



**East Carolina University | Board of Trustees Meeting  
East Carolina Heart Institute | Greenville, NC  
Minutes Requiring Board Approval | April 24, 2015**

February 21, 2015

## **BOARD OF TRUSTEES**

East Carolina University

February 21, 2015

The Board of Trustees met in regular session in the Mendenhall Student Center on the campus of East Carolina University. Chair Robert Brinkley called the meeting to order and introduced Air Force ROTC Cadet Brittany Talbot, a Junior from Garner, NC, majoring in Public Health, and Air Force ROTC Cadet Emily Grimes, a Sophomore from Pfafftown, NC, majoring in Information & Computer Technology who led the Pledge of Allegiance.

Mr. Brinkley asked that everyone stand and observe a moment of silence in remembrance of the three UNC Chapel Hill students who were recently killed.

Mr. Brinkley called on Sara Beth Fulford Rhodes, Clerk of Pitt County, to administer the oath of office to SGA President, Jake Srednicki.

In compliance with the State Government Ethics Act, Mr. Brinkley read the conflict of interest statement and asked if anyone has a conflict of interest. No conflicts were identified.

Mr. Brinkley called on Secretary Edwin Clark to call the roll:

### Members Present

Robert Brinkley  
Edwin Clark  
Mark Copeland  
Vern Davenport  
Deborah Davis  
Steve Jones  
Max Joyner  
Michael King  
Carol Mabe  
Bob Plybon (via phone)  
Danny Scott  
Kieran Shanahan  
Jake Srednicki  
Terry Yeargan

### Members Absent

## **APPROVAL OF MINUTES**

Mr. Brinkley asked for a motion to approve the minutes from the Board meeting on November 21 and the special called meeting of December 18. Ms. Davis moved approval of the minutes. Ms. Mabe seconded the motion. The motion passed with no negative votes.

## **UNIVERSITY REPORTS**

### **CHANCELLOR'S REPORT**

Dr. Ballard gave his remarks to the board. A full text version of the Chancellor's remarks is attached as "Attachment A."

### **REPORT FROM THE BOARD OF GOVERNORS**

Board of Governors member, Bob Rippy, brought an update from the BOG. Mr. Rippy spoke about some of the decision facing the Board of Governors right now, such as the tuition proposals from the universities, the process of searching for a new President of the system, the review of centers and institutes, and the pay scales of Chancellors and faculty members. Mr. Rippy concluded his remarks by saying he looks forward to bring the Board of Governors to ECU in April.

### **CHAIR OF THE FACULTY REPORT**

Dr. Andrew Morehead, Chair of the Faculty, brought the report from the Faculty. A summary of his remarks are included as "Attachment B."

### **STAFF SENATE REPORT**

Mr. Brinkley introduced Ms. Mary Schiller, Chair of the Staff Senate. A summary of Ms. Schiller's remarks are included as "Attachment C."

## **REPORT FROM THE STUDENT GOVERNMENT ASSOCIATION**

Mr. Jake Srednicki, President of the Student Government Association, brought remarks from the SGA. A summary of Mr. Srednicki's comments are included as "Attachment D."

## **REPORT FROM THE BOARD OF VISITORS**

Board of Visitors past chair, Terry Yeargan, brought an update from the BOV. Mr. Yeargan encouraged board members to submit their nominations for the ECU Board of Visitors. Appointments will be made at the April Trustees' meeting. Mr. Yeargan also gave an update on the upcoming BOV meeting, which is scheduled for April 17 in Raleigh, NC.

## **COMMITTEE REPORTS**

### **ATHLETICS AND ADVANCEMENT COMMITTEE**

Mr. Edwin Clark, chair of the Athletics and Advancement Committee, gave the report. A full summary of the committee meeting is listed as "Attachment E." There was one item that needed board attention.

Mr. Clark moved that the board approve the ten naming proposals as presented in board materials. The motion was approved with no negative votes. The naming proposals are listed as "Attachment F."

### **AUDIT COMMITTEE**

Mr. Mark Copeland, chair of the Audit Committee, gave the report. A full summary of the committee meeting is listed as "Attachment G."

## **FINANCE AND FACILITIES COMMITTEE**

Mr. Terry Yeargan, chair of the Finance and Facilities Committee, gave the report. A full summary of committee meeting is listed as “Attachment H.” There were several items that needed board attention.

Mr. Yeargan moved that the board approve the request for Student Life to lease off-campus student apartments in accordance with the terms and conditions provided in the board materials. The motion was approved unanimously. The request is listed as “Attachment I.”

Mr. Yeargan moved that the board approve the request to purchase the property located at 119 South Cotanche Street in accordance with the terms and conditions provided in the board materials. The motion was approved unanimously. The request is listed as “Attachment J.”

Mr. Yeargan moved that the board approve the resolution approving the issuance of special obligation bonds for the West Campus Student Center in accordance with the terms and conditions providing board materials. The motion was unanimously approved. The resolution is listed as “Attachment K.”

Mr. Yeargan moved that the board approve the White Residence Hall elevations in accordance with the terms and conditions provided in the board materials. The motion was approved with no negative votes. The elevations are listed as “Attachment L.”

## **HEALTH SCIENCES COMMITTEE**

Mr. Steve Jones, chair of the Health Sciences Committee, gave the report. A full summary of the committee meeting is listed as “Attachment M.” There were no items that required board attention.

## **UNIVERSITY AFFAIRS COMMITTEE**

Ms. Deborah Davis, chair of the University Affairs Committee, gave the report. A full summary of the committee meeting is listed as “Attachment N.” During her report, Ms. Davis asked Assistant Vice Chancellor Ted Morris to give a quick update on the Millennial Campus. Following that update, Ms. Davis made a motion that the board support the recommendation to the UNC Board of Governors to approve the legal designation of the millennial campus to be known as the East Carolina University Research and Innovation Campus. The motion was unanimously approved. The millennial proposal is listed as “Attachment O.”

## **EXECUTIVE COMMITTEE**

Mr. Brinkley made brief comments about Title IX strategic discussion. He reiterated that Title IX is not just about athletics anymore, it is comprehensive and he is comfortable that East Carolina University is handling the federal mandates in a positive manner and he applauded the administration for taking such a proactive position on Title IX.

## **CLOSED SESSION**

Mr. Jake Srednicki made a motion to go into closed session. Terry Yeargan seconded the motion and the board moved into the Trustees’ Suite.

Following the closed session, the board moved back into open session.

Mr. Brinkley called for any motions from closed session.

Ms. Davis moved that the board approve the promotion and tenure recommendation for Dr. Jay Newhard as presented in board materials. The motion was approved with no negative votes. Dr. Newhard’s recommendation is listed as “Attachment P.”

Ms. Davis moved that the board approve the petition for political activity for Dr. Calvin Mercer as presented in board materials. The motion was approved with no negative votes. Dr. Mercer's petition is listed as "Attachment Q."

Chancellor Ballard made comments regarding the University Provost process. Following his comments, Ms. Davis moved:

- (1) To approve the appointment of Dr. Ronald L. Mitchelson as the Provost and Senior Vice Chancellor for Academic Affairs at a salary of \$297,000. This salary amount is consistent with the salary ranges and the policies of the Board of Governors and the regulations and guidelines established by the Office of the President. The salary is also contingent upon Board of Governors approval.
- (2) To approve the continuance of non-salary compensation in the form of an annual automobile allowance of \$7,920 and an annual phone allowance of \$720 for Dr. Ronald L. Mitchelson. The Board approved these amounts in April 2014 for Dr. Mitchelson to receive during his interim appointment. These amounts are approved by Chancellor Ballard and are consistent with current University and ECU policies regarding non-salary compensation.
- (3) To acknowledge that this position is eligible for retreat rights consistent with Board of Trustees approved ECU policy on Administrative Separation and/or Return to a Faculty Position, as may be amended and in effect at the time of retreat. Recommendations for any retreat rights that constitute exceptions to the policy will be submitted for Board approval at the time of retreat.

The motion was approved unanimously by the board.

### **UNFINISHED BUSINESS**

Mr. Brinkley said that there was a motion made in the Athletics and Advancement Committee to amend the December 2014 motion regarding Aycock Residence Hall.

Committee Chair, Edwin Clark read the following motion:

The Athletics & Advancement Committee recommends that the board amend its motion dated December 18 to:

1. Support the creation of “Heritage Hall” with the following directives:
  - The Chancellor and the Board of Trustees Chairman partner with the Athletics & Advancement Committee to evaluate stature, content, substance and location;
  - The recommendation for Heritage Hall’s stature, content, substance and location to be approved by the Athletics & Advancement Committee;
  - Funding for “Heritage Hall” be sourced through private donations – an initiative to be led by University Advancement.
2. Recommend the inclusion of a mandatory curriculum of the University’s history and the times of its founding. The University Affairs Committee to be charged with this.
3. Charge the University Affairs Committee to evaluate:
  - a. the Chancellor’s proposal on the Center for Racial Diversity and bring thoughtful and more complete description of the recommendation to include content, objectives and cost;
  - b. the best steps to demonstrate our continued commitment to minority recruitment.
4. Transition the C.B. Aycock name from the residence hall on College Hill where it currently rests to the completed Heritage Hall to include his recognition within. Heritage Hall will be a permanent place of recognition for persons of historical significance to the University. Heritage Hall will be a place where those recognized are presented in an authentic and comprehensive context. Heritage Hall will be the place for which all members of the Pirate Family can make their own value judgments of any person recognized in Heritage Hall.

Danny Scott seconded this amended motion. There was no discussion on the motion to amend the December 2014 motion. Mr. Brinkley called for a vote as to whether to accept the amended motion and the motion to accept passed unanimously.

Mr. Brinkley then called for a vote on the amended motion. The motion, as presented above, was approved unanimously by the board.

Mr. Brinkley then read a prepared statement which is listed as “Attachment S.”

## **NEW BUSINESS**

There was no new business.



**ADJOURNMENT**

Mr. Brinkley adjourned the meeting at 11:45 a.m.

Respectfully Submitted,

Megan Ayers  
Office of the ECU Board of Trustees

**Report to the BOT  
Steve Ballard  
February, 2015**

Thank you Mr. Brinkley.

We've had some tough issues to resolve in recent months. During times like these, it is easy to forget the many positive developments and successes on campus. So, I will mention a few of them today.

Of course the single most important event of the spring is the opening of baseball season. We congratulate coach Godwin, who was asked to wear # 23 this year. I think we now have a coach in the model of Keith LeClair. (Hoping for a home game above 40°.)

**Coastal Studies Institute**

Drs. Mitchelson and Van Scott have worked hard for the past two years to grow our educational and research capacity here at ECU in several very prioritized areas that reflect our strengths. Their hard work is clearly paying off.

The best example of this is our progression in our category of universities within the system. While I'm not a huge fan of this categorization scheme, it is important that for the first time we are now the leading research university among the four in this group and third in the system. Further, we will have a big announcement of a new research grant in a few days ... this grant is really transformational.

In addition:

- We have been asked to take the lead role in the five-campus partnership at the Coastal Studies Institute and I think this reflects both our collaborative reputation and the quality of our faculty in Coastal Studies;
- We have worked effectively with the leadership of CSI to form a partnership agreement and that agreement is now finalized.

### **Business and Industry Partnerships**

At the last meeting in November I spoke about our progress to create a Millennial Campus, which will help provide vital funding for research and it is also one of two major economic development initiatives for the city. I also spoke about our partnership with Patheon, to form a center of

excellence in pharmaceutical development and manufacturing; this partnership just received 1.1 M grant from the Golden Leaf Foundation.

We recently formed another partnership with IBM. Dean David White and I met with three IBM representatives, led by Angela Allen on our Board of Visitors. We have agreed to join their “Partnership Executive Program” which will create employment opportunities for our students, enhance research opportunities, and link our engineers and business faculty with IBM programs.

### **Economic Impact of ECU**

Seven years ago we did an internal study of the regional and statewide economic impact of ECU. About one year ago, the UNC System began a new study to document the economic benefits of each of the 17 campuses and the system as a whole. Among the findings of the UNC study were:

- ECU has a \$2.8B benefit in added state income to North Carolina each year;
- This benefit is equivalent to creating over 42,000 new jobs;

- ECU has a 4.3 return on every state dollar invested; and
- The Brody school returns over 14 dollars for every state dollar invested;

## **Carnegie Foundation**

As we mentioned at the reception, the Carnegie Foundation has classified ECU as a Community Engaged Campus for the second time. Community engagement is a center piece to the second commitment in ECU's strategic plan. We were one of 157 universities classified in this way in 2007. Prime examples of our success in community engagement include:

- The Intergenerational Center in Greenville...a partnership with the City and Pitt Community College;
- We have had two faculty members recognized for excellent in community service by the Board of Governors... professors Tom Irons and Lessie Bass;
- Sam Sears won the O Max Gardner award, in part because of his community engagement;
- We just opened our 7<sup>th</sup> dental clinic in Spruce Pines;

- The Office of Public Service and community relations coordinated the work of 69 faculty in communities across eastern North Carolina. Dr. Sharon Paynter directs this center and she is doing a great job.

These are just a few examples of the mission-driven activity on this campus and the excellence of our faculty, staff, and students. We live our strategic plan every day and are committed to our aspirational goals.

Remarks to the ECU Board of Trustees  
Andrew T. Morehead, Jr., Chair of the Faculty  
February 20, 2015

Good morning! Today, I will tell you about four resolutions passed at the January Faculty Senate meeting. All of these resolutions reflect the faculty's concern about and provide input into critical issues facing the university. In order, I will discuss the resolutions on a tuition increase, the recent proposed changes to Chancellor search procedures, the transition from President Ross to a new President of the system, and the renaming of Aycock Hall.

At ECU, in the 1996-97 academic year, the in-state tuition and fees were \$3504/year. If our request for an increase is granted (no guarantee at all), tuition and fees will approach \$6400 next year, an average increase of 4% per year over that last two decades. With room and board, textbooks and other costs, the total still comes close to \$18,000.

If you take just our immediate surroundings, the 3rd congressional district, we rank about the 35<sup>th</sup> percentile in poverty nationally. The picture gets bleaker if you include the 7<sup>th</sup> district--20<sup>th</sup> percentile--and the 1<sup>st</sup>—the 5<sup>th</sup> percentile in the nation. Our mission includes transforming this region, but how can we do that if the very people we are to serve can't even afford to come to ECU? Somehow, the state persists in ignoring this issue and cutting our budget. Somehow, that noble intent from the state constitution, that all students have access to an affordable education, has lost its meaning.

It is clearly true that students benefit from the best faculty we can hire and retain, from participating in high quality research programs, and from a national reputation for quality. It is also true that larger class sizes, reduced options for courses, and an increasing dependence on contingent faculty who have to teach too many

students and often have more than one job to make ends meet, all have a significant negative impact on the students.

So, it was with great reluctance that the faculty senate passed the resolution supporting that request. We worry about our most needy students. But what option do we have when our legislators forget the state's obligation? We must educate the public about the impact of deferred maintenance on the public's buildings, the larger class sizes, the value of faculty lost to other institutions. To address the repeated budget cuts, again, with great reluctance, we have to share some of the costs with our students, for whom, quoting from the state constitution, "*the benefits of The University of North Carolina and other public institutions of higher education, as far as practicable,*" [shall] "*be extended free of expense.*"

Turning to the second pair of resolutions, foremost among our concerns is the Board of Governors' examination of the process for Chancellor searches. Believing that the Board does not have enough input and that candidates with business or military backgrounds are not being given a fair shake, the Board is considering inserting more Board member interactions with chancellor candidates and less faculty, student, and community input on the selection. In addition, there has been increasing emphasis on closed searches with minimal interaction between the candidates and faculty, staff, students, and the community.

While the recent personnel action leading to the end of President Tom Ross's tenure is the highest profile event, the UNC Board of Governors has been very active. Consider their recent review of centers and institutes, which went beyond budget questions; the system wide implementation of a standardized assessment instrument; comments expressing the reductive view of education as solely being about job training; increasingly intrusive post tenure review policies; and many other recent actions of the current Board of Governors that are examples of an increasingly centralized control over how Boards of Trustees, the Chancellors and their



administrations, and the faculty, define our mission and how we serve our communities. I applaud the efforts of our four BOG members on our behalf, but they are few among many, and who knows better what our mission is and how we should serve our stakeholders than we do here in Greenville? Those decisions should be *made here* in Greenville, not in Chapel Hill.

The Faculty Assembly has two resolutions on these matters, and the ECU Faculty Senate chose to endorse both of those resolutions. The first calls for open searches for Chancellors with full community feedback, the second calls for transparency about the reasons behind the transition to a new President.

Finally, the ECU Faculty Senate passed a resolution endorsing the recommendations of the ad hoc committee and the Chancellor that Aycock Hall be renamed. As Chair of the Faculty, I thank the Board of Trustees for their attention to the campus constituencies in this process, and we look forward to our continuing role as educators and facilitators of the campus discussions around issues of race.

All of these resolutions address issues around how ECU and the faculty define ourselves. We value providing access to high quality teaching and research, we value academic freedom and the right to define how we serve our students and our community, and we value the right to be included in discussions about campus-wide issues. Thanks for your attention, and I would be happy to answer any questions.

**Board of Trustees  
Athletics & Advancement Committee  
February 20, 2015  
Mendenhall Student Center**

Edwin Clark, Chair of the Athletics & Advancement Committee called the meeting to order. Committee members present included Vern Davenport, Max Joyner, Kieran Shanahan and Bob Plybon. Other board members attending were Terry Yeargan, Deborah Davis, Jake Srednicki, Robert Brinkley, Mark Copeland, Carol Mabe, Steve Jones and Danny Scott.

**ATHLETICS**

**Athletics Update**

Jeff Compher gave an Athletics overview including an update on ECU's football attendance. ECU ranks 51<sup>st</sup> in the country in terms of attendance, with an average attendance of 44,786. ECU leads the AAC in attendance. Jeff also said that the football schedule would be released yesterday at 11:00 – we have a great schedule, with only one home Thursday night football game.

The women's basketball team is on a 5 game winning streak. Jada Payne has reached the 1,000 point mark after only 2 years. And the men's swimming team is on target to win ECU's first ever AAC championship.

**Athletics Financial Report**

Nick Floyd gave us information on the Athletics financial report. He said that at this point, he expects a minimum of a \$200,000 surplus from bowl game expenditures. In addition, the football season ticket renewals are in process. Nick said that the pricing structure essentially remains the same with a few exceptions related to tax figures. Nick gave an update about the NCAA's changes to the value of full scholarships to cover the entire cost of collect attendance. Based on interpretation, ECU's gap between the actual cost of attendance and the value of attendance is in the \$4,000 range. The total economic impact for the ECU is about \$1 million.

**Master Facility Plan Update**

Jeff Compher said that Athletics have been working with Campus Operations on renovations to the southside of Dowdy Ficklen. Jeff also gave an update about the new Minges Scoreboard and the baseball netting system that will be repaired soon.

**UNIVERSITY ADVANCEMENT**

**Advancement Update**

Vice Chancellor Chris Dyba shared year-end figures with the group. He was happy to report in excess of \$21 million dollars in commitments to date (approximate figures: \$10.5M from the ECU Foundation, \$3.3M from the Medical and Health Sciences Foundation and \$7.2M from the Pirate Club).

**Associated Entities**

The topic of Associated Entities was discussed, explaining that the regulation was adopted by President Tom Ross with a plan for implementation January 2015. The implementation was delayed from January 2015 to April 2015 to July 2015.

Some of the significant implications of the revised regulation as currently pending were reviewed. Some of the provisions discussed including the following: any appointment of a person to the board of directors of an athletically related Association Entity must be approved in advance by the chancellor, the annual operating budget and any changes in the budget of an Associated Entity must be approved by the chancellor or his/her designee; Associated Entities must comply with University policies; and University employees providing services to an Associated Entity must comply with the directives of the University if a conflict arises between the University and Associated Entity.

In response to feedback from the 17 UNC campus foundations (specific to ECU include the executive committees of the Alumni Association, ECU Educational Foundation, ECU Foundation and the ECU Medical Health Sciences Foundation) more changes have been made and an expected edited version is due from GA soon. Board members requested a copy of the new policy upon receipt.

**Staff Update**

Mr. Chris Dyba introduced Dr. Mark Notestine, President of Medical & Health Sciences Foundation and Associate Vice Chancellor for Health Sciences Development and Alumni Affairs. He joins us from Dartmouth College bringing over 30 years in higher education experience at both large public and small private schools. In less than 90 days on the job he has visited with over 60 of our constituents.

**Namings**

Vice Chancellor Dyba presented ten Naming Proposals (the documentation is included in your board materials). The proposals were all approved by the committee and I'll have a motion at the end of my report.

**BOV Call for Nominations**

Chris Locklear solicited nominations for the ECU Board of Visitors. There will be a total of 9 new vacancies this year on the BOV. If anyone would like to nominate someone for the BOV, please complete the BOV nomination form and send it to Megan.

**Aycock Update**

Our committee did talk about the Aycock renaming recommendations. Our committee has an amended motion that I believe will be addressed later in this meeting.

**MOTIONS**

I move to approve the naming proposals as presented in board materials. (The motion was approved unanimously as presented).

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES Attachment F  
 COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

J. Christopher Buddo, Dean College of Fine Arts and Communication

*Name of Originator*

<u>College of Fine Arts &amp; Communication</u>	<u>252-328-1283</u>	<u>buddoj@ecu.edu</u>
<i>Department/Division</i>	<i>Phone</i>	<i>Email</i>

*Proposed Name(s) to Honor:*

Martha Nantz Mauney (deceased)

Given by son and daughter- in- law: Kevin and Margaret Mauney

<u>3401 Buena Vista Road</u>	<u>Winston Salem</u>	<u>NC</u>	<u>27106</u>
<i>Address:</i>	<i>City</i>	<i>State</i>	<i>Zip</i>

<u>336-748-1074</u>		
<i>Telephone:</i>	<i>Home</i>	<i>Business</i>

*Relationship to the University:*

Margaret is the daughter of former Dean of the School of Music, Charles Stevens. Dr. Stevens served as dean from 1984-1991. Mr. and Mrs. Mauney are major donors to the School of Music. Their son Chase is a 2012 graduate of the Department of Criminal Justice in the College of Human Ecology.

*Proposed Object for Naming:* School of Music--Fletcher Building, Room 202, Faculty Voice Teaching Studio

*Purpose for recommendation:*

Service  Gift

Explanation (Attach background materials as appropriate to justify the recommendation)  
Their gift is being used for a vocal scholarship in memory of Kevin's mother who was a choir director and church musician.

*If related to a gift:*

*Purpose of Gift:*  Annual  Capital  Endowment

*Date of Original Commitment:* April 10, 2014

*Amount of the Total Commitment:* \$15,000

*Amount Paid:* \$15,000

*Current Pledge Balance:* 0

*Status of Payments:* Paid in Full

*Was the gift part of a campaign:*  Yes  No Define: \_\_\_\_\_

*Was the project pre-approved:*  Yes  No

*Directed to:*  ECU Foundation  Educational Foundation

Medical Foundation  Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

  
\_\_\_\_\_  
Signature of Originator

7-23-14  
Date

 Jan 20, 2015

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**Banning, Maha**

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**From:** Ball, Nancy  
**Sent:** Friday, January 16, 2015 12:20 PM  
**To:** Dyba, Christopher Michael  
**Cc:** Banning, Maha; Ulffers, Christopher; Buddo, Chris  
**Subject:** School of Music Naming for the Mauneys

Chris...the naming questions you have about the Mauneys are as follows:

- We received a \$37,500 stock transfer for a scholarship in vocal music in September 2014, with the commitment that we would name a Faculty Voice Teaching Studio in memory of Mrs. Mauneys for \$15,000. (Kevin Mauneys mother)
- The Charles Stevens Scholarship has a fair market value of \$64,000+ and has received regular contributions. We expect an additional \$5,000 again this quarter. Dr. Stevens is the former dean of the School of Music and his daughter, Margaret Mauneys (Kevin's wife) requested we name a Faculty Piano Teaching Studio in his honor if that was possible.
- Approval was given for both of these namings by the School of Music and by University Advancement. The rooms are very small, and were included on the naming list that we submitted at \$15,000 each, under Dr. Gilbert's supervision. At that time, we were strongly encouraged to pursue naming possibilities. With that in mind, it was determined that the gift of \$37,500 would even cover both teaching studios if there was any question as to the naming of two rooms. Dr. Stevens' contributions to the scholarship and his service to the School of Music should also be noted.
- Dr. Stevens is quite elderly, and the family is hopeful that we can soon accomplish this so he can be honored by naming the room.

