

## East Carolina University | Board of Trustees Athletics & Advancement Committee Meeting | April 23, 2015 Agenda

I. Approval of February 19, 2015 Minutes

Action

- II. University Advancement
  - A. Heritage Hall update: Edwin Clark, Committee Chair
  - B. Advancement Update: Chris Dyba, Vice Chancellor, University Advancement
    - 1. Review of the numbers
    - 2. Concluding comments on Associated Entities
    - 3. Foundations updates
  - C. Campaign preparations: Chris Dyba, Vice Chancellor, University Advancement
  - D. Naming Proposals: Chris Dyba, Vice Chancellor, University Advancement
  - E. Board of Visitors appointments: Chris Locklear, Chief of Staff
- III. Athletics
  - A. Athletics Update: Rick Kobe, Swimming & Diving
  - B. Athletics Financial Report: Jeff Compher, Director of Athletics
  - C. Facilities Update: Jeff Compher, Director of Athletics
  - D. Financial Reports: Nick Floyd, Senior Associate Athletics Director
- IV. Closed Session

## East Carolina University Board of Trustees Athletics & Advancement Committee April 23, 2015

Session	Athletics & Advancement Committee	
Responsible Person	Edwin Clark, Chair	
Agenda Item	Ι.	
Item Description	Approval of February 18, 2015 minutes	
Comments		
Action Requested	Approval	
Disposition		
Notes		

## Board of Trustees Athletics & Advancement Committee February 20, 2015 Mendenhall Student Center

Edwin Clark, Chair of the Athletics & Advancement Committee called the meeting to order. Committee members present included Vern Davenport, Max Joyner, Kieran Shanahan and Bob Plybon. Other board members attending were Terry Yeargan, Deborah Davis, Jake Srednicki, Robert Brinkley, Mark Copeland, Carol Mabe, Steve Jones and Danny Scott.

## **ATHLETICS**

## **Athletics Update**

Jeff Compher gave an Athletics overview including an update on ECU's football attendance. ECU ranks 51<sup>st</sup> in the country in terms of attendance, with an average attendance of 44,786. ECU leads the AAC in attendance. Jeff also said that the football schedule would be released yesterday at 11:00 – we have a great schedule, with only one home Thursday night football game.

The women's basketball team is on a 5 game winning streak. Jada Payne has reached the 1,000 point mark after only 2 years. And the men's swimming team is on target to win ECU's first ever AAC championship.

## **Athletics Financial Report**

Nick Floyd gave us information on the Athletics financial report. He said that at this point, he expects a minimum of a \$200,000 surplus from bowl game expenditures. In additional, the football season ticket renewals are in process. Nick said that the pricing structure essentially remains the same with a few exceptions related to tax figures. Nick gave an update about the NCAA's changes to the value of full scholarships to cover the entire cost of collect attendance. Based on interpretation, ECU's gap between the actual cost of attendance and the value of attendance is in the \$4,000 range. The total economic impact for the ECU is about \$1 million.

## **Master Facility Plan Update**

Jeff Compher said that Athletics have been working with Campus Operations on renovations to the southside of Dowdy Ficklen. Jeff also gave an update about the new Minges Scoreboard and the baseball netting system that will be repaired soon.

## **UNIVERSITY ADVANCEMENT**

## **Advancement Update**

Vice Chancellor Chris Dyba shared year-end figures with the group. He was happy to report in excess of \$21 million dollars in commitments to date (approximate figures: \$10.5M from the ECU Foundation, \$3.3M from the Medical and Health Sciences Foundation and \$7.2M from the Pirate Club).

## **Associated Entities**

The topic of Associated Entities was discussed, explaining that the regulation was adopted by President Tom Ross with a plan for implementation January 2015. The implementation was delayed from January 2015 to April 2015 to July 2015.

Some of the significant implications of the revised regulation as currently pending were reviewed. Some of the provisions discussed including the following: any appointment of a person to the board of directors of an athletically related Association Entity must be approved in advance by the chancellor, the annual operating budget and any changes in the budget of an Associated Entity must be approved by the chancellor or his/her designee; Associated Entities must comply with University policies; and University employees providing services to an Associated Entity must comply with the directives of the University if a conflict arises between the University and Associated Entity.

In response to feedback from the 17 UNC campus foundations (specific to ECU include the executive committees of the Alumni Association, ECU Educational Foundation, ECU Foundation and the ECU Medical Health Sciences Foundation) more changes have been made and an expected edited version is due from GA soon. Board members requested a copy of the new policy upon receipt.

## Staff Update

Mr. Chris Dyba introduced Dr. Mark Notestine, President of Medical & Health Sciences Foundation and Associate Vice Chancellor for Health Sciences Development and Alumni Affairs. He joins us from Dartmouth College bringing over 30 years in higher education experience at both large public and small private schools. In less than 90 days on the job he has visited with over 60 of our constituents.

## Namings

Vice Chancellor Dyba presented ten Naming Proposals (the documentation is included in your board materials). The proposals were all approved by the committee and I'll have a motion at the end of my report.

## **BOV Call for Nominations**

Chris Locklear solicited nominations for the ECU Board of Visitors. There will be a total of 9 new vacancies this year on the BOV. If anyone would like to nomine someone for the BOV, please complete the BOV nomination form and send it to Megan.

## Aycock Update

Our committee did talk about the Aycock renaming recommendations. Our committee has an amended motion that I believe will be addressed later in this meeting.

## MOTIONS

I move to approve the naming proposals as presented in board materials. (The motion was approved unanimously as presented).

## East Carolina University Board of Trustees Athletics & Advancement Committee April 23, 2015

Session	Athletics & Advancement Committee	
Responsible Person	Edwin Clark, Committee Chair	
Agenda Item	II. A.	
Item Description	Heritage Hall Update	
Comments		
Action Requested	Information & Discussion only	
Disposition		
Notes		

## East Carolina University Board of Trustees Athletics & Advancement Committee April 23, 2015

Session	Athletics & Advancement Committee		
Responsible Person	Chris Dyba, Vice Chancellor for University Advancement		
Agenda Item	II. B.		
Item Description	Advancement Update		
Comments			
Action Requested	Information & Discussion only		
Disposition			
Notes	<ul> <li>a. Review of the numbers</li> <li>b. Concluding comments on Associated Entities</li> <li>c. Foundations update</li> </ul>		

## **Advancement Update**

## ECU Board of Trustees Meeting April 23, 2015



# Fundraising Highlights

## as of March 31, 2014

- ECU Foundation
- ECU Medical & Health Sciences
- Athletics

\$14,808,104 \$4,831,627 \$12,669,742

( 2015 Annual Fund – pledges \$6,757,059; receipts \$4,928,834)

• Total

\$32,309,473



# Advancement Update

- "Associated Entity" regulation update
- Updates from our Foundations: ECU Alumni Association, ECU Educational Foundation (Pirate Club), ECU Foundation, ECU Medical & Health Sciences Foundation
- Campaign timeline and preparation
- Naming Proposals for approval
- Board of Visitors nominations



## East Carolina University Board of Trustees Athletics & Advancement Committee April 23, 2015

Session	Athletics & Advancement Committee	
Responsible Person	Chris Dyba, Vice Chancellor for University Advancement	
Agenda Item	II. C.	
Item Description	Campaign preparations	
Comments		
Action Requested	Information & Discussion only	
Disposition		
Notes		

## East Carolina University Board of Trustees Athletics & Advancement Committee April 23, 2015

Session	Athletics & Advancement Committee	
Responsible Person	Chris Dyba, Vice Chancellor for University Advancement	
Agenda Item	II. D.	
Item Description	Naming proposals	
Comments		
Action Requested	Action requested	
Disposition		
Notes	<ol> <li>Fielding Miller – Head Men's Tennis Coach Office</li> <li>Sam &amp; Judy Lovelace – Athletics Director's Conference Room in WSMB</li> <li>Tom Taft, Jr. – Women's Tennis Assistant Coach Office in memory of Kathy A. Taft</li> </ol>	

## NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY **BOARD OF TRUSTEES**

J. Batt			
Name of Origina	tor		
ECU Educationa Department/Divi		<u>252-737-4540</u> Phone	battj@ecu.edu Email
Proposed Name(	s) to Honor:	Fielding Miller	#13873
	<u>3 Six Forks Road</u>		
Address: City	igh	<u>NC</u>	27609
, address, city		State	Zip
Telephone:		(919	<u>)) 604-2180</u>
	Home		Business
Relationship to th	ne University: <u>Do</u>	nor	
Proposed Object	for Naming: <u>Hea</u>	<u>d Men's Tennis Co</u>	<u>ach Office</u>
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Signature of Originator

3.3 Date

Proposed Name(s) to Honor: Fielding Miller

## PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES TO NAME A FACILITY OR ACTIVITY

## ROUTING SHEET

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## STATEMENT OF INTENT

## STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name_ FIEDING MILLER
Street Address 83 4208 SIX FUNKS ROAD, SUITE 1700
City RALEIGH State NC Zip 27609
Phone ( ) $919 - 604 - 2180$ Fax ( )
E-mail
Naming Opportunity(ies) N/A Head Men's Tennis Loach 8/13/12
To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

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\$	"	in 20.41 (Year)
\$	11	in 2012-(Year)
\$	11	in 20/3 (Year)*
\$	11	in 2014 (Year)

() Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

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Signature

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Signature Date

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## NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES

<u>J. Batt</u>			
Name of Origin	ator		
ECU Education	al Foundation	252 777 4540	
Department/Div		<u>_252-737-454C</u> Phone	<u>battj@ecu.edu</u> Email
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Duenessal			
Proposed Name	(s) to Honor:	Sam and Judy I	_ <b>ovelace</b> #13299
165	Sea Isle North Dr	ive	
	ter Path	NC	28575
Address: City	/	State	Zip
Telephone:	(252) 622-413	0	
·	Home	<u> </u>	Business
Relationship to t	the University: <u>Do</u>	por	
Proposed Objec	t for Naming: <u>Ath</u>	<u>letic Director's Co</u>	onference Room in WSMB
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6. If the Gift i	s other than cash c	or cash equivalent	explain the method of
valuation. a	and the plan for liq	uidation.	
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Signature	e of Originator		Date

## PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES TO NAME A FACILITY OR ACTIVITY

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## STATEMENT OF INTENT STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University Athletics

Name Judy and Sam Lovelace	
Street Address 165 Sea Isle North Drive, P. O	. Box 320
CitySalter Path	State <u>NC</u> Zip <b>28575</b>
Phone ( <b>252</b> ) <u>622-413</u> Fax ( <b>25</b>	2) 222-4701
E-mail jlovelace@nnsads.com	

Naming Opportunity(ies) Athletic Directors Conference Room in Ward Sports Medicine Building

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ **100,000** to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

\$ 	in 20 <u>11_</u> (Year)
\$ 25,000	in 20 <u>12_</u> (Year)
\$ 25,000	in 20 <u>13_</u> (Year)
\$ 25,000	in 20 <u>14_(</u> Year)
\$ 25,000	in 20 <u>15</u> (Year)

(X) Annually ( ) Semi-Annually ( ) Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature Judy Carelace Signature Som O. Lavelace Date <u>4-8-2010</u> Date <u>4/8/2010</u>

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## NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES

J. Batt			
Name of Origina	ator		
<u>ECU Educational Foundation</u> Department/Division		252-737-4540 Phone	<u>battj@ecu.edu</u> Email
Dopartimenty Dri		FIOTE	Eman
Proposed Name	(s) to Honor:T	homas F. Taft, .	Jr #711866
P. C	). Box 566		
	enville	NC	27835
Address: City		State	Zip
Telephone:(	<u>252) 531-8716</u>		
	Home		Business
Relationship to I	he University: <u>Donor</u>		
Proposed Objec	t for Naming: <u>Womer</u> <u>memory</u>	n's Tennis Assis y of Kathy A. Ta	
Purpose for reco	ommendation:		
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Directed to			<ul> <li>Educational Foundation</li> <li>Other</li> </ul>
If the Gift was m	ore than \$25,000:		
7. Attach a copy of the signed Letter of Intent.			
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valuation	and the plan for liquid	ation.	
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Proposed Name(s) to Honor: Thomas F. Taft, Jr.

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor fo	r University Advancement:
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Chair's Signature	Date Forwarded or returned
Comments	Date

PC# 711866 STATEMENT OF INTENT "STEP UP TO THE HIGHEST LEVEL" CAMPAIGN East Carolina University Athletics Name Thomas F. Taft JI Street Address 206 Palebroak Cil City Green ville State NC Zip 27P5P ) Phone ( Fax ( E-Mail Naming Opportunity(ies) W Tannis Kathy A. Taft To assist in attaining the goals set forth by the Department of Athletics under the "Step Up To The Highest Level" Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$\_25,000 to be paid in either cash, securities or other property of equivalent market value. I/we desire to have this financial support distributed in the following manner:





In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

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## East Carolina University Board of Trustees Athletics & Advancement Committee April 23, 2015

Session	Athletics & Advancement Committee	
Responsible Person	Chris Locklear, Chief of Staff	
Agenda Item	II. E.	
Item Description	ECU Board of Visitor Appointments	
Action Requested	Action requested	
Notes	<ul> <li>A. Nomination Summary</li> <li>B. Reappointment Nominations for Class of 2019 <ol> <li>Sabrina Bengel</li> <li>Jonathan Brooks</li> <li>Alisa Chapman</li> <li>Tommy Lewis</li> <li>Ray Rogers</li> </ol> </li> <li>C. New Nominations for Class of 2019 <ol> <li>Jim Bolding (nominated by Vern Davenport)</li> <li>Shirley Carraway (nominated by Virginia Hardy)</li> <li>Jon DeFriese (nominated by Virginia Hardy)</li> <li>Jon DeFriese (nominated by Virginia Hardy)</li> <li>Jim Dodson (nominated by Dan O'Shea &amp; Terry Yeargan)</li> <li>Mickey Foster (nominated by Sabrina Bengel)</li> <li>Lynne Garrison (nominated by Virginia Hardy)</li> <li>James Gorham (nominated by Virginia Hardy)</li> <li>Kent Lawrence (nominated by Terry Yeargan)</li> <li>James Morgan (nominated by Steve Jones)</li> </ol> </li> <li>D. New Nomination for Class of 2018 (due to vacancy) <ol> <li>Brad Congleton (nominated by Mark Copeland)</li> </ol> </li> </ul>	



Dr. Christopher D. Locklear Chief of Staff	Memorandum		
202 Spilman Building East Carolina University Greenville, NC 27858-4353	То:	ECU Board of Trustees	
252-328-6105 office locklearc@ecu.edu	From:	Christopher D. Locklear Christopher D. Tochlear Chief of Staff	
	Date:	April 23, 2015	
	Subject:	Board of Visitors new member appointments	
		rd of Visitors currently has 15 vacant seats in the Class of 2019 to ne ECU Board of Trustees. Additionally, the Class of 2018 has one	

vacancy due to the resignation of one board member.

