

AGENDA
Board of Trustees
Athletic and Advancement Committee
February 21, 2013

- | | | |
|-------------|--|---------------|
| I. | Approval of Minutes (November 29, 2013) | Action |
|
 | | |
| II. | Athletics | |
| A. | Closed Session | |
| B. | Compensation Bonus for Academic Achievement Policy | Discussion |
| C. | Head Coach Report – Kevin Williams, Women’s Golf | Discussion |
| D. | Strategic Planning Update | Discussion |
| E. | ECU Athletics Hall of Fame Bylaw Revision | Action |
| F. | ECU Athletics Update | Discussion |
| G. | Financial Report | Information |
|
 | | |
| III. | University Advancement | |
| A. | Advancement Update | Discussion |
| B. | Naming Proposal | Action |
| C. | Board of Visitors Call for Nominations | Information |

Athletics & Advancement Committee

November 29, 2012

Minutes

Committee members present were Danny Scott, Bob Lucas, Robert Brinkley, and Mark Tipton. Other board members present included Ken Chalk, Edwin Clark, Deborah Davis, Carol Mabe and Steve Jones.

University Advancement

Mr. Mickey Dowdy introduced three of the 80 ECU Ambassadors. Their purpose is promoting ECU through volunteer services by assisting the Alumni Association, the Chancellor, the Office of Admissions, the Department of Athletics, and the surrounding community. Last year over 13,000 community service hours were provided. Ambassadors Bruce Pittman, Chanel Williams and Zack Hawkins shared their backgrounds and ECU experiences with a brief question and answer session with our committee.

Mr. Mickey Dowdy presented a Naming Proposal for the Dorothy H. Clayton conference room in Joyner Library (documentation is included in your board material). The proposal was approved by the committee.

Mr. Dowdy also presented the recommendation from the ECU Foundation to designate the purpose of the Jim Talton Memorial Fund to be used for an Access Scholarship. At the time of the establishment of the Fund no designation was specified. The Foundation determined that added the existing funds to the corpus of the Jim and Myrtle Talton Access Fund would establish a perpetual memorial in Jim's honor. The proposal was approved by the committee.

Regarding the next fund raising initiative at ECU, after several meetings with Deans, Directors, Foundation Board members, admissions, the enrollment management team and others, it was concluded that the priority initiative for ECU should be geared toward scholarships. Mr. Dowdy emphasized scholarships focusing more on recruitment will continue to enhance our academic excellence and make our university more attractive to the top students who are competing for admission to other state schools. Our committee fully supports this new initiative and endorses the many various opportunities it will provide our constituents to support ECU.

Athletics

Each meeting the committee hears from a head coach from Athletics. Yesterday, Coach Jeff Lebo gave us an update from the Men's basketball team. Coach Lebo's team is off to an amazing start at 5-0, which is really exciting for the basketball program. Coach Lebo said that the culture of basketball at ECU is beginning to change. He believes that recruiting the right students, playing the right game and having University support are the keys to a successful program. Coach Lebo spoke a bit about the basketball facilities. When Minges is full, it's an

intimidating venue for opponents. In terms of recruitment, he reports that he primarily recruits from the southeast, NC, SC, VA, GA, MD. Coach Lebo is proud of his team academically. His staff checks class attendance and study halls. He did add that they are in constant need of resources that support athletes academically – study hall space, tutors, technology facilities. What is currently in place works, but can always be improved.

Lee Workman gave an athletic strategic planning update. ECU has engaged Todd Turner from Collegiate Sports Associates to assist with the strategic plan. Currently 77 different individuals from athletic staff and coaches, student athletes, administration, faculty, SGA, Pirate club, the BOT and the community are involved. The process started on September 27 with a meeting with Athletics, followed by a 1 ½ day workgroup retreat in which Dr. Ballard outlined his four top priorities for athletics: 1. Education opportunity and academic success, 2. Public trust, 3. Competitive success and 4. Fiscal stability.

The group has identified 7 priority areas for athletics to be focused on during the next steps.

Work on these 7 priorities are being done in work groups. They are:

1. increase brand awareness and institutional reputation,
2. student athlete well being
3. academic work group
4. resources and fiscal management
5. operations, organization and management efficiencies
6. integrity, accountability and compliance
7. competition

The charge of these work groups are to develop goals, strategies, action steps, accountability, resources, and timeframes to guide the future direction of athletics. The intent is to have a working roadmap with measurable metrics for Pirate athletics over the next 5 years. The target date for completion is March 15 with the desire to present results to the BOT in April.

The meeting ended with Coach Holland and Chancellor Ballard giving an update on the Big East Conference.

Motions:

There were two motions coming from committee that need Board approval:

I move approval of the proposal to name the new Office for Faculty Excellence Conference Room (10008 Joyner Library) in honor of Dr. Dorothy Clayton, founding director of the Center for Faculty Development. The committee approved with no negative votes.

I move that the Board approve the recommendation from the ECU Foundation that the money in the Jim Talton Memorial Fund be designated for an Access Scholarship and added to the corpus of the Him and Myrtle Talton Access Scholarship Endowment. The committee approved with no negative votes.

