



Athletics and Advancement Committee Meeting
 April 11, 2019
 Agenda

- | | | |
|------|---|-------------|
| I. | Approval of November 1, 2018 Minutes | Action |
| II. | Athletics | |
| A. | Introductions by AD Gilbert <ul style="list-style-type: none"> • Leadership Team • Women's Basketball Coach Kim McNeill | Information |
| B. | AD Update | Information |
| C. | Pirate Club Update | Information |
| III. | Advancement | |
| A. | Campaign Update | Information |
| B. | Board of Visitors Officers & New Members | Action |
| C. | Jarvis Medal | Action |
| IV. | Closed Session | |



**Board of Trustees
Athletics and Advancement Committee
April 11, 2019**

Agenda Item:	I. Approval of Nov 1, 2018 Minutes
Responsible Person:	Edwin Clark, Chair
Action Requested:	Approval
Notes:	N/A

Highlights from the Athletics & Advancement Committee Meeting November 1, 2018

Basketball coach Joe Dooley greeted the board and shared that the team is relatively healthy with just a few pre-season bumps and bruises and excited for the upcoming season.

Lee Workman was acknowledged and thanked for his 34 years of service to the University.

VC Dyba reported that the university has raised \$8.3 Million to date (\$5.2 Million for East Campus and \$1.5 Million for West Campus as of October 30 and \$1.5M as of October 1 for Athletics) with a campaign total of \$196 Million. He also outlined the five pillars of the campaign which are included in your board material. Dyba also shared that Advancement was challenged to raise \$1M in year one for the Chancellor's Scholars scholarship. Due the generosity of the Maynard family (James and Connie and daughter Easter) this goal was met. Now, it must be sustained with \$1M added each year to attract and recruit freshman. In line with fundraising, the new crowdfunding platform was unveiled which will help pirates come together to raise money for ideas and passions. There are currently three crowding projects: ECU Community School, Honors College Study Abroad, and the Chancellor's Scholars.

The success of the upcoming Avett Brothers concert on November 13th is due to the partnerships across campus with no profit for ECU. The concert could potentially result in \$400K for local organizations to help with disaster relief related to hurricane Florence.

Michael Aho, 64th chair of the Alumni Association shared that the ECUAA is undergoing a new model of engagement which transitioned the association from a dues paying model to a membership model. They have worked on their strategic plan which focuses on the "why" of the association. The new mantra for the association is 'Pirates Together Pirates Forever'.

Linda Thomas, chair of the Board of Visitors presented changes to the current Charter/Bylaws. The changes for consideration were approved as presented in your board material.

Mr. Chairman, I'll have a couple of items in closed session, however, I have one motion for the board to consider now.

I move that the Board of Visitors charter/bylaw revisions be approved as presented in board materials.



**Board of Trustees
Athletics and Advancement Committee
April 11, 2019**

Agenda Item:	II. A. ECU Athletics Introductions
Responsible Person:	Jon Gilbert Director of Athletics
Action Requested:	Information
Notes:	N/A



**Board of Trustees
Athletics and Advancement Committee
April 11, 2019**

Agenda Item:	II. B. Athletics Director Update
Responsible Person:	Jon Gilbert Director of Athletics
Action Requested:	Information
Notes:	N/A



ATHLETICS

ECU Football Season Tickets Sales

	YTD Comparison	Final Ticket Sales
2016	2,840	19,050
2017	1,648	16,190
2018	1,320	12,908
2019	4,670	TBD





**Board of Trustees
Athletics and Advancement Committee
April 11, 2019**

Agenda Item:	II. C. Pirate Club Update
Responsible Person:	Phillip Wood Executive Director of Pirate Club
Action Requested:	Information
Notes:	N/A

All Pirate Club Funds (AF, CAP, END)

	January	February	March	Total
2016	143,024.59	846,099.79	2,556,865.21	3,545,989.59
2017	748,843.17	807,215.41	3,060,725.17	4,616,783.75
2018	331,536.31	544,480.84	1,640,805.16	2,516,822.31
2019	444,804.69	1,004,935.67	1,531,688.11	2,981,428.47

Annual Fund (AF) Funds Only

	January	February	March	Total
2016	118,103.46	688,616.95	2,503,189.82	3,309,910.23
2017	625,157.68	658,138.20	2,814,151.78	4,097,447.66
2018	171,203.33	534,196.85	1,567,861.49	2,273,261.67
2019	225,628.43	575,104.53	1,123,167.67	1,923,900.63

Capital (CAP) Funds Only

	January	February	March	Total
2016	34,337.59	21,482.15	52,575.39	108,395.13
2017	114,348.81	143,988.53	183,290.96	441,628.30
2018	159,704.24	9,321.69	68,186.69	237,212.62
2019	217,488.96	161,483.36	407,201.79	786,174.11

Endowment (END) Funds Only

	January	February	March	Total
2016	(9,416.46)	136,000.69	1,100.00	127,684.23
2017	9,336.68	5,088.68	63,282.43	77,707.79
2018	628.74	962.30	4,756.98	6,348.02
2019	1,687.30	268,347.78	1,318.65	271,353.73



DOWDY-FICKLEN
EAST STADIUM UNIVERSITY

NEW

MINIMUM REQUIRED ANNUAL GIVING LEVELS FOR THE SCHOLARSHIP CLUB AND WILLIAMS-CLARK CLUB



SCHOLARSHIP CLUB LEVEL



WILLIAMS-CLARK CLUB LEVEL

OFFERS A PREMIUM SEATING STADIUM ENTRY,
A COMFORTABLE VIEWING EXPERIENCE IN OVERSIZED
CHAIRBACK SEATS WITH ARM RESTS,
AN ALL INCLUSIVE BUFFET AND A FULL-SERVICE BAR

MINIMUM REQUIRED ANNUAL GIVING LEVEL

~~SCHOLARSHIP (CURRENTLY \$2,000)~~

NEW >> GOLDEN PIRATE CURRENTLY \$2,000

ANNUAL CAPITAL CAMPAIGN CONTRIBUTION
\$2,500 PER SEAT*

*IN ADDITION TO SEASON TICKETS AND PARKING COST

EXCLUSIVE OPTIONS TO SEAT HOLDERS INCLUDING
PRIVATE CONCESSION STANDS, ACCESS TO THE CLUB LOUNGE,
PRIVATE RESTROOMS AND A CASH BAR

MINIMUM REQUIRED ANNUAL GIVING LEVEL

~~JOLLY ROGER (CURRENTLY \$3,300)~~

NEW >> PURPLE PIRATE CURRENTLY \$1,400

ANNUAL CAPITAL CAMPAIGN CONTRIBUTION
\$1,500 PER SEAT*

*IN ADDITION TO SEASON TICKETS AND PARKING COST

SECURE YOUR SEAT TODAY

TO DISCUSS YOUR **PREMIUM GAME DAY OPPORTUNITIES** CONTACT US OR **CLICK HERE**

VISIT **ECUPIRATECLUB.COM** // OR CALL **(252) 737-4540**

AND DON'T FORGET!

*** X NEW FOR 2019 MAY 1 PRIORITY RENEWAL DEADLINE X ***



**Board of Trustees
Athletics and Advancement Committee
April 11, 2019**

Agenda Item:	III. A. Campaign Update
Responsible Person:	Chris Dyba Vice Chancellor for University Advancement
Action Requested:	Information
Notes:	N/A



ECU BOARD OF TRUSTEES MEETING

April 11, 2019



FUNDRAISING UPDATE

As of April 1

East Campus:	\$20,094,807
West Campus:	\$ 5,086,340
Athletics:	\$ 9,179,816
Total Giving:	\$34,360,964
Campaign Total:	\$222 Million

A young man with short dark hair, wearing a grey hoodie and a backpack, is smiling and taking a selfie with a white smartphone. He is standing on a brick path next to a large, colorful statue of a pirate. The pirate statue is dressed in a purple coat, a yellow shirt, a black hat, and a black eye patch. The background shows a green lawn, trees, and a large brick building, likely a university campus.

CHANCELLOR'S SCHOLARS

- Goal of \$1,000,000 for year one
 - Accomplished via gift from Maynard family
- Goal of \$2,000,000 in year two
- Selection and promotion of scholarship
 - Stylized letter
 - Video ([launch video](#))
 - Comprehensive award letter
 - Electronic follow-up communication



**Board of Trustees
Athletics and Advancement Committee
April 11, 2019**

Agenda Item:	III. B. BOV Officers & Appointments
Responsible Person:	Megan Ayers Board Liaison
Action Requested:	Action
Notes:	N/A



MEMORANDUM

To: ECU Board of Trustees

From: Megan Ayers
Assistant Secretary to the Board of Trustees

Date: April 11, 2019

Subject: Board of Visitors New Member Appointments and Officer Appointments

The ECU Board of Visitors are currently recommending appointments and reappointments for the Class of 2023. Members of the Board of Trustees, Board of Visitors and the Chancellor's Executive Council have nominated and the Board of Visitors Executive Committee are recommending one new member for appointment and eleven individuals for reappointments to the Class of 2023.

Recommended for Reappointment to the Class of 2023:

Ryan Beeson	Mickey Foster
Jim Bolding	Lynne Garrison
Jonathan Brooks	JR Gorham
Shirley Carraway	Kent Lawrence
Alisa Chapman	James Morgan
Jon DeFriese	

Recommended for Initial Appointment to the Class of 2023:

DaJuan Lucas

Please see the accompanying documentation for each individual should you prefer more detailed information.

The Board of Trustees will also need to appoint a slate of officers for the 2019-2020 year. The proposed slate of officers includes:

Chair	John Cooper
Vice Chair	Will Litchfield
Secretary	Linda Hofler

Thank you for considering these nominations and officers, as well as your continued support of the ECU Board of Visitors.



NOMINATION FORM

Name of Nominee: Ryan Andrew Beeson

Preferred Address: 2500 Avent Ferry Rd., Apt. 206

Raleigh, NC 27606

Preferred Number: 336-465-0863 Preferred Email: ryan.a.beeson@ey.com

Business / Company Name: Ernst & Young, LLP - Raleigh, NC

Business Address: 4131 ParkLake Avenue, Ste. 500

Raleigh, NC 27612

Profession / Title: Tax Associate

Areas of particular interest in higher education (Ex: - legislative advocacy, student engagement, fundraising)

Legislative advocacy, student engagement, young graduate outreach

ECU Alum? No Yes Year/Degree/Major 2015 - BA Political Science/BA Economics
2017 - MS Accounting

Name of Nominator: Max Joyner

Other ECU involvement areas (current or previous):

Wake County Pirate Club (2017 to present), Student Body President (ECU SGA 2016-2017),

Board of Trustees (Student Member 2016-2017)

SUBMIT NOMINATIONS BY: March 18, 2019 to:

Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

***Completed nomination form and the resume of the nominee MUST be included with nomination form for nominee to be considered*

Ryan Andrew Beeson

Home Address:
2500 Avent Ferry Rd., Apt. 206
Raleigh, NC 27606

(336) 465-0863
Ryan.A.Beeson@ey.com

Work Address:
4131 ParkLake Ave. Ste. 500
Raleigh, NC 27612

Education

Master of Science in Accounting

East Carolina University | Greenville, NC | Overall GPA: 3.5

May 2017

Bachelor of Arts in Political Science & Bachelor of Arts in Economics

East Carolina University | Greenville, NC | Overall GPA: 3.97

December 2015

Experience

Ernst & Young LLP – Tax Staff | Raleigh, NC

- Working as a part of the Diversified Staff Group, serving clients in seven areas of tax

July 2017- Present

East Carolina University Student Government – Student Body President | Greenville, NC

- Serving a student population of nearly 29,000 and member of the ECU Board of Trustees

April 2016- April 2017

Office of Student Rights and Responsibilities – Student Advisor | Greenville, NC

- Guided students through the conduct process and assisted them relating to their rights

August 2015- May 2016

United States House of Representatives Page | Washington, DC

- Cloakroom Page and one of eight pages asked to remain for a second semester

September 2010- June 2011

Involvement and Volunteering

Board of Visitors – East Carolina University

- Appointed by the Board of Trustees to advocate for ECU among business and political leaders

September 2017- Present

East Rising PAC

- Treasurer of a PAC devoted to advancing business and education in Eastern NC

June 2017- Present

Greenville City Council Community Appearance Commission

- Serving as a one of 11 commissioners working to improve the city image and attractiveness

March 2016 – May 2017

Guardian Ad Litem Program

- Serving as a volunteer advocate for the cases of children in the courts

June 2013- June 2017

East Carolina University Student Government Association

- President of the Student Body
- Speaker of the Undergraduate Senate
- College of Arts and Sciences Senator- Chair of Rules and Judiciary
- Attorney General

April 2016- April 2017
January 2015- March 2015
May 2014- March 2015
April 2013- December 2013

Beta Alpha Psi Accounting Honors Society

- Member

April 2016- May 2017

Pi Sigma Alpha Political Science Honors Society

- Society Treasurer

May 2014- March 2015

The Pi Kappa Alpha Fraternity – Epsilon Mu Chapter

- Campus Involvement Chair

May 2013- December 2013

Thomas Harriot College of Arts and Sciences Dean's Student Leadership Council

- Economics Department Representative
- Political Science Department Representative and Council Co-chair

August 2013- December 2013
September 2014- March 2015

Honors and Awards

- Recipient of the College of Business Gold Scholarship (2016-2017)
- Graduated with honors in both Political Science and Economics (2015)
- Recipient of the Outstanding Achievement Scholarship for Economics (2014-2015)
- Recipient of the Tinsley E. Yarbrough Scholarship for Political Science (2014-2015)
- Recipient of the Thomas W. Rivers Scholarship for study abroad (2013)
- Honors College Scholarship (2012-2016)



NOMINATION FORM

Name of Nominee: James E. Bolding

Preferred Address: 306 Rose Valley Woods Drive
Cary, NC 27513

Preferred Number: (919) 349-6163 Preferred Email: jbolding1@nc.rr.com

Business / Company Name: CEBA Enterprises, Inc.

Business Address: 306 Rose Valley Woods Drive
Cary, NC 27513

Profession / Title: _____

Areas of particular interest in higher education (Ex: - legislative advocacy, student engagement, fundraising)

Student Engagement

ECU Alum? No Yes Year/Degree/Major: BS Business Admin

Name of Nominator: _____

Other ECU involvement areas (current or previous): Executive Committee - Pirates Club
Spokes Person ECU Letterwinners' Chapter of Pirates Club, ECU Football Letterwinner
1973 thru 1976, Board of Visitors

SUBMIT NOMINATIONS BY: March 18, 2019 to:

Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

*****Completed nomination form and the resume of the nominee MUST be included with nomination form for nominee to be considered***

James Edward Bolding

306 Rose Valley Woods Drive, Cary, NC 27513

CONTACT



(919) 349-6163



jbolding1@nc.rr.com



linkedin.com/Jim Bolding



306 Rose Valley Woods Dr.
Cary, NC 27513

LICENSE/CERTIFICATION

NC Real Estate Broker (Inactive)

NC Pesticide Dealer License

CA Pesticide Dealer License

NC Life Insurance

NC Accident & Health

EDUCATION

BACHELOR of Science in Business Administration - May 1977

East Carolina University

Additional course work
January 1981 to May 1981
East Carolina University

PROFILE

- Primary background and work experience encompasses extensive managerial, operational, and technical expertise while establishing and managing telecommunications departments in diversified healthcare organizations.
- Successfully planned, established and managed two e-commerce agricultural crop protection chemical companies. The companies sold directly to farmers. Sales were grown to \$15 million per year.

STRENGTHS

- An athletic background provides a competitive, ultimate team player personality combined with an excellent work ethic, attention to detail and exceptional personal character matched with a positive attitude. Other strengths include strong organizational abilities, profit and loss as well as balance sheet experience, strong managerial/leadership abilities, total quality management training, excellent communications skills and the ability to earn positive relationships with team members and/or subordinate personnel and customers.

AREAS OF EXPERTISE

- Director level management, profit & loss responsibility, business planning and strategic, budget management, compensation plans, managing and motivating personnel in a fast paced, goal oriented environment, project management responsibility and operational management.

