East Carolina University | Board of Trustees
Athletics & Advancement Committee Meeting | July 14, 2016

Agenda

I. Approval of April 8, 2016 Minutes

II. University Advancement
   A. Advancement Update
      1. Fundraising Update
      2. NC Legislative Budget Cap
      3. Reorganization
   B. Campaign Planning
   C. Planned Giving Update
   D. Hotel/Alumni Center
   E. Board of Visitors
      1. Board of Visitors Nominations and Officer Appointments
      2. Board of Visitors Charter Revision

III. Athletics
   A. Life Skills Overview (Mike Hanley)
   B. Pirate Club Update (J Batt)
   C. Facility Update (Jeff Compher)
   D. Athletic Report (Jeff Compher)

IV. Closed Session
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<tr>
<th>Session</th>
<th>Athletics &amp; Advancement Committee</th>
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<tr>
<td>Responsible Person</td>
<td>Edwin Clark, Chair</td>
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<td>Agenda Item</td>
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The Athletics & Advancement Committee met on April 8, 2016. Members present included Kel Normann, Vern Davenport, Deborah Davis, Mark Matulewicz and Kieran Shanahan.

**University Advancement Highlights**

Vice Chancellor Dyba shared a fundraising total of over $32M; more specifically $13.2M to the ECU Foundation, $10.6M to the Medical and Health Sciences campaign and $8.4M to the Pirate Club. This total represents total commitments through March 31st and is tracking on pace with last year’s totals.

Vice Chancellor Dyba also expressed the challenge faced with the upcoming $1M cap on Advancement activities beginning in the new fiscal year. Questions have been circulating through GA and the 17 universities in the UNC system for more clarification on what is included in Advancement budgets. Not every school has the same departments/programs under their Advancement umbrella. It appears that with more clear definition the cut to ECU may be more manageable than anticipated; but still significant. We continue to advocate with our peer institutions for a modification or reversal on the legislation. Dyba assured the committee that he has been at work with the chancellor, Dr. Niswander, the ECU Foundation board and the Medical and Health Sciences Foundation board to execute an optimal plan that advances our institution while meeting state budget requirements.

Dr. Sarah Williams highlighted the STEPP program which is a comprehensive program serving students with learning disabilities. Ten students are accepted annually and begin their transition to college during their senior year or high school. The STEPP program has 55 students who are provided support academically and socially. Support includes study hall, mentoring, tutoring, assistive technology, and courses that allow them to be better equipped in learning strategies. Through funding from Walter and Marie Williams, the Oak Foundation, and other donors, ECU is able to support its program with no fee extended to the student. In an effort to continue to serve our student population and grow the program there is a need to build an endowment. This program is intensely personal with great success and is being modeled throughout the state.

**Athletic Highlights**

The committee heard from Men’s Basketball Coach, Jeff Lebo. He talked about recruiting, player turnover, and how being in the American Athletic Conference has elevated the ECU Men's Basketball program. He reminded us that the AAC had four teams in the NCAA tournament this year, while the SEC only had three. Coach Lebo
was optimistic about the future of this program and asked for the continued support of the board.

Athletic Director Jeff Compher gave an athletic update. He talked about the ECU Baseball program, which is currently ranked #16 nationally. The team is off to a 14-7 record with huge wins at Virginia, and winning their forth straight Keith LeClair Classic title in March. Jeff also talked about the men’s and women’s golf teams. The men posted two top 5 finishes in three tournaments in the spring, while the women own a 98-22-2 record after 7 events this year and are ranked 25th nationally. There is a lot of excitement around ECU’s golf program.

Nick Floyd gave a brief financial update, saying that the football transition has gone exceptionally well on all levels and that the department will have little to no future obligations beyond this current fiscal year. Nick was also encouraged by the football ticket sales for the fall.

The committee then moved into closed session. Upon return to open session, the meeting was adjourned.

Respectfully Submitted,

Megan Ayers
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<tr>
<th>Session</th>
<th>Athletics &amp; Advancement Committee</th>
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<tbody>
<tr>
<td>Responsible Person</td>
<td>Chris Dyba, Vice Chancellor for University Advancement</td>
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<td>Agenda Item</td>
<td>II. A.</td>
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<tr>
<td>Item Description</td>
<td>Advancement Update</td>
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<td>a. Fundraising Update</td>
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University Advancement Update

ECU Board of Trustees Meeting

July 14, 2016
Fundraising Totals
as of June 30, 2016*

- ECU Foundation $18,404,619
- ECU Medical & Health Sciences $15,302,760
- Athletics $22,335,547
- TOTAL $56,042,926

*final numbers subject to change
LIMIT USE OF STATE FUNDS FOR UNC ADVANCEMENT PROGRAMS

SECTION 11.6.(a) A constituent institution as defined in G.S.116 shall not expend more than one million dollars ($1,000,000) of State funds on advancement programs. Constituent institutions shall take reasonable actions to increase the reliance of advancement programs on funds generated from fundraising activities.

SECTION 11.6.(b)
This section applies to the 2016-2017 fiscal year and each subsequent fiscal year.
## ECU Campaign Timeline

**PROPOSED**

| Event/Phase | FY 15 Q1 | FY 15 Q2 | FY 15 Q3 | FY 15 Q4 | FY 16 Q1 | FY 16 Q2 | FY 16 Q3 | FY 16 Q4 | FY 17 Q1 | FY 17 Q2 | FY 17 Q3 | FY 17 Q4 | FY 18 Q1 | FY 18 Q2 | FY 18 Q3 | FY 18 Q4 | FY 19 Q1 | FY 19 Q2 | FY 19 Q3 | FY 19 Q4 | FY 20 Q1 | FY 20 Q2 | FY 20 Q3 | FY 20 Q4 | FY 21 Q1 | FY 21 Q2 | FY 21 Q3 | FY 21 Q4 | FY 22 Q1 | FY 22 Q2 | FY 22 Q3 | FY 22 Q4 | FY 23 Q1 | FY 23 Q2 | FY 23 Q3 | FY 23 Q4 | FY 24 Q1 | FY 24 Q2 | FY 24 Q3 | FY 24 Q4 |
|-------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Pre-Planning & Assessment | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| New Chancellor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Campaign Readiness and Governess Approval | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Campaign Counting Starts* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Quiet Phase | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Public Kickoff | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Public Phase | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Campaign Ends | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| University Strategic Planning | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Review of Needs/Priorities | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Key Constituent Meetings and Online Survey | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Marketing Assessment and Planning | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| CASE Statement & Marketing | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

* Include reach backs not counted in previous campaign

Draft (as of 6/29/2016)
Office of Gift Planning
Works Across All 4 ECU Supporting Foundations

Team:
• Greg Abeyounis – Associate Vice Chancellor for Development
• Kendra Alexander – Gift and Estate Planning Officer
• Mark Hessert – Associate Executive Director of the Pirate Club
Planned Giving Pipeline $161,435,115

- Documented Planned Gifts across all ECU Foundations
- Over 90% utilized for endowments in the future
- Prior to ECU Second Century Campaign $40,000,000 in the pipeline
- FY 15 - Documented 11,738,923
- FY 16 - Documented 14,249,180
- Actuarial realization for 2016 in excess of $1,000,000 with several other large estates in the settlement process.
- 90% of gifts are bequest provisions and beneficiary designations from IRA or Qualified Retirement Plans plus pre-tax Annuities
Important to note:

• Gift Planning not always deferred gifts (particularly in a Campaign)

• e.g.... Business Interests, Real Estate Gifts, IRA Rollovers
Have the ability to do simplified to complex plans:

- Will/Revocable Living Trust
- IRA/Qualified Retirement Plan Beneficiary
- Designation
- Life Insurance (Owner and Beneficiary)
- Real Estate
  - Retained Life Estate
  - Bargain Sale
  - Gift of Partial Interest
- Charitable Gift Annuity
- Charitable Remainder Trust
  - Annuity Trust
  - Unitrust
- Charitable Lead Trust
Gift Planning

• Often utilizes blended gifts – current gift while secured perpetually through estate plans.
• Enables donors to make the most tax advantageous gifts by utilizing all of their assets. This gives donors the opportunity to be philanthropic within their individual circumstances.
HOTEL AND ALUMNI CENTER

UPTOWN GREENVILLE PROPOSAL
SECOND FLOOR : GUEST ROOMS/ALUMNI OFFICES
PERSPECTIVE: GROUND FLOOR
PERSPECTIVE: LOBBY
PERSPECTIVE:
EXECUTIVE OFFICE
PERSPECTIVE: ROOFTOP
PERSPECTIVE: ROOFTOP
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<table>
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<tr>
<th>Session</th>
<th>Athletics &amp; Advancement Committee</th>
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</thead>
<tbody>
<tr>
<td>Responsible Person</td>
<td>Chris Dyba, Vice Chancellor for University Advancement</td>
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<td>Agenda Item</td>
<td>II. B.</td>
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<td>Item Description</td>
<td>Campaign Planning</td>
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<td>Agenda Item</td>
<td>II. C.</td>
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<tr>
<td>Item Description</td>
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<td>Comments</td>
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<td>Action Requested</td>
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<td>Item Description</td>
<td>Hotel / Alumni Center</td>
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<td>Comments</td>
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<td>Agenda Item</td>
<td>II. E.</td>
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<td>Item Description</td>
<td>Board of Visitors</td>
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<td>a. Board of Visitors Nominations and Officer Appointments</td>
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<td>b. Board of Visitors Charter Revision</td>
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MEMORANDUM

To: ECU Board of Trustees

From: Steve Duncan
Assistant Secretary to the Board of Trustees

Date: July 14, 2016

Subject: Board of Visitors New Member Appointments and Officer Appointments

The ECU Board of Visitors currently has a total of fifteen available seats in the Class of 2020 to be filled by the ECU Board of Trustees.

Members of the Board of Trustees, Board of Visitors and the Chancellor’s Executive Council have nominated and the Board of Visitors Executive Committee are recommending six members for reappointment and nine individuals for initial appointments to the Class of 2020.

Recommended for Reappointment to the Class of 2020:

- Angela Allen
- John Cooper
- Brownie Futrell
- Ernest Logemann
- Donna Phillips
- Curt Vanderhorst

Recommended for Initial Appointment to the Class of 2020:

- Kathy Adams
- Deidra Blanks
- Preston Mitchell
- Wanda Montano
- Kevin Taylor
- Michael Waldrum
- Patrick Sebastian
- Henry Taylor
- Justin Mullarkey

Please see the accompanying documentation for each individual should you prefer more detailed information.

The Board of Trustees will also need to appoint a slate of officers for the 2016-2017 year. The proposed slate of officers includes:

Chair: Mark Garner
Vice Chair: Sabrina Bengel
Secretary: Linda Thomas

Thank you for considering these nominations and officers, as well as your continued support of the ECU Board of Visitors.
Board of Visitors Nomination Form

Name of Nominee: Angela Allen

Spouse's name: ____________________________________________

Home Address: 8560 Doveton Circle, Vienna, VA 22182

Home Phone: ____________________________ Cell Phone: 703-300-3889

Email Address: angelalln@aol.com

Business/Company Name: __________________________________________

Business Address: __________________________________________

Business Phone: ____________________________ Alt. Phone: ____________________________

Profession: __________________________________________

Title: __________________________________________

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

__________________________________________________________________________________________________________________________

ECU Alum (Please check one): Yes ☐ No ☐

If yes, Year: Degree(s) BS Major: __________

Nominee has agreed to serve if appointed: Yes ☐ No ☐

Name of sponsor: Steve Ballard

Please attach resume to this form, if possible.
Board of Visitors Nomination Form

Name of Nominee:  _____________________________________________________________  
Spouse’s name:   _____________________________________________________________  
Home Address:  _____________________________________________________________  
_____________________________________________________________  
Home Phone:    ________________________  Cell Phone: ________________________  
Email Address:  _____________________________________________________________  
Business/Company Name:  _____________________________________________________________  
Business Address:  _____________________________________________________________  
_____________________________________________________________  
Business Phone:    ________________________  Alt. Phone: ________________________  
Profession:  _____________________________________________________________  
Title:  _____________________________________________________________  
Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):  
_____________________________________________________________  
ECU Alum (Please check one):  □ Yes  □ No  
If yes,  Year:____ Degree(s):__________ ______   Major: ________________________  
Nominee has agreed to serve if appointed:  □ Yes  □ No  
Name of sponsor:  _______________________________________________________

Please attach resume to this form, if possible.
John Cooper

John has over 41 years of experience working as a corporate CEO and government agency administrator. John’s areas of expertise include working with federal, state and local governments on a wide range of issues including agriculture, marketing, economic development, infrastructure, community facilities and energy.