ECU BOARD OF TRUSTEES
ATHLETICS AND ADVANCEMENT
FEBRUARY 21, 2013

Session	Athletics
Responsible Person	Terry Holland / Nick Floyd / Donna Payne
Agenda Item	II. A. Closed Session
Item Description	
Comments	
Action Requested	
Disposition	
Notes	Personnel Items

ECU BOARD OF TRUSTEES ATHLETICS AND ADVANCEMENT COMMITTEE

February 21, 2013

CLOSED SESSION MOTION

I move that we go into Closed Session:

1. to prevent the disclosure of confidential information under N.C. General Statutes §126-22 to §126-30 (personnel information);
2. to consider the qualifications, competence, performance, character, fitness, or conditions of appointment of one or more prospective and/or current employees and/or to hear or investigate a complaint, charge, or grievance by or against one or more individual employees;
3. to establish or provide instructions regarding the amount of compensation and/or other material terms of an employment contract or proposed employment contract; and
4. to consult with an attorney to preserve the attorney-client privilege.

ECU BOARD OF TRUSTEES
ATHLETICS AND ADVANCEMENT
FEBRUARY 21, 2013

Session	Athletics
Responsible Person	Donna Payne
Agenda Item	II. B. Compensation Bonus for Academic Achievement Policy
Item Description	
Comments	
Action Requested	
Disposition	
Notes	

ECU BOARD OF TRUSTEES
ATHLETICS AND ADVANCEMENT
FEBRUARY 21, 2013

Session	Athletics
Responsible Person	Kevin Williams
Agenda Item	II. C. Women's Golf Update
Item Description	
Comments	Discussion
Action Requested	
Disposition	
Notes	

ECU BOARD OF TRUSTEES
ATHLETICS AND ADVANCEMENT
FEBRUARY 21, 2013

Session	Athletics
Responsible Person	Lee Workman
Agenda Item	II. D. Strategic Planning Update
Item Description	
Comments	Discussion
Action Requested	
Disposition	
Notes	

ECU BOARD OF TRUSTEES
ATHLETICS AND ADVANCEMENT
FEBRUARY 21, 2013

Session	Athletics
Responsible Person	Lee Workman
Agenda Item	II. E. Athletics Hall of Fame Bylaw Revision
Item Description	
Comments	Action
Action Requested	
Disposition	
Notes	



ECU Athletics Hall of Fame Bylaw Change

In June 2012, the Hall of Fame committee considered and unanimously approved a proposed amendment to the ECU Athletics Hall of Fame Committee Bylaws. The Hall of Fame Committee is now asking that the ECU Board of Trustees consider the proposed bylaw change.

The change is located in Article III, Section 2, Item 10, which is the section that outlines committee membership. Item 10 currently reads: "President of the Alumni Association (Chair of Alumni Board). The Hall of Fame Committee would like the Board of Trustees to approve a revision that would read: "Chair or active member of the Alumni Association Board."

As is specified in the Hall of Fame By-Laws, Article IX Amendment of By-Laws Section 1: *These bylaws may be amended by majority approval of the ECU Board of Trustees upon petition by any Trustee or on recommendation of the Chancellor. A majority of the Hall of Fame Committee may petition the Chancellor to recommend amendments to the ECU Board of Trustees (as amended October 18, 2002). The Board of Trustees must approve any change to the Athletics Hall of Fame By-Laws. Once the Board of Trustees approves this change, it will be documented to the Athletics Hall of Fame By-Laws for implementation.*

A complete copy of the current ECU Athletics Hall of Fame Bylaws follows this summary.



DEPARTMENT OF ATHLETICS

365 WARD SPORTS MEDICINE BUILDING • MAIL STOP 158 • EAST CAROLINA UNIVERSITY
GREENVILLE, NC 27858-4353 • PHONE: 252-737-4502 • FAX: 252-737-4537 • [HTTP://WWW.ECUPIRATES.COM](http://www.ecupirates.com)

Approved by Board of Trustees
11/21/08

BYLAWS

The East Carolina University Athletics Hall of Fame

Article I Name of Organization/Authorization

The name of this organization shall be "The East Carolina University Athletics Hall of Fame". The East Carolina University Athletics Hall of Fame is authorized by and operates under the authority of East Carolina University.

Article II Purpose

The East Carolina University Athletics Hall of Fame is established to pay tribute and give the highest recognition to former athletics letter winners, coaches, administrators, and others who have made exceptional contributions to the athletics program at this University.

Article III Administration

Section 1:

The business and affairs of The East Carolina University Athletics Hall of Fame shall be administered by the Hall of Fame Committee.

Section 2:

The Hall of Fame Committee shall consist of (14) fourteen members as follows (as amended November 21, 2008):

1. Chair of the ECU Trustees University Affairs Committee or his/her designee (trustee) (Committee Chair)
2. Chair of the ECU Board of Trustees or his/her designee (trustee)
3. Chancellor or his/her designee
4. Director of Athletics or his/her designee
5. Executive Associate Director of Athletics
6. Athletics Department Senior Woman Administrator
7. President of the Educational Foundation (Pirate Club)
8. President of the Educational Foundation (Pirate Club) Letterwinners Chapter
9. Immediate Past President of the Educational Foundation (Pirate Club)
10. President of the Alumni Association (Chair of Alumni Board)
11. Male Member of the ECU Athletics Hall of Fame appointed by a majority vote of this selection committee for a three (3) year term. This committee member can serve more than one term, but not consecutive terms.
12. Female Member of the ECU Athletics Hall of Fame appointed by a majority vote of this selection committee for a three (3) year term. This committee member can serve more than one term, but not consecutive terms.

13. One non-voting at large appointee (historian) that has a long standing association with ECU athletics with knowledge of ECU athletics history. Appointed by a majority vote of this selection committee for a three (3) year term. This committee member can serve more than one term, but not consecutive terms.
14. Non-voting Secretary as described in Article III, Section 5.

Section 3:

Any vacancy which occurs on The Hall of Fame Committee shall be filled as provided in Section 2 herein above.

