

**AGENDA**  
Board of Trustees  
Athletic and Advancement Committee  
April 18, 2013

- |             |  |               |
|-------------|--|---------------|
| <b>I.</b>   | <b>Approval of Minutes</b> (February 21, 2013)   | <b>Action</b> |
| <b>II.</b>  | <b>Recognition of the Men's Basketball Team</b>  |               |
| <b>III.</b> | <b>University Advancement</b>                    |               |
|             | A. Foundation Annual Report                      | Information   |
|             | B. Brody / Access / EC Scholars                  | Information   |
|             | C. Top 10 Cash Gifts in FY 2013                  | Information   |
|             | D. Board of Visitors Nominations                 | <b>Action</b> |
| <b>IV.</b>  | <b>Athletics</b>                                 |               |
|             | A. Closed Session                                |               |
|             | B. Coach's Update – Rick Kobe, Swimming & Diving | Information   |
|             | C. Strategic Plan Update                         | Discussion    |
|             | D. ECU Athletics Update                          | Discussion    |
|             | E. Financial Report                              | Information   |

East Carolina University  
Board of Trustees  
Athletics and Advancement Committee  
April 18, 2013

Session	University Advancement
Responsible Person	Danny Scott
Agenda Item	I. Approval of Minutes
Item Description	
Comments	
Action Requested	Approval of Feb. 21, 2013 Minutes
Disposition	None
Notes	

# **Athletics & Advancement Committee**

## **February 21, 2013**

### **Talking Points**

Committee members present were Mr. Brinkley, Mr. Copeland, Mr. Lucas and Mr. Tipton. Other members present included Ms. Mabe, Mr. Paske, Mr. Chalk, Mr. Clark and Ms. Davis.

### **Athletics**

#### **Coach's Report**

Women's Golf Coach, Kevin Williams gave our coach's update. Mr. Williams said that the Women's Golf team is made up of 9 players – 5 from North Carolina and 4 international student-athletes. They play in 10 tournaments throughout the year, with May being their “playoff” season. Only 5 players travel to every tournament. This year's team is very competitive – they are ranked 51<sup>st</sup> in the country. Even historically, ECU's women's golf team has been successful – they have a total of 22 team titles; won a tournament in each of the last 12 seasons and received an NCAA bid 8 of the last 12 years. Not only are they competitive athletically, they are also performing academically. Last year, the team had an average GPA of 3.58. Ten students have been named to the NCAA Academic All American Team 25 times. From the recruiting standpoint, Coach Williams tries to first recruit in-state, then looks internationally. They have team members from Sweden, Norway and New Zealand, just to name a few. There are 6 scholarships available to Women's Golf – 5 full scholarships, and 1 that they split among other members of the team. Coach Williams ended his report by saying that the Honors College has been one of the single most important recruiting tools for his sport. He says that because of the academic performance of his team and potential recruits, the Honors College helps sell these kids and their parents on ECU.

#### **Strategic Plan Update**

Lee Workman, Assistant Athletic Director, gave an update on the Athletics Strategic Planning Process. Lee says that the planning process is in the “4<sup>th</sup> quarter” as the 7 workgroups are finalizing their work with identifying strategies, action steps, accountability, resources, and completion dates. At this point, we have had 82 individuals participating in the strategic planning process. Having this level of involvement has been a critical element of success for this project. Over the coming weeks, work will continue by Collegiate Sports Associates and Todd Turner. They will take all the work from the workgroups and compile a strategic plan document. The next step would be to provide Chancellor Ballard a draft document in early March for his review and direction. Athletics hopes to present an overview of the completed work to the Board of Trustees at the April 2013 meeting. As we all know, we will have a new Athletic Director at some point in the near future. We anticipate this plan being a great benefit to this person, as it should save six months to a year worth of work identifying priorities. Hopefully, this plan will create a more seamless transition. Of course, there may be items they will want to tweak and modify, but this document will be a working document, made with the intent to revise on a periodic basis.

### **Hall of Fame Bylaw Revisions**

Lee Workman also presented a bylaw revision for the Athletics Hall of Fame. As is specified in the Hall of Fame bylaws, the bylaws may be amended by majority approval of this Board. The change is located in the section that outlines committee membership. Item 10 currently reads: “President of the Alumni Association – Chair of Alumni Board.” The Hall of Fame Committee would like the Board to approve a revision that would read; “Chair or active member of the Alumni Association Board.” Our committee approved this revision and I’ll have a motion at the end of my report for full board approval.

### **Financial Report and Athletics Update**

The Athletic Update and the Financial Report are included in your board materials for your information.

### **University Advancement**

Dr. Glen Gilbert introduced himself as the interim Vice Chancellor for University Advancement. He reported that Advancement is in very good shape, however there’s always room for improvements, therefore, he is meeting individually with everyone in the division, gathering information and acquiring advice in terms of improvements that could be made.

Dr. Gilbert shared data from a BOG’s November 12, 2012 Development Update which outlines how we rank among the other UNC institutions. The data showed that ECU ranked 5<sup>th</sup> in return on investment per dollars spent and that we were number three in the system in total dollars raised for 2010-11.

There was extensive discussion about the work done thus far to ensure ECU fundraisers are working in tandem to ensure all donors are being matched with their areas of interest. Unified fundraising was emphasized and the board wants to ensure that the momentum continues as we move forward in the search of the new Vice Chancellor for Advancement. (Invite comments from other board members?)

Finally, it is time for Board of Visitors nominations. We have at least 2 vacancies on the board and 10 members are eligible for reappointment. If any board member would like to make a nomination, complete the nomination form that is in your board materials and return it to Megan Ayers. We will appoint new Board of Visitors members at the April meeting.

**Motions:**

Mr. Chairman, I have two motions:

I move that the Board approve the revisions to the Athletics Hall of Fame bylaws as presented in the board materials.

I move that the Board approve naming the Head Strength and Conditioning Coach's Office in honor of Walter and Marie Williams.

Mr. Chairman, that concludes my report.

East Carolina University  
Board of Trustees  
Athletics and Advancement Committee  
April 18, 2013

Session	Athletics
Responsible Person	
Agenda Item	II. Recognition of the Men's Basketball Team
Item Description	
Comments	
Action Requested	
Disposition	
Notes	

East Carolina University  
Board of Trustees  
Athletics and Advancement Committee  
April 18, 2013

Session	University Advancement
Responsible Person	Interim Vice Chancellor for University Advancement – Glen Gilbert
Agenda Item	III. A. Foundation Annual Report
Item Description	Select Pages from 2011-2012 Annual Report Click here for full report: <a href="#">2011-2012 Annual Report</a>
Comments	
Action Requested	Discussion Only
Disposition	None
Notes	





# East Carolina University®

Tomorrow starts here.®

## **FOUNDATIONS** ANNUAL REPORT 2011-2012

ECU Foundation Inc.

ECU Medical & Health Sciences Foundation Inc.

ECU Educational Foundation Inc.

East Carolina Alumni Association Inc.





# The Big Picture

## The Work of East Carolina's Foundations

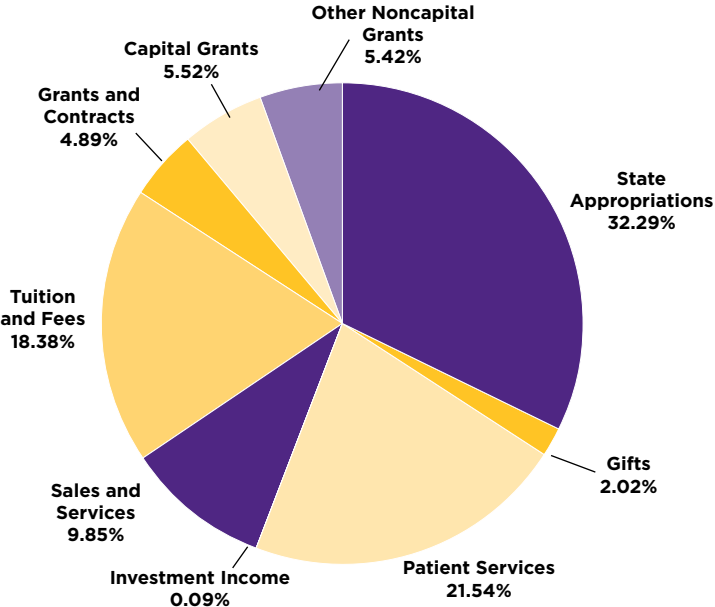
The fund-raising arms of East Carolina University are its three foundations: the East Carolina University Foundation Inc., the ECU Educational Foundation Inc. (Pirate Club), and the ECU Medical & Health Sciences Foundation Inc. At the same time, the East Carolina Alumni Association nurtures a connection between ECU and its graduates, whose support of the university is vital.

Private support of ECU through these foundations provides resources that state support cannot, such as student scholarships, state-of-the-art equipment, programs that enrich the educational experience of all East Carolina students, and enhancements to our athletics facilities.

Generous support from alumni and friends continues to be a key ingredient in East Carolina University's rich tradition of reaching new levels of achievement in student enrollment, academic accomplishment, athletic excellence, and economic development for eastern North Carolina.

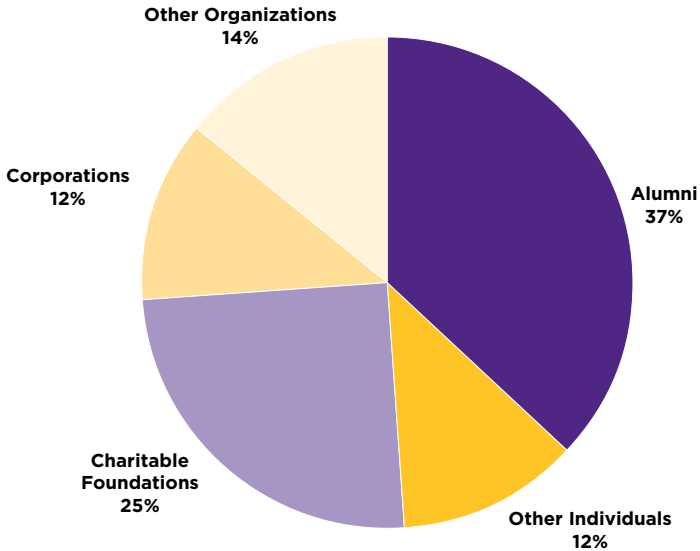
**SOURCES OF REVENUE FOR ECU THIS YEAR**

The largest source of revenue for East Carolina University comes from the services it provides. These services include tuition, fees, student housing and dining services, and patient medical services. State appropriations are the single-largest portion of revenue. Grants from and contracts with governmental and not-for-profit organizations are also major sources of revenue. Charitable gifts to the university’s foundations are an increasingly important source of revenue.



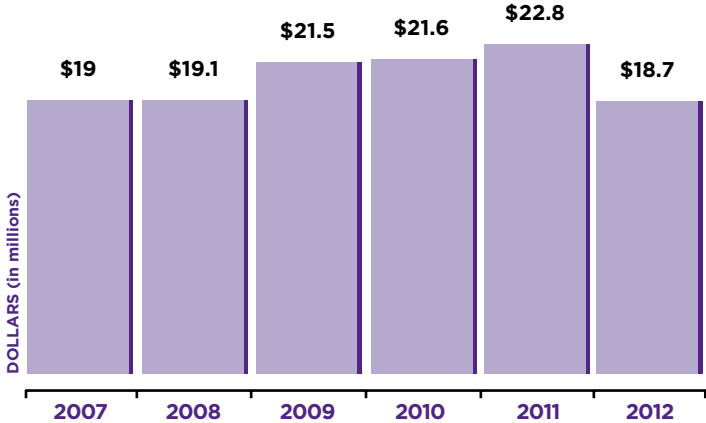
**SOURCES OF GIFTS TO ECU FOUNDATIONS THIS YEAR**

Alumni and charitable foundations are the largest contributors to the university’s foundations, representing 62 percent of total giving. Other organizations and corporations account for the next largest block of contributions.