Work History

Partner/Owner - AgChemical.com LLC

December 1999 to Present - Boynton Beach, FL

- Operations manager as well as sales responsibility brokering agricultural pesticides to farmers across the United States.

James Edward Bolding

1550 Salter Path Road, Unit 407 – Indian Beach, NC 28512

AWARDS

- Full Scholarship Athlete
- 4 year Letterwinner 1973~1976
- All-Conference 1974, 1975, & 1976
- All-State 1975 & 1976
- All-American 1975 & 1976
- Team Outstanding Player 1976
- ECU Hall Fame Member 1995
- 1996 – Southern Conference 75th Anniversary All-Conference Team

ORGANIZATION AND VOLUNTEER ACTIVITIES

Cary High School Assistant Football Coach – 2005, 2006, 2007 & 2010

Current Member – East Carolina University Board of Visitors

Current Member - Executive Committee Member – East Carolina Pirates Club

Current Member - ECU Hall of Fame Committee

Current Spokes Person - ECU Letterwinner's Chapter

Work History CONTINUED

Partner/Owner – Eco Agro Resources LLC

January 2014 to March 2017 – Tierra Verde, FL

- A Fertilizer additive company.
- Production responsibility and relationship building with toll manufacturing business partners.

Contractor – CropSmart LLC

January 2006 to May 2017

- Operations, Regulatory and sales responsibility introducing a generic glyphosate to the U.S. national agricultural market.

Salesperson – 4-Front Systems

May 1999 to November 1999 – Morrisville, NC

- Local area network sales and support in the Raleigh/Durham business market.

Communications Systems Consultant/Director of Field Operations – Hill-Rom Company Inc.

July 1995 to April 1999 – Batesville, IN

- Technical sales support and operational maintenance responsibility for all networked products.
- 1997 Presidents Council. The number one ranked Communications Systems Consultant and the Communications Systems Consultant of the Year.
- 1998 President's Council. The number 8 ranked Communications Systems Consultant.

Director of Telecommunications – Rex Healthcare

July 1995 to June 1996 – Raleigh, NC

- Technical management responsibility for all voice and data networking services focusing on equipment upgrades and remote connectivity.

Director of Telecommunications – Coastal Physicians Group

August 1994 to July 1995 – Durham, NC

- Responsible for network connectivity to hospital emergency room across the United States that were staffed by Coastal Physicians Group.

James Edward Bolding

1550 Salter Path Road, Unit 407 – Indian Beach, NC 28512

TECHNICAL SKILLS

- Microsoft Office Suite
- Spreadsheets and Databases
- QuickBooks
- Electronic Presentation
- E-mail Management
- Data Communications
- Videoconferencing
- Computer Security

Personal/Professional References

Clarke Pugh

Hampton Pugh Company
203 East Ash Street
McGehee, AR 71654
Cell: (870) 918-3480
Work: (870) 222-5343

Josh Bloom, MD

Carolina Family Practice
3700 NW Cary Parkway
Cary, NC 27513
Work: (919) 238-2000.

Gary Campbell

4750 Haywood Circle
Virginia Beach, VA 23455
Cell: (757) 434-1431

Matt Maloney

540 Westminster Circle
Greenville, NC 27858
Cell: (252) 375-5222
Work: (252) 737-4538.

Work History CONTINUED

Director of Telecommunications – First Hospital Corporation/Options Mental Health

August 1994 to July 1995 – Norfolk, VA

- Responsible for voice and data communications including call center applications.

Director of Telecommunications & Computer Operations – Sentara Health System

June 1981 to August 1993 – Norfolk, VA

- Converted a two hospital system from central office based voice switching to on premises PBX service and managed day to day additions, changes, and repair.
- Managed computer operations during the migration from mainframe computers to local area networked based servers. Implemented fiber backbones and twisted pair to terminals.
- Upgraded network facilities with the addition of a new corporate office building and a new computer facility.
- Managed network requirements as the health system grew from two hospitals to four, multiple urgent care centers, physician offices and an HMO.

Communications Consultant – Sprint Carolina Telephone

June 1978 to December 1980 – Wake Forest, NC

- Responsible for rent, lease and sales of voice and data communications equipment in assigned territory.
 - Assigned to support the expanding data communications service products.
-



NOMINATION FORM

Name of Nominee: Jonathan Brooker

Preferred Address: 126 N. Longmeadow Rd.
Greenville, NC 27858

Preferred Number: 252-916-4369 Preferred Email: jbrooker@maconconsulting.net

Business / Company Name: Macon Consulting

Business Address: PO Box 3962
Greenville, NC 27836

Profession / Title: political consultant

Areas of particular interest in higher education (Ex: - legislative advocacy, student engagement, fundraising):
legislative, athletics

ECU Alum? No Yes Year/Degree/Major '96 MA, '94 BS

Name of Nominator: _____

Other ECU involvement areas (current or previous):
Pirate Club

SUBMIT NOMINATIONS BY: March 18, 2019 to:

Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

****Completed nomination form and the resume of the nominee MUST be included with nomination form for nominee to be considered**



Jonathan Brooks

Since 1998, Jonathan Brooks has been a senior advisor and consultant to nearly every statewide top ballot Republican campaign in the State of North Carolina.

Mr. Brooks is the principal of Macon Consulting, a North Carolina based political finance consulting firm, and is currently a finance consultant and advisor to U.S. Senator Thom Tillis, Carolina Leadership Coalition, Carolina Partnership for Reform, as well as other independent expenditure efforts.

He has also served as a consultant to the campaigns of U.S. Senator Richard Burr, N.C. House Speaker Thom Tillis, Governor Pat McCrory, U. S. Senator Elizabeth Dole, The National Republican Senatorial Committee, the Republican Governors Association, and began his career on the Washington staff of former U.S. Senator Lauch Faircloth and as a finance consultant to the late U.S. Senator Jesse Helms. Mr. Brooks is also the Senior Government Relations Advisor to Ward and Smith, P.A., a North Carolina based law firm with offices in Asheville, Raleigh, Greenville, New Bern, and Wilmington.

He is a native of Dunn, North Carolina and is a graduate of East Carolina University, holding a B.S. degree in Political Science and an M.A. in American History. Mr. Brooks currently serves on the East Carolina University Board of Visitors, the Advisory Board of the East Carolina University Center for Survey Research, and the North Carolina Historic Bath Commission. He is a recipient of the State of North Carolina's Order of the Long Leaf Pine, and has been inducted into the Court of Honor of the Kappa Alpha Order.

He and his wife Anne reside in Greenville, North Carolina with their two children, Gray and Emmie.



NOMINATION FORM

Name of Nominee: Dr. Shirley Carraway

Preferred Address: P. O. Box 289 Winterville, NC 28590

Preferred Number: 252-521-6505

Preferred Email: shirleycarraway@suddenlink.net

Business / Company Name: Retired

Business Address: _____

Profession / Title: Educator/Superintendent

Areas of particular interest in higher education (Ex: - legislative advocacy, student engagement, fundraising)

Student Engagement/Legislative Advocacy

ECU Alum? _____ No Yes

Year/Degree/Major: 1975/ BS-Speech/Language/Auditory Pathology; MA Educational Supervision; ED Specialist – Curriculum; 2000/Doctorate – Educational Leadership

Name of Nominator: Self – second term

Other ECU involvement areas (current or previous):

Advancement Council – College of Education; Advancement Council Harriot College of Arts and Sciences; Board of Visitors

SUBMIT NOMINATIONS BY: March 18, 2019 to:

Megan Ayers

Assistant Secretary to the Board of Trustees

202 Spilman Building

East Carolina University

Greenville, NC 27858

ayersm@ecu.edu

*****Completed nomination form and the resume of the nominee MUST be included with nomination form for nominee to be considered***

Dr. Shirley Carraway
P. O. Box 289
Winterville, North Carolina 28590
Home No: (252) 355-1760
Cell No: (252) 521-6505

- EDUCATION:** East Carolina University, Greenville, North Carolina
B.S. – Speech, Language & Auditory Pathology 1971 – 1975
- GRADUATE STUDIES:** East Carolina University, Greenville, North Carolina
M.A. – Educational Administration and Supervision 1980 – 1985
- East Carolina University, Greenville, North Carolina
Educational Specialist Degree – Administration 1987 – 1992
- East Carolina University, Greenville, North Carolina
Doctorate Degree – Educational Leadership 2000
- CERTIFICATION AREAS:** Principal level I, Level II
Supervisor – Level I, Speech Language Impaired, Mentor
Superintendent Level I, Level II
- WORK EXPERIENCE:**
- (2013-2017) **North Carolina Liaison for the Southeast Comprehensive Center**
An Affiliate of the American Institute of Research
Contract Technical Assistance Provider
- (2011-2013) **Executive Leadership Coach**
Edvantia, Inc. – Consultant
- Contract with the Kentucky Department of Education
- (2008 – 2012) **North Carolina Liaison for the ARCC at Edvantia**
Contract Technical Assistance Provider
- North Carolina Department of Public Instruction
- (2010 – 2011) **Principal Investigator – Teacher Quality Partnership Grant**
East Carolina University, Greenville, North Carolina
College of Education
- (2008 - 2010) **Director of Special Projects**
East Carolina University, Greenville, North Carolina
- Directing Chancellor’s Leadership Academy and serving as the university liaison for the Early College High School
- (2003 - 2007) **Superintendent**
Orange County Schools, Hillsborough, North Carolina

(1998 – 2003)

Associate Superintendent for Curriculum and Instruction
Pitt County Schools, Greenville, North Carolina

(1997 – 1998)

Assistant Superintendent for Curriculum and Instruction
Pitt County Schools, Greenville, North Carolina

WORK EXPERIENCE:

Continued

(1993 – 1997)

Principal, J.H. Rose High School, Grades 9-12
Pitt County Schools, Greenville, North Carolina

- Administration of total school program including instructional program development and implementation, extra-curricular program, facility management and personnel development.

(1992 – 1994)

SACS Facilitator for Eight (8) Elementary Schools
Martin County Schools, Lenoir County Schools

- Consultant for the school improvement and SACS Renewal Process.

(1988 – 1993)

Principal, Falkland Elementary School, Grades K-5
Pitt County Schools, Greenville, North Carolina

- Administration of total school program including instructional program development and implementation, facility management and personnel development.

(1985 – 1988)

Assistant Principal, Grades K-3
Kinston City Schools, Kinston, North Carolina

- Administration of buses, bus discipline, lunch program, testing, evaluations, staff development, textbooks, immunization programs, substitute teachers, School Assistance Team, orienting new staff, and discipline.

(1980 – 1985)

Speech, Language Clinician
Kinston City Schools, Kinston, North Carolina

- Provided services to speech, language impaired students.

(1976 – 1980)

Speech, Language Clinician
Lenoir County Schools, Kinston, North Carolina

- Provided services to speech, language impaired students.

(1975 – 1978)

Teacher
Child Developmental Disability Center, Kinston, North Carolina

- Taught severe to profoundly retarded students excluded from public school systems.



NOMINATION FORM

Name of Nominee: Alisa Chapman
Preferred Address: 309 Deepwood Road, Chapel Hill, NC 27514
Preferred Number: 919-360-0819 (mobile)
Preferred Email: alisachapman309@gmail.com

Business / Company Name: N/A

Business Address: N/A

Profession / Title:

Mission-driven leader / educator with twenty-five years of experience in education: K-12 and Postsecondary Education; Technology, Distance and Online Education; Policy; Higher Education Administration. Recently retired from the State of North Carolina.

Areas of particular interest in higher education (Ex: - legislative advocacy, student engagement, fundraising)

- Student engagement
- Support / advocacy for institutional priorities
- Support for academic affairs
- Legislative advocacy

ECU Alum? _____ No Yes

Year/Degree/Major:

- 1990 – BS in Education
- 1992 – MA in Educational Technology
- 2009 – EdD in Educational Leadership

Name of Nominator: Linda Thomas

Other ECU involvement areas (current or previous):

- Support / Advocacy for ECU College of Education
- Community outreach / engagement in northeastern NC
- Member of the ECU Joyner Library Advancement Council

SUBMIT NOMINATIONS BY: March 18, 2019 to:

Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

*****Completed nomination form and the resume of the nominee MUST be included with nomination form for nominee to be considered***

ALISA CHAPMAN

Address: Chapel Hill, NC
Phone: (919) 360-0819
Email: alisachapman309@gmail.com

SUMMARY

Mission-driven leader with twenty-five years of experience in education: K-12 and Postsecondary Education; Technology, Distance and Online Education; Policy; Higher Education Administration. Dedicated to moving stakeholders at every level toward overarching goals, higher levels of achievement and improved outcomes by taking an approach that fosters collaboration, problem-solving, and creativity with every challenge.

PROFESSIONAL EXPERIENCE

Senior Fellow

UNC Chapel Hill Public Policy and the Global Research Institute, Chapel Hill, NC
(March 2017 – January 2018; Research Associate Affiliation through December 2018)
Facilitate teacher and principal quality research efforts by building stronger partnerships with public schools, the NC Department of Public Instruction and the State Board of Education, as well as with NC's public and private institutions of higher education educator preparation programs with a goal of providing expanded research-based evidence from which to construct and inform state policy for NC's educator workforce.

Vice President for Academic and University Programs

University of North Carolina General Administration, Chapel Hill, NC
(November 2011 – February 2017)
Advance efforts within the University to prepare more, higher quality teachers and school leaders for the public schools of North Carolina. Responsibilities include supporting and strengthening academic program planning and development for education programs at the undergraduate, graduate and doctoral levels; research aimed at improving the recruitment, preparation and development of teachers and school leaders; enhancing the public service outreach programs of UNC's fifteen accredited schools of education, as well as other University-based outreach to public schools; and working closely with the UNC Council of Education Deans.

Associate Vice President for Academic Affairs and University-School Programs

University of North Carolina General Administration, Chapel Hill, NC
(September 2007 – October 2011)

Assistant Vice President for University-School Programs and Information Technology

University of North Carolina General Administration, Chapel Hill, NC
(August 2003 – September 2007)

Director of Instructional Technology for University-School Programs
University of North Carolina General Administration, Chapel Hill, NC
(January 1999 – August 2003)

Instructional Technology Consultant
North Carolina Department of Public Instruction, Raleigh, NC
(November 1995 – January 1999)

Instructional Technology and Student Information Management System Coordinator
Beaufort County Schools, Washington, NC
(April 1993 – October 1995)

SPONSORED RESEARCH AND DEVELOPMENT ACTIVITY

Z. Smith Reynolds Foundation NC New Teacher Support Program (May 2014 – February 2017)

- Awarded \$250K by the Board of Trustees of the Z. Smith Reynolds Foundation in support of the NC New Teacher Support Program. The overarching goal of the program is to improve the effectiveness of beginning teachers in their first three years of service through intensive induction support aligned to each teacher's individual needs, teaching assignment, and school environment.

GEAR UP North Carolina (July 2014 – February 2017)

- Responsible for GEAR UP North Carolina, \$28M grant from the US Department of Education to the University of North Carolina system office. Overall objectives of the grant are focused on college access and student success; 1) Increase the academic performance and preparation for postsecondary education for GEAR UP students, 2) Increase the rate of high school graduation and participation in postsecondary education for GEAR UP students, and 3) Increase GEAR UP students' and their families' knowledge of postsecondary education options, preparation, and financing.

Burroughs Wellcome Fund Scholars Program (May 2007 – February 2017)

- Awarded \$5.3M from the Burroughs Wellcome Fund (BWF) to develop a "fast track" to teacher certification for science majors aimed at preparing these individuals for careers in teaching. The program is being implemented on four partnering campuses; NCCU, NCSU, UNCA, and UNC-CH. The initiative will provide \$6,500 scholarships to qualifying juniors and seniors, and an additional benefit of a \$5,000 annual salary supplement for up to five years for BWF Scholars that graduate and obtain employment in a NC public school as a licensed science or mathematics teacher.

