

AGENDA
Board of Trustees
University Affairs Committee
February 21, 2013

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|-------------|--|---------------|
| I. | Approval of Minutes (November 29, 2012) | Action |
| | | |
| II. | Closed Session | Action |
| | | |
| III. | Campus Safety | |
| | A. Mutual Assistance Agreement – UNC System,
NC Public Safety and NC Emergency Management | Information |
| | B. Mutual Assistance Agreement – UNC Institutions | Information |
| | C. Delegation of Authority – Mutual Assistance Agreement | Action |
| | D. Campus Safety Update – Accomplishments & Goals | Information |
| | | |
| IV. | Research and Graduate Studies | |
| | A. Technology Transfer & Entrepreneurial Initiatives | Information |
| | | |
| V. | Academic Affairs | |
| | A. Engineering Program Update – Dr. Hayden Griffin | Information |
| | B. Resolution in Support of the Establishment of a Civic Arts
Committee as a Subcommittee of the Pitt County Arts Council | Action |
| | C. General Strategic Plan Overview | Information |
| | | |
| VI. | Student Affairs | |
| | A. Student Memorial Garden | Information |
| | B. Student Center Question & Answer | Discussion |

Minutes of the Meeting of the
University Affairs Committee
East Carolina University Board of Trustees
November 29, 2012 at 3:00pm
Heart Institute

Attending: Robert Brinkley (chair), Bob Lucas, Justin Davis, Edwin Clark, Bobby Owens, Marilyn Sheerer, Austin Bunch, Virginia Hardy, Steve Ballard and Steve Duncan.

Meeting began 3:22pm

Mr. Brinkley opened the meeting by reading the conflict of interest statement.

Mr. Brinkley called for the University Affairs Committee to enter into Closed Session to address two agenda items.

■ **CLOSED SESSION MOTION**

- Mr. Brinkley moved that we go into Closed Session:
 - To prevent the disclosure of confidential information under N.C. General Statutes §126-22 to §126-30 (personnel information) and the federal Family Educational Rights and Privacy Act;
 - To consider the qualifications, competence, performance, character, fitness, or conditions of appointment of one or more prospective and/or current employees and/or to hear or investigate a complaint, charge, or grievance by or against one or more individual employees; and
 - To consult with an attorney to preserve the attorney-client privilege between the attorney and the Committee.
- NOTE! Minutes for Closed Session were taken separately.

The minutes from the previous meeting were approved.

Student Affairs – (Virginia Hardy)

■ **Student Centers Update**

- A full briefing will come in February 2013, but here is a brief update of the programming for the student centers on both campuses. Here are snippets of the presentation:
 - 135,000 square feet in the Main Campus student center and includes space such as the bookstore, Ledonia Wright Cultural Center, and student organization space. This also includes a 700 spot parking space parking deck.
 - On the Health Sciences campus, there is a large food service space as well as recreation and wellness space.
 - The national average cost per square foot was \$455. NC A&T paid about \$513 per square foot and this gives a recent and localized estimate.
 - The current cost estimates for our two centers is ranging between \$490-\$510 per square foot.
 - The estimate for the total costs of everything in this project for both centers is about \$163,000,000. Partner contributions from current ECU groups are about \$30,000,000 and bring the total down for bondable amount to about \$133,000,000. Annual debt fee increase for the students would be \$148 per student per year (the total would be \$298, but \$150 increase was already approved by the BOT).
 - Dr. Hardy talked about these buildings creating a student space for students to meet, congregate, build peer-to-peer relationships, and these facilities will accomplish this for both campuses.

■ **Belk Building Update**

- There was an architect/design presentation about the building design plans for the Belk Residence Hall. Some information presented as follows:
 - A walking plaza, which crosses College Hill Drive, a swimming pool, two separate buildings with community/common spaces for students.

- The presentation included renderings of the inside and outside of Belk Hall when it is completed. This showed views from rooms, community spaces, the plaza area and from different floors.
- **SGA Service Efforts (Justin Davis)**
 - Justin shared some of the SGA efforts dealing with philanthropy. Operation Christmas Child and Relay for Life are the top two initiatives. There have been 97 boxes that will be shipped to other countries for kids. The Relay for Life project has been recognized with awards for its efforts. Justin introduced Justine Williams who is the campus student ambassador with Restore One, which focuses on fighting human trafficking. She worked this past summer in Thailand and those impacted by human trafficking. More than 30 million are involved in human trafficking. North Carolina is 7th or 8th for labor and/or sex trafficking because of our cities and major highways. Charlotte is a major hub for trafficking between Atlanta and New York. 20% of victims coming out of Raleigh right now are young males. Restore One works to help victims who have been made to be prostitutes or into slavery. Justine said that about 75% of the volunteer base right now at Restore One in Greenville is ECU students.

Academic Affairs (Marilyn Sheerer)

- **Conferral of Degrees (Action Item)**
 - Justin Davis made a motion to approve the conferral of degrees. The motion was seconded and passed with no negative votes.
- **Retention Discussion**
 - **Office of Retention and Advising Services**
 - Dr. Bunch talked about the role and responsibility for retention. The answer is everyone is accountable. Retention means first time, full time freshman returning to home institution for their second year of college. After that it is persistence. He said this is critical because of the cost of attendance, societal importance of a college degree, we are accountable for use of our money for a return on the investment.
 - Dr. Jayne Geissler talked about the major tasks and factors.
 - Student Success
 - Cognitive factors such as HS GPA and SAT/ACT scores and Non-Cognitive factors such as maturity, resiliency, tenacity, organization, and academic preparation
 - ECU Owned Factors – teaching, advising, student affairs services, relationship with parents, attention to research and continually designing/redesigning and proactive to what’s going on.
 - Potential risk factors – low test scores, poor HS records, and more.
 - Indicators of persistence – goal realization, psycho-social fit, credit hours completed, on-track in a major, as well as academic, financial and social support and involved in right kinds of activities.
 - What are we doing at ECU?
 - We are not afraid to try new ideas to be better at our services to students.
 - We are asking the students what is working in the classroom and why as well as what isn’t working and why.
 - Are we successful?
 - Our retention numbers were shared from 2006 to the expected goals for 2013-14.
 - Trending – the gap between white males and white females may be as large as 10% more females.
 - For 6-year rates we are doing well compared to our peers.
 - Challenges
 - Shifting concerns include financial stress/burden, entrance to majors, transfer populations, student development and conduct, academic preparation and the male dilemma.

- **Student Assessment Data**
 - Kathy Hill, Director of Student Affairs Assessment presented about the assessment data and strategies in Student Affairs.
 - She shared the indicators of success in Student Affairs through a scholarship of assessment from outcomes, research initiatives, external program reviews, strategic planning and accreditation.
 - Beyond SACS, Student Health and the Counseling Center achieved accreditation this year.
 - Student Affairs is in the midst of a new strategic plan, which is focused on student success. The five priorities for SA are: Enhance inclusion and success for all students, Advance Leadership Discussion, Foster Student Development through Innovative Programs and Services, Strengthen Professional and Personal Development and Increase and Responsibly Manage Resources for Sustainability.
 - From the program reviews in the last couple years, SA has implemented several recommendations including: long term planning in the career center, organizational overview for the Volunteer Service Learning Center, GPS tracking on the transit buses.
 - Several research initiatives are moving forward with CRW and Rec and Leisure Studies and the Campus Living first year time study and hazing/pledging attitudes in Greek Life.
 - She shared some operational outcomes such as CRW economic impact from club sports was about \$500,000 to the city of Greenville, as well as Student Health developed a fast track service that saved 100 clinical hours and add 400 appointments for students.

Other Topic

■ Prayer and Pledge Discussion

- Donna Payne discussed constitutionality of prayer to open board meetings. There can be no forced involvement. It must be non-denominational, non-sectarian. There needs to be some process determined for how and who is delivering the prayers. Some of the issues identified including asking people to stand could cause a problem. Another option would be having a moment of silence. She said there are religious discrimination possibilities too that could come up as well as possible legal actions.
- Donna Payne said there are few limitations on having the pledge at meetings.
- It was asked who else in the system opens with prayer. UNC Board of Governors does open with prayer. They are each invited away from the board meeting and they are given the option to pray, but they must follow the parameters.
- Mr. Brinkley asked that this discussion about prayer be carried forward for further conversation between this meeting and the February meeting.

■ PPC Update

- The Academic Council is now looking at every request for a new hire to make sure it makes sense in the investment of ECU and our future. They are making these decisions on a weekly basis. Some of the recommended institutional moves and departmental moves are being further considered and some actions are being taken regarding the Dept. of Nutrition and the libraries. Do we want to have tenured faculty members in the libraries? This process continues to be an ongoing process and more updates will be shared as warranted.

Meeting Ends at 5:38pm

Respectfully submitted by Christopher Stansbury

ECU BOARD OF TRUSTEES UNIVERSITY AFFAIRS COMMITTEE

February 21, 2013

CLOSED SESSION MOTION

I move that we go into Closed Session:

1. to prevent the disclosure of confidential information under N.C. General Statutes §126-22 to §126-30 (personnel information) and the federal Family Educational Rights and Privacy Act;
2. to consider the qualifications, competence, performance, character, fitness, or conditions of appointment of one or more prospective and/or current employees and/or to hear or investigate a complaint, charge, or grievance by or against one or more individual employees; and
3. to consult with an attorney to preserve the attorney-client privilege between the attorney and the Committee.

East Carolina University
Board of Trustees
University Affairs – Campus Safety
February 21, 2013

Session	University Affairs Committee
Responsible Person	Associate Vice Chancellor for Environmental Health and Campus Safety Bill Koch
Agenda Item	Approval of UNC Mutual Assistance Agreement and Delegation of Authority for Mutual Assistance Agreements
Item Description	<p>In 1997, the Board of Trustees delegated to the Chancellor the authority to sign the template mutual aid agreement. UNC General Administration recently updated the template agreement to be consistent across all constituent institutions. University attorneys and chiefs at all 16 campuses, including the UNC General Administration attorney and Associate VP for Safety and Emergency Services, have reviewed and approved the new document. With this recent update, we believe the previous Board resolution should be updated as well. We request that the Board of Trustees approves the UNC mutual assistance agreement as drafted and approved by UNC General Administration. We also request that the Board of Trustees delegate to the Chancellor <u>or his designee</u> the authority to execute and modify this and other mutual aid agreements as needed, with a report of the agreements and any changes or modifications to the Board of Trustees. This delegation of authority would be consistent with practices at the other UNC campuses. ECU delegation of authority policy would require review and approval of these agreements by the University Attorney, the Associate Vice Chancellor for Environmental Health and Campus Safety and the Chancellor.</p>
Comments	

Action Requested	Board Approval
Disposition	
Notes	<p>NC General Statutes 160A-288, 90-95.2 and 116-40.5 provide for joint agreements of mutual assistance between law enforcement agencies. For constituent institutions of The University of North Carolina, the authority to enter into these joint agreements rests with the Board of Trustees of the institution. Attached as examples are the UNC/NC Emergency Management agreement and the UNC law enforcement mutual aid agreement. The UNC/NC Emergency Management agreement is a new agreement intended to formalize current practices. The UNC law enforcement mutual assistance agreement provides a means for all UNC institutions to request and provide mutual assistance between institutions. It also provides an updated template for use by ECU when engaging in similar agreements with other law enforcement agencies such as Greenville Police, Vidant Police, Pitt Community College Police and the Pitt County Sheriff's Office. The differences between this new document and the template previously approved in 1997 include changes in NC General Statute references (deletes 116-40.5 and 153A-32) and additional detail to better clarify the existing section. These changes are highlighted in the attached document.</p>

UNIVERSITY AFFAIRS
MUTUAL ASSISTANCE AGREEMENT APPROVAL
DRAFT MOTION

I move that the ECU Board of Trustees

1. Approve the Mutual Assistance Agreement between the UNC institutions as drafted and approved by General Administration;
2. Officially adopt those rules, policies, and guidelines found in the Mutual Assistance Agreement as the rules, policies, and guidelines pursuant to which the Chief of Police may request and receive temporary law enforcement assistance; and
3. delegate the authority to execute any amendments, revisions, or renewals to this or other form mutual assistance agreements to the Chancellor or his designee, with notification of any amendments, revisions, or renewals to the Board of Trustees.

**UNIVERSITY OF NORTH CAROLINA STATEWIDE EMERGENCY MANAGEMENT
MUTUAL AID AND ASSISTANCE AGREEMENT**

(AGREEMENT BETWEEN THE UNIVERSITY OF NORTH CAROLINA, THE NC DEPARTMENT OF
PUBLIC SAFETY, AND THE NORTH CAROLINA DIVISION OF EMERGENCY MANAGEMENT –
with key aspects highlighted)

UNIVERSITY OF NORTH CAROLINA STATEWIDE EMERGENCY MANAGEMENT MUTUAL AID AND ASSISTANCE AGREEMENT

THIS AGREEMENT IS ENTERED INTO BETWEEN THE UNIVERSITY OF NORTH CAROLINA, THE NORTH CAROLINA DEPARTMENT OF PUBLIC SAFETY, AND THE NORTH CAROLINA DIVISION OF EMERGENCY MANAGEMENT, EACH ENTITY HAVING AGREED TO AND ADOPTED THE UNDERSTANDINGS, COMMITMENTS, TERMS, AND CONDITIONS CONTAINED HEREIN:

WHEREAS, the State of North Carolina is vulnerable to a variety of natural and man-made emergencies which can result in all levels of disasters; and

WHEREAS, Chapter 166A of the North Carolina General Statutes, entitled the North Carolina Emergency Management Act, recognizes this vulnerability and provides that its intended purposes are to:

- (1) Reduce vulnerability of people and property of this State to damage, injury, and loss of life and property;
- (2) Prepare for prompt and efficient rescue, care, and treatment of threatened or affected persons;
- (3) Provide for the rapid and orderly rehabilitation of persons and restoration of property; and
- (4) Provide for cooperation and coordination of activities relating to emergency and disaster mitigation, preparedness, response, and recovery; and

WHEREAS, while the University of North Carolina is not an agency included within the definitions under Chapter 166A, the University is a state agency and, as such, is vested with the general authority to enter into contracts and other agreements; and

WHEREAS, pursuant to N.C.G.S. §116-11(13) and UNC Code Section 403, the University of North Carolina Board of Governors has delegated authority to the individual campus Board of Trustees and Chancellors to manage a wide array of campus functions deemed to be necessary or prudent to enable the institution to function in a proper and expeditious manner; and

WHEREAS, pursuant to N.C.G.S. § 116-212 and University of North Carolina Code Appendix 1, Section XV the President of the University of North Carolina has delegated authority for health and safety concerns, including the authority to enter into a mutual aid agreement, to the chancellors; and

WHEREAS, inherent in maintaining campus safety and security is ensuring proper emergency planning, mitigation, response and recovery capabilities, which is the essence of emergency management; and

WHEREAS, entities entering into emergency mutual aid and assistance agreements may include provisions for the furnishing and exchanging of supplies, equipment, facilities, personnel and services.