If you have any questions, please let me know...thanks!! nb

***Nancy Ball***

*Senior Major Gifts Officer  
College of Fine Arts and Communication  
East Carolina University  
Office of University Development  
Greenville Centre -- Suite 1100  
2200 South Charles Boulevard  
Greenville, NC 27858*

*(252) 737-1505 Office  
(252) 341-1073 Cell  
[balln@ecu.edu](mailto:balln@ecu.edu)*

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

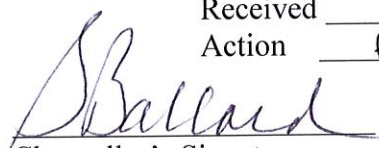
**Office of Vice Chancellor for University Advancement:**

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date \_\_\_\_\_

Forwarded or returned \_\_\_\_\_  
Date \_\_\_\_\_  
Vice Chancellor's Signature \_\_\_\_\_

Comments See Previous Page

**Chancellor's Office:**

Received 2-2-15  
Action Approved / \_\_\_\_\_  
Date 2-2-15  
Forwarded or returned 2-2-15  
Date \_\_\_\_\_  
  
Chancellor's Signature \_\_\_\_\_

Comments \_\_\_\_\_

**Athletics and Advancement Committee of the Board of Trustees:**

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date \_\_\_\_\_

Forwarded or returned \_\_\_\_\_  
Date \_\_\_\_\_  
Chair's Signature \_\_\_\_\_

Comments \_\_\_\_\_

**Board of Trustees:**

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date \_\_\_\_\_

Forwarded or returned \_\_\_\_\_  
Date \_\_\_\_\_  
Chair's Signature \_\_\_\_\_

Comments \_\_\_\_\_



PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

J. Christopher Buddo, Dean College of Fine Arts and Communication

*Name of Originator*

College of Fine Arts & Communication      252-328-1283      buddoj@ecu.edu  
*Department/Division*                              *Phone*    *Email*

*Proposed Name(s) to Honor:*

Dr. Charles E. Stevens

Given by daughter and son- in- law: Margaret Stevens Mauney and Kevin Mauney

3401 Buena Vista Road                      Winston Salem              NC                      27106  
*Address:*    *City*    *State*    *Zip*

*Telephone:*              336-748-1074  
*Home*    *Business*

*Relationship to the University:*

Margaret is the daughter of former Dean of the School of Music, Dr. Charles E. Stevens. She and her husband Kevin are major donors to the School of Music. Their son Chase is a 2012 graduate of the Department of Criminal Justice in the College of Human Ecology.

*Proposed Object for Naming:* School of Music--Fletcher Building, Room 375, Faculty Piano Teaching Studio

*Purpose for recommendation:*                       Service    X Gift

Explanation (Attach background materials as appropriate to justify the recommendation)  
Their gift is being used for a general music scholarship in honor of Dr. Charles E. Stevens, Professor Emeritus of the School of Music (retired), who was the Dean of the School of Music at East Carolina University from 1984-1991. Dr. Stevens was on the faculty from 1960-1991.

*If related to a gift:*

*Purpose of Gift:*               Annual     Capital    X Endowment

*Date of Original Commitment:*              April 10, 2014

*Amount of the Total Commitment:*              \$15,000 \_\_\_\_\_

*Amount Paid:*              \$15,000 \_\_\_\_\_

*Current Pledge Balance:*              0 \_\_\_\_\_

*Status of Payments:*              Paid in Full \_\_\_\_\_

Was the gift part of a campaign:               Yes                      X No      Define: \_\_\_\_\_

Was the project pre-approved: X Yes                       No

Directed to:              X ECU Foundation               Educational Foundation  
 Medical Foundation       Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

  
\_\_\_\_\_  
Signature of Originator

9-23-14  
Date

 Jan 20, 2015

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

**Office of Vice Chancellor for University Advancement:**

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date

Forwarded or returned \_\_\_\_\_  
Date

\_\_\_\_\_  
Vice Chancellor's Signature

Comments See Previous Page

**Chancellor's Office:**

Received 2-2-15  
Action Approved / \_\_\_\_\_  
Date 2-2-15

[Signature]  
Chancellor's Signature

Forwarded or returned 2-2-15  
Date

Comments \_\_\_\_\_

**Athletics and Advancement Committee of the Board of Trustees:**

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date

Forwarded or returned \_\_\_\_\_  
Date

\_\_\_\_\_  
Chair's Signature

Comments \_\_\_\_\_

**Board of Trustees:**

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date

Forwarded or returned \_\_\_\_\_  
Date

\_\_\_\_\_  
Chair's Signature

Comments \_\_\_\_\_

**Banning, Maha**

---

**From:** Ball, Nancy  
**Sent:** Friday, January 16, 2015 12:20 PM  
**To:** Dyba, Christopher Michael  
**Cc:** Banning, Maha; Ulfers, Christopher; Buddo, Chris  
**Subject:** School of Music Naming for the Mauney's

Chris...the naming questions you have about the Mauney's are as follows:

- We received a \$37,500 stock transfer for a scholarship in vocal music in September 2014, with the commitment that we would name a Faculty Voice Teaching Studio in memory of Mrs. Mauney for \$15,000. (Kevin Mauney's mother)
- The Charles Stevens Scholarship has a fair market value of \$64,000+ and has received regular contributions. We expect an additional \$5,000 again this quarter. Dr. Stevens is the former dean of the School of Music and his daughter, Margaret Mauney (Kevin's wife) requested we name a Faculty Piano Teaching Studio in his honor if that was possible.
- Approval was given for both of these namings by the School of Music and by University Advancement. The rooms are very small, and were included on the naming list that we submitted at \$15,000 each, under Dr. Gilbert's supervision. At that time, we were strongly encouraged to pursue naming possibilities. With that in mind, it was determined that the gift of \$37,500 would even cover both teaching studios if there was any question as to the naming of two rooms. Dr. Steven's contributions to the scholarship and his service to the School of Music should also be noted.
- Dr. Stevens is quite elderly, and the family is hopeful that we can soon accomplish this so he can be honored by naming the room.

If you have any questions, please let me know...thanks!! nb

***Nancy Ball***

*Senior Major Gifts Officer  
College of Fine Arts and Communication  
East Carolina University  
Office of University Development  
Greenville Centre -- Suite 1100  
2200 South Charles Boulevard  
Greenville, NC 27858*

*(252) 737-1505 Office*

*(252) 341-1073 Cell*

*[balln@ecu.edu](mailto:balln@ecu.edu)*

NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY  
BOARD OF TRUSTEES

Attachment F

J. Batt  
Name of Originator

ECU Educational Foundation      252-737-4540      battj@ecu.edu  
Department/Division      Phone      Email

Proposed Name(s) to Honor: Gary Warren      #2174  
c/o Merrill Lynch

501 North Main Street, Suite 200      High Point      NC      27260  
Address:      City      State      Zip

Telephone: (336) 407-6959  
(Cell)      Business

Relationship to the University: Donor

Proposed Object for Naming: Staff Office in Pirate Club Suite in WSMB

Purpose for recommendation:

Honorary      (Attach background materials as appropriate to justify the recommendation)

Gift      (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift:     Annual       Capital       Endowment  
Date of Original Commitment:      1/25/2012  
Amount of the Total Commitment:      \$25,000  
Amount Paid:      \$15,000  
Current Pledge Balance:      \$10,000  
Status of Payments:      Current  
Was the gift part of a campaign:     Yes       No    Define: \_\_\_\_\_  
Was the project pre-approved:     Yes       No  
Directed to:       ECU Foundation       Educational Foundation  
                          Medical Foundation     Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt  
Signature of Originator

1/22/15  
Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received 1-22-2015  
Action Approved / 1-23-2015

[Signature]  
Vice Chancellor's Signature

Forwarded or returned 1-23-2015  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Chancellor's Office:

Received 2-2-15  
Action Approved / 2-2-15

[Signature]  
Chancellor's Signature

Forwarded or returned 2-2-15  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Athletics and Advancement Committee of the Board of Trustees:

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date

\_\_\_\_\_  
Chair's Signature

Forwarded or returned \_\_\_\_\_  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Board of Trustees:

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date

\_\_\_\_\_  
Chair's Signature

Forwarded or returned \_\_\_\_\_  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_



pg#  
2174

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign  
East Carolina University

Name Gary Warren *New address*  
 Street Address Merrill Lynch 1205 Eastchester Drive, Suite 132 501 N. Main St., Suite 200  
 City High Point State NC Zip 27265 27260  
 Phone (336) 407-6959 (Cell) 336-910-7206 (Work) Fax (336) 282-0871  
 E-mail gary.warren@ml.com (work) gary.warren@tried.rr.com (personal)  
 Naming Opportunity(ies) STAFF OFFICE IN PIRATE CLUB SUITE (OR) OFFICES IN OLYMPIC SPIRIT PLAZA

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 25,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 5,000 in 20 12 Year)
- \$ 5,000 in 20 13 Year)
- \$ 5,000 in 20 14 Year)
- \$ 5,000 in 20 15 Year)
- \$ 5,000 in 20 16 Year)

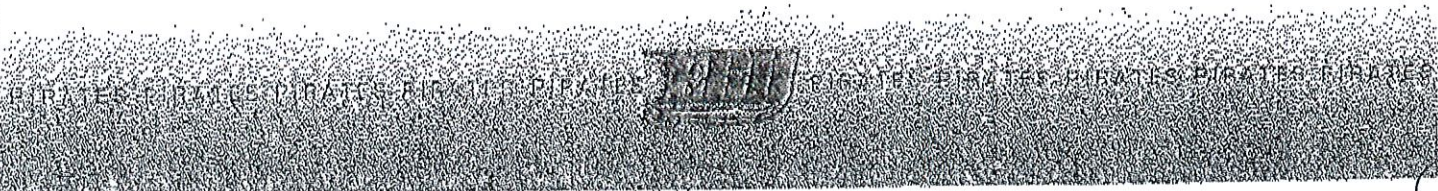
Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/or or my/our estate.

Signature Gary A. Warren

Signature \_\_\_\_\_

Date 1/25/2012



om

NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY  
BOARD OF TRUSTEES

Attachment F

J. Batt  
Name of Originator

ECU Educational Foundation      252-737-4540      battj@ecu.edu  
Department/Division      Phone      Email

Proposed Name(s) to Honor: W.G. Blount & Sons Farms      #728681

2045-D Eastgate Drive      Greenville      NC      27835  
Address:      City      State      Zip

Telephone:      (252) 758-1081  
Home      Business

Relationship to the University: \_\_\_\_\_

Proposed Object for Naming: Women's Basketball Equipment Room

Purpose for recommendation:

- Honorary      (Attach background materials as appropriate to justify the recommendation)
- Gift      (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift:     Annual       Capital       Endowment

Date of Original Commitment:      5/15/2012

Amount of the Total Commitment:      \$25,000

    Amount Paid:      \$15,000

    Current Pledge Balance:      \$10,000

Status of Payments:      Current

Was the gift part of a campaign:     Yes       No Define: \_\_\_\_\_


    Was the project pre-approved:  Yes       No

Directed to:       ECU Foundation       Educational Foundation

Medical Foundation       Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

  
Signature of Originator

1/22/15  
Date



PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received 1.22.2015  
Action Approved / 1.23.2015

Christy Bh  
Vice Chancellor's Signature

Forwarded or returned 1.23.2015  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Chancellor's Office:

Received 2-2-15  
Action Approved / 2-2-15

Ballard  
Chancellor's Signature

Forwarded or returned 2-2-15  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Athletics and Advancement Committee of the Board of Trustees:

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_

\_\_\_\_\_  
Chair's Signature

Forwarded or returned \_\_\_\_\_  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Board of Trustees:

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_

\_\_\_\_\_  
Chair's Signature

Forwarded or returned \_\_\_\_\_  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

PC#  
13197  
728691



STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name W. G. Blount & Sons Farms

Street Address 2045-D Eastgate Drive

City Greenville State NC Zip 27835

Phone (252) 758-1081 Fax (252) 758-0761

E-mail blountg@homebuildersnc.com *chg to Wgblount@Ecu.edu*

Naming Opportunity(ies) TBD Women's Basketball Equipped Room in BB Practice Facility

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 25,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 5,000 in 2012 (Year)
- \$ 5,000 in 2013 (Year)
- \$ 5,000 in 2014 (Year)
- \$ 5,000 in 2015 (Year)
- \$ 5,000 in 2016 (Year)

Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature \_\_\_\_\_

Signature W. G. Blount

Date 5/15/12

NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY  
BOARD OF TRUSTEES

Attachment F

J. Batt  
Name of Originator

ECU Educational Foundation      252-737-4540      battj@ecu.edu  
Department/Division      Phone      Email

Proposed Name(s) to Honor: Jay and Jenny Loftin      #106608

3300 Twin Leaf Drive      Raleigh      NC      27613  
Address:      City      State      Zip

Telephone: (919) 210-1941  
Home      Business

Relationship to the University: Donor

Proposed Object for Naming: Assistant Baseball Coaches Office at Clark-LeClair Stadium

Purpose for recommendation:

- Honorary      (Attach background materials as appropriate to justify the recommendation)
- Gift      (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift:     Annual       Capital       Endowment  
Date of Original Commitment:      7/16/2010  
Amount of the Total Commitment:      \$25,000  
    Amount Paid:      \$20,000  
    Current Pledge Balance:      \$5,000  
Status of Payments:      Current  
Was the gift part of a campaign:     Yes       No    Define: \_\_\_\_\_  
    Was the project pre-approved:  Yes       No  
Directed to:       ECU Foundation       Educational Foundation  
                     Medical Foundation       Other

If the Gift was more than \$25,000:

13. Attach a copy of the signed Letter of Intent.
14. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
15. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt  
Signature of Originator

1/22/15  
Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received 1.22.2015  
Action Approved / 1.23.2015  
Date  
Forwarded or returned 1.23.2015  
Date

Christy Bla  
Vice Chancellor's Signature

Comments \_\_\_\_\_  
\_\_\_\_\_

Chancellor's Office:

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date  
Forwarded or returned \_\_\_\_\_  
Date

Ballard  
Chancellor's Signature

Comments \_\_\_\_\_  
\_\_\_\_\_

Athletics and Advancement Committee of the Board of Trustees:

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date  
Forwarded or returned \_\_\_\_\_  
Date

\_\_\_\_\_  
Chair's Signature

Comments \_\_\_\_\_  
\_\_\_\_\_

Board of Trustees:

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date  
Forwarded or returned \_\_\_\_\_  
Date

\_\_\_\_\_  
Chair's Signature

Comments \_\_\_\_\_  
\_\_\_\_\_



STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name JAY & JENNY LOFTIN

Street Address 3300 TWIN LEAF DRIVE

City RALEIGH State NC Zip 27613

Phone ( 919 ) 210-1941 Fax ( 919 ) 571-1521

E-mail LOFTINJG@GMAIL.COM

Naming Opportunity(ies) ASST. COACHES OFFICES IN CLARK-LECLAIR STADIUM OFFICE SUITE

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 25,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 5,000 in 2011 (Year)
- \$ 5,000 in 2012 (Year)
- \$ 5,000 in 2013 (Year)
- \$ 5,000 in 2014 (Year)
- \$ 5,000 in 2015 (Year)

Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature J. J. Loftin, Jr

Signature \_\_\_\_\_

Date 7-16-10

*(Handwritten initials)*

NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY  
BOARD OF TRUSTEES

Attachment F

J. Batt

Name of Originator

ECU Educational Foundation  
Department/Division

252-737-4540  
Phone

battj@ecu.edu  
Email

Proposed Name(s) to Honor: Robert and Amy Brinkley #13779

2225 Sharon Lane Charlotte NC 28211-3737  
Address: City State Zip

Telephone: (704) 365-8335  
Home Business

Relationship to the University: Donor

Proposed Object for Naming: Outside Linebacker - Football Team Meeting Room

Purpose for recommendation:

Honorary (Attach background materials as appropriate to justify the recommendation)

Gift (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift:  Annual  Capital  Endowment

Date of Original Commitment: 11/23/2011

Amount of the Total Commitment: \$50,000

Amount Paid: \$30,000

Current Pledge Balance: \$20,000

Status of Payments: Current

Was the gift part of a campaign:  Yes  No Define: \_\_\_\_\_

Was the project pre-approved:  Yes  No

Directed to:  ECU Foundation  Educational Foundation  
 Medical Foundation  Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt  
Signature of Originator

1/22/11  
Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received 1.22.2015  
Action Approved / 1.23.2015

*Christy Bk*  
Vice Chancellor's Signature

Forwarded or returned 1.23.2015  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Chancellor's Office:

Received 2-2-15  
Action Approved / 2-2-15

*S Ballard*  
Chancellor's Signature

Forwarded or returned 2-2-15  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Athletics and Advancement Committee of the Board of Trustees:

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_

\_\_\_\_\_  
Chair's Signature

Forwarded or returned \_\_\_\_\_  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Board of Trustees:

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_

\_\_\_\_\_  
Chair's Signature

Forwarded or returned \_\_\_\_\_  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_



PG# 13779

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name Robert G. Brinkley & wife Amy Woods Brinkley

Street Address 2225 Sharon Lane

City Charlotte State NC Zip 28211-3737

Phone ( 704 ) 365-8335 Fax ( ) \_\_\_\_\_

E-mail rgbrinkley@bellsouth.net

Naming Opportunity(ies) Outside Linebacker – Football Team Meeting Rooms

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 50,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 10,000 in 20\_\_ (Year)
- \$ 10,000 in 20\_\_ (Year)
- \$ 10,000 in 20\_\_ (Year)
- \$ 10,000 in 20\_\_ (Year)
- \$ 10,000 in 20\_\_ (Year)

Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature [Handwritten Signature]

Signature \_\_\_\_\_

Date 11/23/11

[Handwritten Mark]





NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY  
BOARD OF TRUSTEES

Attachment F

J. Batt

Name of Originator

ECU Educational Foundation

Department/Division

252-737-4540

Phone

battj@ecu.edu

Email

Proposed Name(s) to Honor: Jody and Sheri Schulz #15842

222 Schultz Lane Chester MD 21619

Address: City State Zip

Telephone: (410) 643-4404

Home

Business

Relationship to the University: Donor

Proposed Object for Naming: Football Office in WSMB

Purpose for recommendation:

Honorary (Attach background materials as appropriate to justify the recommendation)

Gift (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift:  Annual  Capital  Endowment

Date of Original Commitment: 1/22/2013

Amount of the Total Commitment: \$28,000

Amount Paid: \$18,000

Current Pledge Balance: \$10,000

Status of Payments: Current

Was the gift part of a campaign:  Yes  No Define: \_\_\_\_\_

Was the project pre-approved:  Yes  No

Directed to:  ECU Foundation  Educational Foundation

Medical Foundation  Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

  
Signature of Originator

1/22/15  
Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received 1.22.2015  
Action Approved / 1.23.2015  
Date

Christy B. H.  
Vice Chancellor's Signature

Forwarded or returned 1.23.2015  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Chancellor's Office:

Received 2-2-15  
Action Approved / 2-2-15  
Date

B. Ballard  
Chancellor's Signature

Forwarded or returned 2-2-15  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Athletics and Advancement Committee of the Board of Trustees:

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date

\_\_\_\_\_  
Chair's Signature

Forwarded or returned \_\_\_\_\_  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Board of Trustees:

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date

\_\_\_\_\_  
Chair's Signature

Forwarded or returned \_\_\_\_\_  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_



STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name Jody and Sheri Schulz

Street Address 222 Schulz Lane

City Chester State MD Zip 21619

Phone (410) 643-4404 Fax ( ) \_\_\_\_\_

E-mail jody6953@gmail.com

Naming Opportunity(ies) Football Office Naming

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 28,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 8,000 in 2012 (Year)
- \$ 5,000 in 2013 (Year)
- \$ 5,000 in 2014 (Year)
- \$ 5,000 in 2015 (Year)
- \$ 5,000 in 2016 (Year)

Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature [Handwritten Signature]

Signature \_\_\_\_\_

Date 1/22/13

\* \$3,000 for a football locker



NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY  
BOARD OF TRUSTEES

Attachment F

J. Batt  
Name of Originator

ECU Educational Foundation      252-737-4540      battj@ecu.edu  
Department/Division      Phone      Email

Proposed Name(s) to Honor: David A. Bond      #15607

2115 Banbury Road      Raleigh      NC      27608  
Address:      City      State      Zip

Telephone: (919) 782-0800  
Home      Business

Relationship to the University: Donor

Proposed Object for Naming: Women's Basketball Office Suite

Purpose for recommendation:

Honorary      (Attach background materials as appropriate to justify the recommendation)

Gift      (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift:     Annual       Capital       Endowment  
Date of Original Commitment:      5/7/2013  
Amount of the Total Commitment:      \$250,000  
Amount Paid:      \$183,812  
Current Pledge Balance:      \$66,188  
Status of Payments:      Current  
Was the gift part of a campaign:     Yes       No    Define: \_\_\_\_\_  
Was the project pre-approved:     Yes       No  
Directed to:       ECU Foundation       Educational Foundation  
                                  Medical Foundation       Other

If the Gift was more than \$25,000:

4. Attach a copy of the signed Letter of Intent.
5. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
6. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt  
Signature of Originator

1/22/15  
Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received 1.22.2015  
Action Approved / 1.23.2015  
Date

*Christy's Dye*  
Vice Chancellor's Signature

Forwarded or returned 1.23.2015  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Chancellor's Office:

Received 2-2-15  
Action Approved / 2-2-15  
Date

*S Ballard*  
Chancellor's Signature

Forwarded or returned 2-2-15  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Athletics and Advancement Committee of the Board of Trustees:

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date

\_\_\_\_\_  
Chair's Signature

Forwarded or returned \_\_\_\_\_  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Board of Trustees:

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date

\_\_\_\_\_  
Chair's Signature

Forwarded or returned \_\_\_\_\_  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_



**Increased Commitment**

**STATEMENT OF INTENT**

**STEP UP TO THE HIGHEST LEVEL Campaign**

East Carolina University

Name **David A. Bond**

Street Address **2115 Banbury Road**

City **Raleigh** State **NC** Zip **27608**

Phone (919) **782-0800** Fax ( )

E-mail **davidecu@gmail.com**

Naming Opportunity(ies) **Women's Basketball Office Suite**

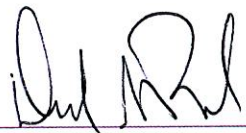
To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ **250,000** \* to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

\$ <b>- 0 -</b> in 20 <b>10</b> (Year) <b>(per DAB/DAY)</b>	\$ <b>41,893.00</b> in <b>2015</b> Year)
\$ <b>20,000.00</b> in 20 <b>11</b> (Year) <b>paid</b>	\$ <b>41,893.00</b> in <b>2016</b> Year)
\$ <b>20,533.21</b> in 20 <b>12</b> (Year) <b>paid</b>	\$ <b>41,894.00</b> in <b>2017</b> Year)
\$ <b>41,893.00</b> in 20 <b>13</b> (Year)	
\$ <b>41,893.00</b> in 20 <b>14</b> (Year)	

Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature 

Signature \_\_\_\_\_

Date **May 7, 2013**

\* **Increased from earlier commitment of \$100,000 to \$250,000.**

NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY  
BOARD OF TRUSTEES

Attachment F

J. Batt

Name of Originator

ECU Educational Foundation  
Department/Division

252-737-4540  
Phone

battj@ecu.edu  
Email

Proposed Name(s) to Honor: Mike and Jean Ash #117927  
c/o European Tooling Systems, Inc.