NC Race to the Top New Teacher Support Program Grant (September 2011 – September 2015)

- Awarded \$7.8M to develop and implement the NC New Teacher Support Program designed to improve the effectiveness and retention of novice teachers through intensive induction support that is aligned to each teacher's individual teaching assignments and school

contexts. The program provides three aspects of induction for new teachers in low performing schools, beginning prior to the teacher's first day and continuing over three years. Key elements of the program include an institute, professional development, and classroom coaching.

UNC-NC New School Program Learning Laboratories Grant (2008 – 2011)

- Awarded \$2.5M grant from the Bill and Melinda Gates Foundation, including \$1.7M to UNC for the joint initiative, and an additional \$795,000 redirected by the NC New Schools Program (NCNSP). Through this initiative partnering UNC campuses and the NCNSP helped four high schools become "learning laboratories" of best practice, enabling educators from other NC schools to observe transformed teaching and learning that leads to higher graduation rates and higher performance among all students.

Guilford County Schools Mathematics Project (September 2006 – December 2010)

- Member of multi-organizational development team awarded \$2 million from Action Greensboro (partnership of Triad-area foundations dedicated to bringing more and better jobs to the region) for a three year project to address the need for mathematics teachers and the quality of the mathematics program in select high schools in Guilford County. The project was aimed at recruiting, differentially rewarding, and retaining mathematics teachers in the participating schools.

NC Catalyst (June 2000 – October 2003)

- Awarded \$1.5M from the U.S. Department of Education's Preparing Tomorrow's Teachers to Use Technology Program. The grant, entitled NC Catalyst, represented a statewide partnership between the 16-campus University of North Carolina, NC Department of Public Instruction, NC Community College System, UNC Center for Public Television, two small, private liberal arts colleges, and the SAS Institute. The focus of the grant was teacher technology preparedness.

COMMITTEES, APPOINTMENTS & PROFESSIONAL AFFILIATIONS

North Carolina Kenan Fellows Program Board of Advisors (2015 – Present)

- Member of the North Carolina Kenan Fellows Program Board of Advisors affiliated with North Carolina State University.

Public School Forum of North Carolina Board of Directors (July 2014 – Present)

- At-large member of the Public School Forum Board of Directors.

East Carolina University Board of Visitors (July 2013 – Present)

- Appointed by the ECU Board of Trustees in July 2013 to serve as a member of the East Carolina University Board of Visitors.

East Carolina University Joyner Library Advancement Council (2005 – Present)

- Member of the East Carolina University Joyner Library Advancement Council.

Association for Education Finance and Policy / AEFPP (January 2018 – Present)

- Member of the Association for Education Finance and Policy professional organization.

American Educational Research Association / AERA (January 2009 – Present)

- Member of the American Educational Research Association professional organization.

UNC Deans' Council on Teacher Education (1999 – 2017)

- Served as primary liaison and staff to the UNC Deans' Council on Teacher Education, monitoring and guiding the direction of educator preparation and development, and educational outreach of UNC Schools, Colleges, and Departments of Education.

North Carolina Early Childhood Advisory Commission (February 2014 – December 2016)

- Appointed by Governor Pat McCrory to serve as a member of the NC Early Childhood Advisory Commission.

Governor's Education Transformation Commission (September 2010-2012; December 2012–2013)

- Appointed by Governor Beverly Perdue to serve as a member of the Governor's Education Transformation Commission established to guide the work of NC's Race to the Top grant.

PUBLICATIONS

Bastian, K.C., Fortner, C.K., Chapman, A., Fleener, J., McIntyre, E., & Patriarca, L. (December, 2016). Data sharing to drive the improvement of teacher preparation programs. *Teachers College Record*. Volume 118 (12): 1-29.

AWARDS AND HONORS

Peabody Award (October 2016)
UNC Chapel Hill School of Education

Top 30 Technologists, Transformers & Trailblazers Award (January 2015)
National Center for Digital Education

Outstanding Alumna Award (October 2008)
East Carolina University College of Education

Congressional Art Award and National Award for Creative Merit (1985)

- Recipient of a Congressional Art award for the 7th District of North Carolina
- Recipient of a National Award for Creative Merit in recognition of excellence in the 1985 United States Congressional Art Competition

EDUCATION

- 2009 East Carolina University, Greenville, North Carolina 27834
Doctor of Education, Educational Leadership
- 1992 East Carolina University, Greenville, North Carolina 27834
Master of Arts in Education, Instructional Technology
NC Certification: Educational Technology / K12 Licensure (077)
- 1990 East Carolina University, Greenville, North Carolina 27834
Bachelor of Science in Education, Elementary Education
NC Certification: Elementary Education / K6 Licensure (023), Reading / K12 Licensure (190)



NOMINATION FORM

Name of Nominee: Jon DeFriese

Preferred Address: _341 Hemby Place
Charlotte, NC 28270

Preferred Number: 704-421-3840 Preferred Email: jdefriese@gmail.com

Business / Company Name: OneTeam Leadership

Business Address: 2719 Coltsgate Rd, Charlotte, 28211

Profession / Title: Partner

Areas of particular interest in higher education (Ex: - legislative advocacy, student engagement, fundraising)
Institutional strategy, advancement, organizational performance, leadership

ECU Alum? Yes Year/Degree/Major 1992/BS/Communications

Name of Nominator: Self

Other ECU involvement areas (current or previous):

SUBMIT NOMINATIONS BY: March 18, 2019 to:

Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

*****Completed nomination form and the resume of the nominee MUST be included with nomination form for nominee to be considered***

JON BURTON DEFRIESE

2341 Hemby Place
Charlotte, NC 28270
jdefriese@mba2000.hbs.edu
+1 704-421-3840

Experience

2012-present

ONETEAM LEADERSHIP Founding Partner

CHARLOTTE, NC

Responsible for overall management, delivery and business development for leadership development consulting practice. Areas of expertise include organizational performance, team development, leading change, strategic planning and executive development.

2006-2012

NATIONAL GYPSUM COMPANY Director, Business Technology Services

CHARLOTTE, NC

Responsible for business technology strategy, project delivery, and enterprise support for the building materials manufacturing company.

- Led deployment of an Enterprise Resource Planning (ERP) solution from SAP. Successfully delivered the \$20 million program meeting all objectives on schedule and 15% under budget.
- Implemented a project management office (PMO) and process changes resulting in project delivery performance improving from 50% to 85% over 18 months.
- Created Information Systems strategic planning process to define long-range plans and link them to our annual management process. Resulted in improvements to project delivery, resource utilization, and capital budgeting.
- Designed organizational development program for all NGC IS associates emphasizing strategic alignment, results-focused management, and high-performance teamwork.

2001-2006

HARVARD BUSINESS SCHOOL Managing Director, Software Development and Client Services

BOSTON, MA

Responsible for IT strategy, architecture, enterprise software and project management for Harvard Business School.

- Led strategic planning and implementation process resulting in a 3-5 year vision for IT at HBS.
- Developed IT Governance process which led to greatly improved business/IT alignment, investment management, and stronger internal customer partnerships.
- Implemented Customer Relationship Management (CRM) and academic program management system for the \$80M HBS Executive Education division enabling strategic customer management, reducing transaction costs, and improving on-line customer service.
- Led organizational change to a Lean/Agile software development & project management process.

Director, Information Technology Operations

Responsible for IT operations, customer service, and classroom technology for the HBS community.

- Led \$7M data center construction project and campus network upgrade from feasibility through construction and relocation.
- Designed academic technology master plan and served as IT executive for over \$150 million in capital construction including over \$20M in technology spending.

1999-2001 ADERO, INC. BOSTON, MA
Director, Information Technology
Responsible for IT operations and customer service for global provider of web site content delivery services. Company grew from 25 employees in 1999 to 250 in 2001 with over \$100 million in strategic capital raised.

- Managed team of 14 professionals providing enterprise systems, network operations, and IT support to high-tech company during growth phase and divestiture.

1994-1998 THE UNIVERSITY OF NORTH CAROLINA CHAPEL HILL, NC
Director, Networking and Media Services
Responsible for providing technology operations and policy support to the UNC system CIO and Office of the President for the 16-campus University of North Carolina.

1990-1994 EAST CAROLINA UNIVERSITY GREENVILLE, NC
Technology Manager
Responsible for delivering a wide range of technology services to faculty, staff, and students within the ECU Academic Library system.

Education

1988-1992 EAST CAROLINA UNIVERSITY GREENVILLE, NC
Bachelor of Science

1998-2000 HARVARD BUSINESS SCHOOL BOSTON, MA
Master of Business Administration with honors

Community

EAST CAROLINA UNIVERISTY
Board of Visitors

APPARO TECHNOLOGY SOLUTIONS
Board Member

CHARLOTTE CROP WALK FOR HUNGER
Volunteer Consultant – Strategic Planning and Team Development

HARVARD BUSINESS SCHOOL ALUMNI ASSOCIATION OF CHARLOTTE
Leadership Team Member, Management Development Program faculty

HARVARD BUSINESS SCHOOL EXTERNAL AFFAIRS
Annual Fund Leader



NOMINATION FORM

Name of Nominee: Mickey Foster

Preferred Address: 8314 Lilly's Circle
Greensboro, NC 27455

Preferred Number: 336-520-9855 Preferred Email: mickey.foster@conehealth.com

Business / Company Name: Moses Cone Hospital

Business Address: 1200 N Elm Street
Greensboro, NC 27401-1020

Profession / Title: President, Moses Cone Hospital, Sr. Vice President, Cone Health

Areas of particular interest in higher education (Ex: - legislative advocacy, student engagement, fundraising):

Student Engagement

ECU Alum? _____ No Yes Year/Degree/Major 1994, BS Community Health

Name of Nominator: Sabrina Bengal

Other ECU involvement areas (current or previous):

Completed first term on ECU Board of Visitors, Member ECU Pirate Club

SUBMIT NOMINATIONS BY: March 18, 2019 to:

Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

*****Completed nomination form and the resume of the nominee MUST be included with nomination form for nominee to be considered***

Mickey W. Foster
8314 Lilly's Circle
Greensboro, North Carolina 27455
mickeywfooster@gmail.com
(336) 520-9855

EDUCATION

Central Michigan University – Mt. Pleasant, Michigan **2000**
Master of Health Services Administration

East Carolina University - Greenville, North Carolina **1994**
Bachelor of Science – Community Health

EXPERIENCE

Cone Health, Greensboro, NC- President of Moses H. Cone Memorial Hospital and Senior Vice President for Cone Health 2014 to present

Administratively responsible for the operations of Cone Health's flagship, The Moses H. Cone Memorial Hospital, a 536 bed Level II Trauma Center with centers of excellence in orthopedics, neurosciences, stroke, and heart and vascular care. Responsible for \$650 million in annual net revenues, over 3,000 fte's and an additional \$180 million in system wide net revenue. Responsible for several key Cone Health service lines and key clinical services across six hospitals. Key service lines include Heart and Vascular, Orthopedics, Neurology, Neurosurgery and Trauma. Also, responsible for several key divisions across Cone Health -Surgical Services, Radiology and Respiratory Therapy for all 6 hospitals. Eight-year track record of achieving operating margin, productivity targets, clinical quality and driving engagement results. A five-time national Press Ganey award winner for Employee Satisfaction and Physician Engagement. Currently leading the \$100 million relocation of the freestanding Cone Health Women's Hospital to the Moses Cone campus that will add 100 inpatient beds to the Moses Cone Hospital.

- One of only 330 Hospitals nationally ranked 5 stars by Center for Medicare and Medicaid-CMS
- Named a top 100 Hospital nationally and an Everest Award winner for fastest rate of improvement over five years, IBM Watson Health 2018
- Named a national Top 50 Cardiovascular Hospital, IBM Watson Health 2017 and 2018
- Recipient of Americas 250 Best Hospital award for four years in a row, Healthgrades
- Named one of the top 100 Best Hospitals for Pulmonary Care, Orthopedic Surgery, Joint Replacement and Stroke care by Healthgrades 2018
- Ranked High Performing in eight common procedures and medical conditions, U.S. News & World Report, 2018
- Rated top 1% in the nation for Medical Excellence in General Surgery and Pulmonary Care and number one in North Carolina in overall Surgical Care, Major Cardiac Surgery, Orthopedic Care, Spinal Fusion and Spinal Surgery, Carechex 2018
- Top 2% in the nation by US News and World Report in nine conditions and procedures 2018
- Press Ganey Commitment of Excellence National Award Winner in 2015 for most improved large hospital in the nation for Physician engagement
- Press Ganey Pinnacle of Excellence Award Winner 2018 for five consecutive years of high Physician Engagement and national speaker at 2018 Press Ganey conference
- Improved physician satisfaction results to the 91st percentile and overall provider results to the 83rd percentile in 2018, the highest results in the history of hospital
- Achieved Comprehensive Stroke Certification by Joint Commission in 2017
- Maintained a 6.0% or better operating margin for five consecutive years
- Achieved \$3.1 million in organization effectiveness for FY17
- Improved Inpatient HCHAPS for 4 consecutive years
- Improved Same Day Surgery patient satisfaction results, routinely ranked above the 90th percentile
- Developed a master facility site and bed planning program for the campus
- Lowered HAI's and met all quality goals for the campus for 5 consecutive years

- Earned 2017 Distinguished Hospital Award in clinical excellence, top 5% in the nation by Healthgrades
- Ranked #1 hospital in nation for Heart Attack readmission rates via Hospital Compare 2017
- One of only 12 Cardiac Surgery programs awarded Three-Star ranking by the Society of Thoracic Surgery, top 1% nationally
- Five consecutive years of exceeding all labor productivity targets
- Improved employee engagement results to the 82nd percentile in 2018, the highest results in the history of hospital

Cone Health, Greensboro, NC- President of Annie Penn Hospital and Senior Vice President of Hospital Operations 2010 to 2014

Administratively responsible for the operations of three campuses- Annie Penn Hospital, Behavioral Health Hospital and the freestanding Cone Health Cancer Center. Responsible for \$160 million in annual net revenues and over 800 fte's. A key stakeholder in the Cone Health cultural transformation process. Co-led the Cone system wide Keystone Project on People Excellence, improving health system employee engagement from the 55th percentile to the 87th percentile. Selected as one of Cone Health's top leaders and graduate of the first Cone Health High Performance Leaders program. Served on the Cone Health Leadership Council.

Annie Penn Hospital

- Improved employee engagement results to the 99th percentile in 2012 and 2013-best in the nation and the highest results in the history of Cone Health
- Press Ganey Guardian of Excellence National Award Winner in 2012 and 2013. GOE award is only given to hospitals in the 95th percentile of higher in employee engagement
- National Speaker on Employee Engagement at the 2012 National Press Ganey Conference and the 2014 Cleveland Clinic National Patient Empathy Conference
- Improved physician satisfaction results to the 90th percentile in 2011, 96th percentile in 2012 and 87th percentile in 2013. The highest campus results in Cone Health history
- Improved hospital market share for four consecutive years 2010-2014. Annie Penn lost market share for the three years prior
- Exceeded operating margin for four consecutive years, the best financial performance of any Cone Health acute care hospital over that time.
- Increased volume in all areas since 2010: Operating Room volume by 10% , Emergency Department volume by 29% and overall outpatient volume by 27%
- Improved Inpatient Satisfaction for three consecutive years to an all-time high of the 90th percentile in 4th quarter 2012
- Improved Emergency Room patient satisfaction for four consecutive years reaching a high of 92nd percentile in April 2014
- Improved Same Day Surgery patient satisfaction results for four consecutive years. Results routinely ranked above the 90th percentile
- Developed a physician recruitment plan resulting in over 17 new physicians: including Primary Care, Pediatrics, Endocrinology, Hospitalists, Gastroenterology, ENT, Internal Medicine, Pediatrics, Urology, Infectious Disease and Plastic Surgery
- Developed a master facility site plan for the campus
- Maintained or improved every CMS quality core measure for four consecutive years
- Maintained a VAP free ICU for eight consecutive years, national leader in this measure
- Improved hospital United Way employee giving by 49%. Annie Penn is the only Cone Health campus to have won the NC United Way Campaign of Excellence award twice

Cone Health Cancer Center

- Generated a 12% operating margin for the Cancer Center in 2013- best in program history
- Represented Cone Health in the Joint Venture Board with Randolph Cancer Center and Randolph Hospital Executives
- Received the American College of Surgeons Outstanding Achievement Award
- Received the American College of Surgeons NAPBC accreditation
- Installed 2nd Varian TrueBeam Linear Accelerator for radiation program
- Upgraded Medical Oncology facilities to new standard
- Implemented a full-service lab at CHCC
- Facilitated integration team with CHCC and Alamance Regional Medical Center

Behavioral Health Hospital

- Improved every Triple Aim dashboard measure in the organization with the exception of operating margin
- Improved inpatient satisfaction from the 35th percentile to the 87th percentile.
- Improved HBIPS quality core measure performance from 7% compliance to 87% compliance
- Recruited new medical director and hospital president for the facility

Maria Parham Medical Center (102 bed hospital), Henderson, NC- Vice President/Chief Operating Officer 2007 to 2010

Administratively responsible for the Operations Division of the hospital. Serve as the administrator for the following departments: Cancer Center/Radiation and Medical Oncology, Radiology, Lab, Rehabilitation, Inpatient Rehabilitation, Respiratory Therapy, Sleep Center, Home Health, Cardiac Rehab, Pulmonary Rehab, Facilities Management, Housekeeping, Laundry/Linen, Food Services, Biomedical, Security/Safety. Manage twelve direct reports, over 320 FTEs and responsible for \$104 million in net revenues. Implemented a balanced scorecard system for hospital operations resulting in significant operational improvements in finance, quality and customer service. Operations gross revenue has grown by more than \$17 million, patient satisfaction scores improved to the 78th percentile nationally and division productivity also improved to 100.5%.