Section 4:

The Chair of the Hall of Fame Committee shall be the Chair of the ECU Trustee University Affairs Committee or his/her designee (trustee) (as amended November 21, 2008).

Section 5:

The Secretary of the Hall of Fame shall be a member of the Athletics Department Administrative Staff as appointed by the Athletics Director (as amended June 30, 2005).

Section 6:

Seven (7) members of The Hall of Fame Committee shall constitute a quorum for the transaction of business at any regularly called meeting. Meetings may be called by the Chairman, or by the Secretary at the direction of the Chairman, or at the direction of four committee members. Written notice stating the time and place of the meeting shall be delivered not less than ten (10) days prior to the meeting either personally or by mail. However, such notice may be waived by a majority of members at a meeting when a subsequent meeting may be deemed necessary and action is not inconsistent with the provisions of the bylaw (as amended November 21, 2008).

Section 7:

Only the Chancellor, Director of Athletics, Chair of the ECU Trustees University Affairs Committee (Committee Chair) and Chair of the ECU Board of Trustees at East Carolina University may appoint another person to be his/her designee (as amended November 21, 2008).

Article IV Duties

Section 1:

The Hall of Fame Committee shall be responsible for the selection of inductees for membership in The East Carolina University Athletics Hall of Fame. The said committee shall call for the nomination of candidates with such supporting data as may be specified by the committee. The committee shall authorize such publicity as it considers appropriate in the selection procedure and shall exercise general concern for the integrity and prestige of The East Carolina University Athletics Hall of Fame.

Section 2:

The Hall of Fame Committee shall consult with the Senior Associate Director of Athletics, Executive Director of the ECU Educational Foundation, and the East Carolina University President of Alumni Affairs in planning and promoting the convocation for the induction of members into The East Carolina University Athletics Hall of Fame.

Section 3:

The type of awards given signifying induction into and membership in The East Carolina University Athletics Hall of Fame shall be approved by the committee.

Article V Criteria for Eligibility of Candidates

Section 1:

The candidate should not have represented East Carolina University as a student-athlete for a minimum period of ten (10) years immediately preceding the date of induction or be deceased. The ten (10) year period can be reduced to a period of not less than five (5) years by a unanimous vote of the committee (as amended May 31, 1990).

Section 2:

The candidate must not be a full-time member of the East Carolina University faculty or staff, in the category for which the inductee is being honored, at the time of election and induction (as amended May 31, 1990).

Section 3:

The candidate must have attended East Carolina University at least two (2) academic years or must have held a responsible staff position or have been an exemplary supporter of East Carolina University athletics for at least five (5) academic years and must have been in good standing at the termination of such relationship with the University. The five (5) academic year period can be reduced by at least three quarter ($\frac{3}{4}$) vote of the members of the quorum present at the annual meeting of the committee (as amended November 21, 2008).

Section 4:

The candidate's athletic achievements and contribution to sports while at East Carolina University or as an Alumnus/Alumna must have been widely recognized over the area served by the University, enhancing the reputation of the University as well as of himself/herself.

Section 5:

The candidate must be of good character and reputation and not have been a source of embarrassment to the University.

Section 6:

The candidate must have left the University as a graduate, or in good standing, and with the good graces of East Carolina University officials.

Section 7:

All candidates shall be considered without discrimination on the basis of sex, color, or national origin.

Section 8:

A nomination will be eligible for consideration up to three (3) consecutive voting years. At the conclusion of three (3) consecutive years the nomination would be discontinued. Once a three (3) year time period for consideration has ended, the individual can be re-nominated for another three (3) year period. There is no limit to how many times an individual can be nominated (as amended June 30, 2005).

Article VI Election of Inductees

Section 1:

A maximum of four (4) individuals may be inducted in to the Hall of Fame in any one year. Based upon unanimous vote of the committee, an exception to add additional inductees may be allowed in a given year (as amended June 30, 2005).

Section 2:

Written nominations should be directed to the Director of Athletics at East Carolina University who will in turn direct the appropriate forms to the Chairman and the Secretary of the Committee.

Section 3:

Nominations must be received no later than May 1 of the year candidate is to be considered for induction.

Section 4:

Names of nominees will be passed to the East Carolina University Director of Media Relations for research of performance, activity and contributions of nominee.

Section 5:

Announcement of solicitation for nominees is to be made in East Carolina University alumni publications and newsletters and in the East Carolina University Educational Foundation (Pirate Club) publications and newsletters during the months of January, February, March, and April.

Article VII Schedule of Dates and Deadlines for Hall of Fame Functions

January, February, March, and April - Announcement of solicitation for nominations.

May 1 - Deadline for receipt of nominations.

June 1 - Completion of nominee briefs by East Carolina University Director Media Relations.

June - Meeting of the Hall of Fame Committee for purpose of electing inductees. Meeting date to be set by chairman with notification of members by the secretary.

July 15 - Election of inductees completed, recognition plaques, medals, etc. ordered.

Date of Hall of Fame Football Game - Induction Ceremonies

Article VIII Financing

Section 1:

All expenses, as determined by the Committee will be the responsibility of the East Carolina Department of Athletics. The Department of Athletics is at liberty to structure a special event around the Hall of Fame induction weekend, which would generate revenue and further recognition for the ceremony. All revenue generated through such a planned event would go back into the general athletics budget.

Article IX Amendment of Bylaws

Section 1:

These bylaws may be amended by majority approval of the ECU Board of Trustees upon petition by any Trustee or on recommendation of the Chancellor. A majority of the Hall of Fame Committee may petition the Chancellor to recommend amendments to the ECU Board of Trustees (as amended October 18, 2002).