P. O. Box 1504 Washington NC 27889  
Address: City State Zip

Telephone: (252) 975-8075  
Home Business

Relationship to the University: Donor

Proposed Object for Naming: Women's Basketball Staff Locker Room

Purpose for recommendation:

Honorary (Attach background materials as appropriate to justify the recommendation)

Gift (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift:  Annual  Capital  Endowment

Date of Original Commitment: 3/7/2012

Amount of the Total Commitment: \$50,000

Amount Paid: \$35,000

Current Pledge Balance: \$15,000

Status of Payments: Current

Was the gift part of a campaign:  Yes  No Define: \_\_\_\_\_

Was the project pre-approved:  Yes  No

Directed to:  ECU Foundation  Educational Foundation  
 Medical Foundation  Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt  
Signature of Originator

4/22/15  
Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received 1.22.2015  
Action Approved / 1.23.2015

Clayton Dyle  
Vice Chancellor's Signature

Forwarded or returned 1.23.2015  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Chancellor's Office:

Received 2-2-15  
Action 2-2-15 Approved / 2-2-15

S. Ballard  
Chancellor's Signature

Forwarded or returned 2-2-15  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Athletics and Advancement Committee of the Board of Trustees:

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_

\_\_\_\_\_  
Chair's Signature

Forwarded or returned \_\_\_\_\_  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Board of Trustees:

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_

\_\_\_\_\_  
Chair's Signature

Forwarded or returned \_\_\_\_\_  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_





PC# 117927

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name European Tooling Systems, Inc.

Street Address P. O. Box 1504

City Washington State NC Zip 27889

Phone (252) 975-8075 Fax ( ) \_\_\_\_\_

E-mail jwash1@suddenlink.net

Naming Opportunity(ies) ~~EBC~~ WBB STAFF LOCKER ROOM

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 50,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 10,000 in 2012 (Year)
- \$ 10,000 in 2013 (Year)
- \$ 10,000 in 2014 (Year)
- \$ \_\_\_\_\_ in 20\_\_\_\_ (Year)
- \$ 10,000 in 2015 (Year)
- 10,000 16

Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature Mike Ash

Signature Jean Ash

Date 3-7-12

NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY  
BOARD OF TRUSTEES

Attachment F

J. Batt  
Name of Originator

ECU Educational Foundation      252-737-4540      battj@ecu.edu  
Department/Division      Phone      Email

Proposed Name(s) to Honor: Walter & Marie Williams      #4174

207 Crown Point Road      Greenville      NC      27858  
Address:      City      State      Zip

Telephone: (252) 756-6510  
Home      Business

Relationship to the University: Donor

Proposed Object for Naming: #1 - Olympic Teams Building - (co-naming with Felix Harvey)      #2 Hall of Fame

Purpose for recommendation:

Honorary      (Attach background materials as appropriate to justify the recommendation)

Gift      (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift:     Annual       Capital       Endowment  
Date of Original Commitment:      3/3/2010  
Amount of the Total Commitment:      \$1,000,000  
Amount Paid:      \$1,000,000  
Current Pledge Balance:      \$0  
Status of Payments:      Paid  
Was the gift part of a campaign:     Yes       No      Define: \_\_\_\_\_  
Was the project pre-approved:     Yes       No  
Directed to:       ECU Foundation       Educational Foundation  
                          Medical Foundation       Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt  
Signature of Originator

1/22/15  
Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES  
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received 1.22.2015  
Action Approved / 1.23.2015  
Date

[Signature]  
Vice Chancellor's Signature

Forwarded or returned 1.23.2015  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Chancellor's Office:

Received 2-2-15  
Action Approved / 2-2-15  
Date

[Signature]  
Chancellor's Signature

Forwarded or returned 2-2-15  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Athletics and Advancement Committee of the Board of Trustees:

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date

\_\_\_\_\_  
Chair's Signature

Forwarded or returned \_\_\_\_\_  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_

Board of Trustees:

Received \_\_\_\_\_  
Action \_\_\_\_\_ / \_\_\_\_\_  
Date

\_\_\_\_\_  
Chair's Signature

Forwarded or returned \_\_\_\_\_  
Date

Comments \_\_\_\_\_  
\_\_\_\_\_



STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University Athletics

Name Walter L. & Marie S. Williams

Street Address 207 Crown Point Road

City Greenville State NC Zip 27858

Phone (252) 756-6510 Fax (252) 752-9957

E-mail williams@wilcousa.com

Naming Opportunity(ies) Proposed Basketball/Volleyball Practice Facility \*

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 1,000,000\* to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ -0- in 20 10 (Year)
- \$ -0- in 20 11 (Year)
- \$ 333,334 in 20 12 (Year)
- \$ 333,333 in 20 13 (Year)
- \$ 333,333 in 20 14 (Year)

\*Together with an earlier commitment of \$1,000,000 by John Hess and the Hess Foundation in Walter L. Williams' honor, Donors' total commitment to Campaign is counted as \$2,000,000.

Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature Walter L. Williams

Signature \_\_\_\_\_

Date 3-3-1910

\* Changed to Olympic Sports Team Building with Felix Harvey and Hall of Fame (\$500,000 EACH AREA)



**Action Items:**

- Approval of November 20, 2014 minutes

**ERM Report – Mr. Tim Wiseman**

- Mr. Wiseman highlighted some of the ERM activities since the last Audit Committee meeting.
  - University Youth Programs Task Force (Co-chaired by Mr. Wiseman) – Task Force has completed its work and will be recommending to Executive Council on how to move forward with implementing recommendations from Internal Audit.
  - Athletics Summer Camps – This summer was the first time Athletics utilized the new model for Athletic camps; after action review has been positive; need to make a few tweaks but overall new model is working well.
  - ERM Risk Survey and “Top Risk” review has started.
  - Noticed an increased interest in ERM. Two examples: the UNC Board of Governors; provided a ERM packet to a couple of the BOG members; also other universities are interested in our program
- Mr. Wiseman highlighted some of the information included in the S&P Higher Education Outlook; one notable item was the importance of risk management.
- Mr. Wiseman provided an ERM “Five Year Anniversary” progress review. A number of items were presented such as ECU’s approach to ERM; the Road Map utilized to implement ERM; Milestones; ERM’s allies, partners, advocates, and resources; and ERM Successes. The most notable takeaway from this five-year progress report is that ERM is very successful at ECU and there has been a tremendous positive cultural change across the University related to ERM and we are now in our sustainability phase.

**Health Sciences Compliance Report – Dr. Ken DeVille**

- Dr. DeVille provided information to the Audit Committee on the audit instrument that the Office of Civil Rights uses to review an entity’s compliance with the HIPAA privacy regulations.
- OCR plans to randomly audit 350 covered entities from October 2014 to June 2015.
- Health Sciences Office of Institutional Integrity used this instrument to see how the University would fare if audited by OCR.
- Except for the three minor areas, the review determined that the University is in compliance with the HIPAA privacy regulations.
- The Health Sciences Office of Institutional Integrity will conduct this review 5 years.

**Internal Audit Report – Ms. Stacie Tronto**

- Ms. Tronto updated the Audit Committee on the key performance indicators that are tracked by Internal Audit to manage Internal Audit activities.
  - Completion of Audit Plan – the goal is to complete at least 80% of the audit plan each year; currently 36% of the plan has been completed and 33% is in process. Ms. Tronto stated that it is expected by fiscal year-end that Internal Audit will meet this goal.
  - Staff Utilization – the goal for the internal audit team is to spend at least 75% of our time on direct audit matters; currently that percentage is at 67%. Ms. Tronto stated there has been a high number of absences due to maternity leave, death in the family, etc. It is expected that by year-end this percentage will be 72%, which is slightly below the goal.
  - Ms. Tronto advised that management’s implementation of corrective actions so far this FY is 77% complete (target is 95%); the outstanding items are related to one grant program in Health Sciences, and management is actively engaged in addressing these items and they should be resolved by year-end.
- Ms. Tronto also informed the Audit Committee that UNC BOG is currently pursuing the possibility of utilizing a third party vendor to manage hotline reporting for the universities. More information will be forthcoming on this matter.

# East Carolina University | Board of Trustees

## Finance & Facilities | MSC | February 20, 2015

### Highlights

Finance and Facilities Committee Met on February 19, 2015.

#### II. ACTION AND INFORMATION ITEMS

- A. The Committee reviewed the Request for Student Life to Lease Off-Campus Student Apartments. The request was discussed. Scott Buck, Associate Vice Chancellor for Business Services was available for questions. The Committee approved a motion to recommend that the full Board approve the request.
- B. The Committee reviewed the Request to Purchase Property Located at 119 South Cotanche Street. Scott Buck, Associate Vice Chancellor for Business Services was available for questions. The Committee approved a motion to recommend that the full Board approve the request.

Bob Plybon requested that an overview of the Master Plan in relation to real estate purchases be on the next BOT agenda.

- C. The Committee reviewed a requested resolution to issue special obligation bonds for the West Campus Student Center. Dr. Rick Niswander, Vice Chancellor for Administration and Finance, was available for questions. The Committee approved a motion to recommend that the full Board approve the request.
- D. The Committee reviewed the White Residence Hall Elevations. Mr. Bagnell, Associate Vice Chancellor for Campus Operations and Albie McLawhorn of MHA Works were available for questions. The Committee approved a motion to recommend that the full Board approve the elevations.

#### INFORMATION

- E. Dr. Rick Niswander, Vice Chancellor for Administration and Finance, shared the Data from the 2013-2014 Management Flexibility Annual Survey.
- F. Bill Koch, Associate Vice Chancellor for Environmental Health, and Gerald Lewis, ECU Police Chief, updated the committee on Campus Safety. Dr. Virginia Hardy, Vice Chancellor for Student Affairs, shared some accomplishments from the Campus Safety Initiative Recommendations.
- G. Terry Yeargan, BOT Finance & Facilities Chair, briefly discussed construction projects trends.
- H. There were no other agenda items discussed.

Associate Vice  
Chancellor for  
Administration  
and Finance -  
Business Services

224 Ragsdale Building  
East Carolina University  
Greenville, NC 27858-4353

252-328-6910 office  
252-328-1558 fax

## MEMORANDUM

TO: Rick Niswander

FROM: Scott Buck *Scott*

DATE: January 20, 2015

SUBJECT: Request ECU Board of Trustees Approval for Student Life to Lease Off-Campus Student Apartments

Due to the anticipated need for additional student beds in the 2015-2016 academic year with White, Clement and Greene going offline (one dormitory per year starting January 2016), Student Life requests ECU Board of Trustees approval to lease off-campus apartments to house  $\pm$  174 students in fall semester 2015 and spring semester 2016.

A Request for Proposals (RFP) was issued with three apartment complexes responding (see attached bid tally). In the RFP, it stated that students be located only in entire apartment buildings and complex within four miles of campus highly preferred.

We recommend award to the North Campus Crossing at a monthly per bed rate of \$460 or a nine month lease rate for 174 beds at \$720,360. The bidder closest to campus had insufficient number of available beds. The low bidder, North Campus Crossing, had the beds available in entire apartment buildings that are sprinklered; therefore, we recommend award to North Campus Crossing.

The lease term shall be from August 10, 2015 through May 15, 2016 with three (3), one (1) year renewal options for up to 325 beds.

The lease shall be in accordance with ECU Real Property Acquisition by Lease Delegated Flexibility Policy and is contingent on UNC Board of Governors approval.

Source of funds shall be ECU Housing receipts.

Attachment (1)

cc: V. Hardy  
W. Johnson  
B. McCartney  
R. Mitchelson

**RECAP OF PROPOSALS**

Received 3 Proposals

File No: New  
 Department: Housing  
 Agency: ECU  
 City/Town: Greenville  
 Term: School year August 2015-May 2016

250-325 Beds  
 Agent: Scott Buck

**Proposal #1**

**Lessor Name: The Landing \$716/bed**  
 Address: 1920 Exchange Drive includes utility, trash, water & parking  
 Greenville, NC 27858  
 Contact phone: 252-321-6783 Aisling Canavan  
[leasing@thelandingnc.com](mailto:leasing@thelandingnc.com)

**Proposal #2**

**Lessor Name: North Campus Crossing \$ 460/bed (101 - 325 beds)**  
 Address: 3800 Bostic Drive **\$475/bed (if less than 101)**  
 Greenville, NC 27834 All inclusive.  
 Contact phone: 252-757-1212 Kimberly L. Wootton  
[kwootton@peppropmgmt.com](mailto:kwootton@peppropmgmt.com)

**Proposal#3**

**Lessor Name: Province Greenville NC LP/EDR**  
 Address: 504 Boxelder Way **\$672/bed**  
 Greenville, NC 27858 All inclusive.  
 Contact phone: 901-259-2500 Matt Fulton  
[mfulton@edrtrust.com](mailto:mfulton@edrtrust.com)




Associate Vice  
Chancellor for  
Administration  
and Finance -  
Business Services  
224 Ragsdale Building  
East Carolina University  
Greenville, NC 27858-4353

252-328-6910 office  
252-328-1558 fax

## MEMORANDUM

TO: Rick Niswander

FROM: Scott Buck 

DATE: January 21, 2015

SUBJECT: Request ECU Board of Trustees Approval to Purchase Property at 119 Cotanche Street (Tax Parcel #29140)

Request ECU Board of Trustees approval to purchase property at 119 Cotanche Street (tax parcel #29140) from the Pitt County ABC Board at a purchase price of \$550,000.

The property was appraised at \$600,000. A phase one environmental report is being conducted and purchase is contingent on a clean report.

The property consists of 0.48 acres and sites a 4,626 SF masonry building built in 1962. The property is contiguous to ECU properties on three sides and with this purchase, ECU will own the entire city block. This property is identified in ECU's master plan. Our short term plan is to use as office space.

Purchase shall be from auxiliary overhead receipt funds. The purchase has been reviewed by the State Property Office and is contingent on a clean phase one environmental report (in progress) and approvals from the UNC Board of Governors, Joint Commission on Governmental Operations and Council of State.

Attachment (1)

cc: B. Bagnell  
W. Johnson  
T. Walton

**E. 1st Street**

**E. 1st Street**

**Cotanche Street Cotanche Street**

**Building  
141**

**Building  
127**

**Reade Street Reade Street**

**119  
Cotanche  
Street  
(ABC Building)**

**E. 2nd Street**

**E. 2nd Street**

**RESOLUTION OF THE BOARD OF TRUSTEES OF  
EAST CAROLINA UNIVERSITY  
APPROVING THE ISSUANCE OF SPECIAL OBLIGATION BONDS**

**WHEREAS**, under Article 3, Section 116D of the General Statutes of North Carolina (the “*Act*”) the Board of Governors (the “*Board of Governors*”) of the University of North Carolina (the “*University*”) may issue special obligation bonds, payable from obligated resources to pay the costs of acquiring, constructing or providing a special obligation project at one of the constituent institutions of the University or refunding any obligations previously issued by the Board of Governors;

**WHEREAS**, East Carolina University (“*ECU*”) will request the Board of Governors to issue its special obligation bonds (the “*Bonds*”), the proceeds of which will be used for the purpose of (1) financing the costs of constructing and equipping a new student union, parking structure and health sciences campus student services building, the financing of which was authorized by Chapter 60 of the 2014 Session Laws of the North Carolina General Assembly (the “*Special Obligation Bond Project*”), and (2) paying the costs incurred in connection with the issuance of the Bonds;

**WHEREAS**, Section 116D-26(b) of the Act requires the Board of Trustees of ECU to approve the issuance of the Bonds for the Special Obligation Bond Projects;

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Trustees of ECU as follows:

Section 1. **Approval of Issuance of Bonds.** The issuance of the Bonds for the Special Obligation Bond Project is approved.

Section 2. **Effective Date.** This Resolution is effective immediately.

**ADOPTED AND APPROVED** this 20<sup>th</sup> day of February, 2015.

**THE BOARD OF TRUSTEES OF EAST CAROLINA UNIVERSITY**

By: \_\_\_\_\_  
Secretary

**STATE OF NORTH CAROLINA** )  
) **SS:**  
**COUNTY OF PITT** )

I, \_\_\_\_\_, the duly elected Secretary of the Board of Trustees of East Carolina University, ***DO HEREBY CERTIFY*** that (1) the foregoing is a full, true and correct copy of the Resolution adopted by the Board of Trustees of East Carolina University at its meeting of February 20, 2015 and appearing in the minutes of such meeting, (2) notice of the meeting of the Board of Trustees of East Carolina University held on February 20, 2015 was sent to each member of the Board, and (3) a quorum was present at the meeting on February 20, 2015 at which time the foregoing Resolution was adopted.

***WITNESS***, my hand and the seal of East Carolina University this 20<sup>th</sup> day of February, 2015.

[SEAL]

\_\_\_\_\_  
Secretary













## Health Sciences Committee February 19, 2015

- Minutes from the November 20, 2015 meeting were approved.
- Mention last week's news report about BSOM, especially its financial difficulties. All inquiries about these news reports should be referred to the Chancellor's statement on this matter that is on the ECU website.
- Mr. Jowers reviewed the financial year-to-date information as of the end of January 2015. ECU Physicians made \$0.1M as of the end of January 2015. The total operating revenues were improved and ECU Physicians is showing a net income of \$80,000 as of January 31, 2015. The Pro-Fee Collections were up by 19.5% and progress is being made with less number of providers. Mr. Jowers expects the SODCA funds to post in February and March to total \$1M - \$1.5M. Mr. Jowers added that the transition team with Vidant Medical Center is working on transition programs and looking at different models to make the transition a success.
- Dr. Horns informed the committee that their packet included AMA Grant information that Dr. Libby Baxley prepared and will plan to present at the April meeting.
- Dr. Niswander gave an ECU Physicians Medical Malpractice Insurance update. Broker proposals were received from December 5, 2014 – January 5, 2015. A committee convened with members who have significant expertise in professional liability insurance, BSOM and ECU leadership, and end users of the program. Eight vendors submitted proposals and were evaluated by the committee. The committee invited the three highest scoring vendors to give on-site presentations. Wells Fargo was selected from the three based on their written and on-site material and proven record in successfully representing the Medical School. The committee unanimously recommends Wells Fargo Insurance Services as the vendor to provide insurance brokerage and risk management services. Dean Cunningham ratified the recommendation on February 5, 2015.
- Informational fact sheets from each of the colleges and schools were included in the Trustees' board materials.

### **BOT Attendees:**

Robert Brinkley  
 Deborah Davis (Committee Member)  
 Vern Davenport (Committee Member)  
 Edwin Clark (Committee Member)  
 Mark Copeland (Committee Member)  
 Steve Jones (Committee Chair)  
 Max Joyner  
 Kieran Shanahan (Committee Member)  
 Carol Mabe  
 Bob Plybon – by phone

Danny Scott  
 Jake Srednicki  
 Terry Yeargan

## University Affairs Committee

Board Members Attending: Deborah Davis (chair), Robert Brinkley, Carol Mabe, Danny Scott, Jake Srednicki

Others in Attendance: Terry Yeargan, Vern Davenport, Mark Copeland, Max Joyner, Ron Mitchelson, Virginia Hardy, Michael Van Scott, Austin Bunch, and Steve Ballard

**ACTION ITEM - Petition for Political Activity** - Ron Mitchelson submitted a petition for political activity for Calvin Mercer as was presented in the Board materials. Following discussion a motion was made and approved.

### Research and Graduate Studies – Michael Van Scott

- **NSF Higher Ed Research and Development** - ECU saw an increase in R&D expenditures and moved our rank up more than 20 places. There may be a slight dip next year, but should return to an increase in the years to follow. **We are now the third largest research institution in the state system, for the first time ever.**

### Academic Affairs – Interim Provost Ron Mitchelson

- **Millennial Campus Proposal**
  - Dr. Ted Morris provided a presentation about the proposal for a millennial designation, which is a legal designation that opens more opportunities with public and community partnerships for meaningful impacts to occur. The opportunity will help capitalize on our area and what we have to offer. We want to host a culture of innovation that helps us thrive and Eastern North Carolina thrive with us. Some of the areas where we can capitalize on this is through Operation Re-Entry, Creative talent added to the STEM approach and our research can lead to more jobs and opportunities for growth.
  - If the BOT approves this, it goes to President Ross and the BOG. We must prove that this will improve economic development throughout the region. Opens doors to public/private development partnership and recruit and retain talent. The Dickinson Avenue corridor is the area being looked at as the study area. This will be a zone where we have everything from residential to light manufacturing. There five main spaces that we are focusing on: Warehouse district, Uptown Area, Health Science Campus, Stratford Arms and Blount Fields, and Coastal Studies Institute. He shared some of the impacts including, but not limited to recruiting jobs, create a skilled workforce, and develop regional leadership. He shared some of the partnerships already underway with funding or funding pending including, but not limited to Golden Leaf money for Pharmaceutical development and advanced manufacturing and innovation academy, Operation Re-Entry North Carolina and a Lab for Simulated Blast Injury and High Explosive Research. **A motion of support from the BOT was made and seconded and then voted for approval.**

### Student Affairs – Vice Chancellor Virginia Hardy

- **Student Rights and Responsibilities Response**
  - Discussion about how the Student Code of Conduct is updated, reviewed and approved. Max Joyner shared some questions/concerns to see what, if anything, could be implemented or updated to our existing policy. The policy in place was vetted by outside experts and this Board, was agreed upon and the policy was passed. It is important to remember that our process is different the legal process.
  - Dr. Hardy addressed several of the items for clarification: 1) Cross-examination between parties can exist, but it is done through the panel. 2)The preponderance of evidence standard is applied in our system. 3) If witness/respondent/complainant were someone's roommate would they be allowed to communicate with the roommate? The answer is yes. We want to make sure there is no intimidation and retaliation with the proceedings between parties that could be roommates. No one would be forced to communicate or not communicate with his or her roommate. Our policy is reviewed every two years and reviewed by faculty, staff and students.
- **Greek Life**
  - Dr. Hardy shared the recent timeline of events from the self-imposing of a social suspension earlier this month by IFC (Interfraternity Council) and that they kept it in place despite the charges being dropped in one incident. Last week, the social suspension was lifted after they identified the risks they face and the manners in which they are handling the risks. The IFC showed a great deal of leadership through self-governance to see risk management issues and then acting to fix them moving ahead.

## East Carolina University

Request to establish the

## East Carolina Research and Innovation Campus

February 4, 2015

### Opportunity

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With its rich tradition of educational innovation, strong work ethic and principles, and established and emerging economic clusters, eastern North Carolina is well positioned to host a culture of innovation that mobilizes the skills, knowledge and abilities of a new creative class. However, the loss of young people from eastern North Carolina's rural counties is widespread, accelerating and often reaching crisis proportions. For the many wanting to stay in the region, the need is for quality jobs, a creative culture, entrepreneurial opportunities and a more intentional education system that better supports their employment goals.<sup>1</sup>

East Carolina University (ECU) is committed to maximizing student success, serving the public, and leading regional transformation. Stemming the loss of creative talent is critical to transforming eastern North Carolina's economy and communities and remains a top priority for ECU. As a near-term strategy, ECU is partnering with community colleges to retain transitioning service members and veterans in North Carolina through training and civilian employment. Longer term, ECU is engaged with regional parents, students, educators, and employers to build clearer pathways connecting education with employment and entrepreneurial opportunities. ECU is aggressively preparing STEAM (Science, Technology, Engineering, Art/Design, and Mathematics) graduates with the skills, knowledge and abilities to innovatively solve real-world problems. These graduates are in high demand by regional employers and also help attract new employers to the region. The University is increasing research funding and strengthening its research infrastructure to fuel new discoveries and innovations that result in new jobs and investment within targeted economic clusters such as health care, advanced manufacturing (e.g., pharmaceuticals), and the military. Finally, ECU is engaging its expertise and capabilities to address pressing regional challenges and build healthier, more livable and vibrant communities. In short, ECU is working to grow, attract and retain the technically-skilled, creative talent needed to transform the region.