Radiology

- Implemented a system wide (PACS) Picture Archival and Communication system
- Implemented a Digital Mammography system and stereotactic breast biopsy program
- Increased Women's Center volume by 30%, MRI revenue 22% and CT revenue 9%
- Developed a customer service program for the department resulting in Radiology Staff finishing in the 99th percentile for patient satisfaction
- Eliminated all contract labor saving the hospital over \$200,000 annually

Lab

- Implemented a lab outreach program generating more than \$1.5 million in new annual gross revenues
- Increased drug screen program revenue by 20%
- Accomplished successful re-accreditation from the College of American Pathology

Cancer Center

- Completed design of a new Medical Oncology center
- Upgraded linear accelerator and radiation oncology center
- Improved Medical Oncology volumes 11%
- Improved Radiation Oncology volumes 14%
- Coordinated with Duke the availability of over 15 clinical trials programs

Respiratory/Sleep Center

- Achieved a positive gross revenue swing of \$1.3 million dollars in FY 08
- Recipient of the Quality Respiratory Care Recognition award through the American Association of Respiratory Care

Rehabilitation

- Grew Physical therapy revenue by 11%, Speech Therapy Revenue 10% and Occupational Therapy Revenue by 33%
- Developed the first Joint Replacement Class for community
- Assisted with recruitment of two new Orthopaedic surgeons
- Eliminated all contract labor saving over \$250,000

Facility Services

- Developed a master facility site plan for medical center campus
- Coordinated construction projects for two new orthopedic surgeon offices
- Completed \$170,000 renovation of the hospital cafeteria
- Coordinated the construction project for a new hospital information technology server room for future EMR implementation

Security/Safety

- Recipient \$75,000 in free emergency preparedness equipment through FEMA. Trailer, triage beds and generator

Housekeeping

- Improved HCAHPS (Public reported patient satisfaction scores) to above NC and national averages for hospital cleanliness
- Improved the overall health department facility rating to 99.5%
- Implemented the hospital's first recycling program

Food Services

- Maintained a 97.5 cafeteria rating or higher for the year
- Coordinated the outsourcing of food services to Sodexo, saving the hospital over \$145,000 in annual food costs
- Improved cafeteria sales by 20%

Duke University Health System, Durham, NC –Administrative Director

Duke Raleigh Hospital 2002 to 2007

Administratively responsible for the Customer Service Division of the hospital. Served as the administrator for the following departments: Facility Services, Food Services, Environmental Services, Diabetes Management Center, Patient Transport, Customer Service, Education and Staff Development, Laundry/Linen, PBX Operators, Guest Services, Inpatient Wound Care Program, Mail Couriers, Clinical Nurse Specialists, Patient Care Equipment. Managed over 10 direct reports and over 150 fte's. Completed a one-year mentorship program with the hospital Chief Operating Officer through the American College of Health Care Executives. Selected as one of the top up and coming leaders within Duke University Health System and was one of the first 25 graduates of the Guide to Leading at Duke Executive Program offered by Duke University.

Randolph Hospital, Asheboro, NC – Director 1997-2002

Administratively responsible for the Education Department, Customer Service Initiative, Community Outreach Department, Mobile Health Services and Medical Library

- Managed the community outreach program for the hospital
- Developed the business plan and implementation of the inpatient and outpatient Diabetes Management programs
- Developed business plan and grant funding for a mobile health screening van for community
- Coordinated annual Performance Improvement Fair and Quality Management skills training events
- Member of Quality Management leadership team
- Developed the first leadership development academy for the hospital

FirstHealth of the Carolinas: Moore Regional Hospital, Pinehurst, NC

Education Coordinator Corporate Services 1994-1997

- Served as an instructor for hospital-wide customer service initiative
- Coordinated Quality Management Skills Program for the health system
- Assisted with coordination of hospital orientation
- Life Support coordinator for the health system
- Member of Safety and JCAHO committee

COMMUNITY ACTIVITIES/HONORS

East Carolina University Board of Visitors
Guilford Technical Community College Foundation Board of Directors
Member of American College of Health Care Executives
Member of The East Carolina University Educational Foundation- Pirate Club
Triad Business Journal Most Influential Leader Award
YMCA Board of Directors
Rockingham County Health Alliance Board of Directors
Rockingham Wells Fargo Board of Directors
Rockingham County Hospice Board of Directors
Rockingham Community College Commencement Speaker
Reidsville Chamber of Commerce Business Person of the Year
Rockingham County Community College Presidential Search Committee
Triad Business Journal Top 40 Leaders under 40 recipient
Member Kiwanis Club
Outstanding Senior Award from East Carolina University



NOMINATION FORM

Name of Nominee: J. Lynne Garrison, MD

Preferred Address: 1800 Old Fort Rd
Greenville, NC 27834

Preferred Number: 252-717-7139 Preferred Email: lynnegarrison@gmail.com

Business / Company Name: Greenville Plastic Surgery

Business Address: 400 Spring Forest Rd
Greenville, NC 27834

Profession / Title: Plastic Surgeon / MD (Doctor)

Areas of particular interest in higher education (Ex: - legislative advocacy, student engagement, fundraising) Student engagement

ECU Alum? No Yes Year/Degree/Major Completed General Surgery Residency at ECU-SOM, 1992

Name of Nominator: currently on BOV

Other ECU involvement areas (current or previous):

SUBMIT NOMINATIONS BY: March 18, 2019 to:

Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

****Completed nomination form and the resume of the nominee MUST be included with nomination form for nominee to be considered**

CURRICULUM VITAE
J. LYNNE GARRISON, M.D.

PERSONAL INFORMATION:

HOME ADDRESS: 1800 Old Fort Road
Greenville, North Carolina 27834

HOME TELEPHONE: (252) 355-2682
CELLULAR TELEPHONE: (252) 717-7136

DATE AND PLACE OF BIRTH: February 19, 1958
Greensboro, North Carolina

MARITAL STATUS: Married to Herbert G. Garrison, III, M.D.

EDUCATION:

Clinical Research Fellow, University of Pittsburgh, Pittsburgh, PA. July 1994 - September 1995

School of Public Health, University of Pittsburgh, Pittsburgh, PA. August 1994 - September 1995

Residency in Plastic and Reconstructive Surgery, Division of Plastic and Maxillofacial Surgery, University of Pittsburgh, Pittsburgh, PA. 1992- 1994

Residency in General Surgery, Department of Surgery, East Carolina University, Greenville, NC. 1986 - 1992

Master of Public Health, University of Pittsburgh, Pittsburgh, PA. 1995

Doctor of Medicine: University of North Carolina, Chapel Hill, NC. 1986

Bachelor of Arts in Zoology and Chemistry with Honors in Zoology, University of North Carolina, Chapel Hill, North Carolina. 1980

EMPLOYMENT HISTORY:

Plastic Surgeon. Greenville Plastic Surgery, PA. Greenville, NC. September 1995 - Present.

Clinical Research Fellow, Division of Plastic and Maxillofacial Surgery, University of Pittsburgh, Pittsburgh, PA. July 1994 - September 1995.

Resident Physician, Division of Plastic and Maxillofacial Surgery, University of Pittsburgh,

Pittsburgh, PA. 1992 - 1995.

J. LYNNE GARRISON, M.D.

PAGE 2

(Employment continued):

Resident Physician, Department of Surgery, East Carolina University, Greenville, NC.
1986 - 1992.

Technician (Biochemical Analysis), Center for Alcohol Studies, University of North Carolina,
Chapel Hill, NC 1981 - 1982.

Technician (Molecular Genetics Laboratory) National Institute of Environmental Health
Sciences, Research Triangle Park, NC. 1979 - 1980.

CERTIFICATION:

Diplomate, American Board of Surgery, 1993.

Diplomate, American Board of Plastic Surgery, 1997; recertification 2006 and 2017.

Fellow, American College of Surgeons, 1998.

SPECIAL HONORS AND AWARDS:

University of Pittsburgh Division of Plastic and Maxillofacial Surgery:

American Medical Association/Burroughs-Wellcome Leadership Award, 1994 - 1995.

East Carolina University Department of Surgery:

Excellence in Teaching Award, presented by the Class of 1993. ECU School of Medicine.
1992

The John Hunter Award for Surgical Scholarship and Distinguished Presentation. 1989.

Best Clinical Paper, Resident Research Day. 1988.

University of North Carolina School of Medicine:

Alpha Omega Alpha. 1985.

Upjohn Achievement Award for Distinguished Service in Student Affairs. 1986.

The Heusner Pupil Award. 1985.

University of North Carolina Undergraduate School:

Phi Beta Kappa. 1979.

James M. Johnston Scholar. 1976 - 1980.

Freshman-Sophomore Honors Program. 1976 - 1978.

J. LYNNE GARRISON, M.D.
PAGE 3

(Special Honors and Awards continued):

Ben L. Smith Senior High School:

Valedictorian. 1976.

EXTRACURRICULAR ACTIVITIES:

University of North Carolina School of Medicine:

Co-President, Senior Class. 1985 - 1986.

Co-Vice-President, Whitehead Council. 1984 - 1985.

Chief Junior Marshall, Graduation 1985.

Coordinator, Student Research Day. 1985.

Coordinator, Orientation. 1983.

Coordinator and Participant, MECO Program (Medical Education Community Opportunity).
1983 - 1984.

Participant, STEP Program (Students Teaching Early Prevention). 1982 - 1983.

Class Representative, Whitehead Council. 1982 - 1984.

COMMUNITY:

Board of Directors, Public Radio East: 2018 – present

ECU Board of Visitors: 2016 – present

Board of Directors, Women for Women: 2012 - 2018

Administrative Board, Saint James United Methodist Church: 2010 - 2014.

Board of Directors, Rocking Horse Ranch: 2008 - 2011.

President, Board of Trustees, Greenville Museum of Art: 2006.

Board of Trustees, Greenville Museum of Art: 2002 - 2008.

President, Board of Directors, Literacy Volunteers of Pitt County: 2002.

Board of Directors, Literacy Volunteers of Pitt County: 1997 - 2003.

Member, Greater Greenville Kiwanis Club: 1996 - 2005.

Volunteer Plastic Surgeon, Interplast Team, Ho Chi Minh City, Vietnam: January 1994.

Volunteer Emergency Medicine Technician, South Orange Rescue Squad: 1981 - 1984.

PROFESSIONAL ACTIVITIES:

Associate Editor, Current Surgery, Resident's Voice Section: 1990 - 1992.

Preceptorship, Physician Assistant Program, East Carolina University: 1998 - 2004.

PROFESSIONAL SOCIETIES:

American Society of Plastic Surgeons
American College of Surgeons
North Carolina Medical Society
American Medical Association

J. LYNNE GARRISON, M.D.
PAGE 4

COMMITTEES:

Pitt County Memorial Hospital:

Cultural Development Task Force, 1997.
Utilization Review Committee, 1996.
Interdepartmental Resident's Committee, Surgery Representative, 1988 - 1989.

East Carolina University School of Medicine:

Trauma Research Subcommittee, Member. 1988 - 1992.
Research Subcommittee, Liaison Committee for the Reaccreditation of ECU School of Medicine.
Member: 1989 - 1992.

PUBLICATIONS:

1. Myers RD, Garrison JL, Critcher EC: Degradation characteristics of two tetrahydroisoquinolines at room and body temperatures: HPCL determination with electrochemical detection. Journal of Liquid Chromatography. 1983;6:343-352.
2. Myers RD, Garrison JL, Critcher EC: Determination by high performance liquid chromatography of stability of tetrahydro-B-carbolene at different ambient temperatures. Journal of Liquid Chromatography. 1983;6:2043-2053.
3. Garrison JL, Cunningham PR, Lust RM, et al: Donor-specific tolerance permits burn allografting without increased sepsis. Journal of Surgical Research. 1990;49:390-393.
4. Garrison JL: Working hours and the surgical resident. Current Surgery. 1991;47:53-55.
5. Garrison JL, Cunningham PR, Lust RM: Donor specific tolerance permits burn allografting without increased sepsis. Yearbook of Surgery 1992.
6. Johnson PC, Brown H, Kuzon WB, Balliet R, Garrison JL, Campbell J: Simultaneous quantitation of facial movements: The Maximal Static Response Assay of facial nerve function. Annals of Plastic Surgery. 1994;32:171-179.
7. Smith AR, Garrison JL, Greene WB, Raso DS: The Clinical, Histologic, and Ultrastructural Presentation of Polyvinyl Sponge (Ivalon) Breast Prostheses Removed for Massive Fluid

Accumulation. Plastic and Reconstructive Surgery. 1999;103;7:1970-1974.

ABSTRACTS:

Garrison JL, Cunningham PR, Clark GT, Thomas JM: Carbon dioxide laser burn: A new model for induction of thermal injury in mice. Journal of Investigative Surgery. 1989;2:338.

J. LYNNE GARRISON, M.D.

PAGE 5

BOOK CHAPTERS:

Ramastry S, Garrison JL, Cohen M: "Tissue Expansion in Head and Neck Surgery." Operative Otolaryngology Head and Neck Surgery. Philadelphia, WB Sanders Company, 1997.

PRESENTATIONS:

"Pediatric Trauma Update." Pitt County Memorial Hospital. February 4, 1999.

"Pathophysiology and management of diabetic foot wounds." Grand Rounds: East Carolina University Department of Surgery, March 1994.

"A simple method for quantitative analysis of facial symmetry and motion." The Plastic Surgery Research Council, Houston, Texas, April 30, 1993.

"The Breast Reconstruction Patient." Physical Therapy students, ECU School of Allied Health, Greenville, NC. March 30, 2000.

"Maximal Static Response Assay: A new tool for tracking recovery of traumatic facial nerve palsy." The Robert H. Ivy Society, Hershey, Pennsylvania, March 12, 1993.

"Necrotizing fasciitis: Experience at a rural medical center." The Southeastern Surgical Congress, Naples, Florida, January 19, 1990.

"Donor-specific tolerance permits massive burn excision and allografting without increased infectious mortality." Symposium for the Immunocompromised Surgical Patient: Trauma and Burns, Snowbird, Utah, January 26, 1990.

"Donor-specific tolerance permits massive burn excision and allografting without increased infectious mortality." Association for Academic Surgery, Louisville, Kentucky, November 17,

1989.