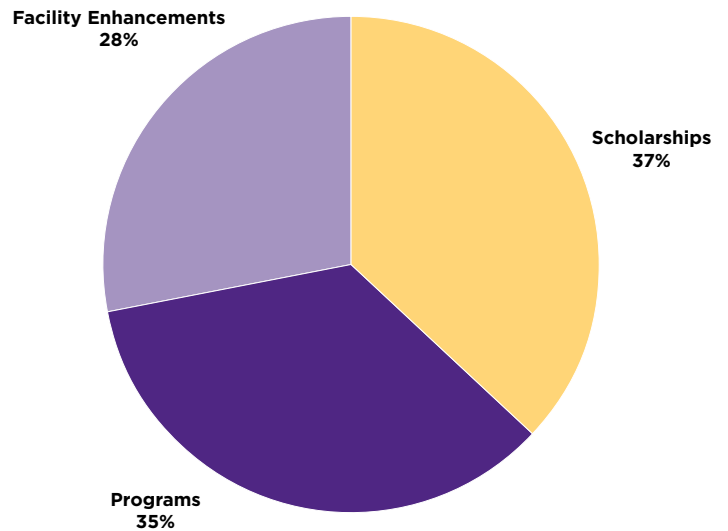
**CONTRIBUTIONS TO ECU FOUNDATIONS**

Contributions to the ECU-related foundations experienced a slight decline for the fiscal year ended June 30, 2012, after five years of steady increases.



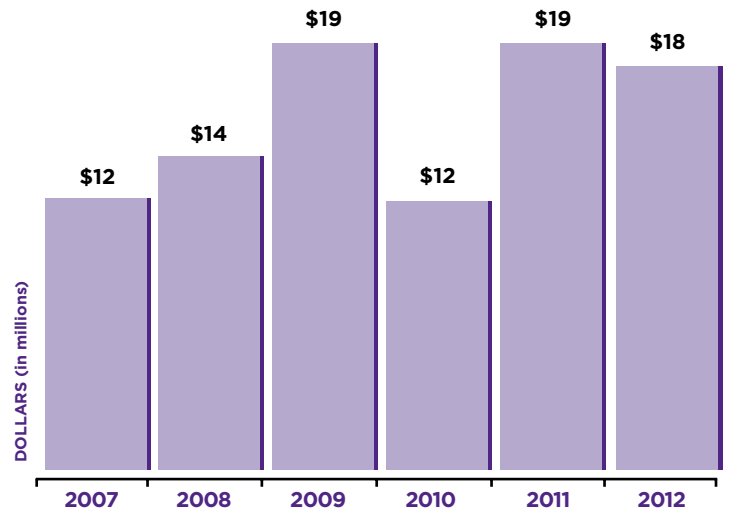
### FOUNDATIONS' SUPPORT OF ECU IN 2011-2012

The ECU-related foundations provide a total of \$18.3 million in support of the university and its programs during fiscal year 2012. This support funded scholarships, programs, and facility enhancements.



### FOUNDATIONS' SUPPORT OF ECU

During the past six years, the ECU-related foundations have provided approximately \$94.4 million in support to the university.

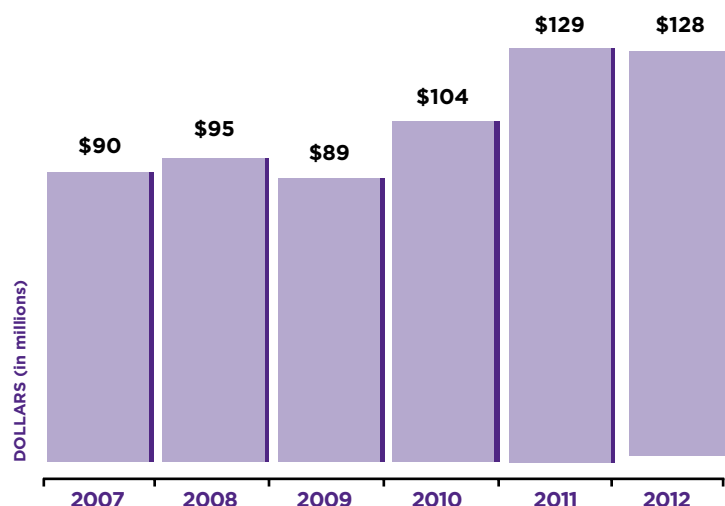


### NET ASSETS OF ECU FOUNDATIONS (millions of \$s)

	2007	2008	2009	2010	2011	2012
ECU FOUNDATION	\$ 80.7	\$ 80.5	\$ 65.4	\$ 73.4	\$ 88.8	\$ 87.6
ECU MEDICAL & HEALTH SCIENCES FOUNDATION	32.9	31.1	25.5	32.2	34.6	34.8
ECU EDUCATIONAL FOUNDATION	19.5	20.9	19.5	24.7	30.1	28.5
EAST CAROLINA ALUMNI ASSOCIATION	1.0	1.2	1.1	1.4	1.8	1.8
<b>TOTAL NET ASSETS</b>	<b>\$ 134.1</b>	<b>\$ 133.7</b>	<b>\$ 111.5</b>	<b>\$ 131.7</b>	<b>\$ 155.3</b>	<b>\$ 152.7</b>

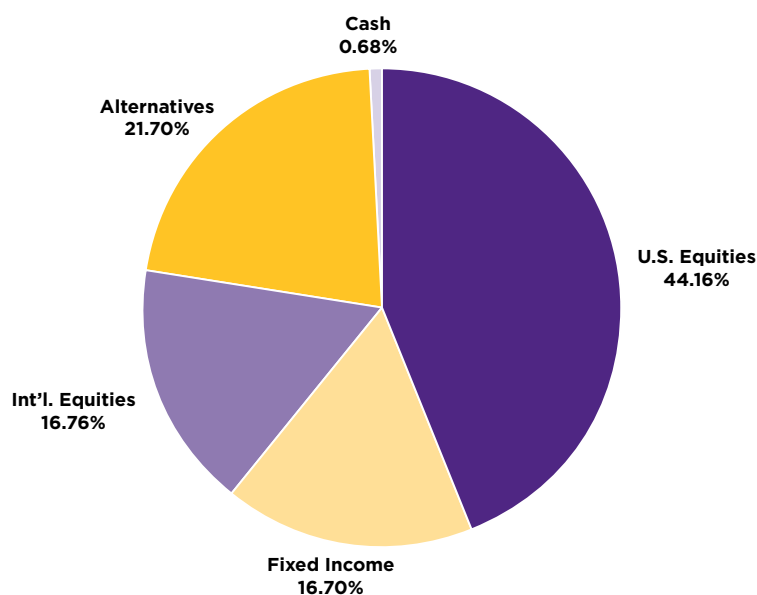
### MARKET VALUE OF ENDOWMENTS AT ECU (NACUBO Survey)

Endowments are important to East Carolina University because they provide perpetual financial support. The perpetual nature of endowments makes them an important component of university funding.



### INVESTMENT PORTFOLIO (NACUBO Survey)

The investment objective for the foundations' endowment portfolio is to manage the portfolio in a manner that will maximize the benefits intended by donors, support the university's programs, and generate sufficient long-term growth of capital without undue exposure to risk. The portfolio is designed to provide a sustainable level of spending distributions as well as enhance the real (inflation adjusted) purchasing power of the endowments. The portfolio is invested in a diversified asset allocation.



### INVESTMENT PORTFOLIO PERFORMANCE

	2012	3 YEAR	5 YEAR	7 YEAR	10 YEAR
<b>ECU CONSOLIDATED PORTFOLIO</b>	<b>-1.67%</b>	<b>11.80%</b>	<b>2.10%</b>	<b>5.38%</b>	<b>6.40%</b>
<b>70% S&amp;P 500/30% BC AGGREGATE</b>	<b>5.39%</b>	<b>13.30%</b>	<b>2.07%</b>	<b>4.85%</b>	<b>5.72%</b>

East Carolina University  
Board of Trustees  
Athletics and Advancement Committee  
April 18, 2013

Session	University Advancement
Responsible Person	Interim Vice Chancellor for University Advancement – Glen Gilbert
Agenda Item	III. B. Brody/Access/EC Scholars
Item Description	Students Question and Answer Session
Comments	
Action Requested	
Disposition	Discussion Only
Notes	

East Carolina University  
Board of Trustees  
Athletics and Advancement Committee  
April 18, 2013

Session	University Advancement
Responsible Person	Interim Vice Chancellor for University Advancement – Glen Gilbert
Agenda Item	III. C. Top Ten Cash Gifts in FY 2013
Item Description	Cash Gifts Report
Comments	
Action Requested	
Disposition	Discussion Only
Notes	



**Top 10 Cash Gifts in FY 2013**

Title	First Name	Middle Name	Last Name	Gift Date	Gift Amount	Fund Short Title
Dr.	Jerry	Edward	Alfred P. Sloan Foundation	12/13/2012	\$ 699,999.00	Grants & Contracts
			McGee	12/31/2012	\$ 250,140.00	Dr. Jerry E. McGee CGA
			BB&T Corporation	2/15/2013	\$ 250,000.00	BB&T Leadership Enhancement
			The Oak Foundation	3/8/2013	\$ 159,427.60	Grants & Contracts
			The Brody Foundation	12/21/2012	\$ 150,850.00	Brody Scholar Program
Dr.	Dorothy	Ann	Neville	12/19/2012	\$ 127,681.96	Dorothy Ann Neville Gift Annuity
Dr.	Ira	May	Hardy	12/5/2012	\$ 100,000.00	ECU Foundation Annual Giving
			Food Lion	12/1/2012	\$ 100,000.00	Grants & Contracts
			The PNC Financial Services Group	11/7/2012	\$ 76,000.00	RBC Student Academic Support
			Food Lion	12/4/2012	\$ 70,000.00	Operation Re-Entry NC Research Fellows
			The Harold H. Bate Foundation Inc.	2/27/2013	\$ 66,600.00	Bate Foundation Distinguished Prof.
Dr.	Harriet	H.	Wooten	10/15/2012	\$ 52,666.13	Wooten Lab Neurodegen Rsch
Dr.	Harriet	H.	Wooten	10/15/2012	\$ 52,666.12	Wooten Alzheimer's Research
			Samuel L. Phillips Family Foundation	8/31/2012	\$ 51,415.00	Phillips Dental Scholarship

April 1, 2013



East Carolina University  
Board of Trustees  
Athletics and Advancement Committee  
April 18, 2013

Session	University Advancement
Responsible Person	Philip Rogers, Chief of Staff
Agenda Item	III. D. Board of Visitors Nominations
Item Description	
Comments	
Action Requested	Approval of Board of Visitors Nominations
Disposition	
Notes	



**Philip Rogers**  
Chief of Staff  
202 Spilman Building  
East Carolina University  
Greenville, NC 27858-4353

252-328-6105 office  
rogersp@ecu.edu

TO: ECU Board of Trustees  
FROM: Philip Rogers, Chief of Staff  
SUBJECT: New member and officer nominations  
DATE: April 5, 2013

The ECU Board of Visitors currently has 15 vacant seats to be filled at the April meeting of the ECU Board of Trustees. The Board of Visitors Executive Committee has completed a careful review process of potential individuals to fill the existing openings. Eight individuals are being recommended for reappointment to a second consecutive term on the Board of Visitors. Five individuals are being nominated as new members to serve their first term on the board.

Additionally, the charter states that the Board of Trustees must annually appoint officers to lead the Board of Visitors. In recent years, the leadership of the Board of Visitors has created a highly successful advocacy and fundraising operation. Our recommendations for the roles of Chair, Vice Chair, and Secretary of the Association for the upcoming year are also submitted for your consideration.

Please see the attached document listing each current member eligible for reappointment and each new nominee. Additionally, we have attached the resumes and nomination forms for each individual should you prefer more detailed information.

Thank you for considering these nominations.

