

East Carolina University | Board of Trustees Health Sciences Committee Meeting | February 19, 2015 Agenda

I. Approval of November 20, 2014

Action

II. Health Sciences Division - Dr. Phyllis Horns

Discussion

- A. ECU Physicians Update Dr. Paul Cunningham
 - ECU Physicians Financial Performance Mr. Brian Jowers and Dr. Rick Niswander
 - Progress on Hunter Partner's Efficiency
 Recommendations Mr. Brian Jowers and Dr. Nick Benson
- B. Medical Malpractice Insurance Plan Update—Dr. Nick Benson
- III. Closed Session
- IV. Health Sciences Informational Updates

Information

- A. College of Allied Health Sciences
- B. College of Nursing
- C. School of Dental Medicine
- D. Laupus Library
- E. Brody School of Medicine

Session	Health Sciences
Responsible Person	Steve Jones, Chair
Agenda Item	I.
Item Description	Approval of November 20, 2014 minutes
Comments	
Action Requested	Approval
Disposition	
Notes	

Health Sciences Committee – Open Session ECU Board of Trustees November 20, 2014 Mendenhall Student Center

Board Members Present:

Robert Brinkley
Edwin Clark
Mark Copeland
Deborah Davis
Vern Davenport
Steve Jones
Max Joyner
Carol Mabe
Bob Plybon
Danny Scott
Terry Yeargan

Others Present:

Michael Abramowitz Kathryn Kennedy LaKesha Alston Chris Locklear Chancellor Ballard Rick Niswander Libby Baxley Donna Payne Nick Benson Sharon Paynter Michelle Brooks Sy Saeed Paul Cunningham Mary Schulken Aaron Eatmon Dan Sweat Stacie Tronto Greg Hassler Phyllis Horns Michael Van Scott **Brian Jowers** Gary Vanderpool

Recorder: Cindy Reaves

Call to Order and Approval of Minutes:

Mr. Jones called the meeting to order at 11:20 a.m., and read the conflict of interest statement required by the State Government Ethics Act. No conflicts were identified. The minutes of September 18, 2014 were approved.

Legislative Update:

Michelle Brooks gave a brief legislative update. She mentioned the presentation that was given to the Joint Legislative Oversight Committee for HHS on medical school funding that included the ECU Brody School of Medicine and the UNC School of Medicine combined. Several themes were presented that included the differences in size, mission and business model of the schools. The process and timeline for the development of the UNC system legislative policy agenda was also discussed.

ECU Physicians Update:

Dr. Cunningham thanked the BOT members and others for their efforts in advocating for the BSOM. The campaign to regain self-confidence on the practice is well underway. A website titled "Preserving the Mission" has been created and Dr. Cunningham has asked for everyone to take time to visit it in the near future.

ECU Physicians Financial Performance Update:

Dr. Niswander and Mr. Jowers reviewed the financial year-to-date information as of the end of October 2014. ECU Physicians made \$0.4M in October. The FYTD 2015 actual amount shows a significant improvement over previous years. The total operating revenues were improved from last year due to the faculty compensation plan, an increase in patients/new patients, the lengthening of the duration of clinics and the increased access to clinics. Mr. Jowers added that the transition team with Vidant Medical Center is working on integration-type efforts.

Progress on Implementation of Hunter Partner's Report:

Dr. Benson and Mr. Jowers discussed the progress on the Hunter Partner's efficiency recommendations. Progress has included increased access to patients and the ability to take on a more group practice approach which allows for a quality patient experience, an outstanding work environment for employees and a more fiscally sustainable model. The productivity-based compensation plan is in the process of being rolled out. Dashboards have been developed to show the utilization of exam rooms for efficiency in space usage. Work is being continued on the services approach. Dr. Benson mentioned that the search in underway for the Chief Operations Executive who will oversee the day-to-day operations has been advertised.

Vidant Health CEO Search Update:

Dr. Baxley gave an update on the Vidant CEO search that is underway. The search committee includes 12 members, 2 members being BSOM faculty. Quick Leonard Kieffer is the search firm handling the search.

