Drew Reynolds and *Louisville Slugger* Freshman All-America David Lucroy. Joining Reynolds (first team) and Lucroy (second team/freshman team) as returning 2013 All-Conference USA selections are Jeff Hoffman (second team), Zach Houchins (second team) and Travis Watkins (freshman team).

- Also stepping onto the diamond will be 16 new faces, which consist of four junior college transfers in INF Hunter Allen (Brunswick CC), RHP James Gray (South Florida State College), LHP Reid Love (St. Johns River State College) and OF Ian Townsend (St. Johns River State College).

- The Pirates also welcome to campus 11 true freshmen in LHP Luke Bolka, RHP/INF Davis Kirkpatrick, RHP T.J. McDonald, LHP/OF/1B Bryce Harman, LHP Evan Kruczynski, INF Kirk Morgan, RHP Phillip Perry, OF Cameron Snow, C Eric Tyler, LHP Jacob Wolfe and INF Charlie Yorgen.

BASKETBALL (MEN)

- Senior Ty Armstrong left the team for personal reasons and senior Erin Straughn was named undergraduate student assistant coach after being medically disqualified for the season.

- Senior Akeem Richmond was named one of 16 Conference USA Players "To Watch" by the league's head coaches. Richmond enters the 2013-14 season ranked second among all active NCAA Division I players with 261 career made 3-point field goals.

- The Pirates' home games against UTEP (Feb. 6) and Charlotte (Feb. 27) will be televised nationally on Fox Sports 1. Home games against UNC Wilmington (Dec. 1), Old Dominion (Jan. 11) and Southern Miss (Jan. 25) will be broadcast locally on WITN.

BASKETBALL (WOMEN)

- Head Coach Heather Macy and her coaching staff held their fourth annual Coaches Clinic on October 12.

- The Pirates open the 2013-14 season on November 8 with a non-conference contest against Virginia Intermont College at noon.

- East Carolina's 2013-14 schedule consists of 13 non-conference games and 16 Conference USA contests.

- The Pirates will host the ECU Pirate Thanksgiving Tournament (IUPIU, Cleveland State) at Minges Coliseum from November 29 to December 1.

CROSS COUNTRY

- The Pirates' women's team finished fourth and the men's team placed ninth at the 2013 Conference USA Cross Country Championships in Denton, Texas on Nov. 2.

- Redshirt senior Brooke Kott earned First Team All-Conference USA honors after finishing seventh overall with a personal-best time of 17:37.67 in the 5K women's championship race. The mark was also tied for the ninth-fastest 5K in program history.

- Redshirt junior Chase Miller earned Third Team All-Conference USA honors for his 18th-place finish in the 8K men's race at the C-USA Championships. Miller crossed the finish line with a time of 26:07.40.

GOLF (MEN)

- Senior Eric Brady was named Conference USA Golfer-of-the-Week twice in the month of October. He captured individual medalist honors at the 2013 Pirate Fall Intercollegiate after tying for eighth-place at the Rod Myers Invitational at the Duke Golf Club.

- East Carolina competed in five events during the fall, finishing in the top five on three occasions – including a third-place standing at the Pirate Fall Intercollegiate.

- Individually, ECU players combined for 12 top 20 finishes during the fall. Brady was the only player on the team to earn record a top 10 finish.

GOLF (WOMEN)

- Sophomores Nicoline Engstroem Skaug and Frida Gustafsson Spang were selected to participate in the 2013 Spirit International Amateur Championship in Trinity, Texas. The four-day event, which concluded Nov. 5, featured the world's best amateur men and women golfers from 20 countries.

- The Pirates closed out the fall portion of its season with a 42-9 record. In four events, ECU posted a second-place finish at the Old Waverly Bulldog Invitational, finished third at the Lady Pirate Intercollegiate and claimed fourth at The MOMorial and Lady Paladin Invitational.

- Engstroem Skaug earned all-tournament honors at the Lady Pirate Intercollegiate with her fifth-place finish. In four events, she posted three top 25 finishes, including third-place standing at the Old Waverly with a six-under 210.
- Gustafsson Spang tallied three top 20 finishes with a season-best seventh place at the Old Waverly Bulldog Invitational with a one-under 215 She also took home a share of 12th at the Lady Pirate Intercollegiate (226) and 17th at the Lady Paladin Invitational (221).
- ECU returns to action in early February (9-11) when it travels to Orlando (Fla.) to participate in the UCF Challenge.