“Carbon dioxide laser burn: A new model for induction of thermal injury in mice.” Academy of Surgical Research, Atlanta, Georgia, September 29, 1989.

“Effect of three conditioned media on osteoblastic growth and differentiation.” Southern Regional Meeting of the American Society for Bone and Mineral Research, Cashiers, NC, April, 1986.



NOMINATION FORM

Name of Nominee: JAMES ROY GORHAM
Preferred Address: 804 WOOD DALE DRIVE, KERNERSVILLE, NC 27284
Preferred Number: (336) 813-5111 Preferred Email: Gorham1@Aol.Com
Business / Company Name: The Gorham Group, LLC
Business Address: 804 WOOD DALE DRIVE, KERNERSVILLE, NC 27284
Profession / Title: AUTHOR / MOTIVATIONAL SPEAKER
Areas of particular interest in higher education (Ex: - legislative advocacy, student engagement, fundraising) LEGISLATIVE ADVOCACY

ECU Alum? No Yes Year/Degree/Major: 1981/BA/HISTORY

Name of Nominator: DO NOT KNOW

Other ECU involvement areas (current or previous): STUDENT ADVISORY COUNCIL,
MILITARY ADVISORY COUNCIL.

SUBMIT NOMINATIONS BY: March 18, 2019 to:

Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

*****Completed nomination form and the resume of the nominee MUST be included with nomination form for nominee to be considered***



Brigadier General (RET) James R. Gorham North Carolina National Guard

James R. (“J.R.”) Gorham became the first African-American General in the history of the North Carolina National Guard when he was promoted to that rank in 2008. Now retired from the Guard, J.R. Gorham was born and grew up in the small town of Falkland in Pitt County, North Carolina. J.R. joined the Army right out of high school and served for three years as an enlisted soldier in the mid- 1970’s.

After being discharged, he used his military education benefits to attend East Carolina University, earning his bachelor’s degree in 1981. J.R. was commissioned as a second lieutenant in the NC National Guard in 1980 after completing Officer Candidate School. J.R. was named Distinguished Honor Graduate of his OCS class. In more than three decades of military service, J.R. commanded at the company, battalion and brigade levels, in addition to service in various staff positions. He served as joint staff director of the N.C. Joint Force Headquarters in Raleigh and as commander of the N.C. National Guard Joint Task Force in which he was responsible for joint training and deployment. While in the Guard, J.R. earned a Master’s Degree from the U.S. Army War College.

In 2004, his NC National Guard unit, the 130th Finance Battalion, was deployed to Iraq for over a year. While there, he was promoted from Lieutenant Colonel to full Colonel. J.R. retired from the Guard in 2012, capping a 38-year military career.

J.R. had a successful 29-year civilian career in banking, retiring in 2010 as a Vice President and manager of retail banking at First Citizens Bank. After his banking career, J.R. served as Director of Special projects for the N.C. Department of Public Safety. In this leadership role, he provided oversight to the N.C. Center for Safer Schools and directed departmental initiatives involving military affairs and suicide prevention.

Now a motivational speaker and author, J.R. and his wife Barbara live in Kernersville. They have three children (Tony, Jaime and Joshua).



NOMINATION FORM

Name of Nominee: Kent Lawrence

Preferred Address: 316 Bolton Grant Drive
Cary, NC 27519

Preferred Number: 336-391-5241 Preferred Email: kent.w.lawrence@jpmorgan.com

Business / Company Name: J.P. Morgan

Business Address: 2000 Regency Parkway, Suite 400
Cary, NC 27518

Profession / Title: Investment Banking / Managing Director

Areas of particular interest in higher education (Ex: - legislative advocacy, student engagement, fundraising)

Student Engagement

ECU Alum? _____ No X Yes Year/Degree/Major 1993 / MBA

Name of Nominator:

Other ECU involvement areas (current or previous):

School of Business Advisory Board and current Board of Visitors Member

SUBMIT NOMINATIONS BY: March 18, 2019 to:

Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

*****Completed nomination form and the resume of the nominee MUST be included with nomination form for nominee to be considered***

Kent W. Lawrence

klawrence@triad.rr.com

316 Bolton Grant Drive
Cary, North Carolina 27519

Telephone / Message
(336) 391-5241 (c)

Experience

<u>J.P. Morgan</u> Managing Director – Investment Banking	2015-Present
<u>Citigroup Global Markets</u> Managing Director – Municipal Securities Division	2000-2015

Primary responsibility for developing strong client relationships among governmental and non-profit clients in the Southeast. Develop creative solutions and provide leadership in the structure and implementation of tax-exempt and taxable financing structures. Manage and utilize support staff (associates and analyst's) in a team oriented environment. Managing Director and co-head of Regional Banking for the Mid-Atlantic Region while at Citi and head of regional banking at JP Morgan.

Outstanding project management skills and goal achievement. Manage multiple bond issues annually as senior investment banker. Manage project team during financing stages and maintain timetable to close transactions as scheduled. Responsible for identifying opportunities and developing/delivering marketing strategy to achieve desired objectives.

<u>Wachovia Securities, Inc.</u> Winston-Salem, North Carolina Senior Vice President-Public Finance	1993-2000
--	-----------

Client coverage in NC, SC and VA. Provide underwriting and advisory services to issuers for over \$1 billion annually. Retained financial advisor to numerous clients in North Carolina. Advise clients on all aspects of debt issuance and public/private ventures. Other examples of public private ventures include negotiating the location of a \$300 million economic development project and providing the necessary infrastructure financing and providing analytic support and representation for client during contract negotiations with US Navy.

<u>Education</u>	<u>Master of Business Administration</u> East Carolina University	1993 Concentration in Finance
	<u>Bachelor of Science in Business Administration</u> Concentration in Finance University of North Carolina at Charlotte	Minor in Economics 1991

<u>Skills</u>	Broad based familiarity with Windows, Excel, Word and PowerPoint
----------------------	--

<u>Certifications</u>	National Association of Securities Dealers Registered Representative (Series 7 and Series 79) Series 53 Licensed Principal, Series 24 Licensed Principal Uniform Securities Agent State License (Series 63) Member of Government Finance Officers Association (GFOA) Past Chairman of Carolina's Municipal Advisory Council
------------------------------	---

<u>References</u>	Available Upon Request.
--------------------------	-------------------------



NOMINATION FORM

Name of Nominee: DaJuan Lucas

Preferred Address: 2429 Alex Ryan Drive Charlotte, NC 28216

Preferred Number: 2523609239 Preferred Email: dajuan.l.lucas@gmail.com

Business / Company Name: The Vanguard Group

Business Address: 2525 Water Ridge Parkway Charlotte, NC 28216

Profession / Title: High Net Worth People Leader - Financial Services

Areas of particular interest in higher education (Ex: - legislative advocacy, student engagement, fundraising)
Student engagement

ECU Alum? No Yes Year/Degree/Major '13 - Business Management '15 MBA

Name of Nominator: Linda Thomas

Other ECU involvement areas (current or previous):
Former Student Body Chief of Staff 13' - Former member of Ronald Wright Society.

SUBMIT NOMINATIONS BY: March 8, 2019 to:

Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

*****Completed nomination form and the resume of the nominee MUST be included with nomination form for nominee to be considered***

DaJuan Lucas ([LinkedIn](#))
2429 Alex Ryan Drive | Charlotte, NC 28216
Cell (252) 360-9239 | Email: dajuan.l.lucas@gmail.com

EDUCATION

EAST CAROLINA UNIVERSITY

Greenville, North Carolina

Master of Business Administration, May 2015

Marketing

EAST CAROLINA UNIVERSITY

Greenville, North Carolina

Bachelor of Science in Business Administration, May 2013

Business Management, Communication Minor

EXPERIENCE

THE VANGUARD GROUP

Flagship Client Experience Specialist Team Leader

Charlotte, NC

April '18 - Present

- Lead a team of 9 Client Experience Specialists who handle problem resolutions matters for Vanguard's Retail High Net Worth Department
- Oversee the CES Trends team, a cross-site team of specialists who identifies trends affecting Flagship's Retail Service Model
- Facilitates the development of CES Pitch Day, an innovative platform for client experience specialists to offer potential solutions to further standardized our business operations

THE VANGUARD GROUP

Flagship Client Experience Project Lead

Charlotte, NC

October '16 - April '18

- Established & actively oversee the Flagship Brand Ambassador program, a 50+ employee program which aids in expanding the department's brand internally.
- Crafts the marketing & attraction strategy for the 800+ employee department
- Coordinates Flagship's end to end hiring process resulting in 400+ hires & a 96% fill rate
- Owns Retail's High Net Worth talent reporting & serve as a key subject matter expert on Flagship talent matters
- Manages Flagship space allocation for the North Carolina campus, mitigating risks, identifying needs and ensuring space planning execution
- Revamped Flagship's career branding online portal, strengthening the department's internal marketing presence
- Received a SPOT award for implementing key marketing projects contributing to exceeding hiring targets during 2Q & 3Q of 2017

THE VANGUARD GROUP

Vanguard Accelerated Development Program

Charlotte, NC & Malvern, PA

July '15 - October '16

- 1 of 5 selected in North Carolina for the prestigious program geared to develop leaders in client relationships, leadership and project management for the company
- Participated in a multi-year project to craft a prototype tool which will enhance retirement readiness projections for institutional clients
- Chaired data integrity strategy to validate implementation services' stance on managing big data
- Spearheaded a department-wide organizational behavior initiative to enhance employee engagement & recognition for the Retail Business Development Group
- Consulted VisionQuest 2020, a nonprofit devoted to improve youth vision, on a marketing strategy aimed to expand their reach across the US

ECU RECREATION AND WELLNESS CENTER

Marketing Graduate Assistant

Greenville, NC

May '13 - May '15

- Managed an undergraduate marketing team of 10 that consists of graphic designers, photographers, a marketing assistant and communication interns
- Led over 600 marketing projects from inception to completion for 10 program areas in the facility as well as several from the Student Affairs department
- Ensured the theme and vision behind each marketing request is brought to life by liaising between the respective department and my team
- Controlled creation, production & theme of all marketing materials for 3 large scaled events drawing attendance of over 1,300 for each event
- Conducted analytical reports on social media mediums to improve customer engagements leading to an increase in followers of 20%.
- Coordinated marketing mediums such as social media, email, press releases, tabling and displays.
- Assisted in the control of a \$65K facility marketing budget

CERTIFICATIONS

- Series 7 & 63

COMMUNITY EXPERIENCE***Vanguard***

- NC MLK Days of Service Co-Lead
- RIG DAC Chief of Staff
- VBPN NC Attraction Lead & Leadership Staff member

National Black MBA Association

- Programming Committee Member
- Mentor - Leaders of Tomorrow Program



NOMINATION FORM

Name of Nominee: James Morgan

Preferred Address: 1800 Dunes Ct.

Raleigh, NC 27615

Preferred Number: 919.809.0433 Preferred Email: jmorgan@towneinsurance.com

Business / Company Name: Towne Insurance

Business Address: 4515 Falls of Neuse Rd., Ste. 300

Raleigh, NC 27609

Profession / Title: Risk Advisor

Areas of particular interest in higher education (Ex: - legislative advocacy, student engagement, fundraising)

Legislative advocacy

ECU Alum? No Yes Year/Degree/Major 2005/BSBA Finance

Name of Nominator: Max Joyner

Other ECU involvement areas (current or previous):

Pirate Club rep, Forever Pirate (ECU Alumni),

SUBMIT NOMINATIONS BY: March 18, 2019 to:

Megan Ayers
Assistant Secretary to the Board of Trustees
202 Spilman Building
East Carolina University
Greenville, NC 27858
ayersm@ecu.edu

****Completed nomination form and the resume of the nominee MUST be included with nomination form for nominee to be considered**

4209 Rowan St.
Raleigh, NC 27609

Phone: 919.809.0433
Email: jmorgan@towneinsurance.com

James Morgan, CWCA, MWCA

Experience:

- Towne Insurance: July 2009 – Present
 - Risk Advisor
- Highsmith & Associates: April 2008 – June 2009
 - Account Executive
- The Clement Companies: June 2006 – March 2008
 - Account Executive

Designations:

- Certified WorkComp Advisor
- Master WorkComp Advisor

Speeches:

- Capital Associated Industries – Ask The Expert – The Refreshing News – November 8, 2017
- NC Coastal SHRM – Safety and Loss Control: Transitional Duty/Light Duty/Back to Work – January 15, 2014
- NCALA Fall Conference – New Workers' Compensation Reform – October 9, 2012
- Franklin County Lunch & Learn – NCCI Experience Mod Changes – June 13, 2012
- Job Ready Services 6th Annual Seminar – Big Changes in the E-Mod Rates – March 9, 2012
- Capital Associated Industries – Ask The Expert – NCCI Experience Mod Changes - February 7-8, 2012
- Capital Associated Industries – Tele-seminar – Understanding Your Experience Modification Rate – June 8, 2011

Published Articles:

- Commercial Construction & Renovation Magazine – Creating a Zero-Injury Culture - July/August 2014
- Capital Associated Industries - Creating a Zero-Injury Culture – May 2014
- The Associated General Contractors of America (AGC) – Creating a Zero-Injury Culture – April 2014
- Capital Associates Industries - How to Ensure Your Workers' Compensation North Carolina In-Patient Hospital Bills are Accurate – November 18, 2013
- Capital Associated Industries – 10 Things You Need To Know About Workers' Comp Experience Modification – April, 2 2012
- Capital Associated Industries – Safety Programs Drive Down Workers' Comp Cost – March 19, 2012

- Capital Associated Industries – The Myth About Quoting to Reduce Your Cost of Workers’ Compensation – December 5, 2011
- Capital Associated Industries – Don’t Disrupt Your Work Flow: Preparing for the Workers’ Comp Auditor – August 1, 2011
- Capital Associated Industries – Is Your Workers’ Compensation Experience Modification As Low As It Should Be? – June 6, 2011

Education:

- East Carolina University – 2001 – 2005
 - B.S.B.A., Finance
 - Member of the Men’s Golf Team
 - Member of Lambda Chi Alpha Fraternity
 - President of Lambda Chi Alpha Fraternity – 2004 – 2005

Organizations:

- Associated Builders & Contractors – Carolinas Chapter
- Capital Associated Industries
- East Carolina University Board of Visitors (2015 – 2019)
- East Carolina University Educational Foundation
- Institute of WorkComp Professionals
- Kiwanis Club of Raleigh
- Urban Land Institute



**Board of Trustees
Athletics and Advancement Committee
April 11, 2019**

Agenda Item:	III. C. Jarvis Medal
Responsible Person:	Chris Dyba Vice Chancellor for University Advancement
Action Requested:	Action
Notes:	N/A

NOMINATION

To: Keiran Shanahan, Chair, ECU Board of Trustees

From: Donald Y. Leggett, Development Specialist, College of Health and Human Performance

Subject: Thomas Jordan Jarvis Medal (Nomination)

Date: December 6, 2018

This is to nominate and recommend **MAX RAY JOYNER, SR.** for East Carolina University's ***Thomas Jordan Jarvis Medal*** which is awarded by the Board of Trustees.

I am aware that this award is given sparingly, and only a few of ECU's greatest founders and servant leaders have been honored in this manner. I hasten to add that this is the way it should be, and that is the reason I am so enthusiastically committed to recommending Max Ray Joyner, Sr. for this award.

I know Max well, and first became acquainted with him in 1957. I consider him to be a "founding father" of East Carolina University, as he has been a leader and supporter for well over fifty years, and is still "going strong".

It did not take long after Max received his degree in 1955 to become engaged in volunteer activities and projects designed to advance the growth and progress of his alma mater. Soon, he was becoming recognized as a major advocate and a person willing and able to assume leadership roles in advancing the cause of the university. It was apparent early on that he would play a major role in helping satisfy the critical need for financial assistance for the university from the private sector. This involved his own personal philanthropy as well as his leadership roles in activities for fund-raising purposes.

All the while, he was building a highly successful career in the insurance industry, as well as an entrepreneur here in Greenville. Max's interests and extraordinary talents were diverse, and he was called upon to assume major leadership roles at the highest level in practically every facet of the university.