## ECU Board of Visitors Nominations

The following individuals were nominated for the **Class of 2017**:

1. **Bert Banks**, of Raleigh, NC. Eligible for reappointment
2. **Mark Garner** of Greenville, NC. Eligible for reappointment
3. **Wendi Howell** of Holly Springs, NC. Eligible for reappointment
4. **Rob Nelson**, of Chapel Hill, NC. Eligible for reappointment
5. **David Oliker**, of Charlton, NY. Eligible for reappointment
6. **Connie Scott**, of Swansea, IL. Eligible for reappointment
7. **Doug Strickland**, of Pine Level, NC. Eligible for reappointment
8. **Andy Ferrell**, of Raleigh, NC. New member appointment
9. **Alan Jones**, of Raleigh, NC. New member appointment
10. **Will Litchfield**, of Greenville, NC. New member appointment

The following individual was nominated to fill unexpired terms in the **Class of 2016**:

1. **Angela Allen**, of Vienna, VA. New member appointment

The following individual was nominated to fill unexpired terms in the **Class of 2015**:

1. **Alisa Chapman**, of Chapel Hill, NC. New member appointment

Nominated to be reappointed as **officers for 2013 – 2014**:

1. **Terry Yeargan**, Class of 2014 as Chair
2. **Angela Moss**, Class of 2015 as Vice Chair
3. **Reid Tyler**, Class of 2015 as Secretary



## Board of Visitors Nomination Form

Name of Nominee: **Bert Banks** \_\_\_\_\_

Spouse's name: **Terry** \_\_\_\_\_

Home Address: **7109 Valley Lake Drive** \_\_\_\_\_  
**Raleigh, NC 279612** \_\_\_\_\_

Home Phone: **919 847-2911** \_\_\_\_\_ Cell Phone: **919 880-3231** \_\_\_\_\_

Email Address: **ebanks@albemarlecommission.org**

Business/Company Name: **Albemarle Commission** \_\_\_\_\_

Business Address: **512 South Church Street** \_\_\_\_\_  
**Hertford, NC 27944** \_\_\_\_\_

Business Phone: **252 426-5753** \_\_\_\_\_ Alt. Phone: **919 880-3231** \_\_\_\_\_

Profession: **Executive Director of the Council of Government** \_\_\_\_\_

Title: **Executive Director** \_\_\_\_\_

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

My primary interests are student recruitment, political support for East Carolina and athletics. \_\_\_\_\_

ECU Alum (Please check one):  (Yes)  No

If yes, Year: **1971** Degree(s): **Bachelor of Science** Major: **Business Administration**

Nominee has agreed to serve if appointed:  Yes (  No

Name of sponsor: **I am currently a Board Member** \_\_\_\_\_

**Please attach resume to this form, if possible.**

# E.L. BERT BANKS

## OBJECTIVE

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Serve as the Executive Director for a Lead Regional Organization in Eastern North Carolina

## EXPERIENCE

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- Executive Director** (2007 to Present) **Albemarle Commission (Region R)** Hertford, NC
- Administering and Developing a variety of regional programs in our ten county region to include:
    - Workforce Development
    - Area Agency on Aging
    - Senior Nutrition
    - Community Development Block Grant
    - Single Family Rehabilitation
    - Rural Transportation Planning
  - Providing technical assistance and requested services to our local governments
  - Represent the Commission in activities to support regionalism locally, regionally and nationally
- Assistant Executive Director** (2002 to 2007) **Mid-East Commission** Washington, NC
- Serves for the Executive Director in his absence or as directed
  - Director of Finance administering a budget of approximately \$11,000,000
  - Director of Personnel for staff of 25 employees
- Chief Fiscal Officer for Mental Health Community Program** (1974 to 2000) Raleigh, NC
- Progressive career to Chief Fiscal Officer for Community Program, NC Division of Mental Health
  - Financial Accounting and reporting for a total budget of \$750 million
  - Directed and administered programs at the local, county and state level
- Owner and Chief Executive Officer** (1994 to 2002) **Homeworks Builders** Raleigh, NC
- Custom and Speculative Residential Builder
  - Historic Renovations
  - Design/Build Residential and Commercial

## EDUCATION

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- 1967-1971 East Carolina University Greenville, NC  
Bachelor of Science, Business Administration/Accounting
- 1986-1987 North Carolina State Government Raleigh, NC  
Certified Public Manager
- 2006 University of Oklahoma Oklahoma City, OK  
Graduate of the Economic Development Institute

## Community Interest

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- East Carolina Board of Visitors
- East Carolina Alumni Association
- Leadership For Tomorrow, Treasurer
- Grace Community Church, Elder

## Professional References

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Provided upon request



## Board of Visitors Nomination Form

Name of Nominee: Marvin E. (Mark) Garner, Jr., AICP

Spouse's name: Gail G. Garner

Home Address: 3289 Brick Kiln Road, Greenville, NC 27858

Home Phone: (252) 752-1948 Cell Phone: (252) 341-4135

Email Address: mgarner@riversandassociates.com

Business/Company Name: Rivers and Associates, Inc.

Business Address: PO Box 929, 107 E. Second Street, Greenville, NC 27835

Business Phone: (252) 752-4135 Alt. Phone:

Profession: Urban Planning, Civil Engineering, Landscape Architecture

Title: Vice President

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.): academic programs, athletics, marketing

Member of Educational Foundation (Pirate Club) since 1981; Season Ticket Holder for Football, Basketball (men & women), Baseball, Softball; Life Rights Seat Contributor for Clark-LeClair Stadium and Basketball Practice Facility Campaigns; Forever Pirate member of Alumni Association; Alumni Association Board Member 1985-1990; Current Chairman of ECU Urban Planning Alumni Advisory Board; Current Chairman of ECU Urban Planning Endowment Campaign

ECU Alum (Please check one):                     **YES**                     No

If yes,    Year: 1977    Degree(s): BS-Professional                    Major: Urban Planning

Nominee has agreed to serve if appointed:     **YES**                     No

Name of sponsor: BOV Executive Committee (Reappointment)

**Please attach resume to this form, if possible.**

**EDUCATION:**

East Carolina University, Greenville, NC  
Degree: Bachelor of Science - Professional, August 1977  
Major : Urban and Regional Planning, Environmental Resources Concentration

**EMPLOYMENT:**

Rivers and Associates, Inc.  
Engineers/Planners/Surveyors/Landscape Architects  
Greenville, NC  
Year Employed – 1977  
Position – Partner and Vice President

**PROFESSIONAL CERTIFICATIONS:**

American Institute of Certified Planners (AICP)  
NC Certified Water System Operator  
NC Certified Wastewater System Operator

**PROFESSIONAL ORGANIZATION MEMBERSHIPS:**

American Planning Association  
American Public Works Association  
APWA Institute for Water Resources  
American Water Works Association  
North Carolina Association of Environmental Professionals  
North Carolina Economic Developers Association  
North Carolina Recreation and Parks Association  
North Carolina Rural Water Association  
North Carolina Society of Engineers  
North Carolina Waterworks Operators Association - Life Member

**BOARDS, COMMISSIONS, HONORS:**

<b>East Carolina Engineers Society</b>	Board of Directors, 1981-1984, President, 1984, Distinguished Service Award, 1990
<b>NC Society of Engineers</b>	Board of Directors, 1989-1994, Secretary-Treasurer, 1993- 1994
<b>Pitt County Board of Adjustments</b>	Board Member, 2004-2010, Chairman 2009-2010
<b>Pitt County Development Commission</b>	Board Member, 2011 to date, Chairman 2013
<b>Pitt County Regional Infrastructure Development Effort</b>	2012 to date, Vice President, 2012 to date



**NC Eastern Region, Envision East  
Regional Planning Forum**

Subject Matter Expert & Facilitator, 2011-2012

**Uptown Greenville**

Board of Directors, 2010 to date, Design Committee  
Chairman, 2010 to date

**East Carolina University**

- Board of Visitors Board Member, 2009 to date
- Alumni Association Board of Directors, 1985 – 1990, Volunteer of the Year Award, 1986
- Educational Foundation (Pirate Club) Community Director, 1986 –1990, VanSant Society Member
- Thomas Harriott College of Arts & Sciences, Department of Geography & Planning
  - Planning Endowment Fund Co-Administrator, 1986-1988
  - Planning Professional Society Board of Directors, 1985 – 1989, Chairman, 1985, Alumnus of the Year, 1994
  - Planning Alumni Advisory Board Board Member, 2008 to date, Chairman 2010 to date
  - Planning Endowment Campaign Chairman, 2010 to date
- College of Health & Human Performance, Department of Recreation & Leisure System Studies
  - Planning Conf. Steering Committee 2011 to date

**Pitt County Girls Softball League, Inc.**

Capital Campaign Chairman, 1997 – 2003  
Babe Ruth World Series Administrative Chairman, 2002  
Board of Directors, 1994 - 2004  
Vice President, 1998 - 2002  
President, 2003, 2004  
Lifetime Volunteer Service Award, 2001

Mark Garner has over thirty-five years progressive experience collaborating with local, state and federal governmental agencies in the planning, financing, development, design, implementation and administration of local public infrastructure in eastern North Carolina. He has managed a variety of new and retrofit projects involving public works, public utilities, water resources, public recreation, urban design / redevelopment, economic development and strategic community planning. During his career, he has managed in excess of one hundred projects of various sizes and types, leveraging tens of millions of dollars in grants and low interest loans for infrastructure improvements, enhancing the quality of life opportunities for citizens, and enhancing economic development opportunities for businesses, in eastern North Carolina.

Mr. Garner has been a presenter, guest speaker or panelist at numerous professional conferences state-wide as well as a guest lecturer for several academic degree-granting programs on campus at East Carolina University.



# East Carolina University®

## Board of Visitors Nomination Form

Name of Nominee: Wendi Wood Howell  
Spouse's name: Chris Howell  
Home Address: 4505 Lake Flower Drive  
Holly Springs, NC 27540  
Home Phone: 919-303-5107 \_\_\_\_\_ Cell Phone: 919-302-4220 \_\_\_\_\_  
Email Address: whowell@kanerealtycorp.com  
Business/Company Name: Kane Realty Corporation \_\_\_\_\_  
Business Address: 4321 Lassiter at North Hills Avenue, Suite 250 \_\_\_\_\_  
Raleigh, NC 27609 \_\_\_\_\_  
Business Phone: 919-719-5426 \_\_\_\_\_ Alt. Phone: 919-302-4220 (cell)  
Profession: Commercial Real Estate Broker \_\_\_\_\_  
Title: Senior Leasing Representative \_\_\_\_\_

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Marketing, Student Recruitment \_\_\_\_\_  
\_\_\_\_\_

ECU Alum (Please check one):  Yes  No

If yes, Year: 1984 Degree(s): Bachelor of Science Major: Clothing & Textiles - Merchandising

Nominee has agreed to serve if appointed:  Yes  No

Name of sponsor: Stephen A. Brown \_\_\_\_\_

**Please attach resume to this form, if possible.**

# Wendi Wood Howell, SCLS, SCSM

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4505 Lake Flower Drive  
Holly Spring, North Carolina 27540  
Phone: 919-303-5107  
Cell: 919-302-4220

Kane Realty Corporation  
4321 Lassiter at North Hills Avenue, Suite 250  
Raleigh, North Carolina 27609  
Phone: 919-833-7755  
Facsimile: 919-833-2473  
[WHowell@KaneRealtyCorp.com](mailto:WHowell@KaneRealtyCorp.com)

## Personal Information

Married to Christopher Glenn Howell

## Current Personal and Professional Affiliations

East Carolina Pirate Club  
East Carolina Alumni Association  
International Council of Shopping Centers  
Triangle Commercial Association of Realtors

## Education and Career Training

Senior Certified Leasing Specialist (SCLS) Designee, 2007  
Senior Certified Shopping Center Manager (SCSM) Designee, 2007  
North Carolina Real Estate Broker License, 2006  
Senior Certified Leasing Specialist (CLS) Designee, 1998  
Senior Certified Shopping Center Manager (CSM) Designee, 1989  
North Carolina Real Estate Salesman License, 1986  
East Carolina University, 1984  
    B.S., Clothing & Textiles - Merchandising  
    Magna Cum Laude  
Swansboro High School, 1980  
    High School Diploma  
    Valedictorian

## Professional Experience

2001 to present – **Kane Realty Corporation** – Raleigh, NC  
    Senior Leasing Representative  
    A full service commercial real estate management, leasing and development firm.

1999 to 2001 – **Midland Atlantic Corporation** – Cary, NC  
    Senior Leasing Representative  
    A shopping center management, leasing and development firm.

1991 to 1997 – **Kane Realty Corporation** – Raleigh, NC  
    Leasing Representative  
    A full service commercial real estate management, leasing and development firm.

1990 to 1991 – **First Washington Management, Inc.** – Rocky Mount, NC  
    Property Manager/Marketing Director  
    A shopping center management, leasing and development firm.

1986 to 1990 – **J.M. Kane & Co.** – Raleigh, NC  
    Property Manager  
    A shopping center management, leasing and development firm.



## Board of Visitors Nomination Form

Name of Nominee: Robert O. Nelson \_\_\_\_\_

Spouse's name: J.J. \_\_\_\_\_

Home Address: 60104 Davie \_\_\_\_\_  
Chapel Hill, NC 27517 \_\_\_\_\_

Home Phone: 919-928-0889 \_\_\_\_\_ Cell Phone: 919-219-3153 \_\_\_\_\_

Email Address: rnelson.nc@gmail.com

Business/Company Name: Fuquay Solutions \_\_\_\_\_

Business Address: 8601 Six Forks Road, Suite 205 \_\_\_\_\_  
Raleigh, NC 27622-1341 \_\_\_\_\_

Business Phone: 919-413-1177 \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

Profession: Higher Education Finance \_\_\_\_\_

Title: Senior Advisor \_\_\_\_\_

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Finance, strategic planning \_\_\_\_\_

ECU Alum (Please check one):  No

Nominee has agreed to serve if appointed:  Yes

Name of sponsor: \_\_\_\_\_

**Please attach resume to this form, if possible.**

## **Robert O. Nelson**

Rob Nelson's long and successful career in higher education and state government has afforded him a rare opportunity to gain a complete understanding of governmental finance and operations, both at the state level from his 21 years of experience in the North Carolina Office of State Budget and Management, and importantly, in higher education, from his 10 years with the University of North Carolina System.