Telepsychiatry Presentation:

Dr. Sy Saeed, Chair of the Department of Psychiatric Medicine, gave a presentation on the NC Statewide Telepsychiatry Program. The number of hospitals with NC-STeP Live has significantly increased since October 2013 with many more in the process of going live. There has been over 6000 encounters since November 2013. The median length of stay has improved from where it started and is currently at 23.8 hours. The net savings to the delivery system for the FY 2016 budget is estimated to be approximately \$6.2M.

Division Updates:

Additional informational updates on the College of Allied Health Sciences, College of Nursing, School of Dental Medicine and the Brody School of Medicine were included in the board packets.

Closed Session:

Action: A motion was made by Chairman Jones that the Health Sciences Committee go into closed session. Ms. Davis read the motion to go into closed session:

- 1. Prevent the disclosure of confidential information under N.C. General Statutes §126-22 to §126-30 (personnel information);
- 2. Consider the qualifications, competence, performance, character, fitness, or conditions of appointment of one or more prospective and/or current employees and/or to hear or investigate a complaint, charge, or grievance by or against one or more individual employees:
- 3. Consult with an attorney to preserve the attorney-client privilege; and
- 4. Prevent the disclosure of information that is privileged or confidential pursuant to law or not considered a public record within the meaning of Chapter 132 of the General Statutes, specifically to:
 - (a) Prevent the disclosure of financial terms and/or other competitive health care information directly related to the financial terms in a health care services contract between a hospital or medical school and a managed care organization, insurance company, employer, or other payer, as provided under N.C.G.S. § 131E-99; and
 - (b) Prevent disclosure of one or more reports regarding assessment of information technology networks under N.C.G.S. §

147-33.111 and to maintain the confidentiality information related to security features of networks and/or systems as provided in N.C.G.S. § 132-6.1(c).

Action: Motion passed.

Action: A motion was made by Chairman Jones to go back into open session at 12:30 p.m. Motion passed.

Action Item:

The Health Sciences Committee reviewed one appointment for permanent tenure for Dr. Mark D. Iannettoni. A motion was made to approve the initial appointment with tenure as approved by the Chancellor and as presented in the Board materials. Motion passed unanimously.

Meeting adjourned at 12:30 pm.

Session	Health Sciences
Responsible Person	Dr. Paul Cunningham, Dean, Brody School of Medicine
Agenda Item	II. Œ
Item Description	ECU Physicians Update
Comments	
Action Requested	Information
Disposition	
Notes	 ECU Physicians Financial Performance – Mr. Brian Jowers and Dr. Rick Niswander Progress on Hunter Partner's Efficiency Recommendations – Mr. Brian Jowers and Dr. Nicholas Benson

Session	Health Sciences
Responsible Person	Dr. Nick Benson, Vice Dean, Brody School of Medicine
Agenda Item	II. Ó.
Item Description	Medical Malpractice Insurance Plan Update
Comments	
Action Requested	Information
Disposition	
Notes	

Session	Health Sciences
Responsible Person	Dr. Phyllis Horns, Vice Chancellor for Health Sciences
Agenda Item	III.
Item Description	Closed Session
Comments	
Action Requested	Information
Disposition	
Notes	

Session	Health Sciences
Responsible Person	Dr. Phyllis Horns, Vice Chancellor for Health Sciences
Agenda Item	IV.
Item Description	Health Sciences Informational Updates
Comments	
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Disposition	
Notes	A. College of Allied Health Sciences B. College of Nursing C. School of Dental Medicine D. Laupus Library E. Brody School of Medicine

ECU HEALTH SCIENCES BOARD OF TRUSTEES COMMITTEE COLLEGE OF ALLIED HEALTH SCIENCES UPDATE

CAHS and Brody Work Together in Collaborative, Grant-Funded Research



Dr. Sonja Bareiss, an assistant professor in the Department of Physical Therapy at the College of Allied Health Sciences is working alongside Dr. Kori Brewer from the Division of Research at Brody School of Medicine on a project that could lead to better quality of life for people living with chronic pain. Through a two-year, \$300,000 grant from the Craig H. Neilsen Foundation, the two will study development and possible treatments of the debilitating pain that commonly occurs after a spinal cord

injury. Drs. Bareiss and Neilsen hope their findings will lead to an effective pharmacological treatment for the sharp, burning neuropathic pain commonly experienced by patients after spinal cord injuries. Specifically, they're trying to determine whether reducing sensory 'sprouting' – with a specific drug known to stop it – will combat the pain without sacrificing motor function.