Members of the Board of Trustees, Board of Visitors and the Chancellor's Executive Council have nominated 5 existing members for reappointment and 10 individuals for initial appointments to the Class of 2019. In addition, there is one recommendation for the vacant seat in the Class of 2018.

Please see the attached document listing each current member eligible for reappointment and each new nominee. Additionally, we have attached the resumes and nominations forms for each individual should you prefer more detailed information.

Thank you for considering these nominations.



## **ECU Board of Visitors Nominations**

The following individuals are nominated for the Class of 2019:

- 1. Sabrina Bengel, of New Bern, NC. Eligible for reappointment
- 2. Jonathan Brooks of Greenville, NC. Eligible for reappointment
- 3. Alisa Chapman of Chapel Hill, NC. Eligible for reappointment
- 4. Tommy Lewis of Raleigh, NC. Eligible for reappointment
- 5. Ray Rogers, of Greenville, NC. Eligible for reappointment
- 6. Jim Bolding of Cary, NC. New member appointment
- 7. Shirley Carraway of Winterville, NC. New member appointment
- 8. Jon DeFriese of Charlotte, NC. New member appointment
- 9. Bernita Demery of Greenville, NC. New member appointment
- 10. Jim Dodson of Pinehurst, NC. New member appointment
- 11. Mickey Foster of Greensboro, NC. New member appointment
- 12. Lynne Garrison of Greenville, NC. New member appointment
- 13. James Gorham of Kernersville, NC. New member appointment
- 14. Kent Lawrence of Cary, NC. New member appointment
- 15. James Morgan of Raleigh, NC. New member appointment

The following individual is nominated to fill a vacancy in the Class of 2018:

Brad Congleton of Raleigh, NC. New member appointment



## **Board of Visitors Nomination Form**

Name of Nominee:	SABRINA BENGEL	
Spouse's name:	STEVE BENGEL CLASS OF 79	
Home Address:	329A MIDDLE STREET NEW BERN, NC 28560	
Home Phone:	Cell Phone:252-514-5734	
Email Address:	<u>SABRINABENGEL@YAHOO.COM</u>	
Business/Company Nan	ne: BENGEL HOSPITALITY GROUP	
Business Address:	PO BOX 460	
	NEW BERN, NC 28563	
Business Phone:	Alt. Phone:	
Profession:	ENTREPENEUR/BUSINESS OWNER	
Title:		
	est in higher education (Ex: – legislative issues; engagement; academics; fundraising) EMENT, ANY WHERE I CAN BE OF SERVICE	
ECU Alum (Please chec	k one):XYesNo	
If yes, Year:	Degree(s):Major:	
Name of sponsor:		
Nominee has agreed to s	serve if appointed:X YesNo	
SUBMIT NOMINATIONS BY: March 30, 2015 to: Megan Ayers 202 Spilman Building		

East Carolina University Greenville, NC 27858 ayersm@ecu.edu \*Please submit resume with nomination form.



Sabrina DeFonce Bengel 329A Middle Street New Bern, North Carolina 28560 252-638-6780 (home) 252-514-5734 (cell) sabrinabengel@yahoo.com

Harrison High School, Harrison New York 1974 Quinnipiac College, Hamden, Connecticut 1974-1976 East Carolina University, Greenville, North Carolina 1977-1979 Married 35 years to Steve Bengel -Owner R.E. Bengel Sheet Metal Company – doing business in Craven County since 1910 Own and operate Baker's Kitchen, Lawson's Landing & Ribeyes Steakhouse Own and operate New Bern Tours – New Bern's Trolley Car Tours Managing Partner – The Birthplace of Pepsi Two Children/1 Grandchild

Past work experience included 28 years in the Travel Industry - Owned and Operated NS Travel Inc for 10 years 1989 - 1999 Marketing Manager for Quixote Travels, Inc. for 5 years 2000-2005

North Carolina Travel & Tourism Board of Directors appointed March 2012 by Governor Pat McCrory UNC-TV Board of Trustees serving as Vice Chairman Chairman Craven County Tourism Development Authority Board Swiss Bear Downtown Development Corp. Board of Directors member East Carolina University Board of Visitors member serving on Executive Committee Secretary and Honorary Member of New Bern/JT Barber High School Athletic Hall of Fame East Carolina University Women's Roundtable Board of Directors

Elected in 2009(4 yr term)and served as Alderman of the First Ward – City of New Bern appointed Mayor Pro Tem in 2012 Past Chairman of the Board of the East Carolina University Alumni Association Past member East Carolina University Joyner Library Advancement Council Past Chairman Friends of the New Bern Firemens Museum Board of Directors Past Board of Directors member of Craven Community College Foundation Past Board of Directors member of the New Bern Area Chamber of Commerce Past Board of Directors member Craven Arts Council Past Board of Directors member of the Carolina East Medical Center Foundation Past President of Downtown Business and Professional Association Past President of Historic District Residents Association Past Chairman Convention Center Development Committee Past Chairman Craven County Tourism Development Authority Marketing Committee Past Chairman of the Carolina East Medical Foundation's Festival of Trees

Active member of the New Bern Breakfast Rotary Club and the Downtown New Bern Business Council Named Entrepreneur of the Year by the New Bern Area Chamber of Commerce in 1994 Recipient of the Paul Harris Fellow by the New Bern Breakfast Rotary Club in 2004 Named a Woman of Achievement by the North Carolina Federation of Women's Club in 2011 Recipient of the East Carolina University Distinguished Service Award October 2012 Named an East Carolina University Incredible Woman October 2013 Recipient of the Craven Community College Fabric Award for Leadership April 2015



## **Board of Visitors Nomination Form**

Name of Nominee:	Jonathan Brooks	
Spouse's name:	Anne	
Home Address:	126 N. Longmeadow Rd., Greenv	ville, NC 27858
Home Phone:	252-215-9258	Cell Phone: 252-916-4369
Email Address:	jbrooks@maconconsulting.net	
Business/Company Name	e: Macon Consulting	
Business Address:	PO Box 3962, Greenville, NC 27	836
Business Phone:	252-364-8284	Alt. Phone:
Profession:	Political Consultant	
Title:		
Areas of particular interest in higher education (Ex: – legislative issues; engagement; academics; fundraising)		
ECU Alum (Please check one):XYesNo		
If yes, Year: MA '97 BS '94 Degree(s):Major:		
Name of sponsor:		
Nominee has agreed to serve if appointed: <u>X</u> Yes <u>No</u>		
SUBMIT NOMINATIONS BY: March 30, 2015 to: Megan Ayers 202 Spilman Building East Carolina University Greenville, NC 27858 <u>ayersm@ecu.edu</u> *Please submit resume with nomination form.		

## <u>Jonathan Brooks</u>

Mr. Brooks is the principal of Macon Consulting, a North Carolina based political finance consulting firm, and is currently a finance consultant and advisor to U.S. Senators Richard Burr and Thom Tillis, Governor Pat McCrory, the Renew North Carolina Foundation, and Congressman Walter Jones.

He has also served as a consultant to the campaigns of Governor McCrory, former U. S. Senator Elizabeth Dole, The National Republican Senatorial Committee, the Republican Governors Association, and began his career on the Washington staff of former U.S. Senator Lauch Faircloth and as a finance consultant to the late U.S. Senator Jesse Helms.

He is a native of Dunn, North Carolina and is a graduate of East Carolina University, holding a B.S. degree in Political Science and an M.A. in American History.

He and his wife Anne reside in Greenville, North Carolina with their two children, Gray and Emmie.



## **Board of Visitors Nomination Form**

Name of Nominee:	Alisa Chapman	
Spouse's name:		
Home Address:	309 Deepwood Road, Chapel Hill, NC 27514	
Home Phone:	919-942-4485 Cell Phone:919-360-0819	
Email Address:	chapman@northcarolina.edu	
Business/Company Name:	UNC General Administration	
Business Address:	910 Raleigh Road, Chapel Hill, NC 27514	
Business Phone:	919-843-8929 Alt. Phone: 919-360-0819	
Profession:	Education / Higher Education	
Title:	Vice President for Academic and University Programs	
-	in higher education (Ex: – legislative issues; engagement; academics; fundraising) Legislative Issues	
ECU Alum (Please check o	one):X (three times)YesNo	
If yes, Year: 1990, 1992,	and 2009 Degree(s):_BS, MA, and EdDMajor:Education	
Name of sponsor:seeking reappointment		
Nominee has agreed to ser	ve if appointed: _X YesNo	
SUBMIT NOMINATIO Megan Ayers 202 Spilman Building East Carolina University Greenville, NC 27858 ayersm@ecu.edu *Please submit resume v		

## ALISA CHAPMAN 309 Deepwood Road Chapel Hill, North Carolina 27514

Home: (919)942-4485

E-mail: chapman@northcarolina.edu

Office: (919)843-8929

## **EDUCATION**

- 2009 East Carolina University, Greenville, North Carolina 27834 Doctor of Education Concentration: Educational Leadership
- 1992 East Carolina University, Greenville, North Carolina 27834 Master of Arts in Education Concentration: Instructional Technology NC Certification: 077 (Educational Technology K12 Licensure Area)
- East Carolina University, Greenville, North Carolina 27834
   Bachelor of Science in Education
   NC Certification: 023, 190 (Elementary Education and Reading K12 Licensure Areas)

## **PROFESSIONAL EXPERIENCE**

## Vice President for Academic and University Programs

University of North Carolina General Administration, Chapel Hill, North Carolina 27515 Advance efforts within the University to prepare more, higher quality teachers and school leaders for the public schools of North Carolina. Responsibilities include supporting and strengthening academic program planning and development for education programs at the undergraduate, graduate and doctoral levels; research aimed at improving the recruitment, preparation and development of teachers and school leaders; enhancing the public service outreach programs of UNC's fifteen accredited schools of education, as well as the UNC Center for School Leadership Development; and working closely with the UNC Council of Education Deans.

November 2011 – Present

Associate Vice President for Academic Affairs and University-School Programs University of North Carolina General Administration, Chapel Hill, North Carolina 27515 December 2009 – October 2011

Associate Vice President for Academic Planning and University-School Programs University of North Carolina General Administration, Chapel Hill, North Carolina 27515 September 2007 – November 2009

Assistant Vice President for University-School Programs and Information Technology University of North Carolina General Administration, Chapel Hill, North Carolina 27515 August 2003 – September 2007

Director of Instructional Technology for University-School Programs University of North Carolina General Administration, Chapel Hill, North Carolina 27515 January 1999 – August 2003

Instructional Technology Consultant North Carolina Department of Public Instruction, Raleigh, North Carolina 27601 November 1995 – January 1999 Instructional Technology Specialist and Curriculum Supervisor for Art Education Beaufort County Schools, Washington, North Carolina 27889 July 1994 - October 1995

Instructional Technology Coordinator and Student Information Management System Coordinator Beaufort County Schools, Washington, North Carolina 27889 April 1993 - June 1994

## SPONSORED RESEARCH AND DEVELOPMENT ACTIVITY

Z. Smith Reynolds Foundation NC New Teacher Support Program – May 16, 2014 - Present

 Awarded \$250K by the Board of Trustees of the Z. Smith Reynolds Foundation at a meeting held on May 16, 2014 in support of the North Carolina New Teacher Support Program. The overarching goal of the program is to improve the effectiveness of beginning teachers in their first three years of service through intensive induction support aligned to each teacher's individual needs, teaching assignment, and school environment.

#### GEAR UP North Carolina - July 2014 - Present

 Responsible for GEAR UP North Carolina, \$28M grant from the US Department of Education to the University of North Carolina. Overall objectives of the grant are focused on college access and student success; 1) Increase the academic performance and preparation for postsecondary education for GEAR UP students, 2) Increase the rate of high school graduation and participation in postsecondary education for GEAR UP students, and 3) Increase GEAR UP students' and their families' knowledge of postsecondary education options, preparation, and financing.

#### Burroughs Wellcome Fund Scholars Program – May 2007 - Present

Awarded \$5.3M from the Burroughs Wellcome Fund (BWF) to develop a "fast track" to teacher certification for science majors aimed at preparing these individuals for careers in teaching. The program is being implemented on four partnering campuses; NCCU, NCSU, UNCA, and UNC-CH. The initiative will provide \$6,500 scholarships to qualifying juniors and seniors, and an additional benefit of a \$5,000 annual salary supplement for up to five years for BWF Scholars that graduate and obtain employment in a North Carolina public school as a licensed science teacher.

## NC Race to the Top NC New Teacher Support Program Grant - 2011 – October 2014

Awarded \$7.8M to develop and implement the NC New Teacher Support Program *designed* to improve the effectiveness and retention of novice teachers through intensive and relevant induction support that is aligned to each teacher's individual teaching assignments and school contexts. The program provides a three phase induction program for new teachers in low performing schools, which begins prior to the teacher's first day in the classroom and continues throughout a three-year period. The key elements of the program include a summer institute, professional development training, and classroom coaching.

#### UNC-NCNSP Learning Laboratories Grant - 2008 - 2014

 Awarded \$2.5M grant from the Bill & Melinda Gates Foundation, including \$1.7M to UNC for the joint initiative, and an additional \$795,000 redirected by the NCNSP from a previous foundation investment. Through this initiative partnering UNC campuses and the NCNSP will help four selected high schools become "learning laboratories" of best practice, enabling educators from other NC schools to observe transformed teaching and learning that leads to higher graduation rates and higher performance among all students.

