



East Carolina University | Board of Trustees Athletics & Advancement Committee Meeting | February 19, 2015 Agenda

- I. Approval of November 20, 2014 Minutes
- II. Athletics
 - A. Athletics Update
 - B. Athletics Financial Report
 - C. Facilities Update
- III. University Advancement
 - A. Advancement Update
 - B. Associated Entities Update
 - C. Naming Proposals
 - D. Call for Nominations - Board of Visitors
 - E. Aycock Update

East Carolina University
Board of Trustees
Athletics & Advancement Committee
February 19, 2015

Session	Athletics & Advancement Committee
Responsible Person	Edwin Clark, Chair
Agenda Item	I.
Item Description	Approval of November 20, 2014 minutes
Comments	
Action Requested	Approval
Disposition	
Notes	

Board of Trustees
Athletics & Advancement Committee
November 20, 2014
Mendenhall Student Center

Edwin Clark, Chair of the Athletics & Advancement Committee called the meeting to order. Committee members present included Vern Davenport, Max Joyner and Bob Plybon. Other board members attending were Terry Yeargan, Deborah Davis, Michael King, Robert Brinkley and Mark Copeland.

Mr. Clark read the conflict of interest statement. No conflicts were reported. Mr. Joyner made a motion to approve the minutes of the September 18 committee meeting. Mr. Plybon seconded the motion and the minutes were approved unanimously.

University Advancement

Dr. Virginia Hardy, Vice Chancellor for Student Affairs, proposed a revision to the Naming Policy, which included a process for un-naming/renaming buildings. Dr. Hardy said that the Naming Taskforce, a committee established by the Chancellor and endorsed by the board to address this issue) met five times to develop the procedure un-naming/renaming university buildings. The taskforce was comprised of members of the faculty, staff, legal, new services, retired faculty, Student Affairs, the Historian and the Board of Trustees.

After much discussion, Mr. Joyner moved that the committee approve the revisions to the Board of Trustees Policy on Naming University Facilities and Activities as presented in the draft dated November 14 in board materials. There was no second to that motion. Mr. Joyner then made an amended motion to approve the policy draft dated November 14 with the "Care" substituted for "Caution." Mr. Davenport seconded the motion and the committee approved the motion unanimously.

Mr. Scott encouraged the committee members to make a motion to the full board tomorrow to un-name Aycok Residence Hall. While the committee would not commit to making that motion, Mr. Plybon did offer an alternative. Mr. Plybon moved that the committee approve a motion directing the Chancellor to establish an ad-hoc committee to consider un-naming/renaming Aycok Residence Hall. The committee and the Chancellor should make recommendations at the February Board of Trustees meeting. The motion seconded and approved unanimously.

Chris Dyba, Vice Chancellor for University Advancement introduced Mrs. Griffin Lam, Associate Vice Chancellor for University Development. Her previous experience at Davidson and Harvard will be advantageous to the university as she will work with the major gift officers to become more productive in major gift solicitation, portfolio management and volunteer management.

Mr. Dyba shared October 2014 fundraising figures with the group. He reported that fundraising totals have exceeded 20 million to date. Last year's year-end total was 36 million which, if the trend continues, will be exceeded. Mr. Dyba is addressing an area of concern, individual giving. Reorganization in the division is aimed at securing more fundraisers and less administrators in hopes to acquire more transformative gifts for the annual fund and endowments. He said the division has increased the number of donor visits and this increase is attributed to the work of the deans and chancellor, not just the fundraisers. The division of advancement continues to organize and strategize around new hires and efficiencies to prepare the university for a compressive campaign.

Athletics

Coaches Update

Coach Press McPhaul, Men's Golf, gave an update from the golf team. Currently, the team is ranked 33rd in the country. The goal is to go to the NCAA Golf Tournament, which only the top 30 are invited to go. Coach McPhaul talked about his team's commitment to show gratitude for the position they are in – they show gratitude to their coaches, to the academic counselors and professors, to their parents and families and to the University, for sponsoring the Golf team. This concept will go a long way in life. Coach McPhaul did report that the ECU Golf Team will be the best dressed team in the country, with a clothing sponsorship with Peter Millar.

Athletics Non-Salaried Compensation Plan

Donna Payne presented a plan for non-salaried compensation for Athletics staff. The plan maps out the framework for employees who would be eligible for specified non-salary compensation based upon completion and/or achievement of specific benchmark(s) established for each type of bonus. Following discussion, Mr. Joyner made a motion to approve the non-salaried compensation plan for East Carolina University Athletics staff as presented in board materials. Mr. Plybon seconded the motion and the motion passed unanimously.

Athletics Update

Jeff Compher gave an Athletics overview. He said that the Military Appreciation Game scheduled for Saturday, November 22 will be a great event to attend. Over 6,500 tickets have been given to military service people and their families. There will be a parachute flag jump and the first ever ECU "card stunt" honoring military personnel.

Mr. Compher reported that receiver Justin Hardy is anticipated to break the NCAA record for receptions at Saturday's game.

The Athletics Department is excited about the new hire for the Life Skills Coordinator position, filled by Kelly Sharpe. The department has already hosted a career day for athletes and are planning campus wide collaboration efforts in support of student athletes.

Athletics Financial Report

Nick Floyd presented the Athletics financial report. He discussed the athletic fee process, saying that the SGA voted in favor of the increase by a vote of 19-4.

Master Facility Plan Update

Jeff Compher said that Athletics will work with campus operations to look at the Athletic campus footprint to see how and what can be incorporated into the Master Plan.

Bowl Review

Jeff Compher said there are weekly conference calls with all bowl-eligible members of the American Athletic Conference to discuss which teams will be selected to go to what bowl games. He expects a decision to be made on December 7.

Hearing no other business, Chairman Clark adjourned the meeting.

East Carolina University
Board of Trustees
Athletics & Advancement Committee
February 19, 2015

Session	Athletics & Advancement Committee
Responsible Person	Jeff Compher, Director of Athletics
Agenda Item	II. A.
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***2014 FOOTBALL
ATTENDANCE
RANKINGS***

NICK FLOYD



2014 FOOTBALL ATTENDANCE RANKINGS

- ***ECU ranked 51st in the Country with average attendance of 44,786/game.***
- ***Leader in AAC with more than 6,974 ahead of second place - UCF.***
- ***ECU averaged 15,301 more than the AAC average attendance of 29,485/game.***



2014 FOOTBALL ATTENDANCE RANKINGS

- ***ECU is the leader of all Group of Five Conferences. (AAC, MOUNTAIN WEST, C-USA, SUN BELT & MID-AMERICAN)***
- ***ECU ranks ahead of Peach Bowl Winner, TCU (52nd) and Fiesta Bowl Winner, Boise State (69th)***



2014 FOOTBALL ATTENDANCE RANKINGS

➤ ***ECU ranks ahead of 16 Power Five
Conference Members (ACC, SEC, BIG 10,
BIG 12 & PACIFIC 12)***

TCU

INDIANA

PITTSBURGH

VIRGINIA

COLORADO

VANDERBILT

KANSAS

DUKE

OREGON STATE

ILLINOIS

SYRACUSE

NORTHWESTERN

PURDUE

BOSTON COLLEGE

WASHINGTON STATE

WAKE FOREST

EAST CAROLINA ATHLETICS

2014-2015 Informational Recaps – Winter Update

BASEBALL

- The Pirates were picked third in the American Athletic Conference preseason poll by the leagues head coaches (Houston was picked first, followed by UCF).
- ECU posted a program-best 3.05 Fall GPA (highest since the spring of 2011) under first-year head coach Cliff Godwin. Seventeen players earned Honor Roll status (3.0 or higher), with nine landing on the Dean's List (3.5 or higher) – the ninth time since the spring semester of 1999 that 17 or more student-athletes made the Honor Roll.
- The Pirates kicked off the 2015 season with their first official practice on Jan. 23 at Lewis Field inside Clark-LeClair Stadium.
- Senior Reid Love (LHP) was tabbed as the No. 71 senior prospect by *Perfect Game* heading into the season, while sophomore Bryce Harman was selected as the 85th-best sophomore (by *Perfect Game*).
- ECU will open the season on Friday, Feb. 13 by playing host to preseason Top 5 Virginia at 3 p.m.
- Four ECU alums in Shawn Armstrong (Cleveland Indians), Chris Heston (San Francisco Giants), Seth Maness (St. Louis Cardinals) and Mike Wright (Baltimore Orioles) have been named to their respective club's 40-man roster and will participate in spring training beginning in March.
- ECU alum Clayton McCullough was named the Los Angeles Dodgers Director of Field Operations in January, ending an eight-year run with the Toronto Blue Jays where he was a minor league coach and director of minor league instruction.
- Another former ECU player, Butch Davis, was named third base coach for the Minnesota Twins.