Adopted by the ECU Board of Trustees: October 18, 2002

Date

Chair, ECU Board of Trustees

Updated/Approved BOT 2/24/06
Updated/Approved BOT 11/21/08

/LW

ECU BOARD OF TRUSTEES
ATHLETICS AND ADVANCEMENT
FEBRUARY 21, 2013

Session	Athletics
Responsible Person	Terry Holland / Nick Floyd
Agenda Item	II. F. ECU Athletics Update
Item Description	
Comments	Information and Discussion
Action Requested	
Disposition	
Notes	

EAST CAROLINA ATHLETICS

2012-2013 Informational Recaps – Winter Update

FOOTBALL

- East Carolina recorded an 8-5 overall mark and were co-champions of Conference USA's East Division with a 7-1 ledger. The Pirates opened the campaign splitting their first six contests (3-3) before closing the regular season with victories in five of the last six games (5-1) to earn the program's sixth bowl appearance in the last seven years. In addition, the eight triumphs matched ECU's second-highest single-season win total since 1992.
- The Pirates' participation in the R+L Carriers New Orleans Bowl (a 43-34 loss to Louisiana-Lafayette at the Mercedes-Benz Superdome) also represented the second post-season showing in the three-year tenure of head coach Ruffin McNeill.
- Although a total of 16 players made their initial career starts during the course of the 2012 season and the Pirates did not feature the same starting lineup in successive games, ECU still turned in its eighth-straight .500-or-better Conference USA record. A program-best matching 7-1 mark enabled East Carolina to join Houston as the only league programs to win four or more C-USA games every season (since the start of a division format in 2005).
- In addition to setting or at least matching 14 team or individual records, the Pirates ranked among the nation's Top 30 (of 120 programs) in various statistical categories in 2012 – standing 3rd in offensive redzone efficiency, 4th in offensive fourth down percentage, 10th in fewest penalties per game, 28th in fewest fumbles lost and 29th in possession time. ECU closed the year converting 36-straight redzone visits dating back to mid-October.
- Although the unit featured only three senior starters and a first-year quarterback, East Carolina's offense passed for 3,551 yards – the second-highest total in program history. McNeill's first squad set the standard in 2010 with 4,143 air yards before his second edition followed with 3,433 yards a year ago, thus giving him the top three single-season passing seasons in the Pirate record books.
- A total of 13 players earned All-Conference USA honors in 2012, including one first-team and four second-team selections. C-USA coaches also selected RB Vintavious Cooper as the league's newcomer-of-the-year, marking the second time in McNeill's tenure that a Pirate has earned that particular award from C-USA. Additionally, QB Shane Carden (three times), ILB Jeremy Grove, OLB Montese Overton, SS Chip Thompson and P Trent Tignor were all chosen as league players-of-the-week during the season.
- In its eight C-USA contests last fall, East Carolina averaged 37.0 points, 143.2 rushing yards, 297.5 passing yards and 440.8 total yards per game. By comparison, the Pirates booked 22.6 ppg, 122.8 rypg, 234.2 pytg and 357.0 ytg averages in their five non-conference tilts vs. Appalachian State, South Carolina, North Carolina, Navy and Louisiana-Lafayette.
- Similar to the 2008, 2009, 2010 and 2011 seasons, East Carolina topped all Conference USA members in attendance - averaging 47,013 fans per game in its six 2012 home dates. Nationally, the Pirates ranked 45th among all FBS members in average attendance, while standing 35th in capacity percentage (94.03). ECU also led all non-AQ BCS Conference members for the second-straight campaign (not including independent BYU/61,161).
- East Carolina's success at home, especially in Conference USA and league divisional play, continued to thrive in 2012. The Pirates closed the season winning five straight, 17 of the last 19 (and 22 of 26) C-USA home games, which includes a recent 13-1 mark in East Division contests at Dowdy-Ficklen Stadium.
- A season-opening three-game homestand, which includes a meeting with perennial Atlantic Coast Conference contender Virginia Tech, and in-state battles at North Carolina and North Carolina State highlight ECU's 2013 football schedule that was released Jan. 30.

BASEBALL

- The Pirates open the 2013 season Friday, Feb. 15 by hosting nationally-ranked Virginia for a three-game series.
- ECU garnered a No. 37 preseason nationally ranking by *Collegiate Baseball*, while receiving votes in the *National Collegiate Baseball Writers Association (NCBWA)* preseason poll.
- Juniors Jack Reinheimer (SS) and Drew Reynolds (INF/RHP) were named First-Team Preseason All-Conference USA by the league's nine head coaches. Reynolds also garnered First-Team All-Conference USA honors from *Perfect Game* and Second-Team accolades by *College Sports Madness*.
- Sophomore Nick Thompson picked up Second-Team All-Conference USA honors from *College Sports Madness*.
- C-USA coaches picked ECU to finish third in the league, behind Rice and Southern Miss.
- Sophomore Jeff Hoffman (RHP) was tabbed the 57th-best player in college baseball by *College Baseball Daily*.
- Senior Jay Cannon was awarded the honorary No. 23 jersey for 2013, which was worn by former Pirate skipper Keith LeClair. Cannon also garnered Preseason First-Team All-Conference USA honors by *College Sports Madness*.
- Ryan Wood was named student assistant coach in January. The 2009 Pirate All-America performer will assist the infielders, pitchers and hitters during the 2013 season.

BASKETBALL (MEN)

- East Carolina recorded its 1,000th program victory by defeating UAB on Jan. 23 (in 81 seasons).
- ECU won its first seven home games of the season, matching the fifth-longest such streak at Minges Coliseum.