John served in the administrations of three United States Presidents. He served as State Executive Director of the North Carolina Farm Service Agency from 1981 to 1992, under Presidents Ronald Reagan and George H.W. Bush. In April 2001, John was appointed by President George W. Bush to serve as the State Director of USDA (U.S. Department of Agriculture) Rural Development for North Carolina. In this role, John administered programs that increased economic opportunity and improved the quality of life for rural citizens throughout the state. In 2004 he was awarded the Department of Agriculture Plow Award, the USDA’s highest honor.

From 1994 to 2001, John served as President of Carolinas Cotton Growers Cooperative and was a member of the National Cotton Council Board of Directors. He was instrumental in maximizing the Cooperatives’ profitability through effective and efficient marketing.

In 2008, John received the Old North State Award from Governor Mike Easley for “leadership and devotion to the State that has resulted in over $5 billion of Federal investment in our rural communities.” The Old North State Award is presented “for dedication and service beyond expectation and excellence to the Great State of North Carolina.”

After retiring from the federal government in March 2009, John joined CompassNC as Managing Member until forming Capital City Strategies, LLC in January 2014.

John Cooper is a native of Sampson County, North Carolina, where he grew up on his family’s farm. He earned a Bachelor of Science degree in Business Administration from East Carolina University and resides in Raleigh with his wife, Carol. John and Carol Cooper have three children and two grandchildren.
Board of Visitors Nomination Form

Name of Nominee: 

ERNEST VICTOR LOGEMANN

Spouse's name: 

MARTHA CLAYTON LOGEMANN

Home Address: 

1514 CLOVERDALE AVENUE
WINSTON-SALEM, NC 27104

Home Phone: 

336-723-4000  Cell Phone: 336-577-9980

Email Address: 

Elogemann@grayallison.com

Business/Company Name: 

Gray Allison Co., P.A.

Business Address: 

3813 FORRESTGATE DRIVE
WINSTON-SALEM, NC 27103

Business Phone: 

336-760-3210  Alt. Phone: 336-577-9982

Profession: 

CERTIFIED PUBLIC ACCOUNTANT

Title: 

SHAREHOLDER/OWNER

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

HELPING ECU IN ANY WAY POSSIBLE

ECU Alum (Please check one): 

☐ Yes  ☐ No

If yes, Year: 1968  Degree(s): BS  Major: History

Nominee has agreed to serve if appointed: 

☐ Yes  ☐ No

Name of sponsor: 

SELF NOMINATED - REAPPOINTMENT - 2ND TERM

Please attach resume to this form, if possible.
Board of Visitors Nomination Form

Name of Nominee:  _____________________________________________________________

Spouse’s name:   _____________________________________________________________

Home Address:  _____________________________________________________________

_____________________________________________________________

Home Phone:    ________________________  Cell Phone: ________________________

Email Address:  _____________________________________________________________

Business/Company Name:  _____________________________________________________________

Business Address:  _____________________________________________________________

_____________________________________________________________

Business Phone:    ________________________  Alt. Phone: ________________________

Profession:  _____________________________________________________________

Title:  _____________________________________________________________

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

marketing, academic programs, student scholars - happy to help any where!!

ECU Alum (Please check one):   □ Yes  □ No

If yes,  Year:____ Degree(s):__________ ______   Major: ________________________

Nominee has agreed to serve if appointed:  □ Yes  □ No

Name of sponsor:  _______________________________________________________

Please attach resume to this form, if possible.
EDUCATION

1992-1994  EAST CAROLINA UNIVERSITY  Greenville, NC
MBA (Master of Business Administration)

1989-1991  BSBA (Bachelor of Science in Business Administration-Marketing),
            Cum Laude

1987-1989  CHOWAN UNIVERSITY  Murfreesboro, NC
ASBA (Associate of Science in Business Administration)
Magna Cum Laude

WORK EXPERIENCE

2015-Present  SENIOR ECONOMIC DEVELOPMENT MANAGER  Greenville, NC
DUKE ENERGY CAROLINAS
Manage economic development leads/projects in the eastern region by developing effective
working relationships with state, regional, and local economic development network to enhance
Duke Energy’s influence in the regional economy. Responsible for overseeing activity, resources,
negotiations, and packages required for project closure. Work with the NC and SC State
Departments of Commerce, as well as regional and local economic development associations
and organizations. Business development activities within existing state, region and local
networks; including product development and site analysis and assistance for communities and
state representatives. Provide information, data and marketing materials for network
representatives as needed to meet client needs. Implement strategies and tactics for creating
economic growth to stimulate the economic vitality of the Carolinas. Meet with clients to assist
in determining service needs and provide accurate/quick information to assist communities and
states in responding to client’s request for proposals.

2014-2015  BUSINESS RECRUITMENT MANAGER  Greenville, NC
ECONOMIC DEVELOPMENT PARTNERSHIP OF NORTH CAROLINA
Serve as a privately funded statewide project manager and economic development
representative for the State of North Carolina. Respond to potential client requests for
information including buildings, sites and data relevant to their project. Prepare recruitment
packages, client visit itineraries and any preparation at client’s requests. Perform all duties same
as Senior Economic Developer/Manager for NC Department of Commerce listed below.

2003-2014  SENIOR ECONOMIC DEVELOPER/MANAGER  Greenville, NC
NC DEPARTMENT OF COMMERCE - BUSINESS/INDUSTRY DIVISION
Serve as project manager and representative for the State of North Carolina. Work closely with
allies including key university and community colleges, local development organizations,
regional partnerships and the private sector to promote NC as an attractive location for new
business relocations/expansions. Prepare and assist in preparation of recruitment packages,
client visits, establishes itineraries, and organize information effectively for presentation to
clients. Also work with local communities to better prepare them for location opportunities and
participate in industry call missions, trade shows and other promotional efforts.
1999-2003  **EXISTING INDUSTRY SPECIALIST**  
**NC DEPARTMENT OF COMMERCE - BUSINESS/INDUSTRY DIVISION**  
Served as an advocate and catalyst within a thirteen county region's existing industrial sector by promoting growth and expansion of established industries, encouraging new marketing development, and facilitating the daily operations of existing industries by using assistance programs that are available from the public and private sectors.

1995-1999  **ASSISTANT DIRECTOR**  
**DUPLIN COUNTY ECONOMIC DEVELOPMENT COMMISSION**  
Kenansville, NC  
Performed marketing and related duties in planning, directing, and coordinating the development and expansion of business and industry within the county. Assisted with client related activities such as visits, itineraries and follow up materials needed.

1995-1995  **MARKETING CONSULTANT**  
**WAYNE COUNTY CHAMBER OF COMMERCE**  
Goldsboro, NC  
Contracted with this non-profit organization from July to August to perform marketing research and analysis. Responsible for the formation, design, implementation, and interpretation of a membership survey.

1995-1995  **MARKETING ASSISTANT**  
**WAYNE COUNTY ECONOMIC DEVELOPMENT COMMISSION**  
Goldsboro, NC  
Self employed with this organization to assist and coordinate all economic development activities from February to June. Developed marketing materials such as a community profile brochure, livability book, mailing labels, and various letters marketing the community.

**PROFESSIONAL ACTIVITIES/AWARDS**

- Graduated from the University of Oklahoma Economic Development Institute
- NC Economic Development Courses at the University of North Carolina at Chapel Hill
- BOD/Co-Chair Marketing Committee-Duplin County Center for Leadership Development
- NC Economic Development Association (NCEDA)
- 2001 Governor James E. Holshouser Professional Development Scholarship to the Economic Development Institute
- 2002 Young Careerist of the Year for Greenville-Pitt County Business/Professional Women
- East Carolina University Commerce Club for the College of Business
- Small Business & Technology Development Center (SBTDC) Advisory Board
- B.S. Industrial Technology Advisory Board Vice Chair—East Carolina University
- B.S. Industrial Engineering Technology Program Advisory Committee – East Carolina University
- NC Department of Commerce Excellence Award for “Creativity” - April 2008
- Keynote for Beta Gamma Sigma, ECU Chapter, annual banquet - December 2008
- ECU College of Business Distinguished Alumni feature for Stocknotes Publication in 2009
- Board of Visitors & Chair - Development Committee - Chowan University, Murfreesboro, NC
- 2009 Chowan University Distinguished Alumni
- Board of Visitors member for East Carolina University, Greenville, NC
- Distinguished Alumni East Carolina University College of Business 2012 Annual Report

INTEREST/FAMILY
- Member of Mustang Clubs of America (MCA)
- Member of St. Paul’s Episcopal Church in Greenville
- Volunteer at East Carolina University College of Business as frequent guest speaker/judge/mentor
- Married to William T. Askew and have a 10 year old son, Carter
Board of Visitors Nomination Form

Name of Nominee: Kathy Smith Adams
Spouse's name: James David Adams, Jr.
Home Address: 200 Capetanion Way
              Raleigh, NC 27615
Home Phone: 919-848-5049     Cell Phone: 919-621-1200
Email Address: KadamsDDRP LLC.com
Business/Company Name: Dominion Realty Partners, LLC.
Business Address: 555 Fayetteville Street, Suite 210
                 Raleigh, NC 27601
Business Phone: 919-582-2042     Alt. Phone: —
Profession: Commercial Real Estate
Title: Principal

Areas of particular interest in higher education (Ex: legislative issues; engagement; academics; fundraising)
Legislative issues, academics

ECU Alum (Please check one):      Yes   No
If yes, Year: 1982         Degree(s): BSBA
                                Major: Business Administration
                                Concentration: Marketing Management
Name of sponsor: James Morgan
Nominee has agreed to serve if appointed:   Yes   No

SUBMIT NOMINATIONS BY: March 25, 2016 to:
Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu
*Please submit resume with nomination form.
As Principal/Partner, Kathy is responsible for overseeing the day-to-day operations of the company and its divisions, which includes accounting, human resource, property management, leasing and marketing, of the Property Managers and leasing agents and their respective properties for the Mid-Atlantic. These properties include commercial “Class A” office buildings, apartments, apartment/condo conversions, HOA and senior living.

Insure that both corporate as well as client’s standards, consistency, and goals are realized throughout the region. Conduct regular market analysis, build database and develop effective strategies and recommendations that competitively position properties. Oversee daily operation of Property Managers to maintain appearance of properties and ensure effective tenant services. Solicit bids and negotiate contracts to ensure highest quality at the lowest cost. Review annual budgets, analyze monthly financial statements, and project year-end results. Other duties included are lease administration, operating expense pass through reconciliation, purchasing and inventory control; contract procurement and negotiation; fiscal operations review; staff management of the property management team; and tenant improvement construction management and most importantly, tenant relations.

Prior to Dominion Realty Partners, LLC Kathy was with Daniel Corporation for eight years and served in various capacities: Vice President Operations and Leasing as well as Vice President, Business Development for the Mid-Atlantic region. Kathy has over twenty-eight (33) years of experience in the leasing, management, and sale of commercial real estate. She has held several positions with The Linpro Company and The Rouse Company.