THEREFORE, these entities agree and enter into this Agreement for reciprocal emergency management aid and assistance, with this Agreement embodying the understandings, commitments, terms, and conditions for said aid and assistance, as follows:

SECTION I. DEFINITIONS

"Agreement" means this document, the University of North Carolina Statewide Emergency Management Mutual Aid and Assistance Agreement.

"Aid and assistance" includes personnel, equipment, facilities, services, supplies, and other resources.

"Authorized Representative" means a party's employee who has been authorized, in writing by that party, to request, offer, or otherwise provide assistance under the terms of this Agreement. The list of Authorized Representatives for each party executing this Agreement shall be attached to the executed copy of this Agreement. (In the event of a change in personnel, unless otherwise notified the presumption will be that the successor to that position will be the authorized representative.)

"Emergency" means an occurrence or imminent threat of widespread or severe damage, injury, or loss of life or property, resulting from any natural or man-made accidental, military, paramilitary, weather-related, or riot-related cause.

"Local Agency" means a county agency charged with coordination of all emergency management activities for its geographical limits pursuant to G.S. 166A-19.15.

"Party" means a governmental entity which has adopted and executed this Agreement.

"Provider" means the party that has received a request to furnish aid and assistance from another party in need ("Recipient" or "University Recipient"). For the University of North Carolina, "Provider" means the individual unit, constituent institution or affiliated entity of the University of North Carolina which has received a request to furnish aid and assistance from another party in need ("Recipient" or "University Recipient").

"Recipient" means the party in need setting forth a request for aid and assistance to another party ("Provider" or "University Provider"). For the University of North Carolina, "Recipient" means individual unit, constituent institution or affiliated entity of the University of North Carolina which has set forth a request for aid and assistance to another party ("Provider" or "University Provider").

"University of North Carolina" means the consolidated University of North Carolina, including constituent institutions and affiliated entities.

SECTION II. INITIAL RECOGNITION OF PRINCIPLE BY ALL PARTIES; AGREEMENT PROVIDES NO RIGHT OF ACTION FOR THIRD PARTIES

As this is a reciprocal contract, it is recognized that any party to this Agreement may be requested by another party to be a Provider. **It is mutually understood that each party's foremost responsibility is to its own community.** The provisions of this Agreement shall not be construed to impose an unconditional obligation on any party to this Agreement to provide aid and assistance pursuant to a request from another party. Accordingly, when aid and assistance have been requested, **a party may in good faith withhold the resources necessary to provide reasonable and adequate protection for its own community, by deeming itself unavailable to respond and so informing the party setting forth the request.**

Given the finite resources of any jurisdiction or UNC entity, and the potential for each party to be unavailable for aid and assistance at a given point in time, the parties mutually encourage each other to enlist other entities in mutual aid and assistance efforts and to enter into such agreements accordingly. Concomitantly, the parties fully recognize that there is a highly meritorious reason for entering into this Agreement, and accordingly shall attempt to render assistance in accordance with the terms of this Agreement to the fullest extent possible.

Pursuant to G.S. 166A-19.60 and as further described in Section X of this agreement all functions and activities performed under this Agreement are declared under state law to be governmental functions. Functions and activities performed under this Agreement are carried out for the benefit of the general public and not for the benefit of any specific individual or individuals. Accordingly, this Agreement shall not be construed as or deemed to be an agreement for the benefit of any third parties or persons and no third parties or persons shall have any right of action under this Agreement for any cause whatsoever. All immunities provided by law shall be fully applicable as elaborated upon in Section X of this Agreement.

SECTION III. PROCEDURES FOR REQUESTING ASSISTANCE

Mutual aid and assistance shall not be requested unless the resources available within the stricken area are deemed inadequate by Recipient. When Recipient becomes affected by an emergency and deems its resources inadequate, it may request mutual aid and assistance by communicating the request to Provider, indicating the request is made pursuant to this mutual aid agreement. All requests for mutual aid and assistance shall be transmitted by the party's *Authorized Representative* to the *Coordinator of the Local Agency* as set forth below.

A. METHOD OF REQUEST FOR MUTUAL AID AND ASSISTANCE: Recipient shall set forth requests as follows:

(i) Requests Routed Through the Recipient's Local Agency. Recipient shall directly contact the Local Agency, in which case it shall provide the Local Agency with the information in paragraph B of this Section (Section III). The Local Agency shall then contact other parties on behalf of Recipient to coordinate the provision of mutual aid and assistance. Recipient shall be responsible for the costs and expenses incurred by any Provider in providing aid and assistance pursuant to Section VII of this Agreement.

In the event that the Local Agency is unable to provide assistance to or contact other parties on behalf of Recipient, Recipient may directly contact Provider's authorized representative, in coordination with the Local Agency, setting forth the information in paragraph B of this Section (Section III). All communications shall be conducted directly between Recipient and Provider. Recipient shall be responsible for the costs and expenses incurred by any Provider in providing aid and assistance pursuant to the provisions of this Agreement as noted in Section VII of this Agreement. Provider and recipient shall be responsible for keeping Local Agencies advised of the status of response activities, in a timely manner.

(ii) *Record of Requests to be Provided:* A record of the request for assistance shall be provided by the Recipient to the Director of the Division of Emergency Management in the NC Department of Public Safety, in a timely manner.

B. REQUIRED INFORMATION: Each request for assistance shall be accompanied by the following information, in writing or by any other available means, to the extent known:

(i) *Stricken Area and Status:* A general description summarizing the condition of the community (i.e., whether the emergency is imminent, in progress, or has already occurred) and of the damage sustained to date;

(ii) *Services:* Identification of the service function(s) for which assistance is needed and the particular type of assistance needed;

(iii) *Infrastructure Systems:* Identification of the type(s) of public infrastructure system for which assistance is needed (water and sewer, storm water systems, streets, etc.) and the type of work assistance needed;

(iv) *Aid and Assistance:* The amount and type of personnel, equipment, materials, and supplies needed and a reasonable estimate of the length of time they will be needed;

a) *Provider's Traveling Employee Needs*--Unless otherwise specified by Recipient, it is mutually understood that Recipient will provide for the basic needs of Provider's traveling employees. Recipient shall pay for all reasonable out-of-pocket costs and expenses of Provider's personnel, including, without limitation, transportation expenses for travel to and from the stricken area. Further, Recipient shall house and feed Provider's personnel at its (Recipient's) sole cost and expense. If Recipient cannot provide such food and/or housing at the emergency area, Recipient shall specify in its request for assistance that self-contained personnel are needed.

(v) *Facilities:* The need for sites, structures, or buildings outside Recipient's geographical limits to serve as relief centers or staging areas for incoming emergency goods and services; and

(vi) *Meeting Time and Place:* An estimated time and a specific place for a representative of Recipient to meet the personnel and resources of any Provider.

C. STATE AND FEDERAL ASSISTANCE: Recipient shall be responsible for coordinating requests for state or federal assistance with its (Recipient's) Local Agency.

SECTION IV. PROVIDER'S ASSESSMENT OF AVAILABILITY OF RESOURCES AND ABILITY TO RENDER ASSISTANCE

When contacted by the Recipient/Local Agency, Provider's authorized representative shall assess Provider's own local situation in order to determine available personnel, equipment, and other resources. If Provider's authorized representative determines that Provider has available resources, Provider's authorized representative shall so notify the Recipient/Local Agency (whichever communicated the request). Provider shall complete a written acknowledgment, whether on the request form received from Recipient or on another form, regarding the assistance to be rendered (or a rejection of the request), and shall transmit it by the most efficient practical means to the recipient/Local Agency for a final response. Provider's acknowledgment shall contain the following information:

(i) In response to the items contained in the request, a description of the personnel, equipment, and other resources available;

(ii) The projected length of time such personnel, equipment, and other resources will be available to serve Recipient, particularly if the period is projected to be shorter than one week (as provided in Section VI ("Length of Time for Aid and Assistance") of this Agreement.)

(iii) The estimated time when the assistance provided will arrive at the location designated by the Authorized Representative of the Requesting Party; and

(iv) The name of the person(s) to be designated as Provider's supervisory personnel (pursuant to Section V ("Supervision and Control") of this Agreement.)

Where a request has been submitted to the Local Agency, the Local Agency shall notify Recipient's authorized representative and forward the information from Provider. The Recipient/Local Agency shall respond to Provider's written acknowledgment by executing and returning a copy of the form to Provider by the most efficient practical means, maintaining a copy for its file.

SECTION V. SUPERVISION AND CONTROL

Provider shall designate supervisory personnel amongst its employees sent to render aid and assistance to Recipient. As soon as practicable, Recipient shall assign work tasks to Provider's supervisory personnel, and unless specifically instructed otherwise, Recipient shall have the responsibility for coordinating communications between Provider's supervisory personnel and Recipient. Recipient shall provide necessary credentials to Provider's personnel authorizing them to operate on behalf of Recipient.

Based upon such assignments set forth by Recipient, Provider's supervisory personnel shall:

(i) Have the authority to assign work and establish work schedules for Provider's personnel. Further, direct supervision and control of Provider's personnel, equipment, and other resources shall remain with Provider's supervisory personnel. Provider should be prepared to furnish communications equipment sufficient to maintain communications among its respective operating units, and if this is not possible, Provider shall notify Recipient accordingly;

(ii) Maintain daily personnel time records, material records, and a log of equipment hours;

(iii) Report work progress to Recipient at mutually agreed upon intervals.

SECTION VI. LENGTH OF TIME FOR AID AND ASSISTANCE; RENEWABILITY; RECALL

Unless otherwise provided, the duration of Provider's assistance shall be for an initial period of up to seven (7) days, starting from the time of arrival. Thereafter, assistance may be extended in daily or weekly increments as the situation warrants, for a period agreed upon by the authorized representatives of Provider and Recipient.

Pursuant to Section II of this Agreement, Provider's personnel, equipment, and other resources shall remain subject to recall by Provider to provide for its own community if circumstances so warrant. Provider shall make a good faith effort to provide at least twenty-four (24) hours advance notification to Recipient of its (Provider's) intent to terminate mission, unless such notice is not practicable, in which case as much notice as is reasonable under the circumstances shall be provided.

SECTION VII. REIMBURSEMENTS

Except as otherwise provided below, it is understood that Recipient shall pay to Provider all documented costs and expenses incurred by Provider as a result of extending aid and assistance to Recipient. The terms and conditions governing reimbursement for any assistance provided under this Agreement shall be in accordance with the following provisions, unless otherwise agreed in writing by Recipient and Provider. Recipient shall be ultimately responsible for reimbursement of all eligible expenses.

A. PERSONNEL: During the period of assistance, Provider shall continue to pay its employees according to its then prevailing ordinances, rules, and regulations. Recipient shall reimburse Provider for all direct and indirect payroll costs and expenses including travel expenses incurred during the period of assistance, including, but not limited to, employee retirement benefits as provided by Generally Accepted Accounting Principles (GAAP). However, as stated in Section IX of this Agreement, Recipient shall not be responsible for reimbursing any amounts paid or due as benefits to Provider's personnel under the terms of the North Carolina Workers' Compensation Act (Chapter 97 of the North Carolina General Statutes).

B. EQUIPMENT: Provider shall be reimbursed by Recipient for the use of its equipment during the period of assistance according to either a pre-established local or state hourly rate or according to the actual replacement, operation, and maintenance expenses incurred. For those instances in which costs are reimbursed by the Federal Emergency Management Agency (FEMA), the FEMA-eligible direct costs shall be determined in accordance with 44 C.F.R. 206.228. Provider shall pay for all repairs to its equipment as determined necessary by its on-site supervisor(s) to maintain such equipment in safe and operational condition. At the request of Provider, fuels, miscellaneous supplies, and minor repairs may be provided by Recipient, if practical. The total equipment charges to Recipient shall be reduced by the total value of the fuels, supplies, and repairs furnished by Recipient and by the amount of any insurance proceeds received by Provider.

C. MATERIALS AND SUPPLIES: Provider shall be reimbursed for all materials and supplies furnished by it and used or damaged during the period of assistance, except for the costs of equipment, fuel and maintenance materials, labor, and supplies, which shall be included in the equipment rate established in subsection B of this section (Section VII), unless such damage is caused by gross negligence, willful and wanton misconduct, intentional misuse, or recklessness of Provider's personnel. Provider's personnel shall use reasonable care under the circumstances in the operation and control of all materials and supplies used by them during the period of assistance. The measure of reimbursement shall be determined in accordance with 44 C.F.R. 206.228. In the alternative, the parties may agree that Recipient will replace, with like kind and quality as determined by Provider, the materials and supplies used or damaged. If such an agreement is made, it shall be reduced to writing and transmitted to the North Carolina Division of Emergency Management.

D. RECORD KEEPING: Recipient and NC Division of Emergency Management personnel shall provide information, directions, and assistance for record keeping to Provider's personnel. Provider shall maintain records and submit invoices for reimbursement by Recipient or the NC Division of Emergency Management using the format used or required by FEMA publications, including 44 C.F.R. part 13 and applicable Office of Management and Budget (OMB) Circulars.