- The Pirates have experienced both sides of buzzer-beaters this season. Corvonn Gaines hit a 3-pointer with less than a second left in overtime to down UCF, while UTEP's McKenzie Moore threw in a 30-footer as time expired to hand ECU a one-point loss.
- Rookie Marshall Guilmette was named Conference USA Freshman-of-the-Week on Nov. 18.
- The Pirates have overcome three second-half double-digit deficits already this season, rallying to defeat UNCG, UCF and Houston.
- ECU's 17-point come-from-behind victory over the Knights was the largest deficit it had overcome in a Conference USA game. In fact, the Pirates' two biggest rallies in league play have come in the last three years under coach Jeff Lebo.
- Senior Miguel Paul tied the school for most assists in a game with 14 at UAB.
- Senior Maurice Kemp became the first player since the 2000-01 season to score 20 or more points in three consecutive games.
- Junior Robert Sampson grabbed a total of 34 rebounds in consecutive games against Appalachian State (18) and Georgia State (16). It was the most rebounds in back-to-back outings by any Pirate in the last 25 years.
- ECU currently ranks among the NCAA leaders in scoring, assists and assist-to-turnover ratio. The Pirates were 20th in scoring in the latest published national rankings (as of Jan. 27) and ranked seventh in assists per game and 13th in assist-to-turnover ratio.
- The Pirates are averaging 77.2 points through 20 games this season, their highest scoring average since averaging 81.1 points per game in 1977-78. ECU has topped 80 points 10 times and 90 three times with a season-high of 111 against St. Andrews.
- The Pirates set a school record with 18 three-pointers against St. Andrews, matching a NCAA Division I single-game best this season (along with Southern Miss and Iona).
- Lebo became the "fourth-fastest" coach in school history to reach the 40-win plateau, recording the milestone victory in Game No. 74 (Earl Smith/62 games, Howard Porter/67 and Joe Dooley/69).
- East Carolina currently ranks fourth in Conference USA in attendance average (4,738).
- The Pirates signed four players during the early signing period: Gregory Alexander (Hampton, Va.), Antonio Robinson (Winston-Salem, N.C.), Brandan Stith (Lawrenceville, Ga.) and Caleb White (Lynchburg, Va.).

BASKETBALL (WOMEN)

- Head Coach Heather Macy has guided the ECU women's basketball team to a 14-5 overall record and a 4-2 Conference USA mark (third in standings) as of Feb. 1.
- The Pirates finished their non-conference schedule with a 10-3 record, marking their first 10-win non-conference season since the 2009-10 campaign (which concluded with an appearance in the WNIT).
- With its 14 wins thus far, ECU has already bested its entire season win total by two from last year.
- After having started all 19 games this season, redshirt senior forward Whitney Edwards is the squad's leading scorer as she averages 11.5 points per game. She is also averaging 6.4 rebounds per contest.
- Senior center Britny Edwards leads the team in rebounds with 8.9 per game. She is also averaging 11.3 points per outing, while contributing a team-high 29 blocks to go along with a 51.1 percent field goal shooting percentage. Her nine double-doubles top all members on the squad.
- Senior point guard Celeste Stewart is averaging 10.8 points per game and leads the Pirates in assists with 82. During her career, she has already collected 316 assists – good enough for a current ninth-place standing in the ECU record book.
- Sophomore Kyani White is ECU's leader in steals with 48, while also averaging 5.7 points and 1.9 rebounds per game to go along with 60 overall assists.
- The Pirates are 9-1 at Minges Coliseum this season with their only loss coming on November 17 against the College of Charleston (72-62).
- As a team, East Carolina averages 13.1 steals per game to lead the conference and rank sixth nationally. The Pirates also stand ninth among all NCAA Division programs in assist-to-turnover ratio (+6.6).
- In addition to steals and assist-to-turnover ratio, the Pirates also top all C-USA teams in offensive rebounds per game (16.2).

CROSS COUNTRY

- Senior men's cross country runner Antonio Palmer was honored by Conference USA as a 2012-13 C-USA Fall Spirit of Service Award recipient. The award recognizes community service efforts of the league's student-athletes. Palmer is active in the community with a number of service projects, including Friends of Greenville Greenway, the Building Hope Community Life Center, the Salvation Army and the First Born Community Development Center Food Bank.

GOLF (MEN)

- Wake Forest transfer Grayson Murray joined the Pirates' program prior to the start of the spring semester. Murray, a native of Raleigh and a Leesville Road High School graduate, played the 2012 fall semester as a freshman with the Deacons.

- ECU signed three prep golfers to national letters-of-intent: Clayton Brown (Davidson, N.C.), Ryan Douglass (Leesburg, Va.), and Jackson Spires (Fayetteville, N.C.).
- Head coach Press McPhaul and ECU will open the spring schedule on Feb. 4, 2013 at the Sea Best Seafood Invitational in Ponte Vedra Beach, Fla. The Pirates will play seven tournaments during the spring semester, culminating with the Conference USA Championships in Texarkana, Ark. on April 21-23.

GOLF (WOMEN)

- Kevin Williams' program will kick off its spring season on Feb. 10 at the UCF Challenge in Sorrento, Fla.
- The Pirates posted a 47-30 record in the fall, which included a pair of top five finishes.

SOCCER

- A trio of Pirates (Caty Butler, Christiane Cordero and Hali Oughton) were named to the National Soccer Coaches Association of America (NSCAA) Scholar All-South Region squad in December. Oughton became the second Pirate to garner first-team honors following Kimmy Cummings' selection in 2011, while Butler and Cordero earned third-team nods.
- ECU was one of 504 women's soccer programs to earn the National Soccer Coaches Association of America (NSCAA) Team Academic Award ... The Pirates posted a 3.343 grade point average and received the award for the ninth-straight year (and 12th in the last 14).