Kathy received a Bachelor of Science degree in business administration from East Carolina University with concentration in marketing and management. She currently holds and is involved in the following professional and civic associations in local and/or national chapters:

- North Carolina Real Estate Brokers License - Serves as Broker-in-charge
- Designation – Certified Commercial Investment Member (CCIM)
- Designation - Building Owners & Managers Association (RPA)(BOMA)
- Designation – Certified Apartment Portfolio Supervisor (CAPS)
- Member - Commercial Real Estate Women (CREW)
- Member - Triangle Area Office Building Association
- Member - National Association of Industrial and Office Properties – (NAIOP)
East Carolina University

Board of Visitors Nomination Form

Name of Nominee: Deidra A. Blanks

Spouse's name: Bobby L. McNeill

Home Address: 9016 Deer Spring Lane
              Wilmington, NC 28409

Home Phone: ___________________ Cell Phone: 910-840-3093

Email Address: dablanks@gmail.com

Business/Company Name: DermOne Dermatology, Cosmetic and Scarless Vein

Business Address: 10752 Rock Spring Road, Suite 200
                  Wilmington, NC 28405

Business Phone: 910-762-1070 Alt. Phone: ___________________

Profession: physician

Title: MD

Areas of particular interest in higher education (Ex: legislative issues; engagement; academics; fundraising)

  Legislative issues, Academics

ECU Alum (Please check one): ✔ Yes ☐ No

If yes, Year: 2000 Degree(s): BS Major: Biology

Name of sponsor: Linda Thomas

Nominee has agreed to serve if appointed: ✔ Yes ☐ No

SUBMIT NOMINATIONS BY: March 25, 2016 to:
Megan Ayers
202 Spillman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

*Please submit resume with nomination form.
CURRENT EMPLOYMENT
DermOne Dermatology, Cosmetic and Scarless Vein Center
Partner and Facial Plastic and Reconstructive Surgeon
Wilmington, NC
July 2014-present

PREVIOUS EMPLOYMENT
Wilmington Aesthetic Facial Plastic and Reconstructive Center
Owner
Wilmington, NC
August 2012-July 2014

FELLOWSHIP
University of Missouri – Facial Plastics and Reconstructive Surgery
Keith LaFerriere, MD FACS
St. John’s Mercy Hospital
Springfield, MO
July 2011- 2012

POST DOCTORAL/RESIDENCY
UNC Chapel Hill
Chapel Hill, NC
Department of Otolaryngology
2005-2011

INTERNSHIP
North Carolina Baptist Hospital
Winston Salem, NC
Department of General Surgery
2004-2005

EDUCATION
Brody School of Medicine at East Carolina University
Greenville, NC
Doctorate of Medicine
May 2004

East Carolina University
Bachelor of Science with major in Biology
May 2000

PROFESSIONAL ORGANIZATIONS
Member – North Carolina Medical Society
2012-present
Member – American Academy of Facial Plastic and Reconstructive Surgery
2010-present
Member - Association of American Indian Physicians
2004-present
RESUME DEIDRA A. BLANKS, MD CONTINUED

Member - American College of Surgeons 2005-present
Member – American Academy of Otolaryngology Head and Neck Surgery 2005-present
Member – American Academy of Otolaryngic Allergy 2005-2011

COMMUNITY ORGANIZATIONS
Secretary – St. James Missionary Baptist Church 2015-present
Member – Junior League of Wilmington 2013- present
Member – Sigma Omicron Epsilon, Inc. 1997-present
Member – St. James Missionary Baptist Church 1996-present

CERTIFICATIONS
American Board of Facial Plastic and Reconstructive Surgeons 2015-present
American Board of Otolaryngology 2012-presenter
North Carolina State Medical Board Licensure 2006-present
Basic Cardiac Life Support 2000-present
Advanced Cardiac Life Support 2003-present

INTEREST/HOBBIES
Reading, Running, Swimming, Native American Beadwork, Photography, Public Speaking

PUBLICATIONS
PRESENTATIONS
Blanks DA. “What does it mean to be a doctor?” Columbus County eighth grade. Southeastern Community College. Whiteville, NC. November 18, 2015.
Board of Visitors Nomination Form

Name of Nominee:  Preston Mitchell

Spouse’s name:  Mary “Carleigh” Mitchell

Home Address:  200 Pine Hill Court
                    Reidsville, NC 27320

Home Phone:  ___________________________ Cell Phone: 252-903-4295

Email Address:  pmitchell@ci.reidsville.nc.us

Business/Company Name:  City of Reidsville

Business Address:  230 West Morehead Street
                    Reidsville, NC 27320

Business Phone:  336-349-1030  Alt. Phone:  ___________________________

Profession:  Local Government

Title:  City Manager

Areas of particular interest in higher education (Ex: – legislative issues; engagement; academics; fundraising)

Legislative Issues and Academics

ECU Alum (Please check one):  ☑ Yes  _______ No

If yes,  Year:  02+04  Degree(s):  Bachelors, MPA  Major:  Political Science & Public Administration

Name of sponsor:  Lance Metzler

Nominee has agreed to serve if appointed:  ☑ Yes  _______ No

SUBMIT NOMINATIONS BY:  March 25, 2016 to:

Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

*Please submit resume with nomination form.
Profile
Motivated, experienced performer in a variety of local government settings. An honest and enthusiastic goal-oriented public manager devoted to completing the task at hand and building community consensus.

Educations

<table>
<thead>
<tr>
<th>Degree</th>
<th>Institution</th>
<th>Dates</th>
<th>Concentration/Minors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Masters of Art in Public Administration</td>
<td>East Carolina University, Greenville, NC</td>
<td>August 2002 – June 2004</td>
<td>State and Local Government</td>
</tr>
<tr>
<td>Bachelor of Science in Political Science</td>
<td>East Carolina University, Greenville, NC</td>
<td>August 1998 – May 2002</td>
<td>Concentration: Public Administration, International Relations, Policy Research</td>
</tr>
<tr>
<td>GPA: 3.8/4.0 (Magna Cum Laude)</td>
<td>East Carolina University, Greenville, NC</td>
<td>Bachelor of Science in Political Science</td>
<td>Minor: Geography (concentration in cultural and human geography)</td>
</tr>
</tbody>
</table>

Achievements
Demonstrated a belief in sound financial management as foundation for government to serve citizens at lowest feasible tax and fee rates through forecasting budget analysis that resulted in no property tax increase and only minimal fee increases that were necessary for continued operations during my tenure at Nashville.

Increased Unreserved Fund Balance of the General Fund by $1,786,039 and Unreserved Net Assets of the Enterprise (Water & Sewer) Fund by $1,760,323 during my tenure at Nashville.

Identified, acquired, and overseeing the “shovel ready status” construction process for the Cooke Road Industrial Park site utilizing state and local funding to serve as Nashville’s second Town owned industrial site.

Improved quality of life through various economic, physical, and social projects and initiatives.

Designated a management style that achieves successful outcomes by mixing organizational chain of command with employee teamwork and ownership.

Managed the construction and renovation of several Town buildings & facilities/sites through various funding sources (USDA, PARTF, NC Commerce, NC Rural Center, NC Rural Infrastructure Authority, and Internal Financing).

Worked with the Police Chief to create a community services officer position and traffic unit to engage in a modified form of the Broken Windows Theory to assist in preventative criminal activity in smaller municipality located adjacent to a large city.

Lowered fund balance & net asset appropriations/utilization to zero amounts in both La Crosse, VA and Nashville, NC until economic downturn.

Implemented Nashville Peak Performance Initiative that resulted in staff recommendations to alter or improve efficiency to lower or maintain operational costs.

Created & Completed Downtown Nashville Redevelopment Project for core downtown area through partnerships with numerous public and private sector entities/individuals with continued phased approach for adjacent areas.

Participated actively in the development of Comprehensive Plans in-house based
standard format and practices of North Carolina and Virginia. Developed feasible Capital Improvement Plan that installed orderly purchases allowing major capital improvements to be undertaken in both an economical and timely matter. Promoted and achieved successful partnerships with community organizations. Facilitated creation of Town of Nashville EOP with Nash County Emergency Services at no cost to the Town.

<table>
<thead>
<tr>
<th>Honors</th>
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<tbody>
<tr>
<td>ICMA and NCCCMA Membership</td>
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<tr>
<td>ICMA Credential Manager</td>
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<tr>
<td>UNC SOG Public Executive Leadership Academy Graduate</td>
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<tr>
<td>UNC SOG Community Development Academy Graduate</td>
</tr>
<tr>
<td>Inducted, Phi Kappa Phi Honor Society</td>
</tr>
<tr>
<td>Inducted, Pi Sigma Alpha (Political Science) Honor Society</td>
</tr>
<tr>
<td>Inducted, Gamma Theta Upsilon (Geography) Honor Society – Treasurer</td>
</tr>
<tr>
<td>Inducted, Golden Keyes Honor Society</td>
</tr>
<tr>
<td>Awarded Department of Political Science Mitchell Hunt Scholarship</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Experience</th>
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<tbody>
<tr>
<td><strong>City Manager</strong></td>
</tr>
<tr>
<td>City of Reidsville – Reidsville, NC</td>
</tr>
<tr>
<td>August 2015 – Present</td>
</tr>
<tr>
<td>Chief Administrative/Operating Official for City.</td>
</tr>
<tr>
<td>Supervises through the chain of command for all City operations with 196 full time employees and numerous part time employees.</td>
</tr>
</tbody>
</table>

| **Town Manager** |
| Town of Nashville – Nashville, NC |
| September 2005 – August 2015 |
| Chief Administrative/Operating Official for Town. |
| Supervises staff through chain of command and human resource management for all Town operations with 60 full time employees and approximately 65 to 75 part time employees. |
| Established and held position as Town Public Information Officer. |
| Encouraged and fostered regular communication with Mayor & Town Council, Department Heads, and citizens. |
| Facilitated relationships with area local governments. |
| Oversaw financial growth and physical improvement of Enterprise Fund (Water & Sewer) through both direct and indirect projects. |
| Promoted public/private partnership economic growth through community and economic development at residential, commercial, and industrial arenas through Town organization by expansion of Planning Department into Planning & Community Development Department and Carolina Gateway Partnership. |

| **Town Manager** |
| Town of La Crosse – La Crosse, VA |
| August 2004 (Hired June 2004) – September 2005 |
| Chief Administrative/Operating Official for Town. |
| Supervised staff for proper administration of all Town operations. |
| Served as Zoning Officer & Land Use Plan Director, Personnel Officer, Budget Officer, Staff Liaison to Planning Board and Board of Zoning Appeals, and Volunteer Coordinator for Town and Nonprofit Organization Friends of La Crosse |
| Completed “stalled” downtown streetscape project while facilitating partnership |
with Tobacco Heritage Trails to locate trail head in downtown.
Obtained commitment for Southeast High Speed Rail passenger station stop through coordination of SEHSR project team, regional & State delegations and securing funding for former La Crosse Hotel renovation into multipurpose facility.
Non-Voting Member on all Standing Committees.