## Guilford County Schools Mathematics Project - September 2006 - 2010

 Member of multi-organizational development team awarded \$2 million from Action Greensboro (partnership of Triad-area foundations dedicated to bringing more and better jobs to the region) for a three year project to address the need for mathematics teachers and the quality of the mathematics program in select high schools in Guilford County Schools. This project seeks to recruit, differentially reward, and retain mathematics teachers in the participating schools.

## NC Catalyst – June 2000 – October 2003

 Awarded \$1.5M from the U.S. Department of Education's Preparing Tomorrow's Teachers To Use Technology Program. The grant, entitled NC Catalyst, represented a statewide partnership between the 16-campus University of North Carolina, NC Department of Public Instruction, NC Community College System, UNC Center for Public Television, two small, private liberal arts colleges, and the SAS Institute. The focus of the grant was teacher technology preparedness.

## COMMITTEES, APPOINTMENTS & PROFESSIONAL AFFILIATIONS

## NC Public School Forum of North Carolina – July 2014 - Current

• UNC designated member of the Public School Forum Board of Directors.

#### North Carolina Early Childhood Advisory Commission - February 17, 2014 - Current

• Appointed February 17, 2014 by Governor Pat McCrory to serve as a member of the North Carolina Early Childhood Advisory Commission.

#### East Carolina University Board of Visitors – July 2013 - Current

• Approved by the ECU Board of Trustees in July 2013 to serve as a member of the East Carolina University Board of Visitors.

#### *Governor's Education Transformation Commission – September 2010-2012, December 2012 - 2013*

• Appointed by Governor Perdue to serve as a member of the Governor's Education Transformation Commission established to guide the work of NC's Race to the Top grant.

#### American Educational Research Association (AERA) – January 2009 - Present

• Member of the American Educational Research Association professional organization.

#### UNC-NCNSP Learning Laboratories Steering Committee - 2008 - 2014

Serve on the steering committee for the UNC and NCCSP (NC New Schools Project) Learning Laboratories Initiative for High School innovation. Through this initiative partnering UNC campuses and the NCNSP will help four selected high schools become "learning laboratories" of best practice, enabling educators from other NC schools to observe transformed teaching and learning that leads to higher graduation rates and higher performance among all students. The project is being supported by a \$2.5M grant from the Bill & Melinda Gates Foundation, including \$1.7M to UNC for the joint initiative, and an additional \$795,000 redirected by the NCNSP from a previous foundation investment.

#### Association for Supervision and Curriculum and Development (ASCD) – 2008 - Present

• Member of the Association for Supervision and Curriculum Development professional organization.

Guilford County Schools Mathematics Project Advisory Committee - 2007 - 2011

 Member of the Guilford County Schools Mathematics Project Advisory Committee. The Committee, consisting of representation from Guilford County Schools, UNC Greensboro, NC A&T State University, and UNC General Administration provides input to the overall project. This project seeks to recruit, differentially reward, and retain mathematics teachers in the participating schools.

## International Society for Technology in Education (ISTE) - 1997 - Present

• Member of the International Society for Technology in Education professional organization.

## North Carolina State Board of Education Portfolio Committee – Fall/Spring 1999

• Served as a member of the Portfolio Committee, charged by the North Carolina State Board of Education to study the feasibility of implementing student portfolios in NC public schools for diagnostic and prescriptive purposes.

## UNC Deans' Council on Teacher Education - 1999 - Present

• Serve as primary liaison and staff to the UNC Deans' Council on Teacher Education which monitors and guides the direction of teacher preparation and development, and educational outreach of UNC Schools, Colleges, and Departments of Education.

## AWARDS AND HONORS

*Outstanding Alumna Award - East Carolina University College of Education – October 2008* 

Congressional Art Award and National Award for Creative Merit - 1985

- Recipient of a Congressional Art award for the 7<sup>th</sup> District of North Carolina.
- Recipient of a National Award for Creative Merit in recognition of excellence in the 1985 United States Congressional Art Competition.



	Board of Visitors Nomination Form
Name of Nominee:	Tommy G. Lewis IT
Spouse's name:	(
Home Address:	2816 Crystal Oaks Lane Raleigh NC 27614
Home Phone:	Cell Phone: 919 614 4926
Email Address:	tommy & Ffyplanning. Com
Business/Company Name:	FIRST Financial Group
Business Address:	1100 Logger of B-101 Ralezzh NC 27609
Business Phone:	919 876 4926 Alt. Phone:
Profession:	
Title:	President
Areas of particular interest in <u>Eng</u> yenut,	n higher education (Ex: - legislative issues; engagement; academics; fundraising) Fudasy, Academic (courting, Athuhics
ECU Alum (Please check or	ne): <u> </u>
If yes, Year: <u>1989</u> D	egree(s): BS Major: IT Construction Mgmt.
Name of sponsor: <u>Curen</u>	
	e if appointed: YesNo
SUBMIT NOMINATION Megan Ayers 202 Spilman Building East Carolina University Greenville, NC 27858 <u>ayersm@ecu.edu</u> *Please submit resume wi	

Tommy G Lewis II MSFS ChFC CLU

President FIRST Financial Group

#### Education

- East Carolina University BSIT 1989
- The American College MSFS 2008

#### **Professional Experience**

- 1989 Registered Representative MetLife Securities
- 1994 Founder FIRST Financial Group
- 2012 Established Registered Investment Advisory firm

#### **Community Service**

- East Carolina University Board of Visitors
- Wakefield United Methodist Church
- ECU Alumni Association-past Wake County Chapter President
- ECU Pirate Club past Wake County Representative
- Coastal Conservation Association

#### **Professional Bio**

Born in Raleigh, NC, Tommy has devoted himself to family, fitness and his clients' finances. He graduated from East Carolina University in 1989 and was an athletics letterman. Tommy has a Masters' of Science in Financial Services and holds Professional Degrees from The American College, Bryn Mar, PA, including the Charted Life Underwriter (CLU) and Chartered Financial Consultant (ChFC). Tommy began his financial services career in September 1989 and founded FIRST Financial Group in August 1994. He holds the life and health and the long term care and Medicare supplement insurance licenses. Additionally he holds a United States Coast Guard Captains License.

Tommy is a member of The Society of Financial Service Professionals, ECU Alumni Association, ECU Pirate Club, Wakefield United Methodist Church, Pi Kappa Alpha Oak Trust, Coastal Conservation Association, IGFA Lifetime member, Raleigh Racquet Club, ECU Board of Visitors, ECU Centennial Pirate, ECU Chancellor's Society, Leo Jenkins Society. He lives with his children Ashley and Tommy III in Raleigh, with split time in Wrightsville Beach NC. In his spare time he enjoys family time, running, fishing and tennis.

# East Carolina University.

	<b>Board of Visitors Nomination Form</b>
Name of Nominee:	ARTHUR RAY ROGERS (RAY)
Spouse's name:	EVERLENA CLARK ROGERS
Home Address:	3619 GOSFORD GATE, GREENVILLE, NC 27858
Home Phone:	252-355-8012 Cell Phone: 252-531-3034
Email Address:	ARAYROGERS O SUPPENLINK . NET
Business/Company Name	OFFICE OF CONGRESSMAN G.K. BUTTERFIELD
Business Address:	216 NE NASH ST-SUITEB MILSON NC 27893
Business Phone:	252-237-98/6 Alt. Phone:
Profession:	DISTRICT AIRECTOR
Title:	
	t in higher education (Ex: – legislative issues; engagement; academics; fundraising) ND LEGISLATIVE ISSUEF

ECU Alum (Please check one):Yes	No		
If yes, Year: <u>1972</u> Degree(s): <u>BSBA</u>	Major: _	BUSINESS	ADMINISTRATOR
Name of sponsor:			
Nominee has agreed to serve if appointed: Yes	<u> </u> 1	No	
SUBMIT NOMINATIONS BY: March 30, 2015 to:			
Megan Ayers			
202 Spilman Building			
East Carolina University			
Greenville, NC 27858			
aversm@ecu.edu			
*Please submit resume with nomination form.			

# A. Ray Rogers 3619 Gosford Gate Greenville, North Carolina 27858

#### **EMPLOYMENT HISTORY**

# 2010 – Present Office of Congressman G. K. Butterfield, District Director, Wilson, N.C.

- 1998 2008 Cornerstone Missionary Baptist Church, Financial Administrator, Greenville, N.C.
- 1990 1998 New East Bank of Greenville and Triangle Bank, Senior VP, Greenville, NC
- 1972 1990 Wachovia Bank and Trust Co. Vice President, Greenville and New Bern, N.C.

# **Education**

- 1992 Graduate Banking Certificate-LSU School of Banking, Baton Rouge, La.
- 1972 Bachelor of Science in Business Administration, East Carolina University, Greenville, N.C.
- 1964 High School Diploma, E.J. Hayes High School, Williamston, N.C.

# **Military Service**

1966-70 U.S. Air Force – Sergeant (E-4)

# **Community Involvement**

Member and Deacon of New Dimensions Community Church, Greenville, N.C.

Member of the East Carolina University Board of Visitors

Past Board Member of the Kate B. Reynolds Charitable Trust

Life Member of the Alpha Phi Alpha Fraternity, Inc.

Past Member of the Vidant Medical Center Board of Directors

Past Member of the ECU Foundation

Past Member of the ECU Medical Foundation

Past Co-Chairperson of the ECU Ledonia Wright Cultural Center Council

# **AWARDS/RECOGNITIONS**

Outstanding Service Award for East Carolina University

Community Service Award from N.C. Health and Wellness Trust Fund

Community Service Award from the Tryon Palace



Name of Nominee:	James Edward Bolding
Spouse's name:	Marsha D. Bolding
Home Address:	306 Rose Valley Woods Drive
	Cary, NC 27513
Home Phone:	(919) 677-1275 Cell Phone : (919) 349-6163
Email Address:	jbolding1@nc.rr.com
Business/Company Name:	Eco Agro Resources Group
Business Address:	6151 Lake Osprey Drive, 3 <sup>rd</sup> Floor
	Sarasota, FL 34240
Business Phone:	800-459-5814 Alt. Phone: (941) 256-3377
Profession:	Agriculture
Title:	Manager
Areas of particular interest	in higher education (Ex: – legislative issues; engagement; academics; fundraising)
Academic Exc	ellence, New Schools of Study, and Legislative
ECU Alum (Please check o	ne): <u>X</u> Yes <u>No</u>
If yes, Year: <u>1977</u>	Degree(s):BSBA Major:Business Administration
Name of sponsor: <u>Vern</u>	Davenport
Nominee has agreed to serv	ve if appointed: <u>X</u> Yes <u>No</u>
SUBMIT NOMINATIO Megan Ayers 202 Spilman Building East Carolina University Greenville, NC 27858 ayersm@ecu.edu *Please submit resume w	NS BY: March 30, 2015 to:



Name of Nominee:	Shirley Carraway	
Spouse's name:	LIOY & FOIKS	
Home Address:	214 East Fire Tower Rd. Winterville NC, 28590 P.O. Box 289 Winterville NC, 28590	
Home Phone:	252-355-1760 Cell Phone: 252-521-6505	
Email Address:	shirleycarraway e suddenlink. net	
Business/Company Name	2	
Business Address:		
Business Phone:	Alt. Phone:	
Profession:	Education Management	
Title:	NC LIGSON For the ARCC at Edvantia	
	in higher education (Ex: – legislative issues; engagement; academics; fundraising) adema (S	
ECU Alum (Please check o	one):YesNo	
If yes, Year: $\frac{175,185}{192,100}$ Name of sponsor: Dr. Hdl Nominee has agreed to serve		
SUBMIT NOMINATIONS BY: March 16, 2015 to: Megan Ayers 202 Spilman Building East Carolina University Greenville, NC 27858 <u>ayersm@ecu.edu</u>		

\*Please submit resume with nomination form.

	Dr. Shirley Carraway P. O. Box 289 Winterville, North Carolina 28590 Home No: (252) 355-1760 Cell No: (252) 521-6505
EDUCATION:	East Carolina University, Greenville, North Carolina <b>B.S. – Speech, Language &amp; Auditory Pathology</b> 1971 – 1975
GRADUATE STUDIES:	East Carolina University, Greenville, North Carolina M.A. – Educational Administration and Supervision 1980 – 1985
	East Carolina University, Greenville, North Carolina Educational Specialist Degree – Administration 1987 – 1992
	East Carolina University, Greenville, North Carolina Doctorate Degree – Educational Leadership 2000
CERTIFICATION AREAS:	Principal level I, Level II Supervisor – Level I, Speech Language Impaired, Mentor Superintendent Level I, Level II
WORK EXPERIENCE:	
(2013-Present)	<b>North Carolina Liaison for the SECC at SEDL</b> An Affiliate of the American Institute of Research Contract Technical Assistance Provider
(2011-2013)	<ul> <li>Executive Leadership Coach</li> <li>Edvantia, Inc. – Consultant</li> <li>Contract with the Kentucky Department of Education</li> </ul>
(2008 – 2012)	<ul> <li>North Carolina Liaison for the ARCC at Edvantia</li> <li><i>Contract Technical Assistance Provider</i></li> <li>North Carolina Department of Public Instruction</li> </ul>
(2010 – 2011)	<b>Principal Investigator – Teacher Quality Partnership Grant</b> East Carolina University, Greenville, North Carolina College of Education
(2008 - 2010)	<ul> <li>Director of Special Projects</li> <li>East Carolina University, Greenville, North Carolina</li> <li>Directing Chancellor's Leadership Academy and serving as the university liaison for the Early College High School</li> </ul>
(2003 - 2007)	Superintendent Orange County Schools, Hillsborough, North Carolina