CAHS Prepares for 11th Annual Jean Mills Health Symposium

The College of Allied Health Sciences is preparing for the 11th annual Jean Mills Health Symposium to be held Feb. 6, 2015. The event, named in the honor of Jean Elaine Mills, an ECU alumna who died of breast cancer in 2000, serves as a tribute to Mills and to bring awareness and solutions for health problems that plaque North Carolinians particularly African-Americans and other minorities. This year's symposium theme centers around new models for empowering personal and community health and will feature keynote speaker Dr. L. Allen Dobson, the president and CEO of Community Care of NC. Along with the keynote address from Dr. Dobson, those in attendance will enjoy a panel discussion, breakout sessions, and a question and answer session with Dr. Dobson and the panelists. More information and registration details are available online at www.ecu.edu/ah/jeanmills.cfm

Joe Finely, CAHS Alumnus Receives Governor's Award for Excellence

An alumnus of the College of Allied Health Sciences at East Carolina University was among the 38 state employees honored with a 2014 Governor's Award for Excellence. Joe Finley, a dysphagia specialist who works at the O'Berry Neuro-Medical Treatment Center in Goldsboro, was one of three N.C. Department of Health and Human Services workers cited for providing excellent customer service. Finley works to find ways for program residents with extreme developmental disabilities to continue enjoying solid foods and to delay their need for liquefied diets. He developed and



taught therapeutic exercises to help residents maintain or regain the ability to chew and swallow. Finley earned his bachelor's and master's degrees in communication sciences and disorders from ECU in 2004 and 2006. The Governor's Award for Excellence is the highest award for service given to state employees. The program was created in 1982 to honor state employees for outstanding achievements.

Shane Coltrain, CAHS Alumnus Uses Personal Experience to Help Patients

Shane Coltrain has a passion for helping others regain mobility following an amputation, not just because he is a dedicated provider and the owner of Orthotics and Prosthetics East, but also because



he can relate to his patients firsthand. After an infection from a cut in his right leg led to an amputation, Shane Coltrain began working for a prosthetics and orthotics firm in New Bern which developed passion for fitting others with prosthetic devices. Upon completing his undergraduate degree in rehabilitation studies at the College of Allied Health Sciences, Coltrain went on to Northwestern University Medical School to study prosthetics and orthotics before returning to Greenville and opening his practice in 2006.

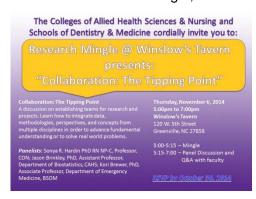
Research Office at CAH Offers New Opportunities



The Office of Research at the College of Allied Health Sciences is encouraging cross-campus collaboration through several new events. The Research Mingle, held at Winslow's Tavern once a quarter, allows for open conversation between interested individuals and a group of panelists from the Division of Health Sciences. In addition to the Research Mingle, there is

a new CAHS research lunch event, made possible through collaboration between the CAHS Office of Research and the Scholarly Activity Committee. The event is a bring-your-own-lunch occasion highlighted by speakers from CAHS giving brief presentations surrounding a

common theme. In November, the presentations focused on "Creating Collaborative Research Initiatives Centered on Older Adults" and included speakers from the addictions and rehabilitation studies, physical therapy and occupational therapy departments.



