



# East Carolina University | Board of Trustees

## Health Sciences Committee Meeting | September 19, 2013

### Agenda

- I. Approval of April 18, 2013 Minutes **Action**
  
- II. Health Sciences Division—Dr. Phyllis Horns Discussion
  - a. School of Dental Medicine Update - Dr. Gregory Chadwick
  - b. Follow-up on the Legislative Session & Proposed Advocacy Plan: Dr. Paul Cunningham & Ms. Michelle Brooks
  - c. Financial Impact of Recent Policy Changes - UPL & SODCA: Mr. Brian Jowers
  - d. Status of Hospital Relations: Drs. Paul Cunningham & Nicholas Benson
  - e. Medical School Class Size/Regional Medical Education & AMA Grant: Dr. Libby Baxley & Mr. Al Delia
  - f. ECU-Physicians Financial Report FY 12-13: Mr. Brian Jowers
  
- III. Closed Session **Action**
  
- IV. Health Sciences Informational Updates Information
  - a. College of Allied Health Sciences
  - b. College of Nursing
  - c. School of Dental Medicine
  - d. Laupus Health Sciences Library

# East Carolina University | Board of Trustees

## Health Sciences Committee Meeting | September 19, 2013

Session	Health Sciences
Responsible Person	Steve Jones
Agenda Item	I. Approval of April 18, 2013 Minutes
Item Description	
Comments	Actions
Action Requested	Approval of Minutes
Disposition	
Notes	

**Health Sciences Committee  
ECU Board of Trustees  
April 18, 2013  
Mendenhall Student Center**

**Board Members Present:**

Deborah Davis  
Steve Jones  
Bobby Owens  
Danny Scott  
Mark Copeland

**Others Present:**

Chancellor Ballard  
Libby Baxley  
Nick Benson  
Sylvia Brown  
Michelle Brooks  
Greg Chadwick  
Paul Cunningham  
Al Delia  
Phyllis Horns  
Brian Jowers  
Cheryl Marsh  
Jon McGough  
Ron Mitchelson  
Donna Payne  
Philip Rogers  
Steve Thomas  
Gary Vanderpool  
Kitty Wetherington

**Recorder:** Christy Daniels

**Call to Order and Approval of Minutes:**

Mr. Jones called the meeting to order at 1:30 p.m., and read the conflict of interest statement required by the State Government Ethics Act. No conflicts were identified. The minutes of February 21, 2013 were approved.

## **College of Nursing Update:**

### **Dr. Sylvia Brown, Dean of the College of Nursing, reported:**

- The Doctor of Nursing Practice (DNP) was approved by the UNC Board of Governors. The program will begin in Fall 2013 and will be 100% on-line with students having local clinical placements.
- Working regionally to increase baccalaureate nursing education through the RIBN (Regionally Increasing Baccalaureate Nurses) project. This is a partnership between the community colleges and ECU for students seeking to earn their baccalaureate in nursing. Students take courses at the community college and at ECU. Student success advocates are available to assist students in these programs.
- The College is continuing to work with the Division and the Colleges/Schools on providing interprofessional opportunities to students in the Division.
- The enrollment in the College is at 1317 students (701 Bachelors; 579 Masters; and 29 PhD). For Fall 2013 the undergraduate average GPA of the 130 students admitted was 3.62. The program receives more applicants than they can admit. The average GPA of the 130 admitted was 3.62. Nursing continues to be a very competitive program.
- 96.4% of the fall semester 2012 BSN graduates practice in NC; 61.3% practice in Eastern NC, east of I-95 and 38.7 practice elsewhere in NC, 2 practice out of state/1 is in the military. 91% of the fall semester 2012 MSN/PhD graduates practice in NC and 96% of the 2013 MSN/PhD graduates plan to practice in NC.

## **Division Update:**

### **Vice Chancellor's Report:**

- Dr. Horns reported the BSOM/Vidant Medical Affiliation Agreement was approved by the UNC Board of Governors at their April 12<sup>th</sup> board meeting.