E. PAYMENT; OTHER MISCELLANEOUS MATTERS: The reimbursable costs and expenses with an itemized notice shall be forwarded as soon as practicable after the costs and expenses are incurred, but not later than sixty (60) days following the period of assistance, unless the deadline for identifying damage is extended in accordance with 44 C.F.R. part 206. Recipient shall pay the bill or advise of any disputed items, not later than sixty (60) days following the billing date. These time frames may be modified in writing by mutual agreement. This shall not preclude Provider or Recipient from assuming or donating, in whole or in part, the costs and expenses associated with any loss, damage, or use of personnel, equipment, and resources provided to Recipient.

SECTION VIII. RIGHTS AND PRIVILEGES OF PROVIDER'S EMPLOYEES

To the extent provided by G.S.166A-19.60 and this Agreement, whenever Provider's employees are rendering aid and assistance pursuant to this Agreement, such employees shall retain the same powers, duties, immunities, and privileges they would ordinarily possess if performing their duties within the geographical limits of Provider.

SECTION IX. PROVIDER'S EMPLOYEES COVERED AT ALL TIMES BY PROVIDER'S WORKERS' COMPENSATION POLICY

Recipient shall not be responsible for reimbursing any amounts paid or due as benefits to Provider's employees under the terms of the North Carolina Workers' Compensation Act, Chapter 97 of the General Statutes, due to personal injury or death occurring during the period of time such employees are engaged in the rendering of aid and assistance under this Agreement. **It is mutually understood that Recipient and Provider shall be responsible for payment of such workers' compensation benefits only to their own respective employees.** Further, it is mutually understood that Provider will be entirely responsible for the payment of workers' compensation benefits to its own respective employees pursuant to G.S. 97-51.

SECTION X. IMMUNITY

To the extent provided by G.S.166A-19.60 and all other applicable laws, all activities performed under this Agreement are considered to be governmental functions and the provisions of G.S. 166A-19.60 and all other applicable laws shall apply to actions taken pursuant to this Agreement.

SECTION XI. LIABILITY

A. Non-UNC party (as indemnitor) agrees to protect, defend, indemnify, and hold the other party (as indemnitee), and its officers, employees and agents, free and harmless from and against any and all losses, penalties, damages, assessments, costs, charges, professional fees, and other expenses or liabilities of every kind and arising out of or relating to any and all claims, liens, demands, obligations, actions, proceedings, or causes of action of every kind in connection with or arising out of indemnitor's negligent acts, errors and/or omissions. Indemnitor further agrees to investigate, handle, respond to, provide defense for, and defend any such claims, etc. at indemnitor's sole expense and agrees to bear all other costs and expenses related thereto. To the extent that immunity does not apply, each party shall bear the risk of its own actions, as it does with its day-to-day operations, and determine for itself what kinds of insurance, and in what amounts, it should carry. Each party understands and agrees that any insurance protection obtained shall in no way limit the responsibility to indemnify, keep, and save harmless the other parties to this Agreement. Notwithstanding the foregoing, to the extent that each party does not purchase insurance, it shall not be deemed to have waived its governmental immunity by law.

B. UNC will be responsible for the conduct of its officers and employees arising out of the performance of this Agreement only to the extent permitted and limited by the laws of North Carolina, including the North Carolina Tort Claims Act, the Defense of State Employees Act, and the Excess Liability Policy administered through the North Carolina Department of Insurance, subject to the availability of appropriations and in proportion to and to the extent that such liability for damages is caused by or results from the acts of UNC, its officers, or employees.

SECTION XII. ROLE OF THE DIVISION OF EMERGENCY MANAGEMENT

Under this Agreement, the responsibilities of the NC Division of Emergency Management are: (1) to serve as the central depository for executed agreements, to maintain a current listing of entities with their authorized representatives and contact information, and to provide this listing to each of the entities on an annual basis; (2) to coordinate the provision of mutual aid and assistance to a requesting party, pursuant to the provisions of this Agreement; (3) to keep a record of all requests for assistance and acknowledgments; (4) to report on the status of ongoing emergency or disaster-related mutual aid and assistance as appropriate; and (5) if the parties so designate, to serve as the eligible entity for requesting reimbursement of eligible costs from FEMA and provide information, directions, and assistance for record keeping pursuant thereto.

SECTION XIII. AMENDMENTS

A. MANNER: This Agreement may be modified at any time upon the mutual written consent of the Recipient and Provider.

B. ADDITION OF OTHER ENTITIES: Additional entities may become parties to this Agreement upon: (1) acceptance and execution of this Agreement; and (2) sending said executed copy of the Agreement to the NC Division of Emergency Management.

SECTION XIV. INITIAL DURATION OF AGREEMENT; RENEWAL; TERMINATION

This Agreement shall be binding for not less than one (1) year from its effective date, unless terminated upon at least sixty (60) days advance written notice by a party as set forth below. Thereafter, this Agreement shall continue to be binding upon the parties in subsequent years, unless canceled by written notification served personally or by registered mail upon the Director of NC Division of Emergency Management who shall provide copies to all other parties. The withdrawal shall not be effective until sixty (60) days after notice thereof has been sent by the Director of the NC Division of Emergency Management to all other parties. A party's withdrawal from this Agreement shall not affect a party's reimbursement obligations or any other liability or obligation under the terms of this Agreement incurred hereunder. Once the withdrawal is effective, the withdrawing entity shall no longer be a party to this Agreement, but this Agreement shall continue to exist among the remaining parties.

SECTION XV. HEADINGS

The headings of various sections and subsections of this Agreement have been inserted for convenient reference only and shall not be construed as modifying, amending, or affecting in any way the express terms and provisions of this Agreement.

SECTION XVI. SEVERABILITY; EFFECT ON OTHER AGREEMENTS

Should any clause, sentence, provision, paragraph, or other part of this Agreement be adjudged by any court of competent jurisdiction to be invalid, such judgment shall not affect, impair, or invalidate the remainder of this Agreement. Each of the parties declares that it would have entered into this Agreement irrespective of the fact that any one or more of this Agreement's clauses, sentences, provisions, paragraphs, or other parts have been so declared invalid. Accordingly, it is the intention of the parties that the remaining portions of this Agreement shall remain in full force and effect without regard to the clause(s), sentence(s), provision(s), paragraph(s), or other part(s) invalidated. In the event that parties to this Agreement have entered into other mutual aid and assistance contracts, for example pursuant to Chapter 160A of the North Carolina General Statutes, those parties agree that to the extent a request for mutual assistance is made pursuant to this agreement, those other mutual aid and assistance contracts are superseded by this Agreement.

SECTION XVII. EFFECTIVE DATE

This Agreement shall take effect upon its approval by the entity seeking to become a signatory to this Agreement and upon proper execution hereof. IN WITNESS WHEREOF, each of the parties have caused this University of North Carolina Statewide Emergency Management Mutual Aid and Assistance Agreement to be duly executed in its name and behalf by its chief executive officer, as of the date set forth in this Agreement

THE UNIVERSITY OF NORTH CAROLINA

BY: _____
THOMAS ROSS, President
The University of North Carolina
Date: _____

**DEPARTMENT OF PUBLIC SAFETY
DIVISION OF EMERGENCY MANAGEMENT**

BY:
Kieran Shanahan, Secretary
Department of Public Safety
Date: _____

BY:
H. DOUGLAS HOELL, JR., Director
Emergency Management Division
Date: _____

BY: _____
CASANDRA WHITE, Legal Counsel
Department of Public safety
Date: _____

APPROVED AS TO PROCEDURES:

BY:
MARVIN L. MERVIN, Controller
Department of Public Safety
Date: _____

MUTUAL ASSISTANCE AGREEMENT

LAW ENFORCEMENT AGENCIES WITHIN THE UNC SYSTEM

(Agreement to be made by and between the University of North Carolina through the constituent institutions and affiliated entities and their respective campus law enforcement agencies or departments to provide for temporary mutual aid and assistance – **changes highlighted**)

MUTUAL ASSISTANCE AGREEMENT

THIS AGREEMENT is made and entered into this _____ day of _____, 2012, by and between the University of North Carolina through the undersigned constituent institutions and affiliated entities and their respective campus law enforcement agencies or departments to provide for the temporary mutual aid and assistance among the various agencies upon written request.

WITNESSETH:

WHEREAS, North Carolina General Statutes 90-95.2, and 160A-288, as amended, permit the head of any law enforcement agency, including campus law enforcement agencies, to temporarily provide assistance to another law enforcement agency, including campus law enforcement agencies, in enforcing the laws of North Carolina if so requested in writing by the head of the requesting agency; and

WHEREAS, North Carolina General Statutes 90-95.2, and 160A-288, as amended, further provide that the provision of such assistance shall be in accordance with rules, policies or guidelines officially adopted by the governing body of the agency by which such head of any law enforcement agency is employed and subject to any conditions or restrictions included therein; and

WHEREAS, entities entering into mutual aid and assistance agreements may include provisions for the furnishing and exchanging of supplies, equipment, facilities, personnel and services; and

WHEREAS, this Agreement is further executed for the purpose of establishing the procedures regarding the request and provision of temporary law enforcement assistance by the parties; and

WHEREAS, the performance of this Agreement will enable each party to enhance its law enforcement capabilities and efficiency; and

WHEREAS, the undersigned warrant that they have been delegated or otherwise granted all appropriate authority to enter into this Agreement on behalf of the campus they represent and in accordance with policies officially adopted by the respective Boards of Trustees,

NOW THEREFORE, in consideration of the mutual covenants set forth herein and other good and valuable considerations, the receipt of which is hereby acknowledged, the undersigned agree as follows:

1. Pursuant to North Carolina General Statutes 90-95.2, and 160A-288, as amended, the undersigned do hereby covenant and agree to provide temporary assistance to each other in enforcing the laws of the State of North Carolina when requested in writing to do so, and upon approval by, the constituent institution's Chief Law Enforcement Officer or other authorized official, or his or her designee.

a. Temporary assistance may consist of the lending of personnel, equipment, material and supplies.

b. The need for temporary assistance shall be described in the written request with sufficient specificity so that the requesting agency has clearly and cogently documented and justified the resources required from the assisting agency.

2. In an emergency situation, the notification of the need for emergency assistance need not to be in writing, but may be made in person, by telephone, by radio, or by electronic communication means. A written notification specifically describing the need shall be provided as soon thereafter as practicable.

3. While operating with a requesting agency pursuant to this Agreement, a law enforcement officer of an assisting agency shall be subject to the lawful operational commands of the officers supervising the division or unit to which he or she is temporarily assigned to provide assistance, and to superior ranking officers of the requesting agency.

4. Upon the request of the head of the assisting agency, or his or her designee, the officer supervising the division or unit to which the assisting agency's officer(s) is temporarily assigned shall provide a report to the head of the assisting agency summarizing the hours worked, the assignments performed by the temporarily assigned officer(s), and such other information as may be reasonably requested.
5. In the event of an emergency where radio communication is required between the requesting and assisting agencies, the incident commander shall request the use of the mutual aid channel (where available). This communication shall be monitored by the agency where the incident is occurring. The requesting agency shall be responsible for ensuring that officers of the assisting agency are provided with the capacity to communicate with the requesting agency.
6. The temporarily assigned officer(s) shall report to duty with the requesting agency with all necessary equipment which had been issued by his or her own agency. The requesting agency shall supply the temporarily assigned officer(s) with any additional resources, equipment, materials, supplies, and/or support personnel reasonably necessary to perform his or her expected duties. The requesting agency shall be responsible for providing funding for subsistence and lodging pursuant to university policies and regulations.
7. For personnel and administrative purposes, including for purposes of pay, a temporarily assigned officer shall remain under the authority and control of his or her own agency, and shall be entitled to Worker's Compensation and other benefits to which he or she would normally be entitled were he or she not temporarily assigned.
8. Disciplinary actions arising out of temporary assistance provided pursuant to this Agreement shall remain the responsibility of the assisting agency. The officer in charge of the division or unit in which an officer is temporarily assigned pursuant to this Agreement may, at any time, relieve such officer of his or her duties and shall immediately forward a written statement setting forth the reason for such action to the head of the assisting agency or his or her designee.

9. While temporarily assigned to the requesting agency, law enforcement officer(s) of the assisting agency shall have the same jurisdiction, powers, rights, privileges and immunities (including those relating to the defense of civil actions and payment of judgments) as officers of the requesting agency in addition to those he or she normally possesses.
10. Nothing herein shall be construed as limiting or reducing any law enforcement agency or officer's common law power or statutory authority.
11. No transfer or assumption of additional liability for the acts of any law enforcement officer is intended by the parties to this Agreement. As all parties to this Agreement are entities of the State of North Carolina and the University of North Carolina, each party shall be responsible for the negligent conduct of its officers and employees arising out of the performance of this Agreement to the extent permitted by the laws of North Carolina, including the North Carolina Tort Claims Act, the Defense of State Employees Act, and the Excess Liability Policy administered through the North Carolina Department of Insurance, subject to the availability of appropriations and in proportion to and to the extent that such liability for damages is caused by or results from the acts of each party, its officers or employees.
12. In the event a participating law enforcement agency should desire to withdraw from this Agreement, the party desiring termination shall provide a thirty (30) day written notice to the other parties setting forth the effective date of such withdrawal.
13. Any term or terms of this Agreement found invalid shall not invalidate any other term or terms of this Agreement.
14. This Agreement will continue in effect unless and until terminated by the parties pursuant to terms described herein.

IN WITNESS THEREOF, the parties hereunto set their hands, this the ____ day of _____, 2012.