Mr. Nelson served for five years as Vice President for Finance of the University of North Carolina System, the oldest public university in the nation. Working daily with UNC President Erskine Bowles, Mr. Nelson helped manage the financial affairs of North Carolina's sixteen public baccalaureate degree-granting institutions, as well as the NC School of Science and Mathematics, the nation's first public residential high school for gifted students. He was responsible for preparing the University's unified budget request to the North Carolina General Assembly; advising and acting for the President in matters of University finance; overseeing an operating budget with annual expenditures exceeding \$7 billion and state appropriations of \$2.6 billion; advocating for legislative support of University programs and initiatives; overseeing the issuance of long-term indebtedness for the campuses; and, working closely with the UNC Board of Governors, the President, and other senior staff members, developing University policies and programs, including setting tuition and fee rates.

Notable accomplishments during this time period include successful implementation of the UNC Board of Governors' Four-Year Tuition Plan; completion of the \$2.5 Billion UNC Higher Education Bond Program; expansion of the UNC Pool Bond Program and the issuance of over \$1.5 billion in long-term, tax-exempt bonds; implementation of recommendations from President Bowles' efficiency and effectiveness commission; establishment of the UNC FIT program to improve the fiscal integrity of the University; creation of the NCSU/UNC-CH Commercial Paper Program; development of improved financing options for privatized student housing projects; successfully representing the University's position before legislative committees; and, guiding the University through the fiscal crises of 2008-2010

During his 21 years in the NC Office of State Budget and Management, Mr. Nelson was involved with all aspects of public budgeting and finance. He also was heavily involved with program analysis, program evaluation, and management consultation. During this time, he developed an allocation system for repair and renovation funds and implemented a system of improved accountability of state funds appropriated to non-state organizations. He worked directly with the Council of State and other governmental Commissions, and was responsible for capital budgeting, salary control, budget information systems, and statewide budget policy. He served as member of the Governor's Budget and Management Advisory Council and the State Government Complex Master Plan Committee.

Currently, Mr. Nelson is serving as an advisor and consultant for higher education finance, policy, and strategic planning to public and private clients, serving as an advisor and subject matter expert concerning issues of strategic, financial and physical planning to public and private higher education institutions. He has been an executive coach to chancellors and chief financial

officers at several public institutions. He often makes presentations and participates in panel discussions for meetings and conferences attended by public and private sector officials. He recently completed an assignment with a worldwide software development company on matters related to software solutions for governmental clients.

## **Education**

BA, Politics. Wake Forest University

MPA, Public Affairs. North Carolina State University

## **Honors and Other Experience:**

- Order of the Long Leaf Pine, 2010
- Member, East Carolina University Board of Visitors, 2010 – present.
- Member, UNC Press Finance Committee, 2009 – present.
- Member, Board of Directors, Longleaf Press, 2006 – present.
- Member, Legislative Commission to Study the Governance of State-Owned Funds, 2010
- Member, Board of Directors, UNC-TV Foundation, 2006 – 2010.
- Barry K. Sanders Award for Financial Leadership in State Government, 2004
- Leadership North Carolina, 2005-06.





## Board of Visitors Nomination Form

Name of Nominee: David W. Oliker \_\_\_\_\_

Spouse's name: Lynn \_\_\_\_\_

Home Address: 194 Stage Road \_\_\_\_\_  
Charlton, New York 12019 \_\_\_\_\_

Home Phone: 518-399-9835 \_\_\_\_\_ Cell Phone: 518-461-6100 \_\_\_\_\_

Email Address:

Business/Company Name: MVP Health Care \_\_\_\_\_

Business Address: 625 State Street \_\_\_\_\_  
Schenectady, New York 12305 \_\_\_\_\_

Business Phone: 518-370-4793 \_\_\_\_\_ Alt. Phone: 518-399-9835 \_\_\_\_\_

Profession: Health Care Executive \_\_\_\_\_

Title: CEO Emeritus \_\_\_\_\_

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

Marketing, Public Policy, Student Scholars, Athletics \_\_\_\_\_

ECU Alum (Please check one):  Yes  No

If yes, Year: 1970 Degree(s): A.B. \_\_\_\_\_ Major: \_\_\_\_\_  
Anthropology \_\_\_\_\_

Nominee has agreed to serve if appointed:  Yes  No

Name of sponsor: \_\_\_\_\_

## Executive Management

David W. Oliker  
CEO Emeritus



In July 2012, David W. Oliker announced that he would retire effective February 2013 after serving as President and Chief Executive Officer of MVP Health Care since its inception in 1982.

Under Mr. Oliker's leadership, the company grew to serve 750,000 members in New York, Vermont and New Hampshire. MVP's exceptional growth stemmed from Mr. Oliker's philosophy that high quality, affordable health care results from innovation and unwavering commitment to customer service.

Mr. Oliker, a nationally recognized leader in managed care, serves on the Board of Directors of the America's Health Insurance Plans (AHIP) and is a member of the AHIP Executive Committee. In addition, he is the former Chairman of the New York State Health Plan Association and is on the Board of the MVMA Foundation, the Taconic IPA and Med Allies. He also serves on the Board of the Health Advancement Collaborative of Central New York.

A strong community leader, Mr. Oliker chairs the Advisory Council of the Graduate College of Union University, serves on the Proctor's Theater Board, the Albany College of Pharmacy Advisory Board, the Board of Visitors of East Carolina University and the Excelsior College Board of Trustees.

Mr. Oliker holds a bachelor's degree from East Carolina University, Greenville, North Carolina; a master's degree from The American University, Washington, D. C.; and a post-master's certificate in health care administration from George Washington University, Washington, D. C.

## ECU BOARD OF VISITORS NOMINATION FORM

Name of nominee: Connie Shelton Scott

Home: 4206 Cassatt Court.  
Swansea, IL 62226

Phone: 618-236-2693 / 314-313-3149 Fax: \_\_\_\_\_

E-Mail: drscas2@charter.net

Business:

Company Name: Headquarters Air Mobility Command

Mailing address: Scott AFB, IL

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Preferred contact address: (Please check one)  Home e-mail  
 Business e-mail  
 Home regular mail  
 Business regular mail

Profession: Human Resources

Title: Resources Manager

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

\_\_\_\_\_  
\_\_\_\_\_

ECU Alum: (please check one)  Yes  No

If yes, year: 85 Degree(s): BA Major: Theater / Speech; English Minor

Spouse's name: Danny Scott

Nominee has agreed to serve if appointed.

Name of sponsor: Steve Jones

(Please attach resume to this form, if possible.)

# CONNIE A. SHELTON

4206 Cassatt Court ♦ Swansea, IL 62226 ♦ 618-236-2693 (Res) ♦ 314-313-3149 (Cell) ♦ drscas2@charter.net

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## PROFESSIONAL EXPERIENCE

HEADQUARTERS AIR MOBILITY COMMAND, Scott AFB, IL (Jan 2001 – Present)

### ***Resources Manager***

Charged with executing a budget in excess of \$1 billion dollars for multiple appropriations, including one-year, multiple-year, and revolving-year accounts such as Operation and Maintenance, Environmental, Environmental Restoration, Military Family Housing, Military Construction, Transportation Working Capital Fund, and Department of Defense. Oversee Information Technology and Force Management functions for the Installations and Mission Support organization.

- Formulate annual budgets and develop execution strategies for real property maintenance activities at twelve installations and various units throughout the Command to meet current and future year requirements
- Identify funding shortfalls using Command processes; advocate for funding by interacting and partnering with the Command financial management staff and Air Staff functional counterparts
- Provide fiscal guidance and policy to squadron and mission support commanders related to appropriated funded real property maintenance activities to ensure financial compliance
- Oversee and provide advice on various personnel actions for 200+ staff for recruitments, promotions, reassignments, and disciplinary actions
- Leverage information technology to maximize productivity and ability to meet organizational goals and objectives

HEADQUARTERS AIR MOBILITY COMMAND, Scott AFB, IL (Jun 2000 – Jan 2001)

### ***Transportation Working Capital Fund Budget Analyst***

Established passenger and cargo rates for the Transportation Working Capital Fund airlift business that would not only be competitive with non-government entities but also generate an acceptable level of revenue within the airlift program.

- Researched commercial rates using a variety of databases and tools to strike a balance between affordability and profitability for the Command's cargo and passenger business areas
- Developed cost analysis data to assist senior management offset expenses in other business areas using passenger and cargo generated revenue

HEADQUARTERS AIR MOBILITY COMMAND, Scott AFB, IL (Dec 1998 – Jun 2000)

### ***Military Construction Budget Analyst***

Distributed funds for the Command's \$120 million dollar Military Construction (multi-year appropriation) facility project program to various Army Corps of Engineers, Naval Facilities, and Air Force execution agencies.

- Reviewed five active year and five expired year accounts; realigned funding across entities to avoid work stoppage and keep all projects on schedule for completion
- Updated records to accurately reflect program amount, executed and pending contract modifications, obligations, and contingency/management reserve balances for projects crossing ten fiscal years

HEADQUARTERS AIR MOBILITY COMMAND, Scott AFB, IL (Jan 1996 – Dec 1998)

### ***Operation and Maintenance Budget Analyst***

Distributed \$200 million dollars for the Operation and Maintenance (one-year appropriation) real property maintenance activities; supported facility project, design, utilities, and municipal type activities for twelve installations.

- Prepared annual budgets and execution strategy; tracked obligations; validated funding gaps; tracked facility project funds execution and contingency funding to aid in senior leadership decision making

NAVAL STATION NORFOLK, Norfolk, VA (Jun 1992 – Jan 1996)

***Base Support Budget Analyst***

Developed budget formulation and annual execution for maintenance of Real Property, Morale, Welfare, and Recreation, Civilian Pay, and Procurement/Investment programs.

- Analyzed and monitored expenses for port services, base support services, utilities, and civilian pay
- Reconciled actual civilian pay/benefits/overtime for over 200 employees against the budgeted amount
- Submitted monthly reports profiling the utilization of appropriated funds for Morale, Welfare, and Recreation activities

NAVAL COMPUTER & TELECOMMUNICATIONS STATION, Norfolk, VA (Dec 1990 – Jun 1992)

***Civilian Payroll Budget Analyst***

Prepared civilian personnel budget exhibits; analyzed civilian pay actual costs against budget targets.

- Provided monthly reports annotating appropriated fund support for Morale, Welfare, and Recreation activities; maintained, updated, and tracked the status of intra and inter Service support agreements

NAVAL COMPUTER & TELECOMMUNICATIONS COMMAND, Washington D.C.

(Jun 1986 – Dec 1990)

***Career Development/Intern Budget Analyst***

Assisted with internal review audits; updated and organized plan property listings; re-billed customers for Navy leased communications services; reconciled accounting reports to avoid billing errors.

- Prepared budgets, distributed funds, and monitored execution for various accounts and stations; managed the headquarters and eventually the Command's civilian pay program
- Drafted budget impact statements to defend against Congressional reductions

**EDUCATION**

East Carolina University, Greenville, NC

*Bachelor of Arts in Theater/Speech; English Minor (1985)*

Air War College (2007)

**ADDITIONAL INFORMATION**

30 semester hours/MBA/Accounting (1994-1996)

Professional Military Comptroller School, Maxwell AFB, Montgomery, AL (1998)

Professional Development Institute, 24 hours of Continuing Professional Education (2002)

Certified Defense Financial Manager (2005)



# East Carolina University

## Board of Visitors Nomination Form

Name of Nominee: LLOYD DOUGLAS STRICKLAND

Spouse's name: KAY R. STRICKLAND

Home Address: P.O. Box 840  
Pine Level, NC 27568

Home Phone: (919) 965-5450 Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Business/Company Name: retired

Business Address: NA

Business Phone: NA Alt. Phone: \_\_\_\_\_

Profession: UNIVERSITY ADMINISTRATOR

Title: FORMER DIRECTOR - ROANOKE VALLEY (VA)  
GRADUATE CENTER  
- See resume also for others.