BASKETBALL (MEN)

- Twenty games into the season, East Carolina has compiled an 8-12 overall record and a 1-6 ledger in its first year of American Athletic Conference competition.
- ECU won its first American Athletic Conference game by defeating Houston, 66-61, on Jan. 14.
- Freshman B.J. Tyson has been named American Athletic Conference Rookie-of-the-Week twice this season, while junior Terry Whisnant and sophomore Caleb White have each been selected to the league's weekly honor roll.
- The Pirates have posted a 7-3 mark through their first 10 games inside Williams Arena at Minges Coliseum with six home games remaining on the schedule, which includes 2014 American Athletic Conference champion Cincinnati (Feb. 1) and reigning national champion Connecticut (Feb. 25).
- ECU players have set a pair of individual game records so far. B.J. Tyson set the freshmen record for most free throws made without a miss, going 11-for-11 versus Fresno State, while Michel Nzege set the school record for most field goals made without a miss, hitting 9-of-9 shots against Central Connecticut.
- Jeff Lebo became just the third coach in school history to post 80 wins during his tenure and the second-fastest coach to do so. It took 149 games for Lebo to reach the mark, while only Howard Porter hit the mark quicker, recording 80 victories in 132 games from 1948-53.
- Kentrell Barkley (Durham, N.C./Northern Durham HS) and Clarence Williams (Tallahassee, Fla./Trinity Valley CC) each signed National Letters-of-Intent to join the Pirates next season.
- Injuries have cost East Carolina a total of 24 games in 2014-15. Marshall Guilmette and Paris Roberts-Campbell have each missed 11 games due to injury, while Michael Zangari has sat out two.

BASKETBALL (WOMEN)

- The Pirates own a 13-8 overall record and a 4-6 mark in American Athletic Conference games this season.
- ECU currently ranks sixth among all NCAA Division I teams in blocks per game (6.7), ninth in steals per game (12.1) and 12th in offensive rebounds per game (18).
- Head Coach Heather Macy earned her 200th-career victory in the Pirates' 67-49 road win at SMU on Jan. 21. The victory was also her 85th at ECU.
- On Friday, Nov. 21, East Carolina defeated Delaware, 89-60, on Education Day in front of the largest crowd (4,935) ever for a women's basketball game in Minges Coliseum.
- Redshirt senior guard/forward Abria Trice is among 93 nominees for the Allstate WBCA Good Works Team announced by The Women's Basketball Coaches Association (WBCA) and Allstate Insurance Company on Dec. 3. The award recognizes a select group of college basketball student-athletes who have made significant contributions to the greater good of their communities through volunteerism and civic service. Trice is one of just two players from the American Athletic Conference, along with Tulane's Jamie Kaplan, to be named.

- Redshirt junior guard/forward Jada Payne was named the American Athletic Conference's Player-of-the-Week on Dec. 15.
- Jada Payne became the eighth player in program history to make 100 three-pointers in a career with four in the 82-33 win at Loyola (Md.) on Dec. 9. She made one triple against No. 2 UConn on Dec. 31 to move into seventh place, and currently has 121 in just 50-career games at ECU.
- The Pirates blocked 15 shots in the 82-33 win at Loyola, matching the program record initially set on Jan. 18, 1975 against Elon.
- Also against Loyola, senior post player Ondrea Shaw recorded a career-high 10 blocks. She turned away five shots less than five minutes into the game, en route to blocking the most shots in a game by an NCAA Division I player this season, and the second most in a single game in program history.
- The Pirates hosted No. 2 Connecticut for their initial American Athletic Conference home game on Dec. 31, marking the first time a reigning national champion in either men's or women's basketball played in Minges Coliseum. The Huskies were the highest-ranked women's squad to play in Greenville in nearly 18 years (since No. 2 Old Dominion visited on Jan. 5, 1997).
- ECU claimed its first American Athletic Conference victory on Saturday, Jan. 10 in an 87-46 victory at Houston.
- Senior point guard Janesha Ebron cracked the top 10 of the program's all-time assists list with five in the win at Tulsa on Jan. 14. She passed Delphine Mabry (1982-87), who had 291 for her career, and with five more dimes in the win at SMU on Jan. 21, became the 10th player to record 300 in a career.

CROSS COUNTRY

- ECU's men's team finished eighth and the women's team placed ninth at the American Athletic Conference Championships in Tulsa, Okla. on Oct. 31.
- Freshman Jorge Montes earned All-American Athletic Conference honors with a 10th-place finish at the aforementioned AAC Championships event.
- Montes also broke the men's school record in the 5K with a time of 14:58.19 and won NC State's Three Stripe Invitational in Cary, N.C. on Nov. 8.
- The women's team placed 27th at the NCAA Southeast Regional in Louisville, Ky. on Nov. 14.

FOOTBALL

- The Pirates' eight (8-5) victories in 2014 matched the program's third-highest single-season win total since 1992. East Carolina jumped out to a 6-1 start, and despite dropping four of its last six games, still finished the campaign by earning its fourth bowl appearance of the five-year Ruffin McNeill era (and eighth since 2006).
- A total of 19 players made their initial career starts during the course of the 2014 season and the Pirates did not feature the same starting lineup in successive games, but ECU still turned in its 10th-straight .500-or-better conference record. East Carolina won five of eight (5-3) league contests during its first year of American Athletic Conference membership to finish as runner-up in the standings.
- In addition to enjoying success in its American debut, ECU also won three of four regular season non-conference games last fall. In fact, the Pirates have enjoyed a 6-2 mark out of league play the previous two seasons, with four of the six victories coming against Atlantic Coast Conference opponents – North Carolina (twice), NC State and Virginia Tech – thanks mostly to a combined 195-point scoring total (48.8 ppg).
- The aforementioned triumphs over the Hokies and Tar Heels during the 2014 campaign propelled East Carolina back in the *Associated Press* Top 25 polls where it resided for over a month, reaching a No. 18 ranking as late as Oct. 19. The Pirates also stood 23rd in the initial College Football Playoff Top 25 released on Tuesday, Oct. 28 - the first "G5" program included during the CFP's initial year of existence.
- In addition to setting or at least matching over 60 team, individual or stadium records, the Pirates ranked among the nation's Top 15 (of 125 FBS programs) in various 2014 statistical categories – standing 3rd in pass offense (371.9 ypg), 4th in first down offense (378), 5th in total offense (533.0 ypg), 11th in rush defense (111.8 ypg) and 13th in third down percentage defense (34.3%).
- Individually, ECU was also prominently featured in final FBS Top 25 statistical reports as QB Shane Carden was 2nd in completions per game, 2nd in total offense, 2nd in passing yards, 3rd in passing yards per game, 10th in points responsible for, 11th in passing TDs, 14th in points responsible for per game; IR Justin Hardy was 1st in receptions per game, 4th in receiving yards, 6th in receiving yards per game, 19th in receiving TDs; OR Cam Worthy was 18th in receiving yards per game, 23rd in yards per reception; RB Breon Allen was 14th in rush yards per carry; ILB Zeek Bigger was 9th in tackles per game; CB Josh Hawkins was 24th in passes defended per game, 24th in interceptions per game; P Worth Gregory was 23rd in punting average.