**UNIVERSITY OF NORTH CAROLINA
GENERAL ADMINISTRATION**

By: _____

Date

Title: _____

**CONSTITUENT INSTITUTION OF THE
UNIVERSITY OF NORTH CAROLINA**

APPALACHIAN STATE UNIVERSITY

By: _____ **Date**

Title: _____

EAST CAROLINA UNIVERSITY

By: _____

Date

Title: _____

ELIZABETH CITY STATE UNIVERSITY

By: _____

Date

Title: _____

FAYETTEVILLE STATE UNIVERSITY

By: _____

Date

Title: _____

NC A&T UNIVERSITY

By: _____

Date

Title: _____

NC ARBORETUM

By: _____

Date

Title: _____

NC CENTRAL UNIVERSITY

By: _____

Date

Title: _____

NC STATE UNIVERSITY

By: _____

Date

Title: _____

UNC-ASHEVILLE

By: _____

Date

Title: _____

UNC-CHAPEL HILL

By: _____

Date

Title: _____

UNC-CHARLOTTE

By: _____

Date

Title: _____

UNC-GREENSBORO

By: _____

Date

Title: _____

UNC-PEMBROKE

By: _____

Date

Title: _____

UNC SCHOOL OF THE ARTS

By: _____

Date

Title: _____

UNC-WILMINGTON

By: _____

Date

Title: _____

WESTERN CAROLINA UNIVERSITY

By: _____

Date

Title: _____

WINSTON-SALEM STATE UNIVERSITY

By: _____

Date

Title: _____

CAMPUS SAFETY UPDATE

BOARD OF TRUSTEES

University Affairs Committee

February 21, 2013

Travis Lewis, Director of Student Safety and Services, Dean of Students' Office

- Update regarding threat assessment and behavioral intervention efforts **(See attached.)**

Chief Scott Shelton – Police activities, CALEA accreditation, 2011/12 crime report **(See attached.)**

- Larcenies continue to be most frequent crime, but down 18% – often unsecured items
- No homicides in 2011 or 2012; 1-5 cases per year of rape, robbery and assault
- 2011 to 2012: burglaries down 50%; rape up 1 to 3 cases; robbery down 4 to 1 case; assault up 3 to 5 cases – violent crimes are generally student on student crime

Accomplishments

- **Safety Funds:** Created safety fund budget, identified and in the process of completing projects for FY12/13 and developed a 5-year draft safety and security infrastructure plan **(See attached.)** Campus-wide camera project completed last year.
- **Emergency Notification System:** Selected new system (RAVE) and implementing with opt-out in fall 2013. **(See attached.)**
- **Student Safety Training:** Online safety training for first year students was mandated to be completed with CollegeAlc prior to registration for spring semester courses – initiated fall 2012. Various educational methods utilized throughout the year – brochures, safety flyers, posters on buses, YouTube videos and in-person education through Police and others.
- **Emergency Phone Upgrade:** Multi-year project initiated to upgrade blue light (emergency) phones to more visible color (Pirate Purple) and digital (from old analog) system which allows speaker and camera additions as recommended by strategic security master plan.
- **Patrols at night:** We have increased bike, vehicle and foot patrols across campus and expanded patrols within the TRUNA neighborhood north of campus. The TRUNA area connects to the downtown and has been a concern for several years due to late night armed robberies and assaults. In an effort to better prevent crime and create a strong security posture this fall, we implemented additional, coordinated patrols (with GPD) in the TRUNA neighborhood when students returned to campus, rather than wait until an incident occurred to implement these additional patrols. There were few violent incidents in this area and suspects were arrested in several incidents that did occur. For the past few years, the number of Part 1

crimes has been down approximately 30% from the 2007/08 numbers in north TRUNA – homicide, rape, robbery, aggravated assault, burglary, larceny, motor vehicle theft and arson.

2007 = 233

2008 = 258

2009 = 169

2010 = 165

2011 = 161

- **Victim Services:** Student Affairs and ECU Police improved Victim Services program and brochure provided by police on scene.
- Consolidated departmental safety rep and building captain program and trained 200 staff.
 - Departmental portal for safety communication, education and plan development.
- Completed stadium evacuation (unplanned, real) and tabletop drill.
- Created emergency/event management position in police department to improve planning.
- Sergeant moved into position to better utilize new computer-aided dispatch/records management system (CAD/RMS) to analyze crime and develop crime prevention and patrol strategies.
- ECU Police conducted their first Citizens' Police Academy.

New Initiatives

- Implement new emergency notification system (RAVE) and begin marketing and implementing other safety components. Install security infrastructure from FY2012/13 plan and develop long term plan.
- Review and further improve online student safety training and utilize applicable sections to create online staff/faculty safety training.
- Developing multi-year plan with 1Card office to create baseline card access standard for existing buildings, similar to standard for new buildings. Initiating installations this year.
- Facilities Services is developing a lighting master plan and multi-year plan for creating more consistent lighting across campus.
- Hiring emergency coordinator and security manager to manage multi-million dollar emergency and security infrastructure systems - recommended by master plan security consultant.
- Begin planning and design for new Police facility to provide room for security infrastructure monitoring separate from dispatch, consolidate operations for improved supervision and teamwork and create an emergency operations center – recommended by internal review team, master plan security consultant, CALEA accreditation assessment team and UNC/FEMA vulnerability and mitigation assessment team (UNC-GA directed)

Update Regarding Threat Assessment and Behavioral Intervention Efforts at East Carolina University

ECU Cares is a referral mechanism by which any member of the campus community can report concerning behavior. Reports can be submitted via phone (252) 737-5555 or online at www.ecu.edu/ecucares. These reports are referred as appropriate to the University Behavioral Concerns Team, the Care Team, or else managed internally by staff within the Dean of Students Office.

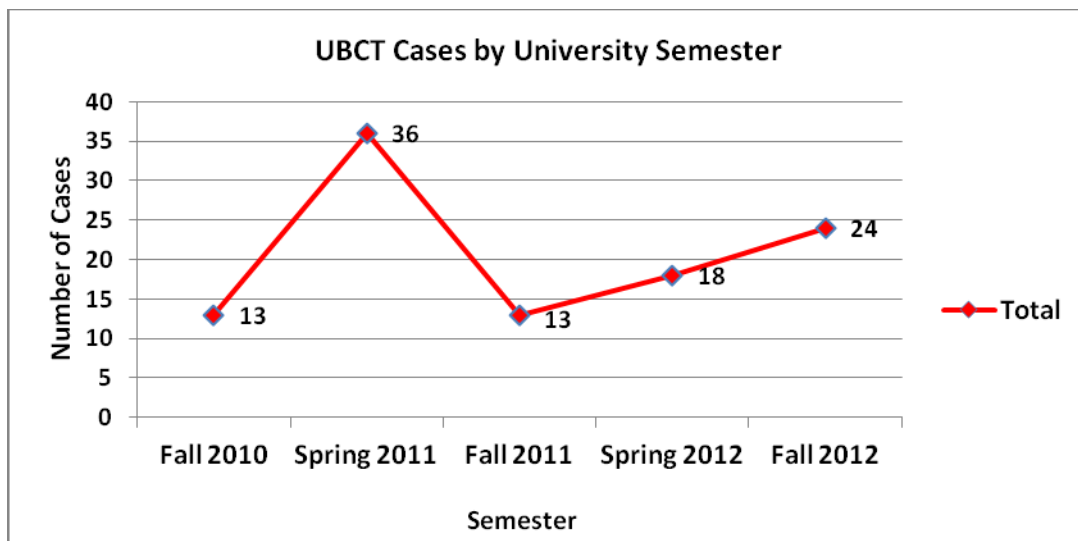
The University Behavioral Concerns Team (UBCT) is the name for ECU's threat assessment team. Its purpose is to receive, collect, consider, and advise upon information on behavior of concern exhibited by a student or group of students, faculty or staff member, or visitor to the campus that is deemed to be a potential threat of violence toward a member or members of the campus community. The Team reviews all available relevant evidence, gathers any additional information needed, speaks with the individual of concern as appropriate, and recommends specific interventions be taken to address the concerning behavior and help ensure the threat is mitigated for the safety and well-being of the entire campus community. There are two subgroups of the UBCT: one for concerning behavior of students, and one for concerning behavior of University employees (or other non-students).

The Care Team is a Student Affairs-led behavioral intervention team that assesses student behavior of concern that is deemed to NOT be a potential threat of violence against members of the campus community and therefore is not referred to the UBCT. These are behaviors that significantly impact a student's well-being and/or likely success as a student at East Carolina. Similarly to the work of the UBCT, the Care Team gathers and reviews all available relevant information, speaks with the individual of concern as appropriate, and recommends specific interventions be taken to address the concerning behavior and help the student overcome potential barriers to their success at ECU.

An increased public awareness campaign is underway to advertise ECU Cares to members of the campus community. Efforts include print materials (postcards and brochures for students, folders with advice on addressing disruptive and distressed students for faculty & staff), advertising through campus signage, presentations to faculty, staff and student groups, emails to all employees through *ECU Official*, and information about reporting concerning behavior shared with new students through the Pirate Safety training module.

Statistical Update for the University Behavioral Concerns Team

Number of UBCT Cases by Semester					
	Total	Students	Faculty	Staff	Other
<i>Fall 2010</i>	13	10	2	1	0
<i>Spring 2011</i>	36	33	3	0	0
<i>Fall 2011</i>	13	8	4	1	0
<i>Spring 2012</i>	18	15	1	2	0
<i>Fall 2012</i>	24	14	1	4	5
Total	104	80	11	8	5



Threat Assessment Levels

LEVEL 5 (Extreme Risk): Poses clear/immediate threat of violence or self-harm and requires immediate containment, law enforcement involvement, target protection, and case management plan.

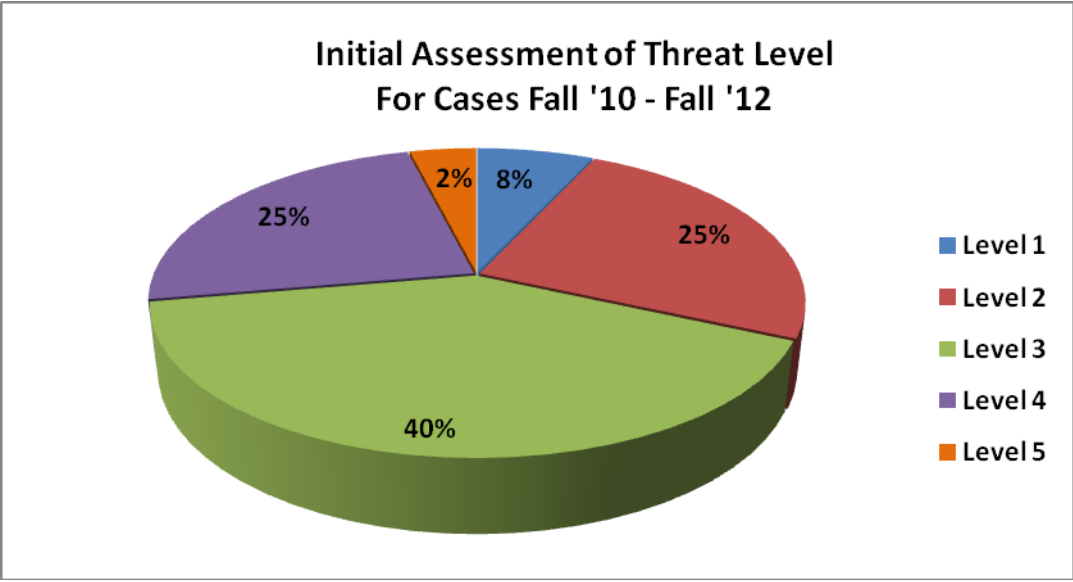
LEVEL 4 (High Risk): Poses threat of violence or self-harm but lacks immediacy or access to target. Requires active monitoring and case management plan.

LEVEL 3 (Moderate Risk): Does not pose threat of violence or self-harm, but exhibits significantly disruptive behaviors and/or need for assistance. Requires active monitoring, case management plan, and appropriate referrals.

LEVEL 2 (Low Risk): Does not pose threat of violence or self-harm at this time, but may exhibit some disruptive behavior and/or need for assistance. Requires passive monitoring. Utilize case management and referrals as appropriate.

LEVEL 1 (No Identified Risk): Does not pose threat of violence or self-harm nor is there evidence of disruption to community. No case management or monitoring required. Referral to Care Team may be appropriate.

	Level 1	Level 2	Level 3	Level 4	Level 5	Total
<i>Fall 2010</i>	1	2	9	1	0	13
<i>Spring 2011</i>	1	11	13	11	0	36
<i>Fall 2011</i>	0	5	6	2	0	13
<i>Spring 2012</i>	3	5	5	5	0	18
<i>Fall 2012</i>	3	3	9	7	2	24
Total	8	26	42	26	2	104



Statistical Update for the Care Team

Number of Care Team Cases by Semester					
	Total	Students	Faculty	Staff	Other
<i>Spring 2011</i>	2	1	0	0	1
<i>Fall 2011</i>	23	21	0	0	2
<i>Spring 2012</i>	11	10	0	0	1
<i>Fall 2012</i>	99	97	0	1	1
Total	135	129	0	1	5

East Carolina University

Police Department

2012 in Review

CALEA On-site (Law Enforcement Accreditation)

Crime Analysis – December 2012 & Calendar Year

Training

Citizen Survey

2010 – 2015 Strategic Plan Midpoint Update, June 2012

Triennial Risk Assessment and Analysis, 2009-2012

Triennial Staff Inspection, 2009-2012

Citizens Police Academy

Compliance Audit Report: Jeanne Clery Disclosure of Campus Security Policy & Campus Crime Statistics Act

Crime Prevention and Community Involvement

- Community Involvement – 4th Quarter 2012
- Effectiveness of Crime Prevention Programs – FY 2011-12
- Victim Assistance/Witness Annual Analysis

Office of Professional Standards

- Internal Affairs Annual Summary
- Use of Force Analysis
- Recruitment Plan Analysis
- Personnel Early Warning System – Annual Evaluation
- Analysis of FY 2011-12 Grievances, ECU Human Resources

CALEA Accreditation

On Sunday, December 2, 2012, a two person team of assessors from the Commission on Accreditation for Law Enforcement Agencies arrived at East Carolina University to complete a four day intensive review of the ECU Police Department. The law enforcement accreditation process is a three year cycle where the agency maintains compliance with 480 professional law enforcement standards. Included in the assessment is an off-site review of approximately 200 of the standards, an on-site review of the remaining 280 standards, inspections of facilities and equipment, attending shift briefings, ride along with a police officer, observing the telecommunications function, and interviews with department members, local criminal justice professionals, faculty and staff, and others. In addition, they fielded telephone calls and held a public hearing for anyone to speak in favor or opposition to the reaccreditation of the department. The assessors were:

- Chief Thomas Engells from the University of Texas Medical Branch Police Department in Galveston, TX
- Ms Susan Lowery from the University of Vermont Police Services in Burlington, VT

On Wednesday, December 5, 2012, the assessors conducted an exit interview with the Police Department command staff. The assessors reported that there were no issues of non-compliance, no applied discretion issues, and no file maintenance issues. They reported that this is a rare occurrence and we should be proud of this great achievement. Below are some of the comments made by the assessors during the exit interview:

- The ECU Police are an exceptional organization. The District Attorney and judge stated that the ECU Police are very well respected based on arrest procedure, evidence collection, communication and preparation for court cases.
- The assessors have rarely seen an agency so closely aligned with their purpose and mission. We are transparent. We say what we do and do what we say.
- Our Police are very well liked and appreciated on campus and by the Greenville Police Department.
- Periodic and annual reports are thorough and the assessors observed how we use them to improve our operations.
- The use of force analysis report (i.e. pepper spray, Taser use) is a model for other agencies.
- The career planning and counseling with documented proof of training is a model program, which we use to develop better officers and prepare internal candidates for promotional opportunities. The range and depth of our training was noteworthy.
- The crime prevention program, including the off-campus liaison program, do exceptionally well and have a depth and breadth of outreach that is a model for campus law enforcement agencies.
- The assessors were impressed with our commitment to the university's mission of service through our participation in the bicycle helmet fitting program conducted at local elementary schools. They felt this was a great way to connect with our extended community.
- The one assessor had two recommendations for improvement - develop a method to flag individual files for purging after the 30 year limit has expired and don't "hide" our successes. We should share our model programs and successes beyond our NC peers.
- The other assessor stated that this is the first time in her assessment experience where she had no suggestions for further improvement.
- The only thing holding us back now is the limitation of our physical space. ECU Campus Operations has a new police facility listed as a priority project on the institution's capital project list and campus master plan.
- The assessors recommended we go for the Gold standard next time as this is a mark of an exceptional law enforcement agency.