He has been unwavering in his service and devotion through all the landmark stages of the university since the 1960's, as it dealt successfully one by one with the issues associated with its amazing development. He has been a stalwart of support and assistance while all the pieces were being put into place that would define ECU as the great service-oriented university it is today.

Max and his late wife, Catherine Smith “Kitty” Joyner, were married 56 years, and they were the epitome of a “Pirate couple”, a team, and an inseparable partnership in pursuing their interests and passions for university causes, as well as causes beyond. Each had individual interests unique unto themselves; however, at the end of the day, whatever cause attracted their individual efforts was in fact a joint enterprise because of the respect, support, and encouragement each had for the other.

I hasten to invite you to examine the documents attached to this nomination, as they will give a more complete picture of Max’s role with, and impact on, this university. You will immediately discover that, when considering the growth and development of ECU over the past 50 +/- years, it is impossible not to talk about Max Joyner. His servant leadership has been vital in the development of the university, and the transforming events making ECU the university of which we are so justly proud.

After reviewing his list of accomplishments and areas of involvement, I am confident you will be amazed and convinced that it is altogether fitting and proper that the Board of Trustees bestows the Jarvis Medal on Max Ray Joyner, Sr. Actually, I think it is overdue, and could not happen too soon.

The Jarvis Medal is regarded as “the university’s highest honor and recognizes extraordinary service to the university or society”. Max does indeed exemplify this description. He has been committed to serving both the university and society in highly significant roles for the past 50+/- years including servant leader, advocate, mentor, and major benefactor. Many people have given of themselves and served this university well through the years; however, Max is particularly outstanding as he has been committed in so many ways, in so many areas, for such a long period of time, while giving of himself to benefit the university and society.

After perusing these examples of his leadership, support, and engagement, I am confident you will further understand and appreciate my excitement in making this nomination:

- Former member and Chair, ECU Board of Trustees (Two 4-year terms).
- Former President of the ECU Alumni Association.
- Former President and long-time leader in Pirate Club, and avid supporter of Pirate Athletics.
- Former President and a founder of the East Carolina University Foundation, Inc. Board member for over 20 years.
- Long-time member of the Board of Directors of the BB&T Center for Leadership Development (30 plus years) Was made member emeritus.
- Major supporter of Music and the Arts, Medical School, and many other areas.

- Major university benefactor. Included among numerous other projects and scholarships: 2 endowed scholarships, an endowed chair, and another endowed fund.
- Board member, Honors College Advancement Council. Funded scholarship in Honors College.
- Former member Board of Directors of Greenville Chamber of Commerce.
- Former member of Board of Trustees of Pitt Community College, and auditorium in new science building is named for him.
- Former chairman, Mayor's Advisory Committee in Leisure and Recreation for City of Greenville.
- He and his wife (deceased) were active in the founding of The Oakwood School in Pitt County, and classroom building on the campus is named for them.
- Served in major leadership positions with United Fund.
- One of the founders of the Greater Greenville Foundation and served as its vice chairman.
- Major benefactor for Salvation Army, Boys and Girls Club, and Boy Scouts.

Max serves as an active leader in the First Presbyterian Church in Greenville and has been a member there since 1956.

Max is proud to have served his country in the U.S. Army, and saw action with the 987th Armored Field Artillery in Korea. He earned the rank of Master Sergeant.

He has Life Membership in the VFW, has been recognized for being a member of the American Legion for 50 years, and is a Life Member.

(Please see attachments in this packet for more complete list of areas of support, involvement, accomplishments, and honors.)

As evidence of how Max's long and distinguished tenure of service and leadership has been received by both the university and beyond, I submit some examples of awards and recognition he has received: *(Actually, I think we would be hard-pressed to find a major university award for volunteer service that he has not received.)*

- Recipient of the University's Outstanding Alumni Award.
- Virgil Clark '50 Distinguished Service Award (ECU Alumni Association)
- Distinguished Military Service Society
- Platinum member of the Order of the Cupola
- Chancellor's Amethyst Award

- Recipient of the highest Jefferson Standard Award, the Bill Andrews Award, for contributions to the life insurance industry and his community.
- Inducted into The Honor Society of Phi Kappa Phi.
- Received the Chancellor's Amethyst, a special recognition of philanthropic commitment and generosity to ECU.
- Presented the Order of the Long Leaf Pine.
- Citizen of the Year for Pitt County.
- Was named the first alumnus honorary member of the ECU chapter of Beta Gamma Sigma business honor society.
- Outstanding Boss of the Year for North Carolina (NC Jaycees).

Max and I have spent many hours together over the years in many different capacities, and I know the care, concern, compassion, and sense of duty that he carries in his heart. I also know that no one other than Max, his Lord, and the recipients of his generosity will ever know the full extent of the good deeds emanating from his caring and dutiful nature.

Max has indeed been significantly instrumental in building this university and making it what it is today. He is highly deserving of the right to wear the Thomas Jordan Jarvis Medal, so let's proclaim him so. It's the right thing to do, and we can all be proud that we did.

With deep appreciation for your consideration of this request,

A handwritten signature in blue ink that reads "Donald Y. Leggett". The signature is fluid and cursive, with a large initial "D" and "L".

Donald Y. Leggett '58 & '62

PS: *Max would be a great choice for an honorary doctorate.*

ATTACHMENTS

Max R. Joyner

Updated: August 6, 2018

Born: Pitt County on September 16, 1931

Education: Graduated from Greenville High School in 1950 and in September he started college at Chapel Hill and on January 23, 1951 had to drop out and enter the US Army. He was discharged from the Army on September 10, 1952 and began East Carolina University on September 12, 1952. He worked his way through College by having three jobs and received \$110 per month from the GI Bill for serving in the Army. He graduated with an A.B. Degree in Business Administration in three years in 1955.

Employment: Max went to work for Jefferson Standard Life Insurance Company on January 6, 1956 in Greenville. Retired on July 31, 1995.

Family: Max married Catherine (Kitty) Lorah Smith on April 8, 1955, Kitty is deceased (August 2011). Three children: Catherine, who is married to William Randolph Hoft; Max, Jr., who is married to Kelly Elizabeth Jordan; and Julia Fulcher.

Max and Kitty have been very active in all areas at East Carolina University and served in many leadership capacities.

East Carolina University Activities

1. 1974 – First alumnus honorary member of the ECU chapter of Beta Gamma Sigma Business Honor Society
2. Board of Directors, School of Business
3. Funded several scholarships for students in the School of Business
4. Served on many selection committees for athletic director, head basketball coach, head football coach and Chancellor
5. 1976 and 1977 – President Alumni Association – Lifetime Member
6. 1979 - President, ECU Educational Foundation (Pirate Club) and funded several scholarships
7. Lifetime member of the ECU Pirate Club
8. 1981 – Outstanding Alumni Association Award
9. 1982 – Founding Member and President ECU Foundation served on board for over 20 years.
10. 1985-1993 – ECU Board of Trustee – appointed for two four-year terms, appointed by Governor Martin
11. 1988-89 and 1989-90 - Chairman, ECU Board of Trustees
12. 1987 – one of the first to endow – University Scholars Award Scholarship – The Max R. & Kitty Joyner Scholarship
13. 1988 – Chairman – Chancellor Richard Eakin's Inauguration

14. Board Member of the BB&T Leadership Committee for over 30 years, after retiring in 2011 became an Emeritus member
15. Member of the Athletic Council for several times
16. 1993 – Area Chairman of the Pitt County division of the ECU Shared Vision Campaign raising several million dollars
17. The first Endowed Chair at the ECU Medical Foundation at the Brody School of Medicine is the Max R. and Catherine Joyner Chair
18. Endowed the Max R. and Catherine Joyner Scholarships for School of Nursing
19. Endowed the Max Ray Joyner Award for Faculty Service through Distance Education given each year for the outstanding professor
20. 2011-2014 – Board Member, Honors College Advancement Council
21. 2012 – Earned membership to the Polaris Society
22. 2012 - Max is honored to be a member of the Honor Society of Phi Kappa Phi Chapter at East Carolina University
23. 2013 – Funded another scholarship for the Honors College
24. Max and Kitty were supportive in the School of Music and enjoyed the theatre and The Four Seasons
25. Member of the Leo Jenkins Society
26. Platinum member of the Order of the Cupola
28. Membership in the Old Austin Society
29. Member of the Order of the Wright Circle
30. 2015 - Virgil Clark '50 Distinguished Service Award, East Carolina Alumni Association
31. 2015 – Member of Cornerstone Society
32. Funded funds to the Wounded Warriors program – Laboratory named in his honor. This Program transitions Marines from Camp Lejeune for treatment for Post-Traumatic Stress Order and traumatic brain injury for treatment at East Carolina University.
33. Inducted into the Distinguished Military Service Society
34. Funded an additional scholarship for the Honors College
35. Max and Kitty Joyner have donated more than 50 scholarships to students at East Carolina University for School of Nursing, Honors College, and School of Business
36. Max was awarded the Chancellor's Amethyst Award by Chancellor Cecil Staton in recognition of his dedication and generosity on April 19, 2018.

Update: 8-6-18

Max Ray Joyner, ChFC, CLU, AEP

Updated: August 6, 2018

Employment: Max started his career with Jefferson Standard Life Insurance Company on January 6, 1956 in Greenville. Retired on July 31, 1995.

1956- Jefferson Standard Life Insurance Underwriter, Regional Agency Manager 1971

1962- President, Pitt County Life Underwriters Association

1970- Regional Agency Manager in charge of 25 counties in Northeastern North Carolina

1971- Earned the Chartered Life Underwriter designation (CLU) from the American College.

Membership in Eastern Carolina Chapter of CLU (one of its founders and past Presidents)

1983- Earned Chartered Financial Consultant (ChFC) designation from the American College

1986- Max was the recipient of the highest Jefferson Standard award, Bill Andrews Award, for contributions to the life insurance industry and his community

1990- Earned the AEP designation (Accredited Estate Planner)

1993- President, East Carolina Estate Planning Council

After serving 24 years as Agency Manager in Greenville, Max retired from Jefferson Pilot in July 1995. Max's Agency produced more Life Insurance sales for the company than any other agency in the history of the company. Jefferson Pilot had eighty agencies in 34 States.

Civic Activities:

Max loves his community and has served it in many capacities.

Board of Directors of the Greenville Chamber of Commerce

1961- Vice-President, Greenville Jaycees

1970- President, North State Little League

1971- President, Greenville Kiwanis Club

1972- Board of Trustees, Pitt Community College (appointed by Governor James Holshouser for one eight-year term)

1975- First President, Rose High School Athletic Association and one of the founders

1978-Vice-Chairman of the Greater Greenville Foundation and one of the founders

1979- Division Chairman, Professional II Group of United Fund

Max and Kitty were both active in the founding of The Oakwood School: a class room building was named in their honor recognizing their financial support that they made to the school

Board Member of United Fund

Chairman, Citizen's Participation Task Force for the City of Greenville

1982- Chairman, Mayor's Advisory Committee in Leisure and Recreation for the City of Greenville

Max has been very supportive in the Boys and Girls Club and the Boy's Scout with his generous financial support

Max served on the Local Board for Planters Bank

Max was one of the founders of the North State Savings and Loan and served as Chairman of the Board

2009 – Awarded Outstanding Boss of the Year for North Carolina by the NC Jaycees

2014 – Max is very proud to have been presented the Order of the Long Leaf Pine, the highest award that North Carolina awards to a citizen, by Governor Pat McCrory on June 25, 2014

2014 – Financial support – Membership of Circle of Champions for the Boys and Girls Club

2015 – Gave financial support to A Time for Science program – a planetarium observatory. In 2016 named Kitty and Max Joyner Astronomy Park in Grifton, NC.

2016 – Awarded Citizen of the Year for Pitt County by the Greenville/Pitt Chamber of Commerce

2017 – Pitt Community College – Auditorium named after him in the new Science Building for his financial support

2017 – Recognized for Pillars of the Community lead contributor for The Salvation Army

Church Activities:

Max serves as an active leader in the First Presbyterian Church and has been a member there since 1956.

Chairman, Board of Deacons

Elder

Trustee and Treasurer of the church for many years

1990- Co-Chairman, Fund Raiser for the new Fellowship Hall

2006- Co-Chairman, Fund Raiser to pay off the Church Mortgage

Military:

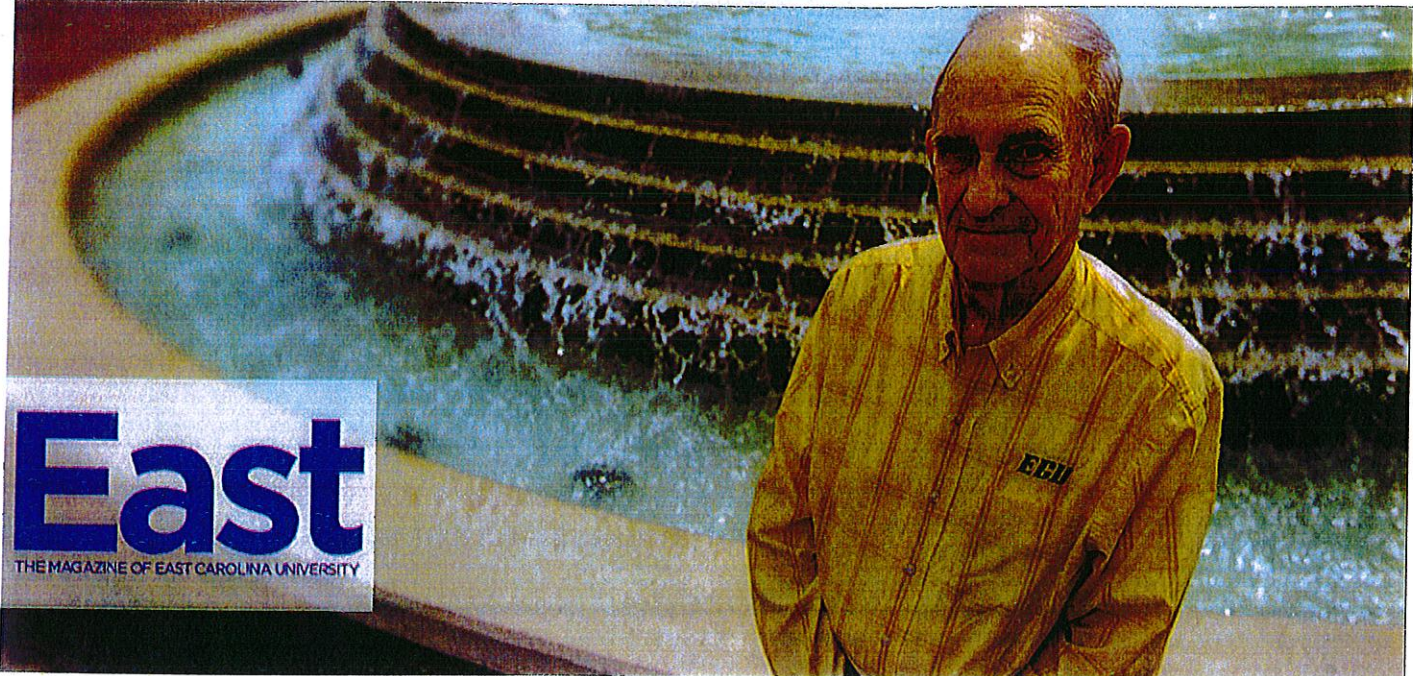
Max joined the National Guard while still in High School in 1949. The Guard was activated on January 23, 1951. He had to drop out of college to go in to the Army. He had his training in Fort Campbell, Kentucky and 6 months later was sent to Korea. Max was proud to have served his Country in the US Army and saw action with the 987th Armored Field Artillery in Korea in 1951 and 1952 during the Korea conflict. Max earned the rank of Master Sergeant. He was discharged on September 10, 1952.