•McNeill has now directed the five highest single-season passing totals in ECU history, most recently setting a record with a 4,835-yard clip in 2014 (his fourth squad owned the previous standard with 4,265 yards in 2013 after his '10, '11 and '12 units preceded that number with 4,143, 3,433 and 3,551 yards, respectively). The Pirates' 789 yards of offense against North Carolina on Sept. 20 ranked as the second-highest single-game total recorded at the FBS level during the entire 2014 campaign. From a defensive standpoint, ECU limited opponents to less than 100 rushing yards in seven contests – a first since 2009.

•The Pirates' strength and conditioning program played a critical role during the 2014 season as well as ECU enjoyed a distinct upper hand in fourth quarter action during its American Athletic Conference schedule, outscoring SMU, USF, UConn, Temple, Cincinnati, Tulane, Tulsa and UCF by a combined 109-32 clip (+77). Overall (13 games), the Pirates had a 154-63 edge in the final 15 minutes, ranking first nationally in scoring margin (+91).

•For the third-straight year, ECU topped all Group of Five conference (formerly non-AQ BCS) members in attendance average, easily out-distancing second-place UCF by nearly 7,000 per game. Overall, East Carolina ranked 51st nationally in average attendance (44,786).

•A total of nine (9) players earned All-American Athletic Conference honors in 2014, including four first-team and five second-team selections. The AAC coaches also voted QB Shane Carden as the league's offensive player-of-the-year, marking the fourth time in the last five years that a Pirate has earned an individual conference player-of-the-year award.

•WR Justin Hardy was named to two All-America squads (*Associated Press*/3rd team, *Phil Steele Magazine*/2nd team and was the recipient of the 2014 Burlsworth Trophy (FBS player-of-the-year who began his career as a walk-on). In addition to Hardy, other Pirates to earn a respectable standing among the national awards include QB Shane Carden (Davey O'Brien Award Semifinalist, Earl Campbell Tyler Rose Award Semifinalist) and CB Josh Hawkins (Jim Thorpe Award Semifinalist)

•A total of 10 Pirates played their "senior" seasons in 2014 as East Carolina University graduates, which ranked among the Top 10 nationally at the FBS level. In addition, one more earned a bachelor's degree during Commencement Exercises in December prior to the Birmingham Bowl to push the total number of graduates to 11 during the entire campaign from start to finish.

GOLF (MEN)

•ECU finished the fall season ranked No. 32 in the *Golfweek/Sagarin* power ratings. Junior Wes Conover completed the fall campaign ranked No. 39 in the men's individual collegiate rankings.

•East Carolina will open its spring season on Feb. 27 at the John Hayt Invitational in Ponte Vedra Beach, Fla.

GOLF (WOMEN)

•The Pirates (37-21) are set to start the spring season on Feb. 8, traveling to Orlando, Fla. to participate in the UCF Challenge at Eagle Creek Golf Club.

•ECU will enter the spring ranked No. 60 by *Golfweek* and No. 61 by *Golfstat*.

•Catherine Ashworth signed a NLI in November to play for the Pirates during the 2015-16 season. She is a four-time North Carolina All-State selection and two-time Tri-9 4A Conference Player-of-the-Year from Fuquay Varina High School.

•The Pirates were selected as one of four host sites for the 2017 NCAA Women's Golf Regional, which will be held from May 8-10 at Ironwood Golf & Country Club. This will be the second-time in school history that ECU will host a golf regional (2010, also at Ironwood).

SOCCER

•The Pirates reached the semifinals of the 2014 American Athletic Conference Championship as the No. 7 seed and finished the season with a 12-8-1 overall record and a 4-5-0 mark in league matches.

•East Carolina defeated Houston, 3-1, in the first round of the conference tournament, before upsetting No. 2 seed Memphis, 2-1, in overtime on its home field in the quarterfinals to mark the first time the Pirates defeated the Tigers in program history. ECU went on to fall to host USF, 3-0, in the semifinals.

•East Carolina posted 11 shutouts in 2014, which tied the 2007 team for the most in school single-season history.

•With its 2-0 win over SMU on Oct. 19, ECU recorded its 10th victory of the season, marking the 11th overall time in program history the Pirates have reached double-digit wins.

•Senior defender Kelley Johnson, senior goalkeeper Erika Lenns and junior forward Kendall Frey were named to the 2014 All-American Athletic Conference Second Team. Lenns became the third Pirate goalkeeper to earn all-conference honors, while Frey earned all-league selection for the second straight year.

•Johnson was also named to the NSCAA/Continental Tire Division I Women's All-Northeast Region Third Team.

- Frey and senior defender Kelly Miller were named to the NSCAA University Division Women's Scholar All-South Region Team. Frey was a third team selection, while Miller received the honor for the second-straight season.
- Frey and sophomore forward Lana Spitler tied for the team lead with eight goals and 18 points, respectively, while senior reserve midfielder Brett Thomas led the team with three assists.
- Assistant coach Shannon Lewis announced her resignation at the conclusion of the season after serving 10 years on the Pirate staff.

SOFTBALL

- East Carolina released its 2015 schedule which includes six tournaments, three of which will be played at home, and 18 American Athletic Conference games.
- East Carolina opens the season February 6, against Oakland at 3 p.m. at the Pirate Classic in Greenville, N.C.
- The Pirates will return 10 players (Casey Alcorn, Kelsi Briggs, Ciara Ervin, Andie Johnson, Meredith Mitchell, Alex Mycek, Kacie Oshiro, Megan Quick, Ali Ramirez and Abby Wynne), three pitchers (Sarah Christian, Lydia Ritchie and Caroline Umphlett) and welcome seven newcomers – six freshman (Mary-Sloan Bradford, Kerry Butler, Ashley Cruise, Rebecca Perrell, Karlie Smith and Ashton Stowe) and one transfer (Nicole Cheek) – to the squad for the 2015 season.
- Head coach Beth Keylon-Randolph was granted an indefinite leave of absence on January 15, due to personal reasons.
- Current assistant coach Steve Jaecks has been elevated to interim head coach, while former Pirate softball standout and graduate assistant Keli Harrell rejoined the ECU staff as an interim assistant coach on January 22.

SWIMMING & DIVING

- The men's and women's squads are each 5-1 in dual meet competition. The Pirates will conclude their dual meet season Jan. 31 at William & Mary.
- The 2015 American Athletic Conference Championships will be held Feb. 18-21 at the Greensboro Aquatic Center in Greensboro, N.C. The meet will be broadcast live on the American Digital Network.
- Five prep athletes, one male and four females, signed with ECU during the early period: Lauren Hensley (Chantilly, Va.), Alex Kreager (Greensboro), McKenzie Street (Norwood, Pa.), Zoe Feingold (Plymouth, Mass.) and Zach Darden (Goldsboro).
- The Pirates have collected eight American Athletic Conference weekly swimming and diving awards. Bailie Monahan and Ashley Sams have been recognized twice, while Will Beliveau, Rokas Cepulis, Alicia Roueche and Nikola Simic have been honored once each.
- Coach Rick Kobe moved into third-place on the NCAA all-time wins list with 511 dual meet victories.

TENNIS (MEN)

- The Pirates are 1-4 through the first five matches of the season, posting their first win of the spring against Norfolk State on Jan. 23.
- ECU's spring roster features four seniors, three juniors, two sophomores and one freshman.
- The Pirates have 20 matches remaining in the 2015 season, 10 at home and 10 on the road.
- The 2015 American Athletic Conference Championships will be held in Tulsa, Okla., April 16-19.