SAFETY FUND ACCOUNT

FY 2012/13

Balance as of 12/1/12		\$365,000.00
Indoor Speakers – Bate, Brewster,	\$19,000.00	
COOP Software – Kualii	\$11,000.00	
RAVE Notification Software	\$43,000.00	
PIER Notification Charges	\$8,000.00	
Emergency Phone Upgrade	\$120,000.00	
Card Access – Austin Building	\$34,000.00	
Card Access – HSC Building	\$30,000.00	
Card Access - OCB Tutoring Center	\$5,000.00	
Card Access Database Upgrade	\$3,000.00	
Classroom Door Locks	\$35,000.00	
Training – Case Managers	\$525.00	
Training – Stadium Evacuation	\$14,000.00	
Fire Safety Speaker	\$3,000.00	
Marketing Online Student Safety Training	<u>\$2,500.00</u>	
	\$328,025.00	
Ending Balance		\$36,975.00

5-YEAR PLAN FOR CAMPUS SAFETY (DRAFT)

January 2012

<u>PROJECT</u>	<u>FY 2012/13</u>	<u>FY 2013/14</u>	<u>FY 2014/15</u>	<u>FY 2015/16</u>	<u>FY 2016/17</u>
emergency blue light phone upgrade	\$120,000	\$100,000	\$150,000		
building entrance card access	\$72,000	\$100,000	\$100,000	\$100,000	\$100,000
indoor speakers - classrooms, large bldgs	\$18,000	\$20,000	\$15,000		
door locks for classrooms, large assembly	\$35,000	\$25,000	\$30,000		
emergency notification system (RAVE)	\$43,000	\$30,000	\$30,000	\$30,000	\$30,000
cameras, building security alarms	\$11,000	\$20,000	\$20,000	\$20,000	\$20,000
emergency drills - annual	\$14,000	\$20,000	\$20,000	\$20,000	\$20,000
safety instruction placards - classrooms		\$15,000			
emergency operation center upfit (Jones)		\$37,000	\$100,000		
COOP software - Kualii	\$11,000				
Storm shelter designation and signage		\$10,000			
Safety education and marketing		\$20,000	\$20,000	\$20,000	\$20,000
1Card maintenance contract			\$10,000	\$20,000	\$30,000
Total Cost (Recurring Budget =\$365,000)	\$324,000	\$397,000	\$495,000	\$210,000	\$220,000
<u>Personnel Needs</u>					
EH&S Director		\$100,000	\$100,000	\$100,000	\$100,000
Security Manager		\$80,000	\$80,000	\$80,000	\$80,000
Network technician (Police IT - CAD, console)		\$80,000	\$80,000	\$80,000	\$80,000
Network technician (Student Affairs Tech - alarms)			\$80,000	\$80,000	\$80,000
Network technician (Student Affairs Tech - cameras)				\$80,000	\$80,000
Total Personnel Cost		\$260,000	\$340,000	\$420,000	\$420,000

Executive Summary - Opt-In/Opt-Out Assessment

East Carolina University formed an Emergency Notification work team in 2007 in response to the Virginia Tech tragedy. Its charge is to evaluate current emergency notification systems and make recommendations on system acquisitions, implementation, policy and program guidance. With growing concern that the current opt-in method of registering for emergency notifications is inadequate at a 45% registration rate, the administration asked this group to evaluate opt-out and a possible option for notification registration.

Prior to meeting, the team was provided with a survey of the UNC system constituent schools of which three of the responders used a mandatory sign up, three used an opt-out system and four were either considering opt-out or moving to an opt-out system. The remaining four respondents were using opt-in for student registration for emergency notification.

The team was also provided with an excellent executive summary of Western Carolina's assessment of the benefits of an opt-out system for emergency notification registration.

When the team was queried as to the appropriateness of moving to an opt-out registration system, the response was unanimous in favor of opt-out. Some of the benefits of this option are:

- More students will be registered for emergency notifications increasing the likelihood that they will receive critical information. This type of service meets student expectations.
- Reduces complexity of registering for the service.
- One less function in processing.
- ITCS already uses a similar system for student health insurance.

Challenges to implementing this system:

- Designing Opt-out page to encourage staying registered
- Designing the process to capture the right phone number
- Developing an annual means of verifying student phone number
- Providing motivation to keep information accurate
- Considering if the product can be used for commercial purposes, under a different identifier, to help fund the service.

Other concerns of the team regarding implementing this system:

- Opt-out will significantly increase fees in PIER as the number of contacts will more than double
- If still being considered, the team recommends coordinating opt-out service and implementation when considering a replacement system for PIER.
- The team recommends drafting a PRR for validation of this system.
- Keep fee acceptance statement in opt-out box as a means of making sure users are aware of their cell provider's fees.

On September 10, 2012, Bill Koch, Associate Vice Chancellor for Environmental Health and Campus Safety, recommended to Executive Council that the university move to opt-out as part of the implementation of the new emergency notification system in fall 2013. Executive Council unanimously approved moving forward with moving to opt-out as part of the RAVE notification system implementation.

Objective:

1. To integrate all current methods of emergency notification into a single operator interface.
2. To identify an SMS provider that provides reliable, redundant SMS service and can be integrated with other communication methods.

Recommendation:

Rave Mobile Safety

- Easy-to-use operator interface off the shelf. Integrates all current methods of communication.
- Will allow future expansion to any device supporting CAP. Accepts inbound CAP alerts (e.g. NOAA severe weather warnings).
- Unlimited SMS messaging.
- 24-7-365 call center to issue alert if all others methods fail.
- Initial and on-going training for operators.
- Default settings allow three SMS numbers and three email addresses from each subscriber. Parent/guardian contact methods can be associated with the student to eliminate lingering contacts after a student departs the university.
- Single sign-on will utilize ECU credentials to access subscriber settings and administrator controls.
- Supports subscriber opt-out arrangement. Flexibility in ECU approach to opt-out.
- Ability to conduct a silent system test in the "live" environment on university prescribed schedule.

Features/Services Unique to Rave

- Operator interface allows message delivery with as few as three clicks. Message information can be customized by channel.
- Automatic daily data upload from university sources.
- Automatic subscriber information verification of 35 unique attributes (e.g. subscriber changes carrier).
- Issue alert from mobile devices via webpage (no app required).
- Multiple concurrent live connections to aggregators. Direct connection to multiple major carriers.
- Monitoring phone banks identify carrier SMS delays before sending the notification and attempt alternate delivery paths.
- Observed production SMS delivery rates of 49,000 messages per minute.

Future Capabilities

- **Rave Eyewitness:** Anonymous text reporting of crimes, suspicious activity, and concerning behavior.
- **Rave Guardian:** Student information tied to emergency call. Emergency contact, medical information, class schedule, local address, ID photo, vehicle information, etc.
- **Blackboard integration:** Students can receive notifications regarding Blackboard activity (e.g. class schedule change, new grade, assignment posted, etc). Encourages participation in ENS and up to date contact information.

Rave Guardian (Source: <http://www.ravemobilesafety.com/rave-guardian/>)

What Is Rave Guardian?

Rave Guardian transforms every mobile phone on your campus into a personal safety device. When a student, faculty, or staff member calls campus safety from their mobile phone, Rave Guardian automatically delivers a complete caller profile – including current location, medical conditions, course schedule, addresses, campus ID photo and other critical data. An optional module allows individuals to set a Rave Guardian timer. If the Rave Guardian timer is not deactivated before it expires, campus safety is automatically provided with the user’s Rave Guardian profile, allowing you to proactively identify and check-in on the individual. Rave Guardian is a patented safety solution, which will further your mission of providing a safer campus without increasing public safety workload.

How It Works

Rave Guardian is a hosted, Software-as-a-Service platform. Rave Guardian profile data is stored privately and securely within Rave’s redundant and geographically diverse databases. Rave Guardian profile data is provided by the members of your community through Rave’s secure web-portal. This user-provided data can be further augmented by loading data from your school’s SIS system. With Rave Guardian, your community is always in control –profiles are shared only when a member of your community calls public safety, or allows a previously set Rave Guardian timer to expire.



1. Profile Created - User registers online, providing Rave Guardian with their vital information



2. Profile Stored

- The Rave Guardian profile is stored in Rave-hosted, secure, redundant facilities
- Your school can further augment profiles through Rave’s SmartLoader data interface



3. Profile Displayed

- The Rave Guardian profile is revealed when public safety is called or a timer expires
- The identity of the caller is immediately known
- Public safety can take action with the data, even if the caller cannot speak

Winter Break Reminders:

Going Home for Break?
Prepare your apartment or home:

- Lock all doors and windows.
- Secure your vehicles.
- Take your valuables with you.
- Unplug all electronics.
- Don't put whereabouts on Facebook.



ECU Police
<http://www.ecu.edu/police/>

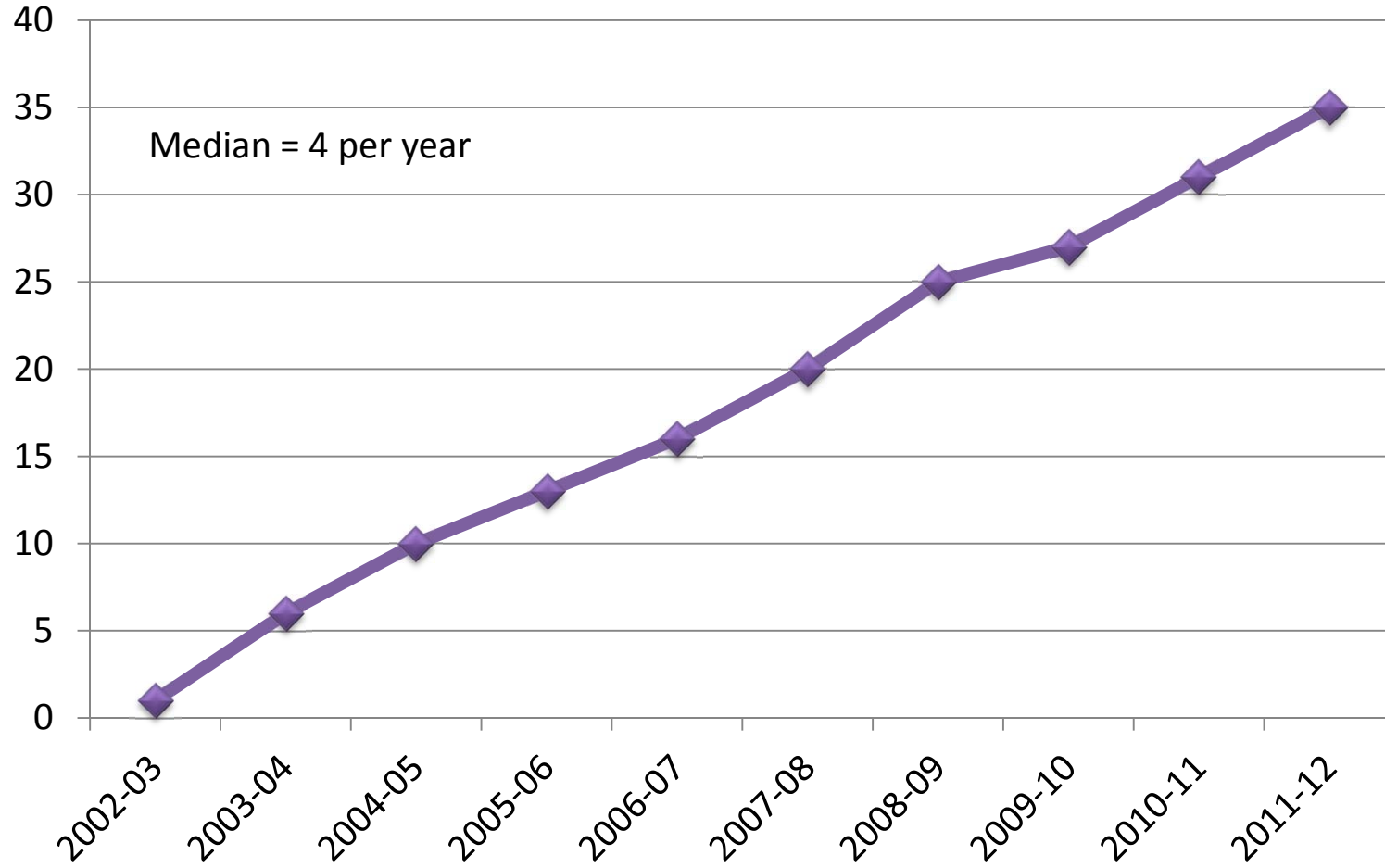
East Carolina University
OFF CAMPUS STUDENT SERVICES