East Carolina University College of Nursing Updates

February 2015

- The college hosted visitors November 5-7 from the Commission on Collegiate Nursing Education (CCNE), the accrediting body associated with the American Association of Colleges of Nursing. The purpose of the visit was for evaluation to reaccredit the college's baccalaureate and master's degree programs and post-masters certificates, and to accredit its doctor of nursing practice program. Initial findings provided by the accreditation team were stellar. While their formal report will be available this summer, the initial report highlighted the quality of the faculty as well as excellence in the college's business and administrative affairs office, technology support, concept integration (simulation learning) labs, student development and counseling, student services, marketing, and administrative assistant staff.
- In December, the college graduated approximately 314 new Pirate Nurses, including CON's first class of doctor of nursing practice students. The DNP program is a practice-focused terminal degree earned by specialists in advanced nursing practice. It focuses on developing nursing experts in translating and applying research findings in clinical practice. The college also graduated its largest ever group of RN to BSN students.
- According to January 26 census day enrollment figures, the College of Nursing has 1,185 students enrolled: 660 bachelors, 400 masters, 30 post-masters certificate, 69 doctor of nursing practice and 26 PhD students.
- The college ranked 18th out of all online masters of nursing programs in the country by *U.S. News & World Report*. The ranking is based on criteria including student engagement, faculty credentials, admissions selectivity, student services and technology, and program ratings by peer institutions. For more information: http://www.ecu.edu/cs-admin/news/usnews115.cfm.
- CON is capitalizing on an area of expertise among its faculty by becoming a member
 of the National Hartford Center of Gerontological Nursing Excellence. NHCGNE
 membership provides the college with networking opportunities, access to leaders in
 aging and gerontological nursing, and allows us to take advantage of consultancy
 opportunities and a variety of educational resources.
- The 24th Annual Collaborative Nursing Research day will take place 8 a.m. to 12:30 p.m. Friday, Feb. 13, at the East Carolina Heart Institute. Giving the keynote lecture will be Dr. Bernadette Mazurek Melnyk, an internationally recognized expert in interventional research and champion of evidence-based practice. The event will also include a time for displaying and discussing research posters. For more on this event: http://www.ecu.edu/cs-dhs/nursing/news/1-08-2015.cfm.
- The Pirate Nurse 5K will take place Saturday, March 28. This event is a fundraiser for nursing student scholarships and an excellent way for the college to highlight the importance of living an active, healthy lifestyle. Find more details at www.runtheeast.com.

- The College of Nursing strives to stay at the forefront of simulation technology. The training it provides plays an integral role in the Pirate Nurse education. Among investments the college has made to its simulation labs this year is the purchase of a new, more life-like manikin that helps students practice treating expectant mothers. For a photo: instagram.com/p/xwkC2HqcLe.
- The college will participate in the Give Kids a Smile event on Friday, February 6, to provide free oral health care services to children from low-income families.

East Carolina University School of Dental Medicine (SoDM) ECU Board of Trustees Update February 2015

CITA Examinations

The School of Dental Medicine will graduate its first class of predoctoral students in May. On February 6, the students will participate in the final portion of the national licensure examination administered by the Council of Interstate Testing Agencies, Inc. (CITA). This clinical exam also provides care for patients from the community. Upon successful completion of the exam, students will be eligible to apply to the North Carolina Board of Dental Examiners for North Carolina licensure.

Accreditation

The SoDM has completed a comprehensive self-study detailing resources, curriculum, policies and operational standards used in Ross Hall and in our Community Service Learning Centers. The school was awarded initial accreditation by the Commission on Dental Accreditation (CODA) in 2011 and 2013 as a result of two initial accreditation site visits. The third and final initial accreditation site visit will occur in March, prior to the graduation of our first class. After successful completion of the third site visit in March, the school will have follow-up site reviews every seven years.

Community Service Learning Centers (CSLC)

The school held a Ribbon Cutting and Open House for the Community Service Learning Centers-Robeson County in Lumberton on December 2 and for the Community Service Learning Center-Davidson County near Thomasville on December 15. Guests numbered around 150 for each event, with exceptional showings by state and local elected officials, local partners, and representatives of the NC Division of Health and Human Services. A Ribbon Cutting is planned for the CSLC-Spruce Pine on January 30.