TENNIS (WOMEN)

- East Carolina opens the spring dual match portion of its schedule on Jan. 31 by traveling to NC State.
- Seniors Dana Gray and Neena Wanko headline the 2015 roster, which also includes returners Nicole LaDuca (junior), Michelle Castro (sophomore) and Maria Storozheva (sophomore) and Betsy Zurawel (sophomore). Junior Katie Hoch (transfer from Wisconsin) and freshmen Maria Gomez, Sarah Sarjoo and Meredith Smith represent the newcomer class.
- The Pirates have 24 matches scheduled during the spring semester, eight at home and 16 on the road (including 15 of the last 17). ECU will face Temple in Greenville for its American Athletic Conference opener on March 4.
- The 2015 American Athletic Conference Championships will be held in Tulsa, Okla., April 15-18.

TRACK & FIELD

- Head coach Curt Kraft announced the signing of 11 student-athletes for the 2015-16 school year on Nov. 24.

- East Carolina started the indoor season at the Christopher Newport Holiday Open where the Pirates were led by senior Henry Johnson's personal-best and school-record mark in the pole vault with a clearance of 5.21-meters (17' 1").
- In addition to Johnson's record-setting performance, ECU won five events (men's pole vault, men's triple jump, men's high jump, women's shot put, women's weight throw).
- Junior high jumper Avion Jones was named American Athletic Conference Indoor Male Field Athlete-of-the-Week for his efforts at the Christopher Newport Holiday Open. Jones won the high jump with a mark of 2.18-meters (7' 1.75") to rank second in the nation at the time.
- ECU competed at the Dick Taylor Carolina Cup and turned in a pair of third-place performances on the men's and women's side. The Pirates won three events (men's high jump, men's 60-meter dash and women's 60-meter dash) while in Chapel Hill.
- Most recently, the Pirates experienced action at the Hokie Invitational hosted by Virginia Tech. In Blacksburg, ECU was led by sophomore Leah Lott who won the long jump with a mark of 5.88-meters (19' 3.5"), which also ties her for fifth in the ECU record book.
- Despite only claiming one event victory at the Hokie Invitational, East Carolina recorded several successful performances as the women had 10 student-athletes make their way into the school record book, while the men had six student-athletes etch their names into the annals.
- East Carolina will compete at the Penn State National January 30 and 31.

VOLLEYBALL

- East Carolina finished the 2014 season with a 15-16 overall record and 6-14 ledger in the American Athletic Conference. The win totals (15, 6) were the highest for the program since 2007.
- On November 9, ECU swept Tulane (25-22, 25-22, 25-13), marking the Pirates' first conference sweep since November 15, 2007 when they defeated SMU in three sets at the Conference USA Tournament in Huntington, W.Va.
- Junior libero Erika Figueroa tied the single-game record for most digs in a match when she collected 34 in ECU's 3-2 (27-25, 19-25, 25-21, 18-25, 15-12) victory over Connecticut.
- Zarah Cecich, who was the lone senior on the squad, finished her collegiate career with a .242 attack percentage and 2,889 career assists. Her hitting percentage tied her for ninth place in the ECU all-time record book, while her 2,889 helpers rank her third.
- During the early signing period, head coach Julie Torbett, inked setter Haley Bidgood (Cary, N.C., Green Hope HS) who will be an incoming freshman for the 2015 season.

East Carolina University
Board of Trustees
Athletics & Advancement Committee
February 19, 2015

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Responsible Person	Nick Floyd, Associate Director of Athletics
Agenda Item	II. B.
Item Description	Athletics Financial Report
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EAST CAROLINA

DEPARTMENT OF ATHLETICS

MEMORANDUM

TO: Board of Trustees
Athletics & Advancement Committee

FROM: Nick Floyd

DATE: February 3, 2015

RE: Athletics Financial Report

The attached financial report contains information for the current fiscal year through January 27, 2015.

While the bottom line is not materially different from the previous report, as is usual in the February update, many of the figures have been adjusted to reflect the normal operations and decision-making that occur throughout the year. Please note that explanations are provided in the report's footnotes for significant revenue and expense variations.

Regarding the bowl game, the report indicates that we are projecting a surplus of approximately \$200,000 at this time pending the final reconciliation of expenses and the participation distribution amount from the American Athletic Conference (AAC) office. From an overall perspective, bowl operations went very well in this first year under the AAC umbrella and it proved to be an excellent experience for our student-athletes, staff, and fans while providing tremendous exposure and publicity for both the program and the University.

Another item that is currently under evaluation is the recent approval by the NCAA that increases the value of a full athletic scholarship up to the full cost of attendance. While we do not know the complete implications of this new legislation on our budget in future years, it will have a significant impact going forward and we will keep the Board abreast as things develop in this area.

One last note, season football ticket renewals are in the process of being sent out, and outside of rounding some of the prices up due to the sales tax changes that went into effect last year, the basic price structure from recent years will remain intact. While the slate of opponents is set for next season, the schedule, including dates, will not be announced until it is finalized by the AAC office, which should be sometime near the end of the month (February).

As always, thank you for your support and please let us know if you would like to discuss this report in greater detail.

EAST CAROLINA UNIVERSITY ATHLETIC FUND
FINANCIAL REPORT FY 2014 - 15

REVENUE	Budgeted	Actual	Projected	Projected
	7/1/2014	1/27/2015	6/30/2015	Over/(Under)
				Budget
Student Fees	\$ 13,335,500	12,560,212	13,435,500	100,000
Football Ticket Revenue	6,250,000	6,136,478	6,256,595	6,595
Football Bowl game	0	163,275	965,000	965,000
Men's Basketball Ticket Revenue	525,000	487,781	525,000	0
Women's Basketball Ticket Revenue	20,000	39,211	41,310	21,310
Baseball Ticket Revenue	275,000	141,652	275,000	0
Pirate Club Scholarship Pledge	5,454,900	1,050,000	5,454,900	0
NCAA / AAC Distributions	4,000,000	251,722	4,000,000	0
Concessions and Licensing	950,000	352,841	950,000	0
Athletic Guarantees	1,550,000	1,550,000	1,550,000	0
Sports Marketing	1,700,000	22,424	1,600,000	(100,000) *
Gifts In Kind	940,000	0	940,000	0
Other Sports Fundraising / NCAA SAF	387,000	386,286	387,000	0
Other (Other Sports tickets, Football parking, Processing fees, Non Athletic events, Misc.)	236,000	245,429	405,859	169,859 **
	<u>\$ 35,623,400</u>	<u>23,387,311</u>	<u>36,786,164</u>	<u>1,162,764</u>
				Projected
				Under/(Over)
				Budget
EXPENDITURES	Budgeted	Actual	Projected	
	7/1/2014	1/27/2015	6/30/2015	
Administration	\$ 4,367,980	2,298,461	4,342,180	25,800
Repairs / Replacements	310,900	386,015	405,900	(95,000) @
Facilities	804,100	635,616	804,100	0
Home Game Operations	1,410,200	1,054,747	1,347,900	62,300
Conference Championship Travel	603,600	90,722	603,600	0
Spirit Groups	307,100	235,514	307,100	0
Other Support Services	5,982,844	3,977,738	6,162,244	(179,400) #
Football	8,583,300	6,732,137	8,883,800	(300,500) &
Football Bowl game	0	296,246	765,000	(765,000)
Men's Basketball	2,623,725	1,819,754	2,663,725	(40,000) ##
Other Men's Sports	3,029,210	2,050,508	3,029,210	0
Women's Basketball	1,935,253	1,510,698	2,000,253	(65,000) ##
Other Women's Sports	4,874,588	3,680,775	4,810,588	64,000
Other Sports Fundraising / NCAA SAF	387,000	244,928	387,000	0
Total	<u>35,219,800</u>	<u>25,013,859</u>	<u>36,512,600</u>	<u>(1,292,800)</u>
Net Operating Income / (Loss)	403,600	(1,626,548)	273,564	(130,036)
Fund Balance Increase/(Decrease)	\$ <u>403,600</u>	<u>(1,626,548)</u>	<u>273,564</u>	<u>(130,036)</u>
Beginning Fund Balance	(847,187)		(847,187)	
Ending Fund Balance	<u>\$ (443,587)</u>		<u>(573,623)</u>	

* - reflects revised guarantees in recently finalized contract with IMG Sports.