SOCCER

- Head Coach Rob Donnenwirth earned his 200th career victory in the Pirates' 2-0 season-opening shutout win at Davidson on Aug. 23.
- Freshman Caitlin Hite, sophomore Kendall Frey and redshirt junior Danielle Romano were named to the All-Conference USA Team, while Hite also received C-USA All-Freshman Team honors. Hite became the first rookie in program history to earn first team recognition, while Frey and Romano received third team nods.
- The Pirates clinched their third-straight C-USA Tournament bid with a 2-1 victory over Middle Tennessee on Senior Night (Oct. 31). Redshirt junior defender Danielle Romano scored her first-career goal on a penalty kick with five seconds remaining in the game to seal the win for East Carolina.
- ECU earned the No. 2 seed in the East Division, and will play UTEP in the quarterfinals of the league tourney on Nov. 6 in Houston, Texas.
- The Pirates closed out their regular season with an 8-8-3 overall record and a 5-4-1 mark in league matches.
- Sophomore Kendall Frey leads the team with five goals, four of which came in the team's last five games of the season. Frey and redshirt junior Lexi Miller are tied for the team lead with 11 points each, while Miller leads the squad with six assists.

SOFTBALL

- Senior outfielder Jill Jelnick was named the chair of the Conference USA Student-Athlete Advisory Committee (SAAC) for the 2013-14 year. Her responsibilities will include leading all executive meetings, including obligations for setting the agenda, guiding the conversation, and seeking partnerships with outside organizations.
- The Pirates completed their fall season with an undefeated record in six home games, which included doubleheader victories over Coastal Carolina (5-4, 5-3) on Oct. 12 and Pitt Community College (5-1, 7-4) on Oct. 18. ECU also defeated Fayetteville State (27-1) and Mount Olive (16-1).
- Redshirt junior catcher Abby Wynne had a superb fall season, going 4-for-4 with three RBI against Fayetteville State and hit home runs against Coastal Carolina, Mount Olive before drawing four walks in game one of the doubleheader sweep over Pitt CC.
- ECU will open its 2014 season Feb. 7-9 at the Red Desert Classic in St. George, Utah.

SWIMMING AND DIVING

- The East Carolina swimming and diving teams achieved their highest rankings in school history when the initial *Endless Pool/CollegeSwimming.com* polls were released. The women's team was ranked 35th, while the men's team received a ranking of 38th.
- The women's team recorded its first-ever victory over South Carolina (142.5-137.5) at Minges Natatorium on Oct. 26. It was the program's second win over an SEC team in the last three seasons as the Pirates also defeated Vanderbilt in the final dual meet of the 2011-12 campaign.
- The women's squad is off to a 4-0 start with wins over Davidson, South Carolina, Richmond and Limestone. The men are 2-1 with victories against Davidson and Limestone, and a loss to South Carolina.
- The Pirates finished second in both the men and women's competitions at the 2013 All-North Carolina Invitational in Greensboro. ECU won 10 of the 38 events as 15 college and universities from across the state competed.
- ECU has set four Minges Natatorium records in two meets so far this season. Anna Maria Svanbergsson set the freshman record in the 100 free against Limestone/Richmond and posted all-time top 10 times in the 100 and 200 free.
- Head coach Rick Kobe recorded his 490th career victory, leaving him 10 shy of becoming just the third coach in NCAA history to win a combined 500 dual meets.

TENNIS (MEN)

- Senior Joran Vliegen became the first player in school history to win the ITA Carolina Region singles title and advanced to the National Indoor Championships in Flushing Meadows, N.Y. Vliegen was also the first Pirate to advance to the main draw of the ITA All-American Championships, winning three qualifying round matches to earn his way into the 64-man field.

- In addition, Vliegen posted a 5-2 record against ranked singles opponents this fall, including victories over the nation's No. 3 and No. 5 ranked players.
- Vliegen and sophomore doubles partner, Colin Roller, advanced to the round of 16 at the ITA All-American Championships.
- Members of the Pirates' roster combined for a 61-26 (.701) singles record during the fall tournament season.