## **BSOM Update:**

- Dr. Cunningham reported that he has been invited by Senator Bernard Sanders and Senator Richard Burr to testify before the Senate Committee on Health, Education, Labor and Pensions Subcommittee on Primary Health and Aging. The hearing will focus on policies and programs across the country that seek to address primary care workforce challenges.
- Dr. Benson reported that a consultation was held for the BSOM Office of Compliance & ECU HIPAA Privacy Office and the initial findings were positive with some areas that need further refinement.
- Mr. Jowers reported on ECU Physicians financial performance as of March 2013 FYTD. There has been growth in total charges billed, pro-fee collections, contract revenue, outpatient visits, total Emergency Medicine and Med Direct visits, and wRVu's. ECU-P has 100 days of operating cash in today's funds and budget is at \$44M, which is on target compared to last year.
- Dr. Philip Rogers introduced Michelle Brooks, Director of Strategic Initiatives, that will be working with him at the legislature to advocate for ECU and Health Sciences. Mr.

Al Delia and Dr. Rogers gave a legislative update and what areas will impact the Health Sciences Division.

- Dr. Libby Baxley reported that AAMC produces a mission management data tool that looks at our graduates in years out in practice. The BSOM continues to be first in the nation (100 percentile) for graduates that practice in family medicine; 96% percentile for all primary care disciplines; 98% percentile who are black/African American or Native American compared to the other 141 member schools across the country; continue to be at the 4<sup>th</sup> percentile in debt load; and the lowest in the country in tuition.

### **Closed Session:**

Action: A motion was made by Chairman Jones that the Health Sciences Committee go into closed session:

1. to prevent the disclosure of privileged information under N.C. General Statutes §126-22 to 126-30 (personnel information) and N.C. General Statutes §131E-97.3 and 131-99 (competitive health care information);
2. to consider the qualifications, competence, performance, character, fitness, or conditions of appointment of one or more prospective and/or current employees and/or to hear or investigate a complaint, charge, or grievance by or against one or more individual employees; and
3. to consult with an attorney to preserve the attorney-client privilege between the attorney and the Committee.

Action: Motion passed.

Action: A motion was made by Chairman Jones to go back into open session.  
Motion passed.

### **Action Item:**

The Health Sciences Committee reviewed two initial appointments for tenure for Dr. Scott Rawls, Physiology, and Dr. Richard Baltaro, Pathology & Laboratory Medicine, and the Health Sciences Division recommendations for promotion and permanent tenure for faculty members in the Division. A motion was made to approve the initial appointments with tenure for Dr. Rawls and Dr. Baltaro and the recommendations for promotion and permanent tenure for faculty members in the Division as approved by the Chancellor and as presented in the Board materials. Motion passed unanimously.

With no further business, the meeting adjourned at 3:30 p.m.

# East Carolina University | Board of Trustees

## Health Sciences Committee Meeting | September 19, 2013

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Responsible Person	Dr. Gregory Chadwick
Agenda Item	II. Health Sciences Division a. School of Dental Medicine Update
Item Description	
Comments	Discussion
Action Requested	
Disposition	
Notes	

# East Carolina University | Board of Trustees

## Health Sciences Committee Meeting | September 19, 2013

Session	Health Sciences
Responsible Person	Dr. Paul Cunningham & Ms. Michelle Brooks
Agenda Item	II. Health Sciences Division b. Follow-up on the Legislative Session & Proposed Advocacy Plan
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## Health Sciences Committee Meeting | September 19, 2013

Session	Health Sciences
Responsible Person	Mr. Brian Jowers
Agenda Item	II. Health Sciences Division c. Financial Impact of Recent Policy Changes – UPL & SODCA
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# East Carolina University | Board of Trustees

## Health Sciences Committee Meeting | September 19, 2013

Session	Health Sciences
Responsible Person	Drs. Paul Cunningham & Nicholas Benson
Agenda Item	II. Health Sciences Division d. Status of Hospital Relations
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**East Carolina University | Board of Trustees  
Health Sciences Committee Meeting | September 19, 2013**

Session	Health Sciences
Responsible Person	Dr. Libby Baxley & Mr. Al Delia
Agenda Item	II. Health Sciences Division e. Medical School Class Size/Regional Medical Education & AMA Grant
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## **BRODY AWARDED \$1 MILLION AMERICAN MEDICAL ASSOCIATION GRANT**

### ***Five Year Project Will Fundamentally Change Medical School Curriculum***

This past spring 82% (119/143) of allopathic medical schools in the country submitted a letter of intent to apply for an American Medical Association “Accelerating Change in Medical Education” grant. Thirty schools were invited to submit a full application, and the Brody School of Medicine was one of the final eleven applicants to receive a grant. In addition to ECU, grants were awarded to medical schools at Brown, Indiana, the Mayo Clinic, Michigan, NYU, Oregon Health Sciences University, Penn State, UC-Davis, UC-San Francisco, and Vanderbilt.