(1998 – 2003)	<b>Associate Superintendent for Curriculum and Instruction</b> <i>Pitt County Schools, Greenville, North Carolina</i>	
(1997 – 1998)	<b>Assistant Superintendent for Curriculum and Instruction</b> <i>Pitt County Schools, Greenville, North Carolina</i>	
WORK EXPERIENCE: Continued		
(1993 – 1997)	<ul> <li>Principal, J.H. Rose High School, Grades 9-12</li> <li><i>Pitt County Schools, Greenville, North Carolina</i></li> <li>Administration of total school program including instructional program development and implementation, extra-curricular program, facility management and personnel development.</li> </ul>	
(1992 – 1994)	<ul> <li>SACS Facilitator for Eight (8) Elementary Schools</li> <li><i>Martin County Schools, Lenoir County Schools</i></li> <li>Consultant for the school improvement and SACS Renewal Process.</li> </ul>	
(1988 – 1993)	<ul> <li>Principal, Falkland Elementary School, Grades K-5 Pitt County Schools, Greenville, North Carolina</li> <li>Administration of total school program including instructional program development and implementation, facility management and personnel development.</li> </ul>	
(1985 – 1988)	<ul> <li>Assistant Principal, Grades K-3</li> <li><i>Kinston City Schools, Kinston, North Carolina</i></li> <li>Administration of buses, bus discipline, lunch program, testing, evaluations, staff development, textbooks, immunization programs, substitute teachers, School Assistance Team, orienting new staff, and discipline.</li> </ul>	
(1980 – 1985)	<ul> <li>Speech, Language Clinician</li> <li><i>Kinston City Schools, Kinston, North Carolina</i></li> <li>Provided services to speech, language impaired students.</li> </ul>	
(1976 – 1980)	<ul> <li>Speech, Language Clinician</li> <li>Lenoir County Schools, Kinston, North Carolina</li> <li>Provided services to speech, language impaired students.</li> </ul>	
(1975 – 1978)	<ul> <li>Teacher</li> <li>Child Developmental Disability Center, Kinston, North Carolina</li> <li>Taught severe to profoundly retarded students excluded from public school systems.</li> </ul>	



Name of Nominee:	Jon DeFriese
Spouse's name:	
Home Address:	2341 Hemby Place Charlotte, NC 28270
Home Phone:	Cell Phone:704-421-3840
Email Address:	jdefriese@mba2000.hbs.edu
Business/Company Name	: The Center for Intentional Leadership
Business Address:	Charlotte, NC
Business Phone:	Alt. Phone:
Profession:	
Title:	Consulting Partner
1	in higher education (Ex: - legislative issues; engagement; academics; fundraising)
ECU Alum (Please check of	one): <u><b>X</b></u> Yes <u>No</u>
If yes, Year: <u>92</u>	Degree(s):_ <u>BS</u> Major:
Name of sponsor: <u>Craig S</u>	Souza
Nominee has agreed to ser	ve if appointed: YesNo
SUBMIT NOMINATIO Megan Ayers 202 Spilman Building East Carolina University Greenville, NC 27858 <u>ayersm@ecu.edu</u> *Please submit resume v	

# **Craig Souza**

From:Gordon DeFriese < gordon.	•
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Good afternoon, Craig.

Good to see you in Wilson on Saturday. You make a good "Registrar."

Some time ago we spoke in the hallway about my son, Jon DeFriese, who has resided and worked in Charlotte for the past few years, first for National Gypsum Corporation, C.D. Spangler's company, and now for the Center for Intentional Leadership, a private consulting company working with a wide range of large and mall companies in several states on issues related to leadership and team building.

You and I spoke about the possible interest of East Carolina University in a person like Jon, a graduate of ECU who worked for ECU's division of IT and communications for a couple of years before moving to UNC General Administration in Chapel Hill. From there, with President Spangler's encouragement, he applied to and was accepted at the Harvard Business School. He graduated from HBS with Honors, then worked in a small IT company for a year or two and then was offered a position back at Harvard in their own IT Division, where he stayed for five years. Then, Spangler's company lured him back to Charlotte.

He is an active fund-raiser for the Harvard HBS, and he has maintained close ties with ECU. The Director of Student Affairs Development who reports to the VC for Student Affairs contacted Jon at the recommendation of a friend of his. That person asked Jon to join an advisory board for student affairs development but because of current work load he said he would not join that board, but would be happy to serve in an advisory capacity to their efforts. Unfortunately, that person seemed only to want Jon to facilitate an ask of Mr. Spangler. Spangler is generous to institutions from which he himself graduated or ones in which he has a great interest. Jon advised this fellow that Mr. Spangler, or any person with that kind of financial position, is far more responsive to a request coming from a person who is a good friend or business associate, not someone who has known him only as an employee. They left it at that. Jon offered to help devise a strategy for approaching persons of this category, but not to do the actual asking himself.

I have attached a recent resume for Jon in case you think Chancellor Ballard would find his involvement useful. Both he and his wife hold degrees from ECU and continue to think of ECU as important to themselves and their careers.

Thanks for any consideration you think might be given to him.

Best wishes,

Gordon

2341 Hemby Place Charlotte, NC 28270 jdefriese@mba2000.hbs.edu +1 704-421-3840

# Experience

# 2012-present THE CENTER FOR INTENTIONAL LEADERSHIP Consulting Partner

Responsible for management, delivery and business development for leadership development consulting practice. Areas of expertise include organizational performance, team development, leading change, strategic planning and executive development.

# 2006-2012 NATIONAL GYPSUM COMPANY Director, Business Technology Services

Responsible for business technology strategy, project delivery, and enterprise support for the building materials manufacturing company.

- Led deployment of an Enterprise Resource Planning (ERP) solution from SAP. Successfully delivered the \$20 million program meeting all objectives on schedule and 15% under budget.
- Implemented a project management office (PMO) and process changes resulting in project delivery performance improving from 50% to 85% over 18 months.
- Created Information Systems strategic planning process to define long-range plans and link them to our annual management process. Resulted in improvements to project delivery, resource utilization, and capital budgeting.
- Designed organizational development program for all NGC IS associates emphasizing strategic alignment, results-focused management, and high-performance teamwork.

# 2001-2006 HARVARD BUSINESS SCHOOL

# Managing Director, Software Development and Client Services

Responsible for IT strategy, architecture, enterprise software and project management for Harvard Business School.

- Led strategic planning and implementation process resulting in a 3-5 year vision for IT at HBS.
- Developed IT Governance process which led to greatly improved business/IT alignment, investment management, and stronger internal customer partnerships.
- Implemented Customer Relationship Management (CRM) and academic program management system for the \$80M HBS Executive Education division enabling strategic customer management, reducing transaction costs, and improving on-line customer service.
- Led organizational change to a Lean/Agile software development & project management process.

# **Director, Information Technology Operations**

Responsible for IT operations, customer service, and classroom technology for the HBS community.

- Led \$7M data center construction project and campus network upgrade from feasibility through construction and relocation.
- Designed academic technology master plan and served as IT executive for over \$150 million in capital construction including over \$20M in technology spending.

# CHARLOTTE, NC

CHARLOTTE, NC

**BOSTON, MA** 

#### **BOSTON**, MA

# 1999-2001 ADERO, INC.

#### **Director, Information Technology**

Responsible for IT operations and customer service for global provider of web site content delivery services. Company grew from 25 employees in 1999 to 250 in 2001 with over \$100 million in strategic capital raised.

• Managed team of 14 professionals providing enterprise systems, network operations, and IT support to high-tech company during growth phase and divestiture.

#### 1994-1998 THE UNIVERSITY OF NORTH CAROLINA Director, Networking and Media Services

Responsible for providing technology operations and policy support to the UNC system CIO and Office of the President for the 16-campus University of North Carolina.

# 1990-1994 EAST CAROLINA UNIVERSITY Technology Manager

Responsible for delivering a wide range of technology services to faculty, staff, and students within the ECU Academic Library system.

# Education

**1988-1992 EAST CAROLINA UNIVERSITY** Bachelor of Science

# HARVARD BUSINESS SCHOOL

**1998-2000** Master of Business Administration with honors

# Community

# COMMUNITIES IN SCHOOLS CHARLOTTE

Volunteer Consultant – Leadership, Executive and Team Development

# APPARO CHARLOTTE REGION

Volunteer Consultant - Leadership, Strategic Planning, Executive and Team Development

# CHARLOTTE CROP WALK FOR HUNGER

Volunteer Consultant - Strategic Planning and Team Development

# HARVARD BUSINESS SCHOOL ALUMNI ASSOCIATION OF CHARLOTTE

Leadership Team Member, Management Development Program faculty

HARVARD BUSINESS SCHOOL EXTERNAL AFFAIRS Annual Fund Leader

GREENVILLE, NC

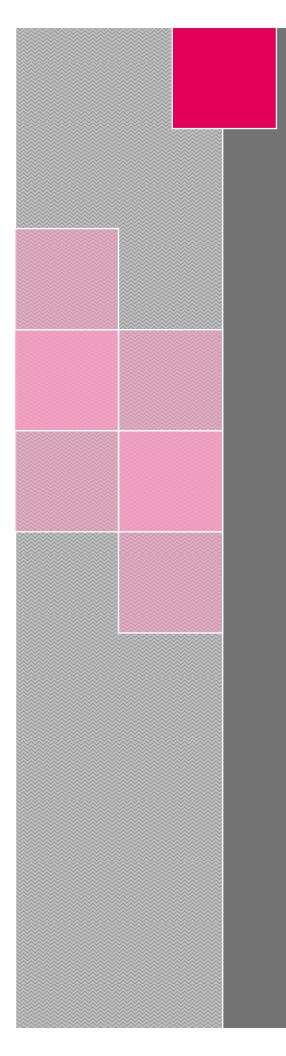
CHAPEL HILL, NC

# BOSTON, MA

**GREENVILLE, NC** 



Name of Nominee:	Bernita Demery		
Spouse's name:	RICKY DEMERY		
Home Address:	509 Westminster Cir. Greenville NC 27858		
Home Phone:	<u>252-355-5790</u> Cell Phone:		
Email Address:	bdemery egreenvillenc-gov		
Business/Company Name	city of Greenville		
Business Address:	200 West Fifth Street Greenville NC 27834		
Business Phone:	<u>252-329-4444</u> Alt. Phone:		
Profession:	Government Administration		
Title:	Director of Financial Services		
Areas of particular interest in higher education (Ex: – legislative issues; engagement; academics; fundraising)			
Tumaraising, Engi	agement		
ECU Alum (Please check o	one): <u> </u>		
If yes, Year: <u>2002</u> Degree(s): <u>Masters</u> Major: <u>Business Administration</u>			
Name of sponsor: <u>DY. HAY dy</u>			
Nominee has agreed to serve if appointed: YesNo			
SUBMIT NOMINATIONS BY: March 16, 2015 to: Megan Ayers 202 Spilman Building East Carolina University Greenville, NC 27858 <u>ayersm@ecu.edu</u> *Please submit resume with nomination form.			



# Bernita W. Demery, CPA, MBA

Bernita W. Demery, CPA, MBA City of Greenville 03/20/2015



# **BERNITA W. DEMERY, CPA, MBA**



A native of eastern North Carolina, Bernita Demery holds a Master of Business Administration from East Carolina University (ECU) and a Bachelor of Science Degree in Accounting from North Carolina Agricultural and Technical State University (NCA&T).

Bernita Demery has been married for almost 30 years to her best friend, Ricky Demery, who is a scientist at Patheon Pharmaceuticals; together they have two beautiful daughters, Requita and Bridget Demery. Requita is completing her second year at Brody School of Medicine and Bridget is completing her second year in Accounting at NCA&T. More importantly, Bernita acknowledges God as her personal savior. She has been an active member of Cornerstone Missionary Baptist Church since 1988, where she is dedicated to the services of youth ministry and praise.

She is the Director of Financial Services for the City of Greenville and serves as the Chief Financial Officer (CFO) for the City of Greenville, NC. She has served in this capacity since 1989. She is a highly effective leader with over 27 years of experience in the government management area. She directs all operations of the City of Greenville's financial management such as; economic and capital improvement financial planning, investment and debt management, accounting, budget, payroll, reporting, business applications management, centralized procurement planning and revenue collections, grant management and Minority/Women Business Enterprise (M/WBE) Program development.

In 2008, the North Carolina Association of Certified Public Accountants (NCACPA) elected Bernita to fill one of eight positions on the NCACPA Board of Directors. There she has served as the board liaison for the Governmental Accounting and Auditing Committee. This standing committee is required to report discussions and suggestions to the board regarding changes to and application of governmental accounting principles. She also served the association through the Financial Literacy Committee and currently serves through the Local Coastal Plains Chapter.

# **EDUCATION**

# EAST CAROLINA UNIVERSITY (ECU)

East Fifth Street | Greenville, NC 27858 Masters in Business Administration (MBA) December 2002

# NORTH CAROLINA STATE BOARD OF CERTIFIED PUBLIC ACCOUNTANTS

P.O. Box 12827 | Raleigh, NC 27605 Certified Public Accountant (CPA) August 1995

# NORTH CAROLINA AGRICULTURAL & TECHNICAL STATE UNIVERSITY (NC A& T)

1601 E. Market Street | Greensboro, NC 27411 Bachelor of Science in Accounting (BS) May 1984- Graduated Cum Laude Senior Class President

# **EMPLOYMENT HISTORY**

September 1989-Present	City of Greenville
-	Director of Financial Services (CFO)
	Greenville, North Carolina

February 1988-September 1989	City of Greenville
	Chief Accountant
	Greenville, North Carolina

May 1984-January 1988

Sprint Staff Accounting Analyst Tarboro, North Carolina

May 1983-August 1983

Natural Gas Pipeline Company of America **Summer Intern** Chicago, Illinois

# **CAREER HIGHLIGHTS**

- ✓ Appointed 2008-2011 term for Board of Directors for the North Carolina Association of Certified Public Accountants (NCACPA)
- ✓ Appointed the President of the North Carolina Government Finance Officers Association (NCGFOA) – First African American (1997-1998)
- ✓ Member of the Advisory Board for the College of Business at East Carolina University
- ✓ Serves as Director of Financial Services (CFO) for the City of Greenville
- ✓ State Representative for the Government Finance Officers Association of US and Canada
- ✓ Lifetime Member of Alpha Kappa Alpha Sorority, Inc. (AKA)
- ✓ Member of the American Institute of Certified Public Accountants
- ✓ Received on behalf of the City the Fifth Biennial Budget Award
- ✓ On tract to receive the 25<sup>th</sup> award Excellence in Financial Reporting based on the FY 2014 Comprehensive Annual Financial Report



Name of Nominee:

Spouse's name:

Home Address:

Home Phone:

**Email Address:** 

Business/Company Name:

**Business Address:** 

**Business Phone:** 

Profession:

Title:

) odson 1 28374 INT. Cell Phone: 410-585-2582 910-385-2582 IM @ OHENRYMAG. LOH The Pilot LLC) AHenn 227 -585-258Z Alt. Phone: 9 plishe

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

c, atpletice Marketing legenslater

ECU Alum (Please check one):	🖞 Yes	🗆 No
If yes, Year: <u>'75</u> Degree(s): <b>BA</b>		Major: English / History
Nominee has agreed to serve if appointed:	V Shea	
Name of sponsor:	) Shea	

Please attach resume to this form, if possible.