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<sup>1</sup> *Reimagine Rural: Transforming North Carolina's Rural Communities Through Youth Engagement*. Rural Partners Forum, NC Rural Center, 2011.

## Background and Authority

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*North Carolina General Statute 116-198 Article 21B: The Centennial Campus, the Horace Williams Campus, and the Millennial Campuses Financing Act* outlines the process for seeking the Millennial Campus designation. To this end, the Board of Governors may act “on recommendation made by the President of The University of North Carolina after consultation by the President with the Chancellor and the Board of Trustees of a constituent institution, to designate real property held by, or to be acquired by, a constituent institution as a "Millennial Campus" of the institution. That designation shall be based on an express finding by the Board of Governors that the institution desiring to create a "Millennial Campus" has the administrative and fiscal capability to create and maintain such a campus and provided further, that the Board of Governors has found that the creation of the constituent institution's "Millennial Campus" will enhance the institution's research, teaching, and service missions as well as enhance the economic development of the region served by the institution.

## Action

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A new complementary urban model is emerging, giving rise to what are called “innovation districts.” The Brookings Institution defines these as geographic areas where leading-edge anchor institutions and companies cluster and connect with start-ups, business incubators and accelerators.<sup>2</sup> These areas are physically compact, transit-accessible, technically-wired, and offer mixed-use housing, office, and retail spaces. Innovation districts have the unique potential to spur productive, inclusive and sustainable economic development. At a time of sluggish growth, they provide a strong foundation for the creation and expansion of firms and jobs by helping companies, entrepreneurs, universities, researchers, and investors – across sectors and across disciplines – to collocate, co-invent and co-produce new discoveries for the market. In the United States, innovation districts are emerging near anchor institutions in the downtowns and midtowns of cities like Atlanta, Baltimore, Buffalo, Cambridge, Cleveland, Detroit, Houston, Philadelphia, Pittsburgh, St. Louis and San Diego.<sup>3</sup>

Such districts are not exclusive to large cities but also occur in smaller university towns like Madison, Wisconsin (UW) or Athens, Georgia (UGA). Similarly, East Carolina University is Greenville’s anchor institution. The University’s proposed Millennial Campus will be known as the *East Carolina Research and Innovation Campus* (ECRIC). Along with Vidant Medical Center and other key regional partners, the ECRIC will drive creation of Greenville’s planned Arts & Innovation District (District).<sup>4</sup> The ECRIC and District will accelerate and expand collaborative research, teaching, and service to enhance economic and community development for both Greenville and the region. As a designated North Carolina Millennial Campus, the ECRIC will be given authority on the use of revenue and the issuance of debt to allow quicker development and foster public-private partnerships. These flexibilities and

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<sup>2</sup> “Anchor institutions” are defined to be research universities and research-oriented medical hospitals with extensive R&D.

<sup>3</sup> *The Rise of Innovation Districts: A New Geography of Innovation in America*. Bruce Katz and Julie Wagner, The Brookings Institution, 2014.

<sup>4</sup> *The Dickinson Avenue Corridor Study*, Greenville, NC; 11.21.2014; Ayers Saint Gross, Brian Wishneff & Associates, and Partners for Economic Solutions

efficiencies will ensure the ECRIC will serve as both the place and the means to align and engage ECU's resources with education, corporate, government, military, and other community partners. The resulting public-private partnerships will produce innovations in education, science, technology and the arts that address local challenges while equipping the region with a magnet to attract talent and investment. East Carolina University is the best-positioned institution to catalyze a culture of innovation and service that grows, attracts, and retains the next great creative class within the eastern region of North Carolina.

## Commitments

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ECU is committed to maximizing student success, serving the public, and transforming the region through leadership and service. We pursue our mission with deep respect for our partners, efficiency in our operations, and accountability for the resources entrusted to us.<sup>5</sup> The proposed ECRIC clearly aligns with our values of leadership and engagement; scholarship; discovery and innovation; diversity and service. Furthermore, as we act upon these values with our partners in this proposed place, we will:

### *Leverage Our Place*

Tackling regional challenges that address state and national issues

### *Target Research to Regional Needs*

Facilitating and coordinating interdisciplinary research

### *Fuse Intellectual Disciplines*

Pursuing opportunities where disciplines and economic clusters collide

### *Engage for the Public Good*

Championing mutually-beneficial research, outreach and engagement

### *Propel Student Achievement*

Providing graduates with tested skills and proven leadership

### *Embrace Creative Risk-Taking*

Fostering innovation, entrepreneurship and small business creation

### *Transform Communities*

Enhancing the capacity and vitality of local and regional communities

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<sup>5</sup> *Beyond Tomorrow: Our Commitment to the Future*. ECU's Strategic Plan 2014-19

## Impacts

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The ECRIC is the place where we will collocate, collaborate, and create with shared vision. Ultimately, the ECRIC will align and leverages the expertise and resources of ECU through public-private partnerships to

- Start, grow and recruit jobs and new enterprises;
- Create a knowledgeable, skilled and adaptable labor-force;
- Fuel knowledge transfer, innovation and entrepreneurship;
- Develop regional leadership;
- Target scholarship and service for distressed communities; and
- Position the region as a magnet for talent, creativity, and investment.

## Spaces

---

To maximize the potential and impact of the ECRIC, ECU has strategically identified five areas of property for the millennial designation including the: 1) Warehouse District properties; 2) Uptown Area properties; 3) Health Science Campus; 4) Stratford Arms and Blount Field Area properties; and 5) the Coastal Studies Institute properties (Manteo, NC).

### *Warehouse District Campus Properties*

ECU's Warehouse District properties (Figure 1, page 5) encompass 22.3 acres (8.8 undeveloped) and represent converging opportunities to restore and reuse valuable historic properties, revitalize the Greenville Center City area, and develop highly-productive collaborative research, innovation, commercialization, and economic development spaces connecting ECU's Health Science and Main campuses. Specifically, ECU's Warehouse District includes three buildings (the American Tobacco Company Storage Warehouse #2, the Export Leaf Factory ("Haynie Building"), and the Prichard-Hughes Warehouse) designated as historically significant within the Greenville Tobacco Warehouse National Register Historic District. To facilitate the preservation and redevelopment of these valuable facilities through planned public-private partnerships, ECU sought and received eligibility certification for the North Carolina Historic Mill Rehabilitation Tax Credit for each of these three buildings.

Through collaborative planning with the City of Greenville<sup>6</sup>, renovation of the Haynie Building is envisioned to be a vital first step in anchoring this key historic district and creating a highly visible front door to the proposed ECRIC (Figure 2, page 5). This initial investment is expected to create subsequent urban development within Zone 4 (Figure 3, page 6) of the envisioned Dickinson Avenue Arts & Innovation District (Figure 4, page 6). The new 10<sup>th</sup> Street Connector locating in this area will be a major east-west roadway linking ECU's Health Science and Main campuses and bringing significant traffic to this community epicenter.

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<sup>6</sup> *The Dickinson Avenue Corridor Study*, Greenville, NC; 11.21.2014; Ayers Saint Gross, Brian Wishneff & Associates, and Partners for Economic Solutions.



Figure 1: Warehouse District Campus Properties

**ACTION AREA**

**HAYNIE BUILDING**

**LEVERAGING HISTORIC ASSETS**

- 1 Haynie Building
- 2 Ficklen / UNX Warehouse
- 3 Dickinson Commercial Buildings
- 4 Cupola

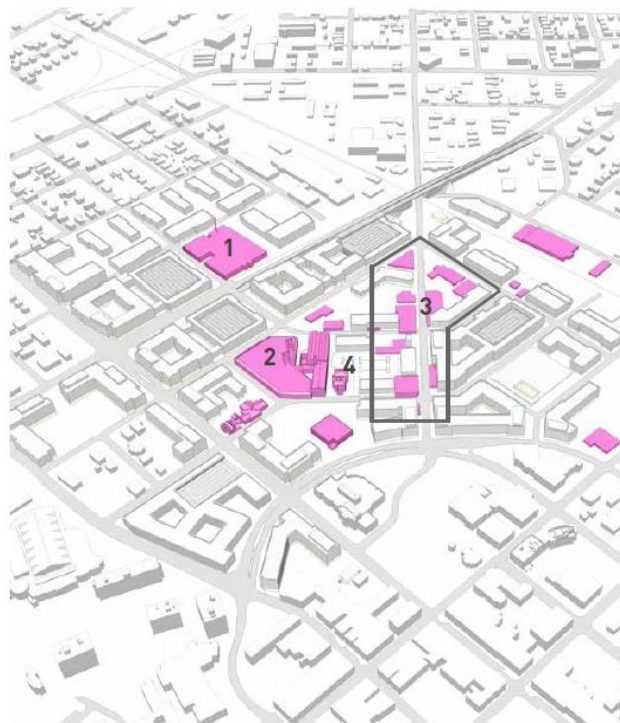


Figure 2: Haynie Building and the Dickinson Corridor



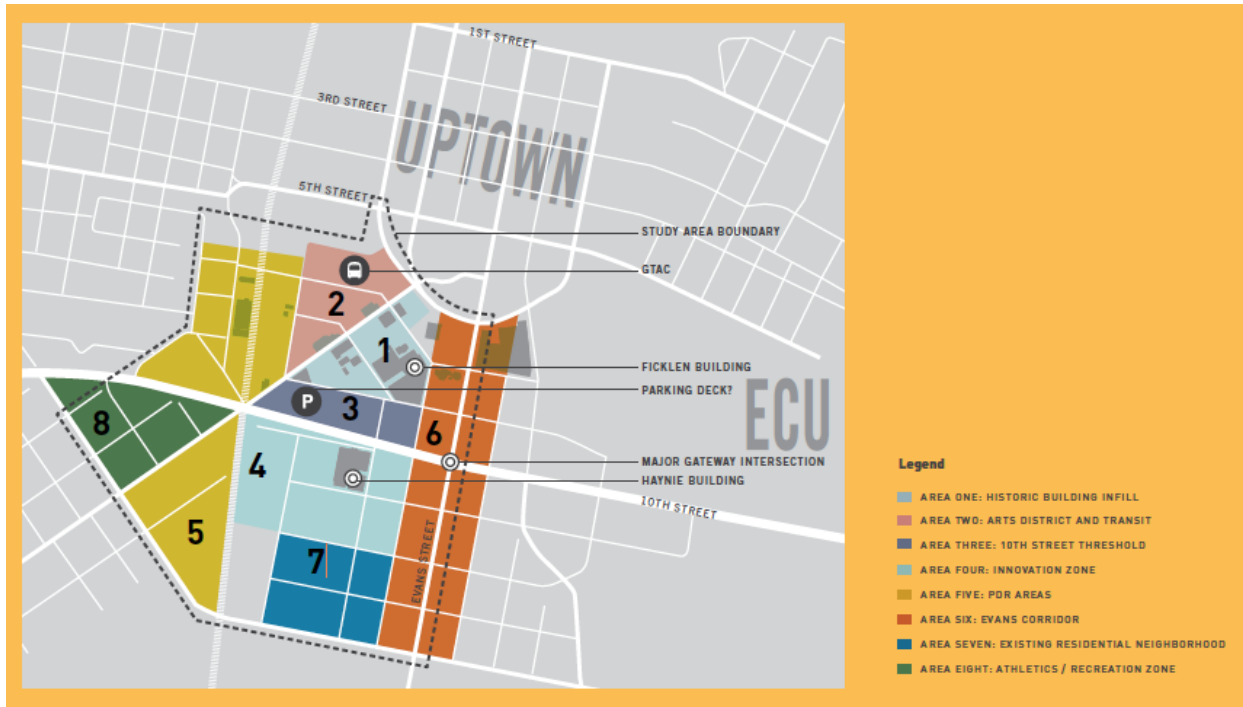
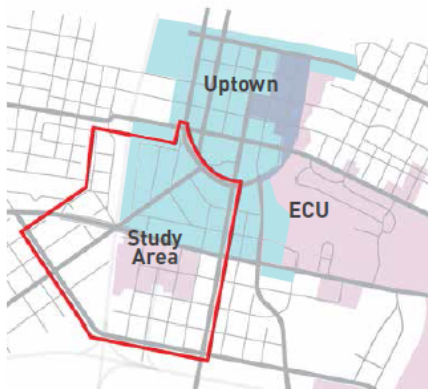


Figure 3: ECU-Greenville Integrated Plan for Arts & Innovation District

## STRENGTHS AND OPPORTUNITIES



### THE STUDY AREA: THE DICKINSON AVENUE CORRIDOR

The study area encompasses approximately 200-acres of largely post-industrial land bisected by Dickinson Avenue – a historic city gateway lined with early to mid-20th Century commercial storefronts. Although much of the area is blighted and underdeveloped, it features several significant historic structures including the Ficklen, Cupola and Haynie buildings along with a number of smaller but distinctive brick warehouses and commercial buildings.

For planning purposes, it is critical to articulate a large study area into distinct sub-areas defined by physical features, infrastructure or ownership patterns. The decision team identified 8 sub-areas which are described on the following pages.

Figure 4: ECU Millennial Space would border “Uptown Greenville” to the east and south

Creative and technology driven industries most likely to be found in Innovation Districts include: high-value, research-oriented sectors such as applied sciences and the burgeoning “app economy”; highly creative fields such as industrial design, graphic arts, media and architecture; and highly specialized, small batch manufacturing.<sup>7</sup> ECU and its education partners along with city, county and regional economic development partners envision renovation and repurposing of the Haynie Building (70,000+ sq ft) into Greenville’s innovation hub for cutting edge education, workforce development, research, innovation, entrepreneurship and economic development. This hub will provide much needed next-generation “maker spaces” to support the design, production and sale of creative goods and services within the district; support advanced manufacturers throughout the region; and ultimately sustain an innovation and entrepreneurial ecosystem.

Uptown Area Campus Properties



Figure 5: ECU's properties on the eastern flank of the Uptown District

ECU’s Uptown properties (Figure 5, above) comprise 19.04 acres (including 14 acres of surface parking) bordering the east side of Uptown Greenville, bridging the main campus with the Uptown area and the (Tar) river front. When combined with ECU’s Warehouse District holdings, these properties comprise a significant portion of Greenville’s Uptown/center city area and position ECU to join a select group of the nation’s campuses leading revitalization in an urban core. ECU’s comprehensive master plan considers as

<sup>7</sup> *The Rise of Innovation Districts: A New Geography of Innovation in America*. Bruce Katz and Julie Wagner, The Brookings Institution, 2014.

possibilities for this area a Visual and Performing Arts Center, Hotel and Conference Center, and/or Alumni Center among the innovative options for this property. Ongoing public-private partnership discussions include these options within the context of advanced mixed-used development on these and other Uptown properties to fully capitalize on the potential of Greenville’s riverfront. Such development on the east side of Uptown, in conjunction with development of the warehouse district on the south side would likely generate significant visitor traffic between these two destination areas thus benefitting all of the Uptown district.

Health Sciences Campus

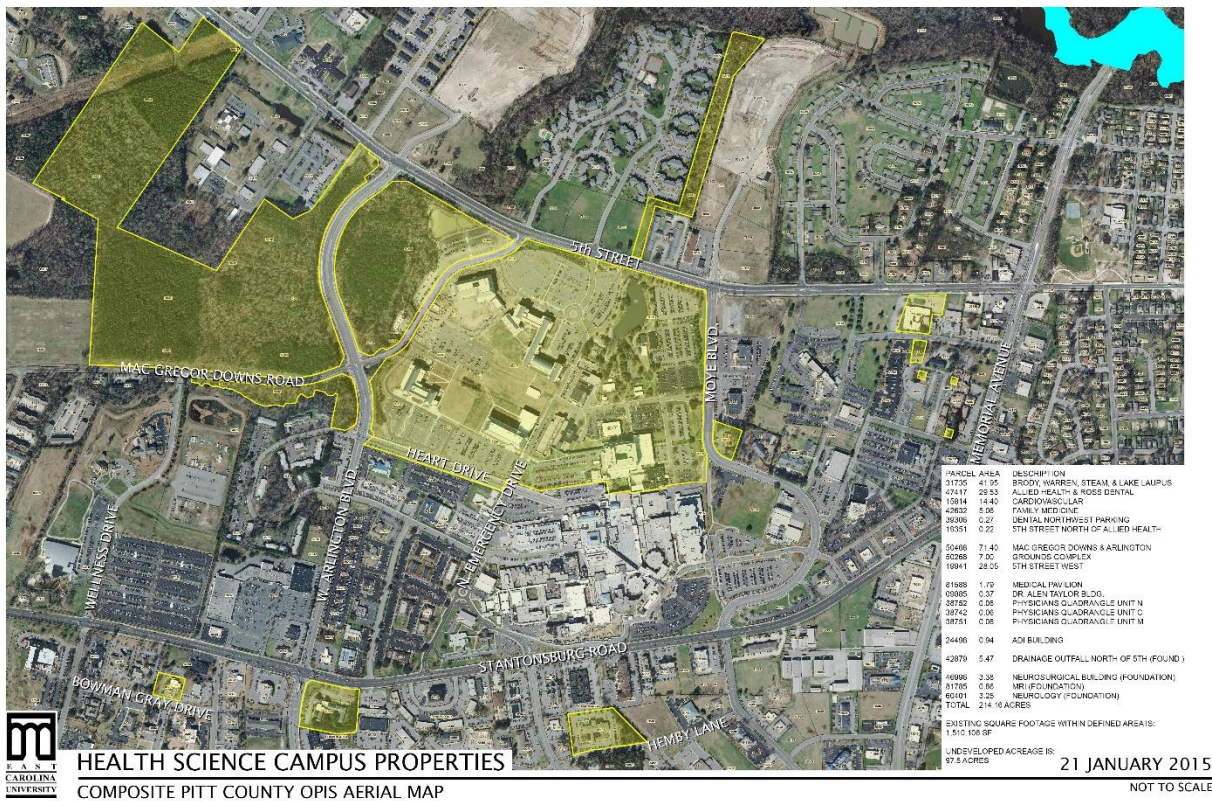
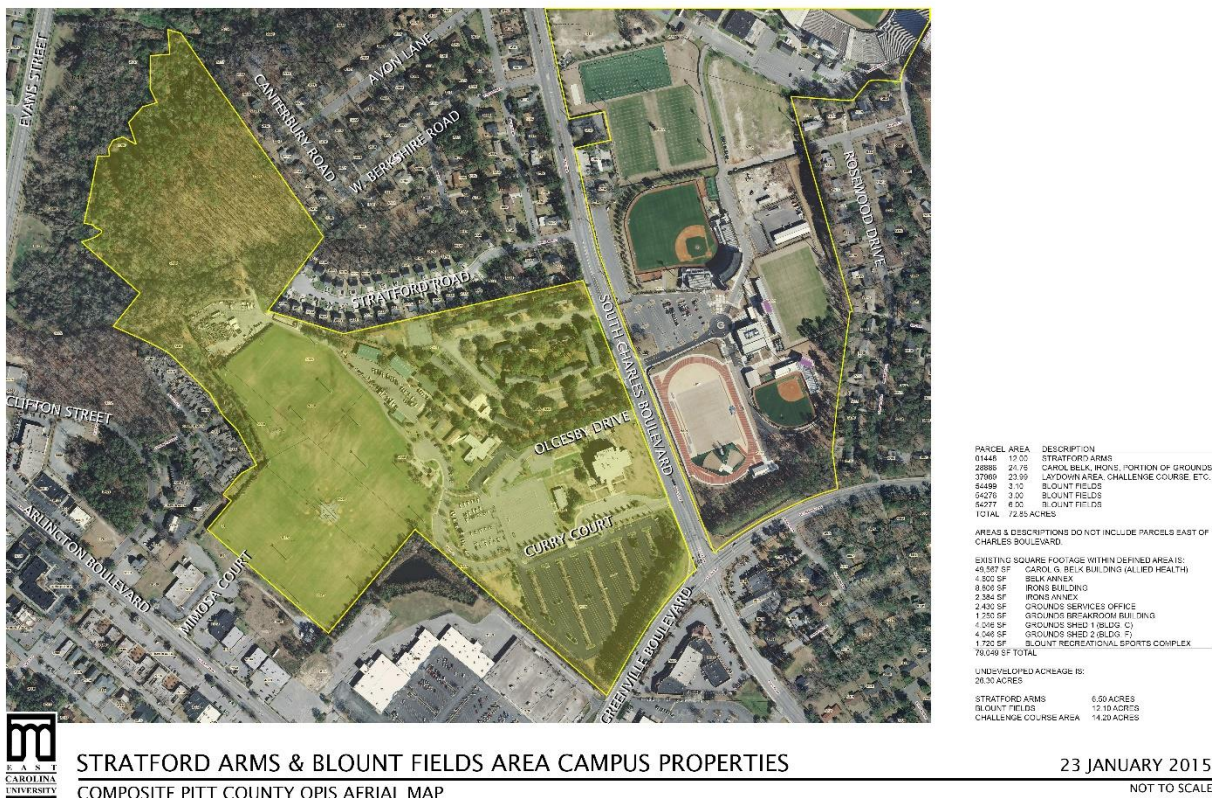


Figure 6: ECU's Health Science Campus Properties

A major component of ECU’s mission is to improve the health of eastern North Carolina (and beyond) and we have developed superior programs in all dimensions of understanding human health and delivering services to a dispersed, rural population. ECU’s Health Sciences Campus (HSC)(Figure 6, above) is home to the Brody School of Medicine; Colleges of Allied Health and Nursing, and the School of Dental Medicine; as well as centers and institutes of concentrated, multi-disciplinary expertise addressing the region’s most pressing health care issues and disparities, e.g., the East Carolina Obesity and Diabetes Institute. The HSC is immediately adjacent to its long-time partner, Vidant Medical Center, to the south and the new Durham VA Medical Center facility (Greenville Health Care Center) located to the north across 5<sup>th</sup> street. Together, ECU, Vidant and the VA offer significant opportunities for patient-centered clinical research, discovery and innovation with industry, government, military and community partners.

**Stratford Arms and Blount Fields Area Campus Properties**

These properties (Figure 7, below) are immediately proximate to ECU's athletic and human performance complex and represent one of Greenville's most strategically located pieces of real estate. Encompassing 72.85 total acres, including 32.8 undeveloped acres, this property represents longer term opportunities through public-private partnership for a live/work/play community; similar in some respects to NC State's Centennial Campus, Raleigh's North Hills, and Durham's West Village and American Tobacco District.



**Figure 7: Charles Boulevard properties (including former Stratford Arms and Blount sports fields) across from ECU's intercollegiate athletics complex**

**UNC Coastal Studies Institute, Manteo NC**

Targeting research to regional needs and engaging for the public good while fueling regional transformation, the UNC Coastal Studies Institute (CSI) was built and is managed by ECU. The 83,791-square-foot, \$32.6M Leed Certified facility (Figure 8, page 10) on Roanoke Island is an inter-university partnership conducting research, educational and community outreach programs. North Carolina's, marine-related activities are important to the State's economy, both in traditional sectors like recreation and tourism, fisheries, hazard resilience, and marine heritage, and in emerging areas like ocean energy and marine biotechnology. UNC System faculty members are leaders in areas such as marine biotechnology, ocean energy, coastal sustainability, marine aquaculture, climate change and marine ecosystem health. Currently the UNC Coastal Studies Institute (CSI) collaborates with additional, external partners including the Bureau of Ocean Energy Management, the U.S. Army Corps of Engineers, the federal government's Hurricane Sandy Task Force, state coastal planning

agencies and other entities to analyze needs and develop plans for coastal restoration, The millennial designation will foster more of these mutually-beneficial partnerships and resulting impacts emanating from this critically located regional installation. Whether it's surveying shipwrecks off the coast of Ocracoke, developing and testing new ocean energy technologies, or deploying real-time coastal monitoring buoys, CSI researchers and partners are working to improve the lives of people who live, work and visit the coast.