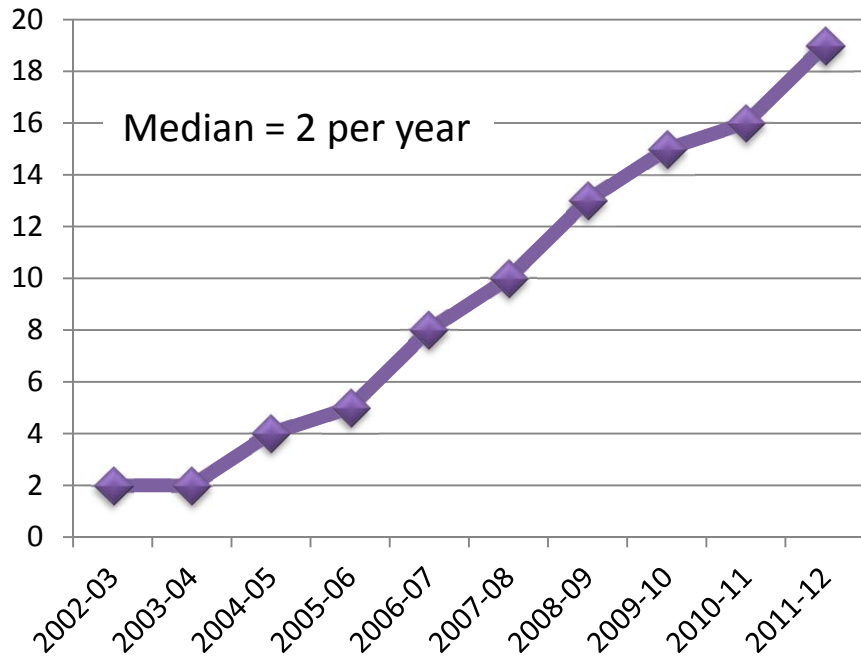
ECU, Economic Development and Technology Transfer

Ron Mitchelson, Interim VC R&GS
ECU Board of Trustees

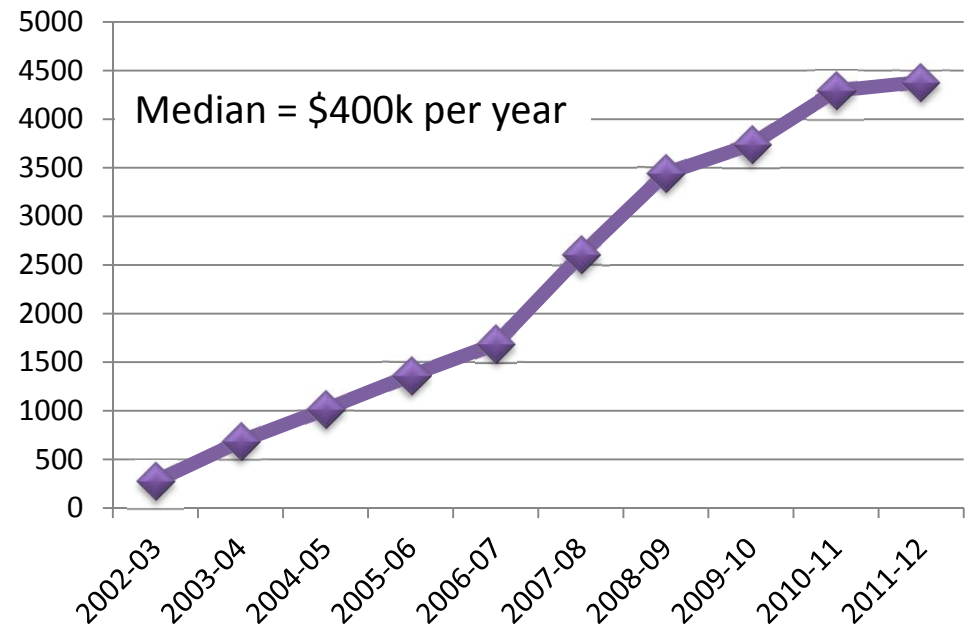
Cumulative U.S. Patents Issued



Cumulative Licenses Executed



Cumulative License Revenue ('000 \$)



FACULTY INDUCTED

ECU becomes charter member of National Academy of Inventors



May 2012

Take it to the market....

ECU spin-off firm develops app for heart patients



Sears

GREENVILLE, N.C. (10/18/12) — People with implanted cardiac defibrillators can have some peace-of-mind thanks to a new smartphone application developed by experts at East Carolina University.

An ECU spin-off company, Quality of Life Applications, or QOL Apps Inc., is making its ICD Coach application available in the [Apple iPhone Store](#).

ICD Coach, which costs \$4.99, is a mobile phone application with a multimedia educational purpose for cardiac patients with implantable cardioverter defibrillators, or ICDs. The app will educate patients about information and strategies that will allow them to achieve a desirable quality of life, despite heart disease.





Eastern Region Bio Competitive Positioning Analysis

Prepared For:



October 18, 2012



BIGGINS LACY SHAPIRO & COMPANY

BLS & Co. Recommendation.....

2. Enhance the Vertical Entrepreneurial Support Ecosystem

- ▶ Pitt County has had limited success recruiting large life sciences companies to the region. An enhanced effort focused on growing indigenous companies could result in long-term, sustainable benefits to the county, though the horizon for implementation and subsequent realization of success based on the initiative will necessarily need to be long term.
- ▶ To grow the number of start-up businesses and boost the viability of existing small businesses in Pitt County and the region the PCDC should become a leader in efforts to build the kind of supportive ecosystem that will encourage ECU and BSOM researchers to become life sciences entrepreneurs. These efforts should be assigned resources at least equal to that devoted to attracting life sciences jobs and investment.

Eastern NC Entrepreneurship Summit

The Innovation Ecosystem

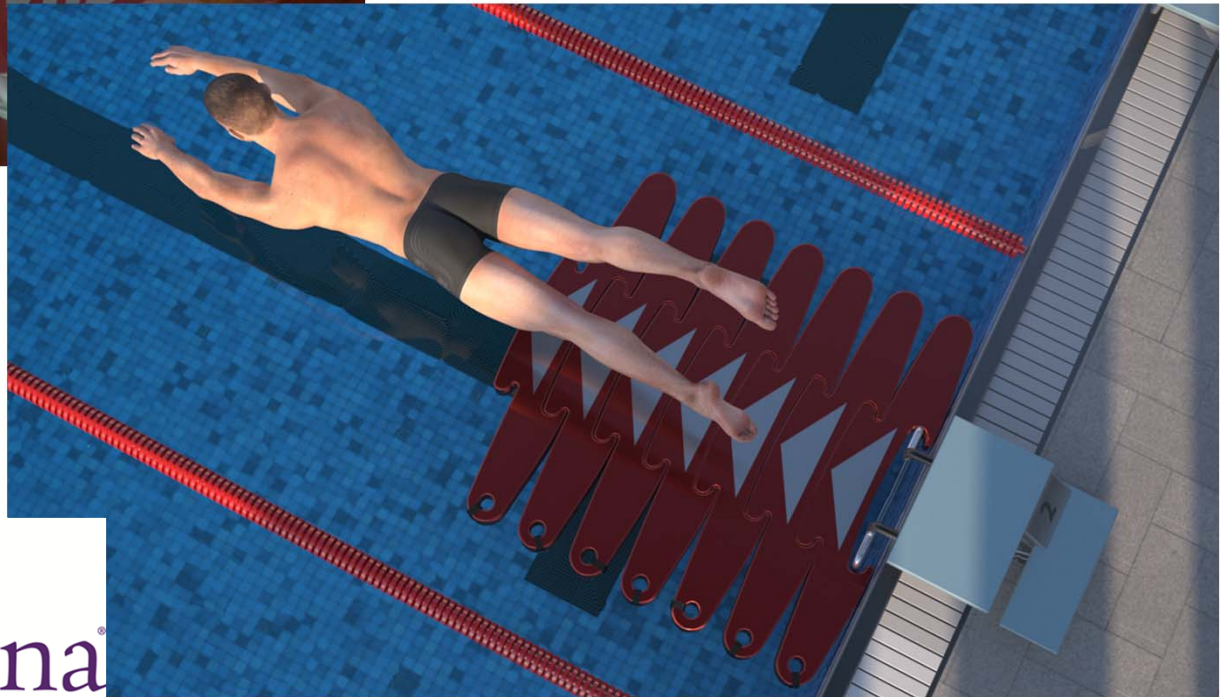
NC Biotechnology Center
Eastern Region
Pitt County Development
City of Greenville
Greenville Utilities
Greenville SEED
ECU



**ECU's Middle School
Innovator's
Academy**



Brianna Micham's
"Diving Buddy"



Department of Engineering



**CAMPUS
Connectivity
Will yield
Innovation**



ECU Engineering

- BS in Engineering with concentrations:
 - Biomedical
 - Bioprocess
 - Electrical (first graduate Fall 2013)
 - Industrial/Systems
 - Mechanical
- Next target: Water Resources concentration as an entrée to Civil Engineering



ECU Engineering

- All concentrations are 128 semester hours
- Accredited by EAC of ABET
 - Six-year cycle
 - Next review Fall 2014
 - Preparing for that visit



ECU
Engineering

Hallmarks of the program

- Small classes, access to faculty
- Hands-on general engineering education
- Many good jobs (before & after graduation)
- Two-semester Capstone projects involve real-world problems
- 40+ member Engineering Advisory Board
- Strong support from ECU Administration



ECU
Engineering

Some elements of the ECU Engineering Plan

- Grow to 700-750 undergraduate students
 - Current model is viable up to ~1,000 students
- Educate engineers who want to work in ENC
- Engine of economic development for ENC
- Attract superior students to ECU (EC Scholars, Honors College students)
- Develop an externally-funded research program
 - Engineering education
 - Disciplinary research
 - Interdisciplinary research



Program is growing rapidly

- ~450 students in program as of January 2013
- 138 graduates to date
- Starting salary range ~\$50K to \$65K
- Anticipate ~40 graduates May 2013
- Estimate 75 graduates AY 2013-14



Demographics

(National data for 2011-12 in parentheses)

Gender

- 88.9% men, 11.1% women (81.3%, 18.6%)

Ethnicity, American Soc. for Engineering Education categories

- 0% Nonresident Alien (6.7%)
- 3% Unknown (6.1%)
- 4.4% Hispanic (9.6%)
- 0.9% American Indian (0.5%)
- 4.6% Asian (10.6%)
- 9% Black (5.3%)
- 1.8% Pacific Islander (0.2%)
- 74.7% White (59.7%)
- 1.6% Two or more (1.3%)



ECU
Engineering

Capstone is critical to our program

Two-semester Capstone projects (accreditation requirement) sponsored primarily by industry

- One company turned a Capstone into approximately \$1M in funding for a project
- Another company reports saving \$250K/year because of a project
- Current Capstones include BSOM, Allied Health, Nursing
- Capstones often lead to job offers
- Extremely time consuming for faculty



Outcomes

- Our graduates:
 - Getting good jobs, going to good graduate schools
 - May 2012 grads all employed as engineers or in grad school before September
 - Almost half work east of I-95, over half in NC
 - Competitive across the country
- MS in biomedical engineering in queue for UNC-GA Authorization to Plan
- Research & scholarship are developing slowly because of lagging resources and high teaching loads (at least 3 courses/semester, up to 5, plus teaching labs and advising Capstone projects)



Opportunities

- Engineering is a 21st century degree and appears immune to economic downturn issues
- NC is lacking in engineering programs and trails neighboring states in engineer production
- Can significantly increase ECU's STEM graduate numbers
- Interdisciplinary education/research across ECU
- Potential to generate significant externally-funded research
- Excellent pre-professional degree

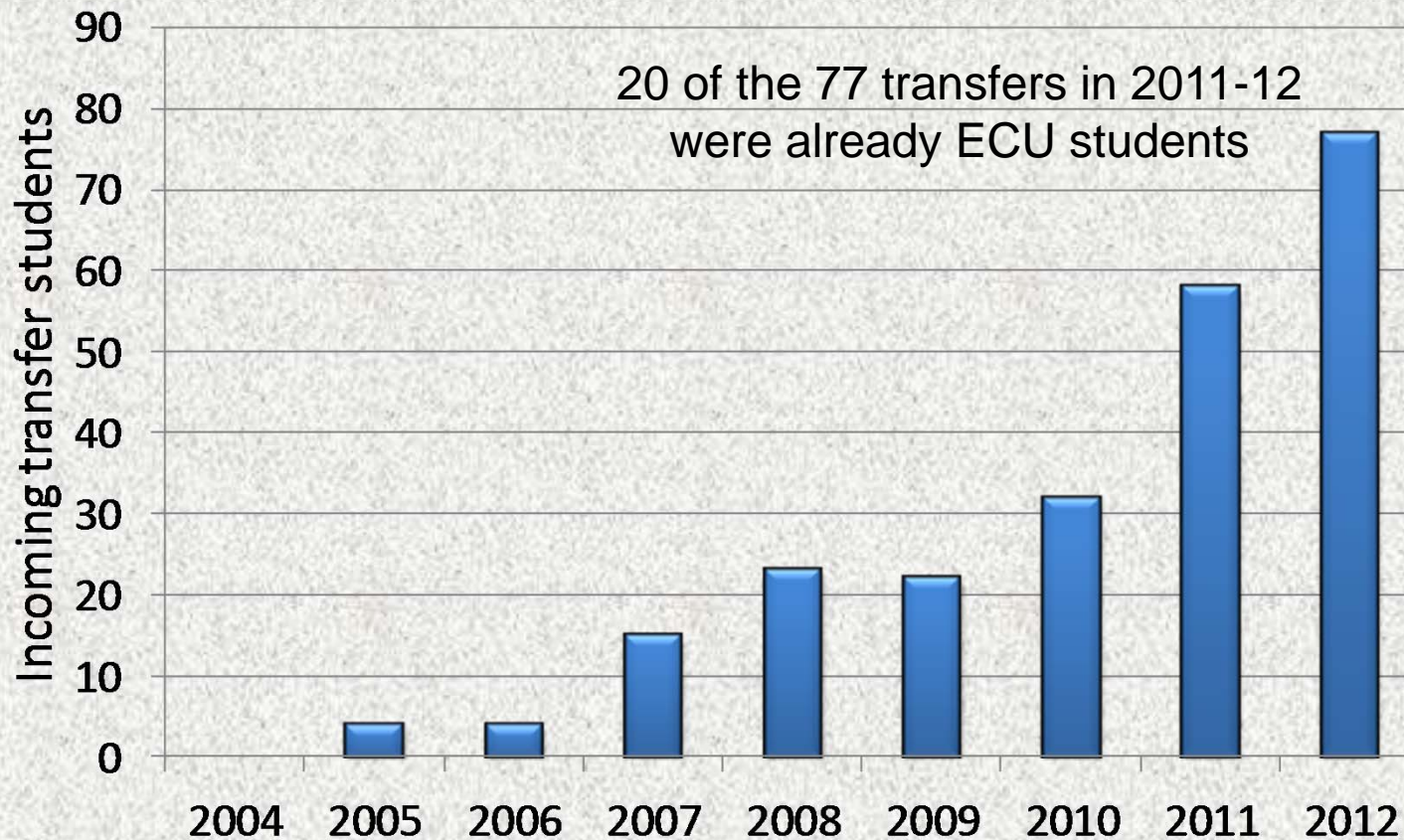


Challenges

- Significant shortage of faculty
 - Very high teaching loads
 - No graduate students, so faculty teach all labs
 - Research and scholarship lagging
- Absence of “Engineering” in College name impedes student and faculty recruiting, obtaining external funding
- Lack of research laboratories restricts the nature of our research
- Bioprocess Concentration very small
 - Important to pharmaceutical industry in the region
 - Will not right-size until overall enrollment is ~700-750



Transfer student numbers are increasing



Academic characteristics of incoming freshmen are improving

Average values of:	2009	2010	2011	2012
Unweighted HS GPA	3.00	3.33	3.315	3.389
SAT Math	562	603	589	597
SAT Verbal	500	512	509	526
HS Rank (top %)	34	25	24	22

Bottom line: our statistics improved- we need to verify this translates into performance.