**Lab Technician**
East Carolina University – Greenville, NC
August 2002 – July 2004

**Research Assistant**
East Carolina University, Public Administration Program – Greenville NC
January 2004 – May 2004

**Office of Town Manager Internship**
Town of Edenton – Edenton, NC
May 2003 – August 2003

**Research Assistant**
ECU Geography Department/Division of Emergency Management – Greenville NC
May 2002 – December 2002

**Assistant to Town Administrator (Undergraduate Internship)**
Town of Windsor – Windsor, NC

**Internship with Assistant Superintendent of Personnel**
County School System Personnel Department – Windsor, NC
August 1997 – December 1997

**Summer Clay Sage Harvest Employee**
R.J. Reynolds, Avoca Division – Merry Hill, NC

**Community Service and Activities**
East Carolina University 40 Under 40 – 2016 Class
ICMA Library Advisory Committee
NCCCMA Collaboration with MPA Programs Committee
Carolina Gateway Partnership - Board of Directors & Public Sector Partners
Monthly County/Municipal Manager’s Meeting
Nashville Chamber of Commerce – Ribbon Cutting Committee
Nashville Blooming Festival Volunteer
Sunset Avenue Baptist Church
ECU Pirate Club
Nash County 21st Century Committee
Down East Partnership for Children – Former Board of Directors
Nashville Area Habitat for Humanity – Former Board of Directors
Nashville Lions Club – Director & Nominating Committee
Nashville Branch Unit Boys & Girls Club
South Hill Rotary Club
Friends of La Crosse Organization
| **East Carolina University Student Government Association – Senator** |
| **Cashie Youth League – Volunteer Coach** |
| **Masters of Public Administration Association, ECU** |
| **East Carolina University Geography Club – Treasurer** |

**Other Information**
Co-Author of Four Articles in Four National Peer-Reviewed Journals (available upon request)
Board of Visitors Nomination Form

Name of Nominee:  Wanda G. Montano

Spouse’s name:  Peter D. Montano

Home Address:  15724 Ballantyne Country Club Dr  
                Charlotte, NC 28277-1487

Home Phone: 704-621-2363   Cell Phone: 704-621-2363

Email Address:  WandaG@UndauntedVision.com

Business/Company Name:  Undaunted Vision, LLC

Business Address:  15724 Ballantyne Country Club Dr  
                  Charlotte, NC 28277

Business Phone: 704-621-2363   Alt. Phone: 704-621-2363

Profession:  Business Coach

Title:  President

Areas of particular interest in higher education (Ex: legislative issues; engagement; academics; fundraising)

Legislative Advocacy  Preparing graduates for the real world
Alumni Engagement  University Branding

ECU Alum (Please check one):  □ Yes  □ No

If yes, Year: 1974  Degree(s): B.S.  Major: Social Work  

MBA 1988  Marymount University

Name of sponsor:  Linda Thomas

Nominee has agreed to serve if appointed:  □ Yes  □ No

SUBMIT NOMINATIONS BY: March 25, 2016 to:
Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

*Please submit resume with nomination form.
Wanda G. Montano

Wanda Montano currently serves as CEO of two companies: TAB-Piedmont NC and Undaunted Vision, LLC. As a TAB-certified Facilitator and Triadic Coach, Wanda works with privately-held business owners to develop the performance of their business so that they can achieve their visions, both business and personal. As the managing principal of Undaunted Vision, Wanda provides consulting services to clients.

Wanda spent over 35 years in the telecommunications field, working for both start-ups and large corporate entities, in the areas of government affairs, industry relations, marketing and product management and sales.

She is a native of Charlotte, where she currently resides. Wanda holds a Bachelor of Social Work degree from East Carolina University (1974), a Masters of Business Administration from Marymount University of Virginia (1988) and paralegal certification from the University of Maryland (1980). In addition, she is a graduate of Leadership Charlotte and Leadership North Carolina, and has served on each of their Boards and remains involved with Alumni activities.

Ms. Montano is also involved in the Charlotte community as a Corporate Partner for NAWBO. She previously was a member of Women Executives, and also previously served on the Board of Directors of the Ballantyne Residential Property Owners Association. She formerly served on the Board of Directors of the NC Telecommunications Industry Association, the Tennessee Telecom Assn, the Florida Telecom Assn, the Southeastern Competitive Carriers Assn, the Association for Local Telecom Services, the Charlotte Chamber of Commerce, Loaves and Fishes, and Child Care Resources, Inc.

As an ECU Pirate, Ms. Montano serves on the Advancement Council for the College of Health & Human Performance, and is active in the Alumni Association and the Pirate Club.

www.linkedin.com/in/wandamontano
Wanda G. Montano

15724 Ballantyne Country Club Drive
Charlotte, NC 28277-1407
www.linkedin.com/in/wandamontano

704.621.2363
Email: wanda@undauntedvision.com

Marketing, Sales & Government Affairs Senior Executive
Experience with entrepreneurial environments. Parallel processor, proven manager and leader.
Results-oriented with creativity, strong analytical skills. Skilled negotiator building positive relationships.

Undaunted Vision, LLC & TAB Piedmont
President & Owner 2014 - Present
Business coaching and consulting services firm. Works with privately-held companies to grow their revenues, develop marketing strategies and achieve personal visions of owners.

CapitalThink, LLC
Consultant March 2006 – May 2014
Government advocacy, public policy strategy and planning, business planning and marketing consulting services for telecommunications clients.

US LEC Corp.
Charlotte, NC
Business: Competitive telecommunications carrier providing business solutions, 1000 employees, 14 states, $400 million in revenue.

Vice President, Regulatory & Industry Affairs January 2000 – March 2006
Primary Challenges: (i) Establishing positive external image with government, vendors and media following negative litigation; (ii) Implementing volume discount purchase plans and eliminating accounts payables / accounts receivables disputes; (iii) Negotiating interconnection agreements
- Successfully resolved litigation between company and interexchange carriers preventing bankruptcy filing, and the avoidance of $30 million liability.
- Resolved billing disputes resulting in collection of $20 million in unpaid liabilities by BellSouth & Verizon.
- Through marketing company’s position on various federal and state legislative proposals, prevented the passage of legislation negative to the company’s interests.
- Directed and testified in multiple litigation venues, which resulted in obtaining contractual agreements for $22 million.
- Communicated Company’s media positions, resulting in articles contributing to positive image.

AT&T Corporation
Charlotte, NC
General Manager, Growth Markets July 1998 – November 1999
- Implemented branch consolidation and reorganization, including multiple product lines, while maintaining staffing and increasing sales by $23 million.
* Maintained customer base billing $165 million annually with a 13.6% annualized growth rate.

Teleport Communications Group
Business: TCG was the first competitive telecom carrier. Its very existence was a case of first impression and required the development of all processes, strategies & plans for a new business.
Employed from 1992 – 1998 (when acquired by AT&T) in increasingly responsible positions.

Vice President & Managing Executive Charlotte, NC June 1997 – July 1998
* Established TCG’s presence in the North Carolina market, including building of 6 mile fiber ring, central office and collocation with Bell South and AT&T, and capital budget of $17 million.
* Hired 20 new employees to build the network and sell TCG products and services
* Operated city on a profit and loss basis.
* Created market awareness through community involvement initiatives, such as board memberships, Leadership Charlotte, sponsorship of the Charlotte Symphony & the YMCA Corporate Cup Race.
Vice President, CLEC Services  
/Staten Island, New York/  
April 1995 – June 1997

*Invented the processes to implement the Telecom Act of 1996, thus permitting interconnection with other companies and the addition of $35 million in revenue. Processes developed served as industry template for interconnection.

*Managed TCG’s activities relating to entry into the switched services marketplace, including negotiating interconnection agreements with Bell Operating Companies, Independent Local Exchange Companies (GTE, Sprint, and others).

*Developed strategy and oversaw the implementation of TCG’s policies relative to 911 network connectivity, switch translations and implementation.

*Selected and managed vendors for Clearinghouse Services, Billing and Collections, Operator Services, and Directory Assistance. Contract values totaled $5 million, and were the first of their kind negotiated to implement the new Telecom Act of 1996.

Director, Process Reengineering and Project Management  
/Staten Island, New York/  
1994-1995

- Implemented wholesale distribution channel processes resulting in additional $10 million in annual revenue for company.

- Streamlined processes to allow services to be delivered to customers on a 14-day interval, thus increasing the speed of service delivery, scalability of products, billing and revenue acquisition. Additional $5 million in revenue billed earlier than under prior systems.

Director, Product Management  
/Staten Island, New York/  
1992-1994

- Moved products through all phases including product conception, design, naming, placement strategies, pricing (market and cost-based), advertising, offer management, regulatory approvals, focus groups, marketing collateral, tariffing, placement strategies including customer delivery and billing.

- New products introduced into marketplace resulting in additional $32 million of revenue.

- Vendor SPOC for new technology required to launch products.

Graphnet, Inc.  
Teaneck, New Jersey  
Senior Product Manager  
1990-1992

* Responsible for all aspects of product development and offer management for X.25 packet services, frame relay, and electronic mail.

* Managed Graphnet’s participation in Tele-Communications Association trade show, including booth design, show budget, set up, and show participation.

* Authored and distributed company press releases for all products and activities, resulting in multiple interviews and articles in telecommunications trade press.

* Developed training manuals and training programs for all employees.

Sprint Communications Corporation  
Reston, Virginia  
Regulatory Affairs Manager  
1982-1990

* Principal policy developer, representative and spokesman on issues relating to international trade, CCITT and WATTC issues.

* Chaired U.S. Chamber of Commerce Telecommunications Trade Task Force *(51 member companies including AT&T, IBM, MCI, RBOCs, Comsat & Sprint)*

* Provided Sprint representation to the International Consultative Committee on Telephone and Telegraph (CCITT); Special Rapporteur to CCITT Study Group III

* Developed and presented Sprint’s corporate positions on international trade issues before the U.S. Trade Representative, Federal Communications Commission, and U.S. Department of Commerce (NTIA).

* Researched and prepared all tariff filings, international operating agreements and international Section 214 authority requests for Telenet and its subsidiary, Consortium Communications International.

GTE Service Corporation  
Washington, DC  
Legal Information Specialist  
1979-1982

Supported three attorneys as a paralegal and librarian.
EDUCATION

Masters of Business Administration, Marketing & Government Affairs
Marymount University, Arlington, VA

Paralegal Certificate
University of Maryland, College Park, MD

Bachelor of Science, Social Work
East Carolina University, Greenville, NC

Triadic Coaching Certification
TAB Certified Coach

CIVIC & COMMUNITY INVOLVEMENT

2003 Graduate, Leadership North Carolina
2003-2004 Program Chair
2003 Winner, Stanley Frank Award from Leadership North Carolina

1999 Graduate (Class XX), Leadership Charlotte

Corporate Partner, National Association of Women Business Owners (NAWBO), 2015-current

Member, Health & Human Performance Advancement Council
East Carolina University 2015 – current

Member, ECU Alumni Association
2000 - current

Member, ECU Pirates Club
1995-Current


Member, Board of Directors
Ballantyne Residential Property Owners Association 2012 – 2015

Member, Human Ecology Advancement Council
East Carolina University 2014 - 2015

Member, Board of Directors
Leadership North Carolina 2003-2009

Member, Board of Directors
Leadership Charlotte 2000-2006

Member, Board of Directors
Loaves & Fishes 2004-2008

Member, Board of Directors
Child Care Resources, Inc. 1998 – 2003

Board Secretary

Member, Board of Directors
Charlotte Chamber of Commerce 1999

Member, Federal Communications Bar Association 2000-2008
Board of Visitors Nomination Form

Name of Nominee: Justin Mullarkey

Spouse’s name: ____________________________________________

Home Address: ____________________________________________

____________________________________________________________________

Home Phone: ________________________     Cell Phone: 252-347-1287

Email Address: ____________________________________________

Business/Company Name: Eastern Trust Real Estate Company, LLC

Business Address: 605 Lynndale Court, Suite B

Greenville, NC 27858

Business Phone: 252-686-6100     Alt. Phone: ________________________

Profession: __________________________________________________

Title: Co-Founder

Areas of particular interest in higher education (Ex: – legislative issues; engagement; academics; fundraising)

____________________________________________________________________

____________________________________________________________________

ECU Alum (Please check one): ________Yes    ________ No

If yes,   Year: _______   Degree(s):__________________Major: ________________________________

Name of sponsor: ____________________________

Nominee has agreed to serve if appointed: _____ Yes   _____No

SUBMIT NOMINATIONS BY: March 30, 2015 to:
Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

*Please submit resume with nomination form.
Born and raised in Ponte Vedra Beach, Florida, Justin came to North Carolina to attend college at East Carolina University. While attending ECU, Justin held several leadership positions, most notably as Student Body President where he was a member of the ECU Board of Trustees.

Upon Graduating from college with Bachelors of Arts degree in Public Relations, Justin worked with a regional homebuilder as a building consultant. Justin joined Aldridge & Southerland in 2005, where Mike Aldridge, CCIM, and Don Southerland began to mentor him in the areas of residential and commercial real estate.

In 2007, Justin was hired as the Director of Real Estate Acquisitions with a large quick service restaurant chain, where he played an important role in the company's expansion throughout Eastern North Carolina and Central Virginia.

From 2009-2014, Justin was Vice President of Commercial Brokerage at Aldridge & Southerland, focusing on site acquisitions for developers and retailers as well as general brokerage, investment sales, and management.

In September of 2014, Justin co-founded, Eastern Trust Real Estate Company, a full service real estate firm handling brokerage, management and development commercial property in Eastern North Carolina. Justin holds the prestigious Certified Commercial Investment Member designation (CCIM) and regularly attends events with International Convention of Shopping Centers (ICSC).