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

student leadership, programs for part-time  
students and working adults, college athletics

ECU Alum (Please check one):  Yes  No

If yes, Year: 1964 Degree(s): B.S. Major: English

Nominee has agreed to serve if appointed:  Yes  No

Name of sponsor: requesting re-appointment

**Please attach resume to this form, if possible.**

**Lloyd Douglas Strickland**

Mailing Address: **P. O. Box 840, Pine Level, NC 27568**

Physical Address: 3647 Hwy 70-A, Princeton, NC 27569

Telephone: (919) 965-5450, E-mail: ldstrickland@bellsouth.net

**Educational Background:**

Pine Level High School (Johnston County), NC, 1956-60

East Carolina University, B. S., English, 1960-64

NC State University, M. Ed. (Adult & Community College Education), 1968-69 (part-time while teaching English)

NC State University, Ed. D. (Adult & Community College Education, graduate minor: sociology), 1970-71 (full time--received scholarship to complete doctorate)

Additional education following doctorate: completed a number of undergraduate courses required for the MBA degree (Stetson University, FL) and graduate courses at Virginia Tech (Civil War History and Internet Marketing/Security).

**Current Status:** Retired on June 30, 2003 but still involved on ECU Board of Visitors, church soup kitchen, and do radio commentary on national and international affairs.

**Employment and Career Information:**

*2001-2003: Virginia Tech*

Director of the Virginia Tech Roanoke Center at the Roanoke Higher Education Center and during 2002-03 also as director of Virginia Tech programs at the Southwest VA Higher Education Center (Abingdon)

*1991-2001: Virginia Tech*

Director of the Roanoke Valley Graduate Center composed of five higher education institutions serving the Roanoke Valley of VA.

*1980-91: Stetson University, DeLand, FL*

Dean of Continuing Education and Coordinator of Graduate Studies as well as Director of the University's Quality of Service Program

*1975-80: Georgia State University, Atlanta, GA*

Director of Public Service (Continuing Education) Programs

*1973-75: Georgia State University, Atlanta, GA*

Coordinator of Program Development for the Division of Public Service (Continuing Education)

*1971-73: East Carolina University*

Assistant Dean, Division of Continuing Education, and Director of the Undergraduate Evening College and five off-campus transfer programs at technical institutes under contract with ECU for undergraduate credit courses

*1969-71: Full-time graduate student at NC State University*

*1967-69: English teacher, Raleigh, NC, Daniels Jr. High ('67-'68) and Sanderson HS ('68-'69)*

*1964-67: English teacher, Leland Junior High School, Chevy Chase, MD.*



(Continued, p. 2)

**Lloyd Douglas Strickland, p. 2**

### **Professional Leadership**

- Served in leadership roles in the National University Continuing Education Association and in Region III (SE states), as chair of Region III, on several national committees, and on the national board of directors
- Served as president of the Georgia Adult Education Association

### **Selected Community Involvement Activities/Interests**

- Considerable work with the Chamber of Commerce, DeLand, FL, to initiate a community leadership program. *Leadership DeLand*, co-sponsored by Chamber and Stetson University and begun in 1983, has graduated hundreds of community leaders since its founding.
- Served on board of directors (1998-03) and as president of a community program (Rebuilding Together-Roanoke, VA) with volunteers repairing low-income houses and funding generated from businesses, churches, and groups. Program grew from 4-20+ houses/year over period.
- Developed community, radio, and television forums and chaired local non-partisan leadership group focusing on federal budgeting, deficit spending and national debt, and projected impact on future federal budgets, particularly Social Security, and Medicare. Have written several op-ed pieces on these topics that have been published in *The Roanoke Times*, Roanoke, VA.
- Considerable involvement, with consulting too, on organizational climate assessment to identify employee perceptions of organizational needs to structure educational programming and to enhance employee involvement, contribution, and organizational growth.
- Served on several Chamber of Commerce committees (Roanoke, VA) as well as the boards of directors of United Way and the Literacy Council (Volusia County, FL).
- Served as president of the Johnston County Chorale and have sung with the group many years. This group required in excess of \$30k annually, all of which had to be raised.
- Have been an active member of my church, enjoy mission work, house renovation, and am particularly interested in creative work, especially developing *new approaches* to long-term organizational issues/needs.
- Have been a supporter of the ECU Pirates for many years and a Pirate Club member since about 1994.
- Have served on East Carolina University (Greenville, NC) Board of Visitors, 2009-2013.

Revised: 2/13



## Board of Visitors Nomination Form

Name of Nominee: William "Andy" Ferrell

Spouse's name: \_\_\_\_\_

Home Address: \_\_\_\_\_  
\_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Business/Company Name: Pharmaceutical Calibration & Instrumentation

Business Address: \_\_\_\_\_  
\_\_\_\_\_

Business Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

Profession: \_\_\_\_\_

Title: President & CEO

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

\_\_\_\_\_  
\_\_\_\_\_

ECU Alum (Please check one):  Yes  No

If yes, Year: 1990 / 1992 Degree(s) BS: & MS Major: Industrial Technology

Nominee has agreed to serve if appointed:  Yes  No

Name of sponsor: Mark Copeland

**Please attach resume to this form, if possible.**

## **OVERVIEW**

As the founder of Pharmaceutical Calibrations and Instrumentation, LLC (PCI), Mr. Ferrell's vision and client focus, along with a Team of dedicated and technically skilled Associates, have provided many Life Science industry clients with successful services and effective problem resolutions. The company's service delivery model was based on his graduate school thesis at East Carolina University where he completed his master's degree in while working at Burroughs Wellcome in Greenville, NC.

PCI specializes in cGMP programs development and providing clients with technical resources to meet their needs. Since the inception of PCI in 1996, Mr. Ferrell's vision of providing clients with effective and productive solutions has enabled the company to continue to grow both in size and services offered.

Prior to PCI, Mr. Ferrell held progressive project management and operations positions with Burroughs Wellcome, Glaxo, and Pharmaceutical Solutions. Mr. Ferrell's technical expertise includes analyzing business process and compliance requirements in order to establish organizational structures that match the current risk tolerance for many life science companies. He has been in the pharmaceutical, biotechnology and medical device industries since 1989, providing technical and consulting services, some of which include: quality system audits, compliance training, business process analysis, workflow development, and calibration and validation services.

In 2000, seeing a need for Calibration experts to share innovative approaches, he founded the Calibration Discussion Group; an annual event in which professionals from around the country convene to discuss new approaches to reduce cost, improve compliance, and increase operational efficiencies relative to maintenance and calibration.

## **EDUCATION**

- MS Industrial Technology, Manufacturing concentration, ECU 1992
- BS in Industrial Technology, Technical Sales concentration, ECU 1990

## **OTHER**

- ISPE CaSA Chapter Board, 2011 - present
- Advancement Council Member, East Carolina University College of Technology & Computer Science 2010 - present
- Advisory Board Member, East Carolina University Engineering Department 2008 - present
- Board Member, East Carolina University Medical & Health Sciences Foundation 2010 - present
- Brownleigh Business Park Chairperson, 2011 – present
- Sports for Special Kids Board, 2012 - present
- American Heart Association Triangle Area Executive Leadership Team 2010
- Validation Academy Steering Committee 2009

## **PROFESSIONAL AFFILIATIONS**

- International Society for Pharmaceutical Engineering (ISPE)
- Parenteral Drug Association (PDA)
- Instrument Society of America (ISA)
- Triangle Chromatography Discussion Group Committee Member



## Board of Visitors Nomination Form

Name of Nominee: Alan Farr Jones \_\_\_\_\_

Spouse's name: \_\_\_\_\_

Home Address: 8228 Whispering Glen Lane \_\_\_\_\_  
Raleigh, NC 27614 \_\_\_\_\_

Home Phone: 919-325-3864 \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Business/Company Name: Duke Energy \_\_\_\_\_

Business Address: \_\_\_\_\_  
Raleigh, NC \_\_\_\_\_

Business Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

Profession: \_\_\_\_\_

Title: Director of Business Development \_\_\_\_\_

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

\_\_\_\_\_  
\_\_\_\_\_

ECU Alum (Please check one):  Yes  No

If yes, Year: 1992 Degree(s) BS Major: Industrial Technology

Nominee has agreed to serve if appointed:  Yes  No

Name of sponsor: Mark Copeland \_\_\_\_\_

**Please attach resume to this form, if possible.**

**ALAN FARR JONES**  
8228 Whispering Glen Lane  
Raleigh, North Carolina 27614  
(919) 325-3864

EDUCATION

**East Carolina University** – *December 1992*  
Bachelor of Science in Industrial Technology, concentration Sales & Service  
Minor Business Administration

EXPERIENCE

**Director Business Development** *9/12 – Present*

Duke Energy, Raleigh, NC

- Responsible for oversight, strategic direction and execution of the company's business development team goals
- Manage and mentor business developers in an effort to achieve annual team goal of qualified leads
- Execute strategy to recruit Food/Beverage and Life Sciences companies to Duke Energy's six state service territory
- Safety Manager for Economic Development Group in 2013
- Continue to evaluate vertical markets to ensure focus is on the right sectors

**Manager Business Development** *5/10 – 9/12*

Duke Energy, Raleigh, NC

- Developed annual sales plan for Food/Beverage and Life Sciences sectors
- Sited Networks and Medicigo for a total of 6 MW of additional electrical load
- Safety Manager for Economic Development Group in 2012
- Exceeded business development team goals in 2010 and 2011
- Continue to develop networks across both sectors to bring new qualified leads

**Director Business Development** *1/03 – 5/10*

CRB Consulting Engineers and Builders, Cary, NC

- Developed annual sales and marketing plan for CRB Builders SE office
- Construction revenue increased from 0 to \$25 million
- Coordinated sales responsibilities with operations to achieve business plan goals
- Developed proposal strategies and managed proposal development
- Participated in pricing strategies and contractual issues

**Director Business Development, Pharmaceutical Division** *8/98 – 1/03*

Suitt Construction Company, Raleigh, NC

- Developed brand strategy in the Pharmaceutical/Biotechnology Industry
- Developed Sales and Marketing Plan for a new office in Providence, RI
- Developed annual business plan for the pharmaceutical/biotech markets
- Sold D/B and CM capabilities for the expansion of new and existing facilities
- Increased sales from \$16m a year in 1998 to \$59m in 2002
- Coordinated sales and marketing efforts with geographic sales personnel

**Southeast Regional Sales Manager** *8/97 – 8/98*

bioKINETICS, Durham, NC

- Developed annual sales and marketing business plan for pharmaceutical/biotech, food and beverage, and cosmetics industries
- Sold design/build capabilities for high purity process systems

**Business Development Manager** *4/95 - 8/97*

Century Contractors, Inc., Raleigh, NC

- Established new clients throughout the Southeast in a variety of markets with emphasis in the pharmaceutical and microelectronics sectors
- Sold the capability to perform: civil, architectural, plumbing, process piping, clean room (class 100-100,000), high purity piping, HVAC, and equipment setting. Projects ranged from \$100 thousand to \$20 million
- Increased sales from \$0 in 1994 to \$25 million in 1996

**Branch Manager** *5/94 - 4/95*

Fastenal Company, Mobile, AL

- Managed a new distribution branch in Mobile, Alabama which exceeded sales goal every month and accomplished a 51% profit margin
- Built customer base from 0 to 94 in eight months

- Controlled inventory, regulated inside/outside sales and purchasing, monitored accounts payable/receivable, and approved credit for potential clients
- Trained employees and implemented store policies to run effectively and efficiently

**Assistant Branch Manager**

*9/93 - 5/94*

Fastenal Company, Fayetteville, NC

- Assisted Branch Manager in an effort to meet the branch's monthly customer, revenue and profit goals.
- Outside sales for relatively new branch which exceeded sales goal every month and accomplished above goal profit margins
- Controlled inventory, purchasing of new materials as needed, monitored accounts payable/receivable, and approved credit for potential new clients
- Opened new accounts both large and small

ORGANIZATIONS

International Society of Pharmaceutical Engineering (ISPE) - 1996-2013

ISPE Carolina South-Atlantic Chapter

President (03-04), VP (02-03), Treasurer (01-02)

North American South American Affiliate Council - 2004-2006

North Carolina Economic Developers Association - 1996-2013

South Carolina Economic Developers Association - 2010-2013

Council for Entrepreneurial Development - 1998-2013

NCBIO – 2006-2013

Virginia Biotechnology Association - 1998-2007

Georgia Biomedical Partnership - 1998-2007

Society for Marketing Professional Services - 1999

Florida Bio - 2002-2007

Industrial Asset Management Council – 2010-2013

Member Relations Committee 2012/2013

OTHER

Eagle Scout Award 1986; Boy Scouts of America

Leadership North Carolina Class XIX

Duke Energy Emerging Leaders Program

Grinnell Leadership Jumpstart

Sandler Sales Institute of North Carolina



## Board of Visitors Nomination Form

Name of Nominee: William Litchfield

Spouse's name: Michelle Litchfield

Home Address: 310 Dupont Circle  
Greenville, NC 27858

Home Phone: \_\_\_\_\_ Cell Phone: 919-669-4355

Email Address: [William.litchfield@raymondjames.com](mailto:William.litchfield@raymondjames.com)

Business/Company Name: Raymond James and Associates

Business Address: 1103-A Corporate Drive  
Greenville, NC 27858

Business Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

Profession: \_\_\_\_\_

Title: Investment Advisor

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

\_\_\_\_\_  
\_\_\_\_\_

ECU Alum (Please check one):  Yes  No

If yes, Year: \_\_\_\_\_ Degree(s) BS: Major: Finance

Nominee has agreed to serve if appointed:  Yes  No

Name of sponsor: Steve Jones

**Please attach resume to this form, if possible.**

Will earned his BS in Finance from East Carolina University and is an Investment Advisor with Raymond James with offices in Greenville and Chapel Hill. Prior to his practice with Raymond James he was a Regional Director for Lincoln Financial Group where he was responsible for the Institutional and Retail Investment solutions to wealth management firms throughout the Southeast.