SOFTBALL

- First-year head coach Beth Keylon-Randolph released her 2013 schedule, which includes 32 home games. Among the 32 contests are three early season tournaments at the ECU Softball Stadium. Overall, the '13 slate features 23 games against teams that earned NCAA Regional bids a year ago, 27 contests against teams with 30-plus wins and eight that finished ranked in the national polls. Keylon-Randolph will make her Pirate coaching debut on Friday, Feb. 8 against Cleveland State and Ohio.
- ECU has an overall record of 355-198-3 against this year's opponents for a .641 winning percentage. Included in this year's schedule are two collegiate programs that ECU has never faced in North Dakota and Portland State, and two others that the Pirates have played the most in UNC Wilmington (92 games) and North Carolina (83).
- Two Pirates garnered preseason all-conference honors from *College Sports Madness* as pitcher Sarah Christian and outfielder Jill Jelnick were both selected to the website's second team.
- Jelnick was also named to the Preseason All-Conference USA squad in a vote of the nine league coaches for the second-straight year. She was one of only five players to repeat this year and is coming off a 2012 season where she batted .315 and led the squad with 51 hits.
- As a team, ECU was picked to finish sixth in C-USA, trailing Tulsa, Houston, UCF, UAB and Marshall. The top five in the preseason poll finished in the top five of the 2012 regular season standings with four of those teams earning selection to the NCAA tournament.

SWIMMING AND DIVING

- Under the direction of long-time coach Rick Kobe, the ECU women's swimming and diving team has compiled an 8-1 dual meet record and the men's team has posted a 5-2 mark through Feb. 1.
- Tyler Dunsmore and Sean Piacente have each qualified for the NCAA Zone Regional Championships.
- The Pirates will host the College of Charleston in their final dual meet of the season on Feb. 2 before heading to Houston for the 2013 Conference USA Women's Championship and Men's Invitational.

TENNIS (MEN)

- The Pirates opened the spring season by winning their first three matches against George Mason, Norfolk State and Longwood.
- ECU has 19 remaining dual matches this season (as of Feb. 1), including 11 at home.
- Junior Joran Vliegen was named Conference USA Men's Tennis Athlete-of-the-Month for November.

TENNIS (WOMEN)

- Head Coach Tom Morris, who is guiding the Lady Pirate program for the 15th year, is East Carolina's all-time winningest tennis coach with a 279 victories. Overall, he owns a 454-306 mark in 24-plus years as a collegiate head coach.
- The Lady Pirates opened their 23-match 2013 spring schedule on Jan. 19 with a 4-3 victory over Appalachian State before falling at NC State 7-0 on Jan. 31. ECU will face only one Conference USA opponent during regular season play this spring, hosting UCF in Greenville on March 29.
- Morris' 2013 edition features the return of eight letterwinners off his 2012 spring squad that tallied a 10-16 overall record. Seniors Abby Richmond, Danielle Terpko and Yilian Zhang, juniors Renata Bakieva, Vanessa Fuleihan and Neena Wanko, sophomores Dana Gray and Karling Watson are the returners. Pirate newcomers

include Nicole LaDuca (Fr., Woodstock, Ga.) and Melis Tanik (Jr., Raleigh, N.C.), who transferred into the ECU program from West Virginia.

TRACK

- The Pirates, under the direction of eighth-year head coach Curt Kraft, opened the men's and women's indoor season on December 8 at Christopher Newport.
- Senior Tynita Butts recorded an NCAA Indoor qualifying mark of 1.86m (6-01.25) during the opening meet en route to a first-place finish in the women's high jump.
- The Pirate women recorded first-place finishes in the pole vault (Jessica Botter, 3.60m), long jump (Tiffany Harris, 5.77m), and weight throw (Kayla Padgett, 17.16m).
- The men were led by senior Aaron Zakula and junior Henry Johnson, who each recorded a mark of 4.76m (15-07.25) to win the men's pole vault. The mark was a personal-best for Zakula.
- In its second meet of the season, ECU set five new school records at the Virginia Tech Invitational on January 19-20. In addition to the five standards, both squads each won three events (men's 60-meter, men's 200-meter, men's weight throw, women's 300-meter, women's 4x400-meter relay, and women's weight throw).
- Senior Tiffany Harris won the women's 300-meter with a career-best and school-record time of 38.18, while junior Olivia Slate set a school record in the women's 1,000-meter run with a time of 2:54.09.
- In the women's 60-meter hurdles finals, junior Erin Tucker bested her previous personal best and school record time of 8.53 from last season by .01 seconds as she placed second with a time of 8.52.
- Senior Drew Kanz tied the ECU men's high jump record of 7-01.00 (2.16m), which was set in 1981 by Russell Parker. In addition, Henry Johnson led the Pirates in the men's pole vault as he set a new school record with a mark of 15-09.75 (4.82m) for a sixth-place finish.
- The ECU women's team of freshman Aalayah Faulcon, senior Tiffany Harris, junior Tania Minkins and junior Tyshonda Hawkins won the women's 4x400-meter relay with a time of 3:44.45.
- Sophomore Kayla Padgett posted a new personal-best mark of 59-08.25 (18.19m) for a first-place finish in the women's weight throw.
- Freshman Cameron Hudson earned a pair of first-place finishes as he won the men's 60-meter finals with a personal-best time of 6.79 before adding a career-best time of 21.67 to win the men's 200-meter dash.
- Senior Montrell Morrow won the men's weight throw with a season-best mark of 63-07.50 (19.39m).
- At the Penn State National on January 26-27, the Pirates established another five school records and won four events.
- Tynita Butts highlighted ECU's efforts, recording the second-best mark in the nation (and a new school, meet and facility mark) in the women's high jump with a performance of 6-02.75 (1.90m) for a first-place finish. Butts would go on to win Conference USA Co-Female Athlete of the Week for her accomplishments in State College, Pa., after also capturing first place in the long jump with a leap of 19-11.50 (6.08m).
- Just a week after setting a new ECU record in the women's 60-meter hurdles, Erin Tucker came back and bested her previous time by .06 seconds for a time of 8.46 for a fifth-place finish.
- Tania Minkins turned in a record-setting effort in the women's 60-meter dash with a time of 7.39 for a third-place finish.
- Senior Stephen Hodapp finished fourth in the men's pole vault with an ECU record-setting mark of 16-00.75 (4.90m), while sophomore Dylan Spadaccini set a school record in the men's heptathlon by collecting 4,695 points for a third-place finish in the event.