The CSLC-Robeson County is scheduled to begin treating patients in late January. The CSLC-Davidson County will begin treating patients in mid-February. Each center will employ approximately 12 local staff members, including office staff, dental hygienists, and dental assistants. Fourth-year students and residents will provide patient care under the supervision of faculty dentists. Area Health Education Centers (AHEC) provide housing for students at the CSLCs.

CSLCs are also serving patients daily in Ahoskie, Elizabeth City, Lillington, and Sylva. An eighth CSLC is scheduled to open in Brunswick County in spring 2016.

By the Numbers

The school currently employs 57 full-time faculty, 45 part-time faculty, 156 staff members, and 20 post-doctoral residents. To date, Ross Hall clinics, the General Practice Residency Program, and the Community Service Learning Centers have served a total of 16,250 patients from 74 counties in North Carolina.

<u>Scholarships</u>

Colleen K. Davis, first-year student from Sylva, N.C., has received a four-year scholarship from the National Health Service Corps (NHSC). NHSC scholarships provide tuition, fees, other educational costs and a living stipend, tax-free, for as many as 4 years in exchange for an equal number of years (2-year minimum) service at an approved facility in a high-need underserved area. Davis hopes to practice dentistry in the Sylva area upon graduation.

Terrence Campbell, second-year student from Wake County, has been selected by the National Dental Association (NDA) Foundation to receive the NDA Foundation/ Colgate-Palmolive Scholarship to help defray living expenses during dental school. The NDA Foundation supports programs to ensure oral health care remains a viable profession for under-represented students.

Faculty Authors Honored

Ten School of Dental Medicine faculty and staff members were recognized at the William E. Laupus Health Sciences Library's annual Health Sciences Author Recognition Awards ceremony in November. The authors' topics included:

- Shaping oral health care in North Carolina with East Carolina University's community service learning centers
- Dietary modulation of the inflammatory cascade
- Fracture resistance of permanent anterior incisors using fiber-reinforced composite posts
- Contemporary oral and maxillofacial surgery
- An approach to using non-cognitive variables in dental school admissions

Give Kids A Smile

Approximately 12 faculty members and post-doctoral residents and 15 students have volunteered for the 13th Annual "Give Kids A Smile!" Day on Feb. 6 in Greenville hosted by the East Central Dental Society. In 2014, 107 children from Pitt County received free dental treatment and/or sealants at the event.

ECU Board of Trustees Health Sciences Committee Meeting Thursday, February 19th 11:15 am – 12:30 pm Mendenhall Student Center

Update from Laupus Library since the September 18, 2014 meeting.

Art as Avocation Series Continues for 2015

Our next Art as Avocation exhibit entitled, "Roadside Attractions: Stop and Smell the

Roses," will open on February 17th through May 8th. The exhibit will showcase a collection of photography from AJ Sours, who currently works as a PA for the East



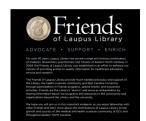
Carolina Heart Institute. The opening reception will be held on February 17th at 4:30 in the 4th floor gallery of Laupus Library.

Laupus Library's Newsletter now Available



The latest issue of the Laupus Library's *Umbrella* is available online:

http://blog.ecu.edu/sites/laupusannouncements/files/2014/12/Umbrella December2014.pdf



Friends of Laupus Library Membership Campaign 2015

The Friends of Laupus Library's membership campaign for 2015 is still ongoing. We currently have 55 members who have enrolled this year. Of those, four people have joined for the first time. All others have renewed their membership for 2015.

Medical History Interest Group Presents in February	
The Medical History Interest Group presents: "Yellow Fever in Texas," by Dr. Daniel Goldberg from the Brody School of Medicine on February 23 rd at 4:30pm on the 4 th flo of Laupus Library.	
of Edupate Library.	