Life Membership in the Veterans of Foreign Wars (VFW)

In 2006 he was recognized for being a member of the American Legion for 50 years

2015 – Life time member of the American Legion and became a Life Member, Pitt County Post 39

Tomorrow starts here.®



Max Ray Joyner Sr. (Photography by Cliff Hollis)

[Contents](#) [Subscribe](#) [Class Notes](#) [ECU Report](#) [Sports](#)

OLD-SCHOOL VALUES

Quietly but consistently, Max Ray Joyner has nurtured East Carolina in much the same way the university has nurtured the region.

[By Steve Tuttle](#)

[ECU News Services](#)

East Carolina University and Greenville should be forever grateful that Max Ray Joyner '55 never had a real hobby.

His late wife, Kitty Smith Joyner '59, who died in 2011, certainly did. "Kitty had more hobbies than any human being I ever knew," he says as he looks up at an oil painting of her in the living room of his Greenville home. "I never did. I guess you could say that the college and civic work was my hobby."



*Max Joyner's 1953
yearbook portrait*

He has quietly engaged in that hobby for nearly 60 years now, becoming a leading citizen of Greenville and one of the university's most reliable volunteers and most generous donors.

It's hard to think of a campus group he hasn't led. He was president of the East Carolina Alumni Association and then the Pirate Club. He was a founding member and president of the ECU Foundation and served on that board for more than 20 years. He served two terms on the Board of Trustees and was its chair for two years.

He started giving money to East Carolina in the 1960s "when you could pay for a scholarship in the business school for around \$650."

In the years since, he has funded an endowed scholarship in the College of Nursing and created the first endowed chair in the Brody School of Medicine. He funded a cash prize to recognize faculty excellence in continuing education. He endowed a University Scholars award and recently funded a second scholarship in the Honors College.

His gifts have entitled him to membership in all of ECU's major philanthropic groups, including the Leo Jenkins Society, the Order of the Cupola, the Old Austin Society, the Order of Wright Circle and the Polaris Society — the new group supporting the Honors College.

He's 83 and — after more than five decades — he's still giving his time and money to the university.
Why?

He considers the question as he glances around the living room. This home in the Forest Hills neighborhood is where he and Kitty lived for 50

years — where they hosted many dinners and receptions for ECU, where Chancellor Richard Eakin was first introduced to the community.

He shrugs his shoulders. "It's not hurt my standard of living any," he says with a twinkle in his eye.



Kitty and Max Joyner watch as Chancellor Richard Eakin, right, presents one of the first University Scholars awards in 1987 to Patricia Lynn Jones '91 of Kinston, left. The Joyners funded the scholarship.

Thought Leo 'would be a flop'

Most alumni tell stories about things that happened on campus several years ago. Joyner's stories are about events that happened several chancellors ago.

Like this one: Joyner was just three years out of East Carolina in 1958 when he raised \$50,000 and built Greenville's first off-campus student apartments, The Collegiate, a 20-unit building at Fifth and Holly streets that's still in use. It's now called Sycamore Hill.

When his renters stayed up past 10 p.m. talking in the parking lot (Roddy Jones '58 of Raleigh and Don Leggett '58 of Greenville were two), a retired teacher who lived nearby would call the college to complain. And then Joyner's phone would ring.



The Collegiate

"Dr. Messick called me practically every morning, saying 'Max Ray, Mrs. Clark called me again, and we're going to have to do something about those boys over there.'"

John Messick was seven chancellors ago.

As his business career blossomed, Joyner became an enthusiastic supporter of Messick's successor, Leo Jenkins, although at first he thought Jenkins faced a big impediment—his accent.

"When Messick was leaving (as chancellor in 1959), a lot of people didn't think Leo would get it...because he was from New Jersey," Joyner recalls. "Back then a lot of people didn't cater to Yankees. And he sounded like a Yankee. I thought in politics he would be a flop as soon as he opened his mouth. But I was very wrong. Leo was a great leader."

He and other local business people found it hard to resist when Jenkins invited them to dinner meetings to pitch his pet projects for the college.

"I went to a lot of Leo's 'free' dinners," Joyner says. "One time he asked a bunch of us to dinner and said he needed \$15,000 for something for the school. He said that if 10 of us gave \$500 each for three years, he would have it. That was the beginning of what's now the ECU Foundation."

As the decades rolled by, Joyner was a quiet presence at seminal moments in East Carolina history. He was on the search committee that picked Jenkins' successor, Thomas Brewer, and was chair of the inauguration committee for Chancellor Eakin. Joyner served on other search committees that hired a university athletic director, a head football coach and a head basketball coach.

Through the many scholarships he supports and the gift of his time to lead university and civic organizations, Joyner has become the embodiment of East Carolina's motto, *Servire—to serve*.

"Max Ray has lived the very goals that ECU seeks to advance for eastern North Carolina with his service and commitment to improving the lives of others," Eakin says.

Lifetime connections

Joyner was a junior at Greenville High School in 1949 when he walked by the home demonstration class one day and saw Kitty Smith for the first time. "She was sitting behind a sewing machine, and she was the most attractive thing I had ever seen. Our first date—she invited me because it was Sadie Hawkins Day. Six years to the day later, we were married."

In the interval he served in the Army in Korea as a master sergeant with the 987th

Armored Field Artillery. Then he came home and completed a degree in business administration in three years. He sold shoes in a downtown store to supplement his GI Bill benefits.

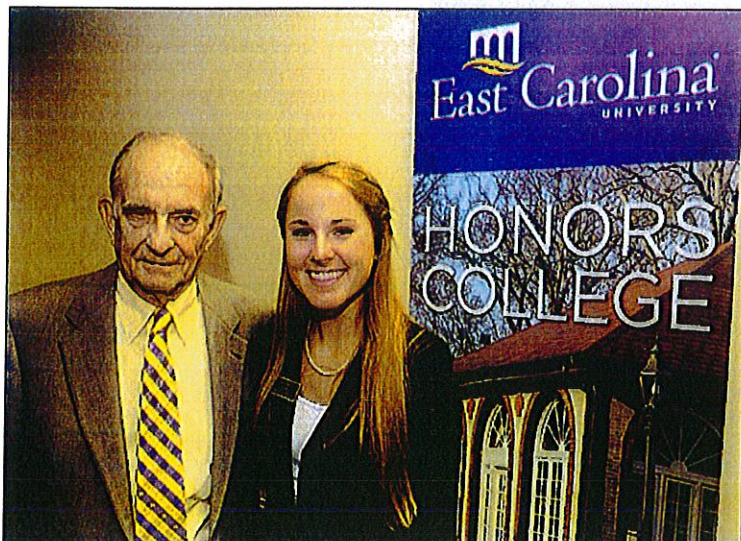
Kitty was from a prominent family. Her mother, Mary Bertolet Smith, taught piano at East Carolina from 1917 to 1926. Her father, Guy Smith, was a local business owner and civic leader for whom Greenville's baseball stadium is named. A Terpsichordean Club debutante, Kitty went to Duke for her undergraduate degree before returning to Greenville to marry Joyner and enrolling in graduate school here.

Max Ray, as he is called by his legions of friends, was one of seven children. His family lived in the Red Oak community, and his father worked for Guaranty Bank. His older brother, Wilton Joyner '50 '53, taught in the ECU education department from 1976 to 1998. He and Wilton are the last surviving siblings.

Joyner went to work for the Jefferson-Pilot Insurance Co. almost straight out of college and stayed with the company for 39 years until retiring in 1995. For 24 years he was Jefferson-Pilot's manager for the 25 counties in northeastern North Carolina. His agency produced the most life insurance sales in the history of Jefferson-Pilot, which included 75 agencies across the country.

He became a chartered financial consultant, a chartered life underwriter and an accredited estate planner. He was a founder and chair of North State Savings and Loan in Greenville and sat on the local board of Planters Bank.

He developed a keen eye for real estate and invested in several apartment projects, including Tar River Estates in Greenville and Wilson Woods in Wilson. His most recent development is Meridian Park, a 374-unit community in west Greenville.



Max Ray Joyner poses with EC Scholar Kelly Forbis. Joyner has helped fund ECU's leading undergraduate scholarship program.

Over the years, he says, "I would have a little profit in stocks, or I'd sell some real estate, and I'd give the money to the college."

Why? "While I was attending East Carolina I worked several part-time jobs and also received \$110 a month for serving in the Army, and I realized it was tough working your way through college," Joyner says.

"Today, it is nearly impossible for a student to work their way through college. That is the reason that I decided to start giving scholarships."

He enjoys meeting the students who are awarded the scholarships he funds. "The first one I remember, she was there with her daddy. It was kind of touching because her daddy came up to me and said he appreciated this because, he said, 'there is no way I could send her to college.'"

He says he didn't plan to have an endowed chair in the medical school named for him and Kitty. It happened simply because he was asked and the arithmetic looked right.

"We had a new president of Jefferson-Pilot, and I went with Dick Eakin up to (the company headquarters in) Greensboro to meet him. A week later I got a letter saying Jefferson-Pilot would give East Carolina \$250,000.

"Then Dick came to me and said, you know, the state will match us one-third to raise the half-million dollars you need for an endowed chair. So with that quarter-million from Jefferson-Pilot, he said if we just had \$87,000 more we could have a chair, the first one at the medical school.

"I thought it was a right good idea, so we did," he says.

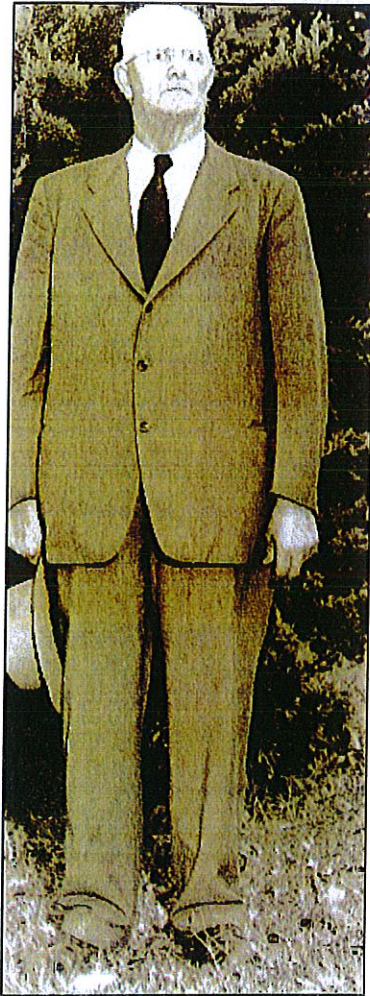
Eakin speaks glowingly of Joyner. "Max Ray has been a supportive and loyal friend to my wife, Jo, and me since our introduction to ECU in 1987. He provided wise counsel as chair of the Board of Trustees while I was chancellor. His dedication to ECU is remarkable."

'The best person I know'

Max Ray and Kitty had three children. The middle one, Max Ray Joyner Jr. of Greenville, attended ECU and now is associated with Town Insurance Agency. He serves on the ECU Board of Trustees. He says his dad is "the best person I know, certainly the best role model."

He points out that his dad helped start the booster club at J.H. Rose High School. "He was at every game, everything that I was involved in growing up," says Max Jr. "He's given land for two churches in town and land for a fire station."

Kitty's philanthropic interests were in the fine arts. She and Max Ray supported the Four Seasons concerts, the ECU Friends of Music, the Friends of Theatre and Dance, and the S. Rudolph Alexander Performing Arts Series.



Important deeds done far from the spotlight

When he was chair of the ECU Board of Trustees in the early 1990s, Max Ray Joyner initiated a project to compile a list of every building, conference room and lounge on campus that had been named for faculty members, important donors or honored alumni. He wanted to be sure these memorializations weren't lost over time.

As he looked over the list, it occurred to Joyner that one person had been overlooked, a person who played a key role in East Carolina's history. But it wasn't a chancellor, a dean or a rich donor Joyner was concerned about.

It was James Louis "Pop" Williams, pictured at left, who was the campus police chief from 1917 until 1953. For most of those 36 years, Williams was the only campus cop.

"I saw him a hundred times, when I was in high school and later in college. He only worked at night, and he had this big key on a chain around his neck. He would walk around and turn that key in these stations around campus. And sometimes we would talk.

"I just thought there should be some record of someone who had served the college that long, who had done important things but done them away from the spotlight.

"It took me a while to finally get a marker put up in his memory, and I'm glad we got that done."

The marker, shown at left, is in the parking lot at the corner of Fifth and Harding streets.



East Carolina University
East Fifth Street | Greenville, NC 27858-4353 USA
252.328.6131

Give to East Carolina

Contribute to the Excellence

[Give To East Carolina University](http://www.ecu.edu)

Reaching for the stars

A Time For Science expands with observatory opening

■ An \$80,000 donation from benefactor Max Joyner Sr. and a partnership with Pitt Community College bolsters the 450-acre science and nature learning park as a regional center for astronomy

By Michael Abramowitz

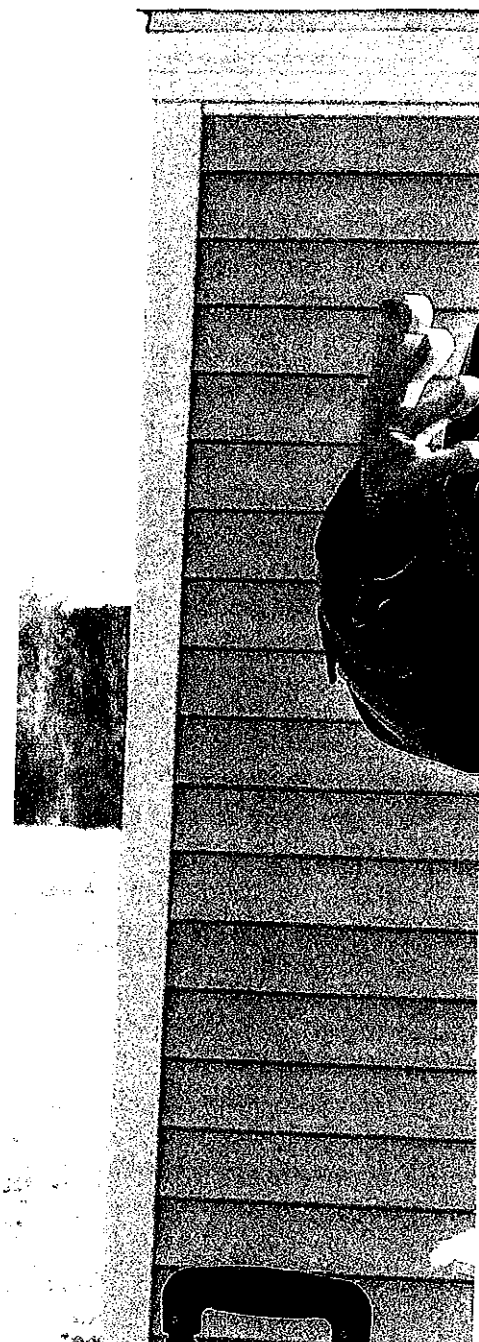
GRIFTON — When it comes to what can be accomplished to uplift education and people's appreciation for their natural environment, the folks at A Time For Science Nature and Science Learning Center in Grifton have proved that the sky's the limit.