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#### Updated Bio for James Dodson

James (Jim) Dodson is currently Writer-in-Residence for The Pilot newspaper and Editor of award-winning PineStraw Magazine in Southern Pines, North Carolina, the arts and culture magazine of the Carolina Sandhills. He is also Founding Editor of O.Henry Magazine, the arts and culture sister publication in Greensboro (N.C.), Dodson's hometown, and Salt Magazine in Wilmington (NC). Upon the acquisition of Business North Carolina Magazine in early 2015 by Old North State Magazines, Dodson was named Editorial Director.

A Distinguished Alumni of East Carolina University, his weekly Sunday essay for The Pilot has won numerous awards from the North Carolina Press Association. Over the course of a 30-year golf writing career, his work has earned more than a dozen major awards from the Golf Writers of America and other industry organizations. For two decades he was a Contributing Editor and regular columnist for Golf Magazine, and Golf and Travel Correspondent for Departures Magazine of American Express. He also served as Distinguished Charles Rubin Writer-in-Residence at Hollins University in Virginia.

Dodson's many mainstream journalism awards include the prestigious William Allen White Award for Public Affairs Journalism plus numerous newspaper and magazine industry awards. His work has appeared in over 50 magazines and newspapers worldwide. He is member of the Maine State Golf Hall of Fame, Royal and Ancient Golf Club of St. Andrews and the official historian of Seminole Golf Club.

His critically-acclaimed and bestselling books include <u>Final Rounds</u>, <u>Faithful</u> <u>Travelers</u>, <u>The Dewsweepers</u>, <u>Beautiful Madness</u>, <u>The Road to Somewhere</u>, <u>A Golfer's</u> <u>Life</u> (with Arnold Palmer), <u>Ben Hogan – An American Life</u>, which won the Herbert Warren Wind/USGA International Book Award for 2004. In 2008, he was a featured commentator in the award-winning HBO documentary "Back Nine at Cherry Hills."

<u>A Son of the Game</u>, published in 2009 by Algonquin Books of Chapel Hill, was named "Top Golf Book of the Year" by the International Network of Golf, the same award <u>Final Rounds</u> won in 1997. <u>American Triumvirate: Sam Snead</u>, <u>Byron Nelson</u>, <u>Ben</u> <u>Hogan and the Age of Modern Golf</u>, published by Knopf in early 2012, won the USGA Herbert Warren Wind Award for 2012, his second USGA Book of he Year award (Ben Hogan, An American Life won in 2005. <u>Triumvirate</u> was also selected as one of the top 100 Books of 2012 by the New York Times and inspired a documentary of the same name on Golf Channel, with a script by the author.

In early 2011, Dodson was named winner of the prestigious Donald Ross Award, given annually by the American Society of Golf Course Architects, for his significant literary contributions to the game of golf, one of only two golf writers to receive the award.

This same year he was selected for membership in the Order of the Longleaf by the governor of North Carolina, the highest civilian award given to a native the state.

Dodson and his wife Wendy reside in Pinehurst, North Carolina.

View his author website at: www. Jamesdodsonauthor.com He can be reached via email: Jwdauthor@gmail.com

# East Carolina University.

	<b>Board of Visitors Nomination Form</b>
Name of Nominee:	Mickey W. Foster
Spouse's name:	Tammy
Home Address:	8314 Lilly's Circle Creensborro NC 27455
Home Phone:	919 542 0813 Cell Phone:
Email Address:	mickey. Foster@ conchealth.com
Business/Company Name: Cone Health	
Business Address:	LOUDNORTH Elm Street Cruensburd NL 27401
Business Phone:	336-832-788 Alt. Phone:
Profession:	Prisident, Moses Cone Hospital Executive Via President, Cine Health
Title:	- recurive via Miloloent, Cone Health

Areas of particular interest in higher education (Ex: - legislative issues; engagement; academics; fundraising)

ECU Alum (Please check one): Ves No		
If yes, Year: 1994 Degree(s): B5 Major: Health + Human Perfermance		
Name of sponsor: <u>Schring Bengel</u>		
Nominee has agreed to serve if appointed: YesNo		
SUBMIT NOMINATIONS BY: March 16, 2015 to:		
Megan Ayers		
202 Spilman Building		
East Carolina University		
Greenville, NC 27858		
aversm@ecu.edu		
*Please submit resume with nomination form.		

Mickey Foster is President, The Moses H. Cone Memorial Hospital, and Executive Vice President, Cone Health. Moses Cone Hospital, the 10<sup>th</sup> largest hospital in North Carolina, was recently ranked by U.S. News and World Report as one of the nation's best hospitals in 11 specialty areas.

Foster, a 1994 graduate of East Carolina University, holds a bachelor's degree in community health and received a master's degree in health service administration from Central Michigan University. In his 20year healthcare career, he has served as president of Annie Penn Hospital in Reidsville, NC; chief operating officer of Maria Parham Medical Center in Henderson, NC; and in leadership positions at Duke University Health System, Randolph Hospital in Asheboro, NC, and Moore Regional Hospital in Pinehurst, NC.

Prior to stepping into his role as President of Moses Cone Hospital, Foster served as President of Annie Penn Hospital and led an organizational transformation resulting in national recognition. During his tenure, the hospital achieved the top 10<sup>th</sup> percentile nationally in patient, employee and physician engagement. For the past two years, employee engagement at Annie Penn was ranked in the top 1% of all healthcare organizations across the country.

Foster and his team received the 2012 and 2013 Guardian of Excellence Award from Press Ganey and the 2013 Top Hospital designation for quality and safety from The Leapfrog Group.

In 2010, The Triad Business Journal named Foster one of the Top 40 Leaders Under 40, and in 2012 and 2013, he was named one of the Most Influential Leaders in the Triad. In addition, the Reidsville Chamber of Commerce named him 2012 Business Leader of the Year.





Name of Nominee:	J. Lynne Garrison, MD
Spouse's name:	Herbert Garrison
Home Address:	1800 Old Fort Rd Greenville, NC 27834
Home Phone:	252 - 355 - 2682 Cell Phone: 252 - 717 - 7139
Email Address:	lynnegarriscn@gmail.com
Business/Company Name	Greenville Plastic Surgery
Business Address:	400 spring Forest Rd Greenville, NC 27834
Business Phone:	252-758-6627 Alt. Phone:
Profession:	<u>Surgeon</u> (plastic surgery)
Title:	
-	in higher education (Ex: - legislative issues; engagement; academics; fundraising) , academics
ECU Alum (Please check c	ne):YesNo (completed General Surgery Residency here 1986-1992)
If yes, Year: ]	Degree(s):Major:
Name of sponsor:	
Nominee has agreed to ser	ve if appointed: <u>Ves</u> No
SUBMIT NOMINATIO Megan Ayers 202 Spilman Building East Carolina University Greenville, NC 27858 <u>ayersm@ecu.edu</u> *Please submit resume w	NS BY: March 21, 2014 to: rith nomination form.

# CURRICULUM VITAE J. LYNNE GARRISON, M.D.

PERSONAL INFORMATION:

HOME ADDRESS:	1800 Old Fort Road Greenville, North Carolina 27834
HOME TELEPHONE:	(252) 355-2682
DATE AND PLACE OF BIRTH:	February 19, 1958 Greensboro, North Carolina
MARITAL STATUS:	Married to Herbert G. Garrison, III, M.D.

EDUCATION:

Þ

Clinical Research Fellow, University of Pittsburgh, Pittsburgh, PA. July 1994 - September 1995

School of Public Health, University of Pittsburgh, Pittsburgh, PA, August 1994-September 1995

Residency in Plastic and Reconstructive Surgery, Division of Plastic and Maxillofacial Surgery, University of Pittsburgh, Pittsburgh, PA. 1992-1994.

Residency in General Surgery, Department of Surgery, East Carolina University, Greenville, NC. 1986 - 1992.

Master of Public Health, University of Pittsburgh, Pittsburgh, PA, 1995.

Doctor of Medicine: University of North Carolina, Chapel Hill, NC, 1986.

Bachelor of Arts in Zoology and Chemistry with Honors in Zoology, University of North Carolina, Chapel Hill, North Carolina, 1980.

**EMPLOYMENT HISTORY:** 

Plastic Surgeon. Greenville Plastic Surgery, PA. Greenville, NC. September 1995 - Present.

Clinical Research Fellow, Division of Plastic and Maxillofacial Surgery, University of Pittsburgh, PAt. July 1994 - September 1995.

Resident Physician, Division of Plastic and Maxillofacial Surgery, University of Pittsburgh, Pittsburgh, PA. 1992 - 1995.

# J. LYNNE GARRISON, M.D. PAGE 2

(Employment continued):

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Resident Physician, Department of Surgery, East Carolina University, Greenville, NC. 1986 - 1992.

Technician (Biochemical Analysis), Center for Alcohol Studies, University of North Carolina, Chapel Hill, NC 1981 - 1982.

Technician (Molecular Genetics Laboratory) National Institute of Environmental Health Sciences, Research Triangle Park, NC. 1979 - 1980.

**CERTIFICATION:** 

Diplomate, American Board of Surgery, 1993. Diplomate, American Board of Plastic Surgery, 1997, 2006. Fellow, American College of Surgeons, 1998.

SPECIAL HONORS AND AWARDS:

University of Pittsburgh Division of Plastic and Maxillofacial Surgery:

American Medical Association/Burroughs-Wellcome Leadership Award, 1994 - 1995.

East Carolina University Department of Surgery:

Excellence in Teaching Award, presented by the Class of 1993. ECU School of Medicine. 1992 The John Hunter Award for Surgical Scholarship and Distinguished Presentation. 1989. Best Clinical Paper, Resident Research Day. 1988.

University of North Carolina School of Medicine:

Alpha Omega Alpha. 1985. Upjohn Achievement Award for Distinguished Service in Student Affairs. 1986. The Heusner Pupil Award. 1985.

University of North Carolina Undergraduate School:

Phi Beta Kappa. 1979. James M. Johnston Scholar. 1976 - 1980. Freshman-Sophomore Honors Program. 1976 - 1978.

# J. LYNNE GARRISON, M.D. PAGE 3

(Special Honors and Awards continued):

Ben L. Smith Senior High School:

Valedictorian. 1976.

# EXTRACURRICULAR ACTIVITIES:

University of North Carolina School of Medicine:

Co-President, Senior Class. 1985 - 1986.
Co-Vice-President, Whitehead Council. 1984 - 1985.
Chief Junior Marshall, Graduation 1985.
Coordinator, Student Research Day. 1985.
Coordinator, Orientation. 1983.
Coordinator and Participant, MECO Program (Medical Education Community Opportunity). 1983 - 1984.
Participant, STEP Program (Students Teaching Early Prevention). 1982 - 1983.
Class Representative, Whitehead Council. 1982 - 1984.

# COMMUNITY:

Board of Directors, Women For Women: 2012 – present.
Administrative Board, Saint James United Methodist Church: 2010 - present.
Board of Directors, Rocking Horse Ranch: 2008 - 2011.
President, Board of Trustees, Greenville Museum of Art: 2006.
Board of Trustees, Greenville Museum of Art: 2002 - 2008.
President, Board of Directors, Literacy Volunteers of Pitt County: 2002.
Board of Directors, Literacy Volunteers of Pitt County: 1997-2003.
Member, Greater Greenville Kiwanis Club: 1996 - 2005.
Volunteer Plastic Surgeon, Interplast Team, Ho Chi Minh City, Vietnam: January 1994.
Volunteer Emergency Medicine Technician, South Orange Rescue Squad: 1981 - 1984.

# **PROFESSIONAL ACTIVITIES:**

Associate Editor, <u>Current Surgery</u>, Resident's Voice Section: 1990 - 1992. Preceptorship, Physician Assistant Program, East Carolina University: 1998 - 2004.

**PROFESSIONAL SOCIETIES:** 

American Society of Plastic Surgeons American College of Surgeons North Carolina Medical Society. American Medical Association

# J. LYNNE GARRISON, M.D. PAGE 5

# ABSTRACTS:

Garrison JL, Cunningham PR, Clark GT, Thomas JM: Carbon dioxide laser burn: A new model for induction of thermal injury in mice. <u>Journal of Investigative Surgery</u>. 1989;2:338.

# BOOK CHAPTERS:

Ramastry S, Garrison JL, Cohen M: "Tissue Expansion in Head and Neck Surgery." <u>Operative</u> <u>Otolaryngology Head and Neck Surgery</u>. Philadelphia, WB Sanders Company, 1997.

# PRESENTATIONS:

"Pediatric Trauma Update." Pitt County Memorial Hospital. February 4, 1999.

"Pathophysiology and management of diabetic foot wounds." Grand Rounds: East Carolina University Department of Surgery, March 1994.

"A simple method for quantative analysis of facial symmetry and motion." The Plastic Surgery Research Council, Houston, Texas, April 30, 1993.

"The Breast Reconstruction Patient." Physical Therapy students, ECU School of Allied Health, Greenville, NC. March 30, 2000.

"Maximal Static Response Assay: A new tool for tracking recovery of traumatic facial nerve palsy." The Robert H. Ivy Society, Hershey, Pennsylvania, March 12, 1993.

"Necrotizing fasciitis: Experience at a rural medical center." The Southeastern Surgical Congress, Naples, Florida, January 19, 1990.