ECU
Engineering

Admissions Standards

	Previously:	New (January 2012)
Automatic Admit:		
HS GPA Unweighted	≥ 3.0	≥ 3.0
Math SAT	≥ 530	≥ 550
Automatic Denial:		
HS GPA Unweighted	< 2.5	< 2.8
Math SAT	< 500	< 530
Verbal SAT		< 400
HS Rank		bottom 50%

We also require a 250 word essay about their interest in engineering.

Students who fall in between are currently being waitlisted, even though they would have been accepted last year. **We do not know if we will have resources to properly educate them.**

Fall 2013: 434 applications (23 short of last year's total, 3 months to go):

- Offered admission 160
- Denied admission 68
- Waitlisted 0
- Short essays (<250 words) 11
- Applied to ECU, not fully to ENGR 195 (no essay yet)



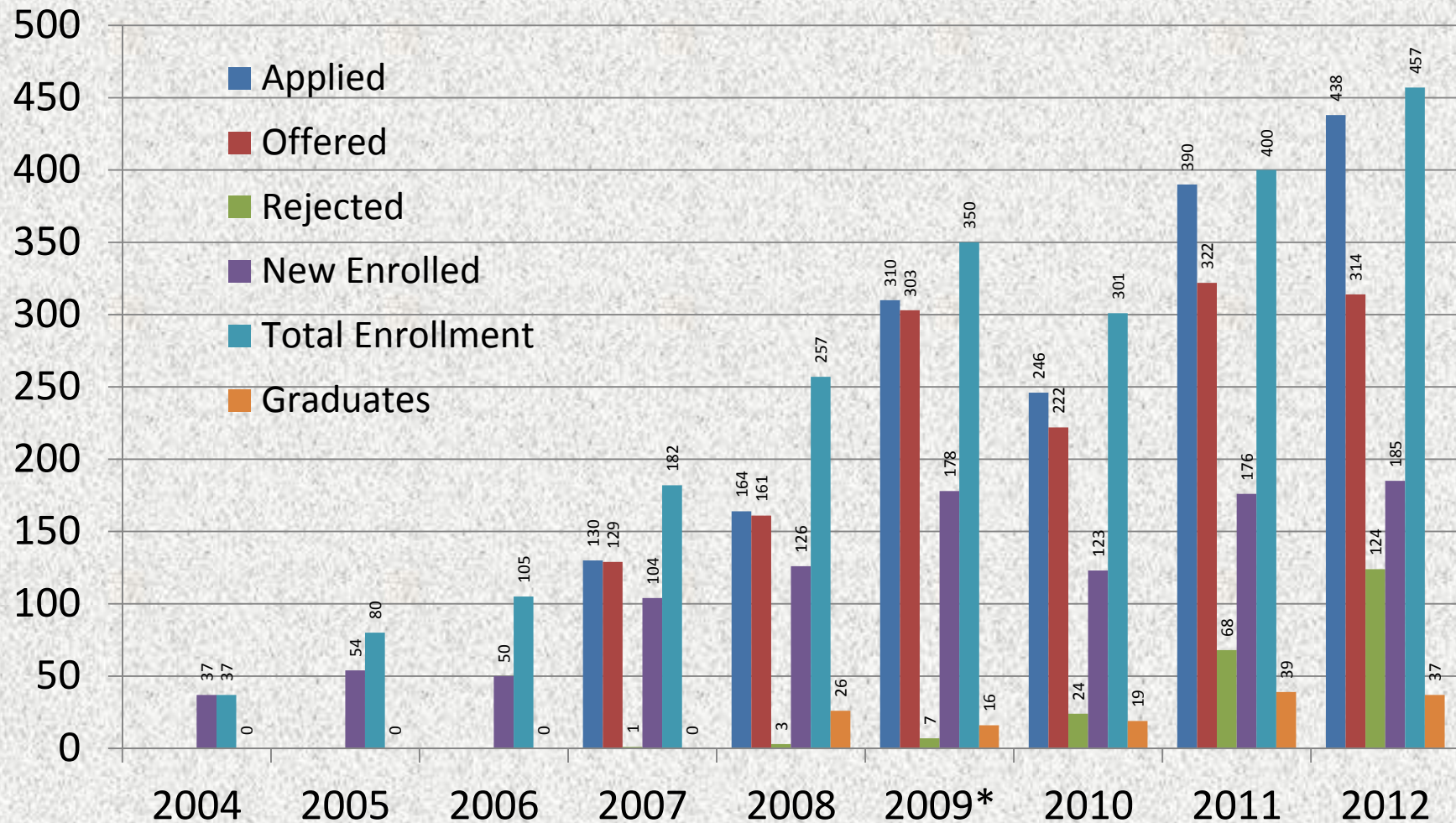
ECU
Engineering

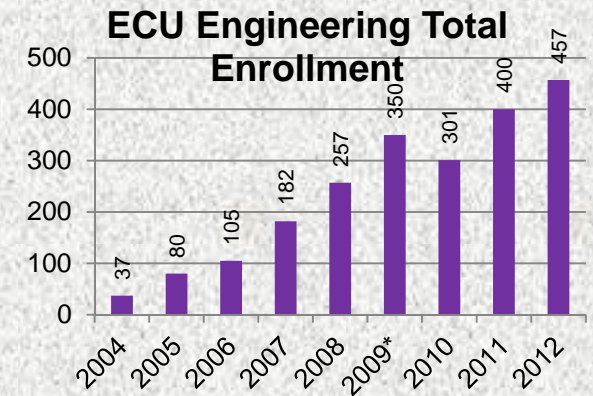
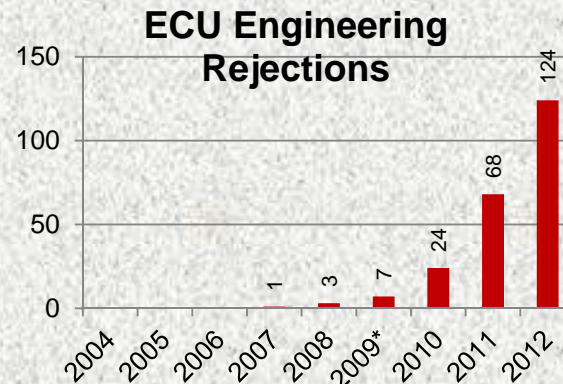
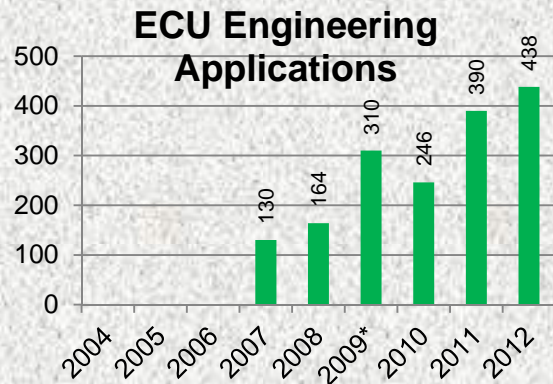
Incoming class size is increasing even with higher admission standards

Year	2010	2011	2012
New students	134	178	179
Left quickly	12	1	7
Transfer students	32	58	77
New freshmen	102	120	102
Denied	62	68	118



Program growth is across all metrics





Awareness, Applications, Selectivity, Student Potential, Program Size are increasing rapidly.

However

From Fall 2010 to Fall 2012

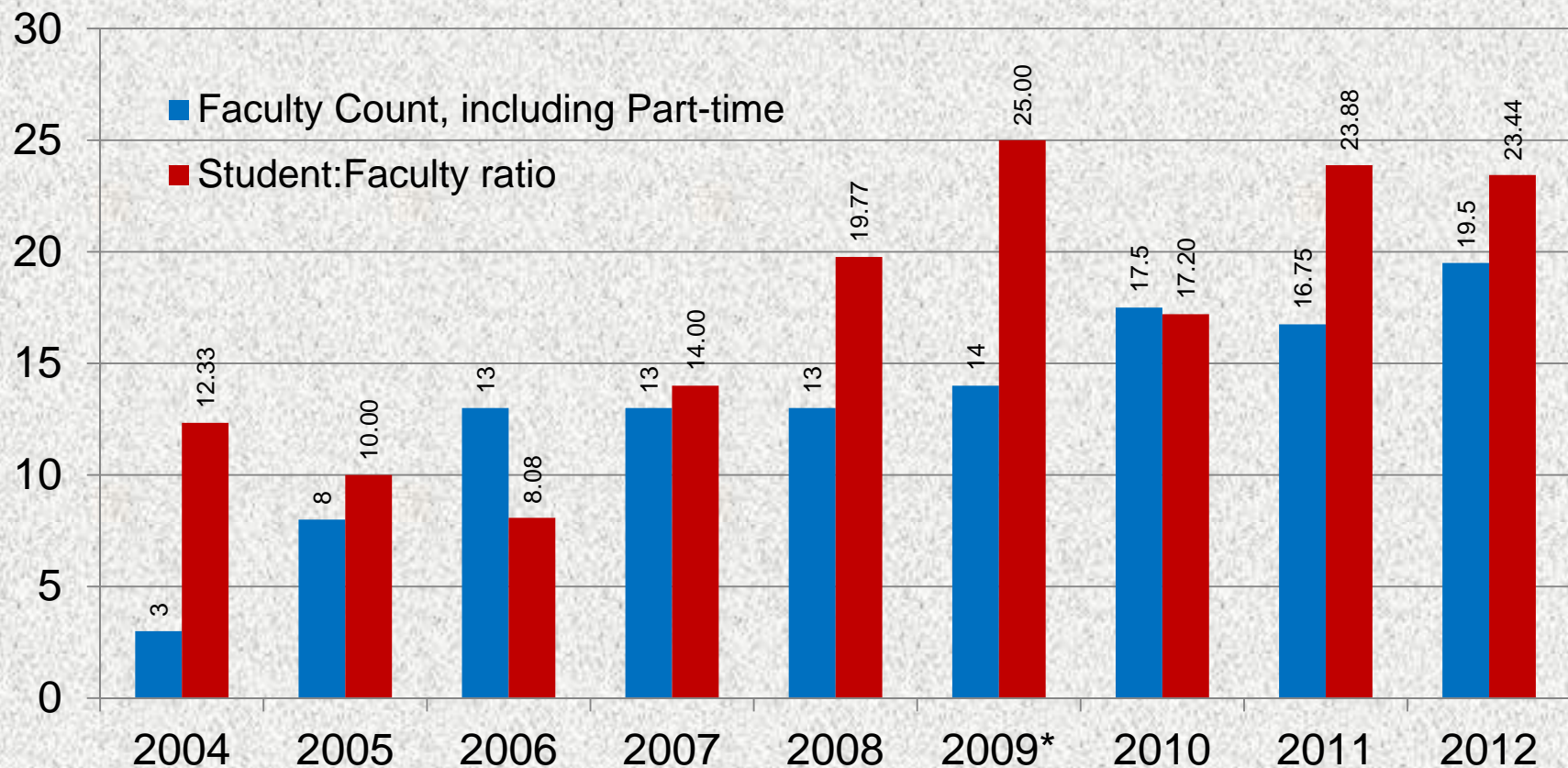
Total enrollment increased 51.8%

Faculty numbers increased 11.5%



ECU
Engineering

Student:Faculty ratio has increased dramatically since 2010. A student:faculty ratio of 15:1 satisfies the student credit hour production of a Category IV program.