Will enjoys giving back to the community through his time and expertise to charitable organizations. Currently he chairs the Greenville Regional Council for the Food Bank of Central and Eastern North Carolina. Prior to chairing the Regional Council for the Food Bank he was on the board for Carolinas CARE Partnership in Charlotte which focuses on the prevention and spreading of HIV and AIDS through education, counseling, and support of those affected by HIV and AIDS.

Will lives in Greenville with his wife Michelle, son William, and daughter Everett





## Board of Visitors Nomination Form

Name of Nominee: Angela Allen

Spouse's name: \_\_\_\_\_

Home Address: 8560 Doveton Circle \_\_\_\_\_  
Vienna, VA 22182 \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: 703-300-3889

Email Address: angelalln@aol.com

Business/Company Name: \_\_\_\_\_

Business Address: \_\_\_\_\_  
\_\_\_\_\_

Business Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

Profession: \_\_\_\_\_

Title: \_\_\_\_\_

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

\_\_\_\_\_  
\_\_\_\_\_

ECU Alum (Please check one):                      Yes                      No

If yes,    Year:                      Degree(s) BS Major: \_\_\_\_\_

Nominee has agreed to serve if appointed:    Yes                       No

Name of sponsor:    Steve Ballard

**Please attach resume to this form, if possible.**



## Board of Visitors Nomination Form

Name of Nominee: Alisa Chapman

Spouse's name: \_\_\_\_\_

Home Address: 309 Deepwood Road  
Chapel Hill, NC 27514

Home Phone: 919-942-4485 Cell Phone: \_\_\_\_\_

Email Address: [chapman@northcarolina.edu](mailto:chapman@northcarolina.edu)

Business/Company Name: UNC General Administration

Business Address: \_\_\_\_\_  
Chapel Hill, NC

Business Phone: 919-843-8929 Alt. Phone: \_\_\_\_\_

Profession: \_\_\_\_\_

Title: Vice President for Academic and University Programs

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

\_\_\_\_\_  
\_\_\_\_\_

ECU Alum (Please check one):  Yes  No

If yes, Year: 1990/1992/2009 Degree(s) Bachelors/Masters/Doctorate Major: Education

Nominee has agreed to serve if appointed:  Yes  No

Name of sponsor: Mary Schulken

**Please attach resume to this form, if possible.**

**ALISA CHAPMAN**  
**309 Deepwood Road**  
**Chapel Hill, North Carolina 27514**

Home: (919)942-4485

E-mail: chapman@northcarolina.edu

Office: (919)843-8929

**EDUCATION**

- 2009 East Carolina University, Greenville, North Carolina 27834  
Doctor of Education Concentration: Educational Leadership
- 1992 East Carolina University, Greenville, North Carolina 27834  
Master of Arts in Education Concentration: Instructional Technology  
NC Certification: 077 (Educational Technology K12 Licensure Area)
- 1990 East Carolina University, Greenville, North Carolina 27834  
Bachelor of Science in Education Concentration: Elementary Education  
NC Certification: 023, 190 (Elementary Education and Reading K12 Licensure Areas)

**PROFESSIONAL EXPERIENCE**

*Vice President for Academic and University Programs*

*University of North Carolina General Administration, Chapel Hill, North Carolina 27515*

Advance efforts within the University to prepare more and better teachers and school leaders for the public schools of NC; distance and online education; and undergraduate program planning. Responsibilities include supporting and strengthening academic program development for undergraduate programs; UNC Online; research aimed at improving the recruitment, preparation and development of teachers and school leaders; distance/online academic program planning; enhancing public service outreach programs of UNC's fifteen accredited schools of education, as well as the UNC Center for School Leadership Development; and working closely with the UNC Council of Education Deans.  
*November 2011 – Present*

*Associate Vice President for Academic Affairs and University-School Programs*

*University of North Carolina General Administration, Chapel Hill, North Carolina 27515*

*December 2009 – October 2011*

*Associate Vice President for Academic Planning and University-School Programs*

*University of North Carolina General Administration, Chapel Hill, North Carolina 27515*

*September 2007 – November 2009*

*Assistant Vice President for University-School Programs and Information Technology*

*University of North Carolina General Administration, Chapel Hill, North Carolina 27515*

*August 2003 – September 2007*

*Director of Instructional Technology for University-School Programs*

*University of North Carolina General Administration, Chapel Hill, North Carolina 27515*

*January 1999 – August 2003*

*Instructional Technology Consultant*

*North Carolina Department of Public Instruction, Raleigh, North Carolina 27601*

*November 1995 – January 1999*

*Instructional Technology Specialist and Curriculum Supervisor for Art Education  
Beaufort County Schools, Washington, North Carolina 27889  
July 1994 - October 1995*

*Instructional Technology Coordinator and Student Information Management System Coordinator  
Beaufort County Schools, Washington, North Carolina 27889  
April 1993 - June 1994*

## **SPONSORED RESEARCH AND DEVELOPMENT ACTIVITY**

*NC Race to the Top New Teacher Support Program Grant - 2011 - Present*

- Awarded \$7.8M to develop and implement the NC New Teacher Support Program *designed* to improve the effectiveness and retention of novice teachers through intensive and relevant induction support that is aligned to each teacher's individual teaching assignments and school contexts. The program provides a three phase induction program for new teachers in low performing schools, which begins prior to the teacher's first day in the classroom and continues throughout a three-year period. The key elements of the program include a summer institute, professional development training, and classroom coaching.

*UNC-NCNSP Learning Laboratories Grant - 2008 - Present*

- Awarded \$2.5M grant from the Bill & Melinda Gates Foundation, including \$1.7M to UNC for the joint initiative, and an additional \$795,000 redirected by the NCNSP from a previous foundation investment. Through this initiative partnering UNC campuses and the NCNSP will help four selected high schools become "learning laboratories" of best practice, enabling educators from other NC schools to observe transformed teaching and learning that leads to higher graduation rates and higher performance among all students.

*Burroughs Wellcome Fund Scholars Program – May 2007 - Present*

- Awarded \$5.3M from the Burroughs Wellcome Fund (BWF) to develop a "fast track" to teacher certification for science majors aimed at preparing these individuals for careers in teaching. The program is being implemented on four partnering campuses; NCCU, NCSU, UNCA, and UNC-CH. The initiative will provide \$6,500 scholarships to qualifying juniors and seniors, and an additional benefit of a \$5,000 annual salary supplement for up to five years for BWF Scholars that graduate and obtain employment in a North Carolina public school as a licensed science teacher.

*Guilford County Schools Mathematics Project - September 2006 - 2010*

- Member of multi-organizational development team awarded \$2 million from Action Greensboro (partnership of Triad-area foundations dedicated to bringing more and better jobs to the region) for a three year project to address the need for mathematics teachers and the quality of the mathematics program in select high schools in Guilford County Schools. This project seeks to recruit, differentially reward, and retain mathematics teachers in the participating schools.

*NC Catalyst – June 2000 – October 2003*

- Awarded \$1.5M from the U.S. Department of Education's Preparing Tomorrow's Teachers To Use Technology Program. The grant, entitled NC Catalyst, represented a statewide partnership between the 16-campus University of North Carolina, NC Department of Public Instruction, NC Community College System, UNC Center for Public Television, two small, private liberal arts colleges, and the SAS Institute. The focus of the grant was teacher technology preparedness.

## COMMITTEES, APPOINTMENTS & PROFESSIONAL AFFILIATIONS

*Governor's Education Transformation Commission – September 2010-2012, December 2012 - Present*

- Appointed by Governor Perdue to serve as a member of the Governor's Education Transformation Commission established to guide the work of NC's Race to the Top grant.

*American Educational Research Association (AERA) – January 2009 - Present*

- Member of the American Educational Research Association professional organization.

*UNC-NCNSP Learning Laboratories Steering Committee - 2008 - Present*

- Serve on the steering committee for the UNC and NCCSP (NC New Schools Project) Learning Laboratories Initiative for High School innovation. Through this initiative partnering UNC campuses and the NCNSP will help four selected high schools become "learning laboratories" of best practice, enabling educators from other NC schools to observe transformed teaching and learning that leads to higher graduation rates and higher performance among all students. The project is being supported by a \$2.5M grant from the Bill & Melinda Gates Foundation, including \$1.7M to UNC for the joint initiative, and an additional \$795,000 redirected by the NCNSP from a previous foundation investment.

*Association for Supervision and Curriculum and Development (ASCD) – 2008 - Present*

- Member of the Association for Supervision and Curriculum Development professional organization.

*Guilford County Schools Mathematics Project Advisory Committee - 2007 - Present*

- Member of the Guilford County Schools Mathematics Project Advisory Committee. The Committee, consisting of representation from Guilford County Schools, UNC Greensboro, NC A&T State University, and UNC General Administration provides input to the overall project. This project seeks to recruit, differentially reward, and retain mathematics teachers in the participating schools.

*International Society for Technology in Education (ISTE) - 1997 - Present*

- Member of the International Society for Technology in Education professional organization.

*North Carolina State Board of Education Portfolio Committee – Fall/Spring 1999*

- Served as a member of the Portfolio Committee, charged by the North Carolina State Board of Education to study the feasibility of implementing student portfolios in NC public schools for diagnostic and prescriptive purposes.

*UNC Deans' Council on Teacher Education - 1999 - Present*

- Serve as primary liaison and staff to the UNC Deans' Council on Teacher Education which monitors and guides the direction of teacher preparation and development, and educational outreach of UNC Schools, Colleges, and Departments of Education.

## AWARDS AND HONORS

*Outstanding Alumna Award - East Carolina University College of Education – October 2008*

*Congressional Art Award and National Award for Creative Merit - 1985*

- Recipient of a Congressional Art award for the 7<sup>th</sup> District of North Carolina.
- Recipient of a National Award for Creative Merit in recognition of excellence in the 1985 United States Congressional Art Competition.

East Carolina University  
Board of Trustees  
Athletics and Advancement Committee  
April 18-19, 2013

Session	Athletics
Responsible Person	Donna Payne
Agenda Item	IV. A. 1 Closed Session
Item Description	
Comments	
Action Requested	
Disposition	
Notes	

**ECU BOARD OF TRUSTEES ATHLETICS AND ADVANCEMENT COMMITTEE**

**April 18, 2013**

**CLOSED SESSION MOTION**

I move that we go into Closed Session:

1. to prevent the disclosure of confidential information under N.C. General Statutes §126-22 to §126-30 (personnel information);
2. to consider the qualifications, competence, performance, character, fitness, or conditions of appointment of one or more prospective and/or current employees and/or to hear or investigate a complaint, charge, or grievance by or against one or more individual employees;
3. to establish or provide instructions regarding the amount of compensation and/or other material terms of an employment contract or proposed employment contract; and
4. to consult with an attorney to preserve the attorney-client privilege.