** - includes increased revenue from outside events and AAC Basketball Tournament ticket revenue.

@ - unanticipated equipment failure.

- Includes incremental meal allowance for Student-Athletes of \$155,000.

& - includes unbudgeted salary adjustments, bowl bonuses, and equipment purchases.

- travel higher than budgeted due to final conference schedule.

East Carolina University
Board of Trustees
Athletics & Advancement Committee
February 19, 2015

Session	Athletics & Advancement Committee
Responsible Person	Nick Floyd, Associate Director of Athletics
Agenda Item	II. C.
Item Description	Facilities Update
Comments	
Action Requested	Information
Disposition	
Notes	

East Carolina University
Board of Trustees
Athletics & Advancement Committee
February 19, 2015

Session	Athletics & Advancement Committee
Responsible Person	Chris Dyba, Vice Chancellor for University Advancement
Agenda Item	III. A.
Item Description	Advancement Update
Action Requested	Information
Disposition	
Notes	

Advancement Update

ECU Board of Trustees Meeting
February 19, 2015

Fundraising Highlights

as of December 31, 2014

- ECU Foundation \$10,545,394
(\$6,930,968 outright; \$484,426 sponsored research; \$3,130,000 planned gift)
- ECU Medical & Health Sciences \$ 3,277,222
(\$1,061,176 outright; \$2,216,046 sponsored research; \$10,000 planned gift)
- Athletics \$ 7,196,283
(\$3,196,283; \$4,000,000 planned gift)

- Total \$21,018,899

Associated Entities

- An “Associated Entity” means any foundation, association, corporation, limited liability company (LLC), partnership, or other nonprofit entity that was: (a) established by officers of the University; or (b) that is controlled by the University; or (c) that raises funds in the name of the University; or (d) that has a primary purpose of providing services or conducting activities in furtherance of the University’s mission pursuant to an agreement with the University; or (e) that has a tax exempt status that is based on being a support organization for the University.
- 2. An “Athletically Related Associated Entity” means an Associated Entity that supports or conducts activities in furtherance of an Approving Institution’s intercollegiate athletics program, as determined by the chancellor of the Approving Institution.

Associated Entities

- ECU Associated Entities: ECU Alumni Association, ECU Educational Foundation (Pirate Club), ECU Foundation, ECU Medical & Health Sciences Foundation
- Discussion regarding revised UNC Policy “Required Elements of University-Associated Entity Relationship”

East Carolina University
Board of Trustees
Athletics & Advancement Committee
February 19, 2015

Session	Athletics & Advancement Committee
Responsible Person	Chris Dyba, Vice Chancellor for University Advancement
Agenda Item	III. B.
Item Description	Associated Entities Update
Action Requested	Information
Disposition	
Notes	

East Carolina University
Board of Trustees
Athletics & Advancement Committee
February 19, 2015

Session	Athletics & Advancement Committee
Responsible Person	Chris Dyba, Vice Chancellor for University Advancement
Agenda Item	III. C.
Item Description	Naming Proposals
Action Requested	Action
Disposition	
Notes	<ul style="list-style-type: none"> • Martha Nantz Mauney – Faculty Voice Room, Fletcher 202 • Dr. Charles Stevens, Faculty Piano Teaching Studio, Fletcher 375 • Gary Warren c/o Merrill Lynch Staff Office in Pirate Club Suite in WSMB • W. G. Blount & Sons Farms – Women’s Basketball Equipment Room • Jay and Jenny Loftin – Assistant Baseball Coaches Office at Clark-LeClair Stadium • Robert and Amy Brinkley – Outside Linebacker Football Meeting Room • Jody and Sheri Schulz – Football Office in WSMB • David Bond - Women’s Basketball Office Suite • Mike and Jean Ash – Women’s Basketball Staff Locker Room • Walter & Marie William – Olympic Teams Building (co-naming) and Hall of Fame

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.



Signature of Originator

7-23-14
Date



Banning, Maha

From: Ball, Nancy
Sent: Friday, January 16, 2015 12:20 PM
To: Dyba, Christopher Michael
Cc: Banning, Maha; Ulffers, Christopher; Buddo, Chris
Subject: School of Music Naming for the Mauneys

Chris...the naming questions you have about the Mauneys are as follows:

- We received a \$37,500 stock transfer for a scholarship in vocal music in September 2014, with the commitment that we would name a Faculty Voice Teaching Studio in memory of Mrs. Mauneys for \$15,000. (Kevin Mauneys mother)
- The Charles Stevens Scholarship has a fair market value of \$64,000+ and has received regular contributions. We expect an additional \$5,000 again this quarter. Dr. Stevens is the former dean of the School of Music and his daughter, Margaret Mauneys (Kevin's wife) requested we name a Faculty Piano Teaching Studio in his honor if that was possible.
- Approval was given for both of these namings by the School of Music and by University Advancement. The rooms are very small, and were included on the naming list that we submitted at \$15,000 each, under Dr. Gilbert's supervision. At that time, we were strongly encouraged to pursue naming possibilities. With that in mind, it was determined that the gift of \$37,500 would even cover both teaching studios if there was any question as to the naming of two rooms. Dr. Stevens' contributions to the scholarship and his service to the School of Music should also be noted.
- Dr. Stevens is quite elderly, and the family is hopeful that we can soon accomplish this so he can be honored by naming the room.

If you have any questions, please let me know...thanks!! nb

Nancy Ball

*Senior Major Gifts Officer
College of Fine Arts and Communication
East Carolina University
Office of University Development
Greenville Centre -- Suite 1100
2200 South Charles Boulevard
Greenville, NC 27858*

*(252) 737-1505 Office
(252) 341-1073 Cell
balln@ecu.edu*

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

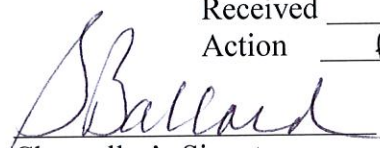
Office of Vice Chancellor for University Advancement:

Received _____
Action _____ / _____
Date _____

Forwarded or returned _____
Date _____
Vice Chancellor's Signature _____

Comments See Previous Page

Chancellor's Office:

Received 2-2-15
Action Approved / _____
Date 2-2-15
Forwarded or returned 2-2-15
Date _____

Chancellor's Signature _____

Comments _____

Athletics and Advancement Committee of the Board of Trustees:

Received _____
Action _____ / _____
Date _____

Forwarded or returned _____
Date _____
Chair's Signature _____

Comments _____

Board of Trustees:

Received _____
Action _____ / _____
Date _____

Forwarded or returned _____
Date _____
Chair's Signature _____

Comments _____

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.



Signature of Originator

9-23-14
Date

 Jan 20, 2015

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received _____
Action _____ / _____

Date

Forwarded or returned _____

Vice Chancellor's Signature

Date

Comments See Previous Page

Chancellor's Office:

Received 2-2-15
Action Approved / _____

Date

Forwarded or returned 2-2-15

[Signature]
Chancellor's Signature

Date

Comments _____

Athletics and Advancement Committee of the Board of Trustees:

Received _____
Action _____ / _____

Date

Forwarded or returned _____

Chair's Signature

Date

Comments _____

Board of Trustees:

Received _____
Action _____ / _____

Date

Forwarded or returned _____

Chair's Signature

Date

Comments _____

Banning, Maha

From: Ball, Nancy
Sent: Friday, January 16, 2015 12:20 PM
To: Dyba, Christopher Michael
Cc: Banning, Maha; Ulfers, Christopher; Buddo, Chris
Subject: School of Music Naming for the Mauney's

Chris...the naming questions you have about the Mauney's are as follows:

- We received a \$37,500 stock transfer for a scholarship in vocal music in September 2014, with the commitment that we would name a Faculty Voice Teaching Studio in memory of Mrs. Mauney for \$15,000. (Kevin Mauney's mother)
- The Charles Stevens Scholarship has a fair market value of \$64,000+ and has received regular contributions. We expect an additional \$5,000 again this quarter. Dr. Stevens is the former dean of the School of Music and his daughter, Margaret Mauney (Kevin's wife) requested we name a Faculty Piano Teaching Studio in his honor if that was possible.
- Approval was given for both of these namings by the School of Music and by University Advancement. The rooms are very small, and were included on the naming list that we submitted at \$15,000 each, under Dr. Gilbert's supervision. At that time, we were strongly encouraged to pursue naming possibilities. With that in mind, it was determined that the gift of \$37,500 would even cover both teaching studios if there was any question as to the naming of two rooms. Dr. Steven's contributions to the scholarship and his service to the School of Music should also be noted.
- Dr. Stevens is quite elderly, and the family is hopeful that we can soon accomplish this so he can be honored by naming the room.