### **WHY THIS IS IMPORTANT**

The gap between what physicians are taught and the future needs of our health care systems is substantial. Health systems will soon require that every physician be expert in patient safety, quality improvement, and systems-based practice. This expertise will be found in a physician who is an utmost professional thriving in an environment of interprofessional, team-based care. The AMA initiative—which seeks to alter “undergraduate medical education significantly through bold, rigorously evaluated innovations”—is designed to close this substantial gap.

### **HOW THE PROJECT WILL CHANGE THE BRODY CURRICULUM**

For Brody medical students, we will augment the core curriculum (basic science courses such as anatomy, pathology, physiology, etc. and clinical clerkships) to include longitudinal education in patient safety and quality improvement. An emphasis in the curriculum on integration with other health-related disciplines will foster inter-professional skills and prepare students to lead health care teams.

An important component of the project will be a "Teachers of Quality Academy" designed to develop in our faculty the skills necessary to practice and teach this new curriculum. Innovative educational strategies to be offered throughout the four years of medical education include e-learning, simulation, problem-based learning, clinical skills training, and targeted clinical experiences.

Ten students will be selected from each class to participate in a parallel, intensive LINC (Leaders in Innovative Care) Scholars program. LINC Scholars will serve as active members and coaches on process improvement teams and will also function as coaches and mentors to other students. We are hopeful that by the time of implementation of this portion of the program, LINC Scholars will be expanded to include students from the College of Nursing, School of Dental Medicine, and the College of Allied Health, working and learning with the BSOM students.

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## Health Sciences Committee Meeting | September 19, 2013

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**East Carolina University | Board of Trustees  
Health Sciences Committee Meeting | September 19, 2013**

Session	Health Sciences
Responsible Person	Dr. Phyllis Horns
Agenda Item	III. Closed Session
Item Description	
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**ECU BOARD OF TRUSTEES HEALTH SCIENCES COMMITTEE**

September 19, 2013

**CLOSED SESSION MOTION**

I move that we go into Closed Session:

1. to prevent the disclosure of privileged or confidential information under N.C. General Statutes §126-22 to §126-30 (personnel information) and N.C. General Statutes §131E – 97.3 and 131E-99 (competitive health care information);
2. to consider the qualifications, competence, performance, character, fitness, or conditions of appointment of one or more prospective and/or current employees and/or to hear or investigate a complaint, charge, or grievance by or against one or more individual employees; and
3. to consult with an attorney to preserve the attorney-client privilege between the attorney and the Committee.

# East Carolina University | Board of Trustees

## Health Sciences Committee Meeting | September 19, 2013

Session	Health Sciences
Responsible Person	Dr. Phyllis Horns
Agenda Item	IV. Health Informational Updates a. College of Allied Helath Sciences
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**ECU HEALTH SCIENCES BOARD OF TRUSTEES COMMITTEE**  
**COLLEGE OF ALLIED HEALTH SCIENCES UPDATE**

September 19, 2013

Following is the Health Sciences Division Board of Trustees update from the College of Allied Health Sciences (CAHS) since the April, 2013 meeting.

During the 2012-2013 fiscal year, **six degree programs in CAHS have achieved a 100% first time student pass rate on their respective national certification exams** (MS in Substance Abuse and Clinical Counseling; BS in Clinical Laboratory Science, MS in Speech Pathology, MS in Occupational Therapy; Doctor of Physical Therapy; MS in Physician Assistant Studies). Several degree programs have maintained 100% students first time pass rates for two or more years. This past August, the DPT program achieved another 100% first pass rate, this time for its most recent May 2013 graduating class. The December 2012 PA graduating class not only received a 100% first time pass rate but achieved a 95<sup>th</sup> percentile aggregate score on their credentialing examination.

This fall 2013, the **MS in Health Informatics and Information Management enrolled its first class of graduate students** in both the face-to-face and web-based distance education formats.