East Carolina University  
Board of Trustees  
Athletics and Advancement Committee  
April 18-19, 2013

Session	Athletics & Advancement
Responsible Person	Rick Kobe
Agenda Item	IV. B. Swimming/Diving Update
Item Description	
Comments	Discussion
Action Requested	
Disposition	
Notes	



East Carolina University  
Board of Trustees  
Athletics and Advancement Committee  
April 18-19, 2013

Session	Athletics
Responsible Person	Lee Workman
Agenda Item	IV. C. Strategic Plan Update
Item Description	
Comments	Discussion
Action Requested	
Disposition	
Notes	

East Carolina University  
Board of Trustees  
Athletics and Advancement Committee  
April 18-19, 2013

Session	Athletics
Responsible Person	Terry Holland and Nick Floyd
Agenda Item	IV. D. ECU Athletics Update
Item Description	
Comments	Information and Discussion
Action Requested	
Disposition	
Notes	

# EAST CAROLINA ATHLETICS

## *2012-2013 Informational Recaps – Mid-Spring Update*

### FOOTBALL

● A total of 24 student-athletes inked letters-of-intent during National Signing Day on Feb. 6 to address head coach Ruffin McNeill's desire to add personnel on both lines of scrimmage and enhance team speed. Of the 24, 14 are projected to play on defense while 10 will be on offense. Defensively, the Pirates signed five linemen, five secondary performers and four linebackers. On offense, ECU is looking forward to adding four linemen, three wide receivers, a quarterback, running back and tight end to its roster. More than half of the newcomers hail from outside North Carolina, including four from Virginia and three from Georgia (11 signees played at in-state programs, including five located east of the I-95 corridor).

● The Pirates opened spring drills March 25 and will use the period as an opportunity to fill three openings on both sides of the ball, implement a new defensive approach under new coordinator Rick Smith and try to establish additional depth at several other key positions. ECU returns 75 percent of its lettermen and over 72 percent of its positional starters (8/offense, 8/defense) from 2012. Offensively, the Pirates have 76 percent of their rushing yards (1,341 of 1,760) and 88 percent of their passing yards (3,116 of 3,551) back, while on defense, East Carolina returns 78 percent of its tackles (766 of 977) and 81.8 percent of its turnover production (18 of 22; 9/10 interceptions and 9/12 fumble recoveries)

● As previously mentioned, Rick Smith was appointed ECU's defensive coordinator on Jan. 18 after three years as assistant head coach and secondary coach at South Florida. Smith, who possesses 32 years of collegiate coaching experience and has directed defenses at the FBS level for six seasons, returned to a Pirate program where he served as defensive back coach from 2005 to 2009 under Skip Holtz - an era which produced two Conference USA championships, back-to-back league scoring defense statistical titles and a run of four-straight bowl appearances.

● While five Pirates are owners of Super Bowl rings since 2008, four have helped their respective organizations capture the NFL's biggest trophy in the last three consecutive years - DL Jay Ross and DL C.J. Wilson with the Green Bay Packers in 2011 (Super Bowl XLV), DL Linval Joseph with the New York Giants in 2012 (XLVI), and most recently, FB Vonta Leach with the Baltimore Ravens in 2013 (XLVII).

### BASEBALL

● The Pirates currently have an 12-14 overall record and are 0-3 in Conference USA play (as of March 28).

● Juniors Jack Reinheimer (SS) and Drew Reynolds (UTIL) were named to the preseason All-Conference USA squad.

● Reynolds was also named preseason second-team *CollegeBaseballInsider.com* Louisville Slugger All-America and selected to the Stopper-of-the-Year Watch List by the National Collegiate Baseball Writers Association (NCBWA). He currently leads C-USA and stands 20<sup>th</sup> nationally with six saves. In his career, he has 16 saves to rank third all-time at ECU.

● Freshman RHP David Lucroy was named C-USA Pitcher-of-the-Week after hurling a two-hit, complete game shutout against Monmouth – the first since Seth Maness' complete game blanking of Southern Miss in 2011. Lucroy struck out a career-best 12, retiring 27 of 31 batters, including 16 in a row from the third to the eighth inning.

● Junior RHP Ryan Williams leads the team with four victories, which ranks fourth in Conference USA.

● The Pirates claimed the 10th Annual Keith LeClair Classic after picking up wins against Illinois, Boston College and New Mexico State, marking the fifth time in the event's history ECU won the Classic.

● Senior Jay Cannon, who was awarded the honorary No. 23 jersey (in honor of Keith LeClair) for the 2013 season, owns a career-best and season-high 13-game hitting streak.

● Junior Chase McDonald leads the team with 17 RBI and belted his 10<sup>th</sup> career home run at No. 28 Houston on March 23.

● Junior OF Dylan Brown tops the squad with nine extra base hits (five doubles, two triples, two homers) and 16 runs scored. He's already posted seven multi-hit games and connected on a pair of home runs in the Pirates' first C-USA series of the campaign at Houston.

● Twelve newcomers have experienced action already this season (seven pitchers, five positional players).

### BASKETBALL (MEN)

● East Carolina posted its 21<sup>st</sup> win of the season on March 26 with a 70-58 win over Loyola (Md.) in the quarterfinal round of the CollegeInsiders.com Postseason Tournament (CIT). It marked the first time that ECU has won 20 or more games since joining the ranks of Division I in 1965 and it's just the second time in school history that the Pirates have won more than 20 games in a season (23, 1953-54).

● The Pirates finished Conference USA play with their first-ever winning record during their 12-year membership. ECU registered a 9-7 mark and tied for fourth-place – its best-ever finish in league play. The Pirates' previous best finish was eighth in 2010-11. ECU won four C-USA road games, also the most since joining the league.

● ECU received a postseason invitation for the second time in three years under coach Jeff Lebo. The Pirates had made just three postseason appearances in the 38 years prior to his arrival.

- East Carolina defeated Savannah State in the first round of the CIT, giving the Pirates' their first-ever Division I postseason victory. The Pirates were 0-4 in four previous postseason games. ECU added its second triumph a few days later by downing Rider 75-54 in second-round action.
- Senior Maurice Kemp became the first ECU player to be named First-Team All-Conference USA. Fellow senior Miguel Paul was named second-team all-conference for the second-straight season, becoming the first Pirate named All-Conference USA in multiple years.
- ECU is in the midst of its most successful three-year run in school history. The Pirates have won 54 games under the direction of Coach Lebo. The previous mark for most wins in a three-year period was 52 under coaches Eddie Payne and Joe Dooley (1994-97).
- The Pirates recorded their second winning season in three years under Coach Lebo (ECU had gone 13 consecutive seasons without one prior to his arrival).
- East Carolina has won 18 or more games two of the last three seasons (there are only seven 18-win seasons in school's 80-year basketball history).
- Jeff Lebo became the first coach in school history to win 50 games in his first three seasons.
- East Carolina ranks second in NCAA Division I with 17.4 assists per game (through latest report as of March 24). The Pirates also rank among the nation's top 25 in scoring (17<sup>th</sup>), assist/turnover ratio (18<sup>th</sup>) and 3-point field goals per game (25<sup>th</sup>).
- The Pirates won 13 games inside Williams Arena at Minges Coliseum during the regular season, breaking the old record of 12 set by the 1979-80 squad.
- Team single-season records have been set in points, 3-point attempts, assists, steals and blocks.
- Maurice Kemp became just the third player in school history to score 600 points in a season and the first since Blue Edwards to have more than five consecutive 20-point games. He also set the school record for free throws made in a season.
- The Pirates earned their first-ever road win at Tulsa this season and swept the season series from UAB for the first time.
- Junior Akeem Richmond has set multiple ECU 3-pointer records this season. He made a record nine 3-pointers against SMU and has made over 100 3-pointers on the year, smashing the former record of 85. He became the 12<sup>th</sup> player in Conference USA history to make 100 3s in a season.
- Maurice Kemp and Akeem Richmond each earned C-USA Player-of-the-Week honors in the month of February.
- Maurice Kemp was awarded ESPN Sportscenter's Top Play on Monday, March 25 for his dunk in the Rider game.
- Miguel Paul became just the second player to distribute 200 assists in a season at ECU. He also tied the school record with 14 assists at UAB on Jan. 23.
- East Carolina posted a 5-7 record on the road. Its five wins were the most since winning seven road games in 1996-97.
- The Pirates finished fourth in Conference USA in attendance, averaging 5,323 patrons for league games.

### **BASKETBALL (WOMEN)**

- Head Coach Heather Macy led ECU to its first 20-win season since 2009-10 as the Pirates closed out the year with a 22-10 overall record and an 11-5 Conference USA mark.
- The Pirates made their first WNIT appearance in three years, but dropped an 88-77 overtime contest at Western Kentucky.
- ECU concluded the campaign with a 14-1 record when playing at Minges Coliseum (to set a new program record for most home wins). The Pirates' only home loss came on Nov. 17 against the College of Charleston (72-62).
- After finishing the year with an 11-5 record in conference action, the Pirates earned a No. 2 seed in the Conference USA tournament which marked ECU's highest-ever seeding.
- ECU's 11 conference wins matched its highest C-USA victory total since joining the league in 2001-02.
- At the conclusion of the regular-season, Heather Macy was named C-USA Coach-of-the-Year, junior forward Kristine Mial earned the C-USA Sixth Player award, while senior point guard Celeste Stewart garnered All-First Team honors and redshirt senior center Britny Edwards collected All-Defensive Team accolades.
- The ECU women's basketball team closed the 2012-13 season averaging 12.1 steals per game to rank eighth nationally, while the Pirates' +4.94 turnover margin stands 22nd.
- The Pirates ended the year with three double-figure scorers in Whitney Edwards (12.0 ppg), Celeste Stewart (11.6 ppg) and Britny Edwards (10.3 ppg).
- Britny Edwards concluded her Pirate career with 88 blocks and Celeste Stewart totaled 366 assists to stand fifth and sixth, respectively, in the East Carolina career record book.
- Redshirt sophomore Kyani White tallied 72 steals during the season to tie for ninth in the ECU single-season record book.

### **CROSS COUNTRY**

- Although the cross country program hasn't competed as team since early November, several members of the squad had strong indoor track seasons and have started well during the outdoor campaign.

- Olivia Slate set a program record during indoor season in the 1,000-meter run (2:54.09). She was also the team's leader in the mile run (4:57.40) and the 800-meter indoor run (2:10.14).
- Chelsea Hollingsworth had the top indoor 3,000-meter run (9:57.77).
- Jakub Trzasalski has the program's top times in the 600-meter indoor run (1:20.68) and the 800-meter indoor run (1:52.66).
- Brather Cline had the indoor top times in the 1,000-meter (2:28.21) and the mile (4:19.95), while Cory Hampshire topped the program in the 3,000-meter indoor run (9:01.94).
- Kelley Miko has had a strong beginning to her outdoor season with the program's best times in both the 800-meter (2:20.13) and the 1,500-meter run (4:53.01).
- Dylan Traywick ran a 1:54.73 and leads the team in 800-meter outdoor run.
- Antonio Palmer's time of 4:00.05 in the outdoor 1,500-meter is a program-best thus far.

### **GOLF (MEN)**

- The Pirates have competed in four tournaments this spring and finished among the top half of the field in two events. ECU finished fourth of 15 teams at the Sea Best Seafood Invitational in Ponte Verda Beach, Fla.
- Junior Eric Brady has recorded three top 10 finishes this year with a season-best finish of fourth at the Wolfpack Intercollegiate. Fellow junior Ryan Eibner also owns a pair of top 10 finishes this season. Brady and Eibner are the only two players to play in all nine tournaments.
- The Pirates have three top 4 finishes as a team this season, including runner-up at the Rees Jones Invitational and Wolfpack Intercollegiate.

### **GOLF (WOMEN)**

- Kevin William's squad currently ranks 45th nationally by *Golfstat* with a 97-47 overall record.
- The Pirates have posted six top 6 finishes this season, four in the spring (which includes a third-place finish at the JMU Eagle Landing).
- Freshman Frida Gustafsson Spang is ranked 80th nationally by *Golfstat* and has won a pair of tournaments (UNCG Starmount, JMU Eagle Landing), becoming the sixth player in school history to claim multiple titles in the same season and the first since Fanny Wolte during her freshman year (2010-11). She led wire-to-wire at JMU Eagle Landing, finishing with a 4-under par 212. In all, she has 10 top 10 finishes, three top 2 placements and two individual titles during her freshman campaign. She was named C-USA Co-Golfer-of-the-Week on Oct. 3, 2012 and currently owns a 666-147 overall record with a 73.16 stroke average, which leads the team.
- Freshman Nicoline Engstroem Skaug has a pair of top 7 finishes (The Alamo Invitational, Briar's Creek Invitational) and a total of three top 20 placements. Additionally, she owns a 475-251 overall record with a 75.23 stroke average to rank third on the team.
- ECU has one more regular season event remaining (Marsh Landing Invitational in Jacksonville, Fla.) before heading to the Conference USA Championships, which will be held in Gulf Shores, Ala.