Figure 8: Coastal Studies Institute Camus Properties

## Conclusion

The rise of millennial campuses as innovation districts aligns with the disruptive dynamics of our era and represents a clear path forward for cities and metropolitan areas, as well as metro/rural serving universities such as ECU. The concept has been widely and successfully used by our sister institutions NC State, UNCCH, UNCC, A&T/UNCG, ASU, UNCW and WCU. The proposed ECRIC will be a major step towards building a stronger, more sustainable and more inclusive economy for eastern North Carolina in the early decades of this young century. East Carolina University requests the support and approval of its Board of Trustees to seek millennial campus designation and establish the *East Carolina Research and Innovation Campus*.

**EAST CAROLINA UNIVERSITY PERSONNEL ACTION SUMMARY FORM**  
*(Administrator completes Section I. and faculty member (appointee) completes Section II.)*

Section I. To be completed by the appropriate administrator(s).

Name of Appointee: **Dr. Jay Newhard**

Department: **Philosophy and Religious Studies** School/College: **Harriot College of Arts and Sciences**

Current Rank or Title: *(if applicable)* **Assistant Professor** Proposed Rank or Title: **Associate Professor**

Indicate Type of Action: *(select all that apply)*

Administrative Appointment:

New Faculty Appointment:

Promotion:

Conferral of Tenure:

Other:

*(describe)*

Distinguished Professorship:

*(provide name of professorship)*

Effective Date of Action: **BOT APPROVAL DATE**

Contract Period: Administrative Appointment: 9 mo.  12 mo.   
 Faculty Appointment: 9 mo.  12 mo.

Salary: **\$ 53,636** Source(s): State Funds: **\$ 53,636** \*Non-State Funds: \$ \_\_\_\_\_

*\*Indicate Sources of non-state funds generically ( i.e., grants, receipts, trust funds, endowments, medical faculty practice plan, etc.):*

Prior Recommendations/Personnel Actions:  
*(please check appropriate responses)*

Source	Recommended	Not Recommended	Not Applicable
Provost/Vice Chancellor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chancellor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Board of Trustees	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Section II. To be completed by the faculty member.

1. Education Background: *(indicate degree, date earned and institution, note additional study & training)*

PhD, Philosophy (2002)	Brown University
AM, Philosophy (1997)	Brown University
BA, Philosophy (1994)	University of California, Santa Barbara
MS, Chemical Engineering (1991)	Pennsylvania State University
BS, Chemical Engineering (1989)	Pennsylvania State University

2. Teaching and other professional experience: *(Show inclusive dates, rank and/or title, institution or agency, and indicate first appointment at current institution with rank and any changes to date)*

East Carolina University	(2008-present)	Assistant Professor
John Carroll University	(2006-2008)	Visiting Assistant Professor
University of Oklahoma	(2003-2006)	Visiting Assistant Professor
Bloomsburg University of PA	(2002-2003)	Visiting Assistant Professor
Texas Tech University	(2001-2002)	Visiting Assistant Professor, Senior Research Associate
Augustana College (IL)	(2000-2001)	Visiting Instructor

## 3. Scholarly &amp; Creative Activities:

<i>Type</i>	<i>Number</i>
<i>Book</i>	_____
<i>Edited Book</i>	_____
<i>Chapter</i>	_____
<i>Refereed Journal Article</i>	5 (one other forthcoming)
<i>Other Journal Article</i>	1 review
<i>Juried Performance/Show</i>	_____
<i>Non-Juried Performance/Show</i>	_____
<i>Other: Refereed Conference Presentations</i>	17 presentations, 7 papers
<i>Other: Philosophy Department Colloquium Presentations</i>	3 presentations, 2 papers
<i>Other: Conference Commentaries</i>	6

## 4. Membership in professional organizations:

American Philosophical Association  
Southern Society for Philosophy and Psychology  
Society for Exact Philosophy  
North Carolina Philosophical Society

## 5. Professional service on campus:

## Research and Creative Activities Grants Committee:

Vice Chair (Fall 2012 - Spring 2014)  
Representative to University Copyright Committee (Fall 2013-Spring 2014)  
Secretary (Fall 2011 - Spring 2012)  
Regular Member (Fall 2009 - Spring 2011)

## 6. Professional service off campus: n/a

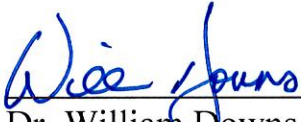
Office of the Dean  
Thomas Harriot College  
of Arts and Sciences  
1002 Bate Building  
East Carolina University  
Greenville, NC 27858-4353

252-328-6249 office  
252-328-4263 fax

Petition from Professor Calvin Mercer


Per the attached documents, Dr. George Bailey, Chairperson of the Department of Philosophy and Religious Studies, has recommended approval of Dr. Calvin Mercer's petition to run for and hold the public office of Mayor of Greenville, NC.

I approve Dr. Mercer's petition.  
 I do not approve Dr. Mercer's petition.

  
\_\_\_\_\_  
Dr. William Downs, Dean  
Thomas Harriot College of Arts & Sciences

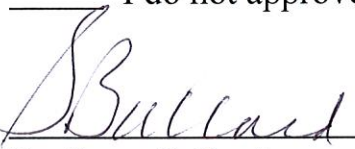
1/21/15  
\_\_\_\_\_  
Date

I approve Dr. Mercer's petition.  
 I do not approve Dr. Mercer's petition.

  
\_\_\_\_\_  
Dr. Ron Mitchelson  
Senior Vice Chancellor of Academic  
Affairs and Provost

2/2/2015  
\_\_\_\_\_  
Date

I approve Dr. Mercer's petition.  
 I do not approve Dr. Mercer's petition.

  
\_\_\_\_\_  
Dr. Steve Ballard  
Chancellor

2/2/15  
\_\_\_\_\_  
Date



Department of  
Philosophy and  
Religious Studies

Thomas Harriot College  
of Arts and Sciences

A-327 Brewster Building  
East Carolina University  
Greenville, NC 27834

252-328-6121 office

252-328-6301 fax

TO: Dean Downs, Interim Provost Mitchelson, Chancellor Ballard, Members  
of the East Carolina Board of Trustees

DATE: January 7, 2015

SUBJECT: Petition from Professor Mercer

Professor Mercer petitions for permission to run for and hold the public office  
of Mayor of Greenville beginning July 7, 2015 and, if elected, ending  
December 2017.

As the enclosed materials document, during his years of public service as an  
elected member of Greenville's City Council, Professor Mercer's productivity  
as an East Carolina University faculty member in the Department of  
Philosophy and Religious Studies in teaching, research and service not only  
did not decrease, but in fact increased significantly.

I recommend approval of Professor Mercer's petition to run for and hold the  
public office of Mayor of Greenville.

Sincerely,



Dr. George Bailey  
Chairperson  
Department of Philosophy and Religious Studies



Religious Studies Program  
Harriot College of Arts and Sciences  
East Carolina University  
Tenth St., Brewster A-327  
Greenville, NC 27858-4353  
252-328-4310 office • 252-328-6121 assistant • 252-328-6301 fax  
mercerc@ecu.edu

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January 6, 2015

To Whom It May Concern:

Attached is my "Petition Regarding Political Activity." Please review, sign, and pass to the next appropriate official as soon as possible.

Sincerely,

A handwritten signature in black ink, appearing to read 'C Mercer'.

Calvin Mercer

**PETITION REGARDING POLITICAL ACTIVITY**  
(Full-Time ECU Employees)

- FROM: Name: Calvin Mercer  
Institution: East Carolina University  
Position held: Professor of Religious Studies (faculty appointment located in the Philosophy and Religious Studies Department); Director of the Religious Studies Program
- TO: Board of Trustees  
East Carolina University  
Office of the Chancellor  
Greenville, NC 27858-4353
- SUBJECT: Request for review of proposed political candidacy or officeholding
- A. In accordance with the University of North Carolina policy regarding political activities of its employees, this petition concerns:
- ( x ) My intention to campaign for election to a full-time or major part-time political office
- Title of office: Mayor, Greenville, NC City Council. As I requested and was given approval by the ECU Board of Trustees four years ago and two years ago, I am again requesting approval for this option. The position is part-time.
- Primary or general election date: 11/3/15
- Period of proposed campaign activity: 7/15/15-11/3/15
- ( x ) My intention to occupy a full-time or major part-time political office, either elective or appointive
- Title of office: Mayor, Greenville, NC City Council. As I requested and was given approval by the ECU Board of Trustees four years ago and two years ago, I am again requesting approval for this option. The position is part-time.
- Term of office: 12/15-12/17
- Period of employment affected: 7/15-12/17 (summers will be affected only if I am employed by the university during the summers)
- B. With respect to my candidacy for election to political office, I request permission:
- ( x ) To maintain my full-time University employment while campaigning; in support of my request I have provided/attached:
1. A detailed account of my anticipated normal employment responsibilities during the affected period of employment (Attachment A)
  2. An explanation of proposed campaign activity, demonstrating how such activity will be limited to available personal time, so as not to interfere with the satisfactory performance of full-time employment responsibilities (Attachment B)
  3. The written concurrence of my supervisors and the Chancellor in the conclusion that engagement in campaign activities will not interfere with the satisfactory performance of my full-time employment responsibilities
- ( ) If my request to maintain full-time employment is denied, to take a partial leave of absence, with corresponding reduction in pay, for the period \_\_\_\_\_; in support

of my request I have provided/attached:

1. A detailed account of my anticipated normal employment responsibilities during the affected period of employment (Attachment A)
2. An explanation of proposed campaign activity (Attached B)
3. Identification of those employment responsibilities that I propose not to meet, consistent with such a partial leave of absence, and calculation of percentage reduction in employment time (Attachment C)
4. Assurances by my supervisors and the Chancellor that granting such a leave is practicable and that alternative arrangements can be made to ensure performance by others of the employment responsibilities for which I otherwise would be responsible.

( ) If my request to maintain full-time employment or to be granted a partial leave is denied, to take a full leave of absence, without pay, for the period \_\_\_\_\_; in support of my request I have provided/attached:

1. A detailed account of my anticipated normal employment responsibilities during the affected period of employment (Attachment A)
2. Assurances by my supervisors and the Chancellor that granting such a leave is practicable and that alternative arrangements can be made to ensure performance by others of the employment responsibilities for which I otherwise would be responsible.

C. With respect to my occupancy of a full-time public office:

( ) I request permission to be granted a full leave of absence, without pay, as distinguished from resigning my University employment; I understand that the maximum period of such leave allowed by University policy is two years; in support of my request, I have provided/attached:

1. A detailed account of my anticipated normal employment responsibilities during the affected period of employment (Attachment A)
2. Assurances by my supervisors and the Chancellor that granting such a leave is practicable and that alternative arrangements can be made to assure performance by others of the employment responsibilities for which I otherwise would be responsible.

D. With respect to my occupancy of a major part-time office, I request permission:

( x ) To maintain my full-time University employment while holding office; in support of my request I have provided/attached:

1. A detailed account of my anticipated normal employment responsibilities during the affected period of employment (Attachment A)
2. An explanation of the time requirements associated with holding the public office, demonstrating how such activity will be limited to available personal time, so as not to interfere with the satisfactory performance of my full-time employment responsibilities (Attachment D)

3. The written concurrence of my supervisors and the Chancellor in the conclusion that the time requirements associated with holding the public office will not interfere with the satisfactory performance of my full-time employment responsibilities.

( ) If my request to maintain full-time employment is denied, to take a partial leave of absence, with corresponding reduction in pay, for the period of officeholding; in support of my request I have provided/attached:

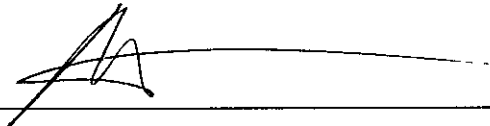
1. A detailed account of my anticipated normal employment responsibilities during the affected period of employment (Attachment A)
2. An explanation of the time requirements associated with holding the public office (Attachment D)
3. Identification of those employment responsibilities that I propose not to meet, consistent with such a partial leave of absence, and calculation of percentage reduction in employment time (Attachment C)
4. Assurances by my supervisors and the Chancellor that granting such a leave is practicable and that alternative arrangements can be made to ensure performance by others of the employment responsibilities for which I otherwise would be responsible.

( ) If my request to maintain full-time employment or to be granted a partial leave is denied, to take a full leave of absence, without pay, for the period \_\_\_\_\_ in support of my request I have provided/attached:

1. A detailed account of my anticipated normal employment responsibilities during the affected period of employment (Attachment A).
2. Assurances by my supervisors and the Chancellor that granting such a leave is practicable and that alternative arrangements can be made to ensure performance by others of the employment responsibilities for which I otherwise would be responsible.

E. With respect to any request embodied in this petition, the petitioner should offer any additional written explanation or information that in his or her judgment would assist supervisors, the Chancellor or the Board of Trustees in making a decision whether to grant the request.

By signing below, Petitioner acknowledges and agrees that this document is a public document, subject to disclosure pursuant to Chapter 132 of the North Carolina General Statutes.



1/6/15

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Signature of Petitioner

Date submitted

## PETITION ATTACHMENT A

Detailed account of anticipated normal employment responsibilities during the affected period of employment; the information to be provided presupposes a standard eight-hour work day and a forty-hour work week and requires a demonstration of how that amount of employment time is accounted for and scheduled; the petitioner may supplement this form with a narrative account that further explains employment obligations and time commitments.

Calvin Mercer

7/15-12/17

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Name of Petitioner	Employment period affected
--------------------	----------------------------

1. Non-faculty employees (for those employees who regularly follow a standard eight-hour day and forty-hour week).

Length of required work day: \_\_\_\_\_ 8 \_\_\_\_\_ (number of hours)

Hours of work, from \_\_\_\_\_ (a.m.) to \_\_\_\_\_ (p.m.)

Days of week to which scheduled work applies: \_\_\_\_\_

2. Faculty employees (and other employees who do not necessarily follow standard schedule of eight-hour days and forty-hour weeks)

<u>Duties</u>	<u>Hours per week</u> (average)	<u>% of total</u>
Teaching (classroom, laboratory, etc.)	4.5	9
Instructional preparation	3	6
Counseling students	3	6
Other instructional responsibilities	_____	_____
Evaluating student performance	2	4
Research and writing	25	50

Institutional Committee service	10	20
Administrative service	2.5	5
Current professional development		
Other (specify)		
Totals:	50	100
	Hours/week	

While this information is roughly accurate for most semesters, the percentages of time devoted to teaching, research, and administrative service vary somewhat from semester to semester, depending on the amount of release time provided for research and for my administrative duties related to interdisciplinary programs in Harriot College. Release time is provided for tenure and tenure-track professors who do research, with those doing the most research receiving the most release time.

My daily schedule varies, depending upon in a particular week the emphasis I need to give to grading tests and/or papers, preparing for and conducting meetings, preparing for or delivering a job-related speech, researching topics in the library, meeting publication deadlines, advising for registration, attending a professional conference, mentoring a younger colleague, producing the Jarvis Lecture/hosting the speaker, or other aspects of my job description. However, typical days could look like this:

#### Weekday

9-10:30 am: Class and class preparation

10:30-12 am: Advising students taking a course and advising majors in the Religious Studies Program

1-2:30 pm: Administrative and service duties, meetings

2:30-5 pm: Research and writing

11-12 pm: research and writing

#### Weekend

2.5 hours: grading tests and papers

7.5 hours: research and writing





## **PETITION ATTACHMENT B**

### Explanation of nature, extent and schedule of proposed campaign activity.

With the exception of containing an additional “Productivity Comparison” section, which compares my productivity in the previous eight years, since I have served on the Greenville City Council, with the eight years prior to my service on the Greenville City Council, this petition is essentially the same as the petitions that were approved with no negative votes by the Board of Trustees in 2011 and 2013.

My involvement in campaign activity will, for the most part, be limited to evenings and weekends. In my case, I will use pretty much the same campaign team that I used in my first campaign in 2007, my second campaign in 2009, my third campaign in 2011, and my city-wide campaign in 2013. As I have done in the past, I anticipate having a paid campaign manager who will supervise the volunteers that co-ordinate the various aspects of the campaign (e.g., yard signs, advertising, get-out-the-vote initiatives). So, for the most part, the campaign manager will be responsible for making sure the details of the campaign are handled. My main role in the campaign will be to engage in those activities that only the candidate can do (e.g., public debates, media interviews). In addition, as my schedule permits, I will engage in some door-to-door canvassing, usually on some evenings and weekends. Most of these activities, directly involving the candidate, such as debates, usually begin a couple of months before the November election. I will not refrain from fulfilling any university responsibilities because of the campaign. Having engaged in a successful campaign four times (2007, 2009, 2011, 2013), with permission granted by the Board of Trustees, I have learned from experience that I can campaign for office without interfering with my university duties. My university supervisor’s overall performance evaluation of my work, since I began serving in this part-time office in 2007 and until now, has been “outstanding” or “very good.” In addition, during my public service in municipal government and as a result of the university’s extensive review (including external peer reviews), I was promoted to full Professor as of August 2010. My senior commitment has been and always will be to my university and to meeting the full requirements of my employment.

### **PRODUCTIVITY COMPARISION**

With regard to the phrase, “... so as not to interfere with the satisfactory performance of full-time employment responsibilities,” I provide the following additional historical perspective and data on key metrics, comparing the last eight academic years (2007-2015) I served on the City Council with the eight years (1999-2007) prior to serving on the City Council.

### **TEACHING**

#### Supervised Student Research/Thesis Committee Member

1999-2007	2007-2015
1	13

Teaching Awards and Grants

1999-2007	2007-2015 (fifth one nominated—details below)
1	4

New Courses Developed

1999-2007	2007-2015
0	1

The number of student majors I advise changes, depending on the number of majors in the Program. Generally speaking, that number has increased through the years as the Program has grown.

In every year, since 1999-2000, I have received from my supervisor the highest quantitative (i.e., 5.0) and qualitative (i.e., outstanding) evaluation attainable on teaching.

**RESEARCH**Books single authored

1999-2007	2007-2015
0	2

Books co-edited

1999-2007	2007-2015
0	3

Journal articles published or accepted/invited

1999-2007	2007-2015
3	3

Chapters

1999-2007	2007-2015
0	2

Encyclopedia Entries

1999-2007	2007-2015
2	1

Introductions to co-edited books or series

1999-2007	2007-2015 (2 are co-authored)
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Book Reviews

1999-2007	2007-2015
11	17

Scholarly Presentations

1999-2007	2007-2015 (1 is co-authored)
5	5

**SERVICE**Professional: Academic Conference Moderator/Facilitator

1999-2007	2007-2015
1	7

Institutional: Committee Chair

1999-2007	2007-2015
19	13

Institutional: Committees

1999-2007	2007-2015
24	24

Institutional: Invited Speaker

1999-2007	2007-2015
20	15

Community: Civic Activity NOT Using Discipline/Position

1999-2007	2007-2015
0	22

Community: Civic Activity Using Discipline/Position

1999-2007	2007-2015
3	9

Community: Presentation Using Discipline/Position

1999-2007	2007-2015
28	67

**SUPERVISOR'S ANNUAL EVALUATIONS**

On a 5-point scale, the mean overall annual evaluation of my performance, by my supervisor, in all duty categories (research, teaching, service) in the eight years prior to my service on the City Council was 4.64. This mean compares to an increase to 4.78 in the years while serving on the City Council.

**COMMENTS ON THE ABOVE DATA**

TEACHING: Teaching is one of the main reasons I chose this profession, and I have always given it a high priority. Based on his annual evaluations of my teaching materials, evaluation materials, innovations in course content and presentation, student opinion of instruction, professional development in pedagogy, and any peer reviews of classroom performance, my supervisor's evaluation of my teaching has been the highest quantitative

(i.e., 5.0) and qualitative (i.e., outstanding) evaluation attainable in every year since 1999-2000.

In 2006-07, I was awarded an ECU “Scholar-Teacher Award,” which recognizes “faculty members who effectively integrate research/creative activity in classroom teaching.” Here are some noteworthy aspects of my teaching in the past eight years.

- Supervised research: The number of undergraduate students I have supervised in independent research (e.g., through the ECU Honors College) and the number of thesis committees I have served on have increased from one (1999-2007) to 13 (2007-15).
- New Course: In the last couple of years, I developed, shepherded through the various curriculum committees, and am teaching a new course, entitled Religion and Science, a humanities course being targeted to science majors.
- BB&T Faculty Leadership Fellows Program: For Spring 2015 I was selected as a Faculty Fellow in this program, designed to develop “strategies for incorporating leadership development in the classroom.”
- US Curriculum Development Grant: In Summer 2009, I received a competitive “Undergraduate International Studies and Foreign Language Program Grant” from the United States Department of Education for Asian Studies curriculum development.
- Teaching Grant: In Summer 2007, I received a competitive ECU Teaching Grant for a project entitled, “Learning with the Body: A Group Exercise in ‘Reading’ the Bible.”
- Teaching Grant: Although not yet officially approved, I have been nominated for a grant to fund a project entitled “Sustained Experiential Learning: The Monastic Project.” Here is the notice I received: “Teaching Grants committee is pleased to inform you that your proposal was recommended for funding. Due to limited funding, we ranked the proposals. Your proposal was ranked second and, pending Provost Mitchelson’s approval, should be funded. Please know that this is UNOFFICIAL notification and does not constitute a guarantee of award, but we know waiting is difficult and wanted to share our appraisal.” In the context of traditional teaching methods—requiring reading, writing, and critical thinking—I utilize innovative and experiential techniques; this project is an example.
- UNC Board of Governors Distinguished Professor for Teaching Award, 2007.

RESEARCH: In the eight academic years of 2007-15 (while serving on the City Council), my research productivity, compared with 1999-2007 (the eight years prior to serving on the City Council), increased significantly. During 2007-15, I single authored one book, co-authored one book, and co-edited three books of original scholarship. This

compares to zero in these three categories in the years 1999-2007. Scholarly articles in journals and books have increased from three to five. Introductions to co-edited books or a series have increased from zero to three (two are co-authored). My book reviews have increased from 11 to 17. My scholarly presentations have remained the same at five. The only metric that decreased, by one, was short encyclopedia entries.

During the academic years of 2007-15, I have achieved a national reputation as a scholar working on the social and religious implications of human enhancement technology. In Fall 2007, I was the founding chair of the “Transhumanism and Religion” Group at the American Academy of Religion (details below under “Service”), and in 2013, I was selected by Palgrave-Macmillan to serve, with Steve Fuller from the UK, as co-editor of a new scholarly series on human enhancement technology.

SERVICE: ECU and Harriot College of Arts and Sciences are committed to community service and engagement.

My professional service has increased significantly in the last eight years. I was founding chair, in Fall 2007, of the “Transhumanism and Religion” Group at the American Academy of Religion, and I chaired that Group’s Steering Committee for the maximum allowed two three-year terms. The American Academy of Religion is the world’s largest association of scholars in the field of religious studies, with about 9,000 members worldwide. The “Transhumanism and Religion” Group is not an advocacy group, but rather, has become one of the important platforms for theological and ethical discussions of human enhancement technology. I have served as academic conference moderator/facilitator seven times during 2001-15, compared to one in the 1999-2007 period. I am spearheading an effort to begin an international organization designed to foster thoughtful, informed conversation in faith communities about the theological and other implications, positive and negative, of human enhancement technology. In November 2014 I led the organizational meeting for this international organization, tentatively named “TECH-F,” for “Transhumanism, Enhancement, and Christianity Forum.”

Institutionally, this academic year I accepted appointments to three new committees: Harriot College Arts and Sciences Dean’s Workgroup on Fiscal Sustainability, Interfaith Diversity Experiences and Attitudes Longitudinal Survey Project (IDEALS) Team, and the Five-Year Chair Administrative Review Committee for the Department of Philosophy and Religion. However, many of my service duties through the years have been associated with building the Religious Studies Program, an interdisciplinary program I was instrumental in founding in the late 1980s and for which I serve as director, and working with the majors in this program. I currently chair, and in the past have served as director of, the Multidisciplinary Studies Program Committee, which governs the umbrella program for programs in Religious Studies, Neuroscience, Classics, Security Studies, International Studies, and other areas.