"Donor-specific tolerance permits massive burn excision and allografting without increased infectious mortality." Symposium for the Immunocompromised Surgical Patient: Trauma and Burns, Snowbird, Utah, January 26, 1990.

"Donor-specific tolerance permits massive burn excision and allografting without increased infectious mortality." Association for Academic Surgery, Louisville, Kentucky, November 17, 1989.

"Carbon dioxide laser burn: A new model for induction of thermal injury in mice." Academy of Surgical Research, Atlanta, Georgia, September 29, 1989.

"Effect of three conditioned media on osteoblastic growth and differentiation." Southern Regional Meeting of the American Society for Bone and Mineral Research, Cashiers, NC, April, 1986.



Name of Nominee:	Jamas Gornam	
Spouse's name:	Barbara Gorham	
Home Address:	804 WOOD DATE Dr. Apt. 11241, Kernersville, NC 27284	
Home Phone: Email Address:	336-996-7860 Cell Phone:	
Business/Company Name	NC Department of Public Safety	
Business Address:	3010 Hammond Business Place Rairigh, NC. 27603	
Business Phone:	Alt. Phone:	
Profession:	Government Administration	
Title:	commissioner of the Juvenile Justice Division	
Areas of particular interest in higher education (Ex: – legislative issues; engagement; academics; fundraising)		
ECU Alum (Please check o	one):YesNo	
If yes, Year: <u>1981</u>	Degree(s): Bachelor Major: History	
Name of sponsor: <u>DY. HAYAY</u> Nominee has agreed to serve if appointed: <u>/</u> YesNo		
SUBMIT NOMINATIONS BY: March 16, 2015 to: Megan Ayers 202 Spilman Building East Carolina University Greenville, NC 27858 <u>ayersm@ecu.edu</u> *Please submit resume with nomination form.		

James "J.R." Gorham serves as a special assistant to Secretary Frank L. Perry of the N.C. Department of Public Safety. In this leadership role, Gorham provides oversight to the N.C. Center for Safer Schools, and directs Department initiatives involving military affairs and suicide prevention. Previous roles at DPS include Executive Officer for the Division of Adult Correction and Juvenile Justice, and Commissioner of Juvenile Justice prior to the Division's consolidation with Adult Correction in September 2013.

Gorham retired in September 2012 as brigadier general and assistant adjutant general for domestic operations with the North Carolina National Guard, capping a 38-year military career that included three years of active duty service in the U.S. Army. In his duties with the National Guard, he was the lead officer for outreach to state and local leaders. Additionally, Gorham spent 29 years in the banking industry, retiring in 2010 as manager of retail banking at First Citizens Bank.

Gorham, a native of Falkland, N.C., lives in Kernersville, with his wife and three children. He earned a bachelor's degree in history from East Carolina University, and holds a master's degree in strategic studies from the U.S. Army War College.

# James R. Gorham

Kernersville, NC • Phone: 336-996-7860 • Email:Gorham1@aol.com

# Education

Bachelors of Arts in History     East Carolina University	1977-1981
<ul> <li>Masters of Strategic Studies</li> <li>United States Army War College</li> </ul>	2003-2004

# Experience

# <u>North Carolina National Guard</u> – Brigadier General - 1977-2012 Assistant Adjutant General for Domestic Operations

**Summary:** Thirty five years of increasing responsibility. Commanding at every level from *Platoon to Brigade.* 

- Responsible for Interagency Coordination; is the lead general officer for outreach to state and local leaders, organizations, communities, NC Director of Emergency Management, EMAC and USARNORTH.
- Plans and develops contingency plans, provide general officer oversight/emphasis for programs, policies, and procedures with regard to Defense Support to Civil Authority (DSCA) both natural and manmade. Integrate capabilities into Domestic Operations training and exercises when required.
- Monitors readiness, recommends corrective actions, support commitment to excellence and assists in building a team of top performers.
- Develop relationships with County Commissioners and Emergency Operations Centers across the State.

Major Accomplishment: First African American to be promoted to General Officer in North Carolina National Guard.

# First Citizens Bank – Business Banker

**Summary:** Twenty nine years of increasing responsibility in the financial industry. Concentration in the small business market.

- Primary focus on loan and deposit production and fee income generation
- Manage a portfolio business relationships
- Serves as the primary contact for borrowing needs while engaging bank partners to help provide business services to meet customer needs
- Provide Financial analysis and credit underwriting
- Develop banking relationship with customers with loan needs from \$500,000 to \$1,500,000

Major Accomplishment: Top Loan producer two years consecutively

# Skills

- Excellent analytical and problem solving
- Proactive leader with exemplary people skills
- Outstanding written and verbal communication
- Creative and proactive Salesman

# 1981-2010



Name of Nominee:	Kent W. Lawrence
Spouse's name: _	
Home Address:	316 Bolton Grant Drive Cary, NC 27519
Home Phone:	<u>336-918-8562</u> Cell Phone:
Email Address: _	kent.w.lawrence@citi.com
Business/Company Name:_	Citigroup Global Markets
Business Address:	Cary, NC
Business Phone:	Alt. Phone:
Profession:	
Title:	Managing Director – Municipal Securities Division
-	n higher education (Ex: – legislative issues; engagement; academics; fundraising)
ECU Alum (Please check or	ne): <u>X</u> Yes No 1993 – Masters of Business Administration; 1991 – BS in Business Administration
Name of sponsor: <u>Terry</u>	Yeargan
Nominee has agreed to serv	e if appointed: <u>X</u> Yes <u>No</u>
SUBMIT NOMINATION Megan Ayers 202 Spilman Building East Carolina University Greenville, NC 27858 ayersm@ecu.edu *Please submit resume wi	

316 Bolton Grant Drive Cary, North Carolina 27519

Experience

Telephone / Message (336) 918-8562 (H)

2000-Present

<u>Citigroup Global Markets</u> Cary, North Carolina Managing Director – Municipal Securities Division

Primary responsibility for developing strong client relationships among governmental and non-profit clients in NC, SC, VA, and OH. Develop creative solutions and provide leadership in the structure and implementation of tax-exempt and taxable financing structures. Manage and utilize support staff (associates and analyst's) in a team oriented environment. Managing Director with responsibility for a 12 State region and head of Regional Banking for the Mid-Atlantic Region.

Outstanding project management skills and goal achievement. Manage multiple bond issues annually as senior investment banker. Manage project team during financing stages and maintain timetable to close transactions as scheduled. Responsible for identifying opportunities and developing/delivering marketing strategy to achieve desired objectives.

1993-2000

<u>Wachovia Securities, Inc.</u> Winston-Salem, North Carolina Senior Vice President-Public Finance

Client coverage in NC and VA. Provide underwriting and advisory services to issuers for over \$1 billion annually. Retained financial advisor to numerous clients in North Carolina. Advise clients on all aspects of debt issuance and public/private ventures. Other examples of public private ventures include negotiating the location of a \$300 million economic development project and providing the necessary infrastructure financing and providing analytic support and representation for client during contract negotiations with US Navy.

Education	Master of Business Administration East Carolina University	1993 Concentration in Finance
	Bachelor of Science in Business Administration Concentration in Finance University of North Carolina at Charlotte	Minor in Economics 1991
<u>Skills</u>	Broad based familiarity with Windows, Excel, Word and PowerPo	pint
<u>Certifications</u>	National Association of Securities Dealers Registered Representat Series 53 Licensed Principal Uniform Securities Agent State License (Series 63) Member of Government Finance Officers Association (GFOA) Past Chairman of Carolina's Municipal Advisory Council	tive (Series 7 and Series 79)
References	Available Upon Request.	



Name of Nominee:	Timothy James Morgan	
Spouse's name:	Kimberly Jean Morgan	
Home Address:	4209 Rowan St.	
	Raleigh, NC 27609	
Home Phone:	N/A Cell Phone: 919.809.0433	
Email Address:	jmorgan e towneinsviance.com	
Business/Company Name	Towne Insurance	
Business Address:	4515 Falls of Neuse Rd., Ste. 300	
	Raleigh, NC 27609	
Business Phone:	919. 882, 5171 Alt. Phone:	
Profession:	Independent Insurance Agent	
Title:	Risk Adivsor	
	in higher education (Ex: – legislative issues; engagement; academics; fundraising)	
Engagement		
4		
ECU Alum (Please check o	one): <u>Yes</u> No	
If yes, Year: <b>2005</b>	Degree(s): <u>BSBA</u> Major: <u>Finance</u>	
Name of sponsor:	Jones	
Nominee has agreed to ser	ve if appointed: YesNo	
SUBMIT NOMINATIO	NS BY: March 30, 2015 to:	
Megan Ayers 202 Spilman Building		
East Carolina University		
Greenville, NC 27858		
<u>ayersm@ecu.edu</u> *Please submit resume v	vith nomination form.	

Phone: 919.809.0433 Email: jmorgan@towneinsurance.com

# James Morgan, CWCA, MWCA

#### **Experience:**

- Towne Insurance: July 2009 Present
   Client Executive
  - Highsmith & Associates: April 2008 June 2009
    - o Account Executive
- The Clement Companies: June 2006 March 2008
   O Account Executive

#### **Designations:**

- Certified WorkComp Advisor
- Master WorkComp Advisor

# Speeches:

- NC Coastal SHRM Safety and Loss Control: Transitional Duty/Light Duty/Back to Work – January 15, 2014
- NCALA Fall Conference New Workers' Compensation Reform October 9, 2012
- Franklin County Lunch & Learn NCCI Experience Mod Changes June 13, 2012
- Job Ready Services 6<sup>th</sup> Annual Seminar Big Changes in the E-Mod Rates March 9, 2012
- Capital Associated Industries Ask The Expert NCCI Experience Mod Changes -February 7-8, 2012
- Capital Associated Industries Tele-seminar Understanding Your Experience Modification Rate June 8, 2011

# **Published Articles:**

- Commercial Construction & Renovation Magazine Creating a Zero-Injury Culture July/August 2014
- Capital Associated Industries Creating a Zero-Injury Culture May 2014
- The Associated General Contractors of America (AGC) Creating a Zero-Injury Culture April 2014
- Capital Associates Industries How to Ensure Your Workers' Compensation North Carolina In-Patient Hospital Bills are Accurate – November 18, 2013
- Capital Associated Industries 10 Things You Need To Know About Workers' Comp Experience Modification April, 2 2012
- Capital Associated Industries Safety Programs Drive Down Workers' Comp Cost – March 19, 2012
- Capital Associated Industries The Myth About Quoting to Reduce Your Cost of Workers' Compensation December 5, 2011

- Capital Associated Industries Don't Disrupt Your Work Flow: Preparing for the Workers' Comp Auditor August 1, 2011
- Capital Associated Industries Is Your Workers' Compensation Experience Modification As Low As It Should Be? – June 6, 2011

# Education:

- East Carolina University 2001 2005
  - o B.S.B.A., Finance
    - Member of the Men's Golf Team
    - o Member of Lambda Chi Alpha Fraternity
    - President of Lambda Chi Alpha Fraternity 2004 2005

# **Organizations:**

- Associated Builders & Contractors Carolinas Chapter
- Capital Associated Industries
- East Carolina Educational Foundation
- Institute of WorkComp Professionals
- Kiwanis Club of Raleigh
- Urban Land Institute



Name of Nominee:	Brad Congleton
Spouse's name:	
Home Address:	4720 Shannonhouse Drive Raleigh, NC 27612
Home Phone:	Cell Phone:919-796-6902
Email Address:	bradley.congleton@gmail.com
Business/Company Name:	A.E. Finley YMCA of the Triangle
Business Address:	Raleigh, NC
Business Phone:	Alt. Phone:
Profession:	
Title:	Assistant Sports Director
Areas of particular interest in higher education (Ex: - legislative issues; engagement; academics; fundraising)	
ECU Alum (Please check of	one): <u>X</u> Yes No
If yes, Year: <u>2009</u>	_ Degree(s): <u>BS in Sports Studies, Minor in Business Administration</u>
Name of sponsor: <u>Mark (</u>	Copeland
Nominee has agreed to ser	ve if appointed: <u>X</u> Yes <u>No</u>
SUBMIT NOMINATIONS BY: March 30, 2015 to: Megan Ayers 202 Spilman Building East Carolina University Greenville, NC 27858 <u>ayersm@ecu.edu</u> *Please submit resume with nomination form.	

December 2013-Present

#### **EDUCATION**

East Carolina UniversityCollege of Health and Human Performance, Greenville, North CarolinaAugust 2005-May 2009Bachelor of Science in Sports Studies, Minor in Business Administration

#### EXPERIENCE

#### A.E. Finley YMCA of the Triangle

Assistant Sports Director

- Manage Soccer, Baseball, and Basketball programs
- Recruit Volunteer Coaches
- Raise money for "We Build People Campaign"
- Supervise 20 part-time staff
- Create rosters, schedules, jersey orders, etc
- Field and Gym Maintenance

#### **Catalyst Construction Staffing**

Sales Manager

- Lead all inside/outside sales
- Maintain relationships with all existing clients
- Facilitated weekly staff meetings
- Plan, organize, and structured weekly site visits to potential clients
- Provided Recruiting Team with Daily Log/Activity on Sale goals

#### Photo Chemical Systems, Knightdale, North Carolina

Warehouse Assistant Manager

- Managed all storage products in Warehouse
- Controlled all distribution activity, daily operation procedures
- Finalized and Completed all Hazardous Shipments
- Participated in Safety Courses, Lead morning "Walk-Thru",
- Managed all Warehouse documents, (bills, CERTS, Lot #'s, MSDS, etc..)
- Communicated daily with Inside Sales, Operations Manager and Customers

#### East Carolina University, Greenville, North Carolina

Support Assistant- Dean of Students Office and ECU Athletics Pirate Club

- Assisted students with resolution of various university issues.
- Interacted with Dean of Students and faculty on various committees.
- Hosted campus events for students.
- Appropriately managed confidential material regarding student issues
- Hosted Pirate Club socials for athletic events
- Served the Pirate Club members during pre and post game functions.
- Assisted Pirate Club members with questions and answers

#### East Carolina University, Greenville, North Carolina

Student Body President

- Liaison between the 27,000-member student body and University Administration, Board of Trustees, Board of Governors, Faculty, official guests, and visitors of the University
- Interpreted the constitution and handled confidential matters effectively.
- Implemented many University firsts including a formal grade appeal process and an entire new constitution.