### **SOCCER**

- Head Coach Rob Donnenwirth announced that 11 student-athletes have committed to play soccer at ECU in 2013, covering seven states and Canada. Autumn Berry, Gracyn Bryant, Jenna Geist, Caitlin Hite, Colleen Knier, Danielle McIntosh, Colleen Meyer, Abby Noble, Kelsey Reeves, Emma Scaro and Lana Spitler have all declared their commitment to join the Pirates.

### **SOFTBALL**

- The Pirates (10-21) started the 2013 season hosting three-straight tournaments and played the first 13 contests at home – the longest season-opening homestand to begin a campaign since the start of the fast pitch program in 1984.
- It has been a season of change with the Pirates as ECU has already used 22 different batting orders and only three players (Kristi Oshiro/second base, Jill Jelnick/left field and Alex Fieldhouse/third base) have played the same defensive position in all 31 games.
- Kristi Oshiro has been one of the top players in the league and currently ranks among the top three in the conference in batting average (.395), triples (5), total base (56), slugging percentage (.651) and runs scored (23).
- Oshiro's five triples this season are the fourth-highest total in the country while the Pirates' 11 three-baggers (as a team) stand 10th nationally.
- Junior Alex Fieldhouse leads the team in both home runs (5) and RBI (20) and is currently fifth in the conference in home runs, sixth in slugging percentage (.598), seventh in RBI and eighth in total bases (49).
- Sophomore Sarah Christian has led the pitching staff this season with her 21 appearances, seven wins, 98.2 innings pitched and 3.19 ERA.
- The softball team also recently completed a 14-game road trip that covered the first two and half weeks in March. The Pirates traveled over 17,000 miles during their journey, which included trips to both Arizona and Hawai'i.

•ECU made a national television appearance for the fourth-straight season when the Pirates played UAB on March 17. The game was broadcasted by FOX Sports Network.

### **SWIMMING AND DIVING**

- The women's team ended the season with a dual meet record of 9-1 and the men's team completed the year with a record of 6-2.
- The men's squad finished third at the Conference USA Men's Invitational and the ladies placed fourth at the C-USA Women's Championships.
- Tyler Dunsmore, Sean Piacente and Kirstie Russell each competed in the NCAA Zone Regional Championships. Dunsmore became the first ECU diver to reach the finals on the 1-meter springboard.
- Eleven members of the men's team earned all-conference accolades, while freshman Bailie Monahan was the lone member of the women's team to garner all-league honors.
- Daniel Woods captured the gold medal in the 200-yard butterfly at the Conference USA Men's Invitational.
- The Pirates set a total of nine varsity records during the season.
- Senior diver Kirstie Russell was named to the Conference USA All-Academic Team.

### **TENNIS (MEN)**

- The Pirates opened the spring season by capturing 12 of their first 14 matches, which included an eight-match winning streak. They have posted three shutouts and won seven additional matches by double digit sets.
- Junior Joran Vliegen is a perfect 14-0 at No. 1 singles this season. Paired with freshman Colin Roller, Vliegen is also unbeaten at No. 1 doubles (11-0).
- After dropping his first match of the season, sophomore Nicolas Soriano has won 12 straight matches.
- East Carolina has an overall set record of 62-19 (.765).
- The Pirates have six regular season dual matches remaining, five of which are at home.
- The 2013 Conference USA Championships begin April 18 in Memphis.

### **TENNIS (WOMEN)**

- Head coach Tom Morris' squad enjoyed a fast start to the spring season by winning seven of its first nine matches before currently owning a 10-6 record as of March 28.
- The Pirates returned to the Intercollegiate Tennis Association (ITA) Division I Women's Poll for the first time since 2008 with a No. 72 national ranking on March 12.
- Junior transfer (West Virginia) Melis Tanik enjoys ECU's top singles record with an 11-4 mark, playing primarily at the No. 2 position. Three other players have posted nine-win campaigns so far - junior Neena Wanko (9-7 at No. 1), senior Yilian Zhang (9-6 at No. 3) and senior Danielle Terpko (9-7 at No. 4).
- Tanik and Zhang have teamed up as the Pirates' top doubles tandem with a 7-5 ledger this spring, while Terpko and Dana Gray own six victories as a pair.
- East Carolina has seven regular season matches remaining before heading to the 2013 Conference USA Championships, which begin April 18 on the University of Houston campus.

### **TRACK**

- The Pirates wrapped up the indoor season with the men's squad finishing third at the Conference USA Championships and the women's team placing fourth.
- Seniors Tynita Butts and Montrell Morrow made appearances at the NCAA Indoor Championships.
- Butts finished second in the high jump with a mark of 1.90m (6-02.75) to earn her fifth All-America selection and tie an ECU school record (which she set earlier this season).
- Prior to the championships, Butts concluded the indoor season with four first-place finishes in the high jump, including the C-USA Indoor title to earn C-USA Indoor Female Track Athlete-of-the-Year honors.
- Morrow finished the indoor regular season with three first-place finishes in the weight throw, including his second-straight C-USA Indoor title. He was named C-USA Indoor Male Track Athlete-of-the-Year.
- Also at the C-USA Indoor Championships, Kayla Padgett won the women's weight throw with an ECU school record mark of 20.03m (65-08.75). Padgett would better that performance by .02 meters the following week at the Alex Wilson Invite with a throw of 20.05m (65-09.75) for a second-place finish.
- In all, four Pirates won individual titles at the C-USA Indoor Championships. In addition to Butts, Morrow and Padgett, Joseph Samuels earned a first-place finish in the men's 60-meter hurdles with a time of 7.91. He notched his season-best time in the preliminaries of the event with a time of 7.84.
- The Pirates competed at the SPIRE Invitational in Geneva, Ohio where Butts and junior Torrance Hunt won the high jump (1.86m, 6-01.25) and 60-meter dash finals (6.80), respectively.
- Henry Johnson and Aaron Zakula both tied the ECU school record in the men's pole vault with a pair of personal-best marks of 4.90m (16-00.75). The duo would match that same height the following week at the Kent Taylor Invite in Chapel Hill, N.C.
- Morrow won the men's weight throw at the Alex Wilson Invite with a season-best mark of 21.00m (68-10.75).

- ECU claimed three first-place finishes at the Virginia Tech Final Qualifier as Hunt won the 60-meter dash with a career-best time of 6.69, while Johnson claimed first in the pole vault (4.89m, 16-00.50) and Kathryn Warner tied for first in the women's pole vault with a season-best mark of 3.69m (12-01.25).

- The Pirates opened the Outdoor season at the 49er Classic in Charlotte, N.C., where Erin Tucker and Tyshonda Hawkins set two new school records. Tucker's time of 13.85 in the women's 100-meter hurdles was good for fourth and she bettered her previous personal and ECU record by .08 seconds. Hawkins won the women's 100-meter dash preliminaries with a qualifying time of 11.56 to eclipse the ECU school record mark by .09 seconds. However, the school-record time of 11.56 did not stand for long as Hawkins followed that performance with a new personal-best and school-record time of 11.48 for second place in the finals.

### **VOLLEYBALL**

- Julie Torbett, a four-time NCAA Regional Participant as a student-athlete at Penn State and a 20-year coaching veteran, was named ECU's new head coach on February 5.

- Coach Torbett recently finished a two-year stint at Winthrop where she guided the Eagles to a 20-8 Big South Conference record and a 34-24 overall mark.

- Torbett previously was at the helm of the UNC Asheville program where she led the Bulldogs to 304 wins in 17 seasons from 1994-2011.

- Torbett accumulated 338 career wins during her stay at Winthrop and UNCA – the most in Big South Conference volleyball history.

- On March 11, Coach Torbett added Cindi Miller to her staff. Miller comes to ECU after serving as an assistant coach at Winthrop under Torbett during the 2012 season.

- The Pirates kicked off its spring schedule on Saturday, March 23 at NC State where the Pirates faced Virginia Tech and Davidson. The Pirates will head back to Raleigh on April 13, where they will play Duke, UNC Wilmington, Elon, High Point and Coastal Carolina.

East Carolina University  
Board of Trustees  
Athletics and Advancement Committee  
April 18-19, 2013

Session	Athletics
Responsible Person	Terry Holland and Nick Floyd
Agenda Item	III. E. Athletics Financial Report
Item Description	Budget Report
Comments	Information and Discussion as appropriate
Action Requested	
Disposition	
Notes	



## **MEMORANDUM**

TO: Board of Trustees Athletics Committee

FROM: Nick Floyd

DATE: March 28, 2013

RE: Athletics Financial Report

The attached financial report contains information for the first eight months of the current fiscal year through March 21, 2013.

The bottom line projection for the end of the year has improved slightly since the previous report by almost \$175,000 due mainly to some higher than expected revenues from the Conference USA distribution. There have also been some expense recoveries in a few areas that have helped as well.

At this time, the 2013 football season ticket sales efforts are underway along with the Pirate Club annual fund drive. As the department transitions from Conference USA into the Big East, it is critically important to build and enhance these two revenue streams in order to position the program for future success.

Overall the budget is in good shape as we approach the last quarter of the year, barring any unforeseen circumstances, and we are also well into the budgeting process for the 2014 fiscal year.

Thank you for your support of the program, and please let us know if you would like to discuss this report in greater detail.

**EAST CAROLINA UNIVERSITY ATHLETIC FUND**  
**FINANCIAL REPORT FY 2012 - 13**

<u>REVENUE</u>	<b>Budgeted</b> <b><u>7/1/2012</u></b>	<b>Actual</b> <b><u>3/21/2013</u></b>	<b>Projected</b> <b><u>6/30/2013</u></b>	<b>Projected</b> <b>Over/(Under)</b> <b><u>Budget</u></b>
Football Revenue (tickets,game guarantees)	\$ 6,825,000	6,694,909	6,747,616	(77,384)
Football: Bowl Revenue	0	95,970	675,000	675,000
Other Sports Revenue	920,000	792,455	856,173	(63,827)
Marketing & Promotions	1,100,300	39,233	1,100,300	0
Pirate Club Pledge - Scholarships	4,800,000	1,050,000	4,800,000	0
Student Fees	12,621,000	11,485,438	12,320,500	(300,500)
Gifts In Kind Accrual (Courtesy Cars,Nike,Clubs)	536,700	0	536,700	0
NCAA / C-USA Distributions	2,400,000	172,379	2,802,927	402,927
Other (Licensing,Interest Earned,Concessions, Restricted Private Gifts,Processing Fees, Parking, & Miscellaneous)	<u>2,076,300</u>	<u>816,433</u>	<u>2,318,908</u>	<u>242,608</u>
Total	<b>\$ <u>31,279,300</u></b>	<b><u>21,146,817</u></b>	<b><u>32,158,124</u></b>	<b><u>878,824</u></b>
<u>EXPENDITURES</u>	<b>Budgeted</b> <b><u>7/1/2012</u></b>	<b>Actual</b> <b><u>3/21/2013</u></b>	<b>Projected</b> <b><u>6/30/2013</u></b>	<b>Projected</b> <b>Under/(Over)</b> <b><u>Budget</u></b>
Football	\$ 8,195,891	6,392,360	8,179,491	16,400
Football: Bowl Game	0	373,772	675,000	(675,000)
Other Men's Sports	5,086,037	4,045,930	5,090,037	(4,000)
Women's Sports	5,827,495	5,149,826	5,921,866	(94,371)
Administration/Other Support Areas	10,928,177	8,245,844	10,998,396	(70,219)
Game Operations	1,433,200	1,180,426	1,358,200	75,000
Repairs / Replacements	<u>252,500</u>	<u>629,065 #</u>	<u>642,500</u>	<u>(390,000)</u>
Total	<b><u>31,723,300</u></b>	<b><u>26,017,222</u></b>	<b><u>32,865,490</u></b>	<b><u>(1,142,190)</u></b>
<b>Net Operating Income / (Loss)</b>	<b><u>(444,000) **</u></b>	<b><u>(4,870,405)</u></b>	<b><u>(707,366)</u></b>	<b><u>(263,366)</u></b>
<b>Fund Balance Increase/(Decrease)</b>	<b><u>\$ (444,000)</u></b>	<b><u>(4,870,405)</u></b>	<b><u>(707,366)</u></b>	<b><u>(263,366)</u></b>
Beginning Fund Balance	3,501,218		3,501,218	
Ending Fund Balance	<b><u>\$ 3,057,218</u></b>		<b><u>2,793,852</u></b>	

# - Purchase and installation of new flooring in the Murphy Strength Center (\$269,000 June 2012) accrued in the Fund Balance

\*\* - First 2 years (FY10-11, FY11-12) of Football assistant coaches longevity bonus accruing in the Fund Balance.