

**AGENDA**  
ECU Board of Trustees  
Health Sciences Committee  
September 20, 2012

- I. Approval of Minutes (July 19, 2012) Action
  
- II. Health Sciences Division Update: Discussion
  - A. Health Sciences Update – Dr. Phyllis Horns (via conference call)
  
  - B. Brody School of Medicine Update
    - 1. Presentation on Family Medicine – Dr. Ken Steinweg
    - 2. BSOM Update – Dr. Paul Cunningham
    - 3. Interactions with Vidant Health – Dr. Paul Cunningham
    - 4. Academic Affairs Update – Dr. Elizabeth Baxley
    - 5. ECU Physicians FY2012 Year End Update – Mr. Jowers
  
  - C. Closed Session - Health Sciences Tenure Recommendation **Action**
  
- III. Health Sciences Informational Updates
  - A. College of Allied Health Sciences
  
  - B. College of Nursing
  
  - C. School of Dental Medicine
  
  - D. Laupus Health Sciences Library

**Health Sciences Committee  
ECU Board of Trustees  
July 19, 2012  
1:30 p.m.**

**Board Members Present:**

Steve Jones, Chair  
Deborah Davis  
Bobby Owens  
Danny Scott  
Kieran Shanahan

**Others Present:**

Steve Ballard  
Libby Baxley  
Nick Benson  
Paul Cunningham  
Glen Gilbert  
Phyllis Horns  
Jon McGough  
Ron Mitchelson  
Gary Vanderpool

Recorder: Christy Daniels

**Call to Order and Approval of Minutes:**

Mr. Jones called the meeting to order at 1:30 p.m. Mr. Jones read the conflict of interest statement required by the State Government Ethics Act. No conflicts were identified. The minutes of April 19, 2012 were approved.

**ECHI Update:**

Dr. Chitwood gave an update on the ECHI achievements in medical education (medical student, post-graduate, and global education), international robotic surgery research and training, community service activities, and clinical research trials that will lead to new technologic patient care. ECHI is in the top 5% by the Society of Thoracic Surgeons database for surgical outcomes and best practices, received national approval for ECHI Chest Pain Center, and has 99% patient satisfaction for inpatient services. ECHI continues to make incredible progress.

**Health Sciences Division Update:**

Dr. Horns gave an update on the School of Public Health. Campus discussions are still underway to expand public health offerings and development of a School of Public Health. The focus will be on rural populations. It will be 3-4 years before an accreditation application can be submitted. The plan is to have 400-450 students enrolled.

Dr. Horns reported that the completion date of Ross Hall is scheduled for August 3rd. The School of Dental Medicine has 52 new first year students beginning in August.

## **BSOM Update:**

Dr. Baxley gave an update on the LCME accreditation. There were some areas of improvement and concern. Workgroups have been established and work plans have been developed to address these areas.

Dr. Cunningham gave an update on the Bethel Clinic closure and reported that arrangements are being made to assist those patients with transportation needs so they can see Dr. Rawl in the new Family Medicine Center.

Dr. Benson gave an update on the meaningful use progress. A Meaningful Use Tactical Team has been developed to assist with this initiative, recruitment of a Clinical Medical Information Officer and a Director of Clinical Information Technology is underway. Plans are to implement EMR in Fall 2012.

Mr. Jowers gave an update on the progress of replacing the ICD-9 codes (diagnosis classification system for clinical practices) with the ICD-10 codes. Hired OptumInsight, Inc., to provide ICD-10 consulting to ECU Physicians. Implementation date is planned for October 2014. The implementation of the 5010 transaction code set standards was completed in Spring 2012.

Mr. Jowers reported on ECU Physicians financial performance for June 2012 FYTD. There are improvements in total charges billed, collections, revenue, procedures, and visits.

## **Closed Session:**

Action: A motion was made by Chairman Jones that the Health Sciences Committee go into closed session:

1. to prevent the disclosure of privileged information under N.C. General Statutes §126-22 to §126-30 (personnel information);
2. to consider the qualifications, competence, performance, character, fitness, or conditions of appointment of one or more prospective and/or current employees and/or to hear or investigate a complaint, charge, or grievance by or against one or more individual employees; and
3. to consult with an attorney to preserve the attorney-client privilege between the attorney and the Committee.

Action: Motion passed.