VOLLEYBALL

- After finishing the 2012 season with a 2-25 overall record and a 1-15 Conference USA ledger, head coach Pati Rolf's contract was not renewed.
- While a search for new leadership has been ongoing, associate head coach Jeri Estes has been running the day-to-day operations of the program.
- Graduate assistant coach Jackie Simpson also will not be returning to ECU in the fall after recently accepting an assistant coaching position at Marquette University.

ECU BOARD OF TRUSTEES
ATHLETICS AND ADVANCEMENT
FEBRUARY 21, 2013

Session	Athletics
Responsible Person	Terry Holland / Nick Floyd
Agenda Item	II. G. Athletic Financial Report
Item Description	
Comments	Information and Discussion
Action Requested	
Disposition	
Notes	

MEMORANDUM

TO: Board of Trustees Athletics Committee

FROM: Nick Floyd

DATE: February 5, 2013

RE: Athletics Financial Report

The attached financial report contains information for the first seven months of the current fiscal year through January 31, 2013.

Please note that the projected year end bottom line has been adjusted downward by almost \$170,000. This adjustment is made due to a projected \$300,000 decrease in student fee revenue that is a result of lower than expected enrollment for the University. While a portion of this decrease will be covered through a combination of budget recoveries and some higher than expected revenues in other areas, we wanted to point out that this revenue decrease will have a negative impact on our fiscal operations this year.

In addition, the combined softball and volleyball coaching staff transition expenses are estimated to be approximately \$150,000, so this factors into the equation as well.

The remainder of the budget is progressing in good order, and we will continue to closely monitor things going forward.

Looking ahead, the 2013 football schedule has been released, and we are in the planning process for both the season ticket sales push and the Pirate Club annual fund campaign. It is critical that we maximize these two revenue sources as we begin our final season in Conference USA and prepare to enter the Big East in 2014.

Thank you for your support of our program, and please let us know if you would like to discuss this report in greater detail.

EAST CAROLINA UNIVERSITY ATHLETIC FUND
FINANCIAL REPORT FY 2012 - 13

REVENUE	Budgeted	Actual	Projected	Projected
	<u>7/1/2012</u>	<u>1/31/2013</u>	<u>6/30/2013</u>	Over/(Under)
				<u>Budget</u>
Football Revenue (tickets,game guarantees)	\$ 6,825,000	6,325,024	6,747,616	(77,384)
Football: Bowl Revenue	0	95,970	675,000	675,000
Other Sports Revenue	920,000	696,760	875,625	(44,375)
Marketing & Promotions	1,100,300	26,623	1,100,300	0
Pirate Club Pledge - Scholarships	4,800,000	1,050,000	4,800,000	0
Student Fees	12,621,000	10,891,693	12,320,500	(300,500)
Gifts In Kind Accrual (Courtesy Cars,Nike,Clubs)	536,700	0	536,700	0
NCAA / C-USA Distributions	2,400,000	69,805	2,669,574	269,574
Other (Licensing,Interest Earned,Concessions, Restricted Private Gifts,Processing Fees, Parking, & Miscellaneous)	<u>2,082,300</u>	<u>599,229</u>	<u>2,323,054</u>	<u>240,754</u>
Total	<u>\$ 31,285,300</u>	<u>19,755,104</u>	<u>32,048,369</u>	<u>763,069</u>
EXPENDITURES	Budgeted	Actual	Projected	Projected
	<u>7/1/2012</u>	<u>1/31/2013</u>	<u>6/30/2013</u>	Under/(Over)
				<u>Budget</u>
Football	\$ 8,195,891	5,816,753	8,190,891	5,000
Football: Bowl Game	0	340,420	675,000	(675,000)
Other Men's Sports	5,042,037	3,283,645	5,027,037	15,000
Women's Sports	5,809,941	4,512,204	5,873,412	(63,471)
Administration/Other Support Areas	10,995,731	6,772,043	11,180,983	(185,252)
Game Operations	1,433,200	1,034,458	1,358,200	75,000
Repairs / Replacements	<u>252,500</u>	<u>582,972</u> #	<u>625,000</u>	<u>(372,500)</u>
Total	<u>31,729,300</u>	<u>22,342,495</u>	<u>32,930,523</u>	<u>(1,201,223)</u>
Net Operating Income / (Loss)	(444,000) **	(2,587,391)	(882,154)	(438,154)
Fund Balance Increase/(Decrease)	<u>\$ (444,000)</u>	<u>(2,587,391)</u>	<u>(882,154)</u>	<u>(438,154)</u>
Beginning Fund Balance	3,501,218		3,501,218	
Ending Fund Balance	<u>\$ 3,057,218</u>		<u>2,619,064</u>	