Justin is married to Jenny Mullarkey and they have two children, Jack and Campbell Bratton. In his spare time, he enjoys outdoor activities like hunting and fishing.

Education
• East Carolina University, B.A. - Public Relations
• Certified Commercial Investment Member, CCIM

Achievements
• Director of Real Estate Acquisitions with Tands Bojangles, leading site selections throughout Eastern NC and Central VA markets, 14 new locations in 18 months.
• Multiple site selections/acquisitions for Handy Mart Stores
• Multiple site selections/ acquisitions for Oreilly Auto parts
• Multiple site selections/ acquisitions for Dollar General
• Represented developers for AT&T, USAA Bank, Chipotle, McDonalds, Mattress Firm
• Handled dispositions for General Parts Incorporated (CARQUEST), Gramery Capital (REIT), Sansome Pacific Properties, Inc.

Affiliations
• North Carolina, Certified Commercial Investment Member
• International Council of Shopping Centers- Regular attendee
• NC Commercial Realtor
• NC Public Notary

Community/ Civic
• Board of Adjustments Member, City of Greenville
• Unity FWB Church, Greenville, NC
• Habitat for Humanity, Past Board Member
• Robert Wright Society, Board Member
Past East Carolina University Involvement

Sigma Alpha Epsilon Fraternity, 2000-2003

Student Government Association, Day Member 1999-2002

Senior Class Vice President, 2001-2002

Student Government Association, President 2002-2003

Board of Trustees, Ex-Officio Member, 2002-2003

Robert Wright Society, Board Member, 2006-President

Pirate Club Member
Board of Visitors Nomination Form

Name of Nominee: Patrick Sebastian

Spouse's name: Kristen

Home Address: 801 Lake Boone Trail
Raleigh NC 27607

Home Phone: Cell Phone: 919-819-5234

Email Address: Patrickssebastian@gmail.com

Business/Company Name: Renee Ellmers For Congress Committee

Business Address:

Business Phone: 919-819-5234 Alt. Phone:

Profession: Campaign coordinator

Title: Senior Advisor

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

JFC President, freshman/sophomore class president
JFC Vice President, Delta Sigma Phi Fraternity

ECU Alum (Please check one): ☑ Yes ☐ No

If yes, Year(s): 2010 Degree(s): B.A. Political Science Major: Political Science

Nominee has agreed to serve if appointed: ☑ Yes ☐ No

Name of sponsor: Max Ren Jayne, Jr.

Please attach resume to this form, if possible.
Patrick D. Sebastian  
801 Lake Boone Trail, Raleigh, NC 27607  •  919-818-5234  •  Patrickdsebastian@gmail.com  

East Carolina University, B.A., Political Science

PROFESSIONAL EXPERIENCE

Renee Ellmers For Congress Committee  
Senior Advisor  
Raleigh, NC  
July 2014 – Present

- Directly responsible for planning and overseeing core campaign functions (in-house and contracted) including:
  - Press communications: includes on-the-record conversations with several media outlets
  - Digital operation: Social media, email and fundraising
  - Data operation/Targeting: Building universes, ID projects
  - Fundraising: High dollar, direct mail, telemarketing and digital
  - Traditional paid media: Direct mail, television, radio
  - Research: Research books on opponents
  - Events: Coordinate candidate’s political appearances

Phil Gingrey for U.S. Senate  
Campaign Manager  
Marietta, GA  
January 2014 – May 2014

- Oversaw a 2.6 million dollar budget
- Managed a staff of five
- Worked closely with consultants and vendors on television and mail advertising
- Maintained close contact with key reporters across the state in efforts to improve media coverage
- Prepared candidate for debates, including two that were televised statewide

Republican National Committee  
New Jersey State Director  
Trenton, NJ  
April 2013-December 2013

- Managed a staff of 33 throughout 20 offices across the state
- Broke New Jersey Republican voter contact records with 4.8 million voter contacts
- Built and maintained a 2.5 million dollar budget
- Successfully lobbied for the RNC's first predictive dialing phone system in New Jersey
- Built, negotiated rates and managed the 1.2 million dollar mail program
- Developed and implemented the paid phone program with a $255,000 budget

Mercury Public Affairs  
North Carolina Director  
Raleigh, NC  
February 2013-April 2013

- Assisted corporate and political clients with public relations campaigns
- Crafted long-term strategic plans and began implementation for clients
- Collaborated directly with Governor McCrory, a NCGOP chairman candidate and a New Bern mayoral candidate
- Executed a successful media rollout for Mercury’s client for NCGOP chairman

Republican National Committee  
North Carolina Victory Director  
Raleigh, NC  
August 2012-November 2012

- Restructured the struggling Victory program after taking over mid-cycle resulting in significant improvement
- Led the largest Republican get out the vote effort in state history
- Oversaw a multi-million-dollar budget and managed a staff of 70 people and 22 field offices across the state
- Consistently exceeded weekly voter contact goals, including exceeding door-to-door goals by an average of 45%
- Orchestrated 1.1 million door knocks and over 3.1 million phone calls in four months
- Implemented an aggressive door-to-door absentee ballot request push program

Romney for President, Inc.  
North Carolina Political Director  
Raleigh, NC  
May 2012-August 2012

- Managed a staff of four regional political directors across the state
- Organized and executed political plan for high-level surrogate events
- Built a large infrastructure of surrogates and business owners for political events
Tony Gurley for Lieutenant Governor

Campaign Manager/Senior Advisor

- Crafted entire statewide primary campaign strategy, including media buys, polling, fundraising, and grassroots
- Hired and managed a political and finance director
- Beat two well-known State Representatives to make runoff election

Romney for President, Inc.

South Carolina Field Director

- Organized and executed event plans as lead field staffer with candidate and surrogates
- Expanded field operation by adding four offices across the state
- Directed statewide voter contact operations
- Organized volunteer voter turnout operation for the Nevada caucus following the S.C. primary
- Worked in communications department at campaign headquarters in Boston prior to S.C.

Renee Ellmers Congressional Office (NC-2)

Legislative Correspondent/Press

- Booked press interviews, wrote press releases, and managed official social media accounts
- Trained and supervised a team of three full-time interns
- Managed constituent services and policy correspondence
- Recognized for shortening constituent response time to the lowest in Congress’ freshmen class

Republican Party of South Carolina Victory

Regional Field Director, SC-5

- Built a volunteer operation that made over 250,000 voter contacts
- Recruited and trained a team of 622 volunteers
- Expanded operations by establishing six satellite Victory offices throughout region

Walter B. Jones Congressional District Office (NC-3)

Staff Assistant

- Awarded staff position in May 2010 after completing internship
- Aided senior staff with constituent case management

New Leadership North Carolina

Political Director

- Involved in creation and day-to-day operation of New Leadership PAC
- Coordinated public relations efforts, developed media contacts, and wrote news releases
- Developed and sustained relationships with elected officials, donors, and other key supporters

Republican Party of North Carolina

Regional Field Director, Eastern North Carolina

- Managed regional field office and coordinated team of over 500 volunteers for 27 counties
- Built volunteer operation which made over 180,000 voter contacts through Election Day

Elect Pat McCrory Governor

Field Director

- Recruited and trained team of 317 volunteers
- Spoke on behalf of candidate at rallies and campaign events throughout state
- Wrote news releases on behalf of campaign during primary
# Patrick D. Sebastian
801 Lake Boone Trail, Raleigh, NC 27607  ▪  919-818-5234  ▪  Patrickdsebastian@gmail.com

**East Carolina University, B.A., Political Science**

## PROFESSIONAL EXPERIENCE

### Renee Ellmers For Congress Committee
**Senior Advisor**  
**Raleigh, NC**  
**July 2014 – Present**

- Directly responsible for planning and overseeing core campaign functions (in-house and contracted) including:
  - **Press communications:** includes on-the-record conversations with several media outlets
  - **Digital operation:** Social media, email and fundraising
  - **Data operation/Targeting:** Building universes, ID projects
  - **Fundraising:** High dollar, direct mail, telemarketing and digital
  - **Traditional paid media:** Direct mail, television, radio
  - **Research:** Research books on opponents
  - **Events:** Coordinate candidate’s political appearances

### Phil Gingrey for U.S. Senate
**Campaign Manager**  
**Marietta, GA**  
**January 2014 – May 2014**

- Oversaw a 2.6 million dollar budget
- Managed a staff of five
- Worked closely with consultants and vendors on television and mail advertising
- Maintained close contact with key reporters across the state in efforts to improve media coverage
- Prepared candidate for debates, including two that were televised statewide

### Republican National Committee
**New Jersey State Director**  
**Trenton, NJ**  
**April 2013-December 2013**

- Managed a staff of 33 throughout 20 offices across the state
- Broke New Jersey Republican voter contact records with 4.8 million voter contacts
- Built and maintained a 2.5 million dollar budget
- Successfully lobbied for the RNC's first predictive dialing phone system in New Jersey
- Built, negotiated rates and managed the 1.2 million dollar mail program
- Developed and implemented the paid phone program with a $255,000 budget

### Mercury Public Affairs
**North Carolina Director**  
**Raleigh, NC**  
**February 2013-April 2013**

- Assisted corporate and political clients with public relations campaigns
- Crafted long-term strategic plans and began implementation for clients
- Collaborated directly with Governor McCrory, a NCGOP chairman candidate and a New Bern mayoral candidate
- Executed a successful media rollout for Mercury’s client for NCGOP chairman

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**North Carolina Victory Director**  
**Raleigh, NC**  
**August 2012-November 2012**

- Restructured the struggling Victory program after taking over mid-cycle resulting in significant improvement
- Led the largest Republican get out the vote effort in state history
- Oversaw a multi-million-dollar budget and managed a staff of 70 people and 22 field offices across the state
- Consistently exceeded weekly voter contact goals, including exceeding door-to-door goals by an average of 45%
- Orchestrated 1.1 million door knocks and over 3.1 million phone calls in four months
- Implemented an aggressive door-to-door absentee ballot request push program

### Romney for President, Inc.
**North Carolina Political Director**  
**Raleigh, NC**  
**May 2012-August 2012**

- Managed a staff of four regional political directors across the state
- Organized and executed political plan for high-level surrogate events
- Built a large infrastructure of surrogates and business owners for political events
Tony Gurley for Lieutenant Governor

Campaign Manager/Senior Advisor
March 2012-May 2012
- Crafted entire statewide primary campaign strategy, including media buys, polling, fundraising, and grassroots
- Hired and managed a political and finance director
- Beat two well-known State Representatives to make runoff election

Romney for President, Inc.

South Carolina Field Director
June 2011-February 2012
- Organized and executed event plans as lead field staffer with candidate and surrogates
- Expanding field operation by adding four offices across the state
- Directed statewide voter contact operations
- Organized volunteer voter turnout operation for the Nevada caucus following the S.C. primary
- Worked in communications department at campaign headquarters in Boston prior to S.C.