Action: A motion was made by Chairman Jones to go back into open session. Motion passed.

## **Health Sciences Promotion & Tenure Recommendations:**

Action: The Health Sciences Committee reviewed a Health Sciences Tenure Recommendation. A motion was made to approve the conferral of tenure for the candidate approved by the Chancellor as presented in the Board materials. Motion passed unanimously.

With no further business, the meeting adjourned at 3:00 p.m.

**ECU BOARD OF TRUSTEES  
COLLEGE OF ALLIED HEALTH SCIENCES  
UPDATE  
September 2012**

**Applicant Demand for CAHS Degrees:** This August, the ECU Graduate School released a report indicating that their fall 2012 applications were the highest in CAHS (818), followed by Arts & Sciences (697) and Nursing (507). These data directly relate to the next Newsletter Highlight.

**Health Care Market Need for CAHS Graduates:** A March 2012 Allied Health Job Vacancy Tracking Report was released by the Cecil B. Sheps Center for Health Services Research at UNC-Chapel Hill, and the Council for Allied Health in North Carolina which is chaired by Dr. Stephen Thomas. It reports that in 2010 there were 129,920 AH jobs in a total health care workforce of 376,930. Physicians comprised 5% of the health care workforce, RNs 24%, AH Professionals 34%. While there was a 2% decline in NC employment since 2000, there was a 54% expansion in the health care sector with 61% growth in allied health jobs. As a result, our graduates continue to be in high demand in the market place.

**PA Student Elected to National Position:** Melissa Ricker, a student in the Department of Physician Assistant Studies was elected to the 2012-13 board of directors of the Student Academy of the American Academy of Physician Assistants, at their annual meeting. Ten students are elected annually as the governing body for physician assistant students enrolled at more than 160 colleges and universities nationwide. She is the first student from ECU and North Carolina to represent the Southeast region and its 38 schools.

**New DARS Department Chair Hired:** Following a national search, Dr. Paul Toriello, has been hired as the new chair of the Department of Additions and Rehabilitation Studies. Prior to this new position, he was the director of the PhD program in Rehabilitation Counseling and Administration and interim assistant dean for research in CAHS. Dr. Toriello came to us from the LSU Health Sciences Center in New Orleans following the aftermath of hurricane Katrina.

**Informatics in Health Care Symposium:** In recognition of its approval of the M.S. in Health Informatics and Information Management, the Department of Health Services and Information Management is holding its inaugural Informatics in Health Care Symposium on Wednesday, September 26, at the East Carolina Health Institute. It will feature nationally recognized state and national speakers and will bring together professionals from across the state in order to stimulate dialogue about informatics in all aspects of health and health care. The first of its kind in the state, the new Master of Science degree will accept its first class of students for the 2013 fall semester.

**PA Enrollment Increase:** Beginning with the 2012 fall semester, the Department of Physician Assistant Studies officially increased its enrollment from 30 to 35 graduate students.

**Art as Avocation Exhibit:** The Laupus Health Sciences Library is sponsoring its second Art as Avocation Exhibit with opening reception on Wednesday, September 11, and running through November 6, 2012. Dr. Leonard Trujillo, chair of the Department of Occupational Therapy will display his beautiful wood carvings in an exhibit entitled "Artistry in Wood: Reflections of Past and Present, Preserved Forever." CAHS hopes you can visit the exhibit when you are on the Health Sciences Campus.

**Update to the ECU Board of Trustees  
College of Nursing  
September 2012**

**Adult-Gerontology Nurse Practitioner MSN Concentration**

The Adult Nurse Practitioner concentration in the Master of Science in Nursing program has changed to Adult-Gerontology Nurse Practitioner. The concentration prepares professional nurses for advanced practice nursing in primary health care of adults of all ages. This concentration is especially timely due to the passage of the Affordable Care Act and the need for primary healthcare providers.

**Permission to Plan Doctor Nursing Practice Program**

UNC-GA has granted the College of Nursing permission to plan a Doctor of Nursing Practice Program. A request for authorization to establish the DNP program will be forwarded to UNC-GA in October. Plans are underway to develop the curriculum for the program with a target beginning admission date of 2013.

**PhD Program 10<sup>th</sup> Anniversary**

The Doctor of Philosophy in Nursing Program will celebrate its 10<sup>th</sup> anniversary this fall. To date, there are 19 graduates of the program practicing in education, research and administration. The program has a current enrollment of 30 students.