If you have any questions, please let me know...thanks!! nb

Nancy Ball

Senior Major Gifts Officer

College of Fine Arts and Communication

East Carolina University

Office of University Development

Greenville Centre -- Suite 1100

2200 South Charles Boulevard

Greenville, NC 27858

(252) 737-1505 Office

(252) 341-1073 Cell

balln@ecu.edu

NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY
BOARD OF TRUSTEES

J. Batt
Name of Originator

ECU Educational Foundation 252-737-4540 battj@ecu.edu
Department/Division Phone Email

Proposed Name(s) to Honor: Gary Warren #2174
c/o Merrill Lynch

501 North Main Street, Suite 200 High Point NC 27260
Address: City State Zip

Telephone: (336) 407-6959
(Cell) Business

Relationship to the University: Donor

Proposed Object for Naming: Staff Office in Pirate Club Suite in WSMB

Purpose for recommendation:

Honorary (Attach background materials as appropriate to justify the recommendation)

Gift (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift: Annual Capital Endowment
Date of Original Commitment: 1/25/2012
Amount of the Total Commitment: \$25,000
Amount Paid: \$15,000
Current Pledge Balance: \$10,000
Status of Payments: Current
Was the gift part of a campaign: Yes No Define: _____
Was the project pre-approved: Yes No
Directed to: ECU Foundation Educational Foundation
 Medical Foundation Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt
Signature of Originator

1/22/15
Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received 1.22.2015
Action Approved / 1.23.2015

Clayton D. B.
Vice Chancellor's Signature

Forwarded or returned 1.23.2015
Date

Comments _____

Chancellor's Office:

Received 2-2-15
Action Approved / 2-2-15

S. Ballard
Chancellor's Signature

Forwarded or returned 2-2-15
Date

Comments _____

Athletics and Advancement Committee of the Board of Trustees:

Received _____
Action _____ / _____
Date

Chair's Signature

Forwarded or returned _____
Date

Comments _____

Board of Trustees:

Received _____
Action _____ / _____
Date

Chair's Signature

Forwarded or returned _____
Date

Comments _____



pg# 2174

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign
East Carolina University

Name Gary Warren *New address*
 Street Address Merrill Lynch 1205 Eastchester Drive, Suite 132 501 N. Main St., Suite 200
 City High Point State NC Zip 27265 27260
 Phone (336) 407-6959 (Cell) 336-910-7206 (Work) Fax (336) 282-0871
 E-mail gary.warren@ml.com (work) gary.warren@tried.rr.com (personal)
 Naming Opportunity(ies) STAFF OFFICE IN PIRATE CLUB SUITE (CR) OFFICES IN OLYMPIC SPIRIT PLBG

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 25,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 5,000 in 20 12 Year)
- \$ 5,000 in 20 13 Year)
- \$ 5,000 in 20 14 Year)
- \$ 5,000 in 20 15 Year)
- \$ 5,000 in 20 16 Year)

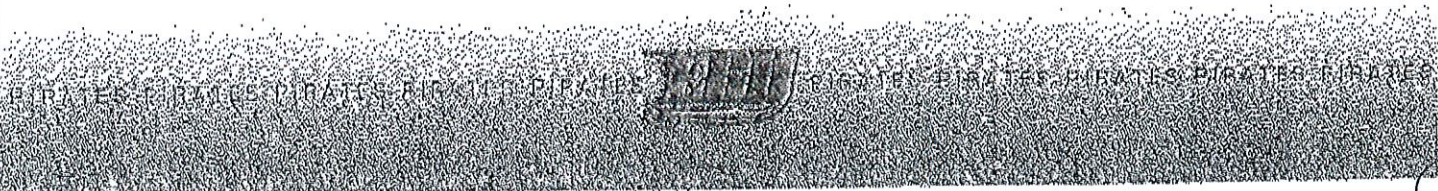
Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only and shall not legally bind me/or or my/our estate.

Signature Gary A. Warren

Signature _____

Date 1/25/2012



om

NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY
BOARD OF TRUSTEES

J. Batt
Name of Originator

ECU Educational Foundation 252-737-4540 battj@ecu.edu
Department/Division Phone Email

Proposed Name(s) to Honor: W.G. Blount & Sons Farms #728681

2045-D Eastgate Drive Greenville NC 27835
Address: City State Zip

Telephone: (252) 758-1081
Home Business

Relationship to the University: _____

Proposed Object for Naming: Women's Basketball Equipment Room

Purpose for recommendation:

Honorary (Attach background materials as appropriate to justify the recommendation)

Gift (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift: Annual Capital Endowment

Date of Original Commitment: 5/15/2012

Amount of the Total Commitment: \$25,000

Amount Paid: \$15,000

Current Pledge Balance: \$10,000

Status of Payments: Current

Was the gift part of a campaign: Yes No Define: _____

Was the project pre-approved: Yes No

Directed to: ECU Foundation Educational Foundation
 Medical Foundation Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.


Signature of Originator

1/22/15
Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received 1.22.2015
Action Approved / 1.23.2015

Christy Bh
Vice Chancellor's Signature

Forwarded or returned 1.23.2015
Date

Comments _____

Chancellor's Office:

Received 2-2-15
Action Approved / 2-2-15

Ballard
Chancellor's Signature

Forwarded or returned 2-2-15
Date

Comments _____

Athletics and Advancement Committee of the Board of Trustees:

Received _____
Action _____ / _____

_____ Forwarded or returned _____
Chair's Signature Date

Comments _____

Board of Trustees:

Received _____
Action _____ / _____

_____ Forwarded or returned _____
Chair's Signature Date

Comments _____



PC#
13197
728691

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name W. G. Blount & Sons Farms

Street Address 2045-D Eastgate Drive

City Greenville State NC Zip 27835

Phone (252) 758-1081 Fax (252) 758-0761

E-mail blountg@homebuildersnc.com *chg to Wg Blount@Council.com*

Naming Opportunity(ies) TBD Women's Basketball Equipped Room in BB Practice Facility

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 25,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 5,000 in 2012 (Year)
- \$ 5,000 in 2013 (Year)
- \$ 5,000 in 2014 (Year)
- \$ 5,000 in 2015 (Year)
- \$ 5,000 in 2016 (Year)

Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature _____

Signature W. G. Blount

Date 5/15/12

NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY
BOARD OF TRUSTEES

J. Batt
Name of Originator

ECU Educational Foundation 252-737-4540 battj@ecu.edu
Department/Division Phone Email

Proposed Name(s) to Honor: Jay and Jenny Loftin #106608

3300 Twin Leaf Drive Raleigh NC 27613
Address: City State Zip

Telephone: (919) 210-1941
Home Business

Relationship to the University: Donor

Proposed Object for Naming: Assistant Baseball Coaches Office at Clark-LeClair Stadium

Purpose for recommendation:

- Honorary (Attach background materials as appropriate to justify the recommendation)
- Gift (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift: Annual Capital Endowment
Date of Original Commitment: 7/16/2010
Amount of the Total Commitment: \$25,000
 Amount Paid: \$20,000
 Current Pledge Balance: \$5,000
Status of Payments: Current
Was the gift part of a campaign: Yes No Define: _____
 Was the project pre-approved: Yes No
Directed to: ECU Foundation Educational Foundation
 Medical Foundation Other