Strong community service has characterized the Religious Studies Program through the years, and I have always encouraged that. The most visible expression of that community

service focus has been the annual Jarvis Lecture on Christianity and Culture, which has become one of the university's most popular and well-attended annual lecture series, drawing hundreds of attendees locally and regionally. I have been very involved in producing this series in each year of its 23-year history.

In this context of strong community involvement by our Program, my own community service, related to my professional scholarly training (i.e., unrelated to my service on the City Council), has increased significantly in the past eight years, compared to the 1999-2007 period. Of the various categories of community service that have increased, the most significant increase has been in the category of "community presentations using my discipline or position." I made 67 such presentations in 2007-15, compared to 28 in 1999-2007. Of the 67 presentations, all invited, the largest number (41) was to church groups, reflecting the good relationship with faith community leaders that I have worked to cultivate for our Religious Studies Program. I made nine presentations to groups at what is now named Vidant Medical Center. Eight of them were a part of the Center's continuing education program; my programs were designed to help prepare employees to better serve a religiously diverse population. Another program at Vidant was a workshop for ministers enrolled in the hospital's clinical pastoral education training. Other invited presentations were to civic clubs (e.g., Rotary, Kiwanis), campus ministers, and other groups (e.g., Daughters of the American Revolution). I am also contributing each year to the growing ECU Lifelong Learning Program—I have placed those Lifelong Learning presentations under "Institutional—Invited Speaker."

## PETITION ATTACHMENT C

Identification of employment responsibilities not to be performed pursuant to partial leave of absence.

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Duties to be eliminated or reduced

Hours per week  
(average)

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Totals	hours/week

Percentage reduction in weekly employment time: \_\_\_\_\_

**Note:**

Policies of the Board of Governors disfavor partial or full leaves of absence, for a portion of a semester, that would affect adversely the instructional services available to students, e.g., substituting another instructor for the petitioner to teach a course for a portion of the academic term (as distinguished from such substitution for the full term).

## PETITION ATTACHMENT D

### Explanation of nature, extent and schedule of required duties as officeholder.

With the exception of containing an additional “Productivity Comparison” section, which compares my productivity in the previous eight years, since I have served on the Greenville City Council, with the eight years prior to my service on the Greenville City Council, this petition is essentially the same as the petitions that were approved with no negative votes by the Board of Trustees in 2011 and 2013.

Greenville uses the “council-manager form of government,” sometimes called the “weak mayor form of government.” This means that the City Council sets policy and hires a manager to handle the day-to-day management and operations. The mayor presides at City Council meetings and signs documents authorized by the Council. Normally, City Council meetings are held twice a month in the evenings for 11 months. A third meeting each month is scheduled and held if necessary. To date, during my service on the Council, this third meeting has rarely been necessary. There is normally one weekend planning meeting each year. Any other Council meetings that are called are set to be compatible with the schedule of all councilmembers. Each councilmember is normally appointed as liaison to three boards or commissions. The mayor is not required to serve in the same way as councilmembers as liaison to the city’s boards and commissions. Occasionally, there are other meetings and community events that I have attended, in my capacity as councilmember, when my schedule permitted, but none of these are required. The Greenville City Council has a Mayor Pro-Tem position, allowing for a councilmember to fulfill duties of the mayor when the mayor cannot be present. I have served as Mayor Pro-Tem since the last election. Engaging in constituent services does not interfere with my university duties. In my time on the Council, no meeting or Council responsibility has interfered with the conduct of my university duties. Having served on the Council since December, 2007, with permission from the university, and including city-wide service as the At-Large representative since the last election, I have learned from experience that I can serve on the City Council in a city-wide capacity without interfering with my university duties. My university supervisor’s overall performance evaluation of my work, since I begin serving in this part-time office in 2007 and until now, has been “outstanding” or “very good.” In addition, during my public service in municipal government and as a result of the university’s extensive review (including external peer reviews), I was promoted to full Professor as of August 2010. My senior commitment has been and always will be to my university and to meeting the full requirements of my employment.

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**Office of the Chancellor**  
105 Spilman Building  
East Carolina University  
Greenville, NC 27858-4353

252-328-6212 office  
252-328-4155 fax  
[www.ecu.edu](http://www.ecu.edu)

February 16, 2015

Dear Members of the Board of Trustees:

I support the recommendation of the Ad Hoc Committee on the Naming of Aycock Hall, and recommend that the name “Aycock” be removed. This recommendation is supported by recent resolutions from the Student Government Association, the Faculty Senate, and the Staff Senate. The Chancellor’s Executive Council also supports un-naming. I have attached the report of the Ad Hoc Committee, which provides extensive review of the ECU policy and their rationale for un-naming, and the resolutions of support from the three representative bodies. The Ad Hoc Committee fully revisited the range of issues as directed in their new charge and my recommendation is based on their comprehensive review. I urge you to review the report and the hard work of this committee.

The difficulty of this issue has been widely recognized. The administration respects the diversity of opinion and the resulting passion, which is a significant component of the Pirate Nation. Regardless of the outcome of the vote, we must honor our past and our founders, even when we discover issues with their words and actions. As we honor our history and celebrate those who enabled the birth and growth of this great university, the most important goal must be to focus on our future and the kind of university we have become and we aspire to be. We are certainly a much different institution than what existed at our founding or at the time when many of our buildings were named.

In this regard, I believe our first responsibility moving forward is to educate our constituencies about our history as well as our values that champion mutual respect, diversity of opinion, inclusion and the success of all students. We are all Pirates. Therefore, I am announcing today the following initiatives and commitments and we will work cooperatively with the Board, alumni, students, faculty, staff, and administrative leadership of the colleges in the following areas:

- **The Center for Racial Understanding:**  
A concept paper is under development and will be distributed in draft form as soon as possible. The purpose of the Center will be to increase our attention to national best practices that will enhance racial, ethnic, and religious tolerance and to identify how all ECU students can best be engaged in constructive dialogue and educational practices. Any new center, which requires new resources, deserves and will receive extensive review and development to ensure its significance, sustainability, and fit with our strategic plan.

February 16, 2015  
Page 2

- **Commitment to Minority Recruitment:**  
We will increase our efforts to recruit minorities and a diverse student body as part of our strategic plan and commitment to regional transformation. Tentatively called “Rising Pirates”, this program will enhance our access mission, especially related to the eastern region and examine all academic areas for the presence of a diverse population. The goal here is to proactively attract, admit, financially support, and to graduate diverse populations. Our vision is to deliver on the promise of opportunity.
- **Enhanced Educational Programming:**  
As described in the attachment, we have developed numerous ideas and plans for improving our curricula, freshmen courses and orientation, and campus-wide dialogue related to our founding and especially our evolution into one of the most racially diverse universities in the nation. For example, this week we hosted a panel discussion, “Who Was Charles B. Aycock?” Other initiatives include a faculty series on “The Complexity of Race Relations in the US,” and our commitment to bring national experts to campus to work with students and to enhance our dialogue around naming and commemoration.
- **Heritage Hall:**  
In order to understand and celebrate those who were important contributors to our founding and development, we will create a “Heritage Hall” that recognizes the major historical figures who created East Carolina Teachers Training School and who were instrumental in nurturing, leading and advocating for it to become the East Carolina University of today.

We are committed to improving our understanding of race relations, celebrating our heritage, and moving forward with a bold future. None of these commitments provide a silver bullet that can assuage every problem or aspect of our long history. However, they represent our promise to do all we can to move beyond one person, one name, or one era and to realize the promise of opportunity that ECU has always represented.

Sincerely,

  
Steve Ballard  
Chancellor

Enclosure:

Recommendation of the ECU Ad Hoc Committee on the Naming of Aycock Hall  
Staff Senate Resolution on Renaming Aycock Hall  
Faculty Senate Resolution on Renaming Aycock Hall  
Student Government Association Resolution to support the renaming of Charles B. Aycock Residence Hall  
Ad Hoc Committee on Educational Response to ECU’s Aycock Naming Issue

Recommendation of the ECU Ad Hoc Committee on the Naming of Aycock Hall

February 11<sup>th</sup>, 2015

Ad Hoc Committee Members and Affiliation

Andrew Morehead, Jr., Chair of the Faculty, Chair of the Committee  
Reginald Watson, Associate Professor, English  
Janae Brown, Student  
Jake Srednicki, Student (replaced by Tyler Moore, Student)  
Lamont Lowery, Director of Admissions, ECU School of Dental Medicine  
Mary Schiller, Chair of the Staff Senate  
Paul Zigas, Senior Associate University Attorney  
Griffin Lamb, Associate Vice Chancellor, University Advancement  
Brenda Myrick, Past Chair of the ECU Alumni Association  
E. Neal Crawford, Chair of the ECU Alumni Association



The following constitutes the final<sup>1</sup> recommendation of the ECU Ad Hoc Committee on the Naming of Aycock Residence Hall and addresses the revised and expanded charge from Chancellor Ballard dated January 14, 2015 (appendix 5). This recommendation is the result of the committee members' deliberations following an extensive review of primary and secondary sources regarding Aycock Residence Hall, Governor Charles B. Aycock, input from faculty, staff, students, alumni, and interested community members, and the contemporary values and mission of our University. The Ad Hoc Committee issues this recommendation to Chancellor Ballard with reverence for East Carolina University's great history and hope for its even greater future.

- I. **Recommendation:** The Ad Hoc Committee respectfully recommends:
- a. **Rename Aycock Residence Hall.** A process acceptable to the Trustees, Chancellor, and University Community should be undertaken to determine a new name. The process should ensure adequate opportunities for input from University stakeholders and community members. The new name should meet the criteria of Section 5.6 (Honorary Namings) of the East Carolina University Board of Trustees's "Policy on Naming University Facilities and Activities (the "Naming Policy")."<sup>2</sup> The Trustees and Chancellor may consider convening a committee comprised of representatives from trustees, faculty, staff, students, alumni, and other interested stakeholders to vet honorees and recommend a new name or names to the Board of Trustees for consideration.
  - b. **Establish, through ongoing educational programing, an ongoing candid and authentic dialogue on campus concerning the legacy of Governor Charles B. Aycock.** This dialogue should include discussion of the unquestionable contributions to the advancement of education for the people of North Carolina and, also, to the paradoxical and abhorrent role he played in establishing, as a matter of state policy, the decades-long systematic disenfranchisement from meaningful participation in government and society of people of color and other vulnerable populations who lived in this State.
  - c. **Consider establishing appropriate historical educational displays to ensure ongoing dialog and appreciation of East Carolina University's legacy.** The committee supports Dr. Prokopowicz's suggestion of artwork created by ECU faculty to commemorate the University's ascension from its roots in white supremacy and the political climate of the early 1900's and further that a space be designated "Heritage Hall" or a similar name to contain displays about important figures in the University's history.
  - d. **Carefully consider whether the adoption of alternatives to the binary question of renaming Aycock Residence Hall meets the intent of the Naming Policy** (specifically, whether those alternatives meet the requirement that all namings of campus facilities and activities are in accordance with the University's vision, mission, and core values). Three proposed actions considered by the committee following review of the stakeholder feedback may be more divisive than simply answering the binary question. First, precedent exists for hyphenating surnames to name a physical space both at ECU and other Universities. This is most often done when donors collaborate to make a gift in line with the naming opportunity. These names work in concert with one another; they do not compare and contrast or attempt to serve as foils. Hyphenating Aycock enters a gray area and puts the decision maker(s) in the impossible position of choosing the right counterbalance. Second, increasing the number of buildings named after African Americans similarly puts future decision makers in a very challenging position. The issue

of whether to rename Aycock Residence Hall is not merely an issue of achieving a numerical balance on campus of buildings named after ECU figures of varied ethnic backgrounds, but, instead goes to the question of what values the University wishes to project to the world-at-large. Third, the suggestion to capture Aycock's more complex biography on a plaque within Aycock residence hall does not address the very passionate student and parent concerns that a minority student does not feel comfortable calling Aycock home.

## II. Standard of Review

The Committee's examination of the proposal to rename Aycock Residence Hall was conducted pursuant to the East Carolina University Board of Trustee's "Policy on Naming University Facilities and Activities."<sup>3</sup> Of particular importance to the Committee is the Trustees' policy that "all namings of campus facilities and activities are *in accordance with the University's vision, mission, and core values* (emphasis added),"<sup>4</sup> Also receiving strong consideration was the policy that "Naming a facility to honor individuals should be extraordinary, and made if: the individual has had a University-wide influence, or the individual has made exceptional contributions to the nation or world"<sup>5</sup> and "The act enduringly recognizes the person, family, or organization so honored, and it perpetually exhibits to the world the judgment and standards of this university as to the *qualities and actions* that justify linking the name of the individual, family, or organization so honored with that of this institution. (emphasis added)."<sup>6</sup> The Committee further noted that policy includes a non-exhaustive list of circumstances that could justify a name change, including, explicitly, that a "honoree's reputation changes substantially so that the continued use of that name may compromise the public trust, dishonor the University's standards, or otherwise be contrary to the best interest of the University."<sup>7</sup> The Committee exercised due care to recognize that "with the passage of time, the standards and achievements deemed to justify a naming action may change and observers of a later age may deem those who have conferred a naming honor at an earlier age to have erred."

In determining the University's vision, mission, and core values, the Committee considered the University's Mission Statement, current strategic plan, institutional makeup and organization, and history. The Committee took formal notice of commonly understood values held by the campus community that the Committee deemed to be vital to the successful pursuit of the University's service, teaching, and research mission, including, but not limited to, academic freedom, equality, and tolerance.

## III. Schedule of Meetings and Record

The Committee met on the following dates: December 3, 2014, December 5, 2014, December 8, 2014, December 11, 2014 (editing workgroup), December 12, 2014 (Final recommendation made on the initial charge). The committee met and began to consider the elements of the revised and expanded charge on January 16, 2015, with subsequent meetings on January 30, 2015, February 9, 2015 (editing workgroup) and February 9, 2015.

Committee members also participated in two open forums hosted by the ECU Board of Trustees held on January 26 and 27, 2015.

A copy of many of the materials considered by the Committee is publically available at [www.ecu.edu/aycock](http://www.ecu.edu/aycock).

- IV. Findings (based on the review of historical and contemporary documents, present day policy, mission statements and strategic plans, and constituent feedback)
- (1) The Committee finds that Governor Aycock's *Qualities and Actions* are inconsistent with *in accordance with the University's vision, mission, and core values*
    - a. It is the policy of the East Carolina University Board of Trustees that the naming of a facility for a person by the University is to be a high and conspicuous honor that is intended to be a permanent act that "perpetually exhibits to the world the judgment and standards of this University as to the qualities and actions that justify linking the name . . . so honored with that of" East Carolina University<sup>8</sup>. Further, "all namings of campus facilities and activities" shall be "in accordance with the University's vision, mission, and core values."
    - b. The University is "committed to enriching the lives of students, faculty and staff by providing a diverse academic community where the exchange of ideas, knowledge, and perspectives is an active part of living and learning."<sup>9</sup>
    - c. The University "desires a pluralistic academic community where, teaching, learning, and living occurs in an atmosphere of mutual respect in pursuit of excellence<sup>10</sup>."
    - d. It is the policy of East Carolina University that our Institution "is committed to equality of opportunity and does not discriminate against applicants, students, employees, or visitors based on race/ethnicity, color, creed, national origin, sex, sexual orientation, age, veteran status, political affiliation, genetic information, or disability."<sup>11</sup>
    - e. In 2015 East Carolina University serves a richly diverse community of students, faculty, staff, and alumni, including among ethnic and racial lines, and it is core to the University's mission that its services are offered in ways that are effective for and welcoming of people of all backgrounds and beliefs.<sup>12</sup>
    - f. Aycock Hall has a capacity of 470 of 2465 total beds currently available on College Hill.<sup>13</sup> The current residents reflect the diversity of the ECU student body, with African-Americans making up 30% of Aycock Hall's residents. The Committee recognizes that Aycock Hall is not merely a university administrative space, such as offices or meeting space, but is a home for, and community of, students. Multiple speakers during the public forum and in feedback to the online portal expressed concern about students being asked to live in a residence that has come to be associated with white supremacy.
  - (2) Governor Aycock was not found to have had a *University-wide influence*, and that his contributions to the state are inextricably tied to his White Supremacy beliefs
    - a. The committee found that Governor Aycock's contributions to East Carolina University were limited to the increased demand for teachers in the state due to the expansion of public education, which eventually (several years after the end of his term as Governor) led to the construction of a teacher training school in the east (e.g. ECTTS). In addition, Governor Aycock spoke at the 1910 commencement ceremony.
    - b. Governor Charles B. Aycock is among the most commemorated Governors in the history of North Carolina. His statue represents North Carolina in the U.S. Capital Building, another statue of him is located on the grounds of the North Carolina Capital Building, his words on are etched onto the North Carolina Department of Public Instruction Headquarters Building, and there are numerous public schools and other buildings named for Governor Aycock, including on the campuses of the University of North Carolina at Chapel Hill and at the University of North Carolina at Greensboro.

- c. Governor Aycock is known as the “Education Governor” and he is widely praised for his support of “Universal Education.” While he served as governor 599 schools for whites and 91 schools for African Americans were constructed.<sup>14</sup> He was praised by both white and black contemporaries for his stance on education, including Charles M. Eppes, for whom C. M. Eppes High School is named. Governor Aycock was a “progressive” politician in his day.
  - d. Contemporary research has shed light on the political motivations of Governor Aycock and his support of “Universal Education.” Governor Aycock is among the most prominent figures associated with the institutionalization of “Jim Crow” laws in North Carolina, including the requirement that voters pass literacy tests and pay a poll tax. It is recognized that participation in North Carolina elections plummeted following implementation of these laws, effectively barring minority and poor voters from participation in our democracy.
  - e. Governor Aycock set the stage for his eventual election to Governor by motivating the North Carolina white electorate with racist, fear mongering rhetoric designed to polarize the white community against African Americans.
  - f. Governor Aycock was not merely a “man of his times.” Instead, Governor Aycock defined his times. As discussed above, along with Furnifold Simmons and Josephus Daniels, he was the architect and primary advocate of the “White Supremacy” movement and the Suffrage Amendment designed to disenfranchise African-American voters. Those voters, as part of the coalition of Republican and Populist Parties called the “Fusion Party,” had successfully brought a number of African-Americans to positions of authority.
  - g. While many suggest that Governor Aycock may have modified or softened his views over time, the racist policies enacted by him and his supporters caused irreparable harm to the State and left a decades-long legacy of intolerance and disenfranchisement that continues to affect our society today.
- (3) Further, that Governor Aycock’s reputation has changed “substantially so that the continued use of that name may compromise the public trust, dishonor the University's standards, or otherwise be contrary to the best interest of the University.” The committee found that Aycock’s reputation has changed substantially over time in a negative manner, as evidenced by actions that included Governor Aycock’s name being removed from a residence hall at Duke, from the Vance-Aycock political meeting, and that there are proposals for removal of his name at other universities. In addition, feedback gathered at the public forums and through the online portal reflect a sizable percentage of the University’s stakeholders possessing strong feelings about Governor Aycock’s legacy of white supremacy and disenfranchisement of African-American voters.

The supporting evidence for these findings are included in Appendix 1

## V. Conclusion

Following review of the historical documents and the feedback received via the survey and forums, the committee recommends that East Carolina University rename Aycock Hall. We find that the honoree's *qualities and actions* were not *in accordance with the University’s vision, mission, and core values*, that he did not make a *University-wide contribution*, and that his reputation has changed substantially so that the continued use of that name dishonors the University's standards and is contrary to the best interest of the University. Continuing to honor Governor Aycock prevents the University from fostering a “diverse community where intellectual freedom, scholarly discipline, and

the rigorous pursuit of knowledge thrive” for students, staff, and faculty, and does not reflect our intolerance of such racist actions.

Continuing educational efforts and campus-wide discussions of the issues brought forth during the debate over the naming of Aycock Hall and Governor Aycock’s legacy should be continued. The University should pursue appropriate artwork and/or a dedicated space that will inspire such discussions and growth as an institution.

Appendices:

1. Supporting Materials for the Committee Findings
2. Documents Reviewed
3. Professor Gerald Prokopowicz Memo
4. Summary of on-line portal comments and campus forms
5. Revised Charge

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<sup>1</sup> The Ad Hoc Committee’s revised charge superseding the original recommendation is included as Appendix 5

<sup>2</sup> Available for review at <http://www.ecu.edu/cs-studentaffairs/aycock/loader.cfm?csModule=security/getfile&pageid=171310>

<sup>3</sup> Available for review at <http://www.ecu.edu/cs-studentaffairs/aycock/loader.cfm?csModule=security/getfile&pageid=171310>

<sup>4</sup> Naming Policy, Section 6.1.

<sup>5</sup> Naming Policy, Section 5.6.1

<sup>6</sup> Naming Policy, Section 1.2

<sup>7</sup> Naming Policy, Section 6.3.

<sup>8</sup> Naming Policy, Section 1.2

<sup>9</sup> University Diversity Goal (<http://www.ecu.edu/cs-acad/oed/diversityandinclusion.cfm>)

<sup>10</sup> University Diversity Goal (<http://www.ecu.edu/cs-acad/oed/diversityandinclusion.cfm>)

<sup>11</sup> ECU Notice of Nondiscrimination (<http://www.ecu.edu/cs-acad/oed/upload/Notice-of-Nondiscrimination-2.pdf>)

<sup>12</sup> For the Fall 2014 semester East Carolina University is reported by the UNC General Administration Student Data Files to have a total enrollment of twenty-seven thousand five-hundred and eleven (27,511) students of whom at least six-thousand eight-hundred and forty six (6,846) students were identified as having an ethnic profile other than “White”, and further, four-thousand three-hundred and fifty nine (4359) students were identified as having an ethnic profile as “Black or African American.”

For the 2013-2014 academic year East Carolina University is reported as having two-thousand and forty-three (2043) full and part-time faculty members, of which at least two-hundred and fifty-eight (258 or approximately 13%) faculty members are identified as having an ethnicity/race other than “White”, and of which ninety-three (93) faculty members were identified as having an ethnicity/race of “Black or African American.”

For the 2013-2014 academic year East Carolina University is reported as having a total of five-thousand seven-hundred and ninety-eight (5,798) full and part-time employees, of which at least eleven-hundred and eighty-two (1182) employees are identified as having an ethnicity other than “White”, and of which nine-hundred and twenty-three (923) employees were identified as having an ethnicity as “Black or African American.”

<sup>13</sup> From Residential Life: Residence halls serve as a place for students to live, eat, study, develop leadership, learn about themselves and others, and cultivate friendships...all in a safe and welcoming environment. Residence hall living and all that happens there provide opportunities to support students’ academic performance, personal development, and participate in a close-knit community that encourages all to be respectful of each other. The buildings and their names are visible symbols of the institution and the institution’s values. Residential living supports ECU’s model of a “diversely integrated inclusive community of staff, students...” committed to the holistic education of students and teaches them how to live harmoniously with each and each other’s differences.

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Bed count on *The Hill* as of February 2015:

Scott Residence Hall	- 609
College Hill Suites	- 483
Tyler Residence Hall	- 472
Aycock Residence Hall	- 470
Jones Residence Hall	- 431
Total beds	- 2,465
Gateway East & West	- 720*
Total (Aug. 2015)	- 3,185

\*Beginning in fall 2015, we will open Gateway East and Gateway West residence halls. This will bring an additional 720 beds to the inventory which will make the total bed count on *The Hill* 3,185.

To date, we have a total of 5,089 beds in the complete housing inventory. In fall 2015, that count goes to 5,809. Of the upper class students who choose to live on campus, the majority of them live on *The Hill* because of the designs of College Hill Suites and Scott Hall.