June 2011-July 2012

March 2013-Sept 2013

..)

August 2010 - December 2010

April 2009 - May 2010

- Managed the decision-making and usage of a \$585,000 budget.
- Served as an Ex-Officio voting member on the University Board of Trustees.
- Oversaw 5 executive members, approx 29 legislative members, and approx 40 judicial members as we enhanced the total student experience at ECU.
- Assisted with the funding, naming, and location of "The Boneyard," new student section in Dowdy-Ficklen Stadium.

#### East Carolina University, Greenville, North Carolina

Student Body Vice President

- Served as an outreach to student organizations and campus committees
- Assumed all responsibilities of the President's office during his absence
- Interacted with Greenville Mayor, City Council, City Manager and staff on various issues with the university and the city.
- Served on various University Committees, Search Committees, and Task force as the student representative for SGA.
- Oversaw 30 freshmen in "Shipmates," the freshman experience program where I led leadership seminars, retreats and weekly meetings.

## **Garner YMCA**

May 2007 - August 2007

Assistant Director for Camp Upward Bound

- Co-managed summer day camp
- Supervised 4 summer camp counselors
- Assisted in the hiring of 30 camp counselors
- Planned summer events calendar
- Created weekly summer camp newsletter
- Oversaw disciplinary actions for campers and communicated with parents on behavior concerns
- Co-managed budget for summer camp activities

# **Resume of Bradley K. Congleton continued**

## HONORS AND ACTIVITIES

- Honorary Colonel for the Commonwealth of Kentucky commissioned by Governor Steven L. Beshear
- Public Service Medal presented by College of Master Advocates and Barristers Legal Body
- Elite Pirate Award Recipient
- Johnston County Staff of the Year Award Recipient
- Brother of Theta Chi Fraternity
- Keynote Speaker at League of Municipalities Youth Summit, SGA Award Banquet, ECU Relay For Life, Smithfield Selma High School, and Golden Key Banquet
- ECU's LeaderShape Conference Coordinator
- East Carolina University Honor Roll

#### REFERENCES

- Dr. Steve Ballard- Chancellor, East Carolina University Email: Chancellor@ecu.edu Phone: 252-328-6212
- Terry Holland- Director of Athletics, East Carolina University Email: <u>hollandt@ecu.edu</u> Phone: 252-737-4501
- Sir Peter Romary- Director, Student Legal Services-East Carolina University Email: <u>romaryp@ecu.edu</u> Phone: 252-413-8155
- Dr. Lynn Roeder- Dean of Students/Associate Vice Chancellor, East Carolina University Email: <u>roederl@ecu.edu</u>

April 2008 - May 2009

Phone: 252-328-9297

Lee Workman- Associate Athletics Director For Administration, East Carolina University
 Email: <u>workman@ecu.edu</u>

Phone: 252-737-4531

Session	Athletics & Advancement Committee
Responsible Person	Rick Kobe, Swimming & Diving Coach
Agenda Item	III. A.
Item Description	Coaches Update
Action Requested	Information & Discussion only
Notes	

Session	Athletics & Advancement Committee
Responsible Person	Jeff Compher, Director of Athletics
Agenda Item	III. B.
Item Description	Sports Update
Action Requested	Information & Discussion only
Notes	

# **EAST CAROLINA ATHLETICS** 2014-2015 Informational Recaps – Spring Update

## **BASEBALL**

•The Pirates are 17-12 (1-2 in American Athletic Conference action) through 29 games this season, prior to hosting Tulane for a three-game series on April 2-4.

• First-year ECU skipper Cliff Godwin picked up his initial head coaching victory when the Pirates defeated UNC Greensboro 8-3 on Feb. 21.

•After starting the season 0-3, ECU bounced back to win 16 of its next 20 games before slumping at the end of March (1-5).

•Junior Luke Lowery earned weekly league honors on March 16 to go along with Collegiate Baseball, CollegeSportsMadness and NCAA.com National Player-of-the-Week accolades after helping ECU to a 4-1 week, which included the Pirates' first road non-conference sweep (Elon) since 1966. He batted .500 (9-for-18) with four home runs, 13 RBI and eight runs scored. Lowery currently ranks among the NCAA leaders in home runs (sixth), slugging percentage (ninth) and on-base percentage (23rd).

•Freshman Joe Ingle also earned Collegiate Baseball National Player-of-the-Week honors (March 30) after making three relief appearances where he tallied 10 strikeouts in 5.1 scoreless innings of work. He recorded a career-high seven strikeouts at UNC Wilmington (March 24), fanning every hitter faced in 2.2 innings. Ingle followed with a scoreless frame against Memphis (March 28) and another run-free outing (1.2 IP) with two more strikeouts in the series finale vs. the Tigers a day later. Overall, he has appeared in 12 games this season, allowing one earned run on five hits with 17 strikeouts and eight walks in 13.0 innings for a team third-best 0.69 ERA.

•Sophomore Evan Kruczynski has won five of his first six decisions (5-1) and possesses a 1.67 ERA in seven starts. The lefty has allowed 10 runs (seven earned) with 33 strikeouts to just eight walks in 49.2 innings. He ranks among the NCAA leaders in complete games (sixth), wins (14th) and ERA (26th). Kruczynski tossed complete games against Monmouth (March 7) and Memphis (March 28), the latter serving as the Pirates' first-ever AAC game on the diamond.

•Redshirt sophomore Travis Watkins was named to the Johnny Bench Award Watch List for the third-straight year (an award given annually to the top division one collegiate catcher). He currently ranks second on the team with a .379 average, while adding a pair of home runs, 17 RBI and 14 runs scored. Watkins leads the team with 11 multihit games and is tied for third with three multi-RBI contests.

•The Pirates claimed their third-straight (eighth overall) Keith LeClair Classic title, posting a 2-1 record during the 12th annual event. ECU picked up wins against UNC Greensboro (8-3) and St. John's (9-2), while dropping a game to then No. 24 Liberty (4-3).

•ECU ranks among the NCAA leaders in total attendance (20th), having welcomed 42,552 fans to Clark-LeClair Stadium in 21 games. On the field, the Pirates stand fifth nationally in double plays turned (32), seventh in walks allowed per nine innings, 16th in strikeout-to-walk ratio (3.15), 22nd in hits (284) and 24th in ERA (2.75).

•The Pirates had seven former players in Major League Baseball spring training camps prior to the start of the season - Shawn Armstrong/Indians, Chris Heston/Giants, Seth Maness/Cardinals, Mark Minicozzi/Nationals, Jack Reinheimer/Mariners, Kyle Roller/Yankees and Mike Wright/Orioles. All but Maness have been optioned down to minor league camps a week prior to the start of the 2015 season.

•Former Pirate Chad Tracy was named a special assistant with the Washington Nationals in mid-March.

## **BASKETBALL (MEN)**

•East Carolina stood seventh in the final standings after its first season in the American Athletic Conference. ECU was 14-19 overall and 6-12 in league play.

•The Pirates won six games during their AAC debut after surpassing the five-victory mark only twice (2011, 2013) during its 13-year history in Conference USA.

• ECU posted its first-ever victory against Cincinnati, marking a win over a Top 30 RPI (No. 26) opponent during the season. Jeff Lebo's squad also rallied from a 10-point to record its second all-time triumph over Memphis.

•The Pirates posted an 11-5 home record inside Williams Arena at Minges Coliseum, marking the fifth-straight year in which ECU won 10 or more home games (extending the school record). •East Carolina won a conference tournament game (defeated UCF 81-80) for the fourth time in five years under

Lebo (the Pirates hadn't won a game in the 11 previous league tourneys prior to his arrival).

•ECU's 36 made free throws and 17 steals against N.C. Wesleyan were the top single-game performances in those categories by an American Conference team.

•East Carolina made more than 200 3-point field goals for the fifth straight season, finishing with 233 - sixth-most in school history.

•The Pirates committed the fifth fewest turnovers in school history during the 2014-15 campaign with only 379 giveaways (11.5 tpg). They also set the record for fewest turnovers per game (average).

•East Carolina was a perfect 12-0 during the season when leading with 5:00 remaining in the game.

•ECU earned a three-game series sweep of UCF for the second time in four years.

•Guard B.J. Tyson was a unanimous selection by the league's head coaches to the AAC's All-Freshman Team.

•Tyson, a four-time AAC Rookie-of-the-Week selection, became the fourth freshman in the school's Division I era to lead the Pirates in scoring (12.5 ppg). He finished second among all league freshmen in points-per-game average.

•Guard Caleb White was named to the American Athletic Conference Weekly Honor Roll twice, while guard Terry Whisnant was tabbed with once.

•Whisnant became the seventh player in school history to make 70 three-pointers in a season, finishing the year with 77. White was three triples shy of the mark, netting 67 – the ninth highest-single season total in ECU history.

•Senior guard Paris Roberts-Campbell completed his career ranked among the school's all-time leaders in games played (3rd/122), steals (4th/146), 3-point field attempts (5th/480), 3-point field goals made (7th/160) and minutes played (8th/3,073).

•Guard Antonio Robinson was the only player among the league's 11 starting point guards to finish with more steals (55) than turnovers (52).

## BASKETBALL (WOMEN)

•The Pirates finished the season with a 22-11 overall record and an 11-7 mark in American Athletic Conference play, reaching the semifinals of the league tournament in its first year of AAC competition.

•ECU has now won 20 or more games in three-straight seasons – a first in program history.

•East Carolina received a bid to the Women's National Invitation Tournament (WNIT) for the third-straight year and the Pirates reached the second round, hosting both contests (Radford, NC State) for the first time in team history.

•Redshirt junior guard/forward Jada Payne earned First-Team All-American Athletic Conference honors, while junior forward I'Tiana Taylor was a second-team selection and the league's newcomer-of-the-year.

•Payne surpassed a pair of her own single-season school records with 80 three-pointers and an 86.5 percent free throw percentage (77-of-89), the latter also serving as an AAC-best.

•Payne also finished the season as the AAC's fourth-leading scorer (17.1 ppg) and became the 22nd player in program history to eclipse 1,000 career points (during a game vs. SMU on Feb. 18).

•Senior post Ondrea Shaw concluded her career with 154 blocks, which stands second on the program's all-time charts.

•Taylor grabbed a team-high 284 rebounds, the seventh-highest single-season total in school history. She also completed the campaign as the league's second-leading rebounder with 8.9 per game and was first among all players with 3.7 offensive boards per outing.

• Guard Janesha Ebron concluded the 2014-15 season ranked third in the AAC with 4.4 assists per game.

•Head coach Heather Macy won her 200th career game – a 67-49 victory over SMU on Jan. 21.

•East Carolina defeated its first Associated Press Top 25 opponent (since December, 2007) when it upset No. 25 USF, 65-64, on Feb. 15.

•ECU set a new school team record with 181 blocks during the season.

•The Pirates produced their second-highest steals (380) total and second-best three-point field goal percentage (.355) in program history.

•Macy is the lone female head coach invited to speak at the Nike Championship Basketball Clinic in Las Vegas, Nevada, May 8-10, joining Bill Walton (NBA Hall of Famer), Sean Miller (Arizona), Johnny Dawkins (Stanford) and Steve Fisher (San Diego State) among others on the roll call.

## **FOOTBALL**

•A total of 18 student-athletes officially signed to attend and play football at East Carolina on Feb. 4 (National Signing Day). Of head coach Ruffin McNeill's entire 2015 class, nine are projected to play on offense while the other nine will line up on the defensive side of the ball. Offensively, the Pirates inked three linemen, three receivers, two running backs and one quarterback, while on defense, three linebackers, three secondary performers and three linemen comprise the list of newcomers. Thirteen of the signees will arrive at ECU with four years of eligibility remaining and nine states were represented in the 2015 class (four from North Carolina).

•East Carolina's second campaign in the American Athletic Conference will begin when it meets league newcomer Navy in Annapolis on Sept. 19 according to a release of the 2015 schedule. The Pirates' eight-game league slate joins previously-announced non-conference home contests against Towson (Sept. 5) and Virginia Tech (Sept. 26), along with road matchups at Florida (Sept. 12) and BYU (Oct. 10). Other '15 league games include SMU (road/Oct. 3), Tulsa (home/Oct. 17), Temple (home/Oct. 22), Connecticut (road/Oct. 30), USF (home/Nov. 7), UCF (road/Nov. 19) and Cincinnati (home/Nov. 28). In addition, with the implementation of a divisional format (East/West), the American Conference will feature a championship game this year (Dec. 5).

•The AAC and its primary television partner, ESPN, have already tabbed three ECU games among its early broadcast selections with Thursday night battles against Temple (ESPN/ESPN2) and UCF (ESPN), along with a Friday matchup vs. Connecticut (ESPNU). The league's secondary partner, CBS Sports Network, will carry the Pirates' game against Navy in mid-September.

•East Carolina opened spring drills on March 20 with perhaps its most experienced roster in the McNeill era. The Pirates returned nearly 80 percent of their lettermen from a year ago, including 11 positional starters (six on

offense and five on defense). The spring practice period will culminate with the playing of the annual Purple-Gold Game at Dowdy-Ficklen Stadium on April 18.

# GOLF (MEN)

•ECU has competed in four tournaments this spring with its best finish coming at Mission Inn Spring Spectacular (Howey-in-the-Hills, Fla.), placing second in the 18-team field.

•Junior Wes Conover has posted two Top 10 finishes so far in the spring (and six overall this season). Junior George Kilgore owns one Top 10 finish in 2015 (two overall).

•The Pirates have two events remaining – the Irish Creek Collegiate (April 11-12) and the American Athletic Conference Championships (April 26-28).

# GOLF (WOMEN)

•ECU has one tournament left (River Landing Classic/April 11-12) before participating in the American Athletic Conference Championships on April 19-21.