East Carolina University Board of Trustees Health Sciences Committee

Brody School of Medicine
Updates and Highlights

January 30, 2015

Education

- In October 2014, the BSOM Curriculum Committee approved the creation of Distinction Tracts to recognize exceptional medical student accomplishments in four areas: Patient Safety and Quality Improvement; Research; Community Service and Education. The first two of these tracks are currently being implemented, with the remaining two planned for implementation in the 2015-2016 academic year.
- The Association of American Medical Colleges 2014 survey of entering first year medical students indicates that compared to their national peers, Brody matriculating students are more diverse, have extensive medical and non-medical volunteer activity, and if accepted by more than one medical school, chose Brody because of its strength in Family Medicine. Matriculating students anticipate a primary care or generalist practice in an office-based setting in an underserved community in North Carolina.
- ➤ Brody fourth year medical students are anxiously anticipating their Match results for 2015, which tell them where they will be completing their postgraduate residency training. We have 80 students registered to participate in the Match. Because of the substantial increase of competition for match positions among medical school graduates, Brody has instituted a new longitudinal match curriculum across all four years to better educate our students about the process and the ways that they can best position themselves for a successful match. Match Day for the majority of students is on Friday, March 20th, though some selected programs have early matches. Two of our M4 students matched into a Military Residency position within the Navy. One Brody graduate has been assigned to Walter Reed National Military Medical Center in Bethesda, MD to complete his Neurosurgery residency and one graduate has been assigned to the Naval Medical Center in San Diego, CA to complete his General Surgery residency. The American Urological Association also conducts an early match and Brody SOM had one student who matched into a Urology Residency Program at Jefferson Medical College in Philadelphia, PA. The full class match report will be available on the afternoon of March 20th.

Clinical Practice

- The ECU Physicians Neurosurgery practices in Greenville and Goldsboro were successfully transferred to Vidant Medical Group in October.
- A well-attended Internal Town Hall was conducted to address questions of the staff regarding transformations at the Brody School of Medicine. A recording of the internal Town Hall meeting and additional questions were posted on the regularly updated "Preserving the Mission" webpage: http://www.ecu.edu/news/preservingthemission.cfm
- Forty-seven physicians from the Brody School of Medicine have been chosen by their peers for inclusion in the 2014 "Best Doctors in America" list. The annual list is compiled by Best Doctors Inc., a Boston-based group that surveys more than 45,000 physicians across the United States who previously have been included in the listing, asking whom they would choose to treat themselves or their families. Approximately 5% of the physicians who practice in the United States make the annual list. A partial list of the state's best doctors will be in the December issue of "Business North Carolina" magazine.
- ➤ ECU Physicians transitioned the gastroenterology clinical service to Vidant Medical Group in December 2014. This transition includes a two pay check model, where the faculty are paid by ECU for their teaching and research time and are paid by the Vidant Medical Group for their clinical time. This transition also included the selling of ECU's ½ share of the East Carolina Endoscopy Center to Vidant.
- ➤ Productive negotiations continue with Vidant regarding cardiovascular sciences. The plan is to transition cardiovascular sciences in July 2015. Initial plans are for this transition to be either a Professional Services Agreement (PSA), where the clinical time of our ECU faculty is purchased by Vidant or a provider based model, where the ECU faculty provide clinical services thru ECU Physicians and bills for the professional fees, while Vidant pays for and manages all of the clinical staff and bills for technical fees thru a provider based model. We are still trying to determine which of these works best for the organization as a whole.

Community Service

- ➤ Endocrinologist Dr. Robert Tanenberg and nutritionist Jill Jennings were interviewed for a WNCT segment on the prevalence of diabetes in eastern North Carolina, treatment options and how to eat healthy.
- Al Delia, Director of the Office of Health Access, was interviewed by WNCT about the potential impact of hospital mergers on patients in our region.
- Infectious diseases expert Dr. Paul Cook was interviewed by WNCT about this year's flu season and vaccine efficacy.
- Pediatrics infectious diseases expert Dr. Alex Dalzell was interviewed by WNCT about the measles outbreak in California and the importance of childhood immunizations.