<sup>14</sup> <https://web.archive.org/web/20071011085341/http://newsobserver.com/news/story/728032.html>

## Appendix 1: Supporting Information for the Committee Findings

**Finding 1: Governor Aycock's Qualities and Actions are not in accordance with the University's vision, mission, and core values**

The vision, mission and core values quoted in the findings are from *Beyond Tomorrow*, ECU's strategic plan and the ECU mission statement.

Governor Aycock is renowned for his support of "Universal Education," earning him the nickname "The Education Governor." Under his leadership, North Carolina founded more than 1,100 public schools, originated the textbook commission for the state, built 877 libraries, and enacted temperance and child labor laws. He is frequently cited by supporters for defending funding for black schools and advocating against lynchings. He was also one of the principle architects of the 1898 "White Supremacy" movement by taking an active role in Democratic party campaigning and leadership, pushing the white supremacy platform to attract the maximum number of white voters. Following the success of the party in capturing a majority in both houses in the 1898 elections, Aycock worked closely with the legislature to pass an amendment to the constitution imposing poll taxes and literacy tests, with a grandfather clause designed to allow those who could vote in 1867 (and their descendants) to avoid such measures. In addition, his white supremacy beliefs were consistently expressed in his relative level of support for black and white education and remained unchanged until the time of his death.

Governor Aycock's beliefs and actions around "Universal Education" and "White Supremacy" are clearly reflected in his words, with many excerpts below.

**Comments on Universal Education for Whites and the suffrage amendment from his speech accepting the nomination as candidate for Governor.<sup>15</sup>**

"The man who seeks in the face of these provisions to encourage illiteracy is a public enemy and deserves the contempt of all mankind. . . . Gentlemen of the convention, this clause of our Amendment does not weaken but strengthens it. In your speeches to the people, in your talks with them on the streets and farms and by the firesides, do not hesitate to discuss this section. . . . Speak the truth, 'tell it in Gath, publish it in the streets of Askalon' that universal education of the white children of North Carolina will send us forward with a bound in the race with the world. . . . With the adoption of our Amendment after 1908 there will be no State in the Union with a larger percentage of boys and girls who can read and write and no State will rush forward with more celerity or certainty than conservative old North Carolina. The miserable demagogue who seeks to perpetuate illiteracy in the State will then have happily passed forever. There is one other provision of the Amendment to which I must advert and that is the payment of the poll tax by March 1st of election years as a condition to voting. The largest part of the poll tax goes to public education under the Constitution. If our boys are to be educated as a condition precedent to voting after 1908, then no man who will not contribute to that end ought to vote. Nearly all white persons liable to poll tax pay it now. If the negro wants to vote it is no hardship on him that he should be required to pay his tax to the support of these schools in which his race gets more than it pays of the public fund. The various provisions of the Amendment work together for good to all men. We are going to carry them through to success. The fight is on. We unfurl anew the old banner of Democracy. We inscribe thereon 'White Supremacy and Its Perpetuation.'"

**That the White Man owes the negro an education from a 1902 speech to the Chamber of Commerce in Charlotte.<sup>16</sup>**

"I find in the State men who think that the negro has gone backward rather than forward and that education is injurious to him. Have these men forgotten that the negro was well educated

before the war? Do they not recall that he was trained in those things essential for his life work? He has been less educated since the war than before. It is true that he has been sent to school, but his contact with the old planter and with the accomplished and elegant wife of that planter has been broken. This contact was in itself a better education than he can receive from the public schools, but shall we, for this reason, say that he is incapable of training? Ought we not, on the contrary, to study the conditions and realize that the training which he needs has not been given to him since the war in like manner that it was before?"

The economic necessity of educating the negro, 1904 speech "In Defence Of His Policies And His Administration," Address Before The Democratic State Convention.<sup>17</sup>

"The Amendment drove many of them out of the State. An effort to reduce their public schools would send thousands more of them away from us. In this hour, when our industrial development demands more labor and not less, it becomes of the utmost importance that we shall make no mistake in dealing with that race which does a very large part of the work, of actual hard labor in the State."

On the equality of education for whites and negroes, also from the 1904 speech "In Defence Of His Policies And His Administration," Address Before The Democratic State Convention.

"While holding these views, it is needful for me to say that I have recognized that, heretofore, much injustice has in many instances been done to the whites in that in the same county schools were frequently maintained for six or seven months for the colored in certain districts and for only two or three months for the whites in other districts. It has been the aim of this administration to correct this inequality and to see to it that provision was made for the whites which should certainly be equal to that made for negroes. This has been done without any Constitutional Amendment, but under the plain provisions of our law. It may be of interest to you to know in this connection the facts about the expenditure of money for the public schools from 1883 to 1903. In 1883 there was spent for the schools for whites \$306,805.55; for colored \$260,955.87. There was spent \$1.04 per capita for white children and \$1.50 per capita for colored children — a difference of 48 cents in favor of the negro. . . . For 1903 there was spent for the education of the white children \$865,700.17 and for the education of colored children \$252,820.54; per capita expenditure of \$1.89 for whites and \$1.14 for the colored; a difference in favor of the whites of 75 cents per capita. These are the facts and they speak for themselves."



Governor Aycock's opposition to lynchings:<sup>18</sup>

"It ought not to be necessary," said he to the Legislature, "for the Governor of your State to have to accompany his requisition with an assurance that the prisoner will not be lynched. Our character as a law-abiding people . . . ought to be such as to furnish a guarantee everywhere of a fair trial for any prisoner for whom requisition is asked ... I cannot too strongly urge on your Honorable Body the duty of devising some means for the efficient, certain and speedy trial of crimes, and at the same time to make such provision as will protect every citizen, however humble, however vicious, however guilty, against trial by the mob."

"The best way to safeguard society is for good people themselves to obey the law. We cannot stop crime by committing it; we cannot teach obedience to the law by disobeying it; we cannot preserve order by the means of a mob. . . . The creating of better public opinion, the passage of laws making more effective the means of ascertaining and punishing all those participating in lynching, speedy trial and prompt punishment of criminals, shall all be invoked until we secure for ourselves the absolute and unquestioned reign of the law."

Two excerpts from the "Universal Education" speech, Birmingham, AL, 1912.<sup>19</sup>

"What do you mean by education? You mean bringing out of a thing what God Almighty put into it. I repeat that I am in favor of educating everybody and educating everything. Why, we have educated the Irish potato. You know what an Irish potato is now; but what did the Irish potato used to be when it was ignorant and had never gone to school? Why, it was a little thing, and it was tough and bitter, but some wiser man than the average found it, and he says, 'I believe this thing has got good in it, and I will fetch it out.' 'Fetch' is a good word in North Carolina, but I do not know how it is in Alabama. I taught school myself, and I know 'English as she is spoke.' He said it is not good and I will fetch it out, and he proceeded to educate it; to bring out of it what it had in it. He planted and fertilized it and cultivated it, and planted it and fertilized and cultivated, and planted it, fertilized it and cultivated it, until the Irish potato has become so good that we have it three times a day, every day in the year, and we thank God when leap year comes and gives us one more day in which to eat Irish potatoes. (Laughter.) But you must understand that is an educated Irish potato, and that is not an ignorant Irish potato. You would not eat that old-fashioned, ignorant Irish potato on Saturday.

So education is good for a vegetable, and it is good for animals, and it is good for a mule. You know the most dangerous thing in this country is an old, unbroken mule. Josh Billings said if he had to preach the funeral of a mule he would stand at his head. (Laughter.) But that is your unbroken mule. We call it "breaking" them. What is "breaking" a mule except training him, educating him, bringing out of him what there is in him? Why, when you buy a mule fresh from a drove it takes two white men and one Fifteenth Amendment to hitch him to a plow. (Laughter.) And when you get him hitched up he plows up more cotton than he does grass; but after you have broken him, trained him, developed him, educated him, why that old mule goes right along. He used to, in our State, when I was a farmer. Why, that old mule would go right along down the side of this cotton and when a clod dropped over on it she would keep her head so you could lift it off. (Laughter.) I have done it and I know how to do it; I say what I believe because I know that if you don't let me make a living practising law or in politics I can plow it out."

"Oh, my friends, I thank God Almighty, who is no respecter of persons, that you cannot get the best for your boy and your girl until you are ready to give the best to my boy and my girl. You

can take that boy of yours and send him through the schools, send him through the college, send him through the university, send him abroad, bring him back home, head and shoulders above his friends and neighbors, but he won't be very high when he is head and shoulders above his neighbors if his neighbors are ignorant and untaught and weak. You cannot get the best out of your boy unless other people's boys are educated nearly or quite as well as your boy; you have got to get the best out of your boy by competing with other boys that are near about as good as he is but not quite.”

**Finding 2: Governor Aycock was not found to have had a *University-wide influence*, and that his contributions to the state are inextricably tied to his White Supremacy beliefs**

*East Carolina University: The Formative Years, 1907-1982* by Mary Jo Jackson Bratton (quote below from pages 11-13) discusses the contribution made by Governor Aycock to the founding of East Carolina University, which may be summarized that the literacy requirement in the suffrage amendment created an increasing demand for teachers, and that Governor Aycock led the campaign for the necessary tax increases necessary to support statewide expansion of education. This quote is also consistent with the historical record and Findings (a) above that demonstrate that the Governor's drive for universal education was intimately linked to the suffrage amendment and economic concerns.

“Throughout the land, it was a time of heady optimism and blind faith. Despite all that progressive critics of society saw wrong in American life, they saw little that could not be repaired or improved once the right people gained control of the government and enacted the appropriate legislation. To make sure that the right people were in control, the progressive movement in the South was imbedded in a paradox. In addition to the general reforming zeal manifested throughout the nation, North Carolina, following the lead of other Southern states, ushered in the twentieth century with a constitutional amendment to disfranchise illiterate black voters. This suffrage amendment, ironically, proved to be the wheel that drove the educational reform movement. North Carolina's "grandfather clause," which enabled illiterate white men to vote, was designed to expire in 1908; after that year, the law required that both white and black men would be required to pass the literacy test for voter registration.

In 1900 Charles Brantley Aycock, Democratic candidate for governor, whose white-supremacy platform was buttressed by the suffrage amendment, was elected with a mandate, perhaps stronger than he realized, to institute a crusade for universal education. The white voter, from Manteo to Murphy, was persuaded to embrace the 1908 deadline on illiteracy by Aycock's pledge that increased support for public school education would be his primary commitment as governor. And so it was.

If Aycock is memorialized as the "Educational Governor," it is well to remember that the vision of universal education he so eloquently conveyed in 1900 had captivated other North Carolinians years earlier. For one, Thomas Jordan Jarvis, pioneer educational governor, had struggled to revive the postwar system of common schools that had been established in the antebellum years. During the last two decades of the nineteenth century, the ground was prepared and the seeds were sown by Jarvis and his generation of educators for the remarkable harvest that Charles B. Aycock and his dedicated band of reformers would harvest at the turn of the century

But anyone who supposed that the battle for tax-supported public schools was over in 1900 just because Aycock had been elected governor on a platform of universal education needed instruction in the political facts of life. His election was no guarantee that many of those who supported him took his pledge seriously. Some hoped, while others feared, that it was all a campaign ploy to gain support for the white supremacy-black disfranchisement plank of his platform. For the most part, the larger property holders hoped they would not be taxed to educate the masses; and those possessing little or no property-and at that time 52 percent of North Carolinians owned neither land nor houses-feared that universal education was an empty dream.

Thus, the campaign to eradicate illiteracy was dependent on convincing the voters to finance public schools through local taxation. The brunt of this educational program to improve the public schools was carried by a small group of men appointed by Governor Aycock and supported by the newly created Southern Education Board. The Central Campaign Committee for the Promotion of Public Education in North Carolina, composed of Governor Aycock, Charles Duncan McIver, president of the State Normal and Industrial College, and

James Yadkin Joyner, state superintendent of public instruction, directed the educational crusade and organized public rallies. As the featured speaker for the opening round of this ambitious campaign against illiteracy, former Governor Jarvis delivered a "soul stirring" address exhorting the people to improve and expand facilities for public education.

"Do this, and the future will be glorious; neglect it, and we go back to barbarism," the veteran advocate of universal education proclaimed. The result of this and countless other educational rallies over the first several years of the twentieth century was striking. An unparalleled enthusiasm spread throughout the state as public education was increasingly recognized as the lever that could lift it into the modern age. Nowhere was this realization more edifying than in the East, and nowhere was there a lustier challenge for educational progress."

In addition, per a Daily Reflector article, Governor Aycock presented an address on "Universal Education" in May 1910 at the closing of ECTTS for the year.

**Finding 3: Governor Aycock’s reputation has changed substantially so that the continued use of that name may compromise the public trust, dishonor the University's standards, or otherwise be contrary to the best interest of the University**

It is the committee’s view that the contemporary association of white supremacy with Governor Aycock has changed his reputation substantially since 1961, when he was posthumously honored with the naming of an ECU residence hall. This judgment is based on the information reviewed and the viewpoints and information gathered during the electronic survey and public forums.

There has been a substantial increase in the public awareness of and a decrease in tolerance for Governor Aycock’s record of advocacy of white supremacy. Much of this awareness arose around a broader understanding of the events of the 1898 Wilmington Coup.<sup>20</sup>

The Democratic Party removed Governor Aycock’s name from their annual dinner in 2011 over concerns that the name no longer reflected an increasingly diverse constituency.<sup>21</sup>

This change in reputation prompted the June 2014 removal of the Aycock name from a residential hall at Duke University, following a student government resolution. Currently, University of North Carolina-Chapel Hill and University of North Carolina-Greensboro are also considering similar renamings. The “Silent Sam” controversy at UNC-Chapel Hill is part of the related dialog around legacy and naming.

The decision to honor an individual implies that the values and reputation of that individual are representative of the values the institution also holds. That growing awareness of Governor Aycock’s advocacy of white supremacy, his belief that African Americans were inherently inferior to the white race, and his actions to advance those beliefs, must be contrasted with the values stated in ECU’s mission and values statement.

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<sup>15</sup> *The life and speeches of Charles Brantley Aycock*, p. 223

<sup>16</sup> *The life and speeches of Charles Brantley Aycock*, p. 132

<sup>17</sup> *The life and speeches of Charles Brantley Aycock*, p. 257

<sup>18</sup> *The life and speeches of Charles Brantley Aycock*, p. 101

<sup>19</sup> *The life and speeches of Charles Brantley Aycock*, p. 316-324

<sup>20</sup> <http://media2.newsobserver.com/content/media/2010/5/3/ghostsof1898.pdf>

<sup>21</sup> [http://www.newsobserver.com/2011/09/21/1505032\\_vance-aycock-dinner-is-history.html?rh=1](http://www.newsobserver.com/2011/09/21/1505032_vance-aycock-dinner-is-history.html?rh=1)

## Appendix 2: Documents Reviewed

**Documents Reviewed**

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Cecelski, D. S. and Tyson, T. B. "Hugh MacRae at Invershiel." <http://blogs.lib.unc.edu/morton/index.php/essays/hugh-macrae-at-invershiel/>. Chapel Hill, NC. 2010.

A variety of newspaper clippings, letters, and other documents provided by John Tucker, University Historian and the library archivists of ECU. Such documents focused on the naming process in 1961 and dedication of Aycock Hall the subsequent year, the news stories and obituaries from his death in 1912, and his visit to speak at ECTTS commencement in 1910.

The committee also reviewed the letters of request for renaming and additional articles from *The Herald Sun*, *The Chronicle*, *Inside Higher Education*, *Diversity, Inc.* and *The Daily Reflector*.

## Appendix 3: Professor Gerald Prokopowicz Memo

**TO: Steve Ballard, Chancellor**  
**FR: Gerald Prokopowicz, Professor of History**  
**DATE: January 23, 2015**  
**RE: Proposal to rename Aycock Hall**

**SITUATION**

East Carolina University has a residence hall named for Charles B. Aycock, who was governor of North Carolina from 1901 to 1905. Aycock became known as the “Education Governor” for his dedication to public education, which included support for a state-funded teachers’ training school in Greenville that in time would grow to become East Carolina University. Unfortunately, Aycock was also an outspoken white supremacist, and at least part of his motivation for supporting public education was to insure that white residents could pass the literacy test that had been instituted to prevent black North Carolinians from voting. In late 2014 a committee was appointed to study a proposal to rename Aycock Hall. The proposal immediately sparked controversy, which continues today.

**ARGUMENTS****For renaming:****Values**

Supporters argue Aycock is not an appropriate representative of the values of East Carolina University. No one argues that East Carolina University in any way accepts the white supremacist view of Aycock’s era.

**Action required**

For ECU to do nothing, now that Aycock’s views on racial supremacy are receiving wide publicity, would be in effect a declaration of the institution’s indifference to its minority community, especially after Duke University has already removed Aycock’s name from one of its buildings, and other universities are reportedly contemplating similar action.

**Against renaming:****Wishful thinking**

Opponents of renaming offer a number of arguments. Some, such as the claim that Aycock was really a racial progressive by the standards of his day, or that everyone in Aycock’s era shared his racial views, are historically inaccurate and would make a poor basis for policy.

**Tradition**

Another argument for maintaining the status quo is that building names should not be changed too quickly, just because times have changed or new information has come to light. This however can be perceived as another way of saying that Aycock’s racism shouldn’t be seen as truly evil. Penn State University couldn’t act quickly enough to remove Jerry Sandusky’s name from anything on its campus, and removed Joe Paterno’s statue as well, demonstrating that where there is consensus that a person has done something truly wrong, quick action is not only appropriate but mandatory. If evidence emerged showing that one of ECU’s later building namesakes had in fact been a Communist spy during the Cold War, how long would it take the Board of Trustees to remove that name?

**Slippery slope**

The most potent argument against renaming the building is the “slippery slope.” Aycock was not the only white North Carolinian of his day who openly endorsed white supremacy. Thomas Jarvis, for example, made no secret that he shared the prevailing view among white people of the early 20<sup>th</sup> century in North Carolina that black people should not be treated as political or social equals. If Aycock’s name must be removed, then by the same logic ECU will have to rename Jarvis Hall and a number of other buildings. Applied more broadly, the anti-Aycock position would ultimately require the renaming of anything anywhere named for George Washington or Thomas Jefferson, both slaveholders.

The extreme version of the “slippery slope” argument fails on historical grounds. Washington and Jefferson lived more than a century before Aycock, at a time when human slavery was widely accepted. They participated in the institution as slaveholders, but did nothing in particular to promote it, and in Jefferson’s case contributed to its destruction by planting the ideological seed of equality in the

Declaration of Independence, and halting the spread of slavery out of the South by prohibiting it in the territories of the Northwest Ordinance. In contrast, Aycock and his contemporaries were not simply floating in a sea of assumed white supremacy like Washington or Jefferson; they were actively fighting the tide of equality by supporting laws to disenfranchise black men, decades after the Fifteenth Amendment gave all adult males the right to vote. Where Jefferson believed in theoretical equality and lamented the real state of society, Aycock and his peers believed in inequality, lamented the Fourteenth and Fifteenth Amendments that tried to legislate equality, and worked hard to turn the clock back to a time before any black political rights existed. There is no hypocrisy in suggesting that people can continue to honor Washington and Jefferson while rejecting Charles B. Aycock.

The “slippery slope” argument is much stronger in regard to Jarvis and other contemporaries of Aycock. As research on Jarvis reveals, he shared Aycock’s political and racial views. If he did not do as much as Aycock to promote white supremacy in North Carolina, it was only because he did not hold as much political power during the heyday of the white supremacy movement, from 1890 to 1916. If Aycock’s name were to be removed because he does not represent the current values of the institution, it would be difficult to justify keeping the name of Jarvis, and possibly others, on other buildings.

This argument carries still further. East Carolina Teachers Training School was chartered in 1907 “to train young white men and women” as an integral part of a political movement throughout North Carolina and the rest of the South that was aimed at eliminating black political power and restoring white political and social supremacy. As Aycock himself noted when the state began testing voters for literacy, it would be up to white voters to prove their “supremacy” by learning to read, so that only black voters would be disenfranchised. The institution we know as ECU was born at the outset of the Jim Crow era, with Jim Crow policies among the motivations of its founders.

## **POLICY OPTIONS**

### **1. Do nothing**

At one extreme, ECU could do nothing. As noted earlier, this would be perceived by many as a declaration of indifference toward minorities at ECU and throughout eastern North Carolina. It would reinforce the idea that tradition matters more than equality, and it would reaffirm the notion that history belongs to the majority, which gets to choose what to remember and celebrate (Aycock’s dedication to public education) and what to sweep under the rug and forget (Aycock’s racism). This policy would run counter to the intellectual foundations of the university as well as its current values of fairness, tolerance, and equal opportunity.

### **2. Change all names**

At the other extreme, ECU could remove the names not just of Aycock and Jarvis but of all of its founders who participated in the widespread racism of their day, and who created this school to help maintain white political power by training teachers who would educate future white voters. This would essentially erase the names of the founders from the campus, much as leaders in the Soviet Union regularly ordered the names and pictures of historical figures erased from history books, to bring their version of the past into line with current policy. To pretend that the university had never been connected to Aycock and his generation would be just as anti-historical as pretending that Aycock was not a white supremacist.

### **3. Change only the name of Aycock Hall only**

This option, which may appear to be a middle ground, runs the risk of starting on the slippery slope. It is hard to argue historically that there is any bright line between Aycock and Jarvis, and as research continues it is likely that others will be found who fall into the same category. Changing one name will upset the defenders of the status quo without satisfying all those who object to honoring known white supremacists. The action will draw attention in the national media, and the controversy will almost certainly continue and intensify, making ultimate resolution more difficult.

### **4. Seize the opportunity**

This is a divisive issue. There are strong arguments on both sides. As a parent, I would be uncomfortable paying room and board for my daughter to sleep in a building named for a prominent white supremacist; I can’t even imagine how much less comfortable a black parent would feel. At the



same time, as a member of the ECU community, I would not be comfortable see the names of Aycock, Jarvis, and other founders swept away as though the only legacy they bequeathed to ECU was the racism of the early 20<sup>th</sup> century. If the university takes either course, it will inflame passions on the other side, and open new wounds instead of healing old ones.

What is needed is a bold, comprehensive course of action that will allow all of us at ECU to confront and come to terms with our institution's past. Consider the metaphor of an ancestor that you never met, but whose name you bear. Your ancestor is well known locally for many civic deeds. You grow up revering your ancestor, proud to have "III" after your name. One day, however, you hear a story told about your ancestor, and you go to the internet and the library to do some research. You find the truth—that your ancestor once participated in a terrible act, along with others in the community. What do you do? Do you change your name? Run from the community in shame for an act you didn't commit? Forget about all the good your ancestor did? Or do you resolve to wipe away the stain? To continue to revere the memory of all the good your ancestor did, while using the memory of evil deeds as a constant inspiration to repair the damage and to make the world a better place?

This is where we find ourselves as an institution. We can no longer pretend not to know the totality of Aycock, Jarvis, and others, and we cannot accept association with their values of racial inequality and oppression. But we cannot pretend that they were not our founders either. What we can do is to continue to value the good things they did while rejecting their racism.

If history teaches one thing, it is that human actions have unpredictable consequences. Often good intentions lead to bad consequences. Sometimes, however, it works the other way around. The founders of East Carolina Teachers Training School may have thought they were building a foundation for white supremacy, but they instead they were unknowingly planting the seed of a great university, dedicated to equal opportunity for all people. We can celebrate them for what they did, not what they thought they were doing.

## ACTIONS

How can ECU do this?

### 1. Educate

- Conduct panels and programs where faculty experts share their knowledge of ECU's past. Historians would play a major role, but political scientists, geographers, sociologists and other faculty would contribute. The History Department, in conjunction with Sociology and Geography, is currently prepared to conduct such an event and is awaiting administrative approval.
- Add three hours of lecture and other instruction on ECU history to the curriculum COAD 1000, to be taught to every section by History faculty or by instructors trained by History faculty.
- Encourage students to take HIST 3907 "Pirate Nation: An ECU History."
- Offer one lecture each year, from one of the existing lecture series on campus, on a topic related to ECU's history.
- Expand the brief (and sometimes misleading) sentences on the ECU student housing websites for each residence hall with more detailed and accurate information about their namesakes. Create a separate central web page with similar information for all the buildings on campus.