The Department of Health Services and Information Management hired a **new faculty member who earned his PhD in health informatics** from the University of Iowa. His area of specialization is the analysis of large data sets of electronic health records to be used in improving quality, efficiency and patient safety.

The Department of Additions and Rehabilitation Studies received an **\$828,956, three-year continuation grant from the Department of Defense through Operation Reentry North Carolina**, to provide an innovative means to enable outreach to homeless veterans and their families in eastern North Carolina. This campus-wide initiative will also provide counseling and support to help wounded warriors, veterans and their families put their lives back together. This initiative addresses the major funding focus by the Department of Defense on community reintegration.

Over the past two years, **CAHS lost an unprecedented number of faculty, including valued research and senior faculty, primarily due to several years of state budget cuts** that affected morale, forced a reduction in enrollment and resulted in a decline of external research grant submissions. The three departments of Communication Sciences and Disorders, Physical Therapy and Physician Assistant Studies were particularly hard hit with a loss of 1/3 or more of their faculty. This past year, faculty search committees in 7 of the 8 departments have filled most of the faculty vacancies, with 12 new faculty hired since January 1, 2013 alone. Approximately 6 additional faculty positions plus the Associate Dean for Research are in the process of a national search.



# East Carolina University | Board of Trustees

## Health Sciences Committee Meeting | September 19, 2013

Session	Health Sciences
Responsible Person	Dr. Phyllis Horns
Agenda Item	IV. Health Informational Updates b. College of Nursing
Item Description	
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**East Carolina University  
Update to the ECU Board of Trustees  
College of Nursing  
September 2013**

Fall Enrollment:      BSN (pre-licensure)—497  
                              RN/BSN option—155  
                              MSN—547  
                              PhD—30  
                              DNP—19  
                              Total: 1248

The Doctor of Nursing Practice (DNP) program began fall 2013 with 19 students. The initial DNP student cohort is for advanced practice nurses holding Master of Science in Nursing degrees. The online program will also be available to Registered Nurses with bachelor's degrees in fall 2014. The DNP curriculum focuses on developing nursing experts in translating and applying research findings in clinical practice. The emphases on rural health, along with the advanced technology used for teaching in an online and virtual clinic environment, are unique features of our program.

A reception honoring the inaugural class of the DNP program will be held September 10, 2013 from 4:30-6 PM in the lobby of the College of Nursing.

Dr. Bobby Lowery received a \$1.09 million grant from the US Department of Health and Human Services Health Resources and Services Administration with a focus on enhancing the primary care management of patients with multiple chronic conditions through interprofessional education

The RIBN (Regionally Increasing Baccalaureate Nurses) project has admitted its second cohort of 24 students. Our partnership has expanded to include Craven Community College in addition to our existing partners—Beaufort County Community College, Lenoir Community College, Pitt Community College, and Roanoke-Chowan Community College. Students are enrolled in both the community college and at ECU.

We are celebrating the 10<sup>th</sup> anniversary of the Nurse Anesthesia concentration in the MSN program. To date, there are 104 nurse anesthesia graduates.

The Future Pirate Nurse Living and Learning Village is a housing opportunity for intended nursing majors at ECU that began in fall 2013. Twenty-six freshmen intended majors were selected to live together in Umstead Hall for the 2013-14 academic year.

Our annual Homecoming social will be on November 8, 2013 at 5:30 PM in the College of Nursing lobby.

# East Carolina University | Board of Trustees

## Health Sciences Committee Meeting | September 19, 2013

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Agenda Item	IV. Health Informational Updates c. School of Dental Medicine
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East Carolina University  
School of Dental Medicine (SoDM)  
Board of Trustees Update  
September 2013

Admissions

The SoDM admitted a third class of 52 outstanding students in August. The new class engaged in teambuilding and leadership exercises, community service projects, and a Pirate Treasure Hunt during orientation week. All of the students are North Carolina residents representing 29 counties. The class is made up of 26 males and 26 females ranging in age from 19 to 30+. The students come from 16 different North Carolina undergraduate institutions and five graduate institutions.