TENNIS (WOMEN)

- The Pirates concluded their fall season after hosting their second tournament at the River Birch Tennis Center in Greenville on Nov. 1-2.
- East Carolina played in five tournaments during the fall, including the Davidson Invitational, Charlotte Invitational, two ECU Invitational tournaments and the ITA Carolina Regional.
- The team's most impressive performance of the season came on the second day of the team's first ECU Invitational on Oct. 5, where the Pirates won 16 of their 20 singles matches against opponents from North Carolina Central and Norfolk State. Senior Melis Tanik and freshmen Emily Groeneveld and Michelle Castro won three matches each to highlight the team's outstanding performance.
- The squad will open its spring and dual match season on Jan. 18 at William & Mary.

TRACK

- Head Coach Curt Kraft added three volunteer assistant coaches to his staff in Erica Bell, Quinton Harley, and Rachel Webb.
- The Pirates will open the 2014 indoor season at the Christopher Newport Invitational on December 7.
- East Carolina's indoor schedule features meets at Virginia Tech, North Carolina and Penn State before traveling to Birmingham, Ala., for the C-USA Indoor Championships.
- ECU's outdoor schedule includes meets at North Carolina, Florida, Charlotte and Maryland, as well as the Pirates' first-ever home meet to be held at the Olympic Sports Complex on April 11-12.

VOLLEYBALL

- Head Coach Julie Torbett collected her 350th career win as the Pirates defeated Middle Tennessee State 3-2 (19-25, 21-25, 25-18, 25-19, 15-13) on November 3.
- The Pirates have accumulated a 12-16 overall record and a 3-8 Conference USA mark this season. Both win totals are the most an ECU volleyball team has collected since 2008.
- East Carolina swept through the Elon Phoenix Classic with three 3-0 victories over North Carolina Central, Gardner-Webb and host Elon to capture the tournament title. The Pirates earned their first tournament title since 2008, sweeping their first road tournament since 2005.
- The Pirates put together a five-match winning streak, their longest since 2008, with two victories over N.C. Central (3-0, 3-0) and single triumphs against Gardner-Webb (3-0), Elon (3-0) and Appalachian State (3-2). The victory over ASU marked ECU's first win over the Mountaineers since 1992.
- East Carolina recorded 97 digs on two occasions (at Campbell, at Appalachian State), which ranks third in the program's single match record book.
- Senior libero Shelby Beasley tied her own ECU school record with 34 digs vs. Louisiana Tech (Oct. 11) to earn Conference USA Defensive Player-of-the-Week honors. Beasley was the first ECU player to earn the accolade since Trish Monroe was recognized on two occasions during the 2008 season.
- East Carolina has four matches remaining and is vying for qualification into the 2013 Conference USA Tournament.

East Carolina University
Board of Trustees
November 21, 2013

Session	Athletics and Advancement
Responsible Person	Jeff Compher
Agenda Item	II. E.
Item Description	Facility Update
Action Requested	Information Only
Disposition	
Notes	

East Carolina University
Board of Trustees
November 21, 2013

Session	Athletics and Advancement
Responsible Person	Max Joyner
Agenda Item	III. A.
Item Description	Naming Policy Process Update
Action Requested	Information Only
Disposition	
Notes	

East Carolina University
Board of Trustees
November 21, 2013

Session	Athletics and Advancement
Responsible Person	Glen Gilbert
Agenda Item	III. B.
Item Description	Update on Possible Naming Opportunities
Action Requested	Information Only
Disposition	
Notes	

East Carolina University
Board of Trustees
November 21, 2013

Session	Athletics and Advancement
Responsible Person	Glen Gilbert
Agenda Item	III. C.
Item Description	Vice Chancellor for University Advancement Search Update
Action Requested	Information Only
Disposition	
Notes	

East Carolina University
Board of Trustees
November 21, 2013

Session	Athletics and Advancement
Responsible Person	Chris Locklear
Agenda Item	III. D.
Item Description	Board of Visitors Nominations
Action Requested	Committee Approval
Disposition	
Notes	



East Carolina University®

Board of Visitors Nomination Form

Name of Nominee: Major General William "Dutch" Holland

Spouse's name: Norma Hughes Holland

Home Address: Sumter, SC

Home Phone: _____ Cell Phone: 803-464-8757

Email Address: dholland@sumter-sc.com

Business/Company Name: Executive Director, Shaw-Sumter Partnership for Progress

Business Address: _____

Business Phone: _____ Alt. Phone: _____

Profession: _____

Title: _____

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

ECU Alum (Please check one): Yes No

If yes, Year: 1975 Degree(s): _____ Major: Recreation Therapy

Nominee has agreed to serve if appointed: Yes No

Name of sponsor: Chancellor Ballard / Steve Brown

Please attach resume to this form, if possible.