Note: 2009 was an admissions anomaly, with very high short-term attrition



ECU
Engineering

PPC-like data shows we are producing

	2009-10	2010-11	2011-12	2012-13	Fall 2012	Spr 2013
NFAC	13.0	14.0	16.5	19.0	19.0	19.0
TT faculty	11.0	12.0	13.5	15.0	15.0	15.0
FT faculty	2.0	2.0	3.0	4.0	4.0	4.0
SCH generated	2008	3783	5004	6431	3181	3250
Majors	220	310	420		457	440
Degrees	19	16	39		14	~40
SCH/Faculty	154.5	270.2	303.1	338.5	167.4	171.1
Majors/Faculty	16.9	22.1	25.4		24.1	23.2
Assigned FTE	13.0	14.0	16.5	19.0	19.0	19.0
Generated FTE	8.7	16.4	21.6	27.8	27.5	28.1
231.25 SCH=1 Generated FTE						

Notes:

- 1.0 of our FT faculty is devoted to advising students (planned change to 0.5)
- Spring 2013 SCH based on BIC report of 2/7/2013



We have taken action to survive

(sometimes with **negative impact** on the program)

- Raised admissions standards, **created a wait list**
- **Increased section sizes**
- **Increased Capstone team size from 3 to 4**
- **Removed the lab from ENGR 2070, Materials and Processes**
- **Removed Writing Intensive designation from two courses**
- **SAE Baja car student project on hiatus**
- **Delayed Water Resources Concentration after hiring faculty**
- Offering summer courses and converting courses to DE
- Increased fixed-term and part-time faculty percentage
- Company employee advising a Capstone at his company
- Have one faculty on phased retirement
- Soon adding one professional advisor



Our current state is not sustainable

- Current student:faculty ratio of 24:1 guarantees faculty burnout and attrition (target is 15:1)
- To maintain the current size or grow we need faculty positions: a mix of tenure-track, fixed-term, and part-time
- If we slow/stop growth now we may not be able to restart it



Our proposal for the future: continue to grow, with appropriate resources

Year	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	Total new hires
Students	450	500	550	600	650	700	750	
New hires		9.0	3.0	3.0	3.0	3.0	3.0	24.0
Assigned FTE	19	28.0	31.0	34.0	37.0	40.0	43.0	
Generated FTE	27.1	33.3	36.7	40.0	43.3	46.7	50.0	
Generated:Assigned	1.43	1.19	1.18	1.18	1.17	1.17	1.16	
Student:Faculty	23.68	17.86	17.74	17.65	17.57	17.50	17.44	
Future FTE data based on student:faculty = 15:1 for generated								

Notes:

- Even at 18:1 student:faculty ratio, research will be slow to develop
- In steady state, approximately 20% of the students in the program will graduate every year. (e.g. 750 students should yield ~150 graduates/year)
- Growth to 1,000 students can be accomplished



Space needs are multidimensional

- Office space in Slay Hall
 - Adequate but unimpressive
 - Need more space for faculty, student assistants
- Laboratories in Science & Technology
 - Good labs, well maintained
 - Primarily instructional labs
- At over 500 students we will need additional instructional lab space





Office of the Provost and
Senior Vice Chancellor
for Academic Affairs

113 Spilman Building
Mail Stop 102
East Carolina University
Greenville, NC 27858-4353

252-328-5419 office
252-328-6005 fax

MEMORANDUM

TO: Mr. Robert Lucas, Chair, ECU Board of Trustees

FROM: Marilyn Sheerer, Provost 
Austin W. Bunch, Ph.D., Senior Associate Provost 

DATE: December 15, 2012

SUBJECT: Request for resolution in support of the Civic Arts Committee
of the Pitt County Arts Council

Thank you for the opportunity to bring to your attention the request for consideration of a resolution by the ECU Board of Trustees in support of the Pitt County Arts Council Civic Arts Committee. A similar action is being requested of the public boards, councils, etc. of the Greenville and Pitt County community.

The purpose of the resolution is to acknowledge the importance of the arts as both a quality of life indicator and as an economic development aspect of the area.

The Pitt County Arts Council issues the following mission statement for the committee: "To enhance the quality of life in Greenville and Pitt County by nurturing our artistic and cultural environment, promotion economic opportunities for arts and arts organizations and encouraging public participation in the arts."

The goals of the committee are to:

- Increase the visibility of the arts
- Establish functional and perceptual connections among arts organizations
- Develop resources and support for artists and arts organizations
- Create economies of scale to benefit arts organizations
- Contribute to economic development and tourism

East Carolina University is represented on the committee by Chris Buddo, Interim Dean of the College of Fine Arts and Communication; Michael Drought, Director of the School of Art and Design, and me representing the university as a whole. The committee recognizes the strong and important presence of ECU in the arts

community and acknowledges the invaluable contributions of the institution in the arts and culture in the quality of life at ECU. ECU has the largest representation on the Pitt County Civic Arts Committee.

As I note in the draft resolution, “The Arts, Culture, and the Quality of Life” is one of the five strategic directions in our strategic action plan, ECU Tomorrow: A Vision for Service and Leadership.” It is, therefore, in line with the ECU strategic plan.

The Pitt County Arts Council at Emerge Gallery is an umbrella organization that began in 2009. Unlike many communities, including those smaller than Greenville, active arts councils have been a mainstay organization promoting the importance of the arts in quality of life indicators in communities across the country. We in Greenville are playing catch-up with regard to support of the arts on a total community basis. Given that ECU is the second largest employer in the county and is the basis for much of the economic development that occurs in the region, it helps significantly to have the support of East Carolina in the effort to build the art community locally.

It is for these reasons that we are requesting consideration of a resolution in support of the arts in Greenville and Pitt County.

RESOLUTION IN SUPPORT AND AN ENDORSEMENT OF THE
ESTABLISHMENT OF A CIVIC ARTS COMMITTEE AS A
SUBCOMMITTEE OF THE PITT COUNTY ARTS COUNCIL

WHEREAS, the Pitt County Arts Council is committed to advancing and promoting the arts in Greenville and Pitt County; and

WHEREAS, the arts programs and activities at East Carolina University is a key component of the arts in Greenville, Pitt County, and eastern North Carolina; and

WHEREAS, the Pitt County Arts Council recently formed the Civic Arts Committee for the purpose of enhancing the quality of life in Greenville and Pitt County by advancing the artistic and cultural environment, promoting economic opportunities for artists and arts organizations and encouraging public participation; and

WHEREAS, the City of Greenville has adopted a Strategic Economic Plan that recognizes the importance of investing in arts, entertainment and cultural planning; and

WHEREAS, “The Arts, Culture, and the Quality of Life” is one of the five strategic directions in the University’s strategic plan, “ECU Tomorrow: A Vision for Leadership and Service”; and

WHEREAS, the University is represented in the membership of the Civic Arts Committee;

NOW, THEREFORE BE IT RESOLVED by the ECU Board of Trustees that it hereby supports and endorses the mission of the Pitt County Arts Council Civic Arts Committee in its efforts to formalize procedures and develop programs related to the arts.

UNC Strategic Directions

DRAFT

ECU Mission and Strategic Directions

SACS Reaffirmation Principles

**GOAL ONE
Set Degree Attainment Goals Responsive to State Needs**

UNC will help the state reach a bachelor's and higher degree attainment goal of 32 percent (among 25-64-year-olds) by 2018 (37% by 2025).

Work with business and other State leaders to develop degree attainment goals (by level or field) that are responsive to current and future workforce needs and the State's changing demographics.

Assess degree offerings in the context of current workforce requirements and anticipated State needs.

Develop and implement a plan to increase graduation rates among community college transfers.

Develop and implement a plan to increase graduation rates among those seeking to earn a new or different degree.

Improve access and support for veterans.

Improve access and support for active military personnel.

2.7.1, 4.4, 3.4.1 3.4.7, 3.5.3, 3.6.4, 4.1

2.7.2, 3.4.10, 4.2

2.10, 3.4.4, 3.4.6, 3.4.9, 3.13.4a

2.10, 3.4.4, 3.4.6, 3.4.9, 3.13.4a

2.10, 3.4.4, 3.4.6, 3.4.9, 3.13.4a

2.10, 3.4.4, 3.4.6, 3.4.9, 3.13.4a

Education for a New Century

Strategy A. Strengthen and diversify a changing pipeline (high school students).

UNC Action Steps

Implement GEAR UP; Grow College Application Week; Expand Minority Male Mentoring Program; Build on success of EDUMetric via TRIO, Carolina College Advising Corp. and Minority Male Mentoring Program; Evaluate MSEN Pre-College Program to determine next steps; Expand UNC Academic Summer Bridge and Retention Program.

ECU Action Items (Underway)

ECU Excels; Project HEART; African American Male Mentoring Program; EARLY EXPOSURE: High school students explore STEM majors at ECU ; STEM Day; S-STEM; Admissions Open House; TEAMS

Education for a New Century

Strategy B. Improve retention and graduation rates: greater efficiency with those already in the pipeline.

UNC Action Steps

Implement Early Warning Systems; Increase grade point requirements for satisfactory academic progress; Increase the number of Summer Programs.

ECU Action Items (Underway)

ECU Math Cave; Pirate Tutoring Center; Project STEPP; Pirate CREWS; STARFISH

UNC Strategic Directions

DRAFT

ECU Mission and Strategic Directions

SACS Reaffirmation Principles

**GOAL ONE
Set Degree Attainment Goals Responsive to State Needs**

Education for a New Century

Strategy C. Part-Way Home Students: Help Them Find the Rest of The Way (NC's with some college credit).

UNC Action Steps

Recruit students who have stopped-out from a UNC campus with at least 90 earned hours and a 2.0 GPA or higher; Provide support to guide returning students in the readmission process; Hire academic advisors to assist students with navigating the University and serve as an ombudsman between academic departments and students; Create support programs to assist students returning to complete their degree; Increase academic advising by faculty.

ECU Action Items (Underway)

Academic Advising Collaborative; The Major Advisement Program (MAP); The Office of Student Transitions and First Year Programs (2012 Transfer Student Success Conference)

Education for a New Century

Strategy D. Community College Transfer Pipeline: Promote Greater Access and Success.

UNC Action Steps

Complete revision of UNC and NCCCS Articulation Agreement; Create a transcript warehouse between UNC and NCCCS and among UNC campuses; Create Transfer and Adult Student Success offices at each UNC campus.

ECU Action Items (Underway)

ECU Excels; The Office of Student Transitions and First Year Programs (2012 Transfer Student Success Conference)

ECU Mission and Strategic Directions

SACS Reaffirmation Principles

**GOAL ONE
Set Degree Attainment Goals Responsive to State Needs**

Education for a New Century

Strategy E. Military and Veteran Population: Improve and Increase Service to those in the Service.

UNC Action Steps

Provide early resident status to certain non-resident veteran students who expect to establish formal residency; Develop system-level support and logistical assistance for UNC institutions that are recruiting, enrolling, and graduating military-affiliated students; Establish successful academic advising centers at Fort Bragg and Camp Lejeune; Streamline admission and transfer policies for consistency in determining residency and value of credit; Incentivize faculty to determine flexible online courses that can be taken outside the normal semester system to meet degree requirements; Create a web-based x with clear information about veteran and Dept. of Defense tuition benefits, academic credit articulation, academic programs, admissions, and student services; Create and utilize faculty and staff development tools (such as Virginia Commonwealth University's "Green Zone" and the Center for the Deployment of Psychology's "UC4" program) to nurture a culture of acceptance and support for military-affiliated students on UNC campuses.

ECU Action Items (Underway)

Military Advisory Committee; Student Veterans Oversight Committee; COAD 1000 for Student Veterans; Center for Counseling and Student Development and Student Disability Services Staff Training for Military Issues; Student Veterans Organization; Successful search for an Assistant Director for Student Veteran Services

Education for a New Century

Strategy F. Improve Graduate Student Education.

UNC Action Steps

Support existing and develop new Professional Science Master's programs (see Goal 3) and other industry-responsive programs; Grow doctoral enrollment in programs aligned with state and campus strategic goals by providing the resources sufficient to attract and retain them, including tuition remissions and graduate research assistantships, and faculty and laboratory support (see Goal 3); Improve degree completion rates and time to degree completion through the development of centrally supported campus-based professional development and career advising programs; Recruit entrepreneurially-minded graduate students (See Goal 3) to result in an increase in graduate program enrollment, improvements in graduate program graduation rates, and an increase in the percentage of graduates choosing to remain and work in NC.

ECU Action Items (Underway)

Graduate Program Compliance Audit; Graduate Curriculum Committee

UNC Performance Funding Indicators

Trends

Goals

	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015
Retention -Fall-to-Fall, Full-time, First-time-in-college Retention Rate	<u>78.7</u>	<u>77.3</u>	<u>75.9</u>	<u>78.8</u>	<u>81.2</u>	<u>81.0</u>	79.0	79.4	81.4
<i>Year-to-year % chg</i>		-1.8%	-1.8%	3.8%	3.0%	-0.2%	-2.5%	0.5%	2.5%
Six-year, Full-time, First-time-in-college Graduation Rate	<u>56.4</u>	<u>54.4</u>	<u>54.3</u>	<u>56.8</u>	<u>56.0</u>	<u>58.5</u>	57.1	57.6	58.9
<i>Year-to-year % chg</i>		-3.5%	-0.2%	4.6%	-1.4%	4.5%	-2.4%	0.9%	2.3%
Degree Efficiency	<u>20.2</u>	<u>19.9</u>	<u>19.9</u>	<u>20.2</u>	<u>20.0</u>	20.0	20.0	20.0	20.3
<i>Year-to-year % chg</i>		-1.5%	0.0%	1.5%	-1.0%	0.0%	0.0%	0.0%	1.5%
Degrees Awarded to Pell Recipients	1,157	1,304	1,302	1,323	1,496	1,411	1400.0	1470.0	1525.0
<i>Year-to-year % chg</i>		12.7%	-0.2%	1.6%	13.1%	-5.7%	-0.8%	5.0%	3.7%
NCCCS Transfer Student Fall to Fall Persistence* Rate	79.7	78.5	76.6	77.2	82.3	83.5	83.6	83.7	83.8
<i>Year-to-year % chg</i>		-1.5%	-2.4%	0.8%	6.6%	1.5%	0.1%	0.1%	0.1%
Externally Funded R&D Expenditures (\$1,000)	<u>\$14,539</u>	<u>\$16,372</u>	<u>\$16,880</u>	\$23,949	\$18,897	\$19,500	\$20,000	\$20,500	\$ 21,000
<i>Year-to-year % chg</i>		12.6%	3.1%	41.9%	-21.1%	3.2%	2.6%	2.5%	2.4%
Degrees Awarded in STEM + Health	<u>1,649</u>	<u>1,617</u>	<u>1,875</u>	<u>1,870</u>	<u>2,074</u>	2,123	2,144	2,166	2,187
<i>Year-to-year % chg</i>		-1.9%	16.0%	-0.3%	10.9%	2.4%	1.0%	1.0%	1.0%