**Future Pirate Nurse Living and Learning Village**

The first group of Future Pirate Nurse Living and Learning Village participants moved into Umstead Residence Hall in August. The 27 students are taking several classes together and show early signs of effective transitioning from high school. The objective of this group is determine whether the living and learning community model impacts student retention and success in gaining admission to the undergraduate nursing program.

**Licensing Pass Rates**

ECU's pass rates on the NCLEX-RN for the second quarter ending 6/30/12 for first-time test takers was 100% with a total of 114 test-writers.

Spring 2012 graduates from the MSN Nurse Anesthesia and Nurse-Midwifery concentrations also achieved 100% pass rates on certifying exams.

East Carolina University  
School of Dental Medicine (SoDM)

Board of Trustees Update  
September 2012

Ledyard E. Ross Hall

ECU hopes to gain possession of Ross Hall in early September. Faculty and staff plan to move into the building in mid-September. The Ross Hall Dedication and Opening Celebration is scheduled for Friday, October 12, at 2:00 p.m. We hope the Board of Trustees will attend this historic event. Please mark your calendar.

Students

All students in the inaugural class (2011) have achieved sophomore status and will soon be working in Ross Hall simulation labs. ECU alumnus and Board of Trustees Chair Bob Lucas called upon the past and shared his vision for the future at the fall orientation for the second class of 52 students. Mr. Lucas and Vice Chancellor Phyllis Horns congratulated the new class and reiterated the need for oral health providers in the state. The school's 104 students represent 50 N.C. counties. All students are now attending class in Ross Hall.

Community Service Learning Centers

The Ahoskie Community Service Learning Center Open House and Ribbon Cutting was held June 28. The new \$3.3 million, 7,700 square-foot center is the first of ten centers to be opened in the state. The center is now seeing patients and is staffed by a full-time faculty member, advanced education in general dentistry residents, dental hygienists, and business staff.

ECU announced plans in early June to build a community service learning center on the campus of Davidson County Community College. The Elizabeth City Community Service Learning Center is scheduled to open in late December 2012.

Convocation

During the SoDM's first Faculty and Staff Fall Convocation held on August 15th, Chancellor Steve Ballard and Vice Chancellor Phyllis Horns said ECU is on course in developing a school that will educate dentists to serve rural and underserved populations in the state, and it is living up to its promises to the people of North Carolina.

Faculty/Staff Hiring

The SoDM currently employs 96 faculty, staff, and administrators.

**ECU Board of Trustees  
Laupus Library Update  
September, 2012**

Greetings from the Laupus Library

**PCC Recommendations Begin Implementation**

Two recent activities have helped begin implementation of PPC recommendations related to streamlining operations between the two ECU Libraries.

The realignment of technical services between the two libraries began on July 1, 2012, when OCLC, Inc. informed Laupus Library they would no longer offer their "Cataloging Partners" service after August 1, 2012. In future, OCLC, Inc., the world's largest provider of bibliographic records, would only provide "shelf ready" cataloging services. This notice triggered a long expected decision to outsource all print cataloging and processing to save staff costs in response to our move from print to e-books as the first format of preference for the library. Laupus library currently receives an average of 20 print books per week for in-house processing. This volume of work does not justify continued employment of two full-time University Library Technicians currently assigned to this work. The cost of outsourcing our current level of print cataloging will be approximately one-third the cost of in-house work and this figure will continue to decline as more e-book selections become available for lease or purchase. With the cooperation of Joyner Library, comparable work was found for the two employees avoiding the necessity of laying-off two long-term employees who are both near to retirement.

The second PPC related project is the mandated strategic planning process due in October, 2012. With the encouragement and approval of Provost Sheerer and VC Horns, Joyner and Laupus libraries have partnered to engage the professional services of Maureen Sullivan and Gene Spencer to lead a combined strategic planning process to help outline future operational goals for the two libraries with emphasis on the infrastructure and activities that could and must be shared in this changing digital information environment. Ms. Sullivan, an experienced consult and facilitator to the library community is also the current President of the American Library Association and was named the Association of Colleges and Research Libraries (ACRL) Academic Research Librarian of the Year in 2010. She is a founder of the ACRL/Harvard Leadership Institute for Academic Librarians and serves on the faculty of the Simmons College Graduate School of Library and Information Science where she teaches management and leadership. She is a nationally recognized specialist in the areas of organizational culture and change, leadership and library human resources. Ms.