Renee Ellmers Congressional Office (NC-2)

Legislative Correspondent/Press
January 2011 – May 2011
- Booked press interviews, wrote press releases, and managed official social media accounts
- Trained and supervised a team of three full-time interns
- Managed constituent services and policy correspondence
- Recognized for shortening constituent response time to the lowest in Congress’ freshmen class

Republican Party of South Carolina Victory

Regional Field Director, SC-5
September 2010 – November 2010
- Built a volunteer operation that made over 250,000 voter contacts
- Recruited and trained a team of 622 volunteers
- Expanded operations by establishing six satellite Victory offices throughout region

Walter B. Jones Congressional District Office (NC-3)

Staff Assistant
January 2010 – September 2010
- Awarded staff position in May 2010 after completing internship
- Aided senior staff with constituent case management

New Leadership North Carolina

Political Director
April 2010 – December 2010
- Involved in creation and day-to-day operation of New Leadership PAC
- Coordinated public relations efforts, developed media contacts, and wrote news releases
- Developed and sustained relationships with elected officials, donors, and other key supporters

Republican Party of North Carolina

Regional Field Director, Eastern North Carolina
August 2008 – November 2008
- Managed regional field office and coordinated team of over 500 volunteers for 27 counties
- Built volunteer operation which made over 180,000 voter contacts through Election Day

Elect Pat McCrory Governor

Field Director
- Recruited and trained team of 317 volunteers
- Spoke on behalf of candidate at rallies and campaign events throughout state
- Wrote news releases on behalf of campaign during primary
Board of Visitors Nomination Form

Name of Nominee: Kevin J Taylor

Spouse’s Name: Jenny H Taylor

Home Address: 140 Waterford Drive
Salisbury, NC 28147

Home Phone: (704) 637-5464   Cell Phone: (980) 581-0063

Email Address: kevin.taylor@rsas.k12.nc.us

Business/Company Name: Rowan Salisbury Schools / West Rowan High School

Business Address: 8050 NC Hwy 801
Mt. Ulla, NC  82125

Business Phone: (704) 278-9233   Alt. Phone: (980) 581-0063

Profession: Educational Leadership

Title: Assistant Principal

Area of particular interest in higher education (F.X. – legislative issues, engagement, academics; fundraising)
Academic growth in terms of recruiting the best candidates to ECU (honors college)
Engagement in the Rowan / Lake Norman / Cabarrus region

ECU Alum (Please check one): X Yes  _____ No

If yes, Year(s): 1996 Degree(s): BS, MAed Major: Education / Sports Medicine

Name of Sponsor: Mike Yorke    

Nominee has agreed to serve if appointed: X Yes  _____ No

SUBMIT NOMINATIONS BY: March 15, 2006 to
Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27834

ayersm@ecu.edu

*Please submit resume with nomination form.
Kevin Taylor
140 Waterford Dr. Salisbury, NC 28147
Telephone: 704-637-5464 (Home); 980-571-0063 (Mobile)
Email: kevin.taylor@rss.k12.nc.us

A dedicated and caring professional educator focused on professional growth. Extensive experience working with students, families and stakeholders in special education as well as students in traditional programs and advanced programs. Ever cognisant of the results-driven educational shift while still ensuring that students are first. Experienced in working with students, families and educational leaders to bring about change that positively impacts the learning environment of schools. Possesses excellent interpersonal, communication and negotiation skills and the ability to develop and maintain mutually beneficial internal and external relationships. Enjoys being part of, as well as leading, motivating and training, a successful, caring and productive educational team.

2010–Current  Assistant Principal (API) / Alt. Program  A.L. Brown / West Rowan High
- Curriculum and instruction development including roll out of Common Core / Essential Standards
- Special Needs administrator
- School improvement team, targeted committees to drive educational change
- Data collection and dissemination to drive instruction and lead change through formation of Data Team
- Master schedule development including implementation of new curricular changes
- Extensive work on new accountability model, ACT, PLAN, formative assessment, graduation rate
- Teacher growth and development through mentor program
- Assumed daily operational duties including transportation, budgeting and discipline
- Collaborative effort among stakeholders to organize, plan and implement curriculum change
- Started the alternative program including oversight of facilities, staff and program development
- Worked with numerous community groups to foster service learning activities
- Established partnerships with service providers to aid in transition of students
- Maintained and managed school budget, school discipline and bus transportation
- Monitored and coached teachers and teacher assistants on their professional growth
- Developed master schedules to meet the needs of students
- Partnered with guidance, student services and administration in our district (KMS/ALB)
- Successful transition of students back to the traditional educational setting
- Improved graduation rate of students who were at severe risk of drop out
- Improved teacher working conditions survey results to a level above district and state averages

2002 – 2010  Teacher  A.L. Brown High school
- Department Chair
- Math and Science teacher in the Occupational Course of Study Program and Inclusion
- Algebra and Geometry 5th block teacher, pull out study hall teacher
- Coordinated with outside agencies to enhance / reinforce educational delivery
- Lead CECAS liaison for ALBHS and EC Lead Teacher
- EC representative and active member of School Improvement Team
- Developed class schedule for OCS students and inclusion students (vertical alignment)
- New teacher induction and mentoring
- Worked many times at the State level regarding CECAS, Testing and Technology
- Extensive parent and stakeholder involvement to improve disproportionality of EC students
2000 – 2002  Program Coordinator  Rowan Vocational Opportunities
- Oversaw overall program functioning of CAP – MR/DD program and ADVP program
- Assured clients maintain progress toward an attainable Vocational Plan
- Worked with Communities In Schools
- Oversaw grant writing for various projects
- Worked with outside provider agencies to coordinate services for the clients
- Coordinated with Black Mountain Center to implement Nonviolent Crisis Intervention (PIC)
- Oversaw funding / budgeting of the CAP – MR/DD Program

1998 – 2000  Human Services Coordinator,  Town of Granite Quarry
- Grant funded position designed to empower the community through a grass roots initiative
- Goals were to develop programs to aid in this effort
- Campus Crime Stoppers
- Grant writing for parks and recreation, Granite Centennial Park Nature Trail

1996 – 1998  Graduate Assistant / Teacher,  East Carolina University
- Health Education / First Aid teacher for Health 1000 course
- Internship at Cardiac Rehabilitation Center Lenoir Memorial Hospital
- Worked with several professional research projects including
  • Distance Health Education in public schools via the internet
  • Risk Watch Adolescent Risk Management Study

Administrative Licensure
Special Education Licensure
MA ed (Health Education)
BS (Exercise sports science/Sports Medicine)

- Fourteen years of educational experience in public high school both teaching and administration
- Sixteen years working with developmentally delayed / special needs populations
- Improved ACT scores
- Improved EOC / NCFE scores
- Improved Growth scores on EVAAS
- Strong ability to work with and foster relationships with outside agencies / parents
- Exceptional working knowledge of Public School policy, EC Law, IDEA and NC CECAS
- Change agent through effective collaboration
- Hard working, loyal and dedicated to the educational community
- Student driven and motivated by the successes of the educational environment
- Able to build capacity within departments by growing teacher leaders

Project STEPP
- Supporting Transition and Education through Planning and Partnerships at ECU
Community
- Civic Board Member, Boy Scouts, Church, Rowan County Parks /Rec Board Chair
Family
- Family oriented father and husband
Interests
- Service, Sports, Gardening, Fishing, Cooking
Board of Visitors Nomination Form

Name of Nominee: Henry L. Taylor II

Spouse’s name: Courtney C. Taylor

Home Address: 3910 Montreat Ct.
Raleigh, NC 27609

Home Phone: ________________________  Cell Phone: 910 795-6237

Email Address: hltaylorii@gmail.com

Business/Company Name: Best Buy Co.

Business Address: 5265 Parkway Plaza Blvd, Suite 130
Charlotte, NC 28217

Business Phone: 252 269-9132  Alt. Phone: ________________________

Profession: Leadership

Title: Sr. Market Manager

Areas of particular interest in higher education (Ex: – legislative issues; engagement; academics; fundraising)

Engagement; Fundraising ; Specifically young graduate engagement, where I feel as a University

we have a significant gap to close.

ECU Alum (Please check one): X Yes ______ No

If yes, Year: 2005 Degree(s): Bachelor of Science Major: Industrial Distribution and Logistics Management

Name of sponsor: Terry Yeargan

Nominee has agreed to serve if appointed: X Yes ______ No

SUBMIT NOMINATIONS BY: March 25, 2016 to:
Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu
*Please submit resume with nomination form.
Henry L. Taylor II
3910 Montreat Ct
Raleigh, NC 27609
Henry.Taylorll@bestbuy.com, 910.795.6237

Capabilities Profile
My capabilities are applicable in a variety of areas, including but not limited to:

- Single and Multi-unit Leadership, Business Plans, Proposals
- Talent Selection, Recruiting, Engagement, Margin Enhancement, Warehousing
- Training & Development, Networking, Product Information & Installation
- Profits and Loss Management, Logistics Management, Supply Chain
- Performance Management, Inventory Turns, Discounts

Education & Certifications
Bachelor of Science in Industrial Distribution and Logistics Management, East Carolina University, May 2005
Minor in Business Administration, East Carolina University, May 2005
Professional Sales Certification from the Sales and Marketing Executives (SME)

Selected Examples of Coursework:

Experience

Best Buy Corporation  Sr. Market Manager, Geek Squad  03/2016 - Present
- Accountable for the end to end financial results of Geek Squad (Autotech, Precinct, In Home Services, Appliance Delivery and Install) within 43 stores located in North Carolina, South Carolina, and Georgia.
- Responsible for client experience in Autotech, Precinct, In Home Services, Appliance Delivery and Install within my market of 43 stores.
- Play a vital role in ensuring our clients receive the highest quality experience by technically trained Agents, growing the business in an effort to support converging technologies, and driving operational efficiency all while supporting the Market Director, three District Managers, 43 store leadership teams and 1,000 Geek Squad Agents.

East Carolina University Educational Foundation  Chapter President  03/2011 - Present
- Oversee, develop, and lead 4 officers and 29 volunteer representatives, as well as cultivate new volunteers.
- Oversee annual fund of $1 million in donations, 1,000 donors, goals, and future plans including any capital or endowment campaigns.
- Oversee planning and execution of events and fundraisers including a spring banquet, golf tournament, cornhole tournament, viewing parties, and pre-season kick-off event.
- Awarded 2014 Chapter of the Year, 2014 President of the Year, and 2012 Rep of the Year.

Best Buy Corporation  General Manager (Store 1492/761)  01/ 2010 - 03/2016
- Finished FY’16 ranked 1st in 1,037 big box stores in the company for the second consecutive year (FY’15 & FY’16).
- Awarded District 68 “Peer Leader MVF Award” voted on by my 15 General Manager peers two consecutive years. (FY’15 & FY’16).
- Finished FY’16 ranked 4th in the company in turnover. Finished FY’15 ranked 1st in the company in turnover.
- Company leading revenue and net operating profit growth; Finished FY’16 ranked 16th in the company in revenue growth and FY’15 ranked 10th. Finished FY’16 ranked 5th in the company in net operating profit growth and FY’15 ranked 24th.
- Company leading Employee Engagement Culture scores, ranking in the top 5%.
- Company leading customer satisfaction scores; ranked 45th in the company in FY’16 and 35th in FY’15.
- Delivered company leading Physical Inventory performance to budget and percent of total sales in both FY’16 and FY’15.

Best Buy Corporation  Store Services Manager/Customer Experience Manager (Store 1451/805)  03/2007 - 01/2010
- Led store 805’s services team to company leading net operating profit growth over year.
- Finished power ranked 1st in our District, 1st in our Territory, and 2nd in the company for FY’08.
- Led in talent selection, development, and training of staff, growing team from 7 previous Best Buy employees (including management Team of 5) to 75+ total employees for Grand Opening and maintained staffing levels throughout the year with company leading turnover for our services team.

Best Buy Corporation  District Installation Manager/District Installation Lead (District 68)  06/2006 - 03/2007
- Successfully led district growth in talent selection, development, and training from 13 installers to 38 installers.
- Led team in launch of Magnolia Home Theater Installation branding project.
- Led the district to #1 in up-sales and #1 in productivity in the company.
- Led, organized, and trained a successful team of professional home theater installers to company leading performance.
- Partnered with our corporate team in writing a standard operating procedure for our Home Theater Installation business nationwide.

Organizations
Boy Scouts of America  Rank: Eagle Scout
PAID: Professional Association of Industrial Distribution
SME: Sales and Marketing Executives
National Deans List
Who’s Who among American High School Students
Christ Episcopal Church, Raleigh, NC
Board of Visitors Nomination Form

Name of Nominee: Michael R. Waldnum, MD, MSc, MBA

Spouse’s name: Susan

Home Address: 721 Chesapeake Place, Greenville, NC 27858

Home Phone: Cell Phone: 520-915-7310

Email Address: michael.waldnum@vidanthealth.com

Business/Company Name: Vidant Health

Business Address: PO Box 6038, 2100 Stantonsburg Road, Greenville, NC 27855

Business Phone: 252-847-6690 Alt. Phone: ________________________

Profession: Health Care Administration

Title: CEO

Areas of particular interest in higher education (Ex: legislative issues; engagement; academics; fundraising)

ECU Alum (Please check one): Yes ____________ No ____________

If yes, Year: ____________ Degree(s): ____________ Major: ____________

Name of sponsor: Phyllis N. Horne

Nominee has agreed to serve if appointed: Yes ____________ No ____________

SUBMIT NOMINATIONS BY: March 25, 2016 to:
Megan Ayers
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayerson@ecu.edu

*Please submit resume with nomination form.
Michael Waldrum, MD, MSC, MBA  
Chief Executive Officer  
Vidant Health

Distinguished Professor, Internal Medicine Pulmonary & Critical Care  
Brody School of Medicine at East Carolina University

Dr. Michael Waldrum, a Nashville, Tennessee native, has significant expertise and experience managing the clinical operations of hospitals and clinics. He served as the president and chief executive officer of The University of Arizona Health Network. Prior to that he was the CEO of the University of Alabama Hospital at Birmingham and vice president of the UAB Health system. He also served as chief operating officer and chief information officer of the UAB Health System.