Biographical Information

Major Gen (retired) William L. 'Dutch' Holland

Retired from the US Air Force after 34 years of service

William Lewis Holland was born and raised in Fremont, N.C., a small farming community outside Goldsboro (home of Seymour Johnson Air Force Base). He graduated East Carolina University in '75 with a degree in Recreation Therapy and was commissioned a Second Lieutenant in the USAF through the Detachment 600, Air Force ROTC program. After working as the Recreation Director of the Pitt County Regional Vocational Rehabilitation Center in Greenville, N.C. for a year and a half he entered active duty with an assignment to Lowry Air Force Base in Denver, Colorado in September '76. In Jun '79 he was selected to attend Pilot Training and following graduation was assigned to Myrtle Beach Air Force Base S.C. for his first flying assignment in the A-10 reporting in Jan '81.

Dutch served in numerous command and staff positions around the world and culminated his career as the Commander, 9th Air Force at Shaw AFB S.C. retiring in Dec 2010. He is currently employed by the City and County of Sumter S.C. as the Executive Director of the Shaw-Sumter Partnership for Progress. He is also the Executive Coordinator for the SC Military Base Task Force chartered by the Governor of SC. He serves on several boards in Sumter, within the State, and at his beloved Alma Mater, East Carolina University. He earned a Master of Science in Administration from the University of Northern Colorado (the 'other' UNC) and in Political Science from Auburn University. He is married to Norma Hughes Holland from Fayetteville, N.C., also a retired Air Force officer and graduate of ECU and they reside in Sumter, SC.



Board of Visitors Nomination Form

Name of Nominee: Michael Overton

Spouse's name: Holly Overton

Home Address: _____

Home Phone: _____ Cell Phone: 252-714-8706

Email Address: michaelo1974@gmail.com

Business/Company Name: Owner, The Overton Group (Greenville-based commercial real estate firm)

Business Address: _____

Business Phone: _____ Alt. Phone: _____

Profession: Commercial Real Estate

Title: _____

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

ECU Alum (Please check one): **Yes** No

If yes, Year: _____ Degree(s): _____ Major: _____

Nominee has agreed to serve if appointed: **Yes** No

Name of sponsor: Ed McMahan – Board of Governors

Please attach resume to this form, if possible.

Michael Overton

Michael currently lives in the Lynndale area with his wife Holly and two girls; Lena (5) and Parker Rose (4). He is a lifelong resident of Greenville and currently owns and operates The Overton Group, a Greenville-based commercial real estate firm which serves several towns throughout Eastern North Carolina including a satellite office in New Bern.



Michael's family has been in Greenville for almost 80 years and has been involved in both business and the community in many ways. His grandfather founded Overton's Supermarket (most recently the City Market) on Jarvis Street while his father, Parker Overton started Overton's Sporting Goods, a worldwide distributor of boating accessories which the family sold in 2003. Michael held many positions within the company and was VP of Operations overseeing the day-to-day functions of the company at the time of its sale.

Michael spent five years in Washington and was heavily involved in city government as chairman of the Washington Historic Preservation Commission in addition to his involvement as project manager for Moss Landing, a planned \$14,000,000+ waterfront development along the beautiful Washington waterfront.

Michael is involved in the revitalization of downtown Greenville through his involvement on the Uptown Greenville Board of Directors. He is an active member of Covenant Church in Winterville and a graduate of East Carolina University with a Bachelors Degree in Business. He has recently been appointed to the Pitt Community College Board of Trustees in addition to a recent appointment to the Board of Directors of Restore One, a faith-based organization who deals with victims of sex trafficking.

Michael is a member of many associations including the East Carolina Alumni Association, East Carolina Educational Foundation (Pirate Club), Greenville-Pitt Association of Realtors, Washington-Beaufort County Board of Realtors, NC and National Association of Realtors, and the Pitt-Greenville Chamber of Commerce.