If the Gift was more than \$25,000:

13. Attach a copy of the signed Letter of Intent.
14. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
15. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt
Signature of Originator

1/22/15
Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received 1.22.2015
Action Approved / 1.23.2015
Date
Forwarded or returned 1.23.2015
Date

Christy Bla
Vice Chancellor's Signature

Comments _____

Chancellor's Office:

Received _____
Action _____ / _____
Date
Forwarded or returned _____
Date

Ballard
Chancellor's Signature

Comments _____

Athletics and Advancement Committee of the Board of Trustees:

Received _____
Action _____ / _____
Date
Forwarded or returned _____
Date

Chair's Signature

Comments _____

Board of Trustees:

Received _____
Action _____ / _____
Date
Forwarded or returned _____
Date

Chair's Signature

Comments _____



STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name JAY & JENNY LOFTIN

Street Address 3300 TWIN LEAF DRIVE

City RALEIGH State NC Zip 27613

Phone (919) 210-1941 Fax (919) 571-1521

E-mail LOFTINJG@GMAIL.COM

Naming Opportunity(ies) ASST. COACHES OFFICES IN CLARK-LECLAIR STADIUM OFFICE SUITE

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 25,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 5,000 in 2011 (Year)
- \$ 5,000 in 2012 (Year)
- \$ 5,000 in 2013 (Year)
- \$ 5,000 in 2014 (Year)
- \$ 5,000 in 2015 (Year)

Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature J. J. Loftin, Jr

Signature _____

Date 7-16-10

(Handwritten initials)

NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY
BOARD OF TRUSTEES

J. Batt

Name of Originator

ECU Educational Foundation

Department/Division

252-737-4540

Phone

battj@ecu.edu

Email

Proposed Name(s) to Honor: Robert and Amy Brinkley #13779

2225 Sharon Lane Charlotte NC 28211-3737

Address:

City

State

Zip

Telephone: (704) 365-8335

Home

Business

Relationship to the University: Donor

Proposed Object for Naming: Outside Linebacker - Football Team Meeting Room

Purpose for recommendation:

Honorary (Attach background materials as appropriate to justify the recommendation)

Gift (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift: Annual

Capital

Endowment

Date of Original Commitment:

11/23/2011

Amount of the Total Commitment:

\$50,000

Amount Paid:

\$30,000

Current Pledge Balance:

\$20,000

Status of Payments:

Current

Was the gift part of a campaign: Yes

No Define: _____

Was the project pre-approved: Yes

No

Directed to:

ECU Foundation

Educational Foundation

Medical Foundation

Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.



Signature of Originator

1/22/11
Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received 1.22.2015
Action Approved / 1.23.2015

Christy Bk
Vice Chancellor's Signature

Forwarded or returned 1.23.2015
Date

Comments _____

Chancellor's Office:

Received 2-2-15
Action Approved / 2-2-15

S Ballard
Chancellor's Signature

Forwarded or returned 2-2-15
Date

Comments _____

Athletics and Advancement Committee of the Board of Trustees:

Received _____
Action _____ / _____

Chair's Signature

Forwarded or returned _____
Date

Comments _____

Board of Trustees:

Received _____
Action _____ / _____

Chair's Signature

Forwarded or returned _____
Date

Comments _____



PG# 13779

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name Robert G. Brinkley & wife Amy Woods Brinkley

Street Address 2225 Sharon Lane

City Charlotte State NC Zip 28211-3737

Phone (704) 365-8335 Fax () _____

E-mail rgbrinkley@bellsouth.net

Naming Opportunity(ies) Outside Linebacker – Football Team Meeting Rooms

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 50,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 10,000 in 20__ (Year)
- \$ 10,000 in 20__ (Year)
- \$ 10,000 in 20__ (Year)
- \$ 10,000 in 20__ (Year)
- \$ 10,000 in 20__ (Year)

Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature [Handwritten Signature]

Signature _____

Date 11/23/11

[Handwritten Mark]



NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY
BOARD OF TRUSTEES

J. Batt

Name of Originator

ECU Educational Foundation

Department/Division

252-737-4540

Phone

battj@ecu.edu

Email

Proposed Name(s) to Honor: Jody and Sheri Schulz #15842

222 Schultz Lane Chester MD 21619

Address: City State Zip

Telephone: (410) 643-4404
Home Business

Relationship to the University: Donor

Proposed Object for Naming: Football Office in WSMB

Purpose for recommendation:

Honorary (Attach background materials as appropriate to justify the recommendation)

Gift (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift: Annual Capital Endowment

Date of Original Commitment: 1/22/2013

Amount of the Total Commitment: \$28,000

Amount Paid: \$18,000

Current Pledge Balance: \$10,000

Status of Payments: Current

Was the gift part of a campaign: Yes No Define: _____

Was the project pre-approved: Yes No

Directed to: ECU Foundation Educational Foundation

Medical Foundation Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.


Signature of Originator

1/22/15
Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received 1.22.2015
Action Approved / 1.23.2015
Date

Christy B. H.
Vice Chancellor's Signature

Forwarded or returned 1.23.2015
Date

Comments _____

Chancellor's Office:

Received 2-2-15
Action Approved / 2-2-15
Date

B. Ballard
Chancellor's Signature

Forwarded or returned 2-2-15
Date

Comments _____

Athletics and Advancement Committee of the Board of Trustees:

Received _____
Action _____ / _____
Date

Chair's Signature

Forwarded or returned _____
Date

Comments _____

Board of Trustees:

Received _____
Action _____ / _____
Date

Chair's Signature

Forwarded or returned _____
Date

Comments _____



STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name Jody and Sheri Schulz

Street Address 222 Schulz Lane

City Chester State MD Zip 21619

Phone (410) 643-4404 Fax () _____

E-mail jody6953@gmail.com

Naming Opportunity(ies) Football Office Naming

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 28,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 8,000 in 2012 (Year)
- \$ 5,000 in 2013 (Year)
- \$ 5,000 in 2014 (Year)
- \$ 5,000 in 2015 (Year)
- \$ 5,000 in 2016 (Year)

Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature [Handwritten Signature]

Signature _____

Date 1/22/13

* \$3,000 for a football locker

NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY
BOARD OF TRUSTEES

J. Batt
Name of Originator

ECU Educational Foundation 252-737-4540 battj@ecu.edu
Department/Division Phone Email

Proposed Name(s) to Honor: David A. Bond #15607

2115 Banbury Road Raleigh NC 27608
Address: City State Zip

Telephone: (919) 782-0800
Home Business

Relationship to the University: Donor

Proposed Object for Naming: Women's Basketball Office Suite

Purpose for recommendation:

Honorary (Attach background materials as appropriate to justify the recommendation)

Gift (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift: Annual Capital Endowment
Date of Original Commitment: 5/7/2013
Amount of the Total Commitment: \$250,000
Amount Paid: \$183,812
Current Pledge Balance: \$66,188
Status of Payments: Current
Was the gift part of a campaign: Yes No Define: _____
Was the project pre-approved: Yes No
Directed to: ECU Foundation Educational Foundation
 Medical Foundation Other

If the Gift was more than \$25,000:

4. Attach a copy of the signed Letter of Intent.
5. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
6. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt
Signature of Originator

1/22/15
Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received 1.22.2015
Action Approved / 1.23.2015
Date



Vice Chancellor's Signature

Forwarded or returned 1.23.2015
Date

Comments _____

Chancellor's Office:

Received 2-2-15
Action Approved / 2-2-15
Date


Chancellor's Signature

Forwarded or returned 2-2-15
Date

Comments _____

Athletics and Advancement Committee of the Board of Trustees:

Received _____
Action _____ / _____
Date

Chair's Signature

Forwarded or returned _____
Date

Comments _____

Board of Trustees:

Received _____
Action _____ / _____
Date

Chair's Signature

Forwarded or returned _____
Date

Comments _____

#15607



Increased Commitment

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name **David A. Bond**

Street Address **2115 Banbury Road**

City **Raleigh** State **NC** Zip **27608**

Phone (919) **782-0800** Fax ()

E-mail **davidecu@gmail.com**

Naming Opportunity(ies) **Women's Basketball Office Suite**


To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ **250,000** * to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

\$ - 0 - in 20 10 (Year) (per DAB/DAY)	\$ 41,893.00 in 2015 Year)
\$ 20,000.00 in 20 11 (Year) paid	\$ 41,893.00 in 2016 Year)
\$ 20,533.21 in 20 12 (Year) paid	\$ 41,894.00 in 2017 Year)
\$ 41,893.00 in 20 13 (Year)	
\$ 41,893.00 in 20 14 (Year)	

Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature 

Signature _____

Date **May 7, 2013**

* **Increased from earlier commitment of \$100,000 to \$250,000.**

NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY
BOARD OF TRUSTEES

J. Batt

Name of Originator

ECU Educational Foundation

252-737-4540

battj@ecu.edu

Department/Division

Phone

Email

Proposed Name(s) to Honor: Mike and Jean Ash #117927
c/o European Tooling Systems, Inc.

P. O. Box 1504

Washington

NC

27889

Address:

City

State

Zip

Telephone:

(252) 975-8075

Home

Business

Relationship to the University: Donor

Proposed Object for Naming: Women's Basketball Staff Locker Room

Purpose for recommendation:

Honorary (Attach background materials as appropriate to justify the recommendation)

Gift (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift: Annual

Capital

Endowment

Date of Original Commitment:

3/7/2012

Amount of the Total Commitment:

\$50,000

Amount Paid:

\$35,000

Current Pledge Balance:

\$15,000

Status of Payments:

Current

Was the gift part of a campaign: Yes

No Define: _____

Was the project pre-approved: Yes

No

Directed to:

ECU Foundation

Educational Foundation

Medical Foundation

Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.


Signature of Originator

4/22/15
Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received 1.22.2015
Action Approved / 1.23.2015

Clayton Dyle
Vice Chancellor's Signature

Forwarded or returned 1.23.2015
Date

Comments _____

Chancellor's Office:

Received 2-2-15
Action 2-2-15 Approved / 2-2-15

S. Ballard
Chancellor's Signature

Forwarded or returned 2-2-15
Date

Comments _____

Athletics and Advancement Committee of the Board of Trustees:

Received _____
Action _____ / _____

Chair's Signature

Forwarded or returned _____
Date

Comments _____

Board of Trustees:

Received _____
Action _____ / _____

Chair's Signature

Forwarded or returned _____
Date

Comments _____



PC#
117927

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name European Tooling Systems, Inc.

Street Address P. O. Box 1504

City Washington State NC Zip 27889

Phone (252) 975-8075 Fax () _____

E-mail jwash1@suddenlink.net

Naming Opportunity(ies) ~~EBC~~ WBB STAFF LOCKER ROOM

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 50,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 10,000 in 2012 (Year)
- \$ 10,000 in 2013 (Year)
- \$ 10,000 in 2014 (Year)
- \$ _____ in 20____ (Year)
- \$ 10,000 in 2015 (Year)
- 10,000 16

Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature Mike Ash

Signature Jean Ash

Date 3.7.12

NAMING PROPOSAL TO EAST CAROLINA UNIVERSITY
BOARD OF TRUSTEES

J. Batt
Name of Originator

ECU Educational Foundation 252-737-4540 battj@ecu.edu
Department/Division Phone Email

Proposed Name(s) to Honor: Walter & Marie Williams #4174

207 Crown Point Road Greenville NC 27858
Address: City State Zip

Telephone: (252) 756-6510
Home Business

Relationship to the University: Donor

Proposed Object for Naming: #1 - Olympic Teams Building - (co-naming with Felix Harvey) #2 Hall of Fame

Purpose for recommendation:

Honorary (Attach background materials as appropriate to justify the recommendation)

Gift (Attach background materials as appropriate to justify the recommendation and complete the section below)

Purpose of Gift: Annual Capital Endowment
Date of Original Commitment: 3/3/2010
Amount of the Total Commitment: \$1,000,000
Amount Paid: \$1,000,000
Current Pledge Balance: \$0
Status of Payments: Paid
Was the gift part of a campaign: Yes No Define: _____
Was the project pre-approved: Yes No
Directed to: ECU Foundation Educational Foundation
 Medical Foundation Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

J. Batt
Signature of Originator

1/22/15
Date

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Office of Vice Chancellor for University Advancement:

Received 1.22.2015
Action Approved / 1.23.2015
Date

Christy B. B.
Vice Chancellor's Signature

Forwarded or returned 1.23.2015
Date

Comments _____

Chancellor's Office:

Received 2-2-15
Action Approved / 2-2-15
Date

B. Ballard
Chancellor's Signature

Forwarded or returned 2-2-15
Date

Comments _____

Athletics and Advancement Committee of the Board of Trustees:

Received _____
Action _____ / _____
Date

Chair's Signature

Forwarded or returned _____
Date

Comments _____

Board of Trustees:

Received _____
Action _____ / _____
Date

Chair's Signature

Forwarded or returned _____
Date

Comments _____

East Carolina University
Board of Trustees
Athletics & Advancement Committee
February 19, 2015

Session	Athletics & Advancement Committee
Responsible Person	Chris Locklear, Chief of Staff
Agenda Item	III. D.
Item Description	Board of Visitors – Call for Nominations
Action Requested	Information
Disposition	
Notes	

Christopher D. Locklear, EdD

Chief of Staff
202 Spilman Building
East Carolina University
Greenville, NC 27858-4353

252-328-6105 office
locklearc@ecu.edu

DATE: February 19, 2015
TO: ECU Board of Trustees
FROM: Chris Locklear
Board of Visitors Liaison
RE: Board of Visitors - Call for Nominations



Now is the time to call for nominations for the Class of 2019 Board of Visitors. We expect to have **nine new vacancies**, three seats available for appointment to their first full term, and three eligible for reappointment to their second term. The related class list is listed below for your convenience.

Class of 2015

Outgoing Members

Faye Bordeaux
Steve Brown*
Olivia Collier
Don Davis
Angie Moss*
Delores Parker
Bill Phipps
Bill Steed
Reid Tyler

Eligible for 1st full term

Jonathan Brooks
Alisa Chapman
Ray Rogers

Eligible for Reappointment

Sabrina Bengel
Tommy Lewis
Joe Tart

**Transition to Emeritus Member*

Included in your meeting materials is the “Board of Visitors Nomination Form.” **If you would like to nominate someone to serve on the Board of Visitors, please complete this form and submit to Megan Ayers (ayersm@ecu.edu) by **March 16, 2015**.** If possible, please attach a resume of the person you are nominating. We will present Board of Visitors nominations, as well as a proposed slate of officers, to you at the April Board of Trustees meeting.

Please contact me if you have any additional questions.



Board of Visitors Nomination Form

Name of Nominee: _____

Spouse's name: _____

Home Address: _____

Home Phone: _____ Cell Phone: _____

Email Address: _____

Business/Company Name: _____

Business Address: _____

Business Phone: _____ Alt. Phone: _____

Profession: _____

Title: _____

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

ECU Alum (Please check one): Yes No

If yes, Year: _____ Degree(s): _____ Major: _____

Nominee has agreed to serve if appointed: Yes No

Name of sponsor: _____

Please attach resume to this form, if possible.

East Carolina University
Board of Trustees
Athletics & Advancement Committee
February 19, 2015

Session	Athletics & Advancement Committee
Responsible Person	Edwin Clark, Chair
Agenda Item	III. E.
Item Description	Aycock Update
Action Requested	
Disposition	
Notes	