Sullivan will partner with Gene Spencer, principle of Gene Spencer Consulting. Mr. Spencer served for 30 years as Associate Vice President for Information services and resources at Bucknell University in Lewisburg, PA where he led combined library and IT operations. Mr. Spencer (no relation to Laupus director Dorothy Spencer) will focus on the opportunities for IT synergies for ECU Libraries.

### **Country Doctor Museum Adds Presence on the Health Sciences Campus**

The Country Doctor Museum is adding a permanent presence on the Health Sciences Campus with the installation of an exhibit display case on the second floor of the Family Medicine Center. This custom built cabinet was designed and hand crafted by Stuart Kent, an MFA graduate of ECU's School of Art and Design. The inaugural CDM exhibit will feature historic apothecary jars and artifacts. This exhibit will open early in September.

On August 15, the Country Doctor Museum opened a new exhibit, "Elevating Practices: The Lifework of Two Rural Dentists – An artifact Exhibit", in celebration of the opening of Ross Hall, the new home of ECU's School of Dental Medicine. The exhibit, located in the Evelyn Fike Laupus Gallery on the 4<sup>th</sup> floor of the Laupus Library, features early dental furnishings, tools and materials used by Samuel Bollinbroke Milford, DDS, who graduated in 1899 from the Dental Department of the University of Maryland and who practiced in rural Maryland until well into his 90's. It then relates how these artifacts became the property of Roger W.R. Sears, DDS, a 1955 graduate of the Georgetown University School of Dentistry who practiced in Kitty Hawk, NC from 1979 until he retired. Dr. Sears gifted these artifacts to the Country Doctor Museum in 2011. Digital images from this exhibit can be found at <http://digital.lib.ecu.edu/collection/cdm.aspx>. Among the most popular artifacts in the exhibit is a Ritter hydraulic dental chair originally premiered at the Columbia Exposition in 1898. This chair was conserved for the exhibit by Emily Powell, a graduate student in the ECU Dept. of History's Objects Conservation Program. Conservation of this chair represents the most complex and demanding project undertaken to date by the Country Doctor Museum in collaboration with Laupus Library and ECU faculty and students.

### **Art as Avocation**

The Art as Avocation Series features artists from the Division of Health Sciences who use art as a creative outlet to balance their demanding careers as health sciences educators, researchers and clinicians. This exhibit series is co-sponsored by the Friends of Laupus Library.

The second exhibit in our Art as Avocation Series, "Artistry in Wood: Reflections of Past and Present Preserved Forever" features the wood carvings and sculptures of Dr. Leonard G. Trujillo, PhD, chair, Dept. of Occupational Therapy, College of Allied Health Sciences. The exhibit will open with a reception on September 11, 2011 at 4:30 – 6:00 pm in the Evelyn Fike Laupus Gallery located on the 4<sup>th</sup> Floor of Laupus Library and run through November 6, 2012. During the opening reception Dr. Steve Thomas, Dean,

CAHS will introduce our featured artist who will share personal remarks on his inspiration and methods for these most unique works.

### **Health Sciences Author Recognition Program**

The 7th Health Sciences Author Recognition Dinner and Program is scheduled for Tuesday November 13<sup>th</sup> at the Greenville Hilton. This annual event recognizes faculty and staff from the Division of Health Sciences who have contributed to health sciences knowledge through the publication of peer reviewed journal articles, book chapters and books. Guest speaker for this year's program is Interim Vice Chancellor for Research and Graduate Studies, Dr. Ron Mitchelson who will share greetings and news from that allied Division. Authors of journal articles and book chapters will receive certificates of recognition. Book authors will receive the Laupus medallion in recognition of their significant research efforts.

### **Founding Friends Campaign Complete**

24 Founding Friends will receive special acknowledgement on the Laupus Library donor wall located on the second floor of the library. The Founding Friends include individuals and couples who contributed a combined total of \$1000 to the Friends of Laupus Library from 2009-2012. Of the 24 to be recognized, two are Corporate Founding Friends, Matthews Medical Books and "the little bank". Laupus Library and the Medical and Health Sciences Foundation are working on the new donor board and will announce plans for a future unveiling.