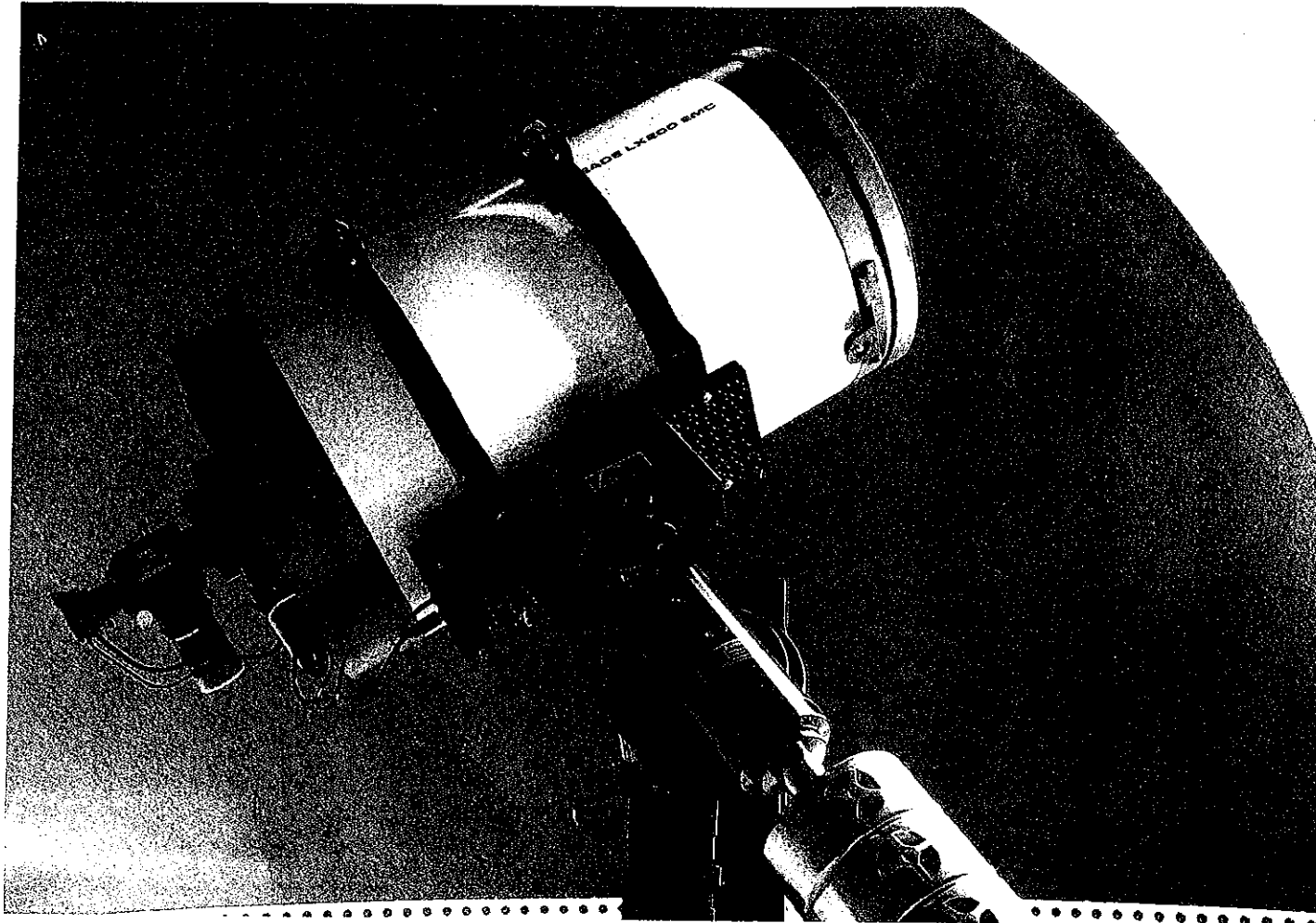
The center, located on 450 acres in rural Pitt County, recently opened its latest contribution to the advancement and enjoyment of scientific study: The Kitty and Max Joyner Sr. Observatory. Together with its Chia-yu Li Planetarium, which formally opened in 2015, A Time For Science has boldly taken the study of astronomy where it has not gone before — at least, not in eastern North Carolina.

The observatory is named for the Pitt County couple whose love for stargazing led to the \$80,000 donation that funded the project. The late Kitty Joyner loved watching the night sky and world's beyond our own, said Max, who now has made it possible for others to share his wife's love for the stars in a real and unique way.

"Kitty had many hobbies, and her favorite was stargazing," Max said at the recent ribbon-cutting ceremony. "She got hooked on astronomy during a trip we made to Australia. Then, we went to the country's biggest stargazing party, held each year in Florida, and many others across the U.S. There are many observatories west of here, but this is the only one in eastern North Carolina."

The observatory's 16-inch diameter telescope is a gift from Pitt Community College, which received it on permanent loan from Guilford Technical Community College in Greensboro after that school received a new one. It allows scientists and students from Pitt County Schools, Pitt Community College and East Carolina University to see the planets, the moon — in unbelievable detail — and the stars. Local and regional astronomers also can study deep space objects such as nebulas, star clusters, double stars and galaxies. Brian Baker, the director of astronomy and space science at A Time For Science,





The 16-inch telescope came to the Kitty and Max Joyner Observatory at A Time For Science in Grifton through a partnership with Pitt Community College and a permanent loan from Guilford Technical Community College.

described the software programming that displays the nighttime sky on a computer monitor and connects with and controls the telescope's movements.

"You can select a star, planet or deep space object and the the telescope moves around to locate the selection, and is synchronized to the window," Baker said. "I hope to analyze the components of light to study stars and nebulas (deep space clouds of dust, hydrogen and helium gas and plasma; places where stars are created). Everything we know about the universe comes from studying and analyzing light."

"Eastern North Carolina has a passion for astronomy," Baker said. "I look forward to taking that to the next level. With this observatory and its state-of-the-art equipment, nothing is out of our reach."

A Time for Science Nature and Science Learning Center seems the perfect isolated location for an observatory. The center was

established in September 2009 as a nonprofit, charitable organization under the sponsorship of The Greater Greenville Community Foundation. It operates cooperatively and in close association with the Pitt County Environmental Education Center at Contentnea Creek, which adds 40 acres to the center's natural environment, managed through the Pitt County's Soil and Water Conservation District office.

Since its beginning, the center has received most of its funding and resources from its founders, John and Nancy Bray, who contributed 380 acres of their property to establish the center. They have provided more than \$3 million to Pitt County in the form of investments in real estate, facilities, capital and operational expenses as well as endowment funds.

Executive Director Emily Jarvis emphasized how much fun people have at the center, but it's not just fun they're having.

"John and Nancy Bray founded the cen-

ter as a resource for STEM education and to provide informal science education and programming for people of all ages," Jarvis said. "They wanted to get people outdoors in nature doing science and having fun."

A Time for Science has accomplished that and a whole lot more in less than a decade.

"We've been on a continuous growth path from serving just a handful of students to now serving more than 10,000 each year as the go-to destination for students in Pitt and 15 other counties in the region," Jarvis said. "We provide children with an authentic experience on which they can hang future knowledge."

Thomas Gould, Pitt Community College vice president for academic affairs, said the relationship between Pitt Community College and A Time For Science is strong and productive.

"Our missions and visions intertwine perfectly," Gould said. "At PCC, we often tell

MORE ON TIME

A Time for Science Nature and Science Learning Center operates year-round and is managed and operated by a volunteer board of directors, a board of advisors, a small staff and a network of volunteers. The center is solely supported by charitable contributions and grants as well as by nominal activity and program fees. For more information about events at the center or to learn how to support its mission, visit <http://www.atimeforscience.org> or call 252-746-4470.



Photos by [unclear]
Max Joyner Sr. speaks during the opening of the Max Joyner Observatory at the Time for Science Nature and Science Learning Center in [unclear].



Max Joyner Jr., Brian Baker, Zach Fulcher, Bennie Hardy, Emily Jarvis, Max Joyner Sr., and Lee and Julia Fulcher, from left, at the the ribbon cutting ceremony for the opening of the Kitty and Max Joyner Observatory at A Time For Science Nature and Science Learning Center Jan. 27 in Grifton.

*Our missions and visions intertwine perfectly.
At PCC, we often tell students to reach for the stars.
Now they can see what they're reaching for.*

students to reach for the stars. Now they can see what they're reaching for."

Some accomplishments are harder to measure, perhaps best observed in the smiles, astonished looks and squeals and shrieks, common results of a child's discoveries.

"Many of the children who come out here on school buses have never been in a setting like this before and don't have a place to run through the woods and see what goes on," Jarvis said. "They get excited about what they discover here and want to do it again. That's the whole point of this campus."

Board member and ECU administrator Al Delia said A Time For Science combines learning and fun in a way he sees nowhere else in Pitt County.

"We have kids from all walks of life who never have really spent time in the outdoors and come here to walk our trails and kayak on our ponds, sometimes for the first time

doing something like that," Delia said. "Beyond just having fun, they get to understand the science and learn how things in life are connected to each other."

The addition of the planetarium, and now the observatory, has really enhanced the youth-science connection in a deep and meaningful way, Delia said.

N.C. House District 9 Rep. Greg Murphy, a former board member, said the observatory and astronomy study center at ATFS will be a hugely important asset for Pitt and neighboring counties.

"Education is the first priority of the state Legislature, and we in the eastern portion of the state have to step up our game and compete scientifically," Murphy said. "Through the vision of the Bray family and the donation of the Joyners, this is definitely a step forward. I hope people take advantage of this facility and what it offers."

Carolina Arthritis Center
Specializing in Rheumatology

Carolina Arthritis Center is accepting new patients for rheumatologic and osteoporosis care. Self referrals accepted.

Carolina Arthritis Center is a small single specialty clinic offering individual arthritis and osteoporosis care.

ON SITE
Bone Density, Xray, Lab and Infusion Center

Helen Harmon, MD, FACR

Kyle Harner, MD, FACR

Robert Oglesby, MD, FACR

2355 Hemby Lane • Greenville, NC 27834
By Appointment Only
252.321.8474 | www.carolina-arthritis.com

Get Real auto insurance that comes with a real Agent

252-756-3165
www.ncfbins.com

Lynn Sugg
Agent
lynn.sugg@ncfbins.com

An Authorized Agency for

Blue Cross Blue Shield of North Carolina

FARM BUREAU INSURANCE
Auto • Home • Life

NCAU/PRO066
*North Carolina Farm Bureau® Mutual Insurance Co.
*Farm Bureau® Insurance of North Carolina, Inc.
*Southern Farm Bureau® Life Insurance Co.
*An independent licensee of the Blue Cross and Blue Shield Association

Life of service: Joyner named citizen of year

BY MICHAEL ABRAMOWITZ
The Daily Reflector

Chamber of Commerce's highest honor

A man whose life has been filled with hometown pride and service was recognized Saturday with the Greenville-Pitt County Chamber of Commerce's Golden Citizen of the Year award before several hundred attendees at its annual Golden Gala at the Hilton Greenville-Pitt County

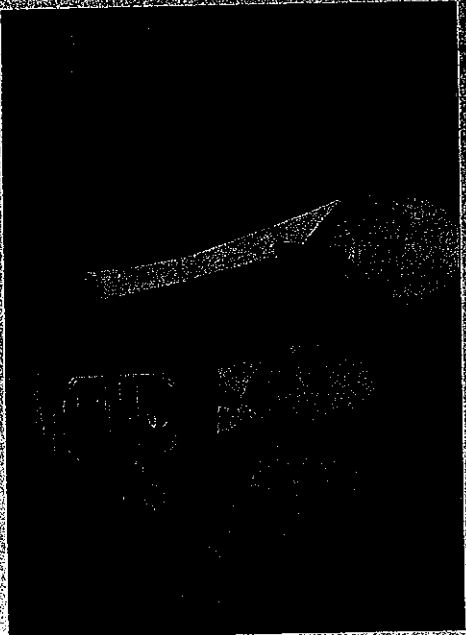
ville. The chamber annually presents the award to a man or woman who has made significant contributions to the advancement of the Greenville-Pitt County community. "Max's life is the perfect example of family values,

community service, personal and professional accomplishment and making a difference in this community," said Greenville physician and 2015 award recipient Dr. Mary Faith McConnell.

See JOURNAL 45

ELTON COLLINS FOR THE DAILY REFLECTOR

Greenville-Pitt County Chamber of Commerce president Leo Cobbin, left, presented Max Ray Joyner Sr. with the 2016 Citizen of the Year award Saturday during the chamber's Golden Gala at the Hilton Greenville.



JOYNER

Continued from A1

who presented the award to Joyner. "We are all so blessed and fortunate to have Max Joyner Sr. as a citizen of Greenville."

"I just saw a need and took it up," Joyner said. "And they're still there."

Joyner, born in 1931, served as a U.S. Army master sergeant in Korea in 1951-52. Following his service, he graduated from East Carolina University with a bachelor's degree in business administration.

Joyner then became an underwriter for Jefferson Standard Life Insurance Co., now Jefferson Pilot, where he worked for nearly 40 years before retiring in 1995 as a regional agency manager. His agency produced more life insurance sales for the company than any of the 80 nationwide agencies in its history, Raab-McConnell said.

Joyner, the father of former Greenville City Council member Max Joyner Jr., has served in a variety of roles with many organizations. He is a lifetime member and past president of the Pirate Club; was chairman of the

ECU Board of Trustees, serving on several selection committees for athletics director, head football coach and chancellor during his eight years of board service. He is a founding member and former president of the ECU Foundation and former president of the East Carolina Alumni Association. He served as a board member of the BB&T Leadership Committee and the Greenville-Pitt County Chamber of Commerce.

Joyner also has been heavily involved with his church, First Presbyterian, since 1956, Raab-McConnell said. He has lifetime membership in the Veterans of Foreign Wars and the American Legion. He also served as vice president of the Greenville Jaycees, president of the Greenville Kiwanis Club and president of North State Little League.

Joyner and his late wife, Kitty, donated more than 40 scholarships to ECU students; for the schools of Nursing and Business as well as the Honors College. They endowed the first chair at the Brody School of Medicine and were instrumental in the founding of The Oakwood School in

Greenville.

"Although the list of Max's contributions to this community could go on for an hour, his generosity is beyond measure," Raab-McConnell said. "He is a man of extraordinary generosity who has dedicated his life to helping others."

In 1981, Joyner was presented the Outstanding Alumni Award by the East Carolina Alumni Association, which also awarded him the Virgil Clark '50 Distinguished Service Award in 2015. N.C. Gov. Pat McCrory in 2014 presented Joyner with The Order of The Long Leaf Pine, considered the state's highest civilian honors.

Joyner said his accomplishments represent a long life of enjoyable friendships. He touted the benefits of life in Greenville and Pitt County, citing the remarkable growth of ECU among his favorite - and most unexpected.

"We are so lucky to be living here," Joyner said. "It seems like we have everything. A person could be born here and never move out of the house they were born in, go to school here and receive a Ph.D. or become a medical doctor

and practice at Vidant. We are the beneficiaries of the people who have come before us."

Joyner described some of the challenges facing the growing community as a standard to pass to the next generation of leaders.

"We're not getting any roads," he said. "That would be a great project for some of you young people to take

up."

Joyner is the 49th award recipient. Leo Jenkins, co-founder of the Brody School of Medicine, was the first.

The chamber also presented Shawn Roberts with the 2016 Ambassador of the Year Award. Roberts, a sales manager with the Hilton Greenville, successfully recruited and renewed

members for the chamber in 2016. An ambassador is a special volunteer for the chamber; a personal representative of the members, and liaison between the chamber's board, staff and members.

Contact Michael Abramowitz at mabramowitz@reflector.com or 252-329-9507.



The Psychophysiology and Biofeedback Laboratory in the Carol G. Belk Building was dedicated in honor of alumnus Max Ray Joyner Sr. Pictured are Chancellor Cecil Staton, left, and Joyner.

a job, but it gives them their own success at the university."

ECU laboratory named in honor of alumnus

ECU's College of Health and Human Performance dedicated the Psychophysiology and Biofeedback Laboratory in the Carol G. Belk Building in honor of alumnus Max Ray Joyner Sr. on July 20.

The dedication recognizes Joyner's generous support of HHP's Center for Applied Psychophysiology.

"Few people realize what ECU is doing with wounded warriors," Joyner said. "If (my contribution) can help one man get back to nor-

mal, it will be the best investment I've ever made."

The center uses an innovative combination of gaming, technology and biofeedback techniques to help U.S. military personnel recover from post-traumatic stress disorder and traumatic brain injury.

Before graduating in 1955 with a degree in business administration, Joyner served in the U.S. Army for two years during the Korean conflict.

Joyner is known for his longtime leadership and legendary service to ECU and the community. He served on numerous boards and foundations, including the Board of Trustees and the East Carolina Alumni Association.



**Board of Trustees
Athletics and Advancement Committee
April 11, 2019**

Agenda Item:	IV. Closed Session
Responsible Person:	Edwin Clark Committee Chair
Action Requested:	N/A
Notes:	N/A