Ross Hall Clinics

The long awaited student and resident clinics are up and running in Ledyard E. Ross Hall on the ECU Health Sciences campus. Second-year students began screening patients in April and have progressed to data collection and the treatment-planning phase. New AEGD and GPR residents arrived in July and have begun treating patients. Ross Hall clinics served 721 patients from July 1 to August 31. Patients have come from 39 North Carolina counties and from as far away as Maryland. Dental hygienists, dental assistants, cashiers, sterilization technologists, dispensary clerks, and patient care coordinators assist in these clinics.

Community Service Learning Centers (CSLCs)

Community Service Learning Centers (CSLCs) in Ahoskie and Elizabeth City are operational. Faculty dentists, AEGD residents, and dental hygienists are providing state-of-the-art care to adult, pediatric, and special needs patients. As expected, many patients have complex dental and other health care needs.

<b>CSLC Patient Statistics</b>		
<b>CSLC Location</b>	<b>Patients Served</b>	<b>NC Counties Represented</b>
Ahoskie	1,457 (7/12 – 8/13)	35
Elizabeth City	538 (4/13 – 8/13)	18

CSLCs in Sylva and Lillington are nearing completion and expected to begin operating in early 2014. (See *Sylva and Lillington construction photographs at the end of the School of Dental Medicine's Board of Trustees Update.*) CSLCs in both Spruce Pine and Davidson County are scheduled for completion in late summer 2014. The university plans to announce its seventh CSLC in Robeson County on September 16.

Fourth-year students will begin rotations in 2014 at CSLCs, where they will expand their clinical proficiency in general dentistry and directly engage the communities in which they will live and serve for 27 weeks.

### Associate Dean for Research Joins SoDM

In August, the SoDM welcomed Dr. Sharon Gordon, DDS, MPH, PhD, as the school's first associate dean for research and chair of the Department of Foundational Sciences. Most recently, Dr. Gordon served as the director of graduate research and training at the University of Maryland School of Dentistry in Baltimore. Prior to her time at the University of Maryland, she was an intramural scientist and directed research training at the National Institute of Dental and Craniofacial Research (NIDCR) at the National Institutes of Health (NIH). Dr. Gordon will develop research for faculty and student training that integrates the foundational sciences with research that is clinically and community-relevant.

### Accreditation

The SoDM is working toward "full" accreditation by the Commission on Dental Accreditation (CODA) through a process that involves three initial site visits. The school received initial accreditation after our first CODA site visit in 2011. We then received the designation "continued accreditation classification of 'initial accreditation'" following a second CODA site visit in May 2013. After successful completion of a third site visit in 2015, the school will achieve full accreditation. Follow-up site visits from CODA will then occur every seven years.

### Faculty/Staff Hiring

The school currently employs 103 staff and faculty members in Ross Hall, with an additional 29 staff and faculty members at CSLCs in Ahoskie and Elizabeth City and the Hospital Dentistry Program at Vidant in Greenville, for a total of 132 employees. The SoDM has begun hiring part-time clinical faculty from the community to supplement full-time faculty.

### SoDM Student In National Spotlight

Third year student Alex Crisp from Burlington, NC, was elected president-elect of the Student National Dental Association at the Association's annual conference in Washington, D.C., in July. One of Alex's goals as an ECU student leader at the national level is to increase the number of Undergraduate Student National Dental Association (USNDA) chapters on college campuses across the country.

**Community Service Learning Center – Sylva (09/04/2013)**



**Community Service Learning Center – Lillington (09/04/2013)**



**East Carolina University | Board of Trustees  
Health Sciences Committee Meeting | September 19, 2013**

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Agenda Item	IV. Health Informational Updates d. Laupus Health Sciences Library
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ECU Board of Trustees  
Laupus Library Updates  
September 2013

**Greetings from Laupus Library**

**Director Retirement**

Dr. Dorothy Spencer retired as Director of the William E. Laupus Library on September 1, 2013. Dr. Richard Eakin has assumed the role of Interim Director of the Laupus Library. Dr. Spencer made countless contributions and demonstrated extraordinary commitment to the Laupus Library, the Health Sciences Division, and the University over her 16 years at ECU. The growth in the Library's programs and services has been remarkable and her leadership in these advancements has been superior.

**Multimedia and Technology Services Merger**

Multimedia and Technology Services (MTS) formerly with the Laupus Library merged with Information Technology and Computing Services effective September 1, 2013. MTS is responsible for ECU TV and for audio/visual, video conferencing, web content, and multimedia development on the Health Sciences campus.