### 2. Commemorate

- Announce a comprehensive renaming initiative, affecting buildings named for Aycock, Jarvis and selected others. The boldest step would be simply to take the names down (to be commemorated elsewhere; see below), and perhaps use the naming opportunities to raise funds from donors (a suggestions beyond my pay grade). An alternative would be to find names representing other eras and other values from North Carolina and ECU history, and pair them with existing names, e.g. Jarvis Hall could become Holden & Jarvis Hall, honoring Gov. William Woods Holden who battled the Ku Klux Klan in 1870 and was impeached for his efforts.
- In each building on campus, install a prominent cased exhibit near the entrance that portrays the history of the building and the person for whom it is named. Note that ECU, alone among UNC system campuses, has no museum of its own (other than the Country Doctor Museum, in Bailey) where students can learn of their school's past.
- Commission a Founders' Monument on the Mall, to be designed by ECU art faculty, that reflects the paradox of a great institution rising from a mixture of good and evil motives. The monument will honor the achievement of the founders while simultaneously exposing the racial inequality of the world in which they lived. I have no idea how that might be done, but I have confidence in our talented faculty.
- Endow a scholarship for minority students named for Charles B. Aycock. It will serve as a constant reminder that the university continues to carry on Aycock's belief in education while rejecting his racism. This should be a highly competitive scholarship, awarded only to the most capable and mature students, because the winners of the Aycock Scholarship will carry

a special burden as living symbols of the emptiness of Aycock's belief that one race was inferior to another.

### 3. Celebrate

- Revise the annual Founders' Day celebration to include recognition of the victims of the racist ideology that suffused the lives of Aycock, Jarvis and other founders, and acknowledge that we reject their racial views even as we celebrate their other accomplishments. Expand the definition of "founders" to include those who pioneered the integration of ECU.
- Create an annual day of remembrance, celebration, and purgation, where students engage in some kind of activity that symbolically purges the institution of the negative side of its heritage, something like Guy Fawkes Day in England, but without the bonfires. Perhaps it could be worked into the popular Polar Bear Plunge every January, washing away what we don't want to keep from the past and exhilarating in our common identity as shivering Pirates. Schedule the event at a time when students and faculty are free to participate (not just before final exams like Founders Day).

### CONCLUSION

ECU has been given a rare opportunity to come to terms with its own past. Looking into our institutional closet and seeing the skeletons of past racism will not be pleasant, and many people will not want to do it. The letters page and "Bless Your Heart" section of the *Daily Reflector* as well as the Pirate Rants section of *The East Carolinian* regularly express discomfort at the idea of changing names of buildings.

The problem is that the reality of Aycock's racism can't be changed, either by telling people they shouldn't care about it, or by removing his and others' names and denying that they were integral to our founding. Since the reality won't go away, the only long-term solution is to face it, to recognize who our founders were, to continue to embrace their good deeds, to confess that racism was among their motivations, to celebrate how far we have come from their day, and to dedicate ourselves to advancing farther still.

## Appendix 4: Summary of on-line portal comments and campus forms

**Constituent Opinion Data collected between December 5, 2014, and December 10, 2014 via the www.ecu.edu/Aycock web site**

	<b>Number of respondents</b>	<b>% Yes for Renaming</b>	<b>% No for Renaming</b>	<b>Approximate Response Rate</b>
<b>Students</b>	696	52	48	3%
<b>Faculty</b>	258	60	40	14%
<b>Staff</b>	282	41	59	5%
<b>Alumni</b>	1180	31	69	3% <sup>22</sup>
<b>Other</b>	114	33	67	-
<b>Total<sup>a</sup></b>	2434	41	59	-

<sup>a</sup> Note that number of respondents in each category reflects those who checked multiple categories

The online portal, which included most of the documents listed appendix 2, went live Friday, December 5, and a link was sent to the ECU Official (all faculty and staff), student, and alumni email lists. The committee was aware that this was not a scientific sampling of the constituents (convenience sample), that locking out multiple submissions was not feasible, and that the timeframe for submission would be short. Thus, the opinions collected were not intended to provide a binding referendum on the issue, but as a means of gathering as much feedback as possible. Ultimately, 2434 total responses were submitted by noon of 12/10/2014 (note that some of the respondents fit multiple categories). The data are contained in the original report, along with email communications expressing opinions that were prompted by the website.

Alumni and staff expressed by a significant majority the opinion that the Aycock name should be retained; faculty expressed a significant preference for renaming; while the students were closely split. The qualitative responses expressed strong opinions on both sides of the issue.

Resolutions were passed by the Student Government Association and the Faculty Senate calling for the renaming of Aycock Hall.

The Board of Trustees held public forums on January 26<sup>th</sup> and January 27<sup>th</sup>, both were recorded and available to the committee and Board. These sessions validated the committee's expanded charge to consider a way forward for our school community beyond a binary "rename or maintain" decision. While some constituents urged ECU to "move on" and stop "wasting time" in its continued discussion of the topic, the one constant in this lengthy, and yes time-consuming, dialogue is the passion those with an opinion on the naming issue possess.

Constituent opinions draw upon deeply personal interpretations of post-Reconstruction North Carolina and our country's long and tangled history with race. In our opinion, this extends beyond the reach of one committee, one board, or any single leader. This requires all school leaders—students, staff, faculty, and alumni alike—to work together to provide a framework for continued dialogue about our school and regional history.

<sup>22</sup> Of the approximately 155,000 living ECU alumni, approximately 43,000 have an email on record with the alumni office and receive all-alumni emails. Open rates on the invitations to participate in the on-line portal and on-campus forum were 16% (December 5<sup>th</sup> on-line portal invitation), 22% (January 16 campus forum), 16% (January 21 campus forum reminder), and 15% (January 26 campus forum reminder)



Office of the Chancellor  
105 Spilman Building  
East Carolina University  
Greenville, NC 27858-4353

**Memorandum**

252-328-6212 office  
252-328-4155 fax  
www.ecu.edu

**To:** Dr. Andrew Morehead, Chair  
Ad Hoc Renaming Committee

**From:** Steve Ballard, Chancellor

**Date:** January 14, 2015

**Subject:** Amended Committee Charge

A handwritten signature in black ink, appearing to read 'Steve Ballard', written over the 'From' field of the memorandum.

---

The purpose of this memo is to request you reconvene the Ad Hoc Renaming Committee and conduct a minimum of two additional public meetings in response to the following charge.

- Fully discuss and deliberate the issues previously considered by the committee prior to the original vote.
- Encourage the committee to attend the upcoming forums for students, faculty, staff, alumni, and the community and during at least one ad hoc committee meeting consider the feedback given during the forums.
- Review additional historical research on named buildings (A request for supplemental information is pending with Dr. Prokopowicz and the reports will be forwarded to you as they are received).
- Discuss your thoughts about acceptable ways to address the concerns expressed in relation to the renaming request beyond the binary options to remove or retain the name.
- Conduct another vote of the committee and forward to me a second written recommendation.

I appreciate the committee's willingness to continue this important work. Please submit the second recommendation no later than February 11, 2015.

Please let me know if we need to discuss this further.

**Staff Senate Resolution #14-15,**

**Resolution on Renaming Aycock Residence Hall**

**Whereas** there has been a greater education and understanding of information regarding Governor Charles B. Aycock's connections to white supremacy and his direct actions and contributions to the disenfranchisement of African American voters; and

**Whereas** the mission of the East Carolina University Staff Senate is to promote communication between SPA, EPA non-faculty, and CSS staff and the administration of East Carolina University as well as when appropriate, faculty and students; and

**Whereas** the responsibilities of the Staff Senate are: 1). To serve as liaison between the staff and the Chancellor, Board of Trustees, Faculty Senate, Student Government Association and UNC Staff Assembly; 2). Review policies, rules, regulations and procedures and make recommendations regarding the interests/concerns that affect East Carolina University Staff; 3). Assist in the communication of issues and activities affecting staff members; 4). Promote participation in the East Carolina University community through its support of University activities and community service projects; and 5). Encourage a sense of community among all University employees; and

**Whereas** East Carolina University's 2014-2019 strategic plan Beyond Tomorrow states that we will "keep our commitment to diversity and inclusiveness. East Carolina University welcomes all people to be part of our living, working, and learning community. We grow in strength as we diversify our students, staff and faculty"; and

**Whereas** Section 6.1 of the East Carolina University Naming Policy states that all namings must be consistent with the University's vision, mission and core values and section 6.3.4, which provides guidance on the issue of a honoree's change in reputation and how that reputation affects the University;

**THEREFORE, BE IT RESOLVED** that the East Carolina University Staff Senate strongly supports the recommendation Chancellor Ballard and his *ad hoc* Naming Committee presented to the East Carolina University Board of Trustees in December, 2014, to rename Aycock Hall. And fully endorses the statement that "We believe the honoree's reputation has changed substantially so that the continued use of that name dishonors the University's standard and is contrary to the best interest of the University in that it prevents the University from fostering a diverse community where intellectual freedom, scholarly discipline, and the rigorous pursuit of knowledge thrive."

Date Approved by the Staff Senate: February 12, 2015

Mary Schiller  
Chair, Staff Senate

Resolution #15-16

Approved by the Faculty Senate: January 27, 2015

Accepted by the Chancellor: pending

### Resolution on Renaming Aycock Hall

*Whereas*, Governor Charles B. Aycock's record of strong support and accomplishments in building public schools and increasing funding for education earned him the nickname "the Education Governor;" and

*Whereas*, the East Carolina University Board of Trustees and Chancellor Leo Jenkins honored those accomplishments by naming a newly constructed resident hall in Governor Aycock's honor in 1961; and

*Whereas*, there is now an increased understanding of Governor Aycock's belief in white supremacy and his actions to disenfranchise African-American voters; and

*Whereas*, East Carolina University's 2014-2019 strategic plan Beyond Tomorrow states that we will "Keep our commitment to diversity and inclusiveness. ECU welcomes all people to be part of our living, working, and learning community. We grow in strength as we diversify our students, staff, and faculty." and

*Whereas*, Persons of Color comprise 22% of ECU's student body and 24% of the Faculty;

*Therefore Be It Resolved That*, the East Carolina University Faculty strongly endorse the recommendation of the Chancellor and his ad hoc Naming Committee to rename the Hall and as stated in the report that "continued use of that name dishonors the University's standards and is contrary to the best interest of the University in that it prevents the University from fostering a 'diverse community where intellectual freedom, scholarly discipline, and the rigorous pursuit of knowledge thrive' for students, staff, and faculty, and does not reflect our intolerance of such racist actions.'" and

*Be It Further Resolved That*, consistent with ECU's academic mission, the complete legacy of Charles Brantley Aycock be reflected in appropriate educational materials, presentations, lectures and displays and that any new name for the Hall reflect the diversity of the university.

**UNDERGRADUATE SENATE OF THE EAST CAROLINA UNIVERSITY STUDENT  
GOVERNMENT ASSOCIATION**

**Second Session, 2014-2015**

**SENATE RESOLUTION 24**

**RESOLUTION**

To support the renaming of Charles B. Aycock  
Residence Hall.

**Primary Sponsor:** Senator Lockhart

**Cosponsor(s):** Senators Mazariegos, Barber, Sepulveda, and Joseph

**First Reading:** 01/12/2015

**Referred to:** University Affairs

**Second Reading:** 01/26/2015

*Resolved,*

**SECTION 1.**

**WHEREAS,** Governor Charles B. Aycock was a leading supporter of an amendment that disenfranchised African Americans in the state of North Carolina for over 60 years, the following is a quote from Governor Aycock where he lays out his position on the aforementioned amendment:

"This amendment was drawn with great skill. It was drawn after long thought, and with full knowledge of the end to be attained. **It was drawn with the deliberate purpose of depriving the negro of the right to vote, and of allowing every white man to retain that right. And I tell you now and here, did I believe that it would cause the oppression of a single white man, or deprive one white man, however ignorant or humble, of his suffrage, I would not support it.** On the contrary its passage will mean peace to the land, it will mean an end to an era of crime and lawlessness, security to property and purity of politics. There will be no more dead negroes on the streets of Wilmington, no more rule of the incompetent and corrupt."<sup>1</sup>; and

**WHEREAS,** Governor Aycock held racist and white supremacist views, an example of those views are found in the following quote from Governor Aycock:

"I do not believe the Fusionists intended to give us bad government; they simply could not help it. **I assert that such a condition with them is**

<sup>1</sup> *The Life and Speeches of Charles Brantley Aycock*, p. 81.



27 **inevitable because the party has not behind it virtue and intelligence,**  
 28 **but it has the evil influence of 120,000 negro voters. No government can**  
 29 **be better or wiser than the average of the virtue and intelligence of the**  
 30 **party that governs.”<sup>2</sup>; and**

31  
 32 **WHEREAS, Governor Charles B. Aycock held very strong white supremacist views, an**  
 33 **example of his views are exemplified by the following quote from Governor**  
 34 **Aycock:**

35  
 36 **“These are some of the reasons for my being proud of North Carolina. I am**  
 37 **proud of my State, moreover, because there we have solved the negro**  
 38 **problem which recently seems to have given you some trouble. We have**  
 39 **taken him out of politics and have thereby [secured] good government**  
 40 **under any party and laid foundations for the future development of both**  
 41 **racess. We have secured peace, and rendered prosperity a certainty. ”**

42  
 43 **“I am inclined to give to you our solution of this problem. It is, first, as far**  
 44 **as possible under the Fifteenth Amendment to disfranchise him; after that**  
 45 **let him alone, quit writing about him; quit talking about him, quit making**  
 46 **him ‘the white man’s burden,’ let him ‘tote his own skillet’; quit coddling**  
 47 **him, let him learn that no man, no race, ever got anything worth the having**  
 48 **that he did not himself earn; that character is the outcome of sacrifice and**  
 49 **worth is the result of toil; that whatever his future may be, the present has**  
 50 **in it for him nothing that is not the product of industry, thrift, obedience to**  
 51 **law, and uprightness; that he can- not, by resolution of council or league,**  
 52 **accomplish anything; that he can do much by work; that violence may**  
 53 **gratify his passions but it cannot accomplish his ambitions; that he may eat**  
 54 **rarely of the cooking of equality, but he will always find when he does that**  
 55 **‘there is death in the pot.’ Let the negro learn once for all that there is**  
 56 **unending separation of the races, that the two peoples may develop side by**  
 57 **side to the fullest but that they cannot intermingle; let the white man**  
 58 **determine that no man shall by act or thought or speech cross this line, and**  
 59 **the race problem will be at an end.”<sup>3</sup>; and**

60  
 61 **WHEREAS, despite Governor Aycock’s title of “The Education Governor”, he was not a**  
 62 **supporter of equal education for all; his position is outlined in the following quote**  
 63 **from Governor Aycock:**

64  
 65 **“The Amendment drove many of them out of the State. An effort to reduce**  
 66 **their public schools would send thousands more of them away from us. In**  
 67 **this hour, when our industrial development demands more labor and not**  
 68 **less, it becomes of the utmost importance that we shall make no mistake in**  
 69 **dealing with that race which does a very large part of the work, of actual**

---

<sup>2</sup> *The Life and Speeches of Charles Brantley Aycock*, p. 82.

<sup>3</sup> *The Life and Speeches of Charles Brantley Aycock*, p. 161.

70 hard labor in the State. I appeal to the generous high- minded North  
 71 Carolinians to realize that we are con- fronted with a condition which  
 72 demands statesmanship and not passion and prejudice. While holding these  
 73 views, it is needful for me to say that I have recognized that, heretofore,  
 74 much injustice has in many instances been done to the whites in that in the  
 75 same county schools were frequently maintained for six or seven months  
 76 for the colored in certain districts and for only two or three months for the  
 77 whites in other districts. It has been the aim of this administration to  
 78 correct this inequality and to see to it that provision was made for the  
 79 whites which should certainly be equal to that made for negroes. This has  
 80 been done without any Constitutional Amendment, but under the plain  
 81 provisions of our law. It may be of interest to you to know in this  
 82 connection the facts about the expenditure of money for the public schools  
 83 from 1883 to 1903. In 1883 there was spent for the schools for whites  
 84 \$306,805.55; for colored \$260,955.87. There was spent \$1.04 per capita  
 85 for white children and \$1.50 per capita for colored children—a difference  
 86 of 48 cents in favor of the negro. . . . For 1903 there was spent for the  
 87 education of the white children \$865,700.17 and for the education of  
 88 colored children \$252,820.54; per capita expenditure of \$1.89 for whites  
 89 and \$1.14 for the colored; a difference in favor of the whites of 75 cents  
 90 per capita. These are the facts and they speak for themselves.”<sup>4</sup>

91  
 92 **WHEREAS,** views held by Charles Brantley Aycock are incompatible with the standards of  
 93 East Carolina University; and

94  
 95 **WHEREAS,** while the views held by Governor Aycock were not uncommon at the time, he  
 96 used fear and scare tactics to take advantage of those beliefs not only to ensure the  
 97 disenfranchisement of African Americans, but also to be elected Governor; and

98  
 99 **WHEREAS,** the East Carolina University Board of Trustees will be holding a vote to determine  
 100 whether or not Charles B. Aycock’s name will be removed from the residence hall  
 101 during the February 19-20 meeting which is being held at the ECU Heart Institute;  
 102 therefore, now be it

103  
 104 **RESOLVED,** that the East Carolina University Student Government Association fully supports  
 105 the renaming of Charles B. Aycock Residence Hall; and be it further

106  
 107 **RESOLVED,** that East Carolina University should issue a statement to inform all students why  
 108 the name is changed; and be it further

109  
 110 **RESOLVED,** that a copy of this resolution should be sent to the Chair of the ECU Board of  
 111 Trustees, The Chancellor, The Vice-Chancellor for Student Affairs, The East  
 112 Carolinian, and The Daily Reflector.  
 113

---

<sup>4</sup> *The Life and Speeches of Charles Brantley Aycock*, p. 161

114 **SECTION 2. DATE EFFECTIVE.**

115

116

This Resolution shall be effective upon its signing by the Student Body President.

117

118

119

120

121

122

123

124

Ad hoc Committee on educational response to ECU's Aycock naming issue.

Committee: Phyllis Horns, Mike Van Scott, Virginia Hardy, Andrew Morehead, LaKesha Alston, William Downs, Gerry Prokopowicz, Todd Fraley (for Dean Walker), Ron Mitchelson

### **Near-term campus events addressing race and diversity**

1. FaculTea (a faculty series co-sponsored by HCAS and Joyner Library), Faulkner Gallery, February 4, 2015, 3:30-5:00 PM

"The Complexity of Race Relations in the United States"

Dr. Karin Zipf (History) and Mamadi Corra (Sociology)

Note: this event was moved to larger space to accommodate record attendance.

2. The 11th Jean Elaine Mills Annual Health Symposium, which focuses on health concerns and health equity issues plaguing minorities in eastern North Carolina, is set for Feb. 6 at the East Carolina Heart Institute at East Carolina University. The day-long symposium will also include sessions on creating community partnerships focused on the behavioral causes of obesity, improving outcomes among African- American women with Type 2 diabetes, innovative approaches to mental health issues for minority adolescents, community partnerships as portals to access, improving health through community engaged dental education and new models for empowering community and minority health.

3. Film Screening, Hendrix Theater, February 19, 2015, 6:00 PM

"Dear White People"

This film follows a group of African American students as they navigate campus life and racial politics at a predominantly white college. The film is followed by a panel discussion with faculty, staff, and students participating.

4. Joyner Library Exhibit and related events, February 6 – March 20

"African American Life in Eastern North Carolina"

Community reception: Friday, February 27, 5-7 PM

5. Department of History will host a teach-in focused on ECU history, race, and the naming issue. Title of panel is "Who Was Charles B. Aycock." This is intended to include a panel discussion with opportunity for student questions and feedback. This event is scheduled for Monday, February 16, 6:30 PM (Jenkins Art Auditorium).

6. Laupus Library (Diversity Committee), Brown Bag Lunch, Wednesday, February 18, Noon

"It's Not Where You Come From," Featuring Dr. Paul Cunningham (Dean, BSOM).

7. Associated with activity #5 above, History faculty/panelists will contribute to a series within "TEC'sperts" of *The East Carolinian*. The series will review ECU's history and Governor Aycock.

8. ECU will invite Dr. Derek Alderman (UT-Knoxville) to provide plenary presentation on naming and commemoration and facilitate student panel session on public naming. Target is first week in March.

9. Curricular modifications of note: ECU Historians are being commissioned to develop three hour “ECU History” for use in COAD 1000 and as module for more general distribution. Target for completion is June 30, 2015. ECU’s six credit hour diversity requirement (3 credit hours in domestic aspects and 3 credit hours in global aspects) will be implemented in Fall 2015. This is a graduation requirement of all undergraduate students. To date 64 courses address global diversity while 41 address domestic diversity.

10. The annual Pirate Read (for incoming first year students) will focus on an element of U.S. diversity. Current book candidates being considered are multi-cultural immigration story and Native American college experience. Focus is on identity and stereotypes. The final book selection is with the Pirate Read committee.

### **Fall 2015 Events**

11. Annual Social Justice Symposium (date and venue, tba)

12. HCAS Voyages of Discovery will feature at least one session with focus on diversity and social justice.

13. HCAS is committed to invigorating BA in African and African American. HCAS will work closely with Student Affairs to integrate co-curricular activities.

14. Office of Equity and Diversity will devote one of its seminar/workshop sessions to race and diversity in the classroom.

15. Honors College will devote one invited lecture or student/faculty discussion session to issues of diversity.

16. The Office for Equity and Diversity will initiate the Diversifying ECU Faculty Program, a strategic recruitment initiative in collaboration with the Office of the Provost.

17. A campus climate survey for faculty, staff and students will be administered in the Fall through the Office for Equity and Diversity.

### **Longer term**

18. ECU will develop “Heritage Hall” with probable placement within Mendenhall Student Center.

19. Establish funding for additional scholarships and graduate assistantships in the area of social justice.

20. The purpose of the Center will be to increase our attention to national best practices that will enhance racial, ethnic, and religious acceptance and to identify how all members of the ECU community can best be engaged in constructive dialogue and educational practices. The Office will be a collaborative effort of Student Affairs, Academic Affairs, and Health Sciences.

21. Enhance recruitment of historically underrepresented prospective students through the Building Diverse Student Pipelines Program, an initiative within the Office for Equity and Diversity.

## **Chairman Brinkley's Statement**

### **February 21, 2015**

The board thanks all who provided feedback during this analysis and decision process — students, faculty, staff, alumni and others. We respect and appreciate the new awareness that we have gained through this open discussion of values and legacies that impact our past, present and future.

The Board of Trustees has decided to transition the name of Charles B. Aycock from the residence hall to include it within the soon-to-be-developed Heritage Hall on campus.

This will be a new area on campus where we recognize individuals who have made significant contributions to ECU. We believe that Aycock's legacy to education and his role in the history of ECU will be better recognized and understood in Heritage Hall.

The name will be transitioned as soon as that exciting teaching and learning resource is developed. We will begin work immediately on a location and a timeline. Within this place the contributions and connections of Aycock (and others) to the university's history can and will be recognized with an appropriate explanation and discussion.

As trustees we are often asked to respond to issues that are difficult. This was one in which there were no easy answers. But we believe we arrived at the right decision for East Carolina University, one that was based on significant research and input from many constituencies. We believe the decision supports the university's mission, vision and values.

I have one other observation I want to share. The board is proud in particular of every student who expressed his or her views on both sides of this issue. Your contributions were very important in reaching this decision. We respect how you handled yourselves throughout the process and encourage you to continue to be engaged in the university's business.

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