Waldrum is a board-certified specialist in critical care medicine and pulmonology and trained in internal medicine. He has expertise in using clinical data to improve care and outcomes and enhancing all levels of patient-and family-centered care.

Waldrum graduated from the University of The South Sewanee in Tennessee with a BA in English and the University of Alabama at Birmingham School of Medicine. He completed his residency at the Mayo Clinic in Minnesota, received a Master's Degree in epidemiology from Harvard School of Public Health and earned his MBA from the University of Michigan.

Waldrum and his wife, Susan, have four children who are grown and live across the southeastern United States.
The Board of Trustees of East Carolina University by action at a meeting held on March 18, 1994, has approved this Charter providing as follows:

ARTICLE I: Organization and Duration

1. There is hereby created an unincorporated association to be known as the EAST CAROLINA UNIVERSITY BOARD OF VISITORS.

2. The association shall continue in existence at the pleasure of the East Carolina University Board of Trustees.

ARTICLE II: Purpose and Functions

1. The EAST CAROLINA UNIVERSITY BOARD OF VISITORS shall be a service organization of East Carolina University.

2. In this role, the association shall have the following functions:

   (a) to assist the Board of Trustees and the Chancellor in maintaining and improving the excellence and effectiveness of East Carolina University;

   (b) to advise and assist the Board of Trustees and the Chancellor in conveying to the people of North Carolina the mission, programs, accomplishments, and aspirations of East Carolina University;

   (c) to assist in informing the Board of Trustees and the Chancellor of the attitudes, beliefs, concerns, and expectations of the people of North Carolina with respect to East Carolina University; and

   (d) to advise and assist the Board of Trustees and the Chancellor with respect to the developmental activities of East Carolina University.
ARTICLE III  Membership

1. The EAST CAROLINA UNIVERSITY BOARD OF VISITORS shall consist of sixty elected members, to include the President of the Alumni Association, the President of the Parents’ Council, the Chairman of the ECU Foundation, the President of the Educational Foundation, the Chairman of the Medical Foundation, the Mayor of the City of Greenville or his/her designee, the Chairman of the Pitt County Commissioners or his/her designee, and, for liaison purposes, a member of the Board of Trustees and the Chancellor or his designee, all of the latter who shall serve as EX OFFICIO members with full participatory privileges.

2. There shall be but one qualification for membership in the association: a willingness to help East Carolina University fulfill its general, educational, research, and service missions.

3. Members shall be elected to the association by the Board of Trustees by such a process as it may determine, on nomination by the Chancellor and the Executive Committee of the Board of Trustees.

4. As terms expire, members shall be elected annually before the July meeting of the Board of Trustees. After the initial formation of the association with eight members having a 1 year term, eight having a 2 year term, eight having a 3 year term, and seven having a 4-year term, each subsequently elected member will serve one 4 year term ending June 30th of the appropriate year. Any person initially elected for less than a 4 year term is immediately eligible for re-election to a 4 year term. All outgoing members will be eligible for reappointment to a second consecutive four year term. After the 2nd term, the member will be ineligible for re-election for a period of one year. Any vacancy that occurs in the membership shall be filled for the balance of the unexpired term in the manner specified in paragraph 3 of this Article.

5. Upon the conclusion of a term of service on the ECU Board of Visitors, any member who has served in the capacity of Chair will be designated as an emeritus(a) member. Members Emeritus(a) will serve in an ex-officio capacity of the ECU Board of Visitors in perpetuity. In the event the person is appointed to a subsequent term by regular appointment, emeritus(a) status will be held in abeyance pending conclusion of the regular term. This action will increase the total membership of the ECU Board of Visitors in accordance with the number of members holding emeritus(a) status.

6. There are attendance and philanthropic expectations associated with membership on the Board of Visitors. If for any reason other than ill health or service in the interest of the State or nation, a member fails to be physically present for three (3) successive regular meetings of the Board of Visitors, his/her place as a member shall be deemed vacant. In addition, if any member fails to meeting the philanthropic giving requirement in the amount of $500 annually, his/her place as a member shall also be deemed vacant.

7. Vacancies in membership may be declared by the Board of Trustees for any cause determined by the Board at their discretion.
ARTICLE IV: Officers

1. There shall be a Chairman, a Vice Chairman, and a Secretary of the Association.

2. The officers of the association shall be elected each July by the Board of Trustees by such process as it may determine, on nomination by the Chancellor and the Executive Committee of the Board of Trustees.

3. Such officers shall serve until June 30 of the year following their election as officers. An officer may be re-elected for an unlimited number of terms. Any vacancy in an office shall be filled for the balance of the unexpired term in the manner specified in paragraph 2 of this Article.

ARTICLE V: Meetings

1. Meetings of the association shall be called by its Chairman in consultation with the Chancellor and shall normally occur twice a calendar year.

2. Such meetings may be held at any time and place specified in the call of the meeting.

3. Members of the Board of Trustees and the Chancellor or the Chancellor’s delegate may attend and participate fully in all meetings of the association.

ARTICLE VI: Amendments

1. This Charter may be amended at any time by action of the Board of Trustees.

2. Amendments may be made by the Board of Trustees on its own initiative or in response to suggestions made by the Chancellor or by the association.
AMENDMENTS MADE TO THE BYLAWS

1) The East Carolina University Board of Visitors be expanded by ten members and set appointments be made at the next appointment cycle.

   Approved by the Board of Trustees on December 6, 1996.

2) Article III, 4. changed. The word “ten” deleted and the sentence read, “As terms expire, members shall be elected annually at the July meeting of the Board of Trustees.

   Authorized by Dr. James LeRoy Smith, Assistant Secretary, East Carolina University Board of Trustees February 1, 1999.

3) The suspension of the Board of Visitors Charter stipulation that Board of Visitors be elected in July so that we can conduct that election today and also that we hereby modify that charter to indicate that such elections take place prior to July 1st of each year.

   Approved by the Board of Trustees on May 14, 1999.

4) Upon the conclusion of a term of service on the ECU Board of Visitors, any member who has served in the capacity of Chair will be designated as an emeritus(a) member. Members Emeritus(a) will serve in an ex-officio capacity of the ECU Board of Visitors in perpetuity. In the event the person is appointed to a subsequent term by regular appointment, emeritus(a) status will be held in abeyance pending conclusion of the regular term. This action will increase the total membership of the ECU Board of Visitors in accordance with the number of members holding emeritus(a) status.

   Approved by the Board of Trustees on December 16, 2005.

5) If for any reason other than ill health or service in the interest of the State or nation, a member fails to be physically present for three (3) successive regular meetings of the Board of Visitors, his/her place as a member shall be deemed vacant.

   Approved by the Board of Trustees on July 25, 2006.

6) Expanded the board from 50 to 60 members. In addition, allowed outgoing members to be elected to a 2nd consecutive four year term.

   Approved by the Board of Trustees on February 26, 2010.

7) Expended the board from 60 to 70 members

   Approved by the Board of Trustees on February 14, 2014
<table>
<thead>
<tr>
<th>Session</th>
<th>Athletics &amp; Advancement Committee</th>
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| Responsible Person | Jeff Compher, Director of Athletics  
<p>|               | Mike Hanley, Associate Athletics Director |
| Agenda Item  | III. A.                           |
| Item Description | Life Skills Overview              |
| Comments     |                                  |
| Action Requested | Information                      |
| Disposition  |                                  |
| Notes        |                                  |</p>
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<tbody>
<tr>
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<td>J Batt, Senior Associate Athletic Director and Executive Director of the Pirate Club</td>
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<tr>
<td>Agenda Item</td>
<td>III. B.</td>
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<tr>
<td>Item Description</td>
<td>Pirate Club Report</td>
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BASEBALL
• Cliff Godwin’s club finished the season with a 38-23-1 overall record and a 15-8-1 AAC mark (second place).
• The Pirates advanced to the Lubbock Super Regional where they recorded the school’s first-ever super regional win (other appearances were in 2001, 2004 and 2009).
• ECU earned the opportunity to face Texas Tech after capturing the Charlottesville Regional (3-0).
• Five players were named to Charlottesville All-Regional Team – C Travis Watkins (Most Outstanding Player), LHP Evan Kruczynski, OF Garrett Brooks, 3B Eric Tyler and 2B Charlie Yorgen,
• Three players were selected to the All-American Athletic Conference squad - Kruczynski (first-team), OF Dwanya Williams-Sutton (first-team) and Watkins (second-team).
• Williams-Sutton was named Louisville Slugger Freshman All-America by Collegiate Baseball after leading the AAC (regular season) in batting average (.372), slugging percentage (.601) and on-base percentage (.463).
• ECU finished ranked among the Top 16 in all five major polls for the first time since 2009.
• Watkins belted a pair of home runs and had a career-best six RBI against No. 5 Texas Tech in game one of the Lubbock Super Regional before finishing post-season play with a .435 (10-for-23) average, four homers and 12 RBI. After belting three HRs during the regular season, he hit four in the NCAA Tournament (including one in three-straight games (game-winner vs. Virginia, William & Mary, Texas Tech/2).
• Kruczynski became the first pitcher in program history to win a super regional game and was the 11th pitcher in school history to win the pitching triple crown - wins (eight), ERA (2.01) and strikeouts (95).
• Pitchers Jimmy Boyd (April 4, May 23) and Jacob Wolfe (Feb. 29, May 9) earned American Athletic Conference Pitcher-of-the-Week accolades in 2016, while Williams-Sutton was the lone hitter to take home Player-of-the-Week honors (May 23).
• Relief pitcher Joe Ingle notched 12 saves, which co-led the AAC. Additionally, he moved into fourth place on the school’s all-time saves list with 20 (eight as a freshman, 12 as a sophomore).
• The ECU baseball program raised over $4,500 for ALS awareness during its Mustache March promotion.
• The Pirates ranked 25th nationally in total attendance (81,895) and average attendance per game (2,729).

BASKETBALL (MEN)
• East Carolina completed the 2015-16 season with an overall record of 12-20 and a 4-14 mark in the American Athletic Conference. The Pirates finished the year tied with USF for ninth-place in the final conference standings.
• The American Athletic Conference announced its schedule pairing for the 2016-17 season and ECU will play Houston, SMU, Temple, Tulane, Tulsa, UCF, UConn and USF home-and-home. The Pirates will face Cincinnati just once at home and Memphis only once on the road.
• Atlanta native Raquan Wilkins signed a NLI to attend and play basketball at East Carolina during the spring signing period.

BASKETBALL (WOMEN)
• The Pirates concluded their 2015-16 campaign with a 13-19 overall record and finished eighth in the American Athletic Conference standings with a 6-12 mark.
• Head coach Heather Macy announced the addition of Vanderbilt forward and graduate transfer Kristen Gaffney, as well as guard Justice Gee to the program’s signing class. Gaffney has one year of eligibility remaining and Gee will be a freshman for the start of the 2016-17 campaign.
• Jada Payne was invited to training camp with the WNBA’s Washington Mystics.
• The Pirates announced the hiring of two new assistant coaches, Rich Conover and Darren Guensch. Conover spent the last three seasons at the University of Maryland-Baltimore Country, while Guensch had served under the same title at the College of Charleston since 2014.
• ECU Athletics Hall of Famer Gaynor Hammond-O’Donnell returned to her alma mater after being hired as the program’s new director of basketball operations. A 1994 graduate, she was inducted into the Pirates’ athletics hall of fame in 2006.
• The American Athletic Conference announced the women’s basketball scheduling model for the 2016-17 and 2017-18 seasons, which was reduced from 18 games to 16.