•The Pirates are currently ranked No. 66 by *Golfweek* and No. 68 by *Golfstat* heading into their final regular event. •During spring action, the Pirates have played in four events and recorded a seventh-place finish at the Hurricane Invitational (886), eighth at the Clover Cup (924) and a pair of 10th-place standings at UCF Challenge (883) and Briar's Creek Invitational (903).

•Junior Frida Gustafsson Spang has recorded Top 15 finishes in all four spring tourneys, including a fifth-place standing at the UCF Challenge with a 6-under par 210. She currently owns a team-best 73.63 scoring average and has recorded one win (Minnesota Invitational), a pair of top five placements and six Top 20 finishes (to push her career total to 20).

•Senior Katie Kirk ranks second on the squad with a 75.71 stroke average. She claimed a fifth-place finish at the Lady Pirate Intercollegiate in the fall and a share of 13th at the Hurricane Invitational with a 5-over par 218.

## **SOCCER**

•Sharolta Nonen was hired as an assistant coach on Rob Donnenwirth's staff on Feb. 3. She was a three-time All-America selection at the University of Nebraska from 1997 to 1999, and most recently was the interim head coach at NAIA member Georgia Gwinnett College.

•Donnenwirth announced the team's 2015 signing class on Feb. 6, as nine freshmen will join the Pirates beginning in the fall: F Brooke Carty, F/MF Courtney Cash, F Zoe Crabtree, MF Ashley Jacobs, GK Caroline Jeffers, D Megan Jones, MF Ashley Kendrot, D Lindsey Tornabene and D/F Madeleine Watson.

•East Carolina is currently in the middle of its spring season and will host an annual alumni game on Saturday, April 18, beginning at 5 p.m., at Johnson Soccer Stadium.

## **SOFTBALL**

•East Carolina is currently 10-26 overall and 2-4 in American Athletic Conference action.

•The Pirates started the season with a 5-1 record after Pirate Classic wins over South Carolina, Oakland, Longwood and Delaware State. After the successful opening weekend, ECU was receiving votes in the *ESPN.com/USA Softball* Top 25 Poll.

•Since the positive start, the Pirates have struggled by dropping 25 of their next 28 games.

•ECU opened its inaugural season in the American Athletic Conference by getting swept by No. 20 UCF in a three-game series on March 21-22.

•East Carolina posted its first AAC win at Memphis a week later and eventually took two of three from the Tigers.

•The Pirates' two wins at Memphis marked the first time since Feb. 8 that ECU recorded back-to-back victories.

•Senior right-handed pitcher Sarah Christian averages just 1.17 walks per seven innings, which ranks her 18th in the nation (and tops in the conference).

•Freshman outfielder Mary-Sloan Bradford has drawn a league-best 28 walks this season (29th nationally).

•East Carolina heads to Houston for a three-game series beginning Friday, April 3 to open the last month of the regular season.

•The American Athletic Conference tournament will be held in Orlando (May 7-9).

# SWIMMING & DIVING

•The Pirates captured the American Athletic Conference Men's Championship on Feb. 21, becoming the first ECU athletics team to win an AAC title. The women's squad finished third at the conference championships.

•Seventeen swimmers earned all-conference honors in 24 events at the 2015 American Athletic Conference Championships in Greensboro.

•Senior Rokas Cepulis and junior Megan Sellers each competed at the 2015 NCAA Swimming & Diving Championships for the second consecutive season.

•Cepulis won three individual gold medals at the conference championships (men's 100 breast, men's 200 breast, men's 200 IM). Nikola Simic (men's 50 free), Bailie Monahan (women's 200 fly) and Lauren Chew (women's 1650 free) also earned gold medals.

•The women ended their dual meet season with a record of 6-1 (to extend their streak of consecutive winning dual meet campaigns to 23), while the men's team finished 5-2 – continuing their string of .500 or better seasons dating back to 1983-84.

•The women's team earned Scholar All-America status (2014 Fall Semester) as designated by the College Swimming Coaches Association of America.

•Head coach Rick Kobe moved into fourth place on the NCAA's all-time wins list with 512, surpassing former Virginia coach Mark Bernardino (510).

## TENNIS (MEN)

•The Pirates are 10-10 with three matches remaining in the regular season. ECU will play at Campbell on April 1 before wrapping up the 2015 spring campaign at home versus Connecticut (April 4) and Elon (April 11).

•The 2015 American Athletic Conference Championships will be held in Tulsa on April 16-19.

•Four of the Pirates' 10 losses this season have come by one point.

•ECU has booked a home record of 8-3, which includes a run of six straight from Feb. 15 through March 4.

•Senior Nicolas Soriano leads the Pirates with 15 victories this season, including a dual match season-best 11 wins.

## TENNIS (WOMEN)

•After opening the spring season by winning nine of its first 11 matches (9-2), East Carolina hit a rough patch beginning in early March and has stumbled down the stretch with a 2-7 mark to currently stand at 11-9 (1-3 AAC). •Included in the early success was a six-match win streak from Feb. 7 to Feb. 21.

•Five of the Pirates' nine setbacks have come to nationally-ranked opponents (Wake Forest, North Carolina, Notre Dame, Houston and SMU).

•Junior Nicole LaDuca currently leads the team in spring singles victories with 10 while playing at the top of ECU's lineup. Junior transfer Katie Hoch is 9-5 primarily competing in the No. 5 slot, owning the Pirates' top win percentage at .643.

•Veteran head coach Tom Morris' club has enjoyed a strong campaign in doubles play, rolling to a combined 31-18 mark (.633). ECU's No. 3 tandem, which consists of Hoch and senior Dana Gray, is a team-best 11-5 heading into the homestretch of its regular season schedule. Freshman Maria Gomez and senior Neena Wanko are just one victory shy of the lead with a 10-6 ledger playing in the No. 2 position.

•East Carolina will conclude the year by making its inaugural appearance at the American Athletic Conference Championship Tournament in Tulsa, Okla., from May 15-18.

## TRACK & FIELD

•East Carolina concluded the indoor season with junior jumper Avion Jones placing seventh and earning First Team All-America honors at the NCAA Men's Indoor Championships (Fayetteville, Ark.) with a clearance of 2.20-meters (7'2.5").

•The Pirates competed in their first American Athletic Conference Indoor Championships and came away with two event victories (women's 60-meter hurdles, men's high jump). Sophomore Cheyenne Hutchinson won the 60-meter hurdles with a personal-best time of 8.26, which was just .02 seconds shy of an ECU school record, while Jones was the event winner in the high jump with a mark of 2.14-meters (7'0.25"). His leap was more than four inches better than the second-place finisher.

•East Carolina came away with 11 all-conference selections at the AAC Indoor Championships, an event where the men finished 7th and the women 9th.

•Hutchinson and Jones garnered first team all-conference honors, while Tyshonda Hawkins (200-meter dash), Lauren Lubarski (high jump) and Henry Johnson (pole vault) were named second team all-conference. Leah Lott (long jump), Demonte Wilson (60-meter hurdles) and the distance medley relay squad of Abel Tecle, Jordan Martin, Justin Lane and Chase Miller all took home third team all-conference accolades.

•Senior Jasmine Thompson turned in a school record-breaking performance, setting a new pentathlon record with 3,263 points to place ninth in the event.

•During the indoor season, Jones was named AAC Men's Field Athlete-of-the-Week on three occasions and sophomore John Crossley earned the weekly track honor after his school-record breaking performance in the 600-meter run (1:19.62) at the Virginia Tech Challenge.

•East Carolina began the outdoor season at the 49er Classic in Charlotte and came away with three event victories (men's 110-meter hurdles, men's 400-meter hurdles and men's pole vault).

•Freshman Xavier Brown was named American Athletic Conference Men's Track Athlete-of-the-Week after winning both the 110-meter hurdles (14.42) and 400-meter hurdles (52.42) at the 49er Classic.

•ECU competed at the Raleigh Relays March 27-28 where the Pirates recorded several personal-best times and marks.

•East Carolina will participate as a split squad in both the Florida Relays (Gainesville) and VertKlasse Meeting (High Point, N.C.) on April 3-4 before returning home to host the Second Annual Bill Carson Invitational on April 10-11.

•East Carolina has already played in two (High Point/March 21, UNC Greensboro/March 28) of its four spring tourneys scheduled in 2015. The Pirates will host the ECU Spring Tournament at Minges Coliseum on April 11 before closing action at the UNC Wilmington Sand Tournament on April 18.

•Head coach Julie Torbett announced the hiring of assistant coach Chris Rose on March 2.

Session	Athletics & Advancement Committee
Responsible Person	Jeff Compher, Director of Athletics
Agenda Item	III. C.
Item Description	Facilities Update
Action Requested	Information & Discussion only
Notes	

Session	Athletics & Advancement Committee
Responsible Person	Nick Floyd, Senior Associate Director of Athletics
Agenda Item	III. D.
Item Description	Financial Report
Action Requested	Information & Discussion only
Notes	



#### MEMORANDUM

TO:	Board of Trustees
	Athletics & Advancement Committee

FROM: Nick Floyd

DATE: April 2, 2015

RE: Athletics Financial Report

The attached financial report contains information for the current fiscal year through March 20, 2015.

Similar to the previous report in February, even though there are a number of changes in particular line items, the bottom line remains relatively intact. While many of the variations in expenses are footnoted in the report, there are two areas I want to bring to your attention that are more general in nature. First, the transition to the American Athletic Conference created more hidden expenditures in the equipment and facilities budgets than originally anticipated due to the re-branding of these items. Now that this process is basically complete, the equipment purchasing cycles should resume a more normal course. Second, the department has also had a higher than ordinary number of unbudgeted facility expense items, such as system failures and water issues, that hopefully will also become more normalized going forward.

Please note that this is also the time of year when next year's budget is constructed, and with the addition of the Cost of Attendance (COA) financial aid legislation passed by the NCAA a few months ago, it has created a huge challenge for the program. After much thought and discussion, the staff has developed a concept to address the COA that we believe makes sense for the department and our student-athletes, and we plan to review this topic at the meeting.

In addition, both football season ticket sales and the Pirate Club Annual Fund campaign are going extremely well. These initiatives are running ahead of last year's pace and provide encouragement that the Pirate Nation is stepping up once again to help the department meet its goals.

As always, thank you for your support and please let us know if you would like to discuss this report in greater detail.

#### NICK FLOYD

EXECUTIVE ASSOCIATE DIRECTOR OF ATHLETICS



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#### EAST CAROLINA UNIVERSITY ATHLETIC FUND FINANCIAL REPORT FY 2014 - 15

FINANCIAL REPORT FY 2014 - 15				
				Projected
	Budgeted	Actual	Projected	Over/(Under)
<u>R E V E N U E</u>	7/1/2014	3/20/2015	6/30/2015	Budget
Student Fees	\$ 13,335,500	12,747,293	13,535,500	200,000
Football Ticket Revenue	6,250,000	6,253,685	6,256,595	6,595
Football Bowl game	0	164,100	1,065,000	1,065,000
Men's Basketball Ticket Revenue	525,000	543,459	506,669	(18,331)
Women's Basketball Ticket Revenue	20,000	48,700	42,623	22,623
Baseball Ticket Revenue	275,000	201,368	247,245	(27,755)
Pirate Club Scholarship Pledge	5,454,900	1,050,000	5,795,000	340,100
NCAA / AAC Distributions	4,000,000	512,948	4,050,000	50,000
Concessions and Licensing	950,000	630,251	1,050,000	100,000
Athletic Guarantees	1,550,000	1,550,000	1,550,000	00,000
Sports Marketing	1,700,000	39,519	1,600,000	(100,000) *
Gifts In Kind	940,000	0	940,000	(100,000)
	387,000		,	
Other Sports Fundraising / NCAA SAF		389,331	389,331	2,331 162 187 **
Other (Other Sports tickets, Football parking,	236,000	262,577	398,187	162,187 **
Processing fees, Non Athletic events, Misc.)	A 05 000 400	04 000 004	07 400 450	4 000 750
	\$ 35,623,400	24,393,231	37,426,150	1,802,750
				Duala da L
	<b>.</b>			Projected
	Budgeted	Actual	Projected	Under/(Over)
<u>EXPENDITURES</u>	<u>7/1/2014</u>	<u>3/20/2015</u>	<u>6/30/2015</u>	Budget
Administration	\$ 4,367,980	2,646,655	4,398,478	(30,498)
Repairs / Replacements	310,900	518,086	495,684	(184,784) @
Facilities	804,100	737,057	948,916	(144,816)
Home Game Operations	1,410,200	1,365,463	1,539,200	(129,000)
Conference Championship Travel	603,600	337,131	603,600	0
Spirit Groups	307,100	266,633	307,100	0
Other Support Services	5,884,844	4,681,334	5,833,079	51,765 #
Football	8,583,300	7,543,274	9,110,995	(527,695) &
Football Bowl game	0	759,695	765,000	(765,000)
Men's Basketball	2,679,725	2,171,025	2,699,725	(20,000) ##
Other Men's Sports	3,029,210	2,475,386	3,115,962	(86,752)
Women's Basketball	1,977,253	1,757,034	2,068,253	(91,000) ##
Other Women's Sports	4,874,588	4,155,184	4,883,269	(8,681)
Other Sports Fundraising / NCAA SAF	387,000	278,200	389,331	(2,331)
Total	35,219,800	29,692,157	37,158,592	(1,938,792)
Net Operating Income / (Loss)	403,600	(5,298,926)	267,558	(136,042)
Fund Balance Increase/(Decrease)	\$ 403,600	(5,298,926)	267,558	(136,042)
Beginning Fund Balance	(847,187)		(847,187)	
Ending Fund Balance	\$ (443,587)		(579,629)	

\* - reflects revised guarantees in recently finalized contract with IMG Sports.

\*\* - includes increased revenue from outside events and AAC Basketball Tournament ticket revenue.

@ - unanticipated equipment failure.

# - Includes incremental meal allowance for Student-Athletes of \$155,000.

& - includes unbudgeted salary adjustments, bowl bonuses, and equipment purchases.

## - travel higher than budgeted due to final conference schedule.

Session	Athletics & Advancement Committee
Responsible Person	Edwin Clark, Chair
Agenda Item	IV.
Item Description	Closed Session
Comments	
Action Requested	
Disposition	
Notes	