- Purchase and installation of new flooring in the Murphy Strength Center (\$269,000 June 2012) accrued in the Fund Balance

** - First 2 years (FY10-11, FY11-12) of Football assistant coaches longevity bonus accruing in the Fund Balance.

ECU BOARD OF TRUSTEES
ATHLETICS AND ADVANCEMENT
FEBRUARY 21, 2013

Session	Advancement
Responsible Person	Glen Gilbert
Agenda Item	III. A. Advancement Update
Item Description	
Comments	Discussion Only
Action Requested	
Disposition	
Notes	

ECU BOARD OF TRUSTEES
ATHLETICS AND ADVANCEMENT
FEBRUARY 21, 2013

Session	Advancement
Responsible Person	Glen Gilbert
Agenda Item	III. B. Naming Proposal (1)
Item Description	Heath Strength and Conditioning Coach's Office
Comments	See accompanying proposal
Action Requested	Committee review/approval for submission for full board approval
Disposition	
Notes	

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

Mark T. Wharton

Name of Originator

ECU Educational Foundation

Department/Division

252-737-4545

Phone

whartonm@ecu.edu

Email

Proposed Name(s) to Honor: **In honor of Walter and Marie Williams**

207 Crown Point Road

Address:

Greenville

City

NC

State

27858

Zip

Telephone:

Home

252-752-0260

Business

Relationship to the University: **Graduates**

Proposed Object for Naming: **Head Strength and Conditioning Coach's Office**

Purpose for recommendation:

Service

Gift

Explanation (Attach background materials as appropriate to justify the recommendation)

I related to a gift:

Purpose of Gift: Annual

Capital

Endowment

Date of Original Commitment:

November 15, 2010

Amount of the Total Commitment:

\$100,000

Amount Paid:

- 0 -

Current Pledge Balance:

\$100,000

Status of Payments:

Was the gift part of a campaign:

Yes

No

Define: _____

Was the project pre-approved:

Yes

No

Directed to:

ECU Foundation

Educational Foundation

Medical Foundation

Other

If the Gift was more than \$25,000:

1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this Gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.



Signature of Originator

1/31/13

Date



PC# 8294

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name David Lee Williams

Street Address 3200 Larkspur Lane

City Greenville State NC Zip 27834

Phone (252) 752-4366 (office) Fax ()

E-mail

Naming Opportunity(ies) Head Strength and Conditioning Coach

To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 100,000 to be paid in either cash, securities or other property of equivalent market value.

I/we desire to have this financial support distributed in the following manner:

- \$ 20,000 in 20 11 (Year)
- \$ 20,000 in 20 12 (Year)
- \$ 20,000 in 20 13 (Year)
- \$ 20,000 in 20 14 (Year)
- \$ 20,000 in 20 15 (Year)

() Annually () Semi-Annually () Quarterly

In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.

Signature David Lee Williams

Signature

Date 11/12/2010



107

ECU BOARD OF TRUSTEES
ATHLETICS AND ADVANCEMENT
FEBRUARY 21, 2013


Session	Advancement
Responsible Person	Philip Rogers / Danny Scott
Agenda Item	III. C. Board of Visitors – Call for Nominations
Item Description	Discussion
Comments	See accompanying material
Action Requested	
Disposition	
Notes	

Philip Rogers

Chief of Staff
202 Spilman Building
East Carolina University
Greenville, NC 27858-4353

252-328-6105 office
rogersp@ecu.edu

TO: ECU Board of Trustees

FROM: Philip Rogers, Chief of Staff 

DATE: February 9, 2013

SUBJECT: Nominations for the ECU Board of Visitors

The ECU Board of Trustees annually nominates and appoints outstanding advocates of the university to serve as members of the ECU Board of Visitors. To propose a nominee for this organization, please complete the attached application form and submit a resume on behalf of the candidate to Megan Ayers (ayersm@ecu.edu) by **March 8, 2013**. Chancellor Ballard will provide a final list of recommended appointees to be considered for the Board of Visitors Class of 2017 at the April meeting of the Board of Trustees.

For the upcoming nomination cycle, there will be eleven current members of the Board of Visitors eligible for re-appointment and there are **two openings** for new appointments. The Board of Visitors is a service organization of East Carolina University. In this role, the association has the following functions:

- To assist the Board of Trustees and the Chancellor in maintaining and improving the excellence and effectiveness of ECU;
- To advise and assist the Board of Trustees and the Chancellor in conveying to the people of North Carolina the mission, programs, aspirations, and accomplishments of ECU;
- To assist in informing the Board of Trustees and the Chancellor of the attitudes, beliefs, concerns, and expectations of the people of North Carolina with respect to ECU; and
- To advise and assist the Board of Trustees and the Chancellor with respect to the developmental activities of ECU.

There is only one qualification for membership in the association: a willingness to help East Carolina University fulfill its general, educational, research, and service missions.



Board of Visitors Nomination Form

Name of Nominee: _____

Spouse's name: _____

Home Address: _____

Home Phone: _____ Cell Phone: _____

Email Address: _____

Business/Company Name: _____

Business Address: _____

Business Phone: _____ Alt. Phone: _____

Profession: _____

Title: _____

Areas of particular interest in higher education (Example – student recruitment, marketing, academic programs, student scholars, athletics, etc.):

ECU Alum (Please check one): Yes No

If yes, Year: _____ Degree(s): _____ Major: _____

Nominee has agreed to serve if appointed: Yes No

Name of sponsor: _____

Please attach resume to this form, if possible.