CROSS COUNTRY
• ECU hosted the American Athletic Conference Championship Oct. 31 at Lake Kristi in Grimesland. The women finished fourth out of 11 teams, while the men turned in a seventh-place showing. Jorge Montes and Caroline Reiser took 14th and 15th place in the 8K and 6K, respectively, to capture all-conference accolades. It was the second such recognition for Montes in as many seasons.
• Both teams wrapped up their campaigns at the NCAA Southeast Regional in Panorama Farms, Va. on Nov. 13. The women, running a 6K, improved six spots from their 2014 performance and ended up in 21st place while the men captured 24th in their 10K event.
FOOTBALL
• East Carolina recorded a 5-7 overall mark and stood fifth in the American Athletic Conference’s East Division at 3-5, which represented the program’s first losing league campaign since 2004. The Pirates opened the season by posting a 4-3 ledger after a convincing 30-17 victory over Tulsa on Oct. 17, but dropped four of their last five contests to fall short of bowl eligibility for the first time since 2011. Included in the late season struggles was a three-game home losing streak – a first for ECU since 2003.
• For the fourth-straight year, ECU ranked among the top three in attendance for all Group of Five conference members (formerly non-AQ BCS). Overall, East Carolina ranked 57th nationally in average attendance (43,274) and 54th in capacity percentage (86.55) in 2015.
• Scottie Montgomery, a North Carolina native who played an integral role leading Duke and the Pittsburgh Steelers to divisional championships and postseason competition, was appointed the 21st head football coach at East Carolina on Dec. 13 (replacing Ruffin McNeill, who was 42-34 in six seasons at ECU). His appointment at ECU ended a two-year tenure as the Blue Devils’ associate head coach, offensive coordinator and quarterbacks coach. Montgomery’s coaching experience in the NFL spanned three seasons and his work with the Steelers' receivers in 2010, 2011 and 2012 resulted in two playoff appearances, the 2010 AFC North Division championship and a spot in Super Bowl XLV.
• The Montgomery Era will open in earnest with the start of preseason camp on Aug. 4. ECU returns nearly 67 percent of its lettermen, but just 50 percent of its positional starters (5/defense, 6/defense) from 2015. Nearly 50 percent of the Pirates’ 2016 preseason roster consists of upperclassmen (51 of 105; 22 seniors and 29 juniors).
• East Carolina’s third campaign in the AAC will begin when it meets UCF at Dowdy-Ficklen Stadium on Oct. 1 according to a release of the complete 2016 schedule. The Pirates’ eight-game league slate joins previously-announced non-conference home contests against Western Carolina (Sept. 3) and NC State (Sept. 10), along with road matchups at South Carolina (Sept. 17) and Virginia Tech (Sept. 24). Other ’16 league games include USF (road/Oct. 8), Navy (home/Oct. 13), Cincinnati (road/Oct. 22), Connecticut (home/Oct. 29), Tulsa (road/Nov. 5), SMU (home/Nov. 12) and Temple (road/Nov. 26). In addition, the American Conference will feature a championship game for the second-straight year (Dec. 3).
• The AAC and its primary television partner, ESPN, have already tabbed three ECU home games among its early broadcast selections – Western Carolina (ESPN3), NC State (ESPNU) and Navy (ESPN/Thursday night). Additionally, the Pirates’ matchup at South Carolina was picked up by the SEC Network.

GOLF (MEN)
• ECU received an at-large bid to the NCAA Regional Championships for the second consecutive year. The Pirates finished eighth at the Franklin Regional in Franklin, Tenn. It was their fourth at-large invitation in the past six years.
• Seniors Wes Conover and Jacob Hicks were named to the All-American Athletic Conference squad.
• East Carolina finished in fourth-place at the 2016 AAC Championship.

GOLF (WOMEN)
• The Pirates advanced to their 11th NCAA Regional (Baton Rouge, La.), garnering a No. 7 seed and finishing tied for ninth with a tournament score of 904. The share of ninth place was the second-best finish for ECU in NCAA postseason play following the 2008-09 season, where it also finished ninth.
• East Carolina was ranked No. 29 nationally by Golfstat and No. 43 by Golfdweek.
• ECU claimed three team titles (Lady Pirate Intercollegiate, Pinehurst Challenge and River Landing Classic), marking the sixth time in school history with multiple wins in a season.
• Kevin Williams’ program was recognized by the NCAA for its high APR rate, ranking in the top 10 percent of all squads in their respective sport.
• Senior Frida Gustafsson Spang closed out the season ranked No. 10 by Golfstat in the final rankings and 36th by Golfdweek (as of May 24). She was named Women’s Golf Coaches Association (WGCA) Second-Team All-America, becoming the first A-A performer on the field of play in program history. Spang won four individual titles, including the 2016 American Athletic Conference Championship, and set a single-season record for individual wins (and owns the career wins record with seven). Additionally, she was chosen as The American Women’s Golfer-of-the-Year after setting both the school single-season (72.25) and career (73.31) stroke average record.
• Sophomore Lisa Pettersson also garnered American Athletic All-Conference honors with a 74.67 stroke average, while senior Nicoline Engstroem Skaug closed out her career with a 75.11 season average – ranking third on the team.

LACROSSE
• East Carolina University Director of Athletics Jeff Compher formally announced the addition of women’s lacrosse as an intercollegiate sport (20th overall, 11th women’s program) on March 16, 2016.
Amanda Barnes, who played a key role helping Duke make five consecutive NCAA Tournament appearances as well as a run to the 2015 national semifinals as an assistant coach, was named the program’s first head coach on June 27, 2016.

Following the appointment of Barnes as head coach, staff assembly and student-athlete recruitment will follow with an anticipated first season of varsity competition slated for the spring of 2018.

SOCCER

The Pirates concluded their 2015 season with an 8-10-2 overall record and a 3-5-1 mark in American Athletic Conference matches.

ECU unveiled its schedule for the 2016 season – a challenging 19-game regular season slate comprising 12 contests that will be played in the state of North Carolina, including 10 home matches. Eight opponents on East Carolina’s schedule earned NCAA Tournament berths last season.

Recent graduate and three-time all-conference selection Kendall Frey was one of two Pirate student-athletes to be nominated for the 2016 NCAA Woman-of-the-Year Award. The Woman-of-the-Year Award recognizes female student-athletes for outstanding academic achievement, athletics excellence, community service and leadership.

SOFTBALL

East Carolina finished the 2016 campaign with a 23-31 overall record and 5-13 mark in American Conference play under first-year head coach Courtney Oliver. The Pirates increased their win total by seven games after going 16-37 in 2015.

East Carolina’s recently announced 2016 recruiting class is comprised of five student-athletes – pitcher Megan Mills (Garner, N.C./West Johnston), utility player Olivia Narron (Kenly, N.C./North Johnston) and infielders Logan Wood (Yadkinville, N.C./Forbush), Kendra Ziemba (Wilmington, Del./Hodgson Technical) and Caelyn Elwin (Dallas, Ga./South Paulding).

The ECU pitching staff twirled eight shutouts in 2016 – the most for the program in a single season since 2011.

The Pirates picked up their first victory over a ranked opponent since 2014 when they downed then No. 25 UCF 2-1 in Orlando May 6.

After knocking off Oliver’s former school, NC State, 7-4 on March 22 in Raleigh, the Pirates carried an 18-13 overall record into its American Athletic Conference-opening series against USF.

Rising senior pitcher Lydia Ritchie racked up a team-best 178 strikeouts in 2016 and currently ranks 10th on the program career chart with a total of 218.

East Carolina ranks first among all current AAC programs in all-time victories with 1,360 in 33 seasons of competition.

SWIMMING & DIVING

The East Carolina men’s swimming and diving team won its second consecutive American Athletic Conference Championship. The Pirates rolled up 907 points during the four-day event in Houston, nearly 80 points ahead of second-place SMU (828.5).

The ECU women’s team finished fifth at the 2016 AAC Championships.

The East Carolina University men’s and women’s swimming and diving teams were named College Swimming Coaches Association of America (CSCAA) Scholar All-America Teams for the 2016 spring semester. ECU was one of 92 institutions nationwide to have both genders recognized.

TENNIS (MEN)

The Pirates finished their 2016 spring campaign with an 11-13 overall record, which included a 1-2 mark against conference opponents.

East Carolina defeated Connecticut, 4-1, in the first round of the American Conference Tournament in Memphis, Tenn., before falling to eventual champion and top-seeded USF in the quarterfinals.

Joey Manilla will join the program as its new assistant coach. Previously the director of tennis at Lynchburg University, he will begin duties on July 5.

TENNIS (WOMEN)

ECU closed its 2016 dual match season with a 17-9 overall record and a 3-1 mark against conference opponents.

The win total was the program’s most since posting 18 in 2011.

Freshman Celia Ruiz was named to the 2016 All-American Athletic Conference Team. She was one of just three freshmen named to the all-league team.

Ruiz was named American Athletic Conference Freshman-of-the-Week twice during the regular season. Her first honor came on April 5, with the second nod being announced April 18.

Head Coach Tom Morris announced the program's 2016 signing class with the additions of Nastja Rettich and Lisa Hofbauer. Rettich has been a member of the German National Youth Team for three years and owned an
individual ranking of 167 in her home country, while Hofbauer hails from Austria where she holds a No. 13 ranking in singles.

**TRACK & FIELD**

* Senior jumper Avion Jones will compete in the United States Olympic Trials in early July in anticipation of qualifying for a spot in the upcoming Rio Games in the high jump.
* Jones and senior thrower Raquarra Ishmar represented East Carolina at the NCAA Outdoor Championships in the high jump and discus, respectively. Jones took fourth place while Ishmar finished 14th.
* ECU had 17 athletes qualify for the NCAA East Preliminary in Jacksonville, Fla.
* Jones won his fourth-straight American Athletic Conference high jump title (indoor and outdoor combined) in Orlando where he jumped 2.31 meters (7'7"). The mark was a school and meet record as well as the second highest in the world at the time. Ishmar also won the league championship in the discus with a meet-record toss of 53.90 meters.
* East Carolina enjoyed a successful showing at the AAC Outdoor Championships as both the men and women improved their placements from last season’s event. The women finished in fourth, just five points out of second place, while the men took fifth.
* Jones was tabbed the AAC Field Athlete of the Meet at both the indoor and outdoor events.
* Jones earned AAC Field Athlete of the Week accolades a league-best three times in 2016. He holds the AAC record with six career selections.
* Jones and Ishmar represented ECU in the high jump and weight throw at the NCAA Indoor Championships. Ishmar took 11th place while Jones ended up tied for 14th.
* The ECU women finished in fifth place and the men took seventh at the American Athletic Conference Indoor Championships in Birmingham, Ala. The women improved their placement four spots from last year’s result.

**VOLLEYBALL**

* East Carolina finished the 2015 campaign with a 12-19 overall record and 5-15 mark in the American Athletic Conference.
* The Pirates’ 2016 schedule is comprised of 10 home matches as well as non-conference tournaments at Bucknell, Campbell and Georgia State.
* ECU signed a quartet of student-athletes who will join the program as freshmen this fall in libero Brandee Markwith (Honolulu, Hawai'i), middle hitter Toya Osuegbu (Winder, Ga.), outside hitter Taira Cottingham (Fort Collins, Colo.) and setter Kelly Brogan (Northvale, N.J.). I’Tiana Taylor, who recently exhausted her eligibility in women’s basketball last winter, is expected to compete in volleyball for the Pirates this fall.
* Head coach Julie Torbett, the second-winningest active coach in the AAC, needs just 22 victories to reach 400 for her career.
* Torbett welcomes a new face to the coaching staff for 2016 as Russ Friedland was hired as an assistant coach to replace Chris Rose, who left East Carolina for a similar position at Arizona State.
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